

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
REPLAY	GATORADE	ENERGY DRINK	TBWA\CHIAT\DAY LA	USA
Gold				
CARWINISM	AUDI SWEDEN	CARS	PRIME PR, Stockholm	SWEDEN
CONCERT FOR THE PEOPLE	PHILHARMONIC ORCHESTRA OF HAMBURG	ORCHESTRA	JUNG von MATT, Hamburg	GERMANY
SNOWMEN AGAINST GLOBAL WARMING	ENTEKA	RENEWABLE ENERGY	DDB GERMANY BERLIN	GERMANY
SAVE THE BALTIC SEA	BSAS 2010	ENVIRONMENTAL ACTION	TAIVAS, Helsinki	FINLAND
BABY ELEPHANT	ZOO ANTWERP	DIGITAL PLATFORM	BOONDOGGLE, Leuven	BELGIUM
SAVE CHRISTMAS	KRAFT FOODS SWEDEN/MARABOU	ALADDIN	PRIME PR, Stockholm	SWEDEN
CONCERT FOR THE PEOPLE	PHILHARMONIC ORCHESTRA OF HAMBURG	ORCHESTRA	JUNG von MATT, Hamburg	GERMANY
REPLAY	GATORADE	ENERGY DRINK	TBWA\CHIAT\DAY LA	USA
AUDITORIUM FOOTBALL	HEINEKEN ITALIA	BEER	BARABINO & PARTNERS, Milan	ITALY
AUDITORIUM FOOTBALL	HEINEKEN ITALIA	BEER	BARABINO & PARTNERS, Milan	ITALY
RIDING SHOTGUN WITH PAPA	PAPA JOHN'S INTERNATIONAL	PIZZA	FLEISHMAN-HILLARD ST LOUIS	USA
Silver				
SAVE CHRISTMAS	KRAFT FOODS SWEDEN/MARABOU	ALADDIN	PRIME PR, Stockholm	SWEDEN
FIGHT CERVICAL CANCER IN STYLE	GLAXOSMITHKLINE /JO'S TRUST	CERVICAL CANCER AWARENESS	WEBER SHANDWICK, London	UNITED KINGDOM
THE FUN THEORY	VOLKSWAGEN SWEDEN	VOLKSWAGEN BLUEMOTION	DDB STOCKHOLM	SWEDEN
BUILD A CAR	WIESMANN	SPORTS CARS	FAKTOR 3, Hamburg	GERMANY
TAKE OVER	WOZ DIE WOCHENZEITUNG	NEWSPAPER	SPILLMANN/FELSER/LEO BURNETT, Zürich	SWITZERLAND
BABY ELEPHANT	ZOO ANTWERP	ZOO PROMOTION	BOONDOGGLE, Leuven	BELGIUM
RIDING SHOTGUN WITH PAPA	PAPA JOHN'S INTERNATIONAL	BRAND AWARENESS	FLEISHMAN-HILLARD ST LOUIS	USA
BOOK HAPPY MEAL	SWEDISH McDONALD'S	McDONALD'S	PRIME PR, Stockholm	SWEDEN
NEVER MIND THE POLLACKS	SAINSBURY'S	SUPERMARKET	HAVAS SPORTS & ENTERTAINMENT, London	UNITED KINGDOM
FOREVER YOUNG	POSTEN	SWEDISH POST	ÅKESTAM HOLST, Stockholm	SWEDEN
BOVAP	SOUZA BARROS STOCK BROKERAGE FIRM	ONLINE STOCK TRADING TOOL	LIVEAD, São Paulo	BRAZIL
LOVE CODE	LG	MOBILE PHONE	McCANN WORLDGROUP THAILAND, Bangkok	THAILAND
LOVE CAKE PROJECT	WORLD VISION JAPAN	CHILD SPONSOR DONATION PROGRAMME	DENTSU PUBLIC RELATIONS, Tokyo	JAPAN
SUN SOUND	THE CANCER COUNCIL	SKIN CANCER PREVENTION	THREE DRUNK MONKEYS, Sydney	AUSTRALIA
THE LAUNCH OF SHIPBUILDING HERO	SANOYAS HISHINO MEISHO CORPORATION	SHIP BUILDER	DENTSU KANSAI, Osaka	JAPAN

I KNEW IT	OLYMPIKUS	BRAZILIAN OLYMPIC COMMITTEE SPONSOR	DCS, Porto Alegre	BRAZIL
SOCIABLE DRIVE	FORD MOTOR COMPANY	CARS	OGILVY PUBLIC RELATIONS WORLDWIDE, Washington	USA
MATE FROM THE PAST	CITY OF WARSAW PROMOTION DEPARTMENT	EDUCATIONAL CAMPAIGN	SAN MARKOS, Warsaw	POLAND
DECAMERONE STOCKHOLM	VÄRDGUIDEN, STOCKHOLM COUNTY COUNCIL	VACCINATION AND HEALTH SERVICE	PRIME PR, Stockholm	SWEDEN
BEAUTY IN EVERY LETTER	NHN	HANGEUL CHARACTERS AWARENESS	NHN, Seongnam	KOREA
THE MARATHON FOR WATER	LIDL	PROJECT VIVA	LEO BURNETT IBERIA	PORTUGAL
PEE IN THE SHOWER	SOS ATLANTIC FOREST FOUNDATION	INSTITUTIONAL	F/NAZCA SAATCHI & SAATCHI, São Paulo	BRAZIL
VIRTUAL PILGRIMAGE	CATHOLIC CHURCH	RELIGIOUS WEBSITE	JOTABEQU GREY, San José	COSTA RICA
STANISLAV	MINISTRY OF JUSTICE	CYBERCRIME AWARENESS CAMPAIGN	KONG, Amsterdam	THE NETHERLANDS
PHOTOCHAINS	CANON AUSTRALIA	EOS PHOTOCAINS	LEO BURNETT SYDNEY	AUSTRALIA
THE PACIFIC NATIONAL HONOR FLIGHT	HBO	VETERANS EVENT	CIVIC ENTERTAINMENT GROUP, New York	USA
LITTLE VOICE, BIG SOUND	PHOENIX	BRAND AWARENESS	THE PRACTICE, Bucharest	ROMANIA
A VILLAGE OF EXPERTS	MICROSOFT	WINDOWS 7	BUNGALOW 25, Madrid	SPAIN
TAILORED BY ENGLAND	UMBRO	ENGLAND KIT LAUNCH 2009	EXPOSURE, London	UNITED KINGDOM
A VILLAGE OF EXPERTS	MICROSOFT	WINDOWS 7	BUNGALOW 25, Madrid	SPAIN
WOMEN AGAINST LAZY STUBBLE	PROCTER & GAMBLE	SHAVING PRODUCTS	BBDO, Mumbai	INDIA
AM I NUMBER 12?	WORLD HEPATITIS ALLIANCE	FUNDRAISING CAMPAIGN	FLEISHMAN-HILLARD, London	UNITED KINGDOM