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BCW NAMES GOOGLE'S DUBROWA CEO

BCW has recruited Corey duBrowa, VP-global communications and PA at Google and Alphabet parent, as CEO to succeed Donna Imperato, who announced plans to exit in January.



Corey duBrowa

DuBrowa, who joined Google in 2018, reported directly to CEO Sundar Pichai.

He also was chief communications officer at Salesforce, senior VP-communications at Starbucks, president of Waggener Edstrom, VP at Ketchum and director of employee communications at Nike.

DuBrowa will join BCW in August and will also oversee GCI

Health, Prime Policy Group, Direct Impact and HZ.

WPP CEO Mark Read said duBrowa's experience in "working for brands, technology companies and agencies could not be better suited to the role of leading BCW into its next chapter."

LEAVY TAKES CNN COO POST

David Leavy, chief corporate affairs officer at Warner Brothers Discovery, has been named COO of CNN Worldwide, effective June 20. He will oversee commercial, operational and promotional activities, and report to CEO Chris Licht.

Leavy is a 23-year veteran of Discovery and a top lieutenant of CEO David Zaslev. He will remain in charge of public policy and CSR matters at Warner Bros. Discovery.

"David's deep operational experience, institutional knowledge and key industry relationships perfectly complement the strengths of our leadership team," Licht said in a statement.



David Leavy

CNN's primetime viewership plummeted 25 percent to 494K in May from a year ago.

As chief corporate operations officer at Discovery Inc., Leavy guided its public listing on the NASDAQ exchange in 2008, worked on the deal to acquire Scripps Networks Interactive in 2018 handled the launch of discovery+ in 2021.

Earlier, he worked in the Clinton White House as chief spokesperson for the National Security Council and deputy press secretary for foreign affairs.

WEST PALM BEACH SHOPS FOR PR

The West Palm Beach Community Redevelopment Agency wants to hear from firms interested in handling PR and marketing services.

The CRA has two redevelopment priorities. They are downtown/city center, which includes the historic northwest district that was one of West Palm Beach's historically Black neighborhoods; and Northwood Village, Pleasant City neighborhood, Broadway Avenue corridor and Currie Park areas.



The CRA's partner will handle agency branding, construction project communications, website content strategy, media relations, advertorials, press releases, and social media (Twitter, Facebook, Instagram, LinkedIn).

Proposals are due June 14. They go to: City of West Palm Beach; Procurement Division—5th Floor; 401 Clematis Street-City Hall; West Palm Beach, FL 33401.

[Read the RFP \(PDF\).](#)

GITCHO GOODWIN TEES OFF WITH LIV GOLF

Gitcho Goodwin provided public relations and strategic communications to Saudi Arabia's LIV Golf.

The Austin-based reputation management/crisis communications shop entered into an oral agreement in February to rep LIV Golf for a fee of \$55K per month plus a \$125K bonus upon successful renewal of its pact.

At the onset of the agreement, Gitcho Goodwin did not believe or understand that its PR work on behalf of LIV Golf was intended to influence American public opinion in the interest of a foreign government, according to its FARA filing of May 25.

Upon further consideration, Gitcho Goodwin came to understand that the Saudi Public Investment Fund occasionally oversaw its LIV Golf's PR activities.

The shop also took note of civil litigation between LIV Golf and the PGA Tour.

Gail Gitco and Henry Goodwin are working the LIV Golf business.

She was communications director for both Mitt Romney's presidential run and the Republican Governors Assn. He was deputy communications director for Louisiana Governor Bobby Jindal's presidential campaign and advisor to the UK's Conservative party.



OHIO COMMERCE DEPT. SEEKS MARKETING

The Ohio Department of Commerce is seeking proposals to develop and implement creative marketing strategies to promote its programs and campaigns.



While its main function is to regulate businesses, the Department believes its “purpose is greater as it plays a vital role in protecting people, property and assets,” according to the RFP.

It wants a partner with expertise in digital advertising concepts that increase awareness and drives action.

The selected firm will work on campaign development support, event marketing, social media, and PSA scripting.

It will use the appropriate brand font and colors and work as an extension of the Department’s communications team.

The campaign, which will run from Oct. 20 to June 30, 2025, is budgeted at around \$100K.

Proposals are due June 14. They go to Monique.Leatherman@com.ohio.gov.

[Read the RFP \(PDF\)](#).

FREUDS TABS PAN’S THOMAS FOR NYC POST

Freud Communications brings on Brandon Thomas, who was most recently VP and general manager of PAN Communications’ New York office, to head up its New York team.



Brandon Thomas

While at PAN, Thomas also led the agency’s DEI efforts. Before he joined PAN in 2020, he was an associate VP at Red Havas, and he previously worked at Southard Communications and Widmeyer Communications. Thomas has also been recognized with the Emerging Leader Award by The Plank Center for Leadership in Public Relations.

Freuds has also hired Phoebe Knatchbull as global account development director of Freuds +, the firm’s healthcare, behavior change, and social impact specialists

KEKST CNC TAKES SCHMID GROUP PUBLIC

[Kekst CNC](#) represents Germany’s Schmid Group as the maker of capital equipment and software for the high-end electronics sector goes public via a SPAC merger with Pegasus Digital Mobility Acquisition Corp. that is valued in the \$640M range. Founded 160 years ago, Schmid is a fifth-generation owned and managed company.

The Schmid family will retain majority ownership and management positions following the fourth quarter completion of the merger.

Christian Schmid, chairman & CEO, called the company “a pioneer in the technology industry with differentiated leadership positions serving a diverse range of high-growth verticals.”

Kekst CNC has Daniel Yunger, Knut Engelman, Daniel Hoadley and Franziska Wissig working the Schmid Group merger.

Publicis Groupe owns Kekst CNC.



ACCOUNTS IN TRANSIT

[Rubenstein Public Relations](#) moves in as agency of record for homebuilder and community developer **Charter Homes & Neighborhoods**. RPR will collaborate with the company to develop and execute a comprehensive communications strategy aimed at showcasing Charter’s dedication to revolutionizing new home construction and redefining the suburban living experience.

“Rubenstein Public Relations is the ideal partner to help us share our story of making our mark by reimagining the way our country looks and people live,” said Charter Homes & Neighborhoods founder Rob Bowman.

MZ Group is engaged to lead a comprehensive strategic investor relations and financial communications program across all key markets for **Monogram Orthopaedics**. MZ Group will work with Monogram management to develop and implement a capital markets strategy designed to increase the Company’s visibility throughout the investment community. The campaign will highlight Monogram’s work to develop a product solution architecture that has the long-term goal of enabling patient-optimized orthopedic implants by linking 3D printing and robotics with pre-operative imaging.

Hill+Knowlton Strategies is engaged to boost consumer communications efforts for British coffeehouse chain **Costa Coffee**, a division of the Coca-Cola Company. H+K’s efforts will include promoting new product and menu launches as well as raising the profile of the company’s “Made a Little Better” creative platform, which was launched by fellow WPP agency Wunderman Thompson last September. “When we met them they’d done their research and clearly understood our brand and brief,” said Costa Coffee head of corporate affairs and PR Esme Knight.

GO PR signs on to represent **Tourisme Montréal**, the private, non-profit travel and tourism organization that promotes the city of Montréal’s hotels, restaurants, festivals and attractions. The agency’s scope of work for the client includes bringing in brand partners for hotel packages and executing events. GO PR’s roster of indie hospitality brands also includes Gansevoort Meatpacking, Detroit’s Shinola Hotel, St. Lucia’s Sunswept Resorts and VisitDenmark.

[Marino](#) adds **Dutchie**, a tech brand that powers e-commerce, POS and delivery services for cannabis retailers, to the roster of clients in its cannabis practice. The agency has been tasked with elevating Dutchie’s presence in New York, including its work to support and prepare Conditional Adult-Use Retail Dispensary (CAURD) licensees to be successful, and highlight the company’s role in getting the adult-use market off the ground.

5W Public Relations lands **Highlander**, the world’s largest hiking club. 5W will be responsible for overseeing Highlander’s comprehensive strategic communications program, including media relations and events, measurement and reporting, organic influencer relations, and thought leadership. The club places an emphasis on responsible stewardship ethics, educating all participants on effective nature preservation and safekeeping.



CEOS, EMPLOYEES SPLIT ON RACIAL PROGRESS

A majority of corporate executives say that businesses have made progress toward addressing racism and racial inequalities, but according to the latest [Edelman Trust Barometer Special Report](#), a lot of the people who report to them do not agree.

Edelman's report on business and racial justice found that 60 percent of the executives who were polled thought their organizations were making meaningful progress on racial issues. But the level of agreement from middle management (28 percent) and non-managerial employees (18 percent)



were “concerned about systemic racism and racial injustice in this country,” which is up eight percent from Edelman's April 2022 survey. While that number rises to 84 percent for respondents who said they were Democrats, it drops to 64 percent for independents and 50 percent for Republicans.

In addition, 81 percent of respondents said that the country is divided on racism and how to address it, and more than half (57 percent) think the country has made little to no progress—or that things have gotten worse—in addressing systemic racism.

However, employees who responded to the survey said that businesses can play an important role in bringing about change. DEI initiatives in the workplace were judged to be an effective measure to address racism by 80 percent of them—on par with such government actions as requiring schools to teach the complete history of people of color (80 percent) and enacting legislation that reforms policing (78 percent).

But the disconnect between the executive suite and the workplace could throw a wrench into those possibilities. Only a quarter (25 percent) of all employees said they trust their company CEO to tell the truth about racism and DEI matters in the organization. Once again, executives were more positive than other employees, with 56 percent saying they trust the CEO on these issues, with mid-level employees lagging behind at 24 percent and associates only showing a trust level of 15 percent.

And while executives are less likely than associates to see the benefits of a diverse workforce, the report says that companies who make progress toward racial equality can be expected to see several other benefits. That progress is tied to a 39 percent jump in loyalty, a 36 percent jump in the likelihood of employees to recommend their organization to others and a 34 percent hike in the level of commitment to helping their employer succeed.

The Edelman Trust Barometer report was conducted from April 4-12.

SKDK SNAGS AIDE TO NY GOV. HOCHUL

Bryan Lesswing, senior advisor to New York Governor Kathy Hochul, has joined Stagwell's SKDK unit's public affairs practice as SVP to work on corporate, crisis and advocacy clients.

Lesswing has provided strategic communications counsel to Hochul since 2019. He handled her transition from lieutenant governor to succeed Andrew Cuomo in the top job, response to the COVID-19 pandemic and supported her run to become the first elected woman to lead the Empire State.



Bryan Lesswing

Marissa Shorenstein, principal at SKDK and director of Hochul's transition team, said she “witnessed firsthand the exceptional leadership and dedication Bryan brings to any challenge.”

Prior to joining Team Hochul, Lesswing served as communications director for Sen. Tammy Baldwin's (D-WI) re-election campaign.

CORNERSTONE REPS FREE PRESS IN GEORGIA

Cornerstone Government Affairs lands a \$420K pact to provide public affairs and communications counsel in the US for Formula TV. The objective of the DC-based firm is to advocate for the need of protection of a free and independent media in Georgia, the former Soviet state.

Freedom House reports that media freedom worsened significantly in Georgia during 2022.

Formula TV is 51 percent owned by Georgia's former defense minister Davit Kezerashvili, who has been charged with plundering the Army. He has denied the allegations.

Cornerstone is to educate and inform the US public about ongoing issues related to the treatment of independent media in Georgia. It will draft releases, develop informational materials, create online content, and arrange meetings with opinion leaders, business executives, think tanks, public policy shops and academics on behalf of the client.

Cornerstone principals TJ Tatum, Benjamin Sheidler and senior associate Lauren Hunter handle Formula TV.



ETS ENROLLS METLIFE VET

Educational Testing Service, which develops such standardized tests as the TOEFL (Test of English as a Foreign Language) and GRE (Graduate Record Examination), hires Michelle Froah as global chief marketing officer. Froah comes to ETS from MetLife, where she was senior VP of global brand and marketing.

She previously led marketing, sales and operations functions for companies including Samsung Electronics America, Kimberly-Clark, and Procter & Gamble.

In her new post, Froah will be responsible for building ETS's marketing and innovation globally across enterprise functions, product innovation, business marketing and community engagement.



Michelle Froah

CT SEEKS PR FOR PAID LEAVE AUTHORITY

The Connecticut Paid Family and Medical Leave Insurance Authority seeks a PR firm to help it better connect with the public via TV outlets and news publications.



Signed into law by Gov. Ned Lamont in 2019, CTPL's mission is to provide financial security to The Nutmeg State's workers via benefit payments when they leave to care for themselves or a family member.

The selected firm will create press releases, arrange media interviews, pitch stories, schedule press conferences and set up interviews for members of CTPL's staff. It also will develop a strategy to address and mitigate any negative publicity.

The CTPL plans to award a contract that begins August 1 and runs through July 31, 2025.

Proposals are due June 14 and go to Jessica Vargas, CTPL's chief marketing & communications officer, at jessica.vargas@ct.gov.

[Read the RFP \(PDF\)](#).

LIVINGSTON MINES DC FOR RARE ELEMENT

The Livingston Group is providing DC representation for Rare Element Resources Ltd of Littleton, CO.

It is handling matters related to rare earth mineral processing, Nuclear Regulatory Commission licensing and Defense Production Act funding.



Rare Element Resources

Rare Element Resources is developing the Bear Lodge Critical Rare Earth Project in northeast Wyoming.

The US Geological Survey said the Project contains one of North America's largest rare earth deposits.

Those elements are used in electric vehicles, solar panels, wind turbines, high-strength magnets, fiber optics and laser systems for medical technologies and defense systems.

China accounts for 65 percent of the global rare earth mining production, and 87 percent of refining output.

Former House Speaker-designate Bob Livingston spearheads his firm's four-member Rare Element Resources team.

NPR'S SAMUEL TAKES USA TODAY E-I-C POST

Terence Samuel, VP and executive editor at NPR News, is joining *USA Today* as editor-in-chief on July 10.

Samuel has been with NPR since 2017, most recently serving as managing editor, news. He was previously deputy national political editor at the *Washington Post*.



Terence Samuel

Samuel will oversee the national publication, which says it serves 75 million readers monthly, and is charged with guiding its growth.

Michael McCarter, who served as interim editor-in-chief of the paper, and was previously managing editor, opinion, standards, ethics & inclusion, has been promoted to VP of Opinion.

ON THE MOVE

August, a Los Angeles-headquartered advisory firm, names **Chris Patz** as a managing director, leading the firm's San Francisco office. Before coming to August, Patz established Patz Management, an independent strategic advisory firm that he ran for more than 15 years. He was previously a securities litigator at Morrison & Foerster, focusing on shareholder litigation, corporate governance and investigations.



Chris Patz

At August, he will help lead client engagements with a focus on litigation matters and crisis situations. "Chris has established himself as a trusted advisor, with deep experience guiding clients through their most significant and challenging moments," said August CEO Steven Goldberg. Patz's hire marks August's expansion to Northern California, the firm's fourth major market entry since its founding in October 2021.

The University of Pennsylvania enrolls **Anna Cowenhoven** as VP for university communications, effective August 21. Cowenhoven has served as senior executive director and associate dean for communications at Harvard's faculty of arts and sciences since 2017. Before that, she was senior VP, corporate affairs at Bank of America and media relations manager at Boston Children's Hospital. At Penn, Cowenhoven will oversee the university's internal and external communications operations and promote the widespread recognition of Penn's contributions to the community, country and world.

FleishmanHillard promotes **Mitch Germann** to global managing director of its retail, sports and lifestyle sector. Germann is currently a senior partner in FH's San Francisco office, where he leads the consumer brand team. He also oversees a portfolio of the agency's retail, sports and lifestyle clients as part of FHX, the agency's client experience initiative. He previously served as senior director, media relations at Nike; vice president, digital at Edelman; and VP of marketing and communications for the Sacramento Kings. In two earlier tours of duty at FH, he was a general manager, senior VP and senior partner in the agency's LA office and a managing supervisor in its Kansas City office. In his new post, Germann will focus on building and maintaining relationships with media, creators, influencers, athletes, agents, events and venues in the sector.



Mitch Germann

Culture Partners, a culture management consulting firm, brings on former eBay COO, marketing **Erez Yereslove** as CMO. Yereslove was most recently CMO and chief operating officer at financial services company TIFIN. He has also held senior marketing posts at eHarmony, Fox Interactive Media and the Walt Disney Company. At Culture Partners, Yereslove will lead all marketing initiatives to drive growth for the company and position its Culture Equation Journey, which connects the impact culture has on a company's growth.

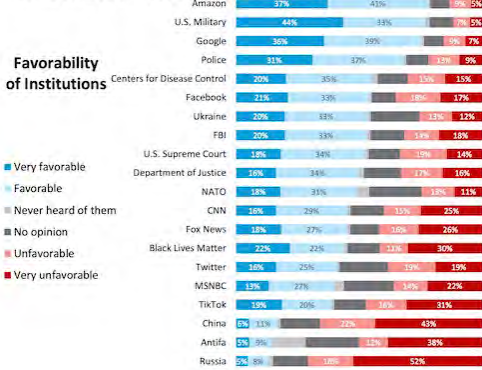
MEDIA IS LEAST-TRUSTED U.S. INSTITUTION

U.S. corporate media broadcasters and social media companies now rank among the least trusted institutions in the world, according to the May results of the [Harvard CAPS / Harris Poll](#), a monthly collaboration between the Center for American Political Studies at Harvard and the Harris Poll and HarrisX.

In fact, Americans’ views of the media are at such a nadir they’re matched only by our current collective outlook on the state of the country and the U.S. economy at large.

According to the poll, when it comes to the most and least favorable institutions today, Americans gave Fox News an unfavorability ranking of 42 percent, tying with Black Lives

AMAZON, GOOGLE AND U.S. MILITARY ARE MOST FAVORABLE INSTITUTIONS



Matter. CNN earned an unfavorable ranking of 40 percent, below NATO, Ukraine and the U.S. Supreme Court. Twitter (38 unfavorable) and MSNBC (36 unfavorable) were other low-ranking

institutions. TikTok achieved an unfavorability rating of 47 percent, barely beating out Antifa, China and Russia, which bottomed out the list.

So, what are Americans’ most beloved institutions? According to the poll, Amazon (78 percent), the U.S. Military (77 percent) and Google (75 percent) are the most favored institutions among Americans.

According to the poll, most Americans still prefer to get their news primarily from TV (43 percent), followed by online news sites (22 percent). Facebook came in third (8 percent), followed by Google (6 percent), the radio (6 percent), Twitter (5 percent) and TikTok (3 percent)

Most respondents identifying as conservative who get their news primarily from TV (40 percent) said that Fox News is their preferred news source, while most Democrats (28 percent) get their news from CNN. Both outlets dominate online as well.

The Harris-Harvard survey also painted a bleak picture when it comes to Americans’ views on the current state of the country. Fewer than a third (31 percent) of Americans said they think the country is on the right track, and two-thirds (62 percent) believe the country is headed in the wrong direction. An additional 62 percent think the economy in bad shape, and almost half (49 percent) said their personal financial situation is now worse than it was before.

Americans said inflation remains the single most important issue facing the country today (34 percent) followed by immigration (27 percent), the economy and jobs (25 percent) and guns (22 percent).

Finally, the poll found that a majority of Americans (62 percent) don’t think Biden or Trump should run for a second term. Two-thirds (66 percent) said they believe the country needs “another choice” aside from Biden or Trump in 2024.

The Harris-Harvard survey polled more than 2,000 registered U.S. voters in May and was conducted online by The Harris Poll and HarrisX.

ACTIVISTS WIN AT DOLLAR GENERAL

Dollar General investors voted in support of a shareholder resolution at its May 31 annual meeting for an independent third-party audit of “worker safety and well-being.”

Sponsored by Domini US Impact Equity Fund, the measure accuses DG management of cutting corners and putting profit over worker safety.

Since 2017, the Occupational Safety and Health Administration has fined DG \$12.3M for numerous, willful, repeated and serious workplace safety violations.

OSHA designated DG a “severe violator” in 2022, issuing citations for blocked safety exits and unsafe storage areas, inaccessible fire extinguishers, storage of boxes in front of electrical panels, exposure of workers to electrocution risks, and failure to provide exit signs and required stair handrails.

The Domini resolution says understaffing and poor security measures may also contribute to increased risk of gun violence to staff and communities.



The Gun Violence Archive reports that 49 workers and customers have been shot dead at DG stores and 172 more injured since 2014.

DG’s board opposed the resolution, saying local store manager and district leaders reinforce “our culture of safety.”

The Goodlettsville (TN)- based company operates 19,294 stores that chalked up a 6.8 percent jump in Q1 revenues to \$9.3B. Net income slipped 6.9 percent to \$552.7M.

The Domini fund is committed to promoting universal human dignity and ecological sustainability.

NBA ALUM OPENS S+C COMMS.’ NYC OFFICE

Former NBA executive Kim Mandara is selected to lead S&C Communications’ new East Coast office in New York City as managing director.

Also serving as executive VP, communications & business development, Mandara will focus on expanding S+C Communications’ presence on the east coast. The shop has offices in San Diego, Phoenix and Toronto.

Mandara worked for the National Basketball Association for 13 years, where she directed the corporate communication practice for the NBA, WNBA, NBA G-League, NBA 2K League, and USA Basketball. She also led communications for its global partnerships division and strategy & innovation group.



Kim Mandara

She was most recently VP and global head of communications and events for Legends, a company co-founded by the New York Yankees and Dallas Cowboys, and has worked at Fleishman-Hillard.

“Kim shares our commitment to innovative ideas, teamwork, forming strong bonds with clients and finding creative solutions to challenges. Her vast experience working at the highest levels of professional sports and with Fortune 500 brands brings an exciting new dimension to S+C,” said agency co-founder Chip Scutari.

COMMENTARY



Dream on... Philip Morris International CEO Jacek Olczak says the company, which sold 621M cigarettes during 2022, is on track to becoming an ESG stock.

He wants investors to start talking up PMI's revenues from its line of vapor-based nicotine alter-

natives, according to a report in the *Financial Times*.

Smoke-free products generated only 35 percent of PMI's \$31.8B revenues during the past year.

Cigarettes are the No. 1 cause of preventable deaths. The American Cancer Society reports that lung cancer caused more deaths in the US in 2020 than breast, colorectal and prostate cancers combined.

Eighty percent of lung cancers are caused by cigarette smoking.

Stamford-based PMI has spent \$10.5B since 2008 in developing and commercializing smoke-free products.

On May 23, Olczak told the UnHerd Club in London that cigarettes belong in museums and called on governments to give adult smokers a wide choice of smoke-free alternatives, saying historical tobacco-control measures aren't working fast enough and may actually prolong smoking.

The reality: more than one billion people around the world use tobacco.

PMI products are sold in 180 markets and the company holds the No. 1 or No. 2 market share in most countries.

Rather than pulling the plug on cigarette marketing, Olczak told the London club: "When governments and organizations that lobby them—prevent men and women who continue to smoke from accessing less harmful alternatives, and when they perpetuate misinformation about these products, it has a direct correlation to the persistence of smoking."

That is just passing the buck.

Heller rides to the rescue... Crisis guru Risa Heller worked with Elizabeth Holmes to place the "[Liz Holmes Wants to You to Forget About Elizabeth](#)" puff piece that ran in the *New York Times* on May 7, according to [Vanity Fair](#).

The article ran on the cover of the Sunday Business section and profiled the convicted Theranos founder as "an authentic and sympathetic person" and a devoted mother.

It created an uproar in the NYT's newsroom.

More than 80 NYT staffers attended a meeting on May 30 at which business editor Ellen Pollock defended the Holmes article that was written by former Times writer Amy Chozick.

She rejected criticism and noted that Holmes is a newsworthy person who hadn't given an interview since 2016.

Holmes reported to federal prison on May 30 to begin her 11-year sentence.

Charlotte Klein, who wrote the VF piece, said multiple sources told her that Heller helped Holmes in brokering the NYT story. Heller did not respond to Klein's multiple requests for comment.

Heller, former communications director for New York Sen-

ator Chuck Schumer, runs Risa Heller Communications.

DEI dealt blow. The diversity, equity and inclusion industry, which exploded in growth following the murder of George Floyd, is at its worst expensive and runs from useless to counterproductive, according to a tough article in [The Atlantic](#) written by [Conor Friedersdorf](#).

He notes the irony of the DEI link for Floyd. "A poor Black man's death became a pretext to sell consulting services to corporations, as if billions in outlays, mostly among privileged corporate workers, was an apt and equitable response."

Rather than tackling the issues that led to his death (police violence, gun crime, drug addiction, poverty, unemployment), DEI trainings are held for mostly college graduates with full-time jobs and health insurance, as if by chance the marginalized will somehow benefit.

Friedersdorf wrote that the professional class should feel good about having done something for social justice not after conducting or attending a DEI session, but after giving money to poor people.

That's the best way to honor the memory of Floyd.

A model for PR content providers... The San Francisco-based Center for AI Safety scored the biggest PR hit of the week with its May 30 warning about the dangers of artificial intelligence.

Containing only 22 words, the one-sentence statement received global coverage. It did include high-impact words such as "risk of extinction," "pandemics" and "nuclear war."

More than 350 scientists, AI researchers signed the statement.

The Center noted that AI experts, journalists, policymakers and the public are discussing the important and urgent risks from AI.

The statement was designed to open up the discussion and show the world that top researchers and scientists take the threat posed by AI very seriously.

Hats off to House Speaker Kevin McCarthy for personally negotiating the details of the debt deal with Joe Biden and then delivering 149 Republicans to vote for it.

He fell one short of achieving his 150 GOP vote goal.

The final tally of 314 to 117 wasn't even close and was anti-climatic considering the media drama that played out during the run-up to the vote.

News outlets gave relentless coverage to the hard-right members of the House Freedom Caucus who skewered the debt deal. The Caucus called the deal "a complete debacle" and refers to it as the "swamp deal."

The nation would be better served by having the media provide coverage to more moderate Republicans rather than focusing exclusively on the bomb-throwers on the right and left.

Who are the 149 Republicans who voted to prevent a disastrous national default and global recession?

Good luck in keeping your job, Kev. —Kevin McCauley