

**GENESEE HEALTH SYSTEM**  
**REQUEST FOR PROPOSAL**  
**COMMUNITY EDUCATION & AWARENESS CAMPAIGN**

**ISSUED:     JULY 10, 2022**

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## GENESEE HEALTH SYSTEM

### REQUEST FOR PROPOSAL COMMUNITY EDUCATION & AWARENESS CAMPAIGN

#### I. PURPOSE AND SPECIFICATIONS

Genesee Health System, (hereinafter referred to as the “Board”), is seeking sealed bid proposals from interested and qualified parties to provide a **COMMUNITY EDUCATION & AWARENESS CAMPAIGN**. The media and services will be provided to Genesee Health System at locations as requested by the Board.

Proposals must be clear, concise, typewritten, and must be signed in ink by the official authorized to bind the submitter to its provisions. The contents of this Request for Proposal (RFP) will become incorporated within any contract signed by the Board and the provider of service. Do not retype this RFP, instead, respond on a separate page and cite the section number for each response. All areas of the bid proposal must be addressed in the same sequence cited in the RFP instructions in order that proper consideration is given to the proposal. Proposals submitted without information or incomplete content will result in the proposal being removed from consideration. The bidder must complete an **RFP Bidder Cover Sheet** and attach to the proposal.

A virtual pre-bid conference will be held on, **July 19, 2022, at 2 p.m., by way of a Microsoft Teams Meeting link**. The structure of the RFP will be reviewed at this time. The information and documents provided during the pre-bid conference are intended to become an integral part of the RFP. Bidders are to use their expertise and creativity to create the greatest impact on the target audience. Questions about the RFP will only be addressed at the conference. Questions from the pre-bid conference requiring further detail will be responded to in writing to all parties attending this pre-bid conference. The pre-bid conference is not mandatory, but is highly recommended. **Questions** may be submitted to [RFPpreplies@genhs.org](mailto:RFPpreplies@genhs.org) and must be received **prior to 5:00 PM on July 15<sup>th</sup>, 2022**, further details will be responded to in writing to all parties interested in this opportunity.

Any change to this RFP subsequent to its release will be confirmed in writing by the Board. RFP changes will be posted on the GHS website at [www.genhs.org](http://www.genhs.org) then select the link at bottom of page for RFP Opportunities.

**One (1) electronic original file** of all materials must be submitted as an email attachment sent to [RFPpreplies@genhs.org](mailto:RFPpreplies@genhs.org). Proposals will be accepted until **AUGUST 9, 2022, at 3:00 p.m.** Proposals must be received by this date and time in order for the proposal to be considered. Bidder is responsible for confirming that GHS has received its bid proposal and that the attached file was able to be opened. The following should be noted on the **Subject Line** of your email:

**“CONFIDENTIAL - COMMUNITY EDUCATION & AWARENESS CAMPAIGN”**

**ALTERNATE METHOD OF DELIVERY -**

If hand delivering the Proposal or if sent by mail, note on the package:

**CONFIDENTIAL  
COMMUNITY EDUCATION & AWARENESS CAMPAIGN  
RFP MATERIALS ENCLOSED  
DO NOT OPEN UNTIL DATE 8/9/2022**

Genesee Health System  
Attn: Contract Mgmt. Dept.  
420 W. Fifth Ave.  
2<sup>nd</sup> Fl. 808 Annex  
Flint, MI 48503

Proposals will be opened on **AUGUST 9, 2022, at 3:30 p.m.** and logged in by GHS Contract Management staff. The proposal shall cover all aspects of a comprehensive media campaign covering **COMMUNITY EDUCATION & AWARENESS CAMPAIGN** beginning on or about **OCTOBER 1, 2022**, or as agreed upon by the Contractor and the Board.

The Board reserves the right to accept or reject any/all bid proposals received pursuant to this RFP, in whole or in part; and/or to waive any/all irregularities therein; and/or to delete/reduce the units of service; and/or to negotiate proposal terms in any way whatsoever to obtain a proposal as deemed in its best interest. The Board reserves the right to re-solicit/re-advertise as deemed necessary.

**INTRODUCTION AND OVERVIEW**

The Board operates as a Mental Health Board under the provisions of Act 258 of the Michigan Public Acts of 1974, as amended. The Board intends to enter into a contract with a for-profit or non-profit entity or entities to provide the purchase of a **COMMUNITY EDUCATION & AWARENESS CAMPAIGN**. It is expected that the proposal to provide these products and services will comply with all applicable State and Federal standards and guidelines.

The Board manages and provides, both directly and through existing contracts, a continuum of services to persons with behavioral health conditions who are located within the County of Genesee. Services are directed to persons who meet the criteria found in the most recent Diagnostic and Statistical Manual of Mental Health Disorders published by the American Psychiatric Association. Priority is given to the provision of services to individuals and families with severe and persistent mental illness, substance use disorder, children with serious emotional disturbance, and persons with developmental disabilities.

Managed care has created a need for the Board to more clearly define the role of and expectations for providers from whom services specified are purchased. The RFP establishes criteria and requirements that have been designed to cover important aspects of the services to be provided.

The Board has chosen to meet the challenge of managed care by managing its mental health and substance use disorder care service delivery through evaluation, monitoring, and expecting its service providers to be solely responsible for managing its operations consistent with terms of the accepted contract. Consequently, the submitter should be aware that providers from whom the Board purchases mental health and/or substance use disorder care services are expected to operate in the marketplace and be able to effectively meet the requirements for establishing and maintaining a contractual relationship with the Board.

## **COST LIABILITY**

The Board assumes no responsibility or liability for costs by the bidder, or any bidder prior to the execution of a contract between the organization and the Board.

## **BIDDER RESPONSIBILITIES**

All inquiries concerning the content of the RFP shall be addressed to the address cited on page two (2) of the RFP.

It is the responsibility of the bidder to understand all details of the RFP. The bidder, by submitting a response, indicates a full understanding of all details and specifications of the RFP. Bidders are expected to present narrative statement/summaries in a clear, concise, and organized manner for review.

The bidder is solely responsible for delivery of its proposal and confirming receipt by the Contract Management Department at Genesee Health System, sent to [RFPreplies@genhs.org](mailto:RFPreplies@genhs.org), **no later than 3:00 p.m. on AUGUST 9, 2022**. Please submit bidder's **one (1) original electronic** version of Bidder proposal as an attachment to your email sent to [RFPreplies@genhs.org](mailto:RFPreplies@genhs.org). After submitting an email with bidder's attached proposal, send a second email to [RFPreplies@genhs.org](mailto:RFPreplies@genhs.org) seeking confirmation that bidder's emailed proposal file was received and attached file was viewable. The Contract Management Department will be the sole point of contact throughout the RFP process. Bidder may opt to submit Proposal by mailing or hand delivery to the GHS address on Page 2 of this RFP. Mailing and/or hand delivery of Proposal requires submission of original contained on a thumb drive.

**RFPs submitted after the deadline will not be considered and will be discarded.**

All RFPs submitted by the deadline will become the property of Genesee Health System.

## **OTHER MATERIALS**

Bidders may attach other materials believed to be relevant to illustrating the bidder's ability to successfully carry out these services.

## **AWARD OF CONTRACT**

It is the intent of the Board to enter into a contract with a provider that will emphasize administrative efficiencies, and possess the capacity, infrastructure, and organizational competence to perform required functions necessary for the completion of all aspects of this project under this proposal.

There are three types of evaluation that may be used to determine if a bidder meets quality standards. The first is an evaluation of the written response to the RFP. The second involves interviewing bidder's staff and/or regulators. The third involves interviews with bidder's customers and/or consumers.

It is anticipated that contract(s) will be awarded on or before **October 1, 2022**.

At the time of the bid award, those bidder(s) awarded the contract must have the available staff and capacity to begin the work of developing the **COMMUNITY EDUCATION & AWARENESS CAMPAIGN**.

Bidders who are awarded contracts shall not have the right to assign or delegate any of their duties or obligations under the contract to any other party without written permission of the Board.

## **DISCLOSURE**

All information in a bidder's proposal is subject under the provisions of Public Act No. 442 of 1976 known as the Freedom of Information Act.

## **CONFLICT OF INTEREST**

Bidders awarded a contract will affirm that no principal, representative, agent, or other acting on behalf of or legally capable of acting on the behalf of the bidder, is currently an employee of the Board; nor will any such person connected to the bidder currently be using or privy to any information regarding the Board which may constitute a conflict of interest.

At the time of bidding, any bidder shall disclose any known direct or indirect financial interests (including but not limited to ownership, investment interests, or any other form of remuneration) that may be present between the contractor or his/her potential subcontractors, and GHS personnel. This disclosure shall be made to the Senior Director of Business Operations who will forward the information to the CEO.

As part of their bid, include a list of any known potential subcontractors, including the portion of bid work being contracted out to other licensed contractors. This listing of potential subcontractors shall be limited to the name of the company, name of the company's owner(s), and business address. If any other subcontractor is selected after a bid is awarded, the

successful bidder shall provide GHS with the name of the company, its owner(s), and address. This requirement is not intended to apply to minimal relationships such as the purchase of a small dollar amount of supplies to complete a project.

**RELATIONSHIP OF THE PARTIES (INDEPENDENT CONTRACTOR)**

The relationship between the Board and any bidders successful in obtaining a contract is that of client and independent contractor. No agent, employee, or servant of the contractor shall be deemed an employee, agent, or servant of the Board for any reason. The contractor will be solely and entirely responsible for its acts and the acts of its agents, employees, and servants during the performance of a contract resulting from the RFP.

**NO WAIVER OF DEFAULT**

The failure of the Board to insist upon strict adherence to any term of a contract resulting from this RFP shall not be considered a waiver or deprive the Board of the right thereafter to insist upon strict adherence to that term, or any other term, of the contract.

**DISCLAIMER**

All the information contained within this RFP and its attachments reflect the best and most accurate information available to the Board at the time of the RFP preparation. No inaccuracies in such information shall constitute a basis for legal recovery of damages, either real or punitive. If it becomes necessary to revise any part of this RFP, a supplement will be issued to all bidders who obtained the original RFP.

**REFERRAL PROCESS**

Not Applicable.

## **SERVICE DESCRIPTION**

The following services will be provided under a contract(s) with the Board:

### **REQUEST FOR PROPOSAL ISSUED BY GENESEE HEALTH SYSTEM**

#### **Project Title:**

#### **COMMUNITY EDUCATION & AWARENESS CAMPAIGN**

#### **Objective:**

GHS is seeking to contract with a full-service advertising or marketing agency to develop a comprehensive COMMUNITY EDUCATION & AWARENESS CAMPAIGN, with a 24-month duration. Given the expanded Community Education & Awareness needs driven by the recently secured Mental Health Millage funding; as well as other grants/special funding awards, the scope of services which GHS will offer to the community will change dramatically. New service programs have been and continue to be developed, other programs are being expanded and GHS's targeted demographic population is being greatly expanded beyond the traditional (Community Mental Health) CMH client base. Given the 24-month timeframe of this Community Education and Awareness Campaign, GHS requires a degree of contract flexibility which will accommodate changes in focus and allow for additional campaign content to be developed over the full length of the resulting contract. This is a fluid process and GHS continues to learn valuable lessons as we move forward.

The intent of the COMMUNITY EDUCATION & AWARENESS CAMPAIGN is to:

1. Build community awareness of Genesee Health System (GHS) and GHS services throughout the geographic footprint of Genesee County to demographically diverse populations.
2. Develop messaging intended to enhance the overall reputation of GHS.
3. Utilize reputation building efforts to produce the additional benefit of attracting new employees and strengthening GHS's recruiting efforts.
4. Reach and positively impact a broad swath of Genesee County residents across all socio-economic groups and highly diverse demographics through these marketing efforts.
5. Provide opportunity to spotlight existing, new, or expanding programs and expanded service populations.
6. Utilize multi-pronged, multi-media approach to include diverse options to reach the community (TV, radio, digital, billboard, social media, etc.).

## **Project Details:**

Genesee Health System is seeking Proposals for a twenty-four-month COMMUNITY EDUCATION & AWARENESS CAMPAIGN focused on building community awareness of GHS and GHS services, throughout Genesee County. Your company's Proposal must include overall brand awareness, reputation building that could also assist with a goal of employment recruitment, as well as messaging focused on existing, new, or expanding programs and service populations.

Budget for this campaign will be approximately \$20,000 per month (may vary), not to exceed **\$480,000.00.**

### Targeted Demographics:

This COMMUNITY EDUCATION & AWARENESS CAMPAIGN differs from that of a typical Community Mental Health (CMH) Authority campaign where citizens of Genesee County either know GHS or they do not. Example: If you know GHS, then it's likely you know someone who has received services from our agency. The public at large generally is not aware of GHS and our newly expanded services and service populations. GHS's older previous messaging would have focused on a medical diagnosis and/or services being provided or targeting a specific demographic. *Example: homeless veterans, age 35 to 65, mostly male, with a substance use problem, and diagnosed or undiagnosed mental health condition.*

The intention of this current COMMUNITY EDUCATION & AWARENESS CAMPAIGN is to introduce GHS to the entire population of Genesee County residents. The campaign shall cut across all socio-economic status groups; all ages, gender, sexual orientation, and marital status demographic populations; all racial, ethnic, or other demographic groups. The campaign should reach out to all geographic points within the county. GHS intends the COMMUNITY EDUCATION & AWARENESS CAMPAIGN to reach the majority of residents who are not aware of the services provided by GHS. Our Agency is actively building and developing an expanded level of services well beyond our previous offerings where GHS primarily served the uninsured and Medicaid enrolled individuals.

Your awareness campaign Proposal should present specific media and marketing method recommendations and must include a narrative presenting why your recommendations would be expected to address/reach specific demographics. GHS needs to understand the expected impact of certain media and marketing methods and the associated cost of each method used to reach the various segments of the Genesee County community at large.

GHS is requesting Proposals which present the specifics of where your company recommends spending funds, across which media and methods, to produce accurate targeting of diverse demographics throughout Genesee County. GHS has often been told that we are the best kept secret in the county, and this campaign would help address this problem.



Your Proposal should present the costs associated with your in-house development of the various components of the proposed campaign messaging. Proposals should present detailed cost estimates for the pre-production, production, and postproduction costs associated with any media type. Example: If a typical 30-second video costs \$6,000 to produce (script, actors, voice overs, pictures & video images, etc.). This \$6,000 figure may represent the total cost which also includes your company's contribution to the content and message. Your proposal should identify the various portions associated with your creative efforts and the cost associated with your per segment or portion. Alternatively, you may elect to identify the cost of all your creative efforts and messaging and present this as a single line-item cost for your services with an explanation of what is included. GHS is interested in seeing the associated costs of each segment of your proposed COMMUNITY EDUCATION & AWARENESS CAMPAIGN. Proposals should present the specific type of media buys, i.e., radio/TV/geo-fence advertising/Facebook/streaming service ads, etc. and the cost associated with the specific media types and methods offered as your "recommended best buys" to maximize the impact of marketing efforts used to reach the broader Genesee County market. GHS does have a small in-house community education and awareness team and **does not intend to purchase staff time to be the driver of these efforts; proposals that include staff time or project management staff costs/salary will be scored but "staffing costs" will not be approved as part of the total cost of award. Website development is not included as an identified need for this campaign.**

Deliverables:

- Prepare a Community Education and Awareness Plan with costs identified for production and execution including projected costs to buy high impact TV airtime, radio airtime, digital advertising, billboard space, etc. based upon your firm's recommendations. This should include costs for both planned activities and any unplanned activities that may need to be incorporated due to unforeseen community education and awareness needs.
- A detailed timeline and/or Gant chart should be prepared to reflect needed activities and roll out of messages beginning no later than 12/1/22 and through 9/30/2024.
- Awareness messaging would include GHS's services, reputation, and benefits of employment with GHS.

GHS envisions that the look and feel of this COMMUNITY EDUCATION & AWARENESS CAMPAIGN will be in line with campaigns one might see promoting hospitals or other healthcare services and facilities to diverse populations as described above.

GHS is requesting your firm/agency to provide representative examples of your past creative works, especially those with a healthcare theme.

GHS is seeking the expertise of a full-service advertising or marketing agency that will assist in creating the most cost-effective communications to diverse populations. The advertising or marketing agency must provide full-service advertising including audience research, media

research planning and buying, social marketing, creative development and production, broadcast production, and provision of materials in all needed formats.

Expected Start Date for media campaign will be no later than December 1, 2022 and will run through September 30, 2024.

**Vendor Selection Criteria:**

All proposals received will be reviewed in detail by GHS. Consideration will be given to those proposals that demonstrate the ability to begin work on the project quickly, provide a quality product, and are cost effective. Additionally, consideration will be given to those submissions that are both comprehensive and creative.

**Terms and Conditions:**

Proposals are due no later than **3:00 p.m., Wednesday, August 9, 2022**. Vendors will be notified in writing no later than October 15, 2022, about the status of their proposal. The selected vendor will be offered a contract to begin the project as soon as October 1, 2022, but no later than November 1, 2022. All Media Campaign materials must be reviewed and approved by GHS.

**Project Performance Outcomes:**

1. Media campaign materials approved by GHS, prior to dissemination.
2. Development of a comprehensive COMMUNITY EDUCATION & AWARENESS CAMPAIGN targeting the following populations: All residents of Genesee County.
3. Development of media campaign distribution plan with timeline, including print and/or electronic media, and airtime throughout Genesee County.
4. Purchase all airtime, promotional items, and print and/or electronic media consistent with timelines identified in distribution plan.
5. Work in close collaboration with GHS regarding the media campaign, distribution plan and monitoring of activities consistent with proposed distribution plan timeline.

**Request for Information – Submission:**

The proposing organization must submit **one (1) original** by email to [RFPreplies@genhs.org](mailto:RFPreplies@genhs.org), or hand delivered on one (1) thumb drive in an envelope addressed to Genesee Health System, 420 W Fifth Ave., 2<sup>nd</sup> Floor 808 Annex, Flint, MI 48503 no later than **3:00 p.m., Wednesday, August 9, 2022**. (See Page 2 for instructions)

Other information to include:

1. Proposed media campaign and media campaign distribution plan with timeline. Media campaign should define mix of approaches to be used.
2. Brief description of recent projects demonstrating capacity to successfully implement this proposal.
3. Brief description of capacity to meet project outcomes.

4. References from five (5) recent clients.
5. Detailed Budget line items for the period December 1, 2022-September 30, 2024.

**Your Responses to the following questions/requests below must be answered in the order presented and shall be numbered to ensure that nothing is missed by the scoring team. Be sure to provide some level of response to each of the requests below.**

## **II. BIDDER CRITERIA AND RESPONSE REQUIREMENTS**

### ***A. Legal Structure and Financial Viability (non-scored attachments)***

1. The bidder shall submit documentation and proof of entity (e.g. IRS 501(c) 3 determination); copy of Articles of Incorporation or document under which the organization is constituted/organized from its inception;
2. The bidder shall include the names, addresses, and title or representation of all owners or controlling parties of the organization, whether they are individuals, partnerships, corporate bodies, or subdivisions of the bodies.
3. The bidder shall attach a Certificate of Workers' Disability Compensation insurance coverage. (If applicable.)
4. The bidder shall attach a certificate of general liability insurance with Broad Form General Liability Endorsement or equivalent, if not in policy proper, Provider and Contractual liability coverage with limits of not less than \$1 Million per occurrence and \$1 Million annual aggregate.
5. The bidder may attach audited financial statements or other such documents for the previous two (2) years of operation for the purpose of demonstrating financial stability, if they are not attached, they may be required prior to awarding such contract. Bidder shall demonstrate a proven track record of financial stability.

### ***B. Service Delivery System (Scored items)***

1. Bidder shall present their recommendations and rationale regarding messaging focused to meet the intent of the COMMUNITY EDUCATION & AWARENESS CAMPAIGN as described above.
  - a. Bidder shall describe how they will leverage their experience and creativity to prepare and present a unified campaign that will provide the greatest positive impact with the intent of building community awareness of Genesee Health

System (GHS) and GHS services throughout the geographic footprint of Genesee County.

- b. Bidder shall provide examples of messaging intended to enhance the overall reputation of GHS.
  - c. Bidder shall describe and or present examples of their firm's ability to utilize reputation building efforts to produce the additional benefit of attracting new employees and strengthening GHS's recruiting efforts.
  - d. Bidder shall describe how they intend to reach and positively impact a broad swath of Genesee County residents across all socio-economic groups and highly diverse demographics through the marketing efforts as described above to promote an inclusive and safe environment for all. Please provide examples to demonstrate how you would make a positive first impression for the various sub-groups or demographics found in Genesee County. Subgroups of interest include persons that are racially/ethnically diverse, members of various socioeconomic status levels, those that identify within the LGBTQAI+ community, persons that are linguistically diverse, persons that are part of the deaf and/or hard of hearing community, and/or persons that identify in various faith-based communities.
  - e. Bidder shall provide examples and/or describe the strategies utilized to spotlight existing, new, or expanding programs
  - f. Bidder shall describe their recommendations for utilizing multi-pronged, multi-media approach to reach the broader community at large and the various sub-populations identified above (TV, radio, digital, billboard, social media, etc.).
2. Bidder shall provide a detailed time-table of all necessary milestones needed for a successful campaign to meet GHS objectives, beginning from the date of notice of contract being awarded. (Providing a Gant Chart may be beneficial.)
  3. Bidder shall provide examples of previous community education and awareness, reputation enhancement, and employment/recruitment campaign materials created for your clients and/or potential new material which may be specific to GHS for consideration especially those that focus on health care, hospitals or other healthcare services and facilities.
  4. Bidder shall demonstrate a proven track record of customer satisfaction.
  5. Bidder shall demonstrate a proven track record of financial stability.
  6. Bidder shall describe how they will leverage their experience and creativity to prepare and present a unified campaign that will provide the greatest positive impact on the targeted market segments while reaching out into the entire geographic footprint of Genesee County.

7. Bidder shall provide a list of reference organizations with business names, contact names and titles, email address and phone numbers of the organizations for which the bidder has provided media advertising campaigns. Provide a recent reference list containing not less than five (5) complete references and include business name, reference name, title, email address and phone # for follow-up.

***Rate Submission for Service code(s) to be provided (scored items)***

1. The twenty-four (24) month COMMUNITY EDUCATION & AWARENESS CAMPAIGN allows for a maximum **Budget of \$480,000.00**. Bid proposals shall provide detailed pricing/costs associated with providing a complete **COMMUNITY EDUCATION & AWARENESS CAMPAIGN**.
  - a. Bidder shall provide an itemized quotation with individual components and their associated costs per bidders all inclusive \$480,000.00 Budget. Bid shall provide a detailed breakdown of all costs associated with each message, media type and placements. Website development is not requested as part of this campaign.
  - b. Bidder shall provide the cost for development of creative content and other expenses associated with using your firm. Your all-inclusive cost, together with itemized expense line items must include a narrative to explain what is and is not included in your proposal expenses. [Note: GHS does not intend to independently purchase staff time to be the driver of these efforts or to project manage the campaign; proposals that include staff costs/salary to this effect will be scored but “staffing costs” will not be approved as part of the total cost of award.]
  - c. Bidder must understand that there will be NEW additions to the campaign which have not yet been anticipated. How will your company handle the need to develop “last minute” messaging and what, if any, additional creative costs will there be for this content?
  - d. Bidder may develop an alternate pricing strategy and offer an ala cart menu, but must include a not to exceed maximum cost for creative content per year.

**GENESEE HEALTH SYSTEM SYSTEM**

**REQUEST FOR PROPOSAL  
COMMUNITY EDUCATION & AWARENESS CAMPAIGN**

**III. RFP BIDDER COVER SHEET**

Bidder Information

Name of Organization:

Address:

Authorized Representative:

Title:

Telephone Number:

Fax Number:

Email Address:

Person(s) to Contact:

*In order for Genesee Health System representatives to ask questions regarding the contents of the bid packet, please provide:*

*Contact Name:*

*Contact Title:*

*Telephone Number:*

*Contact E-mail:*

Program Services Included in the Proposal:

**Provider of COMMUNITY EDUCATION & AWARENESS CAMPAIGN**

**GENESEE HEALTH SYSTEM**

**REQUEST FOR PROPOSAL  
COMMUNITY EDUCATION & AWARENESS CAMPAIGN**

**V. TIMELINE**

The following is the calendar of events related to this RFP:

<b><u>EVENT</u></b>	<b><u>FIRM DATES</u></b>
Issue Request for Proposals (RFP)	<b>July 10, 2022</b>
Demonstrate your Interest by email (Submit to <a href="mailto:RFPreplies@genhs.org">RFPreplies@genhs.org</a> )	<b>July 15, 2022 by 5:00 p.m.</b>
Questions accepted prior to (Submit to <a href="mailto:RFPreplies@genhs.org">RFPreplies@genhs.org</a> )	<b>July 15, 2022, 5:00 p.m.</b>
Pre-bid Conference (Microsoft Teams or Zoom Meeting event link to follow)	<b>July 19, 2022 at 2:00 p.m.</b>
<b><i>Deadline</i></b> for Submission of Proposals to GHS (One original attached to email (Or Deliver Proposal on Thumb Drive)	<b>August 9, 2022 at 3:00 p.m.</b>
<b>Bid Opening</b>	<b>August 9, 2022 at 3:30 p.m.</b>
<b>Tentative Award Date:</b>	<b>October 1, 2022</b>