

<https://www.rampla.org/s/opportunity-details?id=0066g00003aSDE1AAO&t=1651928670824>

NotifyLA Tsunami Readiness Media Campaign

Status

Stage Open

Posted 5/7/2022

Bid Due 6/11/2022, 04:30 AM GMT+5:30

Partner No

Contact

Organization City of Los Angeles

Department Homeland Security and Public Safety, Mayor 's Office

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Summary

Opportunity ID 202871

Category

Bid Method

Type

Personal Services

Whole Item

RFP - Request For Proposal

Description

The City of Los Angeles Emergency Management Department (EMD) is seeking a Contractor to develop a family-focused, multiple-month, multimedia disaster preparedness marketing and outreach campaign ("Media Campaign"), throughout areas of the city near the water, such as San Pedro Harbor, Mar Vista and Venice that will serve to inform and educate businesses and individuals who live work and play in the area, including youth, families, seniors, and persons with disabilities, about how essential and simple it is to prepare for tsunamis.