



Solicitation Number: PK0127-2106
Tourism Promotion for Nassau County

Request for Proposal (RFP)

Department of Purchasing

27 January 2021 - 26 February 2021

General Header Information

No. PK0127-2106
Title: Tourism Promotion for Nassau County
Start Date: 27 January 2021 at 11:00:00 GMT-5
End Date: 26 February 2021 at 16:00:00 GMT-5
Vendor Q&A Start Date:
Vendor Q&A End Date:
Estimated Total Value:
Who can respond to this bid? : All Vendors
Description: Nassau County, New York is currently seeking proposals from qualified individuals and entities authorized to do business in the State of New York with particular familiarity and experience with Nassau County tourism, to administer programs designed to develop, encourage, solicit, and promote tourism, convention, and sports event business in Nassau County. The purpose of the RFP is to provide Nassau County with proposals to provide services for the promotion of Tourism, Convention and Sport Event Business for the Nassau County Department of Economic Development and the Nassau County Department of Parks, Recreation and Museums.
Delivery Terms: Free On Board Destination
Delivery Notes: Free On Board Destination
Payment Terms: Vendor Specified
Contact Information: Department of Purchasing
Nassau County Department of Purchasing
240 Old Country Road Mineola NY, 11501 United States
Tel: 516-571-3000
Fax:
eprocurementsupport@nassaucountyny.gov
Contact Details: If you have any questions, Please contact:
Nassau County Department of Purchasing
240 Old Country Road Mineola NY, 11501 United States
Tel: 516-571-3000
Fax:
eprocurementsupport@nassaucountyny.gov
Selected Categories: Advertising Agency Services (91501)
Advertising/Public Relations (Incl. Skywriting) (91503)
Marketing Consulting (91876)
Marketing Services (Incl. Distribution, Research, Sales Promotions, etc.) (96153)

Header Custom Fields: Information and Instructions

Important Additional Information

ELECTRONIC SUBMITTALS WILL NOT BE ACCEPTED

Due Date & Time for Responses: No later than February 26, 2021 at 4:00 p.m. EST

Questions must be submitted no later than 4:45 PM February 10, 2021 by email to
vkaso@nassaucountyny.gov.

Inquiries May Be Directed To

Contact Name: Victoria Kaso

Agency: Nassau County Department of Parks, Recreation & Museums

Email: vkaso@nassaucountyny.gov

RFP/RFI/Bid Pick Up and Submit Information

Registered vendors can download this document by logging in at
<https://eproc.nassaucountyny.gov/Login>

Vendor Registration is at <https://eproc.nassaucountyny.gov/SupplierRegister>

This document can be picked up at and must be delivered to:

Victoria Kaso

Nassau County Department of Parks, Recreation & Museums

Eisenhower Park, Administration Building

East Meadow, NY 11554

Information and Instructions2

Vendor Disclosure Forms

Notice to bidders:

All proposals and bid documents submitted in response must include a completed copy of the County of Nassau Consultants, Contractors and Vendors Disclosure Form.

Additionally, if the bidder utilizes the services of any individual or organization for the purposes of conducting lobbying activities, the proposal must also include the Lobbyist Registration and Disclosure Form, completed by that individual/organization.

Please click on the link(s) shown to print / download the required documents.

<http://apps.nassaucountyny.gov/eProc%20Docs/ExecOrder1.pdf>

<http://apps.nassaucountyny.gov/eProc%20Docs/ExecOrder2.pdf>

<http://apps.nassaucountyny.gov/eProc%20Docs/businesshist.pdf>

This bid has no questions defined.

Documents:

RFP Tourism Promotion PK0127-2106.pdf

Item Specifications

No.	Item	Contract#	Quantity	Unit Size
1	MARKETING SERVICES		1.00	each
Item Specification for MARKETING SERVICES Description:MARKETING SERVICES Specification Number: 961-53 Supplier can provide proposals for multiple alternatives Supplier can specify substitute alternatives. Allow Vendor to Enter Negative Value : No Exclude Line Item from Bid Total : No				
2	MARKETING SERVICES		1.00	each
Item Specification for MARKETING SERVICES Description:MARKETING SERVICES Specification Number: 961-53 Supplier can provide proposals for multiple alternatives Supplier can specify substitute alternatives. Allow Vendor to Enter Negative Value : No Exclude Line Item from Bid Total : No				
3	PUBLIC RELATIONS		1.00	each
Item Specification for PUBLIC RELATIONS Description:PUBLIC RELATIONS Specification Number: 915-03 Supplier can provide proposals for multiple alternatives Supplier can specify substitute alternatives. Allow Vendor to Enter Negative Value : No Exclude Line Item from Bid Total : No				
4	ADVERTISING AGENCY SERVICES		1.00	each
Item Specification for ADVERTISING AGENCY SERVICES Description:ADVERTISING AGENCY SERVIC Specification Number: 915-01 Supplier can provide proposals for multiple alternatives Supplier can specify substitute alternatives. Allow Vendor to Enter Negative Value : No Exclude Line Item from Bid Total : No				
5	MARKETING CONSULTING SERVICES		1.00	each
Item Specification for MARKETING CONSULTING SERVICES Description:MARKETING CONSULTING SERV Specification Number: 918-76 Supplier can provide proposals for multiple alternatives Supplier can specify substitute alternatives. Allow Vendor to Enter Negative Value : No Exclude Line Item from Bid Total : No				
6	MARKETING CONSULTING SERVICES		1.00	each
Item Specification for MARKETING CONSULTING SERVICES Description:MARKETING CONSULTING SERV Specification Number: 918-76 Supplier can provide proposals for multiple alternatives Supplier can specify substitute alternatives. Allow Vendor to Enter Negative Value : No Exclude Line Item from Bid Total : No				

