



The Oregon Dungeness Crab Commission strives to “enhance the image of Oregon Dungeness Crab” and the men and women who make up the commercial fishery.

To carry out its mission this fiscal year, the Oregon Dungeness Crab Commission is considering two separate bids. One to cover funding advertising, image campaigns, and/or legislative lobbying; with a second request for bid to specifically cover sponsorships and other promotional projects conducted by outside organizations if the project(s) help to further advance that mission.

Proposals will be considered by the Oregon Dungeness Crab Commission using the following procedures:

- A marketing sub-committee, representing the commission, will examine bids in both categories. All bids will be seriously considered. While the committee will be looking to keep bids around \$7,000-\$12,000, proposals up to \$100,000 will be considered.

- Sharpen your pencils, though. Remember, we do not sell product. We look to enhance brand image and share the message of our fleet’s sustainable fishing practices.

- Proposals for lobbyists should focus on experience, professionalism, and understanding of our industry.

- Proposals must be submitted by end of business day on July 29, 2022,** to be included for consideration by an ODCC sub-committee meeting to be held in August. Finalists will be contacted with details of date/time and location. (Will also be able to meet via Zoom.)

The Oregon Dungeness Crab Commission’s fiscal year runs through June 30th and all campaigns must be complete by then.

Organizations will be notified by September 15, 2022, as to whether all or part of their funding was approved or not.

Funding proposals may be accepted at other times during the Fiscal Year at the ODCC’s discretion. Proposals must be submitted on the ODCC Authorization Request Form (which can also be found at the bottom of our Promotional Materials page <http://oregondungeness.org/promotional-materials/>)

Email Complete Authorization Request To:
Oregon Dungeness Crab Commission
964 Central Ave
PO BOX 1160
Coos Bay, OR 97420
Email: Tim@OregonDungeness.org

AUTHORIZATION REQUEST
OREGON DUNGENESS CRAB COMMISSION
FY 2022-2023

Authorization Request for **Sponsorships and Other Promotional Projects 2022-2023**

Organization Submitting Request:

Tax ID #:

Contact Person:

Phone:

Address:

Email:

Total Funds Requested for this Authorization Request:

Summary Page: (Please describe each portion of this Authorization Request with a single paragraph and budget for that part of your total request. List all portions of your AR request on this first page and add up the total budget and list above under Total Funds Requested.)

Target Audience of the Project:

Project Message:

Define project goals and exactly how results will be measured and reported to the ODCC board:

Timelines (Please include start date, specific benchmark timelines, and completion date):

You may add comments here or you may attach additional documentation as needed; brevity is appreciated.

Due in Oregon Dungeness Crab Commission Office by C.O.B., July 29, 2022.

Late applications cannot be accepted.

All application shall be submitted by email to Tim@OregonDungeness.org

**Oregon Dungeness Crab Commission
Attn: Authorization Requests Committee
964 Central Ave
PO Box 1160
Coos Bay, OR 97420
541/267-5810 (phone) Tim@OregonDungeness.org**

AUTHORIZATION REQUEST
OREGON DUNGENESS CRAB COMMISSION
FY 2022-2023

Authorization Request for **Advertising, Image Campaigns, and/or legislative Lobbying 2022-2023**

Organization Submitting Request:

Tax ID #:

Contact Person:

Phone:

Address:

Email:

Total Funds Requested for this Authorization Request:

Summary Page: (Please describe each portion of this Authorization Request with a single paragraph and budget for that part of your total request. List all portions of your AR request on this first page and add up the total budget and list above under Total Funds Requested.)

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