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Solicitation Number: 2022-161

Title: RFP for Public Strategic Communication Services

Department: Superior Court

Bid Type: Service Bid Amount: N/A

Commodity: CONSULTING SERVICES - COMMUNICATIONS - PUBLIC RELATIONS

Description: The Superior Court of California, County of Los Angeles ("Court") seeks a full-service, strategic communications firm with public sector experience in messaging for the judiciary and/or a court to develop a strategic plan for external communications, including videos, social media, and website content. The focus of these campaigns is educating the public about the judiciary's role and functions, with an emphasis on effective messaging to refute common disinformation themes, and the most effective ways to inform the public about community outreach as part of the Court's ongoing "Good We Do" video series and the judicial Civic Engagement Working Group's oversight of efforts to deliver public education and communication that accurately explains the Court's integral role and processes in a democracy.

For all information regarding RFP 2022-161, please visit the following link:

<https://portal.biddingo.com/landingpage/lacourt/bid/1/41220654/37090028/verification>

You can visit <https://portal.biddingo.com/landingpage/lacourt> for all solicitations.

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Open Day: 5/19/2022

Close Date: 6/10/2022 12:00:00 PM

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