

Dear Sir/Madame,

This is an RFQ for a 75-150 day project to create custom content for VVToken. Familiarity with cryptocurrency and blockchain technology is required.

EXECUTIVE SUMMARY: VVToken is embarking upon an Initial Coin Offering (ICO) to raise \$22 million to fund the developmental engineering, sales, marketing, CAPEX, OPEX, administrative and legal costs of a project designed to make electronic financial services more accessible and affordable. VVToken intends to issue two versions of our CyberBank™ cards: one for individuals and another for corporate users. The CyberBank™ corporate card will offer premium features designed to rival those of traditional corporate cards.

The CyberBank™ Platinum Debit Card will meet the needs of the unbanked and underbanked population who do not currently have a bank account or who simply desire to utilize banking services outside of the traditional financial system, we will issue a VVToken CyberBank™ Platinum Debit Card that can be used to purchase goods and services anywhere Visa cards are accepted. Our CyberBank™ Platinum Debit Card will also allow the holder to exchange local fiat currency for cryptocurrency. This card will automatically link to the VVToken CyberBank™ Wallet, a mobile app linking electronic management features with the user's smartphone.

VVToken's CyberBank™ Black Card will provide a platform that can be leveraged by individuals who prefer to minimize or eliminate intermediaries in their financial transactions, allowing for a near-instant transfer of value into and out of numerous currencies or for the exchange of value in a private and secure manner. This will provide the ultimate in flexibility, liquidity and anonymity. The debit nature of the card versus a typical credit card will allow for the user to smoothly exchange fiat currency into cryptocurrency.

REFERENCE INFORMATION:

1. Web site www.vvtokens.com
2. Whitepaper http://bit.ly/Whitepaper_EN
3. Offering Summary <https://www.vvtokens.com/paper/VVTokensOfferingSummary.pdf>
4. Medium channel <https://medium.com/@vvtokens>
5. Twitter <https://twitter.com/vvtoken>
6. BitCoinTalk ANN <https://bitcointalk.org/index.php?topic=2242204>

SERVICE TO BE PERFORMED:

1. Research on a daily basis cryptocurrency market trends and read articles to provide sourcing for custom content.

2. Research successful ICO's and study best practices of their content success in order to maximize reach and impact of VVTokens custom content
3. Provide strategy and recommendations for content creation direction and implementation
4. Engage experts and other thought leaders to decipher new trends and determine which events are actually newsworthy.
5. Create detailed social media calendar with themes and article flow
6. Post to appropriate channels (i.e. Medium, Twitter, MailChimp list, etc.) at specified times.
7. Create and manage system and process for content review prior to release for VVToken approval and edit
8. Create unique tweets on a daily basis sharing articles/ content regarding VVToken and industry as a whole
9. Create two to three articles (approx 300-450 words each) on a weekly basis following social media post calendar.
10. Define and build consistent brand voice through all created content
11. Engage and nurture a consistent writing team to write blogs, posts. - This content needs to consistently engage our target audience's sensibilities and knowledge level.
12. Edit posts for clarity and marketability
13. Create a visual content strategy to coincide with written content and further support overall goals.
14. Locate and leverage high quality video content that can be shared/referenced (goal: increased channel interest)
15. Create audience friendly and educational content to further explain processes and key points of VVToken both animated video and/or cinagraphs and infographs.
16. Communicate regularly with VVToken to pivot calendar to include new information, trends and additional topics of note.
17. Extrapolate content from white paper and present key points in alternate mediums
18. Proactively search for and follow thought leaders and trendsetters who are possible candidates for content creation or sharing.
19. Support VVToken's leadership team with additional created content and strategy as requested

PROJECT BEGINNING DATE:

VVTokens is already engaged in this project, and is simply seeking a third-party vendor who can assume content creation duties. Project duties will commence upon award of the contract.

REPLY TO:

1. Dr. RJ Gosselin - via email at rjg@vvtokens.com with questions and/or proposal. No phone calls, please.

DEADLINE:

Replies are requested on or before close of business on FRIDAY, DEC 8, 2017.