



**VIVO RESORTS**  
OAXACAN BEACHFRONT LIVING

## Public Relations Agency - Request for Proposal and Quotation of Service

### About Vivo Resorts

- Resort and real estate development in Puerto Escondido, Mexico from Canadian Developer, Cary Mullen
- More information about our development: <http://www.vivoresorts.com/>

### Our Ask

- We are looking for a public relations firm that can help bring awareness and potential buyers to our real estate development in Puerto Escondido, Mexico to the US market. A secondary priority is showcasing about our resort/vacations side of business and the Puerto Escondido community

### Deliverables

- Strategic plan over the course of 6-12 months about your tactics and actions
- Press release development, circulation and follow-up in US markets
  - Ensuring that you are targeting media and outlets that fit to our target market
- Monthly reporting and review meetings with Vivo Team

### Past Work

- <http://www.vivoresorts.com/media/>

### Next Steps

- To better understand our business and how we operate reach out to David - <https://calendly.com/davidvivoresorts/30min/>
- Please forward all proposals to David He <[david@vivoresorts.com](mailto:david@vivoresorts.com)> by August 10, 2018