MEANINGFUL CONNECTIONS
MEANINGFUL CHANGE

THE HEALTH COMMS AGENCY THAT IS FLUENT IN HUMAN

Seeing patients and customers as humans first helps us gain deeper understanding, to make more meaningful connections. As it’s only through fully appreciating the true interconnectivity of people’s lives that we can understand their life experiences, to become fluent in human and drive actions that create meaningful change in health. To connect with us just visit healthunlimited.com
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We’re Racepoint Global.
What sets us apart is the way we think.

In today’s world, every company is a tech company. **If you’re not thinking this way, you should be.** We position brands as leaders of the future in this rapidly changing age of digital transformation. See what we can do for you.

racepointglobal.com
 FOREWORD

The 2019 edition of O’Dwyer’s Directory of Public Relations Firms contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the “Find a PR Firm” database on odwyerpr.com for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a “special report” on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an “agreed-upon-procedure,” carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory’s opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory’s judgment of a firm’s standing within the industry, and are not warranted to comply with any specific objective standards.

The directory’s geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 24 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Multiple articles in this year’s directory address hiring a PR firm, ins and outs of PR firm mergers and acquisitions and retirement planning for PR firm owners.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O’Dwyer
Publisher
June 2019

PR FIRMS NEWLY LISTED IN THE DIRECTORY

Advisory Partners  akhia communications  Apples and Oranges Public Relations LLC  Aqua Marketing & Communications, Inc.  Astra Communications
Ballantines PR  BerlinRosen  BML Public Relations  Brand Guild, The  BRG Communications  Buttonwood Communications Group  Buzz Creators, Inc.  C&R Communications  Caliber Corporate Advisers
Calvert Street Group  CBD Marketing/CBD Public Relations  ChiecExcess Brand Strategy  CMW Media  CommCentric Solutions  Consilium Strategic Communications  Curley Company  Dana Agency, The  Di Moda Public Relations
DJC Communications  Dynamo Communications  Elhardt Group, The  Eberly & Collard Public Relations  Energi PR  Farrow Communications  Firecracker PR  First and Last PR  Fox Greenberg Public Relations  Full Tilt Marketing  Gale Branding  Gambel Communications  Gladstone Place Partners  Glen Echo Group  Global Strategy Group
PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to john@odwyerpr.com. Send top page of latest income tax return and W-3 for 2019. Your ranking will be posted on odwyerpr.com and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.

Deadline for rankings based on ’19 fee income: Fri., Mar. 6, 2020

Letter from the CPA of the PR firm as follows: (This form may be photocopied and used by CPA)

To the Board of Directors of ______________________________________________

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O’Dwyer’s based on 2019 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2019:

- Net fee income for 2019 was: $ __________________________
- Net fee income for 2018 was: $ __________________________
- Percentage gain (loss) was: __________________________

B. Gross billings for calendar 2019 aggregated __________________________ (total income plus reimbursables).

C. We determined from the payroll records that _______ employees were employed full-time as of Dec. 31, 2019 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2019 totaled: $ __________________________.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and __________________________ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is __________________________ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm’s expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

- Agriculture
- Beauty & Fashion
- Environmental/PA
- Food & Beverage
- Healthcare
- Home Furnishings
- Financial PR/IR
- Healthcare
- Technology/Indus.
- Professional Services
- Sports/Leisure
- Travel & Econ. Dev.
- Home Furnishings
- Technology/Indus.


We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA __________________________ Signed by CEO of PR firm: __________________________

Agency contact for this form: __________________________ phone: __________________________ e-mail: __________________________

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2020. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. A PR professional’s name may appear only once. At least one full-time person must be listed at each branch. Staff listed at h.q. cannot also be listed in branches. Firms billing more than $1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.
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It’s crucial when credibility is questioned.

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It’s what our 6000 experts help companies and brands earn every day.
## RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edelman, New York, NY</td>
<td>$888,405,000</td>
<td>5,616</td>
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</tr>
<tr>
<td>W2O Group, San Francisco, CA</td>
<td>177,569,000</td>
<td>718</td>
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<td>APCO Worldwide, Washington, DC</td>
<td>134,136,700</td>
<td>783</td>
<td>4</td>
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<td>Finn Partners, New York, NY</td>
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<td>8</td>
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<td>Zeno Group, New York, NY</td>
<td>73,373,239</td>
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<td>Ruder Finn Inc., New York, NY</td>
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<td>603</td>
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<tr>
<td>Prosek Partners, New York, NY</td>
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<td>Padilla, Minneapolis, MN</td>
<td>41,233,936</td>
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<td>Hotwire, New York, NY</td>
<td>36,879,576</td>
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<td>Citizen Relations, Los Angeles, CA</td>
<td>34,084,343</td>
<td>202</td>
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<td>Spectrum, Washington, DC</td>
<td>32,900,000</td>
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<tr>
<td>5W Public Relations, New York, NY</td>
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<tr>
<td>Fahlgren Mortine, Columbus, OH</td>
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<tr>
<td>French</td>
<td>West</td>
<td>Vaughan, Raleigh, NC</td>
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<td>Jackson Spalding, Atlanta, GA</td>
<td>25,300,426</td>
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<td>8</td>
</tr>
<tr>
<td>Health Unlimited, New York, NY</td>
<td>24,267,133</td>
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<tr>
<td>Kivvit, Chicago, IL</td>
<td>24,220,353</td>
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<tr>
<td>Hunter PR, New York, NY</td>
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<td>7</td>
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<tr>
<td>Havas Formula, New York, NY</td>
<td>22,324,063</td>
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<tr>
<td>IMRE, LLC, Baltimore, MD</td>
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<td>34.3</td>
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<tr>
<td>Racepoint Global, Boston, MA</td>
<td>20,876,000</td>
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<tr>
<td>Crosby, Annapolis, MD</td>
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<td>Matter Communications, Newburyport, MA</td>
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<td>LaunchSquad, San Francisco, CA</td>
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<td>Regan Luxury, Boston, MA</td>
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<td>Highwire PR, San Francisco, CA</td>
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<td>Inkhouse, Waltham, MA</td>
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<tr>
<td>Bravo Group, Inc., Harrisburg, PA</td>
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<td>Zimmerman Agency, Tallahassee, FL</td>
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<tr>
<td>Bateman Group, San Francisco, CA</td>
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<td>16.5</td>
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<td>Walker Sands Communications, Chicago, IL</td>
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<td>The Hoffman Agency, San Jose, CA</td>
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<td>35</td>
<td>7.4</td>
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<tr>
<td>rbb Communications, Miami, FL</td>
<td>13,552,882</td>
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<td>Evoke PR &amp; Influence, Philadelphia, PA</td>
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<td>Jarrard Phillips Cate &amp; Hancock, Brentwood, TN</td>
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<tr>
<td>Davies, Santa Barbara, CA</td>
<td>11,119,160</td>
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<td>Bliss Integrated Communication, New York, NY</td>
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<td>J Public Relations, New York, NY</td>
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<td>KYNE, New York, NY</td>
<td>10,405,888</td>
<td>48</td>
<td>7.3</td>
</tr>
</tbody>
</table>
A surefire way to move product is to first move people.

The brands that challenge the rest are moved forward by people who believe. And that goes way beyond just customers. There’s no PR without brand strategy; no reputation management without employee engagement. We’re the agency that guides you from infancy through legacy; building, growing and protecting your brand every step of the way.

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## RANKING OF PR FIRMS  continued

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
</tr>
</thead>
<tbody>
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<td>45. Lambert, Grand Rapids, MI</td>
<td>$10,055,000</td>
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<td>46. Development Counsellors Int’l (DCI), New York, NY</td>
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<td>47. JeffreyGroup, Miami, FL</td>
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<td>48. Gregory FCA, Ardmore, PA</td>
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<td>8.9</td>
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<td>49. 360PR®, Boston, MA</td>
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<td>50. MP&amp;F Strategic Communications, Nashville, TN</td>
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<td>51. NJF, an MMGY Global company, New York, NY</td>
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<td>53. Rasky Partners, Inc., Boston, MA</td>
<td>8,582,259</td>
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<td>54. Greentarget Global LLC, Chicago, IL</td>
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<td>55. Infinite Global, New York, NY</td>
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<td>56. Merritt Group, McLean, VA</td>
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<td>57. Lou Hammond Group, New York, NY</td>
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<td>58. Singer Associates, Inc., San Francisco, CA</td>
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<td>59. Vested, New York, NY</td>
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<td>61. Pierpont Communications, Houston, TX</td>
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<td>62. Konnect Agency, Los Angeles, CA</td>
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<td>63. Sam Brown Inc., Wayne, PA</td>
<td>5,621,644</td>
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<td>64. Tunheim, Minneapolis, MN</td>
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<td>65. Dukas Linden Public Relations, New York, NY</td>
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<td>69. Lazar Partners, New York, NY</td>
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<td>73. Touchdown PR, Austin, TX</td>
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<td>74. Trevelino/Keller, Atlanta, GA</td>
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<td>75. SevenTwenty Strategies, LLC, Washington, DC</td>
<td>4,015,229</td>
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<td>76. Cerrell Associates, Los Angeles, CA</td>
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<td>15.5</td>
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<tr>
<td>80. Fish Consulting, Fort Lauderdale, FL</td>
<td>3,301,775</td>
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<td>3,014,442</td>
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<tr>
<td>82. Champion Management Group, Dallas, TX</td>
<td>3,011,783</td>
<td>22</td>
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<tr>
<td>83. BackBay Communications, Boston, MA</td>
<td>2,984,508</td>
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<td>84. Lovell Communications, Nashville, TN</td>
<td>2,976,067</td>
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<td>86. Standing Partnership, St. Louis, MO</td>
<td>2,925,757</td>
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<tr>
<td>87. Idea Grove, Dallas, TX</td>
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<tr>
<td>88. BoardroomPR, Ft. Lauderdale, FL</td>
<td>2,900,000</td>
<td>17</td>
<td>6</td>
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</tbody>
</table>

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<table>
<thead>
<tr>
<th>Rank</th>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>89.</td>
<td>CashmanKatz, Glastonbury, CT</td>
<td>$2,865,000</td>
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<tr>
<td>90.</td>
<td>Zapwater Communications, Chicago, IL</td>
<td>$2,805,000</td>
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<td>91.</td>
<td>Caliber Corporate Advisers, New York, NY</td>
<td>$2,729,690</td>
<td>14</td>
<td>72</td>
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<td>92.</td>
<td>Perry Communications Group, Inc., Sacramento, CA</td>
<td>$2,701,296</td>
<td>10</td>
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<td>93.</td>
<td>Gatesman, Pittsburgh, PA</td>
<td>$2,634,274</td>
<td>67</td>
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<td>94.</td>
<td>Brownstein Group, Philadelphia, PA</td>
<td>$2,537,214</td>
<td>9</td>
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<td>95.</td>
<td>LaVoie Health Science, Boston, MA</td>
<td>$2,489,984</td>
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<td>96.</td>
<td>O’Malley Hansen Communications, Chicago, IL</td>
<td>$2,413,000</td>
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<td>98.</td>
<td>Crenshaw Communications, New York, NY</td>
<td>$2,280,188</td>
<td>14</td>
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<td>99.</td>
<td>ARPR, Atlanta, GA</td>
<td>$2,262,442</td>
<td>17</td>
<td>43.5</td>
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<td>100.</td>
<td>Ripp Media/Public Relations, Inc., New York, NY</td>
<td>$2,201,786</td>
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<td>101.</td>
<td>IW Group, Inc., West Hollywood, CA</td>
<td>$2,170,000</td>
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<td>Hodges Partnership, The, Richmond, VA</td>
<td>$2,131,313</td>
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<td>BLAZE, Santa Monica, CA</td>
<td>$2,110,618</td>
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<td>SPM Communications, Dallas, TX</td>
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<td>105.</td>
<td>Karbo Communications, San Francisco, CA</td>
<td>$2,012,737</td>
<td>17</td>
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<tr>
<td>106.</td>
<td>Stanton Communications, Washington, DC</td>
<td>$1,955,838</td>
<td>11</td>
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<td>107.</td>
<td>Bellmont Partners, Minneapolis, MN</td>
<td>$1,826,828</td>
<td>13</td>
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<td>108.</td>
<td>Hollywood Agency, Hingham, MA</td>
<td>$1,752,509</td>
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<td>Landis Communications, San Francisco, CA</td>
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<td>111.</td>
<td>Buchanan Public Relations, Bryn Mawr, PA</td>
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<td>8</td>
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<tr>
<td>112.</td>
<td>Akrete, Evanston, IL</td>
<td>$1,410,893</td>
<td>4</td>
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<td>113.</td>
<td>WordWrite Communications LLC, Pittsburgh, PA</td>
<td>$1,368,300</td>
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<td>114.</td>
<td>The Bradford Group, Nashville, TN</td>
<td>$1,345,265</td>
<td>12</td>
<td>36.6</td>
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<td>115.</td>
<td>Marketing Maven Public Relations, Camarillo, CA</td>
<td>$1,335,565</td>
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<td>-42.7</td>
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<tr>
<td>116.</td>
<td>Buttonwood Communications Group, New York, NY</td>
<td>$1,311,200</td>
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<td>117.</td>
<td>Rosica Communications, Fair Lawn, NJ</td>
<td>$1,282,705</td>
<td>5</td>
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<td>118.</td>
<td>Butler Associates, LLC, New York, NY</td>
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<td>119.</td>
<td>The Hoyt Organization Inc., Torrance, CA</td>
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<td>KCD Public Relations, Inc., San Diego, CA</td>
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<td>122.</td>
<td>The Dana Agency, Miami, FL</td>
<td>$1,031,037</td>
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<td>123.</td>
<td>CommCentric Solutions, Inc., Tampa, FL</td>
<td>$995,796</td>
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<td>124.</td>
<td>Bob Gold &amp; Associates, Redondo Beach, CA</td>
<td>$910,137</td>
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<tr>
<td>125.</td>
<td>Bianchi Public Relations, Troy, MI</td>
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<td>126.</td>
<td>Feintuch Communications, New York, NY</td>
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<td>3</td>
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<td>127.</td>
<td>BizCom Associates, Plano, TX</td>
<td>$708,907</td>
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<td>128.</td>
<td>AMP3 Public Relations, New York, NY</td>
<td>$665,497</td>
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<td>129.</td>
<td>TransMedia Group, Boca Raton, FL</td>
<td>$650,676</td>
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<td>130.</td>
<td>Judge Public Relations, LLC, Tampa, FL</td>
<td>$629,654</td>
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<td>131.</td>
<td>Weiss PR, Inc., Baltimore, MD</td>
<td>$587,820</td>
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<td>132.</td>
<td>Stuntman PR, New York, NY</td>
<td>$481,585</td>
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<tr>
<td>133.</td>
<td>Novitas Communications, Denver, CO</td>
<td>$383,441</td>
<td>4</td>
<td>2.4</td>
</tr>
</tbody>
</table>

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Dentsu Aegis Network
Dentsu Public Relations
Mitchell (Part of Dentsu Aegis Network)

Havas Group
The Abernathy MacGregor Group
Cake
Havas Creative
Havas Formula
Havas Life Medicom
Havas PR
Havas PR Global Collective
Red Havas

Huntsworth
Citigate Dewe Rogerson
Grayling
Huntsworth Health
Red Consultancy

Interpublic Group of Cos.
Carmichael Lynch Relate
Current Global
DeVries Global
Golin
ITB
IW Group
MullenLowe Group
PMK•BNC
Powell Tate
Rogers & Cowan
Tierney
Weber Shandwick

MDC Partners
Allison+Partners
Exponent
Hunter
KWT Global
Sloane & Co.
Veritas Communications

Next Fifteen Communications Group
Archetype
The Blueshirt Group
M Booth
The OutCast Agency
Publictek

Omnicom Group
Cone
FleishmanHillard
Ketchum
Porter Novelli

Publicis Groupe
Kekst CNC
MSL
Publicis Worldwide

Syneos Health
Allidura Consumer
Biosector 2
Chamberlain Healthcare PR
Chandler Chicco Agency

WPP
Blanc & Otus
BCW (Burson Cohn Wolfe)
Finsbury
GCI Group
The Glover Park Group
Hill+Knowlton Strategies
Ogilvy
PPR
Prime Policy Group
Public Strategies
Superunion

W2O
Marketeching
Pure
Sentient
Twist Mktg
WCG

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“Even if you don’t know his name, you know his work.””

The New York Times writing about our founder, Michael Sitrick

HERE IS WHAT ELSE THE TIMES AND OTHERS HAVE SAID ABOUT MIKE AND OUR FIRM


NY Times: “He did an absolutely brilliant job, but it annoyed the hell out of me at the time,” Richard Wald, Emeritus Professor at the Columbia School of Journalism and former SVP for ABC News, on Michael Sitrick’s work for Food Lion, in response to a negative segment on Prime Time Live.

Business Week: “Now (she) has hired Michael Sitrick, whose Los Angeles public-relations firm is known for going atomic on opponents using ‘truth squads, ‘wheel-of-pain’ tactics and high profile journalists (who write profiles). That’s unbelievable,” said the head of the firm opposite Sitrick in the case being written about in that article. “This is the heavy artillery.”

Fortune Magazine: “The Winston Wolf of Public Relations had arrived” (an analogy to the Harvey Keitel character in Pulp Fiction). Sitrick cleans up the messes of companies, celebrities and others, and he’s a strategist who isn’t adverse to treating PR as combat.”

Los Angeles Times: “LA’s king of crisis PR.”

TechCrunch: “When it comes to handling crisis situations in particular, Sitrick is as well regarded as they come.” “We’ve been in a tricky position a number of times and the thinking (in Silicon Valley) has historically been to ignore reporters, says one Bay Area tech founder. “Sitrick takes the opposite approach. You’re made to get into the trenches and engage.”

Columbia Journalism Review: “The Master of Spin,” “In Spin, Sitrick explains that journalists see themselves as ‘the countervailing force that keeps the oligarchs and plutocrats at bay. And if in the process a reporter can manage to make a name for himself—respected by his peers and honored by the Pulitzer committee—who’s to say that’s such a bad thing.’ ...He understands us better, perhaps, than we understand ourselves.”

“You cannot put your firm’s interests ahead of the client’s interests,”


SITRICK AND COMPANY
A UNIT OF SITRICK GROUP, LLC
LOS ANGELES | NEW YORK | SAN FRANCISCO | BOSTON | DENVER | WASHINGTON DC
### LEADING GAINERS AMONG THE RANKING OF PR FIRMS

#### FIRMS IN THE TOP 25 OVERALL (representing fees from $20.8M to $888.4M)

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Spectrum, Washington, D.C.</td>
<td>$32,900,000</td>
<td>116</td>
<td>37.1</td>
</tr>
<tr>
<td>2. IMRE, Baltimore, MD</td>
<td>21,940,000</td>
<td>133</td>
<td>34.3</td>
</tr>
<tr>
<td>3. W2O Group, San Francisco</td>
<td>177,569,000</td>
<td>718</td>
<td>23.1</td>
</tr>
<tr>
<td>4. 5W PR, New York, NY</td>
<td>32,410,427</td>
<td>146</td>
<td>17.7</td>
</tr>
<tr>
<td>5. French</td>
<td>West</td>
<td>Vaughan, Raleigh, NC</td>
<td>29,280,490</td>
</tr>
<tr>
<td>6. Prosek Partners, New York, NY</td>
<td>46,994,360</td>
<td>163</td>
<td>15.1</td>
</tr>
<tr>
<td>7. Zeno Group, New York, NY</td>
<td>73,373,239</td>
<td>481</td>
<td>13.6</td>
</tr>
<tr>
<td>8. G&amp;S Business Comms., New York, NY</td>
<td>30,480,000</td>
<td>182</td>
<td>11.8</td>
</tr>
<tr>
<td>9. Havas Formula, New York, NY</td>
<td>22,324,063</td>
<td>130</td>
<td>11.6</td>
</tr>
<tr>
<td>10. Hotwire, New York, NY</td>
<td>36,879,576</td>
<td>264</td>
<td>10.9</td>
</tr>
</tbody>
</table>

#### FIRMS RANKED 26 THROUGH 50 (representing fees from $9.5M to $20.6M)

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
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<tbody>
<tr>
<td>1. Walker Sands Communications, Chicago, IL</td>
<td>$14,116,410</td>
<td>115</td>
<td>62.3</td>
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<tr>
<td>2. Crosby, Annapolis, MD</td>
<td>20,693,661</td>
<td>80</td>
<td>36.5</td>
</tr>
<tr>
<td>3. Lambert, Grand Rapids, MI</td>
<td>10,055,000</td>
<td>55</td>
<td>32.1</td>
</tr>
<tr>
<td>4. JeffreyGroup, Miami, FL</td>
<td>9,975,712</td>
<td>157</td>
<td>22.4</td>
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<tr>
<td>5. rbb Communications, Miami, FL</td>
<td>13,552,882</td>
<td>74</td>
<td>18.8</td>
</tr>
<tr>
<td>6. Jarrard Phillips Cate &amp; Hancock, Brentwood, TN</td>
<td>11,591,239</td>
<td>36</td>
<td>17.5</td>
</tr>
<tr>
<td>7. MP&amp;F Strategic Communications, Nashville, TN</td>
<td>9,541,632</td>
<td>65</td>
<td>17.5</td>
</tr>
<tr>
<td>8. J Public Relations, New York, NY</td>
<td>10,632,135</td>
<td>71</td>
<td>17.1</td>
</tr>
<tr>
<td>9. 360PR+, Boston, MA</td>
<td>9,738,953</td>
<td>54</td>
<td>16.7</td>
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#### FIRMS RANKED 51 THROUGH 100 (representing fees from $2.2M to $9.3M)

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
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<tbody>
<tr>
<td>1. Caliber Corporate Advisers, New York, NY</td>
<td>$2,729,690</td>
<td>14</td>
<td>72.0</td>
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<tr>
<td>2. Singer Associates, Inc., San Francisco, CA</td>
<td>7,690,997</td>
<td>18</td>
<td>47.9</td>
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<tr>
<td>3. ARPR, Atlanta, GA</td>
<td>2,262,442</td>
<td>17</td>
<td>43.5</td>
</tr>
<tr>
<td>4. Perry Communications Group, Inc., Sacramento, CA</td>
<td>2,701,296</td>
<td>10</td>
<td>43.0</td>
</tr>
<tr>
<td>5. Berk Communications, New York, NY</td>
<td>3,455,600</td>
<td>16</td>
<td>30.9</td>
</tr>
<tr>
<td>6. Crenshaw Communications, New York, NY</td>
<td>2,280,188</td>
<td>14</td>
<td>23.0</td>
</tr>
<tr>
<td>7. Vested, New York, NY</td>
<td>7,268,000</td>
<td>31</td>
<td>22.9</td>
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<tr>
<td>8. SevenTwenty Strategies, Washington, DC</td>
<td>4,015,229</td>
<td>31</td>
<td>21.5</td>
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<tr>
<td>9. Infinite Global, New York, NY</td>
<td>8,055,189</td>
<td>40</td>
<td>18.6</td>
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<tr>
<td>10. Trevelino/Keller, Atlanta, GA</td>
<td>4,043,027</td>
<td>24</td>
<td>18.2</td>
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#### FIRMS RANKED 101 THROUGH 133 (representing fees from $383K to $2.1M)

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2017</th>
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<tbody>
<tr>
<td>1. Judge Public Relations, Tampa, FL</td>
<td>$629,654</td>
<td>6</td>
<td>76.1</td>
</tr>
<tr>
<td>2. Buttonwood Communications Group, New York, NY</td>
<td>1,311,200</td>
<td>8</td>
<td>48.8</td>
</tr>
<tr>
<td>3. Karbo Communications, San Francisco, CA</td>
<td>2,012,737</td>
<td>17</td>
<td>43.6</td>
</tr>
<tr>
<td>4. Butler Associates, New York, NY</td>
<td>1,256,507</td>
<td>9</td>
<td>43.1</td>
</tr>
<tr>
<td>5. KCD Public Relations, Inc., San Diego, CA</td>
<td>1,057,583</td>
<td>8</td>
<td>40.7</td>
</tr>
<tr>
<td>6. The Bradford Group, Nashville, TN</td>
<td>1,345,265</td>
<td>12</td>
<td>36.6</td>
</tr>
<tr>
<td>7. AMP3 Public Relations, New York, NY</td>
<td>665,497</td>
<td>6</td>
<td>33.1</td>
</tr>
<tr>
<td>8. Bellmont Partners, Minneapolis, MN</td>
<td>1,826,828</td>
<td>13</td>
<td>18.4</td>
</tr>
<tr>
<td>9. Hemsworth Communications, Ft. Lauderdale, FL</td>
<td>1,750,973</td>
<td>22</td>
<td>11.3</td>
</tr>
<tr>
<td>10. CommCentric Solutions, Inc., Tampa, FL</td>
<td>995,796</td>
<td>6</td>
<td>11.0</td>
</tr>
</tbody>
</table>

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The Stevens Group specializes in facilitating mergers & acquisitions in the public relations agency sector. Our clients are entrepreneurs who engage us to help them either sell their firm, or to buy a firm. For clients interested in selling their firm, we identify buyers whose primary objective is to nurture the seller’s entrepreneurial spirit.

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656 Post Lane Somerset, NJ 08873   •  www.theartstevensgroup.com
<table>
<thead>
<tr>
<th>NEW YORK &amp; NEW JERSEY</th>
<th>2018 Net Fees</th>
<th>FT Empl.</th>
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<tbody>
<tr>
<td>Edelman (includes Rochester)</td>
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<td>909</td>
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<tr>
<td>2. Zeno Group</td>
<td>73,373,239</td>
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<tr>
<td>3. Ruder Finn Inc.</td>
<td>69,100,000</td>
<td>603</td>
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<tr>
<td>4. Prosek Partners</td>
<td>46,994,360</td>
<td>163</td>
</tr>
<tr>
<td>5. Hotwire</td>
<td>36,879,576</td>
<td>264</td>
</tr>
<tr>
<td>6. 5W Public Relations</td>
<td>32,410,427</td>
<td>146</td>
</tr>
<tr>
<td>7. MWPR (includes NJ offices)</td>
<td>31,851,949</td>
<td>128</td>
</tr>
<tr>
<td>8. Coyne PR, Parsippany, NJ</td>
<td>30,000,000</td>
<td>133</td>
</tr>
<tr>
<td>9. Finn Partners</td>
<td>29,279,000</td>
<td>211</td>
</tr>
<tr>
<td>10. Health Unlimited</td>
<td>24,267,135</td>
<td>102</td>
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<tr>
<td>11. ICR</td>
<td>24,259,824</td>
<td>88</td>
</tr>
<tr>
<td>12. Hunter PR</td>
<td>24,000,000</td>
<td>116</td>
</tr>
<tr>
<td>13. Havas Formula</td>
<td>22,124,063</td>
<td>130</td>
</tr>
<tr>
<td>14. APCO Worldwide</td>
<td>13,947,500</td>
<td>60</td>
</tr>
<tr>
<td>15. Turner, a Fahlgren Mortene Co., New York, NY</td>
<td>13,083,045</td>
<td>50</td>
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<tr>
<td>16. Kivvit (includes Asbury Park, NJ)</td>
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<td>17. Citizen Relations</td>
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<td>20. J Public Relations</td>
<td>10,632,135</td>
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<td>21. KYNE</td>
<td>10,405,884</td>
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<td>22. Development Counsellors Intl’l (DCI)</td>
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<td>23. NJF, an MMYG Global company</td>
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<td>24. Lou Hammond Group</td>
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<td>25. G&amp;G Business Communications</td>
<td>7,375,696</td>
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<td>26. Vested</td>
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<td>27. North 6th Agency, Inc.</td>
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<tr>
<td>28. Dedas Linden Public Relations</td>
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<td>29. Hawkins Intl’l Public Relations</td>
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<td>31. Lazar Partners</td>
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<td>32. MCS Healthcare PR, Bedminster, NJ</td>
<td>4,194,507</td>
<td>18</td>
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<tr>
<td>33. Berk Communications</td>
<td>3,455,600</td>
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<td>34. Intermarket Communications, New York, NY</td>
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<td>35. Caliber Corporate Advisers</td>
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<td>36. Infinite Global</td>
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<td>37. Crenshaw Communications</td>
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<td>39. Inhouse</td>
<td>1,723,843</td>
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<tr>
<td>40. Buttonwood Communications Group</td>
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<tr>
<td>41. Rosica Communications, Fair Lawn, NJ</td>
<td>1,282,705</td>
<td>5</td>
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<tr>
<td>42. Butler Associates, LLC</td>
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<td>43. Feintech Communications</td>
<td>883,526</td>
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<tr>
<td>44. AMP3 Public Relations</td>
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<tr>
<td>45. Stuntman PR</td>
<td>481,585</td>
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</table>

**WASHINGTON, DC**

| 1. Edelman | $72,096,000 | 275 |
| 2. APCO Worldwide | 41,817,000 | 165 |
| 3. Spectrum | 32,900,000 | 116 |
| 4. IMRE, LLC, Baltimore, MD | 21,940,000 | 133 |
| 5. Crosby, Annapolis, MD | 20,693,661 | 80 |
| 6. Finn Partners | 12,538,000 | 60 |
| 7. JPA Health Communications | 9,264,490 | 34 |
| 8. Merritt Group, McLean, VA | 7,904,308 | 37 |
| 9. Kivvit | 4,873,484 | 14 |
| 10. SevenTwenty Strategies, LLC | 4,015,229 | 31 |
| 11. Padilla | 2,216,003 | 12 |
| 12. Stanton Communications | 1,955,838 | 11 |
| 13. Raffetto Herman Strategic Comm. | 1,685,316 | 10 |
| 14. MWPR | 1,145,255 | 12 |
| 15. Weiss PR, Inc., Baltimore, MD | 587,820 | 3 |

**CONNECTICUT**

| 1. ICN, Norwalk, CT | $30,192,576 | 70 |
| 2. Cashman Katz, Glastonbury, CT | 2,865,000 | 27 |

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2019 CREATIVE AGENCY OF THE YEAR

coynepr.com
## Ranking of PR Firms by Cities & Regions

### Chicago

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
<th>FT Empl.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Edelman (includes Detroit)</td>
<td>$99,833,000</td>
<td>557</td>
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<tr>
<td>2. Walker Sands Communications</td>
<td>14,116,410</td>
<td>115</td>
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<tr>
<td>3. Finn Partners (includes Detroit)</td>
<td>8,702,000</td>
<td>53</td>
</tr>
<tr>
<td>4. GreenTarget Global LLC</td>
<td>8,467,310</td>
<td>42</td>
</tr>
<tr>
<td>5. Kivvit</td>
<td>6,985,725</td>
<td>20</td>
</tr>
<tr>
<td>6. G&amp;J Business Communications</td>
<td>5,959,330</td>
<td>34</td>
</tr>
<tr>
<td>7. Public Communications Inc.</td>
<td>5,110,141</td>
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<tr>
<td>8. L.C. Williams &amp; Associates</td>
<td>4,705,032</td>
<td>23</td>
</tr>
<tr>
<td>9. Padilla</td>
<td>4,258,904</td>
<td>22</td>
</tr>
<tr>
<td>10. APCO Worldwide</td>
<td>4,117,600</td>
<td>17</td>
</tr>
<tr>
<td>11. Zapwater Communications</td>
<td>2,805,000</td>
<td>22</td>
</tr>
<tr>
<td>12. O’Malley Hansen Communications</td>
<td>2,413,000</td>
<td>13</td>
</tr>
<tr>
<td>13. MWWPR</td>
<td>1,952,515</td>
<td>10</td>
</tr>
<tr>
<td>14. Akrete, Evanston, IL</td>
<td>1,410,893</td>
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<tr>
<td>15. Infinite Global</td>
<td>259,093</td>
<td>1</td>
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### Western Cities

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<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
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<tbody>
<tr>
<td>1. Edelman (includes Beverly Hills)</td>
<td>$177,569,000</td>
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<tr>
<td>2. Edelman (includes Silicon Valley)</td>
<td>47,847,000</td>
<td>203</td>
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<tr>
<td>3. LaunchSquad</td>
<td>19,284,304</td>
<td>116</td>
</tr>
<tr>
<td>4. Highwire PR</td>
<td>17,901,420</td>
<td>74</td>
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<tr>
<td>5. Bateman Group</td>
<td>14,499,420</td>
<td>68</td>
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<tr>
<td>6. The Hoffman Agency, San Jose, CA</td>
<td>13,665,000</td>
<td>35</td>
</tr>
<tr>
<td>7. Hotwire</td>
<td>9,503,200</td>
<td>18</td>
</tr>
<tr>
<td>8. ICR</td>
<td>9,304,869</td>
<td>18</td>
</tr>
<tr>
<td>10. Inhouse</td>
<td>5,885,662</td>
<td>42</td>
</tr>
<tr>
<td>11. Finn Partners</td>
<td>5,324,000</td>
<td>25</td>
</tr>
<tr>
<td>12. Edelman</td>
<td>3,264,000</td>
<td>15</td>
</tr>
<tr>
<td>13. Perry Comms Group, Inc., Sacramento, CA</td>
<td>2,701,296</td>
<td>10</td>
</tr>
<tr>
<td>14. Infinite Global</td>
<td>2,590,933</td>
<td>10</td>
</tr>
<tr>
<td>15. Padilla</td>
<td>2,516,625</td>
<td>13</td>
</tr>
<tr>
<td>16. Karbo Communications</td>
<td>2,012,737</td>
<td>17</td>
</tr>
<tr>
<td>17. MWWPR</td>
<td>1,816,674</td>
<td>8</td>
</tr>
<tr>
<td>18. Landis Communications</td>
<td>1,738,547</td>
<td>8</td>
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</tbody>
</table>

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Public Affairs
Crisis Communication
Tech
Real Estate
Lifestyle
Issue Advocacy
Political Campaigns

berlin rosen
New York • Washington D.C. • Los Angeles
berlinrosen.com
### RANKING OF PR FIRMS BY SPECIALTY

#### AGRICULTURE

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<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
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<tbody>
<tr>
<td>1. G&amp;S Business Communications, New York, NY</td>
<td>$17,938,881</td>
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<tr>
<td>2. Edelman, New York, NY</td>
<td>8,529,000</td>
</tr>
<tr>
<td>3. French</td>
<td>West</td>
</tr>
<tr>
<td>4. Padilla, Minneapolis, MN</td>
<td>1,418,219</td>
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<tr>
<td>5. Zeno Group, New York, NY</td>
<td>929,289</td>
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<tr>
<td>6. Citizen Relations, Los Angeles, CA</td>
<td>896,620</td>
</tr>
<tr>
<td>7. Standing Partnership, St. Louis, MO</td>
<td>596,578</td>
</tr>
<tr>
<td>8. Bellmont Partners, Minneapolis, MN</td>
<td>308,574</td>
</tr>
<tr>
<td>9. Jackson Spalding, Atlanta, GA</td>
<td>215,706</td>
</tr>
<tr>
<td>10. Kivvit, Chicago, IL</td>
<td>147,393</td>
</tr>
<tr>
<td>12. Trevelino/Keller, Atlanta, GA</td>
<td>50,000</td>
</tr>
<tr>
<td>13. Landis Communications, San Francisco, CA</td>
<td>12,000</td>
</tr>
<tr>
<td>14. O’Malley Hansen Communications, Chicago, IL</td>
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#### SPORTS/LEISURE

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<td>1. MWWPR, New York, NY</td>
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<tr>
<td>2. French</td>
<td>West</td>
</tr>
<tr>
<td>3. Coyne PR, Parsippany, NJ</td>
<td>2,800,000</td>
</tr>
<tr>
<td>4. Havas Formula, New York, NY</td>
<td>2,288,794</td>
</tr>
<tr>
<td>5. Edelman, New York, NY</td>
<td>1,592,000</td>
</tr>
<tr>
<td>6. Berk Communications, New York, NY</td>
<td>1,370,500</td>
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<tr>
<td>7. APCO Worldwide, Washington, DC</td>
<td>1,078,100</td>
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<td>8. Konnect Agency, Los Angeles, CA</td>
<td>760,850</td>
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<td>9. Jackson Spalding, Atlanta, GA</td>
<td>679,200</td>
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<td>10. IW Group, Inc., West Hollywood, CA</td>
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<tr>
<td>11. O’Malley Hansen Communications, Chicago, IL</td>
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<tr>
<td>12. Fish Consulting, Fort Lauderdale, FL</td>
<td>513,000</td>
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<tr>
<td>13. 360PR+, Boston, MA</td>
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<tr>
<td>14. Racepoint Global, Boston, MA</td>
<td>430,737</td>
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<tr>
<td>15. Kivvit, Chicago, IL</td>
<td>278,171</td>
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<tr>
<td>16. SPM Communications, Dallas, TX</td>
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<td>17. Trevelino/Keller, Atlanta, GA</td>
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<td>18. Kohnstamm Communications, Inc., St. Paul, MN</td>
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<td>19. BizCom Associates, Plano, TX</td>
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<td>21. Marketing Maven Public Relations, Camarillo, CA</td>
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<tr>
<td>22. Judge Public Relations, LLC, Tampa, FL</td>
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<td>23. MP&amp;F Strategic Communications, Nashville, TN</td>
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<tr>
<td>25. Buchan Public Relations, Bryn Mawr, PA</td>
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<td>26. Champion Management Group, Dallas, TX</td>
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<tr>
<td>27. Maccabee, Minneapolis, MN</td>
<td>17,084</td>
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<td>28. Padilla, Minneapolis, MN</td>
<td>16,238</td>
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<tr>
<td>29. Perry Communications Group, Inc., Sacramento, CA</td>
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<tr>
<td>30. Zeno Group, New York, NY</td>
<td>10,523</td>
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#### HOME FURNISHINGS

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<td>1. G&amp;S Business Communications, New York, NY</td>
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<td>2. Citizen Relations, Los Angeles, CA</td>
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<tr>
<td>3. Zimmerman Agency, Tallahassee, FL</td>
<td>3,300,000</td>
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<tr>
<td>4. Edelman, New York, NY</td>
<td>3,274,000</td>
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<tr>
<td>5. L.C. Williams &amp; Associates, Chicago, IL</td>
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<tr>
<td>6. Coyne PR, Parsippany, NJ</td>
<td>3,000,000</td>
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<tr>
<td>7. Jackson Spalding, Atlanta, GA</td>
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<tr>
<td>8. 5W Public Relations, New York, NY</td>
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<tr>
<td>9. Havas Formula, New York, NY</td>
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<tr>
<td>10. Zeno Group, New York, NY</td>
<td>1,628,120</td>
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<tr>
<td>11. Hunter PR, New York, NY</td>
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<tr>
<td>12. Pierpoint Communications, Houston, TX</td>
<td>1,212,060</td>
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<tr>
<td>13. rbb Communications, Miami, FL</td>
<td>640,796</td>
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<tr>
<td>14. Inhouse, Waltham, MA</td>
<td>507,853</td>
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<tr>
<td>15. French</td>
<td>West</td>
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<tr>
<td>16. Trevelino/Keller, Atlanta, GA</td>
<td>300,000</td>
</tr>
<tr>
<td>17. O’Malley Hansen Communications, Chicago, IL</td>
<td>295,750</td>
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<tr>
<td>18. Rosica Communications, Fair Lawn, NJ</td>
<td>239,055</td>
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<tr>
<td>19. Marketing Maven Public Relations, Camarillo, CA</td>
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<tr>
<td>20. SPM Communications, Dallas, TX</td>
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<tr>
<td>21. Zapwater Communications, Chicago, IL</td>
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<td>22. Konnect Agency, Los Angeles, CA</td>
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<td>23. Schneider Associates, Boston, MA</td>
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<td>24. Landis Communications, San Francisco, CA</td>
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<tr>
<td>25. BoardroomPR, Ft. Lauderdale, FL</td>
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<tr>
<td>26. Maccabee, Minneapolis, MN</td>
<td>66,840</td>
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<tr>
<td>27. Kivvit, Chicago, IL</td>
<td>40,000</td>
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<tr>
<td>28. Padilla, Minneapolis, MN</td>
<td>39,737</td>
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<tr>
<td>29. MP&amp;F Strategic Communications, Nashville, TN</td>
<td>16,500</td>
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<tr>
<td>30. Stuntman PR, New York, NY</td>
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#### BEAUTY & FASHION

<table>
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<tbody>
<tr>
<td>1. Edelman, New York, NY</td>
<td>$83,455,000</td>
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<tr>
<td>2. Citizen Relations, Los Angeles, CA</td>
<td>6,311,286</td>
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<td>3. French</td>
<td>West</td>
</tr>
<tr>
<td>4. Zeno Group, New York, NY</td>
<td>4,941,933</td>
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<tr>
<td>5. 5W Public Relations, New York, NY</td>
<td>4,500,000</td>
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<td>6. Turner, a Fahlgren Mortine company, New York, NY</td>
<td>3,274,784</td>
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<tr>
<td>7. Coyne PR, Parsippany, NJ</td>
<td>3,000,000</td>
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<tr>
<td>8. LaunchSquad, San Francisco, CA</td>
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<tr>
<td>9. Havas Formula, New York, NY</td>
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<tr>
<td>10. BLAZE, Santa Monica, CA</td>
<td>725,399</td>
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<td>11. AMP3 Public Relations, New York, NY</td>
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<td>12. 360PR+, Boston, MA</td>
<td>486,947</td>
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<tr>
<td>13. Hunter PR, New York, NY</td>
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<tr>
<td>14. SPM Communications, Dallas, TX</td>
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<tr>
<td>15. O’Malley Hansen Communications, Chicago, IL</td>
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</tr>
<tr>
<td>16. Zapwater Communications, Chicago, IL</td>
<td>304,250</td>
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<tr>
<td>17. Hollywood Agency, Hingham, MA</td>
<td>248,000</td>
</tr>
<tr>
<td>18. Trevelino/Keller, Atlanta, GA</td>
<td>175,000</td>
</tr>
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<td>19. Konnect Agency, Los Angeles, CA</td>
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<tr>
<td>20. Marketing Maven Public Relations, Camarillo, CA</td>
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<td>21. IW Group, Inc., West Hollywood, CA</td>
<td>105,000</td>
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<tr>
<td>22. Padilla, Minneapolis, MN</td>
<td>51,658</td>
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<tr>
<td>23. BoardroomPR, Ft. Lauderdale, FL</td>
<td>50,000</td>
</tr>
<tr>
<td>24. J Public Relations, New York, NY</td>
<td>22,934</td>
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<tr>
<td>25. rbb Communications, Miami, FL</td>
<td>22,038</td>
</tr>
<tr>
<td>26. Maccabee, Minneapolis, MN</td>
<td>9,587</td>
</tr>
</tbody>
</table>

Specialty rankings continued on page 23

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Welcome to the arena.

Where everyone with a phone is a reporter.

And fortunes can be lost over a single tweet.

ICR provides integrated communications for leaders who are focused on building and protecting the value of their businesses.
**RANKING OF PR FIRMS BY SPECIALTY continued**

<table>
<thead>
<tr>
<th>Firm</th>
<th>2018 Net Fees</th>
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<tbody>
<tr>
<td>Edelman, New York, NY</td>
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<td>1. ICR, New York, NY</td>
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<tr>
<td>2. Prosek Partners, New York, NY</td>
<td>41,492,456</td>
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<tr>
<td>3. APCO Worldwide, Washington, DC</td>
<td>10,739,700</td>
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<tr>
<td>4. Vested, New York</td>
<td>7,268,000</td>
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<tr>
<td>5. Gregory FCA, Ardmore, PA</td>
<td>6,000,000</td>
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**FINANCIAL PR/INVESTOR RELS.**

**TRAVEL/HOSPITALITY/ECONOMIC DEV.**

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Specialty rankings continued on page 25
REACH,  
INFLUENCE,  
AND CONVERT  
MORE BUYERS.  
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<td>55. O’Malley Hansen Communications, Chicago, IL</td>
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**CONTEMPORARY PUBLIC RELATIONS FOR TODAY’S DIGITAL ECONOMY**

GREGORY FCA

MEDIA RELATIONS
SOCIAL MEDIA
CONTENT MARKETING
REPUTATION MANAGEMENT
INVESTOR RELATIONS
FINANCIAL COMMUNICATIONS

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### RANKING OF PR FIRMS BY SPECIALTY

#### HEALTHCARE

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<td>PAN Communications, Boston, MA</td>
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<td>Racepoint Global, Boston, MA</td>
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<td>LaunchSquad, San Francisco, CA</td>
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<td>Bateman Group, San Francisco, CA</td>
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<td>The Hoffman Agency, San Jose, CA</td>
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<td>MWWPR, New York, NY</td>
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<td>APCO Worldwide, Washington, DC</td>
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<td>Fahlgren Mortine, Columbus, OH</td>
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<td>W2O Group, San Francisco, CA</td>
<td>9,398,000</td>
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<td>Inkwash, Waltham, MA</td>
<td>9,084,293</td>
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<td>5W Public Relations, New York, NY</td>
<td>8,900,000</td>
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<td>Padilla, Minneapolis, MN</td>
<td>8,290,343</td>
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<td>Matter Communications, Newburyport, MA</td>
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<td>Merritt Group, McLean, VA</td>
<td>7,569,251</td>
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<td>Havas Formula, New York, NY</td>
<td>5,060,125</td>
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<td>G&amp;S Business Communications, New York, NY</td>
<td>4,836,039</td>
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<td>March Communications, Boston, MA</td>
<td>4,168,379</td>
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<td>MP&amp;F Strategic Comms, Nashville, TN</td>
<td>4,145,326</td>
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<td>Touchdown PR, Austin, TX</td>
<td>4,100,995</td>
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<td>Citizen Relations, Los Angeles, CA</td>
<td>3,870,596</td>
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<td>Rasky Partners, Inc., Boston, MA</td>
<td>3,444,452</td>
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<tr>
<td>Raffetto Herman Strategic Comms, Seattle, WA</td>
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<td>Idea Grove, Dallas, TX</td>
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<td>Hunter PR, New York, NY</td>
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<td>Coyne PR, Parsippany, NJ</td>
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<td>Crenshaw Communications, New York, NY</td>
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<td>ARPR, Atlanta, GA</td>
<td>2,262,442</td>
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<tr>
<td>Gregory FCA, Ardmore, PA</td>
<td>2,100,000</td>
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<tr>
<td>Jackson Spalding, Atlanta, GA</td>
<td>2,059,544</td>
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<tr>
<td>Karbo Communications, San Francisco, CA</td>
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<td>Singer Associates, Inc., San Francisco, CA</td>
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<td>Caliber Corporate Advisers, New York, NY</td>
<td>1,501,330</td>
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<td>Trevelino/Keller, Atlanta, GA</td>
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<td>Lambert, Grand Rapids, MI</td>
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<td>Kivvit, Chicago, IL</td>
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<td>Pierpoint Communications, Houston, TX</td>
<td>1,212,060</td>
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<td>Brownstein Group, Philadelphia, PA</td>
<td>1,165,032</td>
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<td>Tunheim, Minneapolis, MN</td>
<td>1,063,518</td>
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<td>CommCentric Solutions, Inc., Tampa, FL</td>
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<td>Feintuch Communications, New York, NY</td>
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<td>Bianchi Public Relations, Troy, MI</td>
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<td>Prosek Partners, New York, NY</td>
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<td>rbv Communications, Miami, FL</td>
<td>601,490</td>
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<td>Standing Partnership, St. Louis, MO</td>
<td>600,682</td>
</tr>
<tr>
<td>360PR+, Boston, MA</td>
<td>486,947</td>
</tr>
</tbody>
</table>
INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

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</table>

**Agriculture**

- **Alabama**
  - Stephen Bradley & Associates LLC, Birmingham
  - Stephen Bradley & Associates LLC, Montgomery

- **California**
  - CMW Media, San Diego
  - Edelman, Los Angeles
  - Edelman, Sacramento
  - Edelman, San Francisco
  - Financial Profiles, Inc., Los Angeles
  - Financial Profiles, Inc., Palo Alto
  - Fineman PR, San Francisco
  - Imre, LLC, Los Angeles
  - Padilla, San Francisco
  - Peppercomm, San Francisco
  - Pollack PR Marketing Group, The, Los Angeles
  - Weber Shandwick, Los Angeles
  - Weber Shandwick, San Francisco
  - Weber Shandwick, Santa Barbara

- **Colorado**
  - Weber Shandwick, Denver

- **District Of Columbia**
  - Edelman, Washington
  - kglobal, Washington
  - Kivvit, Chicago
  - Padilla, Washington
  - Story Partners, Washington
  - Weber Shandwick, Washington

- **Florida**
  - At The Table Public Relations, Tampa
  - Dragon Horse Ad Agency, Naples
  - Edelman, Miami
  - Edelman, Orlando
  - JeffreyGroup, Miami
  - Kivvit, Miami
  - Moore, Inc., Tallahassee
  - Weber Shandwick, Miami

- **Georgia**
  - A. Brown-Olmstead Associates, Ltd., Atlanta
  - Pineapple Public Relations, Chamblee
  - Weber Shandwick, Atlanta

- **Illinois**
  - Agency H5, Chicago
  - Edelman, Chicago
  - Financial Profiles, Inc., Chicago
  - G&I Business Communications, Chicago
  - Kivvit, Chicago
  - Padilla, Chicago
  - Spool, Evanston
  - Weber Shandwick, Chicago

- **Indiana**
  - MEK Group, Carmel

- **Iowa**
  - MorganMyers, Waterloo

- **Kentucky**
  - RunSwitch, Louisville

- **Maryland**
  - Imre, LLC, Sparks
  - Weber Shandwick, Baltimore

- **Massachusetts**
  - Weber Shandwick, Boston

- **Michigan**
  - Piper & Gold Public Relations, Lansing
  - Weber Shandwick, Birmingham

- **Minnesota**
  - Bellmont Partners, Minneapolis
  - Padilla, Minneapolis
  - Weber Shandwick, Minneapolis

- **Missouri**
  - Standing Partnership, St. Louis
  - TVG, St. Louis
  - Weber Shandwick, Kansas City
  - Weber Shandwick, St. Louis

- **New Jersey**
  - Kivvit, Asbury Park
  - VioLite PR, Montclair

- **New York**
  - Didit, Melville
  - Edelman, New York
  - G&I Business Communications, New York
  - Impact PR & Communications, Poughkeepsie
  - Imre, LLC, New York
  - JeffreyGroup, New York
  - Kivvit, New York
  - KWT Global, New York
  - Padilla, New York
  - Peppercomm, New York

- **Pollack PR Marketing Group, The, New York**
  - Ruder Finn Inc., New York
  - Weber Shandwick, East Aurora
  - Weber Shandwick, New York

- **North Carolina**
  - French | West (Vaughan, Raleigh)
  - G&I Business Communications, Raleigh

- **Ohio**
  - akhia communications, Cleveland
  - akhia communications, Hudson
  - Fahlgren Mortine, Columbus
  - Inspire PR Group, Westerville

- **Oregon**
  - Edelman, Portland
  - Weinstein PR, Portland

- **Pennsylvania**
  - Weber Shandwick, Philadelphia

- **Tennessee**
  - Weber Shandwick, Nashville

- **Texas**
  - Edelman, Austin
  - Edelman, Dallas
  - Edelman, Houston
  - Weber Shandwick, Austin
  - Weber Shandwick, Dallas
  - Weber Shandwick, Houston

- **Virginia**
  - Hodges Partnership, The, Richmond
  - Padilla, Richmond

- **Washington**
  - Edelman, Seattle
  - Weber Shandwick, Seattle

- **Wisconsin**
  - FullTilt Marketing, Hubertus
  - MorganMyers, Waukesha
### Automotive/Transportation continued

#### California
- DRIVEN360, Temecula
- Edelman, Los Angeles
- Edelman, Sacramento
- Edelman, San Francisco

- Financial Profiles, Inc., Los Angeles
- Financial Profiles, Inc., Palo Alto

- Harden Communications Partners, Oakland
- Karbo Communications, Redwood City
- Karbo Communications, San Francisco

- Lewis, San Diego
- Lewis, San Francisco

- Mighty, San Francisco
- Padilla, San Francisco

- Portavoce Public Relations, Carlsbad
- Strange Brew Strategies, San Francisco

- Trier and Company, San Francisco

#### District Of Columbia
- Curley Company, Washington
- Edelman, Washington
- Falls Communications, Washington

- ggklobal, Washington
- Kivvit, Washington
- Lewis, Washington

- Padilla, Washington

- Proof Strategies, Washington
- Signal Group, Washington
- Story Partners, Washington

#### Florida
- Dragon Horse Ad Agency, Naples
- Edelman, Miami
- Edelman, Orlando

- Judge Public Relations, LLC, Tampa
- Kivvit, Miami

#### Georgia
- BLH Consulting, Inc., Atlanta
- Brandware, Atlanta
- Edelman, Atlanta

- Mower, Atlanta
- Trevelino/Keller, Atlanta

#### Illinois
- CBD Marketing/CBD Public Relations, Chicago
- Edelman, Chicago

- Financial Profiles, Inc., Chicago
- Kivvit, Chicago
- Lewis, Chicago

- Padilla, Chicago
- Spool, Evanston

#### Massachusetts
- BIGfish Communications, Boston
- Lewis, Boston
- Mower, Newton

- Regan Luxury, Boston
- Version 2.0 Communications, Boston

#### Michigan
- Bianchi Public Relations, Inc., Troy
- EAFocus Inc., Rochester

- Eisbrener Public Relations, Royal Oak
- Franco, Detroit

- Robar Public Relations, Detroit

#### Minnesota
- Padilla, Minneapolis

#### New Jersey
- Coyne Public Relations, Parsippany
- Kivvit, Asbury Park

- RAM Communications, Cranford

#### New York
- Butler Associates, LLC, New York
- Didit, Melville
- Edelman, New York

- Gutenberg, New York
- Hot Paper Lantern, New York

- Karbo Communications, New York
- Kivvit, New York

- KWT Global, New York
- Lewis, New York
- Mower, Albany

- Mower, Buffalo
- Mower, New York

- Mower, Rochester
- Mower, Syracuse

- MWPR, New York

- Padilla, New York

- Reich Communications, New York
- Ruder Finn Inc., New York

- TASC Group, The, New York

#### North Carolina
- Mower, Charlotte

#### Ohio
- akhia communications, Cleveland

- akhia communications, Hudson

- Falls Communications, Cleveland

- Mower, Cincinnati

- Stevens Strategic Communications, Inc., Cleveland

#### Pennsylvania
- Brownstein Group, Philadelphia

#### Tennessee
- Calvert Street Group, Nashville

#### Texas
- Barracuda Public Relations, El Paso
- Edelman, Austin
- Edelman, Dallas

- Edelman, Houston

- Snackbox, Austin

- TrizCom Public Relations, Dallas

#### Virginia
- Padilla, Richmond

#### Washington
- Edelman, Seattle

#### Beauty & Fashion

#### California
- Allison+Partners, San Francisco
- AMW Group, West Hollywood

- BLAZE PR, Santa Monica

- Bolt Public Relations, Costa Mesa

- Citizen Relations, Irvine

- Citizen Relations, Los Angeles

- CMW Media, San Diego

- Edelman360, Temecula
- Edelman, Los Angeles

- Edelman, Sacramento

- Edelman, San Francisco

- Finn Partners, Los Angeles

- Finn Partners, San Francisco

- GO Benitez & Associates Public Relations, San Diego

- ICR, San Diego

- ICR, San Francisco

- ITB, Los Angeles

- Landis Communications Inc., San Francisco

- LaunchSquad, San Francisco

- Lou Hammond Group, Los Angeles

- M Booth, San Francisco

- Marketing Maven Public Relations, Camarillo

- Mediafly Communications, Glendale

- O’Malley Hansen Communications, Irvine

- Pollack PR Marketing Group, The, Los Angeles

- Rogers & Cowan, Los Angeles

- 360PR+, San Francisco

- Tellembrody Public Relations, Inc., Malibu

- Think, Beverly Hills

- Voorhees Segal Communications, Palo Alto

- Weber Shandwick, Los Angeles

- Weber Shandwick, San Francisco

- Weber Shandwick, San Jose

- Weber Shandwick, Santa Barbara

- Zapwater Communications, Santa Monica
Beauty & Fashion continued

**Illinois**
Edelman, Chicago
Finn Partners, Chicago
Heron Agency, Chicago
LaunchSquad, Chicago
Motion Agency, Inc., The, Chicago
O’Malley Hansen Communications, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

**Maryland**
ICR, Baltimore
Weber Shandwick, Baltimore

**Massachusetts**
Finn Partners, Boston
Hollywood Agency, Hingham
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
Regan Luxury, Boston
360PR+, Boston
Weber Shandwick, Boston

**Michigan**
Finn Partners, Detroit
Weber Shandwick, Birmingham

**Minnesota**
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Kohnstamm Communications, Saint Paul
Weber Shandwick, Minneapolis

**Missouri**
O’Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

**New Jersey**
Coyne Public Relations, Parsippany
First and Last PR, Jersey City
Resound Marketing, Princeton
Rosica Communications, Fair Lawn

**New York**
AMP3 Public Relations, New York
Buzz Creators, Inc., Valhalla
Buzz Creators, Inc., Westchester County
Carmichael Lynch Relate, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
Didit, Melville
Edelman, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Farrow Communications, Buffalo
Finn Partners, New York
Fox Greenberg Public Relations, New York
Hunter Public Relations, New York
ICR, New York
JeffreyGroup, New York
Kaplow Communications, New York
KWT Global, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Nike Communications, Inc., New York
O’Malley Hansen Communications, New York
Pollack PR Marketing Group, The, New York
Powell Mayas, Long Island City
Rebel Gail Communications, New York
RG Narrative Inc., New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Stutman PR, New York
360PR+, New York
Think, New York
Tierney, New York
Turner, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

**North Carolina**
Bolt Public Relations, Raleigh
French | West | Vaughan, Raleigh
M Booth, Raleigh

**Ohio**
Fahlgren Mortine, Columbus
Stevens Strategic Communications, Inc., Cleveland

**Oregon**
Edelman, Portland
Finn Partners, Portland
Veracity Marketing, Portland

**Pennsylvania**
Bolt Public Relations, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

**Rhode Island**
Duffy & Shenley, Inc., Providence

**South Carolina**
Lou Hammond Group, Charleston

**Tennessee**
Finn Partners, Nashville
Weber Shandwick, Nashville

**Texas**
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Kettner Group Communications, Austin
Lou Hammond Group, Houston
Snackbox, Austin
SPM Communications, Inc., Dallas
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

**Washington**
Edelman, Seattle
Weber Shandwick, Seattle

**Wisconsin**
Punch PR, Milwaukee

**Books & Publications**

**California**
Blaine Group, The, Beverly Hills
Bolt Public Relations, Costa Mesa
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco

**Florida**
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
TransMedia Group, Boca Raton
Weber Shandwick, Miami

**Georgia**
Brandware, Atlanta
Edelman, Atlanta
Weber Shandwick, Atlanta

**Illinois**
Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
Mekky Media Relations Inc., Chicago
Finn Partners, Chicago

**Indiana**
Finn Partners, Indianapolis

**Iowa**
Finn Partners, Des Moines

**Kansas**
Finn Partners, Kansas City

**Kentucky**
Finn Partners, Lexington

**Louisiana**
Finn Partners, New Orleans

**Maine**
Finn Partners, Portland

**Maryland**
Weber Shandwick, Baltimore

**Massachusetts**
Finn Partners, Boston
Regan Luxury, Boston
Weber Shandwick, Boston

**Michigan**
Finn Partners, Detroit
Lambert, Detroit
Weber Shandwick, Detroit

**Minnesota**
Edelman, Minneapolis
Finn Partners, Minneapolis

**Mississippi**
Finn Partners, Jackson

**Missouri**
Finn Partners, Kansas City
Weber Shandwick, St. Louis

**Montana**
Finn Partners, Missoula

**Nebraska**
Finn Partners, Omaha

**Nevada**
Finn Partners, Las Vegas

**New Mexico**
Finn Partners, Albuquerque

**New York**
Finn Partners, New York

**New York**
BerlinRosen, New York
Buzz Creators, Inc., Valhalla
Buzz Creators, Inc., Westchester County
Coyne Public Relations, New York
Didit, Melville
Edelman, New York
Farrow Communications, Buffalo
Finn Partners, New York
JConnelly, New York
LAK Public Relations, Inc., New York
Lambert, New York
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RG Narrative Inc., New York  
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Weber Shandwick, New York  

**North Carolina**  
Bolt Public Relations, Raleigh  

**Ohio**  
akhia communications, Cleveland  
akhia communications, Hudson  
Roop & Co., Cleveland  
Stevens Strategic Communications, Inc., Cleveland  

**Oregon**  
Edelman, Portland  
Finn Partners, Portland  

**Pennsylvania**  
Bolt Public Relations, Pittsburgh  
Brian Communications, Conshohocking  
Weber Shandwick, Philadelphia  

**Tennessee**  
Finn Partners, Nashville  
Weber Shandwick, Nashville  

**Texas**  
Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston  

**Washington**  
Edelman, Seattle  
Weber Shandwick, Seattle  

**Educational Institutions**

**Alabama**  
JJPR Agency, Daphne  
Stephen Bradley & Associates LLC, Birmingham  
Stephen Bradley & Associates LLC, Montgomery  

**California**  
Allison+Partners, San Francisco  
AMW Group, West Hollywood  
Bolt Public Relations, Costa Mesa  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edge Communications, Inc., Los Angeles  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San Diego  
Hoyt Organization Inc., The, Torrance  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
M Booth, San Francisco  
Padilla, San Francisco  
Peppercomm, San Francisco  

**Colorado**  
Durée & Company, Inc., Aspen  
Weber Shandwick, Denver  

**Connecticut**  
Butler Associates, LLC, Stamford  
Mason Public Relations, Bethany  

**District Of Columbia**  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
kglobal, Washington  
Kivvit, Washington  
Padilla, Washington  
Proof Strategies, Washington  
Rasky Partners, Inc., Washington  
Tricomi Associates, Inc., Washington  
Weber Shandwick, Washington  

**Florida**  
Boardroom Communications, Inc., Ft. Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm Beach  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Kivvit, Miami  
M Booth, Miami  
O’Donnell Agency, West Palm Beach  
rbb Communications, Miami  
Waite Company, The, Melbourne  
Weber Shandwick, Miami  

**Georgia**  
BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
M Booth, Atlanta  
Tavelino/Keller, Atlanta  
Weber Shandwick, Atlanta  

**Illinois**  
Agency HS, Chicago  
CBD Marketing/CBD Public Relations, Chicago  
Edelman, Chicago  
Finn Partners, Chicago  
Glen Echo Group, Chicago  
Greentarget Global LLC, Chicago  
Jasculca Terman Strategic Communications, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Public Communications Inc., Chicago  
Weber Shandwick, Chicago  

**Louisiana**  
Zehnder Communications, New Orleans  

**Maryland**  
Weber Shandwick, Baltimore  

**Massachusetts**  
BIGfish Communications, Boston  
Finn Partners, Boston  
Hollywood Agency, Hingham  
LaunchSquad, Cambridge  
M Booth, Boston  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston  

**Michigan**  
Finn Partners, Detroit  
Franco, Detroit  
Identity, Bingham Farms  
Lambert, Detroit  
Piper & Gold Public Relations, Lansing  
Weber Shandwick, Birmingham  

**Minnesota**  
Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Padilla, Minneapolis  
Strother Communications Group, Minneapolis  
Weber Shandwick, Minneapolis  

**Missouri**  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis  

**Nevada**  
KPS3, Reno  

**New Jersey**  
Coyne Public Relations, Parsippany  
Diegm & Associates, Norman, Oldwick  
Kivvit, Asbury Park  

**New Mexico**  
Waite Company, The, Albuquerque  
Waite Company, The, Taos  

**New York**  
BerlinRosen, New York  
Butler Associates, LLC, New York  
Carmichael Lynch Relate, New York  
Coyne Public Relations, New York  
DidIt, Melville  
Edelman, New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
GMG Public Relations, Inc., Nanuet  
Gutenberg, New York  
Hot Paper Lantern, New York  
Impact PR & Communications, Poughkeepsie  
JeffreyGroup, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
LaunchSquad, New York  

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sburkhart@hoffman.com

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Caroline Hsu
+825 2581-9380
chsu@hoffman.com

EUROPE:
Mark Pinsent
+44 (0)203 322 6903
mpinsent@hoffman.com
Educational Institutions continued

California
Weber Shandwick, San Francisco
Edelman, San Francisco
TRC, San Francisco
Bolt Public Relations, San Francisco

Oregon
Weber Shandwick, Portland
Stanton Communications, Portland
Glen Echo Group, Portland
Finn Partners, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Bravo Group, Harrisburg
Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Gregory FCA, Ardmore
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Providence

Tennessee
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
Boyle Public Affairs, Arlington
BRG Communications, Alexandria
Hodges Partnership, The, Richmond
Padilla, Richmond

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Entertainment/Cultural

California
Allison+Partners, San Francisco
AMW Group, West Hollywood
Ballantines PR, West Hollywood
BLAZE PR, Santa Monica
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Costa Mesa
Citizen Relations, Irvine
Citizen Relations, Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Finn Partners, Los Angeles
Finn Partners, San Francisco
GG Benitez & Associates Public Relations, San Diego
Hawkins International Public Relations, Los Angeles
ITB, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
MSR Communications, LLC, San Francisco
Pollack PR Marketing Group, The, Los Angeles
Revell Communications, Roseville
Rogers & Cowan, Los Angeles
Taylor, Santa Monica
tellern Grody Public Relations, Inc., Malibu
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Santa Monica

Colorado
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury

District Of Columbia
APCO Worldwide, Washington
Brand Guild, The, Washington
Edelman, Washington
Finn Partners, Washington
Glen Echo Group, Washington
Kivvit, Washington
Stanton Communications, Inc., Washington
Weber Shandwick, Washington

Florida
Conroy Martinez Group, The, Coral Gables
Dana Agency, The, Miami
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
rbb Communications, Miami
TransMedia Group, Boca Raton
Waites Company, The, Melbourne
Weber Shandwick, Miami

Zapwater Communications, Coral Gables

Georgia
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelin/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Agency H5, Chicago
Edelman, Chicago
Falk Associates/Contact, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
Glen Echo Group, Chicago
Glendale Communications Group, Inc., Barrington
Heron Agency, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
Public Communications Inc., Chicago
Taylor, Chicago
TimeZoneOne, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

Kentucky
RunSwitch, Louisville

Louisiana
Zehnder Communications, New Orleans

Maryland
Sandy Hillman Communications, Towson
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts
Finn Partners, Boston
LaunchSquad, Cambridge
Marino., Boston
Matter Communications, Boston
Matter Communications, Newburyport
Regan Luxury, Boston
Schneider Associates, Boston
Weber Shandwick, Boston

Michigan
Finn Partners, Detroit
Franco, Detroit
Identity, Bingham Farms
Weber Shandwick, Birmingham

Minnesota
Carmichael Lynch Relate, Minneapolis
Strother Communications Group, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

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Wicked Creative, Las Vegas

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Weite Company, The, Taos

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APCQ Worldwide, New York
Berk Communications, New York
Berlin Rosen, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., Valhalla
Buzz Creators, Inc., Westchester County
Carmichael Lynch, New York
Cashman Katz, New York
Cataldi Public Relations, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
Didit, Melville
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
Fox Greenberg Public Relations, New York
Geto & de Milly, Inc., New York
GMG Public Relations, Inc., Nanuet
Goldman Communications Group, Inc., Bayside
Hawkins International Public Relations, New York
Hunter Public Relations, New York
Imagine PR, New York
Impact PR & Communications, Poughkeepsie
Jeffrey Group, New York
Karlo Communications, New York
Keith Sherman and Associates, New York
Kivvit, New York
KWT Global, New York
Launch Squad, New York
Lou Hammond Group, New York
Marino, New York
MWWPR, New York
Pollack PR Marketing Group, The, New York
Power Mayas, Long Island City
RG Narrative Inc., New York
Rogers & Cowan, New York
Stanton Communications, Inc., New York
Stuntman PR, New York
Taylor Communications, The, New York
Taylor, New York
the1Company, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina
Bolt Public Relations, Raleigh
French | West | Vaughan, Raleigh
Taylor, Charlotte

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus

Oregon
Edelman, Portland
Finn Partners, Portland
Matter Communications, Portland
Veracity Marketing, Portland
Weinstein PR, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Devine + Partners, Philadelphia
Matter Communications, Pittsburgh
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence
Matter Communications, Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Stackbox, Austin
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
Hodges Partnership, The, Richmond

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Environmental/Public Affairs

Alabama
JPJR Agency, Daphne
Markstein, Birmingham
Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California
Allison+Partners, San Francisco
Astra Communications, Orange
Cerrell Associates, Inc., Los Angeles
Davies, Los Angeles
Davies, Santa Barbara
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finnen PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Landis Communications Inc., San Francisco
Lou Hammond Group, Los Angeles
Marino, Los Angeles
Marketing Maven Public Relations, Camarillo

District Of Columbia
APCQ Worldwide, Washington
Caplan Communications LLC®. Washington
Crosby, Washington
Curley Company, Washington
Davies, Washington
Edelman, Washington
Falls Communications, Washington
Finn Partners, Washington
Glen Echo Group, Washington
Howard Consulting Group, Inc., Washington
Iglobal, Washington
Kivvit, Washington
Padilla, Washington
Proof Strategies, Washington
Rasky Partners, Inc., Washington
Sard Verbinnen & Co, Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
Story Partners, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington

Florida
Boardroom Communications, Inc., Ft. Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Jeffrey Group, Miami
Kivvit, Miami
Lou Hammond Group, Miami
Moore, Inc., Tallahassee
Newman PR, Miami
Pearson Associates, David, Coral Gables
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Waite Company, The, Melbourne
Weber Shandwick, Miami

Georgia
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Edelman, Atlanta
Mower, Atlanta
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Glen Echo Group, Chicago
Kivvit, Chicago
Padilla, Chicago
Pietyla PR & Marketing, Chicago
Public Communications Inc., Chicago
Sard Verbinnen & Co, Chicago
Weber Shandwick, Chicago

Maryland
Caplan Communications LLC®, Rockville
Crosby, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts
BIGfish Communications, Boston
Finn Partners, Boston
Marino., Boston
Mower, Newton
Rasky Partners, Inc., Boston
RF | Binder Partners, Inc., Boston
Schneider Associates, Boston
Weber Shandwick, Boston

Michigan
Finn Partners, Detroit
Lambert, Detroit
Robar Public Relations, Detroit
Weber Shandwick, Birmingham

Minnesota
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey
Kivvit, Asbury Park
Pierpont Communications Inc., Princeton
Violet PR, Montclair

New Mexico
Waite Company, The, Albuquerque
Waite Company, The, Taos

New York
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Butler Associates, LLC, New York
CashmanKatz, New York
Development Counsellors International (DCT), New York
Didit, Melville
Edelman, New York
Finn Partners, New York
G&G Business Communications, New York
Geto & de Millly, Inc., New York
Global Strategy Group, New York
Goldman Communications Group, Inc., Bayside
Gutenberg, New York
INK Communications Co., New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
Lou Hammond Group, New York
Marino., New York
Mower, Albany
Mower, Buffalo
Mower, New York
Mower, Rochester
Mower, Syracuse
North 6th Agency, Inc. (N6A), New York
Padilla, New York
Prosek Partners, New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Sard Verbinnen & Co, New York
Stanton Communications, Inc., New York
TASC Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina
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Mower, Charlotte

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Falls Communications, Cleveland
Mower, Cincinnati
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Finn Partners, Portland
Weinstein PR, Portland

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Devine + Partners, Philadelphia
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South Carolina
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Tennessee
Calvert Street Group, Nashville
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
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Edelman, Austin
Edelman, Dallas
Edelman, Houston
INK Communications Co., Austin
Lou Hammond Group, Houston
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Sard Verbinnen & Co, Houston
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Weber Shandwick, Austin

Virginia
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Hodges Partnership, The, Richmond
Padilla, Richmond
Silverline Communications, Vienna

Washington
Edelman, Seattle
Weber Shandwick, Seattle

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Arizona
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California
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Bolt Public Relations, Costa Mesa
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Financial Profiles, Inc., Palo Alto
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ICR, San Francisco
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InkHouse, San Francisco
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IW Group, San Francisco
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Karbo Communications, San Francisco
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Padilla, San Francisco
Peppercomm, San Francisco
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RF | Binder Partners, Inc., San Francisco
Sard Verbinnen & Co, Los Angeles
Sard Verbinnen & Co, San Francisco
Sitrick And Company, Los Angeles
Sitrick And Company, San Francisco
Strange Brew Strategies, San Francisco
Torrenzano Group, The, San Francisco
Trier and Company, San Francisco
UPRAISE Marketing + Public Relations, San Francisco
Vested, San Francisco
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado
Novitas Communications, Denver
Sitrick And Company, Denver
Weber Shandwick, Denver

Connecticut
Butler Associates, LLC, Stamford
ICR, Norwalk
Torrenzano Group, The, Hartford
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Financial PR/Investor Rel., continued

District Of Columbia
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Kivvit, Washington
Makovsky, Washington
Padilla, Washington
Rasky Partners, Inc., Washington
Reservoir Communications Group, Washington
Sard Verbinnen & Co, Washington
Signal Group, Washington
Sitrick And Company, Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

Florida
Boardroom Communications, Inc., Ft. Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia
BLH Consulting, Inc., Atlanta
Brandwire, Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Akrete, Evanston
CBD Marketing/CBD Public Relations, Chicago
DixonJames Communications, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
Glen Echo Group, Chicago
Greentarget Global LLC, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Padilla, Chicago
Pietyla PR & Marketing, Chicago
Sard Verbinnen & Co, Chicago
Spool, Evanston
Weber Shandwick, Chicago
Wilks Communications Group, Chicago

Indiana
MEK Group, Carmel

Maryland
ICR, Baltimore
Imre, LLC, Sparks
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts
BackBay Communications, Boston
Consilium Strategic Communications, Boston
ICR, Boston
InkHouse, Waltham
LaVoieHealthScience, Boston
Rasky Partners, Inc., Boston
RF | Binder Partners, Inc., Boston
Schneider Associates, Boston
Sitrick And Company, Boston
Weber Shandwick, Boston

Michigan
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Minnesota
Diegnan & Associates, Norman, Oldwick
Kivvit, Asbury Park
Pierpoint Communications Inc., Princeton
Rosica Communications, Fair Lawn

New York
AdvisIrty Partners, New York
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Butler Associates, LLC, New York
Buttonwood Communications Group, Katonah
Buttonwood Communications Group, New York
Caliber Corporate Advisers, New York
Carmichael Lynch Relate, New York
CRC, Inc., New York
Dudit, Melville
Dukas Linden Public Relations, New York
Edelman, New York
5W Public Relations, New York
Feinshluch Communications, New York
Global Strategy Group, New York
GMG Public Relations, Inc., Nanuet
Gutenberg, New York
Hot Paper Lantern, New York
ICR, New York
Impact PR & Communications, Poughkeepsie
Imre, LLC, New York
Indicate Media, New York
InkHouse, New York
Intermarket Communications (A Lansons Company), New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Karbo Communications, New York
Kekst CNC, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
Makovsky, New York
Padilla, New York

North Carolina
Bolt Public Relations, Raleigh
French | West | Vaughan, Raleigh

Ohio
akhi Communications, Cleveland
akhi Communications, Hudson
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Inspire PR Group, Westerville
Roop & Co., Cleveland

Oregon
Edelman, Portland
Veracity Marketing, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Brago Group, Harrisburg
Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
Gregory FCA, Ardmore
Indicate Media, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Tennessee
Bradford Group, The, Nashville
MP&P Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Pierpoint Communications Inc., Austin
Pierpoint Communications Inc., Dallas
Pierpoint Communications Inc., Houston
Pierpoint Communications Inc., San Antonio
Sard Verbinnen & Co, Houston
Torrenzano Group, The, Austin
Touchdown PR, Austin
TrizCom Public Relations, Dallas
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Citizen Relations, Los Angeles
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Edelman, San Francisco
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Ellipes, Oakland
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
GG Benitez & Associates Public Relations, San Diego
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ICR, San Diego
ICR, San Francisco
Inre, LLC, Los Angeles
JW Group, Los Angeles
JW Group, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Konnect Agency, Los Angeles
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth, Los Angeles
Marketing Maven Public Relations, Camarillo
Mediary Communications, Glendale
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Padilla, San Francisco
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360PR+, San Francisco
Taylor, Santa Monica
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Voorees Segal Communications, Palo Alto
W2O Group, San Francisco
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Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Santa Monica

Colorado
Durée & Company, Inc., Aspen
INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut
CashmanKatz, Glastonbury
ICR, Norwalk

District Of Columbia
APCO Worldwide, Washington
Brand Guild, The, Washington
Edelman, Washington
Falls Communications, Washington

Florida
At The Table Public Relations, Tampa
Brustman Carrino Public Relations, Miami
Dana Agency, The, Miami
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Hemsworth Communications, Ft. Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
M Booth, Miami
rbb Communications, Miami
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Sharp Communications, Inc., Palm Beach
Sharp Communications, Inc., West Palm Beach
TJM Communications, Inc., Oviedo (Orlando area)
TransMedia Group, Boca Raton
Weber Shandwick, Miami
Zapwater Communications, Coral Gables

Georgia
A. Brown-Olmsstead Associates, Ltd., Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Mower, Atlanta
Pineapple Public Relations, Chamblee
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Agency HS, Chicago
CBD Marketing/CBD Public Relations, Chicago
DixonJames Communications, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
Heron Agency, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
O’Malley Hansen Communications, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Spool, Evanston
Taylor, Chicago
TimeZoneOne, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago
Zapwater Communications, Chicago

Iowa
MorganMyers, Waterloo

Kentucky
RunSwitch, Louisville

Louisiana
Gambel Communications, Metairie

Maryland
ICR, Baltimore
Imre, LLC, Sparks
Sandy Hillman Communications, Towson
Weber Shandwick, Baltimore

Massachusetts
Finn Partners, Boston
Hollywood Agency, Hingham
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
Matter Communications, Boston
Matter Communications, Newburyport
Mower, Newton
RF | Binder Partners, Inc., Boston
Schneider Associates, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
Finn Partners, Detroit
Franco, Detroit
Identity, Bingham Farms
Lambert, Detroit
Logos Communications, Inc., Canton
Weber Shandwick, Birmingham

Minnesota
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Kohnstamm Communications, Saint Paul
Maccabee, Minneapolis
Padilla, Minneapolis
Turheim, Minneapolis
Weber Shandwick, Minneapolis

Mississippi
O’Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Missouri
O’Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada
KP53, Reno
Wicked Creative, Las Vegas

New Jersey
BML Public Relations, Florham Park
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
RAM Communications, Cranford
Resound Marketing, Princeton
Rosica Communications, Fair Lawn

New York
AMP3 Public Relations, New York
APCO Worldwide, New York
Apples and Oranges Public Relations LLC, New York
Berk Communications, New York
Buzz Creators, Inc., Valhalla
Buzz Creators, Inc., Westchester County
Carmichael Lynch Relate, New York
CashmanKatz, New York
Cataldi Public Relations, New York
Citizen Relations, New York
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Geto & de Milly, Inc., New York
Hawkins International Public Relations, New York
Hunter Public Relations, New York
ICR, New York
Impact PR & Communications, Poughkeepsie
Inre, LLC, New York
INK Communications Co., New York
JW Group, New York
J Public Relations, New York
Jeffrey Group, New York
Kaplow Communications, New York
Krivit, New York
KWT Global, New York
Lambert, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Margrino PR, New York
Mower, Albany
Mower, Buffalo
Mower, New York
Mower, Rochester
Mower, Syracuse
MWWPR, New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
North 6th Agency, Inc. (N6A), New York
O’Malley Hansen Communications, New York
Padilla, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Redpoint, New York
RF | Binder Partners, Inc., New York
RG Narrative Inc., New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
Tierny, New York
V.I.P.R Agency, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina
Bolt Public Relations, Raleigh
French | West | Vaughan, Raleigh
M Booth, Raleigh
Mower, Charlotte
Taylor, Charlotte

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Inspire PR Group, Westerville
Mower, Cincinnati
Stevens Strategic Communications, Inc., Cleveland

Oregon
Edelman, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
 Matter Communications, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Matter Communications, Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Barracuda Public Relations, El Paso
BizCom Associates, Plano
Bolt Public Relations, Dallas
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
INK Communications Co., Austin
Jackson Spalding, Dallas
Ketner Group Communications, Austin
Lou Hammond Group, Houston
MCA Public Relations, Dallas
Snackbox, Austin
SPM Communications, Inc., Dallas
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
BRG Communications, Alexandria
Hodges Partnership, The, Richmond
Padilla, Richmond

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Wisconsin
FullTilt Marketing, Hubertus
MorganMyers, Waukesha
Punch PR, Milwaukee

Foreign Markets

California
Allison+Partners, San Francisco
CMW Media, San Diego
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
ICR, San Diego
ICR, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado
Weber Shandwick, Denver

Connecticut
ICR, Norwalk

District Of Columbia
APCO Worldwide, Washington
Edelman, Washington
Global Communicators HCI, Washington
Lewis, Washington
Rasky Partners, Inc., Washington
Stanton Communications, Inc., Washington
Susan Davis International, Washington
Weber Shandwick, Washington

Florida
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Fish Consulting, Fort Lauderdale
Jeffrey Group, Miami
Lou Hammond Group, Miami
Newman PR, Miami
Weber Shandwick, Miami

Georgia
Edelman, Atlanta
Weber Shandwick, Atlanta

Illinois
Akrete, Evanston
Edelman, Chicago
Jasculca Terman Strategic Communications, Chicago
Lewis, Chicago
Tim Zone One, Chicago
Weber Shandwick, Chicago

Maryland
ICR, Baltimore
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts
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Lewis, Boston
Rasky Partners, Inc., Boston
Weber Shandwick, Boston

Michigan
Weber Shandwick, Birmingham

Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New York
APCO Worldwide, New York
Apples and Oranges Public Relations LLC, New York
Didit, Melville
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Edelman, Dallas
Edelman, Houston
INK Communications Co., Austin
Ketner Group Communications, Austin
Touchdown PR, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
Hodges Partnership, The, Richmond
Merritt Group, McLean
Padilla, Richmond
Silverline Communications, Vienna

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Wisconsin
MorganMyers, Waukesha

Healthcare
Alabama
JPR Agency, Daphne
Markstein, Birmingham
Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California
Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
Bolt Public Relations, Costa Mesa
Bospar, San Francisco
Cerrell Associates, Inc., Los Angeles
CMW Media, San Diego
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
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GG Benitez & Associates, Public Relations, San Diego
Harden Communications Partners, Oakland
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ICR, San Francisco
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Connecticut
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Florida
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Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples

Durée & Company, Inc., Fort Lauderdale
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Edelman, Orlando
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Fish Consulting, Fort Lauderdale
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Judge Public Relations, LLC, Tampa
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Waite Company, The, Taos

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Farrow Communications, Buffalo
Finn Partners, New York
Gebots & de Milly, Inc., New York
Global Strategy Group, New York
GMG Public Relations, Inc., Nanuet
Gutenberg, New York
Health Unlimited, New York
Hot Paper Lantern, New York
ICR, New York
Impact PR & Communications, Poughkeepsie
Imre, LLC, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
KYLE, New York
Lambert, New York
Lazar Partners, New York
Lewis, New York
Makovisky, New York
Mower, Albany
Mower, Buffalo
Mower, New York
Mower, Rochester
Mower, Syracuse
MWWR, New York
North 6th Agency, Inc. (N6A), New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollock Communications, New York
Rebel Gail Communications, New York
RF|Binder Partners, Inc., New York
RG Narrative Inc., New York
Ruder Finn Inc., New York
Sloane & Company, New York
Spectrum, New York
Stanton, New York
Stanton Communications, Inc., New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina

Bolt Public Relations, Raleigh
French | West | Vaughan, Raleigh
Mower, Charlotte
Racepoint Global, Raleigh

Ohio

akhi communications, Cleveland
akhi communications, Hudson
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Inspire PR Group, Westerville
Mower, Cincinnati
Paul Werth Associates, Columbus
Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland
Matter Communications, Portland
Veracity Marketing, Portland
Weinstein PR, Portland

Pennsylvania

Bolt Public Relations, Pittsburgh
Bravo Group, Harrisburg
Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Evoke PR & Influence, Philadelphia
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Matter Communications, Pittsburgh
Sam Brown Inc., Wayne
SPRYTE Communications, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Matter Communications, Providence

Tennessee

Bradford Group, The, Nashville
Calvert Street Group, Nashville
Finn Partners, Nashville
Jarrard Phillips Cate & Hancock, Inc., Brentwood
Lovell Communications, Nashville
MP&P Strategic Communications, Nashville
Revive Health, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

BizCom Associates, Plano
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
LDWW Group, Dallas
MCA Public Relations, Dallas
Pierpoint Communications Inc., Austin
Pierpoint Communications Inc., Houston
Pierpoint Communications Inc., San Antonio
SPM Communications, Inc., Dallas
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BRG Communications, Alexandria
Merritt Group, McLean
Padilla, Richmond

Washington

Edelman, Seattle
Raffetto Herman Strategic Communications, Seattle
Weber Shandwick, Seattle
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Alabama
JJPR Agency, Daphne

California
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Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
GG Benitez & Associates Public Relations, San Diego
ICR, San Diego
ICR, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
360PR+, San Francisco
Taylor & Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Santa Monica

Colorado
Weber Shandwick, Denver

Connecticut
ICR, Norwalk

District Of Columbia
Brand Guild, The, Washington
Edelman, Washington
Falls Communications, Washington
Finn Partners, Washington
Padilla, Washington
Weber Shandwick, Washington

Florida
Dana Agency, The, Miami
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Lou Hammond Group, Miami
M Booth, Miami
Sharp Communications, Inc., Palm Beach
Sharp Communications, Inc., West Palm Beach
Weber Shandwick, Miami
Zapwater Communications, Coral Gables

Georgia
Brandware, Atlanta
Edelman, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Agency H5, Chicago
Edelman, Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
L.C. Williams & Associates, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago
Zapwater Communications, Chicago

Maryland
ICR, Baltimore
Weber Shandwick, Baltimore

Massachusetts
Finn Partners, Boston
ICR, Boston
M Booth, Boston
Regan Luxury, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
Finn Partners, Detroit
Weber Shandwick, Birmingham

Minnesota
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey
Pierpoint Communications Inc., Princeton
RAM Communications, Cranford
Rosica Communications, Fair Lawn

New York
Buzz Creators, Inc., Valhalla
Buzz Creators, Inc., Westchester County
Carmichael Lynch Relate, New York
Citizen Relations, New York
CRC, Inc., New York
Didit, Melville
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
G&S Business Communications, New York
Geto & de Milly, Inc., New York
Hot Paper Lantern, New York
Hunter Public Relations, New York
ICR, New York
Kaplow Communications, New York
KWT Global, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Padilla, New York
Powell Mayas, Long Island City
Simple Communications, Inc., New York
360PR+, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina
Bolt Public Relations, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Falls Communications, Cleveland

Oregon
Edelman, Portland
Finn Partners, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
Finn Partners, Nashville
MP&P Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
Pierpoint Communications Inc., Austin
Pierpoint Communications Inc., Dallas
Pierpoint Communications Inc., Houston
Pierpoint Communications Inc., San Antonio
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Lifestyle

California
Allison+Partners, San Francisco
AMW Group, West Hollywood
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
Bolt Public Relations, Costa Mesa
Citizen Relations, Irvine
Citizen Relations, Los Angeles
CMW Media, San Diego
DRIVEN360, Temecula
Dynamo Communications, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Ellipses, Oakland
Finegan PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
GG Benitez & Associates Public Relations, San Diego
Hawkins International Public Relations, Los Angeles
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Konnect Agency, Los Angeles
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Lifestyle
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Content Marketing
Digital Marketing

BackBayCommunications.com
Boston | London

617.391.0790  info@BackBayCommunications.com
**Lifestyle continued**

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<th>State</th>
<th>PR Firms</th>
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<tr>
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<td>Rogers &amp; Cowan, Los Angeles</td>
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<tr>
<td>360PR+, San Francisco</td>
<td>Taylor, Santa Monica</td>
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<td>WALT &amp; Company Communications, Campbell</td>
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<td>Durée &amp; Company, Inc, Aspen</td>
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<td>Weber Shandwick, Denver</td>
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**Illinois**

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<td>Spool, Evanston</td>
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<td>Wilks Communications Group, Chicago</td>
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**Maryland**

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<td>Sandy Hillman Communications, Towson</td>
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<td>Weber Shandwick, Baltimore</td>
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**Massachusetts**

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<td>Finn Partners, Boston</td>
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<td>Hollywood Agency, Hingham</td>
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<td>Matter Communications, Newburyport</td>
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<td>Regan Luxury, Boston</td>
<td>360PR+</td>
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**Michigan**

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<td>Franco, Detroit</td>
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<td>Weber Shandwick, Birmingham</td>
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**Minnesota**

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<th>Beehive Strategic Communication, St. Paul</th>
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<td>Carmichael Lynch Relate, Minneapolis</td>
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<td>Kohnstamm Communications, Saint Paul</td>
<td>Padilla, Minneapolis</td>
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<td>Weber Shandwick, Minneapolis</td>
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**Missouri**

| Weber Shandwick, Kansas City          | St. Louis    |

**Nevada**

| Wicked Creative, Las Vegas           |             |

**New Jersey**

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<th>BML Public Relations, Florham Park</th>
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<td>Coyne Public Relations, Parsippany</td>
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<td>First and Last PR, Jersey City</td>
<td>kievitt, Asbury Park Smoke Marketing, Princeton</td>
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<td>Violet PR, Montclair</td>
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**New Mexico**

| Waite Company, The, Albuquerque     | Taos         |

**New York**

<table>
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<th>AMP3 Public Relations, New York</th>
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<td>CashmanKatz, New York</td>
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<td>CRC, Inc., New York</td>
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<td>D &amp; D PR, New York</td>
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<td>Didit, Melville</td>
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<td>Edelman, New York</td>
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<td>EVINS Communications, Ltd., New York</td>
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<td>Fox Greenberg Public Relations, New York</td>
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<td>ICR, New York</td>
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<td>JeffreyGroup, New York</td>
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<td>KWT Global, New York</td>
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<td>Rebel Gail Communications, New York</td>
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<td>Redpoint, New York</td>
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<td>Xhibition, New York</td>
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**North Carolina**

| Bolt Public Relations, Raleigh      | Raleigh      |
| G&S Business Communications, Raleigh | Raleigh   |
| M Booth, Raleigh                    |             |
| Taylor, Charlotte                   |             |

**Ohio**

| akhia communications, Cleveland    |             |
| akhia communications, Hudson       |             |
| Falls Communications, Cleveland    |             |
Oregon
A. woods smith, Portland
Edelman, Portland
Finn Partners, Portland
Matter Communications, Portland
Veracity Marketing, Portland
Weinstein PR, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
Evoke PR & Influence, Philadelphia
Matter Communications, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence
Matter Communications, Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
Finn Partners, Nashville
Weber Shandwick, Nashville

Texas
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
MCA Public Relations, Dallas
Snackbox, Austin
SPM Communications, Inc., Dallas
TrieCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
BRG Communications, Alexandria
Padilla, Richmond

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Mobile/Wireless

California
Allison+Partners, San Francisco
Astra Communications, Orange
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Costa Mesa
DRIVEN360, Temecula
Dynamo Communications, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Firecracker PR, Brea
ICR, San Diego
ICR, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Merritt Group, San Francisco
Mighty, San Francisco
MSR Communications, LLC, San Francisco
Rogers & Cowan, Los Angeles
360PR+, San Francisco
Taylor, Santa Monica
Trier and Company, San Francisco
UPRAISE Marketing + Public Relations, San Francisco
Voorhees Segal Communications, Palo Alto
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado
INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut
ICR, Norwalk

District Of Columbia
Edelman, Washington
Finn Partners, Washington
Glen Echo Group, Washington
Kivvit, Washington
Lewis, Washington
Signal Group, Washington
Weber Shandwick, Washington

Florida
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
Weber Shandwick, Miami

Georgia
Edelman, Atlanta
Travelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Edelman, Chicago
Finn Partners, Chicago
Glen Echo Group, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Lewis, Chicago
March Communications, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Maryland
DPR Group, Inc., Frederick
ICR, Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts
BIGfish Communications, Boston
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Finn Partners, Boston
ICR, Boston
LaunchSquad, Cambridge
Lewis, Boston
March Communications, Boston

Michigan
Finn Partners, Detroit
Identity, Bingham Farms
Weber Shandwick, Birmingham

Minnesota
Beehive Strategic Communication, St. Paul
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey
Kivvit, Asbury Park

New York
BerlinRosen, New York
Crenshaw Communications, New York
Didit, Melville
Edelman, New York
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
Hot Paper Lantern, New York
ICR, New York
iMiller Public Relations, Mamaroneck
INK Communications Co., New York
JConnelly, New York
JeffreyGroup, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
LaunchSquad, New York
Lewis, New York
North 6th Agency, Inc. (N6A), New York
RG Narrative Inc., New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
SourceCode Communications, New York
Stanton, New York
360PR+, New York
Taylor, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina
Bolt Public Relations, Raleigh
Taylor, Charlotte

Oregon
Edelman, Portland
Finn Partners, Portland
Matter Communications, Portland

Pennsylvania
Bolt Public Relations, Pittsburgh
Matter Communications, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Caster Communications, Inc., Wakefield
Matter Communications, Providence

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Mobile/Wireless continued

Tennessee
Calvert Street Group, Nashville
Finn Partners, Nashville
Weber Shandwick, Nashville

Texas
Bolt Public Relations, Dallas
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Idea Grove, Dallas
INK Communications Co., Austin
Ketner Group Communications, Austin
Touchdown PR, Austin
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia
BRG Communications, Alexandria
Merritt Group, McLean
Silverline Communications, Vienna

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Multicultural Markets

Alabama
Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California
Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
Citizen Relations, Irvine
Citizen Relations, Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Imre, LLC, Los Angeles
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Lewis, San Diego
Lewis, San Francisco
Marketing Maven Public Relations, Camarillo
Taylor, Santa Monica
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado
Weber Shandwick, Denver

District Of Columbia
Edelman, Washington
Finn Partners, Washington
Lewis, Washington
Weber Shandwick, Washington

Florida
Conroy Martinez Group, The, Coral Gables
Dana Agency, The, Miami
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
JeffreyGroup, Miami
Moore, Inc., Tallahassee
Waite Company, The, Melbourne
Weber Shandwick, Miami

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Weber Shandwick, Atlanta

Illinois
Edelman, Chicago
Finn Partners, Chicago
Jasculca Terman Strategic Communications, Chicago
Lewis, Chicago
Taylor, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago

Maryland
Imre, LLC, Sparks
Weber Shandwick, Baltimore

Massachusetts
Finn Partners, Boston
Lewis, Boston
Weber Shandwick, Boston

Michigan
Finn Partners, Detroit
Weber Shandwick, Birmingham

Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey
First and Last PR, Jersey City
Viola PR, Montclair

New Mexico
Waite Company, The, Albuquerque
Weber Shandwick, Santa Fe

New York
Apples and Oranges Public Relations LLC, New York
Berk Communications, New York
BerlinRosen, New York
Citizen Relations, New York
Dudit, Melville
Edelman, New York
Farow Communications, Buffalo
Finn Partners, New York
Gutenberg, New York
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IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Karbo Communications, New York
KWT Global, New York
Lewis, New York
Taylor, New York
Weber Shandwick, East Aurora
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North Carolina
Taylor, Charlotte

Ohio
Stevens Strategic Communications, Inc., Cleveland

Oregon
Edelman, Portland
Finn Partners, Portland
Veracity Marketing, Portland

Pennsylvania
Weber Shandwick, Philadelphia

Tennessee
Finn Partners, Nashville
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Texas
Barracuda Public Relations, El Paso
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
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Virginia
BRG Communications, Alexandria

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Non-Profits

Alabama
JJPR Agency, Daphne

California
Astra Communications, Orange
Ballantines PR, West Hollywood
Blaine Group, The, Beverly Hills
Bolt Public Relations, Costa Mesa
CMW Media, San Diego
GG Benitez & Associates Public Relations, San Diego
Idea Hall, Costa Mesa
Marketing Maven Public Relations, Camarillo
MSR Communications, LLC, San Francisco
Pollack PR Marketing Group, The, Los Angeles
Revell Communications, Roseville
Strange Brew Strategies, San Francisco
Tellem Grody Public Relations, Inc., Malibu
UPRAISE Marketing + Public Relations, San Francisco

Colorado
Matter Communications, Boulder

Connecticut
Butler Associates, LLC, Stamford
Mason Public Relations, Bethany

District Of Columbia
Curley Company, Washington
Howard Consulting Group, Inc., Washington
kglobal, Washington
STAY CURIOUS.  STAY AHEAD.

APCO Worldwide is an advisory and advocacy communications consultancy helping public and private sector organizations act with agility, and build organizational reputations, brands, relationships and solutions to succeed. Most importantly, we are a trusted partner to our clients. We help them anticipate, plan, execute and secure impact through our curiosity, insights and diverse expertise. Let us help you turn curiosity into success.

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Non-Profits continued

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- Cerrell Associates, Inc., Los Angeles
- CMW Media, San Diego
- Edelman, Los Angeles
- Edelman, Sacramento
- Edelman, San Francisco
- Edge Communications, Inc., Los Angeles
- Financial Profiles, Inc., Los Angeles
- Financial Profiles, Inc., Palo Alto
- Fineman PR, San Francisco
- Finn Partners, Los Angeles
- Finn Partners, San Francisco
- Harden Communications Partners, Oakland
- Hoyt Organization Inc., The, Torrance
- ICR, San Diego
- ICR, San Francisco
- Idea Hall, Costa Mesa
- IW Group, Los Angeles
- JW Group, San Francisco
- Karbo Communications, Redwood City
- Karbo Communications, San Francisco
- Landis Communications Inc., San Francisco
- Lewis, San Diego
- Lewis, San Francisco
- Marino., Los Angeles
- Marketing Maven Public Relations, Camarillo
- Merritt Group, San Francisco
- MSR Communications, LLC, San Francisco
- Padilla, San Francisco
- Peppercomm, San Francisco
- Perry Communications Group, Inc., Sacramento
- Pollack PR Marketing Group, The, Los Angeles
- Revell Communications, Roseville
- RF | Binder Partners, Inc., Los Angeles
- RF | Binder Partners, Inc., San Francisco
- Singer Associates, Inc., San Francisco
- Taylor, Santa Monica
- Taylor & Company, Los Angeles
- Trier and Company, San Francisco
- UPRAISE Marketing + Public Relations, San Francisco
- W2O Group, San Francisco
- Weber Shandwick, Los Angeles
- Weber Shandwick, San Francisco
- Weber Shandwick, San Jose
- Weber Shandwick, Santa Barbara
- Zapwater Communications, Santa Monica

#### Colorado
- Matter Communications, Boulder
- Weber Shandwick, Denver

#### Connecticut
- Butler Associates, LLC, Stamford
- ICR, Norwalk
- Mason Public Relations, Bethany

#### District Of Columbia
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- Curley Company, Washington
- Edelman, Washington
- Falls Communications, Washington
- Finn Partners, Washington
- Glen Echo Group, Washington
- Global Communicators HCI, Washington
- Kivvit, Washington
- Lewis, Washington
- Padilla, Washington

#### Florida
- Boardroom Communications, Inc., Ft. Lauderdale
- Boardroom Communications, Inc., Miami
- Boardroom Communications, Inc., Naples
- Boardroom Communications, Inc., Orlando
- Boardroom Communications, Inc., Tampa
- Boardroom Communications, Inc., West Palm Beach
- Dana Agency, The, Miami
- Dragon Horse Ad Agency, Naples
- Edelman, Miami
- Edelman, Orlando
- EvClay Public Relations, Miami
- Finn Partners, Fort Lauderdale
- Fish Consulting, Fort Lauderdale
- JeffreyGroup, Miami
- Judge Public Relations, LLC, Tampa
- Kivvit, Miami
- Moore, Inc., Tallahassee
- NewmanPR, Miami
- O’Donnell Agency, West Palm Beach
- rbb Communications, Miami
- Sachs Media Group, Boca Raton
- Sachs Media Group, Orlando
- Sachs Media Group, Tallahassee
- Waite Company, The, Melbourne
- Weber Shandwick, Miami
- Zapwater Communications, Coral Gables

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- BLH Consulting, Inc., Atlanta
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- Communications 21, Atlanta
- Edelman, Atlanta
- Hope-Beckham Inc., Atlanta
- Jackson Spalding, Athens
- Jackson Spalding, Atlanta
- Trevelino/Keller, Atlanta
- Weber Shandwick, Atlanta

#### Idaho
- Red Sky, Inc., Boise

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- Agency H5, Chicago
- Akrete, Evanston
- CBD Marketing/CBD Public Relations, Chicago
- DixonJames Communications, Chicago
- Edelman, Chicago
- Financial Profiles, Inc., Chicago
- Finn Partners, Chicago
- G&amp;S Business Communications, Chicago
- Glen Echo Group, Chicago
- Greentarget Global LLC, Chicago
- Grisko LLC, Chicago
- Kivvit, Chicago
- L.C. Williams & Associates, Chicago
- Lewis, Chicago
- Mekky Media Relations Inc., Chicago
- Motion Agency, Inc., The, Chicago
- Padilla, Chicago
- Pietryla PR & Marketing, Chicago
- Spool, Evanston
- Taylor, Chicago
- Weber Shandwick, Chicago
- Wilks Communications Group, Chicago

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- MEK Group, Carmel

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- Weber Shandwick, Baltimore
- Weiss PR, Inc., Baltimore

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- BackBay Communications, Boston
- BGfish Communications, Boston
- Birmbach Communications Inc., Marblehead
- Finn Partners, Boston
- Greenough Brand Storytellers, Watertown
- ICR, Boston
- LaVoiceHealthScience, Boston
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- RF | Binder Partners, Inc., Boston
- Schneider Associates, Boston
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- EAFocus Inc., Rochester
- Finn Partners, Detroit
- Franco, Detroit
- Identity, Bingham Farms
- Lambert, Detroit
- Logos Communications, Inc., Canton
- lovio george | communications + design, Detroit
- Weber Shandwick, Birmingham

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- Bellmont Partners, Minneapolis
- Carmichael Lynch Relate, Minneapolis
- Kohnstamm Communications, Saint Paul
- Padilla, Minneapolis
- Pocket Hercules, Minneapolis
- Tunheim, Minneapolis
- Weber Shandwick, Minneapolis

#### Missouri
- Standing Partnership, St. Louis
- Weber Shandwick, Kansas City
- Weber Shandwick, St. Louis

#### Nevada
- KPS3, Reno

#### New Jersey
- Kivvit, Asbury Park
- Pierpont Communications Inc., Princeton
- R&amp;J Strategic Communications, Bridgewater
- Resound Marketing, Princeton
- Rosica Communications, Fair Lawn
- SPI Group LLC, The, Fairfield
- Violet PR, Montclair

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Real Estate Finance & Dev. continued

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Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Agency H5, Chicago
Akrete, Evanston
Edelman, Chicago
Financial Profiles, Inc., Chicago
Grisko LLC, Chicago
IVY Marketing Group, Inc., Glen Ellyn
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Pietryla PR & Marketing, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

Indiana
MEK Group, Carmel

Maryland
ICR, Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts
ICR, Boston
InkHouse, Waltham
Rasky Partners, Inc., Boston
Regan Luxury, Boston
Weber Shandwick, Boston

Michigan
Franco, Detroit
Identity, Bingham Farms
Logos Communications, Inc., Canton
Weber Shandwick, Birmingham

Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
RAM Communications, Cranford
Violet PR, Montclair

New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Butler Associates, LLC, New York
C&R Communications, New York
Caliber Corporate Advisers, New York
Coyne Public Relations, New York
Didit, Melville
Edelman, New York
5W Public Relations, New York
Farrow Communications, Buffalo
Feintuch Communications, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
GMG Public Relations, Inc., Nanuet
Hot Paper Lantern, New York
Hundred Stories, New York
ICR, New York
Impact PR & Communications, Poughkeepsie
InkHouse, New York
J Public Relations, New York
JConnelly, New York
Kaplow Communications, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
LAK Public Relations, Inc., New York
Lou Hammond Group, New York
Magrino PR, New York
Pollack PR Marketing Group, The, New York
RG Narrative Inc., New York
Sloane & Company, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Xhibition, New York

North Carolina
Bolt Public Relations, Raleigh

Ohio
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akhia communications, Hamilton
Falls Communications, Cleveland
Roop & Co., Cleveland

Oregon
Edelman, Portland
Veracity Marketing, Portland

Pennsylvania
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Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
Bradford Group, The, Nashville
Calvert Street Group, Nashville
Weber Shandwick, Nashville

Texas
Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
MCA Public Relations, Dallas
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Social Media
Alabama
JPR Agency, Daphne

Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California
Allison+Partners, San Francisco
AMW Group, West Hollywood
BLAZE PR, Santa Monica
Bolt Public Relations, Costa Mesa
Bospar, San Francisco
Cerrell Associates, Inc., Los Angeles
Citizen Relations, Irvine
Citizen Relations, Los Angeles
CMW Media, San Diego
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fineeman PR, San Francisco
Fin Partners, Los Angeles
Fin Partners, San Francisco
Hawkins International Public Relations, Los Angeles
Health+Commerce, Santa Rosa
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
Imre, LLC, Los Angeles
IW Group, Los Angeles
JW Group, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
MSR Communications, LLC, San Francisco
Murphy O’Brien, Los Angeles
Padilla, San Francisco
Peppercomm, San Francisco
Pollack PR Marketing Group, The, Los Angeles
Rogers & Cowan, Los Angeles
360PR+, San Francisco
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
Trier and Company, San Francisco
Voorhees Segal Communications, Palo Alto
W2O Group, San Francisco
Walt & Company Communications, Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Santa Monica

Colorado
Durée & Company, Inc., Aspen
INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut
CashmanKatz, Glastonbury
ICR, Norwalk

District Of Columbia
Brand Guild, The, Washington
Curley Company, Washington

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ADVERTISING  PUBLIC RELATIONS  BRANDING  DIGITAL
### Social Media continued

- Edelman, Washington
- Falls Communications, Washington
- Finn Partners, Washington
- Glen Echo Group, Washington
- kglobal, Washington
- Kivvit, Washington
- Lewis, Washington
- Padilla, Washington
- Rasky Partners, Inc., Washington
- Reis Group, The, Washington
- Signal Group, Washington
- Stanton Communications, Inc., Washington
- Susan Davis International, Washington
- Tricom Associates, Inc., Washington
- Weber Shandwick, Washington

### Florida

- At The Table Public Relations, Tampa
- Boardroom Communications, Inc., Ft. Lauderdale
- Boardroom Communications, Inc., Miami
- Boardroom Communications, Inc., Naples
- Boardroom Communications, Inc., Orlando
- Boardroom Communications, Inc., Tampa
- Boardroom Communications, Inc., West Palm Beach
- Dana Agency, The, Miami
- Dragon Horse Ad Agency, Naples
- Duree & Company, Inc., Fort Lauderdale
- Edelman, Miami
- Edelman, Orlando
- EvClay Public Relations, Miami
- Finn Partners, Fort Lauderdale
- Fish Consulting, Fort Lauderdale
- Hensworth Communications, Ft. Lauderdale
- JeffreyGroup, Miami
- Judge Public Relations, LLC, Tampa
- Kivvit, Miami
- KWE Partners, Miami
- Lou Hammond Group, Miami
- M Booth, Miami
- Moore, Inc., Tallahassee
- NewmanPR, Miami
- O’Donnell Agency, West Palm Beach
- rb2 Communications, Miami
- Sachs Media Group, Boca Raton
- Sachs Media Group, Orlando
- Sachs Media Group, Tallahassee
- Sharp Communications, Inc., Palm Beach
- Sharp Communications, Inc., West Palm Beach
- TMJ Communications, Inc., Oviedo (Orlando area)
- TransMedia Group, Boca Raton
- Waite Company, The, Melbourne
- Weber Shandwick, Miami
- Zapwater Communications, Coral Gables

### Georgia

- Brandware, Atlanta
- Edelman, Atlanta
- Hope-Beckham Inc., Atlanta
- M Booth, Atlanta
- Mower, Atlanta
- Pineapple Public Relations, Chamblee
- Trevelino/Keller, Atlanta
- Weber Shandwick, Atlanta

### Illinois

- Akrete, Evanston
- CBD Marketing/CBD Public Relations, Chicago
- Edelman, Chicago

### Indiana

- Finn Partners, Chicago
- G&S Business Communications, Chicago
- Glen Echo Group, Chicago
- Heron Agency, Chicago
- IVY Marketing Group, Inc., Glen Ellyn
- Jaseula Terman Strategic Communications, Chicago
- Kivvit, Chicago
- L.C. Williams & Associates, Chicago
- LaunchSquad, Chicago
- Lewis, Chicago
- March Communications, Chicago
- Mekky Media Relations Inc., Chicago
- Motion Agency, Inc., The, Chicago
- Padilla, Chicago
- Public Communications Inc., Chicago
- Spool, Evanston
- Taylor, Chicago
- TimeZoneOne, Chicago
- Weber Shandwick, Chicago
- Wilks Communications Group, Chicago
- Zapwater Communications, Chicago

### Iowa

- MorganMyers, Waterloo

### Louisiana

- Gambel Communications, Metairie
- Zehnder Communications, New Orleans

### Maryland

- ICR, Baltimore
- Imre, LLC, Sparks
- Stanton Communications, Inc., Baltimore
- Weber Shandwick, Baltimore

### Massachusetts

- BackBay Communications, Boston
- BIGfish Communications, Boston
- Birnbauch Communications Inc., Marblehead
- Finn Partners, Boston
- Hollywood Agency, Hingham
- ICR, Boston
- LaunchSquad, Cambridge
- Lewis, Boston
- M Booth, Boston
- March Communications, Boston
- Matter Communications, Boston
- Matter Communications, Newburyport
- Mower, Newton
- Rasky Partners, Inc., Boston
- Regan Luxury, Boston
- 360PR+, Boston
- Version 2.0 Communications, Boston
- Weber Shandwick, Boston

### Michigan

- Finn Partners, Detroit
- Franco, Detroit
- Identity, Bingham Farms
- Piper & Gold Public Relations, Lansing
- Weber Shandwick, Birmingham

### Minnesota

- Beehive Strategic Communication, St. Paul
- Carmichael Lynch Relate, Minneapolis
- Kohnstamm Communications, Saint Paul
- Padilla, Minneapolis
- Strother Communications Group, Minneapolis
- Tunheim, Minneapolis
- Weber Shandwick, Minneapolis

### Missouri

- Weber Shandwick, Kansas City
- Weber Shandwick, St. Louis

### New Jersey

- BML Public Relations, Florham Park
- Coyne Public Relations, Parsippany
- First and Last PR, Jersey City
- Kivvit, Asbury Park
- R&D Strategic Communications, Bridgewater
- Resound Marketing, Princeton
- Rosica Communications, Fair Lawn
- Violet PR, Montclair

### New Mexico

- Waite Company, The, Albuquerque
- Waite Company, The, Taos

### New York

- Apples and Oranges Public Relations LLC, New York
- BerlinRosen, New York
- Berman Group, Inc., The, New York
- Buzz Creators, Inc., Valhalla
- Buzz Creators, Inc., Westchester County
- Carmichael Lynch Relate, New York
- CashmanKatz, New York
- Citizen Relations, New York
- Coyne Public Relations, New York
- CRC, Inc., New York
- Crenshaw Communications, New York
- Didit, Melville
- Edelman, New York
- EVINS Communications, Ltd., New York
- SW Public Relations, New York
- Farrow Communications, Buffalo
- Feinich Communications, New York
- Finn Partners, New York
- G&S Business Communications, New York
- Geto & de Milly, Inc., New York
- Global Strategy Group, New York
- Hawkins International Public Relations, New York
- Hot Paper Lantern, New York
- Hundred Stories, New York
- ICR, New York
- lMillier Public Relations, Mamaroneck
- Impact PR & Communications, Poughkeepsie
- Imre, LLC, New York
- INK Communications Co., New York
- JW Group, New York
- J Public Relations, New York
- JConnelly, New York
- JefferyGroup, New York
- Kaplow Communications, New York
- Karbo Communications, New York
- Kiivvit, New York
- KWT Global, New York
- LaunchSquad, New York
- Lewis, New York
- Lou Hammond Group, New York
- M Booth, New York
- Magrino PR, New York
- Mower, Albany
- Mower, Buffalo
- Mower, New York
- Mower, Rochester
- Mower, Syracuse
- North 6th Agency, Inc. (N6A), New York
- Padilla, New York
- Peppercomm, New York
- Pollack PR Marketing Group, The, New York
- RG Narrative Inc., New York
- Rogers & Cowan, New York
- Ruder Finn Inc., New York
- Sharp Communications, Inc., New York
- Slone & Company, New York
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### Social Media continued

- Stanton Communications, Inc., New York
- Stuntman PR, New York
- 360PR+, New York
- Taylor, New York
- the1company, New York
- Tierney, New York
- Weber Shandwick, East Aurora
- Weber Shandwick, New York

### North Carolina

- Bolt Public Relations, Raleigh
- G&S Business Communications, Raleigh
- M Booth, Raleigh
- Mower, Charlotte
- Taylor, Charlotte

### Ohio

- akhia communications, Cleveland
- akhia communications, Hudson
- Fahlgren Mortine, Columbus
- Falls Communications, Cleveland
- Mower, Cincinnati
- Roop & Co., Cleveland
- Stevens Strategic Communications, Inc., Cleveland

### Oregon

- Edelman, Portland
- Finn Partners, Portland
- Matter Communications, Portland
- Veracity Marketing, Portland
- Weinstein PR, Portland

### Pennsylvania

- Bolt Public Relations, Pittsburgh
- Brian Communications, Conshohocken
- Brownstein Group, Philadelphia
- Devine + Partners, Philadelphia
- Evoke PR & Influence, Philadelphia
- Furia Rubel Communications, Inc., Doylestown
- Gatesman, Pittsburgh
- Gregory FCA, Ardmore
- Matter Communications, Pittsburgh
- Tierney, Harrisburg
- Tierney, Philadelphia
- Weber Shandwick, Philadelphia
- WordWrite Communications LLC, Pittsburgh

### Rhode Island

- Caster Communications, Inc., Wakefield
- Duffy & Sholley, Providence
- Matter Communications, Providence

### South Carolina

- Lou Hammond Group, Charleston

### Tennessee

- Calvert Street Group, Nashville
- Finn Partners, Nashville
- MP&F Strategic Communications, Nashville
- Stones River Group, Nashville
- Weber Shandwick, Nashville

### Texas

- Barracuda Public Relations, El Paso
- BizCom Associates, Plano
- Bolt Public Relations, Dallas
- Edelman, Austin
- Edelman, Dallas

### Washington

- Edelman, Seattle
- Weber Shandwick, Seattle

### Wisconsin

- FullTilt Marketing, Hubertus
- MorganMyers, Waukesha
- Punch PR, Milwaukee

### Sports/Leisure

### Alabama

- Markstein, Birmingham

### California

- Allison+Partners, San Francisco
- AMW Group, West Hollywood
- BLAZE PR, Santa Monica
- Bolt Public Relations, Costa Mesa
- DRIVEN360, Temecula
- Edelman, Los Angeles
- Edelman, Sacramento
- Edelman, San Francisco
- ICR, San Diego
- ICR, San Francisco
- Irre, LLC, Los Angeles
- Karbo Communications, Redwood City
- Karbo Communications, San Francisco
- Perry Communications Group, Inc., Sacramento
- Revell Communications, Roseville
- Rogers & Cowan, Los Angeles
- 360PR+, San Francisco
- Taylor, Santa Monica
- Voorhees Segal Communications, Palo Alto
- Weber Shandwick, Los Angeles
- Weber Shandwick, San Francisco
- Weber Shandwick, San Jose
- Weber Shandwick, Santa Barbara

### Colorado

- Turner, Denver
- Weber Shandwick, Denver

### Connecticut

- CashmanKatz, Glastonbury
- ICR, Norwalk

### District Of Columbia

- Brand Guild, The, Washington
- Edelman, Washington
- Falls Communications, Washington
- Kivvit, Washington
- Weber Shandwick, Washington

### Florida

- Dana Agency, The, Miami
- Dragon Horse Ad Agency, Naples
- Edelman, Miami
- Edelman, Orlando
- Fish Consulting, Fort Lauderdale
- JeffreyGroup, Miami
- Judge Public Relations, LLC, Tampa
- Kivvit, Miami
- Pearson Associates, David, Coral Gables
- rbb Communications, Miami
- Sachs Media Group, Boca Raton
- Sachs Media Group, Orlando
- Sachs Media Group, Tallahassee
- Waite Company, The, Melbourne
- Weber Shandwick, Miami

### Georgia

- Brandware, Atlanta
- Edelman, Atlanta
- Hope-Beckham Inc., Atlanta
- Jackson Spalding, Athens
- Jackson Spalding, Atlanta
- Trevelino/Keller, Atlanta
- Weber Shandwick, Atlanta

### Illinois

- Agency H5, Chicago
- Edelman, Chicago
- G&S Business Communications, Chicago
- Heron Agency, Chicago
- Kivvit, Chicago
- Mekky Media Relations Inc., Chicago
- Public Communications Inc., Chicago
- Taylor, Chicago
- TimeZoneOne, Chicago
- Weber Shandwick, Chicago

### Kentucky

- RunSwitch, Louisville

### Maryland

- ICR, Baltimore
- Imre, LLC, Sparks
- Weber Shandwick, Baltimore

### Massachusetts

- BH&Gfish Communications, Boston
- ICR, Boston
- Regan Luxury, Boston
- 360PR+, Boston
- Weber Shandwick, Boston

### Michigan

- Weber Shandwick, Birmingham

### Minnesota

- Carmichael Lynch Relate, Minneapolis
- Kohnstamm Communications, Saint Paul
- Weber Shandwick, Minneapolis

### Missouri

- TVG, St. Louis
- Weber Shandwick, Kansas City
- Weber Shandwick, St. Louis

### New Jersey

- Coyne Public Relations, Parsippany
- Kivvit, Asbury Park
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Investor Relations
Corporate Governance & Shareholder Engagement

Transaction Communications
Shareholder Activism
Crisis Communications & Special Situations

Litigation Support
Restructuring & Bankruptcy
Private Equity

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New York | San Francisco | jf.com
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<td>Champion Management Group, Addison</td>
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<th>Technology/Industrial</th>
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<td>KCD PR Inc. - Top FinTech PR Firm, San Diego</td>
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GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.

Alabama

Birmingham
Markstein
Stephen Bradley & Associates LLC

Daphne
JPR Agency

Montgomery
Stephen Bradley & Associates LLC

Arizona

Tucson
Caliber Group

Calgary

Beverly Hills
Blaine Group, The
Think

Brea
Firecracker PR

Camarillo
Marketing Maven Public Relations

Campbell
Walt & Company Communications

Carlsbad
Portavoce Public Relations

Costa Mesa
Bolt Public Relations
Idea Hall

Fallbrook
Leavitt Communications

Glendale
Mediafy Communications

Irvine
Citizen Relations
O’Malley Hansen Communications

Los Angeles
Cerrell Associates, Inc.
Citizen Relations
Davies
Diffusion
Edelman
Edge Communications, Inc.
Financial Profiles, Inc.
Finn Partners
Hawkins International Public Relations
Imre, LLC
ITB
IW Group
KARV Communications
Konnect Agency
KYNE
Lou Hammond Group
Maize Marketing
Mannfolk PR
Marino.
Murphy O’Brien
Pollack PR Marketing Group, The
RF | Binder Partners, Inc.
Rogers & Cowan
Sard Verbinnen & Co
Sitrick And Company
Taylor & Company
Weber Shandwick

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Bacheff Communications

Oakland
Ellipses
Harden Communications Partners

Orange
Astra Communications

Palo Alto
Financial Profiles, Inc.
Voorhees Segal Communications

Redondo Beach
Bob Gold & Associates
Merryman Communications

Redwood City
Karlo Communications

Roseville
Revell Communications

Sacramento
Edelman
Perry Communications Group, Inc.

San Diego
CMW Media
GG Benitez & Associates Public Relations
ICR
J Public Relations
J. Walcher Communications
KCD PR Inc. - Top FinTech PR Firm
Lewis

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Allison+Partners
Bateman Group
Bospar
Double Forte
Dynamo Communications
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Fieber PR
Finn Partners
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Hotwire
ICR
InkHouse
IW Group
Joelle Frank, Wilkinson Brimmer Katcher
Karlo Communications
Landis Communications Inc.
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Merritt Group
Mighty
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Peppercomm
Racepoint Global
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Weber Shandwick

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Weber Shandwick

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ChicExecs Brand Strategy

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Davies
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Nadel Phelan Inc.

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J Public Relations
SplashPR Agency
Taylor
Zapwater Communications

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Health+Commerce

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DRIVEN360

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AMW Group
Ballantines PR

Woodland Hills
JPR Communications
Scott Public Relations

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Durée & Company, Inc.
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**Boulder**
- Catapult PR-IR
- Matter Communications

**Colorado Springs**
- SSPR

**Denver**
- INK Communications Co.
- Novitas Communications
- Sitrick And Company
- Turner
- Weber Shandwick

**Connecticut**

**Bethany**
- Mason Public Relations

**Glastonbury**
- CashmanKatz

**Hartford**
- McDowell Jewett Communications
- Torrenzano Group, The

**Norwalk**
- ICR

**Stamford**
- Butler Associates, LLC

**District Of Columbia**

**Washington**
- Agenda
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- Caplan Communications LLC®
- Crosby
- Curley Company
- Davies
- Edelman
- Falls Communications
- Finn Partners
- Glen Echo Group
- Global Communicators HCI
- Howard Consulting Group, Inc.
- JPA Health Communications
- Keybridge Communications LLC
- kglobal
- Kivvit
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- Padilla
- Proof Strategies
- Racepoint Global
- Raffetto Herman Strategic Communications
- Risky Partners, Inc.
- Rational 360
- Reis Group, The
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- Reservoir Communications Group
- Sard Verbinnen & Co
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- Signal Group
- Sitrick And Company
- Spectrum
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- Story Partners
- Susan Davis International
- Torrenzano Group, The
- Tricom Associates, Inc.
- Vanguard Communications
- Weber Shandwick

**Florida**

**Boca Raton**
- Sachs Media Group
- TransMedia Group

**Coral Gables**
- Conroy Martinez Group, The
- Pearson Associates, David
- Zapwater Communications

**Fort Lauderdale**
- Boardroom Communications, Inc.
- Duree & Company, Inc.
- Finn Partners
- Fish Consulting
- Hemsworth Communications

**Melbourne**
- Waite Company, The

**Miami**
- Boardroom Communications, Inc.
- Boden
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- Carolyn Izzo Integrated Communications (CIIC)
- Dana Agency, The
- Edelman
- EvClay Public Relations
- Kivvit
- KWE Partners
- Lou Hammond Group
- M Booth
- NewmanPR
- rbb Communications
- Weber Shandwick

**Miami Beach**
- JeffreyGroup

**Naples**
- Boardroom Communications, Inc.
- Dragon Horse Ad Agency

**Orlando**
- Bennett & Company
- Boardroom Communications, Inc.
- Edelman
- PAN Communications, Inc.
- Sachs Media Group
- Uproar PR
- Oviedo (Orlando area)
- TJM Communications, Inc.

**Palm Beach**
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**Tallahassee**
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- Zimmerman Agency, The

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- At The Table Public Relations
- Boardroom Communications, Inc.
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- Judge Public Relations, LLC

**West Palm Beach**
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- Edelman
- Falk Associates/Contact
- Financial Profiles, Inc.
- Finn Partners
- FoodMinds
- G&S Business Communications
- Glen Echo Group
- Greentarget Global LLC
- Grisko LLC
- Heron Agency
- Highwire PR
- Jarrard Phillips Cate & Hancock, Inc.
- Jasculca Terman Strategic Communications
- KemperLesnik
LaVoie Health Science
Strategic Communications

18
Years in Business

50+
IR/PR Awards

300+
Communications Plans

18%
Integrated Service Growth Year Over Year

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Health & Science Innovations

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Contact: Sharon Choe, Senior Vice President of Investor Relations and Business Development
One Thompson Square, Suite 503 • Boston, MA 02129 • o: 617.374.8800 • c: 917-945-2068
schoe@lavoiehealthscience.com • www.lavoiehealthscience.com
Illinois continued
Kivvit
L.C. Williams & Associates
LaunchSquad
Lewis
March Communications
Mekky Media Relations Inc.
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O’Malley Hansen Communications
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Rasky Partners, Inc.
Regan Luxury
RF | Binder Partners, Inc.
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Stern Strategy Group
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Franco
Lambert
Iovio George | Communications + Design
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Farmington Hills
Marx Layne & Company
Lansing
Piper & Gold Public Relations
Rochester
EAFocus Inc.
Royal Oak
Eisbrenner Public Relations
Troy
Bianchi Public Relations, Inc.
Quell Group, The
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Carmichael Lynch Relate
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Maccabee
Padilla
Pocket Hercules
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Tunheim
Weber Shandwick
Saint Paul
Kohnstamm Communications
St. Paul
Beehive Strategic Communication
Missouri
Kansas City
Weber Shandwick
St. Louis
O’Malley Hansen Communications
Standing Partnership
TVG
Weber Shandwick
Nevada
Las Vegas
Firm Public Relations & Marketing, The
Wicked Creative
Reno
KPS3
New Jersey
Asbury Park
Kivvit
Basking Ridge
MCS Healthcare Public Relations
Bridgewater
R&J Strategic Communications
Cranford
RAM Communications
PR has always wanted creativity. But today it needs a whole creative department. By integrating our creative, digital and production departments into our PR practice, we design more provocative pitches that succeed when traditional efforts get lost in the crowd. And we get more proactive, helping brands build their reputation through compelling storytelling and innovative video. It’s a more comprehensive approach to communications from a single PR partner. And a more creative way to reach a world that no longer responds to the same old thing.
New Jersey continued

Fair Lawn
Braff Communications LLC
Rosica Communications

Fairfield
SPI Group LLC, The

Florham Park
BML Public Relations

Iselin
Stern Strategy Group

Montclair
Violet PR

New Jersey
continued

Oldwick
Diegnan & Associates, Norman

Paramus
Caryl Communications

Parsippany
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How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank.


In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?
--Did he or she finish it on time, on budget, with a pleasant attitude?
--Are you still using what was produced?
--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the $500 or $600 or higher per hour that they ask. (Some ask $1,000 an hour. Are they worth it? Well………..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunker at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant

Continued on next page
Bridging the Gap Between Theory and Practice

Fraser Seitel offers unique insight into the PR industry in the new edition of his highly successful text. *The Practice of Public Relations* emphasizes both the practical and ethical perspectives of public relations by highlighting theoretical features throughout each chapter.

As the late David Rockefeller notes in the foreword, “His use of case studies, interviews, news photos, and other techniques, as well as his humorous and lucid text, brings the process brilliantly to life.”

Pairing Seitel's unique, humorous voice with the most up-to-date case studies, interviews, news photos, and other techniques, *The Practice of Public Relations* is truly an “in your face” public relations textbook.

New to this edition

**Eleven new contemporary cases** – from Harvey Weinstein’s sexual harassment scandal to the NFL’s kneeling controversy to the rise of the “Black Panther” to public relations practice in the Age of Donald Trump – dissecting the most current and relevant topics in the industry today.

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For more information, contact your Pearson sales representative or go to [pearsonhighered.com/marketing](http://pearsonhighered.com/marketing).
HOW TO HIRE continued

sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

6) Beware the management audit.
The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, should approach the “management audit” with caution or at least question its necessity.

7) Don’t leap for the big “name.”
There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.
Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf shill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Insist on “social media” inclusion.
Social media isn’t “the answer” to every public relations question, but it’s a necessary tool in any public relations program. Using social media, like using traditional media, is a facility with which every public relations agency should be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”
The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”
Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.
You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

12) Quickly disengage.
Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.
Nine Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of “net revenues.” I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his $4 million firm is now worth $12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, $6 million, at closing, for his $4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is generally an element of subjectivity in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is no exact science in valuing a PR firm. There are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today’s earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods.
3. Net worth of the firm as of sale date.
4. Working capital (current assets less current liabilities) position as of sale date.
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet.

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability, clients, employees, investments, and many other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are well worth the resources required to complete them. While having a thorough understanding of your firm’s value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.
10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

W
dether you’re actively considering the sale of your PR firm, or it’s just a vague idea that’s been percolating at the back of your mind for awhile, it’s important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite.

Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

1. **MYTH:** I’ll lose all my autonomy.
   **TRUTH:** You’ll actually have a big say in what happens during and after the integration of your firm into the buyer’s organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

2. **MYTH:** My firm will remain as a silo within the buyer’s firm.
   **TRUTH:** It’s possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it’s more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true “meeting of the minds.” This might involve interviewing past PR firm CEOs acquired by the buyer.

3. **MYTH:** I’m better off waiting to sell until my firm reaches $X in revenue.
   **TRUTH:** History proves there is no magic number required for a successful transaction. Whether your annual revenues are $300,000 or $40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

4. **MYTH:** My firm would need to be twice as big before anybody would be interested in buying it.
   **TRUTH:** Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical “critical mass” could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

5. **MYTH:** If I sell my firm, my clients will leave me.
   **TRUTH:** Generally, most clients are supportive of mergers – provided that you’re honest with them about your motivations, and that you can assure them that they’ll continue to receive the same high level of service they’ve come to expect. Of course, there are few guarantees in life, and some client attrition is a natural part of any service business. But don’t let that concern become an insurmountable obstacle to pursuing selling your firm.

6. **MYTH:** After I sell, I’ll be stuck at the buyer’s firm forever.
   **TRUTH:** Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer’s firm to receive your full earnout from the sale. A period of three or four years is common.

7. **MYTH:** A buyer will always pay the asking price for my firm.
   **TRUTH:** Buyers know the marketplace like the backs of their hands, and it’s the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, “bidding wars” rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some “accounting trick” valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

8. **MYTH:** After being my own boss for so long, I could never report to someone else again.
   **TRUTH:** Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer’s firm.

9. **MYTH:** I don’t have to worry about my senior-level people.
   **TRUTH:** To a buyer, your firm’s key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you’ve done everything to keep them fulfilled. It’s not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It’s equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

10. **MYTH:** We’ve got decent billings, but my firm isn’t profitable enough to attract a potential buyer.
    **TRUTH:** Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

The Bottom Line
Like most PR firm CEOs, you’ve undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you’ve never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you’ve invested in your company over the years, always remember that an educated seller is a wise seller. Don’t allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.

In 2019, global companies and institutions will confront unforeseen events that could alter their future, pose unprecedented challenges, and potentially set them on a new course that will redefine their organization and significantly impact their key stakeholders.

With nearly five decades of experience, Kekst CNC is one of the world's leaders in counseling clients on special situations including: corporate and financial communications, mergers & acquisitions, shareholder activism and governance, crisis communications, regulatory investigations/resolutions, litigation support, IPO communications, restructurings, issues and reputation management, as well as change management and employee engagement. In most every instance, our proven experience, sound judgment, and results are supported by data-driven insights, based on proprietary research and analysis capabilities.

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Is Your Time to Plan for Retirement Running Out?
by Richard Goldstein, partner at Buchbinder Tunick & Company LLP, New York, Certified Public Accountants

It occurred to me that many of the PR pros I’ve worked with over the years are now approaching retirement age. This could be one reason why there’s been a recent uptick in merger and acquisition activity.

Unfortunately, many PR agency owners are so wrapped up in the day-to-day affairs of operating their companies, they give little thought to their own financial needs. Many of these executives anticipate maintaining at least the same lifestyle during retirement that they enjoy today, perhaps even a better one.

As time goes by, you’re faced with the question: “Will I really have enough to live on?” And where will the money come from? Is selling your agency the answer to this question?

There’s a real need to control the future and not simply look forward to it! Even if you’re 31 as opposed to 51 or 61!

Pieces of the nest egg
Most business people have four basic types of assets that can be used to create a retirement fund: Social Security; savings or a retirement plan through business; investments; and proceeds from the sale of a business interest. Together, these sources should make up a hefty nest egg. But it takes a closer look to understand what they really provide.

Social Security depends largely on the size of your pre-retirement income. Even at higher salary levels Social Security falls short, providing a fraction of the total amount needed.

A pension or profit-sharing plan may provide a third or half of the income you’ll need, and you have to depend on it being there. In addition, you may be able to take advantage of other tax-favored vehicles, such as a 401(k) plan or an IRA to supplement your business’ retirement plan. As for personal investments: have you allowed enough time for your investment to achieve the desired result need to retire? The longer you delay your long-term investment planning, the larger your regular contributions to your investments will have to be.

When is the time to sell?
If you’re nearing retirement age, you may want to generate income for your interest in your agency. Although selling may seem the simplest solution, the cash you receive represents only part of the value of your business.

Let’s assume you want the business to continue. Maybe you want to keep the business in the family. There are two basic issues that need to be considered. First, a family member will need to be a PR professional with the requisite experience and desire to buy your business. Second, where will the money come from to buy your agency? In my view, this probably isn’t the best solution.

A better solution would be to “shop” your agency. There are many professionals who can guide you through this process. If you decide to go this route, there are many questions to consider:

1. Will a buyer be available when you are ready to retire?
2. Will the buyer have the necessary funds or the ability to finance the transaction?
3. Will you be able to agree on a selling price?
4. Will the price generate the income you will need in retirement?

At this point, it would be a good idea to pursue various planning options with your financial advisors: your CPA, attorney, financial planner and insurance agent.

When you do this, there are a few fundamental guidelines to keep in mind:

1. Use realistic planning assumptions. Don’t ignore the eroding effect of inflation or the growth potential of interest.
2. Reduce or consider taxes on money going into and coming out of your retirement plan.
3. Plan for unexpected events according to their consequences, not just their likelihood.
4. Use your business wherever possible to fund benefits with business dollars.

You should also be sure that adequate provisions are made for possible ill health or accident that include disability insurance and long-term care insurance in your planning.

Additional thoughts on selling (mergers)
According to the late Al Croft, “mergers have become a normal part of the life-cycle of PR firms. In addition to bolstering management, they may provide greater opportunity for both parties with minimum risk. Nowadays, involvement in merger discussions usually is a sign of agency strength, not weakness. Almost all professionally managed mergers are at least reasonably successful.”

When to think about merger
Well, it’s never too early to think about merger. At the very least, you should discuss any promising opportunities that come your way. These talks can be very educational even if they’re ultimately not successful. Properly and professionally run, it requires only a small investment of time, money and emotion. They never should distract or disrupt agency management, and they shouldn’t be allowed to drag on inconclusively.

If you’ve reached the age of 55 and your business has leveled off, you should begin to consider merger. Most potential partners want to join forces with a dynamic firm, and—for unfair—age is a factor in this perception. Each year that passes usually reduces your firm’s attractiveness to a merger partner.

Don’t even consider selling and walking away. At the very least, you’ll have to stay several years—at least three—to fulfill the terms of the merger. According to Al Croft, numerous PR firm executives have found that once they’ve unloaded part of the burden of top management, they can become an elder statesperson and do the kind of PR work they truly enjoy.
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212.695.5003

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Strategic public relations counseling, planning and execution. Founded: 1972.
Agency Statement: ABOA is focused on strategic communication counsel with special services in the areas of public affairs, community relations, media relations, marketing and event management. The firm has added a new executive coaching and planning partnership, Reservoir, in association with our strategic planning and idea generation.

Amanda Brown-Olmstead, CEO; Eric Fisher, A/E
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Thought leadership, media relations, writing, social media, design, professional services, technology, lifestyle, non-profit. Employees: 11. Founded: 2009.
Agency Statement: We didn’t invent public relations, but we chose to make it better. For nearly a decade we’ve worked to help our clients get beyond the bright and shiny marketing speak, and to get real, developing and executing thought leadership campaigns for B2B and consumer clients who know their customers demand more: more truth, more proof, and a more authentic connection.
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PR, strategic planning, crisis management, promotional partnerships, marketing research, corporate branding, special events, social media, influencer marketing and airlift consultation. Founded: 1985.
Agency Statement: Adams Unlimited is an award-winning strategic marketing and tourism development firm founded in 1985 specializing in the travel and tourism industry. Small enough to offer highly customized service, yet large enough to handle a full range of marketing needs, Adams Unlimited is recognized for outstanding client service. Adams delivers vertically integrated programs utilizing a cross-platform approach.
Candice Adams Kimmel, pres.

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**Agency Statement:** Agency H5 is an award-winning, integrated marketing communications agency – rooted in public relations. We are connectors, brand builders and storytellers. Through traditional engagement, digital influence, creative content and experiential strategies, we share our clients' stories with the right audiences at the right time to ensure they are heard, and better yet, shared. We are savvy, nimble marketers who deliver killer results by leveraging strategic insights to inform every creative output.

Based in Chicago, the Agency H5 team is one of a kind in the industry, blending a passionate culture and diverse talent pool of “big agency” global experience with the entrepreneurial spirit of a start-up. Agency H5 is nationally and locally certified by the Women’s Business Enterprise National Council (WBENC) and has been recognized with the *Crain's Chicago Business* Best Places to Work award for two consecutive years.

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**Agenda**

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**Agency Statement:** Agenda is an international public relations, strategic communications and public affairs firm providing multidisciplinary solutions to complex business, market and policy challenges. Our focus is developing strategies and campaigns, leverage our expertise in campaign management, strategic messaging, stakeholder and consumer engagement, third-party allied development, marketing, advertising and international affairs. Our approach is based on decades of political, business and consulting experience at the local, state, national and international levels. Agenda is headquartered in Washington D.C. with offices in NM; WY; VT; CA and Brussels, Belgium.

Doug Turner, Max Hamel, Craig Pattee, partners
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**Agenda Communications**

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www.akhia.com

Public relations; internal communications; consumer, business and trade media relations; marketing communications; branding; digital communications; creative design; strategic communications; media training; presentation development. Employees: 50. Founded: 1996.

**Agency Statement:** For every business challenge, there is a communications opportunity. We thrive on bringing entire organizations together to do better, be better and achieve more through strategic communications.

We help you break down walls between departments to find the simplest, most efficient and most effective communications strategies that will drive your business forward.

Our clients, our values, our people and our passion make the difference.

Ben Brugler, pres. & CEO; Angela Bachman, COO; April Wonsick, VP, client service; Nick Pfahler, Mike Lawrence, creative dirs.; Patsie Dionise, dir., optimization

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Financial services, commercial real estate, economic development, media, content development, media training. Employees: 10. Founded: 2011.

Agency Statement: Your business, articulated. Your impact, magnified. Team Akrete articulates the business stories of rapid-growth organizations primarily in real estate, the built environment and in financial/investment services. More recently, we’ve expanded into the global cannabis business as well. Our work spans public relations, marketing, digital/social, communications consulting, and executive counsel and training. No content is too complex for our team of expert media relations pro’s, digital strategists content developers and marketing specialists.

Global corporations, destinations and entrepreneurs alike turn to us to plan, produce and promote vibrant, strategy-shaped storytelling that inspires growth and action. We connect investors, customers and corporations in our focus industries by articulating your ideas through full-stack marketing, from proactive media relations to email marketing and social media, investor relations to thought leadership development.

Our team of writers, marketers and public relations consultants know your industry, your terminology. We apply this knowledge and experience to bring your growth stories alive using our dynamic mix of services including five core categories: (1) Content marketing and editorial services; (2) Strategy, aligning business and marketing communications goals; (3) Digital campaigns, including integrated email marketing, websites, social media and analytics; (4) Public relations and media relations; and (5) Executive counsel and training.

We combine offerings that are more than the sum of their parts, with programs that drive growth using unlimited combinations of thought leadership, digital strategies, ghostwriting, content marketing, key messages, change management consulting, media outreach, infographic design and an ever-evolving set of content creation and marketing consulting services.

As part of our core focus on real estate and the built environment, we also offer deep experience promoting and developing marketing for #proptech, architecture, construction, financing, brokerage, investment management and other related disciplines.

We’ve taken our expertise launching companies and helping them navigate the marketing communications aspects of rapid growth and are applying it to one of the world’s fastest growing industries: cannabis. Our services in the cannabis industry, including a marquee relationship with Garden Remedies, one of Massachusetts’ top vertically-integrated cannabis companies with both medical marijuana and adult use cannabis dispensaries, include a broad spectrum of marketing, digital and PR disciplines. Cannabis industry services include investor relations and communications, public and media relations, full-service social media content and channel management, political communications, marketing strategy, website and email newsletter content generation and distribution services, company and industry event presence, speechwriting and more.

As legalization is embraced in more and more States, we offer these services in the United States where cannabis is legal, both directly to cannabis companies and their service providers, or in partnership with other agencies. We are a part of the Women in Cannabis community, and actively support other women-owned and minority-owned businesses in this space.

Key professionals include Margy Sweeney, founder & CEO, and leaders including Patricia Agos, Sophie Bartolotta, Craig Bloomfield, Lana Demyanyk, Brian Greenberg, Amanda Hargrove, Jennifer Harris, Lisa Karel, Sue Kawecki, Donna McSorley, Renata Pasmanik, Becky Reno, Daisy Simmons, Nicole Stencilik, Morgan Sweeney, Elise Szrajkowski, Griffin Teller and Aleks Walker

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Practice Areas: Consumer Marketing, Corporate, Global China, Healthcare, Public Affairs and Technology. All Told, which combines research, content, creative, digital and measurement expertise into one offering, works across these practices to deliver integrated storytelling for clients.

Agency Statement: Allison+Partners is a new kind of global communications agency. With 30 offices and more than 450 employees worldwide, we’re large enough to handle complex assignments, yet small enough to be nimble in our approach. With one global P+L, we are able to put the best people on our clients’ business, regardless of location. Allison+Partners was named Holmes Report’s 2019 and 2018 “Best Agency to Work For,” PRWeek’s 2018 “Best Place to Work,” and Holmes Report’s 2017 “Digital Agency of the Year.”

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Alyson Roy, owner/partner

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Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

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Agency Statement: APCO Worldwide is an advisory and advocacy communications consultancy helping leading public and private sector organizations act with agility, and build organizational reputations, brands, relationships and solutions to succeed. APCO is an independent and majority women-owned business. Most importantly, we are a trusted partner to our clients. We help them anticipate, plan, execute and secure impact through our curiosity, insights and diverse expertise.

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Non-profit, food & beverage, lifestyle, corporate, health & wellness.
Employees: 10; Founded: 2011.
Agency Statement: Apples & Oranges Public Relations (AOPRLLC) is a full-service Corporate Communications, Community Outreach, Direct Response, and Event Production boutique agency based in New York City. We serve the needs of America’s emerging brands and businesses, using their insight to create effective and engaging campaigns that every potential consumer will respond to. AOPRLLC is a New York City and state MWBE certified enterprise.

Upcoming News: Apples & Oranges Public Relations is currently developing a digital TV platform that will deliver health and wellness content.


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AQUA MARKETING & COMMUNICATIONS, INC.
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www.welcometoaquacompany.com
Strategic planning, media relations + training, community relations, campaign development, creative storytelling, press kit development, crisis communication, social media management, event development, promotions + partnerships. Employees: 19; Founded: 2010.
Agency Statement: AQUA is an internationally award-winning, full-service marketing communications firm specializing in travel, tourism, hospitality and economic development. Headquartered in St. Petersburg, Florida, AQUA has offices in West Palm Beach, Ft. Lauderdale and Naples. Powerful, provocative and proven; AQUA provides extraordinarily creative solutions for its customers and their brands. AQUA's philosophy and approach are virtually guaranteed to provide a solid return on your marketing investment.

Dave Di Maggio, pres.; Fran Vaccaro, VP, acct. svc.; Elliott Cohen, VP, campaign strategy; Brittany Chapman, PR dir.; Megan Brewster, PR A/E; Michelle Lenhart, PR A/E; Melissa Cederquist, PR mgr.; Amber Coldren, digital mktg. dir.; Krystina Lisi, digital strategist

ARPR
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855/300-8209; annaruth@arpr.com
www.arpr.com
Technology PR. Employees: 21; Founded: 2012.
Agency Statement: ARPR is an award-winning tech PR agency representing global cybersecurity, FinTech, cloud/SaaS and HealthIT brands.

From Day 1 we’ve existed to fill a deep void in specialized subject matter expertise and to bring consistency to the integration of PR, content marketing, social media and demand generation. As such, ARPR is uniquely built to strategize and execute potent multi-channel marketing communication initiatives that drive the measurable, data-driven results that make our client reputations thrive and their sales pipelines prosper. Driving this integrated approach is our diverse and highly-skilled team, aka the Army of Awesome. We consistently hear from clients and prospects that we're memorable because of our collective energy and passion.

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Anna Ruth Williams, CEO; Blair Broussard, chief people & ops. officer; Renee Spurlin, sr. VP, analytics & digital mkgr.; Evan Goldberg, sr. VP, client service

Additional office in New Orleans.
At The Table Public Relations

At The Table Public Relations
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813/251-4242
www.AtTheTablePR.com

Agency Statement: At The Table Public Relations and Marketing is a firm with a niche in food and beverage that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength and experience in international marketing, strategic planning, news media relations (publicity and promotion), local store marketing (LSM), social media programs, crisis planning, and special events. We specialize in retail, restaurant, foodservice, commodity, product, and branded food categories.

Cheryl Miller, principal/CEO

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514/843-2343; fax: 514/843-2068; info@avenir.global
www.avenir.global

Agency Statement: Avenir Global is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. With 850 staff and offices in 21 locations across Canada, the U.S. and in Europe, it is among the top 20 largest communication firms in the world. In Canada, Avenir Global owns National Public Relations, the country’s leading public relations firm, servicing clients across a wide range of sectors, which includes National Capital Markets, the industry’s foremost investor relations and financial services practice. In the United States, Avenir Global owns Shift Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS Research Advisors. The Avenir Global network also includes healthcare specialists AXON Communications, with offices in Toronto, the U.S, the U.K. and Europe, healthcare creative agency Cherry and strategic communications consultancy Madano, both based in London. Avenir Global is owned by RES Publica Consulting Group.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulin, exec. VP & CFO; Rick Murray, mg. partner, Toronto & chief digital strategist; Ralph Sutton, int’l mg. partner

Alliance for Potato Research & Education
Almond Board of California
Amazon
Bristol-Myers Squibb
Citrix
Dairy Management
Ford

Bacheff Communications

Bacheff Communications
620 Newport Center Dr., #1100, Newport Beach, CA 92660
949/667-3645; info@bacheff.com
www.bacheff.com


Agency Statement: Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.

Emil Bachev, founder & mg. dir.

Agora Services
Alphacool
Baidu
bequiet!
Bodyfriend
Cartesiam
Cherry
EDGE
EntGenius
ENGIE
Exclusive Networks
HWBot
Identify3D
Lazar Angelov Diet
Nahimic
Panda Security
Qwant
Reflare
Romy Paris
Soap Studio
BACKBAY COMMUNICATIONS
20 Park Plaza, #801, Boston, MA 02116
617/391-0790; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com

Agency Statement: BackBay Communications is a public relations, integrated marketing and branding firm focused on the financial and professional services sectors. BackBay offers a unique combination of content and creativity. BackBay’s services include digital advertising, branding, content development, marketing, public relations and social media. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications’ capabilities include:
• Branding
• Corporate positioning
• Conference speaking
• Content development
• Digital advertising
• Marketing
• Podcasts
• Public relations
• Social media
• Video

Bill Haynes, president & CEO
14-16 Great Chapel St., London, UK W1F 8FL
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh
Adams Funds
Anacapa Partners
Athena Capital Advisors
Bluefin Payment Systems
BNY Mellon | Eagle Investment Systems
Boston Partners
Bregal Partners
Bregal Sagemount
Capco
CenterOak Partners
Constitution Capital Partners
Delta Data
Fiduciary Trust Company
Graycliff Partners
Harbor Funds
Heritage Partners
innogy Innovation Hub
Karen Clark & Company
Linedata
Meketa Investment Group
Monroe Capital
Monument Group
Murray Devine
MyVest
Northeast Investors Trust
Ridgmont Equity Partners
Riverside Company
Sheridan Capital
Shore Capital Partners
SK Capital Partners
The Stephens Group
TA Associates
Temenos
Thompson Street Capital Partners
Two Six Capital
Weatherford Capital

BALLANTINES PR
9255 W. Sunset Blvd., #1100, West Hollywood, CA 90069
310/454-3080; info@ballantinespr.com
www.ballantinespr.com

Agency Statement: Ballantines PR (BPR) is an award-winning, full-service luxury and lifestyle public relations agency representing high-profile hospitality, entertainment, design, health and wellness brands globally. With offices in West Hollywood and New York City, BPR is comprised of passionate and creative storytellers with a combined 100+ years of industry experience. Founded in 2000 by Sarah Roberts, BPR is widely recognized for its key global media relationships, strategic thinking, innovative campaigns and consistently delivering profitable results.

Sarah Roberts, pres.; Kendal Hurley, Dara Toulch, partners

Current Client List
AKA Beverly Hills
AKA West Hollywood
Aloft Hotels
Amazon Prime Video
Autograph Collection
Carbon Beach Club Restaurant (CBC)
Cattle & Claw
City of El Segundo
Element Hotels
Grupo Vidanta
Jack’s Monterey
Jean-Georges Beverly Hills
Lawrence J. Ellison Institute for Transformative Medicine of USC
Le Meridien Hotels
Malibu Beach Inn
Mani Brothers Real Estate Group
Marina Del Rey Hotel
Marriott Homes & Villas
Moxxy Hotels
Peter B’s Brewpub
Portola Hotel & Spa
Riviera 31
Renaissance Hotels
SALT Restaurant
San Ysidro Ranch
Softel Los Angeles at Beverly Hills
St. Regis Bora Bora Resort
St. Regis Maldives Vommuli Resort
The Culinary Institute of America at Copia in Downtown Napa
The Rooftop by JG
The Waterfront Beach Resort, a Hilton Hotel
Tribute Collection
UP(st)ART Creative
Vidanta Cruises
Waldorf Astoria Beverly Hills

BARRACUDA PUBLIC RELATIONS
2209 Pittsburgh, El Paso, TX 79930
915/861-0446; info@barracudapr.com
barracudapr.com

Marina Monsisvais, owner
Alamo Drafthouse El Paso
Camino Real Regional Mobility Authority
El Paso Streetcar
EPT Land Communities
The Hospitals of Providence
BASSETT & BASSETT INC.
1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226
313/965-3010; fax: 313/965-3016
www.bassettbassett.com
Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.

BATEMANN GROUP
1550 Bryant St., #450, San Francisco, CA 94103
415/503-1818; info@bateman-group.com
www.bateman-group.com
Blog, Bateman Banter: www.bateman-group.com/banter
Agency Statement: Bateman Group is a content-led, data-driven PR agency focused on helping technology companies at every stage make a positive impact on the way we live and work. We believe crafting these stories requires a different way of thinking about PR and an exceptional team capable of delivering on its powerful possibilities.
Bateman Group has a very well-defined, distinctive company culture. The agency’s motto is “Invest in Team First” — in other words, to deliver exceptional client service and award-winning work, the agency first must invest in its people. While fast growth often comes at the cost of employee turnover, Bateman Group has grown an average of 33 percent for the last three years with an average employee retention rate of 90 percent — among the highest in the industry. Our culture has been recognized annually as a “Best Place to Work” by the San Francisco Business Times, Inc. Magazine, Entrepreneur Magazine, The Holmes Report and PRWeek.
Fred Bateman, CEO and founder; Bill Bourdon, partner & pres.; Shannon Hutto, partner & gen. mgr.; Gillian Davis, head of people; Paula Cavagnaro, exec. VP; Elinor Mills, sr. VP of content; Kerry Baker, Victoria Butler, Rachael Cassidy, Ben Friedland, Jen Sciarra, VPs; James Nicolai, VP of content; Jennifer Steinle, VP of ops.; Caleb Busher, VP of digital strategy; Marc Samson, dir. of content; Shannon O’Gorman, dir. of ops.; Alison Epstein, Katie Garagozzo, Elena Keamy, Margaret Pack, Danielle Stickler, Jessie Yarrow, acct. mgrs.; Laura Sweet, mgr. of finance
45 Main St., #718, Brooklyn, NY 11201
347/410-7983
Tyler Perry, partner & pres.; Nicole Messier, st. VP; Sarah Spitz, VP; Lauren Scherr, VP of content; Chris Heine, dir. of content & media strategy; Courtney Chennells, Grace Emery, Jordyn Lee, Punnet Sandhu, Dave Struzzi, acct. dir.; Dan Casarella, Kelsey Donahue, Quincy Zhai, acct. mgrs.; Allie Carmichael, Michael Oshima, mgs. of content; Kwabena Stefan, Megan Tevrizian, media strategists; Stephanie Leal, mgr. of ops.
220 NW 8th Ave., The Custom House, Portland, OR 97209
801/791-2325
Matt Coolidge, VP; Elise Chamber, Candice Mayan, acct. dirs.
Client Roster:
Airship
Anthemis Group
Arnis
Betterment
BigID
Breather
Chronicle
Dialpad
DigitalOcean
Factual
Finix
Gemini
Ginkgo Bioworks

BEEHIVE STRATEGIC COMMUNICATION
1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz
www.beehivepr.biz
Brand positioning, change management communication, crisis and issues management, employee engagement and internal communication, public relations, workplace cultures, aligning purpose and values. Employees: 13. Founded: 1998.
Agency Statement: Beehive Strategic Communication is a purpose-driven strategic communication firm that uses the power of communication to build better businesses. We help organizations clarify and align their visions, values and strategies to bold actions that build trust and drive growth — inside and out. As a certified B Corporation, Beehive meets the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose. Beehive works nationally on behalf of leading brands in industries ranging from healthcare and education to retail and financial services.
Lisa Hannum, CEO; Nicki Gibbs, EVP; Ayne Zemke, SVP; Becky McNamara, CFO
Associated Bank
Beaumont Health
Deluxe Corp.
Foodsby
GEHA
Minnehaha Academy
Twin Cities Habitat for Humanity
Rasmussen College
University of Minnesota Health

2019 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
Bellmont Partners
3300 Edinborough Way, #700, Minneapolis, MN 55435
612/255-1111; fax: 612/241-4939; info@bellmontpartners.com
bellmontpartners.com
Brand strategy, consumer and business-to-business PR, content marketing,
crisis communications, design, digital strategy and outreach, events,
influencer relations, internal communication, media relations, social
media, sports marketing, thought leadership, writing. Special expertise in
healthcare and med-tech, ag/food, technology, nonprofits and
Agency Statement: Global medical device companies. National tech
start-ups. Regional hunger relief nonprofits. Local iconic events. Since
1996, Minneapolis-based Bellmont Partners has leveraged public relations to
help growth-focused organizations solve their most complicated operational
challenges. Our team is made up of communications strategists who dive
deeply into an organization and develop and employ a dynamic approach
to generate measurable results that build brands, drive engagement and
support business objectives.

Brian Bellmont, pres.; Jen Bellmont, partner/COO; Shelli Lissick, part-
tner; Bridget Nelson Monroe, VP; Breanna Welke, dir., brand strategy

Clients Include:
Digi-Key
Explore Minnesota Tourism
Fuel Up to Play 60
Gravie
Greater Public
JNBA Financial Advisors
The Loft/Wordplay
Malco
metroConnections
Midwest Dairy
Minneapolis Northwest
Minnesota Firefighter Initiative
Minnesota Wine Country
MOBE
Monteris Medical
People Incorporated
Renewal by Andersen
Second Harvest Heartland
Trimble Transportation
Uptown Art Fair

Bennett & Company
543 Estates Place, Orlando, FL 32779
407/478-4040; laura@bennettandco.com
www.bennettandco.com; blog: http://bennettaboutmarketing.wordpress.com
Client-centric, Florida-based public relations and marketing firm, focusing
on travel, real estate, restaurants/hospitality, luxury products and services.
Agency Statement: From Florida’s coast-to-coast to-coast, Bennett &
Company provides clients with a depth of understanding about Florida,
its residents and visitors, and the client industries served.
Headquartered in Orlando, the agency has affiliates across the state and
connections around the globe. Since 1982 we have focused on knowing
the media, leaders and communication pathways to reach consumers,
leaders and influencers. Utilizing today’s tools for PR, marketing and
social media, ultimately it is about results and whether our clients profit.
Laura Phillips Bennett, president

Berk Communications
304 Park Ave. S, 9th flr., New York, NY 10010
646/308-2399; melanie@berkcommunications.com
www.berkcommunications.com
Consumer lifestyle, travel, food and beverage, sports and entertainment.
Agency Statement: Berk Communications is among the fastest growing
PR firms in the country with deep expertise in consumer lifestyle, travel,
food and beverage, and sports and entertainment. While some agencies
get caught up in talking the talk, Berk prides itself on execution and in
getting the work done right. #WatchUsWork on Twitter, Instagram and
Facebook (@BerkComm).

Ron Berkowitz, founder & CEO; Marisa Carstens, sr. VP; Melanie
Wadden, VP, sports & entertainment; Didier Morais, sr. lifestyle dir.;
Brenda Fuster, sr. dir., travel & tourism; Clark Williams, dir., sports &
entertainment

Alex Rodriguez
Bar Boulud
Baros Maldives
Bethpage Golf Group
BodyArmor
Boulud Sud
Brother Jimmy’s
Brown Forman
CC Sabathia
Colleen Quigley
D’USSE
db Bistro Moderne
Grand Isle Resort
Hillrock Estate Distillery
Israel Ministry of Tourism
Jay Ajayi
Jersey Social
Jitjatjo
Junoon
Justise Winslow
Las Brisas Hotel Collection
Leonard Fournette
Los Angeles Tourism & Convention Board
Luke Willson
Marshall Newhouse
Meatpacking District
Meek Mill
Michael Rubin
Michel et Augustin
National CineMedia
Nizuc Resort & Spa
Proper 12 Irish Whiskey
PUMA
REFORM Alliance
Robinson Canó
Roc Nation Sports
Romelu Lukaku
Sonoma-Cutrer
The Cheesecake Factory
Tidal
Todd Gurley II
Yvel
BerlinRosen
15 Maiden Lane, #1600, New York, NY 10038
646/452-5637; fax: 646/200-5333; caitlin.offinger@berlinrosen.com
www.berlinrosen.com
Strategic communications, digital, creative, media relations, branding and positioning, crisis communications, paid media, public affairs, political campaign strategy, tech, consumer, media training. Employees: 170. Founded: 2005.
Agency Statement: Named the number one most powerful PR firm by Observer in 2018, BerlinRosen is a full-service communications firm with more than 170 communications and campaign strategists in New York, Washington, DC, and Los Angeles. The firm provides a full range of communications services including digital, creative, strategic communications, branding and positioning, crisis communications, paid media, public affairs and political campaign strategy across social impact, philanthropy, issue advocacy, labor, real estate, and consumer technology.
Valerie Berlin, Jonathan Rosen, principals & co-founders; Mike Rabinowitz, Andy McDonald, Alex Navarro-McKay, mng. dirs.; David Levine, COO; Jeremy Soffin, Stephanie Mueller, Lynsey Kryzwick, Alex Field, Josh Cook, exec. VPs
Alphabet’s Sidewalk Labs
Barnard College
Brookfield
Brooklyn Public Library
Center on Budget and Policy Priorities
Citibank
CitiBike
Color of Change
Cornell University
Elton John AIDS Foundation
#FamiliesBelongTogether
Ford Foundation
General Assembly
Ithaca College
Lyft
MacArthur Foundation
March of Dimes
MGM Resorts International
Mom's Demand Action for Gun Sense in America
Nike
Samsung
Service Employees International Union (SEIU)
Silverstein Properties
SL Green
The California Endowment
The Nature Conservancy
Trinity Church
Waldorf Astoria
Wythe Hotel

Berman Group, Inc., The
380 Lexington Ave., 19th flr., New York, NY 10168
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
www.bermangrp.com
Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, non-profit, financial services industries and other business-to-business markets.
Sarah S. Berman, president
14+ Foundation
15 William
287/LES
7 x 24 Exchange
Adam America
AGF Group
AKF Group LLC
Albanese Organization
American Heart Assn.
Arch Real Estate
Ariel Property Advisors
Ariel Tirosh
Avenue of the Americas Assn.
BASF Corp.
Belkin Burden Wenig & Goldman, LLP
Breathe
Building Owners and Managers Assn.
Building Trade Employers’ Assn.
C2C Networking Group
CCA Metro
Ceruzzi Properties
Cerise Partners
Chelsea Lighting
Citizens School
Civic Builders
Clariion Partners
Clune Construction Corp.
Colliers
Contractors’ Assn. of Greater New York, Inc.
CoreNet Global
Cove Property Group
DataGryd/Colliers International
Durst Organization
DUNA
Edison Properties
E-J Electrical Installation Co., Inc.
Empire Core
Environmental Contractors Assn.
Facade Tectonics Institute
Faithful+Gould
FMG General Contracting
FMI Corp.
Goods for Good
Gotham Organization
Gracie, Inc.
Green International Affiliates
Habitat for Humanity
Heidell Pittoni Murphy & Bach LLP
Hines
Hunter Roberts Construction Group
Institute of Supply Management
International Facility Management Assn.
James Fitzgerald
Jaros Baum & Bolles
JRM Construction
Knoll
Kinsman Properties
Lectra
Life Management
L+L Holding Co.
Madison Capital
Margolin Winer & Evans LLP
McGowan Builders
Metropolitan Movers Assn.
Mitsui Fudosan
Natural Resources Defense Council
Nelson
New York City Builds Bio+
New York City Economic Development Corp.
New York City Small Business Services
Newmark Knight Frank
Nobul
Noodle Companies
Pizzarotti
Platinum Properties
Real Estate Lenders Assn.
RealConnex
Reed MIDEM
Rockefeller Group
RockFarmer Capital
Roofing and Waterproofing Assn.
Saint Sava Cathedral
Slate Property Group
Spgnalo Group Architecture
Standard Property Group
State University of New York System
Strategic Capital
Subcontractors Trade Assn.
Suffolk Construction
SYSTRA
The Architect's Newspaper
The Real Deal Magazine
Tribeca Associates
Urban Land Institute
VOA Architecture
Wharton Properties
WX Inc. – New York Women Executives in Real Estate

BERNSTEIN & ASSOCIATES, INC.
6300 West Loop South, #218, Bellaire (Houston Area), TX 77401
713/838-8400; fax: 713/838-8444; mpiazza@bernsteinandassoc.com
www.bernsteinandassoc.com
PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare. Employees: 3. Founded: 1983.
Patricia Bernstein, pres.; Marie Piazza, mgr.

BIANCHI PUBLIC RELATIONS, INC.
888 W. Big Beaver Rd., #777, Troy, MI 48084
248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com
www.bianchipr.com
Agency Statement: We provide strategic counsel and creative media relations support for clients operating in the fast-evolving automotive and mobility technology sectors. With offices in Detroit and San Francisco, our team has an extensive track record of successfully delivering results for clients ranging from early-stage startups to Fortune 500 companies.
James A. Bianchi, pres.; Jessica Muzik, VP, acct. svcs.

BIGFISH COMMUNICATIONS
283 Newbury St., Boston, MA 02115
617/773-3800; info@BIGfishPR.com
www.BIGfishPR.com
Tech & innovation, energy & sustainability, consumer products & tourism, media relations, social media, product launches, review campaigns, speaking engagements, award submissions, crisis communication. Employees: 15. Founded: 1999.
Agency Statement: BIGfish makes your story impossible to ignore. We are an unconventional PR agency that designs and executes award-winning public relations and social media campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. By integrating traditional PR with digital media and marketing support, we capture greater mindshare and market share for our clients.
David Gerzof Richard, Meredith Chiricosta, Jessica Crispo, partners

BIRNBACH COMMUNICATIONS INC.
20 Devereux St., #3A, Marblehead, MA 01945
781/639-6701; fax: 781/639-6702
www.birnbach.com
Norman Birnbach, founder

BIZCOM ASSOCIATES
1400 Preston Rd., #305, Plano, TX 75093
214/458-5751; scottwhite@bizcompr.com
www.bizcompr.com
Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups, technology. Founded: 1999.
Agency Statement: BizCom Associates is a Dallas area-based public relations and marketing communications firm, helping dynamic entrepreneurs, innovative franchise chains and other creative business leaders promote their products and services worldwide.
Scott White, CEO
9Round
Allen Americans Pro Hockey Club
Best Life Brands
Continued on next page
BIZCOM ASSOCIATES continued
Bluefrog Plumbing & Drain
Briggs Coffee Haus
ComForCare
Connemara Conservancy
Dina Dwyer-Owens
Edible Arrangements
Emerson Partners
Explore Horizons
Gold’s Gym
HowToBuyAFranchise.com
Naranga
Neighborhood (formerly Dwyer Group)
Restoration 1
Sorola Holdings

BLAINE GROUP, THE
8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blaineegroupinc.com
Devon Blaine, president/CEO
Sports 1 Marketing
SuReceta
Susan G. Komen L.A. County
The Fat Girl’s Confidence Movement
The Susan G. Komen Los Angeles County More Than Pink Walk
Books:
-A Fat Girl’s Confidence

BLAZE PR
1427 Third Street Promenade, #201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com
Agency Statement: BLAZE is the go-to PR agency for lifestyle brands hungry for a real piece of the marketshare. Fresh and seasoned, our boutique agency is comprised of veteran practitioners who stay one step ahead of trends and will not rest on the laurels of past successes. Our media strategies are meaty, creative and on-point because they are backed by a thoughtful process that considers the particular world of each brand.
Recent Awards:
PR Week, Best Places to Work
LA Business Journal, Best Places to Work
One Planet Awards, Gold – PR Campaign of the Year
One Planet Awards, Bronze – Product Launch of the Year
Matt Kovacs, president
Clients include:
AmaWaterways
Chronic Tacos
ESPN
Heat Holders
Hilton Hotels
KOE Kombucha
Mary’s Gone Crackers
Melora Manuka
NutraWise
Pathobiome
Perfect Hydration
Robeks
Santa Barbara Airport
Simon Malls
Weinheinstephan
Woodside Homes

BLH CONSULTING, INC.
502 Pryor St., #301, Atlanta, GA 30312
404/688-0415; fax: 404/688-0410; betsy@blhconsulting.net
www.blhconsulting.net
Agency Statement: BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.
As an independent PR and marketing communications consulting firm, BLH’s award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients’ most pressing communications and marketing challenges.
Select Services: traditional and social media relations, strategic counsel, media training, diversity program communications, corporate and community partnership negotiations, special events, advertising counsel, urban and rural outreach, and translation services.
Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, A/S; Linda VanBrackle, acct. coord.; Nichole Taylor, sr. A/S; Alejandra Cadiz Gomez, Hispanic mktg. dir.; Kitty Hart, graphic designer
Clients Include:
Allison+Partners / Toyota
Broder Partners
Cabarrus County Schools
Clark Atlanta University Prostate Cancer Registry
Cooperworks, Inc.
Fulton-DeKalb Hospital Authority
H. J. Russell & Company
LifeSouth Community Blood Centers
Mölnlycke Health Care
Newton-Conover City Schools
Punch of Creativity
Russell Center for Innovation & Entrepreneurship
Voya Financial

BLISS INTEGRATED COMMUNICATION
Member of The Worldcom Public Relations Group
500 5th Ave., 16th flr., New York, NY 10110
212/840-1661; fax: 212/840-1663
www.blissintegrated.com
Founded: 1975.
Agency Statement: BLISS Integrated Communication is a 44-year old integrated marketing communication agency that partners with top-tier healthcare, financial and professional services companies—and those who live “in between”—to build reputation and sales through strategic PR, thought leadership, targeted digital media and analytics. Bliss focuses on finding the whitespace that makes each business unique, driving toward business goals and securing real results. Clients include some of the most respected names in the industries served; average tenure among large clients is eight plus years. What sets Bliss apart is its dedicated and experienced executives, an understanding of how to forge deep, long-lasting client partnerships and an unwavering commitment to success.
Want to learn more? Contact us at elizabeth@blissintegrated.com.
Elizabeth Sosnow, Meg Wildrick, mg. partners; Cortney Stapleton, partner, professional svcs. practice leader; Michael Roth, partner,
BML PUBLIC RELATIONS
25B Vreeland Rd., Florham Park, NJ 07932
973/337-6395; bloe@bmlpr.com
www.bmlpr.com
Consumer products, experiential entertainment and touring properties, restaurant & hospitality, retail, travel & tourism, non-profit. Employees: 15.

Agency Statement: BML Public Relations (BMLPR) is an award-winning consumer agency specializing in sustainable publicity, brand management and crisis communications for national and regional brands. Experts in consumer products, restaurant/hospitality, travel and entertainment industries, our services include media relations, PR stunts, newswjacking, branding events, community relations, cause marketing and social influencer campaigns. Self-proclaimed news junkies, what sets BMLPR apart from other agencies is our ability to get exceptional earned media coverage for our clients in an ever-changing media landscape. BMLPR delivers quality, on-message publicity, driving consumer interest and bottom line.

Brian M. Lowe, pres. & CEO; Tricia Ryan, John Gramuglia, Meredith DeSant, VPs
Applebee’s (Flynn Restaurant Group, Doherty Enterprises, Inc.)
Feld Entertainment
Mountain Creek
ShopRite Supermarkets (Wakefern)
Villa Restaurant Group

BOArdrOOm COmmuNICATIONS, INC.
1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322
954/370-8999; donsil@boardroompr.com
www.boardroompr.com

Agency Statement: Boardroom Communications is a full-service public relations and integrated marketing agency delivering results for many of Florida’s most successful professionals, corporations, entrepreneurs and non-profit organizations. Now in our 30th year, we leverage the skills and connections of our staff, which includes former journalists, seasoned PR and marketing professionals — to secure earned media. Clients turn to us when they want creative solutions to increase visibility, establish credibility and ultimately make their phones ring.

Boardroom Communications helps bridge traditional and new media to generate newspaper, magazine, trade journal, radio, television and online coverage. Our digital expertise includes website development, blog and social media management and email campaigns. Perhaps most important in today’s Internet-driven economy, our online campaigns incorporate online research, search engine optimization (SEO), pay-per-click (PPC) and online reputation management (ORM). We offer full-service branding capabilities consisting of logo, ad and collateral materials design, copywriting and video production. With offices in Miami, Fort Lauderdale, West Palm Beach, Orlando, Naples and Tampa, we are positioned to serve clients across Florida and beyond.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Jennifer Clarin, Michelle Griffith, Laura Burns, Eric Kalis, VPs
Locations: Fort Lauderdale, Tampa, Orlando, WPB, Miami and Naples

Representative clients:
Accountable Care Options, LLC
Altman Companies
Anesthesia Pain Care Consultants
Associated Builders and Contractors
Bardan International

BML PUBLIC RELATIONS
25B Vreeland Rd., Florham Park, NJ 07932
973/337-6395; bloe@bmlpr.com
www.bmlpr.com
Consumer products, experiential entertainment and touring properties, restaurant & hospitality, retail, travel & tourism, non-profit. Employees: 15.

Agency Statement: BML Public Relations (BMLPR) is an award-winning consumer agency specializing in sustainable publicity, brand management and crisis communications for national and regional brands. Experts in consumer products, restaurant/hospitality, travel and entertainment industries, our services include media relations, PR stunts, newswjacking, branding events, community relations, cause marketing and social influencer campaigns. Self-proclaimed news junkies, what sets BMLPR apart from other agencies is our ability to get exceptional earned media coverage for our clients in an ever-changing media landscape. BMLPR delivers quality, on-message publicity, driving consumer interest and bottom line.

Brian M. Lowe, pres. & CEO; Tricia Ryan, John Gramuglia, Meredith DeSant, VPs
Applebee’s (Flynn Restaurant Group, Doherty Enterprises, Inc.)
Feld Entertainment
Mountain Creek
ShopRite Supermarkets (Wakefern)
Villa Restaurant Group

BOArdrOOm COmmuNICATIONS, INC.
1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322
954/370-8999; donsil@boardroompr.com
www.boardroompr.com

Agency Statement: Boardroom Communications is a full-service public relations and integrated marketing agency delivering results for many of Florida’s most successful professionals, corporations, entrepreneurs and non-profit organizations. Now in our 30th year, we leverage the skills and connections of our staff, which includes former journalists, seasoned PR and marketing professionals — to secure earned media. Clients turn to us when they want creative solutions to increase visibility, establish credibility and ultimately make their phones ring.

Boardroom Communications helps bridge traditional and new media to generate newspaper, magazine, trade journal, radio, television and online coverage. Our digital expertise includes website development, blog and social media management and email campaigns. Perhaps most important in today’s Internet-driven economy, our online campaigns incorporate online research, search engine optimization (SEO), pay-per-click (PPC) and online reputation management (ORM). We offer full-service branding capabilities consisting of logo, ad and collateral materials design, copywriting and video production. With offices in Miami, Fort Lauderdale, West Palm Beach, Orlando, Naples and Tampa, we are positioned to serve clients across Florida and beyond.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Jennifer Clarin, Michelle Griffith, Laura Burns, Eric Kalis, VPs
Locations: Fort Lauderdale, Tampa, Orlando, WPB, Miami and Naples

Representative clients:
Accountable Care Options, LLC
Altman Companies
Anesthesia Pain Care Consultants
Associated Builders and Contractors
Bardan International

Continued on next page
BOARDROOM COMMUNICATIONS, INC. continued

City National Bank
C3/Customer Contact Channels
Cuesta Construction
Development Specialists
Easton Group
e-Builder
Encore Capital
Fiske & Co. CPAs
Florida’s Children First
Florida Peninsula Insurance
Florida Property and Casualty Assn.
Franklin Street
Group P6
Heartwell
Holocaust Center
Independent Living Systems
ITPalooza
IStar Financial
JAFCO
Keyes Company
Marina Palms Yacht Club & Residences
MCM Construction
Merrick Manor
Minto Communities
Oasis Outsourcing
Palm Beach Pops
Pulte Group
St. Thomas School
South Florida Technology Alliance
SRF Ventures
Talenfeld Law
Tropical Financial C.U.
Ultra Music Festival
Verzasca Group

BOB GOLD & ASSOCIATES
1640 South Pacific Coast Hwy., Redondo Beach, CA 90277
310/320-2010; bob@bobgoldpr.com
www.bobgoldpr.com
Agency Statement: We are a local agency with international reach. Bob Gold & Associates is a results-driven, boutique-sized agency headquartered in Southern California with an office in New York City and a trusted global PR agency network supporting global campaigns. We support start-ups to Fortune 500 companies across hi tech and entertainment.
We listen and tell your story from our heart through public relations, marketing and communications to propel your business forward.
We deliver guaranteed, tangible results in our contracts. Does your agency do that?
Find out why clients say, “Bob Gold & Associates is an invaluable addition to our team.”
Let’s talk. We want to put our insights and unparalleled connections to work for you.
Bob Gold, president
Anthem Sports & Entertainment
Canoe
Cisco
Content Delivery & Security Assn. (CDSA)
Corning Optical Communications
Fathom Events
Media & Entertainment Services Alliance (MESA)
Nice Label
Ooyala
The Cable Center

BOLTED PUBLIC RELATIONS
555 Anton Blvd., #150, Costa Mesa, CA 92626
949/218-5454; info@boltprr.com
www.boltprr.com
Media relations, strategic partnerships, event planning, social media, digital marketing, influencer marketing, crisis communications, community engagement/activations, content marketing, reputation management, executive visibility and thought leadership. Founded: 2007.
Agency Statement: Bolt PR is an independently owned, national, award-winning public relations and digital marketing agency with offices around the country. Built on the foundation of partnerships with our clients, we deliver revenue-generating exposure, credibility and awareness to organizations of all sizes and industries. From traditional media relations, strategic partnerships and event publicity, to social, digital and influencer marketing, our business is growing yours.
Caroline Callaway, pres.; Jo-Anne Coombes, VP
618 W. Jones St., #102, Raleigh, NC 27603
919/881-7922; NorthCarolina@boltprr.com
100 S. Commons, #102, Pittsburgh, PA 15212
412/204-7744; Pennsylvania@boltprr.com
1920 McKinney Ave., flr. 7, Dallas, TX 75201
214/238-8045; Texas@boltprr.com
Abram’s Nation
American Residential Services
Arifin Learning Solutions
AristaMD
Balcones Distilling
BenQ
El Pollo Loco
Lights Fantastic
Marriot Winston-Salem
National Pawn and Jewelry
New Method Wellness
NextHome
Orange County’s Credit Union
Points West Agency
Poop Troops
Prime Life Fibers
Signature Resolution
Stanley Martin Homes
StateView Hotel
Steri-Clean
The Help Group
The Lash Lounge
TriDerma
Unscripted Hotel Durham
Victra
VIRginia International Raceway
Work Shield
Bospar

BOSPAR
40 Perego Terrace, #2, San Francisco, CA 94131
713/240-0485; success@bospar.com
www.bospar.com
Technology, healthcare, crisis communications, awards, social media
Agency Statement: Bospar is an award-winning San Francisco based
PR firm, with a staff of highly seasoned professionals servicing clients
across the United States and reaching easily into Europe and Asia. Most
have 10+ years of PR experience with expertise in both social and traditional
media and are recognized influencer, financial and government relations
gurus.
Bospar arms clients with the PR power to capitalize on breakthrough
ideas, technologies, products and solutions, with client success as the
goal.
Curtis Sparrer, Chris Boehlke, Tom Carpenter; principals; Tricia
Heinrich, CCO
Sample clients include:
Cambium
Intapp
LevaData
Marqeta
Sleep Cycle
Snowflake

BOTTOM LINE MARKETING & PUBLIC RELATIONS
600 W. Virginia St., #100, Milwaukee, WI 53204
414/270-3000; jremisk@blmpr.com
www.blmpr.com
Jeffrey Remsik, pres. & CEO

BOYLE PUBLIC AFFAIRS
3100 Clarendon Blvd., 2nd flr., Arlington, VA 22209
571/213-3979; jim@boylepublicaffairs.com
www.boylepublicaffairs.com
James A. Boyle, founder & prin.
College Lead Exchange
Foundry College
French-American Cultural Foundation
NHK World-Japan
Rebuilding America’s Middle Class: A Coalition of Community Colleges
Ronald Reagan Presidential Foundation
RV Industry Assn.

the Bradford Group

BRADFORD GROUP, THE
2115 Yeaman Place, #210, Nashville, TN 37206
615/515-4888; fax: 615/515-4889; info@bradfordgroup.com
www.bradfordgroup.com
Full service public relations firm – publicity, crisis management, content
marketing, social media – with focus on technology, finance, healthcare,
legal, real estate, construction and building products industries.
Agency Statement: The Bradford Group is a full-service public relations
and marketing firm that integrates public relations, content marketing,
digital marketing and social media. We primarily serve US businesses in
the technology, finance, healthcare, real estate, construction and building
products industries. We are guided by three core values: 1) Hiring smart
people. 2) Being proactive. 3) Generating results.
Jeff Bradford, CEO; Gina Gallup, COO

Partial list of clients:
Advance Financial
Argent Financial Group
Bernard Health
BIA Electronic Discovery
CertainTeed
Comfort Supply
Cumberland Pharmaceuticals
DET Distributing
Dickinson Wright Law Firm
First Tennessee Bank
IQuity
Legal Aid Society
Musicians Institute Guitar Craft Academy
Oaklyn Consulting
Petra Business Coaching
Southeast Venture Commercial Real Estate
Turner Construction

Braff Communications LLC

BRAFF COMMUNICATIONS LLC
P.O. Box 500, Fair Lawn, NJ 07410
201/612-0707; mbraff@braffcommunications.com
www.braffcommunications.com
Agency Statement: Braff Communications LLC provides high-impact
customer and business-to-business public relations services to corporate
clients. We develop custom public relations programs that effectively
communicate clients’ key messages to target audiences. The Braff
Communications pledge: all accounts receive senior-level, hands-on
involvement; we are honest and do not make promises we cannot keep;
we reply promptly, operating under the old-fashioned notion that we are
here to serve our clients.
Mark Braff, president

BRAND GUILD, THE
3109 M St., NW, 3rd flr., Washington, DC 20007
202/733-5223; hello@thebrandguild.com
thebrandguild.com
We provide PR, marketing, events, creative and social media for a wide
Barbara Martin, Jayne Sandman, principals
Bluemercury
Bozzuto
EastBanc
Federal Realty
Fivesquares
Forest City
Framebridge
Greystar
JBG Smith
Just Food For Dogs
Lyft
Marriott
Milk Bar
Momofuku
Murdock London
PN Hoffman
RETHINK Water
Ritz-Carlton, Washington, D.C.
Room & Board
Salesforce
SoulCycle
Sweetgreen
Universal Standard
W Hotel
BRANDWARE offers its clients a full suite of communications and research capabilities, including public relations; social and digital communications; influencer engagement; thought leadership; creative content; paid and earned media campaigns, and in-house market research.

Agency Statement: For nearly 20 years, Brandware has identified, shaped and communicated compelling messaging strategies and campaigns for brands like Mizuno, Husqvarna, Tire Rack, Porsche, 3M, Ferrari, Mohawk, RoomKey, Beechcraft, and many others, helping them to influence, build and retain loyal customer communities.

Brandware offers a seamless portfolio of research and integrated communications services, including insight and analysis from our best-in-class market research leaders, strategy from our brand management team and the right mix of measurable effective action from our media, creative content and digital communications specialists.

We’re experts at creating coverage, content and conversation for our clients, and we ensure the most current and effective paid and earned strategies are leveraged to create campaigns that connect at every customer touchpoint.

Brandware is right-sized – we’re large enough to partner with blue-chip brands, but not too large to provide you with the personal service you deserve. Brandware clients can expect personal attention, rapid responses, a never-ending pipeline of fresh ideas and a whatever-it-takes attitude.

We’re also coast-to-coast – headquartered in Atlanta, with offices in Charleston and LA, we can effectively serve national, regional and local clients.

Brandware specializes in: home and outdoors, automotive, consumer products, B2B services and technology, and banking and financial services.

Elke Martin, co-founder & partner; David Krysieck, co-founder & CEO; Charles Mayer, COO; Jennifer Jones-Mitchell, pres., PR; Tyler Satin, VP, research

Current and past clients include:
AirGas, Inc.
Ashton Woods Homes
Centauri Health Solutions
CXC Simulations
Client Command
Equifax
Ferrari North America
Husqvarna Outdoor Equipment
Manheim
Mercedes-Benz
Mizuno USA
Porsche
RoomKey
Sports Car Market
Starbucks
TireRack.com
Union Savings Bank
YI Technology

BRAVO GROUP
20 N. Market Square, #800, Harrisburg, PA 17101
717/214-2200; fax: 717/214-2205; ray@thebravogroup.com
www.thebravogroup.com

Services: We have extensive in-house capabilities in the areas of research, communications, digital marketing, media planning, media relations, email marketing and creative. Employees: 82. Founded: 1999.

Agency Statement: When you are doing everything right, but still not winning, turn to Bravo Group.

We operate at the intersection of public affairs and marketing. With roots in advocacy, our approach reflects deep understanding of complex industries and changing communications environments.

Every success comes from the smart integration of strategy, technology and creativity, and we start there every time.

With this foundation, we work on behalf of leading corporations and causes to translate complex challenges into simple solutions. We use insights to drive meaningful action. We break through crowded landscapes to build relationships with the people who matter.

Our people are experts in everything from marketing and public relations to digital analytics and government relations. We are also content specialists, researchers and marketing strategists.

We win because we deliver a superior approach using the most advanced strategies and tools to solve even the most difficult public challenges.

Awards:
2017 Power of A Silver Award
American Society of Association Executives
2016, 2017 and 2018 Keystone Award Digital Public Relations
2018 Keystone Award Government/Public Affairs Program
Public Relations Society of America - Central PA Chapter
2018 Healthcare Marketing Impact Award Integrated Campaign - Modern Healthcare

Leadership: Chris Bravacos, pres. & CEO; Dennis Walsh, pres., gov’t rels.; Topper Ray, pres., commns.; Megan Madsen, VP, commns.

Partial Client Roster:
AEP
Aqua
Energy Transfer
Genentech
Hospital & Healthsystem Assn. of Pennsylvania (HAP)
New Jersey Resources
Pennsylvania Dept. of the Treasury
Pennsylvania Turnpike
Pharmaceutical Research & Manufacturers of America (PhRMA)
PPL Electric Utilities
Regions Bank
Transcendence

BRG COMMUNICATIONS
110 S. Union St., #300, Alexandria, VA 22314
703/739-8350; info@brgcommunications.com
brgcommunications.com

Strategic planning and research, corporate social responsibility, consumer awareness campaigns, media relations, social media, digital marketing, thought leadership, cause marketing, B2B outreach, branding, design, scientific communications, influencer relations, content creation.


Agency Statement: Recently recognized by PRWeek as an Outstanding Boutique Agency finalist, BRG Communications is a full-service communications agency.

Founded in 2001, the agency forms strategic campaigns for clients that address critical health and social issues, strengthen brand reputation, build awareness, educate and drive positive change.

BRG clients include corporations, nonprofit organizations, industry associations and medical societies focused on health, science, safety and
wellness for individuals and communities.

Jane Barwis, founder & pres.; Shannon McDaniel, Laurie Mobley, sr. VPs
Aetna Foundation
American Cleaning Institute (ACI)
American Pharmacists Assn. Foundation (APHa Foundation)
American Urogynecologic Society (AUGS)
Fisher House
Heart Rhythm Society
Inova Health Foundation
Life with Cancer
Massachusetts General Hospital – Heart, Vascular and Stroke Institute,
and Cardiology, Urology and Nephrology departments
Medtronic
Sam’s Club
SCAI
Walmart Foundation

BRIAN COMMUNICATIONS
200 Four Falls Corporate Center, #100, Conshohocken, PA 19428
484/385-2900; mbrosciou@briancom.com
www.briancom.com
Twitter: @briancomms
Instagram: @briancomms
LinkedIn: Brian-Communications
Agency Statement: Brian Communications is a 60+ person, full-service
marketing communications agency that some of the most trusted brands
in the world rely upon to address their needs through branding, marketing,
public relations, advertising, digital, development, events and strategic
counsel. Led by Brian Tierney, former publisher of The Philadelphia
Inquirer and former CEO and founder of Tierney Communications,
our agency brings together smart people with experience in publishing,
entertainment, education, healthcare, consumer-packaged and luxury
goods, government relations, nonprofit, financial services, sports, and more - on both the agency and client side.

Our culture is driven by entrepreneurial spirit and thirst for creativity,
which empower us to build smart campaigns that inspire and – most
importantly – deliver real results for our clients. We know that no two
clients are alike and there is no such thing as a “one size fits all” approach
to what our clients need. We provide tailored and customized solutions.
Through insights, access, experience and focus, our clients know they’re
working with an agency that will deliver every time. That’s why some of
the nation’s most prestigious brands and institutions – Independence Blue
Cross, PokerStars, Blue Cross Blue Shield Association, University of
Chicago, just to name a few – trust us over and over again.

Senior Team: Brian Tierney, CEO; Ed Mahlman, Matt Brosicous,
exec. VPs; Aimee Tysarczyk, Scott Hoeftlch, sr. VPs

Partial client list:
American Heart Assn.
Aramark
BELFOR
Blue Cross Blue Shield Assn.
Capgemini
Chill Expeditions
Foundation for Advancing Alcohol Responsibility
Graham Co.
Horatio Alger Assn.
Independence Blue Cross
La Salle University
Petplan
PokerStars
Poynter
Republic Bank
Rutgers University
St. Joseph’s University
Tandigm Health
The Center for Advanced Orthopaedics
Uber
Villanova University

BROWNSTEIN GROUP
215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; hello@brownsteingroup.com
www.brownsteingroup.com

Agency Statement: Recognized by Ad Age as a ‘Small Agency of the Year’, Brownstein Group (BG) is the longest-running independent marketing communications agency in Philadelphia. Founded at the height of the Creative Revolution in 1964, BG is a full-service agency with expertise across all disciplines, including: brand strategy, advertising, public relations, social media, and digital services. BG specializes in crafting memorable campaigns that generate positive brand awareness, increased sales/leads and measurable impact for clients like IKEA, Comcast Xfinity, Wawa, GIANT Food Stores, Western Union, NJM Insurance, and DuPont™ Sorona®. Ranked as an O’Dwyer’s Top 100 National PR Agency and Fortune Magazine’s Top 100 Best Places to Work for Women, BG is relentless in the pursuit of breakthrough ideas, but dedicated to its clients and people. For additional information, visit www.brownsteingroup.com

Marc Brownstein, pres. & CEO; Erin Allsman, mng. dir.
DuPont™ Sorona®
GIANT Food Stores
Inspira Health
Lyft
NJM Insurance
PREIT
SageGlass
Saint-Gobain North America
Wawa
Western Union

BRUSTMAN CARRINO PUBLIC RELATIONS
4500 Biscayne Blvd., #204, Miami, FL 33137
305/573-0658; fax: 305/573-7077; bcp@brustmancarrinopr.com
www.brustmancarrinopr.com

Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of clients ranging from a variety of industries. We specialize in creating powerful and unique messages, utilizing both traditional and non-traditional media, to reach our clients’ target audiences. From national PR and marketing to local special events, we have the expertise, experience, and relationships to create memorable media events and campaigns that will impact our clients’ mission.

Susan Brustman, founder; Lawrence Carrino, pres.
Bourbon Steak by Michael Mina, Aventura
Compere Lapin and Chef Nina Compton, in New Orleans
ETARU; Las Olas and Hallandale Beach
Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak
Grove Bay Hospitality Group, Coconut Grove: Stubborn Seed, Stiltsville Fishbar
JW Marriott Miami Turnberry Resort & Spa
KURO at Seminole Hard Rock Hotel & Casino, Hollywood
Lure Fishbar South Beach, Loews Miami Beach Hotel
Macchialina and Chef Michael Pirolo, Miami Beach
ETARU, Las Olas and Hallandale Beach
Compere Lapin and Chef Nina Compton, in New Orleans
Bourbon Steak by Michael Mina, Aventura
Compere Lapin and Chef Nina Compton, in New Orleans
ETARU; Las Olas and Hallandale Beach
Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak
Grove Bay Hospitality Group, Coconut Grove: Stubborn Seed, Stiltsville Fishbar
JW Marriott Miami Turnberry Resort & Spa
KURO at Seminole Hard Rock Hotel & Casino, Hollywood
Lure Fishbar South Beach, Loews Miami Beach Hotel
Macchialina and Chef Michael Pirolo, Miami Beach
The Ritz-Carlton Fort Lauderdale, F&B, Burlock Coast
The Ritz-Carlton, Key Biscayne, F&B, Lightkeepers
The Dutch Miami, W South Beach
The Food Network & Cooking Channel South Beach Wine & Food Festival
Buchanan Public Relations LLC

Affiliations: Founding member, Public Relations Global Network (PRGN); WBENC-Certified
890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com
@BuchananPR

Agency Statement: Buchanan Public Relations LLC is an award-winning, national communications agency based in Philadelphia. We specialize in media relations, digital, and crisis communications, with expertise in healthcare, life sciences, financial services, professional services, not-for-profit and consumer goods.

With excellence and integrity as guiding principles, we help brands find and share stories that matter.

A founding member of the Public Relations Global Network (PRGN), we offer clients access to 50 top-tier, independent PR firms around the world.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com
Nancy Page, exec. VP, 610/228-0601, nancy.page@buchananpr.com

Anthony & Sylvan
Assigned Counsel
AtlanticCare
Bank of America
Barcel USA
Barsz Gowie Amon & Fultz, LLC
Bimbo Bakeries USA
Blaschak Coal Corp.
Cassatt RRG
Chester Upland School District
Foundation to Abolish Child Sex Abuse
Health eTools for Schools
InClinica
M3P Partners
Main Line School Night
Milligan & Co.
National Board of Medical Examiners
North American Land Trust
Nurse Back to Health
Opportunity Finance Network
Pennsylvania Trust
Pepper Hamilton LLP
Perioyance
Philadelphia Insurance Companies
Pinnacle Treatment Centers
Ramboll
Salveson Stetson Group
Skinjekt
The Simple Greek
Unequal Technologies Co.
United States Medical Licensing Examination
Velocity Fund Partners
Wissahickon Valley Watershed Assn.
Women’s Business Enterprise Council
World Affairs Council of Philadelphia

Butler Associates, LLC

Agency Statement: Past Winner of PRSA-NY’s Best Legal & Business Communications Campaign & Best Public Affairs Campaign, as well as PR News Agency Elite Best Public Affairs Campaign. Other accolades include Best PR & Political Messaging Campaign in U.S./Canada from the International Association of Fire Fighters. Butler is ranked among top agencies in New York for its business, financial, professional services, public affairs, environmental, legal and crisis management practices. Butler Associates is a communications strategy and research team with a proven track record of high-impact results.

Butler Associates campaigns range from victorious Fortune 50 shareholder proxy battles, directing messaging for public affairs, legal, crisis and public safety awareness campaigns, to visibility and multi-channel, content development and messaging for organizational CEO’s. The Butler group includes seasoned media and communication pros, committed to their clients, who deliver consistently. Its Litical Solutions division delivers online engagement and results via broadcast and digital.

Thomas P. Butler, president
290 Harbor Dr., Stamford, CT 06902
American Triple I Partners
Association of BellTel Retirees, Inc.
Barasch McGarry P.C.
City of Mount Vernon IDA
Core Theatre Company
Davidoff Hutcher Citron LLP
Fleet Financial
Greater New York Automobile Dealers Associates
Hooks for Heroes
Hunts Point Cooperative Market
LaGuardia Gateway Partners
Mechanical Contractors Assn. of New York
M-Fire Suppression, Inc.
New York Affordable Reliable Electricity Alliance
New York City Fire Pension Fund
Patriot Bank, NA
Plaza College
ProtectSeniors.Org
Securitas USA
Sharps Technology, Inc.
Siebert Cisneros Shank & Co., L.L.C.
Stamford Police Assn.
Stamford Professional Fire Fighters Assn.
Steamfitters Local 638, New York
Zara Realty Holdings Corp.

Buttonwood Communications Group

Agency Statement: Buttonwood Communications Group is a boutique public relations, marketing and strategic communications firm specializing in financial services. Founded in 2015, we have had the privilege to serve a diverse range of financial organizations from niche players to household names.

Buttonwood employs an integrated model emphasizing the development of strategic content that can be leveraged across communications disciplines to maximize impact and value. And our team has built an
impressive track record for designing and managing successful programs to promote products and services and transform brands for many B2C and B2B companies from asset management, exchange traded funds and brokerage to investment banking, private equity, hedge funds, specialty financing, mortgage and financial technology.

Visit www.ButtonwoodPR.com to learn more or just give us a call – we love brainstorming and talking ideas!
Justin Meise, founder & pres.
20 Woodsbridge Rd., Katonah, NY 10536
Alerian
BondWave
FTSE Russell
Indus Valley Partners
Investment Adviser Association
LeaseAccelerator
Parametric
Westchester Capital Management

BUZZ CREATORS, INC.
400 Columbus Ave., #122, Valhalla, NY 10595
914/358-5080; crae@buzz-creators.com
www.buzz-creators.com
Media relations, product launches, writing & editing, grand openings and other special events, influencer relations, speaking engagements, social media, advertising, graphics, branding, awards, and more. Employees: 5. Founded: 2009.
Christina Costa Rae, founder & pres.
Sample clients include:
American Heart Assn. Hudson Valley
Atlantic Westchester
Barnes & Noble
Camelback Resort
CareMount Medical
Castle Hotel & Spa
Eileen Fisher Life Work
HEINEKEN USA
Stew Leonard’s
The Rex Pizza and Lobster
Yonkers Tennis Center

C&R COMMUNICATIONS
2901 Ocean Park Blvd., #217, Santa Monica, CA 90405
310/604-8840; pieter@candrpr.com
https://candrpr.com
Agency Statement: An award-winning, Los Angeles-based PR firm with global reach, C&R specializes in full-service public relations and content creation for premium travel and real estate brands. Critical thinkers and true collaborators, we pride ourselves on working closely with our clients and having a fundamental understanding of their business goals — allowing us to develop creative strategies that drive real, success-oriented results.
Spencer Castillo, Pieter Ruig, co-founders
135 Madison Ave., 8th flr., New York, NY 10016
646/897-1965; emily@candrpr.com
Emily Venugopal, VP
Banyan Tree Hotels & Resorts

CALIBER CORPORATE ADVISERS
510 5th Ave., Suite 314, New York, NY 10036
888/550-6385; scott@calibercorporateadvisers.com
www.calibercorporate.com
Agency Statement: Caliber is a strategic marketing communications firm that helps companies tell their story and connect with key stakeholders. We provide best-in-class strategy and tactical execution of public relations, content marketing, media training, and digital marketing.
Harvey Hudes, CEO; Grace Keith, pres.; Scott Paer, sr. dir.; Lauren Perry, dir. & head of content; Kristina Pereira Tully, dir.; Stephen Sumner, dir.
Cambri
Chart IQ
CrediyFi
Episode Six (E6)
FINOS
Finovate Spring/Fall
Fintech Sandbox
Legal & General (Retirement, Insurance and Investment Management)
MackeyRMS
Simpler Trading
TruValue Labs
Wall Street Horizon

CALIBER GROUP
4007 E. Paradise Falls Dr., #210, Tucson, AZ 85712
520/795-4500; lwelter@calibergroup.com
www.calibergroup.com
Brand marketing, digital and public relations firm focused on positioning new brands and repositioning mature brands. Specializes in crisis communications, reputation management, message strategy, brand positioning and media relations. Founded: 1997.
Linda Welter, CEO
Accelerate Diagnostics
Cottonwood Properties
Diamond Ventures
DVI Equity Partners
Hughes Federal Credit Union
Industrial Development Authority
Japan External Trade Organization
University of Arizona
Beverly Wilshire, A Four Seasons Hotel
Costa Palms
Grand Wailea
Four Seasons Oahu
Four Seasons Private Residences Anguilla
Four Seasons Private Residences Los Cabos
Hualalai Resort
InterContinental Los Angeles Century City
Kukui’ula
La Peer Hotel
Montage Los Cabos
Montage Residences Kapalua Bay
Palmetto Bluff
Park Hyatt Aviara
PenRdy Residences Park City
Port Ferdinand Yacht & Beach Club Residences
Saint Peter’s Bay Luxury Resort & Residences
Snake River Sporting Club
Woodside Hotel Group
CALVERT STREET GROUP
164 Rosa L Parks Blvd., Nashville, TN 37203
615/891-1614; mdrury@calvertstreet.com
www.calvertstreet.com
Messaging, strategy, government relations, media relations, community relations, research, writing, social media, direct mail, phone banking, canvassing, coalition building, land use campaigns. Employees: 17. Founded: 2009.
Agency Statement: Calvert Street Group specializes in the emerging discipline of corporate campaigns. Our professional staff includes the best political campaign managers from both sides of the aisle, media relations professionals, land-use attorneys, social media experts, web developers, and former elected officials. Together we apply innovative campaign methods to meet corporate objectives, navigating clients through the intersection of business and public policy.
Whether it is grassroots advocacy, public policy matters, or nonpartisan electoral campaigns, Calvert Street manages the politics that shape the outcome. We have a wealth of experience running over 500 public affairs campaigns, referendums, and grassroots lobbying activities across 46 states and Canada. Our clients range from local property owners to regional interest groups to Fortune 500 companies. Since 2009, we have won 21 awards for excellence in political consulting from the American Association of Political Consultants. Darden Copeland, mng. dir.; Haley Davidson, COO; Mark Drury, sr. dir.
Comcast
Flank Development
GBT Development
Giarratana Holdings
KIMCO
Walmart

CAPLAN COMMUNICATIONS LLC®
1700 Rockville Pike, #400, Rockville, MD 20852
301.998-6592; fax: 301.983-2126; aric@caplancommunications.com;
press@caplancommunications.com
www.caplancommunications.com
Twitter: @CaplanComms
Facebook: https://www.facebook.com/Caplan-Communications-499217006853237/
Agency Statement: Caplan Communications works on the front lines of activism and journalism. For 15 years, our rapid-response practice has defended public health, social justice, the environment, conservation, clean energy, wildlife and public lands. We know audiences, the news business and how policy effects all Americans’ lives. Caplan’s full-service PR agency advances news value on the local and state levels, inside the Beltway and on the national stage. The MarCom Awards recognized Caplan with Gold honors in 2018 for the Save the U.S. EPA Campaign in strategic, Crisis Communications, Media Response and Digital Media.
Aric Caplan, president
Clients include:
Alaska Wilderness League
American Federation of Government Employees (AFGE)
American Lung Assn.
American Rivers
American Wind Energy Assn.
Backcountry Hunters and Anglers
Chesapeake Bay Foundation
Defenders of Wildlife
Earthjustice
Environment America
Environmental Defense Fund
Evangelical Environmental Network
Friends of the Earth
Greenpeace USA
League of Conservation Voters
National Geographic
Natural Resources Defense Council
National Trust for Historic Preservation
National Wildlife Federation
Sierra Club
Taxpayers for Common Sense
Union of Concerned Scientists
The Wilderness Society

CARMICHAEL LYNCH RELATE
Carmichael Lynch Relate is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clynch.com
www.carmichaellynchrelate.com
Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 90. Founded: 1990.
Agency Statement: At Carmichael Lynch Relate, we build enduring relationships between people and brands by executing what we call “Unfair Ideas,” ideas that fall well within the bounds of legal and ethical guidelines, but fundamentally shift the playing field and reorder client categories.
Unfair Ideas let us do more with less. They’re contagious. They get talked about. Wherever we tell a brand’s story — whether in paid, earned, shared or owned media — Carmichael Lynch Relate creates highly original work that gives consumers new ways to understand, embrace and experience your brand.
Our services include the right combination of critical, long-standing public relations services such as earned media relations, corporate communications, public affairs, brand journalism, reputation management, community and employee relations, leadership enhancement, crisis management as well as content creation, social channel strategy, influencer marketing, paid media, and digital and social engagement.
As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and service, but is also small enough to remain nimble and highly responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized as 2017’s Midsize Agency of the Year by PRWeek, as well as Small Agency of the Year by the Holmes Report.
Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.
Julie Batliner, pres., mng. partner; Emily Buchanan, sr. dir. of brand mktg., exec. VP; Alison Dunning, client services dir., exec. VP; Jill Schmidt, dir. of strategy, corporate practice chair, exec. VP; Grete Lavrenz, food & nutrition practice chair, exec. VP; Eric Hausman, retail practice chair, sr. VP; Beth Garcia, home & design practice chair, sr. VP; Cavan Reagan Reichmann, mng. dir., social engagement; Erika Collins, sr. dir. of new business, partner
100 W. 33rd St., 7th flr., New York, NY 10001
Arla
Aveda
Best Buy
Castello
Celestial Seasonings
Conagra Brands
Crooked Water Spirits
DSM
Formica Corporation
Garden of Life

114  2019 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
CAROLYN IZZO INTEGRATED COMMS. (CIIC)
NY + Miami
845/358-3920
www.ciicnews.com
PR & Social Media for travel & tourism, hospitality, food & beverage, real estate and lifestyle industries. Founded: 1996.
Agency Statement: CIIC is an award-winning full-service international public relations, social media and communications firm specializing in creating dynamic campaigns for the travel & tourism, hospitality, food & beverage, real estate and lifestyle industries.
CIIC’s work is strategic, creative and results-driven. In its 23 years in business, CIIC has been honored with media relations and marketing awards by PR Daily and has received more than 15 HSMAI (Hospitality Sales & Marketing Association International) Adrian Awards across Gold, Silver and Bronze categories. For more information or to inquire about new business opportunities, please contact 845-358-3920 x11 or visit us online at www.ciicnews.com
Carolyn Izzo-Feldman, pres. & chief strategist; Amy Sedeño, dir.; Paola Cuevas, NYC acct. dir.

CASTERMANKATZ
76 Eastern Blvd., Glastonbury, CT 06033
860/652-0300; fax: 860/652-0308; inquiries@cashmankatz.com
https://cashmankatz.com
Twitter: @CashmanKatz
LinkedIn: linkedin.com/company/cashmankatz
Facebook: facebook.com/CashmanKatz
Instagram: @CashmanKatz
Agency Statement: CashmanKatz has been producing unexpected ideas and delivering unexpected results for clients since 1992. A full-service integrated marketing agency, CashmanKatz offers multiple disciplines under one roof, including advertising, public relations, social media, media planning and buying, research and branding, content creation and video/audio production services. CashmanKatz houses three separate operating companies – InFocus (www.cfinfo.com), Dsign Digital (www.dsigndigital.com), and Octagon Strategy Group (www.octagonstrategy.com) – which offer market research, content creation, and public affairs, respectively. CashmanKatz boasts a broad set of capabilities and three Northeast offices but still maintains a nimble team that generates solutions to clients’ toughest challenges.
We have built an agency that most clients don’t expect. A multi-service enterprise that feels like a creative boutique. An unassuming shop with the game-changing idea and the resources to see it through. Our smaller feel and full capabilities mean smart, defensible solutions delivered quickly and without the expected time and cost casualties of big agency process.
Tony Cashman, pres. & CEO; Eric Cavoli, partner, sr. VP, creative dir.; Amanda Mueller, partner, sr. VP, client svcs.
125 E. 12th St., New York, NY 10003
646/926-0457
Tony Cashman, pres. & CEO

CASTER COMMUNICATIONS, INC.
155 Main St., Wakefield, RI 02879
401/792-7080; info@castercomm.com
www.castercomm.com
Agency Statement: Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronics products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in the

Continued on next page
If you are ready to lead a market forward and stand out from competitors, extensive experience in application development, cloud, big data, commercial wireless and enterprise platforms that disrupt market norms.

At coordinating and executing high-impact company/product launches.

Aggressive media and industry analyst relations, social media and content marketing, crisis marketing, content marketing, social media, creative and digital services, integrated programs. Employees: 30. Founded: 1988.

Lori Colman, founder, co-CEO; Liz Brohan, co-CEO, pres.; Jean Ban, exec. VP, PR practice leader; Bob Musinski, VP, PR, social media & content mktg.; Mary Olivieri, exec. VP, creative dir.; Mark Shevitz, exec. VP, brand strategy; Mark Robinson, dir., integrated media & digital analytics; Justin Twymon, dir., digital strategy & dev.; Doug Davila, sr. VP, agency strategy

Alliance for the Great Lakes
American Dental Assn.
Blue Diamond Almonds
James Hardie Building Products
Johns Manville
Rabobank
U.S. Tsukuba
Voltea
Whirlpool Corp.

CASTER COMMUNICATIONS, INC. continued

cumercial electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it’s ok if dogs bark on conference calls as long as we get the story.

Kimberly D. Lancaster, president

Abode Systems
AdaSky
Ametek Electronic Systems Protection (ESP/SurgeX)
Avnu Alliance
Control4
Eventron
Fibaro
Frangioni Media
InFocus Corp.
Khranos Group
PowerHouse Alliance
Pro Audio Technology
Smart Kitchen Summit
SmartInsure
Tempo Automation
Turneffe Island Resort
Vanco
Vinfra
Z-Wave Alliance

CATApult pr-IR
6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com
Employees: 7.

Agency Statement: Catapult is a Boulder, Colo.-based PR and Strategic Narrative Marketing agency focused on technology sectors. The firm is a “hands-on boutique,” in that the agency principals, with more than 30 years of experience each, are active in all facets of client service. Catapult’s formalized approach incorporates its proven Strategic Narrative Marketing framework, combines positioning and messaging, aggressive media and industry analyst relations, social media and content marketing into a comprehensive strategy designed to help companies become true market leaders. Its Strategic Narrative Marketing process begins with a full-day workshop and provides tech firms with the tools to define and own new or existing market categories. The firm is an expert at coordinating and executing high-impact company/product launches.

Catapult has deep knowledge in all major verticals, including extensive experience in application development, cloud, big data, commercial wireless and enterprise platforms that disrupt market norms. If you are ready to lead a market forward and stand out from competitors, a phone call to Catapult can help elevate your marketing to a much higher, strategic level.

Guy Murrel, Terri Douglas, principals
Applitools

CollabNet
DevOps Enterprise Summit
Electric Cloud
Exadel
Metadata.io
Platform9
Spirion
Zype

CBD MARKETING/CBD PUBLIC RELATIONS
54 W. Hubbard St., Chicago, IL 60654
312/661-1050; jban@cbdmarketing.com
www.cbdpublicrelations.com

B2B and B2C PR strategy, media relations, trade show support, events, media training, crisis communications, content marketing, social media, creative and digital services, integrated programs. Employees: 30. Founded: 1988.

Lori Colman, founder, co-CEO; Liz Brohan, co-CEO, pres.; Jean Ban, exec. VP, PR practice leader; Bob Musinski, VP, PR, social media & content mktg.; Mary Olivieri, exec. VP, creative dir.; Mark Shevitz, exec. VP, brand strategy; Mark Robinson, dir., integrated media & digital analytics; Justin Twymon, dir., digital strategy & dev.; Doug Davila, sr. VP, agency strategy

Alliance for the Great Lakes
American Dental Assn.
Blue Diamond Almonds
James Hardie Building Products
Johns Manville
Rabobank
U.S. Tsukuba
Voltea
Whirlpool Corp.
CHAMPION MANAGEMENT GROUP
Millennium Tower, 15455 Dallas Pkwy., Ste. 1350, Addison, TX 75001
www.championmgt.com
Consumer and trade PR, local/neighborhood marketing, social media, media planning/buying, crisis communications, domestic and international.
Agency Statement: Champion is an award-winning, privately held, full-service public relations agency. Corporations, not-for-profits and entertainers hire us because we are experts in public relations, we build and execute spot-on local market activation plans and we know how to break through the clutter via traditional and social media. We’re based in the Dallas/Fort Worth Metroplex, but we’re calling on the media and working on local marketing campaigns in 20-25 different states as you read this.
Our unique team structure (it’s proprietary, so you’ll have to call us to find out) helps us exceed client expectations for service, responsiveness and results. And though we’ve been referred to as “the fastest growing PR firm in the restaurant industry,” our clients span a wide array of industries, including event production, high tech, hospitality, sports and entertainment, commercial equipment and not-for-profits.
Ladd Biro, founder & prin.; Eric Spiritas, prin.; Russell Ford, sr. VP; Jami Zimmerman, VP; PR; Courtney Mazzella, dir., client services; Paul Solomons, media planner/buyer; Victoria Davis, Morgan Hale, Kimberly Turman, sr. A/Es; Brooke Johnston, PR dir.; Amshi Stephenson, social media mgr.; Anna Montie, social media specialist; Carina Wolk, Gabrielle Burnman, A/Es; Leisha Griffin, Marilyn Perkins, Sami Canavan, Chaney Shadrock, mktg. specialists; Claire Goodwin, PR specialist; Misty Sydnor, office administrator

CHICEXECS BRAND STRATEGY
820 Los Vallecitos Blvd., Ste. A, San Marcos, CA 92069
760/895-3525; karolina@teamchicexecs.com
www.chicexecs.com
Agency Statement: ChicExecs PR & Retail Strategy Firm was born out of a culmination of experience through ChicBlvd Magazine as well as a successful product launch – ChicBuds electronics. This bird’s eye view into both worlds, media, and product development, provided an opportunity for ChicExecs to recognize an underserved need, which led to the creation of an effective, out-of-the-box PR company.
ChicExecs launched in 2006 and quickly garnered over 100 Clients and a network of 15,000 small businesses due to the high demand for our model and innovative new system.
ChicExecs is based in San Marcos, California. For more information, call (760) 429-6702.
Nikki Carlson, Kailynn Bowling, founding partners; Kristen Wessel, sr. dir. of PR & operations; Lydia Vargo, sr. dir. of strategic accounts; Karolina Hobson, dir. of sales & mktg.; Nichole Evans, dir. of channel mgmt.
Citizen Relations is an award-winning brand communications agency that operates on a global scale with boutique service and local-market expertise. Our mission is to help organizations find the citizen inside every brand and every person. We build brands and manage reputations and our services include a modern mix of traditional earned communications along with data analytics, influencer, experiential, and performance marketing at international scale. We drive our clients’ businesses forward by creating strategic frameworks that spark conversation, creating highly impactful consumer engagement and newsworthy coverage. Part of Blue Focus, which includes powerhouse sister agencies like Cossette, Citizen created The Colony Project in Canada in 2017 as a way to serve different brands in influencer, experiential, social and lifestyle marketing. Citizen acquired more than 46 cities in North America and more than 40 countries worldwide allowing us to deliver results in any market. Citizen acquired The Narrative Group (NYC and LA) in 2017; Narrative specializes in influencer, experiential, social and lifestyle marketing. Citizen created The Colony Project in Canada in 2017 as a way to serve different brands with fresh perspective and structure. Colony won Strategy Gold PR Agency of the year in 2018, in only its second year as a brand.

We have 200 staff in twelve (12) core offices in the U.S., Canada, U.K. and Singapore. Our affiliate network provides additional coverage across more than 46 cities in North America and more than 40 countries worldwide allowing us to deliver results in any market. Citizen created The Narrative Group (NYC and LA) in 2017; Narrative specializes in influencer, experiential, social and lifestyle marketing. Citizen created The Colony Project in Canada in 2017 as a way to serve different brands with fresh perspective and structure. Colony won Strategy Gold PR Agency of the year in 2018, in only its second year as a brand.

Senior Leadership: Daryl McCullough, global chmn. & CEO; Nick Cowling, pres., Canada; Mark Cater, pres., EMEA; Kevin King, global chief digital officer

U.S. OFFICES
5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094
213/996-3800

Daryl McCullough, global chmn. & CEO; Kevin King, global chief digital officer; Stacey Navarro, co-founder, Narrative

19100 Von Karman Ave., Suite 650, Irvine, CA 92612
949/809-6700

Erin Georgieff, exec. VP, mng. dir.

600 Lexington Ave., Floor 6, New York, NY 10022
212/613-4900

Laura Bremer, exec. VP, mng. dir.; Kevin King, global chief digital officer; Jackie Lann Brockman, co-founder, Narrative; Suresh Raj, CMO/chief business development officer; Christopher Burns, VP, finance

INTERNATIONAL OFFICES
Canada
33 Jefferson Ave., Toronto, Ontario M6K 1Y3
416/934-8011

2100, rue Drummond, Montréal, Québec H3G 1X1
514/282-4622

300, rue Saint-Paul, bureau 300m, Québec, QC G1K 7R1
418/521-3744

500–1085 Homer St., Vancouver, British Columbia V6B 1J4
778/331-8342

Singapore
26 Ann Siang Rd., Singapore, 069706

United Kingdom
Alphabeta, 2 Worship St., London EC2A 1BR
020 3195 3400

Clients Include:
Duracell
Dyson
Egg Farmers of Canada
Emirates
Hotwire.com
Huffy Bicycles
Intuit
Loblaws
Macallan
Moleskine
Molson Coors
Natrel
Netflix
P&G (Brands: Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Oral-B, Crest)
PepsiCo Foods
Rocky Mountaineer
SanPellegrino
Tourism Australia
Travelocity
Wynyard Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)

CMW MEDIA
555 W. Beech St., San Diego, CA 92101
858/264-6600; kyle@cmwmedia.com
https://cmwmedia.com


Andrew Hard, CEO & founder; Kyle Porter, pres.; Jordan Gazzardo, dir., media; Cassandra Dowell, Kathleen Gonzalez, PR acct. mgrs.; Kathryn Reinhardt, sr. PR acct. coord.; Mary Borstlemann, Davis Bourgeois, Blake Bunch, PR acct. coords.

AXIM Biotechnologies
Canna-Hub
ECHO Connection
GrowLife, Inc.
Hemp, Inc.
HempMeds
Kannaway
Medical Marijuana, Inc.
Phoenix Life Sciences International
Phyto Animal Health
Prime Harvest
Progressive Care Inc.

COMMCENTRIC SOLUTIONS
4012 Gunn Hwy., Suite 130, Tampa, FL 33618
813/876-0414; lbohanan@commcentric.com
www.commcentric.com


Agency Statement: CommCentric Solutions is a public relations firm focused exclusively on the technology channel. Its fast-growing national and international customer base includes businesses ranging from technology distributors and vendors to IT services companies and managed services providers. The agency specializes in emerging technologies, helping those companies quickly raise their profiles for IPOs and acquisitions.

Lynette Bohanan, pres. & co-founder; Chuck Miller, VP & co-founder

Global Technology Distribution Council
LSI NextGen
SAP
Westcon-Comstor
Zalaris

Clients Include:

Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)

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Clients Include:

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COMMUNICATIONS 21
834 Inman Village Pkwy., #150, Atlanta, GA 30307
404/814-1330; info@c21pr.com
www.c21pr.com


Sharon Goldmacher, pres./CEO
Atlanta Jazz Festival
Backyard CID
Comcast
Georgia Technology Authority
Gwinnett Place CID
QTS
The Dairy Alliance
Xtralis

CONROY MARTINEZ GROUP, THE
300 Sevilla Ave., #311, Coral Gables, FL 33134
305/445-7550; fax: 305/445-7551; cl@conroymartinez.com
www.conroymartinez.com


Agency Statement: The Conroy Martinez Group is a bilingual, multicultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, and strategic counsel. The Miami P.R. firm promotes US companies to the US Hispanic and Latin American markets and Latin American companies to the US marketplace.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP
American Red Cross
Crystal Lagoons
Dolphin Mall
Havana Music Hall
Healthy Start Coalition of Miami-Dade
JLG Industries, Inc.
Landry & Kling
Miami Seaquarium
Palace Entertainment
The Taubman Company
Valley Bank

CONSILINIUM STRATEGIC COMMUNICATIONS
10 Post Office Square, #800, Boston, MA 02109
London@consilium-comms.com
www.consilium-comms.com


Agency Statement: Consilium Strategic Communications is a global leader in strategic healthcare communications and investor relations. With offices in Europe and the US, Consilium represents international clients spanning the Fortune 500, FTSE 100, FTSEurofirst 300 and FTSE 250. Consilium’s highly-skilled team has deep knowledge and expertise in providing strategic, long-term public, advocacy and investor relations advice to healthcare, biotechnology, medical technology, pharmaceutical companies and organizations, Boards, senior decision makers and executives on critical communications programmes and stakeholder challenges. Consilium’s offering includes precise executive, corporate, product and financial communications and media relations strategies, reputation building, patient advocacy, health education, social media strategy engagement, activation and crisis communications to deliver sustained results that inspire action and build value.

Mary-Jane Elliott, mng. partner; Amber Fennell, partner & co-founder; Chris Gardner, PhD, partner; Catherine London, US president; Jonathan Birt, Alexandra Harrison, Julia Wilson, partners; David Daley, Matthew Neal, Susan Stuart, sr. assoc. partners; Sukaina Virji, PhD, sr. assoc. partner; Jessica Hodgson, Chris Welsh, assoc. partners
Advanced Medical Solutions Group Plc
Allergy Therapeutics
Alliance for Regenerative Medicine
CMR Surgical
Dementia Discovery Fund (DDF)
F-Star
Horizon
Ion Beam Applications SA (IBA)
Invivata
Inmate Pharma
Itec
Kymab
Maxcyte
Mobidiag
Oreo
Oxford Biomedica
Sensyne Health
Sequana Medical
Summit Therapeutics
Vectura

COOPERKATZ & COMPANY, INC.
Acquired by G&S Business Communications

COYNE PUBLIC RELATIONS
5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000
www.coynepr.com

New Business inquiries: Tom Coyne, CEO

Agency Statement: Coyne PR is a public relations firm with expertise in PR, social, digital and advertising with more than 133 full-time professionals. As one of the Top 10 Independent PR Firms in the U.S., Coyne delivers programs built on a foundation of stand-out creative, integrated thinking and activation capabilities to effectively convey messages across paid, earned, shared and owned channels for its clients. These programs have been recognized with more than 1,000 industry awards since the agency’s inception in 1991 and led to the agency being named the 2016 Best Agency to Work For Globally by The Holmes Report.

Spanning nearly 20 industry verticals, Coyne’s client roster includes many of the most respected companies in the world and those who want to be, including Hard Rock International, Shell Oil, Chrysler, Pfizer, Hilton, VThe Worldcom Public Relations Group.

With an average agency of record client tenure exceeding five years, Coyne has consistently delivered breakthrough creative, unmatched business results and exceptional client service for more than 25 years. The agency’s cornerstone and creative approach is rooted in its Results First process, where the agency always begins with the end in mind, ensuring clients are always where they want to be.

Senior Leadership
Thomas F. Coyne, CEO; Rich Lukis, John Gogarty, presidents; Kelly Dencker, Jennifer Kamienski, Tim Schramm, Lisa Wolleben, exec. VPs

Additional Office
1400 Broadway, 36th & 37th floors, New York, NY 10018
212/938-0166

Key Clients:
AccuWeather
Banfield Pet Hospital
Continued on next page
COYNE PUBLIC RELATIONS continued

Bausch Health
Bosch Automotive Aftermarket
Cayman Islands Department of Tourism
Chiquita
Christopher & Dana Reeve Foundation
Del Monte Foods
Express Scripts
Fiat Chrysler Automobiles
Hard Rock International
Hilton
Humana
IMAX
Lane Bryant
Mike & Ike
Newman's Own
Olympic Channel
Owens Corning
Pacira Pharmaceuticals
PEEPS
Pennzoil
Quaker State
Quest Diagnostics
Red Robin Gourmet Burgers & Brews
Timberland
University of Virginia Darden School of Business
USA Swimming Foundation
VTech/LeapFrog
Zoetis

CRC, INC.
1133 Broadway, #1021, New York, NY 10010
646/205-3573; info@cricciocomm.com
www.cricciocomm.com
Apparel, accessories, beauty, home care, food & beverage.
Agency Statement: CRC is an independently owned full-service PR
and digital marketing agency with a long-standing reputation of creating
innovative campaigns to help its clients achieve their annual business
goals.
Established in 2007, CRC was recognized in 2018 as one of the top 20
NYC PR firms, selected from more than 2,000 firms based on reputation,
credibility, experience, and professionalism as ranked by Expertise.com.
Cindy Riccio was an honoree of the 2018 Top Women in PR Awards by
PR News. The firm has also been recognized with awards including a
Silver Stevie for their new product launch for Kenneth Cole Connect and
was named by the New York Observer as one of the top New York
Specialty agencies. The Holmes Report named CRC as a finalist in 2017
for the North America Sabre Awards: Innovation and Insight in
Communications and Marketing for Perfect Corp’s app launch in the
U.S., YouCam Makeup. To learn more, visit www.cricciocomm.com.

Cindy Riccio, pres. & founder
Ceramedx
Chesapeake Bay Candle Company
Deep River Snacks
Donna Karan & DKNY
Echo
Hammer & Nails men’s grooming shop
Hanes Hosiery
Joules
Ted Baker
Kenneth Cole
KISS Hair Tools
L’eggs
L’Oreal
SimplyProtein
The Coconut Collaborative
Velocity Mortgage Capital

CROSBY
705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crosbymarketing.com
Integrated marketing programs, national PR/media relations, PSAs,
digital/social media/content marketing, health communications.
Agency Statement: The Crosby team is passionate about helping
clients Inspire Actions That Matter™ – actions that positively impact
people’s lives and contribute to the greater good.
Crosby helps clients make powerful connections with their customers,
constituents and communities to shape attitudes, inspire behavior change,
and motivate action. The firm’s award-winning campaigns, which inte-
grate paid, earned, shared and owned media, have touched the lives of
evitably every American.
Crosby has specialized practices in Healthcare, Government,
Nonprofits & Causes, and Military & Veterans. It has headquarters in
Maryland’s state capital of Annapolis and offices in Washington, D.C.
Leadership: Raymond Crosby, pres.; Denise Aube, health practice leader; Meredith Williams, Anna Zawisianski, gov’t practice co-leaders; Joel Machak, exec. creative dir.

Clients include:
Agency for Healthcare Research & Quality (AHRQ)
Centers for Disease Control & Prevention (CDC)
DAY (Disabled American Veterans)
Dept. of Defense/Military OneSource
EPA ENERGY STAR program
Kaiser Permanente
OrganDonor.gov
Purdue Global
Shriners Hospitals for Children
Social Security Administration
Substance Abuse & Mental Health Services Administration (SAMHSA)
United States Conference of Catholic Bishops (USCCB)
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

The Vision Council
Stuttering Foundation
Politico
New Markets Tax Credit Coalition
McDonald’s
Hometown America
Grant Thornton
Global Business Travel Assn.
Consumer Data Industry Assn.
HousingWorks
Centers for Disease Control & Prevention
Dept. of Defense/Military OneSource
EPA ENERGY STAR program
Kaiser Permanente
OrganDonor.gov
Purdue Global
Shriners Hospitals for Children
Social Security Administration
Substance Abuse & Mental Health Services Administration (SAMHSA)
United States Conference of Catholic Bishops (USCCB)
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

curleycompany

CURLEY COMPANY
919 18th St., NW, #925, Washington, DC 20006
202/263-2574; taylor@curleycompany.com
curleycompany.com
Crisis management, thought leadership, advocacy & PACs, digital & social, traditional media, brand & reputation, video, member communications, third party & partner development, content creation & messaging. Employees: 12. Founded: 2002.

Agency Statement: Our clients come to us to better reach their audience, tell their story and influence their stakeholders. Drawing on 30+ years of experience in Washington D.C., on Capitol Hill, in the White House and in large public relations agencies, we deliver strategies and solutions that work. As a full-service public relations firm, we integrate with each client team to ensure success from ideation to implementation. Our team of passionate problem solvers consistently thinks beyond the go-to channels to find innovative solutions to the challenges our clients face.

Caitlin Donahue, caitlin@curleycompany.com
Aspen Dental Management Inc.,
Bumble Bee
Consumer Data Industry Assn.
Global Business Travel Assn.
Grant Thornton
Hometown America
McDonald’s
New Markets Tax Credit Coalition
Politico
Stuttering Foundation
The Vision Council

D & D PR
1115 Broadway, 12th flr., New York, NY 10010
646/393-4392; info@dndpr.com
www.dndpr.com

Agency Statement: Based in New York City, D&D PR specializes in luxury travel, hospitality and lifestyle and is led by principals – Nichole DiBenedetto and Teresa Delaney – who have more than 40 years of combined experience in lifestyle and hospitality marketing.

Passionate about telling our clients’ individual stories, the agency was born from a deep love of travel and personal curiosity of global exploration. From hotels and resorts to independent brands and destinations, each of our clients have a distinct tale to tell, inspiring us to be fervent storytellers. The D&D PR team gets a thrill from placing coverage in the most sought-after media and celebrating every success along with our clients. We take nothing for granted in the ever-changing world of travel and media. This is why we partner with our clients. We take the time to immerse ourselves in their world and to discover first-hand the unique experiences they offer, so we can communicate their message with authentic enthusiasm.

From print to broadcast, bloggers to social media influencers, no two client’s needs are alike, which is why each client receives a tailored approach to their programs. Supported by a strong team, the agency’s partners oversee client campaigns, helping to curate the important details and respond directly to individual needs. We choose our partners carefully, protect their brands vehemently and tell their stories passionately. This level of commitment is what continues to stoke our creative fire and drive D&D PR to push ourselves and our team to exceed expectations.

Teresa Delaney, Nichole DiBenedetto, partners
Bankside Hotel, London
Casa Bonita Tropical Lodge
Cox & Kings
Discover Your Italy
El Portillo Residences
Grand Fiesta Americana Coral Beach Resort
Los Altos Residences
Mint Hotels & Residences
Naveg360
Punta Rucia Lodge
Ray Caye Island Resort
Saba Tourist Bureau
The Bannister Hotel & Yacht Club

THE DANA AGENCY

DANA AGENCY, THE
2700 North Miami Ave., #1006, Miami, FL 33127
305/758-1110; dana@thedanaagency.com
https://thedanaagency.com/

Dana Rhoden, pres.
After-school All-Stars
BrightStar Credit Union
Communities in Schools
Design on a Dime
Don de Fleurs
Espanola Way
Events by Grateful Palate
History Miami Museum
HousingWorks
Il Mulino
Josh Rosebrook skin & haircare
Newport Beachside Hotel & Resort
Old School Hospitality
Paws4You
Seek + Find restaurant
Shooters Waterfront Restaurant
The Honey Pot
The National Hotel
V&E Restaurant Group
DAVIES
808 State St., Santa Barbara, CA 93101
805/963-5929; jboisvert@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.

Agency Statement: Davies is the go-to public affairs firm for companies and industries facing complex mission critical issues where public sentiment is a key factor in the success or failure of major business objectives. The firm specializes in issue management, strategic communications and public engagement to generate vocal and active public and political support and thwart opposition. Through deploying compelling messages shared through award winning materials and digital communications and cultivating authentic grassroots support, Davies overcomes opposition and successfully delivers successful outcomes in a timely manner. We provide services across industries with a focus on clients in the real estate, energy, natural resources and crisis sectors.

Our goal is our clients’ goal – to meet your business objectives and to soothe crises in a timely manner.

John Davies, CEO & chmn.; Taylor Canfield, pres.; Joshua Boisvert, exec. VP; Jennifer Gibson, VP

Los Angeles
310/395-9510
Washington, D.C.
202/580-8930

Clients Include:
Avista
Dominion
E.ON
EDF
Exelon
HomeFed
Newland Communities
Rosemont Copper
Sares Regis Group
SoCal Gas
Sudberry Properties
Texas LNG
Toll Brothers
Vestas
Walmart

DECKER/ROYAL
135 W. 41st St., 5th flr., New York, NY 10036
646/650-2180; info@deckerroyal.com
www.deckerroyal.com
@deckerroyal
Founded: 2014

Agency Statement: Decker/Royal connects people to the places special enough for them to experience. Merging the best of traditional PR tactics with today’s evolving platforms, the company creates award-winning programs with a singular purpose: measurable results.

Cathleen Decker, Stacy Royal, partners

Abu Dhabi
The Affluent Traveler Collection
App in the Air
Bowling Green, KY
Brendan Vacations
Central Pennsylvania CVB

DEVELOPMENT COUNSELLORS INT’L (DCI)
215 Park Ave. South, 14th flr., New York, NY 10003
212/725-0707; fax: 212/725-2254
www.aboutdcii.com
@aboutdcii

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community’s advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice;
Karyl Leigh Barnes, pres./tourism practice; Carrie Nepo, CFO

Abu Dhabi National Exhibitions Co.
Ashveleigh Chamber of Commerce
Barbados Tourism Marketing Inc.
Baton Rouge Area Chamber
Bavarian U.S. Offices for Economic Development
Bermuda Tourism Authority
Birmingham Business Alliance
Calgary Economic Development
Carolina Core
Charles County Economic Development Department
Charleston Regional Development Alliance
Chattanooga Area Chamber of Commerce
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City of Salinas, California
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Cleveland County EPA
Colorado Springs Chamber & EDC
Columbus Chamber
Delaware Prosperity Partnership
Destination Cleveland
Discover Palm Beach County, Inc.
Douglas County Chamber of Commerce
Dutchess County Local Development Corp.
Fiera Milano Congressi
Florida Power & Light Co.
Fox Cities CVB
Gilbert Economic Development Corp.
Greater Houston Partnership
Greater Louisville, Inc.
Greater Minneapolis St. Paul Partnership
Greater Palm Springs CVB
Greater Phoenix Economic Council
Greater San Marcos Partnership
Greater Wichita Partnership
Guilford County Economic Development Alliance
Hobbs, New Mexico
Intersect Illinois
Iowa Economic Development Authority
Jamestown Yorktown Foundation

City Wonders
Contiki
Costsaver
Friendly Planet Travel
Le Barthelemy Hotel & Spa
NEST
Reno Tahoe
Royal Champagne Hotel & Spa
Trafalgar
TRAVELSAVERS
U by Unworld
Uniworld Boutique River Cruises
Japan National Tourism Office  
Long Beach Convention & Visitors Bureau  
Metro Little Rock Alliance  
Metro Orlando Economic Development Commission  
Michigan Economic Development Corp.  
NC Global Transpark  
Netherlands Foreign Investment Agency  
New Hampshire Dept. of Economic Development  
New Jersey Business Action Center  
North Lake Tahoe  
Northeast Indiana Regional Partnership  
Oklahoma City Chamber  
Pasadena Economic Development Council  
Piedmont Triad of North Carolina  
Port of Long Beach  
Redding Chamber of Commerce  
Rockford Area CVB  
Rotterdam Partners  
Sanford Area Growth Alliance  
Source Cincinnati  
South Dakota Governor's Office of Economic Development  
St. Louis Convention & Visitors Commission  
Tacoma Pierce County EDB  
Tahiti Tourisme  
Tampa Hillsborough Economic Development Corp.  
Tel Aviv Convention Center  
Temple Economic Development Corp.  
Texas Economic Development Corp.  
Thailand Board of Investment  
The Hague Convention Bureau  
Think Greenwich  
Tourism Authority of Thailand  
Turisme de Barcelona  
Upstate South Carolina Alliance  
Vermont Agency of Commerce & Community Development  
Visit Berkeley  
Visit Brussels  
Visit Buena Park  
Visit California  
Visit Huntington Beach  
Visit Jackson Mississippi  
Visit Oakland  
Visit Scotland  
Visit Seattle  
Wake County Economic Development  
Wisconsin Economic Development Corp.

**DEVINE + PARTNERS**

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215/568-2525; fax: 215/568-3909  
www.devinepartners.com  
Jay Devine, pres. & CEO  
BMW Championship  
The Circuit Trails  
Comcast Spectacor  
Cooper Union  
Cristo Rey Philadelphia High School  
Deloitte  
Drexel University  
Firstrust Bank  
King of Prussia Business Improvement District  
Mann Center for the Performing Arts  
Parkway Museums District  
PGA of America  
Philadelphia Antiques and Art Show  
Radian Group  
 Rails-to-Trails Conservancy  
Thomas Jefferson University and Hospitals  
Valley Forge Tourism & Convention Board  
William Penn Foundation  
Woods Services

**DI MODA PUBLIC RELATIONS**

2525 Main St., #203, Santa Monica, CA 90405  
310/288-0077; diana@dimodapr.com  
www.dimodapr.com  
Diana Bianchini

**DIDIT**

2 Huntington Quadrangle, #1S08, Melville, NY 11747  
516/629-3285; liz.burke@didit.com  
www.didit.com  
Agency Statement: Didit is a fully integrated marketing and communications firm, with offices in Manhattan, Long Island, and Waltham, Massachusetts. Recognized as an Inc. 500, Deloitte Fast 50 and Fast 500 company, Didit is a privately-held industry pioneer that offers an unparalleled range of marketing, public relations and digital services, from postcard to post-click. The agency’s experienced professionals, innovative strategy, best-of-breed technology and advanced analytics provide a fully comprehensive marketing approach to businesses, delivering unmatched results for more than 200 clients across all verticals.  
Dave Pasternack, CEO & co-founder; Kevin Lee, exec. chmn. & co-founder; Mark Simon, exec. VP; Eric Wiggins, sr. VP; Liz Burke, Neil McKenna, Keiko Okano, VPs  
Clients include:  
BEB Capital  
Footlocker  
Fujita Kanko, Inc.  
Glass Tops Direct  
Graham & Brown  
Greenberg Law  
JETRO-New York  
King Quality  
Maidenbaum  
Meltzer Lippe  
New York Pharma Forum Inc.  
Oncoceutics  
Platinum Performance  
Precipart  
Team Rita  
United Site Services

**DIEGNAN & ASSOCIATES, NORMAN**

Box 298, Oldwick, NJ 08858  
908/832-9954; fax: 908/832-9650; N.Diegnan@comcast.net  
www.diegan-associates.com  
Norman Diegnan, pres.  
Hunterdon Harmonizers  
New Jersey Bankers Assn.  
Special not for profit assignments/projects

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DIFFUSION
244 Fifth Ave., 5th flr., New York, NY 10001
646/571-0120; ivan.ristic@diffusionpr.com
www.diffusionpr.com
Agency Statement: Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.
Ivan Ristic, pres.; Daljit Bhurji, global mng. dir.; Kate Ryan, US mng. dir.; Giles Barron, head of bus. svcs.; Natasha Cobain, head of consumer; Ivana Farthing, head of mobile and consumer tech
Diffusion Los Angeles
10250 Constellation Blvd, Los Angeles, CA 90067
213/318-4500

Dixon James
Communications to excelerate business success.

DIXON|JAMES COMMUNICATIONS
Chicago, IL
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com
www.dixon-james.com
Agency Statement: Dixon|James Communications is an independent business consulting and marketing communications firm committed to excelerating your business success.
Dixon|James excelerates your business success through a powerful blend of business consulting and strategic communications. We bring an unrivaled dedication to your business success, which means we’ll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.
Jim Heininger, founder/principal
Burtch Works
BMO Harris
Cantata Adult Life Services
Civic Staffing
Family Business Consulting Group
McDonald’s Corp.
QuaverMusic.com
Radisson Hotels
United Electronics Group
Workspring

DJC COMMUNICATIONS
575 Lexington Ave., 4th flr., New York, NY 10022
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www.djccommunications.com
Debra Caruso, pres.

Dodge Communications
(See MERGE Atlanta)

DOUGLE FORTE
351 California St., San Francisco, CA 94104
415/863-4900; lcaraher@double-forte.com
www.double-forte.com
Agency Statement: At Double Forte, our approach generates an authentic and valuable exchange between people and the brands they love.
We are expert at creating and delivering programming and dynamic execution to help brands architect and share their stories in the most compelling way. We do this by working with the most relevant media outlets and influencers and directly with key audiences through digital channels and impactful experiences.
Lee Caraher, pres.

DPR GROUP, INC.
7200 Bank Court, #100, Frederick, MD 21703
240/686-1000; fax: 240/686-0600; inquiries@dprgroup.com
www.dprgroup.com
Agency Statement: Established in 1998, DPR Group offers integrated public relations, marketing and content development services to help your business achieve greater brand recognition and growth.
Our staff of PR professionals, experienced writers and marketing strategists enable DPR Group to offer unmatched public relations and marketing services with measureable results for B2B companies in software development, manufacturing, supply chain & logistics, healthcare technology.
We work to ensure that your content, news, campaigns, blogs and more are unique and define why you are the best option for your target audience.
Dan Demaree, founder & CEO
Partial client list:
Cimcorp
DocPoint Solutions
Engage Software
InfinityQS International
Linor Technology
MedTrainer
Neogrid
Omnichain Solutions
Quality Associates
QuestaWeb
Westfalia Technologies
DRAGON HORSE AD AGENCY
Main Office: 848 1st Ave. North, #200, Naples, FL 34102
305/306-3992; info@dragonhorsmedia.com
www.dragonhorseagency.com
Founded: 2016.
Agency Statement: Dragon Horse Ad Agency was one of the first global ad agencies to identify the value and the necessity of an integrated business and marketing strategy delivering customized solutions to clients via its proprietary solution, DragonONE.
Dragon Horse Ad Agency specializes in all forms of Public Relations and Marketing providing customized end to end solutions.
Dragon Horse Ad Agency is a leading, next generation, agency integrating the synergies of business and marketing analytics and strategy into one powerful solution called DragonONE. Dragon Horse Ad Agency is led by a highly experienced team of partners with over 60 years of combined professional experience in business and advertising.
Climb on the back of Dragon Horse and leverage the highly skilled professional team of Dragon Horse writers, creators, designers, technicians, internet/social media experts, camera and film professionals, tv/radio/ print producers, media buyers, brand managers, analysts, business strategists and more all under one company.
Contact Dragon Horse Ad Agency today for a free, comprehensive business and marketing analysis. Dragon Horse, laying the foundation for the successful growth companies of tomorrow.
Soar to new heights on the back of Dragon Horse!
Julie Koester, founder/mng. partner/pres.; Patrick Blake Renda, founder/mng. partner/chief global strategist; Ed Clay, mng. partner/chief creative officer
North Naples Office: 999 Vanderbilt Beach Rd., #200, Naples, FL 34108

DRIVEN360
PO Box 893736, Temecula, CA 92589
310/374-6177; info@godriven360.com
www.godriven360.com
Agency Statement: Cut Through the Market Clutter, DRIVEN360’s agile team delivers disruptive, impactful integrated brand marketing communications consulting, strategy, activation and bold results. From reigniting blue chip brands to catalyzing startups onto the national/ international stage, DRIVEN’s aggressive team drives brands to new levels, leveraging dynamic expertise across the communications/media and marketing mix.
Mike Caudill, pres.; Andrew de Lara, exec. VP; Robert Knoll, VP/ COO; Melissa Robinson, VP, entertain. mkng.; Ariel Coro, VP, Hispanic commns.
Borla Exhaust
Fisher Inc.
LINE-X
NADAGuides
Nexen Tire
Orange County Soccer Club/USA Soccer
S2A Modular - #GreenLuxHome
Saint-Gobain
Sena Bluetooth
Sprint
TeenSafe
ZERO Motorcycles
And many more across a diverse set of industries.

DUFFY & SHANLEY, INC.
10 Charles St., Providence, RI 02904
401/274-0001
www.duffyshanley.com
Agency Statement: Duffy & Shanley is a public relations and content development agency for the digital age. For over 40 years, we have provided our clients with full service, integrated communications with an expertise in consumer products and services.
Jon Duffy, pres.; Annette Maggiacomo, VP
AT&T
B&J’s Wholesale Club
College Ave.
Deepwater Wind
Dunkin’ Donuts
Foster Grant
Invennergy
Motorola
United Healthcare
Zutano

DUKAS LINDEN PUBLIC RELATIONS
100 W. 26th St., New York, NY 10001
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www.dlpr.com
Agency Statement: Dukas Linden Public Relations (DLPR) is a communications partner for leaders in finance, asset management, professional services, fintech and B2B technology. We create compelling narratives that expand our clients’ share of voice, enhance their brand value and—most important—engage key audiences in a global marketplace.
Ranked #7 on O’Dwyer’s list of top financial PR firms, we’re driven by a passion to deliver targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed.
Our full suite of integrated communications services includes: comprehensive messaging and media relations across multiple platforms, content creation, media and presentation coaching, crisis and special situations communications, online reputation management and internal communications.
DLPR’s clients include well-known, large and middle-market companies in key areas of finance, including: institutional investing, mutual funds, ETFs, wealth management, alternatives and private equity, and investment and community banking. DLPR has proven professional services expertise within accounting, business consulting, compliance, cybersecurity, economics, risk management, management consulting and law. DLPR also has strong experience in fintech and B2B technology.
DLPR has an exceptionally strong broadcast group that, on average, secures approximately 50 bookings per month, primarily on CNBC, Bloomberg, Fox Business and Yahoo! Finance.
Richard Dukas, CEO; Seth Linden, pres.; Zach Leibowitz, exec. VP
ARK-Invest
Adams Street Partners
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Brightstar Capital Partners
Brown Advisory
Crossmark Global Investments
Eaton Partners
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Global X Management
JMP Group

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2019
Durée & Company, Inc.
Main Office: 10620 Griffin Rd., #208, Fort Lauderdale, FL 33328
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com
www.dureeandcompany.com
600 E. Hopkins Ave., #303, Aspen, CO 81611


Agency Statement: Durée & Company is in the business of getting the media’s attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it’s national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president
321 at Water’s Edge
3550 S. Ocean
7918 West Drive
American Cancer Society
Atlantic Hotel & Spa
Blackfin Boats
Bokamper’s
Bo’s Beach
Bonnet House Museum & Gardens
Boys & Girls Clubs of Miami-Dade
BRAVO | Brio Restaurant Group
Broward County Public Schools
Bryant Miller Olive, P.A.
Cinemark
CL Yachts
Coldwell Banker Residential Real Estate South Florida
Cooper’s Hawk Winery & Restaurants
CREW Fort Lauderdale / Boca
Debbie’s Dream Foundation: Curing Stomach Cancer
Del Frisco’s Grille
Fernbrook Florida, LLLP
Freedland Harwin Valori, PL
Galleria Lofts
Gary Feldman Group
Gulfstream Park
iFLY
Lubell Rosen
MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K
Marker Construction Group
Museum of Contemporary Art, North Miami (MOCA)
P&O Global Technologies
Parkinson’s Foundation
PDKN Restaurant Group
Rasco Klock
 Rene Ruiz Collection
Rising Tide Car Wash
Riverwalk Arts & Entertainment District
Sabbia Beach
Sapoznik Insurance
SobelCo
SPBCFAWL
Special Needs Group
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
The Balcony
The Hopkins Team
The Jills Zeder Group
The Village South
The Ocean Resort Residences/Conrad
United Way of Broward County
Veritas Farms
Zenodro Homes

Dynamo Communications
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Nick Morey, head of San Francisco
A² by Airbus
Mobvoi
Red Box

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eafocus.com

Barbara M. Fornasier, prin. & founder

Integration services that helps businesses and organizations best manage their trust capital among their audiences, stakeholders and shareholders.
Since our founding in 1952, we have remained an independent, family-run business. Edelman owns specialty companies Edelman Intelligence (research) and United Entertainment Group (entertainment, sports, lifestyle). For more information please visit: www.edelman.com.

Our honors include the Cannes Lions Grand Prix for PR; Advertising Age’s 2019 A-List; the Holmes Report’s 2018 Global Digital Agency of the Year; and, five times, Glassdoor’s Best Places to Work.


**Global Operations Committee**

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Rachel Winer, pres., Edelman Chicago

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Carlos Correcha-Price, gen. mgr., Edelman Miami & Edelman Colombia

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Lori Johnson, group head, Edelman Orlando

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503/227-5767; fax: 503/227-2414

Kellenbeck, dep. gen. mgr., Edelman Portland

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916/442-2331; fax: 916/447-8509

Kierstan DeLong, evp & head of Edelman Sacramento

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415/222-9944; fax: 415/222-9924

Kristine Boyden, reg. pres., Edelman Western region

1601 Fifth Ave., #2300, Seattle, WA 98101
206/223-1606

Kristine Boyden, reg. pres., Edelman Western region

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202/371-0200; fax: 202/371-2858

Lisa Ross, pres., Washington, D.C.

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Eve Laurier, gen. mgr., Edelman Montréal

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416/979-1120; fax: 416/979-0176

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613/569-9000

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Bridgitte Anderson, gen. mgr., Edelman Vancouver

**Latin America**

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57 1 805 4444

Carlos Correcha-Price, gen. mgr., Edelman Miami & Edelman Colombia

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011 54 11 4315 4020; fax: 011 54 11 4311 7161

Allan McCrea Steele, CEO, Latin America

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Martin Montoya, CEO, Edelman Brazil

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Continued on next page
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Chadd McLisky, sr. advsr., Edelman Indonesia

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Ross Rowbury, CEO, Edelman Japan

Partial List of Top-Worldwide Clients

AstraZeneca

General Electric

Hewlett Packard

Microsoft

Starbucks Coffee Co.

Unilever
EDGE COMMUNICATIONS, INC.
5419 Hollywood Blvd., Suite C 727, Los Angeles, CA 90027
323/469-3397; info@edgecommunicationsinc.com
www.edgecommunicationsinc.com
www.edgewise.us.com
Agency Statement: Marking our 23rd year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service.

We’re a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years’ experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.; Sara Flint, VP
Coast Packing Co.
Infinently Virtual
Keck Medicine of USC
Ocean Media
SoloGrid
TuneGO
Woodbury University
Yez Corp.

EHRHARDT GROUP, THE
365 Canal St., #1750, New Orleans, LA 70130
504/558-0311; fax: 504/558-0344
marc@tegpr.com
www.tegpr.com
Media relations, content, issues & crisis, community engagement, special events, public affairs, media & presentation skills training, marketing partnerships, perception & trend research.

Employees: 15. Founded: 1996.
Agency Statement: The Ehrhardt Group offers invaluable guidance, so companies and institutions can communicate tactfully and astutely with the most important people to them and their future. We protect and improve reputations by sharing stories with conviction and compassion.

Our team of “smart people who like each other” builds relationships for industry sector leaders with the media and communities of Louisiana, Mississippi, coastal Alabama and the Florida Panhandle.

Marc Ehrhardt, pres. & partner; Malcolm Ehrhardt, founder & partner; Terri Argieard, VP, finance & administration; William Kearney IV, sr. counselor; Dominique Ellis, dir., acct. svcs.; Erin Malbroue, special projects mgr.
BP
Broadway Across America
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PUBLIC RELATIONS
EISBRENNER PUBLIC RELATIONS
Member of IPREX
333 W. 7th St., #333, Royal Oak, MI 48067
248/554-3500; fax: 248/554-3501; info@eisbrenner.com
www.eisbrenner.com

Agency Statement: For more than 30 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate.

We’re proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what’s next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm’s ownership in IPREX (www.iprex.com), one of the world’s largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn.; Tom Eisbrenner, pres. & CEO; Brittney Popa, acct. supv.
AxieTech
BorgWarner
Clean Wave Technologies
Dana Inc.
Dare Auto
Detroit Jazz Festival
Global EMERGENT
HELLA
Henninger Automotive
IAV Automotive Engineering
Michigan State University-College of Engineering
MSX International
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Roehling Automotive
Square One Education Network (pro bono)
Tula Technology
UQM

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EVCLAY PUBLIC RELATIONS
6161 Blue Lagoon Dr., #270, Miami, FL 33126
305/261-6222; fax: 305/262-9977; fgong@evclay.com
www.evclay.com
Agency Statement: EvClay Public Relations is a family-owned firm founded in 1940. The firm is full-service and bilingual, providing communications services to Fortune 500 and small businesses alike. Extremely high success rate for media placements and solving complex communications problems.
Dana Clay; Melissa Mendez Chantres, pres.; Frances Gong, VP
Armor Correctional Health Services, Inc.
Broward Health
CABA Pro Bono Legal Services
Greenspoon Marder
Hunton & Williams
Litigation Support for various matters
Mendez Fuel
Miami Awning Co.
Miami Bridge Youth & Family Services
One Real Estate Investment
Palmer Trinity School
The Salvation Army
U.S. Century Bank

ELLIPSES
1300 Clay St., #600, Oakland, CA 94612
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www.ellipsespr.com
Agency Statement: Ellipses is a San Francisco Bay Area-based integrated communications agency with a passion for the hospitality industry. As artisans ourselves, we believe in handcrafted cookies, not cookie-cutters. We take on one-of-a-kind clients and create a customized approach with proven results. As your devoted PR, social media and marketing team, we become ardent advocates and advisors on your behalf. Our mission is simple: to inspire everyone to love our clients as much as we do.
Diana G. Haven, pres.
Altamirano Restaurant Group
Cayson Design
Cosmic Crisp® Apple
DoubleTree by Hilton Berkeley Marina
Fruits from Chile
OCHO Candy
Pacific Northwest Canned Pears Service
Re:THINK Ice Cream
Sheraton Fisherman’s Wharf
The Chef’s Press

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Carol Levine, CEO; Esther Buchsbaum, President; Stephanie Engel, EVP, client services
Current Clients:
Abbvie
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Astellas
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Janssen
KOHO Financial
Krown Rustproofing
Netramark
POM Wonderful Juice
Rubin & Rotman
Sante Cannabis
Tetra Bio Pharma
Valeant
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twitter.com/EVINSet
pinterest.com/Evins/
Full-service brand marketing communications and public relations firm with specialist expertise in developing integrated multi-platform programs for brands, products and services in the premium, prestige and luxury sectors. Employees: 30. Founded: 1987.
Agency Statement: We architect and build brands, and we transform brand and business potential into brand and business performance. We facilitate connecting brands and audiences, foster engagement between brands and constituents, as well as catalyze and optimize how brands and their publics converse and interrelate. We create programs that engender brand trial and experience; leverage brand experience to foment conversation and storytelling; catalyze brand advocacy and engagement to optimize brand mind-share; and transform brand mind-share into brand market-share. We are the point where insight meets execution and bridge the divide between what a brand is now and what it can become in the future; we transform brands into market leaders and legacies.
EVINS is an award-winning brand marketing communications and public relations firm specializing in the premium, prestige and luxury sectors. The Agency, which encompasses 30 professionals in four practice areas: Digital Content & Integration; Food, Spirits & Wine; Lifestyle; and Travel & Hospitality, specializes in developing integrated multi-platform campaigns and programs. EVINS has an outstanding reputation for providing consummate business strategic counsel, transforming brand potential into brand performance.
Well known for its exceptional creativity, strategies and tactics, EVINS utilizes compelling brand activations, immersive content and experiential programming, event embedding and brand placement, media and influencer engagement, thought leadership and authority positioning, strategic brand collaborations and partnerships, that catalyze and enhance brand resonance, brand engagement and brand advocacy, as well as make a beneficial, consequential and transcendent contribution to the
development, growth and success of a client’s business.

EVINS is committed to providing clients with a demonstrable and exponential return on investment and to building enduring client partnerships, with an average client tenure of more than eight years and several in excess of two decades. The ultimate affirmation and validation of EVINS’ abilities, approach and commitment, is the longevity of its client relationships and its proficiency for making a beneficial and consequential contribution to each and every client.


Mathew L. Evisn, cmn.; Louise R. Evisn, pres. & CEO; Drew Tybus, sr. VP, food, spirits & wine group; David Harrison, sr. VP, digital & social strategy & content integration group; Robert Schaltenbrand, sr. VP, lifestyle & travel group; Matthew Berritt, VP, lifestyle & travel group

EVOKE PR & INFLUENCE
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215/625-0111
www.evokegroup.com
Employees: 50.

Agency Statement: Evoke PR & Influence is the global, award-winning public relations and stakeholder engagement division of Evoke, a leading marketing, media and communications agency that is bound by a common purpose of making “Health More Human™. Evoke PR & Influence uses its knowledge, influencer relationships, and proven experience to connect leading industry organizations with the audiences that matter most. We translate the science behind health and wellness companies, products and services into meaningful stories that get heard, always striving to achieve our clients’ objectives on time and within budget.

Evoke PR & Influence is headquartered in Philadelphia and London with additional Evoke offices in New York, San Francisco, Chicago, Los Angeles, Princeton, Singapore and Dubai, with 550+ talented individuals employed groupwide. For more information, please visit www.evokegroup.com.

Contact
Maryellen Royle, President, PR & Influence
maryellen.royle@evokegroup.com
215/928-2368

AcetRx
Adaptimmune
Almirall
Braeburn Pharmaceuticals
Ferring Pharmaceuticals
Harmony Biosciences
Idera Pharmaceuticals
Incyte Corporation
Janssen, the Pharmaceutical Companies of Johnson & Johnson
Life Sciences Pennsylvania
Reckitt Benckiser (RB)
Teva Pharmaceuticals
Zynerba Pharmaceuticals

5W PUBLIC RELATIONS
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www.5wpr.com


Agency Statement: Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events and Digital & Social Media. We have a 360-degree approach to PR, social media, branding and digital marketing that delivers game-changing results to our clients.

Our 150+ tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target audiences in memorable ways. Every aspect of our programs is designed to impact our clients’ bottom line, bringing leading businesses a resourceful, bold and results-driven approach to communication.

5WPR’s diverse roster of clients includes Sparkling ICE, All-Clad, It’s a 10 Haircare, Jane Iredale, Bowlin AMF, The Trade Desk, CareerBuilder, Santa Margherita, Paris Baguette and Zeta Global. Our innovative programs have received recognition and we have won many awards including PR Agency of the Year, PR Executive of the Year, Product Launch of the Year and Business to Business Program of the Year.

Ronn D. Torossian, pres. & CEO; Dara Busch, Matthew Caiola, exec. VPs

Clients
Aerosoles
All-Clad Metalcrafters
Ashley Stewart
Baxter of California
BornFree
Bowlin AMF
Camp Bow Wow
Captify
CareerBuilder
CheapOAir.com
Crepe Erase
Decléor
Diono
Duane Reade
eMoney Advisor, LLC
Empire Government Strategies
Ethique
Gray Line New York
Hess Toy Trucks
Hurom America
Hydropeptide
IMUSA USA
Indie Beauty Expo
It’s a 10 Haircare
Jane Iredale
JazzHR
JustWorks
KRUPS
Lansinoh
Lenda
Lifestyles Condoms
Loews Hotels
McDonald’s
NuMe
Paris Baguette
Patina Restaurant Group
Payoneer
Publisher’s Clearing House
Purity Vodka
Rowenta

Continued on next page
The J.M. Smucker Co.
The Kroger Co.
LuBrizol
Major League Baseball All-Star Game
Midmark Corp.
Myrtle Beach Chamber of Commerce/CVB
National Veterans Memorial and Museum
Niagara USA
North Dakota Tourism
The Office of Tourism Ohio
Ohio Manufacturers’ Assn.
Parker Hannifin
Savannah College of Art and Design
Smart Columbus
Swisslog
T. Marzetti Co.
Travel Nevada
University at Buffalo
Value City Furniture / American Signature Inc.
Vertiv
West Virginia Dept. of Health and Human Resources

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EBRM
International Assn. of Healthcare Security and Safety
International Healthcare Security and Safety Foundation
Iron Gate Motor Condos
NFL Alumni Assn. Chicago Chapter
Swallow Solutions
Waldheim Cemetery

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SAP NS2
SEMEG
Sparkling ICE by Talking Rain
Spring Owl Asset Management
Storyblocks
T-Fal
The Jackie Robinson Foundation
The New Jersey Chamber of Commerce
The Peebles Corp.
The Trade Desk
Voices Against Brain Cancer
Zeta Global
ZICO Coconut Water

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Categories: CPG and retail; healthcare; higher education; travel, tourism and economic development; industrial; manufacturing; logistics; and technology.
Practice areas: media relations; executive counsel and strategic communications; planning, reputation management, crisis communications; investor relations and financial communications; social media management; internal communications; public affairs; media training; community relations and events; writing (technical, speech, online, creative, business).
Agency Statement: Fahlgren Mortine offers a full range of communications and marketing services, from media relations to the creative and practical application of new media. Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland and Dayton, Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Myrtle Beach, S.C., Miami, Los Angeles, Chicago and New York City. In addition to regional offices, Fahlgren Mortine reaches audiences globally through involvement with the PR Council and membership in IPREX, TURNER, a travel, tourism and active lifestyle public relations agency, is a Fahlgren Mortine company.

But what matters most to our clients is our way of doing business. Fahlgren Mortine’s integrated model allows the agency to pursue the best solution to our clients’ challenges, no matter the medium. Fahlgren Mortine consistently achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the “world-class” range, and it means our clients enthusiastically recommend us to their peers. It also helps attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, pres. & CEO

Alliance Data
Ansell
Avery Dennison
Balloon Time
Bernzomatic
Boise CVB
Bradenton Area CVB
BrewDog
Capital University
Cardinal Health
Circor
Columbia Gas of Ohio
Columbus Partnership
Crown Equipment Corp.
DHL
Discover Dominicana Authority
Donate Life Ohio
Emerson
Henry Schein Animal Health
Hyfluy
Hyland Software
The J.M. Smucker Co.

The J.R. Simplot Co.
Kiddie
The Kroger Co.
LuBrizol
Major League Baseball All-Star Game
Midmark Corp.
Myrtle Beach Chamber of Commerce/CVB
National Veterans Memorial and Museum
Niagara USA
North Dakota Tourism
The Office of Tourism Ohio
Ohio Manufacturers’ Assn.
Parker Hannifin
Savannah College of Art and Design
Smart Columbus
Swisslog
T. Marzetti Co.
Travel Nevada
University at Buffalo
Value City Furniture / American Signature Inc.
Vertiv
West Virginia Dept. of Health and Human Resources

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PR & Promotional Marketing.
Amy Falk, president
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International Assn. of Healthcare Security and Safety
International Healthcare Security and Safety Foundation
Iron Gate Motor Condos
NFL Alumni Assn. Chicago Chapter
Swallow Solutions
Waldheim Cemetery

FALLS COMMUNICATIONS
Member of Public Relations Organisation International
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113
216/696-0229; fax: 216/696-0269; rfallk@fallscommunications.com
www.fallscommunications.com
Agency Statement: Falls Communications is a full-service public relations, marketing support, digital, investor relations, market and corporate communications firm.

Our extensive scope of in-house services are at all our clients’ disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:
• Marketing & Promotional Marketing
• Media Relations & Publications
• Media Relations
• Digital
• Product Introduction & Support
• Issues & Crisis Counseling
• Corporate Identity & Branding
• Website Design & Development
• Issues Management
• Investor Relations
• Employee Relations
• Government & Public Affairs
• Social Media

Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. commns. & IR; Tom Medaglia, pres., DC office; Jennifer Allanson, Brian Bloom,
FARROW COMMUNICATIONS continued

Deborah Santana
Digest This Now
Dr. Judy Morgan
Dr. Liz Cruz
Dr. Rich Castellano
Dream a Better Dream
Eat This Mr; President
Glowstone Peak
Kurt Phelps
Let’s Grow Leaders
Marcos Jacober
National Autism Academy
OneMovement
Penny Longo Foundation
Rosalie Morgan
Seth Greene
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The Legacy Letters
Ulrich Kellerer, Leadership Consultant
Yin and Yan Nutrition for Dogs

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212/808-4900; fax: 212/792-4001; info@feintuchpr.com
www.feintuchcommunications.com; www.PRWorldAlliance.com
Agency Statement: Feintuch Communications is an award-winning, technology and financial services PR firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the Fortune 500 to emerging companies, non-profits and associations.
Our services include public and investor relations, business development, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.
Our focus is on b-to-b and b-to-c marketing with expertise in technology, financial services/fintech, professional services, AV, consumer electronics, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs - such as media relations, new product launches, corporate identity and branding - as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.
Every client engagement is managed, hands-on, by a senior professional. Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.
Henry Feintuch, pres.; Rich Roher, mng. partner; Rick Anderson, sr. mng. dir.
BasisCode Compliance
BorderX Lab
Dragados
HDMI Licensing Administrator
Healbe
Klarna
Leclanche
Legrand N.A.
Silicon Line
Solidd
ZeeVee

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(See ITB)

FINANCIAL PROFILES, INC.
11601 Wilshire Blvd., #1920, Los Angeles, CA 90025
310/478-2700; mconlon@finprofiles.com
www.finprofiles.com
Investor relations, public relations, IPO preparation, M&A support, corporate positioning and messaging, media training and media relations, and crisis communications. Sectors include asset managers, sell-side firms, banks, specialty finance, REITs, real estate, homebuilders, consumer, services, industrials, entertainment, life sciences, energy, technology, clean tech, and agricultural. Substantial experience with companies in newly established categories, sectors or asset classes. Founded: 2007.
Agency Statement: Financial Profiles is a strategic communications firm that specializes in creating value in terms of valuation, reputation, talent or other measurable results. The firm was founded in 2007 by a group of recognized industry professionals with deep knowledge of investor relations, communications, finance and journalism.
Financial Profiles partners with public and private companies, pre-IPO companies and asset management firms to provide strategic counsel, value-based corporate positioning and messaging, and access to investors, analysts and the press. The firm offers a range of specialized services including fully outsourced and project-based investor relations, IPO preparation, M&A support, corporate positioning and messaging, media training and media relations, and crisis communications support.
In addition to our financial communications expertise, clients often engage us for B2C communications, including brand positioning, research, peer group analysis, media strategy, content creation and marketing, and digital and social media strategy.
The firm has a proven track record of success in leveraging best-in-class communications to help companies distinguish themselves, enhance credibility, and build Wall Street and media support that leads to growth and access to capital. Financial Profiles is frequently engaged to execute integrated investor relations and public relations programs.
A research-based, customized and proactive approach is taken with each client engagement, nimbly applying the best talent for each client need from a diverse set of skills and expertise with the goal of achieving measurable ROI. This has led to long-term client partnerships and repeat client engagements.
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Donni Case, mng. dir., Midwest
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650/993-7000
Tricia Ross, sr. VP
Clients Include:
Aristotle Capital Management
BlackRock TCP Capital Corp.
Byline Bancorp
Columbia Banking System, Inc.
Cresco Labs
Crop One Holdings
Duluth Holdings
Flexsteel Industries
Green Thumb Industries
Infrastructure and Energy, Inc.
General Finance Corp.
Midland States Bancorp
National Assn. of Corporate Directors
National Assn. of Theater Owners
Oaktree Capital
Pacific Premier Bancorp
PPM America
Sterling Bancorp, Inc.
STORE Capital
Two Harbors Investment Corp.
Victory Capital
Western Asset Mortgage Capital Corp.
William Lyon Homes
William O’Neil & Co.
We are proud of our multiple agency awards including being honored as a “Best Place to Work” several times by leading PR trades and our recent Diversity Distinction Award, a testament to our commitment to diversity and inclusion across our worldwide network.

Agency Leadership

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Dena Merriam, co-founding partner; dena@finnpartners.com (NY)
Richard Funess, sr. mg. partner; richard@finnpartners.com (NY)

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Continued on next page
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Hong Kong
Unit 1301, 13/F, Kodak House, Phase II 39 Healthy St. East, North Point
Cathy Chon, cathy.chon@finnpartners.com

Finn Partners clients include:
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Air France/KLM
American Bar Association
Avis
Blue Cross Blue Shield Michigan
Bosch-Thermador
Bridgestone
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Comcast Business
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Ortho Clinical Diagnostics
Pearson Education
St. Jude Children’s Research Hospital
Tempur-Pedic
Turkish Airlines
Verizon Foundation
The Whitney Museum
W.K. Kellogg Foundation

FIRECRACKER PR
1800 E Lambert Rd., #106, Brea, CA 92821
888/317-4687; fax: 949/269-0610; edward@firecrackerpr.com
https://www.firecrackerpr.com
Communications strategy, messaging and branding creation, sustained media relations, analyst relations, live events support, media training.
Agency Statement: Firecracker PR blends the best in digital PR with content marketing to help get you known, period. Our unique 5-step “Ignites” process can help scale up your awareness in as short a time as possible. Ignite uses promotion, thought leadership, “newsjacking”, source filing and content marketing to help you reach your goals. We not only increase your brand awareness but help improve your online reputation, SEO results and inbound lead generation.
Edward M. Yang, mng. partner
AgilePoint
Beyond Limits
Budget Brakes
Durascience
Fidelis Marketing Group
Grupo Vidanta
SF Planet
Simulation Studios
Sparkcentral
Zahroof Valves

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6157 S. Rainbow Blvd., Las Vegas, NV 89118
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www.thefirmpr.com
Corporate, gaming, healthcare, luxury, nonprofit, real estate, retail.
Solveig Rafty, pres. & CEO

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Solveig Rafty, pres. & CEO

FIRST AND LAST PR
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www.firstandlastpr.com
Beauty and lifestyle PR. Employees: 5. Founded: 2012.
Agency Statement: First and Last PR is an award-winning strategic beauty public relations and social media marketing agency with a commitment to our clients needs that always comes FIRST fused with strong values that LAST.
Stephanie Scott, CEO & communicator-in-chief; Catherine Albaladejo-Birli, mng. dir.
Beleza Natural
Pear Nova
Urban Skin Rx

FISH CONSULTING
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www.fish-consulting.com
Agency Statement: Fish’s in-depth experience in franchising helps us customize national and local programs that drive both consumer engagement and franchise sales. Our services range from national and local media relations, franchisee recruitment, grand openings and cause marketing to crisis communications. We’re proud to serve franchise systems of all sizes, from emerging brands to some of the industry’s leading concepts, and pride ourselves on becoming your PR partner.
Lorne Fisher, CEO/mng. partner; Jenna Kantrowitz, sr. VP/COO; Lauren Simo, VP
1Huddle
AAMCO
Always Best Care
Baskin Robbins
Blio Blow Dry Bar
Brain Balance
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Cleaning Authority
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FOODMINDS
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foodminds.com

Agency Statement: At FoodMinds, we put passion into practice by harnessing science, public affairs, food values and communication to meet our clients’ business and public health objectives — a capability we created and define as food and nutrition affairs. FoodMinds is the only agency with more than 20 registered dietitians, and a Global ExpertBench™ of nutrition science, policy and communication professionals around the world. Capabilities include: food and nutrition affairs; sustainable and nutritious food systems engagement; personal wellness strategy; food values insights; strategic planning; thought leadership; partnerships and coalitions; health professional and influencer communication; influencer mapping; strategic insights; consumer engagement and media relations. We are not just another PR agency. We help our clients tell a better story.

FoodMinds works with more than 30 leading commodity boards, food companies, brands and associations in the U.S. and around the world, including several Fortune 500 companies. Contact us to learn more.

FoodMinds is a division of Padilla, an independently operated, globally resourced public relations and communication company with offices across the United States and an AVENIR GLOBAL company. Between FoodMinds and Padilla Food + Beverage, we are happily consumed by food all the time. Together, we’re re-imagining why, what and how the world eats and drinks – to help build a stronger, flourishing future for all. We are building, growing and protecting brands and reputations by creating purposeful connections with the people who matter most to our clients. Together, our services span the ecosystem of food, beverage and nutrition – from research and insights to branding, creative and digital, to marketing communication and The Cookery, our culinary studio.

Laura Cubillos, RD, lcubillos@foodminds.com
650/860-5010 ext. 301 Office
773/988-8805 Mobile

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foxgreenberg.com
Lifestyle, hospitality, health, beauty, non-profit, events/entertainment.

Sarah Greenberg, founder & CEO (Los Angeles); Michelle Fox, founder & CEO (New York)

Alohilani Resort Waikiki Beach
Beagle Freedom Project
Bellacures
City Vineyard
City Winery
Dr. T.Y Steven Ip
Duke Spirits
Festival Napa Valley
John Wayne Cancer Foundation
John Wayne Enterprises
Leon Logothetis
Michael M.
Row NYC Hotel
WatchGang

FRANCO
PUBLIC RELATIONS • MARKETING • SOCIAL MEDIA
FRANCO
400 Renaissance Ctr., #1000, Detroit, MI 48243
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www.franco.com

Agency Statement: Established in Detroit in 1964, Franco provides PR, marketing, social media and design services to clients in a variety of industries across the globe – from local nonprofit organizations to global manufacturers, award-winning pizza to craft brews.

In the past five decades, we have helped to shape and re-shape perceptions of people, places and things, large and small. We have worked with beloved local brands in Detroit like Stroh’s and Buddy’s Pizza, destinations such as Belle Isle Park and the GMRENCEN, events like the North American International Auto Show and Detroit Grand Prix, critical infrastructure such as the steel industry and the power grid, change-making nonprofit organizations, autmakers and suppliers, and many others.

We help clients connect to those that matter most by integrating public relations, marketing, social media, design and measurement to deliver communications programs that truly drive organizational performance.

Daniel F. Ponder, CEO/owner; Tina M. Kozak, pres./owner

Partial client list:
American House Senior Living Communities
Buddy’s Pizza
City of Inkster
City of Royal Oak, Mich.
Comerica Bank
DataFactZ
GMRENCEN
GroupeSTAHL
Haartz Corp.
Hospice of Michigan
Hour Media
ITC Holdings Corp.

Materialise
Michigan Youth Appreciation Foundation
Milford Downtown Development Authority
Plastic Omnium
Rose Pest Solutions
Stahls Automotive Museum
Steel Market Development Institute
The Salvation Army – Eastern Michigan Division
The Salvation Army Adult Rehabilitation Center
University Liggett School
FRENCH | WEST | VAUGHAN
112 E. Hargett St., Raleigh, NC 27601
919/832-6300
www.fwv-us.com
Agency Statement: French/West/Vaughan (FWV) is the Southeast’s leading public relations, public affairs, advertising and digital media agency. Firmly entrenched among the country’s 20 largest PR firms (2019 O’Dwyer’s Ranking of Top U.S. PR Firms), FWV was winner of The Holmes Report 2016 Consumer Agency of the Year and the Bulldog Reporter 2017 Consumer, Midsized and North American Communications Agency of the Year. It has captured 15 National Agency of the Year honors over the past two decades and is a 2019 Holmes Report Consumer Agency of the Year Finalist for the fifth time.

Founded in April 1997, the firm is led by Chairman & CEO Rick French, President David Gwyn and Chief Operating Officer Natalie Best. FWV employs 113 public relations, public affairs, social media, advertising and digital marketing experts between its Raleigh, N.C. headquarters and New York City, Los Angeles and Tampa offices. Among its operating divisions are: FWV Fetching, a pet and veterinary PR and marketing agency based in Tampa; AMP3 PR, a fashion, beauty, luxury and lifestyle PR firm based in New York City; and Prix Productions, the company’s longform content feature and documentary film division, with offices in Raleigh and L.A.

FWV is also a partner in IPREX, a $380 million + network of global communication agencies, with 1,600 staff and 110 offices worldwide.

In addition to ranking FWV 18th nationally in audited annual fee billings, O’Dwyer’s ranks FWV #1 in the Southeast, a position it has occupied for more than 15 years. Among the top agencies, FWV ranks second in Sports Marketing, third in both Beauty & Fashion and Agriculture, fourth in Entertainment Marketing, and 10th in Travel & Economic Development. The agency’s work in Food & Beverage, Home Furnishings, Professional Services, and Environmental & Public Affairs also earned category rankings in the top 20.

FWV has been recognized over 900 times with awards on behalf of clients such as Wrangler, Coca-Cola, Jack Daniels, Slim Jim, Justin Boots, Pendleton Whisky, the Greater Raleigh Convention & Visitors Bureau, Bassett Furniture, Saft, ABB, Teen Cancer America and countless other industry leading companies and brands.

It has also become one of the nation’s go-to agencies for issues management and crisis counseling work, having defended the reputation of dozens of high-profile individuals, institutions, companies and associations.

Rick French, chmn. & CEO; David Gwyn, pres.; Natalie Best, COO

Clients Include (partial):
ABB
American College of Ophthalmologists
Bassett Furniture
BurgerFi
Certified Angus Beef
Concord Hospitality Group
Deutsch Family Wine & Spirits
Locus Biosciences
Louisiana Film & Entertainment Assn.
LS Tractor
Melitta
Moe’s Southwest Grill
MyMy Music
NC Dept. of Transportation
NC Museum of Natural Sciences
NC Pork Council
NC Sweet Potato Commission
Pendleton Whisky
Public Service Credit Union
Rise Against Hunger
Roanoke Rapids Theatre
SkyTrak
Steinberg Sports & Entertainment
Teen Cancer America
The V Foundation for Cancer Research

FTI CONSULTING STRATEGIC COMMUNICATIONS
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Agency Statement: The Strategic Communications segment (formerly Financial Dynamics) of FTI Consulting designs and executes communications strategies for clients managing financial, regulatory and reputational challenges. With more than 630 expert strategic communications consultants located in key markets around the world, we combine global reach with local knowledge to help client management teams and Boards of Directors seize opportunities, manage crises, navigate market disruptions, articulate their brand, stake a competitive position, and preserve their permission to operate. Drawing upon our unrivaled depth of industry expertise and interdisciplinary experience and using our broad network of relationships with key influencers, we help clients clarify, persuade and ensure that the right message reaches the right audience at the right time.

Mark McCall, global segment leader

FULLTILT MARKETING
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414/469-5524; melinda@fulltiltmarketing.net
www.fulltiltmarketing.net
www.facebook.com/fulltiltmarketing
Trade PR, food PR, consumer PR. Employees: 3. Founded: 2012.
Agency Statement: We don’t have to be big to be good. We’re proud to stay small so we can connect with you. We offer a niche specialty in fresh food and agriculture. With staff that grew up embedded in agriculture we have worked directly with producers and we intimately understand how to find and develop the unique food stories that help connect consumers with where their food comes from. Our goal is to find your story and find opportunities to create meaningful content through results oriented strategy.

Melinda Goodman, Heidi McIntyre, mng. partners
Dr. Drew Ramsey
Equitable Food Initiative
Food Export Northeast
J&D Produce
Michigan Asparagus
Midwest Food Export Assn.
Rainier Fruit
Texas International Produce Assn.
Wilson Produce
Anne Green, prin., mng. dir., New York; Audra Hession, prin., mng. dir., corp. rep.; Steve Halsey, prin., mng. dir., bus. consulting; Seth Niessen, prin., controller; Ralph Katz, EVP, paid prog. strat.; Mary Buhay, sr. VP, mktg.; Rachael Adler, Meredith Topalanchik, sr. VPs; Brad Bremer, Heather Caufield, Beth Crisafi Smith, Katy Hendricks, Josh Laster, Kathleen Reynolds, VPs
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AeroVironment Swagelok
ANGUS Chemical Co. TC Transcontinental
Carrier The Nature Conservancy
Cascades
CityMD
CropTrak
Dow Chemical
Fiserv
Flexible Packaging Assn.
GWG Life
INSIGHTEC
Knowles
Lallemand Animal Nutrition
Lintelfuse
Manningtown Mills
Martin Marietta Materials
Memorial Sloan Kettering Cancer Center
Million Dollar Round Table
MonoSol
National Elevator Industry, Inc.
Neolith
Peerfit
Ply Gem
Radian Group
Schindler Elevator

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LinkedIn: linkedin.com/company/gs-business-communications
Instagram: gs_comms
Facebook: facebook.com/gsbusinesscommunications
Agency Statement: G&S is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. Our global network extends across 50 countries through our PROI Worldwide partnership. At G&S, strategic thinking begins where business and communications meet. We consider our global clients’ risks and opportunities, identify the context in which their businesses can succeed, and distill market advantages into a communications strategy that works for them. G&S inspires action that drives results for our clients.
Our expertise spans specialized knowledge in business strategy and skills with communications and marketing tools: B2B Intelligence, Branding Strategy, Content Strategy, Corporate Reputation, Creative, Digital & Social, Experiential Marketing, Insights & Analytics, Media Relations, and Sustainability & CSR.
Luke Lambert, pres. & CEO
Jeff Altheide, COO
GAMESMAN

Advertising | Digital | Public Relations | Social Media | Media Planning/Buying

GAMESMAN
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www.gamesmanagency.com

Agency Statement:
We are writers, researchers and news hounds.

Gatesman PR tackles your toughest business and communications challenges – whether it’s to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving digital world.

Our strategic consumer-centric model puts your target audiences at the forefront to motivate action and influence behavior that increases sales, market share and brand affinity.

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry. We believe in research, so much so that we invest more than $200,000 annually in tools and resources to benefit your business.

Founded in 2006, Gatesman is a privately held corporation owned by partners John Gatesman and Shannon Baker. Gatesman is an award-winning, full-service public relations practice that ranks nationally within the top 100 independent PR firms, and is a partner in IPREX, a global communication network.

Susan English, sr. VP, PR & social media; John Gatesman, CEO; Shannon Baker, partner, pres.

Clients:

Innovation and Technology:
Collegiate Inventors Competition
Camp Invention
National Inventors Hall of Fame
Pavement Coatings Technology Council

Retail:
Fellowes Brands
Pace transit
S&T Bank
SHOP ‘n SAVE

Health and Wellness:
Northwell Health (formerly North Shore-LIJ Health System)
National Vision
Sona Dermatology & MedSpa

energy:
Duquesne Light Co.
CNX Resources
CONNSOL Energy

Business-to-Business and Influencer:
FedEx Ground
National Institute for Newman Studies
Marlrite/NUDO

Education:
Michigan Ross
RIT

Home and Building:
VT Industries
TAMKO
Scotsman

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George Arzt, pres.; Brian Krapf, exec. VP

Germinder + ASSOCIATES

GERINDER + ASSOCIATES, INC./GNFP DIGITAL
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www.germinder.com; www.goodnewsforpets.com


Agency Statement: Are you looking for a consultancy connected in the pet/vet or related lifestyle space? Engage Germinder. New York City-based Germinder with its GNFP Digital platform delivers. Guided by a savvy trend spotter with over 25 years of contacts, real-time story-telling capabilities, strategic counsel and media relations savvy, we’ve delivered award-winning campaigns – and results. We’ll help you reach your goals too. Ready for a conversation? Email Lea-Ann Germinder at Lgerminder@germinder.com, Call 212/367-2170 or Tweet @Lgerminder.

Lea-Ann O’Hare Germinder, pres. & founder

GETO & de MILLY, INC.
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www.getodemilly.com
www.twitter.com/geto_demilly
www.facebook.com/getodemilly
www.instagram.com/getodemilly


Agency Statement: Geto & de Milly is consistently ranked one of the top public affairs, strategic communications and public relations firms in New York City. We craft and implement effective community outreach, government relations, media, marketing and crisis management strategies to educate influencers and the public, and guide thoughtful government decision-making at the municipal, state and federal levels. With strong traditional media, digital and social media expertise, we communicate clear, compelling messages to achieve client goals.

Our corporate and nonprofit clients include real estate development firms and property owners, Fortune 500 companies and small businesses, labor unions, sports franchises, cultural and social services organizations, academic and healthcare institutions and many other nonprofits.

Ethan Geto, Michele de Milly, principals; Laura Dolan, Mark Benoit, Maya Kremen, Daniel White, Cristina Pena, Julie Hendricks-Atkins, Michael Gough, Christopher Johnson, Nick Porter, Gregory Palmer, Herminio Martinez, Risa Eadir
and diversity. Our work is underpinned by a culture of meritocracy, collaboration determined to always be there for our clients’ most critical communications professional excellence and judgment. We are a highly-focused firm, highest quality work product, paired with uncompromising ethics, communications.

strategic positioning issues, crisis situations and corporate governance complex and sensitive matters involving financial communications, of our clients. Our professionals help companies and organizations navigate constituents are critical to the business success and long-term reputations companies’ CEOs, boards of directors and heads of communications.

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Sash Bag
Evolur
Confirm BioSciences
CaliFlour
Brick Seek
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www.ggbenitezpr.com
GG Benitez, founder & CEO; Sylvia Toma, PR associate
Brick Seek
CaliFlour
Confirm BioSciences
Dream On Me
Evolur
Mabel’s Labels
Sash Bag
VitaCup
GPP Strives to build long-term, trusted relationships by delivering the highest quality work product, paired with uncompromising ethics, professional excellence and judgment. We are a highly-focused firm, determined to always be there for our clients’ most critical communications needs. Our work is underpinned by a culture of meritocracy, collaboration and diversity.

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GLOBAL STRATEGY GROUP
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212/260-8813
www.globalstrategygroup.com
Agency Statement: We are the go-to public affairs, communications, and research partner for companies, causes, and campaigns. We work with our clients to build their reputations, tackle big challenges, create positive change, and win.
We are data-driven. We have decades of experience deriving insights from research. We interpret that data to make its implications clear to our clients, finding better ways to measure, target and persuade diverse audiences.
We are politically-attuned. We operate at the intersection of business and politics. Being in both of these increasingly connected worlds gives us an edge.
We are results-oriented. Going for the win is in our DNA. Driven by our experience on political campaigns and crisis assignments, we measure our success through our outcomes.
Jon Silvan, CEO, founder; Jefrey Pollock, pres., founder; Marc Litvinoff, mng. partner; Tanya Meck, Nick Gourevitch partners & mng. dirs.
Sample Clients
Airbnb
Bill & Melinda Gates Foundation
Bloomberg Philanthropies – What Works Cities
Citi
Comcast
CVS Health
FWD.us
General Motors
Google
IBM Smarter Cities
Microsoft
MGM Resorts
The Rockefeller Foundation
Silverstein Properties
Subaru

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American University in Bosnia and Herzegovina
Jeff Auslander
Kohler Co.
Makaira Agency (Tokyo, Japan)
Plastics Engineering Co.

GLOBALSTRATEGYGROUP
LEAD THE WAY™

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718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net
www.goldmanpr.net
Award-winning public relations agency/marketing communications agency. Founded: 1996.
Agency Statement: Goldman Communications Group is an award-winning public relations/marketing communications agency working with brands, corporations, small businesses, and non-profit organizations. Our specialties include: strategic counsel, corporate communications, consumer marketing, crisis communications, media relations, community/grassroots programming, environmental issues, social media campaigns, and content creation. We become partners with our clients, building their businesses and helping them succeed. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. Our clients are our best referrals.
Sherry Goldman, president
Greater Metro Federal Credit Union
Hudson River Financial Federal Credit Union
Kyra Franchetti Foundation
LRC Properties
Municipal Credit Union
New York Academy of Sciences
Sitara Collections
Women in the Arts and Media Coalition
Workmen’s Circle
Writers Guild Initiative
Writers Guild of America, East
Yona New York fashions

GOODMAN MEDIA INTERNATIONAL, INC.
600 Fifth Ave., 2nd flr., New York, NY 10020
212/576-2700
www.goodmannmedia.com
Founded: 1996
Agency Statement: Goodman Media International, Inc. (GMI) is a leading strategic and integrated communications firm. GMI’s results-driven approach focuses on delivering bottom-line impact and measurable ROI for its clients. GMI offers an extraordinary combination of world-class talent, innovative thinking and exceptional results.
With executive-level involvement and deep industry expertise, GMI helps the world’s leading brands achieve their marketing and communications
goals. From media relations to digital marketing, GMI ensures clients’ messages are heard across mediums, while continuously delivering the highest level of client service.

GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit.

Services include brand/executive positioning, media relations, thought leadership, digital and social media strategy and execution, reputation management/crisis communications, content marketing creation and distribution, online events, strategic partnerships, influencer marketing, lead generation strategy and development, SEO/SEM efforts, asset creation, and website consultation and development.

Tom Goodman, pres. & CEO
Select Clients:
Alston & Bird
ColinReznick
Feld Entertainment
FreshDirect
Grand Central Terminal
ITN Networks
Joe Torre Safe at Home Foundation
Mercis bv for Miffy
OneSight
RWJBarnabas Health
Sanford Health
Stavros Niarchos Foundation
T.A. Barron
Univision
Vilynx
Witt/Kieffer

Agency Statement:
- Knowledge sharing and mentoring
- Mutual respect and support, both professional and personal
- Straightforward and truthful communication
- Goal-focused innovation and creativity
- Clients first
- Continuous improvement
- Commitment to community and charitable causes

Our national roster of clients range from the Fortune 500 to closely held start-ups that give us high marks in client sat with +100 Net Promoter Score among other accolades.

Phil Greenough, founder & CEO; Jamie Parker, chief mission officer; Scott Bauman, gen. mgr.
National roster of clients includes:
- Aerosafe Global
- Arbella Insurance
- CareWell Urgent Care
- Envision Healthcare
- Foley Hoag
- Inovalon
- Lahey Health
- Lyndra Therapeutics
- Ness Digital
- Quest Diagnostics
- The International Museum of World War II
- Thermo Fisher Scientific
- Virtusa/Polaris
- WBUR
- WETA
- Workhuman

GREENSMITH PR, LLC
4000 Legato Rd., #1100, Fairfax, VA 22033
703/623-3834; mike@greensmithpr.com
www.greensmithpr.com

Mike Smith, pres.
American Military University
Medici Telemedicine
National Fish and Wildlife Foundation
The Nature Conservancy
University of Maryland (Env. Studies)
Virginia Tech (Apex Entrepreneurs program)
World Wildlife Fund

GREENTARGET GLOBAL LLC
Chicago Board of Trade, 141 W. Jackson St., Suite 3100, Chicago, IL 60602
312/252-4100; fax: 312/252-4110
www.greentarget.com
Corporate, financial, professional services and other industries. Full range of communications services: earned media relations, research and market intelligence, content and editorial, digital and social strategy, thought leadership, litigation communications and more. Employees: 50. Founded: 2005.

Agency Statement: Greentarget Global LLC is a strategic communications firm focused exclusively on business-to-business organizations. We direct smarter conversations that drive business objectives, enhance reputations and build meaningful relationships with influencers. We are a destination for talented individuals whose intellectual curiosity and commitment to our proven process drive an unparalleled level of service, results and value for our clients.

We look beyond simply using a tactical public relations approach to place our clients’ messages in a myriad of media channels. Instead, we focus on the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business - the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained from working for some of the world’s largest public relations firms and corporations.

With additional locations in London, Los Angeles and New York,
GREENTARGET GLOBAL LLC continued

Greentarget is home to more than 50 staff members, and a host of support professionals that work with us as needed. The firm was awarded, “New Agency of the Year” in 2005 by The Holmes Report & nominated for PRWeek Awards “Boutique Agency of the Year” in 2012. In 2018, the agency was awarded the Diamond SABRE Award from The Holmes Report for “Best Research and Planning.”

Greentarget Strategic Communications
Direct a Smarter Conversation.
John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

Clients Include:
Barnes & Thornburg
BPI Group
Crowe Horwath
Foley & Lardner
Hogan Lovells
Littler Mendelson
National Futures Assn.
NaveX Global
Perkins Coie
Royal Bank of Canada
Sidley Austin

GREGORY FCA
27 West Athens Ave., Ardmore, PA 19003
610/642-8253; jacob@gregoryfca.com
www.gregoryfca.com
www.financialservicesmarketing.com
www.thenewshackers.com
www.facebook.com/gregoryfca
www.twitter.com/gregoryfca
www.linkedin.com/company/gregory-fca

Media relations, financial services, technology, health and consumer products, real estate, professional services, B2B, B2C, alternative payments, industrial, banking, education, energy, investor relations, retail, venture capital, social media, content marketing, corporate and issues management.

Employees: 70. Founded: 1990.

Agency Statement: A full-service, strategically integrated firm since 1990, Gregory FCA creates and deploys sophisticated national media relations, social media, content marketing, investor relations, influencer relations, and financial communications campaigns.

As one of the nation’s largest PR firms, our clients include fast-growing private and publicly traded companies competing in today’s digital economy. Gregory FCA’s staff of 70 professionals – drawn from journalism, finance, communications, and public relations – service many key markets, including financial services, consumer and enterprise technology, real estate, healthcare and consumer products, and more.

We are experts at telling our clients’ stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.


GRisko LLC
410 N. Michigan Ave., #600, Chicago, IL 60611
312/724-8100; fax: 312/724-8100; cgrisko@grisko.com
www.grisko.com

Strategy, integrated communications campaigns, media relations, public affairs, community outreach, crisis communications, social media, spokesperson and ambassador training, marketing, creative. Employees: 15. Founded: 1995.

Agency Statement: Grisko LLC is a Chicago-based full-service communications agency with proven leadership in public affairs, public relations and marketing. We reframe narratives, champion causes and fuel missions that drive measurable results. Every new client is met with a fresh perspective and a tailored approach.

Our work results in votes cast, laws passed and people moved to action. Whether it’s transitioning over a million public transit riders to a new fare system, encouraging healthier drink choices with a sugary beverage tax or modernizing a region’s electric grid we help clients deliver real change.

Don’t just tell your story. Own it.
Carolyn Grisko, pres.; Terri Cornelius, VP, PR; Bill Utter, VP, PA; Elisabeth Woodard, dir., mktg.; Anne Marie Purdy, creative dir.; Gretchen Wahl, sr. acct. dir.

601 W. Properties
AECOM
American Heart Assn.
Camelot
Chicago Transit Authority
CityBase
ComEd
Cubic Transportation Systems
Echoes & Reflections
Federal Aviation Administration
HMMH
Illinois Public Health Institute
Ladder UP
Ventra
WBEZ - Chicago Public Media
Willis Tower
WTW WFMT

GRisko LLC continued

Janney Montgomery Scott
Kenna Security
Kestra Financial
Kimco Realty
M&T Bank
naviHealth
Nuveen
Orion Advisor Services
Oticon
Pacer ETFs
The Penn Mutual Life Insurance Co.
People’s United Bank
Procure Asset Management
Reality Shares
SCHOTT
Scuf Gaming
SHI
SIXGill
Sungard AS
SyneStream Solutions
Unified Trust
United Capital Financial Partners
Univest
Ventev

Media relations, financial services, technology, health and consumer products, real estate, professional services, B2B, B2C, alternative payments, industrial, banking, education, energy, investor relations, retail, venture capital, social media, content marketing, corporate and issues management.

Employees: 70. Founded: 1990.

Agency Statement: Grisko LLC is a Chicago-based full-service communications agency with proven leadership in public affairs, public relations and marketing. We reframe narratives, champion causes and fuel missions that drive measurable results. Every new client is met with a fresh perspective and a tailored approach.

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601 W. Properties
AECOM
American Heart Assn.
Camelot
Chicago Transit Authority
CityBase
ComEd
Cubic Transportation Systems
Echoes & Reflections
Federal Aviation Administration
HMMH
Illinois Public Health Institute
Ladder UP
Ventra
WBEZ - Chicago Public Media
Willis Tower
WTW WFMT
GROUP GORDON

747 Third Ave., 32nd flr., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com


Founded: 2006.

Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, and Philadelphia, Group Gordon works across multiple industries, including finance, law, real estate, tech, professional services, public affairs, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients’ business goals produce inspired solutions to the toughest challenges.


GUTENBERG

555 8th Ave., #2210, New York, NY 10018
212/239-8740; ron@thegutenberg.com
www.thegutenberg.com


Harjiv Singh, founder & CEO; Amardeep Singh, COO; Ron Rossi, mng. dir.; Priscilla Selwine, sr. VP, APAC; Alisa Steinberg, VP, PR; Marlene Somaik, sr. media strategist; Neil Ashurst, dir.; Kunal Dutt, asst. VP; Nitin Broota, dir., HR; Saminder Singh Rait, dir., mktg.; Nonika Khera, dir., HR; Christina Daniels, sr. dir., content; Toni Anne, sr. dir., digital

ADI
APUS
Belatrix
Black & Veatch
Capital Quotient
Digit Insurance
DigitalOcean
InMobi
Just Drive (Driveazy)
JW Marriott
KPTT
Locus
Mphasis
Payoneer
Quikr
Repton School
Rizort
Smarten Spaces
Super Plastronics (Kodak)
T-Hub
Tata Global Beverages
Toyota Kirloskar
University of Queensland
Wipro PES

HAVAS FORMULA

200 Hudson St., 7th flr., New York, NY 10013
212/219-6321; fax: 212/219-8846; nyinfo@havasformula.com
www.havasformula.com


Michael Olguin, CEO

HAWKINS INTERNATIONAL PUBLIC RELATIONS

119 West 23rd St., #600, New York, NY 10011
212/255-6541; hipr@hawkpr.com
www.hawkpr.com


Agency Statement: At Hawkins International, travel is our passion. As an award-winning public relations and communications agency, Hawkins International has built an impressive global reputation for full-scope and impactful integrated social and digital campaigns.

A bi-coastal agency with offices in New York and Los Angeles, Hawkins International boasts a strong team of communication professionals that seamlessly cross from traditional public strategies to social activations in dynamic and stimulating ways on behalf of a roster of internationally acclaimed hospitality clients.

With expertise in creative, engaging and multi-dimensional storytelling, Hawkins International promotes its clients through calculated media relations, influencer activations, inventive experiences and the development of newsworthy content for its prestigious clients which include hotels, resorts, and real estate and lifestyle brands. While Hawkins International specializes in new property launches, it continues to successfully drive national and regional coverage and engagement for its 60+ clients, including AccorHotels, Fairmont Hotels & Resorts, Dorchester Collection, La Compagnie, Seabourn Cruise Line, and Wilderness Safaris, among others.

Jennifer Hawkins, founder/pres.; Corey Finjer-Bennett, COO

LOS ANGELES
12100 Wilshire Blvd., #800
Los Angeles, CA 90025

Continued on next page
HOSPITALITY BRANDS
AccorHotels
Box House Hotel Group
Domio
Dorchester Collection
Fairmont Hotels & Resorts
Inspirato
Lifefar
Loews Hotels
Lungarno Collection
Montage International
Mosaic Hotel Group

RESORTS & RETREATS
Balboa Bay Resort, Newport Beach, CA
Carillon Miami Wellness Resort, Miami, FL
Chebeague Island Inn, Chebeague Island, ME
Coworth Park, Ascot, United Kingdom
Grand Resort Bad Ragaz, Bad Ragaz, Switzerland
Gstaad Palace, Gstaad, Switzerland
Hotel Caesar Augustus, Anacapri, Italy
Jumby Bay/Oetker Collection, St. John’s, Antigua & Barbuda
JW Marriott Venice Resort & Spa, Venice, Italy
Le Guanahani, St. Barth, French West Indies
Pikaia Lodge, Galapagos, Ecuador
Sunrise Springs Spa Resort, Santa Fe, NM
The Loren at Pink Beach, Tucker’s Town, Bermuda
The Seagate Hotel & Spa, Delray Beach, FL
The Sebastian, Vail, CO
The Tryall Club, Montego Bay, Jamaica
The Wigwam, Litchfield, AZ
The Woodlands Resort, The Woodlands, TX
Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island

METRO
Andaz Savannah, Savannah, GA
Continental, Florence, Italy
Country Club Lima Hotel, Lima, Peru
Dolder Grand, Zurich, Switzerland
45 Park Lane, London, United Kingdom
Franklin Guesthouse, Brooklyn, NY
Gallery Hotel Art, Florence, Italy
Henry Norman Hotel, Brooklyn, NY
Hotel Bel-Air, Los Angeles, CA
Hotel Eden, Rome, Italy
Hotel 50 Bowery, New York, NY
Hotel Lungarno, Florence, Italy
Hotel Plaza Athénée, Paris, France
Hotel Principe di Savoia, Milan, Italy
Le Royal Monceau, Paris, France
Portrait Firenze, Florence, Italy
Portrait Roma, Rome, Italy
The Beverly Hills Hotel, Beverly Hills, CA
The Box House Hotel, Brooklyn, NY
The Dorchester, London, United Kingdom
The Nines, Portland, OR
The Shelbourne, Dublin, Ireland
XV Beacon, Boston, MA

ADVENTURE
Big Five Tours & Expeditions
Mountain Lodges of Peru
Nomadic Expeditions
The Bushcamp Company
Wilderness Safaris

CRUISES & AIRLINES
Circle Line Sightseeing Cruises
Coral Expeditions
La Compagnie
New York Water Taxi
Seabourn Cruise Line
Tradewind Aviation

HEALTH+COMMERCE
1619 Fourth St., Santa Rosa, CA 95404
650/273-7188; info@healthandcommerce.com
www.healthandcommerce.com
Agency Statement: West Coast-based Health+Commerce is a boutique communications and digital agency specializing in programs for health technology companies of all sizes. We are honored to work with the world’s brightest innovators in health technology, medical devices and biotech. As former in-house communicators ourselves, we identify with our clients’ needs. Our strategic approach aligns closely with business objectives and is designed to optimize our clients’ message and maximize results.
Nicole Osmer, founder; Krysta Pellegrino, PR practice lead
Alydia Health
Auris Health
Intersect ENT
Luma Therapeutics
MedtechWomen
NeoTract
Nevro
Outset Medical
Oyster Point Pharma
Hemsworth Communications

HEMSWORTH COMMUNICATIONS
1510 SE 17th St., Ft. Lauderdale, FL 33316
954/716-7614; fax: 954/449-6068
www.hemsworthcommunications.com
Instagram.com/HemsworthPR
Facebook.com/HemsworthCommunications
LinkedIn.com/Company/Hemsworth-Communications

Agency Statement: Hemsworth is a top-ranked public relations and communications firm based in Fort Lauderdale, Florida with offices in Atlanta and Charleston, as well as a network of top freelancers in various markets, including New York City. The agency specializes in the branding, corporate communications and strategic promotion of brands within the travel/tourism and food/wine/spirits sectors, as well as crafting global B2B and B2C PR programs for both emerging and renowned franchise systems. A boutique-sized firm with an impressive background, Hemsworth combines unprecedented passion, insight and connections to surpass client expectations, offering personal service and powerful results.

Samantha Jacobs, founder/pres.
Samantha.Jacobs@hemsworthcommunications.com
Michael Jacobs, COO
Michael.Jacobs@hemsworthcommunications.com

Lacey Outten, dir., food/wine/spirits; Carter Long, dir., Atlanta, travel/hospitality; Lindsey Wiegmann, dir., travel/hospitality; Rachel Tabacnic, dir., franchise/business services

Clients include, among others:
Air Partner
AmaWaterways
Amicalola Falls State Park & Lodge
Best Western Hotels & Resorts
Brasstown Valley Resort & Spa
Cruise Barbados
Driftwood Hospitality
First American Bank
HSMAI Foundation
I Heart Mac & Cheese
Lake Blackshear Resort
Margaritaville Holdings
Margaritaville Lake Resort, Lake of the Ozarks
Massanutten Resort
NICO Oysters + Seafood
Oasis Travel Network
Onion Span
PuroClean
SmartCruiser.com
Sonesta Fort Lauderdale Beach
Steelpan
Stems & Skins
Taste of Buckhead
Total Customized Revenue Management
Unicoi State Park & Lodge
Walgrens Gridiron Grill-Off Food, Wine & Music Festival
Waters Edge Wineries

Heron Agency

HERON AGENCY
1528 W. Fullerton Ave., Chicago, IL 60614
773/969-5200; fax: 773/477-7388; noreen@heronagency.com
www.heronagency.com


Agency Statement: Heron is an award-winning lifestyle communications agency. Our comprehensive results-driven campaigns help garner attention that leads to real bottom line results. Our campaigns include not only PR and Marketing, but digital elements, social media/influencer relations, and the development of strategic long term alliances. Each Heron account is managed by a team of seasoned professionals that deliver results in real time, each working to ensure success. We have the bandwidth to deliver unprecedented exposure for clients.

Noreen Heron, pres.
Addison & Clark
ArcLight Cinemas Chicago
Broughton Hotel Group
Chicago Sinfonietta
Fairmont Chicago Millennium Park
First Folio Theatre
Geja’s Cafe
Hotel EMC2, Autograph Collection
Jet's Pizza
Latinicity
Marriott Theatre
National Hellenic Museum
NEWCITY
One of a Kind Show at the Merchandise Mart
Orangetherapy Fitness
PaperSource
Progressive Chicago Boat, RV, and Sail Show
Renaissance Chicago Downtown Hotel
Stage 773
theWit Hotel
Westin Nashville Hotel
Wow Bao

HIGHWIRE PR
727 Sansome St., #100, San Francisco, CA 94111
415/963-4174; hi@highwirepr.com
www.highwirepr.com


Agency Statement: Established in 2008, Highwire PR is a public relations agency built on the promise of delivering creative, results-oriented communications programs for companies ranging from Fortune-50 corporations to mid-size tech leaders and innovative startups. Our team, which now includes Inner Circle Labs, a boutique PR firm focused on frontier technologies like AI and robotics, is composed of veteran communicators and former journalists with technology industry knowledge spanning enterprise, consumer, digital health, financial technology and security across offices in San Francisco, Chicago, New York and Boston.

Ten years later, Highwire PR remains one of the leading technology firms delivering creative, integrated, and results-oriented PR programs for innovative technology companies and a sustainable, invigorating environment for team members. Much has since changed, but our core values remain the same and continue to shape everything we do.

In 2018, we were able to grow our practice in some exciting new areas for Highwire including autonomous vehicles with AllState and Nio, who we partnered with through an IPO; 3D printing with Markforged and Arevo; robotics and AI with clients including Bossa Nova Robotics, Descartes Labs, and Iron Ox.

We expanded our service offering adding new services across digital, crisis and public sector work with long term clients from Wi-Fi Alliance to Akamai and Twilio. We also hired a new Digital Leader in the Boston office, expanding our digital expertise with new analytics and measurement capabilities.

Emily Borders, Kathleen Gratehouse, and Carol Carrubba, principals
10 W. Hubbard St., Chicago IL 60654
8 W. 38th St., #1200, New York, NY 10018
31 St. James Ave., Boston, MA 02116

Clients Include:
Akamai
AliveCor
Cisco/AppDynamics

Continued on next page
HODGES PARTNERSHIP, THE
1805 East Broad St., Richmond, VA 23223
804/788-1414; fax: 804/788-0085; jnewman@hodgespart.com
www.hodgespart.com

Strategic communications and content marketing for consumer and business-to-business clients across a variety of specialty areas. Employees: 15. Founded: 2002.

Agency Statement: The Hodges Partnership is a Richmond, VA-based strategic public relations, social media and content marketing agency. Over 17 years we’ve helped companies and organizations create and share their unique stories across earned, owned and paid channels.

At THP we start with research. Then we create content and messaging that reaches the right audience with the right message at the right time. Our goal is to help clients share their expertise to drive leads and business. Business. Our experience ranges from strong national, regional and local media relations to extensive content marketing capabilities. As a HubSpot partner, we create sales lead generation programs for clients. We also create, publish and manage digital magazines and brand journalism efforts that drive hundreds of thousands of people to our clients’ brands. All this plus all the traditional PR services such as media relations, crisis communications and communications audits.

At THP we also start with ROI. All our client engagements are goal-oriented so we can measure success based on specific mutually-agreed-to-outcomes.

Clients like Kroger, Owens and Minor, Swedish Match, Hilldrup, and Virginia’s Community Colleges have all achieved their business goals and increased awareness as the result of our collaboration.

For our point of view, visit The Gong Blog at hodgespart.com/gong.

Jon Newman, Josh Dare, founders

Clients Include:
Alexandria Review
Hilldrup
Kroger
Monmouth University
Silgan
Swedish Match
Virginia’s Community Colleges
Virginia Distillery

HOFFMAN AGENCY, THE
325 South 1st St., 3rd flr., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, search engine optimization (SEO) media training, digital communications, brand building, broadcast media services, social media. Employees: 140. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With heritage in the technology sector, the firm’s work today cuts across a range of industries.

While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read — a far cry from the “corporate speak” that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees.

For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Stephen Burkhart, CEO, North America; Caroline Hsu, mng. dir., Asia Pacific; Mark Pinsent, mng. dir., Europe; Lydia Lau, VP of global operations

Axis Communications
B-Secur
Baidu
Blackberry
Cypress
City of Fremont
Corning
Crypto.com
Flex
KaiOS
Lam Research
Lenova
Lumileds
Nautilus
NextFlex
Nokia
Nutanix
OSIsoft
Revation
SpinTransfer
SuperMicro

HOLLYWOOD AGENCY
18 Shipyard Dr., #3A, Hingham, MA 02043
781/749-0077; pr@hollywoodagency.com
www.hollywoodagency.com


Agency Statement: Hollywood Agency is a nationally-recognized integrated communications firm that makes brands famous. With a focus on partnering with compelling brands whose culture and values mirror its own, Hollywood Agency works with innovators in the consumer goods and services and business services industries. Named one of the fastest-growing private companies in Massachusetts for two years running.
Hollywood Agency has earned nearly fifty industry awards and has offices in Boston and San Francisco.

Darlene Hollywood, princ.; Courtney Curzi, sr. VP; Monica Higgins, Brooks Wallace, acct. dirs.

Clients Include:
- Fine Cooking
- Formlabs
- Hagen
- Kaon Interactive
- Medline
- Samsonite
- Stanley Black & Decker
- The Edge Fitness
- Thierry Rabotin
- TOMY
- Vesper

HOPE-BECKHAM INC.
1900 Century Place, #250, Atlanta, GA 30345
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com


Agency Statement: Hope-Beckham has proven for over two decades that, regardless of changes in technology and the evolution of media, effective communication starts with expert story-telling. Hope-Beckham masterfully crafts stories and uses them in ways that get intended results and victories for its clients.

Paul Beckham, chmn.; Bob Hope, pres.; Ann Nelson, VP; Wendy Hsiao, acct. dir.

ALS Georgia Chapter
Chick-fil-A Foundation
Christian City
Covenant House
ESPN Events
FusionHealth
Georgia Lions Lighthouse Foundation
Greenberg Traurig LLC
HAVE Foundation
HOI
Integral Group
MAP International
Mary Hall Freedom House
Rotary International

HOT WIRE
THE GLOBAL COMMUNICATIONS AGENCY
45 E. 20th St., 10th flr., New York, NY 10003
646/738-8960; hello@hotwireglobal.com
hotwireglobal.com

Hotwire is a global communications agency that helps businesses better engage and connect with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 22 locations including the UK, US, Mexico, France, Germany, Spain, Italy and Australia, together with co-branded partners Yellow Communications in the Netherlands and Belgium, Active DMC in the Middle East and VIANEWS in Brazil, as well as other affiliate partners.

Barbara Bates, global CEO; Heather Kernahan, pres., North America; Adrian Talbot, chief finance officer; Andy West, chief development officer; Chris Paxton, chief strategy officer; Fiona Chilcott, chief people & culture officer

San Francisco Office
222 Kearny St., #400, San Francisco, CA 94108
415/840-2790

Minneapolis Office
225 S. 6th St., #3900, Minneapolis, MN 55402

Howard Consulting Group, Inc.
1875 K St. NW, #400, Washington, DC 20006
info@hcgpublicaffairs.com
www.hcgpublicaffairs.com


Agency Statement: With 25 years of experience working at the highest levels of government and industry, HCG is made-up of practiced professionals who plan and implement communication strategies on local and national scales. Our team gives you the tools you need to meet company goals while bolstering your brand.

Frank Howard, Jr., CEO & founder; Erin Oldfield, VP, comms.; Stacey Barrack, sr. dir.; Tina Schneider-Wynerger, VP, infrastructure & technology; Regan Burdick, A/E; Maddy Walker, project assoc.

Immunomic Therapeutics, Inc.
Paratek Pharmaceuticals
Submer Technologies
Parking Sense
Why We Vaccinate
HUNTER: EARNING CONSUMER ATTENTION

HUNTER PUBLIC RELATIONS
41 Madison Ave., 5th flr., New York, NY 10010
212/679-6600; smormar@hunterpr.com
www.hunterpr.com
Samara Farber Mormar

Agency Statement: HUNTER is an award-winning consumer marketing communications firm with primary offices in New York and London and a footprint across North America. Beginning with research-driven consumer insights, Hunter executes strategic, integrated programs that build brand equity, increase engagement and drive measurable business results for consumer products and services. The 120-person firm employs a powerful blend of marketing solutions including strategic planning, social and digital media, talent and influencer engagement, media relations, experiential, multicultural, and content creation and distribution for all platforms and channels to earn consumer attention on behalf of some of the world’s best known and most beloved brands.

Founded in 1989 with a specialization in food and nutrition, Hunter has grown into one of the most respected and awarded mid-size marketing communications firms in the country, proudly serving a broad range of esteemed companies and brands across Food + Beverage, Wine + Spirits, Home + Lifestyle, Health + Beauty, Retail + Ecommerce, Travel + Restaurants, Education, Fashion, and Toys + Games.

Our motto is “we earn it,” and at Hunter we focus on doing so in three key areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach and client service-orientation has led to some of the most enduring client relationships in the business including TABASCO® Pepper Sauce (30 years), 3M (22 years), Diageo...
ICR
685 Third Ave., 2nd flr., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com

Agency Statement: Established in 1998, ICR partners with companies to execute strategic communications and advisory programs that achieve business goals, build awareness and credibility, and enhance long-term enterprise value. The firm’s highly-differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to more than 650 clients in approximately 20 industries. ICR’s healthcare practice operates under the Westwicke brand (www.westwicke.com). Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America, maintaining offices in New York, Norwalk, Boston, Baltimore, San Francisco, San Diego and Beijing. ICR also advises on capital markets transactions through ICR Capital, LLC. Learn more at www.icrinc.com. Follow us on Twitter at @ICPR.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)
Connecticut
761 Main Ave., Norwalk, CT 06851
Boston
Riverview II, 245 First St., 18th flr., Cambridge, MA 02142
Baltimore
2800 Quarry Lake Dr., #380, Baltimore, MD 21209
443/213-0500
San Francisco
150 Spear St., #825, San Francisco, CA 94105
San Diego
12520 High Bluff Dr., #265, San Diego, CA 92130
858/356-5920
Beijing
Unit 805, Tower 1, Prosper Center, No.5 Guanghua Road Chao Yang District, Beijing 100020, PR CHINA
BJ’s Wholesale
Boot Barn
IDEA HALL
611 Anton Blvd., Suite 140, Costa Mesa, CA 92626
714/436-0855; fax: 714/263-8774; rebecca@ideahall.com
ideahall.com
Agency Statement: Idea Hall is an award-winning creative agency based in Southern California. Driven by design and defined by ROI, the agency works with B2B and consumer clients delivering integrated PR and marketing solutions that build brands and buzz including PR, branding, advertising, content marketing, website, digital and video services. A champion of all things good, Idea Hall is driven by a commitment to collaboration, fearless creativity, open-mindedness and a high level of pride in our craft.
Rebecca Hall, pres. & CEO; Anita Mellon, VP/group dir., PR
Be Well OC
C.W. Driver
CapRock
Cityview
Cox Castle & Nicholson
CT Realty
Cystinosis Research Foundation
East Valley Water District
Extensis Financial
H. Hendy Associates
Irvine Company
Laguna Beach Company
Laura’s House
R.D. Olson
Sabal Financial
SchoolsFirst Federal Credit Union
Swinerton
Trilogy Financial Services
United Way Orange County

IDENTITY
30700 Telegraph Rd., #1475, Bingham Farms, MI 48025
248/258-2333; fax: 248/258-1942; mwinter@identitypr.com
www.identitypr.com
Agency Statement: Identity is an award winning public relations firm driving strategic communications programs for clients across Michigan and nationally.
We specialize in media relations, marketing, social media, creative, crisis communications and content offering a seamless approach that delivers awareness, clarity and credibility. We deliver meaningful and measurable results. Our relationship-driven culture fosters energy, creativity and collaborative engagement.
Identity has emerged as a leader nationally for our relationships, innovation and results.
Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, media rels. & mktg. dir.; Brandon Chesnutt, digital & dev. dir.
Partial Client List:
Absopure
ADESA
Applebee’s
Comcast

IMAGINE PR
262 W. 38th St., #703, New York, NY 10018
212/922-1961; info@imagine-team.com
www.imagine-team.com
Agency Statement: IMAGINE PR is a New York-based, award-winning boutique public relations agency with a smart approach to hospitality and travel public relations. We specialize in experiential and luxury travel PR and work with a portfolio of key players that span the globe.
Gabriele Sappok, partner; Andreas Sappok, mng. partner
Ellerman House, Cape Town
Hotel Arts Barcelona, a Ritz-Carlton Company Hotel
Jacada Travel
Marchay
Mandapa, a Ritz-Carlton Reserve
Natural Selection
Quasar Expeditions
Robin Pope Safaris
Singita
Slovenian Tourist Board
The Broadway Collection
The Draycott Hotel
The Ritz-Carlton, Koh Samui, Thailand
The Ritz-Carlton, Kuala Lumpur, Malaysia
The Saxon Hotel
ThirdHome
Tschuggen Hotel Group
YTL Hotels

CONCERN INC.
2019 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
**Agency Statement:** Impact PR & Communications crafts meaningful, strategic public relations campaigns that are tailored to meet and exceed our clients' goals. Our award-winning team works relentlessly to make an impact, utilizing our deep roots and relationships throughout the Hudson Valley and New York's greater metropolitan area, to do so. We attract attention for our clients and generate valuable results that help their businesses flourish. Without exception, we are passionate and hard-driving but always with heart.

Filomena Fanelli, CEO/founder; Kate Wark, exec. VP

Angry Orchard
Astor Services for Children & Families
Beatrix Farrand Garden Assn.
Dutchess Tourism
Feldman, Kleidman, Coffey, Sappe & Regenbaum LLP
Greystone Programs, Inc.
Inclusive Ventures
Independent Living, Inc.
No Alternative
PAZ Healthcare Management
Poughkeepsie Farm Project
Spector Group
The Arc of Dutchess
Tompkins Mahopac Bank
Vassar-Warner Home

**Indicate Media**

**DIGITAL PUBLIC RELATIONS**

**INDICATE MEDIA**

25 Broadway, New York, NY 10004
917/861-0089; todd@indicatemedia.com
www.indicatemedia.com

Focus areas: B2B technology and financial / professional services.


**Agency Statement:**

Simply put, “indicate” means to make known or draw attention to something. We love the word because it perfectly encapsulates the value we offer to our client partners.

Our mission is to craft communication campaigns that drive the growth of your business. We create compelling stories that reflect your unique purpose. Our team works to understand your business objectives and tailors our activities to ensure we achieve the results you want. From start to finish we take a data-driven approach, using insights from research to inform our strategy and measuring analytics along the way to track success.

Since 2011, Indicate Media has partnered closely with B2B technology and financial service firms to tell their stories. We are industry experts, having created and executed successful campaigns for companies in artificial intelligence, data analytics, cloud computing, educational technology, and drones, just to name a few. We are passionate about what we do, understand the inherent complexity at hand, and excel at thinking deeply and strategically about how best to position your business within the current market landscape.

What’s your story? Come talk to us. We’d love to show the world what’s amazing about you.

For more information visit www.IndicateMedia.com.

Todd Barrish, co-founder & pres.

Philadelphia Location: 1010 N Hancock St., Philadelphia, PA 19123

**Sample Clients Include:**

Clairvoyant
Latent View Analytics
Movable Ink
Packet
RedCat
Talara Capital
Toluna
Unmetric

For a complete client list including case studies and a capabilities deck, go to: www.indicatemedia.com
INFINITE GLOBAL
205 E. 42nd St., 14th flr., New York, NY 10017
212/838-0220
www.infiniteglobal.com

Complete communications consulting for professional services firms.

Agency Statement: Infinite Global is an award-winning communications firm providing PR, Branding and Content services. Led by seasoned media professionals and top creative directors, we help professional services firms and other complex businesses demonstrate their expertise to sophisticated audiences. Our clients span the legal, financial services, real estate and built environment, corporate, asset management, accounting and not-for-profit sectors. We provide communications and creative services including media relations, crisis communications, research, video, design, brand development, media training and a full range of content services.

Jamie Diaferia, CEO

INK COMMUNICATIONS CO.
2717 South Lamar Blvd., #1087, Austin, TX 78704
512/382-8980
https://www.ink-co.com


Agency Statement: INK is a marketing communications partner to B2B technology brands that want to move beyond business as usual. We create human-centered campaigns inspired by bold thinking and data-driven insights, and built on proven success. We believe that to be revolutionary, your marketing has to be evolutionary. When your market shifts quickly, we respond to the in-the-moment opportunities that will build an enduring brand. Because your goals are our goals, we operate as an extension of your team and help you get the results that matter. Founded in 2004, INK operates out of Austin, Denver, and New York with a culture of collaboration, an emphasis on client service, and a belief that good work with good people makes for a good life.

Starr Baker, CEO & co-founder; Kari Hernandez, pres. & co-founder; Blair Poloskey, VP & partner
3513 Brighton Blvd., #570, Denver, CO 80216
720/336-8832

Beth Monaghan, co-founder & CEO
550 Montgomery St., #450, San Francisco, CA 94111
415/299-6600; jason@inkhouse.com
33 Irving Place, Floor 3, New York, NY 10003
646/975-5142; nicole@inkhouse.com

Inspire PR Group
6120 S. Sunbury Rd., Westerville, OH 43081
614/532-5279; hind@inspireprgroup.com
www.inspireprgroup.com

Media relations, media/crisis training, social media, influencer and blogger engagement, crisis communications, digital marketing, advertising, issues and reputation management, corporate communications, event planning, graphic design, video production. Employees: 10. Founded: 2014.

Agency Statement: Inspire PR Group is a national public relations and digital agency. Our team of seasoned professionals, whose deep roots in PR span more than four decades, believes going the extra mile is not an option; it’s a requirement. Inspire is committed to making a measurable, memorable difference, which shines through in our work for our clients and for our communities. We value teamwork, illustrated by long, trusting relationships with clients and with each other.

The Inspire team brings more than four decades of professional experience
communicating for agencies, corporations, nonprofits and news media. We harness that collective expertise daily to help clients communicate, engage, educate and succeed.


A Kid Again
American Egg Board
American Dairy Assn. Mideast
Bob Evans Farms
Butler County Convention and Visitors Bureau
Cameron Mitchell Restaurants
CHOICES for Victims of Domestic Violence
Delaware County Convention and Visitors Bureau
Designer Brands
Gahanna-Jefferson Public Schools
Heartland Bank
Hilliard City Schools
Interim HealthCare
Iowa Egg Council
Minnesota Turkey Growers Assn.
National Turkey Federation
No Kid Hungry
Ohio Beef Council
Ohio Assn. of Foodbanks
Ohio Poultry Assn.
Ohio Livestock Coalition
Pet Food Institute
Piada Italian Street Food
Reliant Capital Solutions
Rusty Bucket Restaurant & Tavern
United Egg Producers

INTERMARKET COMMUNICATIONS
(A LANSONS COMPANY)
Member, Global Communication Partners
425 Madison Ave., #600, New York, NY 10017
212/888-6115; info@intermarket.com
www.intermarket.com
Agency Statement: Intermarket Communications has long been a leading independent strategic communications consultancy with clients in the global financial services industry. More recently, its client list has grown to encompass the fields of transportation, life sciences, technology and higher education. We offer clients a combination of strategic expertise and highly targeted execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Intermarket Communications works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Intermarket apart. At Intermarket, all clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

On February 22, 2019, Intermarket announced it had been acquired by Lansons, a London-based reputation management consultancy.

Martin B. Mosbacher, exec. vice chmn., 212/754-5449

Acadisoft
American Stock Transfer & Trust Co. (AST)
Apeiron
Bank Leumi
BioCatch
Broadhaven Capital Partners
Charles Schwab & Co.
Cult Wines
The University of Chicago Booth School of Business
Harris Williams & Co.

ITB
A Division of Rogers & Cowan
1840 Century Park E., 2nd flr., Los Angeles, CA 90067
310/854-8195; fax: 310/854-8138
https://www.itb-worldwide.com/
https://www.instagram.com/itb_vip/
https://www.linkedin.com/company/itb-worldwide/
Agency Statement: An entertainment marketing, partnerships and talent agency, ITB delivers strategic and creatively-led partnerships rooted in popular culture for brands and individuals alike. Our services span brand, designer and talent collaborations, influencer marketing, talent procurement for global advertising campaigns, brand extensions, licensing, retail partnerships, distribution, talent representation and VIP services. We service a global roster of both brand and agency clients from our offices in London.

Carla Blizzard, sr. VP
Clients include:
Chopard
Fitbit
Georges Chakra
Jockey
Karl Lagerfeld
Ralph Lauren
Sarah Flint
Tadashi Shoji
The Body Shop
Zuhair Murad

IVY MARKETING GROUP, INC.
23W070 Mulberry Ln., Glen Ellyn, IL 60137
630/790-2531; fax: 630/790-4431; dsheridan@ivymarketing.com
www.ivymarketing.com
Agency Statement: Ivy is a nimble, boutique marketing/public relations agency specializing in senior housing & services as well as healthcare, not-for-profit & commercial real estate.

Debra Sheridan, pres.
ALC Home Health
Danish Home of Chicago
Eastcastle Place in Milwaukee
Friendship Village of Schaumburg
GreenFields of Geneva
Monarch Landing
Sedgebrook
Shell Point Retirement Community in Naples Florida
The Springs in Naperville
IW GROUP
6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048
213-262-4090; fax: 310-289-5501
www.iwgroupinc.com

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market, solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multietnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, chmn.; Nita Song, pres.

Clients include:
- Bank of the West
- City of Hope
- HBO
- Lexus
- McDonald’s
- MGM National Harbor
- Nielsen
- Northwestern Mutual
- Shiseido
- Southern California Edison
- Warner Brothers
- Westfield

J PUBLIC RELATIONS
530 7th Ave., #502, New York, NY 10018
212/924-3600; leistolak@jpublicrelations.com
www.jpublicrelations.com

Agency Statement: J Public Relations (JPR) is an international luxury PR, influencer management and social media agency specializing in hospitality, travel and luxury lifestyle brands. With 75 team members across four offices in New York City, London, Los Angeles and San Diego, plus a presence in Denver and Arizona, JPR is a trusted leader in media relations and brand strategy, trend forecasting, brand partnerships, influencer relations, digital and social strategy. JPR is an innovator in all things travel, being the first travel PR agency to launch a podcast in 2018, Priority Status.

Established in 2005, JPR has consistently risen to become the world’s fastest growing agency in the travel and hospitality spaces. JPR’s global roster includes more than 150+ hotels in the U.S., U.K. and throughout Europe, Mexico, Caribbean, Dubai, New Zealand, Asia and more. JPR represents destinations such as North Carolina and Utah as well as brands including Marriott, Relais & Châteaux, Jumeirah Hotels & Resorts, Vail Resorts Hospitality and multiple Ritz-Carlton Hotels & Resorts.

JPR is listed on the Observer’s annual “PR Power 50” as one of the country’s most powerful PR firms and Crain’s “Best Places to Work in New York City.” The agency also garnered “Top Places to Work” by PR News and “Agency of the Year” by Bulldog Reporter in addition to multiple trade and consumer awards for company culture and brand success.

Jamie Sigler O’Grady, Sarah Evans, partners

Locations:
- New York
  530 7th Ave., #502, New York, NY 10018
  212/924-3600
- San Diego
  2341 Fifth Ave., San Diego, CA 92101
  619/255-7069
- Los Angeles
  429 Santa Monica Blvd., #280, Santa Monica, CA 90401
  310/722-7066
- London
  14 Gray’s Inn Rd., 3063, London, WC1X, 8HN, UK
  (011) 44 (20) 38905838

Sampling of highlighted clients:
- Adare Manor, Ireland
- Adventures of Disney (project work)
- Aulani, a Disney Spa & Resort (project work)
- Chateau du Grand-Luce, France
- Chewton Glen, UK
- Cliveden House, UK
- Discover Baja California
- Four Seasons Resort Lana‘i
- Grand Hotel Tremezzo, Lake Como
- Gurney’s Resorts - Montauk & Newport
- Helena Bay, New Zealand
- Hotel del Coronado, San Diego
- InterContinental Los Angeles Downtown
- InterContinental, Washington DC - The Wharf
- Jumeirah Hotels & Resorts
- Rancho La Puerta, Mexico
- Ranch Valencia Resort & Spa
- Relais & Châteaux
- The Palms and The Shore Club, Turks & Caicos
- The Resort at Pedregal, Mexico
- The Ritz-Carlton (multiple properties)
- Vail Mountain Resorts
- Vail Resorts Hospitality
- Visit North Carolina
- Visit Utah

J. WALCHER COMMUNICATIONS
1940 Market St., San Diego, CA 92102
619/295-7140; fax: 619/295-7135
www.jwalcher.com

PR firm specializing in local & national media rels., community rels., social media and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.

JACKSON SPALDING
1100 Peachtree St. NE, 18th flr., Atlanta, GA 30309
404/724-2500; atlanta@jacksonspalding.com
www.jacksonspalding.com

Agency Statement: Jackson Spalding’s vision is to be the most trusted and respected marketing communications agency - pretty simple really. We are an independently-owned agency, which means we’re beholden only to our clients, ourselves and the communities in which we invest our time. After 22 years of this approach, we have become one of the largest independent marketing communications agencies in the Southeast, with more than 160 team members in offices in Atlanta, Dallas and Athens, Ga., with outposts in Los Angeles, San Francisco, Houston, St. Louis,
Nashville, Spartanburg and New York. For four consecutive years, The Atlanta Journal-Constitution has ranked Jackson Spalding as the best agency to work for in Atlanta and a top 15 company to work for in any industry. In 2017, Jackson Spalding was named the #1 agency to work for in North America by The Holmes Report.

Our services include branding, digital design and development, advertising and media buying, graphic design, social media strategy, media coaching, marketing, public relations, event planning and crisis management.

We work with organizations from the premiering to the preeminent, from corporate to compassionate. Above all, we choose to work with clients who inspire us - those who want to be the best at what they do. Those are our kind of people.

Executive Team: Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O’Brien, Trudy Kremer, Whitney Ott and Joanna Singleton
BD Director: Colin Owens
Creative Director: Mike Martin
125 West Washington St., #775, Athens, GA 30601
706/354-0470; athens@jacksonspalding.com
750 North Saint Paul St., #1700, Dallas, TX 75201
214/269-4400; dallas@jacksonspalding.com

Partial client list:
2019 Super Bowl Host Committee
Chick-fil-A
Children’s Healthcare of Atlanta
College Football National Championship
Delta Air Lines
Flexdrive
Georgia Forestry Foundation
Google
Grady Health System
Honeywell
Interstate Batteries
Interstate Batteries All Battery Centers
Mattress Firm
Nod Hill Brewery
Orkin
Primrose Schools
The Coca-Cola Co.
TM Capital
Toyota/Lexus

JARRARD PHILLIPS CATE & HANCOCK, INC.
The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027
615/254-0575; info@jarrardinc.com
www.jarrardinc.com
150 N. Wacker Dr., Suite 2925, Chicago, IL 60606
312/419-0575
Opened: 2006
Agency Statement: Jarrard Phillips Cate & Hancock, Inc. is a top-10 strategic communications consulting firm devoted to helping the nation’s health systems and health services companies navigate confidently through change, challenge and opportunity. With offices in Nashville and Chicago, Jarrard Inc. has guided leaders at more than 400 healthcare organizations across the country through high-stakes moments, including leading communications and political strategy for more than $60 billion in announced M&A. Our team of former journalists, political operatives and healthcare executives works alongside every client to build a custom strategy that delivers measurable results in the areas of M&A, issues and crisis management, strategic positioning opportunities and systemic change management. For more information, visit jarrardinc.com.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Magi Curtis, Jana Atwell, Kim Fox, partners

JASCULCA TERMAN STRATEGIC COMMUNICATIONS
730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com
Founded: 1981.
Agency Statement: Jasculca Terman Strategic Communications’ passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events... to educate, empower and engage through strategic use of digital and video. For more than 35 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit www.jtpr.com, facebook.com/jasculcateterman.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.

Clients include:
After School Matters
Brookfield Zoo
CSU-Global
iBio
Sinai Health System
The Carter Center
The Chicago Community Trust
The Knight Foundation
Urban Prep Academies

JCONNELLY
22 W. 21 St., #301, New York, NY 10010
646/922-7770; rhenessey@jconnelly.com
www.jconnelly.com

Financial, technology, food & beverage, personal & executive brands, CSR, public relations, content marketing, digital marketing, video marketing, crisis management, strategic counsel. Employees: 70.

Agency Statement: JConnelly is a communications and marketing firm working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence, and build community. JConnelly’s professionals navigate the complex world of communications to effectively design and execute campaigns that are mission driven and deliver business-critical results.

Jennifer Connelly, CEO; Ray Hennessey, pres.; Michelle Pittman, chief strategy officer; Chris Cherry, chief engagement officer; Karen Pellicone, chief administrative officer; Mat Murchison, CFO; Steven Stole, mng. dir.

Representative JConnelly clients include:
Direxion
DoubleLine Capital
HighTower
Krasdale Foods
Revel Spirits
Pictet
Tony Robbins
JEFFREYGROUP
201 S. Biscayne Blvd., #1400, Miami, FL 33131
305/860-1000
www.jeffreygroup.com
Agency Statement: The leading independent agency for Latin America since 1993, successfully serving the world’s largest companies and best-known brands. JeffreyGroup provides a full range of strategic communications services, including brand promotion, corporate communications, public affairs and data-driven insights and analysis, from seven wholly-owned offices and a network of local partners throughout Latin America.

MIAMI (HQ)
Brian Burlingame, CEO
Sarah Garrido, mg. dir.
NEW YORK
1 Penn Plaza, 36th flr., New York, NY 10119
212/620-4100
Jeffrey Sharlach, chmn.
MEXICO CITY
Cordillera de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico
+52 (55) 5281-1121
Mauricio Gutiérrez, mg. dir.
SÃO PAULO
(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP CEP 05422-030, Brazil
+55 (11) 3185-0800
Rodrigo Pinotti, mg. dir.
Debora Pratali, group dir.
Thiago Massari, group dir.
RIO DE JANEIRO
Ed. Argentina, Praia de Botafogo, 228. Rio de Janeiro, RJ CEP 22250-040, Brazil
+55 (21) 3958-1245
Renata Busch, mgr.
BRASILIA
Edificio Parque Cidade Corporate; SCS, QD 9, Torre C, 10º; Brasilia, DF CEP 70308-200, Brazil
+55 (61) 3550-0699
Fernando Teixeirense, group dir.
BUENOS AIRES
San Martin 674 3ª A, Buenos Aires, C1004AAN Argentina
+54 (11) 4328-3354
Diego Campal, mg. dir.
Airbus
Amazon
American Airlines
Baker McKenzie
Bayer
Citibank
Enel
Enterprise Car Rental
Facebook
GE
HBO
John Deere
Marriott
Mastercard
Nikon
The Patron Spirits Co.
PepsiCo
Roche

JIPR AGENCY
2589SA Friendship Rd., #C, Daphne, AL 36526
251/375-1297; fax: 251/650-1260; jennifer@jipragency.com
jipragency.com
Public relations, event planning, media relations, media training, creative services, brand identity development, website design, marketing services, community engagement, crisis communication, social media, SEO & SEM. Employees: 10. Founded: 2010.
Agency Statement: JIPR is a boutique public relations, marketing and events firm focused on building, protecting and elevating our clients’ brands. We believe just knowing the current trends isn’t enough — you have to anticipate what will happen next. We know that there is more to public relations and marketing than just generating news clippings, but rather using the right strategies to trigger influence of the brand from every angle and to every audience.

Jennifer Jenkins, pres.
Aaron Oil Co.
Alabama State Port Authority
Atchison Home
Baldwin County Economic Development Alliance
Baldwin County Education Coalition
BASF Corp.
Children’s of Alabama
Economic Development Assn. of Alabama
ellenJAY
Hargrove Engineers + Constructors
Infirmary Health
Mobile Area Chamber of Commerce
Ronald McDonald House Charities of Mobile
USA Mitchell Cancer Institute
Witherington Construction

JOELE FRANK, WILKINSON BRIMMER KATCHER
622 Third Ave., 36th flr., New York, NY 10017
212/355-4449; info@joelefrank.com
www.joelefrank.com
Agency Statement: Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues.

Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mg. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Brielmann, Steve Frankel, Michael Freitag, Barrett Golden, James Golden, Jonathan Keenher, Nick Lamplough, Tim Lynch, Jamie Moser, Leigh Parrish, Jed Repko, Meaghan Repko, Andrea Rose, Andrew Siegel, Sharon Stern, Kelly Sullivan, Sarah Teslik, Ed Trissel, partners; Laurence Klurfeld, COO
West Coast Office: One Sansome St., #2800, San Francisco, CA 94104
415/860-3950
HEALTH COMMUNICATIONS

JPA HEALTH COMMUNICATIONS
1101 Connecticut Ave., NW, Suite 600, Washington, DC 20036
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com
@JPAHealthComm
www.facebook.com/JPAHealth
Health, medical, public health, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; video production; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns; marketing; market research and assessment; data analytics, insights and evaluation; medical meetings planning; executive visibility; internal communications. Employees: 50. Founded: 2007.
Agency Statement: JPA Health is an award-winning public relations, marketing and advocacy firm known for sharing our clients’ commitment to making people healthier. With deep expertise in these core service categories, JPA offers a truly integrated model that delivers sustained business results. The agency provides services to clients across the health sector, including: biopharma, medtech, and non-profit organizations.

To offer unparalleled insights and efficiencies to clients, the JPA has built a proprietary tool, Gretel™, which segments audiences and provides unique insights for reaching and engaging influencers in health and healthcare.

JPA's exclusive focus within the health sector means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

The agency is recognized for its ability to deliver results quickly. As partners with our clients, we drive meaningful relationships, stimulate intellectual curiosity, combine data and intuition to go deeper and see beyond the obvious and creatively solve complex problems.

JPA is a woman-owned agency with offices in Washington, DC, Boston and London, and is a member of IPRN, the world’s leading independent public relations agency network.

American Kidney Fund
College of American Pathologists
EMD Serono
Epizyme
Genomic Health
Intuitive Surgical
Medicines360
Melanoma Research Foundation
Merck
National Institutes of Health
Sanofi
The Physicians Foundation
The David and Lucile Packard Foundation
U.S. Pharmacopeia
ViiV Healthcare

JUDGE PUBLIC RELATIONS, LLC
4200 George J. Bean Pkwy., #2580, Tampa, FL 33607
813/279-8335; fax: 813/279-8336; jjudge@judgepr.com
www.judgepr.com
Public relations, media relations, crisis communications, strategic communications, community relations, partnership development, government relations, video production, marketing, advertising, web design, graphic design, social media management. Employees: 6. Founded: 2011.
Agency Statement: Judge Public Relations is a full-service agency headquartered in Tampa, Florida. Our PR firm represents a wide variety of clients from around the world and has worked with members of the media on every continent. Judge PR is a certified service-disabled veteran-owned small business, and is comprised of experts in television, radio, web and print media, marketing and communications. Our team members have received numerous prestigious awards, including Emmy awards, and an MTV Movie Award.

James P. Judge, pres.; Scott O. Goodman, partner, dir., mktg. & creative svcs.; Justin A. Mayfield, partner, PR & digital media mgr.; Justin K. Clements, PR specialist; Andrew Signore, digital content producer; Josh S. Powers, print & digital mktg. design mgr.

Armed Forces Families Foundation
Bomnin Chevrolet
Children’s Cerebral Palsy
Children’s Scoliosis Center
Chuy’s TexMex
Dimmitt Chevrolet
Footprints Beachside Recovery Center
IHOP
Love & Theft
Pathway Vet Alliance
Scoliosis Care
Scratch Financial
Skyway 10K
Spice’s Tactical
SynDriver
Taco Bell
Thee Tree House
Veterinary Emergency and Referral Group
WannaRub Foods

KAPLOW COMMUNICATIONS
19 West 44th St., 6th flr., New York, NY 10036
212/221-1713; info@kaplow.com
www.kaplow.com
Agency Statement: Kaplow was founded on the belief that authentic storytelling could forge an emotional connection between a brand and its audience. And, for more than 25 years, Kaplow has used the magic of storytelling to change the conversation so consumers fall in love with our clients’ brands.

In today’s cluttered communications landscape, creating that emotional connection between a brand and its consumers is more important than ever. We have transformed our practice to combine best-in-class public relations services with cutting-edge digital, social and influencer capabilities to ensure we reach your consumers at every touch point. And,
KAPLOW COMMUNICATIONS continued

we continue to develop new product offerings that help clients better understand and communicate their stories to both external and internal audiences. These stem from the agency’s core values of authenticity, respect and trust.

Based in New York, we have satellite offices in Los Angeles, Denver and Wilmington, North Carolina, from which we serve clients – from start-ups to Fortune 500s – in beauty & fashion, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial service, hospitality and more.

Each program is customized for the client’s unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers wherever they may be, and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

We still believe in the magic of great storytelling and, as a truly integrated agency, we deliver on our mission and our promise of one brand story, told many ways.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, chief strategy officer; Joanne Amorese, COO; Vicki Crafton, exec. VP

Clients include:
23andMe
Breast Cancer Research Fund
Conair
Cosmetic Executive Women (CEW)
CVS/pharmacy
David’s Bridal
Fidelity Investments
Franciacorta
Laura Mercier
Markwins (wet n wild)
Nakedwines.com
PVH (Warner’s/Olga)
Savencia
Stitch Fix
Target
Vitabiotics (Perfectil)

kARBO COMMUNICATIONS

KARBO COMMUNICATIONS
601 Fourth St., #204, San Francisco, CA 94107
415/255-6510; info@karbocom.com
www.karbocom.com


Agency Statement: Are you looking for a respected and inventive PR and digital marketing agency with a track record of delivering revenues, industry leading stature, partners and funding? Karbo Com’s services combine successful and inventive PR programs with the newest digital marketing services. Startups to Fortune 500 enterprises trust Karbo Communications for our industry knowledge, strategic thinking, creativity and the tech industry’s entrepreneurial spirit to create and amplify market leadership and out-perform competitors.

Karbo Com offers an extensive array of innovative services, including branding, corporate and product PR, social media, creative services, digital marketing campaigns plus content creation.

Unlike most other agencies, Karbo Com ensures client teams are always led by senior people on a day-to-day basis. You won’t get bench players. A varied and multi-talented team synthesizes the worlds of PR, journalism and digital marketing—with a Silicon Valley ethos. Our teams have ushered in technologies such as the cloud, SaaS, AI, the Internet of Things, data analytics, mobile, security, networking, augmented reality and wearables.

We’ve worked extensively with both B2B and consumer tech companies ranging from small startups to global, billion dollar brands, including: Apple, Cisco, Digg, eBay, Equinix, Fog World Congress, GoDaddy, Intel, the IoT World Conference, The National Geographic, NordWallet, and Oracle.

Julie Karbo, founder & CEO
Current Clients:
8th Wall
Diamond Pro

KARV COMMUNICATIONS

122 E. 42nd St., #2005, New York, NY 10168
212/333-0275; adf@KARVCommunications.com
www.karvcommunications.com


Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & CEO; Eric Andrus, exec. VP
1513 6th St., #204, Los Angeles, CA 90401
213/228-3236

KCD PR INC. - TOP FINTECH PR FIRM

610 West Ash St., Suite 901, San Diego, CA 92101
619-955-7759; info@kcdpr.com
www.kcdpr.com
https://www.linkedin.com/company/kcdpr
https://www.facebook.com/KCDPR
https://twitter.com/KCDPR
https://www.youtube.com/user/KCDPR
https://plus.google.com/+Kcdpr


Agency Statement: KCD PR is an award-winning strategic communications agency with expertise in creating and executing individualized, integrated, and impactful media relations, social media marketing, digital marketing, and content development strategies for financial services firms, fintech companies, technology innovators, transportation and associated businesses.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. KCD PR is based in San Diego, CA and New York, NY, serving clients around the world.

The agency is a rapidly growing powerhouse in the financial services, technology and fintech public relations and marketing space. And we have the results and awards to prove it. Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand’s voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications,
M&A strategy, IPO and ICO communications, blockchain themed public relations and executive media training.


Kevin Dinino, founder/pres.

Client Portfolio:
- Applied Pavement Technology
- Atria Wealth Solutions
- Bitmo
- Brain Corp.
- Bridgeport Financial Technology
- Comdata
- Cyber Center of Excellence (CCOE)
- Federal Highway Authority
- Fidelity Investments
- FinovateAsia
- Folio Financial
- HighPoint Associates
- Intrinio
- LPL Financial
- Millennium Trust Co.
- Pavia Systems
- Umpqua Bank
- Wicket
- Women Rocking Wall St.

KEITH SHERMAN AND ASSOCS.

234 West 44th St., New York, NY 10036
212/764-7900; fax: 212/764-0344
www.ksa-pr.com

Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele.

We are proud of several long-term client relationships including 10 years working for The New York Times, 18 years for the Tony Awards, 28 years representing Olympic Gold medalist Brian Boitano and a decade working for insurance giant Marsh & McLennan. KSA’s four person staff is based in Times Square.

We have represented hundreds of network, cable and digital broadcasts, studio and independent films, Broadway and Off-Broadway shows, national tours, media companies, high profile events globally, festivals, not-for-profit organizations, awards, travel, sponsorships, diversity, healthcare, technology and more. Our site, ksa-pr.com, provides additional information.

As a result of our corporate to cool client base, we have a unique perspective that we’ve brought to campaign after campaign with tremendous resuls over time.

Results. A fresh point of view. Proactive work. Smart strategic thinking. Integrity. These are some of the elements that distinguish KSA’s work.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

Art Students League of New York
Be More Chill
Mike Birbiglia
Brian Boitano
Bolshoi Ballet
BRAVO
Bristol-Myers Squibb
Broadway League
Columbia University
Drama Desk Awards
Feinstein’s/54 Below

Focus Features
Forum Gallery
Adrian Grenier
Henry Holt & Co.
Hertz
Kimpton Hotels
Lang Lang
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
New York Marriott Marquis
The New York Times
The Onion
Point Foundation
Colin Quinn
Samuel French
Sony
The Sheen Center
Tony Awards
Universal Pictures
Visiting Nurse Service of New York

KEKST CNC

U.S. Headquarters: 437 Madison Ave., New York, NY 10022
212/521-4800
www.kekstcnc.com


Agency Statement: Kekst CNC is a leading global strategic communications firm with unparalleled expertise in helping global business and institutional leaders navigate challenges and opportunities as they grow, transform, and protect their organizations. Our clients rely upon the sound judgment, innovative thinking, and proven effectiveness of our highly experienced team of advisors to develop and execute the integrated communications strategies necessary to maintain the confidence of stakeholders in an era of accelerated change.

Jeremy Fielding, co-chief executive officer, partner (New York)
Bernhard Meising, co-chief executive officer, partner (Munich)

KEMPERLESNIK

10 S. Riverside Plaza, #1844, Chicago, IL 60606
312/755-3500; fax: 312/755-3597; info@kemperlesnik.com
www.kemperlesnik.com


Agency Statement: KemperLesnik is a leading public relations, event marketing, sports marketing and content marketing agency serving Fortune 500 clients. Ranked among Chicago’s top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in the areas of consumer, B2B/corporate, golf, sports and travel.

Amy Littleton, exec. VP, mng. dir.; Tom Valdiserri, exec. VP, mng. dir.
KETNER GROUP COMMUNICATIONS
3737 Executive Center Dr., #210, Austin, TX 78731
512/794-8876; catherine@ketnergroup.com
https://ketnergroup.com
Jeff Ketner, founder & pres.; Catherine Seeds, sr. VP & partner
Columbus Consulting
Displaydata
GK Software
GroupBy
Kibo
Mercatus
Mirakl
NGC Software
OrderDynamics
Shopgate
Symphony CPG|AI
Symphony RetailAI
Theatro
Zynstra

KEystone COMMUNICATIONS LLC
1722-A Wisconsin Ave., NW, Washington, DC 20007
202/471-4228; info@kbc.us
www.kbc.us
Sam Ryan, CEO; David White, COO

KGLOBAL
2001 L St., N.W., Suite 650, Washington, DC 20036
202/270-6560; hello@kglobal.com
www.kglobal.com
Full-service communications firm specializing in digital and social media, crisis communications and public relations.
Agency Statement: We are a team of experts in communications, strategic planning and response, crisis management and marketing. We help companies, government agencies, non-profits and trade associations stand out from the crowd by differentiating their capabilities, identifying new markets, and building brands that make an impact. We believe in developing customized solutions for each client. We’ll work with you to create a plan that’s tailored for your organization - then we’ll arm you with the tools, resources, and support needed to execute it.
Gene Grabowski, Randy DeCleene, Jenny Nuber, partners
American Egg Board
APLU
BASF
BioSpringer
Champion Petfoods
Control Risks
General Motors
Hogan Lovells, LLP
Hyland’s Homeopathic Medicines
Mitsubishi Corp.
National Pork Producers Council
Naturipe Farms
Pharmaceutical Care Management Assn.
Pictsweet Farms
Planet Aid
State of Indiana
State of South Carolina
Squire Patton Boggs LLP
U.S. Army
U.S. Navy
University of South Carolina

KIVVIT
222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
312/664-0153; fax: 312/216-2636; info@kivvit.com
www.kivvit.com
Facebook: www.facebook.com/Kivvit
Twitter: www.twitter.com/TeamKivvit
LinkedIn: www.linkedin.com/company/kivvit
Latest Kivvit News & Updates: www.kivvit.com/news
Public affairs & advocacy, media & public relations, opinion research, data analytics, innovation, reputation management, stakeholder identification & engagement, executive positioning, message development, crisis & litigation communications, advertising, digital & social media strategy, creative design & content. Employees: 75. Founded: 2002.
Agency Statement: Kivvit is a nationally recognized strategic communications and public affairs firm with offices in Chicago, New York, New Jersey, Miami, Boston, and Washington, D.C.. Kivvit prides itself on being a strategic advisor to organizations with big ideas and complex challenges.
Kivvit is defining the agency of the future. We don’t have silos. We integrate our full suite of data-driven advertising and strategic communications capabilities across teams. Our holistic approach combines analytics, technology, and content to produce hyper-targeted campaign plans that shape public opinion, impact public policy, and enhance business outcomes. Our relentless focus on measurement means that our work maximizes results and achieves tangible goals for our clients.
Kivvit’s culture is marked by an entrepreneurial spirit as well as an insatiable curiosity to master our client sectors and constantly find innovative solutions. We start from scratch every time we develop a campaign plan. No campaign is exactly the same; each is tailored to our clients’ needs. That’s what sets Kivvit apart.
Client Sectors/Industries
•Energy
•Regulated Industries
•Technology & Innovation
•Education
•Corporate
•Non-Profits
•Labor & Trade Associations
•Health & Life Sciences
•Transportation & Infrastructure
•Food & Beverage
•Sports
•Media & Entertainment
•Real Estate
•Defense
•Financial Services
•Retail
Eric Sedler, founder & mng. partner; Maggie Moran, mng. partner; Rich Bamberger, Zach Silber, mng. dirs., NY; Tracy Schmaler, Kent Holland, mng. dirs., DC; Eric Herman, Sarah Hamilton, Maura Farrell, Sophie McCarthy, mng. dirs., IL
222 W. Merchandise Mart Plaza, Suite 2400, Chicago, IL 60654
Jeff Philips, gen. mgr.
1100 G Street NW, Suite 350, Washington, DC 20005
Justine Sessions, gen. mgr.
200 Varick St., Suite 201, New York, NY 10014
Damin Bednarz, gen. mgr.
608-612 Cookman Ave., Suite 5, Asbury Park, NJ 07712
Laura Matos, gen. mgr.
3250 NE 1st Ave., Suite 305, Miami, FL 33137
Kelly Penton-Chacon, dir.
Airbnb
Allstate
Amerheuser-Busch
Aon
BAE Systems  
BlueCross BlueShield  
Citadel  
Delta Airlines  
Exelon  
Ford  
General Dynamics  
Google  
Lyft  
PSEG  
Tesla  
United States Olympic Committee  
University of Chicago

KMR COMMUNICATIONS  
1815 Purdy Ave., Miami Beach, FL 33139  
305/771-2425; info@kmrcommunications.com  
www.kmrcommunications.com  
www.twitter.com/kmrpr  
www.facebook.com/kmrpr  
PR firm specializing in beauty, fashion, medical and fitness.  
Katherine M. Rothman, CEO

KONNECT AGENCY  
888 S. Figueroa St., #1000, Los Angeles, CA 90017  
213/908-8344; info@konnectagency.com  
www.konnectagency.com  
Food & beverage, franchise, lifestyle and family brands. Employees: 40.  
Agency Statement: Konnect Agency is a strategic business partner for food & beverage, lifestyle, family, and franchise brands. The team of almost 40 professionals provides public relations, social media, influencer, content and marketing services focused on garnering measurable results that positively impact brand growth. Konnect Agency represents both national and international companies via offices in Los Angeles, New York, Denver and Austin, Texas. Clients include Fatburger, Lyft, KRAVE Jerky, Sky Zone, Mrs. Fields and ONE Brands, to name a few. Using an integrated-approach and with a desire to add incremental value, Konnect is a true partner that promotes client-agency transparency, the use of technology to better client relationships, and a thoughtful approach to media and influencer relationships.  
Sabina Gault, CEO; Monica Guzman Escobar, CCO; Amanda Bialek, exec. VP; Carmen Hernandez, mng. dir.

KPS3  
500 Ryland St., #300, Reno, NV 89502  
775/686-7412; info@kps3.com  
www.kps3.com  
Technology, SaaS, tourism, higher education, industrial, hospitality.  
Agency Statement: KPS3 is a digital-first agency with roots in the written word, delivering purposeful marketing, branding and public relations focused on moving companies toward universal growth. KPS3 knows that opportunity can be found through data. We help companies act on that data to connect brand-centric creative with quantifiable insights, driving bottom line results. KPS3 brings insights to life.  
Rob Gaedtke, CEO & creative dir.; Kevin Jones, COO & creative dir.; Chrisie Yabu, dir., nat’l PR; Ira M. Gostin, VP, mktg. & client engagement

Dermyd Properties  
Nevada Health Link  
REMSA  
Roundabout Grill & Catering  
Santa Maria Valley, California  
Sovos  
The State of Nevada  
University of Nevada School of Medicine

Kohnstamm Communications is a tight, strategic group that moves quickly and keeps process to a minimum. Accountability is a key factor at Kohnstamm and in an industry where there is no time for hand holding, accountability needs to be clear, transparent, consistent, and self-evident. Measurement, goals and accountability frees up our clients to focus on the high-value “forward-looking” strategic elements that are consequential to their program’s progress and success. This Twin Cities-based agency has launched or served over 100 recognized brands — many of them subsequently acquired at high multiples thanks to Kohnstamm’s great PR — brands such as: Honest Tea, Happy Baby, Naked Juice, Angie’s BOOMCHICKAPOP and dozens of others. Kohnstamm’s mission of “fulfilling the promise of PR” resonates with brands that need savvy, creative, disruptive, effective representation in a fiercely competitive and changing marketplace. Our guiding principle of “Fulfilling the promise of PR” is everything at Kohnstamm.

Josh Kohnstamm, pres. & CEO; Alan Newbold, consumer group VP & dir., brand & client svcs.; Aaron Berstler, bus. group VP & dir., agency systems; Kelly Olson, VP, consumer experiential mktg.

Konnect Agency is a strategic business partner for food & beverage, lifestyle, family, and franchise brands. The team of almost 40 professionals provides public relations, social media, influencer, content and marketing services focused on garnering measurable results that positively impact brand growth. Konnect Agency represents both national and international companies via offices in Los Angeles, New York, Denver and Austin, Texas. Clients include Fatburger, Lyft, KRAVE Jerky, Sky Zone, Mrs. Fields and ONE Brands, to name a few. Using an integrated-approach and with a desire to add incremental value, Konnect is a true partner that promotes client-agency transparency, the use of technology to better client relationships, and a thoughtful approach to media and influencer relationships.

Sabina Gault, CEO; Monica Guzman Escobar, CCO; Amanda Bialek, exec. VP; Carmen Hernandez, mng. dir.

Dave & Buster’s  
Fatburger  
Hungry Howie’s  
Kite Hill  
KRAVE Jerky  
Lenny & Larry’s  
Lyft  
Mrs. Fields  
Nautica  
ONE Brands  
Sky Zone  
The Goddard School  
Urban Remedy
KUNDELL COMMUNICATIONS
210 W. 89th St., #1N, New York, NY 10024
212/877-2798; fax: 212/877-3387; KundellCommunications@gmail.com
www.kundellcommunications.com
Twitter: @kundellpr
Linda Kundell
Eurobound Jewish Travel Agency
Sophia’s Travel

KWE PARTNERS
1581 Brickell Ave., #1103, Miami, FL 33129
305/476-5424; escalera@kwepr.com
www.kwepr.com
Agency Statement: A leader in travel and lifestyle public relations and marketing for over 35 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a “who’s who” of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients’ visibility and online reach.
Karen Weiner Escalera, pres. & chief strategist
Mar Del Cabo
Softel Rome Villa Borghese
Velas Resorts of Mexico

KWITTKEN
(See KWT Global)

KWT GLOBAL
160 Varick St., New York, NY 10013
646/277-7111; fax: 212/658-0880; info@kwtglobal.com
www.kwtglobal.com
Founded: 2006.
Agency Statement: KWT Global is a global brand strategy agency that employs an interdisciplinary, design-thinking approach to marketing and communications. We synthesize the most impactful elements of PR, influencer engagement, social and digital media, and content marketing to help our clients identify and demonstrate their best ‘selves.’ Headquartered in New York City with offices in London and Toronto, we are a multi-specialist agency serving clients across dozens of industry sectors, including American Express, Amway, Ricoh, Vanguard, Laurel Road, CGI, IRONMAN®, Orangetheory Fitness, Leesa Sleep, frog design, Deloitte, Dataminr, Hisense, Pantone, Park Place Technologies, Quartz and PURE Insurance. KWT Global, formerly known as Kwittken, has been a part of the MDC Partners network since 2010.
Recent notable awards include:
2019
• Finalist: Holmes Report Sabre Awards North America (OkCupid, The ALS Association, Dia&Co)
• Finalist: The Shorty Awards (OkCupid, The ALS Association)
2018
• Winner: Big Apple Awards
Ironman for Reputation & Brand Management, Ironman for Marketing Consumer Services (Sports)

KYNE
252 W. 37th St., Suite 500E, New York, NY 10018
212/594-5500; info@KYNE.com
www.KYNE.com
www.twitter.com/KYNE_INC
www.linkedin.com/company/KYNE
www.facebook.com/KYNEGlobal
www.instagram.com/KYNEGlobal
Agency Statement: KYNE is an award-winning specialty health communications agency dedicated to helping improve and save lives. We were founded on the belief that communication is a powerful health intervention. Our team are alumni of global communications firms,
L.C. WILLIAMS & ASSOCIATES
150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; info@lcwa.com
www.lcwa.com

Full-service integrated communications firm specializing in consumer and B2B marketing, including media relations, social media, digital marketing, brand building, corporate communications, employee and labor relations, community relations, crisis management, media training and design. Employees: 23. Founded: 1985.

Agency Statement: L.C. Williams & Associates is comprised of experienced, invested and creative individuals, providing clients a refreshing experience based on trust, flexibility and the delivery of meaningful results on time and on budget. Teams are fully immersed in clients’ businesses and have the experience to offer honest opinions and creative solutions — always with an emphasis on how public relations will help clients’ bottom lines.

Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Jim Kokoris, exec. VPs; Tim Young, Cheryl Georgas, Deanna Killacky, sr. VPs

Accreditation Assn. for Ambulatory Health Care
Accreditation Council for Graduate Medical Education
American Academy of Sleep Medicine

Beam Suntory
Boise Paper
Conagra Brands
Culligan International
DAP
De Rigueur Designs
Ecore International
Electrolux
Fashion Bed Group
First Alert/BRK Brands
ForLife Products
Healthcare Facilities Accreditation Program
Jim Beam Bourbon
Marley Engineered Products
Pulmonary Fibrosis Foundation
Rauland
Rejuvenate
Rolfi Pancreatic Cancer Foundation
Trex Co.
UnitedHealthcare of Illinois
Urgent Care Assn.
Water Tower Place
Weil-McLain

LAK PUBLIC RELATIONS, INC.
1251 Avenue of the Americas, New York, NY 10020
212/575-4545; fax: 212/575-0519
www.lakpr.com


Agency Statement: LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO
Abrams Fensterman, LLP
Sanctuary for Families
Andrew Tisch/Journeys
Solidcore
Aquamarine Investment Partners
Spitzer Engineering
Bingham Center
The Allure Group
CaringKind (Formerly Alzheimer’s
The Fortune Society
Association, New York City Chapter)
Carter Burden Network
The New Jewish Home
Cooley LLP
Voluteers of America-Greater
East River Fifties Alliance
NY
Emcor Group
Zetlin & DeChiara LLP
Families of Flight 93/Flight 93 National Memorial
Lisa Linden, pres. & CEO
FIC Restaurants
Sanctuary for Families
Gene Kaufman Architects
Solidcore
Green-Wood Cemetery
Spitzer Engineering
Hostess Brands, LLC
The Allure Group
Hotel Association of NYC
The Fortune Society
Japan Art Assn./Praemium Imperiale
K&R Preservation
Lakpr.com
LargaVista Companies
The New Jewish Home
Lewis Baach pllc
Voluteers of America-Greater
Martin de Porres School
NY
McCarter Theatre Center
Zetlin & DeChiara LLP
Miller Zeiderman & Wiederkehr LLP
Rajat Gupta’s Mind Without Fear
Ramsey Integrate
Rauland
Sanctuary for Families
World Federation of Hemophilia
Samaritan Daytop Foundation
Sabey Integrate
Samaritan Daytop Foundation
LAMBERT
1420 Broadway St., Detroit, MI 48226
313/309-9500
www.lambert.com

Services: Public relations, investor relations, public affairs, crisis/issues management, brand & digital strategy, social media, web development, advertising, events, product & brand launches, corporate communications, litigation support, transaction communications.

Agency Statement: Lambert (www.lambert.com) is a top-50 PR firm, a top-10 investor relations firm, and top-10 private equity PR firm nationally with clients based in 20 states and six countries. The firm serves middle-market companies and national brands across a wide array of industries from its offices in Detroit, Grand Rapids and Lansing, Mich. and added a New York City office with the 2018 acquisition of Owen Blikcilver PR. Lambert is Michigan’s largest PR firm and the state’s largest bipartisan public affairs firm. The firm grew 32% in 2018, has posted 20 years of growth, been named PR Week and PRNews Small Firm of the Year, listed on the Inc. 5000 five times and earned Crain’s “Healthiest Employers” and “Coolest Places to Work” awards. Lambert is also a global partner in PROI Worldwide, the largest partnership of independent PR firms in the world spanning 120 cities on five continents. Lambert has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. This “difference” is best illustrated in our tagline - “The PR Firm That Can Read an Income Statement®.” Our specialties and client roster span automotive, consumer packaged goods (CPG), food & beverage, health care, business services, manufacturing and technology.

Jeffrey Lambert, CEO; Don Hunt, pres.; Matt Jackson, partner & mg. dir.; Jordan Hoyer, Esq., partner & general counsel; Bill Nowling, mg. partner, Detroit; Kristin Celauro, mg. partner, New York; Heather Lombardini, pres.-Sterling Corp. unit.
450 Seventh Ave., New York, NY 10123
212/971-9718

Clients Include:
Axalta Coatings
Belle Tire
Boulder Canyon Authentic Foods
Bubbles Mochi Ice Cream
Capital Impact Partners
Cafe Valley Bakery
Clearlake Capital
Comfort Research
Continental Automotive
Denali Flavors/MooseTracks® Ice Cream
Flint Community Schools
Green Giant Fresh
Hillsdale College
Huron Capital Partners
iEducation/Fusion Education
International Automotive Components
New Holland Brewing
North American International Auto Show (NAIAS)
Old Orchard Brands
Plackers
Rainbow Child Care Centers
Rembrandt
Rockford Construction
Spectrum Health
Stroh Brewery Co.
Ticher
Colonial Capital (NYSE:CLNY)
Mercantile Bank (NASDAQ:MBWM)
MGP Ingredients (NASDAQ:MGPI)
Spartan Motors (NASDAQ:SPAR)
Thor Industries (NYSE:THO)
Wolverine Worldwide (NYSE:WWW)

LANDIS COMMUNICATIONS INC.
1388 Sutter St., #901, San Francisco, CA 94109
415/561-0888; fax: 415/561-0778; info@landispr.com
www.landispr.com

Consumer, consumer technology, B2B. Employees: 12.

Agency Statement: Named America’s #1 PR Agency (Small Firm) (Ragan’s) and #1 Healthcare PR Agency in America (Ragan’s) and called “the Bay Area’s consumer/B2B PR and marketing communications experts,” San Francisco-based Landis Communications Inc. (LCI) is celebrating more than 25 years in business. LCI also is a Bulldog Award winner for social media and media relations and has been named the #1 Social Media Agency in the U.S. by TopPRAgencies.com. LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business’ identified goals. Through its Promised Results® return-on-investment program, LCI provides tangible metrics for your PR dollars. Clients include: Lucile Packard Children’s Hospital Stanford, UCSF, Sutter Health, Global Alzheimer’s Platform, Walmart, Match.com, California Bank & Trust, Brain Health Registry, Carrington College, MetLife, Whole Foods Market and more. LCI is a proud member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; David Cumpston, dir.

California Academy of Sciences
California Bank & Trust
Carrington College
Cold Stone Creamery
Emirates Airline
GAP
Global Alzheimer’s Platform
Hilton Hotels
Jack London Square
Johnson & Johnson/Care4Today
Kimpton Hotels and Restaurants
KMD Architects
Levi’s
Lotus Bakers/Biscoff Cookies
Lucile Packard Children’s Hospital Stanford
Match.com
MetLife
Native Trails
NBC Universal
NorthStar Memorial Group
Old Navy
OnLok Senior Healthcare
Peninsula Open Space Trust
Pier 39
Port of San Francisco
San Francisco Ballet
San Francisco Symphony
San Francisco Travel
Save the Redwoods League
Selequity
SFJAZZ
Sony
Stanford University
Sutter Health
Thomson & Co.
Tishman Speyer
Troon Pacific
TRUEc
UC Berkeley
UCSF
UDR Development
Velodyne LiDAR
LAUNCHSQUAD
340 Pine St., #100, San Francisco, CA 94104
415/625-8555; squad@launchsquad.com
www.launchsquad.com
Emerging technologies, consumer products and innovation. Employees: 115.
Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston and Chicago. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies. LaunchSquad takes a customized, holistic approach to storytelling. Over the past 19 years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently. LaunchSquad’s expertise spans both consumer-facing and B2B clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, e-commerce, education, gaming, finance, energy and more.
Jason Mandell, Jesse Odell, co-founders; Lisa Picasso, consumer practice lead; Meghan Cavanaugh, sr. VP, talent
121 E. 24th St., 3rd Floor, New York, NY 10010
212-564-3665
Gavin Skillman, NYC lead
222 3rd St., #3100, Cambridge, MA 02142
617/945-1915
Mike Farber, Boston lead
20 W. Kinzie St., #9052, Chicago, IL 60654
415/819-9382
Daniel Paul, sr. VP
American Giant
Boxed
Conde Nast
Coursera
D-Wave
Earnest
Getty Images
GoFly/Boeing
iHeartMedia
iHeartRadio
Jobvite
Mass Mutual/IDEO
Sage Software
ServiceMax
Uber
Zenefits

LAVOIEHEALTHSCIENCE
One Thompson Square, #503, Boston, MA 02129
617/374-8800; schoe@lavoiehealthscience.com
www.lavoiehealthscience.com
Strategic communications including public relations, investor relations and corporate communications, as well as marketing and digital communications. Employees: 15. Founded: 2001.
Agency Statement: LaVoieHealthScience is a health science focused, award winning integrated communications agency providing IR and PR bringing 18 years of industry-tested counsel to more than 375 clients. Our specialized expertise in biotechnology and pharmaceuticals, medical technology and devices, and digital and public health uniquely positions us to help clients make their health and science innovations known, understandable, and approachable to target stakeholders through carefully executed strategies and plans.

LAZAR PARTNERS
420 Lexington Ave., New York, NY 10170
212/867-1762; flazar@lazarpartners.com
www.lazarpartners.com
Agency Statement: At Lazar Partners, we don’t just deliver your message - we catalyze the connections that drive business results and enhance your reputation. Our clients count on us to deliver proactive strategic recommendations as well as flawless execution. For the last 18 years, private and public companies have benefited from our proven approaches to strengthening relationships with healthcare professionals, patients, third-party organizations, the financial community, the media, and business partners. Our commitment to clients is to forge trusting connections that build brand equity, increase goodwill and grow shareholder value. Yet even companies with great reputations sometimes find themselves facing challenging situations that can harm their brand and we stand with you to manage and overcome crisis situations.
Fern Lazar, founder & CEO

LDWW GROUP
1444 Oak Lawn, #119, Dallas, TX 75230
214/783-8031; ken@ldwwgroup.com
www.ldwwgroup.com
Ken Luce, Chris Craddock, Kristy Cook, Ken Maxwell, Jeff Orth, Brandon Smulyan, Jody Venturoni
Big 12 Conference
Carnival Corp.
Downtown Dallas, Inc.
Dallas Women’s Foundation
Football Matters
GameStop
Medical City
Okay to Say
Pure Co.
Texas Tech
LEAVITT COMMUNICATIONS
5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Neal Leavitt

LEWIS
111 Sutter St., #850, San Francisco, CA 94104
415/432-2400; hello@teamlewis.com
www.teamlewis.com
twitter.com/teamlewisglobal
linkedin.com/company/lewis-global-communications

Agency Statement: LEWIS is a PR, marketing and digital agency elevating the customer experience for the world’s most beloved brands. Founded in 1995, the agency has grown from start-up to global multinational firm built to solve every communications problem, from awareness to demand, crisis, adoption and advocacy.

LEWIS is independent and 100% employee-owned with 29 offices and 550+ team members across North America, EMEA and APAC.

Sarah Aitchison, global ops. dir.; Simon Billington, exec. creative dir.; US/UK; Stephen Corsi, exec. VP; US; Emma Jenkins, sr. VP; APAC; Ruth Jones, mng. dir.; UK; Chris Lewis, CEO & founder; James Oehlcke, chief operating officer; Giles Pedy, sr. VP, corp. development, EMEA; Sarah Robinson, chief of staff; Yvonne Van Bokhoven, exec. VP; Europe; Andres Witterman, chief client officer, Europe

U.S. Offices: Boston, MA; Chicago, IL; New York, NY; San Diego, CA; San Francisco, CA; Washington, D.C.

EMEA Offices: Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Frankfurt; Lisbon; London; Madrid; Milan; Munich; Paris

APAC Offices: Beijing; Hong Kong; Kuala Lumpur; Melbourne; Shanghai; Shenzhen; Singapore; Sydney

Network Partners: Argentina; Austria; Brazil; Czech Republic; Denmark; India; Israel; South Korea; Mexico; Russia; Switzerland; Taiwan; Turkey

Clients Include:

Attunity
BlackBerry
Ciena
Cisco
Deliveroo
eBay
Epson
Equinix
Five Guys
Gigaset
GTT
Houzz
HyperX
Imperva
Jabra
Jenny Craig
KCOM
Lasersciffe
LEDVance
LG Chem
LG Electronics
LogMeIn
Lutron
Maintel
Mitek
Omron
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ParkMobile
Poly
Rugby Football Union
Sage

Sarasota; Sao Paulo; Seoul; Shanghai; Singapore; Sydney; Taipei; Tokyo; Turkey; Vienna; Zurich

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U.S. Offices: Boston, MA; Chicago, IL; New York, NY; San Diego, CA; San Francisco, CA; Washington, D.C.

EMEA Offices: Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Frankfurt; Lisbon; London; Madrid; Milan; Munich; Paris

APAC Offices: Beijing; Hong Kong; Kuala Lumpur; Melbourne; Shanghai; Shenzhen; Singapore; Sydney

Network Partners: Argentina; Austria; Brazil; Czech Republic; Denmark; India; Israel; South Korea; Mexico; Russia; Switzerland; Taiwan; Turkey

Clients Include:

Attunity
BlackBerry
Ciena
Cisco
Deliveroo
eBay
Epson
Equinix
Five Guys
Gigaset
GTT
Houzz
HyperX
Imperva
Jabra
Jenny Craig
KCOM
Lasersciffe
LEDVance
LG Chem
LG Electronics
LogMeIn
Lutron
Maintel
Mitek
Omron
OpenText
ParkMobile
Poly
Rugby Football Union
Sage
With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients’ success, earning it recognition as one of the nation’s most award-winning marketing communications firms.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

Destinations
Visit Alexandria, VA
Charleston Area CVB, SC
Destination Panama City, FL
Explore Bristol, RI
Geneva Tourism, Switzerland
Kentucky Department of Tourism
Lackawanna County CVB, PA
Market New Haven
Mexico Beach Community Development Council, FL
Montgomery Area Chamber of Commerce CVB, AL
Nassau Paradise Island Promotion Board
Visit Natchez, MS
New Hampshire Div. of Travel & Tourism Development
New Jersey Div. of Travel & Tourism
Visit Norfolk, VA
Paducah CVB, KY
Panama City Beach CVB, FL
Paradise Coast (Naples, Marco Island, Everglades), FL
Paradise Island Tourism Development Assn., Bahamas
Providence Warwick CVB, RI
Redding CVB, CA
Visit Sacramento, CA
Visit Santa Barbara, CA
Sonoma County Tourism Bureau
St. Barts
TOURISM Santa Fe, NM
Virginia Tourism Corp.

Culinary & Spirits
5Church
Blade & Bow
Sonoma County Vintners
Sonoma County Winegrowers

Hospitality
Boar’s Head Resort, VA
Chartwell Hospitality
Cliff House Maine
David Citadel, Jerusalem
Fischer Travel, Fischer-Rosenthal Consulting
Grand Luxury Group
Jumby Bay Island, Antigua
Mamilla Hotel, Jerusalem
Oberoî Hotels & Resorts
Oetker Collection
Red Mountain Resort, UT
St. Regis Deer Valley, UT
The Kimberly Hotel, NY
The Set Hotels
Wild Dunes Resort, SC

Economic Development & Technology
M3
Market New Haven
Montgomery Chamber of Commerce, AL

Cruise & Travel
American Queen Steamboat Company
Burgess Yachts
Collette Tours
Seatrade Cruise Global
Victory Cruise Lines

Arts, Culture, Attractions & Nonprofits
American Quilter’s Society
Brookgreen Gardens
Children’s Museum of the Lowcountry
Cultural Council of Palm Beach County
Gibbes Museum of Art
Haunted Attraction Assn.
MOTÉ Marine Laboratory & Aquarium
New York Foundation for Senior Citizens, Inc.
Space Center Houston

Real Estate
Balsam Mountain Preserve
Kiawah River, SC
Lowe Enterprises
McNair Interests
Nexton
Sea Pines Community Services Associates
The Beach Company
Two Roads Development

LOVELL COMMUNICATIONS
3212 West End Ave., #500, Nashville, TN 37203
615/297-7766
www.lovell.com
Twitter: https://twitter.com/LovellComm
Facebook: https://www.facebook.com/LovellCommunications
Lovell blog: http://www.lovell.com/our-outlook

Agency Statement: With a 30-year track record of delivering strategic public relations counsel and exceptional client service, Lovell Communications is an award-winning firm serving a nationwide roster of health care clients.

We protect brand reputations and help health care companies build and grow their businesses through strategic communications and engagement.

We help organizations optimize opportunities, manage challenges and navigate changes and crises of all size. Our results-oriented communications programs focus on both business-to-business marketing and consumer engagement; we’ve also been recognized for our in-depth internal communication programs and persuasion campaigns.

Long-term clients include corporate and not-for-profit health care organizations of all sizes including publicly traded companies, start-ups, family businesses, pre-IPO companies, national associations and charitable organizations.

Learn more about the firm at Lovell.com or on Twitter, Facebook or the company blog.

Leadership team includes: Rosemary Plorin, pres. & CEO; Rebecca Kirkham, sr. VP; Robin Embry, Dana Coleman, Susanne Powelson, VPs

Partial list of clients:
Acadia Health
Activate Health
Arts Radiology
Ardent Health Services
Baton Rouge General
Chancelight Behavioral Health
Clayton Associates
Community Health Systems
Compassus Health
Concert Genetics
Cone Health
Diartherix Labs
LifeCare Health Partners
Maxim Health Services
McLaren Health Care
Meridian Behavioral Health
Newpoint Healthcare Advisors
Oceans Behavioral Health
PathGroup
Patient Focus
Quorum Health Corp.
Quorum Health Resources

SouthCentral Foundation
Studer Group
Surgey Partners
TeamHealth
Thomas Jefferson University
Health
TrustCore
UC Health
UnitedHealthcare
UnityPoint Health
M Booth is known for award-winning integrated marketing campaigns – creating well-known campaigns for both for-profit and non-profit organizations. The agency’s services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mkting.

Partial Client List:
Capuchin Province of St. Joseph
Cobo Center
Community Foundation for Southeast Michigan
Detroit Development Fund
Detroit Regional Convention Facility Authority
Detroit RiverFront Conservancy
HTNB
MDOT
Midtown Detroit, Inc.
National Coney Island
New Economy Initiative / NEIdeas
Regina Andrew Design
Shinola
The Henry Ford
The Parade Co.
Walbridge

M Booth runs on two words: Be Inspired. The agency is a culture-first, progressive firm that attracts the best people and the best brands to a workplace alive with courage, ideas, respect and humanity. From the people we select for our teams to how we work with our clients to the passions we pursue outside the office, innovation, creativity and inspiration shape every part of our organization.

M Booth is a wholly-owned subsidiary of Next Fifteen Communications Group, a family of marketing businesses spanning digital content, PR, consumer, technology, marketing software, market research, public affairs and policy communications with 42 offices around the world. The agency is a proud recipient of numerous Best Place to Work, Best Agency and Best Consumer Agency honors (PRWeek, The Holmes Report, Digital and Sabre), and has won over 40 campaign awards in recent years.

Margaret Booth, chair; Dale Bornstein, CEO; Joseph Hamrahi, COO; John Lesniak, CFO; Adrianna Bevilaqua, CCO/mng. dir.; Jon Paul Buchmeyer, exec. VP/mng. dir.; Lauren Swartz, exec. VP/mng. dir.; Nancy Seliger, exec VP; Bonnie Ulman, chief planning officer; Matt Hantz, exec. VP; Jennifer Teitler, exec. VP; Rich Goldblatt, exec. VP

Offices: New York, San Francisco, Atlanta, Boston, Miami, Raleigh

Maccabee
211 N. First St., #425, Minneapolis, MN 55401
612/337-0087; fax: 612/337-0054
www.maccabee.com
Blog: http://info.maccabee.com/blog
Twitter: @maccabeepr

Consumer and business-to-business public relations; corporate communications; new product launches, media training, social media strategies, inbound/content marketing, blogger relations and influencer marketing; and event/experiential marketing. Special expertise in corporate wellness/behavioral and mental health, b2B technology, real estate and food/agriculture. Employees: 10. Founded: 1996.

Agency Statement: A 5-time winner of Minnesota Business magazine’s “100 Best Companies to Work For” award, Maccabee is a strategic public relations and online marketing agency providing clients with exceptionally creative media relations, online and corporate communications counsel. Recent successes include communications campaigns for Just BARE chicken and Crystal Farms cheese; the Foodsby online lunch delivery service, Acme Made backpacks and attaches, Learn To Live healthcare technology, and the Virgin Pulse employee well-being platform.

Paul Maccabee, pres.; Jean Hill, exec. VP; Christine Scherping, VP
MADISON ALEXANDER PR, INC.
250 El Camino Real, #116, Tustin, CA 92780
714/832-8716; fax: 714/832-8916; dchm@madisonalexanderpr.com
www.madisonalexanderpr.com
  Dan Chmielewski, principal
Cequence
CipherCloud
DataLocker
Flash Memory Summit
Juniper Networks
Lucy Security
OneSpan
Santa Fe Group
Semperis
Silverfort
SPYRUS
Stealthbits Technologies
Virsec

MAGRINO PR
352 Park Ave. South, 6th flr., New York, NY 10010
212/957-3005; fax: 212/957-4071; allyn.magrino@magrinopr.com
www.magrinopr.com
Agency Statement: At Magrino, we put over 25 years of strategic insight and intelligence into everything we do. Employing our 360° lifestyle approach to brand building and public relations, our campaigns are focused, strategic and assembled to balance cost-effectiveness with positive results. That is the reason some of the world’s most revered lifestyle brands turn to us — and return to us.
Magrino offers a full suite of public relations and social media services, from media relations and strategic partnerships to platform management, content creation and influencer and event marketing.
  Susan Magrino, chmn. & CEO; Allyn Magrino, pres. & chief revenue officer; LeighAnn Ambrosi, exec. VP & chief admin. officer
111 W. 57th Street
Cala di Volpe
Canopy Hotels
Champagne Nicolas Feuillatte
Chateau de Pommard
Christie’s International Real Estate
Conrad DC
Conrad Dublin
Conrad Hotels
Cosmopolitan of Las Vegas
Cuisinart
Dean & DeLuca
Flower Home
Fontainebleau Miami Beach
Grace Bay Resorts
Harborside
Hastens beds
Hunter Douglas
Independent Lodging Congress
Jackson Park
James Beard Awards
Joali Maldives
JW Marriott Miami Turnberry Resort
JW Marriott Nashville
LXR Hotels
Marchesi Antinori
Martha Stewart
Miami Cocktail Co.
Moet Hennessy
Motto by Hilton
The Duniway Portland

MAIZE MARKETING
21031 Ventura Blvd., Suite 604, Los Angeles, CA 91364
818/849-5114
kevin@maizemarketing.com
www.maizemarketing.com
Technology, security.
Agency Statement: Founded by Kevin Friedman in 2009, Maize Marketing has become the marketing industry leader within the security and technology industries. We take our clients on a journey to the top using, Strategic Planning, Content Marketing, Public Relations and Digital Marketing.
Our philosophy for growth has kept our core belief intact: the needs of our clients always come first. Any department, any discipline, any skillset — you’ll always find approachable faces eager to create collaborative solutions for your marketing challenges.
  Kevin Friedman, pres.; Tory Hinton, dir., mktg.; Savannah Irwin, mgr., mktg.; Alyssa Potter, mgr., mktg.
Dahua
Digital Watchdog
FLIR Systems
iluminar
IMRON
Louroee Electronics
Magos Systems
Mobotix
Seagate Technology

MAKOVSKY
Founding member of IPREX, the world’s second largest corporation of global independent agencies.
228 E. 45th St., New York, NY 10017
212/508-9600
www.makovsky.com
Divisions in financial + professional services, health, energy, manufacturing + sustainability, digital + innovation, consumer, and technology.
Agency Statement: Makovsky, founded 40 years ago, has become one of the nation’s leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: “The Power of Specialized Thinking.” Our future forward legend is “Thinking Ahead”.
Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as “very good” to “exceptional.” To ensure client delight, an independent “Quality Assurance” expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company’s specialty practices are active in day-to-day client service. The firm’s “One P&L” philosophy enables the firm to deploy the right talent at the right time to further the clients’ business goals.
Global - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries.
Continued on next page
MAKOVSKY continued

and in 40 U.S. cities through IPREX, the second largest worldwide
corporation of independent agencies, of which it is the founder.

Accolades - In 2018, Makovsky won 15+ firm, people and campaign
awards including NY Observer “PR Power List — Ranked #29”, “Midsite
Agency of the Year” by Bulldog Stars of PR, American Business Awards’
“Agency Professional of the Year”, “PR Agency of the Year”, “Company
of the Year in Marketing, Advertising and PR”, and “HR Executive of the
Year”, as well as multiple Gold, Silver and Bronze Stevies.

Values Impact - Makovsky’s internal values – innovation, initiation,
communication, collaboration, motivation and education – are about
ensuring external value and realizing the firm’s mission: smart people
working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO + President; Doug Hesney, Michael
Kaczmanski, Penny Mitchell, Rob Schachter, Stacey Wachtogel, exec.
VPs; Lee Davies, Matt Higgins, Andrea Morgan, Loretta Prencipe, sr. VPs
1775 I St., NW, #1150, Washington, DC  20006
202/587-5634

Clients Include:
Advanced Accelerator Applications
(Novartis)
Alatra
A.T. Kearney
BMJ Group
Clock.In LLC
Corporate Resource Services (CRS)
Cracker Barrel Old Country Store, Inc.
CW Financial Services LLC
DMMedia
Duchesnay USA
EOS Climate
Federated Securities Corp.
Ford
Fortistar LLC
GlaxoSmithKline LLC
Greif, Inc.
HP Inc.
Hannon Armstrong
Hubbell Lighting, Inc.
JED Foundation
J. G. Wentworth Company
LTI
McLarty Capital
Merck Sharp & Dohme Corp.
Moeda
OHSU Knight Cancer Institute
PepsCo, Inc.
Prolong Pharmaceuticals, Inc.
Publicis Healthcare Comm. GRP
QSprox Technologies
Russell Reynolds Associates
Sandata
Sleep Number
Synecron, Inc.
Thornburg Investment Management
Trünsco
University of Hawaii – Shidler School of Business
Vanda Pharmaceuticals, Inc.
Velocity Technology Solutions
Verizon
Venable LLP
Vericoool
Virgin
WebMD
Western Union
Xavient Information Systems

MANNFOLK PR
606 N. Larchmont, #206, Los Angeles, CA 90004
323/460-2633; dorothy@mannfalkpr.com
www.mannfalkpr.com

Dorothy Mannfolk, owner; Joseph Pastrana, NY associate

MARATHON STRATEGIES
38 E. 29th St., New York, NY 10016
212/960-8120; barbara@marathonstrategies.com
www.marathonstrategies.com

Public affairs, financial services, corporate affairs, digital advocacy,
research, real estate, crisis communications, health care, technology,
education, social issues, non-profits, sports/leisure, consumer.

Agency Statement: Born from the trenches of some of the most
high-profile political races over the past two decades, Marathon applies
the fast-paced, results-driven execution of campaigns to the challenges of
a wide range of brands, issues, and causes. We embed ourselves in our
clients, organizations and we challenge the status quo, using our
experience, intellect, and data and analytics to shape opinions and deliver
results.

The Marathon team is as diverse as the services we offer. Experienced
campaign operatives, crisis professionals, researchers, digital and data
experts, government aides, reporters, lawyers, and television producers
bring a unique perspective to every assignment. As a result, we are trusted
advisers to a diverse portfolio of clients, all united by a need for
independent, candid, and thoughtful counsel.

Phil Singer, founder & CEO; Jane Hardye, mng. dir. & COO; Joshua
Baca, mng. dir.; Jim Scott Polsinelli, chief creative officer; Matthew
West, chief talent officer

MARCH COMMUNICATIONS
226 Causeway St., 4th flr., Boston, MA 02114
617/960-9875; info@marchcomms.com
www.marchcomms.com


Agency Statement: March Communications is a technology PR
agency connecting innovation and people. Our insights-first methodology
fuels our work crafting brand narratives and outcomes-oriented PR
campaigns and experiences that bring innovation to life, inspire people to
take action, and deliver mutual value to brands and buyers. Ours is a
unique “under one-roof,” model comprised of in-house researchers,
content specialists, and seasoned PR pros. Our Consumer Innovation
Group’s shop within a shop structure enables our dedicated team of
consumer brand planners, strategists and social and influencer authorities
to tap into the knowledge of the specialist teams and technology brainiacs
in our broader orbit.

We are a multi-award winning agency delivering smart, integrated,
creative PR programs to a diverse portfolio of emerging and established
technology and consumer brands from across the US and around the
world. March has offices in Boston and Chicago.

Martin Jones, CEO; Cheryl Gale, pres.
20 W. Kinzie Street, 9th flr., Chicago, IL 60654
312/577-5557

AbleTo
Aerohive
Affectiva
Algorand
BlueCrest
Continuum
Marino.

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www.marinopr.com
@marinopr


Agency Statement: Marino is a full-service strategic communications firm that serves a broad client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York, Los Angeles, and Boston. Now in its 26th year, the company has represented various clients spanning a full spectrum of market sectors. Marino develops and implements comprehensive, 360-degree communications strategies that provide clients with demonstrable returns on their investments and advance specific organizational objectives. In 2015, Marino was named one of New York City’s top PR firms - and, in 2016 and 2017, one of the most powerful firms in the country - by The Observer.

Frank C. Marino, CEO; John F. Marino, pres.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, Cara Marino Gentile, exec. VPs

59 Greenwich
AIANY
AKRF
American Friends of Tel Aviv University
Anchin, Block & Anchin LLP
Assa Properties, Inc.
Biagio Cru & Estate Wines
Big Brothers Big Sisters of NYC
Blue School
Bono USA Inc.
Brooklyn Chamber of Commerce
BRP Development Corp.
Building and Construction Trades Council of Greater New York (BCTC)
City of New Rochelle
Confidion Clean Energy Businesses (CEB)
Crain’s New York Business
Crescilt Capital
Curaleaf, Inc.
Cushman & Wakefield
Derek Jeter’s Turn 2 Foundation
Douglas Development
Friedland Properties
Garment District Alliance
Handro Properties LLC
Hotel Hugo

Industry City
Jamestown - One Times Square
JKFIAT, LLC (JFK Airport’s Terminal 4)
Kaufman-Silverstein/Arts District
LCOR
Lenox Terrace Development
Manhattan Chelsea Market LLC
Markwood
McDonald’s
McDonald’s Tri-State Co-Op
Moinian Group, The
Muss Development
National Grid
Navillus Inc.
Nelson Management Group, Ltd.
New York Edge
New York Medical College
New York University Center for Urban Science and Progress
New York University Tandon School of Engineering
NYC Pharmacist Society, Inc.
Potbotics
Quarters
Rabsky Group
Reckson-SL Green
Red Hook Terminal
Ronald McDonald House New York
Rubenstein Partners
RXR Glen Isle Partners LLC
Silvercup Studios
Starrett/Pembroke
Starrett Management
St. Francis College
The Carlson Group
Time’s Up
Touro College
Triangle Equities
UES Management
Union Square Partnership
VTS
Westbrook Partners
Williams Real Estate Co., Inc.
Wolters Kluwer Legal & Regulatory
Xtraction Services, LLC
ZCP/DermSource

MARKETING MAVEN PUBLIC RELATIONS
2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com
www.marketingmaven.com


Agency Statement: With offices in Los Angeles and New York City, Marketing Maven’s integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit www.marketingmaven.com for more information.

Lindsey Carnett, CEO & pres.; John Carnett, VP, business dev.

Clients Include:
Allstar Products Group
AllaModa Furniture
Baby Trend

Continued on next page
MARKETING MAVEN PUBLIC RELATIONS continued

Blackstone Products
Bryant University
ChickenGuard
Cleanlogic
EVA Air
French Canal Boat Company
Freshcap Mushrooms
Freshpet
Hidden Iceland
History Associates
Institute for Better Bone Health
Kingston Technology
Lido Advisors
Long Beach City College
Merced Irrigation District
Pawscout
Pillow Pets
Pohl Boskamp
Invesco QQQ Championship
Simply Fit Board
Small Business Administration
Snuggie
Summit Malibu
Travel and Adventure Show
WaterAid
Williams Data Management
Women Presidents’ Organization
XYPRO Technology

MARKSTEIN
1801 Fifth Avenue North, Birmingham, AL 35203
205/323-8208; danny@markstein.co
markstein.co
Community engagement, content marketing, corporate communications, crisis communications, executive positioning, internal communications, media relations, media training, messaging, public affairs, reputation management, social media, SEM & SEO. Employees: 35. Founded: 2003.
Agency Statement: Markstein is a full-service marketing communications agency whose strategy-first, messaging-centric approach solves specific business problems to help clients capitalize on realized and unrealized opportunities. We develop custom, targeted messages and execute project- and partnership-based marketing communications programs to support each client’s goals.
Our work blends strategy, creativity and innovation with six interrelated practice areas to generate a measurable impact and world-class client experience.
• Brand Management
• Digital Influence
• Creative Experiences
• Media Solutions
• Crisis Communications
• Public Affairs

Eileen Markstein, CEO & co-founder; Danny Markstein, mng. dir. & co-founder; Chris Hoke, exec. creative dir.; Keelie Segars, Greg Schumann, VPs

Air Line Pilots Assn.  Seiler Skin
Alabama Possible  The World Games Birmingham
Balch & Bingham LLP  2021
Diversified Gas & Oil  This is Alabama
Encompass Health  Urgent Care for Children
EPL, Inc.  Walmart
Forensic Strategic Solutions
J.H. Berry & Gilbert
Mayer
Rives Construction
Royal Cup Coffee
RxBenefits

MARX LAYNE & COMPANY
31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com
Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest’s leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, president

MASON PUBLIC RELATIONS
23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com
Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.
Agency Statement: At Mason, we’ll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public’s hearts and minds.
Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.
Acadia Insurance
Albertus Magnus College
Connecticut Natural Gas
Connex Credit Union
Day Kimball Healthcare
EAO
Energize Connecticut
Hospital for Special Care
Mass. Interlocal Insurance Assn. (MIIA)
Odyssey Logistics and Technology
Precision Xray, Inc.
United Illuminating Co., The
Y2Y
Yale New Haven Health
MATTER COMMUNICATIONS
50 Water St., Mill #3, The Tannery, Newburyport, MA 01950
978/499-9250; info@matternow.com
www.matternow.com
Public relations, social media, digital marketing, creative, video.
Agency Statement: Matter is a Brand Elevation Agency unifying public relations, social media, creative services and digital marketing into strategic, content-rich communications campaigns that inspire action and build value. Founded in 2003, with six offices spanning North America in Boston, Newburyport, Providence, Pittsburgh, Boulder and Portland, Matter works with the world’s most innovative companies across high-technology, healthcare, consumer technology and consumer markets.
Scott Signore, prin. & CEO; Patty Barry, prin.; Mandy Mladenoff, pres.; Jennifer Karin, gen. mgr.; Jeff Tahnk, gen. mgr., digital mktg.; Tim Hurley, exec. VP; Jesse Ciccione, VP & mng. dir.; Anne Lines, Maria Brown, Matt Mendolera-Schamann, Michael Byrnes, Ryan Lilly, VPs
197 Portland St., 3rd flr., Boston, MA 02114
617/391-9898; mbyrnes@matternow.com
Michael Byrnes, VP
1136 Pearl St., #202, Boulder, CO 80302
720/577-5401; mbrown@matternow.com
Maria Brown, VP
2740 Smallman St., #540, Pittsburgh, PA 15222
412/588-6960, egielata@matternow.com
Emma Gielata, acct. dir.
239 NW 13th Ave., #201, Portland, OR 97209
260 W. Exchange St., #205, Providence, RI 02903
401/654-4976; mkuno@matternow.com
Mallory Kuno, acct. dir.
Atlantic Broadband
Careport
CureDuchenne
CVS/pharmacy
JBL
JDA Software
Johnson Controls
Kespry
La Brea Bakery
Mindtree
MIT Prof Education
Modernizing Medicine
Progress Software
Skillsoft
TheraCycle
Unit4
UpRamp
Vermont Nut Free Chocolates
Windover Construction

MCA PUBLIC RELATIONS
3102 Maple Ave., #230, Dallas, TX 75201
214/654-0402; kellie@mcaertexas.com
www.mcaertexas.com
Specializing in travel, hospitality, food & beverage, restaurants, real estate, retail and wellness. Employees: 5. Founded: 1996.
Agency Statement: As a boutique agency with the talent and experience of any large one, we take a customized and tailored approach to all our client work. From luxury hotels, to unique restaurants and retail, to large, thriving corporate clients, we strive to make sure that each brand stands out from the pack by providing distinct communications strategies, coupled with tightknit media relationships and a reach that spans the country. We are based in Texas, but we have roots and relationships throughout the U.S., and can offer tailored media advice for any market. We offer the same services and resources as the bigger guys, but since we are smaller in stature, we are also able to provide the attention of a close confidant to motivate you, create clever events and communication strategies, and help your brand aspire to greatness.
Kellie McCrory, founder & “head cheerleader”
Aimbridge Hospitality
Cancer Treatment Centers of America
Canopy Dallas Uptown
Empire Baking Co.
Fisher Inn, Islamorada, Florida
Fogo de Chao
Hotel Adeline, Scottsdale, Arizona
Hadley House, Islamorada, Florida
Ocean Prime, Dallas, Texas
Phoenix American Hospitality
Renaissance Dallas Hotel
Savor Gastropub
The Hill Shopping Center
The Retail Connection
The Statler
Westin Irving Convention Center at Las Colinas

MCDOWELL JEWETT COMMUNICATIONS
36 Trumbull St., Hartford, CT 06103
860/247-9100; Mcdowell@mj-comm.com
www.mcdowelljewett.com
Agency Statement: McDowell Jewett Communications works at the intersection of press, politics, and policy. In today’s fast-paced news media world, we develop and execute strategies to achieve business goals, pass or defeat legislation, and manage crises. If you face a challenge, we have solutions.
Duby McDowell, Steve Jewett, Rebecca Brockway, Sarah Miner, Robyn Gengras, Jennifer Haverty, officers
MCS HEALTHCARE PUBLIC RELATIONS
110 Allen Rd., #303, Basking Ridge, NJ 07920
908/234-9900; elioth@mcspr.com
www.mcspr.com
We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 19. Founded: 1985.
Agency Statement: We started more than 30 years ago. We wanted to be a premier healthcare communications agency. And we became it. Today, we’re the longest standing independent all-healthcare agency in the world. That focus will never change.
Our pursuit of healthcare was driven by the desire to be a part of the most vital industry to humanity – one full of innovation and excitement. Over the past three decades, the people at MCS have had the opportunity to do just that. We’ve helped tell the story of some of the biggest achievements in medicine – from the eradication of smallpox, to the launch of the world’s first cardiovascular mega-trials, to the mapping of the human genome.
Clients turn to MCS because of our strong heritage in healthcare and reputation for quality work. Clients stay with us because the people here share their passion for life sciences and are supported by a culture that enables exceptional service.
Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Jennifer Silvent, sr. VP; Karen Dombek, Laura de Zutter, VPs
81qd
Allergan
Bracco Diagnostics
CSL Behring
Cutanea Life Sciences
Genentech
Janssen
Merck
Photocure
Spine Care Institute

MEK GROUP
11405 N. Pennsylvania St., #103, Carmel, IN 46032
317/805-4870; fax: 317/844-4934; mike@themekgroup.com
www.themekgroup.com
Agency Statement: MEK (Marketing Engagement Knowledge) holds an established reputation for doing what it takes to design, build and execute award-winning campaigns and projects for clients. MEK knows branding, healthcare, technology, B2B, finance, economic development, public affairs, digital MARTECH, retail and more. We scale to exceed your needs at a reasonable compensation level. We’re an agile marcom agency ready to go to work and easy to work with - why not contact us right now?
Michael Snyder, pres. & mng. prin.; Jamie Snyder, VP
Daviess County Economic Development Corp.
Indiana Economic Development Assn.
Indiana Rural Health Asn.
Indiana Rural Opioid Consortium (InROC)
LifeNets International
Mobile Drill International
NikSoft
Owen State Bank
Smithville Fiber
TCS Ancelus Database
Whitebark Healthcare

MEK MEDIA RELATIONS INC.
The Wrigley Building, 410 N. Michigan Ave., #N700, Chicago, IL 60611
312/414-1883; michelle@mekkymedia.com
www.mekkymedia.com
PR strategy, media relations, media training, social media, influencer outreach, event promotion, copywriting. Employees: 8. Founded: 2016.
Agency Statement: Mekky Media is a boutique PR agency dedicated to delivering powerful publicity using trusted experience, innovative ideas and personalized attention. Our team consists of passionate professionals from the best PR firms in the country and former journalists who work with relentless drive to achieve success for clients who all have one thing in common - a good story.
Michelle Mekky, pres. & founder; Kelli Hartsock, sr. strategist; Carleigh Rinefierd, Jenny Quinn, acct. mgrs.; Tricia Sylvia, asst. A/E; Bill Rossi, CFO; David Viggiano, media rels. dir.; Sheryl Bass, pitcher
Clients Include:
Abt Electronics
Chicago Lights
Chicago Scholars
Holiday Heroes
IES Abroad
Francesca’s Restaurant Group
Susan G. Komen Chicago
Three60Fit
Time Zone One
Wealth Management Group
Wi-Tronix

MEDIAFY COMMUNICATIONS
201 N. Brand Blvd., #232, Glendale, CA 91203
626/372-7521; dsimonian@mediafycomms.com
www.mediafycomms.com
Deanna Simonian, pres. & CEO
Boxy Girl
BYD America
Enlightened Ice Cream
Fitlosophy
Gardej’s Fine Foods
Jiminy’s
Way of Will
At Merritt Group, we are family. We are go-getters, authentic, and love a balanced and fulfilling work life. A four-time winner of the *Washingtonian* “50 Best Places to Work” award and other top accolades from *Washington Business Journal*, CARE and other PR and marketing industry media and associations, the agency places employee culture as a top priority, which has resulted in an industry-low turnover rate.

Alisa Valudes Whyte, sr. partner & CEO; Thomas Rice, exec. VP & partner; Jayson Schkloven, exec. VP & partner; John Conrad, exec. VP & partner

220 Montgomery St., #640, San Francisco, CA 94104
415/247-1660

Arctic Wolf Networks
CalAmp
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Endera
GoodData
Innovation Health
JIOActive
MAXIMUS
Medallia
Mocana
Monster Government Solutions
Northern Virginia Technology Council
Nok Nok Labs
PAS Global
Riverbed Public Sector
Telos
Unisys Public Sector
Varonis
Wandera

**MERGE ATLANTA**

10 Mansell Court East, #150, Roswell, GA 30076
770/998-0500; fax: 770/998-0208; info@mergeworld.com
www.mergetalanta.com
www.twitter.com/MERGE_Atlanta
www.facebook.com/mergetalanta
www.linkedin.com/company/MERGE-Atlanta

Marketing communications and technology agency for healthcare.


**Agency Statement:** MERGE Atlanta is a leading national marketing communications and technology agency for healthcare. We enable our clients to maximize their presence with earned, owned, shared and paid opportunities that drive engagement and conversion. Our offerings include public relations, digital marketing, technology development and content creation. MERGE Atlanta’s expertise derives from a combined 20 years of experience working with hundreds of clients spanning the healthcare landscape.

Tom Brand, pres.; Keir Bradshaw, exec. VP, strategic services, technology

**Top clients:**

- Baptist Health South Florida
- Cardinal Innovations Healthcare
- InformedDNA
- Medecision
- Parkview Health
- VCU Health
- Worldwide Clinical Trials

**MERRYMAN COMMUNICATIONS**

318 Avenue I, Suite 227, Redondo Beach, CA 90277
424/262-0708; betsy@merrymancommunications.com
www.merrymancommunications.com
twitter.com/MerrymanComm
LinkedIn.com/company/merryman-communications/

Healthcare across virtually all industry categories/therapeutic areas: medical devices & diagnostics, biotech & pharmaceuticals, health IT, health plans, hospitals & physician groups/IPAs and nonprofits.


**Agency Statement:** Merryman Communications works closely with clients ranging from start-ups to *Fortune* 500 companies as a strategic partner in integrated marketing, communications, public relations and digital marketing. We are a full-service agency based in Los Angeles with team members around the country. We’re all seasoned veterans of global advertising and PR agencies, so we offer “big agency” know-how but with a boutique, specialty agency touch. Our virtual model helps your budgets go further.

-Betsy Merryman, pres. & mg. partner; Ashley Cadle, Joni Ramirez, acct. dirs.

**Active Implants**

**Boston Scientific**

**CHA Hollywood Presbyterian Medical Center**

**Miach Orthopaedics**

**Penumbra**

**Regentis Biomaterials**

**Silk Road Medical**

**Smith & Nephew**

**TherOx**

**XPRIZE Foundation**
MIGHTY
329 Bryant St., #4D, San Francisco, CA 94107
415/298-0416; hello@mightypr.com
www.mightypr.com
Technology, consumer technology, influencer rels., transportation tech.
Employees: 15. Founded: 2011.
Candace Locklear, June Parina, Rebecca Fuller, partners
Airmap
DCM
Google
Lime Bike
Luminar
Speck
TravelBank

MOORE, INC.
2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; fax: 850/224-9286; Terriea@themooreagency.com
www.themooreagency.com
Public relations, crisis, advocacy, digital, social, advertising, marketing,
creative design, research, video, branding, strategic planning, training.
Agency Statement: Moore is a nationally ranked integrated
communications firm headquartered in Tallahassee, Florida and offices in
West Palm Beach, New Orleans, and Denver. Our firm approaches client
challenges using tailored marketing solutions custom curated from a mix
of more than 12 services including branding, public relations and
advertising. Moore’s multichannel approach places audiences at the
center of a meaningful experience with brands. Our key differentiators
are advocacy, digital, social and multicultural communications. We are a
team of skilled communicators who shape opinions, shift behaviors and
incite action with excellence in client servicing. For more information
about Moore, visit www.themooreagency.com
Karen B. Moore, CEO & founder; Richard Moore, COO & gen. coun-
sel; Terrie Ard, pres.
A sampling of our clients:
ABLE United
BASF
CareerSource Florida
Florida College Systems
Florida Dental Assn.
Florida Healthy Kids
Florida Prepaid College Board
Florida Sheriffs Assn.
Florida Sterling Council
Ford Motor Co.
Georgia-Pacific
Hancock Bank
Johnson & Johnson
Max Planck Florida Institute
Next Fifty
Northwest Florida Beaches International Airport
Pharmaceutical Research & Manufacturers Assn.

MOTION AGENCY, INC., THE
325 N. LaSalle Dr., Chicago, IL 60654
312/565-0044; wmmarshall@agencyinmotion.com
https://agencyinmotion.com
Branding, content and PR specialists who keep brands in perpetual
motion: positioning, naming, design, messaging, media relations, social
management, event planning, crisis comms, content strategy/creation.
Kimberly Eberl, founder & CEO; Bonni Pear, exec. VP, entertainment
PR; Wheatley Marshall, Maureen Brennan, sr. VPs, PR; Emily Towey,
VP, PR
Ann & Robert H. Lurie Children’s Hospital of Chicago
Boys & Girls Clubs of America
Cancer Treatment Centers of America
Exelon Corp.
Feld Entertainment
Gladiator by Whirlpool

MORGANMYERS
Partner in The Worldcom Public Relations Group
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188
262/650-7280; fax: 262/650-7216; toliver@morganmyers.com
www.morganmyers.com
Comms. planning, integrated mktg. commns., corporate affairs and social
responsibility, issues mgmt., int’l, agriculture, food, bus.-to-bus., biotech,
Agency Statement: MorganMyers is a strategic communications firm
that builds, protects and promotes brands that help feed the world. We
believe insights inspire ideas and we use our deep agricultural and supply
side food chain expertise to create programs that build trust and move
brands forward. Our consumer team has helped some of the most respected
brands in the world connect with consumers in meaningful ways. We
provide strategic communications counsel, including planning and
executing public relations, new media, social media and digital services,
advertising, research and integrated marketing communications programs.
We serve clients internationally throughout the WorldCom Group.
Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibil-
ity; Max Wenck, dir. of agriculture & pasture-to-plate practices
1005 Stratford Ave., Waterloo, IA 50701
319/233-0512; fax: 319/233-8077; jstewart@morganmyers.com
Janine Stewart, dir., integrated mktg. commns.
American Farm Bureau Federation
Chicago Cutlery
DNA Genetics
Foremost Farms USA
General Mills
Hansen Ag Solutions
Hormel
Illinois Agriculture Coalition
Illinois Corn Growers Assn.
Illinois Pork Producers Assn.
Illinois Soybean Assn.
Iowa Corn Growers Assn.
Landmark Services Cooperative
Merck Animal Health
New Balance Commodities
Professional Dairy Producers of WIS
The Nature Conservancy (Iowa)
The SCN Coalition
Tonisity
United Soybean Board (projects)
MOWER
Integrated Advertising and PR/PA firm; Member of IPREX
211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000
www.mower.com
Adv., public relations and public affairs, social media, content marketing for b-to-b, consumer, travel and tourism, energy and sustainability, health care, buildings and construction, cars & trucks, new moms. Employees: 170. Founded: 1968.
Agency Statement: Mower is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. Mower PR & PA Group is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, social media, event activation, content marketing, crisis and reputation management, executive training and cause-related marketing. Mower has nine offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati, Charlotte, N.C.; Atlanta and Boston.
211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000; scrockett@mower.com
Stephanie Crockett, sr. VP, mng. dir.
50 Fountain Plaza, #300, Buffalo, NY 14202
716/842-2233; fax: 716/842-1271
Christine Dougherty
28 E. Main St., #1960, Rochester, NY 14614
585/385-2000; fax: 585/385-2003; brye@mower.com
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30 South Pearl St., #903, Albany, NY 12207
518/449-3000; fax: 518/449-4000
Andrew Rush
615 S. College St., #300, Charlotte, NC 28202
704/375-0123; fax: 704/375-0222; rlyke@mower.com
Rick Lyke, exec. VP, mng. dir., PR & PA
201 17th St. NW, #300, Atlanta, GA 30363
678/587-3031; fax: 770/481-1500; tarmentrout@mower.com
Tom Armentrout, exec. VP, mng. dir.
830 Main St., 10th flr., Cincinnati, OH 45202
513/381-8855; gthomas@mower.com
Geoff Thomas, sr. VP, mng. dir.
750 Lexington Ave., 9th flr., New York, NY 10022
212/980-9060; mgendron@mower.com
Mary Gendron, sr. VP, mng. dir.
134 Rumford Ave., #307, Newton, MA 02466
781/893-0053; fax: 617/663-6330; motoole@mower.com
Mark O’Toole, group VP
Alley Cat Allies
BlueCross BlueShield of Western New York
Bonadio Group
Charlotte Pipe
Daimler Trucks North America
Domtar
Epson Salt Council

MP&F STRATEGIC COMMUNICATIONS
611 Commerce St., #3000, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; info@mpf.com
www.mpf.com
Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking. Employees: 71. Founded: 1987.
Agency Statement: MP&F Strategic Communications is the largest locally owned PR firm in Tennessee. We are a team of 70 communications strategists that works with clients large and small from all over the country in a variety of industries, from health care to technology to hospitality and tourism. Media relations, marketing, digital strategy, influencer outreach, partnership building, advertising and great design work are just a few of the tools we use daily. Find us online at www.mpf.com and @mpfpr on Facebook, Instagram and Twitter.
Alice Chapman, mng. partner; Katy Varney, Keith Miles, David Fox, Jennifer Brantley, partners; Mark McNeely, sr. partner; Mary Ruth Raphael, Courtenay Rossi, Javier Solano, VP’s; Roger Shirley (editorial), Mary Elizabeth Davis (creative svcs.), Annakate Ross (digital svcs.), Knight Stivender (integrated marketing), Deborah Armour (IT), directors; Chad Raphael, CFO
Clients Include:
Asurion
Athens State University
Austin Peay State University
Blue Cross Blue Shield of Tennessee
Cox Automotive
CSX Transportation
Department of Labor-Job Corps
FirstBank
Integral Senior Living
Nashville Chamber of Commerce
Nashville Public Education Foundation
Nashville Soccer Club
Nissan
Ohio Valley Conference
Opry Mills
PhRMA
Renaissance Hotel – Nashville
Republic Services
Skanksa
Solstice Senior Living
The Hermitage
TVA
Western Governors University
Williamson Medical Center

2019 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com 179
MSR COMMUNICATIONS, LLC
832 Sansome St., 2nd flr., San Francisco, CA 94111
415/989-9000
www.msrcommunications.com

Agency Statement: MSR Communications is an independent public relations firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media, analyst and influencer relations; social media and digital marketing communications; speaker placement programs; corporate positioning and messaging; and crisis/reputation management. MSR Communications has been recognized as the Best Boutique PR Firm, the Best Tech PR Firm in California; and named one of the Top Places to Work in PR.

Mary Shank Rockman, CEO
CalExotics
Connect Solutions
Evivo
Evolve Biosystems
Infoworks
Kaptivo
The Myers-Briggs Co.
Waterline Data

MURPHY O’BRIEN
11444 W. Olympic Blvd., #600, Los Angeles, CA 90064
310/453-2539; fax: 310/264-0083; info@murphyobrien.com

Agency Statement: We are an innovative team of master storytellers who elevate and build brands, deliver the exceptional, and ignite and cultivate powerful relationships.

Karen Murphy O’Brien, chmn. & CEO; Brett O’Brien, mng. dir.; Allyson Rener, pres.
Air Tahiti Nui
Arizona Biltmore, A Waldorf Astoria Resort
Ascent
Auberge Beach Residences and Spa Fort Lauderdale
Auberge du Soleil
Auberge Resorts
Big Cedar Lodge
Big Cypress Lodge
BJ’s Restaurants, Inc.
Calistoga Ranch
Carmel Valley Ranch
Chileno Bay Resort & Residences
Chrysalis
Cinepolis
Clear Creek Tahoe
Compartés Chocolatier
Conrad Bora Bora
Edward Thomas Collection
Esperanza, An Auberge Resort
Four Seasons Resort Punta Mita
Gansevoort Turks & Caicos
Geolo Capital
Grace Hotels
Grand Lux Café
Greystar GP
Hacienda AltaGracia
Half Moon Bay Antigua
Hotel Californian
Hotel Jerome
Hotel Wailea
Hyatt Regency Huntington Beach Resort & Spa
Hyatt Regency John Wayne Airport
Hyatt Regency La Jolla
Islands
JC Hospitality LLC
Ka’anapali Beach Hotel
Kohanaiki
La Amada
La Quinta Resort & Club
Las Vegas Sands
Luana
Lynx Grills, Inc.
Madeleine Hotel
Malliouhana, An Auberge Resort
Mandarin Oriental Hotel & Residences Honolulu
Marie Callender’s Restaurants
Mastro’s Restaurants
Nanuku Fiji
National Children’s Chorus
Nunzio M. DeSantis Architects
Oceanwide Plaza
Ojai Valley Inn & Spa
Palisades
Pancho’s Cheese Dip
Paul Ferrante
Peninsula Papagayo
Polaris Pacific
Portside Ventura Harbor
Prince Resorts Hawaii
Quail Lodge & Golf Club
Querencia
Rock Sugar
Sally Forster Jones Group
Sanderling Resort
Santa Catalina Island Co.
Serafina Beach Hotel
Serenos Hotels
Social Monk
Solage, An Auberge Resort
Summerhill Homes
San Valley Resort
TCS World Travel
The Beverly Hilton
The Hollywood Roosevelt
The Lodge at Blue Sky
The Mayfair
The Peninsula Beverly Hills
The Peninsula Hotels
The Post Oak
The Vintage Club
Thompson Seattle
Timbers Hokuaua Kauai
Toscana Country Club
Trumark Homes
Turtle Bay Resort
Urban Commons
Ventana Big Sur
Visionary Women
Ward Village
Westdrift Manhattan Beach
Whitetail Club and Shore Lodge
Wilshire Skyline
MWWPR
304 Park Ave. South, 8th flr., New York, NY 10010
212/704-9727; sghazai@mww.com
www.mww.com
Agency statement: Driven by data and powered by humans, MWWPR is among the world’s leading independent, integrated PR agencies with the industry’s top innovative players, strategic thinkers, hybrid creatives, and technicians. We are an interconnected, multi-faceted arsenal of talent, committed to making each client matter more by delivering on a people-first, client-centric promise that leans heavily into a digitally-led, content-driven approach to maximize earned outputs and business impact.
Michael Kempner, founder & CEO; Bret Werner, pres.; Will Starace, CFO; Gina Cherwin, chief people officer; Parker Ray, chief digital strategist; Carl Sorvino, exec. creative dir.; Carreen Winters, chief strategy officer; Dawn Lauer, Tara Naughton, Karen Clyne, Ryan Mucatel, Joe Flores, Michelle Ross, exec. VPs
Sample of retainer clients:
- Air New Zealand
- Atkins Nutritional Inc.
- E. & J. Gallo Winery
- FanDuel
- Men’s Wearhouse
- Nikon
- Omron Healthcare
- Red Lobster
- RetailMeNot
- Subaru of America
- Waste Management

NADEL PHELAN INC.
2125 Delaware Ave., #A, Santa Cruz, CA 95060
831/439-5570; fax: 831/439-5575; info@nadelphelan.com
www.nadelphelan.com
Technology PR.
Cara Sloman, exec. VP
Cisco Systems
FileMaker
Fortinet
SSH Communications Security

NEWELL PUBLIC RELATIONS LIMITED
2107 Island Place Tower, 510 King’s Rd., North Point, Hong Kong
852 2572 2100; fax: 852 2572 2113; newbiz@newell.com
www.newell.com
David Croasdale, mng. dir.; Maggie Chan, China dir.
Adobe
Aspentech
Palo Alto Networks
Riverbed
Ruckus Networks
Seagate Technology
Software AG

NEWMAN GROUP, THE
220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Richard M. Newman, COO

NEWMANPR
2140 S. Dixie Hwy., #203, Miami, FL 33133
305/461-3300; buck@newmanpr.com
www.newmanpr.com
Leisure travel, cruise, maritime, cruise lines, seaports, destination marketing, media relations, social media, influencer relations, publishing, newsletters, crisis communications, reputation management. Employees: 9. Founded: 1946.
Agency statement: For more than 72 years, NewmanPR has been providing our clients creative, customized and cost-effective marketing communications and media relations services. We help clients define their goals and then communicate their messages by aggressively seeking coverage in consumer, broadcast, trade and social media.
Andy Newman, pres.; Buck Banks, sr. VP; Julie Ellis, VP; Carol Shaugnessy, sr. A/E; Laura Myers, Daniel Sacerio, A/Es; Ashley Serrate, mgr., media rels.
Carnival Cruise Line
Carnival Foundation
Costa Cruises North America
Florida Keys & Key West Tourism Council
Holland America Line

NICHOLAS & LENCE COMMUNICATIONS
28 W. 44th St., #301, New York, NY 10036
www.nicholaslence.com
Real estate, tourism, non-profit, crisis comms. Employees: 14.
Cristyne Nicholas, CEO; George Lence, Pres.
The ARK at JFK
Armory Track & Field
Belmont BID
Berkeley College
The Broadway Assn.
BUS4NYC
Caesars Entertainment
Clean Energy Fuels
Dulap Modern Indian
The Emerson Resort & Spa
Empire City Casino
Empire Outlets
Environmental Science Associates
Flatiron BID
Gray Line CitySightseeing New York
Greater New York Hospital Assn.
Hornblower Cruises & Events
Jacob Burns Film Center
The John Gore Organization
Lillie's Victorian Establishment
Lincoln Square BID
LiveOnNY
Mamaroneck Coastal Environment Coalition
National Center for Law and Economic Justice
National Geographic Encounter: Ocean Odyssey
Norm Champ
NYC Ferry
NIKE COMMUNICATIONS, INC.
75 Broad St., #815, New York, NY 10004
212/529-3400; info@nikecomm.com
www.nikecomm.com


Agency Statement: Nike Communications is a creative communications agency specializing in the marketing of luxury and prestige brands. Always on the pulse of the cultural zeitgeist, we are a creative hub for shifting brand perceptions, enhancing image in media, growing social presence and building brands.

From high-level feature stories in influential media to innovative programs, partnerships and events that drive conversation online, we devise clever strategies to reach the right audiences.

Leadership Team: Nina Kaminer, pres. & founder; Abby O’Melia, exec. VP; Bernice Kwok-Gabel, chief creative officer; Ross Matsubara, VP, spirits/style dir.; Pieter van Vorstenbosch, Matthew Smith, VPs, wine, home and design; Katie Archambault, travel, real estate and wellness; Callie Stanton, VP, travel, real estate and wellness; Gina Cannon, Brian Boye, VPs, lifestyle; Raveena Parmar, VP, digital

Client List:
Amour Vert
Billy Reid
Bombay Sapphire
Bonterra Organic Vineyards
Carine Roitfeld Studio
Chateau Minkuty
Clinique
Cooper & Thie
D’USSE
Gillette Labs
Grey Goose
Gurney’s Resorts
Hakkasan Group
Halo Sport
Homepolish
IWC Schaffhausen
LAFCO
McIntosh
MiaDonna
Miraval Group
Moet & Chandon
Mohonk Mountain House
Montblanc
Revolve
Robert Mondavi
Rosewood Hotels & Resorts
Saje
Santa Teresa
Savannah College of Art & Design
Sentient Jet
SHVO
Sterling Vineyards
St. Germain
Swarovski
Technogym
The Art of Shaving
The Breeders’ Cup
The Fleur Room
The Fife Arms (Hauser & Wirth)
The Prisoner Wine Co.
Timbers Resorts
Villency Design Group
Wusthof
YSL Beaute

NJF, AN MMGY GLOBAL COMPANY
360 Lexington Ave., 10th flr., New York, NY 10017
212/228-1500
www.njfp.com
Travel & tourism, hospitality, lifestyle PR. Employees: 60 in PR; 400+ agency-wide. Founded: 1981.

Agency Statement: At NJF, an MMGY Global company, we are global connectors, storytellers and curators of travel experiences – inspiring people to view the world differently and then see it for themselves. As marketers specializing solely in travel and hospitality, we help put travel brands on the map and navigate their narrative through innovative thinking, creativity and storytelling. NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to NJF whose “Leave No Stone Unturned” philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed Portrait of American Travelers® annual research study. With offices in New York City, Kansas City, Los Angeles, London, Miami, Madrid, and Washington, D.C. and an international partner network, Travel Consul, we serve many of the world’s premier travel and tourism brands. NJF and MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, travel industry relations and international destination representation.

Nancy Friedman, founder; Julie Freeman, exec. VP & mng. dir.; Lauren Kaufman, sr. VP

Clients Include:
Amtrak
Blue World Voyages
Borgata Hotel Casino & Spa
British Virgin Islands
Cheap Caribbean
Costa Rica Tourism
Eurail
Generator Hostels
Hamilton Princess
Hotel Vermont
Intrepid Travel
ITC Hotels
Kennebunkport Resort Collection
Lufthansa
Oceania Cruises
Pod Hotels
Proper Hotels
Refinery Hotel
Rhode Island Tourism
Sea Island
South Dakota Tourism
St. Petersburg/Clearwater
Taiiti Tourism
The Ashby
The Beaches of Fort Myers & Sanibel
The Bowery
The Marmara
Visit California
Visit Dallas
Novitas Communications is a full-service public relations and social media agency based in New York City. The agency offers a range of services including media relations, issue management, crisis communications, strategic marketing, and public education campaigns to clients across the globe.

Michelle Lyng, CEO/pres.

O’DONNELL AGENCY
303 Banyan Blvd., #101, West Palm Beach, FL 33401
561/832-3231; julie@odonnellagency.com

www.odonnellagency.com

Fully integrated agency with expertise in city branding and marketing of special taxing districts; commercial and residential real estate; healthcare; education; advocacy; professional services. Employees: 12. Founded: 1995.

Carey O’Donnell, pres. & creative dir.; Julie Fanning, VP; Sarasota market leader; Irene Carvalho, dir., client svcs.

Freehold Development
HNMB
MorseLife Health Systems
Surf Ranch Florida
Tenet
West Palm Beach Downtown Development Authority

O’MALLEY HANSEN COMMUNICATIONS
180 N. Wacker Dr., #400, Chicago, IL 60606
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
www.omalleyhansen.com


Kelly O’Malley, Todd Hansen, principals

6677 Delmar Blvd., #200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O’Malley
349 5th Ave., #719, New York, NY 10016
949/260-4905; fax: 949/260-4906

America’s Homeowner Alliance
Barclays
Beko US
Blueprint4Summer
Charter
Conagra
Fortune Brands Home & Security
Grecian Delight
HanesBrands
HopCat
Humane Society of Missouri
Koloa Rum
Make-A-Wish
Manna Pro Products
Missouri Historical Society
Regional Arts Commission
Ronanco Coffee Co.
Sara Lee Frozen Bakery
Staubli International
TCI Powder Coatings

O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
**Agency Statement:** Padilla is an independently operated, globally resourced public relations and communication company with offices across the United States. The agency builds, grows and protects brands and reputations worldwide by creating purposeful connections with the people who matter most through public relations, advertising, digital and social marketing, investor relations and brand strategy.

Padilla includes the brand consultancy of Joe Smith, the food and nutrition experts at FoodMinds, and the research authorities at SMS Research Advisors.

Clients include 3M, Barnes & Noble College, Blue Cross and Blue Shield of Minnesota, Cargill Animal Nutrition, Hass Avocado Board, Mayo Clinic, Prosciutto di Parma, Rockwell Automation, Sanofi Pasteur, U.S. Highbush Blueberry Council, the Virginia Lottery and Welch’s.

**Sample clients include:**
- 8x8
- Acquia
- App Annie
- Bazaarvoice
- Citrix
- CloudBees
- Everbridge
- GetWellHealth
- GreatCall
- Health Dialog
- Maestro Health
- MediaMath
- Nice
- Outsystems
- Phononic
- Quanterix
- Quorom Software
- Radial
- SAP
- Sift
- Toast
- WhiteOps

**Agency Statement:** PAN Communications is a leading integrated marketing and PR agency servicing B2B tech and healthcare brands. With office locations in Boston, San Francisco, New York, Orlando and London, PAN supports customer journey growths and helps B2B brands effectively scale by moving ideas that create compelling stories, drive intent and influence markets across all forms of media.

PAN’s acquisition of UK-based Capella PR in July 2019 has allowed the firm to expand its international presence, while continuing to offer the agility and personalized service of a mid-sized agency. With a staff of 150+ strong, PAN strives to help today’s modern marketers by integrating a combination of services to better engage with target audiences and move markets for brands such as SAP, AppDirect, 8x8, Radial, MediaMath, Actian, Cogito and Maestro Health.

**Sample clients include:**
- 8x8
- Acquia
- App Annie
- Bazaarvoice
- Citrix
- CloudBees
- Everbridge
- GetWellHealth
- GreatCall
- Health Dialog
- Maestro Health
- MediaMath
- Nice
- Outsystems
- Phononic
- Quanterix
- Quorom Software
- Radial
- SAP
- Sift
- Toast
- WhiteOps

**Agency Statement:** Paul Werth Associates is an independent, full-service communications firm with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional and national basis. Focused on serving the needs of senior management in the private...
and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson and Mac Joseph, sr. VPs; Gene Monteith and Celina Fabrizio, VPs
Andersons, Inc., The
Aon
CBC Companies
City of Columbus
Columbus Collaboratory
Columbus Public Health
COTA
DriveOhio
Franklin County Convention Facilities Authority
Huntington National Bank
Insurance Industry Resource Council
JobsOhio
Moody Nolan
National Safe Boating Council
Ohio Corn & Wheat Assn.
Ohio Soybean Council
Ohio State University Wexner Medical Center
PTT Global Chemical
Smart Columbus
Solid Waste Authority of Central Ohio
sPower
White Castle
Zaner-Bloser
Zangmeister Center

PEARSON ASSOCIATES, DAVID
625 Billmore Way, Apt. 901, Coral Gables, FL 33134
305/798-8446; david@davidpearsonassociates.com
www.davidpearsonassociates.com
David Pearson, Christopher Pearson
Huntsman Springs, Idaho
JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson
Shake a Leg Miami
Tropical Audubon Society

Key Clients:
AXA Investment Managers
Capital One
Cisco
MINI USA
Sharp
Traveler’s
Wilbur-Ellis
Wilmington Trust

PERRY COMMUNICATIONS GROUP, INC.
980 9th St., #410, Sacramento, CA 95814
713/627-2223; info@piercom.com
www.perrycom.com
Award winning public affairs and strategic communications firm for national, regional, and local clients and campaigns. Employees: 10.
Founded: 1996.
Kassy Perry, pres. & CEO; Julia Spiess, sr. VP
California Association of Adult Day Services
California WIC Association
Center for Inherited Blood Disorders
GO2 Foundation for Lung Cancer
Pharmaceutical Research & Manufacturers of America
West Health
SCAN Foundation

PEPPERCOMM
470 Park Ave. South, 5th flr. North, New York, NY 10016
212/931-6100; contact@peppercomm.com
www.peppercomm.com
Capabilities include communications, marketing, PR, brand & digital strategy, content, web development, societal crisis/issues management, employee engagement, experience and analytics. Founded: 1995.
Agency Statement: Peppercomm’s purpose is to use our innovation and imagination to inspire people to come to know and trust the organizations we work with.

Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. While Pierpont brings deep expertise across verticals, we are particularly known for our work in energy, technology, commercial and industrial, professional and financial services, healthcare, consumer and retail, and nonprofits and education. Our teams are well-versed in thinking and acting with an integrated mindset to bring the right strategy to execute results-driven programs for regional, national and global Fortune 500 firms.

Pierpont Communications is an integrated public relations, marketing and communications firm that drives our clients’ business results and supports them by elevating their brands, safeguarding their reputations and improving their bottom line. With offices in Austin, Dallas, Houston, San Antonio and Princeton, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to meet clients’ needs.

To learn how our experience and capabilities can drive results for your business, call us at 713.627.2223 or visit www.piercom.com.

Mike Gehrig
PIERPONT COMMUNICATIONS INC. continued
13760 Noel Rd., #850, Dallas, TX 75240
214/217-7300
James Savage
110 E. Houston St., 7th flr., San Antonio, TX 78205
210/951-3313
Elysa Nelson
262 Nassau St., Princeton, NJ 08542
617/543-6167
Meghan Gross
American Chemistry Council
Andeavor
Boston Consulting Group
Daikin
Group 1 Automotive
HNTB
Huntsman
LyondellBasell
NRG/Reliant Energy
Texas Assn. of Realtors
Total Wine & More
WalMart

PIETRYLA PR & MARKETING L.L.C.
333 S. Wabash, #2700, Chicago, IL 60604
312/612-0283; christine@pietrylapr.com
www.pietrylapr.com
Agency Statement: Pietryla PR & Marketing is a boutique PR firm in Chicago. We specialize in media relations, crisis communications, content development and strategy. We work best with clients that are managing a watershed moment — launching a new product, seeking funding, going through a branding shift or implementing a new automation strategy.
Christine Pietryla Wetzler, owner & sr. consultant
Clients Include:
Continental Broadband
Economic Development Group, Ltd.
Expedient Data Centers
Footprint Packaging
GreenPsf
KidKlass.com
Medical Marijuana of Illinois
Miller Energy
National Coal Corp.
OVAL Fire Products
PFFC Magazine/YTC Media
rent24 Chicago
Servidyne
Software Management, Inc.
TCS Education System
United Federal Credit Union
Vapiano
Whitehead Energy Solutions
WISuite

PINEAPPLE PUBLIC RELATIONS
5238 Peachtree Rd., #150, Chamblee, GA 30341
404/237-3761; DStone@pineapple-pr.com
www.pineapple-pr.com
Agency Statement: Pineapple Public Relations is an award-winning, full-service public relations, social and digital media marketing agency with more than 20 years of success in serving large and small businesses in the tourism, hospitality and lifestyle industries. We believe in forward-thinking, holistic strategies that deliver bottom-line results and economic success. Superior service is our hallmark; we offer big picture capabilities with the responsiveness and attentiveness of an independent agency. We tell stories and manage brands through public relations, social and digital platforms to create a truly integrated approach. Earned media experts, social media engagers, digital media drivers — our track record of delivering stellar results with a substantial ROI has resulted in long-term client relationships. Let us tell your story!
Deborah Stone, pres.; Melissa Webb, acct. dir.; Melissa Crane, digital mktg. dir.; Khyra Walker, social media mgr.; Rachel Holt, PR mgr. & bus. dev.
Partial List of Travel Clients:
Alpharetta Convention & Visitors Bureau
Augusta (GA) CVB
Beachview Club Hotel
Blairsville-Union County Chamber of Commerce
Bobby Jones Links
Crowne Plaza North Augusta
Dahlonega (GA) CVB
Dunwoody (GA) CVB
Georgia Dept. of Economic Development
Georgia State Parks & Historic Sites
High Hampton Inn
Historic Banning Mills
Holiday Inn Resort Jekyll Island
Hospitality Highway
Hotel Indigo Mt. Pleasant
Jackson County (NC) TDA
North Carolina’s Brunswick Islands
Northpointe Hospitality Management
South Carolina’s Hammock Coast
The Partridge Inn
Visit Sandy Springs (GA)
Visit Sarasota County (FL)

PIPER & GOLD PUBLIC RELATIONS
313½ E. Grand River Ave., Lansing, MI 48906
517/999-0820; info@piperandgold.com
www.piperandgold.com
Agency Statement: Piper & Gold Public Relations is a Michigan-based PR agency doing big work in a small community. We believe words have power, and story is at the heart of everything we do. We specialize in bringing traditional public relations solutions with a digital twist to our government, nonprofit and small business clients to help them make an impact on our communities.
Kate Snyder, principal strategist
Capital Area Michigan Works! (CAMW)
Capital Area Transit Authority (CATA)
Center for Regional Economic Competitiveness
CS Partners
POCKET HERCULES
510 First Ave. North, Suite 550, Minneapolis, MN 55403
612/435-8315; fax: 612/435-8318; stephen.dupont@pockethercules.com
www.pockethercules.com

Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites.

Industries: Outdoors, financial services, healthcare, insurance, nonprofits, technology, legal, professional services, manufacturing.

Agency Statement: Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple, chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner
Construction Careers Foundation
Irish Setter
JD Lymon
Prima-Temp
Royal Golf Club
Thomson Reuters

POLLOCK COMMUNICATIONS
205 E. 42nd St., 20th Flr., New York, NY 10017
212/941-1414; fax: 212/334-2131; lpollack@pollock-pr.com
www.lplockpr.com

Food, beverage, nutrition, health & wellness & food issues management.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting-edge expertise in traditional and social media outreach for food, beverage, health, wellness, and lifestyle clients. With an established background in reaching influencers who affect change, Pollock provides impactful and successful communications campaigns for its clients. Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past decade, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. Most recently, Pollock engaged millennials on behalf of its Tea Council of the USA client through a creative, award-winning social media campaign that inspired tea lovers to share their #individualTEA. The traditional and digital media campaign, which helped drive awareness for National Hot Tea Month, increased awareness of tea benefits among a key target, and drove an increase in social followers.

For more than 25 years, we have been powering change for Fortune 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, traditional and social media, retail professionals and the healthcare community, Pollock delivers results that change consumer perceptions and protect and enhance a brand’s position in the market.

In addition to PR practitioners and marketers, our staff includes media-savvy registered dietitians who can address health & nutrition issues that are top-of-mind for today’s print, broadcast and online journalists. Pollock Communications has built a broad network of influential spokespeople, including media registered dietitians, celebrity chefs, social media celebrities, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, “what if?” We diligently do our homework to develop an executable, strategic plan that delivers measurable results...every time.

Louise Pollock, president

A2 Milk
American Pulse Assn.
Bay State Milling
California Walnut Board
Cranberry Institute
Cranberry Marketing Committee USA
Fifty50 Foods
iTrackBites
Moon Cheese
Tea Council of the USA
The Dannon Company

Bel Air Investment Advisors
Bob Hope USO
City of West Hollywood
D.A.R.E. America
Fiesta Parade Floats
GoodJanes Beauty
Helios & Matheson Analytics
L.E. Hotels
LegalShield
Luxe Hotels
Mitchell International
Moviebill
Netafilm USA
Numerator
Oakwood
Playtika
USA Triathlon
RKF
SodaStream

2019 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
Our team has more than 20 years of experience in media outreach and creative communication techniques. We are an "Army of Entrepreneurs™." Our creative, entrepreneurial approach allows us to ask better questions of ourselves and our clients.

Agency Statement: Our "Unboxed Communications" approach brings breakthrough ideas and unmatched results to every client engagement. Our curiosity drives us to ask better questions of ourselves and our clients.

We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside. Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

Call2Recycle
FINCA
Inner City Inner Child
Keolis
Mastercard Foundation
National Quality Forum
Nutricia

PROOF STRATEGIES
1140 3rd St., NE, #317, Washington, DC 20002
202/296-2002; heather@getproofusa.com
https://www.getproofusa.com


Agency Statement: Proof Strategies is a communications and marketing agency with a natural curiosity. We build brands and reputations through deep industry and sector knowledge, weaving together strategic and experience in public relations, experiential marketing, issues management, research, digital media, advertising and more. Our curiosity drives us to ask better questions of ourselves and our clients.

Mimi Carter, sr. VP & U.S. gen. mgr.

Altus
www.alturnus.com

Agency Statement: Our expertise is in founder-led, innovative and growing companies. We help startups and innovators build credibility and awareness for their companies, people, products and services.

Josh Inglis, founder/CEO
develop an “owner’s mindset,” delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Karen Niovitch Davis, Caroline Gibson, partners

Clients Include:
Ally
Bloomberg
Bridgewater
Capital One
Dun & Bradstreet
Edward Jones
EY
Franklin Templeton
Goldman Sachs
Hamilton Lane
Hartford Funds
Man
Manning & Napier
Munich Re
OppenheimerFunds
Prudential
Silicon Valley Bank
TD Bank
TIAA
Travelers
Winton Capital
Voya

PUBLIC COMMUNICATIONS INC.
Partner in the WORLDCOM Public Relations Group
One East Wacker Dr., 24th flr., Chicago, IL 60601
312/558-1770; idaes@pcipr.com
www.pcipr.com

Celebrating our 5th decade in business. A national firm offering traditional, digital and social marketing and integrated communications for healthcare, conservation/environment, education, culture and destination marketing as well as senior counsel for issues management, crisis communications, cybersecurity incidents, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral.

Our size and the depth of our staff enable us to manage the most demanding projects and our clients trust us and stay with us. Our business has grown primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm’s officers are directly involved, hands-on, in each client’s program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world’s leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups.

Our clients trust us and stay with us. Our business has grown primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Jill Allread, CEO; Pamela Oettel, CFO & COO; Craig Pugh, pres.; Mary Eraney, Wendi Koziol, Amy Ritter Cowen, Leigh Wagner, sr. VPs; Ruth Mugalian, Beth Schlesinger, Sara Conley, Sharon Dewar, VPs

Select clients:
AIDS Foundation of Chicago
American Assn. of Diabetes Educators
American Board of Medical Specialties
American Epilepsy Society
American Health Information Management Assn.
American Society of Anesthesiologists
AstraZeneca Health Care Foundation

OppenheimerFunds

PUBLIC RELATIONS BOUTIQUES INTERNATIONAL
New York, NY
541/296-5910; info@prboutiques.com
www.prboutiques.com


Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients’ needs for international service.

Executive Committee:
President: Amanda Foley, Kiterocket, Seattle, Wa. Vice President: Lynette Werning, Blue Water Communications, Bradenton, Fl.
Secretary: Cheryl Bane, Bame Public Relations, Los Angeles, Ca. Treasurer: Pawal Osowski, Warsaw Consultants, Warsaw Member-at-Large: Paul Furiga, WordWrite Communications, Pittsburgh, Pa., Lee Weinstein, Weinstein PR, Portland, Ore.

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Denver: Decibel Blue

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Bradenton: Blue Water Communications
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MINNESOTA
Minneapolis: Rotenberg Associates

NEW YORK
New York: Andrew Joseph PR; RED PR

OHIO
Perrysburg: Blue Water Communications

OREGON
Portland: Weinstein PR

Continued on next page
PUNCH PR
316 N. Milwaukee St., #316, Milwaukee, WI 53202
414/892-8895; dracine@punch-pr.com
www.punch-pr.com

Agency Statement: Punch is a PR agency built on the idea of evolution. We’re built to work smarter. We apply a pragmatic approach to solving communication problems and we structure our accounts to achieve objectives as quickly as possible. We help our clients tell their stories. We work to uncover insights, identify new opportunities and overcome challenges with communications solutions that connect people to our brands.

Ryan Fitzgerald, Lauren Grimm, David Racine, partners
John P. Lonsdorf, CEO; Scott Marioni, pres.; Steve Guberman, VP, creative & digital; Tiffany Miller, VP; Tim Gerdes, dir., digital svcs.; Tracey Benjamini, A/S; Dan Johnson, sr. A/E; Rebecca Smith, sr. A/E; Jessica Cummings, asst. A/E; Ashlee Weingarten, acct. coord.; Maria Bayas, digital strategist; Briana King, digital acct. coord.; Jennifer Rothchild, sr. graphic designer; Chris Schmieder, Web developer; Carly Pakenham, office mgr.

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Garden Savings Federal Credit Union
GEM Events
GiiNii Tech Corp.
Hackensack University Medical Center/Mountainside
Hampshire Companies
Hampshire Investment Funds
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iPlay America
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McVeigh Global
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Monmouth Medical Center
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National Fire Sprinkler Assn.
NJ Community Mental Health Coalition
NJ PURE Insurance
NJ Veterinary Medicine Assoc.
Ocean County Sports Medicine
Polaroid
Providence Rest
RWJ Barnabas Health
Robert Wood Johnson University Hospital-New Brunswick
Robert Wood Johnson University Hospital-Somerset
Rutgers University Center for Real Estate
Sacks & Assocs.
Spencer Savings Bank
Thomson Reuters – Practical Law
Torcon
Veestreet, Inc.
Women’s Center for Entrepreneurship Corp.
Yorktel

RACEPOINT GLOBAL
2 Center Plaza, #210, Boston, MA 02108
617/624-3200; fax: 617/624-4199
http://racepointglobal.com/


Agency Statement: Racepoint Global is an independent communications agency specializing in technology, healthcare and innovation. Whether an enterprise brand or emerging category disruptor, companies partner with Racepoint for its strategic, earned-first approach to building brands and reputation. The agency helps clients define their authentic brand story and builds channel agnostic communications strategies that are meaningful to the audiences most important to their businesses – to own the conversations and coverage that matters. Racepoint is headquartered in Boston, Massachusetts, with 8 additional offices across the U.S., U.K. and China. More info: http://racepointglobal.com/

Larry Weber, chmn. & CEO; Peter Shanley, co-COO & CFO; Karen Bouchard, co-COO & CHRO; RJ Bardsley, chief strategist, global technology practice & exec. VP; Anne Potts, mng. dir. & exec. VP; Dan Carter, mng. dir. & exec. VP; Andrew Laxton, mng. dir. & exec. VP; Ginger Ludwig, VP, global mktg. & bus dev. (gludwig@racepointglobal.com; 617/624-3253); Jorge Rodriguez, mgr., global mktg. & bus dev. (jrodriguez@racepointglobal.com; 617/624-3407)

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415/694-6700
Washington, D.C.
718 7th St, N.W., Washington, DC 20001
202/517-1390
Raleigh
8601 Six Forks Rd., #400, Raleigh, NC 27615
919/882-2058

INTERNATIONAL:
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RACEPOINT GLOBAL continued
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Park City Group
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Province of Quebec Commercial Administration
Recall InfoLink
BW3 Technologies
Teradata
The Broe Group

RAFFETTO HERMAN STRATEGIC COMMUNICATIONS
1111 Third Ave., Ste. 1810, Seattle, WA 98101
206/264-2400; john@rhestrategic.com
www.rhstrategic.com
Corporate communications, public affairs, brand building, thought leadership, crisis communications, social media, digital, strategic consulting.
Agency Statement: RH Strategic is a leading public relations agency based in Seattle and Washington, D.C., working to introduce the world to the next generation of innovators in technology, security, government and healthcare. Our clients are disrupting markets and challenging the status quo, improving the world around us.
Our strategic public relations services include: brand building, thought leadership, product and company launches, reputation management, crisis management, social, digital.
John Raffetto, CEO; David Herman, pres.
1400 I St., N.W., Ste. 230, Washington, DC 20005
Jen Bemisderfer, mng. dir.
202/379-0545

RISKY PARTNERS, INC.
70 Franklin St., 3rd flr., Boston, MA 02110
617/443-9933
www.rasky.com
Twitter: @RaskyPartners
555 11th St., NW, Suite 401, Washington, DC 20004
202/530-7700
Agency Statement: Rasky Partners is a nationally recognized public and government relations firm with nearly three decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media. With offices in Boston and Washington, D.C., the firm offers a comprehensive range of services and works with a wide array of clients that include Fortune 500 and emerging market companies, trade associations, coalitions, nonprofits and foreign governments.
The firm’s staff of approximately 50 seasoned experts is committed to protecting and building the reputations of our clients by communicating effectively when it matters most. Our shared vision and philosophy is simple — bring together seriously smart people with backgrounds in business, government, law, the media and digital services to develop and execute strategic communications and public affairs programs that get results.
As an independent firm, Rasky Partners has the flexibility and the resources to address complex communications challenges with a commitment to serve our clients’ interests first. We are dedicated to providing consistent hands-on engagement from firm principals. Each client team – including the senior professionals – is highly engaged, from the beginning to the end, in the development and execution of strategy, messages and tactics.
Lawrence Rasky, chmn. & CEO; Ron Walker, COO; George Cronin, mng. dir.; Justine Griffin, mng. dir.
Boston Global Investors
Boston Medical Center
Carpenter & Co.
Citizens Financial Group
ENGIE North America
Harvard Pilgrim Healthcare
Mass General Hospital Development Office
Mass High Tech Council
Movie Pass
Museum of Science, Boston
Shields Healthcare Group
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Veolia

RAM COMMUNICATIONS
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www.rampr.com
Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor
DL Steiger Co.
Eco Pack Systems
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DreamBox Learning
Cherwell Software
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RATIONAL 360
1828 L St., NW, #640, Washington, DC 20036
202/470-5337; fax: 202/429-4930; info@rational360.com
www.Rational360.com
Media relations, grassroots initiatives, media training, event development, message development, public affairs, digital strategies, rapid response.
Agency Statement: Rational 360 is a leading full-service, bipartisan, strategic communications and public affairs firm. We understand the unique opportunities and challenges of the 21st century media landscape. From public relations and public affairs to marketing and new media strategy, our experienced team takes an innovative, active approach to address your needs particularly in the healthcare, technology, economic and financial sectors.
Rational 360 serviced more than 35 clients on public affairs and crisis issues in Washington D.C. and states across the country including six Fortune 500 companies, numerous trade associations and advocacy coalitions.
Patrick Dorton, Don Marshall, Brian Kaminski, Peter Barden, Melissa Green, Brian Bartlett, partners; Beth Dozier, Christine Koronides, Nat Wood, VPs

RBB COMMUNICATIONS
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www.rbbcommunications.com
www.facebook.com/rbbcommunications
twitter.com/rbbcomm
linkedin.com/company/rbbcommunications/
https://www.instagram.com/rbbcommunications/
Arts/culture, consumer products and technology, education, energy, entertainment, food & beverage, healthcare, luxury lifestyle, professional services, real estate, travel. Employees: 82. Founded: 2001.
Agency Statement: Four-time Agency of the Year, rbb is a leading integrated communications firm that champions breakout brands through its advertising, digital marketing and public relations services. Through proprietary research, rbb inspires companies with insights to create customer passion that delivers bottom line results. rbb offers creative, crisis, reputation and issues management, corporate communications, digital strategy, influencer engagement, media relations, social media and more. With offices in Miami, Fort Lauderdale, Los Angeles and New York, rbb serves clients throughout North America and has international reach that extends across more than 50 countries through its partnership in PROI Worldwide, the largest global network of independent communications agencies.
For more information, call (305) 448-7457 or visit www.rbbcommunications.com.
Christine Barney, CEO; Lisa Ross, pres.; Tina Elnowitz, exec. VP
Clients:
Adrienne Arsht Center for Performing Arts of Greater Miami
AMResorts
Apple Leisure Group
Artefacto
AvMed
Bank of America
Berger Singerman
Breathless Resorts & Spas
Brown & Brown Insurance
Bureau Veritas
Chopin Imports Ltd.
Cleveland Clinic Florida
CMR Surgical
Codina Partners
Concord Law School
Cross Country Home Services
DHL Express
Disney on Ice
Dreams Resorts & Spas
ELO Investments LLC
Embassy Suites by Hilton
EMSI
Engage PEO
F1 Oncology
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Florida City Gas
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Florida Power and Light
Greater Miami Chamber of Commerce
Gulliver School
Gunster
Home2 Suites by Hilton
Homewood Suites by Hilton
Jackson Health System
Kaufman Rossin
Lyft Inc.
Mana Contemporary
Mast Capital
MDVIP
Miami Jewish Health Systems
Monad Terrace
Morrison, Brown, Argiz & Farra, LLC
One Thousand Museum
Osher Center for Integrative Medicine at University of Miami
Perry Ellis International
Related Group
Secrets Resorts & Spas
Sentara Healthcare
Suffolk Construction
Tavistock Development Co.
Toco Warranty
Virgin Voyages
Vitas Healthcare
Winegard Co.

REBEL GAIL COMMUNICATIONS
153 W. 27th St., #202, New York, NY 10001
212/675-8555; ncaravetta@rebelgail.com
www.rebelgail.com
Rebel Gail Communications combines expertise in the health, beauty, and lifestyle space to create strategic and impactful communications strategies for products and brands. Employees: 8. Founded: 2015.
Nancy Caravetta, Jessica Goldberg, founders & joint-CEOs
Edgewell Personal Care
L’Oreal
Philip Kingsley
Sandoz Pharmaceuticals
RED SKY, INC.
1109 W. Main St., #400, Boise, ID 83702
208/287-2199; fax: 208/287-2198; info@redskyrp.com
www.redskyrp.com

Agency Statement: Grounded by strategy and driven by story, Red Sky combines a business mindset with creative spirit in developing scalable, measurable communication plans and tactics that drive awareness and meet client goals. We offer experience in media relations, public and influencer engagement, crisis communication, internal and external communications, branding, marketing, social media, content development and executive skills training for technology, healthcare, government, promotion of place and other industries. Consider us a strategic partner who can function as an extension of your team, helping to engage, inspire and drive your target audience to action.

Jessica Flynn, CEO; Tracy Bresina, CFO; Chad Biggs, CCO; Lynda Bruns, VP, client service
CenterCal Properties
Idaho Department of Commerce
Idaho State Insurance Fund
Micron Foundation
Micron Technology
Saint Alphonsus Regional Medical Center
Visit Idaho

REDPOINT
75 Broad St., #407, New York, NY 10004
212/229-0119; miranda@redpointspeaks.com
www.redpointspeaks.com

Agency Statement: Redpoint is a full-service agency with deep roots in travel, tourism, and hospitality. We got our start back in 2002 as a PR firm, but we’ve grown since then to offer a range of related services including website design, digital marketing, social media marketing, graphic design, consulting, and training. We confess, however, that PR runs through our veins, so image management and brand development are always at the forefront of our client programs.

But not all results are tallied in clear, tangible quantities. We are often asked to shift the perception of a brand. Or develop a shoulder season. Or inspire a company’s staff to be more gracious to its guests. Or evaluate complex situations to make decision-making simple.

We’re versatile in choosing the right tools to get the job done. And while our patient determination shepherds clients all the way to the long-term goal line, we make sure there are plenty of short-term wins along the way.

Bottom line: we seek, craft, and share compelling stories with the audiences that matter most to hotels, resorts, cruise lines, destinations, attractions, travel services, associations, and more. And while we serve clients around the world, we are especially well known as leading PR and marketing experts for New England and Canadian travel brands.

Victoria Feldman de Falco, Christina Miranda, principals; Ross Evans, VP; Gina Dolecki, acct. dir.
Atlantic Canada Agreement on Tourism
Barn on the Pemi, NH
The Brenton Hotel, RI
The Boathouse Waterfront Hotel, ME
REICH COMMUNICATIONS
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www.reichcommunications.com
  David Reich, pres.
  Children’s Organ Transplant Assn.
  Christophers, The
  Drive Safe Atlanta
  Drive Safe D.C.
  Drive Safe Chicago
  Drive Safe Los Angeles
  National Road Safety Foundation
  New Jersey Home Show
  Rise Above Social Issues Foundation
  Super Pet Expo

RELEVANCE INTERNATIONAL
151 W. 30th St., 9th flr., New York, NY 10001
212/257-1500; suzanne@relev8.co
www.relev8.co
Communications & brand strategy, message & story development, executive visibility & thought leadership, media & influencer relations, social media engagement & amplification, content marketing, reputation management and media coaching. Employees: 3. Founded: 2016.
  Raymond Yeung, founder; Nancy Zakhary, principal

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Communications & brand strategy, message & story development, executive visibility & thought leadership, media & influencer relations, social media engagement & amplification, content marketing, reputation management and media coaching. Employees: 3. Founded: 2016.
  Raymond Yeung, founder; Nancy Zakhary, principal
REVQ
1211 Connecticut Ave. NW, #250, Washington, DC 20036
202/654-0800; kvernimb@req.co
req.co
Brand & campaign strategy, search engine optimization, advertising & media, online reputation management, design & development, social media strategy. Employees: 54. Founded: 2008.
Agency Statement: As a leading digital marketing company, REQ outpaces changes in today’s rapidly evolving media landscape bringing reputation, advocacy, brand, and business results to new heights. We serve global brands and leaders in real estate, entertainment, technology, government, hospitality, retail, and finance, and have been named by both Inc. and Deloitte as one of the fastest growing companies in America. REQ has offices and employees in Washington DC, New York City, Boston, and San Francisco.

Tripp Donnelly, CEO; Eric Gilbertsen, chief client officer; Kenny Rufino, sr. VP/creative dir.; Steve Wanczyk, sr. VP, digital mktg.; Katie Garrett, Tiffany Crockett, VPs, client service; Ashley Barna, VP, digital adv. & SEO; Kai Kuhl, VP, tech. & engineering; Avelyn Austin, VP, bus. dev. & mktg.; Dan Katz, VP, strategy & analytics

RESERVOIR COMMUNICATIONS GROUP
607 14th St., NW, #675, Washington, DC 20005
202/499-2050
info@reservoircg.com
www.reservoircg.com
Agency Statement: Reservoir Communications Group sits at the intersection of communications and policy, focused on helping clients address important challenges and opportunities in reputation, advocacy and organizational brand. We are in the business of helping tell your story—through your brand, the way you engage stakeholders, the alliances you build, the causes you advance, and the ideas your senior leaders embrace. Reservoir consults organizations across highly regulated industries faced with complex corporate, policy, product and reputation challenges.

Robert Schooling, pres.; Megan Pohorylo Tucker, Clare Krusing, Lee Lynch, mng. dirs.

REVEIL COMMUNICATIONS
3721 Douglas Blvd., #160, Roseville, CA 95661
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com
Agency Statement: Revell Communications’ proven performance places it among not only Sacramento’s, but California’s leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Kristi Bagwill, acct. mgr.
American Promotional Events
CAYLYM
El Capital Group
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Red Devil Fireworks
ReMax Gold
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
Stanislaus County Fireworks Safety Task Force
TNT Fireworks

REVIVEHEALTH
209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; info@thinkrevivehealth.com
www.thinkrevivehealth.com
Agency Statement: ReviveHealth, a Weber Shandwick company, is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. Clients include healthcare companies reaching across the provider, payer, service, and technology landscape. ReviveHealth’s work and culture are perennially recognized by its peers and industry leaders, including 2017 Crisis Communication Agency of the Year (Black Book), 2016 Small Agency of the Year finalist (PRWeek), 2016 Boutique Agency of the Year, and Best Agency to Work For (The Holmes Report). ReviveHealth has more than 80 employees operating out of four offices, with headquarters in Nashville. Explore and follow ReviveHealth at thinkrevivehealth.com and on Twitter at @ThinkRevive.

Brandon Edwards, CEO; Joanne Thornton, pres.; Chris Bevolo, exec. VP; Shannon Hooper, exec. VP, business strategy & growth
Caravan Health
Carecentrix
Intel
Our Lady of the Lake
Radiology Partners
Teladoc Health
Tenet Health
The Christ Hospital
Trinity Health
VCU Health
Vanderbilt University Medical Center

REVIVEHEALTH
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Tenet Health
The Christ Hospital
Trinity Health
VCU Health
Vanderbilt University Medical Center

REVIVEHEALTH
209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; info@thinkrevivehealth.com
www.thinkrevivehealth.com
Agency Statement: ReviveHealth, a Weber Shandwick company, is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. Clients include healthcare companies reaching across the provider, payer, service, and technology landscape. ReviveHealth’s work and culture are perennially recognized by its peers and industry leaders, including 2017 Crisis Communication Agency of the Year (Black Book), 2016 Small Agency of the Year finalist (PRWeek), 2016 Boutique Agency of the Year, and Best Agency to Work For (The Holmes Report). ReviveHealth has more than 80 employees operating out of four offices, with headquarters in Nashville. Explore and follow ReviveHealth at thinkrevivehealth.com and on Twitter at @ThinkRevive.

Brandon Edwards, CEO; Joanne Thornton, pres.; Chris Bevolo, exec. VP; Shannon Hooper, exec. VP, business strategy & growth
Caravan Health
Carecentrix
Intel
Our Lady of the Lake
Radiology Partners
Teladoc Health
Tenet Health
The Christ Hospital
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VCU Health
Vanderbilt University Medical Center

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RF BINDER

RF | BINDER PARTNERS, INC.
950 Third Ave., 7th flr., New York, NY 10022
212/994-7600
www.rfbinder.com

Services:
Communications: Content development; data & analytics; digital marketing; issues & crises; marketing; media relations; paid media; public relations; training/coaching; thought leadership.

Consulting: Business strategy; CEO/executive transitions; change management; emerging companies; family business; purpose; social impact, sustainability and ESG; supply chain integrity.

Creative: Advertising; branding; content; corporate identity; graphic design; motion graphics; video; website design.

Contacts:
Jacqueline Picolet @rfbinder.com
AmyBinder@rfbinder.com


Agency Statement: RF/Binder is a fully integrated communications and consulting firm—powered by strategy, creativity, analytics and purpose. We are business builders. We address challenges and opportunities with a communications mindset, enabling our clients to build, grow, protect and transform their brands and reputations. Our team has deep expertise across industries, non-profits, and government entities and an extensive range of offerings. We are independent, entrepreneurial, woman-owned, and integrated across capabilities and geographies without boundaries.

RF/Binder is headquartered in New York City, with offices in Boston, Los Angeles, San Francisco, and a global presence through our PROI Worldwide partners, an association of leading public relations firms across 50 countries in 100 cities.

Team:
Amy Binder, CEO; Rebecca Binder, sr. mgm. dir., strategic initiatives, board member; Jason Buerkle, CFO, board member; Joseph Fisher, vic chmn., board member; Atalanta Rafferty, exec. mgm. dir., food & beverage, board member; Steve Weinberg, exec. mgm. dir., board member; Josh Gitelson, exec. mgm. dir., consumer mktg., Boston; Annie Longworth, exec. mgm. dir., sustainability & social impact; William Maroni, mgm. dir., education; Bill McBride, sr. advisor, corporate & fin’l svcs.; David Schraeder, exec. mgm. dir., corporate & fin’l svcs.; Tom Szauer, chief technology officer; David Weinstock, chief creative officer; Jackie Wilson, exec. mgm. dir., strategic initiatives; Jackie Picolet, head of business development & mktg.

Boston
160 Gould St., #115, Needham, MA 02494
781/455-8250

Los Angeles
6121 Sunset Blvd., Los Angeles, CA 90028
818/804-9145

San Francisco
1187 Hayes St., San Francisco, CA 94117
415/218-7925

Past & Present Clients Include:
Apparel Impact Institute
Baskin-Robbins
Booz Allen Hamilton
Caesars Entertainment
Cargill—Truvia Natural Sweetener
Charles Schwab Corp.
Corbion
Dunkin’ Brands
First American Corp.
Freepoint Commodities
Harvard Medical School HMX
Harbinger Ventures
Ingenuity Foods
Jackson Family Wines
MarketAxess
McGraw-Hill Education
NYU Stern School of Business
Pax World Funds

RG NARRATIVE

RG NARRATIVE INC.
575 8th Ave., New York, NY 10018
212/863-4109; stuart@rnarrative.com
rnarrative.com

Agency Statement: RG Narrative leverages brands through strategic marketing, news and content creation, and relationship building. From editorial story development to social media campaigns, RG provides seasoned senior counsel and execution on all facets of public relations and marketing, with each campaign customized for each client’s specific needs and goals. We are a hands-on team, offering personalized service and thoughtfulness around ongoing initiatives that build brands through smart public relations and marketing partnerships.

Heidi Raker, Stuart Goldstein, mng. dirs.
273 Kitchen
Perry Ellis International

8 North Broadway
PGA Tour Apparel

Ben Hogan Apparel
REKS Optics

Callaway Golf
Romer Debas LLP

Cignature Realty
Rosewood Realty Group

Equity Now
Seasons of Advice Wealth Management

Grand Slam
Townhouse Management

Hudson Valley Fisheries

Janelle Imports

Korsgaden International

Luminas International

Manhattanville College

Mivation

Norman Bobrow & Co.

Original Penguin

RIPPS MEDIA/PUBLIC RELATIONS, INC.
1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478; arippynyc@aol.com

Agency Statement: We are an editorial-driven practice, for premium professional and financial firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services, litigation funding and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unfashionably low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! - and regularly handle project work in high-stakes litigation PR and crisis communications.

In the first-ever Chambers ranking of Litigation PR advisors published in 2018, we were ranked in the coveted Band One category.

Allan Ripp, prin.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, Roksana Slavinsky, Josh Karlen, sr. dirs.

Clients Include:
BakerHostetler
Morrison & Foerster

Bien Cuit Bakery, NY
Seafarsh Shaw

Drinker Biddle
Validity Finance (litigation)

Fasken Martineau
funding

FORT Management, asset management

Four World Capital Management, situational investors

Grant & Eisenhofer, P.A., leading shareholder law firm

King & Spalding

Kleinberg Kaplan, hedge fund law firm

Labaton Sucharow

McGuireWoods LLP and McGuireWoods Consulting

O’Melveny & Myers

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ROBAR PUBLIC RELATIONS
8325 E. Jefferson, Detroit, MI 48214
313/207-5960; crobar@robarpr.com
www.robarpr.com
Colleen Robar, pres.
Detroit Homecoming
Friends for Animals of Metro Detroit
GAC Motor
Nikola Motor Co.
Tour de Troit

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ROGERS & COWAN
1840 Century Park E., 18th flr., Los Angeles, CA 90067
310/854-8132; inquiries@rogersandcowan.com
www.rogersandcowan.com
Instagram: @rogersandcowan
Twitter: @rogersandcowan
Facebook: @rogersandcowan
Agency Statement: As a fully integrated marketing agency, Rogers & Cowan helps clients become relevant in the cultural conversation and connects them to their audience for greater levels of engagement. We have deep expertise across Music, Content, Talent, Consumer, Fashion and Technology. R&C leverages the powerful marketing influences of the entertainment industry to drive strategic positioning, build brand awareness, increase consumer engagement, activate online communities and support product launches. We are strategists, producers, designers, digital media experts, publicists and event activators. We create bespoke, award-winning campaigns, and experiences driven by the passions of consumers, linked to the DNA of brands. Our access to talent provides brands the opportunity to become part of culture’s biggest moments, on its biggest stages.
Mark Owens, CEO
909 Third Ave., 9th flr., New York, NY 10022
212/878-5501; fax: 212/878-5117
Clients Include:
Brie Larson
Chris Pratt
Cybex
Denzel Washington
Elton John / Elton John Aids Foundation
Hasbro
Heineken
Letitia Wright
Mastercard
Michael B. Jordan
Royal Caribbean
Verizon
YouTube Music
Wynn Las Vegas and AEG Presents

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Elton John / Elton John Aids Foundation
Hasbro
Heineken
Letitia Wright
Mastercard
Michael B. Jordan
Royal Caribbean
Verizon
YouTube Music
Wynn Las Vegas and AEG Presents

ROOP & Co.
3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113
216/902-3800; fax: 216/902-3807
www.roopco.com
Corporate, marketing, financial, public affairs, IR, crisis comms.
Employees: 12. Founded: 1996
Agency Statement: Roop & Co. is a strategically oriented consultancy offering a full complement of public relations, investor relations and graphic design services.
Jim Roop, pres.; Brad Kostka, sr. VP; Lynn DeChant, dir., graphic design; Amanda Rembold, A/S; Mandy Hendrickx, controller; Kathryn Casciato, sr. A/E; Maggie Sullivan, A/E; Monica Farag, graphic designer
America SCORES Cleveland
Cleveland Thermal
Cleveland School of Science & Medicine
CM Wealth Advisors
Collins & Scanlon
Dryvit Systems
Euclid Chemical Co.
Evolution Capital Partners
Fairport Asset Management
Federos LLC
Grace Hospital
L.D. Images
KeyBank
Kirtland Capital Partners
Ohio Aerospace Institute
Primus Capital
R E Jacobs Group/Jacobs Real Estate Services
Republic Steel
RPM International Inc.
RPM Specialty Products Group
StonCor Canada
Tensing Pen Resort and Spa
Ticor Technologies
Tremco Inc.
William J. and Dorothy K. O’Neill Foundation

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CM Wealth Advisors
Collins & Scanlon
Dryvit Systems
Euclid Chemical Co.
Evolution Capital Partners
Fairport Asset Management
Federos LLC
Grace Hospital
L.D. Images
KeyBank
Kirtland Capital Partners
Ohio Aerospace Institute
Primus Capital
R E Jacobs Group/Jacobs Real Estate Services
Republic Steel
RPM International Inc.
RPM Specialty Products Group
StonCor Canada
Tensing Pen Resort and Spa
Ticor Technologies
Tremco Inc.
William J. and Dorothy K. O’Neill Foundation

ROOSICA COMMUNICATIONS
2-14 Fair Lawn Ave., Fair Lawn, NJ 07410
201/843-5600; pr@rosica.com
www.rosica.com
Agency Statement: Rosica Communications is an integrated PR and online marketing company that promotes and protects companies, brands, and people. Founded in 1980, the firm serves a diverse healthcare, nonprofit, education, and B2B clientele. Our PR and communications capabilities include positioning and messaging, marcom & PR strategy, thought leadership, media relations, social media marketing, crisis communications and issues management, influencer marketing, content development and marketing, corporate communications, cause marketing, direct marketing, and media training. Rosica’s social media services include strategy, management, branding, content development, optimization, and follower acquisition. Our online marketing team, based in New Windsor, NY, is a Google Certified Partner with 20 full-time employees and specializes in SEO, online reputation/reviews management, online advertising (PPC and social ads), website development, and WordPress security.
As a “thinking partner” focused on achieving our clients’ objectives, Rosica creates and executes thought leadership programs with clearly defined KPIs/metrics. We craft compelling, authentic stories and messaging then effectively disseminate our client-partners’ good news while supporting
their sales and communications goals.
Our process includes:
• Strategically identifying our clients’ business and marketing goals/objectives
• Identifying target audiences, influencers and key opinion leaders
• Honing the positioning, story and key messages, tailoring messages to each audience
• Developing measurable, integrated and creative PR, social media and internal/external communications programs
• Proactively communicating with clients
• Aggressively securing results, evaluating against pre-determined strategic objectives
• Repurposing and leveraging content and PR coverage to augment SEO, sales activities, online reputation, tradeshow marketing, analyst relations, and direct marketing.

Chris Rosica, president

Clients include:
BeneCard PBF
Boys & Girls Clubs in New Jersey
Dr. Jeff Werber
Easterseals
ENT and Allergy Associates
Exergen
National Vision Administrators
Newark Public Library
Norva Nivel
NJ Sharing Network
PALM Health
TriStar Products
and others

Please visit www.rosica.com for case studies and additional information.

RUDER FINN INC.
425 E. 53rd St., New York, NY 10022
212/593-6400; info@ruderfinn.com

Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, stakeholder engagement, financial communications, crisis and issues management, employee engagement, technology communications, digital and interactive, social media, research and analytics, community building and experiential marketing. Employees: 600. Founded: 1948.

Agency Statement: Ruder Finn is one of the largest independent global communications agencies with offices across North America, Europe and Asia. Ruder Finn provides clients with a global perspective while offering localized market knowledge. Established in 1948 and evolving every year since to meet the new challenges of the marketplace, Ruder Finn combines the creativity of a niche, experiential boutique with the strategic savvy and resources of a big corporate agency.

We concentrate on transformational moments and high-impact creative campaigns for companies seeking to change the way they communicate about their business. Our independence, deep bench of talent, and entrepreneurial spirit drives us to bring a “creative edge” to our work, giving us freedom of imagination to see things in a new way.

Management Committee
Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Peggy Walsh, CFO; Fred Hawrysh, head of integrated communications; Rowan Benecke, chief growth officer; Rachel Spielman, global head of storytelling; Robin Kim, global head of tech; Keith Bloomgarden, head of innovation; Nick Leonard, mg. dir. of London; Elan Shou, regional dir. of Asia; Robin Russo and Alyson O’Mahoney, RLA Collective

U.S. Office
Ruder Finn New York:
Sarah Coles
coles@ruderfinn.com

European Office
Ruder Finn U.K., Ltd. - London:
Nick Leonard, mg. dir.
ngleard@ruderfinn.co.uk

Asia Office
Elan Shou, regional dir., Asia
shoue@ruderfinnasia.com

Partial list of clients:
AbbVie
AstraZeneca
Bayer
Citi
Disney Resorts Shanghai
GE Healthcare
HSBC
Infor
Lilly
L’Oreal
Novartis
Pfizer
Shire
Subway
Tencent

RunSwitch
9300 Shelbyville Rd., #1005, Louisville, KY 40222
502/291-8557; gary@runswitchpr.com
www.runswitchpr.com


Agency Statement: RunSwitch is a full-service strategic communications firm and the largest public relations and public affairs firm in our region. We serve some of the best-known names in corporate America and they trust us to handle tough and sensitive issues. Our diverse team comes from corporate communications, media, politics and government. We have decades of experience delivering important messages to target audiences and high-level strategic guidance on a range of issues.

Gary Gerdenmann, Scott Jennings, Steve Bryant, co-founders; Les Fugate, exec. VP; Ben Keeton, sr. VP; Kaylee Carnahan, VP

Alkermes
Churchill Downs
Dare to Care Food Bank
Kentucky Beverage Assn.
Kentucky Farm Bureau
Long John Silver’s
Pfizer
PhRMA
Phillip Morris Int’l
TGI Fridays
Topgolf

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Pfizer
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SACHS MEDIA GROUP
114 S. Duval St., Tallahassee, FL 32301
850/222-1996; fax: 850/224-2882
www.sachsmedia.com
Facebook.com/SachsMedia
Twitter.com/SachsMediaGrp
Public relations, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.
Ron Sachs, founder/CEO; Michelle Ubben, pres./partner; Lisa Garcia, COO/partner; Ryan Cohn, exec. VP/partner; Herbie Thiele, partner, dir., PA; Karen Cyphers, VP/partner, research & policy; Drew Piers, dir., crisis & campaigns/partner; Cheryl Stopnick, sr. VP, PR; Jon Peck, VP, messaging; Kathy Maiorana, sr. VP, strategy & development; Chauniqa Major, dir., central Florida opers.
28 W. Central Blvd, #410, Orlando, FL 32801
407/219-3157
American Chemistry Council
AMSCOT Financial
Andrew’s Appraisal Foundation
Ben Crump Law
Capital Health Plan
Creative Benefits
Deseret Ranch
FAIR Foundation
First Amendment Foundation
FIGG Bridge Group
Florida Assn. of Community Health Centers
Florida Chamber Foundation
Florida Dept. of Environmental Protection
Florida Fish & Wildlife Conservation Commission
Florida Health Care Assn.
Guaranteed Asset Protection Alliance (GAPA)
HCA
Impact Florida
Innovative Emergency Management (IEM)
KGlobal
Leon County Schools
LYFT
Maclay School
Meenan Law Firm
National and State Park Concessions, Inc.
Northwood Centre
NOVA Southeastern University
Pfizer
Rail Customer Coalition
Residential Elevators
Ricky Carmichael Racing
Service Contract Industry Council
Sonny’s BBQ
Suddath
The Florida Bar
Tyndall Credit Union
Wexford Health Sources

SAM BROWN INC.
303 W. Lancaster Ave., #145, Wayne, PA 19087
484/580-6411; lauraliotta@sambrown.com
www.sambrown.com
Corporate communications, PR, financial communications, brand/marketing communications, creative services, media relations, social media communications, issues and crisis management, digital. Employees: 40. Founded: 1999.
Agency Statement: Founded in 1999, Sam Brown Inc. has built a strong reputation as a healthcare communications agency that delivers smart strategy, creative solutions and outstanding client service.
As a full-service agency, Sam Brown’s communications capabilities span and integrate corporate communications, public, investor and media relations, brand marketing, creative and social media communications. Our unique healthcare approach consistently sets new standards for collaboration, quality and value for clients throughout all sectors of the healthcare industry — pharmaceutical, biotechnology, medical devices and healthcare services including associations, disease management, patient advocacy and more. The agency has a solid understanding of the issues facing biotechnology and pharma today such as drug development, pricing, access, value of medicines, challenges to innovation, etc.
Sam Brown’s unique agency model includes only senior-level, dedicated professionals running all accounts, supported by a large network of specialists. What makes Sam Brown Inc. different? It’s our senior expertise, service, and flexibility. The agency tailors teams to meet the individual needs of each client and provide the highest level of personalized service. Clients won’t have junior-level people working on the account, because everyone on the team has an average of 15 years of healthcare PR experience. The agency has very high team retention, which allows clients to enjoy outstanding service from the same team year after year.
Laura Liotta, pres.
Clovis Oncology, Inc.  Greenwich Bioscience, Inc. a GW Genomind  Pharmaceuticals PLC Company

SANDY HILLMAN COMMUNICATIONS
1122 Kenilworth Dr., #303, Towson, MD 21204
410/339-5100; fax: 410/616-8940
www.hillmanpr.com
Agency Statement: We are a team of seasoned professionals who provide senior level representation to a portfolio of blue-ribbon brands ranging from the country’s most prominent museums and attractions, to the world’s largest casino gaming company. Lifestyle clients compose 60% of our roster; 40% of our work is focused on corporate communications and public affairs. What distinguishes us? We are a small firm representing big brands. Our size makes us agile. Our experience makes us smart.
Sandy Hillman, pres.; Liz Feldman, Dave Curley, sr. VPs
Arundel Mills  University of Maryland
Accelerated Resolution Therapy (ART)  Medical Systems
International  Wheelabrator
Caesars Entertainment  Diamond Resorts
Erickson Living  Horseshoe Casino
K12  Kennedy Space Center Visitor Complex
Maryland Health Exchange (ACA-Affordable Care Act)
Metro Diner  National WWI Museum (Kansas City)
National WWII Museum (New Orleans)
Project Management Institute (PMI)
Stephens, Inc.  United Way of Central Maryland
Agency Statement: Schneider Associates is a full-service digital marketing and media agency representing clients in education, consumer, non-profit, professional services and public affairs. Learn more at www.schneiderpr.com.

Joan Schneider, CEO & founder; Phil Pennellatore, pres.

Clients include:
- Berkshire Choral International
- Brighton Marine
- City of Revere
- Cubic International
- Cushman & Wakefield
- J. Calnan & Associates
- InCrowd
- Landmark College
- LCB Senior Living
- Fisher College
- Maugel Associates
- Foundation for MetroWest
- MIT Sloan School of Management
- Northeastern University
- Posternak Blankstein & Lund
- Rutgers Business School
- Strategic Decisions Group/Wharton Business School
- Sunstar GUM®
- Town of Chelmsford
- UNICON Executive Education
- VHB
- Welch's
- William James College

decisions. We are always testing, and perfecting our campaigns based on what the data tells us. Our agency has a track record of successfully launching, re-launching and accelerating growth for new products, services, companies, institutions, organizations and communities. CEO Joan Schneider has written two books on new product launch, as well as several articles for the Harvard Business Review, including "Why Most Product Launches Fail." Schneider Associates is a full-service digital marketing and media agency representing clients in education, consumer, non-profit, professional services and public affairs. Learn more at www.schneiderpr.com.

Agency Statement: Creating a standout campaign in a converged media world requires a team of talented digital marketing and media strategists. Enter Schneider Associates – We offer the full spectrum of marketing and communications services including digital advertising, social media strategy, paid social, lead generation and nurturing, digital sales support, CRM integration, marketing automation, digital design, analytics, community management, PR and more. Since we are storytellers at heart—with roots in public relations—we have mastered the art of capturing audience attention and mobilizing them to act. Consumers are smart. Agencies must be smarter. At SA, we are constantly optimizing our platform to move the conversation towards action and/or purchase
SCRATCH MARKETING + MEDIA
84 Sherman St., Cambridge, MA 02140
617/945-9296; contact@scratchmm.com
www.scratchmm.com

PR and integrated marketing communications for B2B technology and innovative product/service offerings. We work with a range of companies from start-ups to mid-size challengers to Fortune 100 companies. Employees: 26. Founded: 2009.

Agency Statement: Scratch M+M is an integrated PR and marketing communications consultancy. We help companies develop and grow Digital Brand Authority. We are your PR and marketing co-pilots - working side by side to help you shape the strategy, message and execution your brand and executives need to make the right ripple in the market.

Lora Kratchounova, principal

SEVENTWENTY STRATEGIES
1220 19th St., NW, #300, Washington, DC 20036
202/962-3995; fax: 202/962-0995; pam.fielding@720strategies.com
www.720strategies.com


Pam Fielding, pres.

Sikich Public Relations is unlike any PR firm in

SIKICH PUBLIC RELATIONS
200 W. Madison, #3200, Chicago, IL 60606
312/648-6666; fax: 312/690-3023; mack.reynolds@sikich.com
https://www.sikich.com/public-relations/

Agency Statement: Sikich Public Relations is unlike any PR firm in the U.S. We have experts in traditional media and social media who can build and protect the reputation of your company, as well as its people, products and services. We work with top brands in consumer products, B2B products, professional services and healthcare. And we work alongside more than 750 Sikich professionals with expertise in cyber-security, investment banking, HR outsourcing, technology, accounting, wealth management, and dispute resolution.

Mack Reynolds, partner-in-charge; Kara Hamstra, dir.
and we understand what it takes to get results. Whether it’s elevating executive thought leaders, creating media buzz, making connections or building communities, we develop memorable campaigns. When our clients succeed, we succeed.

Headquartered in DC’s tech corridor, Silverline has a national footprint and extends internationally via its global partner network.

Laura Taylor, pres. & CEO; Michelle Blackston, VP
American Council on Renewable Energy
Alliance to Save Energy
AlphaTech
CellPort
ColanReznick Capital
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Public relations, public affairs, corporate, crisis communications.
Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, mng. partner
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Long Beach Hospitality Alliance
Ocho Candy
Outside Lands Music Festival
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Boston 617/897-0326
Michael S. Sitrick, chmn. & CEO
Tom Becker, member of the firm - head, New York Office
Mark Veverka, member of the firm, head - San Francisco Office
Lt. Gen. H. Steven Blum, (USA Ret.), mng. dir. and practice lead, Washington, DC
Agency Statement: Sitrick and Company is not a traditional public relations firm. Our practice has a specialized focus. We concentrate in corporate, financial, transactional, reputation, litigation and crisis communications. Although best known for our work in sensitive situations, we have an extensive and successful practice in each of the following areas.

Since our firm’s founding 30 years ago, we have been consistently ranked among the top crisis and strategic communications firms in the nation. The New York Times called us “The City’s Most Prominent Crisis Management Firm.” Chambers & Partners this year initiated a ranking of litigation support firms. We were one of four chosen to be in the highest-ranked “Band 1” category.

The majority of the firm’s senior executives are former editors and reporters from news organizations that include the Wall Street Journal, the New York Times, Bloomberg, Barron’s, Los Angeles Times, Forbes, San Francisco Examiner, CBS News, ABC News and NBC News. We also have former practicing attorneys and business executives.

Matters with which we have been involved include reputation restoration, litigation support of all kinds; intellectual property matters, allegations of stock manipulation, wrongful termination, contract disputes, allegations of fraud and fraudulent inducement, wrongful death claims, allegations of illegal drug use, SEC matters, and a variety of other white-collar crimes.

We have also handled criminal and civil cases against companies and their executives for such things as price fixing, insurance fraud, options backdating, antitrust violations, race and sex discrimination, sexual harassment, racism and #MeToo matters. We have a significant mergers and acquisitions and corporate governance practice and have done extensive work combatting short sellers and dealing with data breaches. Other issues include sensitive environmental matters, racketeering cases, family disputes, and high-profile divorces.

SLOANE & COMPANY
SLOANE & COMPANY
7 Times Square, 17th flr., New York, NY 10036
212/486-9500; fax: 212/486-9094; info@sloanepr.com
www.sloanepr.com
Practice Areas: Integrated Corporate Communications and Positioning; Financial Media Relations; Crisis Communications and Issue Management; Investor Relations; Transaction Support; Public Affairs; Social Media and Digital Communications; Shareholder Activism and Proxy Contests; Strategic Insights. Founded: 1998.
Agency Statement: Sloane & Company is an industry-leading strategic communications firm. We are known for our intelligence, intensity, creativity and focus on getting results. We provide a range of services including strategic counsel and support around: corporate and financial public relations; transactions; strategic insights; messaging, analytics and measurement; public affairs; shareholder activism; litigation; and investor relations to public and private companies as well as investors, associations and individuals. Our hallmark is offering large-agency expertise in a focused environment. Senior management partner with clients on accounts from strategic counsel to tactical execution.

Team Leaders include:
Darren Brandt, Whit Clay, co-CEOs
 Continued on next page
SLOANE & COMPANY continued

Offices: New York City, Boston, San Francisco
We represent some of the brightest and most interesting companies in their respective fields, including:

Aetna
Altice USA
CIENA
Huntington Bank
Imax Corp.
KIND
Liberty Media
New York Life
New York-Presbyterian
Panera Bread

SNACKBOX
510 S. Congress Ave., #202, Austin, TX 78745
512/643-2328; jenna@snackbox.us
www.snackbox.us
Agency Statement: Snackbox is a creative PR laboratory that combines design thinking and the art of storytelling to deliver spectacular results for our clients.

Jenna Gruhala-Oltersdorf, CEO
Arrive Logistics
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Tropical Smoothie Cafe
Ty Inc.

SOURCE CODE
SOURCECODE COMMUNICATIONS
41 E. 11th St., 11th flr., New York, NY 10003
212/905-8991; hello@sourcecodecomms.com
www.sourcecodecommunications.com
Agency Statement: SourceCode Communications is an award-winning communications marketing agency launched in 2017 by technology PR industry veterans Greg Mondschein and Rebecca Honeyman. Based in New York, the agency is focused on delivering measurable business impact to brands in five major sectors - consumer lifestyle, enterprise technology, marketing technology, mobile and telecommunications and financial technology. SourceCode is a 3x 2018 In2Sabre nominee, 1x In2Sabre winner and a Holmes Report 2018 New Agency of the Year Finalist.

Greg Mondschein, Becky Honeyman, mng. partners
37.5 Technology
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SPARK
2 Bryant St., San Francisco, CA 94105
415/962-200; fax: 415/276-6364; info@sparkpr.com
www.sparkpr.com
An agency leader with global reach celebrating 20 years of award-winning campaigns. Services include public relations, strategic communications, and integrated marketing for innovative enterprise, consumer, financial, blockchain and emerging technology companies. Headquarters in San Francisco, offices in NY and Johannesburg, SA, with extensive international team representation. Employees: 50. Founded: 1999.
Agency Statement: From startups to Fortune 1,000 stalwarts, Spark specializes in helping technology-focused and innovation-minded companies transform their brands by bringing powerful narratives to life through integrated public relations and marketing programs.

The agency’s full suite of services includes public relations, strategic communications, corporate communications, crisis communications, integrated marketing, content development, social media, community management, narrative shaping, insights and analytics, product and startup launches, branding, and a broad range of creative services.

Spark also provides comprehensive strategic communications and marketing services for blockchain and cryptocurrency leaders through its Sparkchain division. From guiding successful token sales to growing companies post-ICO, Spark has emerged as the preferred partner for these highly specialized services across the globe.

Spark’s clients are some of the world’s most innovative startups and industry leaders, including Activision Blizzard, Bloomberg, eHarmony, National Grid, Verizon, Walmart, Warner Brothers, Viant and Realtor.com. Many of Spark’s early-stage clients successfully exit through acquisitions or go public via IPO.

As an award-winning agency, Spark was honored as the Public Relations Agency of the Year by PR World in 2017. Spark’s work has been recognized through the Grand Prize for Best Media Relations Campaign of the Year by Bulldog Reporter in 2017. Previous awards include Bulldog Reporter’s Awards for Best New Product Launch and Best General Business Campaign as well as SABRE Awards for Software and Services.

Alan Soucy, CEO; Donna Burke, co-founder & mng. partner

SPECLTRUM
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www.spectrumscience.com
facebook.com/spectrumscience
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linkedin.com/company/spectrumscience

Spectrum specializes in helping healthcare PR/PA. Employees: 120. Founded: 1996
Agency Statement: Named “2018 Medium PR Firm of the Year” by PR News and “2017 Top Millennial Company” by The Washington Business Journal, Spectrum is both one of the nation’s leading health and science marketing communications agencies and proudly independent. Spectrum’s insights-driven approach combines the power of science and storytelling to create strategic programs for clients involved with issues,
products, provider services and research across five practice groups: bio-
pharma, biotech, consumer science, health tech and public affairs. As a
full-service agency, Spectrum offers media relations, marketing
communications, advocacy relations, public affairs, insights and planning,
and digital, creative and design services. Spectrum is headquartered in
Washington, DC, with offices in New York, Chicago and Atlanta.
Spectrum is the founder, US partner and chair of GLOBALHealthPR,
the largest independent health and science communications agency
partnership worldwide. GHPR’s presence spans more than 60 countries
covering Europe, the Americas, the Middle East, Africa and the Asia-Pacific
regions.
For more information, visit www.spectrumscience.com or follow
@SpectrumScience on Twitter and Instagram.
Jonathan Wilson, CEO; Michelle Gross, pres.; Michelle Stier, chief
strategy officer; Rob Oquendo, chief innovation officer; Scott Cheson,
chief operating officer. Tim Goddard, pres., GLOBALHealthPR; Justin
Rubin, exec. creative dir.
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and Implementation” — the core focus areas of successful communications.
At SPI, we think of ourselves as communication problem solvers; we are
a one-stop shop for your communication needs. We’ll help you plan a
strategy, tell a great story, make it look fabulous and deliver that message
through the best channel — traditional, digital or both. Our services include
Corporate Reputation and Branding, Employee Communications, Digital
Communications, Design, Application and Database Development, Web
Development, and beyond. We’re at our best when creating integrated
communications strategies that combine traditional tactics and new
technologies.

Steve Goodman, CEO; James Koppenal, sr. mng. dir., digital commns.;
Ellen English, sr. mng. dir., commns. strategy and editorial

SPLASHPR AGENCY
1450 2nd St., #185, Santa Monica, CA 90401
310/526-0805; info@splashpragency.com
www.splashpragency.com
SplashPR Agency is a boutique agency: Lifestyle, entertainment, beauty,
Claire Arnaud-Aubour, founder

SPM COMMUNICATIONS, INC.
2030 Main St., 3rd flr., Dallas, TX 75201
214/379-7000; 24-hour media line: 817/329-3257
www.spmcommunications.com
Employees: 18.
Agency Statement: For 20 years, SPM has worked with packaged
food, restaurant, retail, apparel and lifestyle clients, telling their stories in
a rapidly changing media landscape. We’ve worked with emerging
brands to help take them national and with established national brands
that have important stories to tell to make a deeper impact.
We integrate earned media relations, influencer partnerships, events,
community outreach and social media to create campaigns that target the
right audiences, increase brand awareness and meet business objectives.
Some of our work highlights include:
• Brought natural, gluten-free niche brand Van’s Simply Delicious into
the mainstream with intensive national media and influencer relations
outreach that garnered multiple food awards and ultimately, the brand’s
sale to Hillshire Farms.
• Created the national Haggar Hall of Fame Dads contest to connect
new consumers to the 92-year-old legacy brand.
• Aided in the rise of industry giant and sustainable foods pioneer
Chipotle through a 17-year partnership and landed the first national story
about “Food With Integrity” mission to change the way people eat and
think about fast food.
• Helped iconic fitness brand Gold’s Gym reach a new female member
base through a National Best Friends Day program that brings together
nationally known trainers, influencers and digital and traditional media.
Through our robust crisis communications practice, we’ve helped
clients manage some 3,000 crises, from foodborne illnesses and data
breaches to product recalls and viral videos. SPM’s media protocol is
currently deployed in more than a thousand restaurant and retail locations
across the nation.
Through it all, our culture is driven by our “No Jerks” policy, which
fosters strong agency-client relationships with mutual trust and respect
and leads to greater creativity, productivity and true partnership between
agency and client.
Suzanne Parsonage Miller, pres. & founder
Boys & Girls Clubs of Greater Dallas
Bruegger’s Bagels
Cicis
Del Frisco’s Restaurant Group - Dallas
Gold’s Gym
Haggar Clothing Co.
Kirkland’s
Leslie’s Pool Supplies
Luna Grill - Texas
Nothing Bundt Cakes
RW Garcia
Smoothe King
Spence Diamonds
Travis Frederick’s Blocking Out Hunger
Spool believes a new agency model is needed for today's companies and brands. So we set out to build it ourselves.

A new way forward for clients, brands and marketers alike requires a new way of thinking. We're able to offer the full-service experience and years of expertise in media, PR and traditional creative without the overhead cost of a bulky agency.

Catherine Merritt, CEO; Krissy Sommerstad, sr. VP, PR; Carrie Ingoglia, exec. creative dir.; Laura Keller, VP, PR; Ilysa Belosa, creative dir.; Dana Casey, strategy; Anne Deanovic, Amy Kaske Berger, VPs; Mary Anne McAndrew, comms. specialist; Sura Lennon, exec. VP

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200 S. Broad St., #1160, Philadelphia, PA 19102
215/545-4715; lsimon@sprytecom.com
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Lisa Simon, CEO
Crossroads Hospice
Episcopal Community Services
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800/287-2279; DoPR@sspr.com
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Heather Kelly, CEO; Geri Johnson, SVP, innovation; Kelley Heider, VP, innovation; Loni Freeman, VP, HR

Standing Partnership
Member of Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; mlackey@standingpartnership.com
www.standingpartnership.com


Agency Statement: Standing Partnership collaborates with senior teams to drive economic and social value by creating strong corporate and brand reputations. We improve performance by breaking down silos, convening teams and connecting dots to help clients make better business decisions around reputation, marketing and digital transformation.

Melissa Lackey, pres & CEO
Bayer CropScience
**STANTON COMUNICATIONS, INC.**
1875 Connecticut Ave., NW, 10th flr., Washington, DC 20009
202/223-4933; washingtonoffice@stantoncomm.com
www.stantoncomm.com
Media strategy, marketing communications, strategic counsel, public affairs, digital & social media, creative services, international.

**Agency Statement:** Stanton Communications, Inc., is an international public relations and public affairs firm providing strategic counsel and program implementation to clients across a broad spectrum of industries. We are fully independent and wholly dedicated to helping our clients inform, influence and inspire.

Now in our 30th year, we are recognized for combining serious strategic thinking with highly creative execution, and for blending thoughtfulness and deliberation with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world's most successful organizations in a variety of fields including consumer products, travel and lifestyle, professional societies and membership associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, marketing communication, crisis counsel and spokesperson preparation.

With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a domestic and international network of trusted associates as a partner firm in PR World Alliance and thenetworkone, an organization of more than 800 agencies around the world.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by The Holmes Report and one of the Best Places to Work by the Washington Business Journal.

Peter V. Stanton, CEO; Lori Russo, pres.; Megan Berry, VP & creative dir.
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205/933-6676; fax: 205/933-8173; ebrad@bellsouth.net
pralabama.com

Stephen Bradley, president
3066 Zelda Rd., Montgomery, AL 36106
334/203-5322

**STERN STRATEGY GROUP**
186 Wood Ave. South, Suite 300, Iselin, NJ 08830
908/276-4344; fax: 908/276-7007; hello@sternstrategy.com
www.sternstrategy.com
Corporate comms., product/service comms., thought leadership, crisis comms., conference & speaking opportunities, speakers bureaus, media rels., media training, internal comms., video production, digital & web strategy, CEO, bus.-to-bus., influencer rels., business book promotion, positioning/brand development and counsel, content and inbound marketing.

**Agency Statement:** Stern Strategy Group is a strategy and communications firm that provides best-in-class advisory, public relations and expert speaker services. For more than 30 years, we have designed, developed and implemented goals-focused, outcomes-oriented approaches to building thought leadership and business - helping our clients shape and share powerful stories that open the right doors to the right opportunities. Visit www.sternstrategy.com for additional insight about how we give voice to ideas, individuals and institutions impacting the world.

Susan Stern, pres.; Joan Bosisio, Ned Ward, Tara Baumgarten, sr. VPs
45 Prospect St., Boston, MA 02139
908/325-3881; info@sternassociates.com
Ned Ward, sr. VP

**STEVENS STRATEGIC COMMUNICATIONS, INC.**
28025 Clemens Rd., #4, Cleveland, OH 44145
440/617-0100; fax: 440/389-8406; estevens@stevensstrategic.com
www.stevensstrategic.com
Agency Statement: Stevens Strategic Communications is a full-service integrated marketing, public relations, consulting and crisis communications firm located in Cleveland, Ohio. We have been providing award-winning advertising, collateral, marketing and public relations services since 1976. Our services include digital marketing, video production, global services, media training and publishing The Ohio 100.

Edward M. Stevens, chmn. & CEO; Julie Osborne, VP; Frank Bird, publisher of The Ohio 100; Stephen Toth, creative dir.; Meredith Rodriguez, client svcs.; Jim Diffangia, media rels. dir.; Dillon Exner, video production

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Rascal House Pizza
Revolaze
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511 Union St., #1100, Nashville, TN 37219
615/645-0233; alexandra.sollberger@stonesrivergroup.com
www.stonesrivergroup.com

Comprehensive PR services, including message/content development; branding/reputation management; digital & creative services; issue advocacy; event planning & production. Employees: 8. Founded: 2015.

Agency Statement: Stones River Group is an award-winning, full-service public affairs firm with statewide and national reach. Our staff is adept at developing and implementing comprehensive strategies, connecting with the right influencers, shaping debates, and crafting messages that resonate. Recognizing the critical intersection of perception and behavior, SRG develops and implements smart, integrated PR plans that combine digital, earned, and owned media to spark conversations and generate results.

Mark Cate, pres. & prin.; Alexandra Sollberger, prin.; Clint Brewer, prin.; Carly Rolfe, assoc.; Jennifer Triplet, assoc.

Partial list of clients:

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ACT
Cigna
Complete Tennessee
Cumberland University
Emerald Youth Foundation
Governor’s Foundation for Health and Wellness
JLL
LHP Capital
Methodist Le Bonheur Healthcare
Nashville Convention & Visitors Corp
SAIC
Southwest Value Partners
Studio Bank
Tennessee State Soccer Association
University of Memphis
VitalSource
WASC Senior College & University Commission
YouScience

STORY PARTNERS

STORY PARTNERS
1000 Potomac St., NW, Suite 102, Washington, DC 20007
202/706-7800; debra.cabral@storypartnersdc.com
www.storypartnersdc.com


Agency Statement: Story Partners is a full-service public affairs firm that offers strategic communications counsel to U.S. and global clients. Headquartered in Washington, D.C., our team of veteran communicators has decades of experience working directly with journalists, business leaders, policymakers and consumers to shape the public debate; educate policymakers; define and dominate a market; manage our clients’ image, brand and reputation; and position our clients as leaders in their fields. Areas of expertise include public affairs, media outreach, digital and social media, thought leadership, crisis communications, and reputation management.

Gloria Story Dittus, chmn.; Debra Cabral, pres.; Trudi Boyd, exec. VP; Carrie Blewitt, Betsy Stephenson, Tamara Hinton, Kristin Litterst, sr. VPs

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Animal Health Institute
Center for Global Enterprise
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(iDEA Growth)
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Officers: Dave Donohue, John O’Brien, Eva Glazer, Claudia Treverso, Emily O’Brien, Laurel Toney, Tenaya Goldsen

Allen Institute for Artificial Intelligence
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MASA Capital
Relativity Space

STROTHEN COMMUNICATIONS GROUP

222 South 9th St., 41st flr., Minneapolis, MN 55402
612/288-2401; patricks@scgpr.com
www.scgpr.com

Marketing PR, graphic design, web development and design.

Agency Statement: Leading B2B companies, educational institutions and more rely on Strother Communications Group’s 25+ years of experience to solve their communications problems and put their message in motion. Using proven research and branding models, PR, media relations, content marketing, web design, photo and video, graphic design, internal communications, social media and advertising - all integrated to reinforce your brand message - we simplify every aspect of your communications so your brand can soar.

Patricia Henning Strother, pres.; Patrick Strother, CEO & chief marketing officer

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Marshall Hotels & Resorts
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ONE°15 Marina
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Porterhouse Brew Co.
Relais Dessert
Riazul Premium Tequila
Seven Rooms
Tang Hotpot
Vintage Wine Estates
YO! Sushi

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1101 K St. NW, #400, Washington, DC 20005
202/408-0808; knaumann@susandavis.com
www.susandavis.com
Strategic comms.; special events/conferences; crisis comms. Employees: 37.
Founded: 1975.
Agency Statement: Public and private clients have been coming to Susan Davis International (SDI) for more than 40 years to change behaviors; launch concepts and organizations; manage sensitive issues; and build alliances. SDI is a woman-owned international public relations and public affairs firm with a significant focus on nonprofits and associations, private sector companies, and governments. SDI is globally renowned for creating notable events often of historic significance.
Susan A. Davis, chairman; Judy Whittlesey, exec. VP; Tom E. Davis, Karen Naumann, Sean O’Leary, VPs
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Elizabeth Dole Foundation
Institute of Museum and Library Services
Joint Women’s Leadership Symposium
Marine Corps Heritage Foundation
Mary Furlong & Associates
Maximus
Perspecta
Theia Group
U.S. Department of Defense

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www.360PR.plus
www.twitter.com/360PRplus
www.linkedin.com/company/360prplus
Agency Statement: 360PR+ is an award-winning, creative, independent agency with the expertise and relationships to power earned media, executive thought leadership, influencer marketing, content marketing and experiential activations across a variety of b2c and b2b sectors. Our highly creative and collaborative team members, including a hands-on senior team, are all in with our clients every day, producing business-driving results. Ranked as a Top-50 PR firm nationally, 360PR+ has been recognized as an Agency of the Year and Best Place to Work and is a partner in PROI Worldwide, offering clients in-market resources in 100+ cities.
Laura Tomasetti, CEO; Rob Bratskeir, exec. VP; Stacey Clement, Kalley Jolly, Caitlin Melnick, Victoria Renwick, Michael Rush, sr. VPs, Matthew Lenig, creative dir., sr. VP; Jenni Breiman, Melinda Bonner, Ali Kavulich, Jill Hawkins, VPs; Melissa Perroni, employee engagement dir.
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TARTAGLIA COMMUNICATIONS, LLC
P.O. Box 5148, Somerset, NJ 08875-5148
732/545-1848; dtartaglia@tartagliacommunications.com
www.TartagliaCommunications.com
Media relations; senior counsel; branding; social media; science writing, editing and design; crisis commns. and issues mgmt.; research, policy, multicultural and marketing commns. Founded: 2008.
Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.
Dennis Tartaglia, founding dir.; Sheila Tartaglia, co-owner
American College of Academic Addiction Medicine
American Thoracic Society
Atlantic Health System
IPRO
New York Academy of Sciences
Research to Prevent Blindness

TASC GROUP, THE
153 West 27th St., Suite 405, New York, NY 10001
212/337-8870; fax: 646/723-4525; larry@thetascgroup.com
www.thetascgroup.com
Media relations, nonprofit, consumer-facing, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Employees: 8. Founded: 2004.
Larry Kopp, CEO; Amy Kaup, COO; Rida Bint Fozi, mng. dir.
3generations
Amalgamated Transit Union
Curb-To-Market Challenge
David Lynch Foundation
Department of Orthopaedics at The Mount Sinai Health System
The Discovery Orchestra
Gathering For Justice
Global G.L.O.W.
New York University, Tisch School of the Arts
Stella Adler Studio of Acting
United Way of New York City

TAYLOR & COMPANY
640 Fifth Ave., Ste. 201, Los Angeles, CA 90035
310/775-9721; susan@tellemgrodypr.com
www.taylor-pr.com
310/247-1099; fax: 310/775-9721; julie@taylor-pr.com
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com
1024 S. Robertson Blvd., Ste. 201, Los Angeles, CA 90035
10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262
Clients Include:
Allstate
AMB Group
Capital One
Circle K
Diageo
DraftKings
Guinness
Nalgene
P&G
Panini America
Smirnoff
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TAYLOR & COMPANY
1024 S. Robertson Blvd., Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com
www.taylor-pr.com
Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.
Julie D. Taylor, Hon. AIA, principal
Construction LA
CO Architects
Design Blitz
Edward Ogosta Architecture
Form4+Architecture
McIntosh Poris Associates
Monterey Design Conference
Robert D. Henry Architects

TELLEM GRODY PUBLIC RELATIONS, INC.
30745 Pacific Coast Hwy., #243, Malibu, CA 90265
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com
www.tellemgrodypr.com
Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.
Agency Statement: Tellem Grody Public Relations, Inc. is a public relations/social media marketing agency. All clients are served by one of the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Instagram and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.
Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Paul Misko, social media; Vivian Fullerlove, Elaine Murphy, AndyCoscarelli, sr. A/Es
Adam Trent Tour
American Tortoise Rescue
Blue Vision Marketing, Ltd.
Bubble Guppies Live!
California Poison Control System
Celtic Woman
Dora the Explorer Live! Canada
5th Axis
For The Record
Harry Potter Live
Hip Hop Nutcracker
KellyToy
Koba Entertainment
Marina Plastic Surgery
Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner; John Liporace, mg. partner; Maeve Hagen, pres.
312 Arizona Ave., 3rd flr., Santa Monica, CA 90401
200 E. Randolph, Suite 5100, Chicago, IL 60610
10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262

TAYLOR
640 Fifth Ave., 8th flr., New York, NY 10019
212/714-1280; fax: 212/695-5685
www.taylorstrategy.com
Agency Statement: Taylor is a brand counselor and public relations partner to a select portfolio of the world’s leading consumer brands. Named “Consumer Agency of the Decade” by The Holmes Report, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago, and Charlotte. Discover how “We’re Built Differently” at taylorstrategy.com.
Mawi DNA Technologies, Inc.
Nagourney Cancer Institute
Naked Magicians
National Wildlife Federation (California)
Nitro Circus and World Nitro Games
Octonauts Live!
Paquin Entertainment Group Inc.
Peppa Pig Live!
Percussion Marketing Council
Right Angle Entertainment
Rudolph the Red-Nose Reindeer Live
Shopkins Live!
The Illusionists
The Naked Magicians
The Simon & Garfunkel Story
Voices of the City
World Turtle Day®

THE10COMPANY
136 Madison Ave., 6th flr., New York, NY 10016
646/722-3836; valerie.dimaria@the10company.com;
info@the10company.com
www.the10company.com; women-voices.com
Corporate reputation, executive coaching, employee engagement,
Agency Statement: the10company is a marketing and communications
agency dedicated to helping C-Suite executives transform their businesses
through authentic, results-driven marketing and communications and
strategic counsel. Our principals have held in-house C-Suite roles and
bring real-life experience. Our expertise lies in delivering strategies and
tactics that motivate your stakeholders to act. We achieve this by protecting
and enhancing corporate reputation, motivating employees with relevant
initiatives and communications, while also increasing revenues with
unique brand and sales strategies.

Our coaching practice improves communications skills for senior leaders
and high-potentials, and includes VOICES, executive coaching specifically
for women.
Clare DeNicola, principal; Valerie Di Maria, principal

Clients Include:
Aspen Insurance
EY
Fannie Mae
Insurance Digital Revolution
Landor
Lockton
National Assn. of Insurance Commissioners
Quest Diagnostics
Raytheon
Smart Harbor
Univision

THINK
10 E. 23rd St., #200, New York, NY 10010
212/343-3920
www.thinkpublicrelations.com
www.instagram.com/think_pr
Agency Statement: THINK is a strategic and creative communications
agency dedicated to public relations, experiential marketing and digital
services. Established in 2001, THINK specializes in fashion, hospitality,
beauty, wellness and luxury goods. Our bi-coastal team creates custom,
360-degree communications strategies for each client, with tactical
publicity, influencer, celebrity and consumer campaigns that ignite buzz,
build brands and help meet our clients’ business and sales objectives.
From category launches and influencer campaigns, celebrity endorsements
and pop-up experiences to a simple product pitch – our work is thoughtful
and impactful with results that start from day one. We pride ourselves on
longstanding relationships with our clients who view us as an extension
of their teams and an invaluable part of their businesses. Let’s connect.
Tracey Manner, Elaine Drebot-Hutchins, principals; Michael Urbanski,
partner & COO
329 N. Wetherly Dr., #103, Beverly Hills, CA 90211
310/278-0180
Sample Clients:
Aloft Hotels
Anamaya Resort, Costa Rica
Asanda Aveda Spa
Ashley Graham Lingerie
Beautycon
Bensimon
BIBHU MOHAPATRA
BlackUP
Botkier New York
BrightFox
Charlotte Simone
Ciato London
Converse
DCL Skincare
Desert Essence
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Everything But Water
Four Points by Sheraton
INC.redible
Kay’s Boutique Café
Levi’s
LIUDILMA
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MISSGUIDED
Nails inc.
Nour Hammour Paris
NSF
Ocean Prime New York & Boston
Peste & Mortar
Pop Beauty
Pucker
Rachel Zoe
Raquel Allegra
Scentered
Senso
Skylight
Starwood Hotels & Resorts Starlab
Study Hotels
STYLEBOP.com
The Face Place
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The Motley
The Stafford London
Too Faced Cosmetics
Vestiaire Collective
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TIERNEY
A subsidiary of the Interpublic Group of Companies (IPG)
1700 Market St., 29th flr., Philadelphia, PA 19103
215/790-4100; fax: 215/790-4299
www.hellotierney.com
Founded: 1942.
Agency Statement: At Tierney, we pride ourselves on approaching all client business with a passion, perspective and openness that cannot be offered by others. We believe great brands are built by more than great publicity and we believe great ideas can come from anywhere. Innovation and creativity are bred at Tierney through collaboration and total team immersion in our clients’ businesses. In fact, it’s why we’ve appeared on Ad Age’s ‘Best Place to Work’ Survey for the past two years. Critical to the work we do is a driving curiosity to learn more. Our curiosity has a purpose. It powers our creativity and allows us to tell a brand’s story like it has never been told. Impactful story sharing seamlessly weaves in brand messages in a way that ignites conversations across every channel and inspires consumers not just to listen, but to respond.

At Tierney, we execute positioning, thought leadership and reputation management to help you maintain a positive brand image. We also bring brands and consumers together through media relations, content creation, social conversation and community outreach. Because in the fast-moving world of PR and social media, it’s nice to have connections, but it’s even more important to make them.

Mary Stengel Austen, pres. & CEO; Debbie Griffin, CFO; Patrick Hardy, CCO; Tracey Santilli, CGO
Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330; fax: 717/234-2430
Tierney New York:
100 W. 33rd St., 5th flr., New York, NY 10001
212/605-7825
AmerisourceBergen
Choice Hotels
CSC
Dow
Exelon
General Motors
Girl Scouts of Eastern Pennsylvania
IBM
Independence Blue Cross
Jazz Pharmaceuticals
Keystone Foods
Keystone Shipping
Kings
McDonald’s® Restaurants of Southeastern PA, Southern NJ and DE
PECO
Pennsylvania Dept. of Community and Economic Development
Pennsylvania Liquor Control Board
QVC
Ronald McDonald House Charities of the Greater Philadelphia Region
Shire
Shoprunner
Sikorsky
TD Bank
University of Pittsburgh
Verizon Wireless

TIMEZONEONE
The Wrigley Building , 410 N. Michigan Ave., #N700, Chicago, IL 60611
julie@timezoneone.com
timezoneone.com
Media relations, media training, issues management, social media strategy, media & influencer FAM trips, influencer marketing, event management.
Julie Sur, sr. VP, PR & social media strategy; Marla Cichowski, VP, media rels.; Andrew Brown, dir., media & PR; Colleen Correll, PR & acct. dir.; Madeline Carlson, PR specialist
Air New Zealand
Chicagoland Chamber of Commerce
Chicago Wolves
Firefly Grill
Illinois Office of Tourism
The Magnificent Mile Assn.
The Magnificent Mile Lights Festival
School of the Art Institute of Chicago
Shoreline Sightseeing
Visit Oak Park
Wheaton College Graduate School

TJM COMMUNICATIONS, INC.
2441 West State Rd. 426, Suite 1061, Oviedo (Orlando area), FL 32765
407/977-5004; fax: 407/977-5009; info@tjmcommunications.com
tjmcommunications.com
Agency Statement: TJM Communications, Inc. is a lifestyle public relations firm. Our agency is distinguished by a committed team of passionate professionals who work intimately with our clients. We don’t believe in PR for the sake of PR. We believe in public relations as a creative, strategic approach designed to mirror the client’s sales and marketing goals. We are proud to service a diverse portfolio of clients domestically and throughout the world.

Treva J. Marshall, pres.; Joel Kaiman, VP
Clients Include:
Disney Dreamers Academy
Mandara Spa
Ocean Prime Restaurant
runDisney
Shula’s Steakhouse (Orlando)
The Cove at Walt Disney World Swan
Walt Disney World Swan and Dolphin Resort

TMC COMMUNICATIONS, LLC
757 Third Ave., 20th flr., New York, NY 10017
212/376-5844; fax: 212/376-5843; thomas.clohesy@tmccommunications.com
tmccommunications.com
Agency Statement: TMC is a Manhattan-based niche corporate, financial and international PR/IR firm. Since 1997, we offer superior expertise with our strong Wall Street background, focusing on financial services, capital markets and in-depth expertise in specific industries. Our world-class advisors provide media relations planning, training and outreach, along with forging thought leadership initiatives, full-service IR and capital advisory assistance. With TMC, you get hands-on, senior counsel 24/7 with no bureaucracy – just results.

Thomas Clohesy, mng. dir.; Nazan Clohesy, partner

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TORRENZANO GROUP, THE
Helping organizations take control of how they are perceived™
353 Lexington Avenue, Suite 800, New York, NY 10016
212/681-1700; richard@torrenzano.com
www.torrenzano.com
Who we are
The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.
What we do
The Torrenzano Group helps organizations take control of how they are perceived™.
How We Do It
Through carefully researched, planned and flawlessly executed programs we directly and materially support clients’ business objectives.
We draw upon the expertise in our two core practice areas: Reputation Strategic & Brand Communications; Media Relations; Investor Relations & Financial Communications; Digital Strategy & Engagement; Executive Training & Development and Business-to-Business Communications and
High-Stakes Issues Crisis Counsel; CEOs, Boards & Leadership; Litigation Communications; Merger; Acquisitions & Transaction Communications; High Profile Individuals and Violence Preparedness & Response.
Why We Are Different
Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base, upside down.
Torrenzano’s business model --- senior professionals directly and actively involved day-to-day --- produces immediate sustained impact and client results.
Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.
Where We Add Value
We are business people, strategists and counselors who have “sat in your seat” and understand how perceptions are formed...and how they can be changed.
Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.
Richard Torrenzano, chief executive, richard@torrenzano.com
New York | Austin | Hartford | Philadelphia | San Francisco | Silicon Valley | Washington | London | New Delhi | Shanghai
For client experience, please visit www.torrenzano.com/experience.

TRANSMEDIA GROUP
240 West Palmetto Park Rd., #300, Boca Raton, FL 33432
561/750-9800; fax: 561/750-4600
www.transmediagroup.com
Rome, Italy, https://transmediaitaly.com
Agency Statement: TransMedia Group is an award-winning, multi-lingual, international firm serving clients worldwide from offices in Florida and Italy.
Led by former #2-ranked NBC executive Tom Madden, (author of “Spin Man” “King of the Condo” and “Is There Enough Brady in Trump?”), TransMedia has an extraordinarily seasoned and talented staff who can market a story to national print, TV and social media in French, Spanish, Portuguese, Russian, Italian. Contact: Tom Madden 561/750-9800 x2270 tmadden@transmediagroup.com
Thomas Madden, chmn. & CEO; Adrienne Mazzone, pres.; Eddie Rhodman Jr., VP, PR/talent; Dara Avenius, VP, PR; Vanessa Ruggiano, dir., oper.; Chelsey McInnis, social media coord.; Adra Darling, VP, client engagement
Altitude International
Athena’s Fight Club
Brad Daniel
Bruce Borenstein
Dietary Supplement News
Dr. Dara (Clinical Psychologist)
Energy Professionals
First Form
GDM Di Maria Inc.
GSIG Select
Madden Mischief
Nancy Grace
Nourishing Biologicals
nXus Software
OriginClear
People Too LLC
Peter Ticktin Esq.
The Global Warming Foundation
Ticktin Law Group

TRANSFORMER
New York, NY
212/967-1449; info@transmitterpr.com
www.transmitterpr.com
Agency Statement: Transmitter specializes in real estate and lifestyle communications. With more than 15 years of experience representing some of the industry’s most prolific landlords, developers, residential projects, brokerages, trade organizations and financial institutions, Transmitter delivers strategic results that are aligned with your organization’s business goals and reach your target audience. We strive to help you find your creative voice through a variety of services, from traditional media relations to social and digital campaigns and events.
Greg McGunagle, pres. & founder

TORCENZANO GROUP, THE
Helping organizations take control of how they are perceived™
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212/681-1700; richard@torrenzano.com
www.torrenzano.com
Who we are
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What we do
The Torrenzano Group helps organizations take control of how they are perceived™.
How We Do It
Through carefully researched, planned and flawlessly executed programs we directly and materially support clients’ business objectives.
We draw upon the expertise in our two core practice areas: Reputation Strategic & Brand Communications; Media Relations; Investor Relations & Financial Communications; Digital Strategy & Engagement; Executive Training & Development and Business-to-Business Communications and
High-Stakes Issues Crisis Counsel; CEOs, Boards & Leadership; Litigation Communications; Merger; Acquisitions & Transaction Communications; High Profile Individuals and Violence Preparedness & Response.
Why We Are Different
Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base, upside down.
Torrenzano’s business model --- senior professionals directly and actively involved day-to-day --- produces immediate sustained impact and client results.
Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.
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Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.
Richard Torrenzano, chief executive, richard@torrenzano.com
New York | Austin | Hartford | Philadelphia | San Francisco | Silicon Valley | Washington | London | New Delhi | Shanghai
For client experience, please visit www.torrenzano.com/experience.

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240 West Palmetto Park Rd., #300, Boca Raton, FL 33432
561/750-9800; fax: 561/750-4600
www.transmediagroup.com
Rome, Italy, https://transmediaitaly.com
Agency Statement: TransMedia Group is an award-winning, multi-lingual, international firm serving clients worldwide from offices in Florida and Italy.
Led by former #2-ranked NBC executive Tom Madden, (author of “Spin Man” “King of the Condo” and “Is There Enough Brady in Trump?”), TransMedia has an extraordinarily seasoned and talented staff who can market a story to national print, TV and social media in French, Spanish, Portuguese, Russian, Italian. Contact: Tom Madden 561/750-9800 x2270 tmadden@transmediagroup.com
Thomas Madden, chmn. & CEO; Adrienne Mazzone, pres.; Eddie Rhodman Jr., VP, PR/talent; Dara Avenius, VP, PR; Vanessa Ruggiano, dir., oper.; Chelsey McInnis, social media coord.; Adra Darling, VP, client engagement
Altitude International
Athena’s Fight Club
Brad Daniel
Bruce Borenstein
Dietary Supplement News
Dr. Dara (Clinical Psychologist)
Energy Professionals
First Form
GDM Di Maria Inc.
GSIG Select
Madden Mischief
Nancy Grace
Nourishing Biologicals
nXus Software
OriginClear
People Too LLC
Peter Ticktin Esq.
The Global Warming Foundation
Ticktin Law Group

TRANSFORMER
New York, NY
212/967-1449; info@transmitterpr.com
www.transmitterpr.com
Agency Statement: Transmitter specializes in real estate and lifestyle communications. With more than 15 years of experience representing some of the industry’s most prolific landlords, developers, residential projects, brokerages, trade organizations and financial institutions, Transmitter delivers strategic results that are aligned with your organization’s business goals and reach your target audience. We strive to help you find your creative voice through a variety of services, from traditional media relations to social and digital campaigns and events.
Greg McGunagle, pres. & founder
TREVELINO/KELLER
981 Joseph E. Lowery Blvd. N.W., #100, Atlanta, GA 30318
404/214-0722; dreibelino@trevelinokeller.com; gkeller@trevelinokeller.com
www.trevelinokeller.com
www.winepreneurs.club

Agency Statement: Trevelino/Keller, a digital public relations and marketing firm, delivers outcome-based programming focused on four outcomes — Reputation, Engagement, Adoption and Advocacy. Clients are responding positively to the Outcome-based approach as well as its new market focus. No longer interested in being sought after for its services and experience only, the firm connects with clients based on one of our market focuses driven in part by a company’s leadership — Disruptive Forces, Category Pioneers, Stealth Leaders and Wonder Women.

Served by a suite of media services -- earned media, shared media, owned media, paid media and mixed media, the firm delivers an integrated one-stop solution. Trevelino/Keller also boasts the industry’s best staff retention, having lost one person to any agency in 16 years. Ranked #2 in Atlanta, it has offices on Atlanta’s urban westside as well as Atlanta Tech Village. In response to a growing demand for creative and interactive needs, the firm established Groovy Studios in 2014, a creative arm that offers graphic design, web services, content development and brand identity. Since its inception, Groovy Studios has received more than 50 creative awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; and, WheelhouseTK, a consultant network that offers complementary services to the firm, including video production, research, brand articulation and experiential marketing. In 2016, the firm launched Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration. Based on its commitment to startups, the firm created Start-Opia, which houses its portfolio of entrepreneurial communities it supports — Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, Keiretsu Forum and LaunchPad.

Dean Trevelino, founder & prin., 404/214-0722 X106
Genna Keller, founder & prin., 404/214-0722 X105

Clients Include:
Atlanta Tech Village
Belgard
Carvana
CIOX Health
Discovery Point
Flying Biscuit
Genesco
Interface
Monkey Joe’s
Pure Wellness
SOC Telederm
Sita
Stretch Zone
United Healthcare

TRICON ASSOCIATES, INC.
1750 New York Ave., NW, 3rd Flr., Washington, DC 20006
703/276-2772; fax: 703/528-5058; info@tricompr.com
www.tricompr.com
Communications strategies, public policy, political, media training, grassroots, media relations, social media, advertising, video production, consumer, labor/management, education, health care, housing, environment, GSA. Employees: 6. Founded: 1993.

Scott Treibitz, officer
Actors’ Equity Assn.
Alliance for American Manufacturing
American Federation of School Administrators
American Institutes for Research
Association of Flight Attendants
International Assn. of Fire Fighters
International Assn. of Sheet Metal, Air, Rail & Transportation Workers
The International Alliance of Theatrical Stage Employees

TRIER AND COMPANY
156 2nd St., San Francisco, CA 94105
415/285-6147; beth@triercompany.com
www.triercompany.com

Agency Statement: Trier and Company is a global integrated communications agency. We deliver communications strategy and services to help technology companies build their brand and solve real business problems. Quite simply—we are tech communicators.

We have a deep bench and a broad range of skills and expertise, ensuring that we complement client teams in the most effective way possible. We help clients shape markets, outshine competitors and connect with the audiences and influencers who fuel business growth.

Beth Trier, CEO; Elizabeth Gebhardt, sr. VP, brand strategy; Nancy MacGregor, dir., PR; Daniel Craig, dir., social media; Ember Harker, dir., digital mkgt.; Mary Placido, sr. dir., PR; Andrea Nieto, dir., speakers and podcast practice; Fanny Kim, sr. dir., content mkgt.; Satchi Wilson, dir., client svcs.; Michael McDonald, sr. dir., strategy

Brillio
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SAP
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TRIZCOM PUBLIC RELATIONS
14850 Montfort Dr., #190, LB 39, Dallas, TX 75254
972/247-1369; Jo@trizcom.com
www.TrizCom.com

Jo Trizila, CEO & pres.; Karen Carrera, VP; Ann Littmann, dir.
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Community Council of Greater Dallas
Craft Lewis Brogdon LLP
Dillon Gage Metals
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TUNHEIM
8009 34th Ave. South, 11th flr., Minneapolis, MN 55425
952/851-1600; info@tunheim.com
www.tunheim.com
Communications consulting, crisis, public relations, public affairs, digital, social media, content, sports, media relations, consumer, business, event, positioning, trade, coalition building, advocacy, audits, internal, executive.
Agency Statement: TUNHEIM is a communications consulting firm comprising a collaborative array of experienced, thoughtful business professionals who excel in leveraging insight and expertise to get clients the reputation they deserve. We believe well-understood organizations have the best opportunity for success. We take on our clients’ challenges as our own and customize communications efforts to deliver results. TUNHEIM is a certified woman-owned business, GSA certified and is a member of IPREX, the second largest independent global agency network.
Kathy Tunheim, CEO; John Blackshaw, pres. & COO; Pat Milan, chief insights officer; Lindsay Treichel, chief transformation officer; Liz Sheets, chief mktg. officer
Cargill
Dominium
Great River Energy
Minnesota Hospital Association

IPREX
Global Communication

TURNER
A Fahlgren Mortine company
250 W. 39th St., 16th flr., New York, NY 10018
212/889-1700; info@turnerpr.com
www.turnerpr.com
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instagram.com/turnerpr
Agency Statement: TURNER is a full service public relations, social media, content and digital communications agency specializing in travel and lifestyle brands. TURNER represents the world’s best hotels, luxury resorts, destinations, wellness, fashion, and outdoor brands. Our tenured teams in New York, Chicago, Denver, Miami and Los Angeles, have unmatched industry experience and continually deliver innovative marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner.
Our 360 approach to storytelling continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.
Christine Turner, pres.; Angela Berardino, CSO/travel practice; Leslie Rummel, sr. VP/lifestyle practice
1614 15th St., 4th flr., Denver, CO 80202
303/333-1402
Christine Turner, pres.
Clients Include:
Allegro Hotels
Arc’teryx
Audley Travel
Barcelo Hotels & Resorts
Bermuda Tourism Authority

TVG
Partner of PROI Worldwide
16052 Swingley Ridge Rd., #210, St. Louis, MO 63017
314/991-4641; fax: 636/778-3048; TVG@vandivergroup.com
www.TVGPR.com
Twitter: @VandiverGroup
Facebook: VandiverGroup
Linked In: the-vandiver-group-inc
Instagram: vandivergroup
Agency Statement: TVG is an award-winning integrated communications firm helping clients build brands through research, reputation management, crisis communications, public relations, advertising, social, digital and training. Founded in 1993, TVG is a partner of PROI, the largest independent network by fee income in the world. TVG has been named “Best PR Firm in St. Louis” for nine years by readers of SBM magazine, and has been chosen again by Missouri Lawyers Weekly as one of the leading firms in the state. TVG’s clients are Fortune 500 and mid-sized companies in manufacturing, technology, agriculture, construction, financial services, gaming, healthcare, government, transportation, utilities, not-for-profits and professional services. For more information, visit www.TVGPR.com.
Donna Vandiver, pres. & CEO; Amy Crump, CFO; Andy Likes, sr. VP
Bunzl
City of Brentwood, MO
City of Wildwood, MO
Express Scripts
Energizer
Maryland Live!
McCarty Building Companies, Inc.
Metropolitan St. Louis Sewer District
Continued on next page
TVG continued
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Missouri Dept. of Transportation
Mississippi Lime Company
Payne Family Homes
Reinsurance Group of America
Save-A-Lot
State of Missouri
SyllogisTeks
Tennessee Dept. of Environment & Conservation
U.S. Soccer
USS Missouri
Wells Fargo Advisors
World Wide Technology

UPRAISE

UPRAISE MARKETING + PUBLIC RELATIONS
111 Maiden Lane, #540, San Francisco, CA 94108
415/397-7600; info@upraisepr.com
www.upraisepr.com
B2B tech, consumer tech, cybersecurity, telecom, robotics, biometrics,
consumer products, banking, payments, non-profit, government.
Agency Statement: UPRAISE is a marketing and public relations
agency driven to help organizations grow and build their brands through
integrated campaigns that include energized media and analyst relations,
compelling content, engaging digital and social media, captivating design
and video, and breakthrough events. If you want “yes men” and “yes
women,” you’ve come to the wrong place. If you’re looking for an agency
that thinks big, but sweats the details, you’ve come to the right place!
Tim Johnson, pres.; Ari Brosowsky, Victoria Guimarin, acct. dirs.
Bank of San Francisco
County of San Mateo, California
Creative Design Agency
Faronics Corp.
Information Resources, Inc.
Mixbook
National Data Center
Plug and Play Technology Center
RGB Spectrum
Redrock Biometrics
Trifo
Userful

UPROAR PR
55 W. Church St., #201, Orlando, FL 32801
321/236-0102; charris@uproarpr.com
www.uproarpr.com
Media rels., issues mgmt., messaging, reputation mgmt./building, video
Agency Statement: Uproar PR is an award-winning, full-service public
relations and digital agency with offices in Orlando, Chicago and Toronto.
With service offerings in media relations, social media, thought-leadership,
digital marketing and creative design, Uproar delivers top-tier results to
drive sales and awareness for its clients. The global PR firm works with
a broad spectrum of technology, lifestyle, consumer and business-to-business
brands, telling each company’s story in a way that is most impactful to
their bottom line.
Catriona Harris, Mike Harris, owners and co-founders
223 W. Erie St., #LL-E, Chicago, IL 60654
312/878-4575
version 2.0 communications

VERSION 2.0 COMMUNICATIONS
500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; mfitzgerald@v2comms.com; jserra@v2comms.com
www.v2comms.com
Twitter: @v2comms

Consumer, consumer technology, clean energy, technology, business-to-business, life sciences, healthcare IT, professional services and social media.
Employees: 25; Founded: 2006.

Agency Statement: Version 2.0 Communications is a public relations and digital communications agency recognized as the smart choice for disruptors worldwide that must navigate a new era of communications to create or lead markets. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs to achieve results that dominate in their markets.

Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators. Our global reach allows us to design, manage and implement coordinated communications programs that are designed to deliver the greatest impact, and our content practice is designed to help clients navigate and succeed in this increasingly valuable and essential marketing function.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Katelyn Holbrook, Melissa Mahoney, Sr. VPs

Offices in Boston, New York and San Francisco.

Aras
ASG
Betterment, LLC
Big Brothers Big Sisters of Mass. Bay
Breakthrough Energy Ventures
CIPRUN Global, Inc.
Comm100
DataRobot
DaySmart
Decibel Insight
DirectPath
ECI Software Solutions
ETQ
Horizons for Homeless Children
MGCS
ModusLink Global Solutions
NEVCA
Sigfox
SpotOn
UI Path
Visual IQ, Inc.
WiTricity Corp.
Zell Lurie Institute for Entrepreneurial Studies

VESTED
22 W. 38th St., 9th flr., New York, NY 10018
917/765-8720; info@fullyvested.com
www.fullyvested.com
twitter.com/fullyvested
https://www.linkedin.com/company/10038977/

Agency Statement: Vested is a global and integrated communications firm focused exclusively on the financial services industry. One of the world’s largest financial services agencies, Vested creates and delivers award-winning integrated programs for financial brands both big and small. We attract and retain the industry’s best talent through our equity ownership model and entrepreneurial approach - from unlimited vacation days to sabbaticals. Entrepreneurial to the core, Vested is a founding member of the Global Fintech PR Network and launched the industry’s first agency-run investment group, Vested Ventures. Say hello at team@fullyvested.com.

Dan Simon, CEO, dan@fullyvested.com; Binna Kim, pres., binna@fullyvested.com; Ishviene Arora, COO, ishviene@fullyvested.com; Elspeth Rothwell, UK CEO, elspeth@fullyvested.com; Amber Roberts, CEO, professional svcs., amber@fullyvested.com; Eric Hazard, mng. dir., eric@fullyvested.com; Christina Bertinelli, mng. dir., christina@fullyvested.com

Vested New York: 22 W. 38th St., 9th flr., New York, NY 10018
917/765-8720

Vested UK: 3 Waterhouse Square, 138 Holborn, London EC1N2SW, UK
+44 (0) 203 890 8122

Vested San Francisco: 232 Scott St., San Francisco, CA 94117

The agency supports a range of firms across the financial spectrum, from established global institutions to notable fintech startups. Select clients include:

Acrisure
Morgan Stanley Wealth
Bloomberg
Museum of American Finance
Boston Private
NEPC
Centana
PierStree
Clarity Money
SEI
DTCC
Wirecard
Digital Currency Group
Diebold Nixdorf
Elevate Credit
Foreside
Golub
Mediant

VIOLET PR
7 N. Willow Street, Suite 8C, Mailbox 11, Montclair, NJ 07042
646/586-9932; april@violetpr.com
www.violetpr.com

Media relations (national, trade and local), social media, media tours, message development, thought leadership, ghostwriting, website content development, e-newsletters, trade show and event support, media training, social media training. Employees: 4; Founded: 2010.

Agency Statement: Whether it’s rebranding a city, drawing attention to a revitalized neighborhood, or promoting a new sustainable development, Violet PR helps clients make a difference. Through a combination of news stories, social media, and compelling content, our NJ-based boutique public relations firm helps clients attract more dollars and supporters.

Our client list includes a range of prominent organizations growing economies, creating sustainable places and helping entrepreneurs. As industry experts, we work with media covering business, real estate, architecture, hospitality, entrepreneurship, manufacturing, technology, agriculture and more. Our clients are clustered in New York/New Jersey, as well as places including Kansas City, Savannah, Tucson and Montana.

April Mason, pres.; Christina Forrest, acct. mgr.; Dan Gunderman, A/E; Tom Ranzweiler, media strategist; Sarah Smith, acct. coord.

Clients include:

Allegheny County Economic Development
Allstate Sales Group
Biggins Lacy Shapiro & Co.
Dresdner Robin
GIS Planning
Great Falls Montana Development Authority
IBM Foundation
Kansas City Area Development Council
Lincoln Equities Group
McLaren Engineering Group
New Jersey Business Action Center
Patch
Pittsburgh International Airport
RSC Architects
Savannah Economic Development Authority
Southern Idaho Economic Development Organization
The Pinnacle Companies
The Wellmont Theater
Voorhees Segal Communications

VOORHEES SEGAL COMMUNICATIONS
990 Amarillo Ave., Palo Alto, CA 94303
650/387-0214; victoria@voorheessegal.com
www.voorheessegal.com
Victoria Voorhees, Sarah Segal, co-founders
Freya Project
Glint (Floosstime, Smile Pronto)
HiRoad
Hotel Ketchum
Relay by Republic Wireless
Shane Co.

W2O

W2O GROUP
50 Francisco St., San Francisco, CA 94133
415/362-5018
www.w2ogroup.com
Agency Statement: W2O is a healthcare-focused marketing communications firm built on marketing science. W2O incorporates Insight Integration, a strategic approach based on unearthing transformative insights from data/analytics and integrating them -- across all marcom disciplines -- to arrive at a precise solution for clients’ business needs. W2O applies proprietary analytics models, methodologies and approaches in a digital world to design precise communications and marketing strategies to deliver sustained business results. The firm employs nearly 800 people in 15 offices across the United States and in Europe.
Holmes Report’s #1 Best Large Agency to Work For 2019; AdAge’s Best Places to Work 2019; The Holmes Report’s Best Large Agency to Work for 2018; MM&M’s Best Places to Work 2018; MM&M and Holmes Report Large Agency of the Year Finalist 2018; PRWeek’s Best Places to Work 2018; PRWeek’s 2018 Top Place to Work in PR; Jim Weiss selected for the PharmaVOICE 100; W2O named finalist in the PRWeek Awards 2019 in the Outstanding Large Agency category; Jennifer Gottlieb named to PRWeek’s Hall of Femme; Jim Weiss named a finalist in the PRWeek Awards 2019 in the Outstanding Agency Professional category.
For more information, please visit www.w2ogroup.com.
Jim Weiss, founder & CEO; Jennifer Gottlieb, pres.; Richard Neave, chief financial officer; Deborah Hankin, chief people officer; Adam Cossman, chief digital officer; Gary Grates, chief communications officer

WAITE COMPANY, THE
6000 Uptown Blvd., #350, Albuquerque, NM 87110
505/433-3498; lauren@waitecompany.com
www.waitecompany.com
Grassroots and grasstops PR campaigns, media relations, marketing and design, social and new media advertising strategies, writing and publishing feature stories and opinion pieces. Employees: 18. Founded: 2012.
Agency Statement: The Waite Company is an award-winning, results-driven, strategic communications firm specializing in public outreach and education. Our firm has a particular focus in grassroots-level healthcare education, water & natural resources, tourism, and business development. We are national in scope and have the capability to work in any media market across the United States. TWC has offices in Albuquerque, New Mexico; Taos, New Mexico; and Melbourne, Florida.
Whitney Waite, pres.; Marissa Le, A/E; Kyle Stake, sr. designer

1900 South Harbor City Blvd., #320, Melbourne, FL 32901
121 Camino de la Placita, Taos, NM 87571

CSI Aviation/Seeker Aircraft
Ferrate Solutions
New Mexico Health Insurance Exchange
New Mexico Public Education Department
New Mexico Society of Anesthesiologists
Town of Taos Tourism Department
University of New Mexico College of Fine Arts
University of New Mexico Health Sciences
Southern Sandoval County Arroyo Flood Control Authority

WALKER SANDS
55 W. Monroe, #3925, Chicago, IL 60603
312/267-0066; fax: 312/876-1388; will.barthel@walkersands.com
www.walkersands.com
Key practice areas: artificial intelligence, automotive tech, cyber security, distribution & logistics, educational technology (EdTech), electronics, enterprise software, financial technology (FinTech), healthcare tech, HR tech, insurance technology (InsurTech), IT services, marketing technology (MarTech) and advertising technology (AdTech), professional services, retail and e-commerce technology, small business. Employees: 115+.
Agency Statement: Walker Sands is a public relations and digital marketing agency for business-to-business technology and professional services companies. With an integrated approach, Walker Sands helps clients build brand awareness, enhance credibility and drive new business. Walker Sands is a six-time Inc. 5000 honoree and regular recipient of some of the industry’s most prestigious awards from organizations including Entrepreneur, Holmes Report and Hermes Creative. Walker Sands was founded in 2001 and has offices in Chicago, San Francisco and Seattle.
In addition to agency work, Walker Sands is a sponsor of the Illinois Technology Association and is a founding partner of their Women Influence Chicago Council. In 2018, Walker Sands was named a top five technology agency by the Holmes Report and received recognition for client work from the Holmes Report In2 SABRE Awards, PRSA Skylines, PR News Platinum Awards and AVA Digital Awards, among others.
Ken Gaebler, CEO, founder, prin.; Mike Santoro, pres. & prin.; Ellen Hanson, COO; Will Barthel, VP, biz. dev.; John Fairley, sr. VP, digital; Andrew Cross, sr. VP, PR & partner; Will Kruisbrink, sr. VP, PR & partner; Dave Parro, sr. VP, client svcs. & partner; Annie Gudorf, VP, PR & partner; Erin Jordan, VP, PR & partner; Allison Ward, VP, PR & partner
600 California St., #13-024, San Francisco, CA 94109
415/429-5155; will.kruisbrink@walkersands.com
Will Kruisbrink, sr. VP, PR & partner
1517 12th Ave., #205, Seattle, WA 98122
206/480-1478; annie.gudorf@walkersands.com
Annie Gudorf, VP, PR & partner
Sample clients include:
Accenture Interactive
Billtrust
CCO Information Services
HBR consulting
IGLOO Software
Insureon
MEDNAX
Miller Heiman Group
Nintex
OpenX
Salesforce B2B Commerce
SEM Rush
Sprout Social
Uptake
West Monroe Partners

2019 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
WALT & COMPANY COMMUNICATIONS
2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; fax: 408/369-7201; bwalt@walt.com
www.walt.com
Agency Statement: Harnessing Influence to Build Brands
Fast-Paced. Digital. Connected. WALT & Company is a team of innovative PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, WALT & Company builds award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.

WALT & Company is a member of IPREX, one of the world’s largest public relations networks, with more than 80 partners in 36 countries worldwide.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners
Chefling
D-Link
DDN
DreamWave
Earn Group
Epson America
Guardzilla
Hubitat
Humanity
HyperX (Division of Kingston Technology)
Pow! Wow!
Quantum3D
Universal Grammar

WEBER SHANDWICK
Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: consumer mktg.; corporate; digital; healthcare; public affairs; technology.

Specialty svs.: agribusiness & food; automotive; business mktg.; cleantech; content marketing; crisis commns. & issues mgmt.; education; element scientific communications; emergent China; employee engagement & change management; executive equity & engagement; financial commns.; financial svcs. mktg.; food & nutrition mktg.; gov’t relations; issues & advocacy advertising; litigation support; measurement & analytics; Mediacor; multicultural commns.; reputation mgmt.; research; social impact; sports mktg.; travel & lifestyle mktg. Founded: 2001.


Andy Polansky, CEO, apolansky@webershandwick.com; Gail Heimann, pres., gheimann@webershandwick.com; Jack Leslie, chmn., jleslie@webershandwick.com; Sara Gavin, pres., North America, sgavin@webershandwick.com; Jill Murphy, chief business dev. officer, jmurphy@webershandwick.com; Jill Tannenbaum, chief mktg. & commns. officer, jtannenbaum@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

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404/266-7500; jfarber@webershandwick.com
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512/794-4700; lsott@webershandwick.com
Lara Stott, sr. VP, Austin
729 E. Pratt St., #100, Baltimore, MD 21202
410/558-2100; cfitzgibbon@webershandwick.com
Chuck Fitzgibbon, exec. VP, Baltimore
40 Broad St., 8th flr., Boston, MA 02109
404/266-7500; mspring@webershandwick.com
Micho Spring, global corporate practice chair & pres., New England
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212/691-6200; JCho@webershandwick.com
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999 18th St., #2700, Denver, CO 80202
303/357-2391; hwilliams@webershandwick.com
Hugh Williams, sr. VP, Denver
360 West Maple Rd., Birmingham, MI 48009
248/203-8000; aschueneman@webershandwick.com
Andy Schueneman, exec. VP & gen. mgr., Detroit
P.O. Box 7167, Houston, TX 77248
469/917-6230; sharold@webershandwick.com
Sarah Harold, VP, Houston
5626 NW 60th St., Kansas City, MO 64151
816/505-7888; raustin@webershandwick.com
Renee Austin, exec. VP, Kansas City
1840 Century Park East, 6th flr., Los Angeles, CA 90067
310/854-8200; lpenati@webershandwick.com
Luca Penati, pres., Weber Shandwick West
800 Brickell Ave., #1205, Miami, FL 33131
305/350-7171; wsabria@theaxisagency.com
Brandon Edwards, CEO, ReviveHealth
909 Third Ave., New York, NY 10022
212/445-8000; jfarber@webershandwick.com
Joy Farber-Kolo, pres., Weber Shandwick East
Continued on next page
WEILL (GEOFFREY WEILL ASSOCIATES, INC.)
29 Broadway, #2205, New York, NY 10006
646/479-7632; gweill@geoffreyweill.com
www.geoffreyweill.com
Agency Statement: A boutique agency now in our 25th year in business. We
serve some of the world’s finest hotels, cruise ships and tour operators
as well as national tourism boards. 60% of our clients have been with us
for more than 5 years, and 40% for more than 10 years. We specialize in
personal service, snappy writing, wit and pizzazz, combining dignity,
creativity and class with all the relevant 21st-century disciplines. Most of
all, we take pride in our intelligence, passion, style, connections, knowledge,
likability, honesty, sophistication, an utter lack of bullshit...and results.
Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Mark
Liebermann, sr. VP; Beth Levin, acct. dir.; Rebecca Singelenberg, A/S;
Julian Schnee, sr. A/E; Keaton Ramjit, jr. A/E
Hotel Adlon Kempinski, Berlin
Adventure Women
Angama Mara, Kenya
Aqua Expeditions, Amazon, Mekong, Indonesia
Ashford Castle, Ireland
Baur au Lac, Zurich
Hotel Beau-Rivage Palace, Lausanne
Relais Bernard Loiseau, Burgundy
Britannia Hotel, Trondheim, Norway
Classic Journeys
Dan Hotels, Israel
Hotel D’Angleterre, Copenhagen
The Den, Bangalore
Dunton Destinations, Colorado
Hassler Roma, Rome
Heckfield Place, England
Inkaterra, Peru
Japan National Tourism Organization
L’Heure Bleue Palais, Essaouira-Mogador, Morocco
Merrion Hotel, Dublin
Milestone Hotel, London
Orania Hotel, Berlin
Ovolo Hotels, Hong Kong & Australia
Paris and London Perfect
QT Hotels & Resorts, Australia & New Zealand
Regina Isabella Hotel and Spa, Ischia
The Royal Portfolio, South Africa
San Clemente Palace Kempinski, Venice
Schloss Elmau, Bavaria
Soneva Resorts, Maldives & Thailand
Thomson Family Adventures
Thomson Safaris, Tanzania

WEINSTEIN PR
1300 SW Park Ave., #2316, Portland, OR 97201
503/708-0402; fax: 270/721-0402; info@weinsteinpr.com
www.weinsteinpr.com
Services: Media & influencer relations, branding & marketing, creative
services, digital content, employee communications, issues & crisis
management, media training, research & insights, social media, website
Agency Statement: Founded by former NIKE, Inc. Communications
Director Lee Weinstein, Weinstein PR is a talented bunch of PR, marketing,
graphic design, social media and web professionals who love their work.
Specialties include corporate communications, travel & leisure, health &
wellness, government & public entities, issues & crises, food & beverage,
and consumer products.
The firm is Oregon’s leading boutique communications agency. From
select companies and brands to consumer goods and services to nonprofits
and public entities, we’re proud to partner with great organizations on media
and influencer relations, marketing, employee communications, graphic
design, web development and more.
In 2016 Weinstein PR won a Travel and Tourism Industry Achievement
Award from Travel Oregon for “Outstanding Oregon PR Initiative”.
Lee Weinstein, pres.
Atticus Hotel Providence Health & Services
Burgerville Roundhouse
Catlin Gabel School Sunday Afternoons
Facebook The Society Hotel
Hood River County Chamber of Commerce
Maryhill Winery
Miller Nash Graham & Dunn
NIKE, Inc.
Oregon Episcopal School
Oregon Reproductive Medicine
Portland Farmers Market
WEISS PR, INC.
101 N. Haven St., #301, Baltimore, MD 21224
410/303-5019; info@weisspr.com
www.weisspr.com


Agency Statement: Weiss PR, Inc. helps companies reach, engage, and influence the right audiences in order to achieve both their communications and business goals. Weiss PR specializes in five key industries - real estate (including commercial real estate development, architecture, engineering, and design), employee benefits and healthcare, professional services, technology, and nonprofit organizations. Our services include media and influencer relations, social media, crisis communications, and marketing services - all of which are anchored by strategic communications planning.

Ray Weiss, pres.; Jessica Tiller, exec. VP; Matthew Pugh, VP
1touch.io
Alera Group
The Arc Baltimore
Benefit Advisors Network
Confindo
Connect Your Care
dancker
Envirosuite
JMT | Architecture
Kradle
LionOBytes
National Center for Manufacturing Sciences
New Zealand Institute of Environmental Science and Research
Opalstaff
Patient First
Pintas & Mullins
Point Breeze Credit Union
Protego
Shawe Rosenthal
STRMix, Ltd.
Talos Solutions
Ting
The Traffic Group

WICKED CREATIVE
5765 S. Rainbow Blvd., #101, Las Vegas, NV 89118
702/868-4545; stephanie.wilson@wickedcreative.com
https://wickedcreative.com/

Hospitality, tourism, health & fitness, entertainment, spirits, real estate and development, dining, non-profit, automotive, retail, nightlife, cannabis.

Employees: 15. Founded: 2012.

Stephanie Wilson, pres.; Lauren Cahan, dir., Las Vegas; Taylor Goldberg, dir., San Diego

Chicago
DMK Restaurants: Ada St., County Barbeque, DMK Burger Bar, Henry’s, Fish Bar, Fort Willow, Ree Room
Marshall’s Landing

Denver
The Green Solution
Veritas Fine Cannabis

Las Vegas
BACK BAR USA
Beer Park at Paris Las Vegas
Beverly Hills Rejuvenation Center
Cabo Wabo Cantina
Carson Kitchen
Chateau Nightclub & Rooftop - Las Vegas
Commonwealth: Park on Fremont, FANTASY
Corner Bar
Ferrari-Maserati of Las Vegas
Freed’s Bakery
Golden Entertainment: Arizona Charlie’s, Stratosphere Casino, Hotel &

Tower, Aquarius Casino Resort - Laughlin, Nev., Golden Route
Operations, PT’s Entertainment Group’s 60 Taverns in Nevada
Life Time Athletic Green Valley
Life Time Athletic Summerlin
Morton Group: CRUSH, La Cave Wine & Food Hideaway, La Comida, Greek Sneek, MB Steak
Motley Brews: Great Vegas Festival of Beer, Downtown Brew Festival, Hopped Taco Throwdown
Nevada Dispensary Assn.
Pancho’s Summerlin
Pink Taco
RH Las Vegas, The Gallery at Tivoli Village - launch
The Juice Standard
The/House
Therapy
TREVI Italian Restaurant
Vegas Valley Views
Veritas Fine Cannabis
Xavier Mortimer’s Magical Dream

San Diego/Southern California
Bad to the Bone BBQ - San Juan Capistrano
BANKERS HILL BAR + Restaurant
Bleu Bohème
Cafe 222
Death by Tequila
GBOD Hospitality Group: El Chingon, Havana 1920, Mezé Greek Fusion, Mezé at Liberty Station, Monkey King, Prohibition Life Time Athletic Laguna Niguel
MARKET Restaurant + Bar - Del Mar
Pancho’s Manhattan Beach
Primavera Ristorante
Queen Bee Market (Las Vegas/San Diego)
Theatre Box: Sugar Factory/Sugar Factory American Brasserie, TCL Chinese Theatre, Nick Cannon’s Wild ‘N Out

WILKS COMMUNICATIONS GROUP
550 W. Van Buren St., #250, Chicago, IL 60607
312/815-5505; Gardi@wilksgrp.com
wilksgrp.com

STRATEGY: Counsel, Messaging, Ideation
MEDIA: Consumer, Trade, Financial, B2B
BRAND: Product Launches, Shopper Marketing, Websites, E-commerce
CONTENT: Blogs, Newsletters, Annual Reports, Speechwriting, Sponsored Content, Videos, Recipes
ENGAGEMENT: Digital, Social Media, Community Management, Influencer, Ambassador Programs, Employee Communications


Agency Statement: Wilks Communications Group (WCG) is an award-winning, full-service integrated marketing communications firm serving clients across the consumer products, food, corporate and nonprofit sectors. Our service offerings include earned media, digital and social engagement, content marketing, influencer campaigns, trade shows, thought leadership, crisis communication, shopper marketing and other initiatives designed to drive reputation and engage constituencies.

We pride ourselves on the length of our client engagements, many of which extend decades, and our proven track record in creating and executing programs that support client’s objectives to amplify their brand, accelerate business momentum and build reputation.

Gardi Wilks, pres.; Brad Wilks, mng. dir.

Current clients:
Cheese Merchants Spectrem Group
Coppercraft Distillery World Vision
International Justice Mission
Jos. A. Magnus & Co.
Living Water International
Mercy Housing Lakefront
New Moms
Nielsen-Massey
Agency Statement: We believe authentic stories move hearts and minds and inspire action.

The difference between selling a transactional service and securing a long-term mutually beneficial relationship with a customer or other stakeholder has everything to do with your capital S story.

We uncover, develop and share your company’s capital S story to reveal why someone would want to partner with you, work for you or do business with you.

Our clients’ success has taken WordWrite from Pittsburgh roots to serving national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, dir. of results; Hollie Geitner, VP, culture & brand ambassador; Brenda Furiga, VP, people, policy & profits

Carnegie Library of Pittsburgh
Kfenmetall
Koppers
McClintock & Associates P.C.
Meyer, Unkovic & Scott LLP
New Pig Corp.
PA Health & Wellness
Pfizer
Pittsburgh Life Sciences Greenhouse
Robert Peirce & Associates, P.C.
The Waterfront
VetAdvisor
Waldron Private Wealth
YMCA of Greater Pittsburgh

WORDWRITE COMMUNICATIONS LLC
611 William Penn Place, #501, Pittsburgh, PA 15219
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com
www.wordwritepr.com
Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, digital and inbound marketing, social media, writing and editorial services. Employees: 11. Founded: 2002.

Agency Statement: The Worldcom Public Relations Group is the world’s leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of US$288 million last year from 3,034 clients. Established in 1988, the world’s leading partnership of independently owned public relations firms serves national, international and multinational clients.

Partners serve national, international and multinational clients, while using of communications – wherever in the world a client needs support.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, dir. of results; Hollie Geitner, VP, culture & brand ambassador; Brenda Furiga, VP, people, policy & profits

Carnegie Library of Pittsburgh
Kfenmetall
Koppers
McClintock & Associates P.C.
Meyer, Unkovic & Scott LLP
New Pig Corp.
PA Health & Wellness
Pfizer
Pittsburgh Life Sciences Greenhouse
Robert Peirce & Associates, P.C.
The Waterfront
VetAdvisor
Waldron Private Wealth
YMCA of Greater Pittsburgh

WORLDWRITE COMMUNICATIONS LLC
611 William Penn Place, #501, Pittsburgh, PA 15219
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com
www.wordwritepr.com
Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, digital and inbound marketing, social media, writing and editorial services. Employees: 11. Founded: 2002.

Agency Statement: We believe authentic stories move hearts and minds and inspire action.

The difference between selling a transactional service and securing a long-term mutually beneficial relationship with a customer or other stakeholder has everything to do with your capital S story.

We uncover, develop and share your company’s capital S story to reveal why someone would want to partner with you, work for you or do business with you.

Our clients’ success has taken WordWrite from Pittsburgh roots to serving national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, dir. of results; Hollie Geitner, VP, culture & brand ambassador; Brenda Furiga, VP, people, policy & profits

Carnegie Library of Pittsburgh
Kfenmetall
Koppers
McClintock & Associates P.C.
Meyer, Unkovic & Scott LLP
New Pig Corp.
PA Health & Wellness
Pfizer
Pittsburgh Life Sciences Greenhouse
Robert Peirce & Associates, P.C.
The Waterfront
VetAdvisor
Waldron Private Wealth
YMCA of Greater Pittsburgh

WORLDCOMMUNICATIONS.COM
500 Fifth Ave., #1640, New York, NY 10110
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada); toddylynch@worldcomgroup.com
www.worldcomgroup.com
Agency Statement: The Worldcom Public Relations Group is the world’s leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of US$288 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

Connect with Worldcom PR Group on Facebook (www.facebook.com/worldcompr) and LinkedIn (https://www.linkedin.com/company/worldcom -public-relations-group).

Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at 1-800-955-9675.

Roger Hurni (Off Madison Ave), group chair; Brad Fishman (Fishman Communications), Americas region chair; Todor Janev (Janev & Janev), EMEA region chair; Todd Lynch, mng. dir.

WORLDCOM PARTNERS
CANADA
CASACOM, Montreal, Quebec
Enterprise Canada, Toronto, Ontario
LATIN AMERICA
APCommunicacion, Dominican Republic
Agencia Interamericana de Comunicacion, La Uruca, Costa Rica
Arvizu Comunicacion Corporativa, Mexico City, Mexico
Grupo Albion, Bogota, Colombia
LatinMedia, Santiago, Chile
PLANIN, Sao Paulo, Brazil
PLANIN, Rio de Janeiro, Brazil
Realidades, Lima, Peru
UNITED STATES
Airfoil Group, Detroit, Michigan
Beutler Ink, Washington, DC
Bittner Group, Fort Lauderdale, Florida
Bliss Integrated Communication, New York, New York
Brickell & Partners, Virginia Beach, Virginia
Cerrell Associates, Inc., Los Angeles, California
Cookerly Public Relations, Atlanta, Georgia
Corporate Ink, Boston, Massachusetts
Coyne Public Relations, LLC, Parsippany, New Jersey
Deveney Communication, New Orleans, Louisiana
Dick Jones Communications, McMurray, Pennsylvania
Dix & Eaton, Cleveland, Ohio
Fishman Public Relations, Northbrook, Illinois
Fusion Communications, Miami, Florida
Intrepid, Salt Lake City, Utah
IW Group, Inc., Los Angeles, California
KGBTexas, San Antonio, Texas
KGBTexas, Houston, Texas
Linhart Public Relations, Denver, Colorado
MorganMyers, Milwaukee, Wisconsin
Nuffer, Smith, Tucker, Inc., San Diego, California
Off Madison Ave, Phoenix, Arizona
PadillaCRT, Minneapolis, Minnesota
PadillaCRT, New York, New York
PetersGroup Public Relations, Austin, Texas
Providence Strategic Consulting, Bakersfield, California
Public Communications Inc., Chicago, Illinois
Raffetto Herman Strategic Comms., Seattle, Washington
RLF Communications, Greensboro, North Carolina
Sachs Media Group, Tallahassee, Florida
Sandy Hillman Communications, Baltimore, Maryland
Standing Partnership, St. Louis, Missouri
Stryker Weiner & Yokota Public Relations Inc., Honolulu, Hawaii
Sturges Word Communications, Kansas City, Missouri
The Pollack PR Marketing Group, Los Angeles, California
True Digital Communications, Bedford Heights, Ohio
Vault Communications, Philadelphia, Pennsylvania
ASIA PACIFIC
AZ. WORLDCOM JAPAN, Tokyo, Japan
In.Fom, Singapore
Phillips Group, Brisbane, Queensland, Australia
PRN, Seoul, Korea
SPAG Consultants Private Limited, Gurgaon, Haryana, India
TQPR (Malaysia) Sdn Bhd, Kuala Lumpur, Malaysia
TQPR (Thailand) Co. Ltd., Bangkok, Thailand
TQPR (Vietnam) Co. Ltd., Ho Chi Minh City, Vietnam
Zagar Communications, Yangon, Myanmar
EUROPE/MIDDLE EAST/AFRICA
Business Press SRL (BPRESS), Milan, Italy
Coxit Public Relations, Oslo, Norway
European Service Network SA, Brussels, Belgium
FWD PR, London, England, United Kingdom
Grupo Albion, S.A., Madrid, Spain
HBI Helga Bailey GmbH, Munich, Germany
In.Fom, Singapore
Vault Communications, Philadelphia, Pennsylvania
PROVIDENCE STRATEGIC CONSULTING, Bakersfield, California
PETERSGROUP PUBLIC RELATIONS, Austin, Texas
PHILLIPS GROUP, Brisbane, Queensland, Australia
PRN, Seoul, Korea
SPAG Consultants Private Limited, Gurgaon, Haryana, India
TQPR (Malaysia) Sdn Bhd, Kuala Lumpur, Malaysia
TQPR (Thailand) Co. Ltd., Bangkok, Thailand
TQPR (Vietnam) Co. Ltd., Ho Chi Minh City, Vietnam
Zagar Communications, Yangon, Myanmar

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YULU PUBLIC RELATIONS INC.
55 Water St., #212, Vancouver, BC V6B 1A1, Canada
604/558-1656; jenna@yulupr.com
www.yulupr.com
Social impact PR, non profit PR, environmental PR, health care PR, social finance PR, B Corp PR. Services: media relations, strategic communications, social media. Employees: 8. Founded: 2011.
Melissa Orozco, founder & creative dir.; Heather Ritzer, dir.; Charlotte Gilmour, dir., client svcs.

Accerta
Brightside Homes
Carbon Engineering
Farafena
Genus Capital
Greyston Bakery
Red Bull Amaphiko Academy
Rick Hansen Foundation
Silver Chef
University of Guelph

ZAPWATER COMMUNICATIONS
CHICAGO OFFICE
118 N. Peoria, 4th flr., Chicago, IL 60607
312/943-0333; david@zapwater.com
www.zapwater.com
LOS ANGELES OFFICE
1460 4th St., Suite 306, Santa Monica, CA 90401
310/396-7851
MIAMI OFFICE
331 Almeria Ave., Coral Gables, FL 33134
Agency Statement: Zapwater Communications is an award-winning integrated communications agency with offices in Chicago and Los Angeles. Our team shares a culture that fosters creativity and recognizes quality, productivity, collaboration and enthusiasm. Long-standing relationships and the knowledge and determination to lead in a dynamically evolving industry distinguishes Zapwater’s work.
The brands we serve center on five primary lifestyle categories. Our category teams are specialists in their fields—they know the platforms, the media, the influencers and the delivery needed to achieve heightened awareness and connect with customers.
• Consumer Services & Products
• Design & Real Estate
• Fashion, Beauty & Retail
• Hospitality
• Travel & Destination
Our reach can be hyper-local, regional or national—our clients may need to connect with one, two or all three markets. We know how to adapt, to go broad, or to hone in. Our global partnerships and experience with international clients differentiates us and adds a fresh perspective to all of our market outreach.
Zapwater Communications generates excitement with original tactics designed to move the business needle.
David Zapata, CEO; Mayra Bacik, CFO; Jenn Lake, sr. VP; Jennifer Barry, mng. dir., Los Angeles; Stephanie Poquette, VP, social media & influencer engagement
TRAVEL & DESTINATION
Finnair
Privately
Greentown Chicago
Skydeck Chicago
The High Line Hotel
The Efendi Hotel
The Poli House
The Setai Tel Aviv
The Setai Galilee
The Efendi Hotel
The Poli House
The Setai Tel Aviv
Villa Brown Jerusalem

Continued on next page
ZAPWATER COMMUNICATIONS continued

Travel Manitoba
Visit Finland
CASA Kimberly (Mexico)
Coco Collection (Maldives)
Fairmont Mayakoba (Mexico)
Hilton Aruba Caribbean Resort & Casino
Mount Cinnamon (Grenada)

HOSPITALITY
Hotel Zachary
Hyatt Regency Sonoma Wine Country
Kimpton Hotels & Restaurants
Marriott Marquis Chicago
Pacifica Hotels
Swissotel Chicago
Angel City Brewery
Veggie Grill

CONSUMER
Ball Horticultural
Burped Home Garden
Tyson Foods
Wave Petunia
Yellowtail Wines

FASHION, BEAUTY & RETAIL
Advanced Clinicals
Block Thirty Seven
Brooklyn Boulders
Hollywood & Highland
Hook & Albert
Oilixia Skincare
Winky Lux

DESIGN & REAL ESTATE
Aven Tower
CIM Group
Gallagher Way
Hickory Street Capital
LA Closet Design
Sterling Bay

ZEHNTER COMMUNICATIONS
365 Canal St., #480, New Orleans, LA 70130
504/558-7778; aedelman@z-comm.com
www.z-comm.com

Crisis communications, health care, tourism, F&B, insurance, content, financial, education, SEO/SEM and disaster recovery. Employees: 70. Founded: 1996.

Agency Statement: Zehnder Communications is a fully integrated advertising agency providing strategic marketing, business intelligence, creative services, media placement, social media, public relations, research and analytics, interactive design and programming. Opened in 1996, Zehnder serves regional, national and global clients from its offices in New Orleans, Baton Rouge, Louisiana, and Nashville, Tennessee.

Jeff Zehnder, CEO; Henry Chassagnac, pres./exec. creative dir.; Ann Edelman, VP, PR & media; Tambry Slavich, sr. PR mgr.

DuPage Medical Group
Emeril Lagasse Foundation
Origin Bank
Royal Sonesta New Orleans
Tulane University Freeman School of Business

ZENO GROUP
140 Broadway, 39th flr., New York, NY 10005
212/299-8888
www.zenogroup.com
Barby K. Siegel, CEO

THE ZIMMERMAN AGENCY
ZIMMERMAN AGENCY, THE
1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com
www.zimmerman.com

Hospitality/Travel.

Agency Statement: For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360 degree approach to digital channels, and proprietary analytics. The Zimmerman Agency teams employ a signature WOW! level of creativity, strategy and technology to deliver relevant and timely content and communications for public relations and social media clients. The firm generates measurable results through public relations for extraordinary travel clients including Palm Beach, Park City, the southern Outer Banks, Hard Rock Hotels, the Kessler Collection and award-winning resorts and hotels from Planet Hollywood Costa Rica to Montage Palmetto Bluff. The firm’s consumer division represent major brands including Cooper Tires, Firehouse Subs, Pilot Pens and Wonder Bread.

Carrie Zimmerman, Kerry Anne Watson, principals

Hospitality/Travel
Banyan Cay (Palm Beach)
Bohemian Hotel Savannah
Brazilian Court (Palm Beach)
Blue Diamond Resorts
Brown Palace (Denver)
Champions Retreat Golf Club
Chateau Elan (Georgia)
Grand Bohemian Hotels (Ashville, Charleston, Mountain Brook, Orlando)
Grand Lucayan Resort
Hard Rock Hotels & Casinos
Henderson Park Inn, Florida
Hotel DUPONT (Delaware)
Innisbrook Golf Resort, Florida
Interstate Hotels & Resorts
Karrtite (New York)
Kessler Canyon Resort
Kessler Collection of Luxury Resorts (Corporate)
North Carolina’s Crystal Coast
Orlando World Center Marriott
Mahekal Resort (Playa del Carmen)
Montage Palmetto Bluff
Park City/Deer Valley
Pelican Grand (Ft. Lauderdale)
Ponte Vedra Inn & Club
Ritz-Carlton Destination Club (Corporate)
Reunion Resort
Salamander Resort & Spa
Streamsong Resort (Florida)
The Modern (Florida)
TPC Network (Corporate)
Visit Tallahassee
Westgate (River Ranch, Cocoa Beach, Park City)

Major Brands
Apartments.com
Conn’s HomePlus
Firehouse Subs
Florida Crystals (Domino Sugar, C&H Sugar)
Hunter Fan
Pilot Pens
Tastykake
Urban Plates
Youfit Health Clubs
CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

A

A Better Place: Farrow Communications
A Fat Girl’s Confidence: Blame Group, The
A Kid Again: Inspire PR Group
A&E Real Estate Management: Geto & de Milly, Inc.
A&M University: AMW Group
A. Schulman: Falls Communications
A.T. Kearney: Makovsky
A2 Milk: Pollock Communications
AAMCO: Fish Consulting
Aaron Oil Co.: JJPR Agency
Abbott: Health Unlimited
Abbvie: Energi PR; Ruder Finn Inc.
Aberdeen Standard Investments: Stanton
ABLE United: Moore, Inc.
AbleTo: March Communications
Adobe Systems: Caster Communications, Inc.
Abram’s Nation: Bolt Public Relations
Abrams Fensterman, LLP: LAK Public Relations, Inc.
Absopure: Identity
Abt Electronics: Mekky Media Relations Inc.
Abu Dhabi: Decker/Royal
Abu Dhabi National Exhibitions Co.: Development Counsellors International (DCI)
AC Immune SA: LaVoieHealthScience
Academy of Management: Reputation Partners
Acadia: Stones River Group
Acadia Health: Lovell Communications
Acadia Insurance: Mason Public Relations
Acadisoft: Intermarket Communications (A Lansons Company)
Accelerate Diagnostics: Caliber Group
Accelerated Resolution Therapy (ART) International: Sandy Hillman Communications
Acceleration Partners: Crenshaw Communications
Accenture Interactive: Walker Sands
Accerta: Yulu Public Relations Inc.
Acclaim Lighting: Falls Communications
AccorHotels: Hawkins International Public Relations
Accountable Care Options, LLC: Boardroom Communications, Inc.
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accreditation Council for Graduate Medical Education: L.C. Williams & Associates
Accrure Corp.: Bianchi Public Relations, Inc.
AccuWeather: Coyne Public Relations
ACE Bakery: KWT Global
Ace Hotel Chicago: Agency H5
ACE Mentorship Program/LA: Hoyt Organization Inc., The
AceRx: Evoke PR & Influence
ACL: Stanton
Acquia: PAN Communications, Inc.
Acrisure: Vested
ACSIE: Gregory FCA
ACT: Stones River Group
Actagro: G&S Business Communications
Activate Health: Lovell Communications
Active Implants: Merryman Communications
ActiveViam: Crenshaw Communications
Actors’ Equity Assn.: Tricom Associates, Inc.
Adam America: Berman Group, Inc., The
Adam Trent Tour: Tellern Grody Public Relations, Inc.
Adams Funds: BackBay Communications
Adams Street Partners: Dukas Linden Public Relations
Adaptimmune: Evoke PR & Influence
Adaptive Driving Alliance: Stevens Strategic Communications, Inc.
Adare Manor, Ireland: J Public Relations
AdaSky: Caster Communications, Inc.
Addison & Clark: Heron Agency
Adecco: Allison+Partners
ADESA: Identity
ADI: Gutenberg
Adient: Bianchi Public Relations, Inc.
Adobe: Newell Public Relations Limited
Adrian Grenier: Keith Sherman and Assocs.
Adrienne Arsht Center for Performing Arts of Greater Miami: rbb Communications
Advance Financial: Bradford Group, The
Advance Ohio — Plain Dealer: Falls Communications
Advanced Accelerator Applications (Novartis): Makovsky
Advanced Clinicals: Zapwater Communications
Advanced Medical Solutions Group Plc: Consilium Strategic Communications
Advent Air Conditioning: Champion Management Group
Adventure Women: WEILL (Geoffrey Weill Associates, Inc.)
Adventures of Disney (project work): J Public Relations
Aebi Schmidt Holdings, North America: Falls Communications
AEC Living: Harden Communications Partners; Stanton
AECOM: Grisko LLC
AEP: Bravo Group
Aerohive: March Communications
Aerosafe Global: Greenough Brand Storytellers
Aerosoles: 5W Public Relations
AeroVironment: G&S Business Communications
Aetna: Bliss Integrated Communication; Sloane & Company
Aetna Foundation: BRG Communications
Affectiva: March Communications
Affluent Traveler Collection, The: Decker/Royal
AFG Group: Berman Group, Inc., The
After School Matters: Jasculca Terman Strategic Communications
After-school All-Stars: Dana Agency, The
AGE of Central Texas: Bloom Communications
Agency for Healthcare Research & Quality (AHRQ): Crosby
AgilePoint: Firecacker PR
Agora Services: Bacheff Communications
Agri-Neo: Portavoce Public Relations
AI: Ketner Group Communications
AIANY: Marino
AIDS Foundation of Chicago: Public Communications Inc.

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Alphabet’s Sidewalk Labs: BerlinRosen
Alnylam: KYNE
Almirall: Evoke PR & Influence
Ally: Prosek Partners
Alltech: Falls Communications
Allstate Sales Group: Violet PR
Allstate: Kivvit; Taylor
Allstar Products Group: Marketing Maven Public Relations
Allison+Partners / Toyota: BLH Consulting, Inc.
Allied Universal: Cerrell Associates, Inc.
Allied Construction: Stevens Strategic Communications, Inc.
Alliance to Save Energy: Silverline Communications
Alliance for Regenerative Medicine: Consilium Strategic Communications
Alliance for American Manufacturing: Tricom Associates, Inc.
Alliance Data Systems Corporation: AdvisIRy Partners
Allergan: MCS Healthcare Public Relations
Ally: Prosek Partners
Allianz Global Corporate & Specialty: Harden Communications Partners & Stanton
Allied Construction: Stevens Strategic Communications, Inc.
Allied Universal: Carroll Associates, Inc.
Allison+Partners / Toyota: BLH Consulting, Inc.
Allstar Coaches: Veracity Marketing
Allstar Products Group: Marketing Maven Public Relations
Allstate: Kivvit; Taylor
Allstate Sales Group: Violet PR
Alltech: Falls Communications
Allure Group, The: LAK Public Relations, Inc.
Allies: Evoke PR & Influence
Almond Board of California: AVENIR GLOBAL
Alnylam: KYNE
Aloft Hotels: Ballantines PR, Think
Alohilani Resort Waikiki Beach: Fox Greenberg Public Relations
Alphabet’s Sidewalk Labs: BerlinRosen
Alphacool: Bacheff Communications
Alpharetta Convention & Visitors Bureau: Pineapple Public Relations
AlphaTech: Silverline Communications
Alpine Electronics: Franco
ALS Association: KWT Global
ALS Georgia Chapter: Hope-Beckham Inc.
Alston & Bird: Goodman Media International, Inc.
Altamira Restaurant Group: Ellipsis
Alltech: Evoke PR & Influence
Allatec: Resound Marketing
Allstate USA: Inline & Company
Altitude International: TransMedia Communications
Alpina Companies: Boardroom Communications, Inc.
Altoona Regional Health System: RJK Strategic Communications
Altus: Energy PR; Proof Strategies
Always Best Care: Fish Consulting
Aldia Health: Health+Commerce
AMAG Pharmaceuticals, Inc.: Imre, LLC
Amalgamated Transit Union: TASC Group, The
AmaWaterways: BLAZE PR; Hemsworth Communications
Amazon: Allison+Partners; AVENIR GLOBAL; Hunter Public Relations; Idea
Aroma: JefferyGroup; Weber Shandwick
Amazon Prime Video: Ballantines PR
Amazon Web Services: Hot Paper Lantern
AMG Group: Taylor
AMC Networks (AMC, Sundance Channel, BBC America, IFC, WE tv): Cataldi
Public Relations
America SCORES Cleveland: Roop & Co.
American Academy of Sleep Medicine: L.C. Williams & Associates
American Airlines: JefferyGroup
American Assn. of Crop Insurance: Story Partners
American Assn. of Diabetes Educators: Public Communications Inc.
American Bar Association: Finn Partners
American Beverage Marketers: Agency HS
American Board of Medical Specialties: Public Communications Inc.
American Cancer Society: Durée & Company, Inc.
American Chemistry Council: Pierson Public Relations Inc.; Sachs Media Group
American Cleaning Institute (ACI): BRG Communications
American College of Academic Addiction Medicine: Tartaglia Communications, LLC
American College of Ophthalmologists: French / West / Vaughan
American Concrete Pipe Assn.: Champion Management Group
American Council on Renewable Energy: Silverline Communications
American Dairy Assn. Midwest: Inspire PR Group
American Dental Assn.: CBD Marketing/CBD Public Relations
American Egg Board: Inspire PR Group, kglobal
American Epilepsy Society: Public Communications Inc.
American Express: KWT Global; M Booth
American Farm Bureau Federation: MorganMyers
American Federation of Government Employees (AFGE): Caplan Communications LLC
American Federation of School Administrators: Tricom Associates, Inc.
American Flat Track: Imre, LLC
American Friends of Tel Aviv University: Marino.
American Gastroenterological Assn.: Reis Group, The
American Geriatric Society: Bliss Integrated Communication
American Giant: LaunchSquad
American Grit: Stevens Strategic Communications, Inc.
American Health Information Management Assn.: Public Communications Inc.
American Heart Assn.: Berman Group, Inc., The
American Heart Association: Public Communications Inc.
American Heart Association: Tricom Communications LLC
American Heart Association: Berman Group, Inc., The
American Heart Association: Public Communications Inc.
American Heart Association: Tricom Communications LLC
American Heart Association: Berman Group, Inc., The
American Heart Association: Public Communications Inc.
American Heart Association: Tricom Communications LLC
American Heart Association: Berman Group, Inc., The
American Heart Association: Public Communications Inc.
American Heart Association: Tricom Communications LLC
American Heart Association: Berman Group, Inc., The
American Heart Association: Public Communications Inc.
Balsam Mountain Preserve: Lou Hammond Group
Bambu Global: Birnbach Communications
Banfield Pet Hospital: Coyne Public Relations
Bank Leumi: Intermarket Communications (A Lansons Company)
Bank of America: Buchanan Public Relations LLC; rbh Communications
Bank of San Francisco: UPRAISE Marketing + Public Relations
Bank of the West: IW Group
BANKERS HILL BAR + Restaurant: Wicked Creative
Bankside Hotel, London: D & D PR
Banner Alzheimer’s Institute: Reis Group, The
Banyan Cay (Palm Beach): Zimmerman Agency, The
Banyan Tree Hotels & Resorts: C&R Communications
Baptist Health South Florida: MERGE Atlanta
Bar Boulud: Berk Communications
Bar Louie: Stevens Strategic Communications, Inc.
Barasch & McGarry: North 6th Agency, Inc. (N6A)
Barasch McGarry P.C.: Butler Associates, LLC
Barbados Tourism Marketing Inc.: Development Counsellors International (DCI)
Barceló USA: Buchanan Public Relations LLC
Barceló Hotels & Resorts: Turner
Barclays: O’Malley Hansen Communications
Bardon International: Boardroom Communications, Inc.
Bareburger: Stuntman PR
Barn on the Pemi, NH: Redpoint
Bardan International: Boardroom Communications, Inc.
Barlasch McGarry: North 6th Agency, Inc. (N6A)
Barnet Companies: R&J Strategic Communications
Atkins Nutritional Inc.: MWWPR
Atlanta Jazz Festival: Communications 21
Atlanta Tech Village: Trelvino/Keller
Atlantic Canada Agreement on Tourism: Redpoint
Atlantic Health System: Tartaglia Communications, LLC
Atlantic Hotel & Spa: Durée & Company, Inc.
Atlantic Westchester: Buzz Creators, Inc.
AtlanticCare: Buchanan Public Relations LLC
ATN International: AdvisIty Partners
Atria Wealth Solutions: KCD PR Inc. - Top FinTech PR Firm
Atticus Hotel: Weinstein PR
Attunity: Lewis
Auberge Beach Residences and Spa Fort Lauderdale: Murphy O’Brien
Auberge du Soleil: Murphy O’Brien
Auberge Resorts: Murphy O’Brien
Auction.com: Hoyt Organization Inc., The
Audley Travel: Turner
Audubon Society of Louisiana: Gambel Communications
Augmate: Hot Paper Lantern
Augusta (GA) CVB: Pineapple Public Relations
Aulani, a Disney Spa & Resort (project work): J Public Relations
Aurea Lighting: Birnbach Communications Inc.
Auris Health: Health+Commerce
Austin Peay State University: MP&P Strategic Communications
Austin’s Pizzza: Snackbox
Autograph Collection: Ballantines PR
Autogravity.com: Hoyt Organization Inc., The
Automation Alley: EAFocus Inc.
avtomativeMastermind: Franco
AVANGRID: CashmanKatz
Ave Maria Foundation: Falls Communications
Ave Maria School of Law: Falls Communications
Aveda: Carmichael Lynch Relate
Aven Tower: Zappwater Communications
Avenue of the Americas Assn.: Berman Group, Inc., The
Avery Dennison: Fahlgren Mortine
Avery Dennison: Fahlgren Mortine
Avery Hall Investments: Geto & de Milly, Inc.
Avi Networks: Touchdown PR
AVI Wear: Farrow Communications
Avis: Finn Partners; 360PR+
Avis Budget Group: R&J Strategic Communications
Avista: Davies
AvMed: rbh Communications
Avnu Alliance: Caster Communications, Inc.
Awake Security: Fama PR, Inc.
Awakenings Foundation: Glendale Communications Group, Inc.
AXA Investment Managers: Peppercomm
AXLota: Communications: Lambert
AXIM Biotechnologies: CMW Media
Axis Communications: Hoffman Agency, The
AxleTech: Eisenbrenner Public Relations
A³ by Airbus: Dynamo Communications
B
B-Charitable: Hoffman Agency, The
B.B.R.J.D.G.E.S. – An Independent Living Center: GMG Public Relations, Inc.
Baby Einstein: Splool
Baby Trend: Marketing Maven Public Relations
BACK BAR USA: Wicked Creative
Backcountry Hunters and Anglers: Caplan Communications LLC®
Bad Daddy’s Burger Bar: Champion Management Group
Bad to the Bone BBQ – San Juan Capistrano: Wicked Creative
Bad Daddy’s Burger Bar: Champion Management Group
Baden von Loew: Stevens Strategic Communications, Inc.
Barasch & McGarry: North 6th Agency, Inc. (N6A)
Be More Chill: Keith Sherman and Associates
be quiet!: Bacheff Communications
Be The Match®: Padilla
Beker US: O’Malley Hansen Communications
BitRail: North 6th Agency, Inc. (N6A)

BioSpringer: kglobal

Biosero: Portavoce Public Relations

Bioscrip Infusion Services: Gambel Communications

Bioharmony Therapeutics: LaVoieHealthScience

Biogen: Signal Group

Biocom: Cerrell Associates, Inc.

Biocatch: Intermarket Communications (A Lansons Company)

Bingham Center: LAK Public Relations, Inc.

Bimbo Bakeries USA: Buchanan Public Relations LLC

billyGO: TrizCom Public Relations

Billy Reid: Nike Communications, Inc.

Billtrust: Walker Sands

Bill4Time: Furia Rubel Communications, Inc.

Bill & Melinda Gates Foundation: Global Strategy Group

Bill & Melinda Gates Foundation – What Works Cities: Global Strategy Group

Bloomberg: Prosek Partners; Vested

Bermuda Tourism Authority: Development Counsellors International (DCI); Turner

Bernard Health: Bradford Group, The

Bernzomatic: Fahlgren Mortine

Bertazzoni: Sharp Communications, Inc.

Best Buy: Carmichael Lynch Relate

Best Life Brands: BizCom Associates

Best Western Hotels & Resorts: Hemsworth Communications

Bethepage Golf Group: Berk Communications

Better Homes & Gardens Real Estate: KWT Global

Bettner: Bettner Group

Beverly Wilshire, A Four Seasons Hotel: C&R Communications

Beverly Hills Rejuvenation Center: Wicked Creative


Beverly Hills Rejuvenation Center: Wicked Creative

Beyond Limits: Firecracker PR

BIA Electronic Discovery: Bradford Group, The

Biagio Cru & Estate Wines: Marino.

BiBHU MOHAPATRA: Think

BIC North America: CashmanKatz

Bic Biomedical: TrizCom Public Relations

BID: Bateman Group; fama PR, Inc.

BIFOR: Brian Communications

Bijou Theatre: BizCom Associates

BJ's Restaurants, Inc.: Murphy O'Brien

BJ & Bldg: Murphy O'Brien

BJ's Wholesale Club: Duffy & Shanley, Inc.

Black & Veatch: Gutenberg

Blackberry: Hoffman Agency, The; Lewis

Blackfin Boats: Durée & Company, Inc.

BlackRock TCP Capital Corp.: Financial Profiles, Inc.

Blackstone Products: Marketing Maven Public Relations

BlackUP: Think

Blairstown-Union County Chamber of Commerce: Pineapple Public Relations

Blaschak Coal Corp.: Buchanan Public Relations LLC

Bliss Boheme: Wicked Creative

Blipfoto: R&J Strategic Communications

Bliss: SourceCode Communications

Blow Blow Dry Bar: Fishing Consulting

Block Thirty Seven: Zapwater Communications

Bloomberg: Prosek Partners; Vested

Blomberg Philanthropies – What Works Cities: Global Strategy Group

Blue Cross and Blue Shield of Minnesota: Padilla

Blue Cross Blue Shield Assn.: Brian Communications

Blue Cross Blue Shield Michigan: Finn Partners

Blue Cross Blue Shield of Tennessee: MP&F Strategic Communications

Blue Diamond Almonds: CBD Marketing/CBD Public Relations

Blue Diamond Resorts: Zimmerman Agency, The

Blue Dog Bakery: Kohnstamm Communications

Blue Frog Technology: Champion Management Group

Blue School: Marino.

Blue Shield of California: Singer Associates, Inc.

Blue Shield of California Foundation: Reis Group, The

Blue Vision Marketing, Ltd.: Telsm Grody Public Relations, Inc.

Blue World Voyages: NJF, an MMY Global Company

Bluebird Network: iMiller Public Relations

BlueCrest: March Communications

BlueCross BlueShield: Kvisit

BlueCross BlueShield of Western New York: Mower

Bluefin Payment Systems: BackBay Communications

Bluefrog Plumbing & Drain: BizCom Associates

Blueneryx: Brand Guild, The

BlueMountain Capital: Dakas Linden Public Relations

Blueprint4Summer: O’Malley Hansen Communications

Bluetooth Special Interest Group: INK Communications Co.

Blume: InkHouse

BMG Group: Makovsky

BMO Harris: Prosek Partners

BMW Championship: Devine + Partners

Bnai Zion Community Foundation: Crenshaw Communications

Bnai Zion Foundation: Crenshaw Communications

Bohrman Hotel Savannah: Zimmerman Agency, The

Bohringer Ingelheim: Weber Shandwick

Boho Consulting: TrizCom Public Relations

Boilermaker: Bacheff Communications

Bohamster: Song

Bohannon Development Co.: Singer Associates, Inc.

Bohning: Sharp Communications, Inc.

Bolshoi Ballet: Keith Sherman and Asocs.

Bommarito Transportation: Crenshaw Associates, Inc.

Bombas: Turner

Bombay Sapphire: Nike Communications, Inc.

Bombin Chevrolet: Judge Public Relations, LLC

Bon Secours New York Health System: R&J Strategic Communications

Bonadio Group: Mower

BondWave: Buttonwood Communications Group

Bonnet House Museum & Gardens: Durée & Company, Inc.

Bonos: LaunchSquad

Bonterra Organic Vineyards: Nike Communications, Inc.

Boomerang Carnes: Glendale Communications Group, Inc.

Boot Barn: ICR

Booz Allen Hamilton: RF | Binder Partners, Inc.
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<td>CNX Resources: Gatesman</td>
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<td>CO Architectures: Taylor &amp; Company</td>
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<td>Coalition to Salute America’s Heroes:</td>
<td>Champion Management Group</td>
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<td>Coast Packing Co.: Edge Communications,</td>
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<td>College Ave.: Duffy &amp; Shanley, Inc.</td>
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<td>New Orleans: Brustman Carrino</td>
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<td>Conversocial: North 6th Agency, Inc.</td>
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Dunwoody (GA) CVB: Pineapple Public Relations
DuPage Medical Group: Zehnder Communications
DuPont™ Sorona®: Brownstein Group
Duquesne Light Co.: Gatesman
Duracell: Citizen Relations
Durasecience: Firecracker PR
Durst Organization: Berman Group, Inc., The
Dutchess County Local Development Corp.: Development Counsellors International (DCI)
Dutchess Tourism: Impact PR & Communications
DV1 Equity Partners: Caliber Group
Dynatrace: March Communications
Dyslexiaville/Gladeyes Films: Cataldi Public Relations
Dyson: Citizen Relations

E

E Ink: Racepoint Global
E*Trade: Bliss Integrated Communication
e-Builder: Boardroom Communications, Inc.
e-conolight: Silverline Communications
E-Crane: Stevens Strategic Communications, Inc.
E & J Electrical Installation Co., Inc.: Berman Group, Inc., The
E. & J. Gallo Winery: MMWPR
E.ON: Davies
Eagle Investment Systems: BackBay Communications
Eagle Rock Workshop: AMW Group
EAO: Mason Public Relations
Earl of Sandwich: At The Table Public Relations
Earn Group: Walt & Company Communications
Earnest: LaunchSquad
Earth at Hidden Pond, ME: Redpoint
Earthjustice: Kaplan Communications LLC®
Earthtronics: Falls Communications
EaseCentral: North 6th Agency, Inc. (N6A)
East River Fifties Alliance: LAK Public Relations, Inc.
East Valley Water District: Idea Hall
EastBank: Brand Guild, The
Eastcastle Place in Milwaukee: IVY Marketing Group, Inc.
Eastern CT Health Network: CashmanKatz
Easterseals: Rosica Communications
Easton Group: Boardroom Communications, Inc.
Eastpak: Turner
Eat This Mr. President: Farrow Communications
Eaton Corp.: akhia communications
Eaton Partners: Dukas Linden Public Relations
Eau Palm Beach Hotel & Spa: Sharp Communications, Inc.
Eaze: InkHouse
eBay: Lewis
Eberjeys: Think
EBRM: Falk Associates/Contact
Echo: CRC, Inc.

ECHO Connection: CMW Media
Echoes & Reflections: Grisko LLC
ECI Software Solutions: Version 2.0 Communications
Eco Pack Systems: RAM Communications
Economic Development Assn. of Alabama: JPR Agency
Economic Development Group, Ltd.: Pietyra PR & Marketing
Ecotone International: L.C. Williams & Associates
EDAP: Harden Communications Partners
Eden Fine Art Gallery: AMP3 Public Relations
EDF: Davies
EDGE: Bachell Communications
Edgewell Personal Care: Rebel Gail Communications
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Edvors: Birmbach Communications Inc.
Edward Jones: Farrow Partners; Standing Partnership
Edward Ogosta Architecture: Taylor & Company
Edward Thomas Collection: Murphy O'Brien
Edward Van Thomas Foundation: Murphy O'Brien
Edwin's Leadership & Restaurant Institute: Falls Communications
Egg Farmers of Canada: Citizen Relations
Egress: fama PR, Inc.
Eileen Fisher Life Work: Buzz Creators, Inc.
Einstein Bros. Bagels: Snackbox
EisnerAmper: Dukas Linden Public Relations
Eisen, Garden & Co.: Rosica Communications
El Capitan: Revell Communications
El Guapo Bitters: Think
El Paso Streetcar: Barracuda Public Relations
El Pollo Loco: Bolt Public Relations
El Portillo Residences: D & D PR
ElastiFile: JPR Communications
Electric Cloud: Catapult PR-IR
Electrolux: L.C. Williams & Associates
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Elequop: AMP3 Public Relations
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ELLE Brand: V.I.PR Agency
Ellen Tracy: AMP3 Public Relations
elenJAY: JPR Agency
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Ellesse: Turner
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Elton John AIDS Foundation: BerlinRosen
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Emergr: March Communications
Emerl Lagoon Foundation: Zehnder Communications
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eMoney Advisor, LLC: SW Public Relations
Empire Baking Co.: MCA Public Relations
Empire City Casino: Nicholas & Lence Communications
Empire Core: Berman Group, Inc., The
Empire Government Strategies: SW Public Relations
Empire Outlets: Nicholas & Lence Communications
EmpirIAx Health: Bliss Integrated Communication
Empowers Africa: Xhibition
EMS: rbb Communications
Encompass Health: Markstein
Encore Capital: Boardroom Communications, Inc.
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Enel: JeffreyGroup
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Energy Transfer: Bravo Group
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Engage3: RAM Communications
EnGenius: Bacheff Communications
ENGIE: Bacheff Communications; InkHouse
ENGIE North America: Rasky Partners, Inc.
Enlightened Ice Cream: Medialify Communications
ENT And Allergy Associates: Rosica Communications
Entergy New Orleans: Gambel Communications
Enterprise Car Rental: JeffreyGroup
Entertainment Cruises: Fain Partners
Environics: Barracuda Public Relations
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Environmental Science Associates: Nicholas & Lence Communications
Environsource: Weiss PR, Inc.
Envision Healthcare: Greenough Brand Storytellers
EOS Climate: Makovsky
EPA ENERGY STAR program: Crosby
Episcopal Community Services: SPRYTE Communications
Episode Six (E6): Caliber Corporate Advisers
Epizyme: JPA Health Communications
EPL, Inc.: Marketek
Epson Salt Council: Mower
Epson: Lewis
Epson America: Walt & Company Communications
EPT Land Communities: Barracuda Public Relations
Equifax: Brandwire
Equinix: Lewis
Equitable Food Initiative: FullTilt Marketing
Equity LifeStyle Properties: Reputation Partners
Equity Now: RG Narrative Inc.
ERA Coalition: InkHouse
Ericsson Living: Sandy Hillman Communications
Erie Insurance: Falls Communications
Eriez: Stevens Strategic Communications, Inc.
Eriez Flotation Division: Stevens Strategic Communications, Inc.
Ernst Supplies: Think
Ernst & Young: Reputation Partners
Espanola Way: Dana Agency, The
Esperanza, An Auberge Resort: Murphy O’Brien
ESPN: BLAZE PR
ESPN Events: Hope-Beckham Inc.
Estate Yountville, The: Magrino PR
ETARU, Las Olas and Hallandale Beach: Brustman Carrino Public Relations
Ethics: SW Public Relations
ETQ: Version 2.0 Communications
Exeloid Chemical Co.: Roop & Co.
Exeter Hermes: Hot Paper Lantern
Exelverity: Fish Consulting
Eurai: NJF; an MMSG Global Company
Euroboud: Kundell Communications
EVA Air: Marketing Maven Public Relations
Evangelical Environmental Network: Caplan Communications LLC®
Events by Greatful Palate: Dana Agency, The
Everbridge: PAN Communications, Inc.
Everton: Caster Communications, Inc.
Everything But Water: Think
Evivo: MSR Communications, LLC
Evoltz: Bliss Integrated Communication
Evolver: GG Bentzix & Associates Public Relations
Evolution Capital Partners: Roop & Co.
Evolve Biosystems: MSR Communications, LLC
Exabroom: Touchdown PR
Exadel: Catapult PR-IR
Exclusive Networks: Bacheff Communications
Exelon: Davies; Kivvit; Tierney
Exelon Corp.: Motion Agency, Inc., The
Exergen: Rosica Communications
Expedient Data Centers: Prietryla PR & Marketing
Experian Automotive: Finn Partners
Explore Bristol, RI: Lou Hammond Group
Explore Horizons: BizCom Associates
Explore Minnesota Tourism: Bellmont Partners
Exponent Women: Bliss Integrated Communication
Exponential ETFs: Gregory FCA
Express Scripts: Coyne Public Relations; TVG
Extend Fertility: KWT Global
Extensa Financial: Idea Hall
Extraordinary Journeys: Xhibition
Extreme Networks: Racepoint Global
ExxonMobil: Weber Shandwick
EY: M Booth; Prosek Partners; the1company
EY (aka Ernst & Young): Hot Paper Lantern
Eye Boutique: Punch PR
EyeMed: Mower
ezCater: 360PR+

F

F-STAR: Consilium Strategic Communications
F1 Oncology: rbb Communications
Fabian, Sklar & King P.C.: Identity
Facade Tectonics Institute: Berman Group, Inc., The
Face Place, The: Think
Facebook: Hot Paper Lantern; JeffreyGroup; Weinstein PR
Facet Wealth: Gregory FCA
Factual: Bateman Group
FAIR Foundation: Sachs Media Group
Fairmont Chicago Millennium Park: Heron Agency
Fairmont Hotels & Resorts: Hawkins International Public Relations
Fairmount Mayakoba (Mexico): Zapwater Communications
Fairmount Properties: akhia communications
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<td>Farmers Group: Cerrell Associates, Inc.</td>
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<td>Farmington Bank: CashmanKatz</td>
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<td>Faromics Corp.: UPRAISE Marketing + Public Relations</td>
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<td>Fashion Bed Group: L.C. Williams &amp; Associates</td>
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<td>Fashion Week Brooklyn: Apples and Oranges Public Relations LLC</td>
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<td>FaskenMartineau: Rupp Media/Public Relations, Inc.</td>
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<td>Fastenal: Standing Partnership</td>
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<td>FASTSIGNS: Fish Consulting</td>
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<td>Fatburger: Konect Agency</td>
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<td>Fathom Events: Bob Gold &amp; Associates</td>
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<td>Fazoli’s: Champion Management Group</td>
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<td>Fehrlandia: Veracity Marketing</td>
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<td>Federal Aviation Administration: Grisko LLC</td>
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<td>Federal Budget IQ: Stanton Communications, Inc.</td>
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<td>Federal Highway Authority: KCD PR Inc. - Top FinTech PR Firm</td>
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<td>Federal Realty: Brand Guild, The</td>
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<td>Federated Securities Corp.: Makovsky</td>
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<td>Federos LLC: Roop &amp; Co.</td>
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<td>FedEx Ground: Gatesman</td>
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<td>Feinstein’s/54 Below: Keith Sherman and Assocs.</td>
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<td>Feld Entertainment: HMU Public Relations; Goodman Media International, Inc.; Motion Agency, Inc., The; tbb Communications</td>
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<td>Feldman, Kleidman, Coffey, Sappe &amp; Regenbaum LLP: Impact PR &amp; Communications</td>
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<td>Felix Gray: SourceCode Communications</td>
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<td>Fellows Brands: Gatosman</td>
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<td>Fennbrook Florida, LLLP: Durée &amp; Company, Inc.</td>
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<td>Ferrari North America: Brandware</td>
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<td>Ferrari-Maserati of Las Vegas: Wicked Creative</td>
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<td>Ferrate Solutions: Weize Company, The</td>
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<td>Ferring Pharmaceuticals: Evoke PR &amp; Influence</td>
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<td>Festival Napa Valley: Fox Greenberg Public Relations</td>
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<td>FFL Partners: Stanton</td>
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<td>Fi360: Gregory FCA</td>
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<td>Fiat Chrysler Automobiles: Coyne Public Relations</td>
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<td>Fibaro: Caster Communications, Inc.</td>
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<td>FIC Restaurants: LAK Public Relations, Inc.</td>
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<td>Fidelis Marketing Group: Firecracker PR</td>
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<td>Fidelity Investments: Kaplow Communications; KCD PR Inc. - Top FinTech PR Firm</td>
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<td>Fiera Milano Congressi: Development Counsellors International (DCI)</td>
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<td>Fiesta Parade Float: Pollock PR Marketing Group, The</td>
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<td>Fifth Arms, The (Hauer &amp; Wirth): Nike Communications, Inc.</td>
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<td>Fifty50 Foods: Pollock Communications</td>
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<td>FIGG Bridge Group: Sachs Media Group</td>
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<td>FillBen Group: Stanton</td>
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<td>FileMaker: Nadel Phelan Inc.</td>
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<td>Financial Women of San Francisco: Harden Communications Partners</td>
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<td>FINCA: Proof Strategies</td>
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<td>Fine Cooking: Hollywood Agency</td>
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<td>Finax: Bateman Group</td>
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<td>Finnair: Zapwater Communications</td>
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<td>FINOS: Caliber Corporate Advisers</td>
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<td>FinovateSpring/Fall: Caliber Corporate Advisers</td>
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<td>FinovateAsia: KCD PR Inc. - Top FinTech PR Firm</td>
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<td>FINRA: Hot Paper Lantern</td>
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<td>Fintech Sandbox: Caliber Corporate Advisers</td>
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<td>FIR Industries: Apples and Oranges Public Relations LLC</td>
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<td>Firefly Grill: TimeZoneOne</td>
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<td>Firehouse Subs.: Zimmerman Agency, The</td>
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<td>First Alert/BRK Brands: L.C. Williams &amp; Associates</td>
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<td>First Amendment Foundation: Sachs Media Group</td>
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<td>First American Bank: Hensworth Communications</td>
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<td>First American Corp.: RF</td>
<td>Binder Partners, Inc.</td>
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<td>First Data: M Booth</td>
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<td>First Energy: Mower</td>
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<td>First Folio Theatre: Heron Agency</td>
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<td>First Form: TransMedia Group</td>
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<td>First Tennessee Bank: Bradford Group, The</td>
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<td>FirstBank: MP&amp;F Strategic Communications</td>
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<td>Firsttrust: Devin’s + Partners</td>
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<td>FirstService Residential: tbb Communications</td>
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<td>FiscalNote: KWT Global</td>
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<td>Fischer Travel, Fischer-Rosenthal Consulting: Lou Hammond Group</td>
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<td>Fixer: G&amp;S Business Communications</td>
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<td>Fisher &amp; Phillips LLP: Falls Communications</td>
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<td>Fisher Brothers: Geto &amp; de Mily, Inc.</td>
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<td>Fisher College: Schneider Associates</td>
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<td>Fisher House: BBG Communications</td>
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<td>Fisher Inn, Islamorada, Florida: MCA Public Relations</td>
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<td>Fiske &amp; Co. CPAs: Boardroom Communications, Inc.</td>
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<td>Fives North American Combustion: akha communications</td>
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<td>Fivesquares: Brand Guild, The</td>
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<td>Flank Development: Culvert Street Group</td>
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<td>Flash Memory Summit: Madison Alexander PR, Inc.</td>
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<td>Fleet Feet: Fish Consulting</td>
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<td>Fleet Financial: Butler Associates, LLC</td>
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<td>FleetCor Technologies, Inc.: JCP</td>
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<td>Fleur Room, The: Nike Communications, Inc.</td>
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<td>Flex: Hoffman Agency, The</td>
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<td>Flexdrive: Jason Spalding</td>
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<td>Flexible Packaging Assn.: G&amp;S Business Communications</td>
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<td>Flexsteel Industries: Fladell Communications</td>
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<td>Flint Community Schools: Lambert</td>
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<td>FLIR Systems: Maize Marketing</td>
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<td>Florida Assn. of Community Health Centers: Sachs Media Group</td>
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<td>Florida Chamber Foundation: Sachs Media Group</td>
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<td>Florida City Gas: rbv Communications</td>
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<td>Florida College Systems: Moore, Inc.</td>
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<td>Florida Crystals: rbv Communications</td>
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<td>Florida Crystals (Domino Sugar, C&amp;H Sugar): Zimmerman Agency, The</td>
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<td>Florida Keys &amp; Key West Tourism Council: NewmanPR</td>
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<td>Florida Maritime: AMW Group</td>
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<td>Florida Peninsula Insurance: Boardroom Communications, Inc.</td>
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<td>Florida Power &amp; Light Co.: Development Counsellors International (DCI)</td>
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<td>Florida Power and Light: rbv Communications</td>
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<td>Florida Prepaid College Board: Moore, Inc.</td>
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<td>Florida Property and Casualty Assn.: Boardroom Communications, Inc.</td>
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<td>Florida Sheriffs Assn.: Moore, Inc.</td>
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<td>Florida Sterling Council: Moore, Inc.</td>
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<td>Florida Strawberry Growers Assn.: At The Table Public Relations</td>
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<td>Florida’s Children First: Boardroom Communications, Inc.</td>
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<td>FLORIDA St. Louis: Standing Partnership</td>
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<td>Flower Home: Magrino PR</td>
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<td>Fluent: North 6th Agency, Inc. (N6A)</td>
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<td>Flying Biscuit: Trevelino/Keiler</td>
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<td>FMG General Contracting: Berman Group, Inc., The</td>
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<td>FMI Corp.: Berman Group, Inc., The</td>
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<td>FOCUS Brands: Fish Consulting</td>
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<td>Focus Features: Keith Sherman and Assocs.</td>
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<td>FocusVision: SourceCode Communications</td>
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<td>Fody Foods: Kohnstamm Communications</td>
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<td>Fogo de Chao: MCA Public Relations</td>
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<td>Foley &amp; Lardner: Greentarget Global LLC</td>
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<td>Foley Hoag: Greenough Brand Storytellers</td>
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<td>Folio Financial: KCD PR Inc. - Top FinTech PR Firm</td>
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Fontainebleau Miami Beach: Magrimo PR
Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak:
Brustman Carrino Public Relations
Food Export Northeast: FullTilt Marketing
Food Marketing Institute: Story Partners
Foodsky: Beehive Strategic Communication
Football Matters: LDWW Group
Footlocker: Didit
Footprint Packaging: Pietryla PR & Marketing
Footprints Beachside Recovery Center: Judge Public Relations, LLC
For The Record: Tellem Grody Public Relations, Inc.
Force Brands: North 6th Agency, Inc. (N6A)
Forcepoint: Highwire PR
Ford: AVENIR GLOBAL; Kivvit; Makovsky
Ford Foundation: APCO Worldwide; BerlinRosen
Ford Motor Co.: Moore, Inc.
Foremost Farms USA: MorganMyers
Forensic Strategic Solutions: Markstein
Foresee: Vested
Forest City: Brand Guild, The
Forge.AI: March Communications
ForLife Products: L.C. Williams & Associates
Form4 Architecture: taylor & Company
Formica Corporation: Carmichael Lynch Relate
Formlabs: Hollywood Agency
Forrester Research: Racepoint Global
FORT Management, asset management: Ripp Media/Public Relations, Inc.
Forsé Specialty Contractors: Hoyt Organization Inc., The
Fortinet: Nadel Phelan Inc.
Fortistar LLC: Makovsky
Fortune Brands Home & Security: O’Malley Hansen Communications
Fortune Society, The: LAK Public Relations, Inc.
Forum Gallery: Keith Sherman and Assocs.
Fossil, Inc.: ICR
 Foster Farms Poultry: Fineman PR
Foster Grant: Duffy & Shanley, Inc.
Foundation for Advancing Alcohol Responsibility: Brian Communications
Foundation for Metrowest: Schneider Associates
Foundation for the National Institutes of Health: Health Unlimited
Foundation to Abolish Child Sex Abuse: Buchanan Public Relations LLC
Foundry College: Boyle Public Affairs
Four Corners Tavern Group: Agency HS
Four Points by Sheraton: Think
Four Season Private Residences (FSLA): Hoyt Organization Inc., The
Four Seasons Oahu: C&R Communications
Four Seasons Private Residences Anguilla: C&R Communications
Four Seasons Private Residences Los Cabos: C&R Communications
Four Seasons Resort Lana’i: J Public Relations
Four Seasons Resort Punta Mita: Murphy O’Brien
Four World Capital Management, situational investors: Ripp Media/Public Relations, Inc.
FOURMIDABLE Group: Logos Communications, Inc.
Fox Cities CVB: Development Counsellors International (DCI)
Fractal Analytics: Crenshaw Communications
Framebridge: Brand Guild, The
Francesca’s Restaurant Group: Mekky Media Relations Inc.
Franciscaporta: Kaplow Communications
Francois Payard: Stuntman PR
Frangioni Media: Caster Communications, Inc.
Franklin County Convention Facilities Authority: Paul Werth Associates
Franklin Guesthouse, Brooklyn, NY: Hawkins International Public Relations
Franklin Partners: Akrete
Franklin Street: Boardroom Communications, Inc.
Franklin Templeton: Prosek Partners
FranSmart: Fish Consulting
Freddy’s: Fish Consulting
Freed Associates: Harden Communications Partners
Freedland Harwin Valori, PL: Dürré & Company, Inc.
Freed’s Bakery: Wounded Creative
Freehold Development: O’Donnell Agency
Freeport Commodities: RF | Binder Partners, Inc.
Freight Handlers, Inc.: RAM Communications
FreightCar America: Stephen Bradley & Associates LLC
French Canal Boat Company: Marketing Maven Public Relations
French-American Cultural Foundation: Boyle Public Affairs
Fresh Pet: North 6th Agency, Inc. (N6A)
Freshcap Mushrooms: Marketing Maven Public Relations
Generator Hostels: JMJ, an MMGY Global Company
Genesco: Trevelino/Keller
Geneva Tourism, Switzerland: Lou Hammond Group
Genomic Health: JPA Health Communications
Genomind: Jaffe Brown Inc.
Genosco: LaVose HealthScience
Genpac: Hot Paper Lantern
Genton Properties: Hoyt Organization Inc., The
Genuine Parts Co.: ICR
Gemus Capital: Yuli Public Relations Inc.
Geolo Capital: Murphy O’Brien
George Rodrigue Life and Legacy Foundation: Gambel Communications
Georges Charla: ITB
Georgina Aquarium: Public Communications Inc.
Georgia Dept. of Economic Development: Pineapple Public Relations
Georgia Forestry Foundation: Jackson Spalding
Georgia Fruit & Vegetable Growers Assn.: At The Table Public Relations
Georgia Lions Lighthouse Foundation: Hope-Beckham Inc.
Georgia Ports Authority: A. Brown-Olenstead Associates, Ltd.
Georgia State Parks & Historic Sites: Pineapple Public Relations
Georgia Technology Authority: Communications 21
Georgia-Pacific: Moore, Inc.
Getting Out and Staying Out: Geto & de Milly, Inc.
Getty Images: LaunchSquad
GetWellHealth: PAN Communications, Inc.
Giant Eagle: MorganMyers
Giant Food: 360PR+
GIANT Food Stores: Brownstein Group
Giaratana Holdings: Calvert Street Group
Gibbes Museum of Art: Lou Hammond Group
Gigaset: Lewis
GiniTech Corp.: R&J Strategic Communications
Gilbert Economic Development Corp.: Development Counsellors International (DCI)
Gilead Sciences: Signal Group
Gilead Sciences, Inc.: Health Unlimited
Gillette Labs: Nike Communications, Inc.
Ginkgo Bioworks: Bateman Group
Girl Scouts of Eastern Pennsylvania: Tierney
Girls Inc.: A. wordsmith
GIS Planning: Violet PR
GK Software: Ketner Group Communications
Gladiator by Whirlpool: Motion Agency, Inc., The
Glass Tops Direct: Didi
GlaxoSmithKline: Weber Shandwick
GlaxoSmithKline LLC: Makovsky
Glencore: Signal Group
Glint (Flossie, Smile Pronto): Voorhees Segal Communications
Global Alzheimer’s Platform: Landis Communications Inc.
Global Blood Therapeutics: Health Unlimited
Global Business Travel Assn.: Curley Company
Global Cleveland: Falls Communications
Global EMERGENT: Einbrenner Public Relations
Global G.L.O.W.: TASC Group, The
Global Salmon Initiative: AVENIR GLOBAL
Global Technology Distribution Council: ComCentric Solutions
Global Telecom Solutions: Logos Communications, Inc.
Global Warming Foundation, The: TransMedia Group
Global X Management: Dukas Linden Public Relations
Glownose Peak: Farrow Communications
GMRENCEN: Franco
GO2 Foundation for Lung Cancer: Perry Communications Group, Inc.
GoFly/Boeing: LaunchSquad
Gold Eagle Co.: Motion Agency, Inc., The
Golden Entertainment: Arizona Charlie’s, Stratosphere Casino, Hotel & Tower,
Aquarius Casino Resort - Laughlin, Nev., Golden Route Operations, PT’s
Entertainment Group’s 60 Taverns in Nevada: Wicked Creative
Goldie Initiative, The: Akrete
Goldman Sachs: Prosek Partners
Gold’s Gym: Be.com Associates; SPM Communications, Inc.
Goldub: Vested
Golub & Company: Akrete
Good 2 Grow: Kohnstamm Communications
GoodData: Merritt Group
GoodJanes Beauty: Pollack PR Marketing Group, The
Goods for Good: Berman Group, Inc., The
Goodwill Industries: Singer Associates, Inc.
Google: Allison+Partners; Glen Echo Group; Global Strategy Group; Jackson Spalding; Krivvit; M Booth; Mighty
Google Cloud: Bateman Group
Google Trust: Bateman Group
Gore Medical: Bliss Integrated Communication
Gotham Organization: Berman Group, Inc., The
Gottessman-Szmelcman Architecture: Exhibition
Governors Ball Music Festival: AMP3 Public Relations
Governor’s Foundation for Health and Wellness: Stones River Group
Govini: Raffetto Herman Strategic Communications
GoVision: Champion Management Group
Graber: Falls Communications
Grace Bay Resorts: Magrino PR
Grace Hospital: Roop & Co.
Grace Hotels: Murphy O’Brien
Gracie, Inc.: Berman Group, Inc., The
Gradit: InkHouse
Grady Health System: Jackson Spalding
Graham & Brown: Didi
Graham Co.: Brian Communications
Gramercy Square: Hundred Stories
Grammarly: InkHouse
Grand: SourceCode Communications
Grand Bohemian Hotels (Asheville, Charleston, Mountain Brook, Orlando):
Zimmerman Agency, The
Grand Central Terminal: Goodman Media International, Inc.
Grand Fiesta Americana Coral Beach Resort: D & D PR
Grand Hotel: Identity
Grand Hotel Tremmezzo, Lake Como: J Public Relations
Grand Isle Resort: Berk Communications
Grand Lucayan Resort: Zimmerman Agency, The
Grand Lux Café: Murphy O’Brien
Grand Luxury Group: Lou Hammond Group
Grand Resort Bad Ragaz, Bad Ragaz, Switzerland: Hawkins International Public Relations
Grand Slam: RG Narrative Inc.
Grand Street Guild HDFC: Geto & de Milly, Inc.
Grand Wailea: C&R Communications
Grant & Eisenholder, P.A., leading shareholder law firm: Ripp Media/Public Relations, Inc.
Grant Thornton: Curley Company
Grapevine Wine Tours: Champion Management Group
Graphika: Bateman Group
Graves: Bellmont Partners
Gray Line CitySightseeing New York: Nicholas & Lence Communications
Gray Line New York: 5W Public Relations
Graycliff Partners: BackBay Communications
Great Falls Montana Development Authority: Violet PR
Great River Energy: Tunheim
Great Western Oil & Gas: RAM Communications
Great Wolf Lodge: Agency H5
GreatCall: PAN Communications, Inc.
Greater Cleveland Film Commission: Falls Communications
Greater Cleveland Neighborhood Center Assn.: Stevens Strategic Communications, Inc.
Greater Houston Partnership: Development Counsellors International (DCI)
Greater Louisville, Inc.: Development Counsellors International (DCI)
Greater Metro Federal Credit Union: Goldman Communications Group, Inc.
Greater Miami Chamber of Commerce: rbb Communications
Greater Minneapolis St. Paul Partnership: Development Counsellors International (DCI)
Greater New Orleans Hotel & Lodging Assn.: Gambel Communications
Greater New York Automobile Dealers Associates: Butler Associates, LLC
Greater New York Hospital Assn.: Gambel Communications
Greater Palm Springs CVB: Development Counsellors International (DCI)
Greater Phoenix Economic Council: Development Counsellors International (DCI)
Greater Portland Film Commission: C&M Communications
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
Greater San Marcos Partnership: Development Counsellors International (DCI)
Greater Wichita Partnership: Development Counsellors International (DCI)
GreatHorn: fama PR, Inc.
GreatLakes Communications: C&R Communications
GreatMaple: High Road Public Relations
GreatMeadow: Zeno Group
GreatneXt: Perry Communications Group, Inc.
Great Nor’wester: Perry Communications Group, Inc.
Great Northwest: Green Dragon Communications
Great Wolf Lodge: Agency H5
Greem: LaVose HealthScience
Green Thumb Industries: Financial Profiles, Inc.
Heritage Partners: BackBay Communications
Hermitage, The: MP&F Strategic Communications
Heroes for Children: TricCom Public Relations
Hershey: ICR
Hertz: Keith Sherman and Assocs.
Hertz Europe: Turner
Hess Toy Trucks: SW Public Relations
Hewlett Foundation: Glen Echo Group
Hewlett Packard: Edelman
HGA Architects & Engineers: Hoyt Organization Inc., The
HGGC: Stanton
HGU New York Hotel: Xhibition
Hi-Chew: Sharp Communications, Inc.
Hickory Street Capital: Zapwater Communications
Hidden Iceland: Marketing Maven Public Relations
Hidden Pond, ME: Redpoint
HIDE Bar: Champion Management Group
High Hampton Inn: Pineapple Public Relations
HighPoint Associates: KCD PR Inc. - Top FinTech PR Firm
HighTower: Connelly
Hill Shopping Center, The: MCA Public Relations
Hildrup: Hodges Partnership, The
Hilliard City Schools: Inspire PR Group
Hillrock Estate Distillery: Berk Communications
Hillsdale College: Lambert
Hilton: A.wordsmith; Coyne Public Relations
Hilton Aruba Caribbean Resort & Casino: Zapwater Communications
Hilton Hotels: BLAZE PR; Landis Communications Inc.
Hines: Berman Group, Inc., The
Hop Hop Nutcracker: Tellem Grody Public Relations, Inc.
Hired: InkHouse
HiRoad: Voorhees Segal Communications
Hisense: KWF Global
Historic Banning Mills: Pineapple Public Relations
Historic New Orleans Collection, The: Gambel Communications
History Associates: Marketing Maven Public Relations
History Miami Museum: Dana Agency, The
HivelO: INK Communications Co.
HMMH: Grisko LLC
HNBT: lovio george | communications + design; O’Donnell Agency; Pierpont Communications Inc.
HNBT Architects/Engineers: Fineman PR
Hobbs, New Mexico: Development Counsellors International (DCI)
Hoefer Wysocki: Hoyt Organization Inc., The
Hogan Lovells: Greentarget Global LLC
Hogan Lovells, LLP: kglobal
HOI: Hope-Beckham Inc.
Holiday Heroes: Mekky Media Relations Inc.
Holiday Inn Resort Jekyll Island: Pineapple Public Relations
Holland America Line: NewmanPR
Holland New York, The: Think
Holland River Financial Federal Credit Union: Goldman Communications Group, Inc.
Holliday B&B: Zimmerman Agency, The
Holliday Hotel: Motion Agency, Inc., The
Home2Suites by Hilton: rbb Communications
HomeAway: 360PR+
HomeFed: Davies
Homeplace Solutions: A. Brown-Olmenstead Associates, Ltd.
Homepolish: Nike Communications, Inc.
Hometeam: Curlcy Company
Homewood Suites by Hilton: rbb Communications
Honda: APCO Worldwide; Stephen Bradley & Associates LLC
Honey Pot, The: Dana Agency, The
Honeymen: Jackson Spalding
Honeymoon Home Environment: 360PR+
Hong Kong Economic Trade Office: Singer Associates, Inc.
Hood River County Chamber of Commerce: Weinstein PR
Hook & Albert: Zapwater Communications
Hooks for Heroes: Butler Associates, LLC
HopCat: O’Malley Hansen Communications
Hopewell: Stevens Strategic Communications, Inc.
Hopkins Team: The: Duree & Company, Inc.
Horatio Alger Assn.: Brian Communications
Horizon: Consilium Strategic Communications
Horizons for Homeless Children: Version 2.0 Communications
Hormel: MorganMyers
Hornblower Cruises & Events: Nicholas & Lence Communications
Hospice of Michigan: Franco
Hospital & Health System Assn. of Pennsylvania (HAP): Bravo Group
Hospital for Special Care: Mason Public Relations
Hospitality Highway: Pineapple Public Relations
Hospitals of Providence, The: Barracuda Public Relations
Hostess Brands, LLC: LAK Public Relations, Inc.
Hot Doug’s: Spool
Hotel 50 Bowery, New York, NY: Hawkins International Public Relations
Hotel Adeline, Scottsdale, Arizona: MCA Public Relations
Hotel Adlon Kempinski, Berlin: WEILL (Geoffrey Weill Associates, Inc.)
Hotel Arts Barcelona, a Ritz-Carlton Company Hotel: Imagine PR
Hotel Association of NYC: LAK Public Relations, Inc.
Hotel Beau-Rivage Palace, Lausanne: WEILL (Geoffrey Weill Associates, Inc.)
Hotel Bel-Air, Los Angeles, CA: Hawkins International Public Relations
Hotel Caesar Augustus, Anacapri, Italy: Hawkins International Public Relations
Hotel California: Murphy O’Brien
Hotel D’Angleterre, Copenhagen: WEILL (Geoffrey Weill Associates, Inc.)
Hotel del Coronado, San Diego: J Public Relations
Hotel DUPONT (Delaware): Zimmerman Agency, The
Hotel Eden, Rome, Italy: Hawkins International Public Relations
Hotel EMC2, Autograph Collection: Heron Agency
Hotel Hugo: Maroio.
Hotel Indigo: Stuntman PR
Hotel Indigo Mt. Pleasant: Pineapple Public Relations
Hotel Ketchum: Voorhees Segal Communications
Hotel Lungarno, Florence: Hawkins International Public Relations
Hotel Montefiore: Xhibition
Hotel Plaza Athénée, Paris, France: Hawkins International Public Relations
Hotel Princesse de Savoia, Milan, Italy: Hawkins International Public Relations
Hotel Vermont: NJF, an MMGY Global Company
Hotel Wailea: Murphy O’Brien
Hotel Zachary: Zapwater Communications
Hotwire.com: Citizen Relations
Houghton Mifflin Harcourt: InkHouse
Hour Media: Franco
House39: Hundred Stories
HousingWorks: Dana Agency, The
Houzz: Lewis
Howard Hughes Corp.: Geto & de Milly, Inc.; Reputation Partners
HowardToBuyAFranchise.com: BizCom Associates
HP Inc.: Makovsky
HSBC: Ruder Finn Inc.
HSMAI Foundation: Herrenworth Communications
Hualai Resort: C&R Communications
Huawei: Racepoint Global
Hubbell Lighting, Inc.: Makovsky
Hubitat: Walt & Company Communications
Hudson New York, The: Think
Hudson River Financial Federal Credit Union: Goldman Communications Group, Inc.
Hudson Valley Fisheries: RG Narrative Inc.
Hudson Way Immersion School: Hundred Stories
Hudsonville Ice Cream: Identity
Huffy: Fahlgren Mortine
Huffy Bicycles: Citizen Relations
Hughes Federal Credit Union: Caliber Group
Human Services Council: Bloom Communications
Humana: Coyne Public Relations
Humane Society of Missouri: O’Malley Hansen Communications
Humanity: Walt & Company Communications
Hungry Howie’s: Karmusual/McKey
Hunter Douglas: Magrino PR
Hunter Fan: Zimmerman Agency, The
Hunter Roberts Construction Group: Berman Group, Inc., The
Huntedon Harmonizers: Diegnan & Associates, Norman
Huntington Bank: Sloane & Company
Huntington National Bank: Paul Werth Associates
Hunt & Williams: EvClay Public Relations
Hunts Point Cooperative Market: Butler Associates, LLC
Huntsman: Pierpont Communications Inc.
Huntsman Springs, Idaho: Pearson Associates, David
Huron America: 5W Public Relations
Huron Capital Partners: Lamberti
HUSO: Stuntman PR
Husqvarna Outdoor Equipment: Brandware
HWBot: Bacheff Communications
Hyatt Regency Huntington Beach Resort & Spa: Murphy O’Brien
Hyatt Regency John Wayne Airport: Murphy O’Brien
Hyatt Regency La Jolla: Murphy O’Brien
Hyatt Regency Sonoma Wine Country: Zapwater Communications
hybris SAP: Ascendant Communications
Hydropetide: 5W Public Relations
Hyland Software: Fahlgren Mortine
Hyland’s Homeopathic Medicines: kglobal
HyPex: Lewis
HyPex (Division of Kingston Technology): Walt & Company Communications

I

I Heart Mac & Cheese: Hemsworth Communications
I Love NY: Finn Partners
I.D. Images: Roop & Co.
IAthens: North 6th Agency, Inc. (N6A)
IAV Automotive Engineering: Eisbrenner Public Relations
IBI: Jasculka Terman Strategic Communications
IBM: Carmichael Lynch/Relate; Tierney
IBM Foundation: Violet PR
IBM Smarter Cities: Global Strategy Group
Ice Age Glacial Water: Stuntman PR
Iceland Naturally: AMP3 Public Relations; BIGfish Communications
ICT: ADVizer PR
iConsumer: North 6th Agency, Inc. (N6A)
ICP Group: akhia communications
Idaho Department of Commerce: Red Sky, Inc.
Idaho State Fund: Red Sky, Inc.
Idaho® Foods: Hunter Public Relations
Identify3D: Bacheff Communications
Idea Pharmaceuticals: Evoke PR & Influence
iDevelopment and Economic Assn. (iDEA Growth): Story Partners
iEducation/Fusion Education: Lambert
IEEE: Finn Partners
IES Abroad: Mekky Media Relations Inc.
IF - NexGen: Fish Consulting
IF: Social Sector Franchising Task Force: Fish Consulting
iFLY: A. wordsmith; Durée & Company, Inc.
IFT: INK Communications Co.
IGLGOO Software: Walker Sands
IHeartMedia: LaunchSquad
IHeartRadio: LaunchSquad
IHOP: Judge Public Relations, LLC
IEC: Allison+Partners; APCO Worldwide
II Mulino: Dana Agency, The
Illinois Agriculture Coalition: Morgan&Myers
Illinois Corn Growers Assn.: Morgan&Myers
Illinois Office of Tourism: TimeZoneOne
Illinois Pork Producers Assn.: Morgan&Myers
Illinois Public Health Institute: Grisko LLC
Illinois Soybean Assn.: Morgan&Myers
Illusionists, Inc.: Tellem Greedy Public Relations, Inc.
illy: 360PR+
iluminar: Maze Marketing
iLuv Products: R&D Strategic Communications
IMAX: Coyne Public Relations
Imax Corp.: Sloane & Company
Immunomic Therapeutics, Inc.: Howard Consulting Group, Inc.
Impact Florida: Sachs Media Group
Impact Shares: Gregory FCA
Imperial: AVENIR GLOBAL
Imperva: Lewis
Impossible Foods: Allison+Partners
INFORM: Maze Marketing
IMUSA USA: 5W Public Relations
In-Telligent: Trier and Company
INC.redible: Think
InClinica: Buchanan Public Relations LLC
Inclusive Ventures: Impact PR & Communications
Incora: Bateman Group
InCrowd: Schneider Associates
Incyte Corporation: Evoke PR & Influence
Independence Blue Cross: Brian Communications; Tierney
Independent Living Systems: Boardroom Communications, Inc.
Independent Living, Inc.: Impact PR & Communications
Independent Lodging Congress: Magrino PR
Index Industry Assn. (IIA): Intermarket Communications (A Lansons Company)
Indiana Economic Development Assn.: MEK Group
Indiana Rural Health Assn.: MEK Group
Indiana Rural Opioid Consortium (InROC): MEK Group
Indie Beauty Expo: 5W Public Relations
Indio: North 6th Agency, Inc. (N6A)
Indivior: Health Unlimited
Indus Valley Partners: Buttonwood Communications Group
Industrial Development Authority: Caliber Group
Industry City: Marino.
Infectious Diseases Society of America: Public Communications Inc.
Ininitely Virtual: Edge Communications, Inc.
Infinity: Imre, LLC
InfinityQ International: DPR Group, Inc.
Infirmary Health: JPR Agency
InFocus Corp.: Caster Communications, Inc.
Inf: Ruder Finn Inc.
Information Resources, Inc.: UPRAISE Marketing + Public Relations
InformedMD: MERGE Atlanta
Infosecurity NA: Crenshaw Communications
Infoworks: MSR Communications, LLC
Infrastructure and Energy, Inc.: Financial Profiles, Inc.
Ingenuity Foods: RF | Binder Partners, Inc.
Ingersoll Rand: Portavoce Public Relations
Innata: Consilium Strategic Communications
Inkatera, Peru: WEILL (Geoffrey Weill Associates, Inc.)
InMobi: Gutenberg
Inn at Manchester, VT: Redpoint
Innate Pharma: Consilium Strategic Communications
Inner City Inner Child: Proof Strategies
Innsbrook Golf Resort, Florida: Zimmerman Agency, The
innogy Innovation Hub: BackBay Communications
Innovation Health: Merritt Group
Innovative Emergency Management (IEM): Sachs Media Group
Inovey: March Communications
Inova Center for Personalized Health: Stanton Communications, Inc.
Inova Health Foundation: BRG Communications
Inovalon: Greenough Brand Storytellers
InsideAsia Tours: Xhibition
InsideJapan Tours: Xhibition
INSIGHT: G&S Business Communications
Inspiria Health: Brownstein Group
Inspirato: Hawkins International Public Relations
Instapage: North 6th Agency, Inc. (N6A)
Institute for Better Bone Health: Marketing Maven Public Relations
Institute of Museum and Library Services: Susan Davis International
Institute of Supply Management: Berman Group, Inc., The
Insurance Digital Revolution: the10company
Insurance Industry Resource Council: Paul Werth Associates
Insurex: Walker Sands
Intapp: Bospar
Integral Group: Hope-Beckham Inc.
Integral Senior Living: MP&P Strategic Communications
Integrity House: R&J Strategic Communications
Intel: Raffetto Herman Strategic Communications; ReviveHealth
Intel-Mobileye: ICR
Intercom: Singer Associates, Inc.
InterContinental Los Angeles Century City: C&R Communications
InterContinental Los Angeles Downtown: J Public Relations
InterContinental, Washington DC - The Wharf: J Public Relations
InterDigital: Signal Group
Interface: Trevelino/Keller
Interim HealthCare: Inspire PR Group; Raffetto Herman Strategic Communications
International AIDS Society: Health Unlimited
International Assn. of Fire Fighters: Tricom Associates, Inc.
International Assn. of Healthcare Security and Safety: Falk Associates/Contact
International Assn. of Sheet Metal, Air, Rail & Transportation Workers: Tricom Associates, Inc.
International Automotive Components: Lambert
International Budget Partnership: Vanguard Communications
International Coach Federation: Stanton Communications, Inc.
International Depository Services Group: TrizCom Public Relations
International Facility Management Assn.: Berman Group, Inc., The
International Healthcare Security and Safety Foundation: Falk Associates/Contact
International Justice Mission: Wilks Communications Group
International Museum of World War II, The: Greenough Brand Storytellers
Intersect ENT: Health+Commerce
Intersect Illinois: Development Counsellors International (DCI)
Interstate Batteries: Jackson Spalding
Interstate Batteries All Battery Centers: Jackson Spalding
Interstate Hotels & Resorts: Zimmerman Agency, The
<table>
<thead>
<tr>
<th>Name</th>
<th>Agency</th>
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<tbody>
<tr>
<td>La Boulangerie de San Francisco: Champion Management Group</td>
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<td>La Brea Bakery: Matter Communications</td>
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<td>LA Closet Design: Zapwater Communications</td>
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<td>La Compagnie: Hawkins International Public Relations</td>
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<td>La Peer Hotel: C&amp;R Communications</td>
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<td>La Quinta Resort &amp; Club: Murphy O’Brien</td>
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<td>La Salle University: Brian Communications</td>
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<td>La-Z-Boy: Hunter Public Relations</td>
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<td>Labaton Sucharow: Rupp Media/Public Relations, Inc.</td>
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<td>Lackawanna County CVB, PA: Lou Hammond Group</td>
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<td>Ladder: March Communications</td>
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<td>Ladder UP: Grisko LLC</td>
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<td>Ladders: North 6th Agency, Inc. (N6A)</td>
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<td>LAFCO: Nike Communications, Inc.</td>
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<td>LaGuardia Gateway Partners: Butler Associates, LLC</td>
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<td>Laguna Beach Company: Idea Hall</td>
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<td>Lahey Health: Greenshough Brand Storytellers</td>
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<td>Lake Blackshear Resort: Hensworth Communications</td>
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<td>Lake Pontchartrain Basin Foundation: Gambael Communications</td>
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<td>Lallemand Animal Nutrition: G&amp;S Business Communications</td>
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<td>Lam Research: Hoffman Agency, The</td>
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<td>Landmark College: Schneider Associates</td>
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<td>Landmark Services Cooperative: MorganMyers</td>
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<td>Landor: the10company</td>
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<td>Landos Biopharma: LaVoeHealthScience</td>
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<td>Landry &amp; Klony: Conroy Martinez Group, The</td>
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<td>Lane Bryant: Coyne Public Relations</td>
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<td>Lane Parke: Stephen Bradley &amp; Associates LLC</td>
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<td>Lang Lang: Keith Sherman and Assocs.</td>
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<td>Lanham Associates: Falls Communications</td>
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<td>Lansino: 5W Public Relations</td>
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<td>LargaVista Companies: LAK Public Relations, Inc.</td>
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<td>Large Public Power Council: Story Partners</td>
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<td>Las Brisas Hotel Collection: Berk Communications</td>
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<td>Las Vegas Sands: Murphy O’Brien</td>
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<td>Lash Lounge: The: Bolt Public Relations</td>
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<td>Latent View Analytics: Indicate Media</td>
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<td>Latiniety: Heron Agency</td>
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<td>Lattice Semiconductor – Asia: Racepoint Global</td>
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<td>Laura Mercier: Kaplow Communications</td>
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<td>Laura’s House: Idea Hall</td>
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<td>Laurel Road: KWT Global</td>
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<td>Lawn Doctor: Fish Consulting</td>
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<td>Lawrence J. Ellison Institute for Transformative Medicine of USC: Ballantines PR</td>
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<td>Lazar Angelov Diet: Bacheff Communications</td>
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<td>Lazard: Hot Paper Lantern</td>
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<td>LCB Senior Living: Schneider Associates</td>
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<td>LCOR: Marino.</td>
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<td>Le Barthelemy Hotel &amp; Spa: Decker/Royal</td>
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<td>Le Coq Rico: Stuntman PR</td>
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<td>Le Guanahani, St. Barth, French West Indies: Hawkins International Public Relations</td>
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<td>Le Meridien Denver Downtown: Turner</td>
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<td>Le Meridien Hotels: Ballantines PR</td>
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<td>Le Royal Monceau, Paris, France: Hawkins International Public Relations</td>
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<td>League: Bateman Group</td>
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<td>League of Conservation Voters: Caplan Communications LLC®</td>
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<td>LeaseAccelerator: Buttonwood Communications Group</td>
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<td>Leclanche: Festuch Communications</td>
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<td>Lectra: Berman Group, Inc., The</td>
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<td>LEDVance: Lewis</td>
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<td>Legacy Letters: The: Farrow Communications</td>
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<td>Legal &amp; General (Retirement, Insurance and Investment Management): Caliber Corp Corporate Advisers</td>
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<td>Legal Aid Society: Bradford Group, The</td>
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<td>LegalShield: Pollack PR Marketing Group, The</td>
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<td>Legg Mason &amp; Co., LLC: ICR</td>
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<td>LEGOLAND Discovery Center Michigan: Identity</td>
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<td>Legrand: Sharp Communications, Inc.</td>
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<td>Legrand N.A.: Feintuch Communications</td>
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<td>Leica: M Booth</td>
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<td>Lenda: 5W Public Relations</td>
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<td>Lenny &amp; Larry’s: Konnect Agency</td>
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<td>Lenovo: Hoffman Agency, The</td>
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<td>Lenox Terrace Development: Marino.</td>
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<td>Leon County Schools: Sachs Media Group</td>
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<td>Leon Logothetis: Fox Greenberg Public Relations</td>
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<td>Leonard Fournette: Berk Communications</td>
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<td>Leslie’s Pool Supplies: SPM Communications, Inc.</td>
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<td>Lewis Bauch pllc: LAK Public Relations</td>
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<td>Lexicon Branding: North 6th Agency, Inc. (N6A)</td>
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<td>Liberty Diversified International: Carmichael Lynch Relate</td>
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<td>Liberty Media: Sloane &amp; Company</td>
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<td>Life Time Athlete Summerlin: Wicked Creative</td>
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<td>Life with Cancer: BRG Communications</td>
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<td>Lifefear: Hawkins International Public Relations</td>
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<td>LifeCare Health Partners: Lovell Communications</td>
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<td>LifeNets International: MEK Group</td>
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<td>Lillie’s Victorian Establishment: Nicholas &amp; Lence Communications</td>
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<td>Lilly: Ruder Finn Inc.</td>
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<td>Lime Bike: Mighty</td>
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<td>Lincoln Electric Co.: Falls Communications</td>
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<td>Lincoln Equities Group: Violet PR</td>
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<td>Lincoln Financial Group: CashmanKatz</td>
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<td>Lincoln International: Bliss Integrated Communication</td>
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<td>Lincoln Square Bid: Nicholas &amp; Lence Communications</td>
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<td>Lindsay Corp.: Story Partners</td>
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<td>LINE-X: DRIVEN360</td>
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<td>Lineage Logistics: RAM Communications</td>
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<td>Linkedata: BackBay Communications</td>
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<td>LinkedIn Sales Solutions &amp; Marketing Solutions: Bateman Group</td>
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<td>Little Mendelson: Greentarget Global LLC</td>
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<td>LIUDMLLA: Think</td>
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<td>Live! Casino &amp; Hotel: Stanton Communications, Inc.</td>
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<td>LiveONNY: Nicholas &amp; Lence Communications</td>
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<td>Living Water International: Wilks Communications Group</td>
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<td>Loblaws: Citizen Relations</td>
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<td>Local 802, American Federation of Musicians: Geto &amp; de Milly, Inc.</td>
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<td>Lockton: the10company</td>
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<td>Locus: Gutenberg</td>
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<td>Locus Biosciences: French</td>
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<td>Lodge on the Cove, ME: The Redpoint</td>
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<td>Loews Hotels: 5W Public Relations</td>
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<td>Hawkins International Public Relations</td>
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<td>Logical Position: Veracity Marketing</td>
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<td>Logitech: Finn Partners, Karbo Communications</td>
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<td>LogMeIn: Lewis</td>
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<td>Lombardi Family Concepts (Bistro 31, KAI, Perne Pornodoro, Toulouse,</td>
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<td>Taverna): Champion Management Group</td>
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<td>London Tech Council: Trier and Company</td>
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<td>Long Beach City College: Marketing Maven Public Relations</td>
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<td>Long Beach Convention &amp; Visitors Bureau: Development Counsellors</td>
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International (DCI)
Long Beach Hospitality Alliance: Singer Associates, Inc.
Long John Silver’s: RunSwitch
Loren at Pink Beach, The, Tucker’s Town, Bermuda: Hawkins International Public Relations
Los Altos Residences: D & D PR
Los Angeles Headquarters Assn.: Hoyt Organization Inc., The
Los Angeles Tourism & Convention Board: Berk Communications
Lotame: Crenshaw Communications
Lotus Bakers/Biscoff Cookies: Landis Communications Inc.
Lough Eske Castle, Donegal, Ireland: Hawkins International Public Relations
Louis Pappas Fresh Greek: At The Table Public Relations
Louis Walsdon Foundation, The: Apples and Oranges Public Relations LLC
Louisiana Film & Entertainment Assn.: French | West | Vaughan
Louisiana Office of Tourism: Gambel Communications
Loureoe Electronics: Maize Marketing
Love & Theft: Judge Public Relations, LLC
Lovell Minnick Partners: Stanton
Low: Correll Associates, Inc.
Low: Enterprise: Lou Hammond Group
Lowry Park Zoological Society of Tampa: Public Communications Inc.
LoyaltyOne: RAM Communications
LPL Financial: KCD PR Inc. - Top FinTech PR Firm
LRC Properties: Goldman Communications Group, Inc.
LRVHealth: farna PR, Inc.
LS Tractor: French | West | Vaughan
LSI NextGen: CommCentric Solutions
LTI: Makovsky
Luana: Murphy O'Brien
Lubell Rosen: Durée & Company, Inc.
Lubrizol: Fahlgren Mortine
Lubrizol Corp.: The alpha communications
Lucile Packard Children’s Hospital Stanford: Landis Communications Inc.
Lucy Security: Madison Alexander PR, Inc.
Luffthansa: Mower; NIF, an MMGY Global Company
Luke Willson: Berk Communications
Lululemon athletica: ICR
Luma Therapeutics: Health+Commerce
Lumeon: March Communications
Lumileds: Hoffman Agency, The
Luminar: Mighty
Luminas International: RG Narrative Inc.
Luna Grill - Texas: SPM Communications, Inc.
Lungarno Collection: Hawkins International Public Relations
Lure Fishbar South Beach, Loews Miami Beach Hotel: Brustman Carrino Public Relations
Lutheran Church Extension Fund: Standing Partnership
Lutheran Church Missouri Synod: Standing Partnership
Lutron: Lewis; M Booth
Luxe Hotels: Pollack PR Marketing Group, The
Luxottica: Mower
LXR Hotels: Magrino PR
LYFE Kitchen: Hoyt Organization Inc., The
Lylt: BerlinRosen; Brand Guild, The; Brownstein Group; Falls Communications; Kivviit; K Monster Agency; Sachs Media Group; Sharp Communications, Inc.
Lylt Inc.: rbb Communications
Lyndra Therapeutics: Greenough Brand Storytellers
Lynx Grills, Inc.: Murphy O’Brien
LyonsBasell: Pierpoint Communications Inc.
L’eggs: CRC, Inc.
L'Oreal: CRC, Inc.; Rebel Gail Communications
Macchialina and Chef Michael Pirolo, Miami Beach: Brustman Carrino Public Relations
Macchina: Stuntman PR
MackeyRMS: Caliber Corporate Advisers
Macleay School: Sachs Media Group
Macy’s: AMW Group
MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
Madden Moschief: TransMedia Group
Made in NYC: Cataldi Public Relations
Madeline Hotel: Murphy O’Brien
Madison Capital: Berman Group, Inc., The
Maestro Health: PAN Communications, Inc.
Magalda Keek Interior Design: Powell Mayas
Magellan Corp.: Agency H5
Magellan Development: Agency H5
Maggiano’s Little Italy: Champion Management Group
Magos Systems: Maize Marketing
Mahakal Resort (Playa del Carmen): Zimmerman Agency, The
Mahindra and Mahindra Limited (M&M): Intermarket Communications (A Lansons Company)
Mahoney Sabol LLP: CashmanKatz
Maidsenbaum: Didit
Main Event Entertainment: Champion Management Group
Main Line School Night: Buchanan Public Relations LLC
Main Street Hospitality: Redpoint
Mantel: Lewis
Major League Baseball All-Star Game: Fahlgren Mortine
Makaira Agency (Tokyo, Japan): Global Communicators HCI
Make-A-Wish: O’Malley Hansen Communications
Makena Capital: Stanton
Malco: Bellmont Partners
Malibu Beach Inn: Ballantines PR
Mallinckrodt Pharmaceuticals: Standing Partnership
Mallouhana, An Auberge Resort: Murphy O’Brien
Mama Fu’s: Snackbox
Mammaroneck Coastal Environment Coalition: Nicholas & Lence Communications
Manilla Hotel, Jerusalem: Lou Hammond Group
Manmooth HR: A. wordsmith
Man: Prosek Partners
Mana Contemporary: rbb Communications
Manday Bay: AMW Group
Mandapa, a Ritz-Carlton Reserve: Imagine PR
Mandara Spa: TJM Communications, Inc.
Mandarin Oriental: Regan Luxury
Mandarin Oriental Hotel & Residences Honolulu: Murphy O’Brien
Manifrito Distribution: RKJ Strategic Communications
Manhattan Chelsea Market LLC: Marino.
Manhattan Vintage: AMP3 Public Relations
Manhattanville College: KG Narrative Inc.
Manheim: BrandsR
Mani Brothers Real Estate Group: Ballantines PR
Mann Center for the Performing Arts: Devine + Partners
Manna Pro Products: O’Malley Hansen Communications
Manning & Napier: Prosek Partners
Mannington Mills: G&S Business Communications
MAP International: Hope-Beckham Inc.
Mar Del Cabo: KWE Partners
March of Dimes: BerlinRosen
Marchay: Imagine PR
Marchesi Antinori: Magrino PR
Marcos Jacober: Farrow Communications
Marcus Corp.: Reputation Partners
Marei 1998: Xhibition
Margantaville Holdings: Hensworth Communications
Margantaville Lake Resort, Lake of the Ozarks: Hensworth Communications
Margolin Winer & Evans LLP: Berman Group, Inc., The
Marianna Soaps: Think
Marian Callender’s Restaurants: Murphy O’Brien
Marin General Hospital: Harden Communications Partners; Stanton
Marina del Rey Hotel: Ballantines PR
Marina Palms Yacht Club & Residences: Boardroom Communications, Inc.
Marina Plastic Surgery: Tellem Grody Public Relations, Inc.
Marine Corps Heritage Foundation: Susan Dusa International
Mariner Wealth Advisors: Hot Paper Lantern
Maritz, Inc.: Standing Partnership
Marker Construction Group: Durée & Company, Inc.
Market New Haven: Lou Hammond Group; Lou Hammond Group
MARTKET Restaurant + Bar - Del Mar: Wicked Creative
Mosaic Hotel Group: Hawkins International Public Relations
Mosquito Squad: Fish Consulting
Moss & Coilella: EAFocus Inc.
MOT Ep Marine Laboratory & Aquarium: Lou Hammond Group
Motif: Bateman Group
Motley Brews: Great Texas Beer Festival, Downtown Brew Fest, Hopped
Taco Throwdown: Wicked Creative
Motley, The: Think
Motorola: Duffy & Shanley, Inc.
Motonew Museum: Identity
Moto by Hilt: Magrino PR
Motus: fama PR, Inc.
Mount Cinnamon (Grenada): Zapwater Communications
Mount Dray: BackBay Communications
Mountain Creek: BML Public Relations
Mountain Lodges of Peru: Hawkins International Public Relations
Mountain Real Estate Capital: Hoyt Organization Inc., The
Moveable Ink: Indicate Media
MOVE: Fish Consulting
MoviePass: Rasky Partners, Inc.
Moviefill: Pollack PR Marketing Group, The
Moxo Hotels: Ballantines PR
Mozilla: Allison + Partners, Glen Echo Group
Mphasis: Gutenberg
Missions Institute Guitar Craft: Bradford Group, The
Muse Development: Marino.
Musicians Institute Guitar Craft Academy: Bradford Group, The
My6Six: North 6th Agency, Inc. (N6A)
Mutti: Sharp Communications, Inc.
MVP Capital: North 6th Agency, Inc. (N6A)
MyMy Music: French | West | Vaughan
Myrtle Avenue Revitalization Partnership: Powell Mayas
Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
MyVest: BackBay Communications
Mölnlycke Health Care: BLH Consulting, Inc.

N
NADAGuides: DRIVEN360
Nadel Architects: Hoyt Organization Inc., The
Nagourney Cancer Institute: Tellem Grody Public Relations, Inc.
Nahmic: Bacheff Communications
NAI James E. Hanson: R&J Strategic Communications
Nails inc.: Think
Naked Magicians: Tellem Grody Public Relations, Inc.
Naked Magicians, The: Tellem Grody Public Relations, Inc.
Nakedwines.com: Kaplow Communications
Nalgene: Taylor
NAMI Central Texas: Bloom Communications
Nancy Grace: TransMedia Group
Namaku Fuji: Murphy O'Brien
Naples Botanical Garden: Standing Partnership
Naranga: BizCom Associates
Narvar: Bateman Group
Nasadq: Intermarket Communications (A Lansons Company)
Nashville Chamber of Commerce: M&P Strategic Communications
Nashville Convention & Visitors Corp: Stones River Group
Nashville Public Education Foundation: M&P & Strategic Communications
Nashville Soccer Club: M&P & Strategic Communications
Nasoya: 360PR+
Nassau Paradise Island Promotion Board: Lou Hammond Group
Nat'l Fenestration Ratings Council: Silverline Communications
National and State Park Concessions, Inc.: Sachs Media Group
National Assn. of Corporate Directors: Financial Profiles, Inc.
National Assn. of Insurance Commissioners: the100company
National Assn. of Theater Owners: Financial Profiles, Inc.
National Autism Academy: Farrow Communications
National Board of Medical Examiners: Buchanan Public Relations LLC
National Center for Law and Economic Justice: Nicholas & Lence Communications
National Center for Learning Disabilities: Understood.org: Carmichael Lynch
Relate
National Center for Manufacturing Sciences: Weiss PR, Inc.
National Children's Church: Murphy O'Brien
National CineMedia: Berk Communications
National Coal Corp.: Pietryla PR & Marketing
National Coney Island: Liovio george | communications + design
National Data Center: UPRAISE Marketing + Public Relations
National Elevator Industry, Inc.: GKS Business Communications
National Fire Sprinkler Assn.: R&J Strategic Communications
National Fish and Wildlife Foundation: GreenSmith PR, LLC
National Foundation for Infectious Disease: Health Unlimited
National Funeral Directors of America: Agency H5
National Futures Assn.: Greentarget Global LLC
National Geographic: Claplan Communications LLC®; 360PR+
National Geographic Encounter: Ocean Odyssey: Nicholas & Lence Communications
National Gift Card: Logos Communications, Inc.
National Grid: CashmanKatz; Marino.; Mower
National Headache Foundation: Motion Agency, Inc., The
National Helicenium Museum: Heron Agency
National Hotel, The: Dana Agency, The
National Institute for Newman Studies: Gatesman
National Institutes of Health: JPA Health Communications
National Institution of Yerba Mate: 360PR+
National Inventors Hall of Fame: Gatesman
National Laurus University: Motion Agency, Inc., The
National Meningitis Assn.: Health Unlimited
National Pawn and Jewelry: Bolt Public Relations
National Pork Producers Council: kglobal
National Progressive Plastic Bag Assn.: CashmanKatz
National Quality Forum: Proof Strategies
National Road Safety Foundation: Reich Communications
National Rosacea Society: Glendale Communications Group, Inc.
National Safe Boating Council: Paul Werth Associates
National Society of Genetic Counselors: Public Communications Inc.
National Tourism Office of Serbia: Zapwater Communications
National Trust for Historic Preservation: Claplan Communications LLC®
National Turkey Federation: Inspire PR Group
National Veterans Memorial and Museum: Fahlgren Mortine
National Vision: Gatesman
National Vision Administrators: Rosica Communications
National Wildlife Federation: Claplan Communications LLC®
National WWII Museum (Kansas City): Sandy Hillman Communications
National WWII Museum (New Orleans): Sandy Hillman Communications
Nationwide Advisory Solutions: Bliss Integrated Communication
Nationwide Realty Investors: Identity
Native Trails: Landis Communications Inc.
Natrol: Citizen Relations
Natural Resources Defense Council: Berman Group, Inc., The; Claplan Communications LLC®
Natural Selection: Imagine PR
Nature Conservancy, The: BerlinRosen
Nature Conservancy, The (Iowa): MorganMyers
Naturete Farms: kglobal
Nautica: Hoffman Agency, The
NaveX Global: Greentarget Global LLC
Navigat: Duska Linden Public Relations
Navigo360: D & D PR
naviHealth: Gregory ICA
Navilus Inc.: Marino.
NBC Universal: Landis Communications Inc.
NC Dept. of Transportation: French | West | Vaughan
NC Global Transpark: Development Counsellors International (DCI)
NC Museum of Natural Sciences: French | West | Vaughan
NC Pork Council: French | West | Vaughan
NC Sweet Potato Commission: French | West | Vaughan
NEC: Idea Grove
Neighborhood Works Play Kids Theatre, The: Apples and Oranges Public Relations LLC

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New York Water Taxi: Hawkins International Public Relations
New York University, Tisch School of the Arts: TASC Group, The
New York University Tandon School of Engineering: Marino.
New York University Center for Urban Science and Progress: Marino.
New York Pharma Forum Inc.: Didit
New York Medical College: Marino.
New York Marriott Marquis: Keith Sherman and Assocs.
New York Life: Sloane & Company
New York Foundation for Senior Citizens, Inc.: Lou Hammond Group
New York Edge: Marino.
New York City Small Business Services: Berman Group, Inc., The
New York City Football Club: Geto & de Milly, Inc.
New York City Fire Pension Fund: Butler Associates, LLC
New York City Football Club: Geto & de Milly, Inc.
New York City Small Business Services: Berman Group, Inc., The
New York City Economic Development Corp.: Berman Group, Inc., The
New York Wheel: The: Nicholas & Lance Communications
New Zealand Institute of Environmental Science and Research: Weiss PR, Inc.
Newark Public Library: Rosica Communications
NEWCITY: Heron Agency
Newfoundland & Labrador Tourism, Canada: Redpoint
Newland Communities: Davies
New Leaf Symbiotics: Standing Partnership
NewLink Genetics: LaVoueHealthScience
Newman's Own: Coyne Public Relations
Newmark Knight Frank: Berman Group, Inc., The
Newpoint Healthcare Advisors: Lovell Communications
Newport Beachside Hotel & Resort: Dana Agency, The
Newron Pharmaceuticals SpA: LaVoueHealthScience
Newton-Conover City Schools: BLH Consulting, Inc.
New York-Presbyterian: Sloane & Company
Next Tire: DRIVEN360
Next Fifty: Moore, Inc.
NextFlex: Hoffman Agency, The
Nextthink: Jana PR, Inc.
NextHome: Bolt Public Relations
Nextxon: Lou Hammond Group
NFL Alumni Assn. Chicago Chapter: Falk Associates/Contact
NFL Properties LLC: Imre, LLC
NFP: Hot Paper Lantern
NGC Software: Ketch Group Communications
NHK World-Japan: Boyle Public Affairs
Niagara Conservation: Padilla
Niagara USA: Fahlgren Mortine
NCIE: A.wordsmith; PAN Communications, Inc.
Nice Label: Bob Gold & Associates
NICO Oysters + Seafood: Hensworth Communications
Nicola, Gudbranson & Cooper: Falls Communications
Nielsen: FW Group
Nielsen Catalina Solutions: March Communications
Nielsen-Massey: Wilks Communications Group
Night Media: TrizCom Public Relations
Nike: BerlinRosen
NIKE, Inc.: Weinstein PR
Nikola Motor Co.: Robar Public Relations
Nikon: Hot Paper Lantern; JeffreyGroup; MWWPR
NikSoft: MEK Group
Nilan Johnson Lewis Law Firm: Kohnstamm Communications
Nimbix: Idea Grove
Nines, The, Portland, OR: Hawkins International Public Relations
Nintendo: 360PR+
Nintex: Walker Sands
NIO: Highwire PR
Nissan: MP&F Strategic Communications
Nitro Circus and World Nitro Games: Tellem Grody Public Relations, Inc.
Nizuc Resort & Spa: Berk Communications
NJ Community Mental Health Coalition: R&J Strategic Communications
NJ PURE Insurance: R&J Strategic Communications
NJ Sharing Network: Rosica Communications
NJ Veterinary Medicine Assoc.: R&J Strategic Communications
NJM Insurance: Brownstein Group
No Alternative: Impact PR & Communications
No Kid Hungry: Inspire PR Group
Noble Energy: Story Partners
Nobul: Berman Group, Inc., The
Nod Hill Brewery: Jackson Spalding
Nok Nok Labs: Merrill Group
Nokia: Hoffman Agency, The
Nolcha Shows at New York Fashion Week: AMP3 Public Relations
Nomadic Expeditions: Hawkins International Public Relations
Noodle Companies: Berman Group, Inc., The
Noodle.ai: March Communications
Nooter Construction: Standing Partnership
Norm Champ: Nicholas & Lence Communications
Norman Bobrow & Co.: RG Narrative Inc.
Northeast Indiana Regional Partnership: Development Counsellors International (DCI)
North America International Auto Show (NAIAS): Lambert
North Carolina’s Brunswick Islands: Pineapple Public Relations
North Carolina’s Crystal Coast: Zimmerman Agency, The
North Dakota Tourism: Fahlgren Mortine
North Highland Worldwide: A.wordsmith
North Lake Tahoe: Development Counsellors International (DCI)
Northeast Indiana Regional Partnership: Development Counsellors International (DCI)
Northeast Investors Trust: BackBay Communications
Ortho Clinical Diagnostics: Finn Partners
Oscar Wilde NYC: Nicholas & Lence Communications
Osher Center for Integrative Medicine at University of Miami: rbb Communications
OSIsoft: Hoffman Agency, The
Ostar: ICR
OTAI Insight: North 6th Agency, Inc. (N6A)
Oticon: Gregory FCA
Our Lady of the Lake: ReviveHealth
Outback Steakhouse: Champion Management Group
Outset Medical: Health+Commerce
Outsystems: PAN Communications, Inc.
OVAL Fire Products: Pietyka PR & Marketing
Overstock.com: Intermarket Communications (A Lansons Company)
OVO: A wordsmith
Ovolo Hotels, Hong Kong & Australia: WEILL (Geoffrey Weill Associates, Inc.)
Owen State Bank: MEEK Group
Owens Corning: Coyne Public Relations
Oxford Biomedica: Consilium Strategic Communications
Oyster Point Pharma: Health+Commerce
O’Reilly Media: farna PR, Inc.

P

P&G: Taylor
P&G (Brands: Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Oral-B, Crest): Citizen Relations
P&O Global Technologies: Durée & Company, Inc.
PA Health & Wellness: WordWrite Communications LLC
Page transit: Gatesman
Pacer ETFS: Gregory FCA
Pacific Northwest Canned Pears Service: Ellipses
Pacific Premier Bancorp: Financial Profiles, Inc.
Pacific Hotels: Zapwater Communications
Pacira Pharmaceuticals: Coyne Public Relations
Packet: Indicate Media
PacketFabric: Miiller Public Relations
Pacon Creative Products: Strother Communications Group
Padacah CVB, KY: Lou Hammond Group
Page Education Foundation: Carmichael Lynch Relate
Painter’s Mate Green Tape: Falls Communications
Patpoint Glass: Regan Luxury
Palace Entertainment: Conroy Martinez Group, The
Palisades: Murphy O’Brien
Palm Beach Pops: Boardroom Communications, Inc.
Palm Beach Health: Palmer Trinity School: EvClay Public Relations
Palmetto Bluff: C&R Communications
Palmetto Bluff: C&R Communications
Palmer Trinity School: EvClay Public Relations
Palmetto Bluff: C&R Communications
Panacea Information: Strategic Public Relations
Panacea Solutions: Osprey Communications
Panama City Beach CVB, FL: Lou Hammond Group
Panasonic: Pacepoint Global
Pancho’s Cheese Dip: Murphy O’Brien
Pancho’s Manhattan Beach: Wicked Creative
Pancho’s Summerlin: Wicked Creative
Panda Security: Bacheff Communications
Panera Bread: Sloane & Company
Panda Security: Bacheff Communications
Panther’s: Murphy O’Brien
Panther’s Summerlin: Wicked Creative
Panda Security: Bacheff Communications
Panera Bread: Sloane & Company
Panini America: Taylor
Pantone: KWT Global
PaperSource: Heron Agency
Paplilion Bistro & Bar: Nicholas & Lence Communications
Pageant Entertainment Group Inc.: Tellem Grody Public Relations, Inc.
Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond Group
Paradise Island Tourism Development Assn., Bahamas: Lou Hammond Group
Parametric: Buttonwood Communications Group
Paramount Group, Inc.: ICR
Paratek Pharmaceuticals: Howard Consulting Group, Inc.
Paris and London Perfect: WEILL (Geoffrey Weill Associates, Inc.)
Paris Baguette: 5W Public Relations
Park City Group: RAM Communications
Park City/Deer Valley: Zimmerman Agency, The
Park Hyatt Aviara: C&R Communications
Park Hyatt Beaver Creek: Turner
Parker Hannifin: Fahlgren Mortine
Parker Restaurant Group: Agency HS
Parker’s (Reservoir): A. Brown-Olmstead Associates, Ltd.
Parking Sense: Howard Consulting Group, Inc.
Parkinson’s Foundation: Durée & Company, Inc.
<table>
<thead>
<tr>
<th>Company Name</th>
<th>PR Firm Name</th>
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<tr>
<td>PepsiCo, Inc.</td>
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<td>Tellem Grody Public Relations, Inc.</td>
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<td>Perillo Tours: Redpoint</td>
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<td>Buchanan Public Relations LLC</td>
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<td>Perkins Coie</td>
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<td>Perry Ellis International</td>
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<td>Perry's Steakhouse</td>
<td>Champion Management Group</td>
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<td>Perspecta</td>
<td>Susan Davis International</td>
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<td>Peru Trade and Investment Office</td>
<td>Development Counsellors International (DCI)</td>
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<td>Pestle &amp; Mortar: Think</td>
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<td>Pet Food Institute</td>
<td>Inspire PR Group</td>
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<td>Pete and Gerry's Organic Eggs</td>
<td>360PR+</td>
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<td>Peter B's Brewpub</td>
<td>Ballantines PR</td>
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<td>Peter Ticktn Esq.: TransMedia Group</td>
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<td>Petplan: Brian Communications</td>
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<td>Petra Business Coaching</td>
<td>Bradford Group, The</td>
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<td>PFFC Magazine/YTC Media</td>
<td>Pietyila PR &amp; Marketing</td>
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<td>Pfizer: AVENIR GLOBAL</td>
<td>Ruder Finn Inc.; RunSwitch, Sachs Media Group; WordWrite Communications LLC</td>
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<td>PGA of America: Devine + Partners</td>
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<td>PGA Tour Apparel: RG Narrative Inc.</td>
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<td>Pharmaceutical Care Management Assn.</td>
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<td>Pharmaceutical Research &amp; Manufacturers Assn.: Moore, Inc.</td>
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<td>Pharmaceutical Research &amp; Manufacturers of America (PhRMA): Bravo Group</td>
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<td>Pharmaceutical Research and Manufacturers of America (PhRMA): Cerrell Associates, Inc.</td>
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<td>Philadelphia Antiques and Art Show</td>
<td>Devine + Partners</td>
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<td>Philadelphia Insurance Companies</td>
<td>Buchanan Public Relations LLC</td>
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<td>Philip Kingsley: Rebel Gail Communications</td>
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<td>Philip Morris Int'l: RunSwitch</td>
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<td>Phillips 66 Co.: Inne, LLC</td>
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<td>Phillips 66 Company (76, Conoco, Phillips 66); Carmichael Lynch Relate</td>
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<td>Phoenix American Hospitality: MCA Public Relations</td>
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<td>Phoenix Life Sciences International: CMW Media</td>
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<td>Phoenix Realty Group: Hoyt Organization Inc., The</td>
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<td>Phononic: PAN Communications, Inc.</td>
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<td>Photocure: MCS Healthcare Public Relations</td>
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<td>PhRMA: Allison+Partners; MP&amp;F Strategic Communications; RunSwitch</td>
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<td>Phyto Animal Health: CMW Media</td>
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<td>Pola Italian Street Food: Inspire PR Group</td>
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<td>Pictet: JComnelly</td>
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<td>Pietsweet Farms: kglobal</td>
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<td>Piedmont Triad of North Carolina: Development Counsellors International (DCI)</td>
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<td>Pier 39: Landis Communications Inc.</td>
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<td>Pigeon: Karbo Communications</td>
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<td>Pikaia Lodge, Galapagos, Ecuador: Hawkins International Public Relations</td>
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<td>Pilot Pens: Marketing Maven Public Relations</td>
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<td>Pinot A Penny: Fish Consulting</td>
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<td>Pine Brook: Stanton</td>
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<td>Ping Identity: Bateman Group</td>
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<td>Pink Taco: Wicked Creative</td>
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<td>Pinkerton: RF; Binder Partners, Inc.</td>
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<td>Picnic Companies, The: Violet PR</td>
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<td>Pinnacle Treatment Centers: Buchanan Public Relations LLC; Hoyt Organization Inc., The</td>
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<td>Pintas &amp; Mullins: Weiss PR, Inc.</td>
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Red Lobster: MWWPR
Red Mountain Resort, UT: Lou Hammond Group
Red Mountain Weight Loss: TrizCom Public Relations
Red Robin Gourmet Burgers & Brews: Coyne Public Relations
Red Wing Heritage: Turner
Red Wing Shoe Company: Carmichael Lynch Relate
RedCat: Indicate Media
Redding Chamber of Commerce: Development Counsellors International (DCI)
Redding CVB, CA: Lou Hammond Group
Redrock Biometrics: UPRAISE Marketing + Public Relations
Reed MIDEM: Berman Group, Inc., The
Reed’s Ginger Beer: 360PR
Refinery Hotel: NJF, an M66GY Global Company
Reflaire: Bacheff Communications
Reflect Systems: Idea Grove
REFORM Alliance: Berk Communications
Regence Health Plans: A. wordsmith
Regentis Biomaterials: Merryman Communications
Regina Andrew Design: lovio george / communications + design
Regina Isabella Hotel and Spa, Ischia: WEILL (Geoffrey Weill Associates, Inc.)
Regional Arts Commission: O’Malley Hansen Communications
Regional Educational Media Center Asn.: Piper & Gold Public Relations
Regions Bank: Bravo Group
REI Adventures: Turner
REI Private Brands: Turner
Reily Foods Company (Blue Plate, Luzianne): Gambel Communications
Reinsurance Group of America: TVG
Rejuvenate: L.C. Williams & Associates
REKs Optics: RG Narrative Inc.
Relais & Châteaux: J Public Relations
Relais Bernard Loiseau, Burgundy: WEILL (Geoffrey Weill Associates, Inc.)
Relais Dessert: Stuntman PR
Related Group: rbb Communications
Relativity Space: Strange Brew Strategies
Relay by Republic Wireless: Voorhees Segal Communications
Reliant Capital Solutions: Inspire PR Group
ReliaQuest: Bateman Group
Relieus: SPREYTE Communications
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Rembrandt: Lambert
Remedy Health Media: Crenshaw Communications
REMSA: KS63
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Renaissance Dallas Hotel: MCA Public Relations
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Renaissance Hotels: Ballantines PR
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Renewal by Andersen: Bellmont Partners
Renio Tahoe: Decker/Royal
ren24 Chicago: Pietryla PR + Marketing
Replicon: Resound Marketing
Reporters without Borders: Glen Echo Group
Repton School: Gutenberg
Republic Bank: Brian Communications
Republic Crypto: North 6th Agency, Inc. (N6A)
Republic Services: MP&F Strategic Communications
Republic Steel: Roop & Co.
Research to Prevent Blindness: Tartaglia Communications, LLC
ResearchFrontiers: Crenshaw Communications
Residential Elevators: Sachs Media Group
Resorts World Bimini: Turner
Restaurant365: Snackbox
Restoration 1: BizCom Associates
Restoration Hardware: Geto & de Milly, Inc.
Restore the Mississippi Delta: Gambel Communications
Retail Connection, The: MCA Public Relations
Retail Design Collaborative/Studio-111 (RDC-S111): Hoyt Organization Inc., The
RetailMeNot: MWWPR
Retero: Akrete
RETHINK Water: Brand Guild, The
Returrrly: farna PR, Inc.
Reunion Resort: Zimmerman Agency, The
Revation: Hoffman Agency, The
Revel Spirits: JConnelly
RevelaZe: Stevens Strategic Communications, Inc.
Revolve: Nike Communications, Inc.
RevTrax: North 6th Agency, Inc. (N6A)
Reza: V.I.P.R Agency
RGB Spectrum: UPRAISE Marketing + Public Relations
RH Las Vegas, The: The Gallery at TiVoli Village - launch: Wicked Creative
RH, Restoration Hardware West Palm: Sharp Communications, Inc.
Rheem Manufacturing Co.: Motton Agency, Inc., The
Rhode Island Tourism: NJF, an MGGY Global Company
Rizal Premium Tequila: Stuntman PR
Ribbon Communications: farna PR, Inc.
Riba y Rueda Wine Regions: Padilla
Rack Hansen Foundation: Yulu Public Relations Inc.
Ricky Carmichael Racing: Sachs Media Group
Rico: KWT Global
Ride of Fame: Nicholas & Lence Communications
Ridge Tool Co.: Falls Communications
Ridgemen Equity Partners: BackBay Communications
Riedell: Strother Communications Group
Right Angle Entertainment: Tellem Grody Public Relations, Inc.
Ring: BIGFish Communications
Ripley’s Believe It or Not! Times Square: Nicholas & Lence Communications
RISC-V: Racepoint Global
Rise Above Social Issues Foundation: Reich Communications
Rise Against Hunger: French / West / Vaughan
Rising Tide Cat Wash: Durée & Company, Inc.
RIT: Gatesman
Rite Aid: ICR
Ritz Paris: V.I.P.R Agency
Ritz-Carlton Destination Club (Corporate): Zimmerman Agency, The
Ritz-Carlton, The, Koh Samui, Thailand: Imagine PR
Ritz-Carlton, The, Kuala Lumpur, Malaysia: Imagine PR
Ritz-Carlton, Washington, D.C.: Brand Guild, The
River Park Brooklyn: Hundred Stories
Riverbank: Hundred Stories
Riverbed: Newell Public Relations Limited
Riverbed Public Sector: Merritt Group
Riverside Company: BackBay Communications
Riverwalk Arts & Entertainment District: Durée & Company, Inc.
Rives Construction: Markstein
Riveria 31: Ballantines PR
Rizor: Gutenberg
RKF: Pollack PR Marketing Group, The
Roanoke Rapids Theatre: French / West / Vaughan
Robeco: Dukas Linden Public Relations
Robeks: BLAZE PR
Robert D. Henry Architects: Taylor & Company
Robert Mondavi: Nike Communications, Inc.
Robert Pearce & Associates, P.C.: WordWrite Communications LLC
Robert Wood Johnson University Hospital-New Brunswick: R&J Strategic Communications
Robert Wood Johnson University Hospital-Somerset: R&J Strategic Communications
Robn Pope Safari: Imagine PR
Robinson Canó: Berk Communications
Roc Nation Sports: Berk Communications
Roch: AVENIR GLOBAL; JeffreyGroup; Weber Shandwick
Rock Sugar: Murphy O’Brien
Rockefeller Group: Berman Group, Inc., The
Rockefeller Foundation, The: APCO Worldwide
Rockefeller Foundation: Global Strategy Group
Rockefeller Group: Berman Group, Inc., The
Rockey Mountain: Citizen Relations
Rockmy: Eishbrenner Public Relations
Rohitava Banerjee: AMP3 Public Relations
Roechling Automotive: Eisbrenner Public Relations
Rohitava Banerjee: AMP3 Public Relations
Rof Search Partners: Standing Partnership
Reife Pancreatic Cancer Foundation: L.C. Williams & Associates
Romela Lukaku: Berg Communications
Rommer Debbas LLP: RG Narrative Inc.
ROMY PARIS: Bacheff Communications
Ronald McDonald House Charities Chicagoland & Northwest Indiana: Agency HS
Ronald McDonald House Charities of Central Texas: Snackbox
Ronald McDonald House Charities of Mobile: JPR Agency
Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney
Ronald McDonald House New York: Marino.
Ronald McDonald House of Mid-Michigan: Piper & Gold Public Relations
Ronald Reagan Presidential Foundation: Boyle Public Affairs
Ronocco Coffee Co.: O’Malley Hansen Communications
Roofing and Waterproofing Assn.: Berman Group, Inc., The
RoofTop by JG, The: Ballantines PR
Room & Board: Brand Guild, The
RoomKey: Brandmark
Rooms Hotels, Georgia: Xhibition
ROOT Data Center: Miller Public Relations
Rosalie Morgan: Farrow Communications
Rose Capital: North 6th Agency, Inc. (N6A)
Rose Pest Solutions: Franco
Rosenmont Copper: Davies
Rosewood Hotels & Resorts: Nike Communications, Inc.
Rosewood Realty Group: RG Narrative Inc.
Ross Environmental: Stevens Strategic Communications, Inc.
Rotary International: Hope-Beckham Inc.
Rototo’s: Champion Management Group
Rotterdam Partners: Development Counsellors International (DCI)
Roundabout Grill & Catering: KPS3
Roundhouse: Weinstein PR
Row NYC Hotel: Fox Greenberg Public Relations
Rowenta: SW Public Relations
Royal Bank of Canada: Greentarget Global LLC
Royal Caribbean: Rogers & Cowan
Royal Caribbean Cruises: Weber Shandwick
Royal Champagne Hotel & Spa: Decker/Royal
Royal Cup Coffee: Markstein
Royal Golf Club: Pocket Hercules
Royal Hideaway Luxury Hotels & Resorts: Turner
Royal Sonesta New Orleans: Zehnder Communications
RPM International Inc.: Roop & Co.
RPM Specialty Products Group: Roop & Co.
RSC Architects: Architecture
RTI (Real-Time Innovations): Karbo Communications
RTKL (Now RTKL Collision): Hoyt Organization Inc., The
RTKL Applied Technology Group: Hoyt Organization Inc., The
Rubenstein Partners: Marino.
Rubin & Rotman: Energy PR
Rubrik: Highwire PR
Ruby Slipper Restaurant Group (TN, LA, FLA, AL): Gambel Communications
Ruckus Networks: Newell Public Relations Limited
Rudolph Libbe Group: Falls Communications
Rudolph the Red-Nose Reindeer Live: Tellem Grody Public Relations, Inc.
Ruffino’s Restaurants: Champion Management Group
Rugby Football Union: Lewis
runDisney: TJM Communications, Inc.
Rusk Conair: Stevens Strategic Communications, Inc.
Russell Center for Innovation & Entrepreneurship: BLH Consulting, Inc.
Russell Reynolds Associates: Makovksy
Rusty Bucket Restaurant & Tavern: Inspire PR Group
Rutgers Business School: Schneider Associates
Rutgers University: Brian Communications
Rutgers Center for Innovation & Entrepreneurship: BLH Consulting, Inc.
Rutgers University: Brian Communications
Rutgers University: CRBR Communications
Rutgers University: BLH Consulting, Inc.
Rutgers University: Schneider Associates
Rutgers University: CRBR Communications
S
S & C Electric Co.: Motion Agency, Inc., The
S & T Bank: Gatesman
S2A Modular: #GreenLuzHome: DRIVEN360
SaaSafarif: Xhibition
Sala Tourist Bureau: D & D PR
Sabal Financial: Idea Hall
Sabbia Beach: Durée & Company, Inc.
Saheely: LAK Public Relations, Inc.
Saher: Idea Grove
Sachs Construction: Identity
Sachs & Associates.: R&J Strategic Communications
Safety 1st: 360PR
Safety Today: Stevens Strategic Communications, Inc.
Sagamore Spirits: 360PR
Sage: Lewis
Sage: 360PR
Sage Software: LaunchSquad
SageGlass: Brownstein Group
SAIC: Stones River Group
SailPoint: Fama PR, Inc.
Saint Alphonsus Regional Medical Center: Red Sky, Inc.
Saint John’s University: Strother Communications Group
Saint Lucia Trade Export Promotion Agency: At The Table Public Relations
Saint Mary’s Hospital: CashmanKatz
Saint Peter’s Bay Luxury Resort & Residences: &R Communications
Saint Sava Cathedral: Berman Group, Inc., The
Saint-Gobain: DRIVEN360, Hot Paper Lantern
Saint-Gobain North America: Brownstein Group
Saje: Nike Communications, Inc.
Sakura: Resound Marketing
Salamander Resort & Spa: Zimmerman Agency, The
Salesforce: Brand Guild, The: JeffreyGroup
Salesforce B2B Commerce: Walker Sands
Sally Forster Jones Group: Murphy O’Brien
Salt Creek Grille: Resound Marketing
SALT Restaurant: Ballantines PR
Salvation Army, The: EvClay Public Relations
Salveson Stetson Group: Buchanan Public Relations LLC
Sanamitan: Fortnight Events
Santa Clara University: SNS2
Santa Cruz Museum of Art: Makovksy
Santa Fe Group: Madison Alexander PR, Inc.
Santa Margherita: SW Public Relations
Santa Maria Valley, California: KPS3
Santa Teresa: Bike
coma Communications
Sano: JPA Health Communications
Sanofi Pasteur: AVENIR GLOBAL; Padilla
SanPellegrino: Citizen Relations
Sanford Health: Goodman Media International, Inc.
Sanofi: JPA Health Communications
Sanofi: JPA Health Communications
Sap: CommCentric Solutions; PAN Communications, Inc.; Trier and Company
SAP NS2: SW Public Relations
Sapoznik Insurance: Durée & Company, Inc.
Sarah Lee Frozen Bakery: O’Malley Hansen Communications
Sarah Flint: ITB
Sares Regis Group: Davies
SAS: fana PR, Inc., Lewis
Sash Bag: GG Benitez & Associates Public Relations
Saturday Academy: Bloom Communications
Savannah College of Art & Design: Makovksy
Savannah College of Art and Design: Fahlgren Mortine
Savannah Economic Development Authority: Jones
Savannah College of Art and Design: Fahlgren Mortine
Savannah Economic Development Authority: Jones
Savemart: Singer Associates, Inc.
Save Mart, Lucky Grocery Stores: Singer Associates, Inc.
Save Money Save Time: Loving & Company, Inc.
SaveTheRedwoods League: Lands Communications Inc.
Save-The-Redwoods League: Loving & Company, Inc.
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Save-The-Redwoods League: Loving & Company, Inc.
Save-The-Redwoods League: Lands Communications Inc.
The Peninsula Hotels: Murphy O'Brien
The Penn Mutual Life Insurance Co.: Gregory FCA
The Physicians Foundation: JPA Health Communications
The Poli House: Xhibition
The Post Oak: Murphy O'Brien
The Resort at Pedregal, Mexico: J Public Relations
The Rex Pizza and Lobster: Buzz Creators, Inc.
The Ritz-Carlton (multiple properties): J Public Relations
The Ritz-Carlton Fort Lauderdale, F&B, Burlock Coast: Brustman Carrino Public Relations
The Ritz-Carlton, Key Biscayne, F&B, Lightkeepers: Brustman Carrino Public Relations
The Royal Portfolio, South Africa: WEILL (Geoffrey Weill Associates, Inc.)
The Rum House: Champion Management Group
The Salvation Army Adult Rehabilitation Center: Franco
The Salvation Army – Eastern Michigan Division: Franco
The Setai Gallilee: Xhibition
The Setai Tel Aviv: Xhibition
The Sheen Center: Keith Sherman and Assoc.
The Simple Greek: Development Public Relations LLC
The Society Hotel: Weinstein PR
The Susan G. Komen Los Angeles County More Than Pink Walk: Blaine Group, The
The Taubman Company: Conroy Martinez Group, The
The Tytl: Karbo Communications
The Vintage Club: Murphy O'Brien
The Virginia Lottery: Padilla
The Vitamin Shoppe: Hunter Public Relations
The Wine Group: Hunter Public Relations
TheSource: Wicked Creative
Theatre Box: Sugar Factory/Sugar Factory American Brasserie, TCL Chinese Theatre, Nick Cannon's Wild 'N Out: Wicked Creative
Theatre Within: Cataldi Public Relations
Theatre: Ketner Group Communications
Thee Tree House: Judge Public Relations, LLC
Theia Group: Susan Davis International
TheraCycle: Matter Communications
Therapy: Wicked Creative
Thermo Fisher Scientific: Greenough Brand Storytellers
Thermodynamic: Stevens Strategic Communications, Inc.
THEROx: Merrymun Communications
theWit Hotel: Heron Agency
Thierry Rabotin: Hollywood Agency
Think Greenwich: Development Counsellors International (DCI)
ThirdHome: Imagine PR
This & That Concepts (Dibs, Ferris Wheelers, High Fives, Tiny Victories, Whippersnappers): Champion Management Group
This is Alabama: Matkstein
Thomas Associates: Stevens Strategic Communications, Inc.
Thomas Jefferson University and Hospitals: Devine + Partners
Thomas Jefferson University Health: Lovell Communications
Thompson Seattle: Murphy O'Brien
Thompson Street Capital Partners: BackBay Communications
Thomson Family Adventurer: WEILL (Geoffrey Weill Associates, Inc.)
Thomson Reuters: Pocket Hercules
Thomson Reuters – Practical Law: R&J Strategic Communications
Thomson Safaris, Tanzania: WEILL (Geoffrey Weill Associates, Inc.)
Thor Industries (NYSE:THO): Lamberti
Thornburg Investment Management: Makovsky
ThoughtSpot: Bateman Group
Three60Fit: Melkky Media Relations Inc.
TIAA: Prosek Partners; 360PR+
TIBCO: Ascendant Communications; Karbo Communications
Tiger Technologies: Roop & Co.
Ticklist Media Group: TransMedia Group
Tidal: Berk Communications
Tide: Taylor
Tides Beach Club, ME: Redpoint
Tiffany & Co.: Landis Communications Inc.
Ticke: Lambert
Tillots Pharma: Standing Partnership
Tilray: ICR
Tilbury: Coyne Public Relations
Timbers Hokuala Kauai: Murphy O'Brien
Timbers Resorts: Nike Communications, Inc.
Time Zone One: Melkky Media Relations Inc.
Times Square Advertising Coalition: Nicholas & Lence Communications
Time's Up: Marino
Timken: akhia communications
Tinder: M Booth
Ting: Weiss PR, Inc.
TireRack.com: Brandware
Tishman Speyer: Landis Communications Inc.
TM Capital: Jackson Spalding
TNT Fireworks: Revell Communications
Toast: PAN Communications, Inc.
Toco Warranty: rbb Communications
Todd Gurley II: Berk Communications
Toll Brothers: Davies; Geto & de Milly, Inc.
Toluna: Indicate Media; North 6th Agency, Inc. (N6A)
TomahawkX: Silverline Communications
Tomlin: French | West | Vaughan
Tommye Tippee: 360PR+
Tompkins Mahopac Bank: Impact PR & Communications
TomTom: Lewis
TOMY: Hollywood Agency
Tonix: Morgan/Myers
Tony Awards: Keith Sherman and Assoc.
Tony Robbins: JConnelly
Too Faced Cosmetics: Think
TopGolf: Cerrell Associates, Inc.; RunSwitch
TOPO: North 6th Agency, Inc. (N6A)
Tocon: R&J Strategic Communications
Toronto Tourism: Turner
Torrance Memorial Home Health & Hospice: Hoyt Organization Inc., The
Torrance Memorial Medical Center: Hoyt Organization Inc., The
Torreya Partners: LaVoiceHealthScience
Toscani Country Club: Murphy O'Brien
Total Customized Revenue Management: Hersnowth Communications
Total Wine & More: Pierport Communications Inc.
Toto USA: Fineman PR
Tour de Trott: Robar Public Relations
Tourism Authority of Thailand: Development Counsellors International (DCI)
TOURISM Santa Fe, NM: Lou Hammond Group
Tourisme Montreal: Zapwater Communications
Touro College: Marino.
Town of Chelmsford: Schneider Associates
Town of Tao Tourism Department: Waste Company, The
Townhouse Management: RG Narrative Inc.
Toyota: Allison+Partners
Toyota Kirloskar: Gutenberg
Toyota Motor Credit Corp.: Inre, LLC
Toyota Motor Sales USA: Imre, LLC
Toyota/Lexus: Jackson Spalding
TPC Network (Corporate): Zimmerman Agency, The
Tractor Supply Co.: Motion Agency, Inc., The
Trade Desk: SW Public Relations
Tradeshift: Bateman Group
Tradewind Aviation: Hawkins International Public Relations
Trafalgar: Decker/Royal
Traffic Group, The: Weiss PR, Inc.
TransCelerate: Bliss Integrated Communication
TransferWise: InkHouse
Transsource: Bravo Group
Travel Alberta: Turner
Travel and Adventure Show: Marketing Maven Public Relations
Travel Manitoba: Zapwater Communications
TravelBank: Mighty
Travelers: Prosek Partners
Travelers Indemnity Co., The: Imre, LLC
Traveler's: Peppercomm
TravelNevada: Fahlgren Mortine
Travelocity: Citizen Relations
Travelpro: 360PR+
TRAVELSAVERS: Decker/Royal
Travis Frederick's Blocking Out Hunger: SPM Communications, Inc.
Trees: 360PR+
Tremco Inc.: Roop & Co.
TREVI Italian Restaurant: Wicked Creative
Trex Co.: L.C. Williams & Associates
Trex Company: AdvirIy Partners
Tri-County Regional Planning Commission: Piper & Gold Public Relations
Triangle Equities: Marino.
Tribeca Associates: Berman Group, Inc., The
Tribute Collection: Ballantines PR
TrinDera: Bolt Public Relations
Trifio: UPRAISE Marketing + Public Relations
Trilogy Financial Services: Idea Hall
Trimbles Transportation: Bellmont Partners
Trinity Church: BerlinRosen
Trinity Health: ReviveHealth
Trinity Health New England: CashmanKatz
Trinity School: Gato & de Milly, Inc.
Trinseo: Makovsky
Tristar Products: Rosica Communications
Trumvera Immunologics: LaVoseHealthScience
Tronc Pacific: Landis Communications Inc.
Tropical Audubon Society: Pearson Associates, David
Tropical Financial C.U.: Boardroom Communications, Inc.
Tropical Smoothie Caffé: Fish Consulting, SnackBox
Trucking Moves America Forward: Story Partners
True REST Float Spa: TizCom Public Relations
Truluck's Seafood, Steak & Crab House: Motion Agency, Inc., The
Trumark Homes: Murphy O'Brien
TrustCore: Lovell Communications
TRUSTe: Landis Communications Inc.
TruValue Labs: Caliber Corporate Advisers
truwhip: Kohlsteinmann Communications
Tryall Club, The, Montego Bay, Jamaica: Hawkins International Public Relations
Tischussen Hotel Group: Imagine PR
Tula Technology: Eibrenner Public Relations
Tulane University Freeman School of Business: Zehnder Communications
TuneOO: Edge Communications, Inc.
Tupperware: R | Binder Partners, Inc.
TurbonOMIC: Fuma PR, Inc.
Turisme de Barcelona: Development Counsellors International (DCI)
Turkish Airlines: Finn Partners
Turneffe Island Resort: Caster Communications, Inc.
Turner Construction: Bradford Group, The
Turtle Bay Resort: Murphy O'Brien
TVA: MP&F Strategic Communications
Twilio: Highwire PR
Twin Cities Habitat for Humanity: Beehive Strategic Communication
Twin Peaks: Champion Management Group
Two Harbors Investment Corp.: Financial Profiles, Inc.
Two Roads Development: Lou Hammond Group
Two Six Capital: BackBay Communications
Ty Inc.: SnackBox
Tyler Hilton: AMP3 Public Relations
Tyndall Credit Union: Sachs Media Group
Tyson Foods: Zappwater Communications

U

U by Uniworl: Decker/Royal
U.S. Army: kglobal
U.S. Bank: Carmichael Lynch Relate
U.S. Beet Sugar Assn.; Story Partners
U.S. Century Bank: EvClay Public Relations
U.S. Department of Defense: Susan Davis International
U.S. Department of Health and Human Services: Vanguard Communications
U.S. Dept. of Agriculture: Crosby
U.S. Dept. of Health & Human Services: Crosby
U.S. Highbush Blueberry Council: AVENIR GLOBAL; Padilla
U.S. Navy: kglobal
U.S. Pharmacopeia: JPA Health Communications
U.S. Silica: Falls Communications
U.S. Soccer: TVG
U.S. Tennis Assn. Pacific Northwest: A.wordsmith
U.S. Tsukiwa: CBD Marketing/CBD Public Relations
Uber: Brian Communications; LaunchSquad; Lewis
Uberall: Crenshaw Communications
UBC Berkeley: Landis Communications Inc.
UC Health: Lovell Communications
UCB, Inc.: Health Unlimited
UCSF: Landis Communications Inc.
UCB: Digital Communications
UDR Development: Landis Communications Inc.
UES Management: Bartman Group
Ui Path: Version 2.0 Communications
UL: Allison+Partners
Ulrich Kellerer, Leadership Consultant: Farrow Communications
Ultimate Software: Bateman Group
Ultra Music Festival: Boardroom Communications, Inc.

UMass Amherst: Rasky Partners, Inc.
Umpqua Bank: KCD PR Inc. - Top FinTech PR Firm
Under Armour, Inc.: Imre, LLC
Unequal Technologies Co.: Buchanan Public Relations LLC
Unico State Park & Lodge: Hemsworth Communications
UNICON Executive Education: Schneider Associates
Unified Trust: Gregory FCA
Unilever: Edelman; Weber Shandwick
Union of Concerned Scientists: Caplan Communications LLC®
Union Savings Bank: Brandwire
Union Square Partnership: Marino.
Unique Hotels of Belize: Turner
Unisys Public Sector: Merritt Group
Unit4: Matter Communications
United Capital Financial Partners: Gregory FCA
United Egg Producers: Inspire PR Group
United Electronics Group: Dixon/James Communications
United Federal Credit Union: Pietryla PR & Marketing
United Healthcare: Duffy & Shanley, Inc.; Trevelino/Keller
United Illuminating: CashmanKatz
United Illuminating Co., The: Mason Public Relations
United Site Services: Didit
United Soybean Board: Standing Partnership
United Soybean Board (projects): MorganMyers
United States Conference of Catholic Bishops (USCCB): Crosby
United States Medical Licensing Examination: Buchanan Public Relations LLC
United States Olympic Committee: Kivvit
United Technologies: Bateman Group
United Way: Falls Communications
United Way of Broward County: Dureé & Company, Inc.
United Way of Central Maryland: Sandy Hillman Communications
United Way of New York City: TASC Group, The
United Way Orange County: Idea Hall
UnitedHealthcare: Lovell Communications; Raffetto Herman Strategic Communications
UnitedHealthcare (MS, LA, AL, FL): Gambel Communications
UnitedHealthcare of Illinois: L.C. Williams & Associates
Uniti Fashion: AMP3 Public Relations
UnityPoint Health: Lovell Communications
Univar: Falls Communications
Universal Grammar: Walt & Company Communications
Universal Pictures: Keith Sherman and Associates.
Universal Standard: Brand Guild, The
University at Buffalo: Fahlgren Mortine
University Liggett School: Franco
University of Arizona: Caliber Group
University of Chicago: Kivvit
University of Chicago Booth School of Business, The: Intermarket Communications (A Lansons Company)
University of Connecticut Genomics: CashmanKatz
University of Guelph: Yulu Public Relations Inc.
University of Hawaii – Shidler School of Business: Makovsky
University of Maryland (Env. Studies): GreenSmith PR, LLC
University of Maryland Medical System: Sandy Homan Communications
University of Maryland, Baltimore: Vanguard Communications
University of Memphis: Stones River Group
University of Minnesota: Strother Communications Group
University of Minnesota Health: Beehive Strategic Communication
University of Nevada School of Medicine: KP3
University of New Mexico College of Fine Arts: Waite Company, The
University of New Mexico Health Sciences: Waite Company, The
University of Pittsburgh: Tinney
University of Queensland: Gutenberg
University of South Alabama Foundation: Stephen Bradley & Associates LLC
University of South Carolina: kglobal
University of South Florida: Vanguard Communications
University of Virginia Darden School of Business: Coyne Public Relations
Uninvest: Gregory FCA
Unvision: Goodman Media International, Inc.; the10company
Unworld Bistro: River Cruises: Decker/Royal
Unmetric: Indicate Media
Unscripted Hotel Durham: Bolt Public Relations
Unusual Ventures: Bateman Group
UP Inspired Kitchen: Champion Management Group
UP(st)ART Creative: Ballantines PR
UpRamp: Matter Communications
Upstate South Carolina Alliance: Development Counsellors International (DCI)
Uptake: Walker Sands

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Willis Towers Watson: Bliss Integrated Communication
Willow Bend: Regan Luxury
Willy's Mexicana Grill: Champion Management Group
Wilmington Beaches & Convention Center: French | West | Vaughan
Wilmington Trust: Peppercomm
Wils Airline: Murphy O’Ben
Wilson Produce: FullTilt Marketing
Windermere Real Estate: Veracity Marketing
WiNover Construction: Matter Communications
Windstream: KWT Global
Wine Institute: Fiehler PR & Marketing
Winegard Co.: rbb Communications
Wines of Germany: RF | Binder Partners, Inc.
Winky Lu: Zapwater Communications
Winton Capital: Prosek Partners
Wipro PES: Gutenber
Wirecard: Vested
Wisconsin Economic Development Corp.: Development Counsellors International (DCI)
Wissahickon Valley Watershed Assn.: Buchanan Public Relations LLC
WixSuite: Petryla PR & Marketing
Witterington Construction: JPR Agency
WiTriCity Corp.: Version 2.0 Communications
Witt/Kiefler: Goodman Media International, Inc.
Wix.com: Lewis
WNYC Radio: Cataldi Public Relations
Wolverine Worldwide: 360PR+
Wolverine Worldwide (NYS:WWW): Lambert
Women Deliver: Health Unlimited
Women in the Arts and Media Coalition: Goldman Communications Group, Inc.
Women Presidents’ Organization: Marketing Maven Public Relations
Women Rocking Wall St.: KCD PR Inc. - Top FinTech PR Firm
Women’s Business Enterprise Council: Buchanan Public Relations LLC
Wood Partners: Singer Associates, Inc.
Woodbury University: Edge Communications, Inc.
Woodlands Resort, The, The Woodlands, TX: Hawkins International Public Relations
Woodside Hotel Group: C&R Communications
Woodside Homes: BLAZE PR
Woodside Hotel Group: C&R Communications
Woodstock Inn & Resort, VT: Redpoint
Work Shield: Bolt Public Relations
Work Fusion: Idea Group
Workhuman: Greenough Brand Storytellers
Workiva: ICR
Workers’ Circle: Goldman Communications Group, Inc.
Worksprings: DixonJames Communications
World Affairs Council of Philadelphia: Buchanan Public Relations LLC
World Federation of Hemophilia: KYNE
World Games Birmingham 2021, The: Markstein
World Government Summit: APCO Worldwide
World of Whirlpool: Motion Agency, Inc., The
World Turtle Day®: Tellem Grody Public Relations, Inc.
World Vision: Wilks Communications Group
World Government Summit: APCO Worldwide
WorldWide Clinical Trials: MERGE Atlanta
Wow Bao: Heron Agency
WowWee: Resound Marketing
Wrangler: French | West | Vaughan
Wright Heerema Architects: Akrete
Writers Guild Initiative: Goldman Communications Group, Inc.
Writers Guild of America, East: Goldman Communications Group, Inc.
WTNH – ABC: CashmanKatz
WTR: Judge Public Relations, LLC
WTTW WFMT: Grisko LLC
Wusthof: Nike Communications, Inc.
WX Inc. – New York Women Executives in Real Estate: Berman Group, Inc., The
Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel): Citizen Relations
Wyndham Worldwide: Hunter Public Relations
Wynns Las Vegas and AEG Presents: Rogers & Cowan
Wythe Hotel: BerlinKoen
X, Y, Z
Xavier Information Systems: Makovsky
Xavier Mortimer’s Magical Dream: Wicked Creative
Xerox: Landis Communications Inc.
Xfinity Communities: Lewis
XG Sciences: Silverline Communications
XiaoMi: Lewis
Xontogany LLC: LaVoseHealthScience
XPRIZE Foundation: Merryman Communications
Xtraction Services, LLC: Marino.
Xtralite: Communications 21
XY Beacon, Boston, MA: Hawkins International Public Relations
XYPRO Technology: Marketing Maven Public Relations
Y2Y: Mason Public Relations
Yachtman Hotel & Marina Club, ME, The: Redpoint
Yale New Haven Health: Mason Public Relations
Yanfeng Automotive Interiors: Bianchi Public Relations, Inc.
Yellowtail Wines: Zapwater Communications
Yeti: ICR
Yey Corp.: Edge Communications, Inc.
YI Technology: Brandware
Yin and Yan Nutrition for Dogs: Farrow Communications
YKK America: Inre, LLC
YLT Red, LLC — The Steakhouse: Falls Communications
YMCA of Austin: Bloom Communications
YMCA of Greater Pittsburgh: WordWrite Communications LLC
YO! Sushi: Stuntman PR
Yona New York fashions: Goldman Communications Group, Inc.
Yonkers Tennis Center: Buzz Creaters, Inc.
Yoola: North 6th Agency, Inc. (NJ6A)
Yorktel: R&E Strategic Communications
YoTo: SourceCode Communications
YouDecide: North 6th Agency, Inc. (NJ6A)
Youfit Health Clubs: Zimmerman Agency, The
YouScience: Stones River Group
YouTube Music: Rogers & Cowan
YSL Beute: Nike Communications, Inc.
YTIL Hotels: Imagine PR
Yvel: Berk Communications
YWCA Cleveland: akhia communications
Z-Wave Alliance: Caster Communications, Inc.
ZAGG: Lewis
Zahroof Valves: Firecracker PR
Zailab: SourceCode Communications
ZenBiome: CommCentric Solutions
Zamer-Bloser: Paul Werth Associates
Zangmeister Center: Paul Werth Associates
Zara Realty Holdings Corp.: Butler Associates, LLC
Zcashed: Strange Brew Strategies
ZCP/DermSource: Marino.
Zeckendorf Development: Geto & de Milly, Inc.
ZeeVee: Feintuch Communications
Zell Lurie Institute for Entrepreneurial Studies: Version 2.0 Communications
Benefits: LaunchSquad
ZenFi Networks: iMiller Public Relations
Zenodo Homes: Durée & Company, Inc.
ZERO Motorcycles: DRIVEN360
Zerto: Touchdown PR
Zeta Global: 5W Public Relations
Zetlin & DeChiara LLP: 5W Public Relations
Zillow: DeChiara, Inc.
Zialab: 5W Public Relations
Zinc: March Communications
ZJAF: March Communications
Zoetis: Coyne Public Relations
Zoetis LLC: Inre, LLC
Zuin Murad: ITB
Zyber PR: Cyber PR
Zynstra: Ketner Group Communications
Zype: Catapult PR-IR
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