As uncertainty looms, we know one thing is certain: we are united in our care for one another, our commitment to progress and our optimism for the future. At BCW, we remain people-first and client-centric – helping our clients move successfully through whatever comes next.
STRATEGIC COMMUNICATIONS
for high-stakes situations
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Every second, billions of conversations are happening at once. 
On every device, on every app, in every hand. 
And those conversations are changing, 
Faster than ever before.

At **Racepoint Global**
we shape those conversations.

**The conversations that matter.**

The 2020 edition of O’Dwyer’s Directory of Public Relations Firms contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the “Find a PR Firm” database on odwyerpr.com for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a “special report” on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an “agreed-upon-procedure,” carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory’s opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory’s judgment of a firm’s standing within the industry, and are not warranted to comply with any specific objective standards.

The directory’s geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 25 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Multiple articles in this year’s directory address hiring a PR firm, ins and outs of PR firm mergers and acquisitions retirement planning for PR firm owners.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O’Dwyer
Publisher
October 2020

PR FIRMS NEWLY LISTED IN THE DIRECTORY

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<td>The Brandman Agency</td>
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<td></td>
<td>VIVA Lifestyle PR</td>
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<td></td>
<td>Xenophon Strategies, Inc.</td>
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</table>
Instructions for 2021 Rankings Based on ‘20 Net Fee Income

Deadline to submit: Fri., Mar. 12, 2021

Letter from the CPA of the PR firm as follows:
(This form may be photocopied and used by CPA; Send top page of latest income tax return and W-3 for 2020)

To the Board of Directors of __________________________ (city, state) __________________________:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O’Dwyer’s based on 2020 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2020:

Net fee income for 2020 was: $ __________________________  Percentage gain (loss) was: ________

Net fee income for 2019 was: $ __________________________

B. Gross billings for calendar 2020 aggregated __________________________ (total income plus reimbursables).

C. We determined from the payroll records that __________ employees were employed full-time as of Dec. 31, 2020 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2020 totaled: $ __________________________

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. Name of parent or affiliated company plus industry in which it operates: __________________________

G. Net fees of the PR firm named above in one or more of 19 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm’s expertise in these areas (fees of specialties cannot exceed total fees of firm):

Agriculture $__________________  Home Furnishings $__________________
Automotive/Transportation $__________________  Industrial $__________________
Beauty/Fashion/Lifestyle $__________________  Non-Profits $__________________
Education $__________________  Professional Services $__________________
Energy $__________________  Purpose/CSR $__________________
Entertainment $__________________  Real Estate Finance & Development $__________________
Environmental/Sustainability/Greentech/PA $__________________  Sports $__________________
Financial & Investor Relations $__________________  Technology $__________________
Food & Beverage $__________________  Travel & Economic Development $__________________
Healthcare $__________________

H. List branch office fees and number of staff on a separate sheet for: Atlanta, Chicago, Connecticut, Boston, Florida, Los Angeles area, Miami, Midwest cities, New York & New Jersey, Pennsylvania, San Francisco area, Southeast, Texas, Washington, D.C. area, Western cities. We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA ________________________________ Signed by CEO of PR firm: ________________________________

Agency contact for this form: __________________________ phone: _____________ e-mail: ________________________________

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2020-21. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. A PR professional’s name may appear only once. At least one full-time person must be listed at each branch. Staff listed at h.q. cannot also be listed in branches. Firms billing more than $1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the specialties must show at least three accounts to back up figures.

E-mail to John O’Dwyer, john@odwyerpr.com, or fax to 212/683-2750
J.R. O’Dwyer Co., 271 Madison Ave., #1500 New York, NY 10016
It’s crucial when credibility is questioned.

It’s the best insurance against competitive disruption and consumer indifference.

It’s what our 6000 experts help companies and brands earn every day.
<table>
<thead>
<tr>
<th>Firm</th>
<th>2019 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2018</th>
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© Copyright 2020 J.R. O’Dwyer Co., Inc. continued on page 8
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<td>67. Tunheim, Minneapolis, MN</td>
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<td>68. Touchdown PR, Austin, TX</td>
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<td>74. MCS Healthcare Public Relations, Bedminster, NJ</td>
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<tr>
<td>76. Public Communications Inc., Chicago, IL</td>
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<td>85. Brownstein Group, Philadelphia, PA</td>
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<td>86. SourceCode Communications, New York, NY</td>
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<td>22</td>
<td>112</td>
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<tr>
<td>87. Idea Grove, Dallas, TX</td>
<td>3,288,889</td>
<td>26</td>
<td>22</td>
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<tr>
<td>88. LaVoie Health Science, Boston, MA</td>
<td>3,270,282</td>
<td>15</td>
<td>31</td>
</tr>
<tr>
<td>89. Raffetto Herman Strategic Communications, Seattle, WA</td>
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<tr>
<td>90. CashmanKatz, Glastonbury, CT</td>
<td>3,175,000</td>
<td>26</td>
<td>11</td>
</tr>
</tbody>
</table>

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continued on page 10
Far apart, yet closer than ever.

In times of personal and professional uncertainty, we’re heartened by the truth that all of us are experiencing this world together and in real time (even while keeping our distance). We want everyone to be safe, reach out, stay connected, and check in on each other. And don’t be afraid to turn on the camera. A friendly face can do wonders – even if it’s a little pixelated.

PadillaCo.com
<table>
<thead>
<tr>
<th>Rank</th>
<th>Firm</th>
<th>2019 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2018</th>
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<td>Landis Communications, San Francisco, CA</td>
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<td>131.</td>
<td>Violet PR, Montclair, NJ</td>
<td>704,241</td>
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<td>132.</td>
<td>Stuntman PR, New York, NY</td>
<td>639,561</td>
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<td>133.</td>
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<td>Judge Public Relations, LLC, Tampa, FL</td>
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<td>135.</td>
<td>Feintuch Communications, New York, NY</td>
<td>488,180</td>
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5W PUBLIC RELATIONS NAMED
2020 AGENCY
OF THE YEAR
BY THE AMERICAN BUSINESS AWARDS

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### LIST OF MAJOR HOLDING COMPANIES AND THEIR PR SUBSIDIARIES

<table>
<thead>
<tr>
<th>Dentsu Group Inc.</th>
<th>Interpublic Group of Cos.</th>
<th>Omnicom Group Inc.</th>
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<td>Dentsu Aegis Network</td>
<td>Current Global</td>
<td>FleishmanHillard</td>
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<td>DeVries Global</td>
<td>Ketchum</td>
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<td>Mitchell (Part of Dentsu Aegis Network)</td>
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<td>Porter Novelli</td>
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<thead>
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<th>Havas Group</th>
<th>MDC Partners</th>
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<td>Abernathy MacGregor/AMO</td>
<td>Allison+Partners</td>
<td>Kekst CNC</td>
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<td>Havas Creative</td>
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<td>Havas Formula</td>
<td>Hunter</td>
<td>Publicis Worldwide</td>
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<td>Havas Health &amp; You</td>
<td>KWT Global</td>
<td>WPP</td>
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<td>BCW (Burson Cohn &amp; Wolfe)</td>
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<td>Huntsworth Health</td>
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<td>Red Consultancy</td>
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### Quantifiable Results That Will Blow You Away.
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How Will You Come Back Stronger?

It’s hard to imagine a post-crisis future and how your organization will thrive in tomorrow’s unknown reality. How each organization looks at recovery will be different, but one truth is certain: the steps you take now will impact future success. Let us help you create a roadmap for recovery to understand the current environment, navigate the unknown, prioritize decision-making, identify new stakeholders and engage differently with existing ones.

Together we will help you take action now to plan your future.
# LEADING GAINERS AMONG THE RANKING PR FIRMS

## FIRMS IN THE TOP 25 (representing fees from $24.3M to $892M)

<table>
<thead>
<tr>
<th>Firm</th>
<th>2019 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2018</th>
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<tbody>
<tr>
<td>IMRE, LLC, Baltimore, MD</td>
<td>$33,334,000</td>
<td>158</td>
<td>+52</td>
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<tr>
<td>Kivvit, Chicago, IL</td>
<td>33,087,699</td>
<td>105</td>
<td>+36.7</td>
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<tr>
<td>Finn Partners, New York, NY</td>
<td>119,322,000</td>
<td>777</td>
<td>+35</td>
</tr>
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<td>ICR, New York, NY</td>
<td>88,280,795</td>
<td>228</td>
<td>+27.6</td>
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<tr>
<td>W2O Group, San Francisco, CA</td>
<td>222,865,000</td>
<td>923</td>
<td>+26</td>
</tr>
<tr>
<td>Evoke KYNE, New York, NY</td>
<td>25,149,453</td>
<td>107</td>
<td>+24</td>
</tr>
<tr>
<td>Crosby, Annapolis, MD</td>
<td>24,534,990</td>
<td>85</td>
<td>+18.6</td>
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<tr>
<td>Prosek Partners, New York, NY</td>
<td>54,738,707</td>
<td>181</td>
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<tr>
<td>Havas Formula, New York, NY</td>
<td>25,630,379</td>
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<td>+15</td>
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<td>Hotwire, New York, NY</td>
<td>42,161,713</td>
<td>285</td>
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## FIRMS RANKED 26 THROUGH 50 (representing fees from $10.3M to $23.2M)

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<th>Firm</th>
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<td>Walker Sands Communications, Chicago, IL</td>
<td>$18,832,290</td>
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<td>JeffreyGroup, Miami, FL</td>
<td>12,864,916</td>
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<td>Bliss Integrated Communication, New York, NY</td>
<td>13,275,000</td>
<td>57</td>
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<tr>
<td>Matter Communications, Newburyport, MA</td>
<td>23,174,274</td>
<td>166</td>
<td>+17.4</td>
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<tr>
<td>Gregory FCA, Ardmore, PA</td>
<td>11,400,000</td>
<td>77</td>
<td>+16.3</td>
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<td>Inkhous, Waltham, MA</td>
<td>20,167,063</td>
<td>116</td>
<td>+14</td>
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<tr>
<td>rbb Communications, Miami, FL</td>
<td>15,447,216</td>
<td>80</td>
<td>+14</td>
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<tr>
<td>MMGY NJF, New York, NY</td>
<td>10,710,041</td>
<td>63</td>
<td>+14</td>
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<td>PAN Communications, Boston, MA</td>
<td>22,493,586</td>
<td>148</td>
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<td>Development Counsellors Int’l (DCI), New York, NY</td>
<td>11,136,484</td>
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## FIRMS RANKED 51 THROUGH 100 (representing fees from $2.8M to $10.3M)

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<td>$3,342,813</td>
<td>22</td>
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<td>2,961,685</td>
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<td>+57</td>
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<tr>
<td>RBMG (RB Milestone Group), Stamford, CT</td>
<td>3,433,225</td>
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<td>+41.2</td>
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<td>Lion &amp; Lamb Communications, New York, NY</td>
<td>2,868,000</td>
<td>21</td>
<td>+38.8</td>
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<td>IW Group, Inc., West Hollywood, CA</td>
<td>2,993,000</td>
<td>11</td>
<td>+38</td>
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<td>Crenshaw Communications, New York, NY</td>
<td>3,047,435</td>
<td>14</td>
<td>+35.9</td>
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<td>Brownstein Group, Philadelphia, PA</td>
<td>3,418,589</td>
<td>18</td>
<td>+35</td>
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<tr>
<td>Moore, Inc., Tallahassee, FL</td>
<td>8,817,078</td>
<td>39</td>
<td>+31</td>
</tr>
<tr>
<td>LaVoie Health Science, Boston, MA</td>
<td>3,270,282</td>
<td>15</td>
<td>+31</td>
</tr>
<tr>
<td>Bospar, San Francisco, CA</td>
<td>5,692,505</td>
<td>29</td>
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## FIRMS RANKED 101 THROUGH 135 (representing fees from $488K to $2.6M)

<table>
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<td>$1,140,465</td>
<td>7</td>
<td>+71.4</td>
</tr>
<tr>
<td>Pineapple Public Relations, Chamblee, GA</td>
<td>1,336,144</td>
<td>10</td>
<td>+38.6</td>
</tr>
<tr>
<td>Novitas Communications, Denver, CO</td>
<td>550,578</td>
<td>3</td>
<td>+32.7</td>
</tr>
<tr>
<td>Bob Gold &amp; Associates, Redondo Beach, CA</td>
<td>1,028,570</td>
<td>12</td>
<td>+31.5</td>
</tr>
<tr>
<td>Stumtman PR, New York, NY</td>
<td>639,561</td>
<td>2</td>
<td>+26</td>
</tr>
<tr>
<td>Butler Associates, LLC, New York, NY</td>
<td>1,547,713</td>
<td>8</td>
<td>+23</td>
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<tr>
<td>Serendipit, Phoenix, AZ</td>
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<td>BLAZE, Santa Monica, CA</td>
<td>2,540,300</td>
<td>12</td>
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<tr>
<td>Landis Communications, San Francisco, CA</td>
<td>2,077,286</td>
<td>10</td>
<td>+19.5</td>
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<tr>
<td>Karbo Communications, San Francisco, CA</td>
<td>2,395,720</td>
<td>15</td>
<td>+19</td>
</tr>
</tbody>
</table>

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WHEN EVERYTHING IS ON THE LINE
WHO DO YOU WANT REPRESENTING YOU?


“The crew from the television magazine is banging on your door. You can have the security guard throw them out and know they’ll trash you. Or you can sit down with them and figure that out of the hour you give them, they’ll use only 40 seconds on air. And those 40 seconds will make you look very guilty. Better solution, call Mike Sitrick.” – Forbes Magazine

“The Winston Wolf of public relations had arrived. Wolf, you will recall, was the fixer in Pulp Fiction. Played by Harvey Keitel, he washed away assassins’ splatter and gore. Sitrick cleans up the messes of companies, celebrities and others, and he’s a strategist who isn’t averse to treating PR as combat.”— Fortune Magazine

“Now (they) have hired Michael Sitrick, whose Los Angeles (based) public relations firm is known for going atomic on opponents, using “truth squads,” “wheel-of-pain” tactics and high profile journalists (to write profiles...That’s unbelievable (said the head of the PR firm for the opposing entity). This is the heavy artillery.” – BusinessWeek

TechCrunch: “When it comes to handling crisis situations in particular, Sitrick is as well regarded as they come.” “We’ve been in a tricky position a number of times and the thinking (in Silicon Valley) has historically been to ignore reporters, says one Bay Area tech founder. “Sitrick takes the opposite approach. You’re made to get into the trenches and engage.”


SITRICK AND COMPANY
CORPORATE, FINANCIAL, TRANSACTIONAL, REPUTATIONAL AND CRISIS COMMUNICATIONS
WWW.SITRICK.COM
LOS ANGELES • NEW YORK • SAN FRANCISCO • BOSTON • WASHINGTON DC • DENVER
800-288-8809 (24-HOURS/DAY, 7-DAYS/WEEK)
### CONNECTICUT

<table>
<thead>
<tr>
<th>Firm</th>
<th>2019 Net Fees</th>
<th>FT Empl.</th>
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<tr>
<td>1.</td>
<td>ICR, Norwalk, CT</td>
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<td>Prosek Partners, Fairfield, CT</td>
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<td>RBMG (RB Milestone Group), Stamford, CT</td>
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<td>CashmanKatz, Glastonbury, CT</td>
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<td>5.</td>
<td>W2O Group, Ridgefield, CT</td>
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### NEW YORK & NEW JERSEY

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<td>Finn Partners</td>
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<td>Coyne PR, Parsippany, NJ</td>
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<td>MWWPR, New York, NY</td>
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<td>7.</td>
<td>Havas Formula</td>
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<td>ICR</td>
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<td>9.</td>
<td>Evoke KYNE</td>
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<td>13.</td>
<td>APCO Worldwide</td>
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<td>14.</td>
<td>Bliss Integrated Communications</td>
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<td>Taylor</td>
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<td>Kivvit</td>
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<td>Development Counsellors Intl (DCI)</td>
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<td>Vested</td>
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<td>Kivvit, Asbury Park, NJ</td>
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<td>26.</td>
<td>Dukas Linden Public Relations</td>
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<td>28.</td>
<td>Peppercomm</td>
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<td>SPI Group LLC, The, Fairfield, NJ</td>
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<td>MWWPR, E. Rutherford, NJ</td>
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<td>31.</td>
<td>MCS Healthcare PR, Bedminster, NJ</td>
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<td>32.</td>
<td>Berk Communications</td>
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<td>33.</td>
<td>Infinite Global</td>
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<td>34.</td>
<td>SourceCode Communications</td>
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<td>Crowlaw Communications</td>
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<td>36.</td>
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<td>37.</td>
<td>Lion &amp; Lamb Communications</td>
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<td>38.</td>
<td>Hewes Communications</td>
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<td>Ripp Media/Public Relations, Inc.</td>
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<td>40.</td>
<td>360PR+</td>
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<td>41.</td>
<td>Inhouse</td>
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<td>42.</td>
<td>Butler Associates, LLC</td>
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<td>43.</td>
<td>Buttonwood Communications Group</td>
<td>1,212,200</td>
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<td>44.</td>
<td>AMP3 Public Relations</td>
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<td>45.</td>
<td>Rosica Communications, Fair Lawn, NJ</td>
<td>937,926</td>
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<td>46.</td>
<td>Lawlor Media Group</td>
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<td>47.</td>
<td>Violet PR, Montclair, NJ</td>
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<td>48.</td>
<td>Stimson PR</td>
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<td>49.</td>
<td>Feintuch Communications</td>
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### PENNSYLVANIA

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<th>Firm</th>
<th>2019 Net Fees</th>
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<tbody>
<tr>
<td>1.</td>
<td>Bravo Group, Inc., Harrisburg</td>
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<td>2.</td>
<td>Gregory FCA, Ardmore</td>
<td>11,400,000</td>
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<td>3.</td>
<td>Sam Brown Inc., Wayne</td>
<td>6,341,947</td>
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<td>4.</td>
<td>W2O Group, New Hope</td>
<td>5,010,192</td>
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<tr>
<td>5.</td>
<td>Brownstein Group, Philadelphia</td>
<td>3,418,589</td>
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<td>6.</td>
<td>Gatesman, Pittsburgh</td>
<td>2,622,440</td>
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<td>7.</td>
<td>Buchanan Public Relations, Bryn Mawr</td>
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<td>8.</td>
<td>WordWrite Comms. LLC, Pittsburgh</td>
<td>1,553,497</td>
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### TEXAS

<table>
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<th>Firm</th>
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<tr>
<td>1.</td>
<td>W2O Group, El Paso</td>
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<td>2.</td>
<td>Edelman (incl. Dallas &amp; Houston), Austin</td>
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<td>Pierpoint Communications, Houston</td>
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<td>4.</td>
<td>Touchdown PR, Austin</td>
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<td>5.</td>
<td>Champion Management Group, Dallas</td>
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<td>6.</td>
<td>Idea Grove, Dallas</td>
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<td>7.</td>
<td>TruePoint Communications, Dallas</td>
<td>3,094,469</td>
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<td>8.</td>
<td>SPN Communications, Dallas</td>
<td>2,312,203</td>
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</tbody>
</table>

City & Regional rankings continued on page 18

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The Stevens Group specializes in facilitating mergers & acquisitions in the public relations agency sector. Our clients are entrepreneurs who engage us to help them either sell their firm, or to buy a firm. For clients interested in selling their firm, we identify buyers whose primary objective is to nurture the seller’s entrepreneurial spirit.
### MIDWEST CITIES

<table>
<thead>
<tr>
<th>Firm</th>
<th>2019 Net Fees</th>
<th>FT Empl.</th>
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<tbody>
<tr>
<td>1.</td>
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<td>2.</td>
<td>Edelman, Atlanta, GA $32,509,302</td>
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<td>3.</td>
<td>Jackson Spalding, Atlanta, GA</td>
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<td>4.</td>
<td>Edelman, Atlanta, GA 23,582,000</td>
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<td>5.</td>
<td>Edelman, Atlanta, GA</td>
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<td>Edelman, Atlanta, GA</td>
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<td>8.</td>
<td>Karbo Communications, San Francisco, CA</td>
<td>2,395,720</td>
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<td>9.</td>
<td>BoardroomPR, Ft. Lauderdale, FL</td>
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<td>10.</td>
<td>Lovell Communications, Nashville, TN</td>
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<td>11.</td>
<td>Brandwire, Atlanta, GA</td>
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<td>12.</td>
<td>ARPR, Atlanta, GA</td>
<td>2,631,389</td>
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<td>13.</td>
<td>Hensworth Comms., Ft. Lauderdale, FL</td>
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<td>14.</td>
<td>Pineapple Public Relations, Chamblee, GA</td>
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<td>15.</td>
<td>Bradford Group, The, Nashville, TN</td>
<td>1,286,045</td>
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<td>16.</td>
<td>Kivvit, Miami, Florida</td>
<td>854,687</td>
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<td>17.</td>
<td>Agency Ten22, Cumming, GA</td>
<td>803,475</td>
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<td>18.</td>
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<td>19.</td>
<td>W2O Group, Tampa, FL</td>
<td>323,810</td>
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### SAN FRANCISCO & NORTH CALIF.

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<tbody>
<tr>
<td>1.</td>
<td>Edelman (includes Silicon Valley) $48,204,000</td>
<td>195</td>
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<tr>
<td>2.</td>
<td>W2O Group</td>
<td>29,131,297</td>
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<tr>
<td>3.</td>
<td>Highwire PR</td>
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<td>4.</td>
<td>LaunchSquad</td>
<td>18,602,385</td>
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<td>5.</td>
<td>Zeno Group</td>
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<td>6.</td>
<td>Hoffman Agency, The, San Jose, CA</td>
<td>15,005,000</td>
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<td>7.</td>
<td>Edelman, Portland, OR</td>
<td>14,720,376</td>
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<td>8.</td>
<td>Edelman, Portland, OR</td>
<td>13,481,237</td>
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<td>9.</td>
<td>Edelman, Portland, OR</td>
<td>13,020,376</td>
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<td>Edelman, Portland, OR</td>
<td>12,416,807</td>
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<td>11.</td>
<td>Edelman, Portland, OR</td>
<td>12,189,000</td>
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<tr>
<td>12.</td>
<td>Edelman, Portland, OR</td>
<td>10,505,000</td>
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<tr>
<td>13.</td>
<td>Edelman, Portland, OR</td>
<td>8,765,091</td>
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<td>14.</td>
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### WESTERN CITIES

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<tr>
<td>1.</td>
<td>Edelman (includes Silicon Valley), San Francisco, CA</td>
<td>$48,204,000</td>
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<td>2.</td>
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<td>4.</td>
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<td>Edelman, Los Angeles, CA</td>
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<td>Edelman, Los Angeles, CA</td>
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<td>8.</td>
<td>Edelman, Portland, OR</td>
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<td>Edelman, Portland, OR</td>
<td>12,189,000</td>
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<tr>
<td>14.</td>
<td>Edelman, Portland, OR</td>
<td>8,765,091</td>
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The firms ranked in the O’Dwyer Co. rankings of PR firms have satisfied O’Dwyer’s ranking rules, supporting fee and employee totals with income tax and W-3 forms and providing a current account list. The O’Dwyer rankings should be regarded as an expression of our judgment of a firm’s standing within the industry, and are not warranted to comply with any specific objective standards.

Go to www.odwyerpr.com for the online version of the rankings.
2019 CREATIVE AGENCY OF THE YEAR

coynepr.com
## Ranking of PR Firms by Specialty

### Agriculture

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<td>G&amp;S Business Communications, New York, NY</td>
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<td>Edelman, New York, NY</td>
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<td>Peppercomm, New York, NY</td>
<td>3,668,793</td>
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<td>IMRE, LLC, Baltimore, MD</td>
<td>2,965,000</td>
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<td>Padilla, Minneapolis, MN</td>
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<td>Zeno Group, New York, NY</td>
<td>1,827,427</td>
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<td>French</td>
<td>West</td>
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<td>Moore, Inc., Tallahassee, FL</td>
<td>370,000</td>
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<td>FrazierHeiby, Columbus, OH</td>
<td>154,978</td>
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<td>Inkhouse, Waltham, MA</td>
<td>59,516</td>
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<tr>
<td>Kivvit, Chicago, IL</td>
<td>35,800</td>
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<td>Jackson Spalding, Atlanta, GA</td>
<td>2,912</td>
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### Home Furnishings

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<td>Zimmerman Agency, Tallahassee, FL</td>
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<td>Hunter, New York, NY</td>
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<td>Coyne PR, Parsippany, NJ</td>
<td>2,000,000</td>
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<td>5W Public Relations, New York, NY</td>
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<tr>
<td>Pierpoint Communications, Houston, TX</td>
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<td>Zeno Group, New York, NY</td>
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<td>IMRE, LLC, Baltimore, MD</td>
<td>830,000</td>
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<td>360PR+, Boston, MA</td>
<td>659,434</td>
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<td>Havas Formula, New York, NY</td>
<td>642,304</td>
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<td>SPM Communications, Dallas, TX</td>
<td>415,302</td>
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<td>French</td>
<td>West</td>
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<td>rbb Communications, Miami, FL</td>
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<td>O’Malley Hansen Communications, Chicago, IL</td>
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<tr>
<td>Marketing Maven Public Relations, Camarillo, CA</td>
<td>240,095</td>
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<td>TruePoint Communications, Dallas, TX</td>
<td>236,086</td>
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### Beauty/Fashion/Lifestyle

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### Purpose/CSR

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We’re focused on creating and implementing results-driven PR campaigns.

Each client campaign receives ongoing involvement of senior practitioners. We deliver programs with measurable results and impact. Combined with our strategic and holistic approach, we help our clients move their businesses forward.

*Looking for a partner who will deliver? Give us a call.*
## FINANCIAL PR/INVESTOR RELS.

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<td>46. Tunheim, Minneapolis, MN</td>
<td>14,469</td>
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Specialty rankings continued on page 24
Welcome to the arena.

Where everyone with a phone is a reporter.
And fortunes can be lost over a single tweet.

ICR provides integrated communications for leaders who are focused on building and protecting the value of their businesses.
## PROFESSIONAL SERVICES

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## FOOD & BEVERAGE

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REACH,
INFLUENCE,
AND CONVERT
MORE BUYERS.

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### AUTOMOTIVE/TRANSPORTATION

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### REAL ESTATE/FINANCIAL DEV.

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<th>Firm</th>
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<td>46. Greentarget Global LLC, Chicago, IL</td>
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# CATEGORIES LISTED
(Only PR firms that list clients in the Directory are included)

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<th>Category</th>
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Edelman, Atlanta
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Weber Shandwick, Atlanta

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Padilla, Chicago
Weber Shandwick, Chicago

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Weber Shandwick, Baltimore

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Regan Communications Group, Boston
Version 2.0 Communications, Boston
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Lambert, Detroit
Robar Public Relations, Detroit
Weber Shandwick, Detroit

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Weber Shandwick, Minneapolis

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TVG, St. Louis
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Oregon
Edelman, Portland

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Edelman, Austin

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Padilla, Richmond
Silverline Communications, Vienna

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Edelman, Seattle
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Arizona
Off Madison Ave, Phoenix
Seredipiti Consulting, Phoenix

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Allison+Partners, San Francisco
AMW Group, West Hollywood
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
Brown + Dutch Public Relations, Malibu
Chemistry PR, San Diego
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fineman PR, San Francisco
Finn Partners, Los Angeles
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GOLD PR & Social Media, Irvine
Hawkins International Public Relations, Los Angeles
ICR, San Diego
ICR, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Konnect Agency, Los Angeles
Landis Communications Inc. (LCI), San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Mission North, San Francisco
MSR Communications, LLC, San Francisco
Murphy O’Brien, Los Angeles
Nike Communications, Inc., Los Angeles
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Relevance International, Los Angeles
RF | Binder Partners, Inc., Los Angeles
RF | Binder Partners, Inc., San Francisco
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360PR+, San Francisco
Taylor, Santa Monica
The Storied Group, Los Angeles
Valerie Allen Public Relations, Sherman Oaks
Walt & Company Communications, Campbell
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<td>Carol Fox &amp; Associates, Chicago, Edelman, Chicago</td>
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THE STORY IS ALWAYS THERE.

Yet, most can't see it.

Particularly in the B2B world where jargon and complexity tend to bury a company's stories.

We're a communications consultancy that knows how to dig out the type of content that resonates with the target audience.

It's not easy.

This form of discovery involves research, interviewing techniques, dot-connecting logic and that scientific quality called persistence. Often, we go from Point A to Point B to Point C, which lands us on Point D where the good stuff resides.

We'd welcome a conversation on how to find your storytelling gold.
Educational Institutions continued

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Greentarget Global LLC, Chicago
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Padilla, New York
Peppercomm, New York
Powell Mayas, Long Island City
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
TASC Group, The, New York
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Weber Shandwick, East Aurora
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M Booth, Raleigh

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Falls, Cleveland
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Weber Shandwick, Dallas
Weber Shandwick, Houston

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Padilla, Richmond
Sage Communications, McLean

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Kivvit, Asbury Park

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Waita Company, The, Taos

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Dignan & Associates, Norman, Oldwick
Kivvit, Asbury Park

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Waita Company, The, Taos

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PR and marketing programs for dynamic entrepreneurs, innovative franchise brands and other creative business leaders.

We can help you promote your products and services worldwide.
We’ve done it for hot young start-ups.
We’ve done it for established multinationals.
We can do it for you!
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akhia communications, Hudson
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Fahlgren Mortine, Columbus
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We partner with the world’s leading biotech and pharmaceutical companies, non-profits and foundations, offering full-service communications with core capabilities in:

- Brand and data communications;
- Corporate reputation and responsibility;
- Disease awareness and patient advocacy;
- Global public health; and
- Partnerships and stakeholder engagement.

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Zehnder Communications, New Orleans

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ICR, Baltimore
imre, LLC, Baltimore
Weber Shandwick, Baltimore

**Massachusetts**
Finn Partners, Boston
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
Matter, Newburyport
RF | Binder Partners, Inc., Boston
SHIFT Communications, Boston
360PR+, Boston
Weber Shandwick, Boston

**Michigan**
Finn Partners, Detroit
Identity, Bingham Farms
Lambert, Detroit
Logos Communications, Inc., Canton
Weber Shandwick, Detroit

**Minnesota**
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

**Missouri**
FleishmanHillard, St. Louis
O’Malley Hansen Communications, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

**New Jersey**
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
RAM Communications, Cranford
Rosica Communications, Fair Lawn

**New York**
AMP3 Public Relations, New York
APCO Worldwide, New York
Berk Communications, New York
Carmichael Lynch Relate, New York
Carolyn Izzo Integrated Communications (CIIC), Nyack
CashmanKatz, New York
Channel V Media, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
Edelman, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Financial Profiles, Inc., New York
Finn Partners, New York
Geto & de Milly, Inc., New York
Havas Formula, New York
Hawkins International Public Relations, New York
High10 Media, New York
Hunter, New York
ICR, New York
imre, LLC, New York
IW Group, New York
J Public Relations, New York
JeffreyGroup, New York
Kaplow Communications, New York
Kivvit, New York
KWT Global, New York
Lambert, New York
LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Mower, Syracuse
MWPR, New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
North 6th Agency, Inc. (N6A), New York
O’Malley Hansen Communications, New York
Padilla, New York
Pollack Group, The, New York
Pollock Communications, New York
Redpoint, New York
Relevance International, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Xhibition, New York

**North Carolina**
French | West | Vaughan, Raleigh
M Booth, Raleigh
Taylor, Charlotte

**Ohio**
akhia communications, Cleveland
akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
FrazierHeby, Columbus
Inspire PR Group, Columbus
Paul Werth Associates, Columbus
Stevens Strategic Communications, Inc., Cleveland

**Oregon**
Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

**Pennsylvania**
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
imre, LLC, Philadelphia
Powers Brand Communications LLC, Wayne
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

**South Carolina**
Lou Hammond Group, Charleston

**Tennessee**
Finn Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard PR, Maryville

**Texas**
BizCom Associates, Plano
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
SPM Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

**Virginia**
BRG Communications, Alexandria
Padilla, Richmond

**Washington**
Edelman, Seattle
Finn Partners, Gig Harbor
Weber Shandwick, Seattle

**Wisconsin**
MorganMyers, Waukesha

**Foreign Markets**

**California**
Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
ICR, San Diego
ICR, San Francisco
Lou Hammond Group, Los Angeles
Relevance International, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

**Colorado**
Lou Hammond Group, Denver
Weber Shandwick, Denver

**Connecticut**
ICR, Norwalk
Torrenzano Group, The, Hartford

**District of Columbia**
APCO Worldwide, Washington
BerlinRosen, Washington
Edelman, Washington
Rasky Partners, Inc., Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

**Florida**
Dragon Horse Ad Agency, Naples
Edelman, Miami
Edelman, Orlando
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Lou Hammond Group, Miami
Weber Shandwick, Miami
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| **Georgia** | Agency Ten22, Cumming  
BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
March Communications, Atlanta  
Media Frenzy Global, Atlanta  
Spectrum, Atlanta  
Travelmo/Keller, Atlanta  
Weber Shandwick, Atlanta |
| **Illinois** | Akrete: Business, Articulated, Evanston  
Edelman, Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
Greentarget Global LLC, Chicago  
Grisko LLC, Chicago  
Jarrard Phillips Cate & Hancock, Inc., Chicago  
Jascula Terman Strategic Communications, Chicago  
Kivvit, Chicago  
L.C. Williams & Associates, Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Public Communications Inc., Chicago  
Spectrum, Chicago  
Weber Shandwick, Chicago |
| **Indiana** | MEK Group, Carmel  
Zehnder Communications, New Orleans |
| **Louisiana** | Zehnder Communications, New Orleans |
| **Maryland** | Crosby, Annapolis  
ICR, Baltimore  
imre, LLC, Baltimore  
Pugh & Tiller PR, LLC, Annapolis  
Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore |
| **Massachusetts** | BiGfish Communications, Boston  
Birnbaum Communications Inc., Marblehead  
Finn Partners, Boston  
Greenough Brand Storytellers, Watertown  
ICR, Boston  
LaVoiceHealthScience, Boston  
March Communications, Boston  
Matter, Newburyport  
PAN Communications, Inc., Boston  
Racetrack Global, Boston  
Rasky Partners, Inc., Boston  
SHIFT Communications, Boston  
Sloane & Company, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston |
| **Michigan** | EAFocus Inc., Rochester  
Finn Partners, Detroit  
Lambert, Detroit  
Piper & Gold Public Relations, Lansing  
Weber Shandwick, Detroit |
| **Minnesota** | Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Padilla, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis |
| **Missouri** | FleishmanHillard, St. Louis  
Standing Partnership, St. Louis  
TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis |
| **Nebraska** | The Abbi Agency, Reno |
| **New Hampshire** | JSI Research and Training Institute, Inc., Bow  
Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
MCS Healthcare Public Relations, Basking Ridge  
Pierpoint Communications Inc., Princeton  
R&J Strategic Communications, Bridgewater  
Rosica Communications, Fair Lawn  
SPI Group LLC, The, Fairfield  
Taft Communications, Lawrenceville  
Tartaglia Communications, LLC, Somerset |
| **New Jersey** | Waite Company, The, Albuquerque  
Waite Company, The, Taos |
| **New York** | AJB Communications, Roosevelt Island  
APCO Worldwide, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Butler Associates, LLC, New York  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Coyne Public Relations, New York  
CRC, Inc., New York  
Edelman, New York  
Evoke KYNE, New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
imre, LLC, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
LaVoiceHealthScience, Brooklyn  
Lawlor Media Group, New York  
M Booth Health, New York  
Makovsky, New York  
Mower, Syracuse  
MWPR, New York  
North 6th Agency, Inc. (N6A), New York  
Padilla, New York  
PAN Communications, Inc., New York  
Peppercomm, New York  
Pollock Communications, New York  
Rebel Gail Communications, New York  
Rubenstein Public Relations, New York  
Ruder Finn Inc., New York  
Sloane & Company, New York  
Stanton Communications, Inc., New York  
the10company, New York  
Tierney, New York  
Torrenzano Group, The, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York  
Zeno Group, New York |
| **North Carolina** | French | West | Vaughan, Raleigh  
G&S Business Communications, Raleigh  
Racetrack Global, Raleigh |
| **Ohio** | akhai communications, Cleveland  
akhai communications, Hudson  
Approach Marketing, Worthington  
Fahlgren Martine, Columbus  
Falls, Cleveland  
Frazier/Heiby, Columbus  
Paul Werth Associates, Columbus  
Stevens Strategic Communications, Inc., Cleveland |
| **Oregon** | Bloom Communications, Portland  
Edelman, Portland  
Finn Partners, Portland  
Weinstein PR, Portland |
| **Pennsylvania** | Bravo Group, Harrisburg  
Brian Communications, Philadelphia  
Brownstein Group, Philadelphia  
Buchanan Public Relations LLC, Bryn Mawr  
Devine + Partners, Philadelphia  
Evoke KYNE, Philadelphia  
Furia Rubel Communications, Inc., Doylestown  
Gatesman, Pittsburgh  
Gregory FCA, Ardmore  
imre, LLC, Philadelphia  
Sam Brown Inc., Wayne  
SPRY TE Communications, Philadelphia  
Tierney, Harrisburg  
Tierney, Philadelphia  
Torrenzano Group, The, Philadelphia  
Weber Shandwick, Philadelphia  
WordWrite Communications LLC, Pittsburgh |
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Weber Shandwick, Kansas City
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| New Hampshire | JSI Research and Training Institute, Inc., Bow

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**Non-Profits continued**

- kglobal, Washington
- Krivvit, Washington
- McCabe Message Partners, Washington
- Signal Group, Washington
- Stanton Communications, Inc., Washington
- Weber Shandwick, Washington
- Xenophon Strategies, Inc., Washington

**Florida**
- Conroy Martinez Group, The, Coral Gables
- Dragon Horse Ad Agency, Naples
- Edelman, Miami
- Edelman, Orlando
- EvClay Public Relations, Miami
- InLink Marketing, Hialeah
- Judge Public Relations, LLC, Tampa
- Kivvit, Miami
- Moore, Inc., Tallahassee
- NewmanPR, Miami
- Sachs Media Group, Fort Lauderdale
- Sachs Media Group, Tallahassee
- SharpThink, Palm Beach
- SharpThink, West Palm Beach
- Waite Company, The, Melbourne
- Weber Shandwick, Miami

**Georgia**
- Edelman, Atlanta
- Weber Shandwick, Atlanta

**Illinois**
- Carol Fox & Associates, Chicago
- Edelman, Chicago
- Financial Profiles, Inc., Chicago
- Glen Echo Group, Chicago
- Kivvit, Chicago
- Meek Media Relations Inc., Chicago
- Motion Agency, Inc., The, Chicago
- Weber Shandwick, Chicago
- Wilks Communications Group, Chicago

**Louisiana**
- Zehnder Communications, New Orleans

**Maryland**
- Pugh & Tiller PR, LLC, Annapolis
- Stanton Communications, Inc., Baltimore
- Weber Shandwick, Baltimore

**Massachusetts**
- Birnbach Communications Inc., Marblehead
- Greenough Brand Storytellers, Watertown
- Matter, Newburyport
- RF | Binder Partners, Inc., Boston
- Weber Shandwick, Boston

**Michigan**
- Piper & Gold Public Relations, Lansing
- Weber Shandwick, Detroit

**Minnesota**
- Tunheim, Minneapolis
- Weber Shandwick, Minneapolis

**Missouri**
- FleishmanHillard, St. Louis
- TVG, St. Louis
- Weber Shandwick, Kansas City
- Weber Shandwick, St. Louis

**Nebraska**
- Wicked Creative, Las Vegas

**New Hampshire**
- JSI Research and Training Institute, Inc., Bow
- Weber Shandwick, Philadelphia

**New York**
- AIB Communications, Roosevelt Island
- Berk Communications, New York
- BerlinRosen, New York
- Butler Associates, LLC, New York
- Edelman, New York
- Farrow Communications, Buffalo
- Financial Profiles, Inc., New York
- FischTank PR, New York
- Geto & de Milly, Inc., New York
- GMG Public Relations, Inc., Nanuet
- Goldman Communications Group, Inc., Bayside
- Havas Formula, New York
- High10 Media, New York
- iMiller Public Relations, Mamaroneck
- Infinite Global, New York
- Kaplow Communications, New York
- Keith Sherman and Associates, New York
- King plus Company, New York
- Kivvit, New York
- LAK Public Relations, Inc., New York
- Lawlor Media Group, New York
- Nicholas & Lence Communications, New York
- Pollack Group, The, New York
- Powell Mayas, Long Island City
- Reich Communications, New York
- RF | Binder Partners, Inc., New York
- Rubenstein Public Relations, New York
- Ruder Finn Inc., New York
- SharpThink, New York
- Stanton Communications, Inc., New York
- TASC Group, The, New York
- Tierney, New York
- Weber Shandwick, East Aurora
- Weber Shandwick, New York

**Ohio**
- Approach Marketing, Worthington
- FrazierHeby, Columbus
- Inspire PR Group, Columbus
- Paul Werth Associates, Columbus
- Roop & Co., Cleveland
- Stevens Strategic Communications, Inc., Cleveland

**Oregon**
- A.wordsmith, Portland
- Bloom Communications, Portland
- Edelman, Portland
- Weinstein PR, Portland

**Pennsylvania**
- Brian Communications, Philadelphia
- Buchan Public Relations LLC, Bryn Mawr
- Devine plus Partners, Philadelphia
- Furia Rubel Communications, Inc., Doylestown
- Powers Brand Communications LLC, Wayne
- Tierney, Harrisburg
- Tierney, Philadelphia
- Weber Shandwick, Philadelphia
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Boston | London

617.391.0790  info@BackBayCommunications.com
Political Candidates continued

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada
The Abbi Agency, Reno

New York
AJB Communications, Roosevelt Island
BerlinRosen, New York
Butler Associates, LLC, New York
Edelman, New York
Ruder Finn Inc., New York
Weber Shandwick, East Aurora
Weber Shandwick, New York

Pennsylvania
Weber Shandwick, Philadelphia

Tennessee
Weber Shandwick, Nashville

Texas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Professional Services

Alabama
Markstein, Birmingham
Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

California
Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Cerrell Associates, Inc., Los Angeles
Chemistry PR, San Diego
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Evoke KYNE, Barbank
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc. (LCI), San Francisco
Marketing Maven Public Relations, Camarillo
Merritt Group, San Francisco
Mission North, San Francisco
MSR Communications, LLC, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc., Sacramento
Pollack Group, The, Los Angeles
Revell Communications, Roseville
Singer Associates, Inc., San Francisco
Sloane & Company, San Francisco
Taylor, Santa Monica
Taylor & Company, Los Angeles
UPRAISE Marketing + Public Relations, San Francisco
W2O, San Francisco
Walt & Company Communications, Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zapwater Communications, Los Angeles

Colorado
Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
Weber Shandwick, Denver

Connecticut
Butler Associates, LLC, Stamford
ICR, Norwalk
Mason Public Relations, Bethany

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APCO Worldwide, Washington
BerlinRosen, Washington
Curley Company, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
Kivvit, Washington
Padilla, Washington
Signal Group, Washington
Stanton Communications, Inc., Washington
The Reis Group, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

Florida
Boardroom Communications, Inc., Fort Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Moore, Inc., Tallahassee
NewmanPR, Miami
rhe Communications, Miami
Sachs Media Group, Fort Lauderdale
Sachs Media Group, Tallahassee
Weber Shandwick, Miami
Zapwater Communications, Miami

Georgia
Agency Ten22, Cumming
Brandware, Atlanta
Edelman, Atlanta
Hope-Beckman Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Akrete: Business, Articulated, Evanston
Dixon/James Communications, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
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G&G Business Communications, Chicago
GreenTarget Global LLC, Chicago
Grisko LLC, Chicago
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L.C. Williams & Associates, Chicago
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Padilla, Chicago
Pietyra PR & Marketing, Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago
Zapwater Communications, Chicago

Indiana
MEK Group, Carmel

Louisiana
Ehrhardt Group, The, New Orleans

Maryland
ICR, Baltimore
Pugh & Tiller PR, LLC, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts
BackBay Communications, Boston
Birbach Communications Inc., Marblehead
CGPR LLC, Marblehead
Finn Partners, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaVoieHealthScience, Boston
Matter, Newburyport
Sloane & Company, Boston
Weber Shandwick, Boston

Michigan
EAFocus Inc., Rochester
Finn Partners, Detroit
Identity, Bingham Farms
Lambert, Detroit
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standingorp, St. Louis
TVG, St. Louis

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We are an integrated communications company on a mission: to help brands get to precisely what matters. By engaging audiences in more meaningful ways, we create and implement solutions designed to deliver measurable results.
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High10 Media, New York
ICR, New York
Infinite Global, New York
InkHouse, New York
J Public Relations, New York
JConnelly, New York
Karbo Communications, New York
Kivvit, New York
KWT Global, New York
LAK Public Relations, Inc., New York
Lawlor Media Group, New York
Lou Hammond Group, New York
Magrino PR, New York
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Pollack Group, The, New York
Profile Advisors LLC, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Sloane & Company, New York
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Weber Shandwick, East Aurora
Weber Shandwick, New York

North Carolina
G&S Business Communications, Raleigh

Ohio
Approach Marketing, Worthington
Falls, Cleveland
Inspire PR Group, Columbus

Oregon
Edelman, Portland

Pennsylvania
Brian Communications, Philadelphia
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
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Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
Bradford Group, The, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

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Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Torrenzano Group, The, Austin

Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Social Media

Alabama
Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

Arizona
Off Madison Ave, Phoenix
Serendipit Consulting, Phoenix

California
Allison+Partners, San Francisco
AMW Group, West Hollywood
BerlinRosen, Los Angeles
BLAZE PR, Santa Monica
Bospal, San Francisco
Cerrell Associates, Inc., Los Angeles
Chemistry PR, San Diego
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
GOLD PR & Social Media, Irvine
Hawkins International Public Relations, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Idea Hall, Costa Mesa
imre, LLC, Los Angeles
IW Group, Los Angeles
J Public Relations, San Diego
J Public Relations, Santa Monica
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Karbo Communications, San Francisco
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LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Mission North, San Francisco
Murphy O’Brien, Los Angeles
Padilla, San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
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RF | Binder Partners, Inc., San Francisco
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300PR+, San Francisco
Taylor, Santa Monica
The Storied Group, Los Angeles
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Valerie Allen Public Relations, Sherman Oaks
W2O, San Francisco
Walt & Company Communications, Campbell

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INK Communications Co., Denver
Lou Hammond Group, Denver
Weber Shandwick, Denver

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ICR, Norwalk
Torrenzano Group, The, Hartford

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Curley Company, Washington
Edelman, Washington
Falls, Washington
Finn Partners, Washington
/kglobal, Washington
Kivvit, Washington
Padilla, Washington
Rasky Partners, Inc., Washington
Signal Group, Washington
Stanton Communications Inc., Washington
The Reis Group, Washington
Torrenzano Group, The, Washington
Tricom Associates, Inc., Washington
Weber Shandwick, Washington
Xenophon Strategies, Inc., Washington

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Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Ad Agency, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Hemsworth Communications, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
M Booth, Miami
Moore, Inc., Tallahassee
NewmanPR, Miami
rbb Communications, Miami
Sachs Media Group, Fort Lauderdale
Sachs Media Group, Tallahassee
SharpThink, Palm Beach
SharpThink, West Palm Beach
TJM Communications, Inc., Oviedo (Orlando area)
Waffe Company, The, Melbourne
Weber Shandwick, Miami
Zapwater Communications, Miami
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Brandware, Atlanta
Edelman, Atlanta
Hope-Beekham Inc., Atlanta
M Booth, Atlanta
March Communications, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

**Illinois**
Akrete: Business, Articulated, Evanston
Carol Fox & Associates, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
Finn Partners, Chicago
G&S Business Communications, Chicago
Jasculka Terman Strategic Communications, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
LaKart People Communications, Chicago
LaunchSquad, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago
Zapwater Communications, Chicago

**Maryland**
ICR, Baltimore
imre, LLC, Baltimore
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

**Massachusetts**
BackBay Communications, Boston
Birnbaum Communications Inc., Marblehead
Finn Partners, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
March Communications, Boston
Matter, Newburyport
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
RF | Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sloane & Company, Boston
360PR+, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

**Michigan**
Finn Partners, Detroit
Identity, Bingham Farms
Weber Shandwick, Detroit

**Minnesota**
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

**Missouri**
FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

**Nevada**
The Abbi Agency, Reno
Wicked Creative, Las Vegas

**New Hampshire**
JSI Research and Training Institute, Inc., Bow

**New Jersey**
Coyne Public Relations, Parsippany
Jeremy Woof Consulting, Glen Ridge
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
Violet PR, Montclair

**New Mexico**
Waite Company, The, Albuquerque
Waite Company, The, Taos

**New York**
BerlinRosen, New York
Berman Group, Inc., The, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Citizen Relations, New York
Coyne Public Relations, New York
CRC, Inc., New York
Crenshaw Communications, New York
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Feintuch Communications, New York
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FischTank PR, New York
G&S Business Communications, New York
Geto & de Milly, Inc., New York
Havas Formula, New York
Hawkins International Public Relations, New York
High10 Media, New York
Hot Paper Lantern, New York
ICR, New York
imre, LLC, New York
INK Communications Co., New York
JW Group, New York
J Public Relations, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow Communications, New York
Karlo Communications, New York
Kivvit, New York
KWT Global, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Mower, Syracuse
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Relevance International, New York
RF | Binder Partners, Inc., New York
Ruder Finn Inc., New York
SharpThink, New York
Sloane & Company, New York
Stanton Communications, Inc., New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
the1company, New York
Tierney, New York
Torrenzano Group, The, New York

**North Carolina**
G&S Business Communications, Raleigh
M Booth, Raleigh
Taylor, Charlotte

**Ohio**
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akhia communications, Hudson
Approach Marketing, Worthington
Fahlgren Mortine, Columbus
Falls, Cleveland
Inspire PR Group, Columbus
Paul Werth Associates, Columbus
Roop & Co., Cleveland
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**South Carolina**
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**Tennessee**
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MP&F Strategic Communications, Nashville
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Ripley PR, Inc., Maryville
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Edelman, Dallas
Edelman, Houston
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Lou Hammond Group, Houston
Torrenzano Group, The, Austin
Touchdown PR, Austin
TruePoint Communications, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

**Virginia**
BRG Communications, Alexandria
Padilla, Richmond
Sage Communications, McLean
Sports/Leisure

Alabama
Markstein, Birmingham

Arizona
Off Madison Ave, Phoenix
Serdipid Consulting, Phoenix

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ICR, Norwalk

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TVG, St. Louis
Weber Shandwick, Kansas City
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Kivvit, Asbury Park

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Jackson Spalding, Austin
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Sage Communications, McLean

Washington
Edelman, Seattle
Weber Shandwick, Seattle

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Highwire PR, Chicago IL

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Serdipid Consulting, Phoenix

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Bacheff Communications, Newport Beach
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Bospar, San Francisco
Brown + Dutch Public Relations, Malibu
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### Technology continued

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We’re there for our clients when it matters most.

Jole Frank provides effective and disciplined communications counsel and support to help our clients in advancing their business and strategic objectives. Our clients range from large, global public companies to smaller, private enterprises across virtually all industries. Our professionals have been recognized by our peers, the financial community and journalists for their quality work, strategic acumen and creative approach to challenging issues.

We help our clients take control.

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Shareholder Activism
Investor Relations
Environmental/Social/Governance (ESG)
Restructuring + Bankruptcy

Crisis Communications + Special Situations
Litigation Support
Private Equity
Corporate Communications + Media Relations
Design + Digital
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It’s what JPA Health clients have come to expect. Because we make meaningful connections like no other. Our specialists synchronize insights, ideas and incredible execution for results that impress.

Connectability

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**GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.**

**Alabama**

**Birmingham**
Markstein
Stephen Bradley & Associates LLC

**Montgomery**
Stephen Bradley & Associates LLC

**Arizona**

**Phoenix**
Off Madison Ave
Serendipit Consulting

**Tempe**
Orea Communications Unlimited, LLC

**Arkansas**

**Fayetteville**
Mitchell Communications Group LLC

**California**

**Beverly Hills**
Blaine Group, The
Brandman Agency, The

**Brea**
Firecracker PR

**Burbank**
Evoke KYNE

**Calabasas**
Fix Your Name, dba: FixYourName.com

**Camarillo**
Marketing Maven Public Relations

**Campbell**
Walt & Company Communications

**Carlsbad**
Portavoce Public Relations

**Costa Mesa**
Idea Hall

**Fallbrook**
Leavitt Communications

**Irvine**
Citizen Relations
GOLD PR & Social Media
O’Malley Hansen Communications

**Los Angeles**
BerlinRosen
Cerrell Associates, Inc.
Citizen Relations
Davies
Diamond Public Relations
Diffusion

Edelman
Edge Communications, Inc.
Financial Profiles, Inc.
Finn Partners
Hawkins International Public Relations
imre, LLC
IW Group
KARV Communications
Konect Agency
Lou Hammond Group
Marino.
Murphy O’Brien
Nike Communications, Inc.
Pollack Group, The
Relevance International
RF | Binder Partners, Inc.
Sard Verbinnen & Co
Sitrick And Company
Taylor & Company
The Storied Group
Weber Shandwick
Zapwater Communications

**Malibu**
Brown + Dutch Public Relations

**Mill Valley**
Orangefiry
Segal Communications

**Montecito**
Tenor PR

**Newport Beach**
Bacheff Communications

**Palo Alto**
Financial Profiles, Inc.

**Redondo Beach**
Bob Gold & Associates
Merryman Communications

**Redwood City**
Karbo Communications

**Roseville**
Revell Communications

**Sacramento**
Edelman
KP Public Affairs
Perry Communications Group, Inc.

**San Diego**
Chemistry PR
ICR
J Public Relations
KCD PR Inc. - Top FinTech PR Firm
Lewis
Wicked Creative

**San Francisco**
Allison+Partners
Bospar

**Double Forte**
Edelman
Fineman PR
Finn Partners
Highwire PR
Hotwire
ICR
InkHouse
IW Group
J Joele Frank, Wilkinson Brimmer Katcher
Karbo Communications
Landis Communications Inc. (LCI)
LaunchSquad
Lewis
M Booth
Merritt Group
Mighty
Mission North
MSR Communications, LLC
Padilla
PAN Communications, Inc.
Peppercomm
Racepoint Global
RF | Binder Partners, Inc.
Sard Verbinnen & Co
Singer Associates, Inc.
Sitrick And Company
Sloane & Company
360PR+
Torrenzano Group, The
UPRAISE Marketing + Public Relations
Vested
W2O
Walker Sands
Weber Shandwick

**San Jose**
Hoffman Agency, The
Lumina Communications
Weber Shandwick

**Santa Ana**
Global Results Communications

**Santa Barbara**
Davies
Weber Shandwick

**Santa Monica**
BLAZE PR
C&R
Di Moda Public Relations
J Public Relations
Taylor

**Sherman Oaks**
Valerie Allen Public Relations

**Torrance**
Hoyt Organization Inc., The

**West Hollywood**
AMW Group
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Contact: Sharon Choe, Senior Vice President of Investor Relations and Business Development
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schoe@lavoiehealthscience.com • www.lavoiehealthscience.com
| Illinois continued                                                                 | Massachusetts                                                                 | Missouri                                                                 |
| L.C. Williams & Associates                                                      | Arlington                                                                 | Farmington Hills                                                      |
| La Kart People, Communications                                                 | Stern Strategy Group                                                        | Marx Layne & Company                                                  |
| LaunchSquad                                                                   | Boston                                                                   | Lansing                                                                |
| Lewis                                                                        | BackBay Communications                                                     | Piper & Gold Public Relations                                         |
| Mekky Media Relations Inc.                                                      | BiGfish Communications                                                     | Rochester                                                             |
| Motion Agency, Inc., The O’Malley Hansen Communications                        | fama PR, Inc.                                                              | EAFocus Inc.                                                          |
| Padilla                                                                      | Highwire PR                                                               | Troy                                                                  |
| Pietryla PR & Marketing                                                       | ICR                                                                      | Bianchi Public Relations, Inc.                                        |
| PropIIR                                                                      | LaVoiceHealthScience                                                      |                                                                      |
| Public Communications Inc.                                                    | Lewis                                                                    |                                                                      |
| Reputation Partners                                                           | M Booth                                                                  | Minnesota                                                             |
| Sard Verbinnen & Co                                                           | March Communications                                                      | Minneapolis                                                          |
| Sikich Public Relations                                                       | Marino.                                                                  | Hotwire                                                              |
| Spectrum                                                                     | PAN Communications, Inc.                                                  | Padilla                                                              |
| Superior Public Relations                                                      | Racepoint Global                                                          | Pocket Hercules                                                      |
| Uproar PR                                                                    | Rasky Partners, Inc.                                                      | Tunheim                                                              |
| Walker Sands                                                                 | Regan Communications Group                                                | Weber Shandwick                                                      |
| Weber Shandwick                                                              | RF | Binder Partners, Inc.                                                    |                                                                      |
| Zapwater Communications                                                       | Germinder + Associates, Inc./Goodnewsforpets                             |                                                                      |
| Chicago                                                                      | LaunchSquad                                                               |                                                                      |
| Wilks Communications Group                                                    | Concord                                                                  |                                                                      |
| Evanston                                                                     | Milldam Public Relations                                                  | St. Paul                                                              |
| Akrete: Business, Articulated                                                 | Framingham                                                               | Beehive Strategic Communication                                      |
| Indiana                                                                      | VIVA Lifestyle PR                                                         |                                                                      |
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| Crosby                                                                       | Identity                                                                 | JSI Research and Training Institute, Inc.                            |
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| Caplan Communications LLC®                                                    | Robar Public Relations                                                    | R&J Strategic Communications                                          |
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|                                                                        |                                                                        | RAM Communications                                                    |
|                                                                        |                                                                        | Fair Lawn                                                            |
|                                                                        |                                                                        | Rosica Communications                                                 |
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How to Hire a PR Firm: The Corporate View
by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.
Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.
You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had with the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?
--Did he or she finish it on time, on budget, with a pleasant attitude?
--Are you still using what was produced?
--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.
It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.
Certainly, there are public relations consultants today who are worth every bit of the $500 or $600 or higher per hour that they ask. (Some ask $1,000 an hour. Are they worth it? Well…………..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.
And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant presents on your company’s behalf.

Seitel’s 13 rules when hiring outside PR counsel:
1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Emphasize results.
4. Negotiate down larger retainer fees.
5. Review monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

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Bridging the Gap Between Theory and Practice

Fraser Seitel offers unique insight into the PR industry in the new edition of his highly successful text. *The Practice of Public Relations* emphasizes both the practical and ethical perspectives of public relations by highlighting theoretical features throughout each chapter.

As the late David Rockefeller notes in the foreword, "His use of case studies, interviews, news photos, and other techniques, as well as his humorous and lucid text, brings the process brilliantly to life."

Pairing Seitel's unique, humorous voice with the most up-to-date case studies, interviews, news photos, and other techniques, *The Practice of Public Relations* is truly an “in your face” public relations textbook.

New to this edition

Eleven new contemporary cases – from Harvey Weinstein's sexual harassment scandal to the NFL's kneeling controversy to the rise of the “Black Panther” to public relations practice in the Age of Donald Trump – dissecting the most current and relevant topics in the industry today.

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Eighteen new chapter “scene setters,” contemporary case conundrums to set the tone for the chapter ahead.

For more information, contact your Pearson sales representative or go to [www.pearson.com](http://www.pearson.com).
HOW TO HIRE continued

sends. If the firm gets away with something early in the rela-
tionship then by your initial silence, you condone this be-
behavior. And you deserve to be gouged further, as surely you
will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do
is “get to know” the organization by interviewing the
senior management team. Resist this request whenever
possible.

First, top executives are busy and don’t have time to be
interviewed by every new outsider hired to consult the com-
pany. Second, some consultants use the “management audit
” as a guise to get to higher ranking executives for future con-
siderations.

So while there’s nothing wrong in concept with first
researching the beliefs and aspirations of senior management,
you, as the firm’s public relations professional and conscience
of the organization – not to mention sponsor of the consultant,
– should approach the “management audit” with caution or at
least question its necessity.

7) Don’t leap for the big “name.”

There are an awful lot of published authors, former con-
gressmen, media personalities, and quasi-celebrities running
around masquerading as “public relations consultants.” In
many cases their specialty is who they know, not what they
know.

Nothing wrong with being “connected” but...sometimes
people of this ilk who claim they are “plugged in” may well
have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR
consultant is retaining a firm in whom you have confidence
and with whom you are familiar and comfortable. Indeed,
many veteran consultant-users suggest that “personal chem-
istry” between the client and the consultant is an eminently
more meaningful measure than the name recognition or
celebrity status of the advisor.

8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name
or hire someone you can’t stand, neither should you dish out
hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf shill” the consultant whose
every answer is safe, bland, and straight off-the-shelf,
having been used many times before. You have the right
to insist that you not be “peddled” the research, analysis,
or solutions used for other clients; what quality improvement
guru W. Edwards Deming called, “instant-pudding
answers.”

Rather, hire creativity. You and your staff can provide “safe”
counsel to management. You hire a consultant to bring you a
different, more creative perspective from which you can reach
a more thoughtful conclusion.

9) Insist on “social media” inclusion.

Social media isn’t “the answer” to every public relations
question, but it’s a necessary tool in any public relations
program. Using social media, like using traditional media,
is a facility with which every public relations agency should
be conversant.

While some firms “specialize” in social media, the fact is
that communicating via social media -- Facebook and Twitter
and Instagram and Snapchat and Youtube and all the rest -- has
become commonplace in the practice of public relations.
Therefore, a social media component must be included in
every agency representation pitch. So insist on it.

10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice
that yings and yangs but never commits to a specific
point of view. “On the one hand, you might do this...but on the
other hand,...” etc.

Advice like this just isn’t worth the money. PR consultants
must stand for something. Make them commit to a point of
view. How else can you find out how good they are? The kind
of thumb-sucking analysis that leads to over-prudence and a
risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-
derunder-the-tent” phenomenon that enables a consultant,
onece through the corporate door, to rack up additional
revenues through the sale of extra services such as special
reports, extraordinary research, and seconding outside experts
to assist.

Occasionally, services outside the parameters of the consult-
ating contract might well be advisable. But these should be
discussed in advance of contract signing, so both sides under-
stand the nature of the agreement.

11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she
thinks better than you do, and you are paying for the privilege
of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants
know that you’re depending on them and plan to get what
you’re paying for. Make a habit of talking to all consultants at
least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By
the same token, a consultant who is unsure about what the
client wants will also fall short. Rather, as one design consult-
 put it, you want to be the client the consultant thinks about
at 10 o’clock at night.

12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes
the client and consultant just don’t click or you overestimated
the potential of the assignment or the relationship.

If you find the consultant offers neither increased
brain power nor inspired creativity and also isn’t especially
thrilling to be around, there’s no shame in quickly
disengaging.

In addition, keep your eyes open about “cancellation clas-
es” at the start of a PR consultant relationship. Many firms
insist on cancellation notices of two to six months and stipu-
late as much in their contracts. Suggest instead a one-month
cancellation clause be adopted.

By relying on rules like these dozen, you can help
ensure that the counsel you receive is well worth what you pay
for it.
Nine Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of “net revenues.” I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his $4 million firm is now worth $12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, $6 million, at closing, for his $4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is no exact science in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is generally an element of subjectivity in valuing a firm, but there certainly are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today’s earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods
3. Net worth of the firm as of sale date
4. Working capital (current assets less current liabilities) position as of sale date
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability, clients, employees, investments, and several other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are worth the resources required to complete them. While having a thorough understanding of your firm’s value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.

1. Partner Split-Up. When firm partners split up and potentially divide firm assets, understanding the value of your firm is imperative.
2. Partner Buyout. In order to ensure a fair transaction takes place when a partner buyout takes place, knowing a firm’s value is key.
3. Partner Buy-In. When adding new partners to the firm, knowing your company’s worth is necessary in order to ensure that your partners have appropriate and fair fiduciary responsibility within the organization.
4. Potential Merger of Two or More Firms. A firm valuation is a valuable resource to have on hand when considering the merger of multiple firms. Again, knowing the value of your firm will help to ensure that a fair and reasonable transaction takes place should the firm merge with another firm.
5. Potential Sale. When contemplating putting your PR firm on the market, knowing how much your firm is worth can help you tremendously when determining an asking price for your business and deciding how much you will accept from a buyer.
6. Potential Growth. Having a comprehensive firm valuation can greatly help making beneficial business decisions on a day-to-day basis. It can also provide valuable information and insight when large and small opportunities for growth come along.
8. Divorce. Whether a divorce is amicable or not, knowing the worth of your organization is a safe bet when you go into negotiations. Understanding how much the business you worked hard to build is worth can help ensure that a fair divorce settlement is reached.
9. Estate Planning. When organizing your estate and creating a succession plan for your business, it’s important to have an accurate business valuation on hand. This will help you with tax planning and assist you in determining who should ultimately inherit your financial interest in the firm.

There is no “rule of thumb.” Every valuation is different. There are many moving parts. There are items that may add or subtract from the calculated value. And there are many intangibles that impact the ultimate valuation, for example, top- and bottom-line trends, sudden loss of major clients, death of an owner who is a rainmaker, a key VP leaving and taking a major client, and so forth.

Here Is What I Recommend

1. Connect with the person who may do the valuation.
2. Ask for his or her education credentials, such as courses, teaching valuations.
3. Ask for his or her education credentials.
4. Ask for his or her cost range.
5. Ask how long will it take to the valuation report.
6. Ask for his or her references.
7. Call the references and ask the following:
   • Was there value?
   • Was it timely?
   • Did they receive high-quality service?
   • Was the cost in line with the quote?

If you have a need for a valuation, do your homework. Interview the firms that provide this service, specifically the person who will do the valuation. Determine which firm and individual will give you the highest quality of service and product for a fair price.
10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

Whether you’re actively considering the sale of your PR firm, or it’s just a vague idea that’s been percolating at the back of your mind for awhile, it’s important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite.

Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

1. MYTH: I’ll lose all my autonomy.
   
   TRUTH: You’ll actually have a big say in what happens during and after the integration of your firm into the buyer’s organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

2. MYTH: My firm will remain as a silo within the buyer’s firm.
   
   TRUTH: It’s possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it’s more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true “meeting of the minds.” This might involve interviewing past PR firm CEOs acquired by the buyer.

3. MYTH: I’m better off waiting to sell until my firm reaches $X in revenue.
   
   TRUTH: History proves there is no magic number required for a successful transaction. Whether your annual revenues are $300,000 or $40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

4. MYTH: My firm would need to be twice as big before anybody would be interested in buying it.
   
   TRUTH: Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical “critical mass” could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

5. MYTH: If I sell my firm, my clients will leave me.
   
   TRUTH: Generally, most clients are supportive of mergers – provided that you’re honest with them about your motivations, and that you can assure them that they’ll continue to receive the same high level of service they’ve come to expect. Of course, there are few guarantees in life, and some client attrition is a natural part of any service business. But don’t let that concern become an insurmountable obstacle to pursuing selling your firm.

6. MYTH: After I sell, I’ll be stuck at the buyer’s firm forever.
   
   TRUTH: Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer’s firm to receive your full earnout from the sale. A period of three or four years is common.

7. MYTH: A buyer will always pay the asking price for my firm.
   
   TRUTH: Buyers know the marketplace like the backs of their hands, and it’s the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, “bidding wars” rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some “accounting trick” valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

8. MYTH: After being my own boss for so long, I could never report to someone else again.
   
   TRUTH: Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer’s firm.

9. MYTH: I don’t have to worry about my senior-level people.
   
   TRUTH: To a buyer, your firm’s key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you’ve done everything to keep them fulfilled. It’s not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It’s equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

10. MYTH: We’ve got decent billings, but my firm isn’t profitable enough to attract a potential buyer.
    
    TRUTH: Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

The Bottom Line

Like most PR firm CEOs, you’ve undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you’ve never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you’ve invested in your company over the years, always remember that an educated seller is a wise seller. Don’t allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.
It occurred to me that many of the PR pros I’ve worked with over the years are now approaching retirement age. This could be one reason why there’s been a recent uptick in merger and acquisition activity.

Unfortunately, many PR agency owners are so wrapped up in the day-to-day affairs of operating their companies, they give little thought to their own financial needs. Many of these executives anticipate maintaining at least the same lifestyle during retirement that they enjoy today, perhaps even a better one.

As time goes by, you’re faced with the question: “Will I really have enough to live on?” And where will the money come from? Is selling your agency the answer to this question?

There’s a real need to control the future and not simply look forward to it! Even if you’re 31 as opposed to 51 or 61!

**Pieces of the nest egg**

Most business people have four basic types of assets that can be used to create a retirement fund: Social Security; savings or a retirement plan through business; investments; and proceeds from the sale of a business interest. Together, these sources should make up a hefty nest egg. But it takes a closer look to understand what they really provide.

Social Security depends largely on the size of your pre-retirement income. Even at higher salary levels Social Security falls short, providing a fraction of the total amount needed.

A pension or profit-sharing plan may provide a third or half of the income you’ll need, and you have to depend on it being there. In addition, you may be able to take advantage of other tax-favored vehicles, such as a 401(k) plan or an IRA to supplement your business’ retirement plan. As for personal investments: have you allowed enough time for your investment to achieve the desired result need to retire? The longer you delay your long-term investment planning, the larger your regular contributions to your investments will have to be.

**When is the time to sell?**

If you’re nearing retirement age, you may want to generate income for your interest in your agency. Although selling may seem the simplest solution, the cash you receive represents only part of the value of your business.

Let’s assume you want the business to continue. Maybe you want to keep the business in the family. There are two basic issues that need to be considered. First, a family member will need to be a PR professional with the requisite experience and desire to buy your business. Second, where will the money come from to buy your agency? In my view, this probably isn’t the best solution.

A better solution would be to “shop” your agency. There are many professionals who can guide you through this process. If you decide to go this route, there are many questions to consider:

1. **Will a buyer be available when you are ready to retire?**
2. **Will the buyer have the necessary funds or the ability to finance the transaction?**
3. **Will you be able to agree on a selling price?**
4. **Will the price generate the income you will need in retirement?**

   At this point, it would be a good idea to pursue various planning options with your financial advisors: your CPA, attorney, financial planner and insurance agent.

   When you do this, there are a few fundamental guidelines to keep in mind:
   1. Use realistic planning assumptions. Don’t ignore the eroding effect of inflation or the growth potential of interest.
   2. Reduce or consider taxes on money going into and coming out of your retirement plan.
   3. Plan for unexpected events according to their consequences, not just their likelihood.
   4. Use your business wherever possible to fund benefits with business dollars.

   You should also be sure that adequate provisions are made for possible ill health or accident that include disability insurance and long-term care insurance in your planning.

**Additional thoughts on selling (mergers)**

According to the late Al Croft, “mergers have become a normal part of the life-cycle of PR firms. In addition to bolstering management, they may provide greater opportunity for both parties with minimum risk. Nowadays, involvement in merger discussions usually is a sign of agency strength, not weakness. Almost all professionally managed mergers are at least reasonably successful.”

**When to think about merger**

Well, it’s never too early to think about merger. At the very least, you should discuss any promising opportunities that come your way. These talks can be very educational even if they’re ultimately not successful. Properly and professionally run, it requires only a small investment of time, money and emotion. They never should distract or disrupt agency management, and they shouldn’t be allowed to drag on inconclusively.

If you’ve reached the age of 55 and your business has leveled off, you should begin to consider merger. Most potential partners want to join forces with a dynamic firm, and—fair or unfair—age is a factor in this perception. Each year that passes usually reduces your firms’ attractiveness to a merger partner.

Don’t even consider selling and walking away. At the very least, you’ll have to stay several years—at least three—to fulfill the terms of the merger. According to Al Croft, numerous PR firm executives have found that once they’ve unloaded part of the burden of top management, they can become an elder statesperson and do the kind of PR work they truly enjoy.
Those of us who’ve worked in public relations for many years know that calls for greater diversity in the industry are nothing new. The absence of multicultural leadership within the ranks and the absence of women in top management role are two conspicuous measures of what’s not right. Lack of diversity—especially in PR agencies—is, sadly, a recurring knock on the field; thus, the industry and workplace must change significantly once and for all. If we can’t walk the talk amidst this call, then that “seat at the table” we aspire to won’t materialize in any meaningful way.

Almost three years ago, Rick wrote on this website that it felt major change might be coming, after yet another round of criticism that agencies were too racially and ethnically homogenized. Since then, the dust has settled and there hasn’t been much to show for the effort that allegedly was extended in pursuit of this goal. The past is past, but the past is also prologue.

Today, in the midst of a new wave of fervent anti-racist protests and crusades, the PR field has an unparalleled opportunity to set itself apart as never before. While the pandemic has decimated parts of the business, there’s been a strong uptick in employers and clients needing counsel on how to respond to concerns raised by Black Lives Matter and related initiatives.

More important, individual firms must take the lead proactively and start their own unique diversity transformation. They need to invest serious time and money in programs designed not only to achieve unmatched diversity and inclusion in our ranks while we also reduce groupthink about what to do—and what not to do—to get bosses and hiring managers out of their comfort zones.

Sheila Brooks, Ph.D., Founder, President and CEO of Washington, D.C.-based SRB Communications, a boutique marketing firm specializing in multicultural markets and content production, told me that over the course of her 30-plus years in the industry, she’s diagnosed several things that agencies, in particular, must do to demonstrate they’re serious about diversity in the field.

Dr. Brooks offers these four suggestions to begin with:

Open the recruitment process. Agencies need to build relationships with colleges and universities—particularly historically Black colleges and universities (HBCUs)—where they can tap and nurture talent early in a person’s career. If companies broaden their recruitment efforts, they’ll build a pipeline of talent that will enhance the agency and its clients and make for a more inclusive workforce, retention and career growth.

Internal culture. When you’ve got senior staff who’ve worked at an agency for 20 or 30 years, you’ve likely got people who aren’t flexible to change. Those firms likely need more robust staff training programs and mentoring opportunities. However, changing the organizational culture begins with C-suite level people who should lead by example. For action and change, begin by tying bonuses to executives’ pay.

Open lines of communication. Firms need more ongoing internal discussions about race and diversity from all perspectives. They need to look under the microscope to recognize the deficiencies within their organizations. Real progress begins with transparency.

Monitor. Agencies need to ensure the diverse staff they hire are content, and if not, why. If disproportionate numbers are leaving or not advancing, there needs to be a greater effort to recognize what needs to be improved to provide careers, rather than jobs, to their employees.

Dr. Brooks added that widening the base of talent provides fresh and unforeseen perspectives on how to service clients and how to help them reach their audiences. There are many factors driving such changes. For starters, agency owners are beginning to appreciate that demographics is destiny.

Another reason diversity efforts seem more legitimate now is the growing number of Millennials working in PR, many of whom seem allergic to how previous generations staffed agencies and cultivated talent. For example, Millennials are more racially accepting than previous generations and aren’t hung up on, say, interracial dating.

According to Dr. Brooks, when we talk about diversity and inclusion we need to discuss race along with socio-economic disparities in the workplace, and that also includes age discrimination and sexual orientation.

For PR firm owners and hiring managers, the ability to attract people of color, members of the LGBTQ2 community and non-traditional job candidates will require commitment from the tip-top of the organizations, persistence and, perhaps most crucial, imagination.

More and more mid- to large-size PR agencies want to buy multicultural firms nationally. There are excellent Black, Asian and Hispanic PR agencies that might be interested in selling or joining forces for executive leadership and mutual strategic opportunities.

Large agencies are also doing more internally to build their multicultural staff and management. They’re getting the message at long last.

The bottom line: Diversity is good business as well as socially, politically and morally responsible in a free society. Diversity broadens a firm’s brand appeal to a wider array of clients and prospects, unleashes more creative communication ideas and opens more productive paths for professional excellence and leadership in our rapidly evolving multicultural world.
your story has the power to change the status quo
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404/659-0919; fax: 404/659-2711; amanda@newaboa.com
www.newaboa.com
Strategic public relations counseling, planning and execution.
Agency Statement: ABOA is focused on strategic communication
counsel with special services in the areas of public affairs, community
relations, media relations, marketing and event management. The firm
has added a new executive coaching and planning partnership, Reservoir,
in association with our strategic planning and idea generation.
Amanda Brown-Olmstead, CEO
Blackhall Studios
CEA Fresh Foods
GA Film Foundation
GA Ports Authority
HomePlace Solutions
National Monuments Foundation
Optimal Solar
Synapse Intensive Outpatient Clinic

A.WORDSMITH
420 SW Washington St., #205, Portland, OR 97204
503/227-0851; info@awordsmith.com
www.awordsmith.com
Thought leadership, media relations, writing, social media, design, pro-
fessional services, technology, lifestyle, non-profit. Employees: 11.
Agency Statement: We didn’t invent public relations, but we chose to
make it better. For nearly a decade we’ve worked to help our clients get
beyond the bright and shiny marketing speak, and to get real, developing
and executing thought leadership campaigns for B2B and consumer
clients who know their customers demand more: more truth, more proof,
and a more authentic connection.
Strategically designed and delivered, A.wordsmith’s brand of PR is a
uniquely powerful tool. It challenges. It differentiates. It starts relation-
ships and enhances existing ones. And it drives sales with high-value cus-
tomers like nothing else.
Ann Smith, pres. & founder
Clients Include:
BFit Gyms
CRU
Dove Lewis
IDL
JLL
Levy Restaurants
Mahlum
NICE
North Highland Worldwide
OVO
PDX Women in Tech
PK

Portland State University
Propeller
SurveyMonkey
Technology Assn. of Oregon

ACTIVATE HEALTH
555 Marriott Dr., #315, Nashville, TN 37214
800/516-2881; info@activatehealth.com
https://activatehealth.com
Advisory, advocacy, crisis communications, corporate communication,
creative, digital, marketing communication, media relations & training,
research, strategy & measurement, media monitoring. Employees: 8.
Laura Reagen
Blue Cross Blue Shield Assn.
Cambia
LTCG
Optum
Regence Blue Cross Blue Shield
Retail Me Not RxSaver

AGENCY TEN22
1595 Peachtree Parkway, Suite 204-224, Cumming, GA 30041
678/956-9680; info@ten22pr.com
https://ten22pr.com
Healthcare Industry
PUBLIC RELATIONS: Strategic counsel, media relations, press releases,
crisis management, article placements, speakers bureau, award opportu-
nities, analyst relationships, blogs.
CONTENT SERVICES: Content strategy, content creation, case studies,
white papers, webinars, ebooks, infographics, videos, executive briefs,
tip sheets.
MARKETING SERVICES: Marketing campaigns, marketing automa-
tion, social media, advertising, brand development, brochures, collater-
als, presentation design, website design and content, graphic design.
Agency Statement: Agency Ten22 is an award-winning, full-service,
healthcare IT public relations, content management and digital marketing
services firm. Ten22’s proven techniques deliver compelling messages,
maximize exposure and strengthen market share for healthcare IT and
service vendors. We build integrated plans to exceed client goals and we
adapt quickly to the ever-changing healthcare landscape. From content
strategy to media relations and digital marketing, Agency Ten22 is a bou-
tique health IT firm with a customized, hands-on approach.
Beth Friedman, president & founder, beth@ten22pr.com; Erin Wabol,
partner & chief marketing officer, erin@ten22pr.com
BioIQ
ClearBalance
ComplyAssistant
HealthEC
KIWI-TEK
LightSpeed, Inc.
MRO Corp.
Pena4
PerfectServe
QuadraMed
Zoll
AGENDA
320 Gold Ave., SW, #1400, Albuquerque, NM 87102
505/888-5877; fax: 505/361-2694; info@agenda-global.com
www.agenda-global.com

Boutique national and international integrated communications agency focused on crisis management, issues management, public affairs, public relations, marketing, branding, stakeholder engagement and advocacy.


Agency Statement: Agenda is an award-winning firm with unparalleled experience advancing key issues, interests, policies and trends in the U.S., Europe, Africa and across all 29 NATO member nations. Agenda specializes in developing refined and targeted campaigns and engagement programs that incorporate traditional, social, digital and earned media designed to build broad public awareness and support – or targeted action and mobilization.

The Agenda team is also highly skilled at conducting research, identifying and mobilizing stakeholders, managing crises, building issue-based coalitions, developing grassroots and grass-roots organizations, and influencing public policy across a wide range of areas – with particular success in energy, government, military, diplomatic, healthcare, corporate and educational spaces.

And because Agenda is fully integrated, we can deploy campaign and creative professionals who crush the box – strategists, designers and writers who have mammoth-sized skills, no egos and the drive to innovate and win.

Agenda is headquartered in Albuquerque, New Mexico with offices in Washington, D.C., Los Angeles, California and Brussels, Belgium.

Doug Turner, founding partner

AJB COMMUNICATIONS
480 Main St., #16G, Roosevelt Island, NY 10044
917/783-1680; ajbcomms@gmail.com
www.ajbcomms.com


AJB Communications is a NYC-based PR consultancy. Its principal Andrew Blum is a former journalist and has had in-house and freelance PR positions. He has also managed and worked for numerous PR agencies. In addition to PR, AJB Communications has an affiliated agency which does video production and voiceover work.

Client work includes law firms and legal consultants, book authors and publishers, PR agencies, an Emmy winner, PR in a proxy fight, climate change NGO, former governor and high-profile executives with PR crises and legal problems.

Andrew Blum, founder and PR consultant

AKHIA COMMUNICATIONS
85 Executive Pkwy., Hudson, OH 44236
330/463-5650; angela.bachman@akhia.com
www.akhia.com

Public relations; internal communications; consumer, business and trade media relations; marketing communications; branding; digital communications; creative design; strategic communications; content; presentation development. Employees: 50. Founded: 1996.

Agency Statement: For every business challenge, there is a communications opportunity. We thrive on bringing entire organizations together to do better, be better and achieve more through strategic communications.

We help you break down walls between departments to find the simplest, most efficient and most effective communications strategies that will drive your business forward.

Our clients, our values, our people and our passion make the difference.

Ben Brugler, pres. & CEO; Angela Bachman, COO; April Wonsick, VP; client service; Nick Pfahler, Mike Lawrence; creative dirs.; Patsie Dionise, dir., optimization

Clients Include:
- Akron Children’s Hospital
- AgriSystems
- ALICE Training Institute
- Associated Materials
- Cutron North America
- City of Hudson
- Country Pure Foods
- Current, Powered by GE
- Diebold Nixdorf
- Eaton Corp.
- Fairmount Properties
- FiberTite
- GE Lighting
- GE Renewable Energy
- GPD Group
- ICP Group
- Lauren International
- Mayfran International
- Medic Management Group
- nVent
- PPG Industries
- Quanex
- Seaman Corp.
- Swagelok
- The Lubrizol Corp.
- Timken
- Tungsram
- US Ecology
- YRCW

AKRETE: BUSINESS, ARTICULATED
909 Davis St., Fifth flr., Evanston, IL 60201
847/892-6082; fax: 847/556-0738; margy@akrete.com
www.akrete.com

Content, PR, marketing and social media for the financial services, commercial real estate and cannabis industries. Employees: 10. Founded: 2011.

Agency Statement: Your business, articulated. Your impact, magni-
We know your industry, your terminology, and your clients in the commercial real estate, financial services, cannabis and related industries. Team Akrete delivers the most senior team with the deepest expertise of any agency team in the nation within these industries of focus. Our clients can trace significant business results and closed deals to our services including content creation, public relations, marketing and social media services.

We aren’t all things to all industries; we are a specialized team that delivers results because we swim in the waters of our clients, and we live and breathe these industries all day long. We partner regularly with other more generalist agencies to deliver stellar results, many times coming in as pinch hitters or ghostwriters who “get it.”

There’s no ramp-up with Team Akrete. Our team of writers, marketers and public relations consultants immediately apply our experience to bring client growth stories alive. Whether it’s a social campaign driving leads from LinkedIn or securing a front-page cover story in Crains Chicago Business, we lean on our knowledge and experience to transform good ideas into results that drive business expansion.

We offer content creation, public relations, marketing and social media services, all informed by strategy developed leveraging our deep knowledge, experience and track record. The senior experience level of our team means that no content is too complex; we understand our audiences, how they relate to one another and who is selling to whom. As such, we can combine offerings that are more than the sum of their parts, to create campaigns that magnify the impact of your organization.

As part of our core focus on real estate and the built environment, we also offer deep experience promoting and developing marketing for #proptech, architecture, construction, financing, brokerage, investment management and other related disciplines. We have experience in all property types including traditional sectors like office, industrial, retail, hotel, healthcare and multifamily—as well as specialized sub-sectors like workforce housing, medical office, manufactured housing communities, cold storage and self-storage.

We’ve taken our expertise launching real estate and property technology companies and are applying it to one of the world’s fastest growing industries: cannabis. Our services in the cannabis industry are based on experience with a vertically integrated adult-use and medical cannabis company in Massachusetts as well as several ancillary services providers. We publish a weekly industry newsletter every Friday and provide specialized cannabis industry services including investor relations and communications, public and media relations, full-service social media content and channel management, political communications, marketing strategy, website and email newsletter content generation and distribution services, company and industry event presence, speechwriting and more. We are a part of the social equity cannabis community, and actively support other women-owned and minority-owned businesses in this space.

Key professionals include Margy Sweeney, founder & CEO, and leaders including Patricia Agos, Sophie Bartolotta, Lana Demyanyk, Brian Greenberg, Amanda Hargrove, Jennifer Harris, Lisa Karel, Leslie Kaufman, Donna McSorley, Becky Reno, Daisy Simmons, Nicole Stencilik, Morgan Sweeney and Aleks Walker

Clients Include:
Alliant Credit Union
Area Development Magazine
BentallGreenOak
Burwood Group
Cannabis Facility Construction
Design Construction Concepts
Drawbridge Community Revitalization Foundation
Grupo Ferré Rangel
The Goldie Initiative
Golub & Company
JLL
KeyBank Capital Markets
KeyBank Real Estate Capital
Key Private Bank
Kingbird Investment Management
Maverick Commercial Mortgage
Mosaic Construction
Skender

Society of Industrial and Office Realtors (SIOR) – Chicago
Verdanta Technologies, Inc.
Wright Heerema Architects

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Clients Include:
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BentallGreenOak
Burwood Group
Cannabis Facility Construction
Design Construction Concepts
Drawbridge Community Revitalization Foundation
Grupo Ferré Rangel
The Goldie Initiative
Golub & Company
JLL
KeyBank Capital Markets
KeyBank Real Estate Capital
Key Private Bank
Kingbird Investment Management
Maverick Commercial Mortgage
Mosaic Construction
Skender

Society of Industrial and Office Realtors (SIOR) – Chicago
Verdanta Technologies, Inc.
Wright Heerema Architects
AMP3 PUBLIC RELATIONS
210 West 29th St., Floor 6, New York, NY 10001
212/677-2929; Info@AMP3pr.com
https://AMP3pr.com
Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in consumer lifestyle, beauty and fashion PR campaigns for both emerging and established global brands including: apparel, accessories, beauty, retail, tourism and technology. We amplify our clients using a three-pronged approach: traditional PR & media outreach, social media marketing & influencer marketing, and experiential event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment. The 2018 winner of "Agency of the Year" at the BCAs, AMP3 is currently ranked in the Top Fashion & Beauty PR Firms in the U.S. and was recently named a "Game Changer of PR" by PR News. AMP3 PR is an FWV affiliate agency. Together we offer the best of both worlds: a boutique agency powered by one of the nation’s largest independently-held full-service PR, advertising and digital marketing firms. For more information, please visit AMP3pr.com.

Alyson Roy, owner/partner

Clients Include:
Caribbean Joe
Cat Footwear
Caterpillar Footwear
CR7 Denim by Cristiano Ronaldo
Derma-e
Designer Eyes
Disney Princess
D’Marie Group
Domenico Vacca
Eden Fine Art Gallery
Ellen Tracy
Fossil Group (licensed brands including Michael Kors, Kate Spade New York, Diesel, Armani Exchange, BMW, Emporio Armani, Puma, DKNY)
Governors Ball Music Festival
Heelys
Hytest Safety Footwear
Iceland Naturally
Joan Oloff Footwear
Joe’s Jeans
KEF Audio
Kimora
KL Polish by Kathleen Lights
Kleinfeld Bridal Party
Lenzing
Manhattan Vintage
Moral Code Footwear
Nolcha Shows at New York Fashion Week
Occasion Brands
PROM GIRL
QC Terme Spas & Resorts
Sebago Footwear
Sequential Brands Group
Silk NY
Simply Dresses
Spark Pretty
SubApollo
Talia Jewelry
TENCEL(TM)
Uniti Fashion
William Rast
Wrangler Denim (Modern)

AMW GROUP
8605 Santa Monica Blvd., West Hollywood, CA 90069
310/295-4150; fax: 310/295-4130; info@amworldgroup.com
www.amworldgroup.com
Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

Naomi Grandison, comms. mgr.

A&M University
Crate & Barrel
Eagle Rock Werkshop
Florida Marlins
GAP
Hard Rock Hotel
Hennes & Mauritz
Macy’s
Mandalay Bay
Oakley

AFCO WORLDWIDE
1299 Pennsylvania Ave., N.W., #300, Washington, DC 20004
202/778-1000; fax: 202/466-6002; info@apcoworldwide.com
www.apcoworldwide.com
Agency Statement: APCO Worldwide is an advisory and advocacy communications consultancy helping leading public and private sector organizations act with agility, and build organizational reputations, brands, relationships and solutions to succeed.

APCO is an independent and majority women-owned business. Most importantly, we are a trusted partner to our clients. We help them anticipate, plan, execute and secure impact through our curiosity, insights and diverse expertise.

Services:
• Advisory
• Advocacy
• Corporate Communication
• Creative
• Crisis, Issues & Litigation Management
• Digital
• Marketing Communication
• Media Relations & Training
• Research Strategy & Measurement

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.

APCO’s NEW YORK OFFICE
360 Park Ave. South, 11th flr., New York, NY 10010
212/300-1800; fax: 212/300-1819; mjohnson@apcoworldwide.com
Marc Johnson, mng. dir., New York
APCO’s EMEA HEADQUARTERS
47 Rue Montoyer, 5th flr., 1000 Brussels, Belgium
32-2-645-9811; fax: 32-2-645-9812; cboussagol@apcoworldwide.com
Claire Boussagol, chmn., Europe

APCO’s ASIA HEADQUARTERS
137 Market Street, #16-01, Singapore 048943, Singapore
65-6922-0555; fax: 011-65-6735-3077; jyi@apcoworldwide.com
James Yi, mng. dir., Southeast Asia & Korea

Clients Include:
Bayer
Bombardier
Educational Testing Service
Equinix
Facebook
IKEA
Gilead
Microsoft
Whirlpool

APPROACH MARKETING
63 W. Dublin Granville Rd., Worthington, OH 43085
614/543-8540; hello@approachmarketing.com
www.approachmarketing.com

Agency Statement: At Approach Marketing, we follow one hard and fast rule – experienced talent belongs on the front lines serving our clients. Our team of marketing, PR, and digital strategists average 15+ years of experience working for big-name brands, global agencies, and non-profits. Our 100% virtual model allows us to be nimble and use this deep expertise to achieve your goals. All this adds up to a different kind of agency. One that understands your industry and your audience. One that cares deeply about your growth and success. And one that guarantees to deliver results or work for free until we do.

Our top priority is to produce results and happy clients, but we’ve also picked up a few awards along the way. Approach is the top-5 fastest growing U.S. agency, and we’re an O’Dwyer’s ranked independent agency in the categories of food and beverage, retail, entertainment and culture, education, technology, healthcare, professional services, and purpose/CSR public relations.

Megan Shroy, pres. & founder; Sarah Ann Harris, mng. dir.; Meggan Needham, head of accts.; Liz Woerth, head of talent; Alyssa DeRose, head of growth; Faith Borland, head of digital
AIA Corp.
citizenAID North America
Goldfish Swim School
Ken’s Foods
Kodak
Museum of Illusions
National Safe Boating Council
National Veterinary Associates
Ohio Education Assn.
Ohio State Medical Assn.
OhioHealth Healthcare System
Panda Express
PetSuites
Raising Canes
SAFY of America
Vivial

AQUA MARKETING & COMMUNICATIONS, INC.
360 Central Ave. North, #420, Saint Petersburg, FL 33701
727/892-9280; Britanny@WelcomeToAqua.com
https://www.welcometoaqua.com

Strategic planning, media relations + training, community relations, campaign development, creative storytelling, press kit development, crisis communication, social media management, event development, promotions + partnerships. Employees: 19. Founded: 2010.

Agency Statement: Aqua is an internationally award-winning, full-service marketing communications firm specializing in travel, tourism, hospitality and economic development. Headquartered in St. Petersburg, Florida, Aqua also has offices in Ft. Lauderdale and Naples. Powerful, provocative and proven; Aqua provides extraordinarily creative solutions for its customers and their brands.

Dave Di Maggio, pres.; Fran Vaccaro, VP, acct. svc.; Brittany Chapman, PR dir.; Megan Brewster, PR A/E; Michelle Lenhart, PR A/E; Amber Coldren, digital mktg. dir.

ARPR
271 17th St., NW, Suite 125, Atlanta, GA 30363
855/300-8209; annaruth@arpr.com
www.arpr.com


Agency Statement: ARPR is an award-winning tech PR agency representing cybersecurity, FinTech, cloud and HealthIT brands. From Day 1 we’ve existed to fill a deep void in specialized subject matter expertise and to bring consistency to the integration of media relations, content marketing, social media and demand generation. As such, ARPR is uniquely built to strategize and execute multi-channel marketing communication campaigns that make our client reputations thrive and their sales pipelines prosper. Driving our Panorama Approach is our team, aka the Army of Awesome, whose collective energy and passion consistently lands us on national and local Best Places to Work lists.

Anna Ruth Williams, CEO; Blair Broussard, chief people & opers. officer; Renee Spurlin, sr. VP, analytics & digital mktg.; Evan Goldberg, sr. VP, client service

Additional office in New Orleans.

ARTEMIS ESG
700 Pennsylvania Ave., S.E., Floor 2, Washington, DC 20003
909/313-5185; sales@artemisesg.com
https://artemisesg.com/

Integrated comms. services include corp. comms., reputation mgmt., issue advocacy, brand building, thought leadership, crisis mgmt., digital and social comms.

Agency Statement: Artemis ESG is a minority-owned public affairs agency that specializes in elevating the environmental, social, and governance (ESG) profiles of corporate clients in the agriculture, food, and healthcare industries worldwide.

Continued on next page
ARTEMIS ESG continued

Our clients are disrupting markets and challenging the status quo to improve the world around us. We enable their success by helping customer, investor, and public policy shareholders focus on important ESG factors that form a vital part of client corporate reputation. Our senior leadership has over 20 years of business communications and policy experience—from high-level positions in Congress and the White House overseeing U.S. trade and foreign policy communications to being the founding member of Walmart’s Food Safety Collaboration Center, a $25 million organization located in Beijing, China.

Based in Washington DC, and with offices in Cleveland, OH, we’ve worked with many businesses to solve important reputation, policy, and corporate challenges.

Nien Su, CEO

Clients Include:

- CJ America
- FibroGen
- George Washington University
- Oshidori International
- Panbio USA

UNITED STATES, AVENIR GLOBAL owns SHIFT Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS Research Advisors. In Europe, AVENIR GLOBAL owns the London-based strategic communications consultancy Madano and Hanover, one of the EMEA’s leading strategic communications and public affairs consultancies, with offices in London, Brussels, Dublin, Dubai and Abu Dhabi. Hanover Group also includes creative communications agency The Playbook, and the brand and culture consultancy Multiple. The AVENIR GLOBAL network also includes healthcare specialists AXXON Communications, with offices in Toronto, the U.S, the U.K. and Europe and healthcare creative agency Cherry, based in London. AVENIR GLOBAL is owned by RES PUBLICA Consulting Group.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulain, exec. VP & CFO; Ralph Sutton, int’l mg. partner; Rick Murray, mg. partner, SHIFT; Matt Kucharski, pres., Padilla; Martin Daraiche, pres., NATIONAL Public Relations

Alcon
Boehringer Ingelheim
Bristol-Myers Squibb
Cargill
Celgene
Dairy Management
Eisai
Expo 2020 Dubai
Ford
Lucaszade Ribena Suntry
Mayo Clinic
Novo Nordisk
Produce for Better Health Foundation
Ribera y Rueda
Roche
Rockwell
Sanofi Pasteur
Sobi
U.S. Highbush Blueberry Council
Vifor Pharma

ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net


Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European and global one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, North America and Asia, have helped key brands such as Akamai, hybris SAP, Microsoft and TIBCO with their press, analyst, social media, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Clients Include:

- Akamai
- hybris SAP
- Microsoft Dynamics
- TIBCO

AVENIR GLOBAL

Affiliated with BCW
1155 Metcalfe St., Suite 800, Montréal, Québec H3B 0C1, Canada
514/843-2343; fax: 514/843-2068; info@avenir.global
www.avenir.global


Agency Statement: AVENIR GLOBAL is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. A global powerhouse of specialist communications firms, AVENIR GLOBAL has 1,000 staff and offices in 24 locations across Canada, the U.S., Europe and the Middle East, and ranks among the top 15 largest communication firms in the world.

In Canada, AVENIR GLOBAL owns NATIONAL Public Relations, the country’s leading public relations firm, servicing clients across a wide range of sectors, which includes NATIONAL Capital Markets, the industry’s foremost investor relations and financial services practice. In the United States, AVENIR GLOBAL owns SHIFT Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS Research Advisors. In Europe, AVENIR GLOBAL owns the London-based strategic communications consultancy Madano and Hanover, one of the EMEA’s leading strategic communications and public affairs consultancies, with offices in London, Brussels, Dublin, Dubai and Abu Dhabi. Hanover Group also includes creative communications agency The Playbook, and the brand and culture consultancy Multiple. The AVENIR GLOBAL network also includes healthcare specialists AXXON Communications, with offices in Toronto, the U.S, the U.K. and Europe and healthcare creative agency Cherry, based in London. AVENIR GLOBAL is owned by RES PUBLICA Consulting Group.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulain, exec. VP & CFO; Ralph Sutton, int’l mg. partner; Rick Murray, mg. partner, SHIFT; Matt Kucharski, pres., Padilla; Martin Daraiche, pres., NATIONAL Public Relations

Alcon
Boehringer Ingelheim
Bristol-Myers Squibb
Cargill
Celgene
Dairy Management
Eisai
Expo 2020 Dubai
Ford
Lucaszade Ribena Suntry
Mayo Clinic
Novo Nordisk
Produce for Better Health Foundation
Ribera y Rueda
Roche
Rockwell
Sanofi Pasteur
Sobi
U.S. Highbush Blueberry Council
Vifor Pharma

BACHEFF COMMUNICATIONS

620 Newport Center Dr., Suite 1100, Newport Beach, CA 92660
949/667-3645; info@bacheff.com
www.bacheff.com


Agency Statement: Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.

Emil Bachev, founder & mng. dir.

Agora Services
Alphacool
Baidu
be quiet!
Bodyfriend
Cartesiam
Cherry
EDGE
EnGenius
ENGE
Exclusive Networks
HWBot
Identify3D
Lazar Angelov Diet
Nahimic
Onera Health Inc.
Panda Security
Qwant
Reflake
ROMY PARIS
Soap Studio
Technaxx
A vibrant page from the 2020 O'Dwyer's Directory of PR Firms

BACKBAY COMMUNICATIONS
20 Park Plaza, Suite 801, Boston, MA 02116
617/391-0790; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com


Agency Statement: BackBay Communications is an integrated public relations, content marketing and branding firm focused on the financial services sector. BackBay offers a unique combination of content and creativity. BackBay’s services include digital marketing, branding, content development, public relations and social media. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:

- Branding
- Corporate positioning
- Conference speaking
- Content development
- Digital marketing
- Podcasts
- Public relations
- Social media
- Videos

Bill Haynes, founder & CEO
14-16 Great Chapel St., London, UK W1F 8FL
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh

Clients Include:

- Adams Funds
- ATCE Holdings
- Athena Capital Advisors
- Big Path Capital
- BNY Mellon | Eagle Investment Systems
- Boston Partners
- Bregal Partners
- Bregal Sagemount
- CenterOak Partners
- Clearview Capital
dLocal
- Falcon Investment Advisors
- Fiduciary Trust Company
- Graycliff Partners
- Heritage Partners
- HKW
- Humphreys Capital
- IMPACT Community Capital
- innogy Innovation Hub
- Karen Clark & Company
- Meketa Investment Group
- Monroe Capital
- Monument Group
- Murray Devine
- MyVest
- Northeast Investors Trust
- NovaQuest Capital
- Ridgemont Equity Partners
- Riverside Company
- Sheridan Capital
- Shore Capital Partners
- SK Capital Partners
- The Stephens Group
- TA Associates
- Temenos
- Thompson Street Capital Partners
- Weatherford Capital

BALLANTINES PR
9255 W. Sunset Blvd., #1100, West Hollywood, CA 90069
310/454-3080; info@ballantinespr.com
www.ballantinespr.com


Agency Statement: Ballantines PR (BPR) is an award-winning, full-service luxury and lifestyle public relations agency representing high-profile hospitality, entertainment, design, health and wellness brands globally. With offices in West Hollywood and New York City, BPR is comprised of passionate and creative storytellers with a combined 100+ years of industry experience. Founded in 2000 by Sarah Robarts, BPR is widely recognized for its key global media relationships, strategic thinking, innovative campaigns and consistently delivering profitable results.

Sarah Robarts, pres.; Kendal Hurley, Dara Toulch, partners

Clients Include:

- AKA Beverly Hills
- AKA West Hollywood
- Aloft Hotels
- Amazon Prime Video
- Autograph Collection
- Cattle & Claw
- CSM
- Cumulus
- Element Hotels
- Grupo Vidanta
- Jack’s Monterey
- Jean-Georges Beverly Hills
- Lawrence J. Ellison Institute for Transformative Medicine of USC
- Le Meridien Hotels
- Mani Brothers Real Estate Group
- Marina Del Rey Hotel
- Marriott Homes & Villas
- Moxy Hotels
- Peter B’s Brewpub
- Portola Hotel & Spa
- Riviera 31
- Renaissance Hotels
- SALT Restaurant
- Sofitel Los Angeles at Beverly Hills
- St. Regis Bora Bora Resort
- St. Regis Maldives Vommuli Resort
- The Rooftop by JG
- Tribute Collection
- Vidanta Cruises
- Waldorf Astoria Beverly Hills

BASSET & BASSETT INC.
1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226
313/965-3010; fax: 313/965-3016
www.bassettbassett.com


Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.

BATEMAN GROUP
See Mission North
BCW
Subsidiary of WPP Group plc
200 Fifth Avenue, New York, NY 10010
212/601-3000
www.bcw-global.com

Agency Statement: BCW (Burson Cohn & Wolfe), one of the world’s largest full-service global communications agencies, is in the business of moving people on behalf of clients. Founded by the merger of Burson-Marsteller and Cohn & Wolfe, BCW delivers digitally and data-driven creative content and integrated communications programs grounded in earned media and scaled across all channels for clients in the B2B, consumer, corporate, crisis management, CSR, healthcare, public affairs and technology sectors. BCW is a part of WPP (NYSE: WPP), a creative transformation company. For more information, visit www.bcw-global.com.

Global Leadership:
Donna Imperato, CEO
Jim Joseph, global pres.
Ben Boyd, chief strategy & operations officer

Regional Leadership:
Chris Foster, pres., North America
Matt Stafford, pres., Asia
Scott Wilson, pres., Europe & Africa

BENNETT & COMPANY
543 Estates Place, Orlando, FL 32779
407/478-4040; lara@bennettandco.com
www.bennettandco.com; blog: bennettaboutmarketing.wordpress.com

Agency Statement: From Florida’s coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served. Headquartered in Orlando, the agency has affiliates across the state and connections around the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers, leaders and influencers. Utilizing today’s tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

Laura Phillips Bennett, president

BERK COMMUNICATIONS
1250 Broadway, 3rd flr., New York, NY 10001
212/889-0440; melanie@berkcommunications.com
www.berkcommunications.com

Beauty/fashion/lifestyle, education, entertainment/cultural, financial PR/investor relations, food & beverage, multicultural markets, professional services, purpose/CSR, sports/leisure, technology, travel/hosp./con. dev. Employees: 25. Founded: 1999.

Agency Statement: Berk Communications is an award-winning, independent public relations firm with a globally recognized reputation management division and expertise across a variety of verticals including sports, business & technology, music & entertainment, food & beverage, consumer lifestyle and travel. #WatchUsWork on Facebook, Instagram, and Twitter (@BerkComm).

Ron Berkowitz, founder and CEO; Ryan Muscatel, COO; Marisa Carstens, sr. VP; Alex Pitocchelli, VP; Melanie Wadden Van Dusen, VP; Matthew Miranda, sr. dir.; Didier Morais, sr. dir.; Clark Williams, dir.

Alex Rodriguez
AMB Sports and Entertainment
BODYARMOR
Colleen Quigley
D’USSE
Israel Ministry of Tourism
Lids
Major League Soccer
Meek Mill
Michael Rubin
Narrativ
National Football League
Patreon
Patricof Co.
PUMA
REFORM Alliance
Robert Kraft
Roc Nation
The Cheesecake Factory
Yo Gotti
Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, non-profit, financial services industries and other business-to-business markets.

Sarah S. Berman, president
14+ Foundation
15 William
287/LES
7 x 24 Exchange
Adam America
AFG Group
AKF Group LLC
Albanese Organization
American Heart Assn.
Anchin, Block & Anchin
Arch Real Estate
Ariel Property Advisors
Ariel Tirosh
Avenue of the Americas Assn.
Baruch College
BAS Corp.
Belkin Burden Wenig & Goldman, LLP
Breather
Brookfield Properties
Building Owners and Managers Assn.
Building Trade Employers’ Assn.
C2C Networking Group
CCA Metro
Ceruzzi Properties
Ceres Partners
Chelsea Lighting
Citizens School
Civic Builders
Clarion Partners
Clune Construction Corp.
Colliers
Contractors’ Assn. of Greater New York, Inc.
CoreNet Global
CoreNet Global Washington State
Cove Property Group
DataGryd/Colliers International
Durst Organization
DUNA
Edison Properties
E-J Electrical Installation Co., Inc.
Empire Core
Environmental Contractors Assn.
Facade Tectonics Institute
Faithful+Gould
Fisher Brothers
FMG General Contracting
FMI Corp.
GIC New York
Goods for Good
Gotham Organization
Gracie, Inc.
Green International Affiliates
Habitat for Humanity
Heidell Pittoni Murphy & Bach LLP
Hines
Holst Construction
Hunter Roberts Construction Group
Institute of Supply Management
International Facility Management Assn.
James Fitzgerald
Janus Property Group
Jaros Baum & Bolles
JRM Construction
Kinsmen Properties
KKR Real Estate
Knoll

Continued on next page
BERMAN GROUP, INC., THE continued

Lectra
Life Management
L+L Holding Co.
Madison Capital
Margolin Winer & Evans LLP
McGowan Builders
Metropolitan Movers Assn.
Mitsui Fudosan
NAIOP NYC
Natural Resources Defense Council
Nelson
New York City Builds Bio+
New York City Economic Development Corp.
New York City Small Business Services
Newmark Knight Frank
Nobul
Noodle Companies
Pizzarotti
Platinum Properties
Queensboro United Football Club, LLC
Rabina Properties
Real Estate Lenders Assn.
RealConex
Reed MIDEEM
RICS
Rockefeller Group
RockFarmer Capital
Roofing and Waterproofing Assn.
RXR Realty
Saint Sava Cathedral
Simon Baron
Slate Property Group
Spagnolo Group Architecture
Standard Property Group
State University of New York System
Strategic Capital
Subcontractors Trade Assn.
Suffolk Construction
SYSTRA
The Architect’s Newspaper
The Davis Companies
The Real Deal Magazine
Thrice Associates
Urban Land Institute
VOA Architecture
Wafra, Inc.
Wharton Properties
WX Inc.—New York Women Executives in Real Estate

BERNSTEIN & ASSOCIATES, INC.
6300 West Loop South, #218, Bellaire (Houston Area), TX 77401
713/838-8400; fax: 713/838-8444; mpizza@bernsteinandasss.com
www.bernsteinandassoc.com
PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare. Employees: 3. Founded: 1983.

Patricia Bernstein, pres.; Marie Piazza, mgr.

Bianchi Public Relations

BIANCHI PUBLIC RELATIONS, INC.
888 W. Big Beaver Rd., #777, Troy, MI 48084
248/269-1122; bianchipr@bianchipr.com
www.bianchipr.com

Agency Statement: Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications counsel, PR/media relations support and digital/social content development in the business-to-business and automotive/mobility technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message and content development and event/speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Muzik, VP, acct. svcs.

1st Mile LLC
Adient
BASF Refinish Coatings
Cooper Standard
Freudenberg Sealing Technologies
Munro & Associates
Rolls-Royce Power Systems/MTU Brand
SAE International
Schaeffler Group Automotive
Yanfeng Automotive Interiors

BIGFISH COMMUNICATIONS
283 Newbury St., Boston, MA 02115
617/713-3800; info@BIGfishPR.com
www.BIGfishPR.com
Tech & innovation, mobility, energy & sustainability, consumer products & tourism, media relations, social media, product launches, review campaigns, press tours, speaking engagements, award submissions, crisis communication. Employees: 15. Founded: 1999.

Agency Statement: BIGfish makes your story impossible to ignore. We are an unconventional PR agency that designs and executes award-winning public relations and social media campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. By integrating traditional PR with digital media and marketing support, we capture greater mindshare and market share for our clients.

David Gerzof Richard, Meredith Chiricosta, Jessica Crispo, partners

Clients Include:
American Robotics
Flo Technologies
Formlabs
Iceland Naturally
MIT Technology Review
Nested Bean
Optimus Ride
Ring
SmartAC.com
UAV Turbines

BIRNBACH COMMUNICATIONS INC.
20 Devereux St., #3A, Marblehead, MA 01945
781/639-6701; fax: 781/639-6702
www.birnbach.com

Norman Birnbach, founder

Aurea Lighting
Bambu Global
Center for Excellence in Education
Cloudistics
Digital Reasoning
Edvisors
PCI Synthesis
Sequens CDMO
Vortex Aquatic
BizCom Associates

BIZCOM ASSOCIATES
1400 Preston Rd., #305, Plano, TX 75093
214/458-5751; scottwhite@bizcompr.com
www.bizcompr.com

Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups, technology. Founded: 1999.

Agency Statement: BizCom Associates is a Dallas area-based public relations and marketing communications firm, helping dynamic entrepreneurs, innovative franchise chains and other creative business leaders promote their products and services worldwide.

Scott White, CEO

9Round
Allen Americans Pro Hockey Club
Best Life Brands
Bluefrog Plumbing & Drain
Brix Holdings
ComForCare
Connemara Conservancy
Dina Dwyer-Owens
Edible Arrangements
Emerson Partners
Explore Horizons
Gold’s Gym
HowToBuyAFranchise.com
Naranga
Neighborhoodly (formerly Dwyer Group)
Restoration 1
School of Rock
Sustainable Structures of Texas

BLAINE GROUP, THE
8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com


Devon Blaine, president/CEO

Ecogeg
Robert Stupack
SpineMark
Susan G. Komen L.A. County
The Best You Expo
The Susan G. Komen Los Angeles County More Than Pink Walk

Books:
- Diabetes: The Real Cause and The Right Cure
- The Question: Find Your True Purpose

BLAZE PR
1427 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com


Agency Statement: BLAZE is the go-to PR agency for lifestyle brands

hungry for a real piece of the marketshare. Fresh and seasoned, our boutique agency is comprised of veteran practitioners who stay one step ahead of trends and will not rest on the laurels of past successes. Our media strategies are meaty, creative and on-point because they are backed by a thoughtful process that considers the particular world of each brand.

Recent Awards:
- PR Week, Best Places to Work
- LA Business Journal, Best Places to Work
- One Planet Awards, Gold – PR Campaign of the Year
- One Planet Awards, Bronze – Product Launch of the Year

Matt Kovacs, president

Clients include:
- AmaWaterways
- Chronic Tacos
- Dalmatia
- ESPN
- Heat Holders
- Hilton Hotels
- KOE Kombucha
- Mary's Gone Crackers
- Melora Manuka

BLH CONSULTING, INC.
502 Pryor St., Suite 301, Atlanta, GA 30312
404/688-0415; betsy@blhconsulting.net
www.blhconsulting.net


Agency Statement: BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH’s award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients’ most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, grassroots engagement, influencer identification and relations, diversity program communications, corporate and community partnership negotiations, special events, film screenings and launches, advertising counsel, urban and rural outreach, and Spanish translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, A/S; Nichole Taylor, sr. A/S; Alejandro Cadiz Gomez, Hispanic mktg. dir.; Kitty Hart, graphic designer; Geneley Childress, photographer, videographer; Linda VanBrackle, acct. coord.

Clients Include:
- Allison+Partners / Toyota
- Brodeur Partners
- Cabarrus County Schools
- Clark Atlanta University Prostate Cancer Registry
- Concessions International, LLC
- Cooperworks, Inc.
- Fulton-DeKalb Hospital Authority
- H. J. Russell & Company
- Johns Hopkins Health System (Sibley Memorial)
- LifeSouth Community Blood Centers
- Mölnlycke Health Care
- Punch of Creativity
- Russell Center for Innovation & Entrepreneurship
- The Estate of Herman J. Russell (The Russell Family)
- Voya Financial

2020 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
BLISS INTEGRATED COMMUNICATION
Member of The Worldcom Public Relations Group
500 5th Ave., 16th flr., New York, NY 10110
212/840-1661; fax: 212/840-1663
www.blissintegrated.com
Founded: 1975
Agency Statement: Bliss Integrated Communication is a 45-year old integrated marketing communication agency that partners with top-tier healthcare, financial and professional services companies—and those who live “in between”—to build reputation and sales through strategic PR, thought leadership, targeted digital media and analytics. Bliss focuses on finding the whitespace that makes each business unique, driving toward business goals and securing real results. Clients include some of the most respected names in the industries served; average tenure among large clients is eight plus years. What sets Bliss apart is its dedicated and experienced executives, an understanding of how to forge deep, long-lasting client partnerships and an unwavering commitment to success.
Want to learn more? Contact us at cortney@blissintegrated.com.

Elizabeth Sosnow, Meg Wildrick, mng. partners; Cortney Stapleton, partner, professional svcs. practice leader; Michael Roth, partner, healthcare practice leader; Alexis Odesser, Greg Hassel, Julia Mellon, Kent Toomey, Reed Handley, Sally Slater, sr. VPs; Liz DeForest, Miles Hill, VPs

Acterna
Ascensus
BDO
Berkadia
CFP Board
EmpirRx Health
E*Trade
Evolent
Exponent Women
Gore Medical
KeyCorp
Kotter
leaseQuery
Lincoln International
MSD (Merck), Japan
Nationwide Advisory Solutions
PCS Retirement
Proskauer Rose LLP
TransCelerate
TriVista
Versant Health

BLOOM COMMUNICATIONS
500 W. 2nd St., #1900, Austin, TX 78701
512/535-5066; brianna@bloomcommunications.com
www.bloomcommunications.com
Agency Statement: Bloom Communications is an integrated communications agency bridging the gap between the marketing, market research, and public relations disciplines. Since 2012, Bloom has provided strategic consulting services to organizations making an impact in their communities. With specialization in nonprofit and healthcare, Bloom represents a portfolio of happy clients in a variety of industries from its offices in Austin, Texas and Portland, Oregon. Dedicated to the growth of nonprofits and socially conscious for-profit companies, Bloom’s mission is simple: You win. We win. The world wins.

Brianna McKinney, pres.

BOARDROOM COMMUNICATIONS, INC.
1776 No. Pine Island Rd., #320, Fort Lauderdale, FL 33322
954/370-8999; donsil@boardroompr.com
www.boardroompr.com
Services: Public relations; crisis management; social media; website development; online marketing; branding; public affairs; events; media training. Employees: 17. Founded: 1989.
Agency Statement: Boardroom Communications (BoardroomPR) is a full-service public relations and integrated marketing agency, leveraging the skills of our staff of journalists, PR and marketing professionals and multimedia specialists to provide visibility across numerous platforms. Our creative solutions increase awareness and understanding, establish credibility and ultimately improve business.
BoardroomPR bridges traditional and new media, combining print, television and radio media with excellent digital expertise in website development, social media management and email campaigns. We incorporate research, search engine optimization, pay-per-click and online reputation management and offer branding capabilities, consisting of logo, graphic design, copywriting and video production.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Jennifer Clarin, Michelle Griffith, Laura Burns, Eric Kalis, VPs

Locations: Miami, Fort Lauderdale, West Palm Beach, Orlando, Tampa and Naples

Representative clients:
Associated Builders and Contractors East Florida
Association of Poinciana Villages w/Michelle
Aventura Park Square
Concord Wilshire
Cuesta Construction
Development Specialists
Downtown Dadeland
Easton Group
e-Builder
Edison Insurance Co.
Encore Capital Management
Fiske & Co. CPAs
Florida’s Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Assn.
Holocaust Documentation and Education Center
Illustrated Properties
IStar Financial
JAFCO
Keyes Company
Lynd Companies
Merrick Manor
Minto Communities
Oasis Outsourcing
Plantation Walk
Professional Bank
Pulte Group

9000 SW Wilshire St., Suite 270, Portland, OR 97225
971/313-8170
leigh@bloomcommunications.com

Clients Include:
AGE of Central Texas
Boy Scouts of America - Capitol Area Council
C2-AI
Donate Life Northwest
Human Services Council
Meals on Wheels People
MibeTec
NAMI Central Texas
Portland Bureau of Transportation
Sleep Better Georgia
Sleep Dallas
YMCA of Austin
Agency Statement: PRWeek named Bospars its “outstanding boutique agency of the year” two years in a row: 2018 and 2019. In fact, we believe we are the most awarded boutique tech PR firm in the country.

Now Bospars is celebrating its five-year anniversary as a boutique tech PR agency, and we made this video to celebrate the milestone. It shows our greatest hits, from taking a client public to working with Star Trek legend George Takei: https://vimeo.com/374962795/49adb5fc42

Bospars features a staff of highly seasoned professionals servicing clients across the United States and reaching easily into Europe and Asia. Most have 10+ years of PR experience, with expertise in both social and traditional media, and are recognized influencer, financial and government relations gurus.

Bospars arms clients with the PR power to capitalize on breakthrough ideas, technologies, products, and solutions, with client success as the goal.

Curtis Sparrer, Chris Boehlke, Tom Carpenter; principals; Tricia Heinrich, CCO

Cambium Networks
intapp
LevaData
nCipher
Snow Software
Unisys

BRADFORD GROUP, THE
2115 Yeaman Place, #210, Nashville, TN 37206
615/515-4888; fax: 615/515-4889; info@bradfordgroup.com
www.bradfordgroup.com


Agency Statement: Celebrating our 20th anniversary, the Bradford Group is a full-service public relations and marketing firm that integrates public relations, content marketing, digital marketing and social media. We primarily serve US businesses in the technology, finance, healthcare, legal, commercial real estate, construction and building products industries. We are guided by three core values: 1) Hiring smart people. 2) Being proactive. 3) Generating results.

Jeff Bradford, CEO; Gina Gallup, COO

Clients Include:
Advance Financial
Argent Financial Group
Ascend Federal Credit Union
BIA Electronic Discovery
Cabinet
Comfort Supply
Cumberland Pharmaceuticals
DET Distributing
Dickinson Wright Law Firm
First Horizon Bank
Greater Nashville Technology Council
Legal Aid Society
Musicians Institute Guitar Craft Academy
Oaklyn Consulting
Pendleton Square Trust
Petra Business Coaching
Southeast Venture Commercial Real Estate
Turner Construction

Bospars

40 Perego Terrace, #2, San Francisco, CA 94131
713/240-0485; success@bospars.com
www.bospars.com

Technology, healthcare, crisis communications, awards, social media, messaging, trade show support, public relations, influencer relations, analyst relations and content creation and support.

BRANDMAN AGENCY, THE
261 Fifth Ave., 22nd flr., New York, NY 10016
212/683-2442; connect@brandmanagency.com
www.brandmanagency.com
Luxury + lifestyle hotels; destinations; travel + tourism; interior design;
Agency Statement: The Brandman Agency is a dynamic, results-driven integrated communications and public relations firm specialized in travel, luxury and lifestyle. Founded by Melanie Brandman in 2000, The Brandman Agency is consistently ranked one of the top tourism and hospitality agencies in the industry. With offices in New York City (HQ), Los Angeles, London and Sydney, the Agency prides itself on the global lens we bring to our work, supporting some of the industry’s most respected organizations.
Melanie Brandman, founder & CEO; Kristen Vigrass, pres.; Ty Bentsen, mng. dir., global strategy; Stephanie Krajewski, sr. VP
8484 Wilshire Blvd., Suite 245, Beverly Hills, CA 90211
323/944-0064
Ty Bentsen, mng. dir., global strategy
Blue Waters Resort & Spa
BodyHoliday
Cathay Pacific Airways
CIVANA
COMO Hotels & Resorts
Crystal
Dorado Beach, a Ritz-Carlton Reserve
Experience Scottsdale
Fairmont Olympic Hotel
Grand Hotel Kronenhof
Hilton Chicago
Hotel Indigo Los Angeles Downtown
Hyatt Regency Indian Wells Resort & Spa
InterContinental San Diego
Jamaica Inn
JW Marriott Denver Cherry Creek
Kulm Hotel St. Moritz
La Mamounia
LUMA Hotel Times Square
Marriott International Caribbean & Latin America
Moxy Chelsea
Moxy East Village
Moxy Times Square
Palmer House Hilton
Raffles Singapore
Rome Cavalieri, A Waldorf Astoria Hotel
Round Hill Hotel & Villas
Starhotels Collezione
The Galt House Hotel
The Lodge at Sonoma
The Ritz-Carlton, Half Moon Bay
The Ritz-Carlton, Kapalua
The Ritz-Carlton, Kyoto
The Ritz-Carlton Residences, Waikiki Beach
The Ritz-Carlton, San Francisco
The Ritz-Carlton, Tokyo
Triumph Hotels
Troubridge
Viceroy Los Cabos
Visit Victoria
W Costa Rica - Reserva Conchal
Waldorf Astoria Atlanta Buckhead
Windsor

BRANDWARE
One Alliance Center, 3500 Lenox Rd., #1475, Atlanta, GA 30326
770/649-0880; fax: 770/649-0820; info@brandware.com
www.brandwarepr.com
facebook.com/BrandwarePR
Twitter @brandwarepr
Brandware is a nationally ranked, digital public relations, marketing communications and market research firm that uniquely helps blue-chip clients identify and broadly communicate the captivating and motivating truths about their brands, products and services.
Brandware offers its clients a full suite of communications and research capabilities, including public relations; social and digital communications; influencer engagement; thought leadership; creative content; paid and earned media campaigns, and in-house market research.
Agency Statement: In today’s volatile marketing environment, Brandware is the marketing communications agency you can rely on to identify and broadly communicate the captivating truth about your products and services. Brandware offers all the ingredients you need to effectively tell your brand’s unique story to the right audiences, through the right channels. We build a heavy-duty foundation of fact-based public relations, using a team of in-house researchers, a modern “truth first” storytelling and measurement process, and a method-agnostic approach to online and offline communications. Small enough to give your business the personal attention your brand deserves and large enough to have all the resources and capabilities to deliver fully integrated or stand-alone solutions.
Elke Martin, David Krysieck, co-founders; Lou Laste, CEO; Tyler Sartin, VP, research
Clients Include:
AirGas, Inc.
Ashton Woods Homes
BorgWarner
Brown Caldwell
CarNow
Client Command
Cummins
Genentech
Husqvarna Outdoor Equipment
LotLinx
Manheim
Mercedes-Benz
Mitsubishi Electric
Mizuno USA
North Fulton CID
RaceTrac
Rain Bird
Rheem
RoomKey
Sports Car Market
Starbucks
TireRack.com

BRAVO GROUP
20 N. Market Square, Harrisburg, PA 17101
717/214-2200; fax: 717/214-2205; ray@thebravogroup.com
www.bravogroup.us
Services: We have extensive in-house capabilities in the areas of research, communications, digital marketing, advocacy, fundraising, corporate communications, media relations, strategic planning, marketing and branding. Employees: 82. Founded: 1999.
Agency Statement: What keeps you up at night gets us up in the morning.
When chaos reigns. When time is against you. When bold steps are needed. We move people to action. Our solutions are grounded in data science but designed for humans, which gives our clients an edge to win tough fights.

Suited to tackle the complex and unknown because we’re unlike anyone else. Part agency. Part consultancy. Public affairs and marketing. Advocacy and advertising. Creative and communications.

We help our clients to find clarity in chaos so they can see clearly and act decisively. We are always on, ready to tackle even the most complex challenges. And the bridge between us and our clients is our commitment to radical transparency and daily action.

We specialize in the following sectors:

- Energy and Infrastructure
- Utilities
- Transportation
- Health Care/Hospitals
- Life Sciences/Biotech
- Nonprofit
- Associations/Association Management
- Financial Services
- Education
- Criminal Justice
- International Development
- Government Relations

Awards:
2017 Power of A Silver Award
American Society of Association Executives
2018 Keystone Award Government/Public Affairs Program
Public Relations Society of America - Central PA Chapter
2018 Healthcare Marketing Impact Award Integrated Campaign
Modern Healthcare

Leadership: Chris Bravacos, pres. & CEO; Dennis Walsh, pres., gov’t rels.; Topper Ray, pres., comm.; Megan Madsen, VP, comm.

Partial Client Roster:
American Cancer Society
Aqua
Comcast
CVS Health/Aetna
Energy Transfer
Enterprise
Genentech
Hospital & Healthsystem Assn. of Pennsylvania (HAP)
Lehigh Valley Economic Development Corporation
New Jersey Resources
PCN
Pennsylvania Council on the Arts
Pennsylvania Turnpike
Pharmaceutical Research & Manufacturers of America (PhRMA)
PPL Electric Utilities
Transource

BRIAN COMMUNICATIONS
123 S. Broad St., #2700, Philadelphia, PA 19109
484/385-2900; info@briancom.com
www.briancom.com
Twitter: @briancomms
Instagram: @briancomms
LinkedIn: brian-communications

Agency Statement: Brian Communications is a communications consultancy headquartered in Philadelphia with clients across the country and around the world. Focused on strategic ideas that advance business goals, the firm’s services include planning, brand positioning, reputation and crisis management, advertising, social media strategy and media relations. The agency is led by Brian Tierney, former publisher of the Pulitzer Prize-winning The Philadelphia Inquirer and Daily News and former CEO and founder of Tierney Communications, which he grew into $280 million in billings before selling to the Interpublic Group.

Senior Team: Brian Tierney, CEO; Ed Mahlman, Matt Brosious, Scott Hoefflich, exec. VPs; Aimee Tytarzyk, sr. VP; Sean Flanagan, creative dir.; Bill Marimow, David Demarest, sr. advisors

Clients Include:
Amerihealth Caritas
Armark
BELFOR
Blue Cross Blue Shield Assn.
Capgemini
Firsttrust Bank
Graham Co.
Horatio Alger Assn.
Independence Blue Cross
PokerStars
Poynter
Republic Bank
Rutgers University
St. Joseph’s University
Tandigm Health
The Center for Advanced Orthopaedics
Uber
University of Pennsylvania
Villanova University

Address critical health and social issues, strengthen brand reputation, build awareness, educate and drive positive change.

BRG clients include corporations, nonprofit organizations, industry associations and medical societies focused on health, science, safety and wellness for individuals and communities.

Jane Barwis, founder & pres.; Shannon McDaniel, Laurie Mobley, sr. VPs

Aetna Foundation
American Cleaning Institute (ACI)
CVS Health
Fisher House
Heart Rhythm Society
Inova Health Foundation
Life with Cancer
Massachusetts General Hospital – Heart Center, Orthopedics, Neurology and Urology departments
Medtronic
Military Officers Assn. of America
Pet Industry Joint Advisory Council
Physician Assistant (PA) Foundation
Society for Cardiovascular Angiography & Interventions
The Nature Conservancy
BROWN + DUTCH PUBLIC RELATIONS
2300 Las Flores Canyon Rd., Malibu, CA 90265
310/456-7151; fax: 310/456-6101; lily@bdpr.com
www.bdpr.com
Agency Statement: Brown + Dutch Public Relations is a full service PR and marketing agency that specializes in product launch. Clients include ThinkThin nutrition bars and Swatch to solar-powered EV chargers used by Google and anti-snoring products endorsed Shaquille O’Neal. Est. 1996.

Alyson Dutch, founder/CEO
BarbieX
Bragg Nutritional
CIREM Skincare
Coca-Cola’s Green Tea Terrace
Dealmoon
Envision Solar
Illuminations Candles
Macrolife Naturals
Nanobebe
PadX
Rubica
Ryan Gordy Foundation
Sensa
SeroVital
Twinlab
Vitalus
WonderMedia
Zyppah

BROWNSTEIN GROUP
215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; hello@brownsteingroup.com
www.brownsteingroup.com
Agency Statement: Recognized by Ad Age as a ‘Small Agency of the Year’ and by PRNEWS as an outstanding small PR agency, Brownstein Group (BG) is the longest-running independent marketing communications agency in Philadelphia. Founded at the height of the Creative Revolution in 1964, BG is a full-service agency with expertise across all disciplines, including: brand strategy, advertising, public relations, social media, and digital services. BG specializes in crafting memorable campaigns that generate positive brand awareness, increased sales/leads and measurable impact for clients like Wawa, The Giant Company, ACI Speedpay, NJM Insurance, TruGreen, Lyft and DuPont™.

For additional information, visit www.brownsteingroup.com.

Marc Brownstein, pres. & CEO; Erin Allsman, mng. dir.
Clients Include:
ACI Worldwide
American Water
The Bancorp
CertainTeed
DuPont™
The Giant Company
Harrah’s Philadelphia Casino
Inspiria Health
Lyft
Mount Airy Casino Resort
NJM Insurance
PGA of America - Women’s KPMG Tournament
PREIT
Saint-Gobain North America
TruGreen
Wawa
Yards Brewing Co.

BRUSTMAN CARRINO PUBLIC RELATIONS
4500 Biscayne Blvd., #204, Miami, FL 33137
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com
www.brustmancarrinopr.com
Culinary, tourism, arts & entertainment, and special events. Employees: 15. Founded: 1985.
Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.
Ariete, Nave and Chef Michael Beltran, Coconut Grove
Compere Linton, Bywater American Bistro and Chef Nina Compton, New Orleans
ETARU, Las Olas and Hallandale Beach
Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, StripSteak
Jaya at The Setai Miami Beach
JW Marriott Miami Turnberry Resort & Spa
L’Atelier de Joel Robuchon and Le Jardinier Miami
Nativo Kitchen + Bar at Conrad Miami
Salt & Straw - Miami locations
The Betsy Hotel South Beach - F&B outlets: LT Steak & Seafood
The Food Network & Cooking Channel South Beach Wine & Food Festival
The Ritz-Carlton Fort Lauderdale - F&B, Burlock Coast
The Ritz-Carlton, Key Biscayne, Miami - F&B, Lightkeepers

BUCHANAN PUBLIC RELATIONS LLC
Affiliates: Founding member, Public Relations Global Network (PRGN), WBENC-Certified
890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com
@BuchananPR
Agency Statement: Buchanan Public Relations LLC is an award-winning, national communications agency based in Philadelphia. We specialize in media relations, digital, and crisis communications, with expertise in healthcare, life sciences, financial services, professional services, not-for-profit and consumer goods.

With excellence and integrity as guiding principles, we help brands find and share stories that matter.

A founding member of the Public Relations Global Network (PRGN), we offer clients access to 50 top-tier, independent PR firms around the world.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com
Nancy Page, exec. VP, 610/228-0601, nancy.page@buchananpr.com
1st Watch Global
Anthony & Sylvan
Art Cream Ice Cream
AtlantiCare
Barcel USA
Barsz Gowie Amon & Fultz, LLC
Bimbo Bakeries USA

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Knights of Saint Patrick of New York City
Hunts Point Cooperative Market
Hooks for Heroes
Home Health Care Employers Assn. of New York
Home Health Care Workers of America
Greenport Harbor Brewing Co.
Greater New York Automobile Dealers Associates
Friars Club
FDNY EMS Local 2507
Fleet Financial
Election Systems & Software
De Caro & Kaplen LLP
Davidoff Hutcher Citron LLP
Core Theatre Company
Cognitive Assessment Group
Barasch McGarry P.C.
Association of BellTel Retirees, Inc.
American Triple I Partners
2020 Irish American Presidential Forum

Butler Associates campaigns range from victorious Fortune 50 shareholder proxy battles, directing messaging for public affairs, legal, crisis and public safety awareness campaigns, to visibility and multi-channel, content development and messaging for organizational CEO’s. The Butler group includes seasoned media and communication pros, committed to their clients, who deliver consistently. Its Litical Solutions division delivers online engagement and results via broadcast and digital.

Thomas P. Butler, president
290 Harbor Dr., Stamford, CT 06902

Clients Include:
2020 Irish American Presidential Forum
American Triple I Partners
Association of BellTel Retirees, Inc.
Barasch McGarry PC
Cognitive Assessment Group
Core Theatre Company
Davidoff Hutcher Citron LLP
De Caro & Kaplen LLP
Election Systems & Software
Fleet Financial
FDNY EMS Local 2507
Friars Club
Greater New York Automobile Dealers Associates
Greenport Harbor Brewing Co.
Home Health Care Workers of America
Home Health Care Employers Assn. of New York
Hooks for Heroes
Hunts Point Cooperative Market
Knights of Saint Patrick of New York City

BUTTONWOOD COMMUNICATIONS GROUP
205 E. 42nd St., 17th flr., New York, NY 10017
646/766-9880; jmeise@buttonwoodpr.com
www.buttonwoodpr.com

Employees: 9.

Agency Statement: Buttonwood Communications Group is a boutique public relations, marketing and strategic communications firm specializing in financial services. Founded in 2015, we have had the privilege to serve a diverse range of financial organizations from niche players to household names.

Buttonwood employs an integrated model emphasizing the development of strategic content that can be leveraged across communications disciplines to maximize impact and value. And our team has built an impressive track record for designing and managing successful programs to promote products and services and transform brands for many B2C and B2B companies from asset management, exchange traded funds and brokerage to investment banking, private equity, hedge funds, specialty financing, mortgage and financial technology.

Visit www.ButtonwoodPR.com to learn more or just give us a call – we love brainstorming and talking ideas!

Justin Meise, founder & pres.

Clients Include:
Alerian
BondWave
FTSE Russell
Indus Valley Partners
Investment Adviser Association
 LeaseAccelerator
Parametric
Westchester Capital Management

C & R
2901 Ocean Park Blvd., #217, Santa Monica, CA 90405
310/664-8840; pieter@candrpr.com
https://candrpr.com


Agency Statement: An award-winning, Los Angeles-based PR firm with global reach, C&R specializes in full-service public relations and content creation for premium travel and real estate brands. Critical thinkers and true collaborators, we pride ourselves on working closely with our clients and having a fundamental understanding of their business goals — allowing us to develop creative strategies that drive real, success-oriented results.

Spencer Castillo, Pieter Ruig, co-founders
135 Madison Ave., 8th flr., New York, NY 10016
646/897-1965; emily@candrpr.com
Emily Venugopal, VP

Continued on next page
C&R continued
Banyan Tree Hotels & Resorts
Beverly Wilshire, A Four Seasons Hotel
Costa Palmas
Four Seasons Oahu
Four Seasons Private Residences Anguilla
Four Seasons Private Residences Los Cabos
Hualalai Resort
InterContinental Los Angeles Century City
Kukui‘ula
La Peer Hotel
Montage Los Cabos
Montage Residences Kapalua Bay
Palmetto Bluff
Park Hyatt Aviara
Pendry Residences Park City
Port Ferdinand Yacht & Beach Club Residences
Saint Peter’s Bay Luxury Resort & Residences
Snake River Sporting Club
Woodside Hotel Group

CALIBER CORPORATE ADVISERS
22 W. 38th St., 9th flr., New York, NY 10018
917/985-6630; scott@calibercorporateadvisers.com
www.calibercorporate.com
Financial svcs., fintech, real estate, realtech, insurtech, professional svcs.
Agency Statement: Caliber is a strategic marketing communications firm that helps companies tell their story and connect with key stakeholders. We provide best-in-class strategy and tactical execution of public relations, content marketing, social media, media training, and digital marketing.

CARMICHAEL LYNCH RELATE
Carmichael Lynch Relate is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clynch.com
www.carmichaellynchrelate.com
Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 90. Founded: 1990.
Agency Statement: At Carmichael Lynch Relate, we build enduring relationships between people and brands by executing what we call “Unfair Ideas,” ideas that fall well within the bounds of legal and ethical guidelines, but fundamentally shift the playing field and reorder client categories.

Unfair Ideas let us do more with less. They’re contagious. They get talked about. Wherever we tell a brand’s story — whether in paid, earned, shared or owned media — Carmichael Lynch Relate creates highly original work that gives consumers new ways to understand, embrace and experience your brand.

Our services include the right combination of critical, longstanding public relations services such as earned media relations, brand journalism, reputation management and crisis/issues management, as well as integrated offerings such as content creation, social channel strategy, influencer analytics and engagement, creative development, paid media and digital strategy.

As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and execution while remaining nimble and responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized by top public relations industry press, PRWeek and The Holmes Report, as a 2017 Agency of the Year. Most recently, we were a finalist for 2019 Creative Agency of the Year at the SABRE Awards.

Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.

CAPLAN COMMUNICATIONS LLC®
1700 Rockville Pike, #400, Rockville, MD 20852
301/998-6592; fax: 301/983-2126; aric@caplancommunications.com;
press@caplancommunications.com
www.caplancommunications.com
Twitter: @CaplanComms
Facebook: https://www.facebook.com/Caplan-Communications-499217006835237/
Agency Statement: Caplan Communications works on the front lines of activism and journalism. For 15 years, our rapid-response practice has defended public health, social justice, the environment, conservation, clean energy, wildlife and public lands. We know audiences, the news business and how policy affects all Americans’ lives. Caplan’s full-service PR agency advances news value on the local and state levels, inside the Beltway and on the national stage. The MarCom Awards recognized Caplan with Gold honors in 2018 for the Save the U.S. EPA Campaign in Strategic, Crisis Communications, Media Response and Digital Media.

Aric Caplan, president
Alaska Wilderness League
American Council for an Energy-Efficient Economy
American Federation of Government Employees
American Lung Assn.
American Rivers
American Wind Energy Assn.
Backcountry Hunters and Anglers
Chesapeake Bay Foundation
Defenders of Wildlife
Earthjustice
Environmental America
Environmental Defense Fund
Friends of the Earth
Greenpeace USA
League of Conservation Voters
National Geographic
Natural Resources Defense Council
National Trust for Historic Preservation
National Wildlife Federation
Sierra Club
Southern Legal Counsel
Taxpayers for Common Sense
Union of Concerned Scientists
The Wilderness Society

CALIBER Targeted Marketing Communications
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clynch.com
www.carmichaellynchrelate.com

CAPLAN COMMUNICATIONS
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CIIC is an award-winning full-service international public relations, social media and communications firm specializing in creating dynamic campaigns for the travel & tourism, hospitality, food & beverage, real estate and lifestyle industries.

CIIC’s work is strategic, creative and results-driven. In its 24 years in business, CIIC has been honored with media relations and marketing awards by PR Daily and has received more than 16 HSMAI (Hospitality Sales & Marketing Association International) Adrian Awards across Gold, Silver and Bronze categories.

CIIC is a woman-owned and operated business (WBENC Certified) and a proud member of latamPR, furthering our reach in Mexico, Canada and Latin America.

For more information or to inquire about new business opportunities, please contact 845-358-3920 x 11 or visit us online at www.ciicnews.com.

Carolyn Izzo-Feldman, pres. & chief strategist; Amy Sedeño, exec. dir. & partner; Paola Cuevas, sr. dir.

Aliz Hotel Times Square
Anteprima
Barton & Guestier Wines
Barbados
Bibigo Cuisine
Mexico Grand Hotels
MW Music & Wine
Opal Apples
Palladium Hotel Group
Quintana Roo Tourism Board
Rancho San Lucas Resort Los Cabos
Savoy Hotel Miami
Surfside, Florida
Tiec’s Corner Retail & Marketplace
Vista Encantada Hotel Los Cabos
Vivo Resorts & Residences Puerto Escondido

Agency Statement: CIIC is an award-winning full-service international public relations, social media and communications firm specializing in creating dynamic campaigns for the travel & tourism, hospitality, food & beverage, real estate and lifestyle industries.

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Carolyn Izzo-Feldman, pres. & chief strategist; Amy Sedeño, exec. dir. & partner; Paola Cuevas, sr. dir.

Aliz Hotel Times Square
Anteprima
Barton & Guestier Wines
Barbados
Bibigo Cuisine
Mexico Grand Hotels
MW Music & Wine
Opal Apples
Palladium Hotel Group
Quintana Roo Tourism Board
Rancho San Lucas Resort Los Cabos
Savoy Hotel Miami
Surfside, Florida
Tiec’s Corner Retail & Marketplace
Vista Encantada Hotel Los Cabos
Vivo Resorts & Residences Puerto Escondido
CASTER COMMUNICATIONS, INC.
155 Main St., Wakefield, RI 02879
401/792-7080; info@castercomm.com
www.castercomm.com
Agency Statement: Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronic products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in the consumer electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it’s ok if dogs bark on conference calls as long as we get the story.
Kimberly D. Lancaster, president
Clients Include:
abode systems
Ametek Electronic Systems Protection (ESP/SurgeX)
Avnu Alliance
Avocor

CATAPULT PR-IR
6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com
Employees: 10.
Agency Statement: Catapult is a narrative-focused PR and Strategic Narrative Marketing agency servicing clients in B2B technology sectors. The firm is a “hands-on boutique,” with agency principals active in all account strategy, messaging and execution. Catapult’s proven Strategic Narrative Marketing framework combines industry narrative development, aggressive media and industry analyst relations, social media and content marketing to help clients stand out and win in the market. Strategic Narrative Marketing includes a full-day workshop and provides tech firms with the tools to define and own new or existing market categories. The firm is an expert at coordinating and executing high-impact company/product launches.
Catapult has deep knowledge in all major vertical markets, including extensive experience in DevOps, Agile software development, cloud, big data, MarTech, wireless and enterprise platforms that disrupt market norms.
If you are ready to lead a market forward and stand out from competitors, a phone call to Catapult can help elevate your marketing to a much higher, strategic level.
Guy Murrel, Terri Douglas, principals
Clients Include:
Applitools
CollabNet
DevOps Institute
Exadel
IT Revolution
Metadata.io
Platform9

CERRELL ASSOCIATES, INC.
5900 Wilshire Blvd., Ste. 2150, Los Angeles, CA 90036
323/466-3445; fax: 323/466-8653
www.cerrell.com
Public affairs; public relations, media relations & crisis communications; campaigns & issues management; government relations; land use & planning; energy & environmental PA, corporate social responsibility. Employees: 19.
Agency Statement: Cerrell deploys integrated communications programs for
public and private sector clients to help solve regulatory, perception and reputational challenges. Our team of professionals blend diverse experience and relentless dedication to client service to ensure a collaborative and customized approach to crafting winning strategies. In today's complex and rapidly changing political and social landscape, Cerrell is the one-stop-shop for outreach and communications.

With deep roots and extensive networks throughout California, we understand how to reach the audiences that matter most. Cerrell creates strategic and authentic multilingual programs that California’s diverse environment demands. The key to our success is a comprehensive approach that combines the disciplines of government affairs, public relations, land use and campaigns.

Our value-driven approach allows for consistency in the management of your project with one team focused on achieving your goals.

That's why Cerrell is the firm of choice for local, national and global organizations doing business in California. Less Talk. More Action. Learn more about Cerrell at www.cerrell.com, (323) 466-3445 or info@cerrell.com.

Hal Dash, chmn. & CEO; Trevor Daley, pres.; Steve Bullock, CFO; Brandon Stephenson, CSO; Marc Mitchell, Tori Chica, VPs

Allied Universal
Biocom
Bombardier Transportation
Broadrock Renewables, LLC
BYD Motors
California Nevada Cement Assn.
California Resources Corp.
California Water Assn.
Calpipe Industries
Dignity Health
Farmers Group
GC Services
Green Hills Memorial Park
HDR Engineering, Inc.
Hollywood Burbank Airport
Kiewit Corp.
Liberty Utilities
Lowe
PBF Energy
Pharmaceutical Research and Manufacturers of America (PhRMA)
Prime Group
Providence St. Joseph Health
Renewable Funding
Sandstone Properties
Servicon
Southern California Partnership for Jobs
TopGolf

CGPR LLC
24 Prospect St., Marblehead, MA 01945
781/639-4924; fax: 781/639-4328; chris@cgprpublicrelations.com
www.cgprpublicrelations.com


Agency Statement: CGPR, a wholly owned subsidiary of French/West/Vaughan, is a public relations firm with a consumer focus, leveraging a wide scope of expertise on behalf of clients that are established leaders in their industries. The agency provides first-class customer service that generates long-term relationships with clients, averaging a minimum of five to seven years, above the industry average. This broad experience enables CGPR to utilize its expertise across a variety of categories including media relations, social media, corporate communications, government relations, crisis management, and strategic planning. For more information, please visit cgprpublicrelations.com or follow us on Facebook, Twitter, LinkedIn or Instagram.

Chris Goddard, pres.; Meryl Rader, dir., client svcs.; Angie Mathews, sr. A/E; Britney Jackson, asst. A/E

Clients Include:
Adidas AG
Applied DNA
Atlantic British
California Innovations
ECOS Paint
Kelty
Lifestraw
Nite Ize
Safariland

Champion Management Group

Millennium Tower, 15455 Dallas Pkwy., Ste. 1350, Addison, TX 75001
972/930-9933; lbiro@championmgmt.com
www.championmgmt.com


Agency Statement: Champion is an award-winning, privately held, public relations, local store marketing, social media, franchise development and crisis management agency. Corporations, not-for-profits and entertainers hire us because we are experts in public relations, we build and execute spot-on local market activation plans and we know how to break through the clutter via traditional and social media. We’re based in the Dallas/Fort Worth Metroplex, but we’re calling on the media and working on local marketing campaigns in 20-25 different states as you read this.

Our unique team structure (it’s proprietary, so you’ll have to call us to find out) helps us exceed client expectations for service, responsiveness and results. And though we’ve been referred to as “the fastest growing PR firm in the restaurant industry,” our clients span a wide array of industries, including foodservice, event production, high tech, hospitality, sports and entertainment, commercial equipment and not-for-profits.

Ladd Biró, founder & prin.; Eric Spiritas, prin.; Russell Ford, sr. VP; Jami Sharp, sr. VP; PR; Courtney Mazzella, dir., client services; Paul Solomons, media planner/buyer; Victoria Davis, Morgan Hale, Kimberly Turman, sr. A/Es; Brooke Sundermier, PR dir.; Amishi Stephenson, social media mgr.; Aryeh Kluger, digital media mgr.; Angelica Sousa, social media specialist; Leisha Griffin, Marilyn Perkins, A/Es; Andi Benson, Lexi Nelson, Rainey Russo, mktg. specialists; Cami Studebaker, PR specialist; Misty Sydnor, office administrator

Clients Include:
Advent Air Conditioning
American Concrete Pipe Assn.
Bad Daddy’s Burger Bar
bellagreen
Bennigan’s
Bob’s Steak & Chop House
CAULIPOWER
China Mist
Choice Market
Coalition to Salute America’s Heroes
Coolgreens
Corner Bakery Café
Corporate Magic
CraftWorks Holdings (Logan’s Roadhouse, Old Chicago Pizza, Rock Bottom Restaurant & Brewery)
Dickey’s Barbecue Pit
Dog Haus
Fajita Pete’s
Farmer Bros. Coffee
Fazoli’s
Firehouse Pies
FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic)
Front Burner Restaurants (Sixty Vines, Whiskey Cake, The Ranch at Las Colinas, Ida Claire, Furlough Kitchen)

Continued on next page
CHEMISTRY PR
3911 Fifth Ave., #302, San Diego, CA 92103
619/236-8397; audrey@chemistrypr.com
www.chemistrypr.com
Hotels & resorts, real estate, culinary, consumer packaged goods, food & beverage, CBD, health & wellness, architecture & interior design.
Agency Statement: Chemistry PR is an integrated boutique communications firm headquartered in San Diego, CA with a satellite office in Los Angeles. We generate strategic and measurable results for clients in the travel and hospitality, culinary, real estate, consumer packaged goods and beverage spaces as well as those with a focus in architecture and interior design, luxury retail, health and wellness, and CBD products. Our services including traditional public relations, social media, influencer outreach, and digital marketing.

Audrey Doherty, founder & CEO
Arla
AquaVie Fitness & Wellness Club
Barona Resort & Casino
Building Owners & Managers Assn. of San Diego
Center for Community Solutions
DDI Designs
DPR Construction
Sheraton Carlsbad Resort & Spa
The Cassara Carlsbad
The Westgate Hotel
Tower23 Hotel
Westin Carlsbad Resort & Spa
Zinqué

212/613-4900
Laura Bremer, exec. VP, mng. dir.; Jackie Lann Brockman, co-founder, Narrative
Suresh Raj, CMO/chief business development officer; Christopher Burns, VP, finance

INTERNATIONAL OFFICES
Canada
33 Jefferson Ave., Toronto, Ontario M6K 1Y3
416/934-8011
2100, rue Drummond, Montréal, Québec H3G 1X1
514/282-4622
300, rue Saint-Paul, bureau 300m, Québec, QC G1K 7R1
418/521-3744
500–1085 Homer St., Vancouver, British Columbia V6B 1J4
778/331-8342
Singapore
26 Ann Siang Rd., Singapore, 069706

United Kingdom
Alphabeta, 2 Worship St., London EC2A 1BR
011 44 (0) 20 3195 3400

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Clients Include:
Duracell
Dyson
Egg Farmers of Canada
Emirates
Hotwire.com
Huffy Bicycles
Intuit
Loblaws
Moleskine
Molson Coors
Natrol
Netflix
P&G (Brands: Ivory, Old Spice, Oral-B, Secret, Crest)
PepsiCo Foods
Rocky Mountainer
SanPellegrino
Tourism Australia
Travelocity
Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)

COMMUNICATIONS STRATEGY GROUP (CSG)
44 Cook St., #450, Denver, CO 80206
970/405-8060; dmahoney@wearecsg.com
www.wearecsg.com
Agency Statement: Communications Strategy Group (CSG) is a full-service, strategic communications and marketing firm that provides public relations, content marketing, brand communications, corporate communications, social media and design services for Fortune 500 companies and challenger brands across financial services, health and wellness, education, professional services, technology, aviation and consumer industries.

Steven Shapiro, pres. & founder; Dan Mahoney, chief mktg. officer; Erik Keith, chief innovation officer; Shannon Fern, chief strategy officer; RJ Mutton, chief fin’l officer

Boom Supersonic
Colorado Hospital Assn.
Crayola
Farmers Insurance
Financial Planning Assn.
FirstBank
Hamilton Capital
Javelin Research
Mattel
Modiv
MS Society
Myers-Briggs
Obesity Medicine Assn.
Rippleshot
Sherman & Howard Law Firm
TIAA
Transamerica
Wells Fargo Advisors

Conroy Martinez Group
300 Sevilla Ave., #311, Coral Gables, FL 33134
305/445-7550; cl@conroymartinez.com
www.conroymartinez.com
Agency Statement: The Conroy Martinez Group is a bilingual, multicultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and digital media and marketing, media relations, and strategic counsel.

The Miami P.R. firm promotes US companies to the US and Latin American markets and Latin American companies to the US marketplace.
The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

ASAP Delivers
Crystal Lagoons
Dolphin Mall
Fast Track
Florida Counts Census 2020
Healthy Start Coalition of Miami-Dade
JLG Industries, Inc.
Meza Dental
Miami Seaquarium
Pacific National Bank
Palace Entertainment
The Taubman Company

2020 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
COYNE PUBLIC RELATIONS
5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000
www.coynepr.com
New Business inquiries: Tom Coyne, CEO

Agency Statement: As 2019 Creative Agency of the Year, Coyne PR delivers programs built on a foundation of stand-out creative, integrated thinking and activation capabilities to effectively convey messages across paid, earned, shared and owned channels for its clients.

These programs have been recognized with more than 1,000 industry awards since the agency’s inception in 1991 and led to the agency being one of the top 15 independent PR firms in the U.S.

In addition to its offices in New York and New Jersey, the agency’s footprint spans across 115 cities, in 49 countries on six continents through its partnership in The Worldcom Public Relations Group®.

That’s a bit about who we are and what we do, but we still believe the most important question to always ask is, “why?”

So why does Coyne exist? Because we believe great communication can change the world.

We believe both “what we say” and “how we say” matters immensely. Communications can fund charities, save factories, inspire a movement, defend the righteous and give voice to the voiceless.

We believe that when we are launching a product, that each product sold will ensure the profits of the company and more importantly will keep the factory alive and essentially, middle-class families thriving.

We believe that when a person or company is being wrongly targeted, they deserve a voice to defend themselves. No one should ever feel unrepresented or bullied when good communications can serve as both shield and sword.

We believe that each leader of a company who cares for thousands of employees should be well-trained to navigate conversations with media and influencers that are critical to the success of the company and the jobs of their coveted staff.

Communications can remind a parent that they need to take time with the family to make memories and cement the foundation for a healthy adulthood. Whether it be a modest outing to a local hotel for a weekend trip or taking the dream vacation to Disney World.

Public relations can save lives by helping educate consumers on product flaws that require a recall, teach people about the dangerous effects of opioids and present options and educate the disadvantaged about programs that will aid both them and their communities.

Communication inspires, explains and provides a real understanding. It helps end conflicts amicably with a sense of fairness. It brings people together to work toward common goals and aspirations.

Communication is the multiplier that drives success – whether it be between two people, hundred or two million people – and allows for collaboration and contribution toward a better existence.

Great communication is what makes us the best versions of ourselves. Therefore, we choose to pursue communications because we choose to make the world a better place.

Senior Leadership

Tom Coyne, CEO; Rich Lukis, John Gogarty, presidents; Kelly Dencker, Jennifer Kamienski, Tim Schramm, Lisa Wolleon, exec. VPs

Additional Office

1400 Broadway, 36th & 37th floors, New York, NY 10018
212/938-0166

Key Clients:

American Petroleum Institute
Banfield Pet Hospital
Bausch Health

COOPERKATZ & COMPANY, INC.
Acquired by G&S Business Communications

CRC, INC.
1133 Broadway, #1020, New York, NY 10010
646/205-3573; info@cricciocomm.com
www.cricciocomm.com
Health and wellness, food, beverage, beauty, lifestyle apparel and accessories.

Agency Statement: CRC is an independently owned full-service PR and digital marketing agency with a long-standing reputation of creating innovative campaigns to help its clients achieve their annual business goals. Established in 2007, CRC was recognized in 2019 as one of the top 20 NYC PR firms, selected from more than 2,000 firms based on reputation, credibility, experience and professionalism as ranked by Expertise.com. The firm has also been recognized with awards including PR Daily’s Grand Prize Content Marketing Strategy of the Year award in 2019 for Atkins owned SimplyProtein’s SimplyU campaign. President and Founder Cindy Riccio was a 2019 recipient of PR News’ Top Women in PR Award. The agency was also awarded a Silver Stevie award for new product launch, Kenneth Cole Connect Smartwatch in 2016 and was named by the New York Observer as one of the top New York Specialty Agencies the following year. For more information, please visit www.cricciocomm.com.

CRC is the following year. For more information, please visit www.cricciocomm.com.

Cindy Riccio, pres. & founder

Clients Include:

Beverly Hills
Ceramedx
Jovial Foods
The Coconut Collaborative
Ted Baker
Chesapeake Bay Candle Co.
Kenneth Cole
Deep River Snacks
KISS Hair Tools
Donna Karan & DKNY
L’Oreal
Echo
SimplyProtein
empowerHER
TerraBoost Media
Hanes Hosiery
Velocity Mortgage Capital
Joules

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CRENSHAW COMMUNICATIONS
36 W. 20th St., 5th flr., New York, NY 10011
212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com
B2C, consumer products, technology, B2B, integrated mktg. programs,
Agency Statement: Crenshaw Communications is a New York PR and
content agency that focuses on one key communications strategy: differ-
entiation. We help our clients identify, shape, and communicate what
makes them exceptional. The result is outstanding work and branded vis-
ibility that supports or even drives business outcomes. We collaborate
with clients that range from emerging and early-stage businesses to large
brands.
We have particular expertise in ad tech/marketing technology; con-
sumer tech; cybersecurity, digital content brands; HR technology; retail
and e-commerce; art and design, health; B2B/professional services.
Dorothy Crenshaw, CEO/founder; Chris Harihar, partner; Michael
Stolyar, Erica Schain, dirs.
Clients Include:
Acceleration Partners
ActiveViam
Addicting Games
Adslot
Bizzabo
BrandTotal
DoubleVerify
Fractal Analytics
Greenhouse Software
LivIntent
Lotame
Martin AI
Media.net
MediaRadar
National Cybersecurity Alliance
ResearchFrontiers
SecureAge
Smart Communications
SparkBeyond
StoneTurn
Syncron
Uberall
Verizon Media Services
Wix Answers

CURLEY COMPANY
919 18th St., NW, #200, Washington, DC 20006
202/263-2574; info@curleycompany.com
curleycompany.com
Crisis management, thought leadership, advocacy & PACs, digital &
social, traditional media, brand & reputation, video, member communi-
cations, third party & partner development, content creation & messag-
Agency Statement: Our clients come to us to better reach their audi-
ence, tell their story and influence their stakeholders. Drawing on 30+
years of experience in Washington D.C., on Capitol Hill, in the White
House and in large public relations agencies, we deliver strategies and
solutions that work. As a full-service public relations firm, we integrate
with each client team to ensure success from ideation to implementation.
Our team of passionate problem solvers consistently thinks beyond the
go-to channels to find innovative solutions to the challenges our clients
face.
KayAnn Schoeneman, kayann@curleycompany.com
Clients Include:
Alliance for Health Policy
AspenDental
CDT
Expedia
Foundation for Advancing Alcohol Responsibility
Grant Thornton
Inova Health System
Loreal USA
McDonalds
Samsung
The Public Affairs Council
The Stuttering Foundation
U.S. Dept. of Commerce
U.S. Pharmacopoeial Convention
U.S. Tire Manufacturers Assn.

CROSBY
705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crobymarketing.com
Integrated marketing programs, national PR/media relations, PSAs, digi-
tal/social media/content marketing, health communications.
Agency Statement: The Crosby team is passionate about helping
clients Inspire Actions That Matter™ – actions that positively impact
people’s lives and contribute to the greater good.
Crosby helps clients make powerful connections with their customers,
constituents and communities to shape attitudes, inspire behavior change,
and motivate action. The firm’s award-winning campaigns, which inte-
grate paid, earned, shared and owned media, have touched the lives of
virtually every American.
Crosby has specialized practices in Healthcare, Government,
Nonprofits & Causes, and Military & Veterans. It has headquarters in
Maryland’s state capital of Annapolis and offices in Washington, D.C.
Leadership: Raymond Crosby, pres.; Denise Aube, health practice
leader; Anna Zawislanski, gov’t practice leader; Joel Machak, exec.
direc.
Clients include:
Agency for Healthcare Research & Quality (AHRQ)
Centers for Disease Control & Prevention (CDC)
DAV (Disabled American Veterans)
Dept. of Defense/Military OneSource
EPA ENERGY STAR program
Kaiser Permanente
OrganDonor.gov
Shriners Hospitals for Children
Social Security Administration
Substance Abuse & Mental Health Services Administration (SAMHSA)
United States Conference of Catholic Bishops (USCCB)
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation
D & D PR
1115 Broadway, 12th flr., New York, NY 10010
646/393-4392; info@dndpr.com
www.dndpr.com
Agency Statement: Based in New York City, D&D PR specializes in luxury travel, hospitality and lifestyle and is led by principals – Nichole DiBenedetto and Teresa Delaney – who have more than 40 years of combined experience in lifestyle and hospitality marketing.

Passionate about telling our clients’ individual stories, the agency was born from a deep love of travel and personal curiosity of global exploration. From hotels and resorts to independent brands and destinations, each of our clients has a distinct tale to tell, inspiring us to be fervent storytellers. The D&D PR team gets a thrill from placing coverage in the most sought-after media and celebrating every success along with our clients. Taking nothing for granted in the ever-changing spheres of travel and media, we immerse ourselves in our clients’ world to discover first-hand the unique experiences they offer, so we can effectively communicate their message with authentic enthusiasm. By cultivating true partnerships with both clients and media, we are able to achieve impactful long-term results.

From print to broadcast, bloggers to social media influencers, no two client’s needs are alike, which is why each client receives a tailored program. Supported by a strong team of industry professionals the agency partners oversee client campaigns with a holistic, individualized approach designed to meet individual needs. We choose our partners carefully, protect their brands vehemently and tell their stories passionately. This level of commitment is what continues to stoke our creative fire and drive D&D PR to push ourselves and our team to exceed expectations.

Teresa Delaney, Nichole DiBenedetto, partners

Clients Include:
Casa Bonita Tropical Lodge
Discover Your Italy
El Portillo Residences
Grand Fiesta Americana Coral Beach Resort
Los Altos Residences
Mint Hotels & Residences
Plastic Free Reefs
Punta Rucia Lodge
Ray Caye Island Resort
Saba Tourist Bureau
The Bannister Hotel & Yacht Club

DAVID PEARSON ASSOCIATES
600 Biltmore Way, #217, Coral Gables, FL 33134
305/798-8446; david@davidpearsonassociates.com
www.davidpearsonassociates.com
David Pearson, Christopher Pearson

Clients Include:
JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson
Shake a Leg Miami
Tropical Audubon Society

DAVIES
808 State St., Santa Barbara, CA 93101
805/963-5929; jboisvert@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.
Agency Statement: Davies is the go-to public affairs firm for companies and industries facing complex mission critical issues where public sentiment is a key factor in the success or failure of major business objectives. The firm specializes in issue management, strategic communications and public engagement to generate vocal and active public and political support and thwart opposition. Through deploying compelling messages shared through award winning materials and digital communications and cultivating authentic grassroots support, Davies overcomes opposition and successfully delivers successful outcomes in a timely manner. We provide services across industries with a focus on clients in the real estate, energy, natural resources and crisis sectors.

Our goal is our clients’ goal – to meet your business objectives and to soothe crises in a timely manner.

John Davies, CEO & chmn.; Taylor Canfield, pres.; Joshua Boisvert, exec. VP
Los Angeles
310/395-9510
Washington, D.C.
202/580-8930

Clients Include:
Avista
Dominion
E.ON
EDF
Exelon
HomeFed
Newland Communities
Rosemont Copper
Sares Regis Group
SoCal Gas
Sudberry Properties
Texas LNG
Toll Brothers
Vestas
Walmart

DECKER/ROYAL
135 W. 41st St., 5th flr., New York, NY 10036
646/650-2180; info@deckerroyal.com
www.deckerroyal.com
@deckerroyal
Founded: 2014
Agency Statement: We are an integrated marketing and communications agency, merging traditional public relations with a digital approach to connect, engage and influence consumers wherever they are, whenever they are. It’s storytelling for a new era, now.

Cathleen Decker, Stacy Royal, partners

Clients Include:
Abu Dhabi
The Affluent Traveler Collection
App in the Air
Bowling Green, KY
Brendan Vacations
City Wonders
Contiki
Costsaver
Friendly Planet Travel
Le Barthelemy Hotel & Spa

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community’s advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice; Karyl Leigh Barnes, pres./tourism practice; Carrie Nepo, CFO

Clients Include:
- Asheville Chamber of Commerce
- Barbados Tourism Marketing Inc.
- Baton Rouge Area Chamber
- Bermuda Tourism Authority
- Birmingham Business Alliance
- Carolina Core
- Central Coast Tourism Council
- Charleston County Economic Development Department
- Charleston Regional Development Alliance
- Charlotte Regional Visitors Authority
- Chattanooga Area Chamber of Commerce
- Chattanooga Area CVB
- City of Carlsbad
- City of Garland, Texas
- City of Sugar Land, Texas
- CityPass
- Cleveland County EPA
- Colorado Springs Chamber & EDC
- Columbus Chamber
- Danville Regional Foundation
- Destination Cleveland
- Detroit Regional Partnership
- Dutchess County Local Development Corp.
- Fairfax County Economic Development Authority
- Fiera Milano Congressi
- Florida Power & Light Co.
- Fort Collins Chamber of Commerce
- Fox Cities CVB
- Gilbert Economic Development Corp.
- Greater Houston Partnership
- Greater Louisville, Inc.
- Greater New Orleans
- Greater Oklahoma City Chamber
- Greater Phoenix Economic Council
- Greater San Marcos Partnership
- Greensboro Area Convention & Visitors Bureau
- Guilford County Economic Development Alliance
- Hobbs, New Mexico
- Invest Buffalo Niagara
- Invest Puerto Rico
- Jamestown Yorktown Foundation
- Japan National Tourism Office
- JAXUSA
- Long Beach Convention & Visitors Bureau
- Los Cabos
- Metro Little Rock Alliance
- Metro Orlando Economic Development Commission
- Michigan Economic Development Corp.
- Missouri Partnership
- Netherlands Foreign Investment Agency
- New Hampshire Dept. of Economic Development
- New Jersey Business Action Center
- North Lake Tahoe
- Northeast Indiana Regional Partnership
- Oklahoma City Chamber
- Pennsylvania Department of Community & Economic Development
- Peru Trade and Investment Office
- Piedmont Triad of North Carolina
- Port of Long Beach
- Rockford Area CVB
- San Francisco Travel Assn.
- Sanford Area Growth Alliance
- Skil Vermont
- Source Cincinnati
- South Dakota Governor’s Office of Economic Development
- St. Louis Convention & Visitors Commission
- Switzerland Tourism
- Tahiti Tourism
- Tampa Hillsborough Economic Development Corp.
- Temple Economic Development Corp.
- Texas Economic Development Corp.
- Thailand Board of Investment
- The Right Place, Grand Rapids
- Think Greenwich
- Tourism Ireland
- Turisme de Barcelona
- Upstate South Carolina Alliance
- Virginia Economic Development Partnership
- Visit Berkeley
- Visit Brussels
- Visit Buena Park
- Visit California
- Visit Huntington Beach
- Visit Loudoun
- Visit Oakland
- Visit Scotland
- Visit Seattle
- Visit Tuolumne County
- Wake County Economic Development

DEVINE + PARTNERS
1700 Market St., #1505, Philadelphia, PA 19103
215/568-2525; fax: 215/568-3909
www.devinepartners.com

Jay Devine, pres. & CEO

CEO Council for Growth
The Circuit Trails
Comcast Spectacor
Connections Education
Cooper Union
Cristo Rey Philadelphia High School
Deloitte
Drexel University
Firstrust Bank
Grasslands Dairy
Mann Center for the Performing Arts
PGA of America
Rails-to-Trails Conservancy
Thomas Jefferson University and Hospitals
Valley Forge Tourism & Convention Board
William Penn Foundation
Woods Services
WSFS
DI MODA PUBLIC RELATIONS
2525 Main St., #203, Santa Monica, CA 90405
310/288-0077; diana@dimodapr.com
www.dimodapr.com
Di Moda Public Relations is a lifestyle public relations and creative strategies firm established in 2002 and based in Santa Monica, California. Employees: 4. Founded: 2002.
Diana Bianchini
Agua Caliente Resort Casino Spa
All Time (Los Feliz, CA)
Enrique Martinez Celaya
Garrison Brothers
PitfirePizza
Superba Food + Bread
The Tasting Kitchen (Venice, CA)

DIAMOND PUBLIC RELATIONS
4770 Biscayne Blvd., #503, Miami, FL 33137
305/854-3544; kara@diamondpr.com
diamondpr.com
Travel, tourism and hospitality.
Agency Statement: Diamond PR is a boutique, award-winning firm specializing in travel and tourism. Comprised of the most tapped in, revolutionary public relations minds to hit the market, DPR was built on the foundation of merging creativity with a distinct business-minded edge. With offices in Miami and LA, and clients from Cape Cod and Curaçao to Italy and Iceland, we uncover the unique stories behind your brand and find the most innovative ways to tell them.
Jody Diamond, pres.; Kara Rosner, VP; Luisana Suegart, dir.
1370 N. St Andrews Place, #207, Los Angeles, CA 90028
310/596-3200; jody@diamondpr.com
Jody Diamond, pres.
The following is a sampling of current Diamond PR clients:
Caerula Mar Club - South Andros Island in The Bahamas
Ecoventura - Galapagos Islands
Jade Mountain - St. Lucia
Il Salviatino - Italy
W Punta de Mita - Mexico
Wyndham Resort & Villas - Turks & Caicos
Hotel Ranga - Iceland
The destination of Curaçao - Southern Dutch Caribbean

DIFFUSION
244 Fifth Ave., 5th flr., New York, NY 10001
646/571-0120; ivan.ristic@diffusionpr.com
www.diffusionpr.com
Agency Statement: Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.
Ivan Ristic, pres.; Daljit Bhurji, global mng. dir.; Kate Ryan, US mng. dir.; Giles Barron, head of bus. svc.; Natasha Cobain, head of consumer; Ivana Farthing, head of mobile and consumer tech
Diffusion Los Angeles
10250 Constellation Blvd., Los Angeles, CA 90067
213/318-4500

DIXON JAMES COMMUNICATIONS
Chicago, IL
708/848-8085; jim.heininger@dixon-james.com
www.dixon-james.com
Agency Statement: Dixon|James Communications is a Chicago-based independent marketing communications firm that delivers “growth communications” to accelerate your business success.
We bring a collaborative, results-oriented approach and decades of experience in all aspects of B2B and B2B marketing communications, including branding and rebranding, change management, public relations and social media, crisis and issues communications, digital and graphic design.
We’re business experts who utilize communications to drive your business transformation and growth.
Jim Heininger, founder/principal
Clients Include:
Blue Cross Blue Shield
Burtch Works
BMO Harris
Cantata Adult Life Services
Family Business Consulting Group
Graybar
IDEX Corp.
McDonald’s Corp.
Radisson Hotels
The History Factory
United Electronics Group
Workspring

DIEGNAN & ASSOCIATES, NORMAN
Box 298, Oldwick, NJ 08858
908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net
www.diegnan-associates.com
Norman Diegnan, pres.
Hunterdon Harmonizers
New Jersey Bankers Assn.
Special not for profit assignments/projects
DRAGON HORSE AD AGENCY
Main Office: 848 1st Ave. North, #200, Naples, FL 34102
305/306-3992; 239/325-5088; pb@dragonhorseagency.com
www.dragonhorseagency.com
Founded: 2016.
Agency Statement: Dragon Horse Ad Agency was one of the first global ad agencies to identify the value and the necessity of an integrated business and marketing strategy delivering customized solutions to clients via their proprietary solution, DragonONE.

Climb on the back of Dragon Horse and leverage the highly skilled professional team of Dragon Horse writers, creators, designers, technicians, internet/social media experts, camera and film professionals, tv/radio/print producers, media buyers, brand managers, analysts, business strategists and more all under one company.

Contact Dragon Horse Ad Agency today for a free, comprehensive business and marketing analysis. Dragon Horse, laying the foundation for the successful growth companies of tomorrow.

Julie Koester, founder/mng. partner/pres.; Patrick Blake Renda, founder/mng. partner/chief strategy officer; Ed Clay, mng. partner/chief creative officer
Downtown Naples
Headquarters:
848 1st Ave. North, #200, Naples, FL 34102
305/306-3992; 239/325-5088

DUFFY & SHANLEY, INC.
10 Charles St., Providence, RI 02904
401/274-0001
www.duf shanley.com
Agency Statement: Duffy & Shanley is a public relations and content development agency for the digital age. For over 40 years, we have provided our clients with full service, integrated communications with an expertise in consumer products and services.

Jon Duffy, pres.; Annette Maggiacomo, VP
Clients Include:
AT&T
BJ’s Wholesale Club
College Ave.
Dunkin’ Donuts
Foster Grant
Invenergy
Motorola
Ørsted
Rhode Island Commerce Corp.
United Healthcare
Zutano

DUKAS LINDEN PUBLIC RELATIONS
100 W. 26th St., New York, NY 10001
212/704-7385; info@dlpr.com
www.dlpr.com
Agency Statement: Dukas Linden Public Relations (DLPR) is a communications partner for leaders in finance, asset management, professional services, fintech and B2B technology. We create compelling narratives that expand our clients’ share of voice, enhance their brand value and—most important—engage key audiences in a global marketplace.

Ranked #7 on O’Dwyer’s list of top financial PR firms, we’re driven by a passion to deliver targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed. Our full suite of integrated communications services includes: comprehensive messaging and media relations across multiple platforms, content creation, media and presentation coaching, crisis and special situations communications, online reputation management and internal communications.

DLPR’s clients include well-known, large and middle-market companies in key areas of finance, including: institutional investing, mutual funds, ETFs, wealth management, alternatives and private equity, and investment and community banking. DLPR has proven professional services experience within accounting, business consulting, compliance, cybersecurity, economics, risk management, management consulting and law. DLPR also has strong experience in fintech and B2B technology. DLPR has an exceptionally strong broadcast group that, on average, secures approximately 50 bookings per month, primarily on CNBC, Bloomberg, Fox Business and Yahoo! Finance.

Richard Dukas, chmn. & CEO; Seth Linden, pres.; Zach Leibowitz, exec. VP

Clients Include:

1. AT&T
2. BJ’s Wholesale Club
3. College Ave.
4. Dunkin’ Donuts
5. Foster Grant
6. Invenergy
7. Motorola
8. Ørsted
9. Rhode Island Commerce Corp.
10. United Healthcare
11. Zutano

Contact Dragon Horse Ad Agency today for a free, comprehensive business and marketing analysis. Dragon Horse, laying the foundation for the successful growth companies of tomorrow.

Julie Koester, founder/mng. partner/pres.; Patrick Blake Renda, founder/mng. partner/chief strategy officer; Ed Clay, mng. partner/chief creative officer
Downtown Naples
Headquarters:
848 1st Ave. North, #200, Naples, FL 34102
305/306-3992; 239/325-5088

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Clients Include:
- ARK-Invest
- Adams Street Partners
- BlueMountain Capital
- Brandes Investment Partners
- Brightstar Capital Partners
- Brown Advisory
- Crossmark Global Investments
- Duff & Phelps
- EisnerAmper
- Global X Management
- JMP Group
- Kearney
- Livingstone Partners
- Neuberger Berman
- OceanFirst Bank
- Raymond James
- Robeco Global
- Bagatelle Restaurants
- Bokamper’s/PDKN Restaurants
- Bonnet House Museum & Gardens
- Boys & Girls Clubs of Miami-Dade
- Broward County Public Schools
- Bryant Miller Olive P.A.
- Christmas on Las Olas/Las Olas Assn.
- Coldwell Banker Realty
- Continental Development Holding
- Cooper’s Hawk Winery & Restaurants
- CREW Fort Lauderdale/Boca
- Feeding South Florida
- Flax & Associates
- Freedland Harwin Valori, PL
- Gary Feldman Group
- GoSection8
- Gulfstream Park
- MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K
- Marker Construction Group
- MLF Law
- Museum of Contemporary Art North Miami
- Natural Life Franchise Corp.
- P&O Global Technologies
- Paradis Lagardere
- Paragon Processing

DUERÉ & COMPANY, INC.
Main Office: 10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com
www.dureeandcompany.com
600 E. Hopkins Ave., Suite 303, Aspen, CO 81611


Agency Statement: Durée & Company is in the business of getting the media’s attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company gets clients noticed. Whether it’s national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president
3550 South Ocean
7918 West Drive
Amy Ballon, author
Bagatelle Restaurants
Bokamper’s/PDKN Restaurants
Bonnet House Museum & Gardens
Blue Waters Development Group
Boys & Girls Clubs of Miami-Dade
Broward County Public Schools
Bryant Miller Olive P.A.
Christmas on Las Olas/Las Olas Assn.
Coldwell Banker Realty
Continental Development Holding
Cooper’s Hawk Winery & Restaurants
CREW Fort Lauderdale/Boca
Feeding South Florida
Flax & Associates
Fort Lauderdale DDA
Freedland Harwin Valori, PL
Gary Feldman Group
GoSection8
Gulfstream Park
MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K
Marker Construction Group
MLF Law
Museum of Contemporary Art North Miami
Natural Life Franchise Corp.
P&O Global Technologies
Paradis Lagardere
Paragon Processing

Pink Taco
PurWell
Rasco Klock Perez & Nieto
Rene Ruiz Collection
Rising Tide Car Wash
Riverwalk Arts & Entertainment District
SeaGlass
Serenity Yachts
Shashi Socks
Special Needs Group
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
Susie Levan, author
Tanasi CBD
The Florida Hemp Council
The Jills Zeder Group
United Way of Broward County
Veritas Farms
The Village South
Westfield Broward

EAFOCUS INC.
900 W. University, Suite H, Rochester, MI 48307
248/260-8466; barbara@eafocus.com
eafocus.com
Barbara M. Fornasiero, prin. & founder
Automation Alley
Dalton + Tomich
Judson Center
MedNetOne Health Solutions
Michigan Legacy Credit Union
Moss & Colella
Nemeth Law

EBERLY & COLLARD PUBLIC RELATIONS
1201 Peachtree St. NE, Suite 200, Atlanta, GA 30361-6340
404/574-2900; info@ecpr.com
www.ecpr.com
Don Eberly, pres./CEO; Jeff Collard, VP/CFO
1740 Broadway, Flr. 15, New York, NY 10019-4605
332/334-2900

EDELMAN
250 Hudson St., 16th flr., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com
www.edelman.com
facebook.com/edelman
twitter.com/edelmanpr
instagram.com/edelman
Agency Statement: Edelman is a global communications firm that partners with businesses and organizations to evolve, promote and protect their brands and reputations. Our 6,000 people in more than 60 offices deliver communications strategies that give our clients the confidence to lead and act with certainty, earning the trust of their stakeholders. Our honors include the Cannes Lions Grand Prix for PR; Advertising Age’s 2019 A-List; the Holmes Report’s 2018 Global Digital Agency of the Year; and, five times, Glassdoor’s Best Places to Work. Since our founding in 1952, we have remained an independent, family-run business. Edelman owns specialty companies Edelman Intelligence (research) and United Entertainment Group (entertainment, sports, lifestyle). For more information please visit: www.edelman.com.

Global Operations Committee

Richard Edelman, pres. & CEO (based in New York); Matthew Harrington, global COO (based in New York); Victor Malanga, worldwide CFO (based in New York); Katie Burke, chief strategy officer; global chair of practices and sectors; (based in New York); Russell Dubner, pres. & CEO, Edelman United States (based in New York); Ed Williams, pres. & CEO, Edelman EMEA (based in London); Stephen Kehoe, pres. & CEO, Edelman APAC (based in Washington, D.C.); Lisa Kimmel, chair & CEO, and Canada and Latin America (based in Toronto); Judy John, global chief creative officer (based in Toronto); Kirsty Graham, CEO, global public affairs (based in New York); Yannis Kotziagiokouridis, global chief data & analytics officer (based in Dallas); Lee Macon, global chief innovation & strategy officer (based in New York); Tristan Roy, global chair, digital (based in Toronto); Lisa Sepulveda, chief client officer, global client management (based in New York); Marie-Claire Barker, global chief talent officer (based in New York); Shan Bhati, global chief administrative officer & general counsel (based in Chicago)

Co-headquarters
250 Hudson St., New York, NY 10013
212/768-0555; fax: 212/768-0556; new.york@edelman.com
Jennifer Cohan, pres., Edelman New York
200 East Randolph St., 63rd flr., Chicago, IL 60601
212/768-0555; fax: 212/768-0556; new.york@edelman.com
Rachel Winer, pres., Edelman Chicago

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Continued on next page
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Clients Include:
Hewlett Packard
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www.edgecommunicationsinc.com
www.edgewise.us.com
www.linkedin.com/company/edge-communications-inc.
Founded: 1996.
Agency Statement: Marking our 24th year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We’re a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years’ experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.

Clients Include:
Coast Packing Co.
Healthy Fats Coalition
Infinitely Virtual
Keck Medicine of USC
LSI International, Inc.
Ocean Media
SoloGrid
TuneGO
Woodbury University
Yez Corp.

TERRI ARGIEARD, VP, finance & administration; WILLIAM KEARNEY, IV, sr. counselor; DOMINIQUE ELLIS, dir., acct. svcs.; ERIN MALBROUE, special projects mgr.

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Uber
Verra Mobility
Walmart
Waste Management
Wizard World Comic Con

EVCLAY PUBLIC RELATIONS
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www.evclay.com
Agency Statement: EvClay Public Relations is a family-owned firm founded in 1940. The firm is full-service and bilingual, providing communications services to Fortune 500 and small businesses alike. Extremely high success rate for media placements and solving complex communications problems.

Dana Clay; Melissa Mendez Chantres, pres.; Frances Gong, VP

Clients Include:
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Hunton Andrews Kurth
Litigation Support for various matters
Mendez Fuel
Miami Awning Co.
Miami Bridge Youth & Family Services
Palmer Trinity School
The Salvation Army
U.S. Century Bank
UBS

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Continued on next page
EVINS COMMUNICATIONS, LTD. continued

Brand marketing communications and public relations firm with specialist expertise in developing integrated multi-platform programs for brands, products and services in the premium, prestige and luxury sectors. Employees: 30. Founded: 1987.

Agency Statement: EVINS crafts, collects and shares the elements, stories and unique differentiators that connect brands and businesses with their specific target audiences, inspiring consumer action and advocacy to drive resonance and revenue. EVINS facilitates brand distinction and success by fully integrating, understanding and partnering with agency clients. Our experience is diverse, and our approach is tailored to each client’s need, but our reputation for quantifiable results is unparalleled. We are the point where insight meets execution and bridge the divide between what a brand is now and what it can become in the future; we transform brands into market leaders and legacies.

As an award-winning brand marketing communications and public relations firm, EVINS specializes in the premium, prestige and luxury sectors. The agency, which encompasses 30 professionals in four practice areas; Digital Content & Integration; Food, Spirits & Wine; Lifestyle; and Travel & Hospitality, specializes in developing integrated multi-platform campaigns and programs.

Well known for its exceptional creativity, strategies and tactics, EVINS utilizes compelling brand activations, immersive content and experiential programming, event embedding and brand placement, media and influencer engagement, thought leadership and authority positioning, strategic brand collaborations and partnerships, that catalyze and enhance brand resonance, brand engagement and brand advocacy, as well as make a beneficial, consequential and transcendent contribution to the development, growth and success of a client’s business.

EVINS is committed to providing clients with a demonstrable and exponential return on investment and to building enduring client partnerships, with an average client tenure of more than eight years and several with more than two decades with the agency. The ultimate affirmation and validation of EVINS’ abilities, approach and commitment, is the longevity of its client relationships and its proficiency for making a beneficial and consequential contribution to each and every client.


Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; David Harrison, exec. VP, digital & social strategy & content integration group; Drew Tybus, sr. VP, food, spirits & wine group; Matthew Berritt, VP, lifestyle & travel group; Chad Belisario, sr. dir., lifestyle & travel group

Evoke KYNE

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Agency Statement: Evoke KYNE is an award-winning health communications and public relations agency. We are part of Evoke – a leading marketing, media and communications agency bound by a common purpose: Health More Human™. Our heritage is in two strong firms, KYNE and Evoke PR & Influence, which joined forces in 2019 to become one of the world’s largest health communications agencies. We work with leading biotech and pharmaceutical companies, non-profits and foundations, offering full-service communications with core capabilities in corporate reputation and responsibility, global health, brand and data communications, partnerships and stakeholder engagement, disease awareness and patient advocacy. We have global reach with offices in New York City, Philadelphia, Los Angeles, Dublin and London, and key team members and/or senior consultants in Canada, France, Mozambique, Uganda and Zimbabwe. Our team lives by the genuine belief that communications can be a powerful health intervention.

David Kyne, CEO; Maureen Byrne, Maryellen Royle, Wendy Woods-Williams, partners; Stephanie DeViteri, Joanne Wunder, mg. dirs.; Barb Box, exec. VP; Theresa Dolge, chief media relations officer; Julie O’Donnell, exec. VP, global head of digital; Kate Callan, exec. VP, head of social media

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Agency Statement: Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events, Digital Marketing & Social Media. We have a 360-degree approach to PR, social media, branding and digital marketing that delivers game-changing results to our clients.

Our 150+ tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target audience and their key audiences to create meaningful change and measurable results.

5W PR has offices in New York, Philadelphia, Boston, Los Angeles, Chicago, Miami, London, Paris, Toronto, Shanghai, Beijing and Hong Kong.
audiences in memorable ways. Every aspect of our programs are
designed to impact our clients’ bottom line, bringing leading businesses a
resourceful, bold and results-driven approach to communication.

5WPR’s diverse client experience includes Sparkling ICE, It’s a 10
Haircare, jane iredale, Bowlmor AMF, CheapOAir, L’Oreal, SAP NS2,
VIZIO, The Trade Desk, CareerBuilder, Santa Margherita, Topps, Retro
Fitness, Welch’s, LifeStyles, SodaStream and Zeta Global, among others.
Our innovative programs have received recognition and we have won
many awards including PR Agency of the Year, PR Executive of the Year,
Product Launch of the Year and Business to Business Program of the
Year.

Ronn D. Torossian, founder & CEO; Dara Busch, Matthew Caiola,
presidents

Clients Include:
&pizza
Aerosoles
AirHelp
Allergy & Asthma Network
Arbonne
Ashley Stewart
Avant
AvidXChange
Balanced Health Botanicals
Baxter of California
BornFree
Bowlmor AMF
Brooklyn Bedding
Camp Bow Wow
Captify
CareerBuilder
CheapOAir.com
Columbia care
Cooks Venture
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Agency Statement: Fahlgren Mortine is an integrated communications
company helping brands engage in ways that are precise and meaningful.
Locations include Columbus (headquarters), Cleveland and Dayton,
Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Chicago and New
York City. The agency is a member of the global IPREX network.

Industry expertise includes B2B, building products, CPG, economic
development, energy, healthcare, higher education, manufacturing, logis-
tics, retail, technology, and travel and tourism.

Fahlgren Mortine helps brands get to precisely what matters using a
powerful combination of data, design and creativity. Doing work that
dares to make a difference and remaining accountable for getting meas-
urable results is one of the many reasons clients choose to stay with the
company at a tenure 182% longer than industry average.

Fahlgren Mortine regularly earns Best Place to Work and Agency of the
Year honors from various trade organizations, as well as industry-specific
recognition for campaign excellence.

TURNER, a travel, tourism and active lifestyle public relations agency,
is a Fahlgren Mortine company.

Neil Mortine, pres.; Aaron Brown,
Marty McDonald, exec. VPs

Clients Include:
Avery Dennison
Avuity
Balloon Time
Bed Bath & Beyond
Bernzomatic
Boise CVB
Bradenton Area CVB
BrewDog USA
Capital University
Cardinal Health
CIRCOR
Columbus Gas
Columbus Partnership
Crown Equipment Corp.
Destination Panama City
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Discover Dominica Authority
Donate Life Ohio
Dunkin’
Emerson
Hyland Software
JobsOhio
The J.M. Smucker Co.
The J.R. Simplot Co.

Continued on next page
Agency Statement: We are a Growth Acceleration Firm. We provide strategic counsel and impactful implementation that positively increases our client's growth goals and bottom line. We create branded experiences that get the World to Listen, Care and Act.

We are a purpose-driven firm. We believe that every organization should serve their communities and make the world a better place. Frankly, these are the clients we have and want. We believe an ending is the perfect place for us to start. At the completion of our work, we always find the same thing – a person. Maybe it is a consumer, a business professional, an organizational leader or a constituent. But, in the end, there is always a person making a decision. So, in the end, it is not about us, or even about you – it's about them.

We are a strategic marketing-communications, digital and advertising firm that offers these services. It's a lot because to get the World to Listen, Care and Act it takes a lot.

- Marketing Support & Communications
- Brand Building & Protecting
- Media Relations
- Creative & Design
- Digital & Inbound Marketing
- Advertising
- Product Introduction & Support
- Crisis & Reputation Management
- Culture & Talent Marketing
- Website Development
- Investor Relations
- Employee Relations
- Public Affairs & Civic Engagement

We achieve success because we earn our clients’ trust and satisfaction through the delivery of quality counseling, value-added services and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. comms. & IR; Tom Medaglia, pres., D.C. office; Cat Kolodij, chief integration officer; Lane Strauss, creative dir.; Jennifer Allanson, Brian Bloom, Susanne Brockman, Kevin Donahue, Julie Molnar, Cristy Carlson, Chris Lynch, Eileen Petrakis, Todd Morgano, Maureen Harper, Julie Telesz, sr. VPs; Tom Bernot, Lora Brand, Jamie Dalton, Courtney Vereghe, Wendy Trem, VPs; Patricia Tomko, finance dir.

Our experience covers many industries including: consumer products; home and building products; energy; retail; manufacturing and distribution; education; healthcare and medical products; financial and professional services; technology; economic development; not-for-profits and charity organizations; food and beverage; hospitality; lifestyle.

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Cleveland State University
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Earthtronics
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Lanham Associates
Lincoln Electric Co.
Lyft
MFM Building Products
Maroon Group
Marathon Petroleum Group
Martin-Senour Paints
McCarthy, Lebit, Crystal & Liffman
Agency Statement: Farrow Communications is a full-service public relations and digital marketing agency founded by Dave Farrow, the 2x Guinness Record Holder for Greatest Memory. With social media blurring the lines between truth and trash, and complex issues being unfairly simplified, the need for a dependable branding concept has never been greater. After all, our mission is to elevate your story to a dependable and understandable concept that can truly resonate.

Dave Farrow, CEO

FARROW COMMUNICATIONS
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https://farrowcommunications.com

Agency Statement: Feintuch Communications is an award-winning, technology and financial services PR firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the Fortune 500 to emerging companies, non-profits and associations. Our services include public and investor relations, business development, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies. Our focus is on b-to-b and b-to-c marketing with expertise in technol-
FEINTUCH COMMUNICATIONS continued

ogy, financial services/fin tech, professional services, AV, consumer electronics, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

Every client engagement is managed, hands-on, by a senior professional. Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, pres.; Rich Roher, mg. partner; Rick Anderson, sr. mng. dir.

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ClassWallet
Galileo Tech Media
HDMI Licensing Administrator
Leclanche
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FINANCIAL PROFILES

FINANCIAL PROFILES, INC.
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310/478-2700; mconlon@finprofiles.com
www.finprofiles.com
Investor relations, public relations, media relations, IPO preparation, M&A communication, corporate positioning and messaging, media training, and crisis communications.

Sectors include asset managers, sell-side firms, banks, specialty finance, REITs, real estate, homebuilders, consumer, services, industrials, entertainment, energy, technology, fintech, clean tech and agricultural.


Agency Statement: Founded in 2007, Financial Profiles is a strategic communications firm that specializes in creating value through effective communications. We partner with public and private companies as well as asset management firms, sell-side firms and trade associations to provide strategic counsel, value-based positioning and messaging, and access to investors, analysts and the press. We work across industry sectors and have a dedicated financial services practice.

Our senior team has deep expertise across a range of specialized services including investor relations, media relations, IPO preparation, M&A support, corporate positioning and messaging, media training and crisis communications support. We are proud of our track record of success in leveraging best-in-class communications to help our clients distinguish themselves, enhance credibility, and build Wall Street and media support.

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212/235-6979
Matthew Keating, sr. VP

Clients Include:
Aristotle Capital Management
Bank of Marin
BlackRock TCP Capital Corp.
Byline Bancorp
Calavo Growers
Columbia Banking System, Inc.
CURO Group Holdings
Duluth Holdings
First Internet Bancorp
First Western Financial
Flexsteel Industries
Green Thumb Industries
Heartland Bank and Trust Co.
Hightree Advisors
Hope Bancorp, Inc.
General Finance Corp.
Midland States Bancorp
National Assn. of Corporate Directors
National Assn. of Theater Owners
Oaktree Capital Group
Pacific Premier Bancorp
Pacific Mercantile Bancorp
PPM America
Sterling Bancorp
STORE Capital
Two Harbors Investment Corp.
Tula Technology
Victory Capital Management
Western Asset Mortgage Capital Corp.

FINEMAN PR

FINEMAN PR
Member of IPREX
530 Bush St., #403, San Francisco, CA 94108
415/392-1000; fax: 415/392-1099; mfineman@finemanpr.com
www.finemanpr.com

Agency Statement: San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. “Brand PR,” a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world’s largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, Heidi White, sr. VPs

Clients Include:
Amy’s Kitchen
Dunkin’ Donuts
Foster Farms Poultry
HealthRIGHT 360
HNTB Architects/Engineers
San Francisco Dept. of Environment
Sonoma County Dept. of Health Services
The Reutlinger Community
Wine Institute
FINN PARTNERS
301 East 57th St., New York, NY 10022
212/715-1600
www.finnpartners.com
Twitter.com/finnpartners
Facebook.com/finnpartners
LinkedIn.com/company/finn-partners

Services include advertising, branding and positioning, content, corporate reputation, corporate social responsibility (CSR), crisis communications, digital marketing, influencer programs, integrated marketing, marketing automation, media relations, public affairs, research and insights, social media, video and websites. Founded: 2011.

Agency Statement: FINN Partners growth in 2019 was driven by a sharp increase in the foundation of services that served as the fabric that enabled us to navigate the COVID-19 crisis as One FINN. We were able to move quickly and engage clients with new ideas and platforms to keep their connection to customers and influencers strong and help them plan for the post-pandemic world.

Our unprecedented 35% growth in 2019 was fueled by new business wins, acquisitions, and strategic senior hires in health, consumer, financial services, sustainability and integrated marketing. Our talented account teams across 19 offices in the US, Europe and Asia collaborated across practices and countries, winning world-renowned brands and multinational assignments. Several of our global practice areas experienced strong growth, including health, technology, financial services, and integrated marketing, and our New York, London, and US midwestern and southeastern regions experienced tremendous year-over-year growth.

Clients come to FINN thanks to our values and our great work. Our Health Practice is a “go to” source for health innovation that is driving sector change and improving lives, and, at the same time, FINN has become a prime agency for large globally known consumer brands. Our global integrated digital team is the force behind many of today’s trending social conversations that expertly engage stakeholders and stimulate action.

With almost 800 staff globally, we continue to attract the industry’s brightest practitioners, delivering breakthrough campaigns rooted in analytics and insights and powered by strategy and creativity.

We are proud that FINN continues to receive industry recognition, including being the first general market PR firm ever to be honored with the New York Urban League’s Champions of Diversity award for our Actions Speak Louder Diversity and Inclusion initiative.

Agency Leadership
Peter Finn, founding mng. partner; peter@finnpartners.com (NY)
Dena Merriam, founding mng. partner; dena@finnpartners.com (NY)
Richard Funess, founding mng. partner; richard@finnpartners.com (NY)
Alicia Young, founding mng. partner; alicia@finnpartners.com (NY)
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Mark Singer, founding mng. partner; mark.singer@finnpartners.com (NY)
Marty Ettemeyer, CFO, martin.ettemeyer@finnpartners.com
Noah Finn, founding mng. partner; noah@finnpartners.com (NY)
Scott Widmeyer, founding mng. partner; scott.widmeyer@finnpartners.com (DC)

US Practice Leaders:
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Gil Bashe (Health) gil.bashe@finnpartners.com
Jane Madden (Sustainability and Social Impact) jane.madden@finnpartners.com
Jessica Ross (Public Affairs) jessica.ross@finnpartners.com
Kyle Farnham (Consumer) kyle.farnham@finnpartners.com
Margaret Dunning (Higher Ed) margaret.dunning@finnpartners.com
Missy Farren (Consumer, Lifestyle & Sports) missy.farren@finnpartners.com

Agency Statement continues on next page

FINN PARTNERS growth in 2019 was driven by a sharp increase in the foundation of services that served as the fabric that enabled us to navigate the COVID-19 crisis as One FINN. We were able to move quickly and engage clients with new ideas and platforms to keep their connection to customers and influencers strong and help them plan for the post-pandemic world.

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Agency Leadership
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US Practice Leaders:
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Agency Statement continues on next page
FINN PARTNERS continued

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Clients Include:
2K Games
Air France/KLM
Amylyx
Atara
Avis
Bosch-Thermador
Brand USA
Brother
Cetera
DENSO
Dentons
DHL
DXC
Experian Automotive
Guggenheim Foundation
I Love NY
IEEE
Jack Daniel’s
Jamaica
MoMA
NETSCOUT
P&G
Peet’s Coffee
Regions Bank
Siemens
St. Jude Children’s Research Hospital
Tempur-Pedic
Turkish Airlines
Verizon
Westin Hotels & Resorts
The Whitney Museum

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1800 E Lambert Rd., #106, Brea, CA 92821
888/317-4687; fax: 949/269-0610; edward@firecrackerpr.com
https://www.firecrackerpr.com
Agency Statement: Firecracker PR blends the best in digital PR with content marketing to help get you known, period. Our unique 3-step “Ignites” process can help scale up your awareness in as short a time as possible. Ignites uses promotion, thought leadership, “newsjacking”, source filing and content marketing to help you reach your goals. We not only increase your brand awareness but help improve your online reputation, SEO results and inbound lead generation.
Edward M. Yang, mg. partner

FIRMPUBLIC RELATIONS & MARKETING, THE
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702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com
www.thefirmpr.com
Solveig Raftery, pres. & CEO

FISCHTANK PR
32 Broadway, 17th flr., New York, NY 10004
646/699-1414; info@fischtankpr.com
www.FischTankPR.com
Sustainability PR, tech PR, healthcare PR, business & marketing PR, financial PR. Employees: 15. Founded: 2013.
Agency Statement: FischTank PR is a marketing and public relations firm led by a group of media and marketing veterans with extensive experience in implementing communications strategies. Our clients span B2B/B2C technologies, sports, emerging technologies, professional/financial services and more.
Comprised of a team of hardworking professionals with a results-oriented reputation, FischTank PR is more than a vendor; we are a strategic partner leading and supporting media efforts, online branding and lead generation, messaging and overall communications efforts.
Eric Fischgrund, founder & CEO; Matt Bretzis, partner & pres.; Kate Caruso-Sharpe, sr. acct. dir.
Clients Include:
Aeroflow Healthcare
American Armed Forces Mutual Aid Assn.
Anthem Specialty
Better Collective
Boomerang
Bright Power
CARID
FacilityConnex
Institute for Next Generation Healthcare at Mount Sinai
Kalos Financial
KORE Power
Lantern Pharma
Ondas Networks
Rastegar Property
Sichenzia Ross Ference
Wildermuth Advisory
Yield10 Bioscience
FISH CONSULTING
171 Northeast 2nd St., Fort Lauderdale, FL 33301
954/893-9150; fax: 954/893-9158; lfisher@fish-consulting.com
www.fish-consulting.com
Franchise, consumer, franchisee grassroots marketing, crisis communications, cause marketing, internal communications, executive visibility, message development, creative content, franchise consulting.
Agency Statement: Fish’s in-depth experience in franchising helps us customize national and local programs that drive both consumer engagement and franchise sales. Our services and capabilities range from national consumer and business public relations, franchisee recruitment and internal communications to crisis communications, social influencer marketing and grand opening support. Fish is based in Fort Lauderdale, Florida, with operations in Dallas, Washington, D.C., and London.
We’re proud to serve franchise systems of all sizes, from emerging brands to some of the industry’s leading concepts, and pride ourselves on becoming your PR partner.
Lorne Fisher, CEO/mng. partner; Jenna Kantrowitz, sr. VP/COO; Lauren Simo, VP
Clients Include:
Always Best Care
Authority Brands - The Cleaning Authority
Authority Brands - America’s Swimming Pool Co.
Authority Brands - Mosquito Squad
Authority Brands - Benjamin Franklin Plumbing
Authority Brands - Mister Sparky
Authority Brands - One Hour Heating & Air Conditioning
Authority Brands
Baskin Robbins
Bleo Blow Dry Bar
Brain Balance
Captain D’s
Chicken Salad Chick
Chill-N Conserva Irrigation
Corlex Capital
Denny’s Dunkin’
FASTSIGNS
Fleet Feet
FOCUS Brands – Jamba
FranConnect
Fronworth
Freddy’s
Handyman Connection
Live Well
Massage Heights
Neighborhood - Aire Serv
Neighborhood - Glass Doctor
Neighborhood - Mr. Appliance
Neighborhood - Mr. Rooter
Neighborhood - Rainbow International
Neighborhood
Pinch A Penny
Primrose Schools
Regus
Sizzler
Tropical Smoothie Café
Trufusion
UFC Gym
FIX YOUR NAME, DBA: FIXYOURNAME.COM
26565 Agoura Rd., #200, Calabasas, CA 91302
877/349-6263; Infosys@FixYourName.com
FixYourName.com
Online reputation management: PR services, remove or suppressed negative online content or reviews. Brand yourself or business. An online reputation defending service provider for both personal and/or business profiles. Employees: 17. Founded: 2008.
Mike Stern, PR dir.

FLEISHMANHILLARD
200 N. Broadway, St. Louis, MO 63102
314/982-1700
www.fleishmanhillard.com
Founded: 1946.
Agency Statement: FleishmanHillard is known for never settling—for our clients and ourselves. We are experts in reputation management, public affairs, marketing, media relations, crisis, social, content, healthcare, technology, and research and analytics. We put creativity, intelligence and strategy at the heart of solving our clients’ challenges and we maintain a focus on DE&I to bring unique perspectives and innovation to the work we deliver. With 80 offices worldwide, we’re a seamless global team dedicated to truth and authenticity, driven by insights and bold ideas, and committed to doing what’s right.
Leadership: John Graham, chmn.; John Saunders, pres. and CEO; J.J. Carter, COO and pres. of the Americas

FOODMINDS
330 S. Wells St., #400, Chicago, IL 60606
312/258-9500; fax: 312/258-9501
foodminds.com
Agency Statement: At FoodMinds, we put passion into practice by harnessing science, public affairs, food values and communication to meet our clients’ business and public health objectives—a capability we created and define as food and nutrition affairs. FoodMinds is the only agency with more than 20 registered dietitians, and a Global ExpertBench™ of nutrition science, policy and communication professionals around the world. Capabilities include: food and nutrition affairs; sustainable and nutritious food systems engagement; personal wellness strategy; food values insights; strategic planning; thought leadership; partnerships and coalitions; health professional and influencer communication; influencer mapping; strategic insights; consumer engagement and media relations.
We are not just another PR agency. We help our clients tell a better story. FoodMinds works with more than 30 leading commodity boards, food companies, brands and associations in the U.S. and around the world, including several Fortune 500 companies. Contact us to learn more.
FoodMinds is a division of Padilla, an independently operated, globally resourced public relations and communication company with offices across the United States and an AVENIR GLOBAL company. Between FoodMinds and Padilla Food + Beverage, we are happily consumed by food all the time. Together, we’re re-imagining why, what and how the world eats and drinks—to help build a stronger, flourishing future for all. We are building, growing and protecting brands and reputations by creating purposeful connections with the people who matter most to our clients. Together, our services span the ecosystem of food, beverage and nutrition—from research and insights to branding, creative and digital, to marketing communication and The Cookery, our culinary studio.
Michelle Kijek (mkijek@foodminds.com)
o. 312/248-8861; m. 312/952-0220
Erin DeSimone, MS, RD, LDN, FAND (edesimone@foodminds.com)
o. 312/248-8857; m. 312/925-9791
FWV is also a partner in IPREX, a $380 million + network of global communications agencies, with 1,600 staff and 110 offices worldwide. In addition to ranking FWV 17th nationally in audited annual fee billings, O’Dwyer’s ranks FWV #1 in the Southeast, a position it has occupied for more than 15 years. Among the top agencies, FWV ranks second in Beauty & Fashion, third in both Entertainment Marketing and Sports, seventh in both Agriculture and Energy, eighth in Purpose/CSR, ninth in Environmental/Sustainability and 10th in Real Estate. The agency’s work in Travel & Economic Development, Industrial, Automotive/Transportation, Education, Home Furnishings, Professional Services and Food & Beverage also earned category rankings in the top 20.

FWV has been recognized over 1,000 times with awards on behalf of clients such as Wrangler, Pendleton Whisky, the Wilmington and Beaches Convention & Visitors Bureau, ABB, Teen Cancer America, LS Tractor and numerous other industry leading companies and brands.

It has also become one of the nation’s go-to agencies for issues management and crisis counseling work, having defended the reputation of dozens of high-profile individuals, institutions, companies and associations.

Rick French, chmn. & CEO; David Gwyn, pres./prin.; Natalie Best, COO/prin.

Clients Include:
ABB
American College of Ophthalmologists
Atlantic British
BurgerFi
Certified Angus Beef
Concord Hospitality Enterprises
Cree
Dema E
Disney Princess
ECOS Paints
First Nation Group
Fossil Group
Happy Plugs
Healthy Pet
Hytest Safety Footwear
HR Florida
I-CAT
International Gemological Institute
Lenzing AG
LifeStraw
Locus Biosciences
Melita
Nature’s Way
NC Department of Transportation
NC Museum of Natural Sciences
NC SweetPotato Commission
Northeast Veterinary Dermatology Specialists
Nutramax Laboratories Consumer Care, Inc.
Pendleton Whisky
PSCU
QC Terme
Quest Diagnostics
RealEats
SkyTrak
Slinger Bag
Sound Royalties
SYNLawn
Teen Cancer America
The V Foundation for Cancer Research
Tree Top
UNC Pembroke
Vets Pets
Visit Greenville, NC
Volvo Group
Wilmington and Beaches CVB
Wrangler
Zoetis

FTI Consulting Strategic Communications
88 Pine St., 32nd flr., New York, NY 10005
212/850-5600
www.fticomunications.com
M&A, crisis & issues management, restructuring & financial issues, capital markets communications, corporate reputation, public affairs & gov-
FURIA RUBEL COMMUNICATIONS MARKETING AND PUBLIC RELATIONS

FURIA RUBEL COMMUNICATIONS, INC.
2 Hidden Lane, Doylestown, PA 18901
215/340-0480; gina@furiarubel.com
www.FuriaRubel.com

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO

Clients Include:
Maron Marvel
McGlinchey Stafford
New Vitae
Penn Community Bank
Pine Run Retirement Community
Stoel Rives
Willig, Williams & Davidson

G&S BUSINESS COMMUNICATIONS
111 W. 33rd St., 22nd Flr., New York, NY 10120
212/697-2600
www.gscommunications.com
Twitter: @gs_comms
LinkedIn: linkedin.com/company/gs-business-communications
Instagram: gs_comms
Facebook: facebook.com/gsbusinesscommunications

Agency Statement: G&S is more than a public relations firm, digital agency or creative shop. We are a team of researchers, media strategists, storytellers and engagement experts who meet our clients at the intersection of business and communications. Our purpose is to help innovative companies change the world.

We live and breathe our mission to inspire people to take action, resulting in business growth for our clients. That’s why we choose to work with companies who are making a difference, every single day. Our vision is to fuel transformation in the key industries we serve by unleashing the power of business communications. We partner with clients in the Advanced Manufacturing & Energy; Agribusiness; Financial & Professional Services; Healthcare & Wellness; and Home & Building markets. We offer specialized services in Branding & Purpose; Creative & Storytelling; Crisis Communication; Demand Generation; Digital & Social Engagement; Media Relations; Reputation Management; and Research & Insights.

We are proudly midsized, allowing us to give our clients the senior counsel they deserve, with the nimbleness they need. Our staff operates across four offices: New York, Raleigh, Chicago and Basel. We produce global campaigns for our clients, and partner with PROI Worldwide, a network of leading independent firms across 50 countries with boots on the ground in 100 major cities such as London, Hong Kong, Frankfurt, Río de Janeiro and Tokyo.

Leadership includes: Luke Lambert, Ron Loch, Steve Halsey, Caryn Catrett, Anne Green, Brian Hall, Doug Hampel, Audra Hession, Stephanie Moore, Seth Niessen, Kate Treewitts (Shareholders)

Clients Include:
ANGUS Chemical Co.
American Society for Clinical Pathology
Brown-Forman
Cascades Tissue Group
CDK Global, LLC
Coldwell Banker Real Estate LLC
Cornerstone Building Brands
CropTrak
DuPont
Ferguson Enterprises
Flexible Packaging Assn.
INSIGHTEC
Knowles Corp.
Lallemand Animal Nutrition Global
Lead4Change
Littelfuse Inc
LocumTenens.com
Martin Marietta Materials Inc
Memorial Sloan Kettering Cancer Center
Million Dollar Round Table (MDRT)
MonoSol
National Elevator Industry Inc
Radian Group Inc
Schindler Elevator Corp.
Smile Train
Swagelok
Syngenta
tesa tape, Inc.
The Dow Chemical Co.

GATESMAN
Four Gateway Center, 444 Liberty Ave., Suite 700, Pittsburgh, PA 15222
412/381-5400; senglish@gatesmanagency.com
www.gatesmanagency.com

Agency Statement:
We are writers, researchers and news hounds.
Gatesman PR tackles your toughest business and communications challenges — whether it’s to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving digital world.

Our strategic consumer-centric model puts your target audiences at the forefront to motivate action and influence behavior that increases sales, market share and brand affinity.

Continued on next page
GATESMAN continued

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry. We believe in research, so much so that we invest more than $200,000 annually in tools and resources to benefit your business.

Founded in 2006, Gatesman is a privately held corporation owned by partners John Gatesman and Shannon Baker. Gatesman is an award-winning, full-service public relations practice and is a partner in IPREX, a global communication network.

Susan English, sr. VP, PR & social media; John Gatesman, CEO; Shannon Baker, partner, pres.

Clients:

Retail/Services:
British Airways
Fellowes Brands
Pace transit
SHOP ‘n SAVE

Health and Wellness:
Carestream Dental
Center for Organ Recovery & Education (CORE)
Northwell Health (formerly North Shore-LIJ Health System)
National Vision

Energy:
CNX Resources
CONSOL Energy

Business-to-Business and Influencer:
FedEx Ground
National Institute for Newman Studies

Education:
CFA Institute
University of Michigan Ross School of Business
RIT

Home and Building:
Pavement Coatings Technology Council
TAMKO
USG

GEORGE ARZT COMMUNICATIONS, INC.
123 William St., 15th flr., New York, NY 10038
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George Arzt, pres.; Bob Liff, sr. VP; Brian Krapf, exec. VP

GETO & DE MILLY, INC.
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www.getodemilly.com
www.twitter.com/geto_demilly
www.facebook.com/getodemilly
www.instagram.com/getodemilly


Agency Statement: Geto & de Milly is consistently ranked one of the top public affairs, strategic communications and public relations firms in New York City. We craft and implement effective community outreach, government relations, media, marketing and crisis management strategies to educate influencers and the public, and guide thoughtful government decision-making at the municipal, state and federal levels. With strong press relationships and digital/social media expertise, we communicate clear, compelling messages to achieve client goals.

Our corporate and nonprofit clients include Fortune 500 companies and small businesses, real estate development firms and property owners, labor unions, sports franchises, nonprofit cultural and social services organizations, academic and healthcare institutions.

Ethan Geto, Michele de Milly, principals; Laura Dolan, Mark Benoit, Maya Kremen, Daniel White, Cristina Pena, Christopher Johnson, Julie Hendricks-Akins, Michael Gough, Nick Porter, Gregory Palmer, Hermilio Martinez, Tom Winquist, Risa Eadie

Clients Include:
A&E Real Estate Management
Avery Hall Investments
Broodsky Organization
Center Against Domestic Violence
The Chapin School
Emma L. Bowen Community Service Center
Fisher Brothers
Friends Seminary
Getting Out and Staying Out
Grand Street Guild HDFC
Howard Hughes Corp.
Jewish Home Lifecare
Local 802, American Federation of Musicians
New Alternatives for Children
New York City Bottlers Assn.
New York City Football Club
PepsiCo
Playwrights Horizons
Property Markets Group
Restoration Hardware
Solow Realty & Development
Sportime NY and John McEnroe Tennis Academy
Toll Brothers
Trinity School
Westbrook Partners
Zeckendorf Development

GERMINDER + ASSOCIATES + GOODNEWS-FORPETS

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www.germinder.com; www.goodnewsforpets.com


Agency Statement: Are you looking for a savvy pr firm/digital content agency ready to guide you now and in the post-pandemic era? Engage Germinder. New York City and Kansas City-based Germinder (and with its Goodnewsforpets digital platform for the pet/vet sector) delivers. Guided by a trend spotter with over 25 years of contacts, story-telling capabilities, strategic counsel expertise, digital content and media relations savvy, we’ve delivered award-winning results for both brands and nonprofits. Ready for a conversation? Contact Lea-Ann Germinder at Lgerminder@germinder.com, or 917-334-8682, or message us on Instagram @GerminderPR or Tweet @Lgerminder.

Lea-Ann O’Hare Germinder, president & founder
6201 Brookside Blvd., Kansas City, MO 64113

GLADSTONE PLACE PARTNERS

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212/230-5930; contact@gladstoneplace.com
www.gladstoneplace.com

Corporate reputation and strategic positioning; mergers and acquisitions; shareholder activist defense and investor engagement; IPOs; financial communications and investor relations; crisis and litigation; cyber security communications; issues management and scenario planning; CEO and leadership transitions; CEO and C-suite reputation; corporate governance communications; social and digital strategies. Founded: 2017.
Agency Statement: Gladstone Place’s diverse and experienced team is designed to meet the evolving strategic communications needs of leading companies’ CEOs, boards of directors and heads of communications. Clear communications and effective engagement with a wide range of constituents are critical to the business success and long-term reputations of our clients. Our professionals help companies and organizations navigate complex and sensitive matters involving financial communications, strategic positioning issues, crisis situations and corporate governance communications.

GPP strives to build long-term, trusted relationships by delivering the highest quality work product, paired with uncompromising ethics, professional excellence and judgment. We are a highly-focused firm, determined to always be there for our clients’ most critical communications needs. Our work is underpinned by a culture of meritocracy, collaboration and diversity.

GPP was founded in New York in 2017, and has offices in New York and San Francisco.

Steve Lipin, chmn. and CEO; Lauren Odell, partner and COO; Christina Stenson, partner, based in San Francisco

GLEN ECHO GROUP
2001 L St. NW, #901, Washington, DC 20036
202/525-4352; mcorbett@glenechogroup.com
www.glenechogroup.com


Agency Statement: Named one of Washington, D.C.’s great places to work, the award-winning Glen Echo Group is the go-to for clients looking for strategic, cutting-edge, creative communications. Headquartered in Washington, D.C., with an office in the rapidly growing tech hub of Chicago, the Glen Echo Group integrates technology policy expertise, media relations, coalition building, event planning, content creation, branding and social media into highly creative and compelling campaigns for clients across the New Economy—Fortune 500 and the smallest of start-ups alike. No matter the client, issue or objective, we deliver. And we always do so with the same philosophy: We listen. We think. We create. We win.

Whether it is boosting the prominence of a brand, defining and winning a market or shepherding a new product, it is critical to be heard by the right people, at the right place, at the right time. In today’s overwhelming, always-on media marketplace, that is no easy task. At the Glen Echo Group, we develop and execute smart, innovative strategies to get our clients heard and recognized by the audiences that matter. We do this by designing successful branding and thought leadership campaigns, crafting compelling content for social media platforms and employing a robust earned media strategy. Simply put, the Glen Echo Group gets results.

In recent years, the Glen Echo Group was awarded PRSA’s Public Affairs Campaign of the Year, PR News’ Pro Bono Campaign of the Year Finalist and PR News’ Best Public Affairs Campaign Finalist. Glen Echo Group’s Founder and CEO was named Washington Women in PR’s 2019 PR Woman of the Year, PR News’ CEO of the Year Finalist, PR News’ Top Women in PR Awards Woman of the Year and the Women in Technology Leadership Award. For two years, the Glen Echo Group has been deemed one of Washington, D.C.’s Great Places to Work by Washingtonian Magazine and Washington Business Journal’s Best Places to Work in 2019.

Maura Corbett, founder & CEO; Kris Carpenter, CFO; Katie Barr, COO & exec. VP; Ellen Satterwhite, Amy Schatz, VPs; Tana Bosshard, Courtney Cowper, Wren Dillingham, dirs.

111 W. Illinois St., Chicago, IL 60654
847/987-9517; kbarr@glenechogroup.com
Katie Barr, exec. VP & COO

Clients Include:
ACT | The App Assn.
American Library Assn.

GLOBE RESULTS COMMUNICATIONS
201 E. Sandpointe Ave., #650, Santa Ana, CA 92707
949/306-6476; grc@globalresultspr.com
www.globalresultspr.net

Agency Statement: GRC, the agency of choice for world-class tech, consumer and telecom companies, is an award-winning PR powerhouse focused on technology and all the verticals it touches. GRC’s strategies consistently translate into measurable results, from increased sales, ROI and participation in industry events including CES, IBC, VidCon and Mobile World Congress to national coverage and thought-leadership commentary on platforms such as Wall Street Journal, The Economist, Inc., Politico, Forbes, Vogue, NPR and NBC’s Today and more.

Valerie Christopherson, CEO & founder; Lora Wilson, mng. dir.

Epson
Ericsson
HM Medical
Nuance Communications
Peatons
Verizon
Wahoo’s Fish Tacos

GMG PUBLIC RELATIONS, INC.
23 Blauvelt St., Nanuet, NY 10954
845/627-3000; risa@gmgpr.com
www.gmgpr.com

Agency Statement: Full-service public relations, social media and communications agency focused on results-driven marketing campaigns. Our goal is to put our clients in the spotlight keeping their organizations top of mind with inspired campaigns supported by strategic planning. If you are looking for a creative partner who understands that results matter, call Risa. We have earned numerous awards however, we are more interested in the smiles on our clients’ faces when they feel the impact of our efforts. NYS Certified Women’s Business Enterprise.

Risa B. Hoag, pres.

Clients Include:
B.R.I.D.G.E.S.—An Independent Living Center
Brooklyn Antiquarian Book Fair

Continued on next page
GOLD PUBLIC RELATIONS, INC. continued
Catholic Charities Community Services of Rockland and Dutchess
Cognitive and Behavioral Consultants
Coupé Theatre Studio
Down to Earth Living
M1 Capital Corp.
Meals on Wheels Rockland County
Prime Locations/PLI Realty
Rockland Behavioral Health Response Team
Rockland Community College
Rockland County Women’s Bar
Rockland Paramedics Services
Statewide Abstract
SUEZ

GOLD PR & SOCIAL MEDIA
9970 Irvine Center Dr., #100, Irvine, CA 92618
$77/465-3778; info@goldpr.com
www.goldpr.com
Agency Statement: GOLD PR is a data-driven public relations, social and digital media marketing agency that delivers unrivaled results for today’s emerging and market-leading consumer brands with a focus on lifestyle, health & wellness, beauty, medical technology, automotive, retail and food & beverage industries. We are an independently-owned firm with boutique quality service and global agency results and resources. We deliver extraordinary results for our clients without the layers and subsequent costs of big agencies.

Shari Gold, founder & CEO

GOODMAN COMMUNICATIONS GROUP, INC.
1 Bay Club Dr., 10th flr., Bayside, NY 11360
718/224-4133; sherry@goldmanpr.net
www.goldmanpr.net
Award-winning public relations agency/marketing communications agency. Founded: 1996.
Agency Statement: Goldman Communications Group is an award-winning public relations/marketing communications agency working with brands, corporations, small businesses, and non-profit organizations. Our specialties include: strategic counsel, corporate communications, consumer marketing, crisis communications, media relations, community/grassroots programming, environmental issues, thought leadership programs, social media campaigns, and content creation. We become partners with our clients, building their businesses and helping them succeed. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. Our clients are our best referrals.

Sherry Goldman, president
Clients Include:
Greater Metro Federal Credit Union
Hudson River Financial Federal Credit Union
Kyra Franchetti Foundation
LRC Properties
Municipal Credit Union
New York Academy of Sciences

GOODMAN MEDIA INTERNATIONAL, INC.
600 Fifth Ave., 2nd flr., New York, NY 10020
212/576-2700
www.goodmanmedia.com
Founded: 1996.
Agency Statement: Goodman Media International, Inc. (GMI) is a leading strategic and integrated communications firm. GMI’s results-driven approach focuses on delivering bottom-line impact and measurable ROI for its clients. GMI offers an extraordinary combination of world-class talent, innovative thinking and exceptional results.

With executive-level involvement and deep industry expertise, GMI helps the world’s leading brands achieve their marketing and communications goals. From media relations to digital marketing, GMI ensures clients’ messages are heard across mediums, while continuously delivering the highest level of client service.

GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit.

Services include brand/executive positioning, media relations, thought leadership, digital and social media strategy and execution, reputation management/crisis communications, content marketing creation and distribution, online events, strategic partnerships, influencer marketing, lead generation strategy and development, SEO/SEM efforts, asset creation, and website consultation and development.

Tom Goodman, pres. & CEO
Select Clients:
Alston & Bird
Ballet Hispanico
CohnReznick
Columbia Univ.
Feld Entertainment
FreshDirect
Highlights
Joe Torre Safe at Home Foundation
Lyda Hill Philanthropies
Mercis bv for Miffy
National Museum of American Jewish history
OneSight
RWJBarnabas Health
T.A. Barron
Witt/Kieffer
Young Professionals’ Org.

GOULD+PARTNERS LLC
One Penn Plaza, #3500, New York, NY 10119
212/896-1909 (phone/fax); rick@gould-partners.com
www.gould-partners.com
Agency Statement: Gould+Partners is an M&A Advisory firm consisting of a team of very senior veterans of mergers & acquisitions and operations management.

We identify buyers for sellers, sellers for buyers, make the introduction and manage and facilitate the process.
We also, on a regular basis, perform Valuations, Operations Reviews and prepare firms for an ultimate sale. Our books on M&A and PR firm management validate our commitment to the PR profession.

Rick Gould, CPA, J.D., mg. partner; Jack Bergen, strategic partner; Mike Muraszko, Jennifer Casani, partners; Sally Tillery, sr. advisor, London/UK; Don Bates, James Arnold, Robert Udowits, sr. counselors; Don McIver, COO svcs.; Seth Rosenstein, CFO svcs.; Yadi Gomez, acct. coord.

Agency Statement: Greentarget is a strategic public relations firm that helps professional and financial services organizations create unique positions of authority to participate skillfully in the conversations that matter most to their key stakeholders. Our multi-channel communications strategy empowers firms to increase market share, attract leading talent and achieve a higher purpose.

Founded in Chicago, Greentarget has grown into a world-class team spread across five offices and is infused with the same entrepreneurial spirit that led to the firm’s creation. Our culture reflects Greentarget’s core values: hard work, risk-taking, authenticity, creative thinking and individual and team growth.

We deliver a mix of earned media, content, research, digital and special-situations counsel to help clients communicate and influence through normal business cycles and in times of crisis. This powerful combination positions our firm to elevate the brands and reputations of clients across earned, owned, shared and paid media channels.

Through our proven client engagement process, we empower clients to direct conversations that influence their audiences, drive business objectives and create value.

For the last decade, Greentarget has produced the annual State of Digital & Content Marketing Survey, which looks at the information consumption attitudes, behaviors and preferences of in-house counsel and C-suite executives. The report provides practical guidance for professional services organizations who continually compete for share of voice among this critical B2B purchasing audience.

Greentarget’s staff of 60 works in our Chicago headquarters as well as our offices in New York, London, Los Angeles and San Francisco. The firm was awarded “New Agency of the Year” in 2005 by The Holmes Report & nominated for PRWeek Awards’ “Boutique Agency of the Year” in 2012. We also received the 2018 Diamond SABRE Award from The Holmes Report for “Best Research and Planning” and the Bronze Stevie from the American Business Awards for “2019 PR Agency of the Year.”

Greentarget Strategic Communications

Direct a Smarter Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

Representative Clients Include:

Barnes & Thornburg
RBC Global Asset Management
Berkeley Research Group
Sidley Austin
Crowe
Foley & Lardner
Hogan Lovells
Littler Mendelson
National Futures Assn.
Perkins Coie

GREENTARGET GLOBAL LLC
Chicago Board of Trade, 141 W. Jackson Blvd., Suite 3100, Chicago, IL 60604
312/252-4100; fax: 312/252-4110
www.greentarget.com

Law, accounting, management consulting, real estate, financial and other professional services organizations. Full range of communications services: earned media, research and market intelligence, content and editorial, digital and analytics, and crisis and litigation communications. Employees: 60. Founded: 2005.

Agency Statement: A full-service, strategically integrated firm since 1990, Gregory FCA creates and deploys sophisticated national media relations, social media, content marketing, corporate and issues management. Employees: 80. Founded: 1990.

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Representative Clients Include:

Barnes & Thornburg
RBC Global Asset Management
Berkeley Research Group
Sidley Austin
Crowe
Foley & Lardner
Hogan Lovells
Littler Mendelson
National Futures Assn.
Perkins Coie

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Law, accounting, management consulting, real estate, financial and other professional services organizations. Full range of communications services: earned media, research and market intelligence, content and editorial, digital and analytics, and crisis and litigation communications. Employees: 60. Founded: 2005.

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Greentarget Strategic Communications

Direct a Smarter Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

Representative Clients Include:

Barnes & Thornburg
RBC Global Asset Management
Berkeley Research Group
Sidley Austin
Crowe
Foley & Lardner
Hogan Lovells
Littler Mendelson
National Futures Assn.
Perkins Coie

GREENTARGET GLOBAL LLC
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Law, accounting, management consulting, real estate, financial and other professional services organizations. Full range of communications services: earned media, research and market intelligence, content and editorial, digital and analytics, and crisis and litigation communications. Employees: 60. Founded: 2005.
kets, including financial services, consumer and enterprise technology, real estate, healthcare and consumer products, and more.

We are experts at telling our clients’ stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matsky, founder & pres.; Joe Anthony, pres., fin’t svcs.

ACSI
Allianz
Amplify ETFs
The Angel Oak Companies
Aware Asset Management
Bryndwine Global
Bryn Mawr Trust
Caron Treatment Centers
CBIZ
Distributed Solar Development
Exponential ETFs
Facet Wealth
Fi360
Goldman Sachs Personal Financial Management
Hilco
Impact Shares
Janney Montgomery Scott
Kenna Security
Kestra Financial
Kimco Realty
Lefsf
M&T Bank
naviHealth
Orion Advisor Services
Oticon
Pacer ETFs
The Penn Mutual Life Insurance Co.
People’s United Bank
Procure Asset Management
Radware
Reality Shares
SCHOTT
Scuf Gaming
SHI
Sixgill
SUÉZ Water Technologies & Solutions
Sungard AS
SyncStream Solutions
Toews Corp.
Unified Trust
Wilshire Phoenix

Whether it’s transitioning over a million public transit riders to a new fare system, encouraging healthier drink choices with a sugary beverage tax or modernizing a region’s electric grid we help clients deliver real change.

Don’t just tell your story. Own it.

Carolyn Grisko, pres.; Terri Cornelius, VP, PR; Bill Utter, VP, PA; Elisabeth Woodard, VP, mkktg.; Gretchen Wahl, sr. acct. dir.

Clients Include:

- 601 W. Properties
- AECOM
- American Heart Assn.
- Cameot
- Chicago Transit Authority
- ComEd
- Cubic Transportation Systems
- Echoes & Reflections
- Federal Aviation Administration
- HMMH
- Illinois Public Health Institute
- Ladder UP
- Peoples Gas
- The Safer Foundation
- Thyssenkrupp

GROUP GORDON

747 Third Ave., 32nd flr., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com


Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, and Philadelphia, Group Gordon works across multiple industries, including finance, law, real estate, tech, professional services, public affairs, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients’ business goals produce inspired solutions to the toughest challenges.


HAVAS FORMULA

200 Hudson St., New York, NY 10013
212/219-0321; fax: 212/219-8846; nyinfo@havasformula.com
www.havasformula.com


Michael Olguin, CEO; Alexis McCance, CFO; Jarrod Walpert, pres., East; Emily Porter, pres., West; Adrienne Cadena, pres., Havas Street

Golden Boy
Jaguar Land Rover
Jim Beam
JP Morgan Chase
Justin’s
Maui Jim
Panda Express
- RE/MAX
- Republic Services
- Schlage
- Shure
- Sun-Maid
- TurboTax
- Wholly Guacamole
HAWKINS INTERNATIONAL PUBLIC RELATIONS
119 West 23rd St., #600, New York, NY 10011
212/255-6541; hipr@hawkpr.com
www.hawkpr.com
Agency Statement: At Hawkins International, travel is our passion. As an award-winning public relations and communications agency, Hawkins International has built an impressive global reputation for full-scope and impactful integrated social and digital campaigns.

A bi-coastal agency with offices in New York and Los Angeles, Hawkins International boasts a strong team of communication professionals that seamlessly cross from traditional public strategies to social activations in dynamic and stimulating ways on behalf of a roster of internationally acclaimed hospitality clients.

With expertise in creative, engaging and multi-dimensional storytelling, Hawkins International promotes its clients through calculated media relations, influencer activations, inventive experiences and the development of newsworthy content for its prestigious clients which include hotels, resorts, and real estate and lifestyle brands. While Hawkins International specializes in new property launches, it continues to successfully drive national and regional coverage and engagement for its 60+ clients, including AccorHotels, Fairmont Hotels & Resorts, Dorchester Collection, La Compagnie, Seabourn Cruise Line, and Wilderness Safaris, among others.

Jennifer Hawkins, founder/pres.; Corey Finjer-Bennett, COO
LOS ANGELES
12100 Wilshire Blvd., #800
Los Angeles, CA 90025

HOSPITALITY BRANDS
AccorHotels
Box House Hotel Group
Domio
Dorchester Collection
Fairmont Hotels & Resorts
Inspirato
Lifefar
Loews Hotels
Lungarno Collection
Montage International
Mosaic Hotel Group

RESORTS & RETREATS
Balclutha Resort, Newport Beach, CA
Carillon Miami Wellness Resort, Miami, FL
Chebeague Island Inn, Chebeague Island, ME
Coworth Park, Ascot, United Kingdom
Grand Resort Bad Ragaz, Bad Ragaz, Switzerland
Gstaad Palace, Gstaad, Switzerland
Hotel Caesar Augustus, Anacapri, Italy
Jumby Bay/Oetker Collection, St. John’s, Antigua & Barbuda
JW Marriott Venice Resort & Spa, Venice, Italy
Le Guanahani, St. Barth, French West Indies
Lough Eske Castle, Donegal, Ireland
Pikaia Lodge, Galapagos, Ecuador
Sunrise Springs Spa Resort, Santa Fe, NM
The Loren at Pink Beach, Tucker’s Town, Bermuda
The Seagate Hotel & Spa, Delray Beach, FL
The Sebastian, Vail, CO
The Tryall Club, Montego Bay, Jamaica
The Wigwam, Litchfield, AZ
The Woodlands Resort, The Woodlands, TX
Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island

METRO
Andaz Savannah, Savannah, GA
Continentele, Florence, Italy
Country Club Lima Hotel, Lima, Peru
Dolder Grand, Zurich, Switzerland
45 Park Lane, London, United Kingdom
Franklin Guesthouse, Brooklyn, NY

Hemsworth PR
Comunications
HEMWSWORTH COMMUNICATIONS
1510 SE 17th St., Fort Lauderdale, FL 33316
954/716-7614; fax: 954/449-6068
www.hemsworthcommunications.com
Instagram.com/HemsworthPR
Facebook.com/HemsworthCommunications
LinkedIn.com/Company/Hemsworth-Communications
Agency Statement: Hemsworth is a top-ranked public relations and communications firm based in Fort Lauderdale, Florida with on-the-ground teams in Atlanta, Charleston, Tampa and Los Angeles, as well as a network of top freelancers in various markets, including New York City. The agency specializes in branding, corporate communications and strategic promotion within the travel/tourism and food/wine/spirtis sectors, as well as crafting global B2B and B2C PR programs for both emerging and renowned franchise systems. A boutique-sized firm with an impressive background, Hemsworth combines unprecedented passion, insight and connections to surpass client expectations, offering personal service and powerful results.

Samantha Jacobs, founder/pres.
Samantha.Jacobs@hemsworthcommunications.com
Michael Jacobs, COO
Michael.Jacobs@hemsworthcommunications.com
Lacey Outten, dir., food/wine/spirtis; Carter Long, dir., Atlanta, travel/hospitality; Rachel Tabacnic, dir., franchise/business services

Clients Include:
Air Partner
Amawaterways
Bahamas Paradise Cruise Line
Cruise Barbados
Discover Dunwoody
Driftwood Hospitality
First American Bank
I Heart Mac & Cheese
Kenefick Ranch Winery
Margaritaville Hollywood Beach Resort
Margaritaville Lake Resort, Lake of the Ozarks
Massanutten Resort

Continued on next page
Oasis Travel Network
Orion Span
PuroClean
SCGWest
SmartCruiser.com
Smartthinking, Inc.
Sonesta Fort Lauderdale Beach
Steelpan Kitchen + Bar
The Local Culinary
Vohra Wound Physicians
Walgreens Gridiron Grill-Off Food, Wine & Music Festival
Waters Edge Wineries
Zombie Donuts

HEWES COMMUNICATIONS
1270 Avenue of the Americas, #1818, New York, NY 10020
212/207-9450; info@hewescomm.com
www.hewescommunications.com
Financial services; asset management; ETFs; financial advisors.
Agency Statement: Hewes has over 20 years of experience helping asset management firms raise their visibility, hone their content strategy, and communicate their unique value to advisors, institutional investors, retail investors, and industry groups. We build reputations over the long term and help our clients communicate effectively with their target audiences.
Hewes is known for the outstanding performance and intellectual quality of its clients.
Tucker Hewes, prin. & founder; Tony Denninger, prin.; Tyler Bradford, Steve Schaefer, VPs
Baron Funds
Bitwise
Cambria Funds
Causeway Capital Management
Davis Advisors
Driehaus Capital Management
FPA
GMO
Harding Loevner Capital Management
iM Global Partner
Inside ETFs
IVA Funds
Orbis
Osterweis Capital Management
Polen Capital
ProShares
RegentAtlantic
Research Affiliates
William Blair

HIGHWIRE PR
727 Sansome St., #100, San Francisco, CA 94111
415/963-4174; hi@highwirepr.com
www.highwirepr.com
Enterprise IT, security, consumer tech, digital health, commerce, fintech, cloud, applications, mobile, AI, machine learning, big data.
Agency Statement: Established in 2008, Highwire PR is a public relations agency built on the promise of delivering creative, results-oriented communications programs for companies ranging from Fortune-50 corporations to mid-size tech leaders and innovative startups. Our team is composed of veteran communicators and former journalists with technology industry knowledge spanning enterprise, consumer, digital health, financial technology and security across offices in San Francisco, Chicago, New York and Boston.
More than a decade later, Highwire PR remains one of the leading technology firms delivering creative, integrated, and results-oriented PR programs for innovative technology companies and a sustainable, invigorating environment for team members. Much has since changed, but our core values remain the same and continue to shape everything we do.
We expanded our service offering to include digital consultancy, with the acquisition of Wonderscript in April 2020 to further establish our foothold in the digital arena. The wider Wonderscript team, combined with Highwire’s existing digital strategists and specialists, now work together across all clients, practice areas and pursue opportunities in content, social, search and digital experiences. They will also continue existing programs of professional development and training for the wider Highwire PR team, continuing our commitment of transforming our approach to communications and marketing, with digital capabilities running throughout.
Emily Borders, Kathleen Gratehouse, and Carol Carrubba, principals
10 W. Hubbard St., Chicago IL 60654
8 W. 38th St., #1200, New York, NY 10018
142 Berkeley St., 4th flr., Boston, MA 02116
Clients Include:
ABB
Akamai
AliveCor
Boomi, a Dell Technologies Business
Cloudera
Cradlepoint
Descartes Labs
Endgame
Forcepoint
GE Digital
GitLab
HERE
Norwest Venture Partners
Rubrik
SonicWall

HIGH10 MEDIA
62 W. 45th St., New York, NY 10036
212/918-2048; beau@high10media.com
https://high10media.com
High10 Media serves leaders across all industries, including media, entertainment, tech, advocacy, philanthropy, publishing, law, real estate, automotive, live events, travel, food, music and finance. Employees: 16. Founded: 2008.
Lisa Dallos, CEO; Evan Strome, pres.
A&E Network
Burg Simpson

HIGH10 MEDIA continued
HOFFMAN AGENCY, THE
325 South 1st St., 3rd flr., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com
Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With heritage in the technology sector, the firm’s work today cuts across a range of industries.
While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read—a far cry from the “corporate speak” that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees.
For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.
Lou Hoffman, CEO; Caroline Hsu, mng. dir., Asia Pacific; Mark Pinsent, mng. dir., Europe; Lydia Lau, CFO/exec. VP, global operations

Sample Clients:
Axis Communications
Baidu
Blackberry
Cypress
City of Fremont
Flex
KaiOS
Lam Research
Lenovo
Lumileds
Nautilus
NextFlex
Nokia
Nutanix
OSIssoft
Rambus
Revation
SmartBens
SpinTransfer
SuperMicro
Syniverse
Tealii

HOPE-BECKHAM INC.
1900 Century Place, #250, Atlanta, GA 30345
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com
Agency Statement: Hope-Beckham has proven for over two decades that, regardless of changes in technology and the evolution of media, effective communication starts with expert story-telling. Hope-Beckham masterfully crafts stories and uses them in ways that get intended results and victories for its clients.
Paul Beckham, chmn.; Bob Hope, pres.; Ann Nelson, VP; Wendy Hsiao, acct. dir.

Clients Include:
ALS Georgia Chapter
Blackhall Studios
Chick-fil-A Foundation
Christian City
Coca-Cola North America
Covenant House
ESPN Events
Georgia Lions Lighthouse Foundation
Greenberg Traurig LLC
HAVE Foundation
HOI
MAP International
Puppy Haven
Rotary International
SPADD
Uzima

HOT PAPER LANTERN
470 Park Ave. South, 4th flr., New York, NY 10016
212/404-6600; tedb@hotpaperlantern.com
https://hotpaperlantern.com
Brand strategy & positioning, digital strategy, strategic communications, social media, reputation management, crisis communications, data & analytics, experience, design, content development, marketing services, and media relations. Employees: 38. Founded: 2018.
Agency Statement: Hot Paper Lantern (HPL) works with companies to solve unprecedented brand challenges and deliver impact at critical junctures of change. From launching start-ups to helping legacy brands reinvent themselves, HPL develops integrated campaigns that make clients more compelling, relevant and unique among their most coveted audiences — regardless of where they are in their business lifecycle. Our cross-functional teams consist of some of the most talented strategists, storytellers, designers, engineers, integrated communicators and marketing minds in the agency world. Working in unison, they combine creativity, speed and agility to help brands become the preferred choice.
Ed Moed, co-founder & CEO; Ted Birkhahn, co-founder & pres.; Sara Whitman, chief people officer; Michael Friedin, chief strategy officer; Debbie Salerno, CFO; Abby Trexler, sr. VP, client service

Clients Include:
Acelero Learning
Corbin Advisors
Cysurance
Downtown Dental Arts
Drew University
EBANX
eSupport Health
Euler Hermes
Ey (aka Ernst & Young)
Facebook
Fantasy Life
Lazard
M Moser Associates
Mariner Wealth Advisors
Monkey Knife Fight
News Direct
NFP
Nikon
Online Trading Academy
Oppenheimer
ProSight
PVH Corp.
Saint-Gobain

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<td>Young Jewish Professionals</td>
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**THE GLOBAL COMMUNICATIONS AGENCY**

**HOTWIRE**
45 E. 20th St., 10th flr., New York, NY 10003
646/974-9490; hello@hotwireglobal.com
hotwireglobal.com
@hotwireglobal

**Agency Statement:** Hotwire is a global communications agency that helps businesses better engage and connect with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 12 locations including the UK, US, France, Germany, Spain, Italy and Australia, together with a partner network spanning 29 cities around the world.

Barbara Bates, global CEO; Heather Kernahan, CEO, North America; Adrian Talbot, chief finance officer; Andy West, chief development officer; Chris Paxton, chief strategy officer; Fiona Chilcott, chief people & culture officer; Tara O’Donnell, mng. dir., UK

San Francisco Office
222 Kearny St., #400, San Francisco, CA 94108
415/506-9759

Minneapolis Office
225 S. 6th St., #3900, Minneapolis, MN 55402

Chicago Office
125 S. Clark St., 17th flr., Chicago, IL 60603

**HOYT ORGANIZATION INC., THE**
23001 Hawthorne Blvd., #200, Torrance, CA 90505
310/373-0103; helpdesk@hoytorg.com
www.hoytorg.com
Real estate, architecture & construction, healthcare, technology, finance, professional services PR, consumer/lifestyle, special events, crisis mgmt.

**Agency Statement:** The Hoyt Organization, Inc., is a full-service strategic public relations and integrated communications agency that specializes in the development of real estate, architectural & construction, financial and professional services, technology, healthcare and consumer lifestyle programs on a national and regional basis. Based in Southern California, the 30 year-old firm also provides global coverage through its partner agencies in the Public Relations Global Network (PRGN.com). Specialized services include media relations, social media, digital media, content generation programs, media training, and crisis communications. www.hoytorg.com

Leeza L. Hoyt, pres.; Kent Barrett, VP

**Clients Include:**

Real Estate, Financial Services, Legal
Calmwater Capital
CIRCA
Kennedy Wilson

Mountain Real Estate Capital
Phoenix Realty Group
Riaz Capital
Starpoint Properties
Waterton Investment

**Architecture/Construction/Design**
Forté Specialty Contractors
Hankey Investment
HGA Architects & Engineers
Hoefer Wysocki
Nadel Architects
Retail Design Collaborative/Studio-111 (RDC-S111)

**Consumer/Lifestyle**
Aesthetica Medical
CIRCA
Elevé
Four Season Private Residences (FSLA)
Gage Academy of Art (Seattle)
Heartfulness Institute
LYFE Kitchen
Waterton Investment

**Technology**
Auction.com
Autogravity.com
NxGen
PatientPop
Quantitmetric, Inc.
Ten-X

**Educational Institutions/Professional Organizations**
ACE Mentorship Program LA/OC
CREW-LA
Gage Academy of Art (Seattle)
Los Angeles Headquarters Assn.
Rainbow Housing Assistance Corp.
Southern California Development Forum
Urban Land Institute, Los Angeles District
USC Judith and John Bedrosian Center
USC Lusk Center for Real Estate

**Healthcare**
Heartfulness Institute
New Vista Behavioral Health
Pinnacle Treatment Centers
South Bay Hospital
South Bay Independent Physicians Medical Group, Inc.
Torrance Memorial Home Health & Hospice
Torrance Memorial Medical Center

**HUNTER**
41 Madison Ave., 5th flr., New York, NY 10010
212/679-6600; smormar@hunterpr.com
www.hunterpr.com
Samara Farber Mormar
Employees: 130+. Founded: 1989

**Agency Statement:** HUNTER is an award-winning consumer marketing communications firm with primary offices in New York and London and a footprint across North America. Beginning with research-driven consumer insights, HUNTER executes strategic, integrated programs that build brand equity, increase engagement and drive measurables business results for consumer products and services. The 130-person firm employs a powerful blend of marketing solutions including strategic planning, social and digital media, talent and influencer engagement, media relations, experiential, multicultural, and content creation and distribution for all platforms and channels to earn consumer attention on behalf of some of the world’s best known and most beloved brands.

Founded in 1989 with a specialization in food and nutrition, HUNTER has grown into one of the most respected and awarded mid-size marketing communications firms in the country, proudly serving a broad range...
of esteemed companies and brands across Food + Beverage, Wine + Spirits, Home + Lifestyle, Health + Beauty, Retail + Ecommerce, Travel + Restaurants, Education, Fashion, and Toys + Games.

Our motto is “we earn it,” and at HUNTER we focus on doing so in three key areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach and client service-orientation has led to some of the most enduring client relationships in the business including TABASCO® Pepper Sauce (31 years), 3M (24 years), Diageo (15 years), Church & Dwight (14 years), and Johnson & Johnson Consumer Inc. (14 years).

Grace Leong, CEO; Jonathan Lyon, Donetta Allen, Gigi Russo, Erin Hanson, partners

Clients Include:

- 3M
- Amazon
- Bayer
- Bell-Carters Foods, Inc
- Benjamin Moore
- Cacique® Inc.
- Chicken of the Sea
- Church & Dwight
- Combe
- Diageo North America
- Happy Egg
- Helen of Troy
- Idahoan® Foods
- Jamba
- Johnson & Johnson
- King’s Hawaiian
- La-Z-Boy
- Le Creuset
- McIlhenny Company, the makers of TABASCO® Sauce
- Mrs. T’s Pierogies (Ateeco, Inc.)
- Pompeian, Inc.
- Premier Nutrition Company
- Reckitt Benckiser
- Ritz
- Smithfield Foods
- Vera Bradley
- The Vitamin Shoppe
- The Wine Group

IDEA GROVE

16000 Dallas Pkwy., #200, Dallas, TX 75248
972/235-3439; inquiries@ideagrove.com
www.ideagrove.com

Employees: 26. Founded: 2005

Agency Statement: As a PR and marketing firm in Dallas, Texas, with a roster of international B2B technology clients, Idea Grove specializes in building authority for your brand in ways that other agencies are not equipped to achieve. We bring together every form of third-party validation, including media coverage, word of mouth, case studies, customer reviews, search authority, paid editorial and influencer endorsements to propel your company’s narrative and establish market reputation. We then transform that brand authority into industry leadership through highly focused amplification to customers, prospects and other key audiences.

Continued on next page
IDEA GROVE continued

Idea Grove takes the time to understand your business, your competition and most importantly, your buyers. We use this foundation to create PR campaigns that generate buzz, websites that attract eyeballs and marketing programs that deliver measurable ROI. We execute innovative, comprehensive programs utilizing our Idea-to-Outcome (I2O) process and a unique blend of award-winning capabilities. Idea Grove’s capabilities include account management, content creation, multimedia development, in-house video production, social media marketing, digital strategy, PR and influencer engagement. Our teams have the expertise to develop results-driven marketing strategies that elevate clients’ brand awareness, boost positive perception and drive share of voice.

Idea Grove exclusively focuses on B2B technology clients—with experience in industries ranging from hyperconverged infrastructure to marketing technology, AI to RPA, security to DataOps and Paas to IoT. This domain expertise enables us to develop a highly specialized offering that spans across everything we do.

Idea Grove is led by a team of industry veterans, including:

Scott Baradell, founder & CEO; John Lacy, pres. & COO; Liz Cies, VP, PR & social media; Katie Long, VP, acct. mgmt.; Brittany McLaughlin, acct. dir.; Megan Chesterton, creative dir.; Jarrett Rush, dir., content mkrg.

Idea Grove’s current clients include:

Altezza
Amazon
Avantra
Brierley
Clio Coffee
Collective 54
Compass DataCenters
daVinci Payments
Digital Defense
DreamHost
Esker
GDS Link
Imagine Communications
InDxLogic
K2View
Mitel
NEC
Nimbix
Pivot3
Qiumpers
Reflect Systems
Sabre
SE2
Spireon
Stanford Graduate School of Business
TRUNO
VertexOne
WorkFusion

IDEA HALL

611 Anton Blvd., Suite 140, Costa Mesa, CA 92626
714/436-0855; fax: 714/263-8774; rebecca@ideahall.com

IDEA HALL is an award-winning creative agency based in Southern California. Driven by design and defined by ROI, the agency works with B2B and consumer clients delivering integrated PR and marketing solutions that build brands and buzz including PR, branding, advertising, content marketing, website, digital and video services. A champion of all things good, Idea Hall is driven by a commitment to collaboration, fearless creativity, open-mindedness and a high level of pride in what we do.

Rebecca Hall, pres. & CEO; Anita Mellon, VP/group dir., PR
Be Well OC
C.W. Driver
CapRock Partners
Cityview
Cox Castle & Nicholson
CT Realty
Cystinosis Research Foundation
Discovery Cube

ECOS
H. Hendy Associates
Irvine Company
Kaiser Permanente
Laura’s House
R.D. Olson
Sabal Financial
SchoolsFirst Federal Credit Union
Swinerton
Trilogy Financial Services
United Way Orange County

IDENTITY

30700 Telegraph Rd., #1475, Bingham Farms, MI 48025
248/258-2333; fax: 248/258-1942; mwinter@identitypr.com

IDENTITY is the driving force behind public relations, marketing, and creative moments that leave a mark.

By leveraging today’s modern PR mix - proven public relations strategies combined with best practices in marketing and creative design - we help our clients tap into the true value and power of strategic communications.

Headquartered in Detroit with an office in Chicago, Identity provides communications support and strategy to more than 70 clients located throughout the United States and around the world, including Motown Museum, Absopure, Hudsonville Ice Cream, Olga’s Kitchen, Nationwide Realty Investors, Verizon and more.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, media rels. & mkrg. dir.; Brandon Chesnutt, digital & dev. dir.

Clients Include:

Absopure
ADESA
Applebee’s
Comcast
Concorde Investment
Del Taco
Detroit Country Day School
Fabian, Sklar & King P.C.
Farbman Group
Grand Hotel
Green Oak Village Place
Hudsonville Ice Cream
LEGOLAND Discovery Center Michigan
Motown Museum
Nationwide Realty Investors
Oakland County Bar Foundation
Olga’s Kitchen
Sachse Construction
SEA LIFE Michigan
Steiner + Associates
The Recovery Project
Verizon Wireless

IMILLER PUBLIC RELATIONS

221 Harbor Hill, Mamaroneck, NY 10543
914/315-6424; pr@imillerpr.com

Ilissa Miller, CEO; Jennifer Hartley, VP, business process mgmt.

Clients Include:

1025Connect
Bluebird Network
CloudPOST
Data Center POST
IMRE, LLC
210 W. Pennsylvania Ave., 7th flr., Baltimore, MD 21204
410/821-8220; fax: 815/550-1030; davei@imre.com
www.imre.com
Consumer, healthcare.
Agency Statement: Empathy and optimism are the twin values that power imre. An Agency that Works. We are a passionate team of creative, digital, social and PR experts who build strategy-led, Orchestrated Ideas for the world’s best loved brands. imre is a fiercely independent agency and certified LGBTQ diverse supplier.

Dave Imre, partner & CEO; Mark Eber, partner & pres.; Crystalyn Stuart, partner & pres., Creators; Jeff Smokler, partner & pres., healthcare
6100 Wilshire Blvd., #360, Los Angeles, CA 90048
213/289-9190
Breanna Burh, VP
1701 Walnut St., 7th flr., Philadelphia, PA 19103
267/214-6222
Emmie Taylor, dir.
60 Broad St., #3600B, New York, NY 10004
917/477-4800
Crystalyn Stuart, partner & pres., Creators

3M Company
Airstream, Inc.
AMAG Pharmaceuticals, Inc.
American Flat Track
Armstrong Flooring, Inc.
AstraZeneca Pharmaceuticals LP
Bausch Health US, LLC
Dal-Tile Corp.
Deere & Company
Dickies, a Division of VF Outdoors, LLC
Electra Meccanica Vehicles Corp.
EQRx, Inc.
GlaxoSmithKline
The Honest Company, Inc.
Hubject, Inc.
Infiniti Americas
Infiniti Motor Company LTD.
NFL Properties LLC
Pfizer, Inc.
Phillips 66 Company
RECARO Automotive Seating
RelayCars LLC
Sobi, Inc.
Soccer United Marketing, LLC
STIHL, Inc.
T. Rowe Price

Toyota Motor Credit Corp.
Toyota Motor Sales USA
The Travelers Indemnity Company
Under Armour, Inc.
YKK America
Zoetis LLC

INK COMMUNICATIONS CO.
2717 South Lamar Blvd., #1087, Austin, TX 78704
512/382-8980
https://www.ink-co.com
Agency Statement: INK was founded in 2004 by Starr Million Baker and Kari Hernandez. Over the past 15 years, INK has evolved from a media-focused public relations team to a full-service marketing communications company that houses public relations, content, digital, social, creative, and research under one strategic, data-driven roof.
We help our clients move beyond what’s predictable by rethinking what’s possible. Our approach is human-centered and data-driven – this is important because it leads to stories and opportunities that make a bigger impact. We work as an extension of our clients’ teams, anticipating the changes in their business and market so that we can take advantage of emerging opportunities. We thrive on collaboration, take pride in our ability to lead in real time, and work hard to live our mission – good work with good people makes for a good life.
We have a team of 40 specialists in our Austin, Denver, and New York City offices.

Starr Baker, CEO & co-founder; Kari Hernandez, pres. & co-founder; Blair Poloskey, VP & partner
3513 Brighton Blvd., #570, Denver, CO 80216
720/336-8832
Starr Million Baker
33 Irving Place, #1005, New York, NY 10003
646/580-8318
Candice Eng

Adthena
Bluetooth Special Interest Group
CoreLogic
CORT

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INK COMMUNICATIONS CO. continued
Court of Master Sommeliers
HiveIO
IFT
Location, Inc.
Longview Learning
M Holland
Netspend
Rackspace

INK LINK MARKETING
6073 NW 167th St., Suite C18, Hialeah, FL 33015
305/631-2283; kmiller@inklinkmarketing.com
inklinkmarketing.com

Public relations, crisis communications, philanthropy, mission & values creation, plan overview, plan execution, leveraging efforts, local store marketing, grand openings, radio promotions, localized POP creation, community relations - local, government relations - local, merchandising & menu board development, brand book development, graphic design, sourcing & production, franchise relations, marketing partner & marketing advisory council participant, centralized email communications, portal management, comms. roll out & tracking, incentive communications, conference support, deck update development, local media buys, media trade deals, digital & media, social media development, social media management, community management/guest response, web development & updates, calendar planning, sourcing media buys through 3rd party - no markup, sourcing trade deals through 3rd party - no mark up, sourcing digital ad buys through 3rd party - no mark up, in-house podcast development, green screen and production for simple how to videos, sourcing of loyalty platform provider and management. Employees: 15. Founded: 2012.

Agency Statement: Ink link Marketing keeps overhead low by connecting our functional experts from around the world through the power of technology. We think spatially for resources and linearly for process implementation. This makes us scalable, affordable and actionable. We link our resources to develop the plans and tactics that deliver profits to your company. We provide 360° marketing integration through copywriters, graphic designers, videographers, truly making us a “one-stop shop” marketing and public relations firm.

Kim Miller, pres. & founder; Peyton Sadler, Kampi Chaleunsouk, VPs, client services; Andi Speedy, acct. dir.; Edwin Pineda, creative dir.; Victoria Segovia, mgr., communications; Jessica Chacooff, mgr., events & promotions; Gus Diaz, ops., superv.; Miguel Grande, field supervisor; Karen Regalado, mktg. communications coordinator; Rosi Garbalosa, mktg. specialist; Kacey Hayes, writer; Peter Lepcha, asst.

A Safe Safe For Newborns
Atlanta Community Food Bank
Bots For All
Church’s Chicken
Experimax
Fully Promoted
Hometown Buffet
Old Country Buffet
Razzoo’s Cajun Cafe
Royal Caribbean Cruises
Signarama
Texas Chicken
TGI Fridays
Transworld
United Franchise Group
Venture X

INKHOUSE
260 Charles St., #200, Waltham, MA 02453
781/966-4100; workwithus@inkhouse.com
www.inkhouse.com
Twitter: @InkHousePR

Agency Statement: InkHouse is an integrated PR agency for innovative thinkers, creators and leaders who believe in the power of stories to effect positive change. We translate complex ideas into accessible stories that move innovation and culture forward. We were founded in 2007 and are one of the fastest growing agencies in the country. Find us in the real world in Boston, New York and San Francisco, and in the digital one at www.inkhouse.com.

Beth Monaghan, CEO & co-founder, beth@inkhouse.com; Jason Morris, pres., jason@inkhouse.com; Alison Morra, exec. VP & East Coast gen. mgr., alison@inkhouse.com; Dan O’Mahony, exec. VP & gen. mgr., San Francisco, dan@inkhouse.com; Kate Riley, exec. VP & gen. mgr., Seattle, kate@inkhouse.com

550 Montgomery St., #450, San Francisco, CA 94111
415/299-6600
199 Water St., Floor 34, New York, NY 10038
646/975-5142

Blume Global
Carbon Black
Cockroach Labs
Fuze
Gigamon
Harvard Graduate School
Inrupt, Inc.
InterSystems
Lendlease Development
Massachusetts College of Art and Design
MindEdge
Neo4j
Nextthink
Nucleus Research
Nutanix
Okta
PatientKeeper
Raytheon
Recorded Future
Rhode Island Commerce Corp.
Rockland Trust
Thermo Fisher
Wasabi Technologies, Inc.
Wistia

INSPIRE PR GROUP
6120 S. Sunbury Rd., Columbus, OH 43081
614/532-5279; info@inspireprgroup.com
inspireprgroup.com


Agency Statement: Inspire PR Group is a full-service public relations and digital agency that serves as a trusted partner to valued clients throughout the U.S. We work across multiple sectors such as restaurant, food and beverage, agriculture, retail, non-profit, tourism and hospitality, local government, pets, energy and real estate, and we represent nationally recognized brands, businesses, trade associations and non-profits.
IW GROUP
6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048
213/262-4090; fax: 310/289-5501
www.iwgroupinc.com

Corporate, government and non-profits.
Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market, solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, chmn.; Nita Song, pres.

Clients include:
Bank of the West
City of Hope
HBO
Lexus
McDonald’s
MGM National Harbor
Nielsen
Northwestern Mutual
Shiseido
Southern California Edison
Warner Brothers
Westfield

J PUBLIC RELATIONS
530 7th Ave., #502, New York, NY 10018
212/924-3600; letstalk@jpublicrelations.com
www.jpublicrelations.com


Agency Statement: J Public Relations (JPR) is an international luxury PR, influencer management and social media agency specializing in hospitality, travel and luxury lifestyle brands. With 70 team members across four offices in New York City, London, Los Angeles and San Diego, plus a presence in Denver and Arizona, JPR is a trusted leader in media relations and brand strategy, trend forecasting, brand partnerships, influencer relations, digital and social strategy. JPR is an innovator in all things travel, being the first travel PR agency to launch a podcast in 2018, Priority Status.

Established in 2005, JPR has consistently risen to become the world’s fastest growing agency in the travel and hospitality spaces. JPR’s global roster includes more than 150+ hotels in the U.S., U.K. and throughout Europe, Mexico, Caribbean, Dubai, New Zealand, Asia and more. JPR represents destinations such as North Carolina and Utah as well as brands including Marriott, Relais & Châteaux, Jumeirah Hotels & Resorts, Vail Resorts Hospitality and multiple Ritz-Carlton Hotels & Resorts.

JPR is listed on the Observer’s annual “PR Power 50” as one of the country’s most powerful PR firms and Crain’s “Best Places to Work in New York City.” The agency also garnered “Top Places to Work” by PR News and “Agency of the Year” by Bulldog Reporter in addition to multiple trade and consumer awards for company culture and brand success.

Jamie Sigler O’Grady, Sarah Evans, partners

Locations:

New York
530 7th Ave., #502, New York, NY 10018
212/924-3600

San Diego
2341 Fifth Ave., San Diego, CA 92101
619/255-7069

Los Angeles
429 Santa Monica Blvd., #280, Santa Monica, CA 90401
310/722-7066

London
14 Gray’s Inn Rd., 3063, London, WC1X, 8HN, UK
(011) 44 (20) 38905838

Adare Manor, Ireland
Adventures of Disney (project work)
Aulani, a Disney Spa & Resort (project work)
Chateau du Grand-Luce, France
Chezewon Glen, UK
Cliveden House, UK
Four Seasons Resort Lana’i Grand Hotel Tremezzo, Lake Como
Helena Bay, New Zealand
Hotel del Coronado, San Diego
InterContinental Los Angeles Downtown
InterContinental, Washington DC - The Wharf
Jumeirah Hotels & Resorts
Rancho La Puerta, Mexico
Rancho Valencia Resort & Spa
Relais & Châteaux
The Palms and The Shore Club, Turks & Caicos
Waldorf Astoria Los Cabos Pedregal
The Ritz-Carlton (multiple properties)
Vail Mountain Resorts
Vail Resorts Hospitality
Visit North Carolina
Visit Utah
Agency Statement: Jackson Spalding’s vision is to be the most trusted and respected marketing communications agency. It’s pretty simple, really. We are independently owned, which means we’re beholden only to our clients, ourselves and the communities in which we invest our time. Through integrated services, we serve the full life cycle of a brand, from the established to the evolving and those just getting started. Jackson Spalding’s campaigns have received numerous accolades, winning industry recognitions ranging from the SABRE Awards to the ADDY’s. Our company culture has also been celebrated, consistently making the Dallas Business Journal’s list of Best Places to Work, and in 2019, the agency was nationally ranked as a Top Place to Work by PR News.

Our services include branding, digital design and development, advertising and media buying, graphic design, social media strategy, media coaching, marketing, public relations, event planning and crisis management.

We work with organizations from the premiering to the preeminent, from corporate to compassionate. Above all, we choose to work with clients who inspire us – those who want to be the best at what they do. Those are our kind of people.

Executive Team: Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O’Brien, Trudy Kremer, Whitney Ott and Joanna Singleton
BD Director: Colin Owens
Creative Director: Mike Martin

125 West Washington St., #775, Athens, GA 30601
706/354-0470; athens@jacksonspalding.com

1722 Routh St., #950, Dallas, TX 75201
214/269-4400; dallas@jacksonspalding.com

Clients Include:
2019 Super Bowl Host Committee
Boys and Girls Clubs of America
Chick-fil-A
Children’s Healthcare of Atlanta
College Football National Championship
Dallas Regional Chamber of Commerce
Delta Air Lines
Georgia Forestry Foundation
Google
Grady Health System
Interstate Batteries
Mattress Firm
Nod Hill Brewery
Orkin
Primrose Schools
Shepherd Center
The Coca-Cola Co.
TM Capital
Toyota Motor North America

JARRARD PHILLIPS CATE & HANCOCK, INC.
The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027
615/254-0575; info@jarrardinc.com
www.jarrardinc.com

150 N. Wacker Dr., Suite 2925, Chicago, IL 60606
312/419-0575

Founded: 2006

Agency Statement: Jarrard Phillips Cate & Hancock, Inc. is a top-10 strategic communications consulting firm devoted to helping the nation’s health systems and health services companies navigate confidently through change, challenge and opportunity. With offices in Nashville and Chicago, Jarrard Inc. has guided leaders at more than 500 healthcare organizations across the country through high-stakes moments, including leading communications and political strategy for more than $60 billion in announced M&A. Our team of former journalists, political operatives and healthcare executives works alongside every client to build a custom strategy that delivers measurable results in the areas of M&A, issues and crisis management, strategic positioning opportunities and systemic change management. For more information, visit jarrardinc.com.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Jana Atwell, Kim Fox, Isaac Squyres, Lauren McConville, partners

JASculca Terman Strategic Communications
730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com

Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications’ passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events...to educate, empower and engage through strategic use of digital and video. For more than 35 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit www.jtpr.com, facebook.com/jasculcaterman or @jasculcaterman.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.

Clients include:
After School Matters
BP
Brookfield Zoo
CSU-Global
iBio
Sinai Health System
The Carter Center
The Chicago Community Trust
The Knight Foundation
Urban Prep Academies
JCONNELLY
22 W. 21 St., #301, New York, NY 10010
646/922-7770; rhennessey@jconnelly.com
www.jconnelly.com
Financial, technology, food & beverage, personal & executive brands, CSR, public relations, content marketing, digital marketing, video marketing, crisis management, strategic counsel. Employees: 70.
Agency Statement: JConnelly is a communications and marketing firm working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence, and build community. JConnelly’s professionals navigate the complex world of communications to effectively design and execute campaigns that are mission driven and deliver business-critical results.
Jennifer Connelly, CEO; Ray Hennessey, pres.; Chris Cherry, chief engagement officer; Karen Pellicone, chief administrative officer; Mat Murchison, CFO; Steven Stoke, mng. dir.
Clients Include:
Direxion
DoubleLine Capital
HighTower
Krasdale Foods
Revel Spirits
Picutet
Tony Robbins

JEFFREYGROUP
201 S. Biscayne Blvd., #1400, Miami, FL 33131
305/860-1000
www.jeffreygroup.com
Agency Statement: The leading independent agency for Latin America since 1993, successfully serving the world’s largest companies and best-known brands. JeffreyGroup provides a full range of strategic communications services, including brand promotion, corporate communications, public affairs and data-driven insights and analysis, from seven wholly-owned offices and a network of local partners throughout Latin America.
MIAMI (HQ)
Brian Burlingame, CEO
Sarah Garrido, mng. dir.
NEW YORK
1 Penn Plaza, 36th flr., New York, NY 10119
212/620-4100
Jeffrey Sharlach, chmn.
MEXICO CITY
Cordilera de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico +52 (55) 5281-1121
Mauro Gutiérrez, mng. dir.
SÃO PAULO
(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP CEP 05422-030, Brazil +55 (11) 3185-0800
Patricia Avila, mng. dir.

JOELE FRANK, WILKINSON BRIMMER KATCHER
622 Third Ave., 36th flr., New York, NY 10017
212/355-4449; info@joelefrank.com
www.joelefrank.com
Investor relations, corporate communications and media relations, restructuring and bankruptcy, crisis communications and special situations, transaction and integration/change management communications, shareholder activism, ESG, litigation support, private equity, and design and digital. Founded: 2000.
Agency Statement: Joele Frank provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients range from
JOELE FRANK continued

large, global public companies to smaller, private enterprises across virtually all industries. Our professionals have been recognized by our peers, the financial community and journalists for their quality work, strategic acumen and creative approach to challenging issues. Joele Frank consistently ranks among the top PR firms in announced restructuring, M&A transactions, and defense against activist investors.


West Coast Office: One California St., #2275, San Francisco, CA 94111 415/869-3950

JPA HEALTH
1101 Connecticut Ave., NW, Suite 600, Washington, DC 20036
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com
@JPAHealthComm
@JPAHealthCommunications
www.facebook.com/JPAHealth

Health, medical, public health, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; video production; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns; marketing; market research and assessment; data analytics, insights and evaluation; medical meetings planning; executive visibility; internal communications. Employees: 60. Founded: 2007.

Agency Statement: JPA Health is an award-winning public relations, marketing and advocacy firm known for sharing our clients' commitment to making people healthier. With deep expertise in these core service categories, JPA offers a truly integrated model that delivers sustained business results. The agency provides services to clients across the health sector, including biopharma, medtech, and non-profit organizations.

To offer unparalleled insights and efficiencies to clients, JPA utilizes its proprietary tool, Gretel™, segmenting audiences and uncovering unique insights for reaching and engaging influencers in healthcare.

JPA's exclusive focus within the health sector means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

The agency is recognized for its ability to deliver results quickly. As partners with our clients, we drive meaningful relationships, stimulate intellectual curiosity, combine data and intuition to go deeper and see beyond the obvious and creatively solve complex problems.

JPA is a woman-owned agency with offices in Washington, DC, Boston and London, and is a member of IPRN, the world's leading independent public relations agency network.

Carrie Jones, prin.; Michael O'Brien, mg. dir., Washington, DC; Stephen Piotrowski, mg. dir., Boston; Diane Wass, mg. dir., London

Clients Include:
American Assn. of Clinical Endocrinologists
American College of Obstetricians and Gynecologists
American Kidney Fund
AstraZeneca
CSL Behring
Chiasma
College of American Pathologists
EMD Serono
Emergent BioSolutions
Epizyme Pharmaceuticals
Genomic Health
Global Medical Response
Lilly

Medicines360
Melanoma Research Foundation
Milestone Pharmaceuticals
Merck
National Institutes of Health
Oncopeptides
Sanofi
The David and Lucile Packard Foundation
U.S. Pharmacopeia (USP)
ViVi Healthcare

JFR COMMUNICATIONS
20750 Ventura Blvd., #104, Woodland Hills, CA 91364
818/798-1475; fax: 818/884-8868; info@jprcom.com

www.jprcom.com; www.jprcom.com/clients.html

Judy Smith; Mark Smith

Clients Include:
Aparavi
BrainChip Holdings LLC
Burlywood Tech
Formulus Black
Storbyte
StorONE
SwiftStack
Tachyum

JSI RESEARCH & TRAINING INSTITUTE, INC.
501 South St., 2nd flr., Bow, NH 03304
603/573-3353; christin_dovidio@jsi.com
https://healthcommunication.jsi.com

Public health, government, crisis communication, health promotion, harm reduction, quitlines, HIV, environmental, dental, healthcare, integrated marketing and communications, social media, social marketing, community relations. Employees: 3,000. Founded: 1978.

Agency Statement: Health communication & marketing at JSI combines our decades of public health experience with approaches that inform and support people to change their behavior. JSI is a public health consulting and research organization dedicated to improving the health of individuals and communities throughout the world. Headquartered in Boston, Massachusetts, JSI operates from 8 domestic offices and over 40 countries and serves all 50 states. JSI is committed to equity, public health, and client satisfaction.

Joel Lamstein, CEO, pres.; Susan Grantham, PhD, VP, U.S. health svcs.; Carolyn Hart, MSPH, VP, int’l div.; Alexander K. Baker, MBA, COO; Penelope Riseborough, dir. of communications; Tajan Brathwaite, dir., JSI-Center for Health Equity; Rene Esler, dir., JSI-Atlanta; Karyn D. Madore, dir. of commns., JSI-NH; Liesl Lu, sr. commns. & TA consultant; Michelle Samplin-Salgado, sr. consultant, creative dir.; Christin D’Ovido, mktg. & commns. project dir.; Martha Bradley, sr. mktg. consultant; Aisha Moore, commns. project dir.; Elizabeth Costello, sr. commns. consultant; Lori Walter, training & events mgr.; Hannahabah Blue, tribal health consultant

Cornell Cooperative Ext
Heartland Alliance International
iQ Solutions
National Jewish Health
New Hampshire Charitable Foundation
New Hampshire Department of Health and Human Services
Rhode Island Department of Human Services
San Francisco Human Services Agency
Santa Clara County Department of Health
School of Visual Arts
Substance Abuse and Mental Health Services Administration
The Health Trust
Tufts Health Plan Foundation
US Centers for Disease Control & Prevention
Whether our clients are redefining their mission, launching a brand or seeking to gain relevance through empathetic communications, Kaplow will differentiate them to ensure they are telling the right story to the right people. It all starts with an insight that we expand into a story that is told through our services - from best-in-class public relations and thought leadership programs to cutting-edge influencer capabilities.

We also continue to develop new product offerings that help clients better understand and communicate their stories to both external and internal audiences. These stem from the agency’s core values of trust, respect, energy and enthusiasm.

Based in New York, we have satellite offices in Los Angeles and Denver from which we serve both B2C and B2B clients – from start-ups to Fortune 500s – in beauty & fragrance, fashion & accessories, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial service, and more.

Each program is customized for the client’s unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers wherever they may be, and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, pres. & chief strategy officer; Bob Friedland, sr. VP, health & wellness; Claire Nilsson, sr. VP, beauty; Lee Nah Chang Walker, sr. VP, lifestyle; Samara Finn Holland, sr. VP, influencer

Clients Include:
23andMe
Breast Cancer Research Foundation
CEW
Conair
CVS Corporation
David’s Bridal
DermStore
Extend Fertility
Fidelity Brokerage Services LLC
Franciacorta (USD)
Givz
Kay Jewelers
L’Oréal Ralph Lauren Fragrances
Nuveen
PVH
Resident (formerly DreamCloud)
Satisfyer
Savencia Cheese USA LLC
Shiseido Laura Mercier Brand
Shyn
Target Corporation
Wet n Wild
Zilingo

KARBO COMMUNICATIONS
601 Fourth St., #204, San Francisco, CA 94107
415/255-6510; info@karbocom.com
www.karbocom.com


Agency Statement: Are you looking for a respected and inventive global agency with a track record of delivering revenues, industry leading stature, partners and funding? Karbo Com’s services combine successful communications and content with the newest in digital marketing. Startups to global Fortune 500 enterprises trust Karbo Communications for our industry knowledge, strategic thinking, creativity and entrepreneurial spirit. Everything we do is designed to create and amplify market leadership and help companies out-perform competitors.

Unlike most other agencies, Karbo Com ensures client teams are always led by senior people on a day-to-day basis. You won’t get bench players. A varied and multi-talented team synthesizes the worlds of PR,

Continued on next page

2020 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com

KAPLOW COMMUNICATIONS
19 West 44th St, 6th flr., New York, NY 10036
212/221-1713; info@kaplow.com
www.kaplow.com


Agency Statement: Kaplow was founded on the belief that authentic storytelling could forge an emotional connection between a brand and its audience. And, for more than 25 years, Kaplow has used the magic of storytelling to change conversations, allowing so consumers fall in love with our clients’ brands.
KARBO COMMUNICATIONS continued

journalism and digital marketing—with a Silicon Valley ethos. Our teams have ushered in technologies such as the cloud, SaaS, AI, the Internet of Things, data analytics, mobile, security, networking, augmented reality and wearables.

We’ve worked extensively with both B2B and consumer tech companies ranging from small startups to global, billion-dollar brands, including: Apple, Cisco, Hootsuite, eBay, Equinix, Fog World Congress, RTI, GoDaddy, Intel, Juniper Networks, TIBCO, the IoT World Conference, The National Geographic app, NerdWallet, and Oracle.

Julie Karbo, founder & CEO

Current Clients:
- Nutanix
- Oracle
- Penguin Computing
- RTI (Real-Time Innovations)
- TDK
- TIBCO
- Vineti

KARV COMMUNICATIONS

122 East 42nd Street, Suite 2005, New York, NY 10168
212-333-0275; adf@karvcommunications.com

www.karvcommunications.com

Strategic, corporate, financial, crisis management, public affairs, government and regulatory affairs; reputation management. Employees: 8.

Founded: 2012.

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & pres.; Eric Andrus, exec. VP
1513 6th Street, Suite 204, Los Angeles, CA 90401
213-228-3236

KCD PR INC. - TOP FINTECH PR FIRM

610 West Ash St., Suite 901, San Diego, CA 92101
619-955-7759; info@kcdpr.com

www.kcdpr.com
https://www.linkedin.com/company/kcdpr
https://www.facebook.com/KCDPR
https://twitter.com/KCDPR
https://www.youtube.com/user/KCDPR
https://plus.google.com/+Kcdpr


Agency Statement: KCD PR is an award-winning strategic communications agency with expertise in creating and executing individualized, integrated, and impactful media relations, social media marketing, digital marketing, and content development strategies for financial services firms, fintech companies, technology innovators, transportation and associated businesses.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. KCD PR is based in San Diego, CA and New York, NY, serving clients around the world.

The agency is a rapidly growing powerhouse in the financial services, technology and fintech public relations and marketing space. And we have the results and awards to prove it. Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand’s voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications, M&A strategy, IPO and ICO communications, blockchain themed public relations and executive media training.

Agency awards include: Hermes Platinum Award for Outstanding Media Relations Campaign 2020, Silver Stevie Award for Communications PR Campaign of the Year 2020.

Kevin Dinino, founder/pres.

Client Portfolio:
- Applied Pavement Technology
- Bitmo
- Brain Corp.
- Comdata
- Cosatic
- Cyber Center of Excellence (CCOE)
- Ensight
- Federal Highway Authority
- Fidelity Investments
- FinovateAsia
- Folio Financial
- HeadLight
- LPL Financial
- Millennium Trust Company
- Noble Gold Investments
- Umpqua Bank
- VC Innovations
- Women Rocking Wall Street

KEITH SHERMAN AND ASSOCS.

234 West 44th St., New York, NY 10036
212/764-7900

www.ksa-pr.com

Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele.

We are proud of several long-term client relationships including 10 years working for The New York Times, 18 years for the Tony Awards, 28 years representing Olympic Gold medalist Brian Boitano and a decade working for insurance giant Marsh & McLennan. KSA’s four person staff is based in Times Square.

We have represented hundreds of network, cable and digital broadcasts, studio and independent films, Broadway and Off-Broadway shows, national tours, media companies, high profile events globally, festivals, not-for-profit organizations, awards, travel, sponsorships, diversity, healthcare, technology and more. Our site, ksa-pr.com, provides additional information.

As a result of our corporate to cool client base, we have a unique perspective that we’ve brought to campaign after campaign with tremendous results over time.

Results. A fresh point of view. Proactive work. Smart strategic thinking.

Integrity. These are some of the elements that distinguish KSA’s work.
Clients Include:

Architectural Digest
Art Students League of New York
Be More Chill
Mike Birbiglia
Brian Boitano
Bolshoi Ballet
BRAVO
Bristol-Myers Squibb
Broadway League
Columbia University
Drama Desk Awards
Feinstein’s/54 Below
Focus Features
Forum Gallery
Adrian Grenier
Henry Holt & Co.
Hertz
Kimpton Hotels
Lang Lang
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
New York Marriott Marquis
The New York Times
The Onion
Point Foundation
Colin Quinn
Samuel French
Sony
The Sheen Center
Tony Awards
Universal Pictures
Visiting Nurse Service of New York

KEKST CNC

U.S. Headquarters: 437 Madison Ave., New York, NY 10022
212/521-4800
www.keesctcnc.com


Agency Statement: Kekst CNC is a leading global strategic communications firm with unparalleled expertise in helping global business and institutional leaders navigate challenges and opportunities as they grow, transform, and protect their organizations. Our clients rely upon the sound judgment, innovative thinking, and proven effectiveness of our highly experienced team of advisors to develop and execute the integrated communications strategies necessary to maintain the confidence of stakeholders in an era of accelerated change.

Jeremy Fielding, co-chief executive officer, partner (New York)

Bernhard Meising, co-chief executive officer, partner (Munich)

KEMPERLESNIK

10 S. Riverside Plaza, #1844, Chicago, IL 60606
312/755-3500; fax: 312/755-3597; info@kemperlesnik.com
www.kemperlesnik.com


Agency Statement: KemperLesnik is a leading public relations, event marketing, sports marketing and content marketing agency serving Fortune 500 clients. Ranked among Chicago’s top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in the areas of consumer, B2B/corporate, golf, sports and travel.

Amy Littleton, exec. VP, mng. dir.; Tom Valdiserri, exec. VP, mng. dir.

KETNER GROUP COMMUNICATIONS

3737 Executive Center Dr., #210, Austin, TX 78731
512/794-8876; catherine@ketnergroup.com
https://ketnergroup.com


Jeff Ketner, founder & CEO; Catherine Seeds, pres.

Clients Include:

Adlucent
Cloudinary
Columbus Consulting
Displaydata
Elo
Foley & Lardner
GK Software
Kibo
Mercatus
NGC Software
PMG

KEYBRIDGE COMMUNICATIONS LLC

1722-A Wisconsin Ave., NW, Washington, DC 20007
202/471-4228; info@kbc.us
www.kbc.us


Sam Ryan, CEO; David White, COO

KGLOBAL

2001 L St., N.W., Suite 650, Washington, DC 20036
202/270-6560; hello@kglobal.com
www.kglobal.com

Full-service communications firm specializing in digital and social media, crisis communications and public relations.

Agency Statement: We are a team of experts in communications, strategic planning and response, crisis management and marketing. We propel companies, government agencies, non-profits and trade associations ahead of the crowd by differentiating their capabilities, identifying new markets, and building brands that make an impact. But the biggest factor in ability is availability. We pride ourselves not only on the best strategic thinking in the communications field, but on being available at all times to manage client issues and ensure success on any project.

Gene Grabowski, Randy DeCleene, Jenny Nuber, partners

Continued on next page
KGLOBAL continued
Clients Include:
Amazon
APLU
BASF
CareerBuilder
Champion Petfoods
Control Risks
DonorsTrust
Ford Motor Company Foundation
Fortistar
Fuji Food Products
General Motors
One Energy
Hogan Lovells, LLP
Hyland’s Homeopathic Medicines
Mixer
National Pork Producers Council
Naturipe Farms
Nolan Ryan Beef
State of Indiana
State of South Carolina
Squire Patton Boggs LLP
U.S. Army
U.S. Navy
University of South Carolina

KING + COMPANY
72 Madison Ave., 10th flr., New York, NY 10016
212/561-7464; caren.browning@kingcompr.com
http://kingcompr.com

Agency Statement: King + Company is a creative powerhouse. We are master storytellers and trusted advisors to companies across the globe, including established leaders in healthcare, life sciences, consumer digital properties, luxury goods and non-profit foundations. Whether it’s a short-term or decades-long assignment, directing a digital campaign or launching a new brand, we learn your business inside and out to create work that truly resonates—not just for us and our clients, but for the world beyond.

Judith R. King, owner; Michael Richards, COO/partner; Caren Browning, exec. VP/partner; Cynthia Inácio Pinto, VP

amfAR
BrainCool
City Harvest
Dignitana
Indiggo
KIVA
LUNGevity
Paul Labrecque Salons
Visiting Nurse Service of New York
WHOLEHEARTED (Wisdom Press)

KIVVIT
222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
312/664-0153; fax: 312/216-2636; info@kivvit.com
www.kivvit.com
Facebook: www.facebook.com/Kivvit
Twitter: www.twitter.com/TeamKivvit
LinkedIn: www.linkedin.com/company/kivvit
Latest Kivvit News & Updates: www.kivvit.com/news


Agency Statement: Kivvit is one of O’Dwyer’s top-ranked and fastest-growing independent strategic communications and public affairs firms in the United States. Our motto is “Insights Drive Results” because the heart of our work integrates cutting-edge data tools and technology to create impactful strategies and measurable outcomes for our clients.

At Kivvit, we don’t have silos. We integrate our full suite of strategic communications and data-driven advertising capabilities in order to run hyper-targeted campaigns that take advantage of our wide-ranging expertise. Our relentless focus on measurement means that our work utilizes resources in the most efficient fashion, maximizing results and achieving our client’s goals.

We are committed to building the agency of the future and have invested in creating a best-in-class culture that fosters collaboration, creativity, and innovation across our teams.

Our success delivering on these priorities has earned Kivvit significant recognition in 2020 as Public Affairs Firm of the Year (Reed Awards), Most Innovative Agency (Bulldog PR Awards), a top 5 Digital PR Agency in North America and a Best Agency to Work For (Provoke). We also lead O’Dwyer’s national rankings across multiple categories, including #1 for Non Profits, #2 for Energy, #2 for Real Estate, #2 for Corporate Social Responsibility, and #4 for Education.

Client Sectors/Industries
Energy
Regulated Industries
Technology & Innovation
Education
Corporate
Non-Profits and CSR
Labor & Trade Associations
Health & Life Sciences
Transportation & Infrastructure
Food & Beverage
Sports
Media & Entertainment
Real Estate
Defense
Financial Services
Retail

AWARDS
Agency
Crain’s New York: Top 100 Best Workplaces in New York City
O’Dwyers: No. 1 Nonprofits PR Firm; No. 2 Energy PR Firm; No. 2 Fastest-Growing PR Firm (among Top 25 firms); No. 2 Real Estate Finance & Development PR Firm; No. 2 Corporate Social Responsibility PR Firm; No. 4 Education PR Firm; No. 15 Largest Independent PR Firm in the United States
Provoke: Top 5 Best PR Firms to Work For in North America, 2020
Provoke Fast Movers List: No. 10 Fastest-Growing Firm in the United States; No. 6 Fastest-Growing Firms Globally with Over 30M in Revenue
Provoke Sabre Awards: Digital PR Agency of the Year in North America, 2020; Top 5 Public Affairs Agency of the Year in North America, 2019 & 2018
Campaign
Provoke Sabre Awards: Superior Achievement for Research and Planning, 2020; Best Education/Cultural Institution Campaign, 2020; Public Affairs Campaign of the Year, 2019
Reed Awards: Best Cross-Channel Ad Campaign, 2020; Best Use of Data Analytics/Machine Learning, 2020; Best Use of Online Targeting, 2020; Best Use of Online Targeting for Statewide Campaign - Non-Federal, 2020
Eric Sedler, founder & mng. partner; Maggie Moran, mng. partner; Rich Bamberger, Zach Silber, Tom Meara, mng. dirs., NY; Tracy Schmaler, Kent Holland, Vince Frillici, mng. dirs., DC; Eric Herman, Sarah Hamilton, Maura Farrell, Sophie McCarthy, mng. dirs., IL; Dave Beattie, mng. dir., FL
222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
Catherine Turco, gen. mgr.
KP PUBLIC AFFAIRS
621 Capitol Mall, #1900, Sacramento, CA 95814
916/448-2162; fax: 916/448-4923; pgeorge@ka-pow.com
www.ka-pow.com

Public policy, public health, tech, media relations advocacy, coalition

Agency statement: KP Public Affairs has maintained a leadership
position as the largest advocacy and public relations firm in California for
more than 20 years. KP is the only firm that combines public relations
with advocacy to help our clients achieve their business goals. Our expe-
rienced professionals apply their skills, industry expertise and California
know-how to benefit local and national-level clients. We engage in tradi-
tional and digital communications to help clients deliver their message
with impact.

Mike Burns, Alison Macleod, Patrick George, partners

AECOM/ACE Rail
BCI - Battery Council International
California Small Business Assn. PR
California Society of Anesthesiologists
CASA Public Relations
City of Davis
City of Marina
CSBA
Cr6
Donate Life California
Ferring Pharmaceuticals
Google
HST Pathways
Los Angeles Business Federation (BizFed)
Mosquito and Vector Control Assn. of California
Ob Hospitalist Group (OBHG)
Pepperdine Graziadio Business School
Precision Castparts
Public Health Foundation Enterprises, Inc.
Sacramento Children’s Home
San Joaquin Joint Powers Authority (SJJPA)
San Joaquin Regional Rail Commission (SJJRC)
St. Hope
State Water Contractors
Westlands Water District
WL Gore

KWE PARTNERS
1581 Brickell Ave., #1103, Miami, FL 33129
305/476-5424; escalena@kwepr.com
www.kwepr.com

Agency Statement: A leader in travel and lifestyle public relations and
marketing for over 40 years, KWE Partners has developed innovative
marketing, public relations and social media campaigns for a “who’s
who” of luxury brands: from global hotel brands, boutique hotels, spas
and resort developments, to destinations, cruise lines and travel technolo-
gies. We approach PR as a branding tool, with sales-oriented thinking and
ROI. Our relationships secure clients top-tier media placements and our
award-winning social marketing campaigns leverage influencer and con-
sumer engagement to exponentially increase clients’ visibility and online
reach.

Continued on next page
KWE PARTNERS continued
Karen Weiner Escalera, pres. & chief strategist
Clients Include:
Mar Del Cabo
Sofitel Rome Villa Borghese
Velas Resorts of Mexico

KWT GLOBAL
160 Varick St., New York, NY 10013
646/989-3919; info@kwtglobal.com
www.kwtglobal.com
Founded: 2006.
Agency Statement: KWT Global is a global brand strategy and public relations agency that employs an interdisciplinary, design-thinking approach to marketing and communications. Headquartered in New York with offices in London and Toronto, we serve B2B and B2C clients across dozens of industry sectors, including American Express Global Business Travel, Build.com, Dotdash, Experian, FiscalNote, Ricoh, Vanguard, Laurel Road, IRONMAN™, Cirque du Soleil, Deloitte, Dataminr, Royal Canin, L’Oréal, Canadian National Exhibition, Orbia, PayPal, PURE Insurance, Sprint and Telesat.
Formerly known as Kwittken, KWT Global has been a part of MDC Partners since 2010.
Recent notable awards include:
2019
• Winner: Effie Awards (OkCupid in the Media & Entertainment Companies category)
• Winner: The Shorty Awards (OkCupid in the LGBTQ Community Engagement category)
• Gold Finalist: The Shorty Awards (The ALS Association in the Non-Profit category)
• Finalist: The Drum Social Purpose Awards (Change Maker of the Year)
• Finalist: Holmes Report Sabre Awards North America (OkCupid, The ALS Association, Dia&Co)
• Finalist: PRWeek Awards (Experian Boost)
2018
• Winner: Big Apple Awards (Ironman for Reputation & Brand Management, Ironman for Marketing Consumer Services (Sports))
• Finalist: Holmes Report (Hisense in two categories)
• Finalist: Holmes Report Sabre Awards (Hisense, Pantone x Airbnb, Extend Fertility)
• Gold Winner, CPRS ACE Awards (ACE Bakery for New Product or Service Launch Campaign of the Year)
• Bronze Winner: CPRS ACE Awards (Invictus Games, Orangetheory Fitness)
2017
• Bronze Winner: Cannies Lion (Pantone Studio)
• Winner: PM360 Trailblazer Awards (Zicam for Marketing Team of the Year)
• Winner: Holmes Report Sabre Awards (Zicam for Healthcare Campaign of the Year)
• Finalist: Holmes Report Sabre Awards (Agency of the Year)
• Winner: CPRS ACE Awards (Sleeman Breweries)
• Winner: IABC Ovation Awards (Sleeman Breweries)
• 2017 NY Observer Top 50 PR Power List
Key People: Aaron Kwittken, founder & CEO, akwittken@kwtglobal.com; Gabrielle Zucker, pres., gzucker@kwtglobal.com; Seth Rockers, CFO, srockers@kwtglobal.com; Jeff Maldonado, mng. dir., NY, jmaldonado@kwtglobal.com; Sarah Moloney, mng. dir., London, smoloney@kwtglobal.com; Tran Nguyen, mng. dir., Toronto, tnguyen@kwtglobal.com
Clients Include:
ACE Bakery
American Express Global Business Travel
Amway

L.C. WILLIAMS & ASSOCIATES
150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; info@lcwa.com
www.lcwa.com
Full-service PR and communications firm specializing in consumer and B2B marketing communications, including media relations, social media, digital marketing, brand building, corporate communications, employee and labor relations, community relations, crisis management, media training and design. Employees: 25. Founded: 1985.
Agency Statement: L.C. Williams & Associates is comprised of experienced, invested and creative individuals, providing clients a refreshing experience based on trust, flexibility and the delivery of meaningful results on time and on budget. Teams are fully immersed in clients’ businesses and have the experience to offer honest opinions and creative solutions — always with an emphasis on how public relations will help clients’ bottom lines.
Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Tim Young, Jim Kokoris, exec. VPs; Cheryl Georgas, sr. VP
Accreditation Assn. for Ambulatory Health Care
Accreditation Council for Graduate Medical Education
American Academy of Sleep Medicine
Beam Sutony
Boise Paper
Culligan International
DAP
Electrolux
First Alert/BRK Brands
Healthcare Facilities Accreditation Program
Jim Beam Bourbon
Marley Engineered Products
Pulmonary Fibrosis Foundation
Rauland
Rolfe Pancreatic Cancer Foundation
Trex Company
UnitedHealthcare of Illinois
Urgent Care Assn.
Weil-McLain
LA KART PEOPLE, COMMUNICATIONS
PO Box 408871, Chicago, IL 60640
312/371-7592; paula@lakartpeople.com
www.lakartpeople.com
Agency Statement: LKP expertly brings the in-culture perspective to agency and brand partners communications efforts. Strategy led content comes to life across social media, digital, media relations and influencer programs targeting these niche segments: Hispanic, Asian, African American and LGBTQ.
Areas of expertise include content creation led by subject matter experts, social media and influencer campaigns, grass roots integration, media relations (national/local), audio news releases, insight creation, multicultural 101 presentations, secured media interviews and media training.
Paula Otero, founder & pres.; Cristina Morales, social media mgr.
Access Community Health
Benjamin Marshall Society
Creative Impact Group
Loyola Press
Media Tracks

LAK PUBLIC RELATIONS, INC.
1251 Avenue of the Americas, New York, NY 10020
212/575-4545; fax: 212/575-0519
www.lakpr.com
Agency Statement: LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.
Lisa Linden, pres. & CEO
Aquamarine Investment Partners
Bideawee
Cooley LLP
Families of Flight 93/Flight 93 National Memorial
FIC Restaurants
Fortune Society
Hostess Brands, LLC
Hotel Association of NYC
JM Search
LargaVista Companies
Lewis Baach Iii
LiveOn NY
Miller Zeiderman & Wiederkehr LLP
Sanctuary for Families
Spitzer Engineering

LAMBERT
1420 Broadway, 1st flr., Detroit, MI 48226
313/309-9500
www.lambert.com
Services: Public relations, investor relations, public affairs, crisis/issues management, brand & digital strategy, social media, brand journalism, web development, advertising, multi-media development, events, product & brand launches, corporate communications, litigation support, transaction communications, DEI consulting, multi-cultural marketing.
Agency Statement: Lambert (www.lambert.com) is a top-50 PR firm, a top-5 automotive and transportation, top-5 education communication, top-10 investor relations, and top-5 private equity public relations firm nationally (The Deal) with clients based in more than 20 states and six countries. The firm serves middle-market companies and national brands across a wide array of industries from its offices in Detroit, Grand Rapids, New York and Phoenix.
Lambert is Michigan’s largest PR firm and the state’s largest bipartisan public affairs firm. The firm is the reigning winner of the SABRE North America Crisis Campaign of the Year, been awarded firm of the year honors from PR Week and PRNNews, listed on the Inc. 5000 five times and earned Crain’s “Healthiest Employers” and “Coolest Places to Work” awards. Lambert is also a global partner in PROI Worldwide, the largest partnership of independent PR firms in the world spanning 120 cities on five continents.
Lambert has assembled a team of brand, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. This “difference” is best illustrated in our tagline — “The PR Firm That Can Read an Income Statement®.” Our specialties and client roster span automotive and mobility, consumer, food and beverage, education and social impact, healthcare and biotech, and financial and investor relations.
Jeff Lambert, CEO & founder; Don Hunt, pres.; Jordan Hoyer, general counsel; Michelle Olson, partner, auto & mobility chair; Matt Jackson, partner, consumer chair; Mike Houston, partner, IR & capital markets chair; Joe DiBenedetto, mg. dir., education & social impact chair; Heather Lombardini, mg. dir., public affairs chair
450 Seventh Ave., New York, NY 10123
212/971-9718
Clients Include:
Bell Helicopter Textron
Blackford Capital
Capital Impact Partners
Cafe Valley Bakery
Central Michigan University
Clearlake Capital
Denali Flavors/MooseTracks® Ice Cream
Detroit Pistons
Develop Detroit
EDAG, Inc.
eVisit
Flint Community Schools
Great Expressions Dental Centers
Green Giant Fresh
Hillsdale College
Huron Capital Partners
iEducation/Fusion Education
International Automotive Components
Maracay Homes LLC
Michigan Economic Development Corp. (MEDC)
North American International Auto Show (NAIAS)
OmnSeq, Inc.
Perrigo / Ranir
Phoenix Rescue Mission
Continued on next page
LANDIS COMMUNICATIONS INC. (LCI)
1388 Sutter St., #901, San Francisco, CA 94109
415/561-0888; fax: 415/561-0778; info@landispr.com
www.landispr.com
Consumer, consumer technology, healthcare.
Employees: 10
Agency Statement: Named America’s #1 PR Agency (Small Firm) (Ragan’s) and #1 Healthcare PR Agency in America (Ragan’s) and PRSA SF’s “Agency of the Year,” San Francisco-based Landis Communications Inc. (LCI) this year celebrates 30 years in business. LCI also in 2018 earned an ABC Gold Quill Award Winner and a PRSA National Silver Anvil Award winner. In addition, LCI is a Bulldog Award winner for social media and media relations and has been named the #1 Social Media Agency in the U.S. by TopPRAgencies.com.

LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business’ identified goals. LCI’s industry sectors include: healthcare, biopharma, consumer products, technology, consumer technology, the environment, real estate, retail, nonprofit and more. Through its Promised Results© return-on-investment program, LCI provides tangible metrics for your PR dollars. Clients include: Velodyne LiDAR, Sutter Health, Save the Redwoods League, Lucile Packard Children’s Hospital Stanford, UCSF, Global Alzheimer’s Platform, Walmart, Match.com, California Bank & Trust, Brain Health Registry, MetLife, Whole Foods Market and more.

LCI is a proud member of the National Gay & Lesbian Chamber of Commerce and the Golden Gate Business Association, is an official Corporate Diversity Supplier and is certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. David Landis is a member of the Forbes San Francisco Business Council and the San Francisco Business Times Leadership Trust. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; David Cumpston, sr. dir.
California Academy of Sciences
California Bank & Trust
Carrington College
Cold Stone Creamery
Emirates Airline
GAP
Global Alzheimer’s Platform
Hilton Hotels
Jack London Square
Johnson & Johnson/Care4Today
Kimpton Hotels and Restaurants
KMD Architects

LANDONS INTERMARKET
Member, Global Communication Partners
425 Madison Ave., #600, New York, NY 10017
212/888-6115; info@intermarket.com
www.intermarket.com
Agency Statement: Lansons Intermarket has long been a leading independent strategic communications consultancy with clients in the global financial services industry. More recently, its client list has grown to encompass the fields of transportation, life sciences, technology and higher education. We offer clients a combination of strategic expertise and highly targeted execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Lansons Intermarket works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Lansons Intermarket apart. All clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

On February 22, 2019, Intermarket announced it had been acquired by Lansons, a London-based reputation management consultancy.

Martin B. Mosbacher, exec. vice chmn., 212/754-5449
Acadissoft
American Stock Transfer & Trust Co. (AST)
Aperion
Bank Leumi
BioCatch
Broadhaven Capital Partners
Charles Schwab & Co.
LAUNCHSQUAD
340 Pine St., #100, San Francisco, CA 94104
415/625-8555; squad@launchsquad.com
https://launchsquad.com
Emerging technologies, consumer products and innovation.
Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston and Chicago. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies.
LaunchSquad takes a customized, holistic approach to storytelling. Over the past 20 years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently.
LaunchSquad’s expertise spans both consumer-facing and B2B clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, e-commerce, education, gaming, finance, energy and more.
Jason Mandell, Jesse Odell, co-founders; Lisa Picasso, consumer practice lead; Meghan Cavanaugh, sr. VP, talent
373 Park Ave. S., 4th flr., New York, NY 10016
212/564-3665
Gavin Skillman, NYC lead; Lori Hoffman, head of content
222 3rd St., #3100, Cambridge, MA 02142
617/945-1915
Mike Farber, Boston lead
111 W. Illinois St., #5021, Chicago, IL 60654
312/561-4560
Daniel Paul, sr. VP
American Giant
Cornerstone OnDemand
D-Wave Systems
General Catalyst
Gladly
ICF
Interactions
iHeartRadio
Netflix
Nuro
Poshmark
Rothy’s
Twitch
Uber Freight
Xactly

LAVOIEHEALTHSCIENCE
One Thompson Square, #503, Boston, MA 02129
617/374-8800; schoe@lavoiehealthscience.com
www.lavoiehealthscience.com
Strategic communications including public relations, investor relations and corporate communications, as well as marketing and digital communications. Employees: 15. Founded: 2001.
Agency Statement: LaVoieHealthScience is a health science focused, award winning integrated communications agency providing IR and PR bringing 18 years of industry-tested counsel to more than 375 clients. Our specialized expertise in biotechnology and pharmaceuticals, medical technology and devices, and digital and public health uniquely positions us to help clients make their health and science innovations known, understandable, and approachable to target stakeholders through carefully executed strategies and plans.
The agency has received over 50 awards in recognition of the work it has done for emerging and established industry leaders helping our clients from development to launch to commercialization. We help advance health and science innovations by providing specialized thinking to clients throughout the company and product life cycle building innovation and value for human kind. We offer direct connections to media, investors, partners, advocacy groups, and KOLs. We are focused on building trust and long-term relationships based on the quality of the work that we deliver. Many of our client relationships go back over a decade.
58 Greenpoint Ave., Brooklyn, NY 11222
Sharon Choe
917/945-2068
Select Clients:
AC Immune SA
Biotechnology Innovation Association
Newron Pharmaceuticals SpA
Nuritas
Venthera
Celavie Biosciences
TriSalus Life Sciences
Ocugen
Omega Therapeutics
Outlook Therapeutics
Protalix Biotherapeutics
SIRION Biotech
TFF Pharmaceuticals
TG Therapeutics
Xontogeny LLC

LAWLOR MEDIA GROUP
One Rockefeller Plaza, 11th flr., New York, NY 10020
212/967-6900; norah@lawlormediagroup.com
www.lawlormediagroup.com
Agency Statement: Lawlor Media Group is a full-service, luxury lifestyle Public Relations boutique agency with over 20 years experience in successfully meeting the diverse needs of clients in the hospitality & travel, literary, fashion, film, real estate, retail, beauty, nightlife, entertainment industries, as well as philanthropists, foundations and charity benefits.
Lawlor Media Group’s expertise covers the full spectrum of public relations — from branding, strategic marketing, buzz building, crisis...
LEAVITT COMMUNICATIONS
5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Neal Leavitt

LEWIS
111 Sutter St., #850, San Francisco, CA 94104
415/432-2400; hello@teamlewis.com
www.teamlewis.com
twitter.com/teamlewisglobal
linkedin.com/company/lewis-global-communications
Capabilities include: global comms. strategy, media relations, analyst relations, corporate comms., crisis management, executive communications, strategic consulting, brand marketing, content marketing, sales enablement, lead gen, social media, paid media, analytics, creative, web and app development, SEO. Employees: 500. Founded: 1995.
Agency Statement: LEWIS is a global marketing agency that helps and inspires brands to shape tomorrow. Founded in 1995, the agency has grown from start-up to global multinational firm built to solve every communications problem, from awareness to demand, to adoption and advocacy. LEWIS is independent and 100% employee-owned with 24 offices and 500+ team members across North America, EMEA and APAC.
Sarah Aitchison, global operating dir.; Simon Billington, exec. creative dir., US/UK; Noah Dye, sr. VP, North America; Emma Jenkins, sr. VP, APAC; Ruth Jones, mng. dir., UK; Chris Lewis, CEO & founder; James Oehlke, chief operating officer; Giles Peddy, sr. VP, corp. development, EMEA; Sarah Robinson, chief of staff; Yvonne Van Bokhoven, exec. VP, Europe; Andres Witterman, chief client officer, Europe.
U.S. Offices: Boston, MA; Chicago, IL; New York, NY; San Diego, CA; San Francisco, CA; Washington, D.C.
EMEA Offices: Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Lisbon; London; Madrid; Milan; Munich; Paris
APAC Offices: Beijing; Hong Kong; Kuala Lumpur; Melbourne; Singapore; Sydney
Network Partners: Argentina; Austria; Brazil; Czech Republic; Denmark; India; Israel; South Korea; Mexico; Russia; Switzerland; Taiwan; Turkey

LION & LAMB COMMUNICATIONS
285 West Broadway, Suite 200, New York, NY 10013
646/262-8506; rachel.harrison@lalcomm.com
www.lalcomm.com
Agency Statement: Lion & Lamb Communications is a boutique PR agency focusing on all the wonderful things in the travel, hospitality, and lifestyle industries. Founders Melanie Weitzner and Rachel Harrison have extensive experience in branding, marketing, and communications. Lion & Lamb is a culmination of what they know works, what they’ve learned doesn’t and how the agency sees the industry changing as print, television and digital properties compete for the most exclusive stories.
Industries the agency specializes in include: tourism, hotels, restaurants, bars, wellness, and design.
The agency has a presence in New York, Los Angeles, Chicago and the UK.
Rachel Harrison & Melanie Weitzner, founders

LOGOS COMMUNICATIONS, INC.
P.O. Box 871346, Canton, MI 48187
734/667-2005; sue@logos-communications.com
www.logos-communications.com
@PRDiva
Agency Statement: The Logos Communications team is a group of seasoned professionals in metro Detroit who provide strategic public relations, marketing and communications counsel that’s crafted to maximize effectiveness.
Susan Voyles, pres.; Kenneth H. Voyles, exec. VP
Clients Include:
Bavarian Inn
The Big Salad
FOURMIDABLE Group
Global Telecom Solutions
Kafant Enterprises
National Gift Card
Sonitrol Great Lakes

LAWLOR MEDIA GROUP continued
management, investor relations and political communications.
Norah Lawlor, principal & CEO
AD Hair Detox
Angelo David Salon
Balance 3H+
D&D Building
Elements
Flirting with Flavors
Harry’s of London
Intelligent Living
Lawrence Scott Events
Marielle Chocolate
MvO Ad Art Show
Opus Hotel Versante
Prostate Cancer Foundation (PCF)
Samuel Waxman Cancer Research Foundation (SWCRF)
Southampton Inn
Southampton Social Club
Thomas J. Henry
Union Burger
Villa Mangiacane

LEWAL COMMUNICATIONS
5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Neal Leavitt
and technology. With offices in New York, Charleston, Denver, Houston, Miami and Los Angeles, the agency has 40 employees offering expertise in public relations, marketing strategy, branding and integrated campaigns. LHG has an impeccable record for getting results, earning the agency one of the highest client-retention rates in the industry for the last 36 years.

**Agency Statement:** LHG has raised the bar as the industry leader by combining an innovative approach with a timeless work ethic and sense of integrity, empowering the agency to provide superior, results-driven marketing communications services to like-minded clients who set the standard within their respective industries.

The agency offers powerful multichannel programs, traditional and digital media relations, along with sound strategic vision, earning the recognition and respect of today’s most influential media professionals.

The agency employs industry-leading tactics and flawless execution to deliver campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in remaining fiercely independent and departing from business-as-usual.

The agency provides superior service to its clients by operating from an agreed-upon scope of work that is customized, strategic and measurable. We are guided not by time sheets, but from a commitment to do whatever it takes to deliver results. Expenses are never marked up and clients never run out of “allotted time.”

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients’ success, earning it recognition as one of the nation’s most award-winning marketing communications firms.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

**Clients Include:**

**Destinations**
Visit Alexandria, VA
Explore Bristol, RI
Geneva Tourism, Switzerland
Kentucky Department of Tourism
Lackawanna County CVB, PA
Market New Haven
Marquette, MI
Montgomery Area Chamber of Commerce CVB, AL
Nassau Paradise Island Promotion Board
Visit Natchez, MS
New Hampshire Div. of Travel & Tourism Development
New Jersey Div. of Travel & Tourism
Visit Norfolk, VA
Paducah CVB, KY
Panama City Beach CVB, FL
Paradise Coast (Naples, Marco Island, Everglades), FL
Paradise Island Tourism Development Assn., Bahamas
Providence Warwick CVB, RI
Redding CVB, CA
Visit Sacramento, CA
Visit Santa Barbara, CA
Sonoma County Tourism Bureau
St. Barts
TOURISM Santa Fe, NM

**Culinary & Spirits**
Church
Sonoma County Vintners
Sonoma County Winegrowers

**Hospitality**
Boar’s Head Resort, VA
Chartwell Hospitality
Cliff House Maine
Club Corp, TX
Emeline, SC
The Georges, VA
The Gant, CO
Garden of Gods, CO
Jumby Bay Island, Antigua
Kimpton Key West
Oberoi Hotels & Resorts
Oetker Collection
Red Mountain Resort, UT
The Kimberly Hotel, NY
The Set Hotels

**Economic Development & Technology**
Fifth Avenue Business Improvement District
M3
Market New Haven
Montgomery Chamber of Commerce, AL
Pearland Economic Development Corporation (PEDC)

**Cruise & Travel**
American Queen Steamboat Company
Burgess Yachts
Victory Cruise Lines

**Arts, Culture, Attractions & Nonprofits**
American Quilter’s Society
Brookgreen Gardens
Gibbes Museum of Art
Haunted Attraction Assn.
Houston Golf Assn.
MUSC ENT
Space Center Houston

**Real Estate**
Balsam Mountain Preserve
The Beach Company
Cherokee Plantation
Kiawah River, SC
Lowe Enterprises
McNair Interests
Nexton
Russell Lands on Lake Martin
Southern Land Company
Two Roads Development

**LOVELL COMMUNICATIONS**
3212 West End Ave., #500, Nashville, TN 37203
615/297-7766
www.lovell.com
Twitter: https://twitter.com/LovellComm
Facebook: https://www.facebook.com/LovellCommunications
Lovell blog: http://www.lovell.com/our-outlook

**Agency Statement:** For more than 30 years, Lovell Communications has served as strategic counsel and trusted partner to health care providers and suppliers across the country.

Publicly traded companies, not-for-profit systems, early-stage and mature companies draw upon our vast communications expertise to support them through phases — or just moments — when it’s crucial to persuade audiences or influence decision makers.

We help organizations optimize opportunities, manage challenges and navigate changes and crises of all size. Our in-depth, results-oriented communications strategies focus on business-to-business marketing, consumer engagement, internal communication programs and stakeholder persuasion campaigns.

We specialize in:
- Transaction Support
- Crisis Communications
- Thought Leadership
- Internal and External Communications

Leadership team includes: Rosemary Plorin, pres. & CEO; Rebecca Kirkham, sr. VP; Dana Coleman, Robin Embry, Susanne Powelson, VPs

Partial list of clients:
AccuReg
American Health Partners
Ardent Health Services
Brighton Health
Chancelight Behavioral Health

Continued on next page
LOVELL COMMUNICATIONS

CleanSlate
Compassus
Community Health Systems
Concert Genetics
Embold Health
Maxim Health Services
McLaren Health Care
Morgan Medical Center
Newport Healthcare Advisors
Oceans Behavioral Health
Owensboro Health
Quorum Health Corp.
Quorum Health Resources
Rendina Healthcare Real Estate
Sentara Health
Tanner Health
Trilogy Health Services
UnitedHealthcare
UnityPoint Health

LOVIO GEORGE | COMMUNICATIONS + DESIGN
681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

Agency Statement: lovio george | communications + design opened its doors over 35 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies creating well-known campaigns for both for-profit and non-profit organizations.

The agency’s services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA events, qualitative research, and web site development. Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mkrg.

Clients Include:
Capuchin Province of St. Joseph
Community Foundation for Southeast Michigan
Detroit Development Fund
Detroit Regional Convention Facility Authority
GST AutoLeather
HNTB
MDOT
Midtown Detroit, Inc.
New Economy Initiative / NEIdeas
Schostak Brothers & Company
Shinola
TCF Center
The Empowerment Plan
The Henry Ford
The Parade Co.
Walbridge

LUMINA COMMUNICATIONS
3031 Tisch Way, #400, San Jose, CA 95128
408/680-0566; Hugh@luminapr.com
www.luminapr.com


Agency Statement: As one of the top B2B tech PR agencies in the U.S., Lumina is comprised of a diverse team of PR professionals who are passionate about helping businesses develop strong brands and capture the media spotlight to differentiate in crowded markets and to achieve their strategic objectives. Lumina has well-established practice groups focused on cyber security, enterprise software and services, and infrastructure.

With expertise in public relations, social media and content marketing, Lumina’s comprehensive PR campaigns have led to IPOs or strategic acquisition exits yielding enterprise value well in excess of $25B. The Lumina team has deftly handled the most complicated and critical communications challenges for businesses of all sizes, building positive awareness among our clients’ target audiences, and driving solid results. Our continued success is founded on long-lasting, mutually beneficial partnerships.

Hugh Burnham, CEO; Samantha Singh, John Kreuzer, Mike Gallo, exec. VPs
Buck
Digital Shadows
Keysight Technologies
Sanmina
TeamViewer
Vectra

M BOOTH
Wholly-owned subsidiary of Next Fifteen Communications Group
666 Third Ave., 7th flr., New York, NY 10017
212/481-7000; fax: 212/481-9440
www.mbooth.com


Agency Statement: M Booth, a global communications agency, runs on two words: Be Inspired. The agency is a culture-first, progressive firm comprised of self-declared ideapreneurs — professionals who think big, move fast and live at the intersection of research, insight and imagination.

M Booth is full-service, with expertise in building brands across consumer and corporate sectors. The agency expanded its footprint in healthcare when parent company Next Fifteen Communications Group acquired the US division of Health Unlimited, a leading global health consultancy comprised of nearly 50 healthcare professionals expert in everything from pharmaceutical communications and global public health to advocacy and issues management. The new agency was rebranded M Booth Health and operates as a separate firm reporting to M Booth.

M Booth has a long-standing reputation for award-winning integrated programs that engage stakeholders through digital, social, earned media and experiential channels. Headquartered in New York City, M Booth is a wholly owned subsidiary of Next Fifteen Communications Group, a family of agencies employing over 1800 people across 42 offices. The agency is a proud recipient of numerous Best Place to Work, Best Agency and Best Consumer Agency honors (PRWeek, The Holmes Report, Digiday and Sabre), and has won over 40 campaign awards in recent years.

2020 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
Margaret Booth, chair; Dale Bornstein, CEO; Joseph Hamrahi, COO; John Lesniak, CFO; Adrianna Bevilaga, CCO/mng. dir.; Jon Paul Buchmeyer, exec. VP/mng. dir.; Lauren Swartz, exec. VP/mng. dir.; Nancy Seliger, exec. VP; Bonnie Ulman, chief planning officer; Matt Hantz, exec. VP; Jennifer Teitler, exec. VP; Rich Goldblatt, exec. VP

**Offices:** New York, San Francisco, Atlanta, Boston, Miami, Raleigh

**Clients Include:**
- American Express
- Beiersdorf
- Brooks Sports Inc.
- Campari America
- Canada Goose
- Carnival Cruise Line
- EY
- Google
- HP Hood
- JCPenney
- Johnson & Johnson
- Leica
- LG Electronics Co.
- Lime
- Lutron
- Morton Salt
- Northwestern Mutual
- Patron
- Procter & Gamble
- Sovos Brands
- The Macallan
- Wharton Business School

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M Booth Health is a top, award-winning NY-based global health communications consultancy staffed by specialists with a track record of advancing landmark developments in global health and medicine. Clients include pharmaceuticals, medical device, government agencies, medical societies, and advocacy organizations. We’re committed to helping people live better lives with fewer limitations. We work together to create positive change in the most complex and challenging health issues. We are building on a 25-year legacy of advancing positive change in health for leaders in health and medicine.

In October 2019, Next15 announced the acquisition of the US division of Health Unlimited (formerly Cooney Waters Group and Corkery Group), a leading global health consultancy and communications agency advancing landmark developments in some of the most complex and challenging areas in health. Rebranded as M Booth Health, the agency operates independently as part of M Booth, a leading public relations firm known for award-winning integrated marketing programs that engage stakeholders through digital, social, earned media, and experiential channels.

**Agency Statement:**

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**Clients Include:**
- Abbott
- Arbor Pharmaceuticals
- Foundation for the National Institutes of Health
- Gilead Sciences, Inc.
- Global Blood Therapeutics
- Guttmacher-Lancet Commission
- Indivior

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**Agency Statement:**

At Magrino, we put over 25 years of strategic insight and intelligence into everything we do. Employing our 360° lifestyle approach to brand building and public relations, our campaigns are focused, strategic and assembled to balance cost-effectiveness with positive results. That is the reason some of the world’s most revered lifestyle brands turn to us — and return to us.

Magrino offers a full suite of public relations and social media services, from media relations and strategic partnerships to platform management, content creation and influencer and event marketing.

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- Gilead Sciences, Inc.
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- Gilead Sciences, Inc.
- Global Blood Therapeutics
- Guttmacher-Lancet Commission
- Indivior
MAKOVSKY
Founding member of IPREX, the world’s second largest partnership of global independent agencies.
228 E. 45th St., New York, NY 10017
212/508-9600
www.makovsky.com
Divisions in financial + professional services, health, energy, manufacturing + sustainability, digital + innovation, consumer, and technology.
Agency Statement: Makovsky, founded 40 years ago, has become one of the nation’s leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: “The Power of Specialized Thinking.” Our future forward legend is “Thinking Ahead.”
Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as “very good” to “exceptional.” To ensure client delight, an independent “Quality Assurance” expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company’s specialty practices are active in day-to-day client service. The firm’s “One P&L” philosophy enables the firm to deploy the right talent at the right time to further the clients’ business goals.
Global - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries and in 40 U.S. cities through IPREX, the second largest worldwide partnership of independent agencies, of which it is the founder.
Accolades - In 2019, Makovsky won 15+ firm, people and campaign awards including Observer “PR Power List” — Ranked #27.
2019 Accolades: 10 Top Awards
• Observer: “The 50 Most Powerful PR Firms” (#27)
• Observer: “Rising Star”
• The Gramercy Institute: “Top 12 Agency in Financial Marketing for 2020”
• The Gramercy Institute: “Rising Star in Financial Marketing”
• Stevie Award Winner for 2019 (ABA)
• PR Campaign of the Year - Environmental (Bronze for Vericool): “Disrupting a Category: Introducing Very Cool Sustainable Packaging Creating an Environmental Champion and Taking on the Polystyrene Industry”
• PR Campaign of the Year - Financial Services & Investor Relations (Bronze for UHY Advisors): “Accounting for the Influence of Social Media Marketing”
• Healthcare PR Campaign of the Year - Silver for Advanced Accelerator Applications (A Novartis Company): “The Cancer That Killed Steve Jobs: Educating Oncologists about a Rare Cancer”
Values Impact - Makovsky’s internal values – innovation, initiation, communication, collaboration, motivation and education – are about ensuring external value and realizing the firm’s mission: smart people working in harmony to help our clients and the agency win.
Kenneth D. Makovsky, CEO + president; Doug Hesney, Michael Kaczmarski, exec. VPs; Lee Davies, Dawn Fallon, Andrea Morgan, Loretta Prencipe, sr. VPs, Leah Cox, chief human rels. officer
1775 I St., NW, #1150, Washington, DC 20006
202/587-5634
Clients Include:
Abiomed
Association for Computer Machinery
Advanced Accelerator Applications (Novartis)
Alantra
A.T. Kearney
Bracewell LLC
British Medical Journal (BMJ Group)
Cadman Capital Group
CW Financial Services LLC
Daroga Power
Deer Path Capital Group
EOS Climate
Ethics Suite LLC
Federated Securities Corp.
Financial Architects Inc.
FTE Networks
GlaxoSmithKline LLC
Greenlight Planet
Greif, Inc.
Hubbell Lighting, Inc.
Hunt Military Communities
Insulet
JED Foundation
Larsen & Toubro Infotech (LTI)
Mazars USA
McLarty Capital
Merck Sharp & Dohme Corp.
Moeda
OHSU Knight Cancer Institute
Prolong Pharmaceuticals, Inc.
QSpex Technologies
Russell Reynolds Associates
Sandata
Sleep Number
Specialty Coffee Association
Synechron, Inc.
Thornburg Investment Management
Trinseo
UHY Advisors
United Orthopedic Corporation
University of Hawaii – Shidler School of Business
Vanda Pharmaceuticals, Inc.
Velocity Technology Solutions
Venable LLP
Vericool
Verizon
Xavient Information Systems

MARATHON STRATEGIES
38 E. 29th St., 4th flr., New York, NY 10016
212/960-8120
www.marathonstrategies.com
https://www.linkedin.com/company/marathon-strategies-llc/
https://www.facebook.com/MarathonStrategies/
https://twitter.com/MarathonStrat
https://www.instagram.com/marathonstrategies/
Strategic communications, crisis and issues management, public affairs, media relations, research and investigation, digital, creative and content, field services and stakeholder engagement. Employees: 50.
Agency Statement: Marathon Strategies is an independent PR firm that delivers intelligent communications and research solutions for the world’s top corporations, brands, and associations. We specialize in reputation management, public affairs, communications, crisis and issues management, creative content, and digital strategy. Instead of solely relying on traditional or earned media, Marathon combines research, digital, and communications strategies to meet complex PR challenges with simple solutions.
Leadership: Phil Singer, founder & CEO; Jane Hardey, mng. dir. & COO; Ray Hernandez, mng. dir., research & investigations; Michael Harinstein, chief marketing officer; Jim Scott Polsinelli, chief creative officer
1015 15th St., NW, #325, Washington, DC 20005
202/499-6482
11 N Pearl St., #30, Albany, NY 12207
518/424-0356
MARCH COMMUNICATIONS
226 Causeway St., 4th flr., Boston, MA 02114
617/960-9875; info@marchcomms.com
www.marchcomms.com
Agency Statement: March Communications is a technology PR agency connecting innovation and people. Our insights-first methodology fuels our work crafting brand narratives and outcomes-oriented PR campaigns and experiences that bring innovation to life, inspire people to take action, and deliver mutual value to brands and buyers. Ours is a unique “under one-roof,” model comprised of in-house researchers, content specialists, and seasoned PR pros. Our Consumer Innovation Group’s shop within a shop structure enables our dedicated team of consumer brand planners, strategists and social and influencer authorities to tap into the knowledge of the specialist teams and technology brainiacs in our broader orbit.
We are a multi-award winning agency delivering smart, integrated, creative PR programs to a diverse portfolio of emerging and established technology and consumer brands from across the US and around the world. March has offices in Boston and Atlanta.
Martin Jones, CEO; Cheryl Gale, pres.
Atlanta office:
617/960-9877; kelly@marchcomms.com
Kelly O’Brien, VP
AbleTo Ladio
Aerohive Lumecon
Affectiva National Grid
Algo Capital Neurala
Algorand Nielsen Catalina Solutions
BlueCrest Noodle.AI
Continuum Normatec
Dialog Pegasus Tech Ventures
Dynamtrace Pinney Bowes
Emergyn Position Imaging
First Line Pure Storage
Forge.AI Sharper Shape
Hayes Locums Sophos
Intexion SSH
Key Resources Zillion
Kontron Zix
Ladder

MARDIKS PUBLIC RELATIONS
261 Madison Ave., New York, NY 10016
646/283-5273; chuck@mardikspr.com
www.mardikspr.com
Charles Mardiks, pres.
Athenaum Hotel & Residences, London
Celestyal Cruises
Condor Airlines
My Greek Table with Diane Kochilas
Park Royal Hotels & Resorts, Mexico
Pursuit of History
Safari Pros
Visit Guernsey
Visit Sarasota County

MARINO.
747 Third Ave., 18th flr., New York, NY 10017
212/889-0808; info@marinopr.com
www.marinopr.com
@marinopr
Agency Statement: Marino is a full-service strategic communications firm delivering data driven, fully integrated strategies focused on changing perceptions, amplifying impressions and fostering high-level relationships to build brands. Named one of the most powerful firms in the country in 2019 by The Observer, Marino serves a broad client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York, Los Angeles, and Boston. Now in its 27th year, the company has represented clients ranging from Fortune 100 companies and international brands to local and national nonprofits and businesses.
Frank C. Marino, CEO; John F. Marino, pres.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, exec. VP; Cara Marino Gentile, exec. VP

MARKETING MAVEN PUBLIC RELATIONS
2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com
www.marketingmaven.com
Agency Statement: With offices in Los Angeles and New York City, Marketing Maven’s integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit www.marketingmaven.com for more information.
Lindsey Carnett, CEO & pres.
Clients Include:
Allstar Products Group
AllaModa Furniture
Baby Trend
Blackstone Products
Bryant University
Cleanlogic
EVA Air
French Canal Boat Company
Freshpet
Hidden Iceland
History Associates

Continued on next page
MARKETING MAVEN continued
Hygiena
Institute for Better Bone Health
Kingston Technology
Lido Advisors
Long Beach City College
Merced Irrigation District
Motus Insurance
Pillow Pets
Simply Fit Board
Small Business Administration
Snuggie
Travel and Adventure Show
WaterAid
Williams Data Management
Women Presidents’ Organization
XYPRO Technology

MARKSTEIN
1801 Fifth Avenue North, Birmingham, AL 35203
205/323-8208; danny@markstein.co
marksten.co
Community engagement, content marketing, corporate communications, crisis communications, executive positioning, internal communications, media relations, media training, messaging, public affairs, reputation management, social media, SEM & SEO, tourism, workforce development. Employees: 30. Founded: 2003.

Agency Statement: Markstein is a full-service marketing communications agency whose strategy-first, messaging-centric approach solves specific business problems to help clients capitalize on realized and unrealized opportunities. We develop custom, targeted messages and execute project- and partnership-based marketing communications programs to support each client’s goals.

Our work blends strategy, creativity and innovation with six interrelated practice areas to generate a measurable impact and world-class client experience.

*Brand Management
*Digital Influence
*Creative Experiences
*Media Solutions
*Crisis Communications
*Public Affairs

Danny Markstein, founder & chmn.; Keelie Segars, chief executive officer; Chris Hoke, chief creative director; Greg Schumann, chief strategy officer

Clients Include:
Air Line Pilots Assn.
Alabama Construction Recruitment Institute
Alabama Possible
Association for Clinical Research Professionals
Association of Professionals in Infection Control & Epidemiology
BIO
Colonial Pipeline
Encompass Health
J.H. Berry & Gilbert
Maynard Cooper & Gale
Rives Construction
Royal Cup Coffee
Teach for America
The World Games Birmingham 2021
This is Alabama
Walmart

MARX LAYNE & COMPANY
31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com

Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest’s leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, president

MASON PUBLIC RELATIONS
23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com
Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Agency Statement: At Mason, we’ll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public’s hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Clients Include:
Acadia Insurance
Connecticut Dept. of Transportation
Connecticut Natural Gas
Connex Credit Union
Crown Relocations
Day Kimball Healthcare
EAO Corporation
Energize Connecticut
Greenwich Fertility
Mass. Interlocal Insurance Assn. (MIIA)
Resorts Casino Hotel
United Illuminating Co., The
Y2Y
Yale New Haven Health
McCabe Message Partners offers the expertise and professionalism of a large agency with the warmth and passion of a small business.

Patrick McCabe, pres.; Mike Warner, Becky Watt Knight, Paul Skowronek, sr. VPs

American Academy of Dermatology
American Board of Emergency Medicine
American Board of Internal Medicine
American Medical Assn.
American Nurses Assn.
Campaign for Tobacco-Free Kids
Community Oncology Alliance
Health Affairs
Infectious Diseases Society of America
John A Hartford Foundation
Kate B. Reynolds Charitable Trust
National Board of Medical Examiners
National Eczema Assn.
National Heart, Lung, and Blood Institute/Westat
National Investment Center for Seniors Housing & Care
National Partnership for Hospice Innovation
Public Health Accreditation Board
Robert Wood Johnson Foundation
Society to Improve Diagnosis In Medicine
The Duke Endowment

MCDOWELL COMMUNICATIONS GROUP
36 Trumbull St., Hartford, CT 06103
860/247-9100; mcdowell@mcdowellcg.com
www.mcdowellcg.com

Agency Statement: The McDowell Communications Group works at the intersection of press, politics, and policy. In today’s fast-paced news media world, we develop and execute strategies to achieve business goals, pass or defeat legislation, and manage crises. If you face a challenge, we have solutions.

Duby McDowell, Maura Fitzgerald, Becca Brockway, Sarah Miner, Jennifer Haverty

MCS HEALTHCARE PUBLIC RELATIONS
110 Allen Rd., #303, Basking Ridge, NJ 07920
908/234-9900; elioth@mcspr.com
www.mcspr.com
We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 25. Founded: 1985.

Agency Statement: Over 30 years ago, we made healthcare our single focus. Today, we’re the longest standing independent all-healthcare agency in the world, and that focus will never change. This dedicated vision has enabled us to offer unmatched expertise and work quality to our clients—shaping and delivering their message with the precision demanded in healthcare communications.

Our pursuit of healthcare was driven by the desire to be a part of the most vital industry to humanity—one full of innovation and excitement.

Continued on next page
We’ve helped tell the story of some of the biggest achievements in medicine – from the eradication of smallpox, to the launch of the world’s first cardiovascular mega-trials, to the mapping of the human genome.

Clients turn to MCS because of our strong heritage in healthcare and reputation for quality work. Clients stay with us because the people here share their passion for life sciences and are supported by a culture that enables exceptional service.

Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Karen Dombek, Laura de Zutter, VPs

Clients include:
- Bracco Diagnostics
- Clinilabs
- CSL Behring
- Genentech
- Janssen
- Lupus Research Alliance
- Luye Pharma
- Merck
- Photocure
- SpineCare of NY at Hospital for Special Surgery

**Agency Statement:**

MCS HEALTHCARE PUBLIC RELATIONS

Continued

Clients include:
- Bracco Diagnostics
- Clinilabs
- CSL Behring
- Genentech
- Janssen
- Lupus Research Alliance
- Luye Pharma
- Merck
- Photocure
- SpineCare of NY at Hospital for Special Surgery

MEDIA FRENZY GLOBAL

3424 Peachtree Rd. NE, #2200, Atlanta, GA 30326
404/915-2550; sarah@mediafrenzyglobal.com
www.mediafrenzyglobal.com

**Agency Statement:**

Media Frenzy Global tells stories for innovative and disruptive brands in the US and UK through strategic messaging and positioning, public relations and creative content.

Sarah Tourville, CEO & founder; Katie Kern, agency partner; Nikki Adolphe, PR dir.; Tawanda Carton, Matthew Kaiserman, PR A/Es

AV Tech
Avantra
Belay
Ciklum
Country & Stable
Edge Solutions
FEEL
Intradiem
Pioneer
PPRO
Priority Fulfillment Services
Professional Data Solutions
Rev.io
Strativ
Surgery Exchange
Vensure
Virtana

MEKKY MEDIA RELATIONS INC.

The Wrigley Building, 410 N. Michigan Ave., #N700, Chicago, IL 60611 312/414-1883; michelle@mekkymedia.com
www.mekkymedia.com
PR strategy, media relations, media training, social media, influencer outreach, event promotion, copywriting. Employees: 8. Founded: 2016.

**Agency Statement:**

Mekky Media is a boutique PR agency dedicated to delivering powerful publicity using trusted experience, innovative ideas and personalized attention. Our team consists of passionate professionals from the best PR firms in the country and former journalists who work with relentless drive to achieve success for clients who all have one thing in common - a good story.

Michelle Mekky, pres. & founder; Kelli Hartsock, sr. strategist; Carleigh Rinefierd, Jenny Quinn, acct. mgrs.; Bill Rossi, CFO; David Viggiano, media rels. dir.; Charlie Minoso, pitcher

Clients Include:
- Abt Electronics
- Chicago Lights
- Chicago Scholars
- Devices 4 The Disabled
- IES Abroad
- Jim Fannin
- Susan G. Komen Chicago
- TCS Education System
- The Ark Chicago
- Three60Fit
- Time Zone One
- Wealth Management Group

MEK GROUP

11405 N. Pennsylvania St., #103, Carmel, IN 46032
317/805-4870; fax: 317/844-4934; mike@themekgroup.com
www.themekgroup.com

**Agency Statement:**

MEK (Marketing Engagement Knowledge) holds an established reputation for doing what it takes to design, build and execute award-winning campaigns and projects for clients. MEK knows branding, healthcare, technology, B2B, finance, economic development, public affairs, digital MARTECH, retail and more. With our high-impact core professionals, we can scale to exceed your needs. We’re a high-performing, award-winning agile agency ready to go to work and easy to work with – why not contact us right now?

Michael Snyder, pres. & mng. prin.; Jamie Snyder, VP

COOK Group
Cybertech
Daviess County Economic Development Corp.
Indiana Economic Development Assn.
Indiana Rural Health Assn.
Indiana Rural Opioid Consortium (InROC)
LifeNets International
Mobile Drill International
NikSoft
Smithville Fiber
TCS Anceus Database
Whitebark Healthcare

Merritt Group is a nationally-recognized, integrated strategic communications agency that combines public relations, content marketing, performance marketing and creative services expertise together with deep technology and industry knowledge to reach, engage and convert your buyers faster. We pride ourselves on delivering insightful, strategic communications and integrated marketing campaigns that help the world’s
MERRYMAN COMMUNICATIONS
318 Avenue I, Suite 227, Redondo Beach, CA 90277
424/262-0708; contact@merrymancommunications.com
www.merrymancommunications.com
twitter.com/MerrymanComm
LinkedIn.com/company/merryman-communications/

most inspiring companies raise awareness, engage audiences and accelerate sales.
The agency’s practice group model is focused on B2B technology (cybersecurity, AI, IoT, mobile, cloud, MarTech, blockchain and more) as well as key verticals including Government, Healthcare, Retail, Financial Services, Energy and more. With offices in D.C. and San Francisco, our team of 50+ professionals works hand-in-hand with clients ranging from Fortune 500 industry leaders to early-stage technology startups to deliver measurable, high-impact campaigns that reach, influence and activate decision-makers. Founded: 1996.

Agency Statement: Merritt Group’s philosophy starts with understanding our clients’ target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations. Our in-depth knowledge of our clients’ competitors, industry trends and influencers turns our campaigns into immediate ROI for their business. Our client roster is a who’s who of companies with one thing in common — a desire to use technology to turn their industry, or market, on its head.

While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is unmatched. We pride ourselves on delivering insightful, strategic communications approaches that help the world’s most inspiring companies get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people by procuring and developing the industry’s best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

At Merritt Group, we are family. We are go-getters, authentic, and love a balanced and fulfilling work life. A four-time winner of the Washingtonian “50 Best Places to Work” award and other top accolades from Washington Business Journal, CARE and other PR and marketing industry media and associations, the agency places employee culture as a top priority, which has resulted in an industry-low turnover rate.

Leadership: Alisa Valudes Whyte, CEO, sr. partner; Thomas Rice, exec. VP, partner; John Conrad, exec. VP, partner; Jayson Schkloven, exec. VP, partner; Shahed Ahmed, sr. VP, partner

Sample Client List:
Arctic Wolf Networks
ASRC
CalAmp
Cybrary
Elastic Federal
GoHealth
IOActive
IronNet Cybersecurity
Lexis-Nexis Public Sector
Lytics
Menlo Security
Monster Government Solutions
Nok Nok Labs
Northern Virginia Technology Council
PAS Global
Qlik Federal
Remediant
Riverbed Public Sector
Sprint
Wandera


Agency Statement: Merryman Communications works closely with clients ranging from start-ups to Fortune 500 companies as a strategic partner in integrated marketing, communications, public relations and digital marketing. We are a full-service agency based in Los Angeles with team members around the country. We’re all seasoned veterans of global advertising and PR agencies, so we offer “big agency” know-how but with a boutique, specialty agency touch. Our virtual model helps your budgets go further.

Betsy Merryman, pres. & mng. partner; Ashley Cadle, Joni Ramirez, acct. dirs.

Clients Include:
Active Implants
Ancora Heart
Boston Scientific
CHA Hollywood Presbyterian Medical Center
ControlRad
Envoy Medical
Miach Orthopaedics
Penumbra
Silk Road Medical
TherOx

MIGHTY
329 Bryant St., #4D, San Francisco, CA 94107
415/298-0416; hello@mightypr.com
www.mightypr.com


Candace Locklear, June Parina, Rebecca Fuller, partners

Caffeine
DCM
Google
Grabango
Kin
Skylo
Speck
TravelBank

MILLDAM PUBLIC RELATIONS
P.O. Box 206, Concord, MA 01742
978/369-9760; info@milldampr.com
milldampr.com


Adam Waitkunas, pres.

Data Specialties
Green Revolution Cooling
Hurricane Electric
RF Code

MISSION NORTH
1550 Bryant St., #450, San Francisco, CA 94103
415/503-1818; billbourdon@missionnorth.com
www.missionnorth.com


Agency Statement: Mission North is a communications agency for the companies shaping our future. We help clients at every stage turn their most pivotal moments into new opportunities for growth and expansion. Whether they are going to market, scaling up, going public or securing their positions, navigating these inflection points has never been harder. Navigating the complex new dynamics of media and audience attention requires a different approach. We start with the audience — customer,
executive stakeholder, policy-maker, employee or investor — to gain a deeper understanding of who they are and what they want and need. Then we figure out how to best engage and activate them using all the tools at our disposal, including PR, digital marketing, content, social media, events, and more.

Bill Bourdon, co-CEO & partner; Tyler Perry, co-CEO & partner; Shannon Hutto, partner & gen. mgr., West Coast; Nicole Messier, exec. VP & gen. mgr., East Coast

Airship
Andela
ANSYS
Anthemis
Armis
Astratis
Bento for Business
Betterment
BigID
DigitalOcean
Evolved by Nature
Expensify
Factual
Fast
Fetch Robotics
Finix
Flatiron School
Flowhub
Gemini
Ginkgo Bioworks
Google
Graphika
Gusto
HackerRank
Harness
Honey
Incerta
Invoca
Joyn Bio
Kloud.io
LinkedIn
Lob
Merit
Motif
Narvar
Orbital Insight
Ping Identity
Policygenius
Portworx
Quantum Xchange
Qubole
ReliaQuest
SambaNova
Scale Venture Partners
Seed
Skyryse
Synthego
Technovation
Tenable
Tessian
ThoughtSpot
Ultimate Software
Unusual Ventures
Waystar
Zeus Living

MISSION NORTH continued

MMGY NJF
360 Lexington Ave., 10th flr., New York, NY 10017
212/228-1500
www.njfpr.com
Travel & tourism, hospitality, lifestyle PR. Employees: 63 in PR; 400+ agency-wide. Founded: 1981.

Agency Statement: At MMGY NJF we are global connectors, storytellers and curators of travel experiences – inspiring people to view the world differently and then see it for themselves. As marketers specializing solely in travel and hospitality, we help put travel brands on the map and navigate their narrative through innovative thinking, creativity and storytelling. MMGY NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications. We are the winners of the 2020 HSMAI Adrian Award Best of Show in PR for our work on the National World War II Museum’s 75th Anniversary of D-Day campaign.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, MMGY NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to MMGY NJF whose “Leave No Stone Unturned” philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, MMGY NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed Portrait of American Travelers® annual research study. With offices in New York City, Los Angeles, Kansas City, Austin, London, Miami, Dubai, Vancouver and Washington, D.C. and an international partner network, Travel Consul, we serve many of the world’s premier travel and tourism brands. Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, travel industry relations and international destination representation.

Julie Freeman, exec. VP & mng. dir.; Lauren Kaufman, sr. VP; Nancy Friedman, founder

Clients Include:
Amtrak
Aparium Hotel Group
Berkshire Hathaway Travel Protection
Borgata Hotel Casino & Spa
Breezes Resort & Spa
British Virgin Islands
Cheap Caribbean
Costa Rica Tourism
Etihad Airways
Eurail
Fitler Club
Generator Hostels
Greater Palm Springs CVB
Hamilton Princess
HEI Hotels
Hotel Vermont
Intrepid Travel
ITC Hotels
Karisma Hotels
Meritage Resort Collection
Oceania Cruises
Pod Hotels
Refinery Hotel
Rhode Island Tourism

MITCHELL COMMUNICATIONS GROUP LLC
2 North College Ave., Fayetteville, AR 72701
479/443-4673
www.mitchcommgroup.com
Consumer PR, corporate practice, community brand PR.

Sarah Clark, CEO
Sea Island
Shinola Detroit
South Dakota Tourism
St. Petersburg/Clearwater
The Asbury
The Beaches of Fort Myers & Sanibel
The James New York Nomad
The National World War II Museum
Travel Texas
Visit California
Visit Dallas
Visit San Jose

MONTIETH & COMPANY
10 Grand Central, 155 E. 44th St., New York, NY 10017
646/864-3080
montieth@montiethco.com
www.montiethco.com
Marketing communications & PR, corporate & financial communications, issue management & crisis communication, public affairs & government relations, litigation PR.
Agency Statement: Montieth & Company is a global communications consultancy that provides a fully integrated set of communications solutions to deliver high-value, measurable outcomes for your organization. We help you to achieve influence, realize your ambitions, and solve critical problems. Through our flexible, integrated and budget-efficient cross-border model, we reach into multiple money and media markets through our global hubs in New York, London and Hong Kong.


BCA Research
Brainbox AI
Clearblue Technologies
Earnix
GMO

MOORE, INC.
2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; fax: 850/224-9286; Terriea@themoreagency.com
www.themoreagency.com
Public relations, crisis, advocacy, digital, social, advertising, marketing, creative design, research, video, branding, strategic planning, training.
Agency Statement: Moore is a nationally ranked integrated marketing agency headquartered in Tallahassee, Florida and offices in West Palm Beach, New Orleans, and Denver. Moore’s multichannel approach places audiences at the center of a meaningful experience with brands. Our key differentiators are advocacy, digital, social and multiculturals communications. We are a team of skilled communicators who shape opinions, shift behaviors and incite action with excellence in client servicing. For more information about Moore, visit www.themoreagency.com.

Karen B. Moore, CEO & founder; Richard Moore, CFO & gen. counsel; Terrie Ard, pres. & COO

Clients Include:
ABLE United
BASF
CareerSource Florida

MORGANMYERS
Partner in The Worldcom Public Relations Group
N16 W23233 Stone Ridge Dr., #200,
Waukesha, WI 53188
262/650-7260; fax: 262/650-7261;
toliver@morganmyers.com
www.morganmyers.com
Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int’l, agriculture, food, bus.-to-bus., biotech, healthcare, technology.
Agency Statement: MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the Worldcom Group.

Tim Oliver, pres.; Linda Wenck, dir. of sustainable food & consumer comms.; Max Wenck, dir. of agriculture
1005 Stratford Ave., Waterloo, IA 50701
319/233-0502; jstewart@morganmyers.com

Janine Stewart, dir., integrated mktg. comms.
American Farm Bureau Federation
BASF Cotton
DNA Genetics
Foremost Farms USA
General Mills
Hormel
Illinois Agriculture Coalition
Illinois Beef Assn.
Illinois Corn Marketing Board
Illinois Farm Bureau
Illinois Pork Producers Assn.
Iowa Corn
Landmark Services Cooperative
Maple Joe
Merck Animal Health
National Beef/Iowa Premium
North Central Soybean Research Program
Professional Dairy Producers
Red Star Yeast
The Nature Conservancy of Iowa
The Nature Conservancy of Wisconsin
The SCN Coalition
United Sorghum Checkoff Program
United Soybean Board

FaceBook
Florida College Systems
Florida Dental Assn.
Florida Dept. of Agriculture
Florida Healthy Kids
Florida Prepaid College Board
Florida Sheriffs Assn.
Florida Sterling Council
Ford Motor Co.
Georgia-Pacific
Hancock Bank
Max Planck Florida Institute
Northwest Florida Beaches International Airport
Pharmaceutical Research & Manufacturers Assn.
MOTION AGENCY, INC., THE
325 N. LaSalle Dr., Chicago, IL 60654
312/565-0044; wmarshall@agencyinmotion.com
https://agencyinmotion.com
Branding, content and PR specialists who keep brands in perpetual motion: positioning, naming, design, messaging, media relations, social management, event planning, crisis comms, content strategy/creation

Kimberly Eberl, founder & CEO; Bonni Pear, exec. VP, entertainment PR; Wheatley Marshall, Maureen Brennan, sr. VPs, PR

Clients Include:
Ann & Robert H. Lurie Children’s Hospital of Chicago
Boys & Girls Clubs of America
Exelon Corp.
Feld Entertainment
Gladiator by Whirlpool
Haribo
Home Depot
Klein Tools
Medieval Times
National Headache Foundation
National Louis University
Rheem Manufacturing Co.
S&C Electric Co.
Serta
Simon Property Group
Tractor Supply Co.
Truluck’s Seafood, Steak & Crab House
World of Whirlpool

MOWER
Integrated Advertising and PR/PA firm; Member of IPREX
211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000
www.mower.com
Adv., public relations and public affairs, social media, content marketing for b-to-b, consumer, travel and tourism, energy and sustainability, health care, buildings and construction, cars & trucks, new moms.

Agency Statement: Mower is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. Mower PR & PA Group is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, social media, event activation, content marketing, crisis and reputation management, executive training and cause-related marketing. Mower has nine offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati; Charlotte, N.C.; Atlanta and Boston.

211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000; scrockett@mower.com

Stephanie Crockett, sr. VP, mng. dir.
50 Fountain Plaza, #1300, Buffalo, NY 14202
716/842-2233; fax: 716/842-1271
Christine Dougherty

MP&F STRATEGIC COMMUNICATIONS
611 Commerce St., #3000, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; info@mpf.com
www.mpf.com
Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking.

Agency Statement: MP&F Strategic Communications is the largest locally owned PR firm in Tennessee. We are a team of 70 communications strategists that works with clients large and small from all over the country in a variety of industries, from health care to technology to hospitality and tourism. Media relations, marketing, digital strategy, influencer outreach, partnership building, advertising and great design work are just a few of the tools we use daily. Find us online at www.mpf.com and @mpfpr on Facebook, Instagram and Twitter.
Alice Chapman, mng. partner; Katy Varney, Keith Miles, David Fox, Jennifer Brantley, partners; Mark McNeely, sr. partner; Mary Ruth Raphael, Courtenay Rossi, Javier Solano, VPs; Roger Shirley (editorial), Mary Elizabeth Davis (creative svcs.), Annakate Ross (digital svcs.), Knight Stivender (integrated marketing), Deborah Armour (IT), directors; Chad Raphael, CFO

Acumen
ADS Security
Asurion
Austin Peay State University
Bone and Joint Institute of Tennessee
Blue Cross Blue Shield of Tennessee
Cox Automotive
CSX Transportation
Department of Labor-Job Corps
FirstBank
Integral Senior Living
Nashville Public Education Foundation
National Museum of African American Music
Nissan
Nokian Tyres
PhRMA
RealTracs
Renaissance Hotel – Nashville
Republic Services
Solstice Senior Living
Steaz
TVA
Walmart
Western Governors University

MSR COMMUNICATIONS, LLC
832 Sansome St., 2nd flr., San Francisco, CA 94111
415/989-9000
www.msrcommunications.com

Agency Statement: MSR Communications is an independent PR firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media, influencer and analyst relations; speaker placement programs; corporate positioning/messaging; social media and digital marketing; and crisis/reputation management. MSR Communications has been named Best Boutique PR Firm; Best Tech PR Firm in California; and one of the Top Places to Work in PR.

Mary Shank Rockman, CEO

Clients Include:
CalExotics
CoSo Cloud
Dadi
The Myers-Briggs Co.
Promethium

MURPHY O’BRIEN
11444 W. Olympic Blvd., #600, Los Angeles, CA 90064
310/453-2539; fax: 310/264-0083; info@murphyobrien.com
Travel, real estate, lifestyle, social media. Employees: 61.

Agency Statement: We are an innovative team of master storytellers who elevate and build brands, deliver the exceptional, and ignite and cultivate powerful relationships.

Karen Murphy O’Brien, founder & CEO; Brett O’Brien, mng. dir.; Allysone Rener, pres.

Clients Include:
Adept
Air Tahiti Nui
Andalusia
Arizona Biltmore, A Waldorf Astoria Resort
Auberge Beach Residences and Spa Fort Lauderdale
Auberge du Soleil
Auberge Northeast Hotels
Auberge Resorts
Big Cedar Lodge
Big Cypress Lodge
BJ’s Restaurants, Inc.
Blue Heron
Callstoga Ranch
Carmel Valley Ranch
Chileno Bay Resort & Residences
Chrysalis
Cinepolis
Commodore Perry Estate
Conrad Bora Bora
Dunkin’
Edward Thomas Collection
Esperanza, An Auberge Resort
ETCO Homes
Flor Blanca
Four Seasons Resort Punta Mita
Grace Hotels
GreyStar GP
Halton Pardee + Partners
Hotel Jerome
Hotel Wailea
Hyatt Regency Huntington Beach Resort & Spa
InterContinental San Juan
Ka’anapali Beach Hotel
Kohanaiki
La Quinta Resort & Club
Las Vegas Sands
Madeline Hotel
Malliouhana, An Auberge Resort
Mandarin Oriental Hotel & Residences Honolulu
Mastro’s Restaurants
Mauna Lani
Mezcal El Silencio
Namuka Fiji
National Children’s Chorus
Nunzio M. DeSantis Architects
Ojai Valley Inn & Spa
One Steuart Lane
Palisades
Pancho’s Cheese Dip
Peninsula Papagayo
Portside Ventura Harbor
Prince Resorts Hawaii
Quail Lodge & Golf Club
Sanderling Resort
Serafina Beach Hotel
Sereno Hotels
Solage, An Auberge Resort

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MURPHY O'BRIEN continued
Summerhill Homes
Sun Valley Resort
Talisker Club
TCS World Travel
The Beverly Hilton
The Century Plaza
The Emerald
The Hermitage Nashville
The Hollywood Roosevelt
The J Collection
The JL Bar Ranch
The Lodge at Blue Sky
The Mayfair
The Peninsula Beverly Hills
The Peninsula Hotels
The Post Oak
Thompson Seattle
Timbers Kauai
Toscana Country Club
Unvarnished Homes
Urban Commons
Ventana Big Sur
Visionary Women
Westdrift Manhattan Beach
Whitetail Club and Shore Lodge

MWWPR
1250 Broadway, 3rd flr., New York, NY 10001
212/704-9727; gdonahue@mww.com
www.mww.com
Contact: Grace Donahue
Agency Statement: Driven by data and powered by humans, MWWPR is among the world’s leading independent, integrated PR agencies with the industry’s top innovative players, strategic thinkers, hybrid creatives, and technicians. We are an interconnected, multi-faceted arsenal of talent, committed to making each client matter more by delivering on a people-first, client centric promise that leaps heavily into a digitally-led, content-driven approach to maximize earned outputs and business impact.

Michael Kempner, founder & CEO; Bret Werner, pres.; Will Starace, CFO; Gina Cherwin, chief people officer; Parker Ray, chief digital strategist; Carreen Winters, chief strategy officer; Dawn Lauer, chief client officer; Tara Naughton, consumer mg. dir.

Clients Include:
Atkins Nutritionals Inc.
E. & J. Gallo Winery
FanDuel
Men’s Wearhouse
Nikon
Omron Healthcare
Red Lobster
Subaru of America

NEWMANPR
2140 S. Dixie Hwy., #203, Miami, FL 33133
305/461-3300
buck@newmanpr.com
www.newmanpr.com

Agency Statement: NewmanPR’s full range of customized, creative public relations, marketing and communications services build clients’ brands by generating earned media coverage across consumer, B2B, broadcast, trade and social channels. NewmanPR has been the public relations agency of record for the Florida Keys & Key West for 40 years.

Andy Newman, pres.; Buck Banks, exec. VP; Julie Ellis, VP; Carol Shaughnessy, sr. A/E; Laura Myers, Lauren Sanchez, A/E; Ashley Serrate, mgr., media rels.

Carnival Cruise Line
Carnival Foundation
Costa Cruises North America
Florida Keys & Key West Tourism Council
Holland America Line
Tissue World Convention & Exhibition

NICHOLAS & LENCE COMMUNICATIONS
28 W. 44th St., #301, New York, NY 10036
212/938-0001
www.nicholaslence.com
Real estate, tourism, non-profit, crisis comms. Employees: 14.
Cristyne Nicholas, CEO; George Lence, Pres.

ACF Fiorentina
Adrienne Arsht Center of Miami-Dade County
The ARK at JFK
Armory Track & Field
Belmont BID
Broadway Across America
The Broadway Assn.
Bronx Zoo Holiday Lights
BUS4NYC
City of New Rochelle
Clean Energy Fuels
The Durst Organization
The Emerson Resort & Spa
Empire City Casino
Empire Outlets
Environmental Science Associates
Flatiron BID
Gray Line CitySightseeing New York
Greater New York Hospital Assn.
Hornblower Cruises & Events
The John Gore Organization
Lillie’s Victorian Establishment
Lincoln Square BID
LiveOnNY
Mamaroneck Coastal Environment Coalition

N

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NIKE COMMUNICATIONS, INC.
75 Broad St., #815, New York, NY 10004
212/529-3400; info@nikecomm.com
www.nikecomm.com

Agency Statement: Nike Communications is a creative communications agency specializing in the marketing of luxury and prestige brands. Always on the pulse of the cultural zeitgeist, we are a creative hub for shifting brand perceptions, enhancing image in media, growing social presence and building brands. From high-level feature stories in influential media to innovative programs, partnerships and events that drive conversation online, we devise clever strategies to reach the right audiences.

Leadership Team: Nina Kaminer, pres. & founder; Abby O'Melia, exec. VP; Bernice Kwok-Gabel, chief creative officer; Ross Matsubara, VP, spirits/style dir.; Alexandra Miller, VP, spirits; Felicia Kwong, VP, spirits; Pieter van Vorstenbosch, VP, wine; Matthew Smith, VP, wine, home and design; Katie Archambault, VP, travel, real estate and wellness; Gina Cannon, Brian Boye, VPs, lifestyle

1800 Century Park East, #600, Los Angeles, CA 90067

Clients:
19 Crimes
Bacardi Global Corporate Communications
Bombay Sapphire
Bonterra Organic Vineyards
Cakebread
Caliva
Cazadores Cristallino
Chateau Minuty
Clinique
Colgate Optic White Advanced LED Whitening System
Colgate Plaqless Pro
Carine Roitfeld Studio
Dewar’s
D’USSE
Gillette Labs
Gillette Venus
Grey Goose
Grove Collaborative
Guigal
Gurney’s Hotel & Spa
Hakasian Group
HeTime
IWC
J. Crew
LAFCO
Mark Cross
Martini
McIntosh
Miraval Group
Mohonk Mountains House
Montblanc
Refined Hospitality
Riedel
Robert Mondavi Wines
Roger Dubuis
Rosewood Hotels & Resorts
Saje
Santa Teresa
Savannah College of Art and Design
SHVO
St. Germain
Sterling Vineyards
The Art of Shaving
The Breeders’ Cup
The Fife Arms (Hauser & Wirth)
The Prisoner Wine Co.
Timbers Resorts
Wushof
YSL Beauty
Zero Haliburton

NORTH 6TH AGENCY, INC. (N6A)
50 Greene St., 3rd flr., New York, NY 10013
212/334-9753; fax: 212/334-9760; marketing@n6a.com
www.n6a.com

Agency Statement: North 6th Agency, Inc. (N6A) is The Outcome Relations Agency™. Founded in 2010, N6A is the first public relations and strategic communications firm to establish a service model that is fully aligned with the top business outcomes of CMOs, CEOs and brand marketers.

The Outcome Relations™ model combines earned media, paid media and proprietary KPI technology to drive specific business outcomes for brands. Clients can choose from more than 20 types of specific outcomes across six categories: Revenue, Recruiting, Competitive, M&A, Capital Raise and Enterprise Value.

N6A has been known to #EmbraceThePace since its inception. The customer service approach is rooted in speed, efficiency, and making sure the team never misses a beat for its clients. The firm has received several industry accolades, including Observer’s “PR Power 50” list, Entrepreneur’s Top Company Cultures in the United States, PRWeek’s Best Places to Work, and Digiday’s Most Innovative Culture.

Senior mgmt.: Matt Rizzetta, CEO; Daniela Mancinelli, COO; John Hannaway, chief of staff; Jim Morris, CFO; Al DiGuido, pres. & CRO; Dante Fusco, chief bus. officer; Jordan Cohen, CMO; Nina Velasquez, exec. VP, talent dev.; Trisha Larocchia, sr. VP, client svcs.; Jacqueline Agudelo, Florence Lousqui Bogish, Carrie Booze, Monika Hathaway, Valerie Leary, Danielle Montana, dirs.

Clients Include:
Akazoo
AlphaSense
BDS Analytics
Bravely
Breather
Camber Creek
CEO Coaching International
CredSimple
Doodle
Electric
ElectrifiAi
H Code
iAnthus Capital
Infolinks
Kargo

Continued on next page
NOVITAS COMMUNICATIONS
1732 Wazee St., #201, Denver, CO 80202
202/380-7114; mblyng@novitascommunications.com
novitascommunications.com
Corporate communications, public affairs, strategic communications, media relations, and crisis communications. Employees: 5.
Agency Statement: Novitas Communications is a full-service public relations firm offering media relations, issue management, crisis communications, strategic marketing, and public education campaigns to clients across the globe.

Michelle Lyng, CEO/pres.

Clients Include:
Apartment Assn. of Metro Denver
Colorado Apartment Assn.
Colorado Coalition of Cyberschool Families
Economic Literacy Colorado
Great Western Petroleum
MC Dean
TTEC

O’MALLEY HANSEN COMMUNICATIONS
180 N. Wacker Dr., #400, Chicago, IL 60606
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
www.omalleyhansen.com
Marketing comms., media rels., social media, influencer outreach, employee comms., reputation mgmt., issues/crisis mgmt. Employees: 15.
Founded: 2006.
Kelly O’Malley, Todd Hansen, principals
6677 Delmar Blvd., #200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O’Malley
349 5th Ave., #719, New York, NY 10016
646/561-8508; fax: 646/650-2772
2030 Main St., #1300, Irvine, CA 92614
949/260-4905; fax: 949/260-4906

America’s Homeowner Alliance
Barclays
Blueprint4Summer
C.J. Foods
The Climate Corporation
Conagra Brands
Crystal Farms Dairy Co.
Fortune Brands Home & Security
Giordano’s
HanesBrands
Humane Society of Missouri
Make-A-Wish
Manna Pro Products
Regional Arts Commission of St. Louis
Staubli International

OFF MADISON AVE
5555 E. Van Buren St., #215, Phoenix, AZ 85008
480/505-4500; Amy.Lasala@offmadisonave.com
offmadisonave.com
Agency Statement: Off Madison Ave is the behavioral marketing agency that blends the advantages of science with the punch of creativity for unmatched results.

Amy La Sala, mng. dir., PR & social media; Jakki Lewis, A/S, PR & social media; Jessica Urgiles, A/E, PR & social media

Arizona Game & Fish
Arizona Office of Tourism
Cobblestone Car Wash
EoS Fitness
Harkins Theatres
ORANGE ORCHARD PR
357 Ellis Ave., Maryville, TN 37804
865/977-1973
www.orangeorchardpr.com
Agency Statement: Orange Orchard is a full-service vegan-owned communications agency. We’re helping organizations like yours change the world. We will be your advocate, taking your word out to the world to create change. We’ll promote your vegan, plant-based, animal-friendly or environmentally-conscious brand as if the planet depends on it (and it does). That’s the message people want to hear, and we’ll make sure they do.
Heather Ripley, CEO; William Mattern, pres. & CFO
Born Free USA
Fruitive
The Orangutan Project
v-dog/v-planet

ORANGEFIERY
1241 Lattie Lane, Mill Valley, CA 94941
415/384-8677; mike@orangefiery.com
www.orangefiery.com
Agency Statement: Orangefiery is a consulting and communications firm focused on helping leaders and brands navigate inflection points. We aspire to provide our clients in healthcare, technology and other sectors with intellectually rigorous work that inspires their stakeholders and advances their business goals.
Mike Kuczkowski, founder & CEO; Diana Dopf, sr. VP & head of client engagement

ORCA COMMUNICATIONS UNLIMITED, LLC
4700 S. Mill Ave., #5, Tempe, AZ 85282
480/422-0034; fax: 602/916-0029; cynthia.guiang@orcapr.com
www.orcacommunications.com
Full service PR, social media integration and influencer campaign management. Founded: 2005.
Agency Statement: Orca Communications Unlimited, LLC is known as “America’s PR firm for Inventors and Entrepreneurs®.” Our hard-hitting, highly effective, out-of-the-box approach to public relations allows us to continually produce exceptional results for our clients. By working natural synergies between our clients and those who cover them, we develop PR campaigns that compel the media into featuring our clients. We have the contacts and media know-how to put the story in the right hands, in the right way, at the right time!
Pete Howmiller, CEO; Wendy Roberts, VP & mag. dir. of PR; Cynthia Guiang, CMO; Julie Simon, sr. VP

PADILLA
1101 West River Pkwy., #400, Minneapolis, MN 55415
612/455-1700
www.padillaco.com
Agency Statement: Padilla is an independently operated, globally resourced public relations and communication company with offices across the United States. The agency builds, grows and protects brands and reputations worldwide by creating purposeful connections with the people who matter most through public relations, advertising, digital and social marketing, investor relations and brand strategy.
Padilla includes the brand consultancy of Joe Smith, the food and nutrition experts at FoodMinds, and the research authorities at SMS Research Advisors.
Padilla is an AVENIR GLOBAL company and is a founding member of the Worldcom Public Relations Group, a partnership of 132 independently owned partner offices in 115 cities on six continents.
Connect with purpose at PadillaCo.com.
Matt Kucharski, pres.; Heath Rudder, chief creative officer; Brian Ellis, Laura Cubillos, exec. VPs; Tina Charpentier, Christian Markow, Dan Reilly, sr. VPs
4 World Trade Center, 150 Greenwich St., 48th flr., New York, NY 10007
212/229-0500
Fred Lake, Kristen Ingraham, sr. VPs
101 W. Commerce Rd., Richmond, VA 23224
804/675-8100
Natalie Smith, sr. VP
Continued on next page
PAN COMMUNICATIONS
328 South Jefferson St., #750, Chicago, IL 60661
312/258-9500

Clients Include:
- 8x8
- Absolute Software
- Amdocs
- App Annie
- Athenahealth
- Bazaarvoice
- BMC
- ByMiles
- Citrix
- CloudBees
- CyberX
- GetWellHealth
- GreatCall
- Health Dialog
- Homemade

PAPER & PAGE
188 Spring Street, Floor 12, Phaya Thai Rd., Bangkok, 10400 Thailand
robert@paperandpage.com
www.paperandpage.com
Agency Statement: Recognized as one of Asia-Pacific’s 2019 New PR Consultancies of the Year by the Holmes Report, PAPER & PAGE has extensive, omni-channel communications experience and robust on-the-ground resources in Thailand, as well as in other APAC countries and globally.

Robert Woodrich, CEO
AgriSource
Alaska Seafood Marketing Institute
American Pulse Assn.
Child’s Dream Foundation
Chulalongkorn University
Deutscher Fußball Botschafter (German Football Ambassador)
ECPAT International
Haier
Hilton Hotels & Resorts
KLabs
KT Corporation (formerly Korea Telecom)
Pasona
Siam Winery
USA Dry Pea & Lentil Council
US Dry Bean Council
Westin Hotels & Resorts

PAUL WERTH ASSOCIATES
10 N. High St., #300, Columbus, OH 43215
614/224-8114; fax: 614/224-8509; sharbrecht@werthpr.com
https://werthpr.com
Agency Statement: Paul Werth Associates is an independent, full-service communications firm headquartered in Columbus, OH, with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional and national basis. Focused on serving the needs of senior management in the private and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson, Mac Joseph, sr. VPs; Gene Monteith, Celina Fabrizio, Julie Granillo, Jimmy Lump, VPs
Advanced Drainage Systems (ADS)
Alcohol, Drug and Mental Health (ADAMH) Board of Franklin County/Ohio Opioid Education Alliance
City of Columbus
Columbus Partnership
Columbus State Community College
COTA
Franklin County Convention Facilities Authority
Huntington National Bank
Insurance Industry Resource Council
JobsOhio
Moody Noland
Ohio Corn & Wheat Assn.
Ohio Soybean Council
Ohio State University Wexner Medical Center
PTT Global Chemical
Smart Columbus
Solid Waste Authority of Central Ohio (SWACO)
The Nature Conservancy
The Ohio State University
White Castle
Zaner-Bloser
PEPPERCOMM
470 Park Ave. South, 5th flr. North, New York, NY 10016
212/931-6100; contact@peppercomm.com
www.peppercomm.com
Capabilities include communications, marketing, PR, brand & digital strategy, content, web development, societal crisis/issues management, employee engagement, experience and analytics. Founded: 1995.

Agency Statement: Peppercomm’s purpose is to use our innovation and imagination to inspire people to come to know and trust the organizations we work with.

Peppercomm is an award-winning strategic, integrated communications and marketing agency headquartered in New York City with offices in San Francisco and London. The firm combines 25 award-winning years of expertise serving blue chip and breakout clients with forward-thinking new service offerings and the freshness of a start-up. This unique mix of experience and energy attracts and empowers teams with a creative edge, drive and a passion for promoting, protecting and connecting clients in a fast-changing marketplace.

Leveraging analytics to drive insights, our experts create a unique mix of thinking for today’s fast-paced media cycle. Core capabilities include media relations, creative design, website design, digital marketing, crisis communications, user experience, branding and positioning, and employee engagement.

Visit http://www.peppercomm.com or find us @Peppercomm.

Leadership includes: Ann Barlow, sr. partner & pres., West Coast; Jacqueline Kolek, sr. partner & gen. mgr., New York office; Maggie O’Neill, sr. partner & chief client officer; Tara Lilien, partner and chief talent officer

Clients Include:
AXA Investment Managers
MINI USA
Pirelli
Sharp
trivago
Wilbur-Ellis
Wilmington Trust
Xero

PIERPONT COMMUNICATIONS INC.
1233 West Loop South, #1300, Houston, TX 77027
713/627-2223; info@piercom.com
www.piercom.com
Public relations, media relations, media training, public affairs, crisis communication and training, marketing, content, digital strategy, SEO, SEM, graphic design and creative, social media, event marketing and management. Employees: 35. Founded: 1987.

Agency Statement: Founded in 1987, Pierpont Communications is an integrated public relations, marketing and communications firm that drives our clients’ business results and supports them by elevating their brands, safeguarding their reputations and improving their bottom line. With offices in Austin, Dallas, Houston, San Antonio and Princeton, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to meet clients’ needs.

Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. While Pierpont brings deep expertise across verticals, we are particularly known for our work in energy, technology, commercial and industrial, professional and financial services, healthcare, consumer and retail, and nonprofits and education. Our teams are well-versed in thinking and acting with an integrated mindset to bring the right strategy to execute results-driven programs for regional, national and global Fortune 500 firms.

Pierpont’s integrated services include strategic marketing and message development, integrated marketing planning, content strategy and development, thought leadership, public relations, digital and social engagement, media relations, media training, crisis communications and issues management, brand and reputation management, government relations, corporate citizenship, branding, advertising and creative development.

To learn how our experience and capabilities can drive results for your business, call us at 713.627.2223 or visit www.piercom.com.

Phil Morabito, CEO
10900-B Stonelake Blvd., #110, Austin, TX 78759
512/448-4950
Mike Gehrig
5005 LBJ Freeway, #450, Dallas, TX 75244
214/217-7300
Kenneth Kracmer
110 E. Houston St., 7th flr., San Antonio, TX 78205
210/951-3313
Elysa Nelson
252 Nassau St., Princeton, NJ 08542
617/543-6167
Meghan Gross
Boston Consulting Group
BP
Cherokee Nation
EnVen
Express Corporate Housing
Group 1 Automotive
Huntsman
Johnson Development Services
Kairos Aerospace
MatthewDaniels
NRG Reliant
Solugen
St. Luke’s
TMGcore
United Piping
University of Texas
Walmart

PERRY COMMUNICATIONS GROUP, INC.
980 9th St., #410, Sacramento, CA 95814
916/658-0144
www.perrycom.com

Kassy Perry, pres. & CEO; Julia Spiess, sr. VP

California Association of Adult Day Services
California WIC Association
Center for Inherited Blood Disorders
GO2 Foundation for Lung Cancer
Pharmaceutical Research & Manufacturers of America
West Health
SCAN Foundation
PIETRYLA PR & MARKETING
333 S. Wabash, #2700, Chicago, IL 60604
312/612-0283; christine@pietrylapr.com
www.pietrylapr.com

Agency Statement: Pietryla PR & Marketing is a boutique agency with offices in Chicago and London. We specialize in media relations, crisis communications, content development and strategy. We work best when paired directly with a client’s leadership to manage a watershed moment - launching a new product, seeking funding, going through a branding update or implementing a new communications strategy.

Christine Wetzler, president

Clients Include:
Cask & Kettle Hot Cocktails
Continental Broadband
Economic Development Group, Ltd.
Expedient Data Centers
Footprint Packaging
GreenPSF
KidKlass.com
Medical Marijuana of Illinois
Miller Energy
National Coal Corp.
Novalent Antimicrobial
OVAL Fire Products
Patten Place
PFFC Magazine/YTC Media
rent24 Chicago
Servidyne
Software Management, Inc.
TCS Education System
United Federal Credit Union
Vapiano
Whitehead Energy Solutions
WiSuite

PINEAPPLE PUBLIC RELATIONS
5238 Peachtree Rd., #150, Chamblee, GA 30341
404/237-3761; DStone@pineapple-pr.com
www.pineapple-pr.com

Agency Statement: Pineapple Public Relations is an award-winning, full-service public relations, social and digital media marketing agency with more than 20 years of success in serving large and small businesses in the tourism, hospitality and lifestyle industries. We believe in forward-thinking, holistic strategies that deliver bottom-line results and economic success. Superior service is our hallmark; we offer big picture capabilities with the responsiveness and attentiveness of an independent agency. We tell stories and manage brands through public relations, social and digital platforms to create a truly integrated approach. Earned media experts, social media engagers, digital media drivers — our track record of delivering stellar results with a substantial ROI has resulted in long-term client relationships. Let us tell your story!


Clients Include:
Alpharetta Convention & Visitors Bureau
Augusta (GA) CVB
Beachview Club Hotel
Beech Mountain
Blairsville-Union County Chamber of Commerce
Bobby Jones Links
Crowne Plaza North Augusta
Dahlonega (GA) CVB
Georgia Dept. of Economic Development
Georgia State Parks & Historic Sites
Historic Banning Mills
Holiday Inn Resort Jekyll Island
Hospitality Highway
Hotel Indigo Mt. Pleasant
Jackson County (NC) TDA
North Carolina’s Brunswick Islands
Northpointe Hospitality Management
Pawleys Island
South Carolina’s Hammock Coast
The Partridge Inn
Towns County Chamber of Commerce
Virginia’s Blue Ridge
Visit Sandy Springs (GA)
Visit Sarasota County (FL)

PIPER & GOLD PUBLIC RELATIONS
1000 S. Washington Ave., #202, Lansing, MI 48910
517/999-0820; info@piperandgold.com
www.piperandgold.com

Agency Statement: Piper & Gold Public Relations is a Michigan-based PR agency doing big work in a small community. We believe words have power, and story is at the heart of everything we do.

We specialize in bringing traditional public relations solutions with a digital twist to our government, nonprofit and small business clients to help them make an impact on our communities.

Kate Snyder, principal strategist

Clients Include:
Capital Area Michigan Works! (CAMW)
CS Partners
Early Childhood Investment Corp.
Michigan College Access Network
Michigan Farmers Market Assn.
Michigan Public Health Institute
Michigan State University
National Assn. of Social Workers - Michigan Chapter
Regional Educational Media Center Assn.
Ronald McDonald House of Mid-Michigan
Superior Data Strategies

POCKET HERCULES
510 First Ave. North, Suite 550, Minneapolis, MN 55403
612/435-8315; stephen.dupont@pockethercules.com
www.pockethercules.com
Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites.
POCKET HERCULES

Agency Statement: Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, branding, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple, chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner

Clients Include:
Allegis
Construction Careers Foundation
Irish Setter
JD Lymon
Rapala
Thomson Reuters

EARLY POLLOCK COMMUNICATIONS

Agency Statement: Pollack serves Fortune 500 companies and start-ups alike, in shaping perceptions, sparking trends, managing reputations and increasing organizations’ market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers and strong in traditional skills.

Established in 1985, the agency is led by senior professionals who are involved with every aspect of a client’s program and available to them on a day-to-day basis or per need.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO; Will Ostedt, sr. VP; Mark Havnenner, VP

Clients Include:
Advanced Symbolics
Barco Uniforms
The BARR Center
Bel Air Investment Advisors
BIGO.TV
Blue Green Water Technology
Diamond Resorts
The EXPO Center
Fiesta Parade Floats
For True Foodies Only
General Paints
Jam City
Netafim USA
Oakwood
Playitika
The Sage Group

POLLOCK COMMUNICATIONS

Agency Statement: Pollack Communications is an independent PR and marketing communications agency that offers cutting-edge expertise in traditional and social media, events and trade shows, foodservice and retail support, target influencer engagement, crisis management, third-party alliance building, and science activation for food, beverage, health, wellness, and lifestyle clients. Its latest innovation, On the Tray, is a new division dedicated to school foodservice led by in-house dietitians who have successfully executed award-winning campaigns reaching this important audience. With an established background engaging influencers who affect change, Pollock provides impactful and successful communications campaigns for its clients.

Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past decade, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. Most recently, Pollock drove national media coverage, awareness and sales for Moon Cheese as the perfect keto snack. On behalf of its Tea Council of the USA client, the agency engaged millennials through a creative, award-winning social media campaign that inspired tea lovers to share their #IndividualiTEA. The traditional and digital media campaign drove an increase in social followers and increased awareness for National Hot Tea Month and tea benefits among a key target. For its Cranberry Marketing Committee client, Pollock harnessed the power of social media and Friendsgiving, the swanky millennial holiday, to break through the digital noise and reinvent the cranberry with this new target audience.

For more than 25 years, we have been powering change for Fortune 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, traditional and social media, retail professionals and the healthcare community, Pollock delivers B2B and B2C results that change perceptions and protect and enhance a brand’s position in the market.

In addition to PR practitioners and marketers, our staff includes media-savvy registered dietitians who can address health & nutrition issues that are top-of-mind for today’s print, broadcast and online journalists. Pollock Communications has built a broad network of influential spokespeople, including media registered dietitians, celebrity chefs, social media celebrities, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, “what if?” We diligently do our homework to develop an executable, strategic plan that delivers measurable results…every time.

Louise Pollock, president

American Pulse Assn.
British Columbia Cranberry Marketing Committee
Cranberry Institute
Cranberry Marketing Committee
Danone North America
Healthycell
iTrackBites
Moon Cheese
National Watermelon Promotion Board
Orgain
Tea Assn. of the USA
Tea Council of the USA
USA Dry Pea & Lentil Council
USA Rice Federation
PORTAVOCE PUBLIC RELATIONS
2888 Loker Ave., #107, Carlsbad, CA 92010
760/814-8194; portavoce@portavocepr.com
www.portavocepr.com
Sectors: manufacturing, robotics, enterprise software, industrial equipment and technology. Employees: 3.
Agency Statement: Focused solely on business-to-business markets, Portavoce PR works with marketers to commercialize mission-critical products and solutions for enterprise applications. We specialize in positioning complex, highly-engineered solutions among customers, influencers and key stakeholders. Rooted in customer-centric, outcomes-oriented storytelling, Portavoce PR creates and implements omni-channel integrated communications strategies that help companies generate leads, shorten sales cycles and reach their sales goals. Clients include start-ups, privately-owned and public companies in manufacturing, robotics, enterprise software, industrial equipment and technology.
Carla Vallone, pres.
Clients Include:
Biosero
Ingersoll Rand
Kindred AI
Modal AI

POWELL MAYAS
5-11 47th Ave., #9F, Long Island City, NY 11101
917/520-3675; info@powellmayas.com
www.powellmayas.com
Agency Statement: Powell Mayas is a forward-thinking NYC-based consultancy focused on generating media exposure through experiential marketing, programming, content development, and strategic partnerships that create visibility opportunities for artists, designers, lifestyle brands, non-profit organizations, and for-profit enterprises who are making cultural and/or other significant contributions to urban communities and to society.
Our team has more than 20 years of experience in media outreach and strategic partnerships.
Mara McGinnis, Ludovic Leroy, partners
Brooklyn College
Dance/NYC
Fulton Area Business Alliance (FAB FULTON)
Magda Keck Interior Design
Myrtle Avenue Revitalization Partnership

POWERS BRAND COMMUNICATIONS LLC
995 Old Eagle School Rd., #301, Wayne, PA 19087
610/644-1022; vpowers@powersbc.com
www.powersbc.com
Strategy, messaging, media/blogger outreach, media training, writing, social media strategy and execution, content marketing, crisis/issues management, guerilla marketing, event planning and management, local market openings. Founded: 2012.
Agency Statement: Our clients range from emerging growth companies to nationally-recognized brands. In addition to serving clients in the Consumer/Retail and B2B space, we have a team dedicated to Franchise Brands working with both franchisors and franchisees.
Vince Powers, founder & pres.; Jenny Slobotkin, dir., consumer/retail practice; Karen Murray, dir., franchise brands practice
Arcadia University
CASA Youth Advocates
Down the Line & Beyond Foundation
Fitness Machine Technicians
GIANT Food Stores
InspiriTec
Miller Bros.
NewRez
Quattro
Scout & Molly’s Boutique
Spray Products
Stoneleigh Foundation
The Union League

PROFILE ADVISORS LLC
405 Lexington Ave., #915, New York, NY 10174
347/343-2999; gmarose@profileadvisors.com
www.profileadvisors.com
Agency Statement: Based in New York City, Profile is a top corporate, financial, and special situations communications boutique that excels at media relations, content development, and stakeholder engagement. Our primary specialization is working with capital markets participants to either build their brands or control the dialogue during complex disputes and transformative periods.
Rich Myers, co-founder & mng. partner; Gregory Marose, co-founder & partner
Behavox
Driver Management Co.
GoldenTree Asset Management
GTS
MG Capital Management
Modern Markets Initiative
Oretilius Advisors
Privet Fund Management
Rangeley Capital
Solus Alternative Asset Management
Swan Global Investments
The Loan Syndications and Trading Assn.
Third Point
Tower Research Capital
UNFI
Whitebox Advisors

PROPLLR
566 W. Adams St., Suite 550, Chicago, IL 60661
312/504-7677; josh@propllr.com
https://propllr.com
Agency Statement: Propllr is a Chicago PR and content marketing firm specializing in startups. Our clients tend to share a DNA of being founder-led, innovative, growing and in a place where we can have a meaningful impact on their success. Through our hard work, our commitment to transparency and our creative spirit, Propllr makes everything easier for startups – sales, recruiting, fundraising, and more.
Josh Inglis, Founder/CEO
Agency Statement: Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our “Unboxed Communications” approach brings breakthrough ideas and unmatched results to every client engagement.

• We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.
• Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.
• We are an “Army of Entrepreneurs™.” Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees develop an “owner’s mindset,” delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Karen Niovitch Davis, Caroline Gibson, David Wells, Mike Geller, partners

Clients Include:
Ally
Bloomberg
Bridgewater
Capital One
Dun & Bradstreet
Edward Jones
EY
Franklin Templeton
Goldman Sachs
Hartford Funds
Man Group
Manning & Napier
Munich Re
Prudential
Silicon Valley Bank
TD Bank
TIAA
Transfers
Winton Capital
Voya

PUBLIC COMMUNICATIONS INC.
Partner in the WORLDCOM Public Relations Group
One East Wacker Dr., 24th flr., Chicago, IL 60601
312/558-1770; ideas@pcipr.com
www.pcipr.com
A national independent agency of creative professionals providing digital and social marketing and integrated communications for healthcare, conservation/environment, education, culture and destination marketing as well as senior counsel for issues management, crisis communications, cybersecurity incidents, executive/board strategic planning, media and presentation coaching; fundraising campaign communications, product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. We work with a purpose — to make a positive difference for our clients and community.

Agency Statement: Public Communications Inc. provides strategic counsel to clients, whether they’re dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events — and we’ve been doing so for more than 50 years. PCI is a Woman Business Enterprise (WBE).
Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all communications services a client might need but the right size so that the firm’s officers are directly involved, hands-on, in each client’s program.
PCI is a founding partner of the WORLDCOM Public Relations Group, the world’s leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.
We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups nationally, regionally and locally. Specialties in community engagement for municipalities.
Our clients trust us and stay with us. Our business grows primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).
Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.
Jill Allread, CEO; Craig Pugh, pres.; Pamela Oettel, CFO & COO; Sharon Dewar, Mary Erangay, Wendi Koziol, Leigh Madden, sr. VPs; Amanda ReCupido, VP
Select clients:
AIDS Foundation of Chicago
American Assn. of Diabetes Educators
American Epilepsy Society
American Society of Anesthesiologists
Chicago Academy of Sciences/Peggy Notebaert Nature Museum
Chicago’s First Lady Cruises/Mercury
Chicago’s Skyline Cruiseline
Chimp Haven
Craddles to Crayons
Howard Brown Health Center
Georgia Aquarium
Giving USA
International Crane Foundation
Lowry Park Zoological Society of Tampa
National Society of Genetic Counselors
Northwestern University Buffett Institute for Global Affairs
Option Care, Inc.
The Marine Mammal Center
The Nature Conservancy
University of Illinois at Chicago

PUBLIC RELATIONS BOUTIQUES INTERNATIONAL
New York, NY
541/296-5910; info@prboutiques.com
www.prboutiques.com

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals.
Continued on next page
sionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients’ needs for international service.

Executive Committee:
President: Lynette Werning, Blue Water Communications, Bradenton, FL
Vice President: Tarunjeet Rattan, Nucleus PR, Bangalore, India
Secretary: Cheryl Bame, Bame Public Relations, Los Angeles, CA
Treasurer: Paul Furiga, WordWrite Communications, Pittsburgh, PA
Member-at-Large: Julia Labaton, Red PR, New York, NY
Ex-Officio: Amanda Foley, Kiterocket, Seattle, WA

Members:
PRBI UNITED STATES
ARIZONA
Phoenix: Decibel Blue; Kiterocket
CALIFORNIA
Garden Grove: Copernio
Los Angeles: Bame Public Relations; Scott Public Relations
San Diego: LaunchIt
San Francisco: Kiterocket; MSR Communications
COLORADO
Aspen: Darnauer Group Communications; Durée & Company
Denver: Decibel Blue
CONNECTICUT
Trumbull: Marx Communications
FLORIDA
Bradenton: Blue Water Communications
Ft. Lauderdale: Durée & Company
ILLINOIS
Chicago: Scott Phillips + Associates; CarusoPR
KANSAS
Leawood: Hagen and Partners
MARYLAND
Baltimore: Rotenberg Associates
MASSACHUSETTS
Newton/Boston: Ball Consulting Group
MINNESOTA
Minneapolis: Rotenberg Associates
NEW YORK
New York: RED PR
OHIO
Perrysburg: Blue Water Communications
OREGON
Portland: Weinstein PR
PENNSYLVANIA
Philadelphia: Metrospective Communications
Pittsburgh: WordWrite Communications
TEXAS
Dallas: TruePoint Communications
WASHINGTON
Seattle: Kiterocket
PRBI CANADA
Montreal/Quebec: VROY Communications
PRBI SOUTH AMERICA
BRAZIL
São Paulo: Carla Bianchi; Verdelho Associates
PRBI EUROPE
ESTONIA
Tallinn: PR Partner
FINLAND
Helsinki: Brunnen Communications
GERMANY
Düsseldorf: vom Hoff Kommunikation GmbH
Munich: Huss PR Consult
IRELAND
Dublin: Revolve Marketing and PR
ITALY
Milan: Encanto PR
Rome: Encanto PR

PUGH & TILLER PR, LLC
1997 Annapolis Exchange Pkwy., #300, Annapolis, MD 21401
info@pughandtillerpr.com
www.pughandtillerpr.com

Agency Statement: Pugh & Tiller PR, LLC (formerly Weiss PR, Inc.) helps businesses and organizations reach, engage, and influence the right audiences in order to achieve their communications and business objectives.

Staffing accounts with senior-level executives only, we have developed a strong reputation for getting results by using an integrated approach to communications. Our services include media and influencer relations, social media, crisis communications, and marketing services - all anchored by strategic communications planning.

We specialize in five key industries - real estate (commercial development, architecture, engineering, and design), employee benefits, professional services, nonprofits, and technology. We also work with foreign-based companies looking to get a foothold in the United States.

Jessica Tiller, Matthew Pugh, partners; Ray Weiss, sr. counsel

1touch.io
Alera Group
The Arc Baltimore
Benefit Advisors Network
Confidio
ConnectYourCare
dancker
Envirosuite
JMT | Architecture
Kradle
Lion0Bytes
National Center for Manufacturing Sciences
New Zealand Institute of Environmental Science and Research
Opalstaff
Patient First
Pintas & Mullins
Point Breeze Credit Union
Protego
Shawe Rosenthal
STRmix, Ltd.
Talos Solutions
Ting
The Traffic Group

LATVIA
Riga: Jazz Communications
NETHERLANDS
Amsterdam: Lubbers De Jong
SWITZERLAND
Olten: TEAG Communications
UNITED KINGDOM
Brighton: Midnight Communications

PRBI ASIA/PACIFIC
AUSTRALIA
Sydney: Polkadot Communications
INDIA
Karnataka: Nucleus Public Relations
SOUTH KOREA
Seoul: C.I.J.’s World Public Relations & Communications
NEW ZEALAND
Auckland: Botica Butler Raudon Partners

PR BOUTIQUES INTERNATIONAL continued
R&J STRATEGIC COMMUNICATIONS
1140 Route 22 E, Suite 200, Bridgewater, NJ 08807
908/722-5757; fax: 908/722-5776; jlonsdorf@randjsc.com
www.randjsc.com

Strategic planning, corporate communications, reputation management, True Grad™ publicity and media relations, branding, marketing communications, social media marketing, content creation and content marketing, Brand Diagnostic™, Web design, graphic design, advertising, new product introductions, trade show support, crisis management, influencer marketing and engagement, analyst relations, media training, newsletters and annual reports, and special events. Employees: 18. Founded: 1986.

Agency Statement: R&J Strategic Communications is a leading full-service integrated brand-building agency specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J’s strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating and engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J’s goal is authentic, engaged communication that gives our clients a compelling voice. As practitioners of the PESO integrated media model, we pride ourselves in achieving superior results for our clients through whichever media or communication discipline is most effective.

Based in Bridgewater, N.J., and with an office in Manhattan, R&J has a highly successful track record in the development and implementation of communications, marketing and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. Our “Make a Difference” brand DNA has earned R&J numerous awards for its strategic communications programs. The firm was named a “Top Place to Work in PR” by PR News and was listed among the “Best Places to Work in New Jersey” for five years running by NJBIZ Magazine.

John P. Lonsdorf, CEO; Scott Marioni, pres.; Tiffany Miller, exec. VP; Tim Gerdes, VP, creative & digital; Tracey Benjannini, Dan Johnson, A/Sx; Rebecra Smith, sr. A/E; Jessica Cummings, A/E; Ashlee Weingart, asst. A/E; Maria Bayas, digital strategist; Kaila Starita, digital acct. coord.; Zach Paige, graphic designer; Dexter Cheng, creative & digital coord.; Carly Pakenham, office mgr.

Clients Include:
- Alfred Sanzari Enterprises
- Altoona Regional Health System
- Ammon Laboratories
- Amor Health
- Atkins Companies
- Avis Budget Group
- Berje, Inc.
- Blipfoto
- Bon Secours New York Health System
- Care Plus NJ
- Center for Hope and Safety
- Coldwell Banker - New Homes
- CPI Funds
- CURE Auto Insurance
- Datamation
- Denholz Properties
- Falcon Safety Products/DustOff
- Garden Savings Federal Credit Union
- GEM Events
- GiiNii Tech Corp.
- Hackensack University Medical Center/Mountainside
- Hampshire Companies
- Hampshire Investment Funds
- HealthyLine
- iLuv Products
- Integrity House

2020 O’Dwyer’s Directory of PR Firms  •  www.odwyerpr.com

RACEPOINT GLOBAL
2 Center Plaza, #210, Boston, MA 02108
617/624-3200; fax: 617/624-4199
www.racepointglobal.com


Capabilities: Media & analyst relations, digital marketing, influencer engagement, strategy & comms. planning, creative strategy, video & content production, media training, paid media, crisis communications, public affairs, event management & support, measurement & analytics.


Agency Statement: Racepoint Global is an independent communications agency specializing in driving conversations that matter for innovative brands. Whether an enterprise brand or emerging category disruptor, companies partner with Racepoint for its strategic, earned-first approach to building brands and reputation. The agency helps clients define their authentic brand story and builds channel-agnostic communications strategies that are meaningful to the audiences most important to their business — to own the conversations and coverage that matters.

Larry Weber, chmn. & CEO; Philip Chadwick, CFO; Jorge Rodriguez, sr. mgr., global mktg. & bus. dev. (jrodriguez@racepointglobal.com)

Additional Offices:
- London
  3 Waterhouse Square, 138 Holborn, London EC1N 2SW
  +44 (0) 208 811 2474
- Raleigh
  8601 Six Forks Rd., #400, Raleigh, NC 27615
  919/882-2058
- San Francisco
  717 Market St., 6th flr., San Francisco, CA 94103
  415/694-6700
- Washington, D.C.
  1100 15th St, NW, 4th flr., Washington, DC 20005
  202/517-1390

Continued on next page
RACEPOINT GLOBAL continued

Clients Include:
ACD/Labs
Case Farms
Consumer Technology Association
CorTechs Labs
Dassault Systèmes
E Ink
Huawei
MediaTek
Panasonic
Project Management Institute (PMI)
Qlik
RISC-V
Semtech
SiOnyx
Southland Industries

RADIO MEDIA LLC
600 Park Offices Dr., Suite 300-123, Durham, NC 27709
919/763-1230; fax: 919/763-1231; lisa@radiomedia.com
www.radiomedia.com
Radio Media Tours, ANR’s, podcasts and social media integration.
Agency Statement: Radio Media is a customer-focused media relations services company whose mission is to help you deliver your message effectively and work with you as a long-term media partner.
Relying on more than two decades of experience in the industry, Radio Media offers you direct access to an expansive network of broadcast stations and national programs throughout North America as well as unmatched expertise in helping craft an effective strategy for building awareness.
Our extensive experience in both crafting and framing conversational messages — combined with precision targeting of appropriate media — will maximize your exposure to the fullest extent possible.
Lisa Fisher, pres., media rels.; Liz LaBrasca, mgr., client rels.; David Fisher, chief technology officer

RAFFETTO HERMAN STRATEGIC COMMUNICATIONS
1111 Third Ave., Ste. 1810, Seattle, WA 98101
206/264-2400; john@rhstrategic.com
www.rhstrategic.com
Corporate communications, public affairs, brand building, thought leadership, crisis communications, social media, digital, strategic consulting
Agency Statement: RH Strategic is a leading public relations agency based in Seattle and Washington, D.C., working to introduce the world to the next generation of innovators in technology, security, government and healthcare. Our clients are disrupting markets and challenging the status to improve the world around us.
Our strategic public relations services include: brand building, thought leadership, product and company launches, reputation management, crisis management, social, digital.
John Raffetto, CEO; David Herman, pres.
1400 I St., N.W., Ste. 230, Washington, DC 20005
202/379-0545

RAM COMMUNICATIONS
105 Holly St., Cranford, NJ 07016
908/272-3950; Ron@rampr.com
www.rampr.com
Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

Clients Include:
Antuit AI
DL Steiger Co.
GlobalWorx
Great Western Oil & Gas
Lineage Logistics
LOC Software
Local Express
LoyaltyOne
Omnitrax
Park City Group
Paxxal Pallets
Province of Quebec Commercial Administration
Recall InfoLink
RELEX Solutions
RW3 Technologies
Teradata
The Broe Group

RASKY PARTNERS, INC.
70 Franklin St., 3rd flr., Boston, MA 02110
617/443-9933
www.rasky.com
Twitter: @RaskyPartners
555 11th St., NW, Suite 401, Washington, DC 20004
202/530-7700
Agency Statement: Rasky Partners is a nationally recognized public and government relations firm with nearly three decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media. With offices in Boston and Washington, D.C., the firm offers a comprehensive range of services and...
works with a wide array of clients that include Fortune 500 and emerging market companies, trade associations, coalitions, nonprofits and foreign governments.

The firm’s staff of approximately 50 seasoned experts is committed to protecting and building the reputations of our clients by communicating effectively when it matters most. Our shared vision and philosophy is simple—bring together seriously smart people with backgrounds in business, government, law, the media and digital services to develop and execute strategic communications and public affairs programs that get results.

As an independent firm, Rasky Partners has the flexibility and the resources to address complex communications challenges with a commitment to serve our clients’ interests first. We are dedicated to providing consistent hands-on engagement from firm principals. Each client team— including the senior professionals—is highly engaged, from the beginning to the end, in the development and execution of strategy, messages and tactics.

George Cronin, Justine Griffin, mg. dirs.
Boston Global Investors
Boston Medical Center
Carpenter & Co.
Citizens Financial Group
ENGIE North America
Harvard Pilgrim Healthcare
Mass General Hospital Development Office
Museum of Science, Boston
Shields Healthcare Group
UMass Amherst
Veolia

RATIONAL 360
1828 I St., NW, #640, Washington, DC 20036
202/470-5337; fax: 202/429-4930; info@rational360.com
www.Rational360.com

Agency Statement: Rational 360 is a leading full-service, bipartisan, strategic communications and public affairs firm. We understand the unique opportunities and challenges of the 21st century media landscape. From public relations and public affairs to marketing and new media strategy, our experienced team takes an innovative, active approach to address your needs particularly in the healthcare, technology, economic and financial sectors.

Rational 360 serviced more than 35 clients on public affairs and crisis issues in Washington D.C. and states across the country including six Fortune 500 companies, numerous trade associations and advocacy coalitions.

Patrick Dorton, Brian Kaminski, Peter Barden, Melissa Green, Brian Bartlett, partners; Beth Dozier, Christine Koronides, Nat Wood, VPs

RBB COMMUNICATIONS
355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; andrea.hurtado@rbbcommunications.com
https://rbbcommunications.com
https://www.facebook.com/rbbcommunications
twitter.com/rbbcomm
linkedin.com/company/rbbcommunications/
https://www.instagram.com/rbbcommunications/
Arts/culture, consumer products, technology, education, energy, enter-
RBMG (RB MILESTONE GROUP)
700 Canal St., 1st flr., Stamford, CT 06902
203/487-2781; fax: 203/486-8875; tbrucato@rbmilestone.com
www.rbmilestone.com
Agency Statement: At RBMG, we apply investor relations that procure investor relationships. Our US advisory practice delivers investor relations programs tailor-made for emerging cross-border clients who are publicly traded on the TSX, TSXV, CSE, ASX and AIM. We refine communications strategies, weigh data and advise clients on how to penetrate new markets. We help clients target and secure relationships with niche US stakeholders and key industry strategies globally. Utilizing digital techniques, artificial intelligence (AI) and machine learning, we have developed methods that improve traditional client IR initiatives and maximize ROI. RBMG partners with clients internationally and across a wide range of industry segments, including: cannabis, cleantech, consumer goods, crypto, fintech, healthcare, mining, professional services, renewable energy and technology.
Trevor M. Brucato, mng. dir.
Clients Include:
Aquarius AI
CannAmerica
Cielo Waste Solutions
Discovery Group
E3 Metals
Fura Gems
Galaxy Resources
Invictus MD
Lake Resources
Linus Technologies
Lithium Energy
Neometals
Neutrisci International
NEXT Biometrics
Nouveau Monde Graphite
POSaBIT
Pure Energy
QMX Gold
Relay Medical
Reliq Health Technologies
Sound Energy
Sirios Resources
Stillcanna
Stonessoft
UGE International
Upco International
Vimy Resources
Western Uranium & Vanadium
Zealand Pharma

REDPOINT
75 Broad St., #407, New York, NY 10004
212/229-0119; miranda@redpointspeaks.com
www.redpointspeaks.com
Agency Statement: Redpoint is a full-service agency with deep roots in travel, tourism, and hospitality. We got our start back in 2002 as a PR firm, but we’ve grown since then to offer a range of related services including website design, digital marketing, social media marketing, graphic design, consulting, and training. We confess, however, that PR runs through our veins, so image management and brand development are always at the forefront of our client programs.
A passion for results ALSO runs through our veins, indeed, it’s in our very name (the composite of “Results, Energy, Direction, and a to-the-POINT focus”). Results come in many forms, more clicks, coverage, shares, eyes, exposure, and revenue are among the most frequently sought. But not all results are tallied in clear, tangible quantities. We are often asked to shift the perception of a brand. Or develop a shoulder season. Or inspire a company’s staff to be more gracious to its guests. Or evaluate complex situations to make decision-making simple.
We’re versatile in choosing the right tools to get the job done. And while our patient determination shepherds clients all the way to the long-term goal line, we make sure there are plenty of short-term wins along the way.
Bottom line: we seek, craft, and share compelling stories with the audiences that matter most to hotels, resorts, cruise lines, destinations, attractions, travel services, associations, and more. And while we serve clients around the world, we are especially well known as leading PR and marketing experts for New England and Canadian travel brands.
Victoria Feldman de Falco, Christina Miranda, principals; Ross Evans, VP; Gina Dolecki, VP
Clients Include:
Atlantic Canada Agreement on Tourism
Barn on the Pemi, NH
Basin Harbor Resort, VT
The Beatrice Hotel, RI
Billings Farm & Museum, VT
The Brenton Hotel, RI
Common Man Inns & Spa, NH
Common Man Restaurants
The Flying Monkey, NH
FlyNY, NYC
Hammetts Hotel, RI
Inn at Manchester, VT
Main Street Hospitality
New Brunswick Tourism, Canada
Newfoundland & Labrador Tourism, Canada
Nova Scotia’s South Shore
Nova Scotia Tourism, Canada
Perillo Tours
Perillo’s Learning Journeys
Porchs Inn at MASS MoCA
Prince Edward Island Tourism, Canada
The Red Lion Inn, MA
Running Subway Productions
Taste of Nova Scotia
tauck
US Tour Operators Assn.
Woodstock Inn & Resort, VT

REBEL GAIL COMMUNICATIONS
153 W. 27th St., #202, New York, NY 10001
212/675-8555; ncaravetta@rebelgail.com
www.rebelgail.com
Rebel Gail Communications combines expertise in the health, beauty, and lifestyle space to create strategic and impactful communications strategies for products and brands. Employees: 8. Founded: 2015.
Nancy Caravetta, Jessica Goldberg, founders & joint-CEOs
Clients Include:
Aquarius AI
CannAmerica
Cielo Waste Solutions
Discovery Group
E3 Metals
Fura Gems
Galaxy Resources
Invictus MD
Lake Resources
Linus Technologies
Lithium Energy
Neometals
Neutrisci International
NEXT Biometrics
Nouveau Monde Graphite
POSaBIT
Pure Energy
QMX Gold
Relay Medical
Reliq Health Technologies
Sound Energy
Sirios Resources
Stillcanna
Stonessoft
UGE International
Upco International
Vimy Resources
Western Uranium & Vanadium
Zealand Pharma

Crown Laboratories
Edgewell Personal Care
Philip Kingsley
Sandoz Pharmaceuticals
REEVEMARK
261 Madison Ave., #602, New York, NY 10016
212/433-4600
www.reevemark.com

Agency Statement: Reevemark is a strategic communications firm founded by five highly experienced professionals who have been guiding clients through challenging, value-determinative issues for decades. Our practice areas include litigation support, crisis communications, shareholder activism and corporate governance, transactions, investor relations and corporate positioning programs. We deliver candid advice and top-quality work product, collaborating seamlessly with clients’ internal teams and external advisors to achieve the best results.

Brandy Bergman, CEO & founding partner; Hugh Burns, Paul Caminiti, Delia Cannan, Renée Soto, founding partners

REGAN

REGAN COMMUNICATIONS GROUP
106 Union Wharf, Boston, MA 02109
617/488-2800
regancomm.com

Agency Statement: At 36 Regan Communications Group has hit its prime. We help individuals, corporations, hospitality groups, medical and educational institutions, small businesses and nonprofits clarify and claim their brand identity via traditional media and their digital presence. We are specialists in thwarting and properly managing all forms of crisis.

Regan Digital Studio is a brand new division of RCG that works in harmony with our public relations heritage. We create highly visual, data-driven, digital campaigns that reach and engage audiences throughout their decision-making journey. We collaborate, experiment, analyze, and deliver effective digital marketing results. Regan Digital Studio offers end-to-end digital marketing solutions with expertise in understanding consumer intent, online engagement, and conversion.

We’ve become one of the largest privately-held public relations firms in the nation by truly valuing new and decades-long relationships with clients.

George K. Regan, Jr., chmn.; Thomas Cole, pres.; Senior Management: Mariellen Burns, Amy Johnson, Lindsay Rotondi, Joanna Roffo, & Lisa Doucet-Albert
Castle Hill Inn (RI)
Creighton Farms
Davio’s
Mandarin Oriental
Pairpoint Glass
Randall Companies
Willowbend Country Club

REICH COMMUNICATIONS
228 E. 45th St., Suite 11 South, New York, NY 10017
212/573-6000; david@reichcommunications.com
www.reichcommunications.com

David Reich, pres.

Clients Include:
Christophers, The
Drive Safe Atlanta
Drive Safe D.C.
Drive Safe Chicago
Drive Safe Los Angeles

National Road Safety Foundation
New Jersey Home Show
Rise Above Social Issues Foundation
Super Pet Expo

RELEVANCE INTERNATIONAL
151 W. 30th St., 9th flr., New York, NY 10001
212/257-1500; suzanne@relevanceinternational.com
www.relev8.co
Real estate, travel, hospitality, luxury goods, architecture & design.

Agency Statement: Relev8 International is a premier, full-service public relations and brand building agency specializing in all things luxury; from real estate and hospitality to travel and interior design. Passionate about delivering strategic results and generating media waves through creating industry firsts, Relev8 is a certified, independent woman-owned business with offices in New York, London and Los Angeles, as well as its meticulously curated network of global affiliates. The agency prides itself on leveraging its established relationships within the media and its understanding of global trends to drive bespoke, integrated media campaigns.

Relev8 Digital is its growing digital arm, built to deliver tactical initiatives that increase engagement and spread awareness to targeted audiences. From creative services like video production, influencer campaigns and social media content creation to optimization tools like SEO, email marketing and social media paid advertising, Relev8 Digital tells a brand’s story through an innovative, strategic approach.

Relev8 for a Reason is the firm’s new purpose initiative, which helps clients identify, create and champion purpose work in their business strategies.

Suzanne Rosnowski, CEO & Founder
LOS ANGELES
750 N San Vincente Blvd., #800W, Los Angeles, CA 90069
310/299-1699
LONDON
Grenville Court, Britwell Rd., Burnham, Bucks SL1 8DF, U.K.
+44 (0) 20 3868 8700

RENEWPR
1101 30th St., NW, #500, Washington, DC 20007
202/625-4885; ben@renewpr.com
www.renewpr.com

Agency Statement: We are a boutique strategic communications firm based in Washington, D.C. We work with alliance, association, coalition, company, foundation and NGO leaders on a variety of issues, but we focus on energy, environmental and LGBTQ communications. We help our clients build, create, grow and nurture their organizations by address-
REQ continued

Our team includes five independent PR professionals and eleven independent partner firms across the country.

Ben Finzel, pres.

Team of five independent PR professionals who work with us on client projects includes: Lowen Baumgarten, Jayne Brady, Darren Goode, Steve Kaufman and Annette Larkin.

BuildingAction
Carbon Capture Coalition
CEO Climate Dialogue
TVB

REPUTATION PARTNERS
30 West Monroe St., #1410, Chicago, IL 60603
312/222-9887; fax: 312/222-9755; nick@reputationpartners.com

Corporate PR, consumer PR, hospitality PR, financial commns., issues & crisis mgmt., employee & labor commns., sustainability & CSR commns., digital & social media strategies and creative services.


Nick Kalm, founder & pres.; Jane Devron, co-founder & exec. VP; Andrew Moyer, exec. VP & gen. mgr., Chicago; Brendan Griffith, sr. VP & gen. mgr., Milwaukee

322 East Michigan St., #200, Milwaukee, WI 53202

Clients Include:
Academy of Management
Badger Meter
Equity Group Investments
Equity LifeStyle Properties
Ernst & Young
Howard Hughes Corp.
Kontoor Brands
Loyola University Chicago
Lurie Children’s Hospital
Marcus Corp.
Marcus Hotels & Resorts
Marquette University
O-I Glass
Simon Property Group
University of Chicago Medicine

RESONANCE
801/602 Hastings St. W, Vancouver, BC V6B 1P2, Canada
604/681-0804; cfair@resonanceco.com


Agency Statement: Our vision at Resonance is global, and we seek to expand our influence and share our ideas with a worldwide audience. We have developed intellectual property that sets us apart and draws a unique, sophisticated global clientele to participate in partnerships that seek big ideas: strategic positioning for neighborhoods; development intelligence for destinations; and the re-thinking of places, their purpose and the fundamentals that make them attractive in a competitive world.

Chris Fair, pres. & CEO; Richard Cutting-Miller, exec. VP; Dianna Carr, VP, story telling; Jim McCaul, VP, destination dev.; Tom Gierasimczuk, VP, business dev.; Steven Pedigo, VP, strategy; Brandon Thomas, creative dir.

City of Los Angeles, Dept. of Convention & Tourism Development
Four Seasons Aman
GFI Hospitality
Richmond Region Tourism
Silverstein Properties
Silverwest Hotels
South Bend Region Economic Development
The Luxury Collection
The Resort Group
Thompson Hotels
Tourism Vancouver
Travel Portland
Visit Quad Cities
Visit SLO CAL
Visit Tucson
Westcorp
REVIVEHEALTH
209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; partner@thinkrevivehealth.com
www.thinkrevivehealth.com
Full-service agency: branding, marketing, strategy, content, creative, digital, social media, public relations, issues and crisis management.

Agency Statement: ReviveHealth, a Weber Shandwick company, is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. ReviveHealth exists to help healthcare brands thrive. The agency’s work and culture are both recognized for its work and industry leaders, including Healthcare Agency of the Year Finalist (The Holmes Report), Crisis Communications Agency of the Year (Black Book), and Boutique Agency of the Year and Best Agency to Work For (The Holmes Report). ReviveHealth is a national agency, headquartered in Nashville with other locations including Boston, Santa Barbara, and Minneapolis. Explore and follow ReviveHealth at thinkrevivehealth.com and on Twitter at @ThinkRevive.

Brandon Edwards, CEO; Joanne Thornton, pres.; Chris Bevolo, exec. VP; Shannon Hooper, exec. VP, business strategy & growth

Clients Include:
CareCentrix
Cincinnati Children’s Hospital
Community Health Initiative (CHI)
Flatiron Health
Franciscan Missionaries of Our Lady Health System
Lumeris
OmniceLL
Onsdot
Penn State Health

Salinas Valley Memorial Healthcare System
Teladoc
The Christ Hospital
UC Davis Health
VCU Health

RF | BINDER PARTNERS, INC.
950 Third Ave., 7th flr., New York, NY 10022
212/994-7600
www.rfbinder.com

Services:
Communications: Content development; data & analytics; digital marketing; issues & crises; marketing; media relations; paid media; public relations; training/coaching; thought leadership.
Consulting: Business strategy; CEO/executive transitions; change management; emerging companies; family business; purpose; social impact, sustainability and ESG; supply chain integrity.
Creative: Advertising; branding; content; corporate identity; graphic design; motion graphics; video; website design.

Contacts:
Jacqueline.Piccolo@rfbinder.com
Amy.Binder@rfbinder.com


Agency Statement: RF|Binder is a fully integrated communications and consulting firm—powered by strategy, creativity, analytics and purpose. We are business builders. We address challenges and opportunities with a communications mindset, enabling our clients to grow, protect and transform their brands and reputations. Our team has deep expertise across industries, nonprofits, and government entities and an extensive range of offerings. We are independent, entrepreneurial, woman-owned, and integrated across capabilities and geographies without boundaries. RF|Binder is headquartered in New York City, with offices in Boston, Los Angeles, San Francisco, and a global presence through our PROI Worldwide partners, an association of leading public relations firms across 50 countries in 100 cities. For more information about RF|Binder, visit www.rfbinder.com.

Team:
Amy Binder, CEO; Rebecca Binder, sr. mng. dir., strategic initiatives, board member; Jason Buerkle, CFO, board member; Joseph Fisher, vice chmn., board member; Atalanta Rafferty, exec. mng. dir., food & beverage, board member; Steve Weinberg, exec. mng. dir., board member; Josh Gitelson, exec. mng. dir., consumer mktg., Boston; Annie Longsworth, exec. mng. dir., sustainability & social impact; William Maroni, mng. dir., education; Bill McBride, sr. advisor, corporate & fin’l svcs.; Tom Szauer, chief technology officer; David Weinstock, chief creative officer; Jackie Piccolo, head of business development & mktg.

Boston
160 Gould St., #115, Needham, MA 02494
781/455-8250
Los Angeles
6121 Sunset Blvd., Los Angeles, CA 90028
818/804-9145
San Francisco
1187 Hayes St., San Francisco, CA 94117
415/218-7925

Clients Include:
Agilent Technologies, Inc.
Apparel Impact Institute
Baskin Robbins
Bay State Milling
Cargill
Corbion
Cornell Tech
Corporate Insight
CPI Card Group Inc.
Dunkin’ Brands
Eastman Naia

Continued on next page
RIPLEY PR, INC.
357 Ellis Ave., Maryville, TN 37804
865/977-1973; hripley@ripleypr.com
www.ripleypr.com
Agency Statement: Ripley PR is a full-service global public relations agency. We specialize in manufacturing, construction, and B2B technology, while also serving companies in the franchising, HVAC, plumbing, and electrical spaces. We apply our expertise to boost brand awareness, generate leads, and create local, regional, and national awareness for businesses. Our full range of strategic communication services includes crisis management, media relations, and social media strategies.
Heather Ripley, CEO; William Mattern, pres. & CFO
AlphaGraphics
Bradford White Corp.
FirstLight Home Services
Four Seasons Plumbing
Genera
Green Badger
Modine
Petri Plumbing & Heating
ServiceTitan
Southern Trust Home Services
Tint World
Water Intelligence (WINT)
XOi Technologies

ROBAR PUBLIC RELATIONS
1600 E. Grand Blvd., #300, Detroit, MI 48211
313/207-5960; crobar@robarpr.com
www.robarpr.com
Colleen Robar, pres.
Detroit Homecoming
Inside Out Literary Arts
Nikola Motor Co.
Project Play SE Mich.
THAW

ROOP & CO.
3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113
216/902-3800
www.roopco.com
Corporate, marketing, financial, public affairs, IR, crisis comms. Founded: 1996.
Agency Statement: Roop & Co. is an award-winning, strategic communications agency that specializes in content marketing, public relations, investor relations and graphic design for B2B businesses. We create compelling content, distribute it across digital and traditional channels, and measure its impact on our clients’ business goals. Roop & Co. works with businesses ranging from global, publicly traded corporations to local startups. We exceed client expectations through high-quality content, attention-grabbing creativity, strategic implementation and measurable results.
Brad Kostka, pres.; Jim Roop, founder
Clients Include:
B2B MANUFACTURING
Dryvit Systems
Euclid Chemical
Guardian Protection Products
Kirker Enterprises, Inc.
PLIDCO
Republic Steel

RIPP MEDIA/PUBLIC RELATIONS, INC.
1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com
High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services. Employees: 7.

Ripley PR
The global communication platform

Ripp Media
RPM International Inc.
RPM Specialty Products Group
StonCor Group Canada
TCI Powder Coatings
Ticer Technologies
Tremco Incorporated
Tremco Roofing and Building Maintenance

PROFESSIONAL/FINANCIAL SERVICES
CM Wealth Advisors
Collins & Scanlon
Evolution Capital Partners
Fairport Asset Management
Federos
Fisher Phillips
Jacobs Real Estate Services
Kirtland Capital Partners
Linsalata Capital Partners

NON-PROFIT
America SCORES Cleveland
Beech Brook
Cleveland School of Science & Medicine
Fiber Reinforced Concrete Assn.
Hermit Club
Home Repair Resource Center
Irish American Law Society of Cleveland
Malachi House of Hope
Ohio Aerospace Institute

OTHER
Alifyfe Racing
Grace Hospital
Servel Corrective Action Committee
Shaker Heights Country Club
West Virginia University – NCC Alumni Chapter

ROSICA COMMUNICATIONS
2-14 Fair Lawn Ave., Fair Lawn, NJ 07410
201/843-5600; pr@rosica.com
www.rosica.com

Agency Statement: Rosica Communications is an integrated PR, marketing and digital agency that focuses on our clients’ business objectives, imperatives, and goals. We start with strategy and assist our client-partners by honing their positioning and messaging, which impacts all internal and external communications, thought leadership, and marketing.

Founded in 1980, the firm serves a diverse healthcare, nonprofit, education, and food clientele. Our PR and communications capabilities include positioning and messaging, media relations, social media marketing, marcom and PR strategy, thought leadership, crisis communications, influencer marketing, content development/marketing, corporate communications, cause marketing, direct marketing, and media training.

Rosica’s social media services include strategy, management, branding, content development, optimization, and follower acquisition. Our online marketing team, based in New Windsor, NY, is a Google Certified Partner with 20 full-time employees and specializes in SEO, online reputation/reviews management, online advertising (PPC and social), website development, and WordPress security.

We craft compelling, authentic stories and messaging then effectively disseminate our client-partners’ good news while supporting their sales and communications goals. Our process includes:

• Strategically identifying our clients’ business and marketing goals/objectives
• Identifying target audiences, influencers, and key opinion leaders
• Honing the positioning, story, and key messages—tailoring messages to each audience
• Developing KPIs for our integrated and creative PR, social media, and internal/external communications programs
• Proactively communicating with clients
• Aggressively securing results, evaluating these against pre-deter-
RUDER FINN INC. continued
Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, stakeholder engagement, financial communications, crisis and issues management, employee engagement, technology communications, digital and interactive, social media, research and analytics, community building and experiential marketing. Employees: 700. Founded: 1948.

Agency Statement: Ruder Finn is one of the world’s largest independent global communications and creative agencies. Founded in 1948, Ruder Finn has defined and redefined PR for more than 70 years, shaping communications that help move industry-defining brands, companies and leaders from what’s now to what’s next. Uniquely co-headquartered in the U.S. and China, Ruder Finn provides clients with bold communications strategies based on a global perspective and localized market knowledge that redefine leadership, reimagine the marketplace, and rethink customer experiences around a shared sense of purpose.

The agency is organized around four core areas of expertise: Health & Wellness, Corporate Reputation, Technology & Innovation and Consumer Connection. Specialty practices include RF Relate, RFx Studios, ICX and RF TechLab. Ruder Finn has offices across 4 continents including the U.S., Asia, Europe and the Middle East. Wholly owned agencies within Ruder Finn Group include: Ruder Finn Inc., RLA Collective, RF Bloom, and SPI Group. For more information visit www.ruderfinn.com.

Leadership Team
Kathy Bloomgarden, CEO; Peggy Walsh, CFO; Michael Schubert, CIO; Rachel Spielman, exec. VP, corp. comms.; James Nolan, exec. VP, RFx; Laura Ryan, exec. VP, corp. comms.; Maryam Ayromlou, exec. VP, corp. comms.; Christie Anbar, MD, healthcare; Tejas Totade, chief technology officer; Keith Hughes, exec. VP, corp. comms.; Monica Marshall, exec. VP, global lead, RF Relate; Robin Kim, global head of technology and innovation; Travis Murdock, exec. VP, technology; Keith Bloomgarden, head of operations; Nick Leonard, U.K. mg. dir.; Elan Shou, Asia Pacific reg. dir.; Alyson O’Mahoney, RLA Collective; James Koppenal, SPI Group; James Lawler, Osmosis Films

U.S. Office
Ruder Finn New York:
Rachel Spielman
rachel.spielman@ruderfinn.com

European Office
Ruder Finn U.K., Ltd. - London:
Nick Leonard
nleonard@ruderfinn.co.uk

Asia Office
Elan Shou, regional dir., Asia
shoue@ruderfinnasia.com

Clients Include:
AstraZeneca
Biogen
Bosch
CBRE
CyberSource
Disney
Education New Zealand
Elastic
Eli Lilly
Emirates
Harley Davidson
Kite
Kohler
L’Oreal
Lots Wholesale
Lowes
Marico
Mercedes Benz
MediLife
Michael J. Fox Foundation
Montblanc
Novartis
OPPO
Pfizer
Revolt Motors
Sanofi

Sobha Developers
Tencent
3M
UCB
Visa
VIVO
Volkswagen
Xiaomi

RUNSWITCH
9300 Shelbyville Rd., #1005, Louisville, KY 40222
502/291-8557; gary@runswitchpr.com
www.runswitchpr.com

Agency Statement: RunSwitch is a full-service strategic communications firm and the largest public relations and public affairs firm in our region. We serve some of the best-known names in corporate America and they trust us to handle tough and sensitive issues. Our diverse team comes from corporate communications, media, politics and government. We have decades of experience delivering important messages to target audiences and high-level strategic guidance on a range of issues.

Gary Gerdeleman, Scott Jennings, Steve Bryant, co-founders; Ben Keeton, Kaylee Carnahan, sr. VPs

Clients Include:
Alkermes
Churchill Downs
Dare to Care Food Bank
Kentucky Beverage Assn.
Kentucky Farm Bureau
Pfizer
PhRMA
Phillip Morris Int’l
TGI Fridays
Topgolf

720 STRATEGIES
1220 19th St., NW, #300, Washington, DC 20036
202/962-3955; fax: 202/962-0995; pam.fielding@720strategies.com
www.720strategies.com

Pam Fielding, pres.
SACHS MEDIA GROUP
114 S. Duval St., Tallahassee, FL 32301
850/222-1996; fax: 850/224-2882
www.sachsmedia.com
Facebook.com/SachsMedia
Twitter.com/SachsMediaGrp
Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.

Ron Sachs, founder/CEO; Michelle Ubben, pres./partner; Lisa Garcia, COO/partner; Ryan Cohn, exec. VP/partner; Herbie Thiele, partner, dir., PA; Karen Cyphers, VP/partner, research & policy; Drew Piers, dir., crisis & campaigns/partner; Cheryl Stopnick, sr. VP, PR; Jon Peck, VP, messaging; Kathy Maiorana, sr. VP, strategy & development; Chauniqua Major, dir., central Florida opers.
100 SE 3rd Ave., #1000, Fort Lauderdale, FL 33394
850/222-1996

American Chemistry Council
AMSCOT Financial
Andrew’s
Ben Crump Law
Capital Health Plan
City of North Miami Beach
City of Tallahassee
Creative Benefits
Deseret Ranch
FAIR Foundation
Farah & Farah
Farm Share
FIGG Bridge Group
Florida Assn. of Community Health Centers
Florida Chamber Foundation
Florida Fish & Wildlife Conservation Commission
Florida Health Care Assn.
Gadsden Community Health Council
Guaranteed Asset Protection Alliance (GAPA)
HCA
HIE Networks, LLC
Impact Florida
Innovative Emergency Management (IEM)
KGlobal
Leon County Schools
LYFT
Meenan Law Firm
Miami Dade Clerk of Courts
Nestle Waters North America
Pfizer
Rail Customer Coalition
Ricky Carmichael Racing
Service Contract Industry Council
Suddath
The Florida Bar
Tyndall Credit Union
Wexford Health Sources

SAGE COMMUNICATIONS
1651 Old Meadow Rd., #500, McLean, VA 22102-4311
703/533-1618; Bkelley@aboutsage.com
www.aboutsage.com
Technology, security, government agencies, government contractors, public affairs, financial/fintech partnerships, education, non-profits/associations, development, arts and culture, sports. Employees: 50.
Agency Statement: Sage was built for organizations like yours. We focus on your lifecycle needs, operating culture, and goals — measured by our contribution to your value. Our team works as an extension of your team to coordinate every facet of your program, so you can focus on your core business. This client-first, value-centric perspective is why we’re one of the Mid-Atlantic’s largest integrated communications firms — and the leading authority in all of our practice areas.
Larry Rosenfeld, co-founder, CEO; David Gorodetski, co-founder, COO & exec. creative dir.; Julie Murphy, partner & sr. VP; Lou Anne Brossman, pres., gov’t mktg.; Susan Milich, sr. VP, gov’t svcs.; Duyen Truong, VP, PR; Ron Lichtinger, VP technology mktg.

American Council on the Teaching of Foreign Languages
AT&T
Champlain College
Crystal Group
Dell
Excella
Export-Import Bank of the US
Halifax International Security Forum
Leadership Greater Washington & Chicago
Lookout
NVIDIA
Overseas Private Investment Corp. (OPIC)
Population Assn. of America (PAA)
Professional Fighting League (PFL)
S&R Foundation
SAIC
Salesforce
Science Logic
Splunk
USGSA
Vertex

SAM BROWN INC.
303 W. Lancaster Ave., #145, Wayne, PA 19087
484/580-6411; lauraliotta@sambrown.com
www.sambrown.com
Corporate and financial communications, PR, media relations and social media engagement, digital and creative services, brand/marketing communications in both professional and direct to patient, advocacy and community relations, employee communications and issues management. Employees: 40. Founded: 1999.
Agency Statement: For more than 20 years, Sam Brown Inc. has built a strong reputation as a healthcare communications agency that delivers smart strategy, creative solutions and outstanding client service. As a full-service agency, Sam Brown’s unique healthcare approach consistently sets new standards for collaboration, quality and value for clients throughout all sectors of the healthcare industry — pharmaceutical, biotechnology, diagnostics, medical devices and healthcare technology and services. The agency has a solid understanding of the issues facing Continued on next page
SAM BROWN INC. continued

biotechnology and pharma today such as drug development, pricing, access, value of medicines, challenges to innovation, etc.

Sam Brown’s unique agency model includes only senior-level, dedicated professionals running all accounts, supported by a large network of specialists. What makes Sam Brown Inc. different? It’s our senior expertise, service, and flexibility. The agency tailors teams to meet the individual needs of each client and provide the highest level of personalized service. Clients won’t have junior-level people working on the account, because everyone on the team has an average of 15 years of healthcare PR experience. The agency has very high team retention, which allows clients to enjoy outstanding service from the same team year after year.

Laura Liotta, pres.
Biohaven Pharmaceuticals
Genomind
GW Pharmaceuticals PLC/Greenwich Bioscience, Inc.

SARD VERBINNEN & CO
909 Third Ave., New York, NY 10022
212/687-8080; inquiries@sardverb.com
www.sardverb.com

Corporate positioning; mergers and acquisitions; crisis and special situations; litigation support; activism, corporate governance and shareholder engagement; IPOs and listings; restructurings and bankruptcies; cybersecurity and privacy issues; public affairs; environmental, social and governance. Founded: 1992.

Agency Statement: SVC provides strategic communications advice and services to help clients manage overall positioning and transformative events affecting their reputation, business and market value. We help clients communicate with all key stakeholders, including journalists, investors, analysts, employees, business partners, lawmakers and regulators.

SVC is regularly cited as a top communications advisor. The firm was named 2019 #1 Global M&A PR Advisor (by deal value and count) and #1 U.S. M&A PR Advisor (by count) by Mergermarket; Top Tier - Band 1 PR Firm by Chambers & Partners Litigation Support Guide; 2018 Financial PR Agency of the Year by The Holmes Report.

George Sard, chmn. & co-CEO; Paul Verbinnen, co-CEO; Andrew Cole, co-pres.; Paul Kranhold, co-pres.; Ed Gillespie, mgm. dir. and chmn. of SVC Public Affairs
Chicago Office
190 South LaSalle St., Chicago, IL 60603
312/895-4700
San Francisco Office
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415/618-8750
Los Angeles Office
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310/201-2040
Houston Office
1001 Fannin St., Houston, TX 77002
832/680-5120
Washington, D.C. Office
1717 Pennsylvania Ave., NW, Washington, D.C. 20006
202/318-3800
Boston Office
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Boston, MA 02116
London Office
180 Great Portland St., London W1W 5QZ
+44 20 7467 1050
Hong Kong Office
Suite 2602, 26/F, LHT Tower
31 Queen’s Rd. Central, Central, Hong Kong
+852 3842 2200

SCOTT PUBLIC RELATIONS
21700 Oxnard St., #1840, Woodland Hills, CA 91367
Contact: www.scottpublicrelations.com/contact-us

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide “on the ground” support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO

SEGAL COMMUNICATIONS
One Lovell Ave., Mill Valley, CA 94941
415/785-7444; sarah@segalcommunications.com
www.segalcommunications.com

Consumer, consumer tech, lifestyle, hospitality.

Agency Statement: Whether you’re launching a new product, seeking a cadence of coverage or getting established as an innovator and gamechanger, Segal Communications is a Consulting and Public Relations Agency that will earn media attention for you by telling the most compelling stories and offering the freshest perspectives. From data to deadlines, we are constantly adapting to the needs of editors, influencers, producers, and journalists. And, to assure that every imagined opportunity is executed on, we partner with a network of professional photographers, videographers, and designers to bring your campaigns to life — brilliantly and beautifully.

Sarah Segal, founder

Clients Include:
Boon Supply
Hotel Ketchum
Pets & Co.
Relay by Republic Wireless
Shane Co.
The Tamarak Lodge

SERENDIPiT CONSULTING
407 W. Osborn Rd., Phoenix, AZ 85013
602/283-5209; clandaker@serendipitconsulting.com
www.serendipitconsulting.com

External communications, crisis communications, event planning.

Agency Statement: Serendipit Consulting is a full-service marketing and communications agency driven by a team of individuals who are...
fearless in creativity and have one thing in mind: results. With a fresh, ‘big ideas’ approach to traditional and digital marketing, public relations, advertising, branding, web design and development, and event planning, Serendipity has a knack for success in the student housing, residential and commercial real estate, franchising, hospitality, consumer and lifestyle, and health and wellness industries.

Melissa DiGianfilippo, partner & pres., PR; Rachel Brockway, dir., PR; Nikki Camarillo, Sabrina Leon, sr. A/Es; Taylor Tiner, A/E; Cassidy Landaker, jr. A/E; Rachel Eroh, Anna Bronson, PR acct. coords.

Beckett’s Table
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Drybar Arizona
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P.B. Bell
Pit Boss Grills
Rainbow EDU Consulting
ReDirect Health
Roadmaster Group
Robbins Brothers, The Engagement Ring Store
Southern Rail
Veyo
Vie Management
Valbuena Wellness Center
Voices For Casa Children
Xcellerate Biomedical Technologies

SHIFT COMMUNICATIONS
120 St. James Ave., 6th flr., Boston, MA 02116
617/779-1800
www.shiftcomm.com
Agency Statement: SHIFT is an integrated communications firm that helps brands break through and thrive. We fuse analytical and creative thinking into one for maximum impact. We apply data and analytics to engineer the who, what, when, where and how behind programs. We harness deep human insights, empathy and expertise to craft compelling narratives and campaigns that connect on a personal level. Then we use advanced targeting to get them in front of the people who matter most.

Clients Include:
Citrix
GoDaddy
GoHealth
Foxwoods Resort & Casino

SIGNS OF THE TIMES
1750 K St., NW, #200, Washington, DC 20006
202/234-1224; enorthrup@signaldc.com; jprocter@signaldc.com
www.signaldc.com
Strategic comms., digital comms., public affairs, reputation mgmt., corporate comms., media relations, litigation comms., dispute resolution, coalition development, campaign creation. Employees: 42.
Agency Statement: Signal Group is a trusted adviser to global corporations for strategic communications and public affairs. As an independent company, Signal operates as a boutique and leverages top-tier agency talent through long term relationships, and taps into partnerships worldwide to deliver powerful results in all markets.

Jessica Rihani, COO; Elizabeth Northrup, John Procter, Michelle Baker, Rob Bolle, Noe Garcia, Chelsea Koski, mg. dirs.
Clients Include:
Battery Council International
Coherus BioSciences, Inc.
EagleView Technologies, Inc.
Fidelity National Information Services, Inc.
Gilead Sciences
Wiley Rein
Wounded Warrior Project

SIKICH PUBLIC RELATIONS
200 W. Madison, #3200, Chicago, IL 60606
312/690-8730; fax: 312/690-3023; mack.reynolds@ sikich.com
https://www.sikich.com/public-relations/
Agency Statement: Sikich Public Relations is unlike any PR firm in the U.S. We are experts in traditional media relations, social media pro-
SIKICH PUBLIC RELATIONS continued
motion, and content creation who can build and protect the reputation of your company, as well as its people, products, and services. We work with top brands in consumer products, B2B products, professional services and healthcare. And we work alongside more than 1,000 Sikich professionals with expertise in cybersecurity, investment banking, HR outsourcing, technology, accounting, wealth management, and dispute resolution.


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SILVERLINE COMMUNICATIONS
8605 Westwood Center Dr., #301, Vienna, VA 22182
703/286-5500; laura@teamsilverline.com
www.teamsilverline.com
Employees: 15. Founded: 2009.
Agency Statement: Silverline is an independent, agile and integrated B2B communications firm recognized for renewable energy, B2B emerging technology, manufacturing and advocacy. Our expertise includes public relations, corporate communications, branding, content development, paid media and digital strategies, public affairs, and analytics.

Silverline is a national firm with offices in Washington D.C., Chicago and Salt Lake City, and extending internationally via its global partner network.

Laura Taylor, pres. & CEO; Joey Marquart, Ellen Backus, sr. VPs

Clients Include:
Energy Impact Partners
Energy Storage Assn.
NECT Corp.
NEXTracker
Rubicon Infrastructure Advisors
Wolfspeed, A Cree Company

SITRICK AND COMPANY

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San Francisco 415/369-8470
Denver 720/904-8560
Washington, DC 443/977-7215
Boston 617/897-0326

Michael S. Sitrick, chmn. & CEO
Tom Becker, member of the firm - head, New York Office
Mark Veverka, member of the firm, head - San Francisco Office
Lt. Gen. H. Steven Blum, (USA Ret.), mng. dir. and practice lead, Washington, DC

Agency Statement: Sitrick and Company is not a traditional public relations firm. Our practice has a specialized focus. We concentrate in corporate, financial, transactional, reputation, litigation and crisis communication. Although best known for our work in sensitive situations, we have an extensive and successful practice in each of the following areas. Since our firm’s founding 31 years ago, we have been consistently ranked among the top crisis and strategic communications firms in the nation. The New York Times called us “The City’s Most Prominent Crisis Management Firm.”

The majority of the firm’s senior executives are former editors and reporters from news organizations that include the Wall Street Journal, the New York Times, Bloomberg, Barron’s, Los Angeles Times, Forbes, San Francisco Examiner, CBS News, ABC News and NBC News. We also have former practicing attorneys and business executives.

Matters with which we have been involved include reputation restoration, litigation support of all kinds; intellectual property matters, allegations of stock manipulation, wrongful termination, contract disputes, allegations of fraud and fraudulent inducement, wrongful death claims, allegations of illegal drug use, SEC matters, and a variety of other white-collar crimes.

We have also handled criminal and civil cases against companies and their executives for such things as price fixing, insurance fraud, options backdating, antitrust violations, race and sex discrimination, sexual harassment, racism and #MeToo matters. We have a significant mergers and acquisitions and corporate governance practice and have done extensive work combating short sellers and dealing with data breaches. Other issues include sensitive environmental matters, racketeering cases, family disputes, and high-profile divorces.

SITRICK AND COMPANY

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Denver 720/904-8560
Washington, DC 443/977-7215
Boston 617/897-0326

Michael S. Sitrick, chmn. & CEO
Tom Becker, member of the firm - head, New York Office
Mark Veverka, member of the firm, head - San Francisco Office
Lt. Gen. H. Steven Blum, (USA Ret.), mng. dir. and practice lead, Washington, DC

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SLICE COMMUNICATIONS
234 Market St., Philadelphia, PA 19106
215/600-0050; dbalbier@slicecommunications.com
https://slicecommunications.com
Agency Statement: Slice Communications exists to get people to pay attention to our clients. Since our founding, we have put our collective innate need for attention to work for our clients. We are proud that we have helped them achieve their business goals and grow strategically. We do that using public relations, social media, and email marketing. We are certified by the Women’s Business Enterprise National Council (WBENC), a 2019 Best Place To Work awarded by the Philadelphia Business Journal, and we run our business on the Entrepreneurial Operating System (EOS), as outlined in the book Traction. This means that we provide transparency, accountability, and proven processes to all our clients.
Kathleen Hayne, Justin Burkhardt, Andie Levin, PR acct. mgrs.

SOURCECODE COMMUNICATIONS
153 W. 27th St., #505, New York, NY 10001
hello@sourcecodecomms.com
www.sourcecodecommunications.com
Agency Statement: SourceCode Communications is an award-winning communications marketing agency launched in 2017 by technology PR industry veterans Greg Mondshein and Rebecca Honeyman. Based in New York, the agency is focused on delivering measurable business impact to brands in five major sectors - Consumer & Lifestyle Technology, Financial Technology, Mobile, Cloud & Telecoms, Insights & Engagement, and Enterprise Technology. Recently shortlisted for PRWeek’s 2020 U.S. Awards shortlist for Outstanding Boutique Agency, SourceCode is the Holmes Report 2019 New Agency of the Year and PRNews’ Best Place to Work and Small Agency of the Year. For more information, please visit www.sourcecodecommunications.com.
Greg Mondshein, Becky Honeyman, mng. partners
Clients Include:
Accedian
Albert
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Agency Statement: Spectrum Science is an independent, integrated agency hyper-focused on science. As the name implies—yes, the agency took its name from Pink Floyd’s seminal album Dark Side of the Moon—our expertise spans the entire spectrum of marketing, communications and media solutions. But it’s also a place that’s emblematic of our fearless scientific spirit and an unquenchable desire to dream beyond the realm of the possible—and do it.

As scientific communicators, we know every great breakthrough is enabled by the rigor of the scientific process and people that are experienced, curious, purposeful and driven—just like every Spectrumite. Fueled by our proprietary, strategy-first methodology, we deliver the indispensable ingredients to take clients beyond the science quo.

Spectrum is free to take on the world, with offices in New York, Washington, D.C., Chicago and Atlanta, and as chair of GLOBALHealthPR, the largest network of independent health and science communications agencies worldwide.

For more information, visit www.spectrumscience.com or follow @SpectrumScience on Twitter and Instagram.

Jonathan Wilson, CEO; Michelle Gross, pres.; Michelle Strier, chief strategy officer; Rob Oquendo, chief innovation officer; Justin Rubin, chief creative officer; Scott Chessen, chief operating officer; Andrea Sessler, chief human resources officer; Tim Goddard, pres., GLOBALHealthPR.
675 Ponce de Leon Ave. NE, NE223, Atlanta, GA 30308
202/587-2597
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202/587-2500
250 Vesey St., #2630, New York, NY 10281
212/468-5340; fax: 212/468-5341

SPRyte COMMUNICATIONS
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Instagram.com/sprytegroup
linkedin.com/company/the-spi-group-llc

Agency Statement: What is SPI? SPI stands for “Strategy, Planning and Implementation” — the core focus areas of successful communications. At SPI, we think of ourselves as communication problem solvers; we are a one-stop shop for your communication needs. We’ll help you plan a strategy, tell a great story, make it look fabulous and deliver that message through the best channel — traditional, digital or both. Our services include Corporate Reputation and Branding, Employee Communications, Digital Communications, Design, Application and Database Development, Web Development, and beyond. We’re at our best when creating integrated communications strategies that combine traditional tactics and new technologies.

James Koppenal, sr. mg. dir., digital comms.; Ollie Hartsfield, mg. dir., comms. strategy and editorial.

SPM COMMUNICATIONS, INC.
2332 Irving Blvd., #110, Dallas, TX 75207
214/379-7000; 24-hour media line: 817/329-3257
www.spmcommunications.com
Employees: 20.

Agency Statement: SPM is the creative, no-jerks, above-and-beyond PR, social, influencer and reputation management agency where people come first, and great work wins the day.

Since 1999, SPM has partnered with food, restaurant, retail, apparel and lifestyle brands to tell their stories in a rapidly changing media and social landscape. We think critically about clients’ business and proactively find solutions that make a measurable impact on their bottom line. We’ve worked with emerging brands to help them take national and with established national brands that have important stories to tell to make a deeper impact.

Through our robust crisis communications practice, we’ve helped clients prepare for and manage through some 4,000 crises, from this year’s coronavirus pandemic to foodborne illnesses, data breaches, product recalls and more. SPM’s media protocol is currently deployed in more than a thousand restaurant and retail locations across the nation to help quickly escalate problems out of locations so they can get back to business.

Our work integrates earned media, influencer partnerships, events, community outreach and paid social media to create campaigns that target the right audiences, increase brand awareness and meet business objectives. We also partner with agencies to amplify advertising messages through traditional and new media outreach and placements.

We go above and beyond in all we do.
• We put our people first.
• We do what’s right.
• We foster mutual respect.
• We build and protect our clients’ brands.
• We listen intently and deliver results that matter.

Suzanne Parsonage Miller, pres. & founder

Current Clients:
Big Shots Golf
Boys & Girls Clubs of Greater Dallas
Bruegger’s Bagels
Cicis Pizza
Gold’s Gym
Haggar Clothing Co.
Kirkland’s
Leslie’s Pool Supplies
Nothing Bundt Cakes
Pollo Campero
RW Garcia
Taco Cabana
Travis Frederick’s Blocking Out Hunger
Velvet Taco

SPRYTE COMMUNICATIONS
200 S. Broad St., #1160, Philadelphia, PA 19102
215/545-4715 X22; isimon@sprytecom.com
www.sprytecom.com

Lisa Simon, CEO
Clients Include:
Crossroads Hospice
GrisswoId Home Care
Holy Redeemer Health Systems
Temple University School of Podiatric Medicine
The Heart House
STANDING PARTNERSHIP
Member of Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; mlackey@standingpartnership.com
www.standingpartnership.com

Strategic planning, stakeholder engagement, crisis and issues management, customer retention (including customer experience), digital marketing, SEO strategy, lead generation, and marketing and sales enablement, with particular expertise serving B2B clients in agriculture, professional services, technology, industrial, nonprofit, education and health care.


Agency Statement: Standing Partnership is a certified women-owned business led by president and CEO Melissa Lackey, who has evolved the firm from its PR roots to an integrated marketing communications consulting firm. We drive growth for our clients through customer acquisition, customer retention and securing freedom to operate. We create actionable marketing plans and draw on the expertise of our team to execute and deliver results.

Melissa Lackey, pres. & CEO

Clients Include:
Allegro Senior Living
Ameren
Bayer CropScience
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Lutheran Church Extension Fund
Lutheran Church Missouri Synod
Maritz, Inc.
McCarthy Building Companies
Mid-America Transplant Services
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Naples Botanical Garden
National Loan Exchange
Nooter Construction
Oasis Institute
Ranken Technical College
Retirement Planners of America
ServiceNow, Inc.
Southern Illinois University Edwardsville School of Business
St. Louis College of Pharmacy
St. Louis Language Immersion School
The Doe Run Co.
Tillotts Pharma AG
Tronox
Unico Systems
United States Soybean Export Council
WFF Facility Services

STANTON COMMUNICATIONS, INC.
1875 Connecticut Ave., NW, 10th flr., Washington, DC 20009
202/223-4933; washingtonoffice@stantoncomm.com
www.stantoncomm.com

Media strategy, marketing communications, strategic and crisis communication counsel, public affairs, digital & social media, creative services, international. Employees: 15. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is an international public relations and public affairs firm providing strategic counsel and program implementation to clients across a broad spectrum of industries. We are fully independent and wholly dedicated to helping our clients achieve their business goals.

Now in our 30th year, we are recognized for combining serious strategic thinking with highly creative execution, and for blending thoughtfulness and deliberation with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world’s most successful organizations in a variety of fields including consumer products, travel and lifestyle, professional societies and membership associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, marketing communication, crisis counsel and spokesperson preparation.

With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a domestic and international network of trusted associates as a partner firm in PR World Alliance and thenetworkone, an organization of more than 2,000 agencies around the world.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession’s highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by The Holmes Report and one of the Best Places to Work by the Washington Business Journal.

Peter V. Stanton, CEO; Lori Russo, pres.; Emily Wenstrom, VP

45 Rockefeller Plaza, #2000, New York, NY 10111
212/616-3601; newyorkoffice@stantoncomm.com

100 International Dr., 23rd flr., Baltimore, MD 21202
410/727-6855; baltimoreoffice@stantoncomm.com

American Assn. for Public Opinion Research
American Nurses Assn.
American Statistical Assn.
Ashby Communities
International Coaching Federation
International Society on Thrombosis and Haemostasis
Kelly Insurance Group
Live! Casino & Hotel
Railway Supply Institute
W. L. Gore & Associates

STEPHEN BRADLEY & ASSOCIATES LLC
2101 Highland Ave. S., #420, Birmingham, AL 35205
205/933-6676; fax: 205/933-8173; ebrad@bellsouth.net
pralabama.com


Stephen Bradley, president

3066 Zelda Rd., Montgomery, AL 36106
334-203-3322

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Preferred Compounding Corporation
SouthWest Water Co.
University of South Alabama Foundation
Wexford Health
Williams Pipeline Company
STERN STRATEGY GROUP
Headquarters: 186 Wood Ave. South, Suite 300, Iselin, NJ 08830
Boston office: 1167 Massachusetts Ave., Arlington, MA 02476
908/276-4344; fax: 908/276-7007
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info@sternstrategy.com
www.sternstrategy.com
Ned Ward, Tara Baumgarten, sr. VPs
908/325-3881, ned@sternstrategy.com; 908/325-3859, tara@sternstrategy.com
Mktg. comms.; media relations.; thought leadership dev.; exec. visibility;
conference relations & event support; msg. & brand positioning; social
media strategy, content & publishing; content strategy & creation; presenta-
tion dev. & design; B2B influencer relations; business book promotion.
Agency Statement: Stern Strategy Group is not your typical PR firm.
For 35 years, we’ve partnered with clients that have the ambition and
solutions to be forces for good in business and society. We help them find,
share, live and mobilize their purpose. Our work motivates action,
secures loyalty, encourages advocacy and creates value – while contribut-
ing to healthier bottom lines. Visit www.sternstrategy.com to learn how
we give voice to ideas, institutions and individuals impacting the world.
Susan Stern, pres.; Ned Ward, Tara Baumgarten, sr. VPs

STEVENS STRATEGIC COMMUNICATIONS, INC.
28025 Clemens Rd., #4, Cleveland, OH 44145
440/617-0100; fax: 440/389-8406; estevens@stevensstrategic.com
www.stevensstrategic.com
Agency Statement: Stevens Strategic Communications is a full-ser-
vice integrated marketing, public relations, consulting and crisis commu-
nications firm located in Cleveland, Ohio. We have been providing
award-winning advertising, collateral and public relations services since
1976. Our services also include digital marketing, video, global com-
community, media training, community relations and our proprietary digital
platform that covers Ohio.
Edward M. Stevens, chmn. & CEO; Julie Osborne, VP; Stephen Toth,
creative dir.; Meredith Rodriguez, client svcs.; Jim DiFrangia, dir.,
media rels.
Adaptive Driving Alliance
Allied Construction
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STONES RIVER GROUP
511 Union St., #1100, Nashville, TN 37219
615/645-0233; alexandra.sollberger@stonesrivergroup.com
www.stonesrivergroup.com
Comprehensive PR services, including message/content development;
media engagement; crisis communications; communications strategy;
branding/reputation management; digital & creative services; issue advo-
Agency Statement: Stones River Group is an award-winning, full-ser-
vice public affairs firm with statewide and national reach. Our staff is
adept at developing and implementing comprehensive strategies, con-
necting with the right influencers, shaping debates, and crafting messages
that resonate. Recognizing the critical intersection of perception and
behavior, SRG develops and implements smart, integrated PR plans that
combine digital, earned, and owned media to spark conversations and
generate results.
Mark Cate, pres. & prin.; Alexandra Sollberger, prin. & dir., PR; Ann
Waller Curtis, assoc.; Claire Hancock, assoc.; Jennifer Triplett, assoc.
Clients Include:
Acadia
ACT
AT&T
Blount Partnership
Emerald Youth Foundation
Greater Nashville Regional Council
Leadership Tennessee
LHP Capital
Methodist Le Bonheur Healthcare
Nashville Convention & Visitors Corp
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Nashville Yards
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VitalSource
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STORY PARTNERS
1000 Potomac St., NW, Suite 102, Washington, DC 20007
202/706-7800; debra.cabral@storypartnersdc.com
www.storypartnersdc.com
Strategic public affairs and communications for U.S. and global clients.
Agency Statement: Story Partners is a full-service public affairs firm
that offers strategic communications counsel to U.S. and global clients.
Headquartered in Washington, D.C., our team of veteran communicators
has decades of experience working directly with journalists, business
leaders, policymakers and consumers to shape the public debate; educate
policymakers; define and dominate a market; manage our clients’ image,
brand and reputation; and position our clients as leaders in their fields.
Areas of expertise include public affairs, media outreach, digital and
social media, thought leadership, crisis communications, and reputation
management.
Gloria Story Dittus, chmn.; Debra Cabral, pres.; Carrie Blewitt, Betsy
Stephenson, Tamara Hinton, Kristin Litterst, sr. VPs
Alabama Power
American Assn. of Crop Insurance
Animal Health Institute
Center for Global Enterprise
Food Marketing Institute
iDevelopment and Economic Assn. (iDEA Growth)
Large Public Power Council
Lindsay Corp.
Noble Energy
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Stronger America Through Seafood (SATS)
Trucking Moves America Forward
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STRATEGIC OBJECTIVES

STUNTMAN PR
285 W. Broadway, #280, New York, NY 10013
212/242-0002; info@stuntmanpr.com
www.stuntmanpr.com
Hospitality, food & beverage, travel, consumer/lifestyle and e-commerce.
Neil Alumkal, founder
Clients Include:
American Brass
Apple Core Hotels
Balsamic Vinegar of Modena Consortium
Bareburger
Bentd Distilling
Bryant Park Hotel
Bibigo
Cameron Hughes Wine
The Caravan of Angels
Casa Del Toro
Eatwith
Estuary
Francois Payard
Golden Platter
Hotel Indigo
HUSO
The Rink at Rockefeller Center
Japan Fes
Le Coq Rico
Lincoln Ristorante
Macchina
Marky’s Caviar
Max Brenner
MealPal
Misfits Market
New York Biltong
ONE°15 Marina
We have a strong presence in the hospitality, food & beverage, travel, consumer/lifestyle and e-commerce industry.
We are dedicated to providing exceptional service and delivering results.

2019 Master storytellers, our results-driven social, digital and experi-
ential PR strategies help brands and organizations achieve their full
potential. Headquartered in Toronto, with associates across Canada, we
share passion for creative communications with our clients, and design
integrated marketing programs that build positive awareness, change
minds and behaviors, and drive positive reputation and sales.
Deborah Weinstein, Judy Lewis, partners, co-founders; Adriana Lurz,
senior VP; Victor Anastacio, CFO; Vanessa Powell, Sarah Leone, acct.
dirs.
Adra
Airhelp
Aurora (Loacker)
Avrio
Benjamin Moore
BIC
Canadian Cancer Society
Chartered Professional Accountants Canada (CPA)
Children Believe
duBreton
Foodora
Green & Black’s
Groupe Marcelle
Hankook Tire
Hanstone
Jardin de Ville
Kellogg’s

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SUPERIOR PUBLIC RELATIONS
Chicago, IL
aimee@superior-pr.com
www.superior-pr.com
Superior Public Relations provides strategic communications for growing businesses. As your partner, we approach your business with passion and persistence to deliver superior results. Employees: Approx. 10. Founded: 2013.
Aimee Eichelberger, founder & CEO
ARTA
HealthPlan Data Solutions
Insightly
Package Concierge
PriceSpider
RentGrata
Rev1 Ventures
Shift7 Digital
Tour24
Yewno
Zego (powered by PayLease)

360PR+
200 State St., Boston, MA 02109
617/585-5770; fax: 617/585-5789
www.360PR.plus
www.twitter.com/360PRplus
www.linkedin.com/company/360PRplus
Agency Statement: The world today is ultra-connected, new trends emerge, media entities rise and fall, competitors come in and shake things up and customers expect more from the brands they love. Many brands struggle to stay relevant in this climate. That’s where 360 comes in. We help evolve the story and the conversation, making brands relevant in new ways. We do that by breaking through to media and influencers who have the greatest impact with your target customers and with content and experiences that elevates brand and corporate communications, driving thought leadership and real business outcomes. For legacy brands needing to connect with new audiences, or emerging brands wanting to establish themselves in a competitive category, we know how to drive relevance today and how to sustain it for the future.
360PR+ is an award-winning, creative, independent agency, ranked as a Top-50 PR firm nationally. 360PR+ has been recognized as an Agency of the Year and Best Place to Work and is a partner in PROI Worldwide, offering clients in-market resources in 100+ cities.
Laura Tomasetti, CEO; Victoria Renwick, Michael Rush, partners; Matthew Lenig, creative dir.; Erin Weinberg, gen. mgr., NY; Rob Bratskeir, exec. VP; Stacey Clement, Ali Kavaliou, Caitlin Melnick; sr. VPs; VPs: Jenni Brennan, Melinda Bonner, Jill Hawkins, Erin Kadamus, Melissa Perroni (HR), Morgan Salmon (Finance)
Additional locations: NYC; San Francisco, CA
Clients Include:
Amazon
America’s Test Kitchen

TAFT COMMUNICATIONS
2000 Lenox Dr., #200, Lawrenceville, NJ 08648
609/683-0700
jayne@taftcommunications.com
www.taftcommunications.com
Purpose-focused communications, branding and positioning, media relations, paid media, digital, creative, communications coaching, media training.
Agency Statement: Taft is a communications consultancy with 35-plus years of experience. Through strategic communications and leadership development, Taft guides clients to meaningful expressions of purpose to drive positive impact — for all stakeholders, including their customers, employees, shareholders, communities, and the earth and environment.
In 2001, Taft launched PharmApprove®, which was sold to drug development consultancy NDA Group in 2016. Taft ClearPoint, the firm’s practice in leadership communications, is the go-to source for leaders and aspiring leaders who want to acquire the skills needed to master today’s “constant conversation.”
Ted Deutsch, pres., mng. partner; Jayne O’Connor, Connie Ludwin, VPs; Jon Shure, sr. dir.; Sheila Cort, dir., sr. coach
Clients Include:
Bristol Myers Squibb
Guerbet
Halozyme
Prudential
ReThink Energy NJ
Robert Wood Johnson Foundation
Takeda
TARTAGLIA COMMUNICATIONS, LLC
P.O. Box 5148, Somerset, NJ 08875-5148
732/545-1848; info@tartagliacomunications.com
www.TartagliaCommunications.com
Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, founding dir.; Sheila Tartaglia, co-owner

Clients Include:
American College of Academic Addiction Medicine
American Thoracic Society
Atlantic Health System
New York Academy of Sciences
Rockefeller University Press

TASC GROUP, THE
153 West 27th St., Suite 405, New York, NY 10001
212/337-8870; fax: 646/723-4525; larry@thetascgroup.com
www.thetascgroup.com
Media relations, nonprofit, consumer-facing, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Founded: 2004.

Larry Kopp, CEO; Amy Kaup, COO; Rida Bint Fozi, mng. dir.

Clients Include:
3 Generations
Amalgamated Transit Union
Curb-To-Market Challenge
Department of Orthopedics at The Mount Sinai Health System
The Discovery Orchestra
Eagle Academy
Gathering For Justice
Global G.L.O.W.
JASA
New York University, Tisch School of the Arts
Stella Adler Studio of Acting
United Way of NYC
World Animal Protection

TAYLOR
640 Fifth Ave., 8th flr., New York, NY 10019
212/714-1280; fax: 212/695-5685
www.taylorstrategy.com

TAYLOR & COMPANY
1024 S. Robertson Blvd., Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com
www.taylor-pr.com
Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA, principal
Blitz
Construcion LA
CO Architects
Form4 Architecture
McIntosh Poris Associates
Monterey Design Conference
Surfacedesign

TENOR PR
1482 East Valley Rd., #321, Montecito, CA 93108
303/803-4343; ella@tenorpr.com
www.tenorpr.com

Ella Kerr, agency opers. mgr.
THE ABBI AGENCY
1385 Haskell St., Reno, NV 89509
775/323-2977
ty@theabbiagency.com
www.theabbiagency.com
Healthcare & medical, technology, travel & tourism, development, financial, public affairs.
Agency Statement: The Abbi Agency is designed to do one very specific thing very, very well: solve problems. To do that, we've created an operating structure that's fluid, nimble, and adaptive, one that allows us to seamlessly integrate vital expertise to meet whatever challenge might be at hand.

Think creative writers working hand-in-hand with back-end programmers. Think public relations strategists melding minds with a best-in-class SEO team. Think graphic designer gurus and social media savants joined in marketplace disruption. Think of all the beautiful results we can achieve, together.

Abbi Whitaker, pres./co-founder; Ty Whitaker, CEO/co-founder; Bryan Allison, CMO; Connie Anderson, VP of client services

Clients Include:
Bidstack
Donsuemor
Edgewood Tahoe Resort
EXO Imaging
Explore Murrieta
Go Goleta
Google
KP Aviation
Nevada Department of Motor Vehicles
Nevada Department of Wildlife
North Lake Tahoe
Prominence Health Plan
Senator Heidi Gansert
SendCutSend
Tesla
The Row
Travel Nevada
Visit Carmel By-The-Sea
Visit Henderson
Waste Management

THE REIS GROUP
1300 19th St., N.W., #600, Washington, DC 20036
323/378-6347; molly@thestoriedgroup.com
www.thestoriedgroup.com
Hospitality, entertainment/talent, lifestyle and interior design.
Agency Statement: The Storied Group was created to offer a fresh point of view that incorporates founder Molly Schoneveld’s entertainment industry roots, extensive knowledge of the media landscape, and passion for finely curated lifestyle and hospitality brands.

The agency provides services in brand development, media relations, strategic partnerships, social media consulting, and crisis management for celebrities, interior designers, lifestyle and hospitality brands.

Molly Schoneveld, pres. & founder
Abode Home Design
Ashlan and Philippe Cousteau
Audrina Patridge
Briana Brown
Chris Powell
Design X Architecture and Interiors
Fangirl Sports Network
Golden Door Wellness Resort
Guta Louro Designs
Heidi Powell
Jade Tailor
Kirsten Vangsness
Milk Boutique
Seaside Hotel, North Vancouver
Shane Feldman
Toni Ko
Virginia Williams

THE STORIED GROUP
606 N. Larchmont Blvd., Suite 201, Los Angeles, CA 90004
323/378-6347; molly@thestoriedgroup.com
www.thestoriedgroup.com
Hospitality, entertainment/talent, lifestyle and interior design.
Agency Statement: The Storied Group was created to offer a fresh point of view that incorporates founder Molly Schoneveld’s entertainment industry roots, extensive knowledge of the media landscape, and passion for finely curated lifestyle and hospitality brands.

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Molly Schoneveld, pres. & founder
Abode Home Design
Ashlan and Philippe Cousteau
Audrina Patridge
Briana Brown
Chris Powell
Design X Architecture and Interiors
Fangirl Sports Network
Golden Door Wellness Resort
Guta Louro Designs
Heidi Powell
Jade Tailor
Kirsten Vangsness
Milk Boutique
Seaside Hotel, North Vancouver
Shane Feldman
Toni Ko
Virginia Williams

THE10COMPANY
980 6th Ave., 2nd flr., New York, NY 10018
646/866-7173; valerie.dimaria@the10company.com
www.the10company.com; women-voices.com
Corporate reputation, executive coaching, employee engagement, marketing.
Agency Statement: the10company is a women-owned marketing and communications agency dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our principals have held company C-Suite roles and bring extensive in-house experience. We plan and exe-

clinical trial recruitment, market research, stakeholder engagement, and advocacy promotion.

Our goal is to provide every client with the skills and capabilities of a highly specialized agency, along with the commitment and dedication of a small business.

Sharon Reis, prin.; Tamara Moore, Lauren Musiol, sr. VPs; Beth Casteel, Peter Pearl, sr. counselors

Partial client list includes:
10.27 Healing Partnership
American Gastroenterological Assn.
Banner Alzheimer’s Institute
Blue Shield of California Foundation
Digestive Disease Week
National Assn. of Chronic Disease Directors
Nemours Children’s Health System
Society for Healthcare Epidemiology of America
Society of Interventional Radiology

THE10COMPANY
980 6th Ave., 2nd flr., New York, NY 10018
646/866-7173; valerie.dimaria@the10company.com
www.the10company.com; women-voices.com
Corporate reputation, executive coaching, employee engagement, marketing.
Agency Statement: the10company is a women-owned marketing and communications agency dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our principals have held company C-Suite roles and bring extensive in-house experience. We plan and exe-
cute a range of initiatives, including thought leadership, employee change management programs and unique brand and sales campaigns.

Our coaching practice improves leadership and communications skills for senior leaders and high-potentials, and includes VOICES, executive coaching specifically for women.

Clare DeNicola, prin.; Valerie Di Maria, prin.

Clients Include:
- Amgen
- Aspen Insurance
- AUGIE, the insurance industry digital exchange
- Cardinal Health
- EY
- Fannie Mae
- IKEA
- National Assn. of Insurance Commissioners
- National Assn. of Professional Insurance Agents
- New York Life
- Quest Diagnostics
- Raytheon
- Semsce
- Siegel+Gale
- Unvision
- West Monroe Partners
- Xanatek

TIERNEY
A subsidiary of the Interpublic Group of Companies (IPG)
1700 Market St., 29th flr., Philadelphia, PA 19103
215/790-4100
www.hellotierney.com
Founded: 1942.

Agency Statement: Tierney is a strategy-driven content and distribution agency that creates dynamic, data-informed stories and fully integrated campaigns that humanize brands, engage consumers, and produce measurable business results.

Part of the Interpublic Group of Companies (NYSE: IPG), Tierney offers clients the stability of a publicly traded company, unmatched media clout, access to $25MM in leading syndicated and licensed consumer and industry research, and sophisticated measurement tools.

With every key marketing discipline under one roof, one leadership and business structure, Tierney produces fully integrated solutions that can be customized, scaled and evolved to address our clients’ business objectives, industry challenges, or changing consumer mindsets.

Tierney clients also tap our deep expertise in national consumer and trade media relations, social media and influencer engagement, and rely on us to execute comprehensive strategic positioning, thought leadership, and reputation management programs.

Headquartered in Philadelphia, Tierney has offices in Harrisburg, Pa. and New York City.

Mary Stengel Austen, pres. & CEO; Debbie Griffin, CFO; Patrick Hardy, CCO; Tracey Santilli, CGO

Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330

Tierney New York:
100 W. 33rd St., 5th flr., New York, NY 10001
212/605-7825

Clients Include:
- AmerisourceBergen
- bluemercury
- Choice Hotels
- Comcast
- CSC
- Donate Life Pennsylvania
- ESF
- Girl Scouts of Eastern Pennsylvania
- Independence Blue Cross

TJM COMMUNICATIONS, INC.
2441 West State Rd. 426, Suite 1061, Oviedo (Orlando area), FL 32765
407/977-5004; info@tjmcommunications.com
www.tjmcommunications.com
Travel | Food | Wine | Conventions and Events. Employees: 4.

Agency Statement: TJM Communications is an award-winning lifestyle public relations firm servicing the travel, food, wine, convention and event sectors. We provide strategy, media and influencer relations, storytelling, crisis management and social media services for leading hospitality brands domestically and globally.

Our agency is distinguished by a committed team of passionate professionals who develop genuine long-standing relationships with media and clients and thrive on exceeding expectations.

We don’t believe in PR for the sake of PR. We believe in public relations as a creative, strategic approach aligned with sales and marketing goals.

Treva J. Marshall, pres., treva@tjmcommunications.com
Joel Kaiman, VP, joel@tjmcommunications.com

Clients Include:
- Cirque du Soleil
- Il Mulino
- Mandara Spa (Orlando)
- Ocean Prime Restaurant
- Shula’s Steak House (Orlando)
- The Cove at Walt Disney World Swan
- Todd English’s bluezoo
- Visit Sarasota
- Walt Disney World (Disney Dreamers Academy, runDisney)
- Walt Disney World Swan and Dolphin Resort

TORRENZANO GROUP, THE
Helping organizations take control of how they are perceived™
353 Lexington Avenue, Suite 800, New York, NY 10016
212/681-1700; richard@torrenzano.com
www.torrenzano.com

Agency Statement:
Who We Are
The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.

Continued on next page
TORRENZANO GROUP, THE continued

What We Do
The Torrenzano Group helps organizations take control of how they are perceived™.

How We Do It
Through carefully researched, planned and flawlessly executed programs we directly and materially support clients’ business objectives.

We draw upon the expertise in our two core practice areas: Reputation Strategic & Brand Communications; Media Relations; Investor Relations & Financial Communications; Digital Strategy & Engagement; Executive Training & Development and Business-to-Business Communications and High-Stakes Issues Crisis Counsel; CEOs, Boards & Leadership; Litigation Communications; Merger, Acquisitions & Transaction Communications; High Profile Individuals and Violence Preparedness & Response.

Why We Are Different
Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base, upside down.

Torrenzano’s business model — senior professionals directly and actively involved day-to-day — produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyn- crasies typical of such firms.

Where We Add Value
We are business people, strategists and counselors who have “sat in your seat” and understand how perceptions are formed…and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushions® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chief executive, richard@torrenzano.com

New York | Austin | Hartford | Philadelphia | San Francisco | Silicon Valley | Washington | London | New Delhi | Shanghai

For client experience, please visit www.torrenzano.com/experience.

TOUCHDOWN PR

7600 Burnet Rd., Austin, TX 78757
512/373-8500; info@touchdownpr.com
www.touchdownpr.com


Agency Statement: We deliver smart, clear and effective global PR campaigns that drive awareness, leads and sales for international enterprise technology brands. Our approach – with one PR team operating at global scale - helps deliver a consistent, constant and unified client story and message to the marketplace. Whether you need US PR, North America PR, European PR, ANZ PR, APAC PR or global PR – we have it all covered.

Notable achievements in 2020 - aside from being ranked #19 on the O'Dwyer's technology PR agency list - include Forrester Research listing Touchdown PR as one of the world’s top PR agencies for the channel!

Key contacts: James Carter, Emily Gallagher, Lesley Booth, Alyssa Pallotti, Matt Hunt, Becki Wilkinson

Clients Include:
Barcudia
Bitglass
Centrifor
ConnectWise
Datadobi
Exabeam
Globalization Partners
Leaseweb
Plutora
Scale Computing
Sinequa
SolarWinds
Split

Tempered Networks
US Signal
WhereScape
WhiteHat
Zerto

TRANSFORM GROUP

Las Vegas | Los Angeles | New York | San Francisco | San Juan | Toronto | Seoul
653 Calle McKinley, Penthouse, San Juan 00907, Puerto Rico
939/775-9575; info@transformgroup.com
www.transformgroup.com
https://www.linkedin.com/company/transform-group/

Agency Statement: Success stories include Aeternity, Airbitz, Augur, Bancor, BitTrex, Counterparty, Dash, Decentral/Jaxx, Ethereum, Factom, GameCredits, Golem Network, Gnosis, Gyft, Incent, Kraken, Lisk, Mastercoin/Omni, MaidSafe, Qtum, Rivetx, SALT Lending, ShapeShift, Storj, Syscoin, Swarm, Unikoin Gold, VideoCoin and WAX Token.

Michael Terpin, founder & CEO; Xenia von Wedel, exec. VP & COO;
Steven Wright-Mark, sr. VP & gen. mgr., New York

Aeternity
B21
BitAngels
BlockchainWire
Blocksafe
CoinAgenda,
CPUcoin
eBoost
Eleven01
Fluid Capital
IMVU
Monarch Token
Nucleus Vision
OKEX
Presearch
Sportscastr
Tentum
QBIX/QBUX
Velocity Ledger

TRANSFORMER

New York, NY
212/967-1449; info@transmitterpr.com
www.transmitterpr.com


Agency Statement: Transmitter specializes in real estate and lifestyle communications. With more than 15 years of experience representing some of the industry’s most prolific landlords, developers, residential projects, brokerages, trade organizations and financial institutions, Transmitter delivers strategic results that are aligned with your organization’s business goals and reach your target audience. We strive to help you find your creative voice through a variety of services, from traditional media relations to social and digital campaigns and events.

Greg McGunagle, pres. & founder

TREVELINO/KELLER

981 Joseph E. Lowery Blvd. N.W., #100, Atlanta, GA 30318
404/214-0722
dtrevelino@trevelinokeller.com
gkeller@trevelinokeller.com
www.trevelinokeller.com


Agency Statement: Trevelino/Keller, a digital public relations and marketing firm, delivers a 360 degree reputation marketing platform that leverages its four core offerings – public relations, digital marketing, demand generation and creative services. With a balanced client base of
emerging brands, middle market and national companies, it caters to leaders who are defined as Disruptive Forces, Category Pioneers, Stealth Leaders and Wonder Women.

Served by a suite of media services — earned media, shared media, owned media, paid media and mixed media, the firm delivers an integrated one-stop solution. Trevelino/Keller also boasts the industry’s best staff retention, having lost one person to any agency in 17 years. Ranked #2 in Atlanta, it has offices on Atlanta’s urban westside as well as Atlanta Tech Village. In response to a growing demand for creative and interactive needs, the firm established Groovy Studios in 2014, a creative arm that offers graphic design, web services, content development and brand identity. Since its inception, Groovy Studios has received more than 50 creative awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; and, WheelhouseTK, a consultant network that offers complementary services to the firm, including video production, research, media planning and experiential marketing. In 2016, the firm launched Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration. Based on its commitment to startups, the firm created Start-Opia, which houses its entrepreneurial ecosystem it supports – Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, Keiretsu Forum, LaunchPad and TechAlpharetta.

Dean Trevelino, founder & prin., 404/214-0722 X106
Genna Keller, founder & prin., 404/214-0722 X105

Clients Include:
Atlanta Tech Village
Belgard
Carvana
CIOX
Flying Biscuit
Genesco
Interface
Monkey Joe’s
Nathan’s Famous
Paris Baguette
SOC Telemed
Sita
United Healthcare

TRICOM ASSOCIATES, INC.
1750 New York Ave., NW, 3rd flr., Washington, DC 20006
701/276-2772; fax: 703/528-5058; info@tricomassociates.com
www.tricompr.com
Communications strategies, public policy, political, media training, grassroots, media relations, social media, advertising, video production, consumer, labor/management, education, health care, housing, environment, GSA. Employees: 5. Founded: 1993.

Scott Treibitz, officer
Actors’ Equity Assn.
Alliance for American Manufacturing
American Federation of School Administrators
American Institutes for Research
Association of Flight Attendants
International Assn. of Fire Fighters
International Assn. of Sheet Metal, Air, Rail & Transportation Workers
The International Alliance of Theatrical Stage Employees

TRUEPOINT COMMUNICATIONS
14800 Landmark Blvd., Suite 250, Dallas, TX 75254
972/380-9595; sayhello@truepointagency.com
truepointagency.com

Jessica Nuñez, pres. & founder

TURNHEIM
8009 34th Ave. South, 11th flr., Minneapolis, MN 55425
952/851-1600; info@turnheim.com
www.turnheim.com
Communications consulting, crisis, public relations, public affairs, digital, social media, content, sports, media relations, consumer, business, event, positioning, trade, coalition building, advocacy, audits, internal, executive. Employees: 29. Founded: 1990.

Agency Statement: TURNHEIM is a communications consulting firm comprising a collaborative array of experienced, thoughtful business professionals who excel in leveraging insight and expertise to get clients the reputation they deserve. We believe well-understood organizations have the best opportunity for success. We take on our clients’ challenges as our own and customize communications efforts to deliver results.

TURNHEIM is a certified woman-owned business. GSA certified and is a member of IPREX, the second largest independent global agency network.

Kathy Tunheim, CEO; John Blackshaw, pres. & COO; Pat Milan, chief insights officer; Lindsay Treichel, chief transformation officer; Liz Sheets, chief mktg. officer

Accra Care
Cargill
Dominium
Great River Energy

TURNER
A Fahlgren Mortine company
250 W. 39th St., 16th flr., New York, NY 10018
212/889-1700; info@turnerprr.com
www.turnerprr.com
twitter.com/turnerprr
facebook.com/turnerprr
instagram.com/turnerprr


Agency Statement: TURNER is a full service public relations, social media, content and digital communications agency specializing in travel and lifestyle brands. TURNER represents the world’s best hotels, luxury resorts, destinations, wellness, fashion, and outdoor brands. Our tenured teams in New York, Chicago, Denver, Miami and Los Angeles, have unmatched industry experience and continually deliver innovative marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner.

Our 360 approach to storytelling continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.

Continued on next page
TVG
Partner of PROI Worldwide
16052 Swingley Ridge Rd., #210, St. Louis, MO 63017
314/991-4641; fax: 636/778-3048; TVG@vandivergroup.com
www.TVGRPR.com
Twitter: @VandiverGroup
Facebook: VandiverGroup
Linked In: the-vandiver-group-inc
Instagram: vandivergroup
Agency Statement: TVG is an award-winning integrated communications firm helping clients build brands through research, reputation management, crisis communications, public relations, advertising, creative, social, digital and training. Founded in 1993, TVG is a partner of PROI, the largest independent network by fee income in the world. TVG has been named “Best PR Firm in St. Louis” for ten years by our clients and readers of SBM magazine, and has been chosen again by Missouri Lawyers Weekly as one of the leading firms in the state. TVG’s clients are Fortune 500 and mid-sized companies in manufacturing, technology, agriculture, construction, financial services, gaming, healthcare, government, transportation, utilities, food, pet food, not-for-profits and professional services. For more information, visit www.TVGRPR.com.

Donna Vandiver, pres. & CEO; Amy Crump, CFO; Andy Likes, sr. VP
Alberici
American Soybean Assn.
Cigna
Genome Partnership
Hungry Planet
Illinois Soybean Assn.
Maryland Live!
McCarthy Building Companies, Inc.
Metropolitan St. Louis Sewer District
Missouri Dept. of Conservation
Missouri Dept. of Transportation
Mississippi Lime Company
Nature’s Variety
Sozensys
State of Missouri
SyllogisTeks
Tennessee Dept. of Environment & Conservation
USS Missouri Memorial Assn.
World Wide Technology

UPRAISE MARKETING + PUBLIC RELATIONS
111 Maiden Lane, #540, San Francisco, CA 94108
415/397-7600; info@upraisepr.com
www.upraisepr.com
Agency Statement: UPRaise is the smart, savvy, scrappy agency driven to help organizations grow and build their brands through integrated campaigns, anchored with aggressive, creative strategy. Services include energized media and analyst relations, compelling content, engaging digital and social media, captivating design and video, and breakthrough events. If you want “yes men” and “yes women,” you’ve come to the wrong place. If you’re looking for an agency that thinks big but sweats the details, you’ve come to the right place!

Tim Johnson, pres., Victoria Guimarin, VP
Clients Include:
Ainstein AI
Bank of San Francisco
County of San Mateo, California
Faronics
Information Resources, Inc.
Plug and Play Technology Center
Pluma
Redrock Biometrics
RGB Spectrum
San Francisco Chronicle
The Aji Network
Trifo
Useful
UPROAR PR
55 W. Church St., #201, Orlando, FL 32801
321/236-0102; ermis@uproarpr.com
www.uproarpr.com
Agency Statement: Uproar PR is an award-winning, full-service public relations and digital agency with offices in Orlando, Chicago and Annapolis. With service offerings in media relations, social media, thought-leadership, digital marketing and creative design, Uproar delivers top-tier results to drive sales and awareness for its clients. The global PR firm works with a broad spectrum of technology, lifestyle, consumer and business-to-business brands, telling each company’s story in a way that is most impactful to their bottom line.
Ermis Sfakiyanudis, owner & exec. chmn.
311 W. Superior St., #444, Chicago, IL 60654
312/878-4575

VALERIE ALLEN PUBLIC RELATIONS
15300 Ventura Blvd., #503, Sherman Oaks, CA 91403
310/382-7800; info@valerieallenpr.com
www.valerieallenpr.com
Boutique agency located in Los Angeles specializing in media relations and digital for radio/TV hosts, music, authors, experts, events and crisis PR. Employees: 6. Founded: 2002.
Valerie Allen, CEO/chief media strategist; Dana Lewis, acct. dir.; Harriet Duncan, acct. mgr./music publicist; Deana Betsamo, publicist; Armine Galstan, publicity asst.
720Management
A Better Life Recovery
AGENT Modeling App
Alex Sparrow, Actor/Musician
Alison Triessl, Legal Analyst Access Hollywood
Amiyah Scott, Actress
Audrey Hope
Curb Records
Dina LaPolt, Music Attorney
Dr. Demetri
Dr. Drew Pinsky, Radio/TV
Dr. Elliott Hirsch, Plastic Surgery
Dr. Lisa Strohman
Dr. Venus Nicolino, TV Host
Families With Children from China, Southern California
Griffin Gluck, Actor
Kati Morton, YouTuber/Author
Kimberly Lou, Author
Markforged
Masabi
MGCS
Michigan College of Literature Arts & Sciences
NEVCA
Nielsen
Plymouth Rock
Rave Mobile Safety
ReadSpeaker
SigFox
SpotOn
UiPath
WiTricity Corp.
Zell Lurie Institute for Entrepreneurial Studies

VESTED
22 W. 38th St., 9th flr., New York, NY 10018
917/665-8720; info@fullyvested.com
www.fullyvested.com
twitter.com/vested
https://www.linkedin.com/company/10038977/
Agency Statement: Vested is a global and integrated communications firm focused exclusively on the financial services industry. One of the world’s largest financial services agencies, Vested creates and delivers award-winning integrated programs for financial brands both big and small. We attract and retain the industry’s best talent through our equity ownership model and entrepreneurial approach - from unlimited vacation days to sabbaticals. Entrepreneurial to the core, Vested is a founding member of the Global Fintech PR Network and launched the industry’s first agency-run investment group, Vested Ventures.
Say hello at team@fullyvested.com.
Dan Simon, CEO, dan@fullyvested.com; Binna Kim, pres., binna@fullyvested.com; Ishviene Arora, COO, ishviene@fullyvested.com; Elspeth Rothwell, UK CEO, elspeth@fullyvested.com; Amber Roberts, CEO, professional svcs., amber@fullyvested.com; Eric Hazard, mng. dir., eric@fullyvested.com; Christina Bertinelli, mng. dir., christina@fullyvested.com

version 2.0 communications
VERSION 2.0 COMMUNICATIONS
500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; mfitzgerald@v2comms.com; jserra@v2comms.com
www.v2comms.com
Twitter: @v2comms
Agency Statement: V2 Communications is the public relations and digital communications firm for disruptive global brands, redefining what it means to be a strategic communications partner. The agency helps brands navigate the complexities that define communications today to drive business success and growth. V2’s skilled professionals combine a business mindset and creative thinking to provide the strategic counsel, campaign ideas and results that move businesses forward. V2 works with a broad spectrum of clients from technology innovators to higher education to non-profits—and 85% of business consists of repeat clients and referrals.
Maura FitzGerald, co-founder & partner; Jean Serra, co-founder & partner; Katelyn Holbrook, Melissa Mahoney, sr. VPs
Offices in Boston, New York.

Clients Include:
Aras
ASG Technologies
Breakthrough Energy Ventures
Building Engines
Current Health
DataRobot
DaySmart
Decibel Insight
DirectPath
ECI Software Solutions
Evoqua
Endless Kids
Horizons for Homeless Children
IDEALS
Imagen
Markforged
Masabi
MGCS
Michigan College of Literature Arts & Sciences
NEVCA
Nielsen
Plymouth Rock
Rave Mobile Safety
ReadSpeaker
SigFox
SpotOn
UiPath
WiTricity Corp.
Zell Lurie Institute for Entrepreneurial Studies

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The agency supports a range of firms across the financial spectrum, from established global institutions to notable fintech startups. Select clients include:

- Acrisure
- Bloomberg
- Boston Private
- Centana
- Clarity Money
- DTCC
- Digital Currency Group
- Diebold Nixdorf
- Elevate Credit
- Foreside
- Golub
- Mediant
- Morgan Stanley Wealth
- Museum of American Finance
- NEPC
- PeerStreet
- SEI
- Wirecard

**VEW Media**

11 Robert Toner Blvd., Suite 5, Box 154, North Attleboro, MA 02760
508/643-8000; fax: 508/643-8011
veronica@vwprmedia.com
www.vwprmedia.com

Healthcare, technology, and finance.

Agency Statement: VEW Media specializes in understanding what makes a company unique and helps them achieve the exposure they deserve. Our programs are simple, effective and designed to increase an organization’s visibility. VEW campaigns include a number of public relations tactics that garner our clients the publicity needed to help sell their products and services. Most public relations firms will tell you that PR is about relationships. At VEW, we believe it is about telling relevant news stories that journalists want to cover.

Veronica E. Welch, founder and CEO; Cassandra Pare, CFO; Michelle Thompson VP of client svc.

Clients include:
- AirFree
- Derek Ochiai, MD
- DriSteem
- Eclypses
- ERTT
- Galatea Surgical
- GEAR Capital
- HealthChannels
- Jane Frederick, MD
- Krypti
- NextOrbit
- Novum Capital
- OptDyn
- Peak Financial
- RS Americas
- ScribeAmerica
- Social Security Solutions
- Spacejoy
- Steadiwear

**VIOLET PR**

7 N. Willow St., Suite 8C, Mailbox 11, Montclair, NJ 07042
646/586-9932; april@violetpr.com
www.violetpr.com

Media relations (national, trade and local), social media, media tours, message development, thought leadership, ghostwriting, website content development, e-newsletters, trade show and event support, media training, social media training. Employees: 5. Founded: 2010.

Agency Statement: Whether it’s rebranding a city, drawing attention to a revitalized neighborhood, or promoting a new sustainable development, Violet PR helps clients make a difference. Through a combination of news stories, social media, and compelling content, our NJ-based boutique public relations firm helps clients attract more dollars and supporters.

We serve clients in industries including economic development, real estate, architecture, engineering, professional services, hospitality and more.

April Mason, pres.; Christina Forrest, acct. mgr.; Dan Gunderman, sr. A/E; Tom Ranzweiler, media strategist; Sarah Smith, asst. A/E

Clients include:
- Allen Economic Development Corp.
- Biggins Lacy Shapiro & Co.
- Dresdner Robin
- Go Topeka
- Kansas City Area Development Council
- Lincoln Equities Group
- Luis Vidal + Architects
- McLaren Engineering Group
- New Jersey Business Action Center
- Patch Media
- Pittsburgh International Airport
- Savannah Economic Development Authority
- The Pinnacle Companies
- The Wellmont Theater

**VIVA LIFESTYLE PR**

22 Griffin Rd., Framingham, MA 01701
646/266-0387; alison@vivalifestylepr.com
www.vivalifestylepr.com


Agency Statement: VIVA Lifestyle PR is a boutique creative consulting firm specializing in integrated public relations, communications, marketing, and branding services for international clients in the travel, lifestyle and wellness sector.

Alison Sager, founder

AG Group
AG Hotels
Boutique Journey
Elewana Collection
Manfredi Fine Hotels Collection
SIT Platinum
WAITE COMPANY, THE
6000 Uptown Blvd., #350, Albuquerque, NM 87110
505/433-3498; lauren@waitecompany.com

Grassroots and grasstops PR campaigns, media relations, marketing and
design, social and new media advertising strategies, writing and publishing

Agency Statement: The Waite Company is an award-winning, results-
driven, strategic communications firm specializing in public outreach and
education. Our firm has a particular focus in grassroots-level healthcare
education, water & natural resources, tourism, and business development.
We are national in scope and have the capability to work in any media
market across the United States. TWC has offices in Albuquerque, New
Mexico; Taos, New Mexico; and Melbourne, Florida.

Whitney Waite, pres.; Marissa Le, A/E
1900 South Harbor City Blvd., #320, Melbourne, FL 32901
206/480-1478; annie.gudorf@walkersands.com

Clients Include:
Ferrate Solutions
New Mexico Health Insurance Exchange
New Mexico Public Education Department
New Mexico Society of Anesthesiologists
Town of Taos Tourism Department
University of New Mexico College of Fine Arts
University of New Mexico Health Sciences
Southern Sandoval County Arroyo Flood Control Authority

WALT & COMPANY COMMUNICATIONS
2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; fax: 408/369-7201; bwalt@walt.com
www.walt.com

Agency Statement: Harnessing Influence to Build Brands
Fast-Paced. Digital. Connected. Walt & Company is a team of innova-
Continued on next page
WALT & COMPANY COMMUNICATIONS continued
tive PR, digital and social communications professionals committed to
building creative, engaging and effective programs for consumer and
B2B technology companies. From traditional media relations to high pro-
file events to cutting-edge digital, Walt & Company builds award-win-
nning multi-channel brand programs that advance business objectives, sus-
tain market visibility and deliver results.

Walt & Company is a member of
IPREX, one of the world’s largest public relations networks, with more than
80 partners in 36 countries worldwide.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners

Clients Include:
CleverTap
D-Link
DDN
Epson America
EquiFi
FFL Brands
Humanity
HyperX (Division of Kingston Technology)
OHCO
Pow! Wow!
thyssenkrupp
Tintri
Universal Grammar

WEBER SHANDWICK
Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: B2B marketing; brand marketing; change man-
agement; corporate reputation; crisis management; data & analytics; employee engagement; financial communications; healthcare marketing;
public affairs; social impact; technology.

Specialty services: Content; creative; creative technology; digital plat-
form strategy; experience design; influencer marketing; integrated media;

Agency Statement: Weber Shandwick is a leading global communica-
tions network that delivers next-generation solutions to brands, business-
es and organizations in major markets around the world. Led by world-
class strategic and creative thinkers and activators, we have won some of the
most prestigious awards in the industry. Weber Shandwick was named to
Ad Age’s Best Places to Work in 2019 and was the only PR firm des-
was also honored as PRWeek’s Global Agency of the Year in 2015, 2016,
2017 and 2018, and The Holmes Report’s Global Agency of the Year in
2015, 2017 and 2019. The firm earned 25 Lions at the 2019 Cannes Lions
International Festival of Creativity. Data-led, with earned
the Year in 2015, 2017 and 2019. The firm earned 25 Lions at the 2019

WEBER SHANDWICK

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206/576-5500; wludlam@webershandwick.com  
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Will Ludlam, pres., Weber Shandwick West  
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314/436-6565; dcollet@webershandwick.com  
Dave Collett, exec. VP  
Powell Tate  
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202/383-9700; pmassey@webershandwick.com  
Paul Massey, pres., Powell Tate, Washington, D.C.  
460 rue McGill, bureau 200, Montréal, Québec H2Y 2H2  
514/447-3940; mnoel@webershandwick.com  
Marie-Eve Noel, VP, client experience  
351 King St. E, #800, Toronto M5A 1L1  
416/642-7963; sjamal@webershandwick.com  
Shafiq Jamal, sr. VP & mng. dir.  

Clients Include:  
ALDI  
Amazon  
Anheuser-Busch InBev  
Chevrolet  
ExxonMobil  
General Motors  
GMC  
GlaxoSmithKline  
IBM  
Mars  
Mattel  
Milk Processor Education Program  
Nestlé  
Novartis  
Roche  
Royal Caribbean Cruises  
Unilever  
Verizon  

WEILL (GEOFFREY WEILL ASSOCIATES, INC.)  
29 Broadway, #205, New York, NY 10006  
212/289-1144; info@geoffreyweill.com  
www.geoffreyweill.com  
Agency Statement: A boutique agency celebrating its 25th year in business. We serve some of the world’s finest hotels, cruise ships and tour operators as well as national tourism boards. 60% of our clients have been with us for more than 5 years, and 40% for more than 10 years. We specialize in personal service, snappy writing, wit and pizzazz, combining dignity, creativity and class with all the relevant 21st-century disciplines. Most of all, we take pride in our intelligence, passion, style, connections, knowledge, likability, honesty, sophistication, an utter lack of bull...and results.  
Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Mark Liebermann, sr. VP; Beth Levin, asst. VP; Julian Schnee, acct. dir.; Blair West, sr. A/E; Keaton Ramjit, A/E  
Clients Include:  
Hotel Adlon Kempinski, Berlin  
AdventureWomen  

Angama Mara, Kenya  
Aqua Expeditions, Amazon, Mekong, Indonesia  
Ashford Castle, Ireland  
Baur au Lac, Zurich  
Hotel Beau-Rivage Palace, Lausanne  
Britannia Hotel, Trondheim, Norway  
Classic Journeys  
Hotel D’Angleterre, Copenhagen  
Dan Hotels, Israel  
The Den, Bangalore  
Hassler Roma, Rome  
Heckfield Place, England  
Inkaterra, Peru  
Japan National Tourism Organization  
L’Heure Bleue Palais, Morocco  
Loire Valley Tourism  
Medjet  
Milestone Hotel, London  
Museum of Art and History of Judaism, Paris  
Hotel Orania.Berlin  
Ovolo Hotels, Hong Kong & Australia  
Regina Isabella, Ischia, Italy  
The Royal Portfolio, South Africa  
Schloss Elmau, Bavaria  
Soneva, Maldives & Thailand  
Visit Miyagi  
Zurich Tourism

WEINSTEIN PR  
1300 SW Park Ave., #2316, Portland, OR 97201  
503/708-0402; fax: 270/721-0402; info@weinsteinpr.com  
www.weinsteinpr.com  
Agency Statement: Founded by former NIKE, Inc. Communications Director Lee Weinstein, Weinstein PR is a talented bunch of PR, marketing, graphic design, social media and web professionals who love their work. Specialties include corporate communications, travel & leisure, health & wellness, government & public entities, issues & crises, food & beverage, and consumer products.  
The firm is Oregon’s leading boutique communications agency. From select companies and brands to consumer goods and services to nonprofits and public entities, we’re proud to partner with great organizations on media and influencer relations, marketing, employee communications, graphic design, web development and more.  
In 2016 Weinstein PR won a Travel and Tourism Industry Achievement Award from Travel Oregon for “Outstanding Oregon PR Initiative”.  
Lee Weinstein, pres.  
Clients Include:  
Alberta Commons  
Atticus Hotel  
De La Salle North Catholic High School  
Facebook  
Ledlenser  
Maryhill Winery  
Miller Nash Graham & Dunn, LLP  
Nike, Inc.  
ORM Fertility  
Portland Coffee Roasters  
Portland Farmers Market  
Providence Health & Services  
Sola...  
Sunday Afternoons  
The Dalles Area Chamber of Commerce  
The Society Hotel  
Visit Tillamook Coast
WICKED CREATIVE
5765 S. Rainbow Blvd., #111, Las Vegas, NV 89118
702/868-4545; stephanie.wilson@wickedcreative.com
https://wickedcreative.com/
Agency Statement: Built on the energy of Las Vegas, a 24-hour town, Wicked Creative is a full-service, integrated public relations, marketing, social media and digital agency with expertise in the hospitality, travel, tourism, luxury retail, dining, wellness and beauty, retail, fitness, technology, cannabis, automotive, nonprofit, celebrity, special events and entertainment industries. Wicked Creative also specializes in festivals, including large-scale music, wine and spirit, and culinary events. A boutique agency with 16 full-time public relations and social media professionals, Wicked Creative provides a nimble approach with hands-on support from experienced marketing professionals.
Stephanie Wilson, pres.; Lauren Cahlan, dir., Las Vegas; Taylor Goldberg, dir., San Diego
444 S. Cedros, #200, Solana Beach, CA 92075
619/255-9633
Taylor Goldberg, dir.
National:
Terry Bradshaw
Sammy Hagar and Guy Fieri’s Santo Tequila Blanco and Santo Mezquila
Sammy’s Beach Bar Rum
Las Vegas, NV:
BEER PARK by Budweiser
Cabo Wabo Cantina
Drai’s Beachclub & Nightclub
FANTASY at Luxor
Freed’s Bakery
Golden Entertainment, Inc.
Growth Holdings
Morton Group
Pancho’s Mexican Restaurant
Pin Kaow Thai Restaurant
Pinkbox Doughnuts
Santo Tequila
Terry Bradshaw
The Queen Bee Market (Las Vegas)
The+Source
TREVI Italian Restaurant
UnCommons
Vegas Baby Vodka
Vegas Valley Views: Bella Vista Estates
San Diego, CA:
American Dance Movement
Bankers Hill Bar + Restaurant
Bleu Bohème
FLUXX Nightclub
GBOD Hospitality Group
Matter Real Estate Group
Primavera Ristorante
The Queen Bee Market (San Diego)
Theatre Box
Denver, CO:
The Green Solution
Portland, OR:
Chalice Farms
WILKS COMMUNICATIONS GROUP
550 W. Van Buren St., #250, Chicago, IL 60607
312/815-5505; Brad@wilksgrp.com
wilksgrp.com
Agency Statement: Wilks Communications Group (WCG) is an award-winning, integrated marketing communications agency with a proven track record built over 25+ years of helping clients increase customer awareness, drive stakeholder engagement, differentiate through thought leadership and align marketing and sales.
With expertise deeply rooted in food and beverage, foodservice, consumer goods, corporate and financial, and nonprofit sectors, our customized programs include everything from earned and online media, influencer engagement, content, reputation and more. Our expertise is derived from years spent as big agency leaders, corporate professionals, journalists, bloggers and digital strategists.
WCG clients include mid-sized and start-up companies, Fortune 100 corporations and leading global and regional nonprofits. With an entrepreneurial spirit, thoughtful commitment to service excellence and focus on accountability, we seek to help our clients amplify their unique value proposition in ways that lead to growth and positive outcomes.
We offer a full suite of services within the following capabilities: strategic planning, branding, public and media relations, reputation, engagement, content, digital, creative, video and presentation.
Gardi Wilks, pres.; Brad Wilks, mng. dir.
Clients Include:
Cheese Merchants
Coppercraft Distillery
International Justice Mission
Jos. A. Magnus & Co.
Living Water International
New Moms
Nielsen-Massey Vanillas
Mercy Housing Lakefront
Partners Relief & Development
Spectrem Group
Thatcher’s Organic Artisan Spirits
Wise Morrissey
World Vision
WORDWRITE COMMUNICATIONS LLC
611 William Penn Place, #501, Pittsburgh, PA 15219
412/246-0340, ext. 225; fax: 412/246-0342
paul.furiga@wordwritepr.com
www.wordwritepr.com
Agency Statement: We believe authentic stories move hearts and minds and inspire action.
That’s why we uncover, develop and share your company’s Capital S Story to reveal why someone would want to partner with you, work for you and do business with you. Over two decades, we’ve developed and refined a distinctive approach to public relations and marketing communications that reveals the Capital S Story: StoryCrafting®. Once we uncover and develop your Capital S Story, we share it through PESO, the 21st-century standard of marketing success.
Our clients’ success has taken WordWrite from Pittsburgh roots to serving national and international clients.
Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, dir. of results;
Brenda Furiga, VP, people, policy and profits
Clients Include:
Caliente Pizza & Draft House
Carnegie Library of Pittsburgh
Guardian Elder Care
Kennywood
Koppers Inc.
Light of Life Rescue Mission
McClintock & Associates P.C.
Meyer, Unkovic & Scott LLP
Miracle Mile Shopping Center
New Pig Corp.
Pfizer
The Waterfront
Three Wire Systems / MyAdvisor / Vet Advisor
Waldron Private Wealth
YMCA of Greater Pittsburgh

WORLDCOM PUBLIC RELATIONS GROUP
500 Fifth Ave., #1640, New York, NY 10110
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada);
toddlynch@worldcomgroup.com
www.worldcomgroup.com

Agency Statement: The Worldcom Public Relations Group is the world’s leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of over US$300 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

Connect with Worldcom PR Group on Facebook (www.facebook.com/worldcompr) and LinkedIn (https://www.linkedin.com/company/worldcom-public-relations-group/).

Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at 1-800-955-9675.

Roger Hurni (Off Madison Ave), group chair; Monty Hagler (RLF Communications), Americas region chair; Todor Janev (JANEV & JANEV), EMEA region chair; Todd Lynch, mng. dir.

WORLDCOM PARTNERS

CANADA
CASACOM, Montreal, Quebec
Enterprise Canada, Toronto, Ontario

LATIN AMERICA
AF Comunicación, Dominican Republic
Agencia Interamericana de Comunicación, La Uruca, Costa Rica
Arvizu Comunicació Corporativa, Mexico City, Mexico
Grupo Albión, Bogota, Colombia
Latimedia, Santiago, Chile
MC Comunicaciones, Quito, Ecuador
PLANIN, Sao Paulo, Brazil
PLANIN, Rio de Janeiro, Brazil
Realidades, Lima, Peru

UNITED STATES
Airfoil Group, Detroit, Michigan
Beutler Ink, Washington, DC
Blazer Group, Fort Lauderdale, Florida
Bliss Integrated Communication, New York, New York

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Cookerly Public Relations, Atlanta, Georgia
Corporate Ink, Boston, Massachusetts
Coyne Public Relations, LLC, Parsippany, New Jersey
Deveney Communication, New Orleans, Louisiana
Dix & Eaton, Cleveland, Ohio
Fishman Public Relations, Northbrook, Illinois
Fusion Communications, Miami, Florida
Intrepid, Salt Lake City, Utah
IW Group, Inc., Los Angeles, California
KGBTexas, San Antonio, Texas
KGBTexas, Houston, Texas
Linhart Public Relations, Denver, Colorado
MorganMyers, Milwaukee, Wisconsin
Nuffer, Smith, Tucker, Inc., San Diego, California
Off Madison Ave, Phoenix, Arizona
Padilla, Minneapolis, Minnesota
Padilla, New York, New York
PetersGroup Public Relations, Austin, Texas
Providence Strategic Consulting, Bakersfield, California
Public Communications Inc., Chicago, Illinois
Raffetto Herman Strategic Comms., Seattle, Washington
RLF Communications, Greensboro, North Carolina
RW Jones Communications, McMurray, Pennsylvania
Sachs Media Group, Tallahassee, Florida
Sandy Hillman Communications, Baltimore, Maryland
Standing Partnership, St. Louis, Missouri
Stryker Weiner & Yokota Public Relations Inc., Honolulu, Hawaii
The Pollack Group, Los Angeles, California
True Digital Communications, Bedford Heights, Ohio
Vault Communications, Philadelphia, Pennsylvania

ASIA PACIFIC
AZ. WORLDCOM JAPAN, Tokyo, Japan
In.Fom, Singapore
Phillips Group, Brisbane, Queensland, Australia
SPAG Consultants Private Limited, Gurgaon, Haryana, India
TOPR (Malaysia) Sdn Bhd, Kuala Lumpur, Malaysia
TOPR (Thailand) Co. Ltd., Bangkok, Thailand
TOPR (Vietnam) Co. Ltd., Ho Chi Minh City, Vietnam

EUROPE/MIDDLE EAST/AFRICA
Business Press SRL (BPRESS), Milan, Italy
Coxit Public Relations, Oslo, Norway
Do It On, Odiveelas, Portugal
European Service Network SA, Brussels, Belgium
FWD PR, London, England, United Kingdom
Grupo Albion, S.A., Madrid, Spain
HBI Helga Bailey GmbH, Munich, Germany
InstiCorp Corporate Communications & PR, Brussels, Belgium
Janev & Janev, Ltd., Sofia, Bulgaria
JBP Public Relations Limited, Bristol, England, United Kingdom
Kaizo, London, England, United Kingdom
Keating & Associates, Dublin, Ireland
Kirchhoff Consult AG, Hamburg, Germany
Komm.passion, Düsseldorf, Germany
LF Channel, Barcelona, Spain
Agence Maarc, Paris, France
Made In PR, Warsaw, Poland
Media Positiv, Otopeni, Romania
Mediia Communication, Helsinki, Finland
Meropa Communications, Johannesburg, South Africa
Onva, Epsom, Surrey, England, United Kingdom
OptimumBrand, Istanbul, Turkey
Oxenstierna & Partners, Stockholm, Sweden
PRAM Consulting, Prague, Czech Republic
Probakos Communications, Budapest, Hungary
Radius Kommunikation A/S, Copenhagen, Denmark
R.I.M., Moscow, Russia
Tell-em-PR, Nairobi, Kenya
Wisse Kommunikatie/Worldcom The Netherlands, Arnhem, The Netherlands
Yucatan, Paris, France
XENOPHON STRATEGIES, INC.
1120 G St., NW, Washington, DC 20005
202/289-4001; dftuscus@xenophonstrategies.com
www.XenophonStrategies.com


Agency Statement: Xenophon Strategies is a leader in Media Relations, Digital & Social Advocacy, Crisis Communications and Public Affairs. The firm is widely acclaimed as a pioneer in advanced communications and executes precision campaigns at the local, state, national and international levels. We believe that influencing professional media is key because credible stories drive digital content and social audiences. Clients include many of the world’s best-known companies in aviation & aerospace, transportation, energy, healthcare, technology and other industries.

David Fuscus, pres. & CEO; Mark Hazlin, sr. VP; Jennifer Lay, VP; Bob Brady, mg. dir.; Dr. Davidson Hamer, MD, consulting epidemiologist

Airbus
Air Evac Lifeteam
Caesars Entertainment
Centers for Disease Control
Eldorado Resorts
Fareportal
Government of Uzbekistan
Idaho Power
JFK Airport - Terminal One Group Assn.
Metropolitan Washington Airports Authority
Midcontinent ISO
NEC Corporation
O’Melveny & Myers
PwC Lithuania
Rail Passengers Assn.
Railway Supply Institute
Reed Smith
The Jockey Club
Vinesight
ZF TRW

ZAPWATER COMMUNICATIONS
Chicago Office
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312/943-0333; david@zapwater.com
www.zapwater.com

Los Angeles Office
1460 4th St., #306, Santa Monica, CA 90401
310/396-7851

Miami Office
95 Merrick Way, #500, Coral Gables, FL 33134
305/444-4033


Agency Statement: Zapwater Communications is an award-winning agency with offices in Chicago, Los Angeles, and Miami. The brands that we serve center on five primary lifestyle categories, including fashion/beauty/retail, consumer, real estate and design, travel, and hospitality brands.

Xhibition
26 Broadway, 3rd flr., New York, NY 10004
347/624-8533; fax: 347/624-8533; nestor@xhibition.com
www.xhibition.com

Travel, hospitality, culture, design, architecture.

Agency Statement: Xhibition delivers exposure and engagement across all media platforms for leading brands in the travel, lifestyle, and hospitality industries. With offices in New York City, London, and Tel Aviv, Xhibition is comprised of press experts, media strategists, writers and business developers with proven experience in creating winning strategies.

Nestor Lara Baeza, pres., Xhibition New York; Ross Belfer, pres., Xhibition Tel Aviv; Grace Hilsley, dir., Xhibition London

Clients Include:
Alphonse Maitrepierre
Aqua Creations
Brown Beach House Croatia
Brown Beach House Tel Aviv
Brown Hotels

Brown TLV
Brut
Carlton Tel Aviv
Coffeebar
Deeper Africa Safaris
Disco Tokyo
Dunton Hot Springs
Dunton River Camp
Dunton Town House
Efendi Hotel
Essie Sakhai
Empowers Africa
Extraordinary Journeys
Gekko Group
Gekko House
George & John
Helena Restaurant, Caesarea
Herzl 16
HGU New York Hotel
Hotel Calimala
Hotel Montefiore
InsideAsia Tours
InsideJapan Tours
Locanda La Rai
Magasin III
Mamilla Hotel
Marei 1998
Margalit Winery
Nomi, Tel Aviv
Opa, Tel Aviv
Palacio Belmonte
Provocateur Berlin
Saar Zafrir
Selina, Israel
The Brodsky Organization
The Dave, Gordon
The David Citadel
The Drisco
The High Line Hotel
The Levee
The Light House
The M&H Distillery
The Poli House
Tiroche Auction House
TWA Hotel
Uri Buri
Villa Brown Jerusalem
WOM Tel Aviv
Yoko Kitahara
Over the past 12 months, Zapwater’s campaigns have won 27 of the industry’s biggest awards. In addition, *PRWeek* has named the agency a finalist for “Outstanding Boutique Agency” and *The Holmes Report* has named the agency a finalist for “Creative Agency of the Year – North America.”

In 2019, Zapwater acquired Cheryl Andrews Marketing Communications (CAMC), South Florida’s largest full-service public relations firm specializing in the travel and tourism, hospitality, and lifestyle spaces. Their high-profile client roster spanned Florida, the Caribbean, Latin America, and beyond, and is the ideal match with Zapwater’s existing accounts and areas of expertise.

As a full-service agency, Zapwater services include media relations, influencer marketing, event management, strategic partnerships, trade communications, crisis communications, and social media.

Zapwater is proud to be a founding member of the Travel Lifestyle Network (TLN), an international network of independent, like-minded marketing communications agencies.

David Zapata, CEO & founder; Mayra Bacik, CFO; Jenn Lake, sr. VP; Jennifer Barry, mng. dir., Los Angeles; Holly Zawyer, mng. dir., Miami; Stephanie Poquette, VP; social media & influencer programming

Current clients include:

- Advanced Clinicals
- Ball Horticultural Co.
- Beau Ties Ltd.
- Brooklyn Boulders
- Buenaventura Golf & Beach Resort
- Burpee Home Gardens
- Casa Kimberly
- Cayo Espanto
- Cocoa Collection
- damn + hasting
- Fairmont Mayakoba
- Finnair
- FOUND Hotels
- Frangipani Beach Resort
- Gallagher Way
- Grand Residences Riviera Cancun
- Greektown Chicago
- Grenada Tourism Authority
- Harbour Village Bonaire
- Hawks Cay Resort
- Hotel Zachary
- Jenzy
- Mount Cinnamon Grenada Resort
- NEMA Boston
- NEMA Chicago
- Ocean Club Resorts
- Pacifica Hotels
- Pinstripes
- Privately
- Royal Uno All-Inclusive Resort & Spa
- Skydeck Chicago (Willis Tower)
- Swissôtel Chicago
- The Board of Tourism of La Paz
- The Bristol Panama
- The Forge Lemont Quarries
- The Santamaria Hotel & Golf Resort Panama
- Tourisme Montréal
- Travel Manitoba
- Vail Resorts Midwest
- Visit Baja California Sur
- Visit Finland
- Visit Maldives
- Wave Petunias
- West Town Chicago

*Agency Statement:* Zapwater is a full-service communications agency providing strategic marketing, business intelligence, creative services, media placement, social media, public relations, research and analytics, interactive design and programming. Opened in 1996, Zapwater serves regional, national and global clients from its offices in New Orleans, Baton Rouge, Louisiana, and Nashville, Tennessee.

Jeff Zapata, CEO; Henry Chassaignac, pres./exec. creative dir.; Ann Edelman, VP, PR & media; Tamby Slavich, sr. PR mgr.

*Clients Include:*
- Emerit Lagasse Foundation
- Explore Brookhaven
- Louisiana Economic Development
- Origin Bank
- Royal Sonesta New Orleans

*ZENO GROUP*

140 Broadway, 39th flr., New York, NY 10005
212/299-8888; hello@zenogroup.com

www.zenogroup.com

https://www.facebook.com/zenogroup/

https://www.linkedin.com/company/zeno-group/

https://twitter.com/zenogroup


*Agency Statement:* Zeno Group is a global, integrated communications agency, born from PR. The award-winning agency is committed to work that delivers true business value for clients across consumer, corporate, health and technology industries. Zeno was named 2019 Agency of the Year and Midsize Agency of the Year by both *PRWeek* and *PRovoke* Media in 2019. The agency was also named 2017 Midsize Agency of the Year and Global Consumer Agency of the Year by the *Holmes Report* and was named a Best Place to Work by *PRWeek* in 2016 and 2017. The agency was recognized at the Cannes International Festival of Creativity in 2018, winning a Bronze PR Cannes Lion, and in 2016, winning a Gold Cannes Lion and a Bronze PR Cannes Lion.

Zeno is a DEJ Holdings Company. For more information, visit us at www.ZenoGroup.com.

*Global Leadership Team:*

Barby K. Siegel, CEO; Nancy Rusheinski, COO; Grant Deady, chief culture officer & mng. dir., Chicago; Carol Gronlund, chief talent officer; Tony Blasco, CFO; Paul Mottram, regional pres., Zeno Asia-Pacific; Ruby Fu, pres., Zeno China; Christine Jewell, mng. dir., 3 Monkeys – Zeno UK; Therese Caruso, mng. dir., global strategy + insights; Byron Calamese, mng. dir., New York and D.C; Mark Shadle, mng. dir., corporate; Oscar Suris, exec., mng. dir., C-suite strategy & crisis; Ame Wadler, mng. dir., health; Todd Irwin, mng. dir., technology & California; Alison DaSilva, mng. dir., purpose + impact; Tracey Thiele, exec. VP, dir., content & brand strategy; Julie Georgas, mng. dir., Canada; Cendrine Seror, mng. dir., France; Allanjit Singh, mng. dir., Zeno Singapore; David Lian, mng. dir., Asia, growth & innovation
THE ZIMMERMAN AGENCY

ZIMMERMAN AGENCY, THE
1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; carrie@zimmerman.com
www.zimmerman.com
Hospitality/Travel.

Agency Statement: For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360-degree approach to digital channels, and proprietary analytics. The Zimmerman Agency teams utilizes proprietary Momentum Planning to drive creativity, strategy and technology to deliver relevant and timely content and communications for clients. The firm generates measurable results through public relations for extraordinary travel clients including Discover The Palm Beaches, Visit Park City, Visit Belize, the southern Outer Banks, Hard Rock Hotels, the Kessler Collection and award-winning resorts and hotels from Planet Hollywood Costa Rica to Montage Palmetto Bluff. The firm’s consumer division represent major brands including Domino Sugar, Party City, Pilot Pens, Hunter Fan and Tastykake.

Carrie Zimmerman, Kerry Anne Watson, principals

Clients Include:
Hospitality/Travel
Belize Tourism Board
Bohemian Hotel Savannah
Brazilian Court
Blue Diamond Resorts
Brown Palace
Canyon Ranch Woodside
Champions Retreat Golf Club
Chateau Elan
Grand Bohemian Hotels
Grand Lucayan Resort
Hard Rock Hotels & Casinos
Hotel DuPont (Delaware)
Innisbrook Golf Resort, Florida
Interstate Hotels & Resorts
Kartrite (New York)
Kessler Canyon Resort
Kessler Collection of Luxury Resorts
Little Palm Island
North Carolina’s Crystal Coast
Orlando World Center Marriot
Mahekal Resort (Playa del Carmen)
Montage Palmetto Bluff
Pelican Grand (Fort Lauderdale)
Ritz-Carlton Dallas
Ritz-Carlton Destination Club
Reunion Resort
Streamsong Resort (Florida)
TPC Network (Corporate)
Visit Florida’s Sports Coast
Visit Park City
Visit Tallahassee
Westgate

Consumer Brands
Apartments.com
Conn’s HomePlus
Domino Sugar
Florida Crystals
Highgate
Hunter Fan
Party City
Pilot Pens
Tastykake
The Joint Chiropractic
Urban Plates
X-Chair
X-Golf
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<td>15 William: Berman Group, Inc., The</td>
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<td>1st Mile LLC: Bianchi Public Relations, Inc.</td>
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<td>1st Watch Global: Buchanan Public Relations LLC</td>
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<td>1stDibs: SharpThink</td>
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<td>1touch.io: Pugh &amp; Tiller PR, LLC</td>
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<td>2019 Super Bowl Host Committee: Jackson Spalding</td>
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<td>2020 Irish American Presidential Forum: Butler Associates, LLC</td>
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<td>23andMe: Kaplow Communications</td>
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<td>287/LES: Berman Group, Inc., The</td>
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<td>2K Games: Finn Partners</td>
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<td>3 Generations: TASC Group, The</td>
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<td>3550 South Ocean: Durée &amp; Company, Inc.</td>
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<td>3M: Hunter; Padilla; Rudder Finn Inc.</td>
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<td>3M Company: ime, LLC</td>
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<td>45 Park Lane, London, United Kingdom: Hawkins International Public Relations</td>
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<td>500 Startups: Karbo Communications</td>
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<td>5Church: Lou Hammond Group</td>
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<td>601 W. Properties: Grisko LLC</td>
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<td>7 x 24 Exchange: Berman Group, Inc., The</td>
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<tr>
<td>720Management: Valerie Allen Public Relations</td>
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<tr>
<td>7918 West Drive: Durée &amp; Company, Inc.</td>
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<tr>
<td>8x: PAN Communications, Inc.</td>
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<tr>
<td>9Round: BizCom Associates</td>
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A Better Life Recovery: Valerie Allen Public Relations
A Better Place: Farrow Communications
A Safe For Newborns: Ink Link Marketing
A&KE: Real Estate Management: Geto & de Milly, Inc.
A&M University: AMW Group
A.T. Kearney: Makovský
ABB: French | West | Vaughan; Highwire PR
Abbott: M Booth Health
Abbott Laboratories: ICR
Abiomed: Makovský
ABLE United: Moore, Inc.
AbleTo: March Communications
Abnormal Security: fama PR, Inc.
Abode Home Design: The Storied Group
abode systems: Caster Communications, Inc.
Absolut Elyx: Lion & Lamb Communications
Absolute Software: PAN Communications, Inc.
Absopure: Identity
Abt Electronics: Mckky Media Relations Inc.
Abu Dhabi: Decker/Royal
AC Immune SA: LaVoieHealthScience
Academy of Management: Reputation Partners
Acadia: Stoner River Group
Acadia Insurance: Mason Public Relations
Acadiasoft: Lansons Intermarket
Accedian: SourceCode Communications
Acceleration Partners: Crenshaw Communications
Access Community Health: La Kart People, Communications
Acclaim Lighting: Falls
AccorHotels: Hawkins International Public Relations
Accra Care: Tunheim
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accreditation Council for Graduate Medical Education: L.C. Williams & Associates
AccuReg: Lovell Communications
ACD/Labs: Racepoint Global
ACE Bakery: KWT Global
ACE Mentorship Program LA/OC: Hoyt Organization Inc., The
Acelero Learning: Hot Paper Lantern
ACF Fiorentina: Nicholas & Lence Communications
ACI Worldwide: Brownstein Group
Acrisure: Vested
ACS: Gregory FCA
ACT: Glen Echo Group; Stones River Group

Act-On: Matter
Active Implants: Merryman Communications
ActiveViam: Crenshaw Communications
Actors’ Equity Assn.: Tricom Associates, Inc.
Acumen: MP&F Strategic Communications
AD Hair Detox: Lawlor Media Group
Adam America: Berman Group, Inc., The
Adam Gotosis: Heyday Public Relations
Adamas Pharmaceuticals: ICR
Adams Funds: BackBay Communications
Adams Street Partners: DuKas Linden Public Relations
Adaptive Driving Alliance: Stevens Strategic Communications, Inc.
Adare Manor, Ireland: J Public Relations
Addicting Games: Crenshaw Communications
Adecco: Allison+Partners
Adept: Murphy O’Brien
ADESA: Identity
Adidas AG: CGPR LLC
Adient: Bianchi Public Relations, Inc.
Adient: Kerner Group Communications
Adolphson & Peterson Construction: Beehive Strategic Communication
Adra: Strategic Objectives
Adrian Grenier: Keith Sherman and Assocs.
Adrienne Arsht Center for Performing Arts of Greater Miami: rbb Communications
Adrienne Arsht Center of Miami-Dade County: Nicholas & Lence Communications

AdSOS Security: MP&F Strategic Communications
Adsot: Crenshaw Communications
Adthena: INK Communications Co.
Advance Financial: Bradford Group, The
Advanced Accelerator Applications (Novartis): Makovský
Advanced Clinicals: Zapwater Communications
Advanced Drainage Systems (ADS): Paul Werth Associates
Advanced Symbolics: Pollack Group, The
Advent Air Conditioning: Champion Management Group
Adventures of Disney (project work): J Public Relations
AdventureWomen: WEILL (Geoffrey Weill Associates, Inc.)
Aebi Schmidt: Falls
AECOM: Grisko LLC
AECOM/ACE Rail: KP Public Affairs
AEP Ohio: FrazierHeiby
Aero Snow: CashmanKatz
AeroFlow Healthcare: FischTank PR
AeroHive: March Communications
Aerosoles: 5W Public Relations
Aesthetica Medical: Hoyt Organization Inc., The
Aeternity: Transform Group
Aetna: Bliss Integrated Communication
Aetna Foundation: BRG Communications
Afectiva: March Communications
Affluent Traveler Collection, The: Decker/Royal
AFG: Berman Group, Inc., The
After School Matters: Jaseulca Terman Strategic Communications
AG Group: VIVA Lifestyle PR
AG Hotels: VIVA Lifestyle PR
AGM of Central Texas: Bloom Communications
Agency for Healthcare Research & Quality (AHRQ): Crosby
AGENT Modeling App: Valerie Allen Public Relations
Agilent Technologies, Inc.: RF | Binder Partners, Inc.
Agorà Services: Bacheff Communications
AgriSource: PAPER & PAGE
AgriSystems: akhia communications
Agua Caliente Resort Casino Spa: Di Moda Public Relations
AIA Corp.: Approach Marketing
AIDS Foundation of Chicago: Public Communications Inc.
Ainstein AI: UPRAISE Marketing + Public Relations
Air Evac Lifetam: Xenophon Strategies, Inc.
Air France/KLM: Finn Partners
Air Line Pilots Assn.: Markstein
Air Partner: Hemsworth Communications
Air Quality Group: Falls
Air Tahiti Nui: Murphy O’Brien
Airbnb: Allison+Partners; Kivvit
Airbus: JeffreyGroup; Stephen Bradley & Associates LLC; Xenophon Strategies, Inc.
AirDroid: Firecracker PR
AirGas, Inc.: Brandware
AirHelp: 5W Public Relations; Strategic Objectives
Airbnb: Mission North
Airstream, Inc.: imre, LLC
Aji Network, The: UPRAISE Marketing + Public Relations
Ajin USA: Stephen Bradley & Associates LLC
AKA Beverly Hills: Ballantines PR
AKA West Hollywood: Ballantines PR
Akamai: Ascendant Communications; Highwire PR
Akazoo: North 6th Agency, Inc. (N6A)
AKF Group LLC: Berman Group, Inc., The
Akon Children’s Hospital: akbia communications
Alabama Construction Recruitment Institute: Markstein
Alabama Possible: Markstein
Alabama Power: Stephen Bradley & Associates LLC; Story Partners
Alandra: Makowsky
Alaska Seafood Marketing Institute: PAPER & PAGE
Alabama Wilderness League: Caplan Communications LLC®
Albanese Organization: Berman Group, Inc., The
Alberici: TVG
Albert: SourceCode Communications
Albertra Commons: Weinstein PR
Alcohol, Drug and Mental Health (ADAMH) Board of Franklin County/Ohio
Opioid Education Alliance: Paul Werth Associates
Alcon: AVENIR GLOBAL
ALDI: Weber Shandwick
Alera Group: Pugh & Tiller PR, LLC
Alerian: Buttonwood Communications Group
Alex Rodríguez: Berk Communications
Alex Sparrow: Actor/Musician: Valerie Allen Public Relations
Alfred Sanzart Enterprises: R&J Strategic Communications
Algo Capital: March Communications
Algorand: March Communications
ALICE Training Institute: akbia communications
Alifly Racing: Roop & Co.
Allison Triessl, Legal Analyst Access Hollywood: Valerie Allen Public Relations
AliveCor: Highwire PR
Aliz Hotel Times Square: Carolyn Izzo Integrated Communications (CIIC)
Alkermes: RunSwitch
All the Women in My Family Sing: Farrow Communications
All Time (Los Feliz, CA): Di Moda Public Relations
Alla Moda Furniture: Marketing Maven Public Relations
Allegis: Pocket Hercules
Allegro Hotels: Turner
Allegro Senior Living: Standing Partnership
Allen Americans Pro Hockey Club: BiCom Associates
Allen Economic Development Corp.: Violet PR
Allergy & Asthma Network: 5W Public Relations
Alley Cat Allies: Mower
Alliance for American Manufacturing: Tricom Associates, Inc.
Alliance for Health Policy: Curley Company
Alliant Credit Union: Akrete: Business, Articulated
Allianz: Gregory FCA
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Allied Universal: Cerrell Associates, Inc.
Allison+Partners / Toyota: BLH Consulting, Inc.
Allstar Couches: Veracity Marketing
Allstar Products Group: Marketing Maven Public Relations
Allstate: Kivvit
Alltech: Falls
AllY: Prosak Partners
Alfof Hotels: Ballantines PR
Alpha Group: Karbo Communications
Alphabet’s Sidewalk Labs: BerlinRosen
Alphacool: Bacheff Communications
Alpharetta Convention & Visitors Bureau: Pineapple Public Relations
Alpharettta Convention & Visitors Bureau: Pineapple Public Relations
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AlphaSense: North 6th Agency, Inc. (N6A)
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<td>Barbados: Carolyn Izzo Integrated Communications (CIIC)</td>
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<td>Baruch College: Berman Group, Inc., The</td>
<td>BASF: kglobal; Moore, Inc.</td>
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<td>BASF Corp.: Berman Group, Inc., The</td>
<td>BASF Cotton: MorganMyers</td>
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<td>BASF Refinishings: Bianchi Public Relations, Inc.</td>
<td>Battery Council International: Signal Group</td>
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<td>Basin Harbor Resort, VT: Redpoint</td>
<td>Baur au Lac, Zürich: WEILL (Geoffrey Weill Associates, Inc.)</td>
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<td>BasicCode Compliance: Feintuch Communications</td>
<td>Bancroft Robbins: Fish Consulting; RF</td>
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<td>Batson Rouge Area Chamber: Development Counsellors International (DCI)</td>
<td>Battery Valley Milling: RF</td>
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<td>Baxter: Coyne Public Relations</td>
<td>Bayer: APCO Worldwide; Hunter; JeffreyGroup</td>
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<td>Bayer Crop Science: Stephen Bradley &amp; Associates LLC</td>
<td>Bayer CropScience: Standing Partnership</td>
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<td>BayEdge: Standing Partnership</td>
<td>Baxa: PAN Communications, Inc.</td>
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<td>BCA Research: Montieth &amp; Company</td>
<td>BCAI - Battery Council International: KP Public Affairs</td>
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<td>BDO: Bliss Integrated Communication</td>
<td>BDS Analytics: North 6th Agency, Inc. (N6A)</td>
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<td>Belden: Well: Keith Sherlock and Associates.</td>
<td>Be Quiet!: Bacheff Communications</td>
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<td>Be Well OC: Idea Hall</td>
<td>Beech Brook: Roop &amp; Co.</td>
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<td>Beach Company, The: Lou Hammond Group</td>
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<td>Beaches of Fort Myers &amp; Sanibel, The: MMGY NJF</td>
<td>BEER PARK by Budweiser: Wicked Creative</td>
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<td>Beachview Club Hotel: Pineapple Public Relations</td>
<td>Behavox: Profile Advisors LLC</td>
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<td>Beiersdorf: M Booth</td>
<td>Behavox: Profile Advisors LLC</td>
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<td>Belden: Falls: Standing Partnership</td>
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<td>Belden: Falls: Standing Partnership</td>
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<td>Bellagreen: Champion Management Group</td>
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<td>Belkin Burden Wenig &amp; Goldbach, LLP: Berman Group, Inc., The</td>
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<td>Bell Helicopter: Textron: Lambert</td>
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<td>Bell-Carters Foods, Inc; Hunter</td>
<td>Bell-Carters Foods, Inc; Hunter</td>
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<td>Bercovich: Champion Management Group</td>
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<td>Benjamin Moore Paints: SharpThink</td>
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<td>Beyond: BC: Ranch: Behind the Red Curtain</td>
<td>Bergstrom Nutrition: Veracity Marketing</td>
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<td>Berje: R &amp; J Strategic Communications</td>
<td>Berkadia: Bliss Integrated Communication</td>
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<td>Berkley Hathaway Travel Protection: MMGY NJF</td>
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<td>Berkshire Hathaway Travel Protection: MMGY NJF</td>
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<td>Bernardo: Carolina Hotel, The</td>
<td>Turner</td>
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<td>Bernau: Northern Europe; Real Estate: WKT Global</td>
<td>Bernau: Northern Europe; Real Estate: WKT Global</td>
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<td>Burg Simpson: High10 Media</td>
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<td>Brian Boitano: Keith Shermam and Assoc.</td>
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<td>Briana Brown: The Storied Group</td>
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<td>Bridgewater Senior Players: Falls</td>
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<td>Bridgewater: Prosek Partners</td>
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<td>Bridgewell: Greenough Brand Storytellers</td>
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<td>Brierley: Idea Grove</td>
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<td>Bright Horizons: 360PR+</td>
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<td>Bright Power: FischTank PR</td>
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<td>Brightstar Capital Partners: Dukas Linden Public Relations</td>
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<td>Bristol Myers Squibb: Taft Communications</td>
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<td>Bristol Panama, The: Zapwater Communications</td>
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<td>Bristol-Myers Squibb: AVENIR GLOBAL; Keith Shermam and Assoc.</td>
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<td>Britannia Hotel, Troadheim, Norway: WEILL (Geoffrey Weill Associates, Inc.)</td>
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<td>British Airways: Gatesman</td>
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C.J. Foods: O’Malley Hansen Communications           |                                              |
C.W. Driver: Idea Hall                                |                                              |
C2-AC: Bloom Communications                          |                                              |
C2C Networking Group: Berman Group, Inc., The        |                                              |
CABA Pro Bono Legal Services: EvClay Public Relations |                                              |
Cabarrus County Schools: BLH Consulting, Inc.        |                                              |
Cable Center, The: Bob Gold & Associates              |                                              |
CableWholesale: Verity Marketing                     |                                              |
Cabo Wabo Cantina: Wicked Creative                   |                                              |
Caciqne® Inc.: Hunter                                 |                                              |
Cdman Capital Group: Makovsky                         |                                              |
Caerula Mar Club - South Andros Island In The Bahamas: Diamond Public Relations |                                              |
Caesars Entertainment: Xenophon Strategies, Inc.    |                                              |
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Caffiene: Mighty                                     |                                              |
Cakebread: Nike Communications, Inc.                 |                                              |
Cal di Volpe: Magrino PR                             |                                              |
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Calamos Investments: Rubenstein Public Relations      |                                              |
CalAmp: Merritt Group                                |                                              |
Calavo Growers: Financial Profiles, Inc.             |                                              |
CalExotics: MSR Communications, LLC                  |                                              |
Caliente Pizza & Draft House: WordWrite Communications LLC |                                              |
California Academy of Sciences: Landsis Communications Inc. (LCI) |                                              |
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California Bank & Trust: Landsis Communications Inc. (LCI) |                                              |
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California Nevada Cement Assn.: Cerrell Associates, Inc. |                                              |
California Resources Corp.: Cerrell Associates, Inc. |                                              |
California Small Business Assn. PR: KP Public Affairs |                                              |
California Society of Anesthesiologists: KP Public Affairs |                                              |
California Water Assn.: Cerrell Associates, Inc.    |                                              |
California WIC Association: Perry Communications Group, Inc. |                                              |
Callistoga Ranch: Murphy O’Brien                     |                                              |
Caliva: Nike Communications, Inc.                    |                                              |
Calmwater Capital: Hoyt Organization Inc., The       |                                              |
Calpipe Industries: Cerrell Associates, Inc.         |                                              |
Camb Creek: North 6th Agency, Inc. (N6A)              |                                              |
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Cambium Networks: Bospar                             |                                              |
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Cambridge Mobile Telematics: SourceCode Communications |                                              |
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Camp Bow Wow: 5W Public Relations                    |                                              |
Campaign for Tobacco-Free Kids: McCabe Message Partners |                                              |
Campaign Monitor: Allison+Partners                   |                                              |
Campa America: M Booth                               |                                              |
Canada Goose: M Booth                                |                                              |
Canadian Cancer Society: Strategic Objectives        |                                              |
Cannabis Facility Construction: Akrete: Business, Articulated |                                              |
Cannabis One: RBMG (RB Milestone Group)              |                                              |
CannaAmerica: RBMG (RB Milestone Group)              |                                              |
Canopy Hotels: Magrino PR                            |                                              |
Construction LA: Taylor & Company                    |                                              |
Cantata Adult Life Services: DixonJames Communications |                                              |
Canyon Ranch Woodsie: Zimmerman Agency, The         |                                              |
Cappelletti: Brian Communications                     |                                              |
Capital Area Michigan Works! (CAMW): Piper & Gold Public Relations |                                              |
Capital Health Plan: Sachs Media Group               |                                              |
Capital Impact Partners: Lambert                     |                                              |
Capital One: Prosek Partners; Taylor                 |                                              |
Capital University: Fahlgren Mortine                 |                                              |
Crossmark Global Investments: Dukas Linden Public Relations
Crossroads Hospice: SPRYTE Communications
Crowe: Greentarget Global LLC
Crown Equipment Corp.: Fahlgren Mortine
Crown Laboratories: Rebel Gail Communications
Crown Relocations: Mason Public Relations
Crowne Plaza North Augusta: Pineapple Public Relations
CrU: A.woordsmith
Cruise Barbados: Hemsworth Communications
Crystal: Brandman Agency, The
Crystal Farms Dairy Co.: O’Malley Hansen Communications
Crystal Group: Sage Communications
Crystal Lagoons: Conroy Martinez Group, The
CS Partners: Piper & Gold Public Relations
CSBA: KP Public Affairs
CSC: Tierney
CSL Behring: JPA Health; MCS Healthcare Public Relations
CSM: Ballantines PR
CSU-Global: Jaseca Alerman Strategic Communications
CSX Transportation: MP&P Strategic Communications
CT Consultants: Falls
CT Dept. of Children & Families: CashmanKatz
CT Dept. of Motor Vehicles: CashmanKatz
CT Dept. of Public Health: CashmanKatz
CT Dept. of Revenue Services: CashmanKatz
CT Dept. of Transportation: CashmanKatz
CT Natural Gas: CashmanKatz
CT Realty: Idea Hall
CT Science Center: CashmanKatz
tui+-shift:space: Veracity Marketing
Cubic Transportation Systems: Grisko LLC
Cuesta Construction: Boardroom Communications, Inc.
Cuisinart: Magrino PR
Cummins: Brandware
Cumulus: Ballantines PR
Curb Records: Valerie Allen Public Relations
Curto-AtMarket Challenge: TASC Group, The
CURE Auto Insurance: R&J Strategic Communications
Curum Pharma: Standing Partnership
CURU Group Holdings: Financial Profiles, Inc.
Current Health: Version 2.0 Communications
Current, Powered by GE: akhia communications
CVS: Sloane & Company
CVS Corporation: Kaplow Communications
CVS Health: BRG Communications
CVS Health/Aetna: Bravo Group
CVS/pharmacy: Matter
CW Financial Services LLC: Makovsky
Cyber Center of Excellence (CCOE): KCD PR Inc., Top FinTech PR Firm
CyberArk: fama PR, Inc.
CyberSource: Ruder Finn Inc.
Cybertech: MEK Group
CyberX: PAN Communications, Inc.
Cybex: Konect Agency
Cybrary: Merritt Group
Cypress: Hoffman Agency, The
Cystinosis Research Foundation: Idea Hall
Cysurance: Hot Paper Lantern

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D&D Building: Lavelor Media Group
D’Marie Group: AMP3 Public Relations
D’USSE: Nike Communications, Inc.
D-Link: Walt & Company Communications
D-Wave Systems: LaunchSquad
DDS: R&J Strategic Communications
DDN: Walt & Company Communications
De Caro & Kaplen LLP: Butler Associates, LLC
De La Salle North Catholic High School: Weinstein PR
De-CIX: iMiller Public Relations
Dee2Soxy: Farrow Communications
Dealmont: Brown + Dutch Public Relations
Deborah Santana: Farrow Communications
Decibel Insight: Version 2.0 Communications
Decleor: SW Public Relations
Deep River Snacks: CRC, Inc.
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Deere & Company: imre, LLC
DeerPath Capital Group: Makovsky
Defenders of Wildlife: Caplan Communications LLC®
Defense.net/F5: Karbo Communications
Del Monte Foods: Coyne Public Relations
Del Taco: Identity
Delaware County CVB: Inspire PR Group
DELCORA: Buchanan Public Relations LLC
Dell: Sage Communications
DellOtte: Devine + Partners; KWT Global
Delta Air Lines: Jackson Spalding
Delta Airlines: Kivvit
Delta Children: SW Public Relations
Den, The, Bangalore: WEILL (Geoffrey Weill Associates, Inc.)
Denali Flavors/MooseTracks® Ice Cream: Lambert
Denholz Properties: R&J Strategic Communications
Denny’s: Fish Consulting
Denny’s: Allison+Partners
DENSO: Farrow Communications
Dentsu: Finn Partners
Department of Labor-Job Corps: MP&P Strategic Communications
Department of Orthopedics at The Mount Sinai Health System: TASC Group, The
Dept of Defense/Military OneSource: Crosby
Derek Faulkner: Heyday Public Relations
Derma E: French | West | Vaughan
Derma-c: AMP3 Public Relations
DermStore: Kaplow Communications
Descartes Labs: Highwire PR
Deseret Ranch: Sachs Media Group
Design Construction Concepts: Akrete: Business, Articulated
Design X Architecture and Interiors: The Storied Group
Designer Brands Inc. (DSW): Inspire PR Group
Designer Eyes: AMP3 Public Relations
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<td>Feld Entertainment: Goodman Media International, Inc.; Motion Agency, Inc., The; rbb Communications</td>
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<td>Fellowes Brands: Gatesman</td>
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<td>Ferguson Enterprises: G&amp;S Business Communications</td>
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<td>Ferrante Solutions: Waite Company, The</td>
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<td>Ferring: EVOKE KYNE</td>
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<td>Ferring Pharmaceuticals: KP Public Affairs</td>
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<td>Fetch Robotics: Mission North</td>
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<td>FFL Brands: Walt &amp; Company Communications</td>
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<td>F360: Gregory PCA</td>
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<td>Fiat Chrysler Automobiles: Coyne Public Relations</td>
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<td>Fiber Reinforced Concrete Assn.: Roop &amp; Co.</td>
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<td>FiberLight: tMiller Public Relations</td>
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<td>FiberFite: akhia communications</td>
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<td>FiberGen: Artemis ESG</td>
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<td>FIC Restaurants: LAK Public Relations, Inc.</td>
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<td>Fidelity Brokerage Services LLC: Kaplow Communications</td>
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<td>Fidelity Investments: KCD PR Inc. - Top FinTech PR Firm</td>
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<td>Fidelity National Information Services, Inc.: Signal Group</td>
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<td>fiduciary Trust Company: BackBay Communications</td>
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<td>FieldWatch: Standing Partnership</td>
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<td>Fiera Milano Congressi: Development Counsellors International (DCI)</td>
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<td>Fiesta Parade Floats: Pollack Group, The</td>
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<td>Fifth Arms, The (Hauser &amp; Wirth): Nike Communications, Inc.</td>
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<td>Fifth Avenue Business Improvement District: Lou Hammond Group</td>
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<td>FIGG Bridge Group: Sachs Media Group</td>
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<td>Figure Technologies, Inc.: RF</td>
<td>Binder Partners, Inc.</td>
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<td>Financial Architects Inc.: Makovsky</td>
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<td>Financial Planning Assn.: Communications Strategy Group (CSG)</td>
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<td>Fine Art Print Fair: Sharptech</td>
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<td>Finger Lakes Wine Country Tourism Marketing Assn.: Resonance Consulting Inc.</td>
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<td>Fink: Mission North</td>
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<td>Finnair: Zapwater Communications</td>
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<td>FINOS: Caliber Corporate Advisers</td>
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<td>FinovateAsia: KCD PR Inc. - Top FinTech PR Firm</td>
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<td>Fireside Pies: Champion Management Group</td>
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<td>First Alert/BRK Brands: L.C. Williams &amp; Associates</td>
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<td>First American Bank: Hemsworth Communications</td>
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<td>First American Title Corp.: RF</td>
<td>Binder Partners, Inc.</td>
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<td>First Energy: Mower</td>
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<tr>
<td>First Horizon Bank: Bradford Group, The</td>
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<td>First Internet Bancorp: Financial Profiles, Inc.</td>
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<tr>
<td>First Line: March Communications</td>
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</tbody>
</table>
Grant Thornton: Curley Company
Grapeshot: Channel V Media
Grapevine Wine Tours: Champion Management Group
Graphika: Mission North
Grasshopper Bank, N.A.: RFJ | Binder Partners, Inc.
Grasslands Dairy: Devine + Partners
Gray Line CitySightseeing New York: Nicholas & Lence Communications
Gray Line New York: 5W Public Relations
Graybar: Dixon|James Communications
Graycliff Partners: BackBay Communications
Great Expressions Dental Centers: Lambert
Great River Energy: Tunheim
Great Western Oil & Gas: RAM Communications
Great Western Petroleum: Novitas Communications
GreatCall: PAN Communications, Inc.
Greater Cleveland Neighborhood Center Assn.: Stevens Strategic Communications, Inc.
Greater Cleveland Partnership: Stevens Strategic Communications, Inc.
Greater Houston Partnership: Development Counsellors International (DCI)
Greater Louisville, Inc.: Development Counsellors International (DCI)
Greater Metro Federal Credit Union: Goldman Communications Group, Inc.
Greater Miami Chamber of Commerce: rbb Communications
Greater Miami Convention & Visitors Bureau: rbb Communications
Greater Nashville Regional Council: Stones River Group
Greater Nashville Technology Council: Bradford Group, The
Greater New Orleans: Development Counsellors International (DCI)
Greater New Orleans Sports Foundation: Ehruhardt Group, The
Greater New York Automobile Dealers Associates: Butler Associates, LLC
Greater New York Hospital Assn.: Nicholas & Lence Communications
Greater Oklahoma City Chamber: Development Counsellors International (DCI)
Greater Palm Springs CVB: MMGY NJF
Greater Phoenix Economic Council: Development Counsellors International (DCI)
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
Greater San Marcos Partnership: Development Counsellors International (DCI)
Greentown Chicago: Zapwater Communications
Green & Black’s: Strategic Objectives
Green Badger: Ripley PR, Inc.
Green Dot: ICR
Green Giant Fresh: Lambert
Green Hills Memorial Park: Cerrell Associates, Inc.
Green International Affiliates: Berman Group, Inc., The
Green Oak Village Place: Identity
Green Rabbit: fana PR, Inc.
Green Revolution Cooling: Milldam Public Relations
Green Solution, The: Wicked Creative
Green Thumb Industries: Financial Profiles, Inc.
Greenberg Traurig LLC: Hope-Beckham Inc.
Greenhouse Software: Crenshaw Communications
Greenlight: 5W Public Relations
Greenlight Biosciences: Standing Partnership
Greenlight Planet: Makovsky
Greenspace USA: Caplan Communications LLC
Greenport Harbor Brewing Co.: Butler Associates, LLC
GreenPSF: Pietyla PR & Marketing
Greensboro Area Convention & Visitors Bureau: Development Counsellors International (DCI)
Greenwich Fertility: Mason Public Relations
Greg Norman Estates: Lomas Cabos: Carolyn Izzo Integrated Communications
Greg Norman Estates Los Cabos: Carolyn Izzo Integrated Communications
Greg Norman Estates: Lawlor Media Group
Greg Norman Estates Los Cabos: Carolyn Izzo Integrated Communications
Greater Oklahoma City Chamber: Development Counsellors International (DCI)
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Greenlight Planet: Makovsky
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Greg Norman Estates Los Cabos: Carolyn Izzo Integrated Communications
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Greater Palm Springs CVB: MMGY NJF
Greater Phoenix Economic Council: Development Counsellors International (DCI)
imac Corp.: Sloane & Company
Imagine Communications: Idea Grove
Imagen: Version 2.0 Communications
iLuv Products: R&J Strategic Communications
Illustrated Properties: Boardroom Communications, Inc.
Illuminations Candles: Brown + Dutch Public Relations
Illinois Agriculture Coalition: MorganMyers
Illinois Beef Assn.: MorganMyers
Illinois Corn Marketing Board: MorganMyers
Illinois Pork Producers Assn.: MorganMyers
Illustrated Properties: Boardroom Communications, Inc.
Il Mulino: TJM Communications, Inc.
iHeartRadio: LaunchSquad
Igloo: PAN Communications, Inc.
IFT: INK Communications Co.
IHC Capital: North 6th Agency, Inc. (N6A)
Ibuprofen: Pearlman PR
Ibuprofen: Mekky Media Relations Inc.
I-Himbee: Mekky Media Relations Inc.
I-I-Oh: Mekky Media Relations Inc.
I-Jay: Mekky Media Relations Inc.
I-Know: Mekky Media Relations Inc.
I-Love: Mekky Media Relations Inc.
I-Me: Mekky Media Relations Inc.
I-Never: Mekky Media Relations Inc.
I-Ow: Mekky Media Relations Inc.
I-Promise: Mekky Media Relations Inc.
I-Quit: Mekky Media Relations Inc.
I-Reflect: Mekky Media Relations Inc.
I-Red: Mekky Media Relations Inc.
I-Run: Mekky Media Relations Inc.
I-Say: Mekky Media Relations Inc.
I-Speak: Mekky Media Relations Inc.
I-Talk: Mekky Media Relations Inc.
I-Think: Mekky Media Relations Inc.
I-Try: Mekky Media Relations Inc.
I-Utilize: Mekky Media Relations Inc.
I-Whisper: Mekky Media Relations Inc.
I-Wish: Mekky Media Relations Inc.
Kellogg’s: Strategic Objectives
Kelly Insurance Group: Stanton Communications, Inc.
Kelly: CGPR LLC
Kenefick Ranch Winery: Hemsworth Communications
Kenna Security: Gregory FCA
Kennedy Wilson: Hoyt Organization Inc., The
Kenneth Cole: CRC, Inc.
Kennywood: WordWrite Communications LLC
Kentucky Beverage Assn.: RunSwitch
Kentucky Department of Tourism: Lou Hammond Group
Kentucky Farm Bureau: RunSwitch
Ken’s Foods: Approach Marketing
Keselowski Advanced Manufacturing: Mower
Kespy: Matter
Kessler Canyon Resort: Zimmerman Agency, The
Kessler Collection of Luxury Resorts: Zimmerman Agency, The
Kestra Financial: Gregory FCA
Key Private Bank: Akrete: Business, Articulated
Key Resources: March Communications
KeyBank: Roop & Co.
KeyBank Real Estate Capital: Akrete: Business, Articulated
KeyCorp: Bliss Integrated Communication
Keyes Company: Boardroom Communications, Inc.
Keypath Education: Firecracker PR
Keysgift Technologies: Lumina Communications
KGlobal: Sachs Media Group
Khronos Group: Caster Communications, Inc.
Kia: Strategic Objectives
Kiawah River, SC: Lou Hammond Group
Kibbo: Ketter Group Communications
Kichler Lighting: Falls
Kidde: Fahlgren Mortine
KidKlass.com: Pietryla PR & Marketing
Kiel’s: CashmanKatz
Kiewit Corp.: Cerrell Associates, Inc.
Kimberly Hotel, The, NY: Lou Hammond Group
Kimberly Lou, Author: Valerie Allen Public Relations
Kimco Realty: Gregory FCA
Kimoo: AMP3 Public Relations
Kimpton Epic: Turner
Kimpton Hotels: Keith Sherman and Assocs.
Kimpton Hotels & Restaurants: Allison+Partners
Kimpton Hotels and Restaurants: Landis Communications Inc. (LCI)
Kimpton Key West: Lou Hammond Group
Kimpton Seafire Resort & Spa, Cayman Islands: Turner
Kin: Mighty
KIND: Sloane & Company
Kindred AI: Portavox Public Relations
King & Spalding: Ripp Media/Public Relations, Inc.
King Nut: Stevens Strategic Communications, Inc.
Kingston Technology: Marketing Maven Public Relations
Kingswood Oxford: CashmanKatz
King’s Hawaiian: Hunter
Kirschner Properties: Berman Group, Inc., The
KIPP NJ: R&J Strategic Communications
Kips Bay Designer Showhouse: SharpThink
Kitson: Roop & Co.
Kirland’s: SP M Communications, Inc.
Kirsten Vangness: The Storied Group
Kirtland Capital Partners: Roop & Co.
KISS Hair Tools: CRC, Inc.
Kite: Ruder Finn Inc.
KIVA: King + Company
KIWI-TEK: Agency Ten22
KKR Real Estate: Berman Group, Inc., The
KL Polish by Kathleen Lights: AMP3 Public Relations
KLab: PAPER & PAGE
Klein Tools: Motion Agency, Inc., The
Kleinberg Kaplan, hedge fund law firm: Ripp Media/Public Relations, Inc.
Kleinfeld Bridal Party: AMP3 Public Relations
Klout: Mission North
KMD Architects: Landis Communications Inc. (LCI)
Knight Foundation, The: Jasculca Terman Strategic Communications
Knights of Saint Patrick of New York City: Butler Associates, LLC
Knoll: Berman Group, Inc., The
Knopp Biosciences: ICR
Knowles Corp.: G&S Business Communications
KNR: Falls
Kodak: Approach Marketing
KOE Kombucha: BLAZE PR
Kohanaik: Murphy O’Brien
Kohler: Ruder Finn Inc.
Kohler Corp.: SharpThink
Koj: North 6th Agency, Inc. (N6A)
Kontoor Brands: Reputation Partners
Kontor: March Communications
Koppers Inc.: WordWrite Communications LLC
KORE Power: FischTank PR
Kotter: Bliss Integrated Communication
Kraft: Pugh & Tiller PR, LLC
Krasdale Foods: JConnelly
KRAVE Jerky: Connect Agency
Kroger Co., The: Inspire PR Group
Kruger Products: Strategic Objectives
KRUPS: 5W Public Relations
KT Corporation (formerly Korea Telecom): PAPER & PAGE
Kruseif Studios: SourceCode Communications
Kuki:u’sa: C&R
Kulm Hotel St. Moritz: Brandman Agency, The
Kurt Phelps: Farrow Communications
Kylli Inc.: Singer Associates, Inc.
Kyra Franchetti Foundation: Goldman Communications Group, Inc.

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L’Atelier de Joel Robuchon and Le Jardinier Miami: Brustman Carrino Public Relations
L’Heure Bleue Palais, Morocco: WEILL (Geoffrey Weill Associates, Inc.)
L’Occitaine: Brand Agency, The
L’Oréal: Brand Agency, The
L’Oreal Ralph Lauren Fragrances: Kaplow Communications
L+L Holding Co.: Berman Group, Inc., The
La Brea Bakery: Matter
La Compagnie: Hawkins International Public Relations
La Mamounia: Brandman Agency, The
La Peer Hotel: C&R
La Quinta Resort & Club: Murphy O’Brien
La-Z-Boy: Hunter
Labaton Sucharow: Ripp Media/Public Relations, Inc.
Lackawanna County CVB, PA: Lou Hammond Group
Ladder: March Communications
Ladder UP: Grisko LLC
LAFCO: Nike Communications, Inc.
Lake Resources: RBMG (RB Milestone Group)
Lakeview Industries: Beehive Strategic Communication
Lakhani Coaching: Rubenstein Public Relations
Lallemand Animal Nutrition Global: G&S Business Communications
Lam Research: Hoffman Agency, The
Lancaster General Health: Buchanan Public Relations LLC
Landings Club, The: Falls
Landings Company, The: Falls
Landmark Services Cooperative: MorganMyers
Lane Bryant: Coyne Public Relations
Lang Lang: Keith Sherman and Assocs.
Lanham Associates: Falls
Lansingh: 5W Public Relations
Lanteren Pharma: FischTank PR
LargaVista Companies: LAK Public Relations, Inc.
Large Public Power Council: Story Partners
Larken Associates: R&J Strategic Communications
Larsen & Touro Infotech (LTI): Makovsky
Las Vegas Sands: Murphy O’Brien
Laudio: March Communications
Laura’s House: Idea Hall
Laurel Road: KWT Global
Lauren International: akhia communications
Lawrence J. Ellison Institute for Transformative Medicine of USC: Ballantine PR
Lawrence Scott Events: Lawlor Media Group
Lazar Angelov Diet: Bachef Communications
Lazard: Hot Paper Lantern
LaGr™Oreal: Ruder Finn Inc.
Le Barthelemy Villa Rental (LBVR): Decker/Royal
Le Barthelemy Hotel & Spa: Decker/Royal
Le Barthelemy Villa Rental (LBVR): Decker/Royal
Le Coq Rico: Stuntman PR
Le Creuset: Hunter
Le Compagnie: Hawkins International Public Relations
Le Guanahani, St. Barth, French West Indies: Hawkins International Public Relations
Le Méridien Denver Downtown: Turner
Le Meridien Hotels: Ballantines PR
Le Royal Monceau, Paris, France: Hawkins International Public Relations
Lead4Change: G&S Business Communications
Leadership Greater Washington & Chicago: Sage Communications
Leadership Tennessee: Stones River Group
League of Conservation Voters: Caplan Communications LLC
LeaseAccelerator: Buttonwood Communications Group
LeaseQuery: Bliss Integrated Communication
Leaseweb: Touchdown PR
LeClanche: Feintuch Communications
LeCra: Berman Group, Inc., The
Ledlenser: Weinstein PR
Ledo Pizza: Champion Management Group
Legacy Letters, The: Farrow Communications
Legal & General: Caliber Corporate Advisers
Legal Aid Society: Bradford Group, The
Legg Mason & Co., LLC: ICR
LEGOLAND Discovery Center Michigan: Identity
Legrand: SharpThink
Lehigh Hanson: Singer Associates, Inc.
Lehigh Valley Economic Development Corporation: Bravo Group
Leica: M Booth
Lendlease Development: InkHouse
Lenny & Larry’s: Connect Agency
Lenovo: Hoffman Agency, The
Lenzing: AMP3 Public Relations
Lenzing AG: French | West | Vaughan
León County Schools: Sacha Media Group
Leslie’s Pool Supplies: Off Madison Ave
Leslie’s Pool Supplies: SPM Communications, Inc.
Let’s Grow Leaders: Farrow Communications
Letstif: Gregory FCA
LevaData: Bospa
Leeve, The: Xhibition
Level Ex: Matter
Levi’s: Landis Communications Inc. (LCI)
Levy Ratner: Channel V Media
Levy Restaurants: A.wordsmith
Lewis Baach Iil: LAK Public Relations, Inc.
Lexington, The: Magrino PR
Lexis-Nexis Public Sector: Merritt Group
Lexus: JW Group
LG Electronics Co.: M Booth
LHART Capital: Stones River Group
Liberty Media: Sloane & Company
Liberty Utilities: Cerrell Associates, Inc.
Licking County CVB: Inspire PR Group
Lido Advisors: Marketing Maven Public Relations
Lids: Berk Communications
Life Happens: KWT Global
Life Management: Berman Group, Inc., The
Life with Cancer: BRG Communications
Lifeafar: Hawkins International Public Relations
LifeLabs Learning: North 6th Agency, Inc. (N6A)
LifeNets International: MEK Group
LifeSouth Community Blood Centers: BLH Consulting, Inc.
Lifestraw: ICR
Lifestyles Condoms: 5W Public Relations
Light House, The: Xhibition
Light of Life Rescue Mission: WordWrite Communications LLC
LightSpeed, Inc.: Agency Ten22
LightStep: SourceCode Communications
Lillie’s: Hawkins International Public Relations
Lilly: JPA Health
Lime: Gregory FCA
Liminal Health: North 6th Agency, Inc. (N6A)
Lincoln Electric: Falls
Lincoln Electric Co.: Falls
Lincoln Equities Group: Violet PR
Lincoln Financial Group: CahnmanKatz
Lincoln International: Bliss Integrated Communication
Lincoln Ristorante: Stuntman PR
Lincoln Square BID: Nicholas & Lence Communications
Lindsay Corp.: Story Partners
Lineage Logistics: RAM Communications
Linear Technologies: Miller Public Relations
Lithium Energy: RBMG (RB Milestone Group)
Litigation Support for various matters: EvClay Public Relations
Littelfuse Inc: G&S Business Communications
Little Palm Island: Zimmerman Agency, The
Little Mendelson: Greattarget Global LLC
Luye Pharma: MCS Healthcare Public Relations
LVMH: Brand Agency, The
LXR Hotels: Magrino PR
Lydia Hill Philanthropies: Goodman Media International, Inc.
LYFE Kitchen: Hoyt Organization Inc., The
Lyft: Brownstein Group; Falls; Kivvit; Konnect Agency; Sachs Media Group; SharpThink
Lyft Inc.: rbb Communications
Lynd Companies: Boardroom Communications, Inc.
Lyndra Therapeutics: Grogan Brand Storytellers
Lytics: Merritt Group
L'eggs: CRC, Inc.
L'Oreal: CRC, Inc.; KWT Global
L'Oreal Professional: 5W Public Relations

— M —

M Holland: INK Communications Co.
M Moser Associates: Hot Paper Lantern
M&H Distillery, Th.: Xhibition
M&T Bank: Gregory FCA
M-Fire Suppression, Inc.: Butler Associates, LLC
M1 Capital Corp.: GMG Public Relations, Inc.
M3: Lou Hammond Group
Macallan: Citizen Relations
Macallan, Th.: M Booth
Macchina: Stuntman PR
Macrolife Naturals: Brown + Dutch Public Relations
Macy’s: AMW Group; Brand Agency, The
M ADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
Madeline Hotel: Murphy O’Brien
Madison Capital: Berman Group, Inc., The
Madison International Realty: Rubenstein Public Relations
Magasin III: Xhibition
Magdalena Keck Interior Design: Powell Mayas
Maggiano’s Little Italy: Champion Management Group
Mahedal Resort (Playa del Carmen): Zimmerman Agency, The
Mahindra: Rubenstein Public Relations
Mahindra and Mahindra Limited (M&M): Lansons Intermarket
Mahium: A.wordsmith
Mahoney Sabol LLP: CashmanKatz
Main Street Hospitality: Redpoint
Major League Soccer: Berk Communications
Make-A-Wish: O’Malley Hansen Communications
MakeSpace: SourceCode Communications
Malachi House of Hope: Roop & Co.
Mallouhana, An Auberge Resort: Murphy O’Brien
Mamaroneck Coastal Environment Coalition: Nicholas & Lence Communications
Manilla Hotel: Xhibition
Man Group: Prosek Partners
Mandaly Bay: AMW Group
Mandara Spa (Orlando): TJM Communications, Inc.
Mandarin Oriental: Regan Communications Group
Mandarin Oriental Hotel & Residences Honolulu: Murphy O’Brien
Manfredi Fine Hotels Collection: VIVA Lifestyle PR
Manfratto Distribution: R&J Strategic Communications
Manhattan Vintage: AMP3 Public Relations
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Martha Stewart: Magrino PR
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Martin AI: Crenshaw Communications
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Martin-Senour Paints: Falls
Martini: Nike Communications, Inc.
Marvin: Carmichael Lynch Relate
Maryhill Winery: Weinstein PR
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Massage Heights: Fish Consulting
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Michigan State University: Piper & Gold Public Relations
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<td>Nurtury</td>
<td>RF</td>
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<tr>
<td>Nutanix</td>
<td>Hoffman Agency, The; InKHouse; Karbo</td>
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<tr>
<td>Nutramax Laboratories</td>
<td>Consumer Care Inc.: French</td>
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<td>NutraWise</td>
<td>BLAZE PR</td>
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<td>Nuveen</td>
<td>Kaplow Communications</td>
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<td>nVent</td>
<td>akha communications</td>
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<td>NVIDIA: Sage Communications</td>
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<td>NxGen: Hoyt Organization</td>
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<tr>
<td>Nyack College</td>
<td>North 6th Agency, Inc. (N6A)</td>
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<td>NYC Ferry</td>
<td>Nicholas &amp; Lence Communications</td>
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<tr>
<td>NYSPC 10</td>
<td>High10 Media</td>
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<tr>
<td>NYX Cosmetics</td>
<td>Brand Agency, The</td>
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</tbody>
</table>

O’Melveny & Myers: Ripp Media/Public Relations, Inc.; Xenophon Strategies, Inc.

O’Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications, Inc.

O-I Glass: Reputation Partners

Oakland County Bar Foundation: Identity

Oakley: AMW Group

Oaklyn Consulting: Bradford Group, The

Oaktree Capital Group: Financial Profiles, Inc.

Oakeshott: Pollock Group, The

Oasis Institute: Standing Partnership

Oasis Outsourcing: Boardroom Communications, Inc.

Oasis Travel Network: Hemsworth Communications

Ob Hospitalist Group (OBHG): KP Public Affairs

Obermeyer: Turner

Oberoi Hotels & Resorts: Lou Hammond Group

Obesity Medicine Assn.: Communications Strategy Group (CSG)

Occasion Brands: AMP3 Public Relations

Occidental Hotels & Resorts: Turner

Ocean Club Resorts: Zapwater Communications

Ocean County Sports Medicine: R&R Strategic Communications

Ocean Media: Edge Communications, Inc.

Ocean Prime Restaurant: TJM Communications, Inc.

OceanFirst Bank: Dukas Linden Public Relations

Oceania Cruises: MMGY NIF

Oceans Behavioral Health: Lovell Communications

Ocho Candy: Singer Associates, Inc.

Ocugen: LaVoieHealthScience

Oetker Collection: Lou Hammond Group

Offensive Security: fana PR, Inc.

ODCO: Walt & Company Communications

Ohio Aerospace Institute: Roop & Co.

Ohio Assn. of Foodbanks: Inspire PR Group

Ohio Corn & Wheat: FrazierHebly

Ohio Corn & Wheat Assn.: Paul Werth Associates

Ohio Education Assn.: Approach Marketing

Ohio Insurance Agents Assn.: FrazierHebly

Ohio Lottery Commission: Fahlgren Mortine

Ohio Manufacturers’ Assn.: Fahlgren Mortine

Ohio Poultry Assn.: Inspire PR Group

Ohio Society of CPAs: Inspire PR Group

Ohio Soybean Council: Paul Werth Associates

Ohio State Medical Assn.: Approach Marketing

Ohio State University Wexner Medical Center: Paul Werth Associates

Ohio State University, The: Paul Werth Associates

OhioGuidestone: Falls

OhioHealth Healthcare System: Approach Marketing

OHSU Knight Cancer Institute: Makovsky

Ojai Valley Inn & Spa: Murphy O’Brien

OkCupid: KWT Global

OKEX: Transform Group

Oklahoma City Chamber: Development Counsellors International (DCI)

Okta: InKHouse

Old Country Buffet: Ink Link Marketing

Old Navy: Landis Communications Inc. (LCI)

Oligo’s Kitchen: Identity

Omega Therapeutics: LaVoieHealthScience

Omnincc: ReviveHealth

OmniSeq, Inc.: Lambert

OmniTRAX: RAM Communications

Onaon Healthcare: MWWPR

On The Border: Champion Management Group

ON24: North 6th Agency, Inc. (N6A)

Oncopeptides: JPA Health

Onadas Networks: FischTank PR

Onduro: ReviveHealth

ONE Brands: Knowledge Network

One Energy: kglobal

One Rockwell: North 6th Agency, Inc. (N6A)

One Steuart Lane: Murphy O’Brien

One Thousand Museum: rb Communications

Oneida Nation Enterprise: Mower

One Movement: Farrow Communications

Onera Health Inc.: Bacheff Communications

OneSight: Goodman Media International, Inc.

ONE•15 Marina: Stuntman PR

Online Trading Academy: Hot Paper Lantern

OnLok Senior Healthcare: Landis Communications Inc. (LCI)

Opa, Tel Aviv: Xhibition

Opal Apples: Carolyn Izzo Integrated Communications (CIC)

Opalstaff: Pugh & Tiller PR, LLC

Open Gear: Bob Gold & Associates

Open Up Resources: Rosica Communications

Openigloo: Stuntman PR

Openly Insurance: Caliber Corporate Advisers

OpenTable: Carmichael Lynch Relate

OpenX: Walker Sands

Oppenheimer: Hot Paper Lantern; KWT Global

OPPO: Riedel Finn Inc.

Opportunity Finance Network: Buchanan Public Relations LLC


Optimus Ride: BiGfish Communications

Option Care, Inc.: Public Communications Inc.

Optum: Activate Health

Opus Hotel Versante: Lawlor Media Group

Oracle: Karbo Communications

Orange Bowl Committee: rb Communications

Orangetheory Fitness: KWT Global
Prolong Pharmaceuticals, Inc.: Makovsky
PROM GIRL: AMP3 Public Relations
Prometheus: MSR Communications, LLC
Prominence Health Plan: The Abbi Agency
Propeller: A.wordsmith
Proper Good: Stuntman PR
Property Markets Group: Geto & de Milly, Inc.
Prosciutto di Parma: Padilla
ProShares: Hewes Communications
ProSight: Hot Paper Lantern
Proskauer Rose LLP: Bliss Integrated Communication
Prostate Cancer Foundation (PCF): Lawlor Media Group
Protalex Biotherapeutics: LaVoieHealthScience
Protego: Pugh & Tillier PR, LLC
Providence Health & Services: Weinstein PR
Providence Healthcare Management: Falls
Providence Rest: R&J Strategic Communications
Providence St. Joseph Health: Cerrell Associates, Inc.
Providence Warwick CVB, RI: Lou Hammond Group
Province of Quebec Commercial Administration: RAM Communications
Provocateur Berlin: Xhibition
Prudential: Prosek Partners; SharpThink; Taft Communications
Prysmian Group: Mower
PSCU: French | West | Vaughan
PSEG: Kivit
PPT Global Chemical: Paul Werth Associates
Public Affairs Council, The: Curley Company
Public Health Accreditation Board: McCabe Message Partners
Public Health Foundation Enterprises, Inc.: KP Public Affairs
Public Interest Registry: Allison+Partners
Pulmonary Fibrosis Foundation: L.C. Williams & Associates
Pulte Group: Boardroom Communications, Inc.
PUMA: Berk Communications
Punch of Creativity: BLH Consulting, Inc.
Punta Rucia Lodge: D & D PR
Puppies Behind Bars: KWT Global
Puppy Haven: Hope-Beckham Inc.
Pure Barre: Turner
Pure Energy: RBMG (RB Milestone Group)
PURE Insurance: KWT Global
Pure Storage: March Communications
Purity Vodka: SW Public Relations
PuroClean: Marketing
PurWell: Durée & Company, Inc.
PVH: Kaplow Communications
PVH Corp.: Hot Paper Lantern
PwC Lithuania: Xenophon Strategies, Inc.
PX: North 6th Agency, Inc. (N6A)
Pyro Spectaculars, Inc.: Revell Communications

— Q —

Q88: CashmanKatz
QBIQ/QBX: Transform Group
QC Terme: French | West | Vaughan
QC Terme Spas & Resorts: AMP3 Public Relations
QJumpers: Idea Grove
Qlck: Racepoint Global
Qlik Federal: Merritt Group
QMX Gold: RBMG (RB Milestone Group)
QSxep Technologies: Makovsky
QuadrEd: Agency Ten22
Quail Lodge & Golf Club: Murphy O’Brien
Quaker State: Coyne Public Relations
Qualcomm: Allison+Partners
Quanex: akhia communications
Quarterix: PAN Communications, Inc.
Quantimetrix, Inc.: Hoyt Organization Inc., The
Quantum Xchange: Mission North
Quattro: Powers Brand Communications LLC
Qubole: Mission North
Queen Bee Market (Las Vegas), The: Wicked Creative
Queen Bee Market (San Diego), The: Wicked Creative
Queensboro United Football Club, LLC: Berman Group, Inc., The
Quest Diagnostics: Coyne Public Relations; French | West | Vaughan; Greenough
Brand Storytellers; the10company
Quinnipiac Athletics: CashmanKatz
Quintana Roo Tourism Board: Carolyn Izzo Integrated Communications (CIIC)
Quorom Software: PAN Communications, Inc.
Quorom Health Corp.: Lovell Communications
Quorom Health Resources: Lovell Communications
Quvant: Bacheff Communications

— R —

R.D. Olson: Idea Hall
Rabina Properties: Berman Group, Inc., The
RaceTrac: Brandware
Rachio: SourceCode Communications
Rackspace: INK Communications Co.
Radial: PAN Communications, Inc.
Radian Group Inc: G&S Business Communications
Radisson Hotels: Dixon|James Communications
Radware: Gregory FCA
RAEN: Turner
Raffles Singapore: Brandman Agency, The
Rail Customer Coalition: Sachs Media Group
Rail Passengers Assn.: Xenophon Strategies, Inc.
Railroaders Trails Conservancy: Devine + Partners
Railway Supply Institute: Stanton Communications, Inc.; Xenophon Strategies, Inc.
Rain Bird: Brandware
Rainbow EDU Consulting: Serendipit Consulting
Rainbow Housing Assistance Corp.: Hoyt Organization Inc., The
Raising Cane’s Chicken Fingers: Champion Management Group
Raising Canes: Approach Marketing
Rambo: Buchanan Public Relations LLC
RamBus: Hoffman Agency, The
Ranch Malibu, The: Magrino PR
Rancho La Puerta, Mexico: J Public Relations
Rancho San Lucas Resort Los Cabos: Carolyn Izzo Integrated Communications (CIIC)
Rancho Valencia Resort & Spa: J Public Relations
Randall Companies: Regan Communications Group
Randall’s Island Park Alliance: SharpThink
Rangeley Capital: Profile Advisors LLC
Ranken Technical College: Standing Partnership
Rapala: Pocket Hercules
Rapid7: PAN Communications, Inc.
Rascal House Pizza: Stevens Strategic Communications, Inc.
Rasco Klock Perez & Nieto: Durée & Company, Inc.
Rasmussen College: Beehive Strategic Communication
Rastegar Property: FischTank PR
Rauland: L.C. Williams & Associates
Rave Mobile Safety: Version 2.0 Communications
RAVE Restaurant Group (Pizza Inn, Pie Five Pizza, Pizza Inn Express): Champion Management Group
Ray Caye Island Resort: D & D PR
Raymond James: Dukas Linden Public Relations
Raytheon: InkHouse; the10company
Razzoom’s Cajun Cafe: Ink Link Marketing
RBC Global Asset Management: Greentarget Global LLC
RBC Wealth Management: Lansons Intermarket
RE/MAX: Havas Formula
ReadSpeaker: Version 2.0 Communications
Real Deal Magazine, The: Berman Group, Inc., The
Real Estate Lenders Assn.: Berman Group, Inc., The
RealConnex: Berman Group, Inc., The
RealEats: French | West | Vaughan
Reality Shares: Gregory FCA
RealTracs: MP&F Strategic Communications
Reaves Asset Management: Lansons Intermarket
Recall InfoLink: RAM Communications
RECARO Automotive Seating: imre, LLC
Reckitt Benckiser: Hunter; JeffreyGroup; Strategic Objectives
Recorded Future: InkHouse
Recovery Project, The: Identity
Red Devil Fireworks: Revell Communications
Red Hat, Inc.: ICR
Red Lion Inn, The, MA: Redpoint
Red Lobster: MWPR
Red Mountain Resort, UT: Lou Hammond Group
Red Robin Gourmet Burgers & Brews: Coyne Public Relations
Red Star Yeast: MorganMyers
Red Wing Heritage: Turner
Red Wing Shoe Company: Raising Cane’s Chicken Fingers: Champion Management Group
Red Wing Shoe Company: TCAH Communications
Redwood CVB, CA: Lou Hammond Group
RedDirect Health: Serendipit Consulting
Redrock Biometrics: UPRAISE Marketing + Public Relations
Redwood MDE: Berman Group, Inc., The
Reed Smith: Xenophon Strategies, Inc.
Reef: Coyne Public Relations
Refined Hospitality: Nike Communications, Inc.
Refinery Hotel: MMGY NJF
Reflare: Bacheff Communications
Reflect Systems: Idea Grove
REFORM Alliance: Berk Communications
Regence Blue Cross Blue Shield: Activate Health
Regenix Hair Care: Valerie Allen Public Relations
RegentAtlantic: Hewes Communications
Regina Isabella, Ischia, Italy: WEILL (Geoffrey Weill Associates, Inc.)
Regional Arts Commission of St. Louis: O’Malley Hansen Communications
Regional Educational Media Center Assn.: Piper & Gold Public Relations
Regus: Fish Consulting
Rehhmann Group: Lambert
REI Adventures: Turner
REI Private Brands: Turner
Relais & Châteaux: J Public Relations
Related: SharpThink
Related Group: rbc Communications
Relay by Republic Wireless: Segal Communications
Relay Medical: RBMG (RB Milestone Group)
RelayCars LLC: irmc. LLC
RELEX Solutions: RAM Communications
Reliant Capital: Inspire PR Group
ReliaQuest: North 6th Agency, Inc. (N6A)
Renown: North 6th Agency, Inc. (N6A)
Reporters without Borders: Glen Echo Group
Research Frontiers: Crenshaw Communications
ResearchAffiliates: Hewes Communications
ResearchFrontiers: Crenshaw Communications
Resident (formerly DreamCloud): Kaplow Communications
Resonai: North 6th Agency, Inc. (N6A)
Resort Group: The: Resonance Consultancy Inc.
Resorts Casino Hotel: Mason Public Relations
Resorts World Bimini: Turner
Restorations 1: BizCom Associates
Restoration Hardware: Geto & de Milly, Inc.
Retail Design Collaborative/Studio-111 (RDC-S111): Hoyt Organization Inc., The
Retail Me Not Rxsaver: Activate Health
Retail Systems Research (RSR): Kettner Group Communications
ReThink Energy NJ: Taft Communications
Retirement Planners of America: Standing Partnership
Retro Fitness: 5W Public Relations
Reunion Resort: Zimmerman Agency, The
Reutlinger Community, The: Fineman PR
Rev.io: Media Frequency Global
Rev1 Ventures: Superior Public Relations
Revel: Hoffman Agency, The
Revel Spirits: JConnellly
RevoLaze: Stevens Strategic Communications, Inc.
ReVolt Motors: Ruder Finn Inc.
RevTrax: North 6th Agency, Inc. (N6A)
Rex Mundi: North 6th Agency, Inc. (N6A)
RF Code: Milldam Public Relations
RGB Spectrum: UPRAISE Marketing + Public Relations
Rheem: Brandware
Rheem Manufacturing Co.: Motion Agency, Inc., The
Rhode Island Commerce Corp.: Duffy & Shanley, Inc.; InHouse
Rhode Island Department of Human Services: JSI Research and Training Institute, Inc.
Rhode Island Tourism: MMGY NJF
Riazi Capital: Hoyt Organization Inc., The
Riazul Premium Tequila: Stuntman PR
Ribbons Communications: fama PR, Inc.
Ribera y Rueda: AVENIR GLOBAL
Richmond Region Tourism: Resonance Consultancy Inc.
Ricky Carmichael Racing: Sachs Media Group
Ricoh: KWT Global
RICOH: Berman Group, Inc., The
Ridgemark Equity Partners: BackBay Communications
Riedel: Nike Communications, Inc.
Right Place, The: Grand Rapids: Development Counsellors International (DCI)
Rigid Tool Co.: Falls
Ring: BGFish Communications
Rippleshot: Communications Strategy Group (CSG)
RISC-V: Racepoint Global
Rise Above Social Issues Foundation: Reich Communications
Rising Tide Car Wash: Durée & Company, Inc.
RiskRecon: fama PR, Inc.
RIT: Gatesman
Ritz: ICR
Ritz-Carlton Dallas: Zimmerman Agency, The
Ritz-Carlton Destination Club: Zimmerman Agency, The
Riverbed Public Sector: Merritt Group
Riversedge Company: BackBay Communications
Rivervalk Arts & Entertainment District: Durée & Company, Inc.
Rives Construction: Markstein
Riveria 31: Ballantines PR
Roadmaster Group: Serendipit Consulting
Robbins Brothers, The Engagement Ring Store: Serendipit Consulting
Robeco Global: Dukas Linden Public Relations
Robeks: BLAZE PR
Robert Kraft: Berk Communications
Robert Mondavi Wines: Nike Communications, Inc.
Robert Stupack: Blaine Group, The
Robert Wood Johnson Foundation: BerlinRosen; McCabe Message Partners; Taft Communications
Robert Wood Johnson University Hospital-New Brunswick: R&J Strategic Communications
Robert Johnson University Hospital-Somerset: R&J Strategic Communications
Robinson Bros LL&P: Rabenstein Public Relations
Roe Nation: Berk Communications
Roche: AVENIR GLOBAL; JeffreyGroup; Weber Shandwick
Rockefeller Group: Berman Group, Inc., The
Rockefeller University Press: Tartaglia Communications, LLC
RockFarmer Capital: Berman Group, Inc., The
Rockford Area CVB: Development Counsellors International (DCI)
Rockford Construction: Lambert
Rockland Behavioral Health Response Team: GMG Public Relations, Inc.
Rockland Community College: GMG Public Relations, Inc.
Rockland Paramedics Services: GMG Public Relations, Inc.
Rockland Trust: InkHouse
Rockport Co., The: 360PR+
Rockwell Automation: Padilla
Rocky Mountain: Citizen Relations
Roger Dubuis: Nike Communications, Inc.
Rolfe Pancreatic Cancer Foundation: L.C. Williams & Associates
Rolls-Royce Power Systems/MTU: Bianchi Public Relations, Inc.
Rome Cavalieri, A Waldorf Astoria Hotel: Brandman Agency, The
ROMY PARIS: Bacheff Communications
Ronald McDonald House of Mid-Michigan: Piper & Gold Public Relations
Roofing and Waterproofing Assn.: Berman Group, Inc., The
Rooftop by JG, The: Ballantines PR
RoomKey: Brandware
Rosalie Morgan: Farrow Communications
Rosemont Copper: Davies
Rosewood Hotels & Resorts: Nike Communications, Inc.
Ross Environmental: Stevens Strategic Communications, Inc.
Rotary International: Hope-Beckham Inc.
Round House Charities of the Greater Philadelphia Region: Tierney
Ronald McDonald House of Mid-Michigan: Piper & Gold Public Relations
Rowenta: 5W Public Relations
Rowmont Copper Coffee: Markstein
RowlynX: LaunchSquad
Roxi: Nike Communications, Inc.
Sentara Health: Lovell Communications
SentinelOne: fama PR, Inc.
Segens CDMO: Bimbach Communications Inc.
Sequential Brands Group: AMP3 Public Relations
Serafina Beach Hotel: Murphy O'Brien
Serena & Lily: SharpThink
Serenity Yachts: Durée & Company, Inc.
Sereno Hotels: Murphy O'Brien
Serovital: Brown & Dutch Public Relations
Serta: Motion Agency, Inc.
The Sertel Corrective Action Committee: Roop & Co.
ServeOhio: Inspire PR Group
Service Contract Industry Council: Sachs Media Group
Service Corporation International: Ethelrand Group, The
Service Employees International Union (SEIU): BerlinRosen
ServiceNow, Inc.: Standing Partnership
ServiceTitan: Ripley PR, Inc.
Servicon: Raxies, Inc.
Servidivey: Pietyra PR & Marketing
Set Hotels, The: Lou Hammond Group
Seth Greene: Farrow Communications
Setnor Byer Insurance & Risk: Boardroom Communications, Inc.
Seven Rooms: Stuntman PR
Seventh Generation: Allison+Partners
Sexy Hair: Allison+Partners
Seyfarth Shaw: Ripe Media/Public Relations, Inc.
SF Planet: Firecracker PR
SFIazz: Landis Communications Inc. (LCI)
SG Blocks: Rubenstein Public Relations
SHA Wellness Clinic: Magrino PR
Shair: Buchanan Public Relations LLC
Shake a Leg Miami: David Pearson Associates
Shake Shack: ICR
Shake Shack: Amex
Shaker Heights Country Club: Roop & Co.
Shakti: SourceCode Communications
Shane Feldman: The Storied Group
Share Our Strength: RF | Binder Partners, Inc.
Sharp: Peppercomm
Shaper Shape: March Communications
Sharps Technology, Inc.: Butler Associates, LLC
Shashi Socks: Durée & Company, Inc.
Shawe Rosenthal: Pugh & Tillett PR, LLC
Shebourne, The, Dublin, Ireland: Hawkins International Public Relations
Shepherd Center: Jackson Spalding
Sheraton Carlsbad Resort & Spa: Chemistry PR
Sheridan Capital: BackBay Communications
Sherman & Howard Law Firm: Communications Strategy Group (CSG)
Sherwin-Williams: Carmichael Lynch Relate; Falls
Sherwin-Williams Aerospace: Falls
Sherwin-Williams Automotive Finishes: Falls
SHL: Gregory FCA
Shields Healthcare Group: Rasky Partners, Inc.
Shift? Digital: Superior Public Relations
Shinola: Articulated
Shinola Detroit: MMGY NJF
Shiseido: JW Group
Shiseido Laura Mercier Brand: Kaplan Communications
SHOP ‘n SAVE: Gatesman
Sidekick: BackBay Communications
Shriners Hospitals for Children: CadmanKatz; Crosby
Shula’s Steak House: A Division of Lam Research
Shure: AMPLIFY Communications
Silicon Valley Bank: Prosek Partners
Silk NY: AMP3 Public Relations
Silk Road Medical: Merryman Communications
Silverstein Properties: BerlinRosen; Resonance Consultancy Inc.
Silverwest Hotels: Resonance Consultancy Inc.
Simon Baron: Berman Group, Inc., The
Simon Mailss: BLAZE PR
Simon Property Group: Motion Agency, Inc., The; Reputation Partners
Simon Wiesenthal Center: Rubenstein Public Relations
Simply Dresses: AMP3 Public Relations
Simply Fit Board: Marketing Maven Public Relations
SimplyProtein: CRC, Inc.
Sims Metal Management: Singer Associates, Inc.
Sinai Health System: Jasculka Terman Strategic Communications
SingleTouchdown PR
Sincere: Nicholas & Lence Communications
Singapore Airlines: Berlin Rosen
Singapore Exchange (SGX): Lansons Intermarket
SIOnyx: Racepoint Global
SIRION Biotech: LaVoieHealthScience
Sirois Resources: RBMG (RB Milestone Group)
Sisters of Charity Health System: Falls
SIT Platinum: VIVA Lifestyle PR
Sita: Trelavel/Keller
Sitara Collections: Goldman Communications Group, Inc.
Sixgill: Gregory FCA
Sizzler: Fish Consulting
SK Capital Partners: BackBay Communications
Skender: Akreto, Business, Articulated
Ski Vermont: Development Counsellors International (DCI)
Skip Scooters: Singer Associates, Inc.
Sky Zone: Connect Agency
Skydeck Chicago (Willis Tower): Zappwater Communications
Skylo: Mighty
Skyrurai: Mission North
SkyTrak: French | West / Vaughan
Skyway 10K: Judge Public Relations, LLC
SL Green: BerlinRosen
Slug Property Group: Berman Group, Inc., The
SLC Management: Montieh & Company
Sleep Better Georgia: Bloom Communications
Sleep Dallas: Bloom Communications
Sleep Number: Makovsky
Sleepy Hollow LDC: Nicholas & Lence Communications
Slinger Bag: French | West / Vaughan
Small Business Administration: Marketing Maven Public Relations
Smart Columbus: Fahlgren Mortine; Paul Werth Associates
Smart Communications: Crenshaw Communications
SmartAC.com: BigFish Communications
SmartCruiser.com: Ehrhardt Group, The
Smartthinking, Inc.: Hemsworth Communications
SmartSens: Hoffman Agency, The
SMEG: SW Public Relations
Smile Train: G&S Business Communications
Snimoff: Taylor
Smithfield Foods: Hunter
Smithsonian Magazine: High10 Media
Smithville: CashmanKatz
Smithville Fiber: MEK Group
Snakeway: DMP
Snape: RDM, Inc.
Snaipa: RDM, Inc.
Society to Improve Diagnosis In Medicine: McCabe Message Partners
Society of Cardiovascular Angiography & Interventions: BRG Communications
Society for Healthcare Epidemiology of America: The Reis Group
Society of Interventional Radiology: The Reis Group
Society of Memorial Sloan Kettering Cancer Center, The: SharpThink
Society to Improve Diagnosis In Medicine: McCabe Message Partners
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— T —

T Zero: Lanzos Internarket
T-Fal: 5W Public Relations
T-Mobile: Glen Echo Group
T-Rex Tape: Falls

T. Marzetti Co.: Fahlgren Mortine
T. Rowe Price: imre, LLC
T.A. Barron: Goodman Media International, Inc.
TA Associates: BackBay Communications
Tachyum: JPR Communications
Taco Bell: Judge Public Relations, LLC
Taco Cabana: SPM Communications, Inc.
Taco John’s: Champion Management Group
Tahiti Tourism: Development Counsellors International (DCI)
Takeda: Taft Communications; Tierney
Takeya: Turner
Talent: Highwire PR
Talenfeld Law: Boardroom Communications, Inc.
Talia Jewelry: AMP3 Public Relations
Talisker Club: Murphy O’Brien
Talos Solutions: Pugh & Tiller PR, LLC
TamaraK Lodge, The: Segal Communications
TAMKO: Gatesman
Tampa Hillsborough Economic Development Corp.: Development Counsellors International (DCI)
Tanasi CBD: Durée & Company, Inc.
Tandigm Health: Brian Communications
Tanner Health: Lovell Communications
Target Corporation: Kaplow Communications
Tarka Indian Kitchen: Champion Management Group
Taste of Nova Scotia: Redpoint
Tasting Kitchen, The (Venice, CA): Di Moda Public Relations
Tastykake: Zimmerman Agency, The
Taubman Company, The: Conroy Martinez Group, The
Tauck: Redpoint
Tavern by WS, The: Magrino PR
Tavern on the Green: 5W Public Relations
Tavistock Development Co.: rbb Communications
Taxpayers for Common Sense: Caplan Communications LLC®
TCF Center: livio george | communications + design
TCI Powder Coatings: Roop & Co.
TCS Anceuls Database: MEK Group
TCS Education System: Mekky Media Relations Inc.; Pietryla PR & Marketing
TCS World Travel: Murphy O’Brien
TD Bank: Prosek Partners; Tierney
TDK: Karbo Communications
Tea Assn. of the USA: Pollock Communications
Tea Council of the USA: Pollock Communications
Teach for America: Markstein
Tealium: Hoffman Agency, The
Team NEO: Falls
TeamViewer: Lumina Communications
Teatulia: Champion Management Group
Tech Mahindra: Lansons Internarket
Technaxx: Bacheff Communications
Technology Assn. of Oregon: A. wordsmith
Technology Recovery Group: Stevens Strategic Communications, Inc.
Technovation: Mission North
Ted Baker: CRC, Inc.
Teen Cancer America: French | West | Vaughan
TEFAF/Maastricht Art Fairs: SharpThink
Teladoc: ReviveHealth
Teleumbo: High10 Media
Temenos: BackBay Communications
Tempered Networks: Touchdown PR
Temple Economic Development Corp.: Development Counsellors International (DCI)
Temple University School of Podiatric Medicine: SPRYTE Communications
Tempo Automation: Caster Communications, Inc.
Tempar-Pedic: Finn Partners
Terentum: Transform Group
Tens-X: Hoft Organization, Inc., The
Tenable: Mission North; Raffetto Herman Strategic Communications
TENCEL(TM): AMP3 Public Relations
Tencent: ICR; Ruder Finn Inc.
Tennessee Dept. of Environment & Conservation: TVG
Teradata: Allison+Partners; RAM Communications
Terme di Relilax Boutique Hotel & Spa in Montegrotto, Italy: Lion & Lamb Communications
Terraboost Media: CRC, Inc.
Terry Bradshaw: Wicked Creative; Wicked Creative
tesa tape, Inc.: G&S Business Communications
Tesla: Kivvit; The Abbi Agency
Tessian: Mission North
Tetra Pak: JeffreyGroup
Tetra Tech: Singer Associates, Inc.
TEVA: Evolve KYNE
Texas Chicken: Ink Link Marketing
Texas Economic Development Corp.: Development Counsellors International (DCI)

--- V ---


Visit Sarasota County (FL): Pineapple Public Relations
Visit Scotland: Development Counsellors International (DCI)
Visit Seattle: Development Counsellors International (DCI)
Visit SLO CAL: Resonance Consultancy Inc.; Turner
Visit Tallahassee: Zimmerman Agency, The
Visit Tallman Coast: Weinstein PR
Visit Tucson: Resonance Consultancy Inc.
Visit Tuolumne County: Development Counsellors International (DCI)
Visit Utah: J Public Relations
Visit Victoria: Brandman Agency, The
Visiting Nurse Service of New York: Keith Sherman and Assocs.; King + Company
Vista Encantada Hotel Los Cabos: Carolyn Izzo Integrated Communications (CIC)
VistaVu: CommCentric Solutions, Inc.
VitalSource: Stones River Group
Vitamin Shoppe, The: Hunter
Vitmix: Falls
Vitas Healthcare: rbb Communications
Vivalia: Approach Marketing
VIVO: Ruder Finn Inc.
Vivo Resorts & Residences Puerto Escondido: Carolyn Izzo Integrated Communications (CIC)
Vivi: North 6th Agency, Inc. (N6A)
VIZIO: 5W Public Relations
VOA Architecture: Berman Group, Inc., The
Vohra: Vohra Williams Physicians: Hemsworth Communications
Voices Against Brain Cancer: 5W Public Relations
Voices For CASA Children: Serendipity Consulting
Volk Optical, Inc.: Falls
Volk Protective Products: Stevens Strategic Communications, Inc.
Volkert: Stones River Group
Volswagen: Ruder Finn Inc.
Volvo Group: French | West | Vaughan
Vortex Aquatic: Bimbach Communications Inc.
Votti-Siv: Stevens Strategic Communications, Inc.
Vorys, Sater, Seymour and Pease: Falls
Voya: Prosek Partners
Voya Financial: BLH Consulting, Inc.
VStar Entertainment Group: Strategic Objectives
VTech/LeapFrog: Coyne Public Relations

— W —

W Costa Rica - Reserva Conchal: Brandman Agency, The
W Hotels of New York: Lion & Lamb Communications
W Punta de Mita - Mexico: Diamond Public Relations
W. L. Gore & Associates: Stanton Communications, Inc.
Wagenknecht: Wagenknecht
communica
tion

Wallbridge: lovio george | communications + design
Waldorf Astoria: Berlin/Prag
Waldorf Astoria Atlanta Buckhead: Brandman Agency, The
Waldorf Astoria Beverly Hills: Ballantines PR
Waldorf Astoria Hotels: Magri

Waldorf Astoria Los Cabos Pedregal: J Public Relations
Waldron Private Wealth: WordWrite Communications LLC
Walnut Creek Economic Development: Development Counsellors International (DCI)
Wakunaga of America: Valerie Allen Public Relations
Wakunaga of America: Valerie Allen Public Relations
Walkbridge: lovio george | communications + design
Waldorf Astoria: Berlin/Rosen
Waldorf Astoria Atlanta Buckhead: Brandman Agency, The
Waldorf Astoria Beverly Hills: Ballantines PR
Waldorf Astoria Hotels: Magri

Waldorf Astoria Los Cabos Pedregal: J Public Relations
Waldron Private Wealth: WordWrite Communications LLC
Walgreens Gridiron Grill-Off Food, Wine & Music Festival: Hemsworth Communications
Walk-On’s Sports Bistreaux: Champion Management Group
Wallace Foundation: Crosby
Walmart: Davies; Ehrhardt Group, The; Landis Communications Inc. (LCI); Markstein; MP&P Strategic Communications; Pierpont Communications Inc.
Walt Disney World (Disney Dreamers Academy, runDisney): TJM Communications, Inc.
Walt Disney World Resorts: JeffreyGroup
Walt Disney World Swan and Dolphin Resort: TJM Communications, Inc.
Wander A Sea: Wander A Sea
Wandering Barman: Stuntman PR
WannaRubb Foods: Judge Public Relations, LLC
Warner Brothers: IW Group
Wasabi Technologies, Inc.: InkHouse
Washington State Department of Health: JSI Research and Training Institute, Inc.
Waste Management: Ehrhardt Group, The; The Abbi Agency
Water Intelligence (WINT): Ripley PR, Inc.
Water/Aid: Marketing Maven Public Relations
Waterfront, The: WordWrite Communications LLC
Waters Edge Wineries: Hemsworth Communications
Waterman Investment: Hoyt Organization Inc., The; Hoyt Organization Inc., The
The Wave Petunias: Zapwater Communications
Wawa: Brownstein Group
Waystar: Mission North
WeBEZ - Chicago Public Media: Grisko LLC

WBUR: Greenough Brand Storytellers
WD-40: Off Madison Ave
Wealth Management Group: Meikky Media Relations Inc.
Weatherford Capital: Backlit Communications
Webber Oyabashi Construction: Singer Associates, Inc.
Webull: 5W Public Relations
Wedge: Singer Associates, Inc.
Weihenstephan: BLAIRE PR
Weil-McLain: L.C. Williams & Associates
Weinberg/Newton Gallery: Carol Fox & Associates
Weiss Serota Helfman Cole & Bierman: Boardroom Communications, Inc.
Welch Allyn: Mower
Welch’s: 5W Public Relations
WellPet: 360PR
Wells Fargo Advisors: Communications Strategy Group (CSG)
Welltower: ICR
Wendy Hilliard Gymnastics Foundation: Nicholas & Lence Communications
WePay: SourceCode Communications
West Health: Perry Communications Group, Inc.
West Monroe Partners: the10company
West Resorts Corp.: rbb Communications
West Town Chicago: Zapwater Communications
West Virginia Dept. of Health and Human Resources: Fahlgren Mortine
West Virginia University – NCC Alumni Chapter: Roop & Co.
Westbrook Partners: Geto & De Milly, Inc.
Westchester Capital Management: Buttonwood Communications Group
Westchester County Tourism and Film: Mower
Westcor: Resonance Consultancy Inc.
Westdrift Manhattan Beach: Murphy O’Brien
Western Asset Mortgage Capital Corp.: Financial Profiles, Inc.
Western Governors University: MP&P Strategic Communications
Western New York Ford Dealers: Mower
Western Uranium & Vanadium: RBMG (RB Milestone Group)
Westfield: IW Group
Westfield Broward: Durée & Company, Inc.
Westgate: Zimmerman Agency, The
Westgate Hotel, The: Chemistry PR
Westin Austin Downtown: Turner
Westin Carlsbad Resort & Spa: Chemistry PR
Westin Grand Cayman Resort & Spa: Grand Cayman, Cayman Island: Hawks
International Public Relations
Westin Hotels & Resorts: Finn Partners; PAPER & PAGE
Westin Nashville: Turner
Westlands Water District: KP Public Affairs
Westwood: Caliber Corporate Advisers
Wet n Wild: Kaplan Communications
WeWork: JeffreyGroup
Wexford Health: Stephen Bradley & Associates LLC
Wexford Health Sources: Sachs Media Group
WFF Facility Services: Standing Partnership
Wharton Business School: M Booth
Wharton Properties: Berman Group, Inc., The
WhatIf Media: North 6th Agency, Inc. (N6A)
WhereScape: Touchdown PR
Whirlpool: APCO Worldwide
Whispering Angel: Magri PR
White Castle: Paul Werth Associates
Whitewalk Healthcare: MEK Group
Whitebox Advisors: Profile Advisors LLC
WhiteHat: Touchdown PR
Whitehead Energy Solutions: Pietryla PR & Marketing
WhiteOps: PAN Communications, Inc.
Whitetail Club and Shore Lodge: Murphy O’Brien
Whitney Museum, The: Finn Partners
Whole Foods Market: Landis Communications Inc. (LCI)
WHOLEHEARTED (Wisdom Press): King + Company
Wholly Guacamole: Havas Formula
WhyHotel: North 6th Agency, Inc. (N6A)
Wi-Fi Alliance: Highwire PR
Anonymous: Anonymous
Wigwam, The, Litchfield, AZ: Hawkins
Wiley Communications: The
Wild Dunes Resort, SC: Lou Hammond Group
Wild Republic: Stevens Strategic Communications, Inc.
Wildernight Advisory: FishTank PR
Wilderness Safaris: Hawkins International Public Relations
Wilderness Society: The: Caplan Communications LLC®
Wildo: Signal Group
William Blair: Hewes Communications
William Grant & Sons: Magri PR
William Murray Golf: 5W Public Relations
William Penn Foundation: Devine + Partners
William Rast: AMP3 Public Relations
Williams Data Management: Marketing Maven Public Relations
Williams Pipeline Company: Stephen Bradley & Associates LLC
Willing, Williams & Davidson: Furia Rubel Communications, Inc.
Xanatek: the 10 company
Xactly: LaunchSquad
X-Golf: Zimmerman Agency, The
Wymara Resort & Villas - Turks & Caicos: Diamond Public Relations
Wuest-Fanning Foundation: JSI Research and Training Institute, Inc.
WTTW WFMT: Grisko LLC
WTR: Judge Public Relations, LLC
WTNH – ABC: CashmanKatz
WSFS: Devine + Partners
WS New York: Magrino PR
Writers Guild Initiative: Goldman Communications Group, Inc.
Writers Guild of America, East: Goldman Communications Group, Inc.
WS New York: Magrino PR
WSSF: Devine + Partners
WTNH – ABC: CashmanKatz
WTR: Judge Public Relations, LLC
WTTW WFMT: Grisko LLC
Wuest-Fanning Foundation: JSI Research and Training Institute, Inc.
Wusthof: Nike Communications, Inc.
WX Inc. - New York Women Executives in Real Estate: Berman Group, Inc., The
Wymara Resort & Villas - Turks & Caicos: Diamond Public Relations
Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel): Citizen Relations
Wynn Fine Dining, Las Vegas: Lion & Lamb Communications
Wythe Hotel: BerlinRosen
Xanatek: the 10 company
X-Chain: Zimmerman Agency, The
X-Chain: Zimmerman Agency, The
Xactify: LaunchSquad
X投行: BerlinRosen
Xavié (AT&T): Matter
Xavient Information Systems: Makovsky
Xaxis: 5W Public Relations
Xcel Energy: Carmichael Lynch Relate
Xcelerated Biomedical Technologies: Serendipit Consulting
Xero: Peppercomm
Xerox: Landis Communications Inc. (LCI)
Xfinity: Tierney
Xiaomi: Ruder Finn Inc.
XO Technologies: Ripley PR, Inc.
Xyngeny LLC: LaVosieHealthScience
XPO Logistics: Hot Paper Lantern
XV Beacon, Boston, MA: Hawkins International Public Relations
XYPRO Technology: Marketing Maven Public Relations
Y2Y: Mason Public Relations
YAHOO! Finance: High10 Media
YAHOO! News: High10 Media
Yahool!: Sports: Coyne Public Relations
Yale New Haven Health: Mason Public Relations
Yanfeng Automotive Interiors: Bianchi Public Relations, Inc.
Yards Brewing Co.: Brownstein Group
Yasso: Connet Agency
Yazaki North America: Lambert
Yes To Mexico: rbb Communications
Yewno: Superior Public Relations
Yez Corp.: Edge Communications, Inc.
Yield10 Bioscience: TinkTank PR
Yin and Yang Nutrition for Dogs: Farrow Communications
YKK America: imre, LLC
YMCA of Austin: Bloom Communications
YMCA of Greater Pittsburg: WordWrite Communications LLC
Yo Gotti: Berk Communications
Yogurtland: Konnet Agency
Yoko Kitahara: Xhibition
Yona New York fashions: Goldman Communications Group, Inc.
York: R&D Strategic Communications
Young Jewish Professionals: Hot Paper Lantern
Young Professionals’ Org.: Goodman Media International, Inc.
YouScience: Stones River Group
YRCW: akhia communications
YSI: Beauty: Nike Communications, Inc.
Yueyng: Tierney
Z-Wave Alliance: Caster Communications, Inc.
Zalkin Law Firm: Butler Associates, LLC
Zany-Blosser: Paul Werth Associates
Zeckendorf Development: Geto & de Milly, Inc.
Zeal Land: Inhouse Communications
Zero Halliburton: Nike Communications, Inc.
Zero: Touchdown PR
Zeta Global: 5W Public Relations
Zeus Living: Mission North
ZF TRW: Xenophon Strategies, Inc.
Zillow: Kaplow Communications
Zillion: March Communications
Zinque: Chemistry PR
Zipcar: RF | Binder Partners, Inc.; 360PR+
Zinc: March Communications
Zoetics: Coyne Public Relations; French | West | Vaughan
Zoetics LLC: imre, LLC
Zoll: Agency Ten22
Zombie Donuts: Hensworth Communications
Zoom: ICR
Zulily: 360PR+
Zurich Tourism: WEILL (Geoffrey Weill Associates, Inc.)
Zutano: Duffy & Shanley, Inc.
Zynstra: Ketner Group Communications
Zyppah: Brown + Dutch Public Relations
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No. of full-time employees _______ Year Founded _________

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