O'Dwyer's

DIRECTORY OF PUBLIC RELATIONS FIRMS

2022

FIFTY-SECOND ANNUAL EDITION

J.R. O’Dwyer Co., New York, NY • www.odwyerpr.com
To thrive in a world of constant change, organizations and businesses need more than talk. They need the ability to move people—all kinds of people—to think differently, feel deeply, and act urgently.

At BCW, we use creativity, data, insight, and technology to develop strategies that ignite change, tell stories that turn heads and engineer experiences that build reputation, inspire advocacy, transform culture and shake the world with impact.
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New York
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New York, New York 10174

Miami
1111 Lincoln Road
Miami Beach, Florida 33139
CONTENTS

Foreword  5
PR Firms Newly Listed in the Directory  5
PR Firm Ranking Instructions  6
Ranking of PR Firms with Major U.S. Operations  7
Leading Gainers Among the Ranking of PR Firms  10
List of Major Holding Companies and their PR Subsidiaries  12
Rankings of PR Firms by City/Geography  14
Rankings of PR Firms by Specialty  18
Index to Public Relations Firms with Specialized Skills  35
Geographical Index to PR Firms Based in the U.S.  81
Geographical Index to PR Firms and Branches Outside the U.S.  88
How to Hire a PR Firm: The Corporate View, by Fraser Seitel  90
Top Ten Reasons to Get a PR Agency Valuation, by Rick Gould  93
10 Myths About PR Firms Being Acquired, by Art Stevens  94
Listing of PR Firms (alphabetical order)  95
Cross-Index to Client Companies of Listed PR Firms  215

Advertiser Index:

Abernathy MacGregor – 79
APCO Worldwide – 11
BackBay Communications – 45
BCW – Inside Front Cover
BizCom Associates – 47
Bliss Group, The – 49
Bospar – 71
Cashman Katz – 51
Coyne Public Relations – 9
Crosswind Media & Public Relations – 41
DXTRA Health - Inside Back Cover
Edelman – Between pgs. 6 & 7
Fahlgren Mortine – 23
Feintuch Communications – 53
Finn Partners – Back Cover
Gladstone Place Partners – 39
Gould+Partners – Between pgs. 34 & 35
Gregory FCA – 69
Hoffman Agency, The – 21
Hotwire – 31
Inkhousie – Between pgs. 94 & 95
Infinite Global – 57
Joelle Frank – 59
JPA Health – 19
Karv Communications – 63
Kekst CNC – 67
LaVoieHealthScience – 33
Longacre Square Partners – 2
Lou Hammond Group (LHG) – 29
Merritt Group – 85
Montieth & Company – 77
Padilla – 27
PAN Communications – 25
Racepoint Global – 4
Reevemark – 13
Sitrick And Company – 15
Sloane & Company – 75
Spectrum – 87
Stevens Group, The - 17
The Levinson Group – 83
WordWrite Communications LLC – 37
Every second, billions of conversations are happening at once. On every device, on every app, in every hand. And those conversations are changing, Faster than ever before.

At **Racepoint Global** we shape those conversations.

The conversations that matter.

racepointglobal.com

The 2022 edition of *O’Dwyer’s Directory of Public Relations Firms* contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the “Find a PR Firm” database on odwyerpr.com for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a “special report” on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an “agreed-upon-procedure,” carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory’s opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory’s judgment of a firm’s standing within the industry, and are not warranted to comply with any specific objective standards.

The directory’s geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 26 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Articles in this year’s directory address hiring a PR firm and the ins and outs of PR firm mergers and acquisitions.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O’Dwyer
Publisher
June 2022

PR firms newly listed in directory:

<table>
<thead>
<tr>
<th>Allyn Media</th>
<th>Hawaii PR</th>
<th>Rally Point Public Relations</th>
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<td>AMBITIOUS</td>
<td>Heart &amp; Soul PR</td>
<td>Reputation Changer</td>
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<td>AMP PR</td>
<td>Hokku PR LLC</td>
<td>REYA Communications</td>
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<td>AOPR (Apples &amp; Oranges Public Relations)</td>
<td>Hundred Stories PR</td>
<td>Rosen Group</td>
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<td>Approach LLC</td>
<td>IMAGINE PR</td>
<td>Segal Communications</td>
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<td>Avaans Media</td>
<td>InboundJunction</td>
<td>Steinreich Communications Group, Inc.</td>
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<td>B Public Relations</td>
<td>IT Public Relations</td>
<td>Taft Communications</td>
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<td>Barbara Wagner Communications</td>
<td>KVA - Communications Made Simple</td>
<td>TBC</td>
</tr>
<tr>
<td>Brand &amp; Buzz</td>
<td>Latitude PR Australia</td>
<td>TEN3 Public Relations</td>
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<tr>
<td>Brandon Agency, The</td>
<td>LAVIDGE</td>
<td>The Levinson Group</td>
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<tr>
<td>Canale Communications</td>
<td>Leonard &amp; Finco Public Relations, Inc.</td>
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<td>Comsint</td>
<td>Litzky PR</td>
<td>Tier One Partners</td>
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<tr>
<td>Crosswind Media &amp; Public Relations</td>
<td>LT Partners PR</td>
<td>TransMedia Group</td>
</tr>
<tr>
<td>Digital Strategy Ltd</td>
<td>Lyceus Group LLC</td>
<td>Tribe China</td>
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<tr>
<td>Elev8 New Media</td>
<td>Milk &amp; Honey PR Inc.</td>
<td>Uproar PR</td>
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<tr>
<td>FeastPR</td>
<td>Otter PR</td>
<td>Virgo PR</td>
</tr>
<tr>
<td>Finsbury Glover Hering and Sard</td>
<td>Peaks Strategies</td>
<td>Vivid+Co</td>
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<tr>
<td>Verbinnen &amp; Co</td>
<td>Power Group, The</td>
<td>Wachsmann</td>
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<tr>
<td>Franco</td>
<td>Promotehour</td>
<td>WordHampton Public Relations, Inc.</td>
</tr>
<tr>
<td>Group Gordon</td>
<td>Publicity For Good</td>
<td>(W)right On Communications</td>
</tr>
<tr>
<td></td>
<td>R.J. Walker &amp; Co.</td>
<td>ZeR0 to 5ive</td>
</tr>
</tbody>
</table>
Instructions for 2023 Rankings Based on 
2022 Net Fee Income

Deadline to submit: Mon., Mar. 13, 2023

Letter from the CPA of the PR firm as follows:
(This form may be photocopied and used by CPA; Send top page of latest income tax return and W-3 for 2022)

To the Board of Directors of ____________________________________________________________ (city, state) ________________:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O’Dwyer’s based on 2022 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2022:

Net fee income for 2022 was: $ __________________________ Percentage gain/loss (one decimal place): ______

Net fee income for 2021 was: $ __________________________ *Note: PPP funds should be considered a loan until they are forgiven. They are not to be factored into retainer income.

B. Gross billings for calendar 2022 aggregated __________________________ (total income plus reimbursables).

C. We determined from the payroll records that _______ employees were employed full-time as of Dec. 31, 2022 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2022 totaled: $ __________________________.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and (CEO of PR firm).

F. The PR firm named above is _____ / is not ______ owned, affiliated or in any way related to an adv. agency or individual owners of an adv. agency or any other co. Name of parent or affiliated co. plus industry in which it operates: __________________________.

G. Net fees of the PR firm named above in one or more of 19 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm’s expertise in these areas (fees of specialties cannot exceed total fees of firm):

Agriculture $__________________ Home Furnishings $__________________
Automotive/Transportation $__________________ Industrial $__________________
Beauty/Fashion/Lifestyle $__________________ Non-Profits $__________________
Education $__________________ Professional Services $__________________
Energy $__________________ Purpose/CSR $__________________
Entertainment $__________________ Real Estate Finance & Development $__________________
Environmental/Sustainability/Greentech/PA $__________________ Sports $__________________
Financial & Investor Relations $__________________ Technology $__________________
Food & Beverage $__________________ Travel & Economic Development $__________________
Healthcare $__________________


We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA ________________________ Signed by CEO of PR firm: ________________________

Agency contact for this form: ________________________ phone: ________________________ e-mail: ________________________

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2022-23. PR operations which are units of advertising agencies or partly owned by ad agency employees, must indicate this. Affiliates or joint ventures of PR firms should not be listed.

A PR professional’s name may appear only once. At least one full-time person must be listed at each branch. Staff listed at h.q. cannot also be listed in branches. Firms billing more than $1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the specialties must show at least three accounts to back up figures.

Email to John O'Dwyer, john@odwyerpr.com
J.R. O'Dwyer Co., 271 Madison Ave., #1500, New York, NY 10016
It’s crucial when credibility is questioned.

It’s the best insurance against competitive disruption and consumer indifference.

It’s what our 6000 experts help companies and brands earn every day.
# O’Dwyer’s Rankings of PR Firms with Major U.S. Operations

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Edelman, New York, NY</td>
<td>$984,921,000</td>
<td>6,004</td>
<td>17.2</td>
</tr>
<tr>
<td>2. Real Chemistry, San Francisco, CA</td>
<td>475,000,000</td>
<td>1,848</td>
<td>36</td>
</tr>
<tr>
<td>3. ICR, New York, NY</td>
<td>194,890,669</td>
<td>378</td>
<td>83.4</td>
</tr>
<tr>
<td>4. Enke, Philadelphia, PA</td>
<td>181,000,000</td>
<td>850</td>
<td>27.8</td>
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<tr>
<td>5. APCO Worldwide, Washington, DC</td>
<td>172,398,000</td>
<td>926</td>
<td>20.6</td>
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<tr>
<td>6. Finn Partners, New York, NY</td>
<td>162,200,000</td>
<td>1,032</td>
<td>48.9</td>
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<td>7. Zeno Group, New York, NY</td>
<td>118,643,933</td>
<td>709</td>
<td>39.9</td>
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<td>8. Ruder Finn Inc., New York, NY</td>
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<td>860</td>
<td>27.8</td>
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<tr>
<td>9. Prosek Partners, New York, NY</td>
<td>80,050,000</td>
<td>299</td>
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<tr>
<td>10. SW Public Relations, New York, NY</td>
<td>49,977,947</td>
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<tr>
<td>11. Spectrum, Washington, DC</td>
<td>48,850,000</td>
<td>181</td>
<td>48.5</td>
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<td>13. MikeWorldWide, New York, NY</td>
<td>45,390,416</td>
<td>198</td>
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<td>14. imre, LLC, Baltimore, MD</td>
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<td>239</td>
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<td>15. Hunter, New York, NY</td>
<td>42,300,000</td>
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<td>16. Kivvit, Chicago, IL</td>
<td>39,788,291</td>
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<td>17. French</td>
<td>West</td>
<td>Vaughan, Raleigh, NC</td>
<td>36,727,448</td>
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<td>18. Padilla, Minneapolis, MN</td>
<td>36,198,229</td>
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<td>19. Coyne PR, Parsippany, NJ</td>
<td>36,000,000</td>
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<td>20. Matter Communications, Boston, MA</td>
<td>30,116,000</td>
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<td>21. Fahlgren Mortine (includes TURNER), Columbus, OH</td>
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<td>22. Crosby, Annapolis, MD</td>
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<td>24. Citizen Relations, Los Angeles, CA</td>
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<td>25. Walker Sands, Chicago, IL</td>
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<td>31. Taylor, New York, NY</td>
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<td>32. Hoffman Agency, the San Jose, CA</td>
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<td>33. Regan Communications Group, Boston, MA</td>
<td>19,143,913</td>
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<td>34. LaunchSquad, San Francisco, CA</td>
<td>18,328,796</td>
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<td>35. Vested, New York, NY</td>
<td>17,543,000</td>
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<td>36. Lansons Intermarket, New York, NY</td>
<td>17,408,394</td>
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<td>37. Bliss Group, The, New York, NY</td>
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<td>38. JPA Health, Washington, DC</td>
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<td>39. Lamberti, Grand Rapids, MI</td>
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<td>40. M Booth Health, New York, NY</td>
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<td>42. Zimmerman Agency, Tallahassee, FL</td>
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<td>43. Clarity, New York, NY</td>
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<td>49. Canale Communications, San Diego, CA</td>
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<td>51. Davies, Santa Barbara, CA</td>
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<td>52. MP&amp;F Strategic Communications, Nashville, TN</td>
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<td>53. Moore, Inc., Tallahassee, FL</td>
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<td>54. Racepoint Global, Boston, MA</td>
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<td>55. 360PR+, Boston, MA</td>
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<td>17.3</td>
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<td>56. Sam Brown Inc., Wayne, PA</td>
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<td>57. Merritt Group, McLean, VA</td>
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<td>58. Peppercomm, New York, NY</td>
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<td>59. Greentarget Global LLC, Chicago, IL</td>
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<td>60. MMGY NIE, New York, NY</td>
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<td>62. Lou Hammond Group, New York, NY</td>
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<td>63. Dukas Linden Public Relations, New York, NY</td>
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<td>64. Stanton, New York, NY</td>
<td>8,492,565</td>
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<td>66. Pierpont Communications, Houston, TX</td>
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<td>67. Infinite Global, New York, NY</td>
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<td>30.6</td>
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<td>68. McCabe Message Partners, Washington, DC</td>
<td>7,143,239</td>
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<td>11.5</td>
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<td>69. Tavelino/Keller, Atlanta, GA</td>
<td>7,110,207</td>
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<td>4.6</td>
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<td>70. Lumina Communications, San Jose, CA</td>
<td>6,432,200</td>
<td>34</td>
<td>23.6</td>
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<tr>
<td>71. Touchdown PR, Austin, TX</td>
<td>6,227,591</td>
<td>12</td>
<td>11.2</td>
</tr>
</tbody>
</table>

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Continued from page 7

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>72. Raffetto Herman Strategic Communications, Seattle, WA</td>
<td>$6,214,066</td>
<td>37</td>
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</tr>
<tr>
<td>73. LaVoie Health Science, Boston, MA</td>
<td>5,726,799</td>
<td>18</td>
<td>18.3</td>
</tr>
<tr>
<td>74. TruePoint Communications, Dallas, TX</td>
<td>5,244,118</td>
<td>28</td>
<td>40.8</td>
</tr>
<tr>
<td>75. Fish Consulting, Fort Lauderdale, FL</td>
<td>5,041,502</td>
<td>23</td>
<td>45.2</td>
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<td>76. 720 Strategies, Washington, DC</td>
<td>4,819,678</td>
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<td>78. Rasky Partners, Inc., Boston, MA</td>
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<td>79. Champion Management Group, Dallas, TX</td>
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<td>80. Public Communications Inc., Chicago, IL</td>
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<td>82. Tunheim, Minneapolis, MN</td>
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<td>83. BackBay Communications, Boston, MA</td>
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<td>4,423,142</td>
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<td>85. Caliber Corporate Advisors, New York, NY</td>
<td>4,226,115</td>
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<td>86. 1W Group, Inc., West Hollywood, CA</td>
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<td>87. Cashman Katz, Glastonbury, CT</td>
<td>3,885,000</td>
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<td>88. Idea Grove, Dallas, TX</td>
<td>3,761,922</td>
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<td>89. BLAZE, Santa Monica, CA</td>
<td>3,700,000</td>
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<td>90. Crenshaw Communications, New York, NY</td>
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<td>91. Tier One Partners, Boston, MA</td>
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<td>97. ARPR, Atlanta, GA</td>
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<td>102. Brownstein Group, Philadelphia, PA</td>
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<td>103. Ehhardt Group, The, New Orleans, LA</td>
<td>3,051,725</td>
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<td>105. Beehive Strategic Communication, St. Paul, MN</td>
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<td>106. SPM Communications, Dallas, TX</td>
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<td>107. Hewes Communications, New York, NY</td>
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<td>108. FrazierHeby, Columbus, OH</td>
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<td>109. Karbo Communications, San Francisco, CA</td>
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<td>22</td>
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<td>110. Otter PR, St. Petersburg, FL</td>
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<td>111. Bellmont Partners, Minneapolis, MN</td>
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<td>113. Perry Communications Group, Inc., Sacramento, CA</td>
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<td>114. Stanton Communications, Washington, DC</td>
<td>2,049,482</td>
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<td>115. Ripp Media/Public Relations, Inc., New York, NY</td>
<td>2,000,000</td>
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<td>116. O’Malley Hansen Communications, Chicago, IL</td>
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<tr>
<td>117. Rally Point Public Relations, New York, NY</td>
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<td>8</td>
<td>118.1</td>
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<tr>
<td>118. Akrete, Evanston, IL</td>
<td>1,634,326</td>
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<td>119. AMP3 Public Relations, New York, NY</td>
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<td>120. Landis Communications, San Francisco, CA</td>
<td>1,601,000</td>
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<td>-23.8</td>
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<td>121. Firecracker PR, Brea, CA</td>
<td>1,484,000</td>
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<td>122. Marketing Maven Public Relations, Camarillo, CA</td>
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<tr>
<td>123. Lowe Group, Wauwatosa, WI</td>
<td>1,359,684</td>
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<tr>
<td>124. Novitas Communications, Denver, CO</td>
<td>1,290,000</td>
<td>6</td>
<td>14.6</td>
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<tr>
<td>125. WordWrite Communications LLC, Pittsburgh, PA</td>
<td>1,289,292</td>
<td>8</td>
<td>3.4</td>
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<tr>
<td>126. BizCom Associates, Plano, TX</td>
<td>1,273,813</td>
<td>17</td>
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<tr>
<td>127. Buchanan Public Relations, Bryn Mawr, PA</td>
<td>1,216,536</td>
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<td>128. Buttonwood Communications Group, New York, NY</td>
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<td>129. Hensworth Communications, Ft. Lauderdale, FL</td>
<td>1,080,588</td>
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<td>130. Rosica Communications, Fair Lawn, NJ</td>
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<tr>
<td>131. Violet PR, Montclair, NJ</td>
<td>1,040,139</td>
<td>5</td>
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<tr>
<td>132. Virgo PR, New York, NY</td>
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<td>133. Pineapple Public Relations, Chambelle, GA</td>
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<td>134. CommCentric Solutions, Inc., Tampa, FL</td>
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<td>135. Hoyo Organization Inc., The, Torrance, CA</td>
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<td>136. Bianchi Public Relations, Troy, MI</td>
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<td>137. Stantman PR, New York, NY</td>
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<td>138. Feintuch Communications, New York, NY</td>
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<td>139. Lawlor Media Group, New York, NY</td>
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<tr>
<td>140. Wordhampton Public Relations, Inc., East Hampton, NY</td>
<td>630,960</td>
<td>5</td>
<td>14.5</td>
</tr>
<tr>
<td>141. Press Record Communications, New York, NY</td>
<td>535,911</td>
<td>1</td>
<td>115.2</td>
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<tr>
<td>142. Pugh &amp; Tillier PR, LLC, Annapolis, MD</td>
<td>469,611</td>
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<tr>
<td>143. Milk &amp; Honey PR, New York, NY</td>
<td>420,000</td>
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</tbody>
</table>

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WHY is at the center of COYNE.

We're not just sharing recipes.

We're feeding souls.

COYNEPR

COYNEPR.COM
## LEADING GAINERS AMONG PR FIRMS

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Firms in the top 25</strong> (representing fees from $28.4M to $984.9M)</td>
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<tr>
<td>1. Otter PR, St. Petersburg, FL</td>
<td>$2,364,347</td>
<td>43</td>
<td>+238.8</td>
</tr>
<tr>
<td>2. Novitas Communications, Denver, CO</td>
<td>1,290,000</td>
<td>6</td>
<td>+146.0</td>
</tr>
<tr>
<td>3. Rally Point Public Relations, New York, NY</td>
<td>1,662,129</td>
<td>8</td>
<td>+118.1</td>
</tr>
<tr>
<td>4. Press Record Communications, New York, NY</td>
<td>535,911</td>
<td>1</td>
<td>+115.2</td>
</tr>
<tr>
<td>5. BizCom Associates, Plano, TX</td>
<td>1,273,813</td>
<td>17</td>
<td>+64.9</td>
</tr>
<tr>
<td>6. FrazierHeiby, Columbus, OH</td>
<td>2,700,885</td>
<td>21</td>
<td>+51.8</td>
</tr>
<tr>
<td>7. Violet PR, Montclair, NJ</td>
<td>1,040,139</td>
<td>5</td>
<td>+46.3</td>
</tr>
<tr>
<td>8. Karbo Communications, San Francisco, CA</td>
<td>2,450,000</td>
<td>22</td>
<td>+45.8</td>
</tr>
<tr>
<td>9. Akrete, Evanston, IL</td>
<td>1,634,326</td>
<td>6</td>
<td>+44.2</td>
</tr>
<tr>
<td>10. Firecracker PR, Brea, CA</td>
<td>1,484,000</td>
<td>7</td>
<td>+39.6</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Firms ranked 26 through 50</strong> (representing fees from $12.1M to $26.7M)</td>
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<td>1. Bospar, San Francisco, CA</td>
<td>$12,403,254</td>
<td>82</td>
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<tr>
<td>2. Clarity, New York, NY</td>
<td>14,428,176</td>
<td>93</td>
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<tr>
<td>3. Gregory FCA, Ardmore, PA</td>
<td>16,287,822</td>
<td>118</td>
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<tr>
<td>4. Canale Communications, San Diego, CA</td>
<td>12,402,707</td>
<td>49</td>
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<tr>
<td>5. Vested, New York, NY</td>
<td>17,543,000</td>
<td>98</td>
<td>+41.4</td>
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<td>6. Hoffman Agency, The, San Jose, CA</td>
<td>20,158,000</td>
<td>39</td>
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<td>7. J Public Relations, New York, NY</td>
<td>12,118,000</td>
<td>79</td>
<td>+32.9</td>
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<tr>
<td>8. Inhouse, Waltham, MA</td>
<td>24,782,746</td>
<td>125</td>
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<td>9. Lambert, Grand Rapids, MI</td>
<td>16,671,000</td>
<td>86</td>
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<td>10. Lansons, New York, NY</td>
<td>17,408,394</td>
<td>95</td>
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<th>Firm</th>
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<th>% Change from 2020</th>
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<td>1. SourceCode Communications, New York, NY</td>
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<td>41</td>
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<td>2. Berk Communications, New York, NY</td>
<td>8,487,507</td>
<td>28</td>
<td>+48.7</td>
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<td>3. BRG Communications, Alexandria, VA</td>
<td>3,376,473</td>
<td>16</td>
<td>+47.6</td>
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<tr>
<td>4. Fish Consulting, Fort Lauderdale, FL</td>
<td>5,041,502</td>
<td>23</td>
<td>+45.2</td>
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<tr>
<td>5. BLAZE, Santa Monica, CA</td>
<td>3,700,000</td>
<td>12</td>
<td>+44.6</td>
</tr>
<tr>
<td>6. Tier One Partners, Boston, MA</td>
<td>3,626,301</td>
<td>20</td>
<td>+40.9</td>
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<td>7. TruePoint Communications, Dallas, TX</td>
<td>5,244,718</td>
<td>28</td>
<td>+40.8</td>
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<tr>
<td>8. Trevelino/Keller, Atlanta, GA</td>
<td>7,110,207</td>
<td>38</td>
<td>+40.1</td>
</tr>
<tr>
<td>10. Caliber Corporate Advisers, New York, NY</td>
<td>4,226,115</td>
<td>23</td>
<td>+34.8</td>
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<th>Firm</th>
<th>2021 Net Fees</th>
<th>FT Employees</th>
<th>% Change from 2020</th>
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<tbody>
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<td><strong>Firms ranked 101 through 143</strong> (representing fees from $420K to $3.2M)</td>
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</tbody>
</table>

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Today's discerning stakeholders expect companies to act on societal challenges as part of their core business strategy. Taking authentic steps to create positive change will impact future success. Now is the time to step forward. Let us help you create a roadmap to accelerate results, build momentum, measure outcomes, improve stewardship, increase sustainability and catalyze progress.

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Dentsu International
Dentsu Japan Network

Havas Group
Abernathy MacGregor/AMO
Havas Creative
Havas Formula
Havas Health & You
Havas Life Medicom
Havas Media Group
Havas PR
Havas PR Global Collective
Red Havas

Interpublic Group of Cos.
Carmichael Lynch Relate
Current Global
DeVries Global
Golin
IPG DXTRA
ITB Worldwide
IW Group
MullenLowe Group
Powell Tate
Rogers & Cowan PMK
Tierney
Weber Shandwick

Next Fifteen Communications Group
Archetype
The Blueshirt Group
M Booth
M Booth Health
The OutCast Agency
Publitek

Omnicom Group Inc.
FleishmanHillard
Ketchum
Porter Novelli

Publicis Groupe
Kekst CNC
MSL
Publicis Worldwide

Stagwell Inc.
Allison+Partners
Exponent
Hunter
KWT Global
Veritas Communications

WPP
BCW
FGS Global
Hill+Knowlton Strategies
Ogilvy
Superunion

Huntsworth
Accordience
Citigate Dewe Rogerson
Evoke
Grayling
Huntsworth Health
Red Consultancy
Can-do

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- CRISIS & REPUTATION MANAGEMENT
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- CORPORATE TRANSACTIONS
- BANKRUPTCIES & RESTRUCTURINGS
- MEDIA & INVESTOR RELATIONS

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### RANKINGS OF PR FIRMS BY CITY/GEOGRAPHY.

#### ATLANTA
1. Jackson Spalding $24,045,390
2. Edelman 19,000,000
3. Trelivelo/Keller 7,110,207
4. ARPR 3,292,710
5. Finn Partners 1,396,000

#### CONNECTICUT
1. ICR, Norwalk, CT $40,331,866
2. CashmanKatz, Glastonbury, CT 3,885,000

#### CHICAGO
1. Edelman $95,943,000
2. Walker Sands 28,486,242
3. Finn Partners (includes Detroit) 14,897,000
4. MikeWorldWide 13,804,573
5. Kivvit 10,562,281
6. Greentarget Global LLC 9,124,225
7. APCO Worldwide 7,305,000
8. Highwire PR 4,833,979
9. Public Communications Inc. 4,674,060
10. L.C. Williams & Associates 4,610,799
11. G&S Business Communications 4,533,302
12. Zapwater Communications, Inc. 3,206,649
13. O’Malley-McCann Communications 1,811,117
14. Akrete, Evanston, IL 1,634,326
15. Tier One Partners 1,109,736
16. Inkhose 372,279
17. Infinite Global 215,451

#### FLORIDA
1. Zimmerman Agency, Tallahassee, FL $16,200,000
2. rbb Communications, Miami, FL 13,948,231
3. Jeffrey Group, Miami, FL 13,886,967
4. Moore, Inc., Tallahassee, FL 10,638,221
5. Fish Consulting, Ft. Lauderdale, FL 5,041,520
6. Edelman, Orlando, FL 3,407,000
7. BoardroomPR, Ft. Lauderdale, FL 3,400,000
8. Otter PR, St. Petersburg, FL 2,364,347
9. Hemsworth Comms., Ft. Lauderdale, FL 1,080,588
10. CommCentric Solutions, Inc., Tampa, FL 939,970
11. Kivvit, Miami, FL 740,683

#### BOSTON
1. PAN Communications $26,683,000
2. Matter Communications 25,321,000
3. Regan Communications Group 19,143,913
4. Inkhouse, Waltham, MA 12,958,817
5. Racepoint Global 10,406,000
6. 360PR 7,884,644
7. Finn Partners 6,315,000
8. LaVoie Health Science 5,726,799
9. Rasky Partners, Inc. 4,768,403
10. BackBay Communications 4,472,387
11. Highwire PR 4,434,044
12. Tier One Partners 2,516,565
13. Infinite Global 215,451
14. Kivvit 189,091

#### WASHINGTON, D.C.
1. Edelman $85,672,000
2. Spectrum 48,850,000
3. APCO Worldwide 47,039,000
4. imre, LLC, Baltimore, MD 45,052,000
5. Crosby, Annapolis, MD 29,421,739
6. JPA Health 16,900,783
7. Finn Partners 10,526,000
8. Merritt Group, McLean, VA 9,410,209
9. McCabe Message Partners 7,143,239
10. ICR, Baltimore, MD $6,862,314
11. Marathon Strategies 5,128,515
12. Kivvit 4,979,097
13. 720 Strategies 4,819,678
14. MikeWorldWide 3,405,714
15. BRG Communications, Alexandria, VA 3,376,473
16. Hodges Partnership, The, Richmond, VA 3,036,654
17. Stanton Communications 2,049,482
18. Pugh & Tiller PR, LLC, Annapolis, MD 469,611
19. Infinite Global 215,451

#### NEW YORK & NEW JERSEY
1. Edelman (includes Rochester) $251,880,000
2. Prosek Partners 80,050,000
3. ICR 76,437,932
4. Finn Partners 53,900,000
5. FAV Public Relations 49,977,947
6. Hunter 42,300,000
7. Coyne PR, Parsippany, NJ 36,000,000
8. Kivvit 23,317,139
9. MikeWorldWide 19,534,007
10. Vested 17,543,000
11. Bliss Group, The 17,100,000
12. M Booth Health 16,290,421
13. APCO Worldwide 15,296,480
14. Taylor 14,000,000
15. J Public Relations 12,118,000
16. Highwire PR 9,205,033
17. MMGY NJF 9,197,858
18. Marathon Strategies 8,878,129
19. SourceCode Communications 8,588,700
20. Lou Hammond Group 8,558,240
21. FAVS Business Communications 8,514,743
22. Dukas Linden Public Relations 8,510,029
23. Stanton 8,492,565
24. Berk Communications 8,487,307
25. Peppercomm 7,747,481
26. Wachsman 6,861,596
27. Infinite Global 4,524,464
28. Caliber Corporate Advisers 4,226,115
29. MWW, E. Rutherford, NJ 3,977,858
30. Crenshaw Communications 3,687,430
31. MCS Healthcare PR, Bedminster, NJ 3,585,681
32. Montieth & Company 3,259,567
33. Hewes Communications 2,764,285
34. 360PR+ 2,171,656
35. Clarity 2,130,281
36. Lumina Communications 2,122,626
37. Rapp Media/Public Relations, Inc. 2,100,000
38. Rally Point Public Relations 1,662,129
39. AMP3 Public Relations 1,606,553
40. Buttonwood Communications Group 1,510,019
41. Rosica Communications, Fair Lawn, NJ 1,062,000
42. Violet PR, Montclair, NJ 1,040,139
43. Virgo PR 1,000,000
44. Inkhose 885,280
45. Stuntman PR 807,161
46. Intuch Communications 709,644
47. Lawlor Media Group 694,957
48. Wordhampton PR, Inc., East Hampton, NY 630,960
49. Press Record Communications 535,911
50. Milk & Honey PR 420,000

#### PENNSYLVANIA
1. Gregory FCA, Ardmore, PA $16,287,822
2. Sam Brown Inc., Wayne, PA 9,741,816
3. Brownstein Group, Philadelphia, PA 3,084,405
4. WordWrite Comms. LLC, Pittsburgh, PA 1,289,292
5. Buchanan Public Relations, Bryn Mawr, PA 1,216,536

Continued on page 16
WHEN EVERYTHING IS ON THE LINE
WHO DO YOU WANT REPRESENTING YOU?


“The crew from the television magazine is banging on your door. You can have the security
guard throw them out and know they’ll trash you. Or you can sit down with them and figure
that out of the hour you give them, they’ll use only 40 seconds on air. And those 40 seconds
will make you look very guilty. Better solution, call Mike Sitrick.” – Forbes Magazine

“The Winston Wolf of public relations had arrived. Wolf, you will recall, was the fixer in Pulp
Fiction. Played by Harvey Keitel, he washed away assassins’ splatter and gore. Sitrick cleans
up the messes of companies, celebrities and others, and he’s a strategist who isn’t averse to
treating PR as combat.” — Fortune Magazine

“Now (they) have hired Michael Sitrick, whose Los Angeles (based) public relations firm is
known for going atomic on opponents, using “truth squads,” “wheel-of-pain” tactics and high
profile journalists (to write profiles...That’s unbelievable (said the head of the PR firm for the
opposing entity). This is the heavy artillery.” – BusinessWeek

TechCrunch: “When it comes to handling crisis situations in particular, Sitrick is as well
regarded as they come.” “We’ve been in a tricky position a number of times and the thinking
(in Silicon Valley) has historically been to ignore reporters, says one Bay Area tech founder.
“Sitrick takes the opposite approach. You’re made to get into the trenches and engage.”

“You cannot put your firm’s interests ahead of the client’s interests,” Michael Sitrick as

SITRICK AND COMPANY
CORPORATE, FINANCIAL, TRANSACTIONAL, REPUTATIONAL AND CRISIS COMMUNICATIONS
WWW.SITRICK.COM
LOS ANGELES • NEW YORK • BOSTON • WASHINGTON DC
800-298-8809 (24-HOURS/DAY, 7-DAYS/WEEK)
2022_directory.qxp_pages 6/15/22 2:57 PM Page 16

RANKINGS OF PR FIRMS BY CITY/GEOGRAPHY
Firm

2021 Net Fees FT Empl.

MIDWEST CITIES
1.
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Edelman, Chicago, IL
$95,943,000
Fahlgren Mortine (includes TURNER), Columbus, OH 30,039,544
Walker Sands, Chicago, IL
28,486,242
Lambert, Grand Rapids, MI
16,671,000
14,897,000
Finn Partners (includes Detroit), Chicago, IL
MikeWorldWide, Chicago, IL
13,804,575
Kivvit, Chicago, IL
10,562,281
APCO Worldwide, Chicago, IL
7,305,000
Highwire PR, Chicago, IL
4,833,979
Public Communications Inc., Chicago, IL
4,674,060
L.C. Williams & Associates, Chicago, IL
4,610,799
Tunheim, Minneapolis, MN
4,602,723
Greentarget Global LLC, Chicago, IL
4,533,302
G&S Business Comms., Chicago, IL
4,533,302
Standing Partnership, St. Louis, MO
4,423,142
Inspire PR Group, Westerville, OH
3,281,000
Franco, Detroit, MI
3,272,855
Zapwater Comms., Inc., Chicago, IL
3,206,649
Beehive Strategic Comm., St. Paul, MN
3,002,200
FrazierHeiby, Columbus, OH
2,700,885
Bellmont Partners, Minneapolis, MN
2,292,411
O'Malley Hansen Comms., Chicago, IL
1,811,117
Akrete, Evanston, IL
1,634,326
Lowe Group, Wauwatosa, WI
1,359,684
816,365
Bianchi Public Relations, Troy, MI
Inkhouse, Chicago, IL
372,279
Infinite Global, Chicago, IL
215,451

559
178
180
86
88
7
40
24
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34
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TEXAS
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Edelman (includes Dallas & Houston), Austin, TX $23,187,000
Pierpont Communications, Houston, TX
7,385,651
Touchdown PR, Austin, TX
6,227,591
TruePoint Communications, Dallas, TX
5,244,718
Champion Management Group, Dallas, TX 4,689,324
Idea Grove, Dallas, TX
3,761,922
SPM Communications, Dallas, TX
2,988,001
BizCom Associates, Plano, TX
1,273,813
Inkhouse, Houston, TX
1,131,233

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French | West | Vaughan, Raleigh, NC
$36,727,448
Jackson Spalding, Atlanta, GA
24,045,390
Finn Partners (includes Florida), Nashville, TN 20,195,000
Edelman, Atlanta, GA
19,000,000
Zimmerman Agency, Tallahassee, FL
16,200,000
rbb Communications, Miami, FL
13,948,231
JeffreyGroup, Miami, FL
13,886,967
G&S Business Comms., Raleigh, NC
11,754,586
MP&F Strategic Comms., Nashville, TN
11,047,862
APCO Worldwide, Raleigh, NC
10,025,000
Taylor, Charlotte, NC
7,557,000
Trevelino/Keller, Atlanta, GA
7,110,207
Lovell Communications, Nashville, TN
3,490,674
Edelman, Orlando, FL
3,407,000
BoardroomPR, Ft. Lauderdale, FL
3,400,000
ARPR, Atlanta, GA
3,292,710
Ehrhardt Group, The, New Orleans, LA
3,051,725
Otter PR, St. Petersburg, FL
2,364,347
Finn Partners, Atlanta, GA
1,396,000
Hemsworth Comms., Ft. Lauderdale, FL
1,080,588
Pineapple Public Relations, Chamblee, GA
987,945
CommCentric Solutions, Inc., Tampa, FL
939,970
Kivvit, Miami, FL
740,683

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Edelman (includes Beverly Hills)
Citizen Relations
Davies, Santa Barbara, CA
IW Group, Inc., West Hollywood, CA

118
31
12
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2

SOUTHEAST
123
118
132
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301
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LOS ANGELES
$40,790,000
29,123,190
11,250,000
3,975,640

201
185
33
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Firm

2021 Net Fees FT Empl.

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Finn Partners
$3,714,000
BLAZE, Santa Monica, CA
3,700,000
Gold PR & Social Media, Irvine, CA
3,303,255
Firecracker, Brea, CA
1,484,000
Marketing Maven PR, Camarillo, CA
1,359,730
Hoyt Organization Inc., The, Torrance, CA
925,000
Clarity
755,191
MikeWorldWide
751,532
Taylor
500,000

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Edelman (includes Silicon Valley)
$44,702,000
Highwire PR
29,248,298
Hoffman Agency, The, San Jose, CA
20,158,000
LaunchSquad
18,328,796
Bospar
12,403,254
Inkhouse
9,435,137
Finn Partners
6,381,000
Singer Associates Public Relations, Inc.
4,771,127
Lumina Communications, San Jose, CA
4,309,574
Edelman, Sacramento, CA
4,175,000
Clarity
3,244,239
Karbo Communications
2,450,000
Infinite Global
2,154,507
Perry Comms. Group, Inc., Sacramento, CA 2,123,518
Landis Communications
1,601,000
Peppercomm
1,416,137

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APCO Worldwide, Seattle, WA

SAN FRANCISCO & NORTH CALIFORNIA
184
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WESTERN CITIES
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$85,010,000

364

44,702,000
40,790,000
Edelman, Seattle, WA
35,622,000
Citizen Relations, Los Angeles, CA
29,123,190
Hoffman Agency, The, San Jose, CA
20,158,000
LaunchSquad, San Francisco, CA
18,328,796
Bospar, San Francisco, CA
12,403,254
Canale Communications, San Diego, CA
12,402,707
Davies, Santa Barbara, CA
11,250,000
Inkhouse, San Francisco, CA
9,435,137
Edelman, Portland, OR
8,785,000
Highwire PR, San Francisco, CA
7,334,439
Finn Partners, San Francisco, CA
6,381,000
Raffetto Herman Strategic Comms., Seattle, WA 6,214,066
Singer Associates PR, Inc., San Francisco, CA 4,771,127
Finn Partners, Portland, OR
4,342,000
Lumina Communications, San Jose, CA
4,309,574
Edelman, Sacramento, CA
4,175,000
IW Group, Inc., West Hollywood, CA
3,975,640
Finn Partners, Los Angeles, CA
3,714,000
BLAZE, Santa Monica, CA
3,700,000
Gold PR & Social Media, Irvine, CA
3,303,255
Clarity, San Francisco, CA
3,244,239
Karbo Communications, San Francisco, CA 2,450,000
Finn Partners, Seattle, WA
2,332,500
Lavidge, Phoenix, AZ
2,250,144
Infinite Global, San Francisco, CA
2,154,507
Perry Comms. Group, Inc., Sacramento, CA 2,123,518
Landis Communications, San Francisco, CA 1,601,000
Firecracker PR, Brea, CA
1,484,000
Peppercomm, San Francisco, CA
1,416,137
Marketing Maven PR, Camarillo, CA
1,359,730
Novitas Communications, Denver, CO
1,290,000
Hoyt Organization Inc., The, Torrance, CA
925,000
Finn Partners, Denver, CO
894,500
MikeWorldWide, Denver, CO
854,745
Clarity, Los Angeles, CA
755,191
MikeWorldWide, Los Angeles, CA
751,532
Taylor, Los Angeles, CA
500,000

184
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(includes employee presence from CA to CO)
Edelman (includes Silicon Valley), San Francisco, CA
Edelman (includes Beverly Hills), Los Angeles, CA

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2022 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com


The Stevens Group specializes in facilitating mergers & acquisitions in the public relations agency sector. Our clients are entrepreneurs who engage us to help them either sell their firm, or to buy a firm. For clients interested in selling their firm, we identify buyers whose primary objective is to nurture the seller’s entrepreneurial spirit.
RANKINGS OF FIRMS SPECIALIZING IN HEALTHCARE

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
<th>Firm</th>
<th>2021 Net Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Real Chemistry, San Francisco, CA</td>
<td>$475,000,000</td>
<td>41. Gregory FCA, Ardmore, PA</td>
<td>$1,547,749</td>
</tr>
<tr>
<td>2. Edelman, New York, NY</td>
<td>208,904,000</td>
<td>42. Jackson Spalding, Atlanta, GA</td>
<td>1,287,730</td>
</tr>
<tr>
<td>3. Evoke, Philadelphia, PA</td>
<td>181,000,000</td>
<td>43. French</td>
<td>West</td>
</tr>
<tr>
<td>4. Spectrum, Washington, DC</td>
<td>48,850,000</td>
<td>44. Beehive Strategic Communication, St. Paul, MN</td>
<td>1,123,440</td>
</tr>
<tr>
<td>5. Ruder Finn Inc., New York, NY</td>
<td>45,040,000</td>
<td>45. Bospar, San Francisco, CA</td>
<td>1,092,910</td>
</tr>
<tr>
<td>6. Finn Partners, New York, NY</td>
<td>44,150,000</td>
<td>46. L.C. Williams &amp; Associates, Chicago, IL</td>
<td>936,979</td>
</tr>
<tr>
<td>7. ICR, New York, NY</td>
<td>38,450,548</td>
<td>47. Merritt Group, McLean, VA</td>
<td>790,446</td>
</tr>
<tr>
<td>9. imre, LLC, Baltimore, MD</td>
<td>34,822,000</td>
<td>49. Racepoint Global, Boston, MA</td>
<td>682,000</td>
</tr>
<tr>
<td>11. JPA Health, Washington, DC</td>
<td>16,900,782</td>
<td>51. Bellmont Partners, Minneapolis, MN</td>
<td>636,604</td>
</tr>
<tr>
<td>15. Sam Brown Inc., Wayne, PA</td>
<td>9,741,816</td>
<td>55. Otter PR, St. Petersburg, FL</td>
<td>472,869</td>
</tr>
<tr>
<td>16. Padilla, Minneapolis, MN</td>
<td>8,452,864</td>
<td>56. Fish Consulting, Fort Lauderdale, FL</td>
<td>386,000</td>
</tr>
<tr>
<td>17. Kivvit, Chicago, IL</td>
<td>8,406,415</td>
<td>57. Rosica Communications, Fair Lawn, NJ</td>
<td>370,228</td>
</tr>
<tr>
<td>18. Matter Communications, Boston, MA</td>
<td>7,586,000</td>
<td>58. Pierpont Communications, Houston, TX</td>
<td>369,283</td>
</tr>
<tr>
<td>19. MikeWorldWide, New York, NY</td>
<td>7,531,998</td>
<td>59. Tier One Partners, Boston, MA</td>
<td>345,715</td>
</tr>
<tr>
<td>20. McCabe Message Partners, Washington, DC</td>
<td>7,143,239</td>
<td>60. FrazierHeiby, Columbus, OH</td>
<td>333,542</td>
</tr>
<tr>
<td>21. LaVoie Health Science, Boston, MA</td>
<td>5,726,799</td>
<td>61. Franco, Detroit, MI</td>
<td>304,583</td>
</tr>
<tr>
<td>22. Hunter, New York, NY</td>
<td>5,500,000</td>
<td>62. Lansons, New York, NY</td>
<td>281,541</td>
</tr>
<tr>
<td>23. PAN Communications, Boston, MA</td>
<td>5,316,400</td>
<td>63. IW Group, Inc., West Hollywood, CA</td>
<td>271,055</td>
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<tr>
<td>24. 5W Public Relations, New York, NY</td>
<td>5,200,000</td>
<td>64. Standing Partnership, St. Louis, MO</td>
<td>186,394</td>
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<tr>
<td>25. Moore, Inc., Tallahassee, FL</td>
<td>4,459,562</td>
<td>65. TruePoint Communications, Dallas, TX</td>
<td>167,680</td>
</tr>
<tr>
<td>27. MCS Healthcare PR, Bedminster, NJ</td>
<td>3,585,681</td>
<td>67. Greentarget Global LLC, Chicago, IL</td>
<td>164,000</td>
</tr>
<tr>
<td>28. Lovell Communications, Nashville, TN</td>
<td>3,490,674</td>
<td>68. Lavidge, Phoenix, AZ</td>
<td>154,000</td>
</tr>
<tr>
<td>29. BRG Communications, Alexandria, VA</td>
<td>3,376,473</td>
<td>69. Milk &amp; Honey PR, New York, NY</td>
<td>144,760</td>
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<tr>
<td>32. Gold PR &amp; Social Media, Irvine, CA</td>
<td>3,197,630</td>
<td>72. WordWrite Communications LLC, Pittsburgh, PA</td>
<td>102,600</td>
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<tr>
<td>33. Public Communications Inc., Chicago, IL</td>
<td>2,488,590</td>
<td>73. Pugh &amp; Tiller PR, LLC, Annapolis, MD</td>
<td>84,530</td>
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<tr>
<td>34. Inhouse, Waltham, MA</td>
<td>2,365,432</td>
<td>74. Zapwater Communications, Inc., Chicago, IL</td>
<td>39,000</td>
</tr>
<tr>
<td>35. rbb Communications, Miami, FL</td>
<td>2,020,865</td>
<td>75. Wordhampton PR, Inc., East Hampton, NY</td>
<td>28,400</td>
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<tr>
<td>36. Raffetto Herman Strategic Comms., Seattle, WA</td>
<td>2,016,093</td>
<td>76. O’Malley Hansen Communications, Chicago, IL</td>
<td>25,878</td>
</tr>
<tr>
<td>37. Tunheim, Minneapolis, MN</td>
<td>1,592,643</td>
<td>77. Inspire PR Group, Westerville, OH</td>
<td>23,753</td>
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<tr>
<td>38. LaunchSquad, San Francisco, CA</td>
<td>1,732,000</td>
<td>78. Peppercomm, New York, NY</td>
<td>16,225</td>
</tr>
<tr>
<td>39. Lawlor Media Group, New York, NY</td>
<td>1,075,000</td>
<td>79. Champion Management Group, Dallas, TX</td>
<td>10,250</td>
</tr>
<tr>
<td>40. J.R. O’Dwyer Co., Inc.</td>
<td>8,406,415</td>
<td>80. Lawlor Media Group, New York, NY</td>
<td>6,000</td>
</tr>
</tbody>
</table>
Connectability

That good feeling when things just work.

It’s what JPA Health clients have come to expect. Because we make meaningful connections like no other. Our specialists synchronize insights, ideas and incredible execution for results that impress.

PR | MARKETING | ADVOCACY
JPA.com

We bring it together.
<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Edelman, New York, NY</td>
<td>$281,151,000</td>
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<tr>
<td>2. ICR, New York, NY</td>
<td>57,010,094</td>
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<tr>
<td>3. Hotwire, New York, NY</td>
<td>48,223,657</td>
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<tr>
<td>4. Finn Partners, New York, NY</td>
<td>46,150,000</td>
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<tr>
<td>5. Zeno Group, New York, NY</td>
<td>30,205,038</td>
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<tr>
<td>6. Highwire PR, San Francisco, CA</td>
<td>29,248,298</td>
</tr>
<tr>
<td>7. Walker Sands, Chicago, IL</td>
<td>28,486,242</td>
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<tr>
<td>8. Ruder Finn Inc., New York, NY</td>
<td>21,270,000</td>
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<tr>
<td>9. Hoffman Agency, The, San Jose, CA</td>
<td>20,158,000</td>
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<tr>
<td>10. PAN Communications, Boston, MA</td>
<td>19,918,991</td>
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<tr>
<td>11. APCO Worldwide, Washington, DC</td>
<td>18,365,600</td>
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<tr>
<td>12. Inhouse, Waltham, MA</td>
<td>16,065,029</td>
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<tr>
<td>13. Clarity, New York, NY</td>
<td>14,428,176</td>
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<tr>
<td>14. Wachsmann, New York, NY</td>
<td>13,958,572</td>
</tr>
<tr>
<td>15. 5W Public Relations, New York, NY</td>
<td>12,800,000</td>
</tr>
<tr>
<td>16. MikeWorldWide, New York, NY</td>
<td>12,439,795</td>
</tr>
<tr>
<td>17. Matter Communications, Boston, MA</td>
<td>11,706,000</td>
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<tr>
<td>18. Bospar, San Francisco, CA</td>
<td>11,310,344</td>
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<tr>
<td>19. Hunter, New York, NY</td>
<td>10,400,000</td>
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<tr>
<td>20. Fahlgren Mortine (includes TURNER), Columbus, OH</td>
<td>9,752,848</td>
</tr>
<tr>
<td>21. Merritt Group, McLean, VA</td>
<td>8,619,763</td>
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<tr>
<td>22. SourceCode Communications, New York, NY</td>
<td>8,588,700</td>
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<tr>
<td>23. Racepoint Global, Boston, MA</td>
<td>8,200,000</td>
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<tr>
<td>24. LaunchSquad, San Francisco, CA</td>
<td>7,491,000</td>
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THE STORY IS ALWAYS THERE.

Yet, most can’t see it.

Particularly in the B2B world where jargon and complexity tend to bury a company’s stories.

We’re a communications consultancy that knows how to dig out the type of content that resonates with the target audience.

It’s not easy.

This form of discovery involves research, interviewing techniques, dot-connecting logic and that scientific quality called persistence. Often, we go from Point A to Point B to Point C, which lands us on Point D where the good stuff resides.

We’d welcome a conversation on how to find your storytelling gold.

NORTH AMERICA:
Lou Hoffman
+1 408 286-2611
lhoffman@hoffman.com

ASIA PACIFIC:
Caroline Hsu
+852 2581-9380
chsu@hoffman.com

EUROPE:
Mark Pinsent
+44 (0)203 322 6903
mpinsent@hoffman.com
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WORK THAT DARES TO

make a difference.

We are an integrated communications company on a mission: to help brands get to precisely what matters. By engaging audiences in more meaningful ways, we create and implement solutions designed to deliver measurable results.
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Big moments require big thinking.

PAN is an integrated marketing and PR agency trusted by B2B technology and healthcare brands. At our core, we bring together a diverse workforce to drive innovation and creativity to help you move with purpose.

Let us tell your story.
### RANKINGS OF FIRMS SPECIALIZING IN FOOD & BEVERAGE

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<td>L.C. Williams &amp; Associates, Chicago, IL</td>
<td>213,800</td>
</tr>
<tr>
<td>Coyne PR, Parsippany, NJ</td>
<td>6,300,000</td>
<td>Franco, Detroit, MI</td>
<td>131,500</td>
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<tr>
<td>5W Public Relations, New York, NY</td>
<td>5,000,000</td>
<td>Zapwater Communications, Inc., Chicago, IL</td>
<td>130,953</td>
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<tr>
<td>Champion Management Group, Dallas, TX</td>
<td>4,077,189</td>
<td>Lawlor Media Group, New York, NY</td>
<td>109,250</td>
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<tr>
<td>Finn Partners, New York, NY</td>
<td>4,000,000</td>
<td>Racepoint Global, Boston, MA</td>
<td>105,000</td>
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<tr>
<td>French</td>
<td>West</td>
<td>Vaughan, Raleigh, NC</td>
<td>3,822,175</td>
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<td>360PR+, Boston, MA</td>
<td>3,167,286</td>
<td>Rasky Partners, Inc., Boston, MA</td>
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<tr>
<td>Lambert, Grand Rapids, MI</td>
<td>2,866,000</td>
<td>Hemsworth Communications, Ft. Lauderdale, FL</td>
<td>75,788</td>
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<td>SPM Communications, Dallas, TX</td>
<td>2,372,846</td>
<td>Otter PR, St. Petersburg, FL</td>
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<td>Fish Consulting, Fort Lauderdale, FL</td>
<td>1,867,000</td>
<td>FrazierHeiby, Columbus, OH</td>
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<td>Berk Communications, New York, NY</td>
<td>1,535,237</td>
<td>Inkhouse, Waltham, MA</td>
<td>64,897</td>
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<tr>
<td>Zimmerman Agency, Tallahassee, FL</td>
<td>1,200,000</td>
<td>Novitas Communications, Denver, CO</td>
<td>64,500</td>
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<tr>
<td>Peppercomm, New York, NY</td>
<td>1,178,402</td>
<td>Brownstein Group, Philadelphia, PA</td>
<td>53,190</td>
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<td>rbb Communications, Miami, FL</td>
<td>1,122,868</td>
<td>TruePoint Communications, Dallas, TX</td>
<td>50,562</td>
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<tr>
<td>IW Group, Inc., West Hollywood, CA</td>
<td>1,080,567</td>
<td>Marketing Maven Public Relations, Camarillo, CA</td>
<td>38,804</td>
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<tr>
<td>Tunheim, Minneapolis, MN</td>
<td>924,581</td>
<td>Singer Associates PR, Inc., San Francisco, CA</td>
<td>29,458</td>
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<tr>
<td>MP&amp;F Strategic Communications, Nashville, TN</td>
<td>824,629</td>
<td>Beehive Strategic Communication, St. Paul, MN</td>
<td>15,000</td>
</tr>
<tr>
<td>Stuntman PR, New York, NY</td>
<td>807,161</td>
<td>Rosica Communications, Fair Lawn, NJ</td>
<td>3,750</td>
</tr>
</tbody>
</table>

Every company has a mission. But it’s no longer enough to simply post it on a placard in your lobby. Your purpose needs to be evident in every action and engagement. And it has to resonate credibly with employees, customers and other stakeholders. Padilla helps brands and organizations communicate – and act – in ways that reflect their true purpose – strategically, thoughtfully and effectively. See how we do it at PadillaCo.com.
### RANKINGS OF PR FIRMS SPECIALIZING IN AGRICULTURE

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<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
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<tbody>
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<td>1. GS &amp; Business Comm., New York, NY</td>
<td>$10,950,664</td>
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<tr>
<td>2. Edelman, New York, NY</td>
<td>7,478,000</td>
</tr>
<tr>
<td>3. Peppercomm, New York, NY</td>
<td>3,007,438</td>
</tr>
<tr>
<td>4. imre, LLC, Baltimore, MD</td>
<td>2,703,400</td>
</tr>
<tr>
<td>5. Zeno Group, New York, NY</td>
<td>2,441,120</td>
</tr>
<tr>
<td>6. Padilla, Minneapolis, MN</td>
<td>2,071,046</td>
</tr>
<tr>
<td>7. French</td>
<td>West</td>
</tr>
<tr>
<td>8. Inspire PR Group, Westerville, OH</td>
<td>1,087,229</td>
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<tr>
<td>9. Moore, Inc., Tallahassee, FL</td>
<td>721,665</td>
</tr>
<tr>
<td>10. Standing Partnership, St. Louis, MO</td>
<td>645,047</td>
</tr>
<tr>
<td>11. FrazierHeiby, Columbus, OH</td>
<td>500,400</td>
</tr>
<tr>
<td>12. Bellmont Partners, Minneapolis, MN</td>
<td>355,706</td>
</tr>
<tr>
<td>13. Inkhouse, Waltham, MA</td>
<td>297,939</td>
</tr>
<tr>
<td>14. Akrete, Evanston, IL</td>
<td>42,600</td>
</tr>
<tr>
<td>15. O’Malley Hansen Communications, Chicago, IL</td>
<td>29,675</td>
</tr>
<tr>
<td>16. Otter PR, St. Petersburg, FL</td>
<td>23,643</td>
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<tr>
<td>17. MP &amp; F Strategic Communications, Nashville, TN</td>
<td>16,491</td>
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### RANKINGS OF PR FIRMS SPECIALIZING IN TRAVEL & ECONOMIC DEVELOPMENT

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<th>2021 Net Fees</th>
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<td>1. Edelman, New York, NY</td>
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<td>2. Finn Partners, New York, NY</td>
<td>20,650,000</td>
</tr>
<tr>
<td>3. Zimmerman Agency, Tallahassee, FL</td>
<td>15,000,000</td>
</tr>
<tr>
<td>4. J Public Relations, New York, NY</td>
<td>11,673,000</td>
</tr>
<tr>
<td>5. Turner, a Fahlgren Mortine company, New York, NY</td>
<td>10,126,609</td>
</tr>
<tr>
<td>6. MMGY NJF, New York, NY</td>
<td>8,993,878</td>
</tr>
<tr>
<td>7. Lou Hammond Group, New York, NY</td>
<td>8,558,240</td>
</tr>
<tr>
<td>8. Zeno Group, New York, NY</td>
<td>6,220,971</td>
</tr>
<tr>
<td>9. Coyne PR, Parsippany, NJ</td>
<td>5,908,000</td>
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<tr>
<td>10. French</td>
<td>West</td>
</tr>
<tr>
<td>11. Jackson Spalding, Atlanta, GA</td>
<td>2,802,859</td>
</tr>
<tr>
<td>12. Zapwater Communications, Inc., Chicago, IL</td>
<td>2,174,451</td>
</tr>
<tr>
<td>13. 3W Public Relations, New York, NY</td>
<td>2,000,000</td>
</tr>
<tr>
<td>14. Kivvit, Chicago, IL</td>
<td>1,766,620</td>
</tr>
<tr>
<td>15. rbb Communications, Miami, FL</td>
<td>1,569,855</td>
</tr>
<tr>
<td>16. Lansons, New York, NY</td>
<td>1,059,438</td>
</tr>
<tr>
<td>17. Hemsworth Comms., Ft. Lauderdale, Fl</td>
<td>1,004,800</td>
</tr>
<tr>
<td>18. Pineapple Public Relations, Chamblee, GA</td>
<td>987,945</td>
</tr>
<tr>
<td>19. Violet PR, Montclair, NJ</td>
<td>666,213</td>
</tr>
<tr>
<td>20. 360PR+, Boston, MA</td>
<td>436,603</td>
</tr>
<tr>
<td>23. Fish Consulting, Fort Lauderdale, Fl</td>
<td>366,000</td>
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<td>24. Inkhouse, Waltham, MA</td>
<td>301,665</td>
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<td>25. Greentarget Global LLC, Chicago, IL</td>
<td>273,800</td>
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### RANKINGS OF PR FIRMS SPECIALIZING IN ENTERTAINMENT

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<th>Firm</th>
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<td>1. Edelman, New York, NY</td>
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<td>2. Finn Partners, New York, NY</td>
<td>8,500,000</td>
</tr>
<tr>
<td>3. French</td>
<td>West</td>
</tr>
<tr>
<td>4. Mike World Wide, New York, NY</td>
<td>3,858,185</td>
</tr>
<tr>
<td>5. Zeno Group, New York, NY</td>
<td>3,674,580</td>
</tr>
<tr>
<td>6. Taylor, New York, NY</td>
<td>1,600,000</td>
</tr>
<tr>
<td>7. LaunchSquad, San Francisco, CA</td>
<td>1,522,000</td>
</tr>
<tr>
<td>8. IW Group, Inc., West Hollywood, CA</td>
<td>1,302,295</td>
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<tr>
<td>9. Lavidge, Phoenix, AZ</td>
<td>834,000</td>
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<tr>
<td>10. 360PR+, Boston, MA</td>
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<tr>
<td>11. Berk Communications, New York, NY</td>
<td>639,250</td>
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<tr>
<td>12. Public Communications Inc., Chicago, IL</td>
<td>405,471</td>
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<tr>
<td>13. Inspire PR Group, Westerville, OH</td>
<td>271,163</td>
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<tr>
<td>14. Zapwater Communications, Inc., Chicago, IL</td>
<td>202,296</td>
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<td>15. SPM Communications, Dallas, TX</td>
<td>153,180</td>
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<td>16. Kivvit, Chicago, IL</td>
<td>126,065</td>
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<tr>
<td>17. Brownstein Group, Philadelphia, PA</td>
<td>110,300</td>
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<tr>
<td>18. Lawlor Media Group, New York, NY</td>
<td>102,000</td>
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<td>19. Rasky Partners, Inc., Boston, MA</td>
<td>89,100</td>
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<tr>
<td>20. Otter PR, St. Petersburg, FL</td>
<td>70,930</td>
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<td>21. Peppercomm, New York, NY</td>
<td>58,315</td>
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<td>22. Buchanan Public Relations, Bryn Mawr, PA</td>
<td>53,705</td>
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<td>23. TruePoint Communications, Dallas, TX</td>
<td>46,274</td>
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<td>24. Jackson Spalding, Atlanta, GA</td>
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<tr>
<td>26. O’Malley Hansen Communications, Chicago, IL</td>
<td>21,500</td>
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<tr>
<td>27. Champion Management Group, Dallas, TX</td>
<td>20,250</td>
</tr>
<tr>
<td>28. MP &amp; F Strategic Communications, Nashville, TN</td>
<td>17,274</td>
</tr>
</tbody>
</table>
A full-service agency where collaboration is emphasized in everything we do and we treat our clients as valued partners while working as an extension of their teams. Our unwavering focus on results, achieved through creative, value-driven campaigns, strategic thinking and quick action has earned LHG one of the highest client-retention rates in the industry.
## RANKINGS OF PR FIRMS SPECIALIZING IN BEAUTY & FASHION

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
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<td>1. Edelman, New York, NY</td>
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<td>3. 5W Public Relations, New York, NY</td>
<td>8,500,000</td>
</tr>
<tr>
<td>4. French</td>
<td>West</td>
</tr>
<tr>
<td>5. Coyne PR, Parsippany, NJ</td>
<td>3,600,000</td>
</tr>
<tr>
<td>6. Turner, a Fahlgren Mortine company, New York, NY</td>
<td>3,270,796</td>
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<tr>
<td>7. Hunter, New York, NY</td>
<td>2,800,000</td>
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<tr>
<td>8. Zeno Group, New York, NY</td>
<td>2,531,898</td>
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<tr>
<td>9. Taylor, New York, NY</td>
<td>2,000,000</td>
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<tr>
<td>10. LaunchSquad, San Francisco, CA</td>
<td>1,800,000</td>
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<td>11. AMP3 Public Relations, New York, NY</td>
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<td>12. Berk Communications, New York, NY</td>
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<td>13. O’Malley Hansen Communications, Chicago, IL</td>
<td>735,637</td>
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<td>14. imre, LLC, Baltimore, MD</td>
<td>633,100</td>
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<td>15. Jackson Spalding, Atlanta, GA</td>
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<td>16. Trelivin/Keller, Atlanta, GA</td>
<td>450,000</td>
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<td>17. TruePoint Communications, Dallas, TX</td>
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<td>18. Fish Consulting, Fort Lauderdale, FL</td>
<td>373,000</td>
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<tr>
<td>19. J Public Relations, New York, NY</td>
<td>335,000</td>
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<tr>
<td>20. 360PR+, Boston, MA</td>
<td>273,212</td>
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<tr>
<td>21. SPM Communications, Dallas, TX</td>
<td>259,945</td>
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<tr>
<td>22. rbb Communications, Miami, FL</td>
<td>242,328</td>
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<tr>
<td>23. Franco, Detroit, MI</td>
<td>204,800</td>
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<tr>
<td>24. Marketing Maven PR, Camarillo, CA</td>
<td>180,018</td>
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<tr>
<td>25. Inhouse, Waltham, MA</td>
<td>120,809</td>
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<td>26. Kivvit, Chicago, IL</td>
<td>109,261</td>
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<td>27. MP&amp;F Strategic Communications, Nashville, TN</td>
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<td>28. Brownstein Group, Philadelphia, PA</td>
<td>93,950</td>
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<tr>
<td>29. Champion Management Group, Dallas, TX</td>
<td>86,687</td>
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<tr>
<td>30. Zapwater Communications, Inc., Chicago, IL</td>
<td>75,419</td>
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<tr>
<td>31. Otter PR, St. Petersburg, FL</td>
<td>70,930</td>
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<tr>
<td>32. Lawlor Media Group, New York, NY</td>
<td>56,000</td>
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<tr>
<td>33. Inspire PR Group, Westerville, OH</td>
<td>25,813</td>
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<tr>
<td>34. Tunheim, Minneapolis, MN</td>
<td>20,060</td>
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<tr>
<td>35. Lavidge, Phoenix, AZ</td>
<td>10,000</td>
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</tbody>
</table>

## RANKINGS OF PR FIRMS SPECIALIZING IN HOME FURNISHINGS

<table>
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<th>Firm</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1. Zeno Group, New York, NY</td>
<td>$10,127,590</td>
</tr>
<tr>
<td>2. Edelman, New York, NY</td>
<td>9,516,000</td>
</tr>
<tr>
<td>4. Hunter, New York, NY</td>
<td>3,900,000</td>
</tr>
<tr>
<td>5. L.C. Williams &amp; Associates, Chicago, IL</td>
<td>3,460,020</td>
</tr>
<tr>
<td>6. 360PR+, Boston, MA</td>
<td>2,886,881</td>
</tr>
<tr>
<td>7. Coyne PR, Parsippany, NJ</td>
<td>2,300,000</td>
</tr>
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## RANKINGS OF PR FIRMS SPECIALIZING IN REAL ESTATE/FINANCIAL DEVELOPMENT

<table>
<thead>
<tr>
<th>Firm</th>
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<tr>
<td>1. Kivvit, Chicago, IL</td>
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<tr>
<td>2. Singer Associates PR, Inc., San Francisco, CA</td>
<td>1,944,803</td>
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<tr>
<td>3. Inhouse, Waltham, MA</td>
<td>1,573,617</td>
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<tr>
<td>4. rbb Communications, Miami, FL</td>
<td>1,543,671</td>
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<tr>
<td>5. Akrete, Evanston, IL</td>
<td>1,471,899</td>
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<tr>
<td>6. Ruder Finn Inc., New York, NY</td>
<td>1,020,000</td>
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<tr>
<td>7. Hoyt Organization Inc., The, Torrance, CA</td>
<td>800,000</td>
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<tr>
<td>8. LaunchSquad, San Francisco, CA</td>
<td>765,000</td>
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<tr>
<td>9. Gregory FCA, Ardmore, PA</td>
<td>578,419</td>
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<tr>
<td>10. French</td>
<td>West</td>
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<tr>
<td>11. Lansons, New York, NY</td>
<td>491,900</td>
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<tr>
<td>12. Rasky Partners, Inc., Boston, MA</td>
<td>437,750</td>
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<tr>
<td>13. MP&amp;F Strategic Communications, Nashville, TN</td>
<td>388,348</td>
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<tr>
<td>14. Lavidge, Phoenix, AZ</td>
<td>360,000</td>
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<tr>
<td>15. Novitas Communications, Denver, CO</td>
<td>322,500</td>
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<tr>
<td>16. Franco, Detroit, MI</td>
<td>319,575</td>
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<tr>
<td>17. Zapwater Communications, Inc., Chicago, IL</td>
<td>261,164</td>
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<tr>
<td>18. Jackson Spalding, Atlanta, GA</td>
<td>241,358</td>
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<tr>
<td>20. Zeno Group, New York, NY</td>
<td>146,757</td>
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<tr>
<td>21. Tunheim, Minneapolis, MN</td>
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<tr>
<td>22. J Public Relations, New York, NY</td>
<td>110,000</td>
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<tr>
<td>23. TruePoint Communications, Dallas, TX</td>
<td>105,863</td>
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<tr>
<td>24. Inspire PR Group, Westerville, OH</td>
<td>81,002</td>
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<tr>
<td>25. Otter PR, St. Petersburg, FL</td>
<td>70,930</td>
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<tr>
<td>26. Pugh &amp; Tiller PR, LLC, Annapolis, MD</td>
<td>65,746</td>
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<td>27. Violet PR, Montclair, NJ</td>
<td>53,417</td>
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<tr>
<td>28. Champion Management Group, Dallas, TX</td>
<td>48,500</td>
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<td>29. Wordhampton PR, Inc., East Hampton, NY</td>
<td>33,754</td>
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<tr>
<td>30. Lawlor Media Group, New York, NY</td>
<td>31,000</td>
</tr>
<tr>
<td>31. Bianchi Public Relations, Troy, MI</td>
<td>15,211</td>
</tr>
</tbody>
</table>
Together we are limitless

We’re fanatical about technology, and with over 20 years’ experience, we ignite positive actions for our clients. Our tech understanding, and experience and network helps spark audience curiosity across all aspects of communications, branding and digital marketing. We aim to be the best consultancy our clients and our people ever work with. Together we are limitless.

Get in touch:
hello@hotwireglobal.com
www.hotwireglobal.com

Our Services:
Communications & Brand Strategy • PR • ABM • Strategic Channel & Alliances • Industry Marketing • Social Media • Insights & Evaluation • Design & Film
### RANKINGS OF PR FIRMS SPECIALIZING IN NON-PROFITS

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<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
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<td>$4,009,211</td>
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<tr>
<td>2. Kivvit, Chicago, IL</td>
<td>2,495,614</td>
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<tr>
<td>3. Public Communications Inc., Chicago, IL</td>
<td>887,958</td>
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<tr>
<td>4. rbb Communications, Miami, FL</td>
<td>699,997</td>
</tr>
<tr>
<td>5. Rasky Partners, Inc., Boston, MA</td>
<td>550,937</td>
</tr>
<tr>
<td>6. Franco, Detroit, MI</td>
<td>535,140</td>
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<tr>
<td>7. Pierpont Communications, Houston, TX</td>
<td>516,996</td>
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<tr>
<td>8. Hoyt Organization Inc., The, Torrance, CA</td>
<td>450,000</td>
</tr>
<tr>
<td>9. Bellmont Partners, Minneapolis, MN</td>
<td>369,008</td>
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<tr>
<td>10. LaunchSquad, San Francisco, CA</td>
<td>345,000</td>
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<tr>
<td>11. Rosica Communications, Fair Lawn, NJ</td>
<td>289,059</td>
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<tr>
<td>12. Tunheim, Minneapolis, MN</td>
<td>263,547</td>
</tr>
<tr>
<td>13. Jackson Spalding, Atlanta, GA</td>
<td>246,366</td>
</tr>
<tr>
<td>14. FrazierHeby, Columbus, OH</td>
<td>228,811</td>
</tr>
<tr>
<td>15. EHrhardt Group, The, New Orleans, LA</td>
<td>213,641</td>
</tr>
<tr>
<td>16. French</td>
<td>West</td>
</tr>
<tr>
<td>17. Lavidge, Phoenix, AZ</td>
<td>206,000</td>
</tr>
<tr>
<td>18. Inspire PR Group, Westerville, OH</td>
<td>168,829</td>
</tr>
<tr>
<td>19. Standing Partnership, St. Louis, MO</td>
<td>166,480</td>
</tr>
<tr>
<td>20. WordWrite Communications LLC, Pittsburgh, PA</td>
<td>128,000</td>
</tr>
<tr>
<td>21. Lawlor Media Group, New York, NY</td>
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<tr>
<td>22. Coyne PR, Parsippany, NJ</td>
<td>100,000</td>
</tr>
<tr>
<td>23. Trevelino/Keller, Atlanta, GA</td>
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<tr>
<td>24. Beehive Strategic Communication, St. Paul, MN</td>
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<tr>
<td>25. Violet PR, Montclair, NJ</td>
<td>83,719</td>
</tr>
<tr>
<td>26. Brownstein Group, Philadelphia, PA</td>
<td>82,400</td>
</tr>
<tr>
<td>27. Otter PR, St. Peters, FL</td>
<td>70,930</td>
</tr>
<tr>
<td>28. Buchanan Public Relations, Bryn Mawr, PA</td>
<td>67,371</td>
</tr>
<tr>
<td>29. Novitas Communications, Denver, CO</td>
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</tr>
<tr>
<td>30. Marketing Maven Public Relations, Camarillo, CA</td>
<td>38,319</td>
</tr>
<tr>
<td>31. MP&amp;F Strategic Communications, Nashville, TN</td>
<td>36,263</td>
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<tr>
<td>32. WordHampton Public Relations, Inc., East Hampton, NY</td>
<td>24,958</td>
</tr>
<tr>
<td>34. TruePoint Communications, Dallas, TX</td>
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### RANKINGS OF PR FIRMS SPECIALIZING IN ENERGY

<table>
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<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
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<tbody>
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<td>1. APCO Worldwide, Washington, DC</td>
<td>$12,240,300</td>
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<tr>
<td>2. Kivvit, Chicago, IL</td>
<td>8,531,074</td>
</tr>
<tr>
<td>3. GS&amp; Business Communications, New York, NY</td>
<td>4,241,746</td>
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<tr>
<td>4. rbb Communications, Miami, FL</td>
<td>1,873,324</td>
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<tr>
<td>5. EHrhardt Group, The, New Orleans, LA</td>
<td>1,007,069</td>
</tr>
<tr>
<td>6. Pierpont Communications, Houston, TX</td>
<td>960,135</td>
</tr>
<tr>
<td>7. Inhouse, Waltham, MA</td>
<td>822,300</td>
</tr>
<tr>
<td>8. French</td>
<td>West</td>
</tr>
<tr>
<td>9. Rasky Partners, Inc., Boston, MA</td>
<td>597,783</td>
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<tr>
<td>10. FrazierHeby, Columbus, OH</td>
<td>531,140</td>
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<tr>
<td>11. MP&amp;F Strategic Communications, Nashville, TN</td>
<td>466,593</td>
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<td>12. Franco, Detroit, MI</td>
<td>273,600</td>
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<tr>
<td>13. Inspire PR Group, Westerville, OH</td>
<td>198,242</td>
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<tr>
<td>14. Tunheim, Minneapolis, MN</td>
<td>134,552</td>
</tr>
<tr>
<td>15. Novitas Communications, Denver, CO</td>
<td>129,000</td>
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<tr>
<td>16. Standing Partnership, St. Louis, MO</td>
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<tr>
<td>17. Otter PR, St. Peters, FL</td>
<td>70,930</td>
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<tr>
<td>18. Zeno Group, New York, NY</td>
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### RANKINGS OF PR FIRMS SPECIALIZING IN PURPOSE/CSR

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<tr>
<td>3. Kivvit, Chicago, IL</td>
<td>4,305,129</td>
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<tr>
<td>4. Lambert, Grand Rapids, MI</td>
<td>3,207,000</td>
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<tr>
<td>5. Moore, Inc., Tallahassee, FL</td>
<td>1,542,721</td>
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<tr>
<td>6. Inhouse, Waltham, MA</td>
<td>1,196,279</td>
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<tr>
<td>7. MP&amp;F Strategic Communications, Nashville, TN</td>
<td>883,356</td>
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<tr>
<td>8. Jackson Spalding, Atlanta, GA</td>
<td>775,819</td>
</tr>
<tr>
<td>9. rbb Communications, Miami, FL</td>
<td>672,799</td>
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<tr>
<td>10. LaunchSquad, San Francisco, CA</td>
<td>580,000</td>
</tr>
<tr>
<td>11. Zeno Group, New York, NY</td>
<td>578,899</td>
</tr>
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<td>12. French</td>
<td>West</td>
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<tr>
<td>13. 360PR+, Boston, MA</td>
<td>484,266</td>
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<tr>
<td>14. Rasky Partners, Inc., Boston, MA</td>
<td>483,491</td>
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<td>15. Coyne PR, Parsippany, NJ</td>
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<td>16. Rosica Communications, Fair Lawn, NJ</td>
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<td>17. Inspire PR Group, Westerville, OH</td>
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<td>18. Hoyt Organization Inc., The, Torrance, CA</td>
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<td>20. Gregory FCA, Ardmore, PA</td>
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<td>22. Lavidge, Phoenix, AZ</td>
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<td>23. Pierpont Communications, Houston, TX</td>
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<td>24. Tunheim, Minneapolis, MN</td>
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<tr>
<td>25. Buchanan Public Relations, Bryn Mawr, PA</td>
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<tr>
<td>27. Singer Associates PR, Inc, San Francisco, CA</td>
<td>47,983</td>
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<td>28. Otter PR, St. Peters, FL</td>
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<tr>
<td>29. BizCom Associates, Plano, TX</td>
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<tr>
<td>30. Public Communications Inc., Chicago, IL</td>
<td>44,971</td>
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<tr>
<td>31. Zapwater Communications, Inc., Chicago, IL</td>
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<td>32. EHrhardt Group, The, New Orleans, LA</td>
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<td>33. Milk &amp; Honey PR, New York, NY</td>
<td>16,500</td>
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<td>34. Peppercomm, New York, NY</td>
<td>13,500</td>
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<td>35. FrazierHeby, Columbus, OH</td>
<td>2,975</td>
</tr>
<tr>
<td>36. SPM Communications, Dallas, TX</td>
<td>1,000</td>
</tr>
</tbody>
</table>

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Serving a diverse set of health and science enterprises through strategy consulting, investor relations and corporate communications, as well as public relations and marketing.

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20 Park Plaza, Suite 312 • Boston, MA 02116 • c: 617.351.0243
ldescenza@lavoiehealthscience.com • www.lavoiehealthscience.com

Global Alliance with Omnicom Public Relations Group
### Rankings of PR Firms Specializing in Environment, Sustainability & Greentech

<table>
<thead>
<tr>
<th>Firm</th>
<th>2021 Net Fees</th>
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<td>APCO Worldwide, Washington, DC</td>
<td>$49,667,600</td>
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<tr>
<td>Edelman, New York, NY</td>
<td>15,861,000</td>
</tr>
<tr>
<td>Davies, Santa Barbara, CA</td>
<td>11,250,000</td>
</tr>
<tr>
<td>Finn Partners, New York, NY</td>
<td>7,500,000</td>
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<tr>
<td>Moore, Inc., Tallahassee, FL</td>
<td>3,869,361</td>
</tr>
<tr>
<td>Kivvit, Chicago, IL</td>
<td>2,316,350</td>
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<tr>
<td>Perry Communications Group, Inc., Sacramento, CA</td>
<td>2,123,518</td>
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<tr>
<td>LaunchSquad, San Francisco, CA</td>
<td>1,700,000</td>
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<tr>
<td>720 Strategies, Washington, DC</td>
<td>1,558,651</td>
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<tr>
<td>Singer Associates PR, Inc., San Francisco, CA</td>
<td>1,414,567</td>
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<tr>
<td>Jackson Spalding, Atlanta, GA</td>
<td>1,401,134</td>
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<td>Tunheim, Minneapolis, MN</td>
<td>967,107</td>
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<tr>
<td>Lansons, New York, NY</td>
<td>949,773</td>
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<td>French</td>
<td>West</td>
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<tr>
<td>Public Communications Inc., Chicago, IL</td>
<td>628,998</td>
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<tr>
<td>Zeno Group, New York, NY</td>
<td>550,000</td>
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<tr>
<td>Montieth &amp; Company, New York, NY</td>
<td>409,542</td>
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<tr>
<td>Gregory FCA, Ardmore, PA</td>
<td>387,300</td>
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<tr>
<td>Standing Partnership, St. Louis, MO</td>
<td>265,206</td>
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<tr>
<td>Beehive Strategic Communication, St. Paul, MN</td>
<td>246,890</td>
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<tr>
<td>Trevelino/Keller, Atlanta, GA</td>
<td>150,000</td>
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<tr>
<td>MP&amp;F Strategic Communications, Nashville, TN</td>
<td>148,194</td>
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<tr>
<td>Inspire PR Group, Westerville, OH</td>
<td>146,260</td>
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<tr>
<td>Fish Consulting, Fort Lauderdale, FL</td>
<td>136,000</td>
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<tr>
<td>Tier One Partners, Boston, MA</td>
<td>94,127</td>
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<tr>
<td>WordWrite Communications LLC, Pittsburgh, PA</td>
<td>71,500</td>
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<tr>
<td>Buchanan Public Relations, Bryn Mawr, PA</td>
<td>57,453</td>
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<tr>
<td>Rasky Partners, Inc., Boston, MA</td>
<td>48,000</td>
</tr>
<tr>
<td>360PR+, Boston, MA</td>
<td>30,000</td>
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<tr>
<td>Otter PR, St. Petersburg, FL</td>
<td>23,643</td>
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### Rankings of PR Firms Specializing in Industrial

<table>
<thead>
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<th>2021 Net Fees</th>
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<td>Zeno Group, New York, NY</td>
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<td>MP&amp;F Strategic Communications, Nashville, TN</td>
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<tr>
<td>Ruder Finn Inc., New York, NY</td>
<td>2,010,000</td>
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<tr>
<td>imre, LLC, Baltimore, MD</td>
<td>2,000,000</td>
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<tr>
<td>Racepoint Global, Boston, MA</td>
<td>935,000</td>
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<tr>
<td>Pierpoint Communications, Houston, TX</td>
<td>886,278</td>
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<tr>
<td>Gregory FCA, Ardmore, PA</td>
<td>504,311</td>
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<tr>
<td>FrazierHeiby, Columbus, OH</td>
<td>488,178</td>
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<tr>
<td>Standing Partnership, St. Louis, MO</td>
<td>468,313</td>
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<tr>
<td>Kivvit, Chicago, IL</td>
<td>370,324</td>
</tr>
<tr>
<td>French</td>
<td>West</td>
</tr>
<tr>
<td>Lansons, New York, NY</td>
<td>291,877</td>
</tr>
<tr>
<td>Ehrhardt Group, The, New Orleans, LA</td>
<td>213,821</td>
</tr>
<tr>
<td>Lavidge, Phoenix, AZ</td>
<td>212,000</td>
</tr>
<tr>
<td>WordWrite Communications LLC, Pittsburgh, PA</td>
<td>184,750</td>
</tr>
<tr>
<td>rrbb Communications, Miami, FL</td>
<td>156,336</td>
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<tr>
<td>Tier One Partners, Boston, MA</td>
<td>137,257</td>
</tr>
<tr>
<td>Beehive Strategic Communication, St. Paul, MN</td>
<td>117,501</td>
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<tr>
<td>Trevelino/Keller, Atlanta, GA</td>
<td>100,000</td>
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<tr>
<td>Novitas Communications, Denver, CO</td>
<td>64,500</td>
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<tr>
<td>Franco, Detroit, MI</td>
<td>51,775</td>
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<tr>
<td>Peppercorn, New York, NY</td>
<td>49,080</td>
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<tr>
<td>Otter PR, St. Petersburg, FL</td>
<td>47,286</td>
</tr>
<tr>
<td>Rasky Partners, Inc., Boston, MA</td>
<td>38,000</td>
</tr>
<tr>
<td>360PR+, Boston, MA</td>
<td>17,000</td>
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<tr>
<td>O'Malley Hansen Communications, Chicago, IL</td>
<td>15,351</td>
</tr>
<tr>
<td>Tunheim, Minneapolis, MN</td>
<td>15,000</td>
</tr>
<tr>
<td>Rosica Communications, Fair Lawn, NJ</td>
<td>14,300</td>
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### Rankings of PR Firms Specializing in Automotive/Transportation

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<th>Firm</th>
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<tbody>
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<tr>
<td>Ruder Finn Inc., New York, NY</td>
<td>5,010,000</td>
</tr>
<tr>
<td>Zeno Group, New York, NY</td>
<td>4,411,743</td>
</tr>
<tr>
<td>Lambert, Grand Rapids, MI</td>
<td>3,163,500</td>
</tr>
<tr>
<td>Coyne PR, Parsippany, NJ</td>
<td>2,700,000</td>
</tr>
<tr>
<td>imre, LLC, Baltimore, MD</td>
<td>1,675,500</td>
</tr>
<tr>
<td>Jackson Spalding, Atlanta, GA</td>
<td>1,239,827</td>
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<tr>
<td>Kivvit, Chicago, IL</td>
<td>1,231,941</td>
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<td>Franco, Detroit, MI</td>
<td>847,000</td>
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<tr>
<td>Bianchi Public Relations, Troy, MI</td>
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<tr>
<td>French</td>
<td>West</td>
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<tr>
<td>360PR+, Boston, MA</td>
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<tr>
<td>Racepoint Global, Boston, MA</td>
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<tr>
<td>Peppercomm, New York, NY</td>
<td>396,271</td>
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<tr>
<td>Trevelino/Keller, Atlanta, GA</td>
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<tr>
<td>BizCom Associates, Plano, TX</td>
<td>244,173</td>
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<td>MP&amp;F Strategic Communications, Nashville, TN</td>
<td>173,489</td>
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<tr>
<td>Rasky Partners, Inc., Boston, MA</td>
<td>117,000</td>
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<tr>
<td>Ehrhardt Group, The, New Orleans, LA</td>
<td>91,483</td>
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<tr>
<td>Inkhouse, Waltham, MA</td>
<td>84,087</td>
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<tr>
<td>Otter PR, St. Petersburg, FL</td>
<td>70,930</td>
</tr>
</tbody>
</table>

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## INDEX TO PR FIRMS WITH SPECIALIZED SKILLS

### CATEGORIES LISTED

(Only PR firms that list clients in the Directory are included.)

<table>
<thead>
<tr>
<th>Agriculture</th>
<th>Financial PR/Investor Relations</th>
<th>Political Candidates</th>
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<tbody>
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<td>Arizona</td>
<td>G&amp;S Business Communications, Chicago</td>
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<td></td>
<td>Kivvit, Chicago</td>
<td>akhia communications, Hudson</td>
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<td></td>
<td>Padilla, Chicago</td>
<td>Fahlgren Mortine, Columbus</td>
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<tr>
<td></td>
<td>Weber Shandwick, Chicago</td>
<td>FrazierHeiby, Columbus</td>
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<td>California</td>
<td>imre, LLC, Baltimore</td>
<td>Inspire PR Group, Westerville</td>
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<td>Weber Shandwick, Baltimore</td>
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PUZZLED BY WHY SOMEONE SHOULD...

BUY FROM YOU,
WORK FOR YOU,
INVEST IN YOU,
OR PARTNER WITH YOU?

The answers live in your Capital S Story, the one that stands above all others because it defines the character and essence of your organization. Let us help you uncover, develop and share the story that drives the best results: Yours.
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A TRUSTED ADVISOR FOR CRITICAL COMMUNICATIONS NEEDS

Gladstone Place Partners is a strategic financial communications firm headquartered in New York with an office in San Francisco. We specialize in advising companies and investors at critical moments when communications can make a significant difference in achieving core objectives. We are a highly focused and experienced team with a broad range of backgrounds, including business leaders, communications professionals, finance professionals, and former senior journalists.

Financial Communications & Investor Relations
Crisis Communications & Issues Management
Corporate Governance Communications

New York Office:
485 Madison Avenue
New York, NY 10022

San Francisco Office:
535 Mission Street
San Francisco, CA 94105

www.gladstoneplace.com
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<td>Boardroom Communications, Inc., West Palm Beach</td>
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<td>Dragon Horse Agency, Naples</td>
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<td>EvClay Public Relations, Miami</td>
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Creating Conversations That Matter

Our proven expertise in media strategy, organizational reputation and brand enrichment is focused on the most important of today’s currencies: Trust.

We create vibrant public dialogue to engage all your stakeholders in your organizational agenda. By driving the conversations that lead your industry, we effectively differentiate and elevate your brand.

Industries
- Healthcare
- Banking & Financial Services
- Energy & Technology Defense
- Government
- Lifestyle & Entertainment
- Education

About Us
- Headquartered in Austin with offices in Washington DC, Los Angeles, Houston and Corpus Christi
- Ranked among the top 50 firms nationally
- Serving corporate, public agencies and national governments across five continents.
- Home is Texas – we hold a fierce commitment to our clients, do business on a handshake and occasionally wear boots to our meetings.
Crisis Communications continued

FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
NewmanPR, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
rbb Communications, Miami
TJM Communications, Inc., Winter Springs

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
M Booth, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Edelman, Chicago
Financial Profiles, Inc., Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Glen Echo Group, Chicago
Identity, Chicago
Jascula Terman Strategic Communications, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Pierpyla PR & Marketing, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago

Louisiana
Ehrhardt Group, The, New Orleans
M Booth, New Orleans
Torrenzano Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland
Caplan Communications LLC®, Rockville
ICR, Baltimore
Pugh & Tiller PR, Annapolis
TBC, Baltimore
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
Consint, Boston
FINN Partners, Boston
ICR, Boston
M Booth, Boston
Padilla, Boston
Rasky Partners, Inc.
RF/Binder Partners, Inc., Boston
Sitrick And Company, Boston
Sloane & Company, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Merx Communications, Saline
Stratcomm, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

Nevada
Digital Strategy Ltd, Las Vegas

New Jersey
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
R.J. Walker & Co., Bayonne
Rosica Communications, Fair Lawn

New York
AIB Communications, Roosevelt Island
Berk Communications, New York
BerlinRosen, New York
Bliss Group, The, New York
Butler Associates, LLC, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Edelman, New York
Evins Communications, New York
5W Public Relations, New York
Financial Profiles, Inc., New York
FINN Partners, New York
Finsbury Glover Hering and Sard Verbinnen & Co, New York
G&S Business Communications, New York
Gladstone Place Partners, New York
Goldman Communications Group, Inc., Bayside
Havas Formula, New York
ICR, New York
Infinite Global, New York
JConnelly, New York
Joele Frank, New York
KARV Communications, New York
Kekst CNC, New York
Kivvit, New York
M Booth, New York
Marino., New York
MikeWorldWide, New York
Montieth & Company, New York
Nicholas & Lence Communications, New York
Padilla, New York
Peppercomm, New York
Public Relations Boutiques International, New York
Reevesmark, New York
Relevance International, New York
RF/Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Sloane And Company, New York
Sloane & Company, New York
Stanton, New York
TASC Group, The, New York
Three Cheers, New York
Tierney, New York
Torrenzano Group, The, New York
Wachsman, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

North Carolina
G&S Business Communications, Raleigh
KVA - Communications Made Simple, Charlotte
M Booth, Charlotte
M Booth, Raleigh

Ohio
Falls & Co., Cleveland
Inspire PR Group, Westerville
Roop & Co., Cleveland

Oregon
Bloom Communications, Portland
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel, Doylestown
Sahl Communications, Inc., Bethlehem
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

Tennessee
FINN Partners, Nashville
Revive, Nashville
Ripley PR, Inc., Maryville
Weber Shandwick, Nashville

Texas
Bloom Communications, Austin
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
IP Group, Dallas
Red Fan Communications, Austin
SPM Communications, Dallas
Torrenzano Group, The, Austin
Weber Shandwick, Dallas

Virginia
Padilla, Richmond
Sage Communications, McLean

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Educational Institutions

Arizona
Fineman PR, Phoenix
LAVIDGE, Phoenix

California
Allison+Partners, San Francisco
AMW Group, West Hollywood
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
Hoyt Organization Inc., The, Torrance
Jackson Spalding, Los Angeles
Karlo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
RF/Binder Partners, Inc., Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara
Wright On Communications, San Diego

Colorado
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Novitas Communications, Denver
Weber Shandwick, Denver

Connecticut
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
McDowell Communications Group LLC, Hartford

District Of Columbia
APCO Worldwide, Washington
BerlinRosen, Washington
Brand & Buzz, Washington
Edelman, Washington
FINN Partners, Washington
Karbo Communications, Washington
Kivvit, Washington
M Booth, Washington
Padilla, Washington
Rasky Partners, Inc., Washington
Sitrick And Company, Washington
Story Partners, Washington
Weber Shandwick, Washington

Florida
Boardroom Communications, Inc., Fort Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Dragen Horse Agency, Naples
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
rbb Communications, Miami
TransMedia Group, Boca Raton

Georgia
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
Greentarget Global LLC, Chicago
Identity, Chicago
Jascula Terman Strategic Communications, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Chicago

Louisiana
M Booth, New Orleans

Maryland
Weber Shandwick, Baltimore

Massachusetts
Bigfish, Boston
Bimbach Communications Inc., Marblehead
(Boston Area)
Consinsit, Boston
FINN Partners, Boston
Greenough Brand Storytellers, Watertown
LaunchSquad, Cambridge
M Booth, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
Sitrick And Company, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
France, Detroit
Identity, Birmingham
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, St. Paul
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Reno
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
Litzky PR, Hoboken
Rosica Communications, Fair Lawn

New York
APCO Worldwide, New York
Barbara Wagner Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Butler Associates, LLC, New York
CashmanKatz, New York
Coyne Public Relations, New York
Edelman, New York
5W Public Relations, New York
FINN Partners, New York
FischTank PR, New York
George Arzt Communications, Inc., New York
GMG Public Relations, Inc., Nyack
Gregory FCA, New York
Karbo Communications, New York
Kivvit, New York
Lambert, New York
LaunchSquad, New York
M Booth, New York
Padilla, New York
Peppercomm, New York
Public Relations Boutiques International, New York
RF/Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Stanton, New York
TASC Group, The, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

North Carolina
M Booth, Charlotte
M Booth, Raleigh

Ohio
Fahlgren Mortine, Columbus
Fails & Co., Cleveland
FrazierHeiby, Columbus
Inspire PR Group, Westerville
Roop & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland
Weinstein PR, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia
Zerf to Sive, Devon

Rhode Island
Duffy & Shanley, Inc., Providence

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Allyn Media, Dallas
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Red Fan Communications, Austin
Weber Shandwick, Dallas

Virginia
BRG Communications, Alexandria
Hodges Partnership, The, Richmond
Padilla, Richmond
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<td>Sitrick And Company, Washington</td>
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<td>G&amp;S Business Communications, Indianapolis</td>
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<td>Stanton Communications, Inc., Baltimore</td>
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<td>Consint, Boston</td>
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<td>Rasky Partners, Inc.</td>
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<td>RF</td>
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<td>Sitrick And Company, Boston</td>
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<td>Merk Communications, Saline</td>
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<td>Beehive Strategic Communication, St. Paul</td>
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<td>Carmichael Lynch Relate, Minneapolis</td>
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<tr>
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<tr>
<td>AIB Communications, Roosevelt Island</td>
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<td>APCO Worldwide, New York</td>
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<td>BerlinRosen, New York</td>
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<td>Berman Group, Inc., The, New York</td>
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<td>Carmichael Lynch Relate, New York</td>
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<td>CashmanKatz, New York</td>
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<td>Financial Profiles, Inc., New York</td>
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<td>FischTank PR, New York</td>
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<td>Karbo Communications, New York</td>
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<td>Kivvit, New York</td>
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<td>Montieth &amp; Company, New York</td>
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<td>N6A, New York</td>
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<td>Padilla, New York</td>
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<tr>
<td>Peaks Strategies, New York</td>
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<td>Public Relations Boutiques International, New York</td>
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<td>RF</td>
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<td>Rubenstein Public Relations, New York</td>
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<td>Ruder Finn Inc., New York</td>
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<td>Sitrick And Company, New York</td>
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<td>Stanton, New York</td>
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<td>WorldCom Public Relations Group, New York</td>
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<tr>
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<td>G&amp;S Business Communications, Raleigh</td>
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| akhia communications, Hudson |
| Inspire PR Group, Westerville |

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<td>Torrenzano Group, The, Philadelphia</td>
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<table>
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<tr>
<th>Rhode Island</th>
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<tbody>
<tr>
<td>Duffy &amp; Shanley, Inc., Providence</td>
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<table>
<thead>
<tr>
<th>South Carolina</th>
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<tbody>
<tr>
<td>Brandon Agency, The, Charleston</td>
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<table>
<thead>
<tr>
<th>Tennessee</th>
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<tbody>
<tr>
<td>Weber Shandwick, Nashville</td>
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<table>
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<tr>
<th>Texas</th>
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<tbody>
<tr>
<td>Allyn Media, Dallas</td>
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<tr>
<td>Crosswind Media &amp; Public Relations, Austin</td>
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<tr>
<td>Edelman, Austin</td>
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<td>Edelman, Dallas</td>
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<tr>
<td>Edelman, Houston</td>
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<td>Power Group, The, Dallas</td>
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<td>Red Fan Communications, Austin</td>
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<td>Torrenzano Group, The, Austin</td>
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<tr>
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<tr>
<td>Padilla, Richmond</td>
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<table>
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Boston | London

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**Entertainment/Cultural continued**

- Singer Associates Public Relations, Inc., San Francisco
- Sitrick And Company, Los Angeles
- Weber Shandwick, Los Angeles
- Weber Shandwick, San Francisco
- Weber Shandwick, Santa Barbara
- Zapwater Communications, Los Angeles

**Colorado**
- Agency PR, Denver
- FINN Partners, Denver
- Lou Hammond Group, Denver
- Weber Shandwick, Denver

**Connecticut**
- Butler Associates, LLC, Stamford
- McDowell Communications Group LLC, Hartford

**District Of Columbia**
- BerlinRosen, Washington, DC
- Brand & Buzz, Washington, DC
- Edelman, Washington, DC
- FINN Partners, Washington, DC
- Karbo Communications, Washington, DC
- Kivvit, Washington, DC
- M Booth, Washington, DC
- Sitrick And Company, Washington, DC
- Weber Shandwick, Washington, DC

**Florida**
- Dragon Horse Agency, Naples
- Edelman, Miami
- Edelman, Orlando
- FINN Partners, Fort Lauderdale
- Fish Consulting, Fort Lauderdale
- JeffreyGroup, Miami
- Kivvit, Miami
- Lou Hammond Group, Tampa
- M Booth, Miami
- Moore, Inc., Tallahassee
- Otter PR, Orlando
- Otter PR, St. Petersburg
- r3b Communications, Miami
- TransMedia Group, Boca Raton
- Zapwater Communications, Miami

**Georgia**
- A. Brown-Olmstead Associates, Ltd., Atlanta
- BLH Consulting, Inc., Atlanta
- Edelman, Atlanta
- FINN Partners, Atlanta
- Hope-Beckham Inc., Atlanta
- Jackson Spalding, Athens
- Jackson Spalding, Atlanta
- Lou Hammond Group, Atlanta
- M Booth, Atlanta
- Trevelino/Keller, Atlanta
- Weber Shandwick, Atlanta

**Hawaii**
- FINN Partners, Honolulu

**Illinois**
- Edelman, Chicago
- FINN Partners, Chicago
- Identity, Chicago
- Kivvit, Chicago
- LaunchSquad, Chicago
- Mekky Media Relations Inc., Chicago
- motion Agency, Inc., The, Chicago
- Public Communications Inc., Chicago
- Reputation Partners, Chicago
- Weber Shandwick, Chicago
- Zapwater Communications, Chicago

**Louisiana**
- Ehrhardt Group, The, New Orleans
- M Booth, New Orleans

**Maryland**
- TBC, Baltimore
- Weber Shandwick, Baltimore

**Massachusetts**
- Berk Communications, Boston
- FINN Partners, Boston
- LaunchSquad, Cambridge
- M Booth, Boston
- Matter, Boston
- Rasky Partners, Inc.
- Regan Communications Group, Boston
- RF|Binder Partners, Inc., Boston
- Sitrick And Company, Boston
- Weber Shandwick, Boston

**Michigan**
- FINN Partners, Detroit
- Identity, Birmingham
- Weber Shandwick, Detroit

**Minnesota**
- Tunheim, Minneapolis
- Weber Shandwick, Minneapolis

**Missouri**
- Weber Shandwick, St. Louis

**Nevada**
- Abbi Agency, The, Reno
- Firm Public Relations & Marketing, The, Las Vegas

**New York**
- Coyne Public Relations, Parsippany
- Kivvit, Asbury Park
- Litzky PR, Hoboken
- Rosica Communications, Fair Lawn
- Violet PR, Montclair

**New York (continued)**
- AIB Communications, Roosevelt Island
- AOPR (Apples & Oranges Public Relations), New York
- Berk Communications, New York
- BerlinRosen, New York
- Berman Group, Inc., The, New York
- BPCM, Brooklyn
- Brand Agency, The, New York
- Butler Associates, LLC, New York
- Citizen Relations Inc., New York
- Coyne Public Relations, New York
- CRC, Inc.: a 360PR+ agency, New York
- Edelman, New York
- 5W Public Relations, New York
- FINN Partners, New York
- GMG Public Relations, Inc., Nyaek
- Goldman Communications Group, Inc., Bayside
- Havas Formula, New York
- High10 Media, New York
- Hunter, New York
- Kaplow Communications, New York
- Karbo Communications, New York
- Keith Sherman and Assoc., New York
- Kivvit, New York
- LaunchSquad, New York
- Lawlor Media Group, New York
- Lou Hammond Group, New York
- M Booth, New York
- MikeWorldWide, New York
- Nike Communications, Inc., New York
- Pollack Group, The, New York
- Public Relations Boutiques International, New York
- Relevance International, New York
- RF|Binder Partners, Inc., New York
- Rubenstein Public Relations, New York
- Ruder Finn Inc., New York
- Sitrick And Company, New York
- Taylor, New York
- Three Cheers, New York
- Tierney, New York
- Vivid+Co, New York
- Weber Shandwick, East Aurora
- Weber Shandwick, New York
- Worldcom Public Relations Group, New York

**North Carolina**
- French | West | Vaughan, Raleigh
- M Booth, Charlotte
- M Booth, Raleigh
- Taylor, Charlotte

**Ohio**
- Fahlgren Mortine, Columbus

**Oregon**
- Edelman, Portland
- FINN Partners, Portland
- Weinstein PR, Portland

**Pennsylvania**
- Brownstein, Philadelphia
- Sahl Communications, Inc., Bethlehem
- Tierney, Harrisburg
- Tierney, Philadelphia
- Weber Shandwick, Philadelphia

**Rhode Island**
- Duffy & Shanley, Inc., Providence

**South Carolina**
- Lou Hammond Group, Charleston

**Tennessee**
- FINN Partners, Nashville
- MPF Strategic Communications, Nashville
- Stones River Group, Nashville
- Weber Shandwick, Nashville

**Texas**
- Allyn Media, Dallas
- Champion Management Group, Addison
- Crosswind Media & Public Relations, Austin
- Edelman, Austin
- Edelman, Dallas
- Edelman, Houston
- Jackson Spalding, Dallas
- Lou Hammond Group, Houston
- Weber Shandwick, Dallas

**Virginia**
- Hodges Partnership, The, Richmond

**Washington**
- Edelman, Seattle
- FINN Partners, Seattle
- FINN Partners, Vancouver
- Karbo Communications, Seattle
- Weber Shandwick, Seattle
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info@theblissgrp.com
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**Env./Sustain./Greentech/PA continued**

Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Stanton Communications Inc., New York
TASC Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

**North Carolina**
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

**Ohio**
akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
FrazerHeiby, Columbus
Inspire PR Group, Westerville

**Pennsylvania**
Brownstein, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Sahl Communications, Inc., Bethlehem
Weber Shandwick, Philadelphia

**Rhode Island**
Duffy & Shanley, Inc., Providence

**South Carolina**
Brandon Agency, The, Charleston
Lou Hammond Group, Charleston

**Tennessee**
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard, Maryville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

**Texas**
BizCom Associates, Allen
Edelman, Austin
Edelman, Dallas
Edelman, Houston
INK Communications Co., Austin
Lou Hammond Group, Houston
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Red Fan Communications, Austin
Touchdown PR, Austin
Weber Shandwick, Dallas

**Virginia**
Hodges Partnership, The, Richmond
Padilla, Richmond

**Washington**
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Karbo Communications, Seattle
Weber Shandwick, Seattle
PR has always wanted creativity. But today it needs a whole creative department. By integrating our creative, digital and production departments into our PR practice, we design more provocative pitches that succeed when traditional efforts get lost in the crowd. And we get more proactive, helping brands build their reputation through compelling storytelling and innovative video. It’s a more comprehensive approach to communications from a single PR partner. And a more creative way to reach a world that no longer responds to the same old thing.
### Financial PR/Investor Rel., continued

#### Massachusetts
- BackBay Communications, Boston
- FINN Partners, Boston
- ICR, Boston
- Inkhouse, Waltham
- LaVoeHealthScience, Boston
- M Booth, Boston
- Padilla, Boston
- Rasky Partners, Inc., Boston
- RF/Binder Partners, Inc., Boston
- Sitrick And Company, Boston
- Sloane & Company, Boston
- Tier One Partners, Boston
- Weber Shandwick, Boston

#### Michigan
- FINN Partners, Detroit
- Identity, Birmingham
- Lambert, Detroit
- Merx Communications, Saline
- Weber Shandwick, Detroit

#### Minnesota
- Beehive Strategic Communication, St. Paul
- Carmichael Lynch Relate, Minneapolis
- Padilla, Minneapolis
- Weber Shandwick, Minneapolis

#### Missouri
- FleishmanHillard, St. Louis
- Standing Partnership, Des Peres
- Weber Shandwick, St. Louis

#### Nevada
- Abbi Agency, The, Reno

#### New Jersey
- Kivvit, Asbury Park
- R.J. Walker & Co., Bayonne
- Rosica Communications, Fair Lawn

#### New York
- AJB Communications, Roosevelt Island
- APCO Worldwide, New York
- Barbara Wagner Communications, New York
- BerlinRosen, New York
- Bliss Group, The, New York
- BPCM, Brooklyn
- Butler Associates, LLC, New York
- Buttonwood Communications Group, Katonah
- Caliber Corporate Advisers, New York
- Carmichael Lynch Relate, New York
- CashmanKatz, New York
- CRC, Inc.: a 360PR+ agency, New York
- Dukas Linden Public Relations, New York
- Edelman, New York
- 5W Public Relations, New York
- Feintuch Communications, New York
- Financial Profiles, Inc., New York
- FINN Partners, New York
- Finsbury Glover Hering and Sard Verbinnen & Co, New York
- FishTank PR, New York
- Fox Greenberg Public Relations, New York
- G&S Business Communications, New York
- Gladstone Place Partners, New York
- Gregory FCA, New York
- Havas Formula, New York
- Hewes Communications, New York
- High10 Media, New York
- Hundred Stories PR, New York
- ICR, New York
- imre, LLC, New York
- Infinite Global, New York
- IW Group, New York
- JConnelly, New York
- Joele Frank, New York
- Kaplanow Communications, New York
- Karbo Communications, New York
- KARV Communications, New York
- Kekst CNC, New York
- Kivvit, New York
- Lambert, New York
- Lansons, New York
- LaVoeHealthScience, Brooklyn
- M Booth, New York
- Milk & Honey PR Inc., New York
- Montieth & Company, New York
- N6A, New York
- Padilla, New York
- Peaks Strategies, New York
- Peppercorn, New York
- Pollack Group, The, New York
- Prosek Partners, New York
- Public Relations Boutiques International, New York
- Rally Point Public Relations, New York
- Reemervark, New York
- Relevance International, New York
- RF/Binder Partners, Inc., New York
- Rubenstein Public Relations, New York
- Ruder Finn Inc., New York
- Sitrick And Company, New York
- Sloane & Company, New York
- Stanton, New York
- The Levinson Group, New York
- Tierney, New York
- Torrenzano Group, The, New York
- Vested, New York
- Vivid+Co, New York
- Wachman, New York
- Weber Shandwick, East Aurora
- Weber Shandwick, New York
- Worldcom Public Relations Group, New York

#### North Carolina
- French | West | Vaughan, Raleigh
- G&S Business Communications, Raleigh
- M Booth, Charlotte
- M Booth, Raleigh

#### Ohio
- akhia communications, Cleveland
- akhia communications, Hudson
- Fahlgen Martine, Columbus
- Falls & Co., Cleveland
- FrazierHeiby, Columbus
- Roop & Co., Cleveland

#### Oregon
- Edelman, Portland
- FINN Partners, Portland

#### Pennsylvania
- Buchanan Public Relations LLC, Bryn Mawr
- Gregory FCA, Ardmore
- imre, LLC, Philadelphia
- Tierney, Harrisburg
- Tierney, Philadelphia
- Torrenzano Group, The, Philadelphia
- Weber Shandwick, Philadelphia
- WordWrite Communications LLC, Pittsburgh

#### South Carolina
- Brandon Agency, The, Charleston

#### Tennessee
- FINN Partners, Nashville

#### Texas
- Caliber Corporate Advisers, Austin
- Edelman, Austin
- Edelman, Dallas
- Edelman, Houston
- Jackson Spalding, Dallas
- Lyceus Group LLC, Austin
- Pierpoint Communications Inc., Austin
- Pierpoint Communications Inc., Dallas
- Pierpoint Communications Inc., Houston
- Pierpoint Communications Inc., San Antonio
- Red Fan Communications, Austin
- Torrenzano Group, The, Austin
- Touchdown PR, Austin
- Weber Shandwick, Dallas

#### Virginia
- Padilla, Richmond

#### Washington
- Edelman, Seattle
- FINN Partners, Seattle
- FINN Partners, Vancouver
- Karbo Communications, Seattle
- Lyceus Group LLC, Seattle
- Weber Shandwick, Seattle

#### Wisconsin
- Lowe Group, Milwaukee

#### Food & Beverage

#### Alabama
- Markstein, Birmingham

#### Arizona
- Fineman PR, Phoenix

#### California
- Allison+Partners, San Francisco
- Avasans Media, Los Angeles
- Ballantines PR, West Hollywood
- Berk Communications, Los Angeles
- Berk Communications, San Francisco
- BerlinRosen, Los Angeles
- BLAZE PR, Santa Monica
- Brand Agency, The, Los Angeles
- Citizen Relations Inc., Irvine
- Citizen Relations Inc., Los Angeles
- Di Moda Public Relations, Santa Monica
- Edelman, Los Angeles
- Edelman, Sacramento
- Edelman, San Francisco
- Edge Communications, Inc., Los Angeles
- Financial Profiles, Inc., Los Angeles
- Financial Profiles, Inc., Palo Alto
- Fineman PR, San Francisco
- FINN Partners, Costa Mesa
- FINN Partners, Las Angeles
- FINN Partners, San Francisco
- GOLD PR & Social Media, Irvine
- Heart & Soul PR, Hermosa Beach
- ICR, San Diego
- ICR, San Francisco
- imre, LLC, Los Angeles
- IT Public Relations, Valley Glen
- IW Group, Los Angeles
- IW Group, San Francisco
- J/PR, San Diego
- J/PR, Santa Monica
- Jackson Spalding, Los Angeles
- Landis Communications Inc., San Francisco
- LaunchSquad, San Francisco
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<table>
<thead>
<tr>
<th>Location</th>
<th>PR Firm Name</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Food &amp; Beverage</strong> continued</td>
<td></td>
</tr>
</tbody>
</table>
| **Georgia** | BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
FINN Partners, Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Lou Hammond Group, Atlanta  
M Booth, Atlanta  
Pineapple Public Relations, Chamblee  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta |
| **Hawaii** | FINN Partners, Honolulu |
| **Illinois** | Dixon James Communications, Chicago  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
FINN Partners, Chicago  
FoodMinds, Chicago  
Identity, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
Melky Media Relations Inc., Chicago  
Motion Agency, Inc., Chicago  
O’Malley Hansen Communications, Chicago  
Padilla, Chicago  
Piettyra PR & Marketing, Chicago  
Reputation Partners, Chicago  
Turner, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago  
Zapwater Communications, Chicago |
| **Louisiana** | Ehrhardt Group, The, New Orleans  
M Booth, New Orleans  
Torrenzano Group, The, New Orleans  
Zehnder Communications, New Orleans |
| **Maryland** | ICR, Baltimore  
mrire, LLC, Baltimore  
TBC, Baltimore  
Weber Shandwick, Baltimore |
| **Massachusetts** | Berk Communications, Boston  
FINN Partners, Boston  
ICR, Boston  
LaunchSquad, Cambridge  
M Booth, Boston  
Matter, Boston  
Padilla, Boston  
Rasky Partners, Inc.  
RF|Binder Partners, Inc., Boston  
SHIFT Communications, Boston  
Sitrick And Company, Boston  
360PR+, Boston  
Weber Shandwick, Boston |
| **Michigan** | FINN Partners, Detroit  
Franco, Detroit  
Identity, Birmingham  
Lambert, Detroit  
Logos Communications, Inc., Canton  
Weber Shandwick, Detroit |
| **Minnesota** | Bellmont Partners, Minneapolis  
Carmichael Lynch Relate, Minneapolis  
Padilla, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis |
| **Missouri** | FleshmanHillard, St. Louis  
O’Malley Hansen Communications, St. Louis  
Weber Shandwick, St. Louis |
| **Nevada** | Abbi Agency, The, Reno  
Firm Public Relations & Marketing, The, Las Vegas |
| **New Jersey** | Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
RAM Communications, Cranford  
Rosica Communications, Fair Lawn |
| **New York** | AMP3 Public Relations, New York  
AOPR (Apples & Oranges Public Relations), New York  
APCO Worldwide, New York  
Barbara Wagner Communications, New York  
Berk Communications, New York  
BerlinRosen, New York  
BPCM, Brooklyn  
Brand Agency, The, New York  
Carmichael Lynch Relate, New York  
CIC PR, Nyack  
Citizen Relations Inc., New York  
Coyne Public Relations, New York  
CRC, Inc.: a 360PR+ agency, New York  
Edelman, New York  
Evins Communications, New York  
SW Public Relations, New York  
FeastPR, Irvington  
Financial Profiles, Inc., New York  
FINN Partners, New York  
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Haras Formula, New York  
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Hundred Stories PR, New York  
Hunter, New York  
ICR, New York  
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IT Public Relations, New York  
IW Group, New York  
JPR, New York  
JConnelly, New York  
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Kivvit, New York  
Lambert, New York  
LaunchSquad, New York  
Lawlor Media Group, New York  
Lou Hammond Group, New York  
M Booth, New York  
Magrinio PR, New York  
Martino, New York  
MikeWorldWide, New York  
Nicholas & Lence Communications, New York  
Niche Communications, Inc., New York  
O’Malley Hansen Communications, New York  
Padilla, New York  
Pollack Group, The, New York  
Pollock Communications, New York  
Public Relations Boutiques International, New York  
Redpoint, New York  
Relevance International, New York  
RF|Binder Partners, Inc., New York  
Rubenstein Public Relations, New York  
Ruder Finn Inc., New York  
Sharp Think, New York |

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**District of Columbia**  
**Florida**  
**Georgia**  
**Hawaii**  
**Illinois**  
**Louisiana**  
**Maryland**  
**Massachusetts**  
**Michigan**  
**Minnesota**  
**Missouri**  
**Nevada**  
**New Jersey**  
**New York**  
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<table>
<thead>
<tr>
<th>State</th>
<th>PR Firms</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Washington</strong></td>
<td>Padilla, Richmond</td>
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</tr>
</tbody>
</table>
Healthcare

Alabama
Markstein, Birmingham

Arizona
Fineman PR, Phoenix
LAVIDGE, Phoenix

California
Allison+Partners, San Francisco
Ballantines PR, West Hollywood
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bospar, San Francisco
Canale Communications, San Diego
Cerrell Associates, Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Elev8 New Media, Los Angeles
Evoke, Los Angeles
Evoke, San Francisco
Fineman PR, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
GOLD PR & Social Media, Irvine
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
imre, LLC, Los Angeles
Jackson Spalding, Los Angeles
Karbo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Merryman Communications, Redondo Beach
Orangefery, Larkspur
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc., Sacramento
RapportGroup, San Francisco
Real Chemistry, San Francisco
Revell Communications, Roseville
RF|Binder Partners, Inc., Los Angeles
Scott Public Relations, West Hills
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara
Wight On Communications, San Diego

Colorado
Communications Strategy Group (CSG), Denver
Durée & Company, Aspen
FINN Partners, Denver
Novitas Communications, Denver
Weber Shandwick, Denver

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Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk
McDowell Communications Group LLC, Hartford

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APCO Worldwide, Washington
BerlinRosen, Washington
Brand & Buzz, Washington
Crosby, Washington
Edelman, Washington
FINN Partners, Washington
Ink & Roses, Washington
JPA Health, Washington
Karbo Communications, Washington
Kivvit, Washington
M Booth, Washington
McCabe Message Partners, Washington
Padilla, Washington
Raffetto Herman Strategic Communications, Washington
Rasky Partners, Inc., Washington
Reis Group, LLC, The, Washington
720 Strategies, Washington
Sitrick And Company, Washington
Spectrum, Washington
Stanton Communications, Inc., Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

Florida
Boardroom Communications, Inc., Fort Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Dragon Horse Agency, Naples
Durée & Company, Cooper City
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
PAN Communications, Inc., Orlando
Point Taken Communications, Jacksonville
rbb Communications, Miami
SharpThink, Palm Beach
TransMedia Group, Boca Raton

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Brecken Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Media Frenzy Global, Atlanta
Spectrum, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Agency at Sikich, The, Chicago
Dixon/James Communications, Chicago
Edelman, Chicago

Louisiana
Ehrhardt Group, The, New Orleans
M Booth, New Orleans
Torrenzano Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland
Crosby, Annapolis
ICR, Baltimore
imrc, LLC, Baltimore
Pugh & Tiller PR, Annapolis
Stanton Communications, Inc., Baltimore
TBC, Baltimore
Weber Shandwick, Baltimore

Massachusetts
Brimbach Communications Inc., Marblehead
(Boston Area)
Consent, Boston
fama PR, Inc., Boston
FINN Partners, Boston
Greenough Brand Storytellers, Watertown
JPA Health, Boston
LaVoieHealthScience, Boston
M Booth, Boston
Padilla, Boston
PAN Communications, Inc., Boston
Racepoint Global, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sitrick And Company, Boston
Zehnder Communications, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, St. Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis
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Missouri
FleishmanHillard, St. Louis
Germinder & Associates, Inc., Kansas City
Standing Partnership, Des Peres
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Reno
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Evoke, Princeton
Kivvit, Asbury Park
MCS Healthcare Public Relations, Basking Ridge
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
SPI Group LLC, The, Totowa
Taff Communications, Lawrenceville

New York
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Group, The, New York
Butler Associates, LLC, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Coyne Public Relations, New York
CRC, Inc.: a 360PR+ agency, New York
Edelman, New York
Evoke, New York
5W Public Relations, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
George Arzt Communications, Inc., New York
GMG Public Relations, Inc., Nyack
Gregory FCA, New York
Havas Formula, New York
ICR, New York
imre, LLC, New York
Ink & Roses, New York
JConnelly, New York
JPA Health, New York
Kaplow Communications, New York
Karbo Communications, New York
Kivvit, New York
Lambert, New York
LaVoeHealthScience, Brooklyn
Lawlor Media Group, New York
M Booth, New York
M Booth Health, New York
MikeWorldWide, New York
Milk & Honey PR Inc., New York
N6A, New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollock Communications, New York
Public Relations Boutiques International, New York
Racepoint Global, New York
Rebel Gail Communications, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
Sitrick And Company, New York
Sloane & Company, New York
Spectrum, New York
Stanton, New York
Stanton Communications, Inc., New York
the10company, New York
Tierney, New York
TogoRun, New York
Torrenzano Group, The, New York
Vivid+Co, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh
Racepoint Global, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Baker Creative, Groveport
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
FrazierHeiby, Columbus

Pennsylvania
Brownstein, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Evoke, Philadelphia
Gregory FCA, Ardmore
imre, LLC, Philadelphia
Sam Brown Inc., Wayne
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh
Zer0 to five, Devon

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon Agency, The, Charleston

Tennessee
FINN Partners, Nashville
Jarrard Phillips Cate & Hancock, Inc., Brentwood
Lovell Communications, Nashville
MP&F Strategic Communications, Nashville
Revive, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Allyn Media, Dallas
BizCom Associates, Allen
Bloom Communications, Austin
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Pierpoint Communications Inc., Austin
Pierpoint Communications Inc., Dallas
Pierpoint Communications Inc., Houston
Pierpoint Communications Inc., San Antonio
Red Fan Communications, Austin
Torrenzano Group, The, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Virginia
BRG Communications, Alexandria
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Karbo Communications, Seattle
Raffetto Herman Strategic Communications, Seattle
Weber Shandwick, Seattle

Home Furnishings

California
Allison+Partners, San Francisco
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Di Moda Public Relations, Santa Monica
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
ICR, San Diego
ICR, San Francisco
Landis Communications Inc., San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Taylor & Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara
Zapwater Communications, Los Angeles

Colorado
Agency PR, Denver
FINN Partners, Denver
Lou Hammond Group, Denver
Weber Shandwick, Denver

Connecticut
ICR, Norwalk

District of Columbia
APCO Worldwide, Washington
Edelman, Washington
FINN Partners, Washington
M Booth, Washington
Padilla, Washington
Weber Shandwick, Washington

Florida
Dragon Horse Agency, Naples
Edelman, Miami
Edelman, Orlando
FINN Partners, Fort Lauderdale
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Design & Digital

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SharpThink, Palm Beach
Zapwater Communications, Miami

Georgia
Brandware Group, Inc., The, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Identity, Chicago
L.C. Williams & Associates, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago

Louisiana
M Booth, New Orleans

Maryland
ICR, Baltimore
Weber Shandwick, Baltimore

Massachusetts
FINN Partners, Boston
ICR, Boston
M Booth, Boston
Padilla, Boston
Regan Communications Group, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Identity, Birmingham
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Germinder & Associates, Inc., Kansas City
Padilla, Minneapolis

New Jersey
Litzky PR, Hoboken
Roscica Communications, Fair Lawn
Steinreich Communications Group, Inc., Hackensack

New York
APCO Worldwide, New York
Carmichael Lynch Relate, New York
Citizen Relations Inc., New York
CRC, Inc.: a 360PR+ agency, New York
Edelman, New York
Evins Communications, New York
5W Public Relations, New York
FINN Partners, New York
G&S Business Communications, New York

GMG Public Relations, Inc., Nyaek
Havas Formula, New York
Hunter, New York
ICR, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Padilla, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
SharpThink, New York
360PR+, New York
TEN3 Public Relations, Brooklyn
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Xhibition PR, New York

North Carolina
French / West Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
Falls & Co., Cleveland

Pennsylvania
Edelman, Portland
FINN Partners, Portland

South Carolina
Brandon Agency, The, Charleston
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
Pierpoint Communications Inc., Austin
Pierpoint Communications Inc., Dallas
Pierpoint Communications Inc., Houston
Pierpoint Communications Inc., San Antonio
SPM Communications, Dallas
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Industrial
Arizona
LAVIDGE, Phoenix

California
Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Karbo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Padilla, San Francisco
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara
Wright On Communications, San Diego

Colorado
Communications Strategy Group (CSG), Denver

Connecticut
CashmanKatz, Glastonbury

District of Columbia
BerlinRosen, Washington
Edelman, Washington
Karbo Communications, Washington
Kivvit, Washington
Padilla, Washington
Stanton Communications, Inc., Washington
Stratacomm, Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

Florida
Edelman, Miami
Edelman, Orlando
JeffreyGroup, Miami
Kivvit, Miami
Otter PR, Orlando
Otter PR, St. Petersburg

Georgia
Edelman, Atlanta
Hope-Beckham Inc., Atlanta
Weber Shandwick, Atlanta

Illinois
Dixon/James Communications, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
G&S Business Communications, Chicago
Kivvit, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Tier One Partners, Chicago
Weber Shandwick, Chicago

Louisiana
Torrenzano Group, The, New Orleans

Maryland
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts
BHfish, Boston
Greenough Brand Storytellers, Watertown
Padilla, Boston
Tier One Partners, Boston
Weber Shandwick, Boston

**Michigan**
Franco, Detroit
Merx Communications, Saline
Stratacomm, Detroit
Weber Shandwick, Detroit

**Minnesota**
Beehive Strategic Communication, St. Paul
Bellmont Partners, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

**Missouri**
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

**New Jersey**
Kivvit, Asbury Park

**New York**
BerlinRosen, New York
CashmanKatz, New York
Edelman, New York
Financial Profiles, Inc., New York
FischTank PR, New York
G&S Business Communications, New York
Havas Formula, New York
Karbo Communications, New York
Kivvit, New York
Montieth & Company, New York
Padilla, New York
Public Relations Boutiques International, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Stanton, New York
Stanton Communications, Inc., New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

**North Carolina**
G&S Business Communications, Raleigh

**Ohio**
akhia communications, Cleveland
akhia communications, Hudson
Roop & Co., Cleveland

**Oregon**
Edelman, Portland
Veracity, Portland

**Pennsylvania**
Sahl Communications, Inc., Bethlehem
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

**South Carolina**
Brandon Agency, The, Charleston

**Tennessee**
Ripley PR, Inc., Maryville
Weber Shandwick, Nashville

**Texas**
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston

**Virginia**
Merritt Group, Inc., McLean
Padilla, Richmond

**Washington**
Edelman, Seattle
Karbo Communications, Seattle
Weber Shandwick, Seattle

**Mobile/Wireless**

**California**
Allison+Partners, San Francisco
Bacheff Communications, Newport Beach
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
ICR, San Diego
ICR, San Francisco
Karbo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
LaunchSquad, San Francisco
Padilla, San Francisco
Relevance International, Los Angeles
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara
Wright On Communications, San Diego

**Colorado**
Catapult PR-IR, Boulder
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Weber Shandwick, Denver

**Connecticut**
ICR, Norwalk

**District of Columbia**
BerlinRosen, Washington
Edelman, Washington
FINN Partners, Washington
Glen Echo Group, Washington
Karbo Communications, Washington
Kivvit, Washington
Padilla, Washington
Stanton Communications, Inc., Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

**Florida**
Dragon Horse Agency, Naples
Edelman, Miami
Edelman, Orlando
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami

**Georgia**
Edelman, Atlanta
FINN Partners, Atlanta
Media Frenzy Global, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

**Hawaii**
FINN Partners, Honolulu

**Illinois**
Edelman, Chicago
FINN Partners, Chicago
Glen Echo Group, Chicago
Identity, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
Padilla, Chicago
Weber Shandwick, Chicago

**Louisiana**
Torrenzano Group, The, New Orleans

**Maryland**
ICR, Baltimore
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

**Massachusetts**
Beantown Media Ventures (BMV), Boston
BIGfish, Boston
fama PR, Inc., Boston
FINN Partners, Boston
ICR, Boston
LaunchSquad, Cambridge
Matter, Boston
Padilla, Boston
SHIFT Communications, Boston
360PR+, Boston
V2 Communications, Boston
Weber Shandwick, Boston

**Michigan**
FINN Partners, Detroit
Identity, Birmingham
Weber Shandwick, Detroit

**Minnesota**
Padilla, Minneapolis
Weber Shandwick, Minneapolis

**Missouri**
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

**New Jersey**
Kivvit, Asbury Park

**New York**
BerlinRosen, New York
Crenshaw Communications, New York
Edelman, New York
5W Public Relations, New York
Feintuch Communications, New York
FINN Partners, New York
FischTank PR, New York
Havas Formula, New York
ICR, New York
Karbo Communications, New York
Kivvit, New York
Launched Squad, New York
N6A, New York
Padilla, New York
Public Relations Boutiques International, New York
Relevance International, New York
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<th>Mobile/Wireless continued</th>
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<tr>
<td>Rasky Partners, Inc.</td>
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<td>Ruder Finn Inc., New York</td>
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<td>360PR+, New York</td>
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<td>Taylor, New York</td>
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<td>Torrenzano Group, The, New York</td>
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<td>Weber Shandwick, East Aurora</td>
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<td>Weber Shandwick, New York</td>
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<td>Worldcom Public Relations Group, New York</td>
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<th>North Carolina</th>
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<tr>
<td>Karbo Communications, San Francisco</td>
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<td>IW Group, San Francisco</td>
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<td>Edelman, San Francisco</td>
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<tr>
<td>Citizen Relations Inc., Los Angeles</td>
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<tr>
<td>Brand Agency, The, New York</td>
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<td>Citizen Relations Inc., New York</td>
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<td>Edelman, New York</td>
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<td>FINN Partners, New York</td>
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<td>FischTank PR, New York</td>
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<td>Havas Formula, New York</td>
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<td>IW Group, New York</td>
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<td>Weber Shandwick, New York</td>
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<tr>
<td>Weber Shandwick, Santa Barbara</td>
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<table>
<thead>
<tr>
<th>Colorado</th>
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<td>FINN Partners, Denver</td>
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<table>
<thead>
<tr>
<th>District of Columbia</th>
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<tbody>
<tr>
<td>BerlinRosen, Washington</td>
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<tr>
<td>Brand &amp; Buzz, Washington</td>
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<tr>
<td>Edelman, Washington</td>
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<td>FINN Partners, Washington</td>
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<tr>
<td>Karbo Communications, Washington</td>
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<td>M Booth, Washington</td>
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<tr>
<td>Sitrick And Company, Washington</td>
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<td>Weber Shandwick, Washington</td>
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<th>Florida</th>
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<tbody>
<tr>
<td>Edelman, Miami</td>
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<td>Edelman, Orlando</td>
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<td>EvClay Public Relations, Miami</td>
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<td>JeffreyGroup, Miami</td>
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<td>M Booth, Miami</td>
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<tr>
<td>Moore, Inc., Tallahassee</td>
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<td>Otter PR, Orlando</td>
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<td>Point Taken Communications, Jacksonville</td>
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<td>rbb Communications, Miami</td>
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<td>TransMedia Group, Boca Raton</td>
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<table>
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<tr>
<th>Georgia</th>
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<td>A. Brown-Olmstead Associates, Ltd., Atlanta</td>
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<td>BLH Consulting, Inc., Atlanta</td>
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<td>Edelman, Atlanta</td>
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<tr>
<td>FINN Partners, Atlanta</td>
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<td>Hope-Beckham Inc., Atlanta</td>
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<td>M Booth, Atlanta</td>
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<td>Weber Shandwick, Atlanta</td>
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<table>
<thead>
<tr>
<th>Hawaii</th>
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<td>FINN Partners, Honolulu</td>
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<table>
<thead>
<tr>
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<tr>
<td>Edelman, Chicago</td>
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<td>FINN Partners, Chicago</td>
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<td>Jascarella Terman Strategic Communications, Chicago</td>
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<td>Weber Shandwick, Chicago</td>
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<table>
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<td>M Booth, New Orleans</td>
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<table>
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<tr>
<th>Maryland</th>
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<tbody>
<tr>
<td>Weber Shandwick, Baltimore</td>
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<table>
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<tr>
<th>Massachusetts</th>
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<tr>
<td>BGfish, Boston</td>
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<td>FINN Partners, Boston</td>
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<td>M Booth, Boston</td>
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<tr>
<td>Rasky Partners, Inc.</td>
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<td>Sitrick And Company, Boston</td>
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<td>Weber Shandwick, Boston</td>
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<table>
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<tr>
<th>Michigan</th>
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<tbody>
<tr>
<td>FINN Partners, Detroit</td>
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<td>Weber Shandwick, Detroit</td>
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<table>
<thead>
<tr>
<th>Minnesota</th>
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<tbody>
<tr>
<td>Weber Shandwick, Minneapolis</td>
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<table>
<thead>
<tr>
<th>Missouri</th>
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<tbody>
<tr>
<td>FleishmanHillard, St. Louis</td>
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<td>Weber Shandwick, St. Louis</td>
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<tr>
<th>Nevada</th>
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<tr>
<td>Abbi Agency, The, Reno</td>
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<table>
<thead>
<tr>
<th>New Jersey</th>
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<tbody>
<tr>
<td>Violet PR, Montclair</td>
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<table>
<thead>
<tr>
<th>New York</th>
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<tbody>
<tr>
<td>AOPR (Apples &amp; Oranges Public Relations), New York</td>
</tr>
<tr>
<td>BerlinRosen, New York</td>
</tr>
<tr>
<td>BPCM, Brooklyn</td>
</tr>
<tr>
<td>Brand Agency, The, New York</td>
</tr>
<tr>
<td>Citizen Relations Inc., New York</td>
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<tr>
<td>Edelman, New York</td>
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<tr>
<td>FINN Partners, New York</td>
</tr>
<tr>
<td>FischTank PR, New York</td>
</tr>
<tr>
<td>Havas Formula, New York</td>
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<tr>
<td>IW Group, New York</td>
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Expert strategic communications counsel from coast to coast

KARV Communications and JCI Worldwide help clients across the U.S. and abroad solve the most difficult communications challenges. Our national team brings decades of expertise and a comprehensive approach to issues management and high-level strategic counsel, along with deep relationships across a broad spectrum of industries and disciplines.

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› Litigation Support Communications
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› Social Media/Brand Development
› Public Affairs/Government Relations
› ESG and Sustainability Initiatives
› Grassroots Advocacy

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Weber Shandwick, Philadelphia

South Carolina
Brandon Agency, The, Charleston

Tennessee
FINN Partners, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
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Bloom Communications, Austin
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Weber Shandwick, Dallas

Virginia
BRG Communications, Alexandria
Padilla, Richmond
Sage Communications, McLean

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Political Candidates
California
BerlinRosen, Los Angeles
Cerrell Associates, Inc., Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara

Colorado
Weber Shandwick, Denver

Connecticut
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk

District of Columbia
BerlinRosen, Washington
Weber Shandwick, Washington

Florida
Otter PR, Orlando
Otter PR, St. Petersburg

Georgia
Weber Shandwick, Atlanta

Illinois
Weber Shandwick, Chicago

Maryland
Weber Shandwick, Baltimore

Massachusetts
Consint, Boston
Weber Shandwick, Boston

Michigan
Merx Communications, Saline

Missouri
Weber Shandwick, Kansas City

Nevada
Abbi Agency, The, Reno

New York
AJB Communications, Roosevelt Island
BerlinRosen, New York
Butler Associates, LLC, New York
George Arzt Communications, Inc., New York
Public Relations Boutiques International, New York
Ruder Finn Inc., New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
.Locale.com Public Relations Group, New York

Pennsylvania
Weber Shandwick, Philadelphia

Tennessee
Weber Shandwick, Nashville

Texas
Allyn Media, Dallas
Weber Shandwick, Dallas

Weber Shandwick, Houston
Weber Shandwick, Austin

Professional Services
Alabama
Markstein, Birmingham

Arizona
Finneman PR, Phoenix
LAVIDGE, Phoenix

California
Allison+Partners, San Francisco
BerlinRosen, Los Angeles
Bob Gold & Associates, Redondo Beach
Cerrell Associates, Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Evolve, Los Angeles
Evolve, San Francisco
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Finneman PR, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Jackson Spalding, Los Angeles
Karbo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
Peppercomm, San Francisco

Perry Communications Group, Inc., Sacramento
Pollack Group, The, Los Angeles
Real Chemistry, San Francisco
Revell Communications, Roseville
RF|Binder Partners, Inc., Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Sloane & Company, San Francisco
Taylor & Company, Los Angeles
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San Francisco
Weber Shandwick, Los Angeles
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Weber Shandwick, Santa Barbara
Zapwater Communications, Los Angeles

Colorado
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Communications Strategy Group (CSG), Denver
Durée & Company, Aspen
FINN Partners, Denver
Weber Shandwick, Denver

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CashmanKatz, Glastonbury
ICR, Norwalk

District of Columbia
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Brand & Buzz, Washington
Edelman, Washington
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Karbo Communications, Washington
Kivvit, Washington
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Stanton Communications, Inc., Washington
Torrenzano Group, The, Washington
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JeffreyGroup, Miami
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M Booth, Miami
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Judgment. Experience. Results.

Corporations and institutions around the world are confronting a series of unforeseen events that are fundamentally shifting the ways people work and live – and have the potential to redefine businesses and entire industries.

This is a moment in time where clear, transparent communication is essential. The demand upon leaders to communicate in a timely and effective way with employees, customers, investors, and other key stakeholders has never been so critical.

For more than five decades, Kekst CNC has been a world leader in counselling clients on the most complex special situations, including: corporate and financial communications, mergers & acquisitions, restructurings, crisis and issues management, shareholder activism and governance, regulatory investigations/resolutions, change management and employee engagement, issues and reputation management, as well as IPO communications. In most every instance, our proven experience, sound judgment and results we achieve are supported by data-driven insights, based on proprietary research and analysis capabilities.

That’s why more than 600 clients around the world rely on Kekst CNC as their strategic communications partner. With 300 experienced professionals located in 14 locations in key global markets, we create and implement communications strategies to support every aspect of our clients’ business objectives.

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Avaans Media, Los Angeles
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Berk Communications, San Francisco
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Edelman, Sacramento
Edelman, San Francisco
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FINN Partners, Los Angeles
FINN Partners, San Francisco
Karbo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
M Booth, San Francisco
Padilla, San Francisco
Relevance International, Los Angeles
RF|Binder Partners, Inc., Los Angeles
Singer Associates Public Relations, Inc., San Francisco
2BPR, South Pasadena
UPRAISE Marketing + Public Relations, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Santa Barbara

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Durée & Company, Aspen
FINN Partners, Denver
Novitas Communications, Denver
Tierney, Denver
Weber Shandwick, Denver

Connecticut
CashmanKatz, Glastonbury

District of Columbia
APCO Worldwide, Washington
BerlinRosen, Washington
Brand & Buzz, Washington
Edelman, Washington
FINN Partners, Washington
Glen Echo Group, Washington
Ink & Roses, Washington
Karbo Communications, Washington
Kivvit, Washington
M Booth, Washington
Padilla, Washington
Weber Shandwick, Washington

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Durée & Company, Cooper City
Edelman, Miami
Edelman, Orlando
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Turner, Miami

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Edelman, Atlanta
FINN Partners, Atlanta
M Booth, Atlanta
Weber Shandwick, Atlanta

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FINN Partners, Honolulu

Illinois
Edelman, Chicago
Financial Profiles, Inc., Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Glen Echo Group, Chicago
Kivvit, Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Turner, Chicago
Weber Shandwick, Chicago

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M Booth, New Orleans

Maryland
Weber Shandwick, Baltimore

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Berk Communications, Boston
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FINN Partners, Boston
M Booth, Boston
Padilla, Boston
RF|Binder Partners, Inc., Boston
Weber Shandwick, Boston

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FINN Partners, Detroit
Lambert, Detroit
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Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

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FleishmanHillard, St. Louis
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New Jersey
Kivvit, Asbury Park
Taft Communications, Lawrenceville

New York
AOPR (Apples & Oranges Public Relations), New York
APCO Worldwide, New York
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BPC, Brooklyn

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Ohio
Falls & Co., Cleveland
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Tennessee
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Virginia
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Rubenstein Public Relations, New York
Tierney, New York
Tierney, New York
Weber Shandwick, East Aurora
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Our clients are changing the world. We make sure the world knows it.

We’re experts at identifying and amplifying stories through earned and owned media channels. By transforming your news into high-impact narratives that resonate, we can help you deliver outsized exposure for global enterprises.

Ask us how.
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Bospar ranks as the second-fastest growing PR firm in O’Dwyer’s Top 50

Politely Pushy is our mantra.

Respectful at our core, it’s how we nurture relationships, build visibility for our clients and exceed all expectations. It means we continually invent new reasons to insert today’s disruptive technologies into the conversations that matter.

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Tierney, New York
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Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton Public Relations, Inc., East Hampton
WordHampton Public Relations, Group, New York
Xhibit PR, New York

North Carolina
G&S Business Communications, Raleigh

Ohio
Falls & Co., Cleveland
Inspire PR Group, Westerville

Oregon
Bloom Communications, Portland
Edelman, Portland
FINN Partners, Portland
Veracity, Portland

Pennsylvania
Brownstein, Philadelphia
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

South Carolina
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Allyn Media, Dallas
Bloom Communications, Austin
Caliber Corporate Advisers, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Lyceus Group LLC, Austin
Power Group, The, Dallas
Red Fan Communications, Austin
Torrenzano Group, The, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Karbo Communications, Seattle
Lyceus Group LLC, Seattle
Weber Shandwick, Seattle

Social Media
Arizona
Fineman PR, Phoenix

California
Allison+Partners, San Francisco
AMW Group, West Hollywood
BerlinRosen, Los Angeles
BLAZE PR, Santa Monica
Bospar, San Francisco
Canale Communications, San Diego
Cerrell Associates, Inc., Los Angeles
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
Fineman PR, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
GOLD PR & Social Media, Irvine
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
imre, LLC, Los Angeles
IW Group, Los Angeles
JPR, San Diego
JPR, Santa Monica
Karbo Communications, Los Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Real Chemistry, San Francisco
Relevance International, Los Angeles
RFiBinder Partners, Inc., Los Angeles
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Houston
Weber Shandwick, Santa Barbara
Zapwater Communications, Los Angeles

Colorado
Agency PR, Denver
Communications Strategy Group (CSG), Denver
Durée & Company, Aspen
FINN Partners, Denver
Lou Hammond Group, Denver
Novitas Communications, Denver
Turner, Denver
Weber Shandwick, Denver

Connecticut
ICR, Norwalk
McDowell Communications Group LLC, Hartford

District of Columbia
BerlinRosen, Washington
Brand & Buzz, Washington
Edelman, Washington
FINN Partners, Washington
Karbo Communications, Washington
Kivvit, Washington
M Booth, Washington
Padilla, Washington
Rasky Partners, Inc., Washington
Reis Group, LLC, The, Washington
Sitrick And Company, Washington
Stanton Communications, Inc., Washington
Story Partners, Washington
Torrenzano Group, The, Washington
Weber Shandwick, Washington

Florida
Boardroom Communications, Inc., Fort Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Naples
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm Beach
Dragon Horse Agency, Naples
Durée & Company, Cooper City
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Hemsworth Communications, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Kivvit, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Moore, Inc., Tallahassee
NewmanPR, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
PAN Communications, Inc., Orlando
rbb Communications, Miami
SharpThink, Palm Beach
TJM Communications, Inc., Winter Springs
TransMedia Group, Boca Raton
Turner, Miami
Zapwater Communications, Miami

Georgia
Brandwire Group, Inc., The, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Pineapple Public Relations, Chamblee
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Agency at Sikich, The, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Identity, Chicago
Jasculca Terman Strategic Communications, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
LaunchSquad, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, Inc., The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Turner, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Chicago
Louisiana
M Booth, New Orleans
Torrenzano Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland
ICR, Baltimore
imre, LLC, Baltimore
Stanton Communications, Inc., Baltimore
TBC, Baltimore
Weber Shandwick, Baltimore

Massachusetts
BackBay Communications, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
Comsint, Boston
FINN Partners, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
Matter, Boston
Padilla, Boston
PAN Communications, Inc., Boston
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sitrick And Company, Boston
Sloane & Company, Boston
360PR+, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
France, Detroit
Identity, Birmingham
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Reno
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
Violet PR, Montclair

New York
AJB Communications, Roosevelt Island
AOPR (Apples & Oranges Public Relations), New York
Barbara Wagner Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
BPCM, Brooklyn
Carmichael Lynch Relate, New York
Citizen Relations Inc., New York
Coyne Public Relations, New York
CRC, Inc. - a 360PR+ agency, New York
Crenshaw Communications, New York
Edelman, New York
Evins Communications, New York
5W Public Relations, New York
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FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
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PAN Communications, Inc., New York
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Public Relations Boutiques International, New York
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RF|Binder Partners, Inc., New York
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Sitrick And Company, New York
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Stanton Communications, Inc., New York
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360PR+, New York
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Tierney, New York
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KVA - Communications Made Simple, Charlotte
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Weber Shandwick, Pittsburgh

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Arizona
LAVIDGE, Phoenix

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Karbo Communications, San Francisco
M Booth, San Francisco
Revell Communications, Roseville
RF|Binder Partners, Inc., Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Weber Shandwick, Los Angeles
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Weber Shandwick, Santa Barbara

Colorado
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FINN Partners, Denver
Terry, Denver
Weber Shandwick, Denver

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ICR, Norwalk
McDowell Communications Group LLC, Hartford

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BerlinRosen, Washington
Brand & Buzz, Washington
Edelman, Washington
FINN Partners, Washington
Karbo Communications, Washington
Kivvit, Washington
M Booth, Washington
Sitrick And Company, Washington
Weber Shandwick, Washington

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Edelman, Orlando
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Turner, Miami

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Turner, Chicago
Weber Shandwick, Chicago

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Ehrhardt Group, The, New Orleans
M Booth, New Orleans

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TBC, Baltimore
Weber Shandwick, Baltimore

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M Booth, Boston
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Weber Shandwick, Minneapolis

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Weber Shandwick, St. Louis

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Kivvit, Asbury Park
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Kivvit, New York
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Sitrick And Company, New York
360PR+, New York
Taylor, New York
Turner, New York
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Weber Shandwick, New York
Worldcom Public Relations Group, New York

North Carolina
French | West | Vaughan, Raleigh
M Booth, Charlotte
M Booth, Raleigh
Taylor, Charlotte

Ohio
Fahlgren Mortline, Columbus
Falls & Co., Cleveland

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FINN Partners, Portland
Weinstein PR, Portland

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Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
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Weber Shandwick, Nashville

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Jackson Spalding, Dallas
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Washington
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FINN Partners, Seattle
FINN Partners, Vancouver
Karbo Communications, Seattle
Weber Shandwick, Seattle

Technology
Alabama
Markstein, Birmingham

Arizona
LAVIDGE, Phoenix

California
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AMW Group, West Hollywood
Avaans Media, Los Angeles
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Ballantines PR, West Hollywood
Berk Communications, Los Angeles
Berk Communications, San Francisco
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Bospot, San Francisco
Brand Agency, The, Los Angeles
Cerrell Associates, Inc., Los Angeles
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Sloane & Company
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### Technology

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[www.odwyerpr.com](http://www.odwyerpr.com)
Abernathy MacGregor is a leading strategic communications advisor particularly in pivotal times of change. We specialize in advising CEOs, board directors and senior executives on effective stakeholder communications, engagement and advocacy initiatives in today’s highly complex and interconnected world. Since 1984, we have provided superior, customized communications strategies and an intensely collaborative and high-energy commitment to our clients.
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</tr>
</tbody>
</table>

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### GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.

#### Alabama
- **Birmingham**
  - Markstein

#### Arizona
- **Phoenix**
  - Fineman PR
  - LAVIDGE

#### California
- **Beverly Hills**
  - Blaine Group, The
  - Brandman Agency, The
  - Nike Communications, Inc.
- **Brea**
  - Firecracker PR
- **Camarillo**
  - Marketing Maven Public Relations
- **Campbell**
  - Walt & Company Communications, Inc.
- **Costa Mesa**
  - FINN Partners
- **Fallbrook**
  - Leavitt Communications
- **Hermosa Beach**
  - Heart & Soul PR
- **Irvine**
  - Citizen Relations Inc.
  - GOLD PR & Social Media
  - O’Malley Hansen Communications
- **Larkspur**
  - Orangefiery
- **Los Angeles**
  - Avaans Media
  - Berk Communications
  - BerlinRosen
  - Brand Agency, The
  - Cerrell Associates, Inc.
  - Citizen Relations Inc.
  - Davies
  - Diamond Public Relations
  - Diffusion
  - Edelman
  - Edge Communications, Inc.
  - Elev8 New Media
  - Evoke
  - Financial Profiles, Inc.
  - FINN Partners
  - imre, LLC
  - ICR
  - Jackson Spalding
  - Karbo Communications
  - KARV Communications
  - Marino.
  - Pollack Group, The
  - Relevance International
  - RFI/Binder Partners, Inc.
  - Sitrick And Company
  - Taylor & Company
  - Wachman
  - Weber Shandwick
  - Zipwater Communications
- **Newport Beach**
  - Bacheff Communications
- **Palo Alto**
  - Financial Profiles, Inc.
- **Redondo Beach**
  - Bob Gold & Associates
  - Merryman Communications
- **Redwood City**
  - Karbo Communications
- **Roseville**
  - Revell Communications
- **Sacramento**
  - Edelman
  - Perry Communications Group, Inc.
- **San Diego**
  - Canale Communications
  - ICR
  - J/PR
  - KCD PR
  - Wright On Communications
- **San Francisco**
  - Allison+Partners
  - Berk Communications
  - Bospar
  - Edelman
  - Evoke
  - Fineman PR
  - FINN Partners
  - Highwire PR
  - Hotwire
  - ICR
  - IW Group
  - Joelle Frank
  - Karbo Communications
  - Landis Communications Inc.
  - LaunchSquad
  - M Booth
  - Padilla
  - PAN Communications, Inc.
  - Peppercomm
  - Racepoint Global
  - Real Chemistry
  - Segal Communications
  - Singer Associates Public Relations, Inc.
  - Sloane & Company
  - Torrenzano Group, The
  - UPRaise Marketing + Public Relations
  - Vested
  - Walker Sands
  - Weber Shandwick
- **San Jose**
  - Hoffman Agency, The
  - Lumina Communications
- **Santa Barbara**
  - Davies
  - Weber Shandwick
- **Santa Monica**
  - BLAZE PR
  - DI Moda Public Relations
  - J/PR
- **South Pasadena**
  - 2BPR
- **Tarzana**
  - JPR Communications

#### Colorado
- **Aspen**
  - Durée & Company
- **Boulder**
  - Catapult PR-IR
- **Denver**
  - Agency PR
  - B Public Relations
  - Communications Strategy Group (CSG)
  - FINN Partners
  - Lou Hammond Group
  - Novitas Communications
  - Turner
  - Weber Shandwick

#### Connecticut
- **Glastonbury**
  - CashmanKatz
- **Hartford**
  - McDowell Communications Group LLC
- **Norwalk**
  - ICR
- **Stamford**
  - Butler Associates, LLC

#### District of Columbia
- **APCO Worldwide**
- **BerlinRosen**
- **Brand & Buzz**
- **Caplan Communications LLC®**
- **Crosby**
- **Davies**
- **Edelman**
- **FINN Partners**
- **FTI Consulting Strategic Communications**
- **Glen Echo Group**
- **Ink & Roses**
- **JPA Health**
- **Karbo Communications**
- **Kivvit**
- **M Booth**
- **Marathon Strategies**
- **McCabe Message Partners**
- **Padilla**
- **Raffetto Herman Strategic Communications**
- **Rasky Partners, Inc.**
- **Reis Group, LLC, The**
- **REQ**
- **Reservoir Communications Group**
- **720 Strategies**
- **Spectrum**
- **Stanton Communications, Inc.**
- **Story Partners**
- **Walker Sands**
- **Weber Shandwick**
<table>
<thead>
<tr>
<th>Location</th>
<th>City</th>
<th>PR Firm Name</th>
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</thead>
</table>
| D.C. continued | | Stratacomm  
The Levinson Group  
Torrenzano Group, The  
Weber Shandwick |
| Florida | Amelia Island | Axia Public Relations |
| | Boca Raton | TransMedia Group |
| | Cooper City | Dureé & Company |
| | Coral Gables | David Pearson Associates |
| | Fort Lauderdale | Boardroom Communications, Inc.  
FINN Partners  
Fish Consulting  
Hemsworth Communications |
| | Hialeah | Ink Link Marketing |
| | Jacksonville | Point Taken Communications |
| | Miami | Boardroom Communications, Inc.  
CIC PR  
Diamond Public Relations  
Edelman  
EvClay Public Relations  
JeffreyGroup  
Kivvit  
M Booth  
NewmanPR  
rbb Communications  
Turner  
Zapwater Communications |
| | Naples | Boardroom Communications, Inc.  
Dragon Horse Agency |
| | Orlando | Bennett & Company  
Boardroom Communications, Inc.  
Edelman  
Otter PR  
PAN Communications, Inc. |
| | Palm Beach | SharpThink |
| | St. Petersburg | Otter PR |
| | Tallahassee | Moore, Inc.  
Zimmerman Agency, The |
| | Tampa | Boardroom Communications, Inc.  
CommCentric Solutions  
Lou Hammond Group |
| | West Palm Beach | Boardroom Communications, Inc. |
| | Winter Springs | TJM Communications, Inc. |
| Georgia | Athens | Jackson Spalding |
| | Atlanta | A. Brown-Olmstead Associates, Ltd.  
ARPR  
BLH Consulting, Inc.  
Brandware Group, Inc., The  
Eberly & Collard Public Relations  
Edelman  
FINN Partners  
Hope-Beckham Inc.  
Jackson Spalding  
Lou Hammond Group  
M Booth  
Media Frenzy Global  
Spectrum  
Trevino/Keller  
Walker Sands  
Weber Shandwick |
| | Chamblee | Pineapple Public Relations |
| | Hawaii | Honolulu  
FINN Partners  
Hawaii PR |
| | Illinois | Chicago  
Agency at Sikich, The  
DixonJames Communications  
Edelman  
Evoke  
Financial Profiles, Inc.  
FINN Partners  
FoodMinds  
G&S Business Communications  
Glen Echo Group  
Greentarget Global LLC  
Highwire PR  
Identity  
Jarrard Phillips Cate & Hancock, Inc.  
Jasculca Terman Strategic Communications  
Kivvit  
L.C. Williams & Associates  
LaunchSquad  
Mekky Media Relations Inc.  
Motion Agency, Inc., The  
O’Malley Hansen Communications  
Padilla  
Pieytyla PR & Marketing  
Public Communications Inc.  
Reputation Changer  
Reputation Partners  
Spectrum  
Tier One Partners  
Turner  
Walker Sands  
Weber Shandwick  
Wilks Communications Group  
Zapwater Communications |
| | Evanston | Akrete: Business, Articulated |
| | Wilmette | Superior PR |
| | Louisiana | Arabi  
AMP PR |
| | New Orleans | ARPR  
Ehrhardt Group, The  
M Booth  
Torrenzano Group, The  
Zehnder Communications |
| | Maryland | Annapolis  
Crosby  
Pugh & Tiller PR  
UpRoar PR |
| | Baltimore | ICR  
imre, LLC  
Stanton Communications, Inc.  
TBC  
Weber Shandwick |
| | Rockville | Caplan Communications LLC® |
| | Massachusetts | Boston  
BackBay Communications  
Beantown Media Ventures (BMV)  
Berk Communications  
BIGfish  
Comsint  
fama PR, Inc.  
FINN Partners  
Highwire PR  
ICR  
JPA Health  
LaVoieHealthScience  
M Booth  
Matter  
Padilla  
PAN Communications, Inc.  
Racepoint Global  
Rasky Partners, Inc.  
Regan Communications Group  
RF|Binder Partners, Inc.  
SHIFT Communications  
Stirrick And Company  
Sloane & Company  
360PR+  
Tier One Partners  
V2 Communications  
Walker Sands  
Weber Shandwick |
| | Cambridge | LaunchSquad |
| | Marblehead (Boston Area) | Birmbach Communications Inc. |
| | North Attleboro | VEW Media |
| | Waltham | Inkhouse |
| | Watertown | Greenough Brand Storytellers |
| | Michigan | Birmingham  
Identity |
| | Canton | Logos Communications, Inc. |
| | Detroit | Bassett & Bassett Communication Managers and Counselors, Inc. |
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Michigan continued
FINN Partners
Franco
Lambert
Iovio george | communications + design
Robar PR
Stratacomm
Weber Shandwick
Saline
Merx Communications
Troy
Bianchi Public Relations, Inc.

Minnesota
Minneapolis
Bellmont Partners
Carmichael Lynch Relate
Hotwire
Padilla
Tunheim
Weber Shandwick
St. Paul
Beehive Strategic Communication

Missouri
Des Peres
Standing Partnership
Kansas City
Germinder & Associates, Inc.
St. Louis
FleishmanHillard
O’Malley Hansen Communications
Weber Shandwick

Nevada
Las Vegas
Digital Strategy Ltd
Firm Public Relations & Marketing, The
Reno
Abbi Agency, The

New Jersey
Asbury Park
Kivvit
Basking Ridge
MCS Healthcare Public Relations
Bayonne
R.J. Walker & Co.
Bridgewater
R&J Strategic Communications
Cranford
RAM Communications
Fair Lawn
Rosica Communications
Hackensack
Steinreich Communications Group, Inc.
Hoboken
Litzy PR
Lawrenceville
Taft Communications

Montclair
Violet PR

Parsippany
Coyne Public Relations

Princeton
Evoke

Somerset
Stevens Group, The

Towota
SPI Group LLC, The

New Mexico
Albuquerque
Agenda

New York
Albany
Marathon Strategies

Bayside
Goldman Communications Group, Inc.

Brooklyn
LaVoieHealthScience
TEN3 Public Relations

Brooklyn
BPCM

East Aurora
Weber Shandwick

East Hampton
WordHampton Public Relations, Inc.

Irvington
FeastPR

Katona
Buttonwood Communications Group

Mount Vernon
Reich Communications

New York
AMP3 Public Relations
AOPR (Apples & Oranges Public Relations)
APCO Worldwide
Barbara Wagner Communications
BCW
Berk Communications
BerlinRosen
Berman Group, Inc., The
Bliss Group, The
Brand Agency, The
Brandman Agency, The
Butler Associates, LLC
Caliber Corporate Advisers
Carmichael Lynch Relate
CashmanKatz
Citizen Relations Inc.
Clarity Global, Inc.
Coyne Public Relations
CRC, Inc.: a 360PR+ agency
Crenshaw Communications
Decker/Royal Agency, The
Development Counsellors International (DCI)
Diffusion
DLC Communications
Dukas Linden Public Relations
Eberly & Collard Public Relations
Edelman
Evins Communications
Evoke

5W Public Relations
Feintuch Communications
Financial Profiles, Inc.
FINN Partners
Finsbury Glover Hering and Sard Verbinne
& Co
FischTank PR
Fox Greenberg Public Relations
G&S Business Communications
George Arzt Communications, Inc.
Germinder & Associates, Inc.
Gladstone Place Partners
Goodman Media International, Inc.
Gould+Partners
Gregory FCA
Group Gordon
Havas Formula
Hewes Communications
High10 Media
Highwire PR
Hotwire
Hundred Stories PR
Hunter
ICR
IMAGINE PR
imre, LLC
Infinite Global
Ink & Roses
IT Public Relations
IW Group
J/PR
JConnelly
Joele Frank
JPA Health
Kaplow Communications
Karbo Communications
KARV Communications
Keith Sherman and Assocs.
Kekst CNC
Kivvit
Lambert
Lansons
LaunchSquad
Lawlor Media Group
Lou Hammond Group
M Booth
M Booth Health
Magrino PR
Marathon Strategies
Marine.
MikeWorldWide
Milk & Honey PR Inc.
MMGY NYF
Montefelt & Company
N6A
Newman Group, The
Nicholas & Lence Communications
Nike Communications, Inc.
O’Malley Hansen Communications
Padilla
PAN Communications, Inc.
Peaks Strategies
Peppercomm
Pollack Group, The
Pollock Communications
Press Record Communications
Prosek Partners
Public Relations Boutique International
Racepoint Global
Rally Point Public Relations
Rebel Gail Communications
Redpoint
ReeveMark
Relevance International
REYA Communications
RF|Binder Partners, Inc.
Ripp Media/Public Relations, Inc.
Rosen Group
Rubenstein Public Relations
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<table>
<thead>
<tr>
<th>New York continued</th>
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Edelman

Suffolk Park, NSW
Latitude PR Australia

Sydney
Edelman

Belgium

Brussels
APCO Worldwide
Edelman

Brazil

Brasilia
JeffreyGroup

Rio de Janeiro
Edelman
JeffreyGroup

São Paulo
Edelman
JeffreyGroup

Canada

Calgary
Edelman

Montréal
AVENIR GLOBAL
Citizen Relations Inc.
Edelman
Weber Shandwick

Ottawa
Edelman

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Citizen Relations Inc.

Edelman

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Canada

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Edelman

France

Paris
Edelman
FINN Partners

Germany

Berlin
Edelman

Frankfurt
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FINN Partners

Hamburg
Edelman

India

Bangalore
Edelman

Chennai
Edelman

Gurgaon
Edelman

Hyderabad
Edelman

Kolkata
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Mumbai
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Pune
Bassett & Bassett Communication Managers and Counselors, Inc.
Edelman

Indonesia

Jakarta
Edelman

Ireland

Dublin
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Evoke
FINN Partners
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Jerusalem
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How to Hire a PR Firm: The Corporate View

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.
--What was the nature of the assignment you had the consultant work on?
--Did he or she finish it on time, on budget, with a pleasant attitude?
--Are you still using what was produced?
--How do you suggest I use this consultant and his or her people?

References are invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest. You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the $500 or $600 or higher per hour that they ask. (Some ask $1,000 an hour. Are they worth it? Well……………..)

Not everyone in Public Relations who asks for a high fee is worth it. Every public relations consultant wants a high monthly retainer fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant.

Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s? And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant sends. If the firm gets away with something early in the
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relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice. In other words, avoid the “shelf shill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Insist on “social media” inclusion.

Communicating via social media -- Facebook, Twitter, Instagram, Youtube, TikTok, WeChat, WhatsApp and so on -- has become commonplace in the practice of public relations.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.
Ten Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of “net revenues.” I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his $4 million firm is now worth $12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, $6 million, at closing, for his $4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is no exact science in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is generally an element of subjectivity in valuing a firm, but there certainly are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today’s earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods.
3. Net worth of the firm as of sale date.
4. Working Capital (current assets less current liabilities) position as of sale date.
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet.

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability benchmarks, client net revenues, employees compensation, utilization, and several other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are worth the resources required to complete them. While having a thorough understanding of your firm’s value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.

1. Potential Sale. When contemplating putting your PR firm on the market, knowing how much your firm is worth can help you tremendously when determining an asking price for your business and deciding how much you will accept from a buyer.

2. Potential Merger of Two or More Firms. A firm valuation is a valuable resource to have on hand when considering the merger of multiple firms. Again, knowing the value of your firm will help to ensure that a fair and reasonable transaction takes place should the firm merge with another firm.

3. Potential Acquisition. Having a comprehensive firm valuation can also provide valuable information and insight when large and small opportunities for growth come along, such as an acquisition.

4. Phantom Stock Plan (Contract Equity). Retaining key executives is a high priority for most firms. Having a Phantom Stock plan will necessitate a current valuation to illustrate to the executives the worth of their shares upon partial or complete sale of the firm.

5. Partner Buy-In. When adding partners to the firm, knowing your company’s worth is necessary in order to ensure that your new partners pay a fair buy-in price for their shares.

6. Partner Buy-out. In order to ensure a fair transaction takes place when a partner buy-out takes place, knowing a firm’s value is key. The valuation model for a partner buy-out is different than for the sale of a firm.

7. Partner Split-Up. When firm partners split up and potentially divide firm assets, understanding the value of your firm is imperative to reach an equitable settlement.

8. Borrowing Power. Any substantial loan request from a bank or other third-party may require an independent valuation.

9. Divorce. Whether a divorce is amicable or not, knowing the worth of your organization is a safe bet when you go into negotiations. Understanding how much the business you worked hard to build is worth can help ensure that a fair divorce settlement is reached.

10. Estate Planning. When organizing your estate and creating a success plan for your business, it’s important to have an accurate business valuation on hand. This will help you with tax planning and assist you in determining who should ultimately inherit your financial interest in the firm.

There is no “rule of thumb.” Every valuation is different. There are many moving parts. There are items that may add or subtract from the calculated value. And there are many intangibles that impact the ultimate valuation. For example, top- and bottom-line trends, sudden loss of major clients, death of an owner who is a rainmaker, a key VP leaving and taking a major client.

Here Is What I Recommend when you are considering a valuation:

1. Connect with the person who may do the valuation.
2. Ask for his or her education credentials, such as degrees & certifications, university teaching etc.
3. Ask for his or her cost range.
4. Ask how long will it take to finalize the valuation report.
5. Ask for his or her references.
6. Call the references and ask the following:
   • Was there value?
   • Was it timely?
   • Did they receive high-quality service?
   • Was the cost in line with the quote?

If you have a need for a valuation do your homework. Interview the firms that provide this service, specifically the person who will do the valuation. Determine which firm and individual will give you the highest quality of service and product for a fair price.
10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

Whether you’re actively considering the sale of your PR firm, or it’s just a vague idea that’s been percolating at the back of your mind for awhile, it’s important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite. Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

1. MYTH: I’ll lose all my autonomy.
   TRUTH: You’ll actually have a big say in what happens during and after the integration of your firm into the buyer’s organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

2. MYTH: My firm will remain as a silo within the buyer’s firm.
   TRUTH: It’s possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it’s more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true “meeting of the minds.” This might involve interviewing past PR firm CEOs acquired by the buyer.

3. MYTH: I’m better off waiting to sell until my firm reaches $X in revenue.
   TRUTH: History proves there is no magic number required for a successful transaction. Whether your annual revenues are $300,000 or $40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

4. MYTH: My firm would need to be twice as big before anybody would be interested in buying it.
   TRUTH: Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical “critical mass” could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

5. MYTH: If I sell my firm, my clients will leave me.
   TRUTH: Generally, most clients are supportive of mergers – provided that you’re honest with them about your motivations, and that you can assure them that they’ll continue to receive the same high level of service they’ve come to expect. Of course, there are few guarantees in life, and some client attrition is a natural part of any service business. But don’t let that concern become an insurmountable obstacle to pursuing selling your firm.

6. MYTH: After I sell, I’ll be stuck at the buyer’s firm forever.
   TRUTH: Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer’s firm to receive your full earnout from the sale. A period of three or four years is common.

7. MYTH: A buyer will always pay the asking price for my firm.
   TRUTH: Buyers know the marketplace like the backs of their hands, and it’s the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, “bidding wars” rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some “accounting trick” valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

8. MYTH: After being my own boss for so long, I could never report to someone else again.
   TRUTH: Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer’s firm.

9. MYTH: I don’t have to worry about my senior-level people.
   TRUTH: To a buyer, your firm’s key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you’ve done everything to keep them fulfilled. It’s not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It’s equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

10. MYTH: We’ve got decent billings, but my firm isn’t profitable enough to attract a potential buyer.
    TRUTH: Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

The Bottom Line

Like most PR firm CEOs, you’ve undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you’ve never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you’ve invested in your company over the years, always remember that an educated seller is a wise seller. Don’t allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.
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Real estate, development, design, architecture, artists, travel, hospitality, consumer products, fitness, and wellness. Employees: 5. Founded: 2017.

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AMBITION
127 Hampton Rd., Redland, Bristol BS6 6JE, United Kingdom
+44 (0) 117 905 1177; lis@ambitiouspr.co.uk
https://www.ambitiouspr.co.uk
PR and communications strategy, media relations, content creation, thought leadership, personal brand, crisis and issues management, social media, digital PR, stakeholder engagement. Employees: 15. Founded: 2013.

Agency Statement: AMBITIOUS is an award-winning PR agency specialising in corporate and b2b communications. We integrate strategic thinking with marketing communications and PR services. We aim high, just like our clients. Always on schedule and on budget, we deliver the right message to the right people, in the right place at the right time, ensuring our clients achieve their ambitions.

UK based, our reach is global, meeting the needs of our national and international clients.

Lis Anderson, FCIPR, dir.; Sarah Woodhouse, dir.; Helen Embleton, dir., client svcs.; Claire Snook, mgr., digital comms.

Access Creative College
Accord Healthcare
BR Automation
CBRE
Fair Cobalt Alliance
Livi Healthcare
NHS
Operational Riskdata eXchange Assn.
Parabellum Investments
PlayMoreGolf
St. James’s Place Wealth Management
TDI Sustainability
Televónica
Vero
Xledger

AMP PR
7011 St. Claude Ave., #201, Arabi, LA 70032
504/432-3638; aphipps@pramplified.com
www.pramplified.com

Agency Statement: YOUR STORY, AMPLIFIED

We launched AMP PR in 2021 with storytelling in mind. Based in New Orleans, our women-led organization is rooted in a narrative approach to brand management with emphasis on identifying and amplifying who you are and not what you do.

Angelique Phipps, owner & publicist; Lee LaPlaca, PR coordinator

AMP3 PUBLIC RELATIONS
210 West 29th St., Floor 6, New York, NY 10001
212/677-2929; Info@AMP3pr.com
https://amp3pr.com

Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in consumer lifestyle, beauty and fashion PR campaigns for both emerging and established global brands including: apparel, accessories, beauty, retail, tourism and technology. We amplify our clients using a three-pronged approach: traditional PR & media outreach, social media marketing & influencer marketing, and experiential event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment. The 2018 winner of “Agency of the Year” at the BCAs, AMP3 is currently ranked in the Top Fashion & Beauty PR Firms in the U.S. and was recently named a “Game Changer of PR” by PR News. AMP3 PR is an FWV affiliate agency. Together we offer the best of both worlds: a boutique agency powered by one of the nation’s largest independently-held full-service PR, advertising and digital marketing firms. For more information, please visit amp3pr.com.

Allyson Roy, owner/partner

Clients Include:

Billabong
Caribbean Joe
Caterpillar Footwear
Champagne Nicolas Feuillatte
CR7 Denim by Cristiano Ronaldo
Derma-e
Designer Eyes
Disney Princess
Domenico Vacca
Eden Fine Art Gallery
Ellen Tracy
Fossil Group (licensed brands including Michael Kors, Kate Spade New York, Diesel, Armani Exchange, BMW, Emporio Armani, Puma, DKNY)
Governors Ball Music Festival
Heelys
Hytest Safety Footwear
Iceland Naturally
Ingrid & Isabel
Joe’s Jeans
KEF Audio
KL Polish by Kathleen Lights
Kleinfield Bridal Party
Lee Jeans
Lenzing
Manhattan Vintage

Nolcha Shows at New York
Fashion Week
Occasion Brands
PROM GIRL
QC Terme Spas & Resorts
Sebago Footwear
Sequential Brands Group
Silk NY
Simply Dresses
Spark Pretty
Talia Jewelry
TENCEL™
TruSkin
William Rast
Wrangler Denim (Modern)
AMW GROUP
8605 Santa Monica Blvd., West Hollywood, CA 90069
310/295-4150; fax: 310/295-4130; info@amworldgroup.com
www.amworldgroup.com


Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

Amber Curtis, commns. mgr.

Clients Include:
A&M University
Crate & Barrel
Eagle Rock Werkshop
Florida Marlins
GAP
Hard Rock Hotel

APCO WORLDWIDE
1299 Pennsylvania Ave., N.W., Suite 300, Washington, DC 20004
202/778-1000; fax: 202/466-6002; info@apcoworldwide.com
www.apcoworldwide.com


Agency Statement: APCO is proudly an independent and majority women-owned business. Most importantly, we are a trusted partner to our clients, who hire us to help them anticipate, plan, execute and secure their futures through our robust global expertise and astute advisory counsel; creative and impactful advocacy programs; and purposeful and effective communications.

Services:
• Advisory
• Advocacy
• Corporate Communication
• Creative & Advertising
• Crisis & Litigation
• Digital
• Government Relations & Public Affairs
• Internal Communications & Employee Engagement
• M&A & Competition
• Marketing Communication
• Media Relations
• Research, Analytics & Measurement
• Sustainability & Social Impact

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.; Kelly Williamson, president, North America

APCO’s NEW YORK OFFICE
212/300-1800; fax: 212/300-1819; ppassman@apcoworldwide.com
Pamela Passman, chief of corporate and managing director, New York

APCO’s EUROPE HEADQUARTERS
Rue Montoyer 47, 5th flr., Brussels 1000, Belgium
32-2-645-9811; fax: 32-2-645-9812; pcompostella@apcoworldwide.com
Paolo Compostella, president, Europe

APCO’s MENA HEADQUARTERS
104, Block B, Office Park Building, Dubai Internet City, PO BOX 500746, Dubai, United Arab Emirates
971-4-361-3333; mbeih@apcoworldwide.com
Mamoon Sbeih, president, Middle East & North Africa

APCO’s ASIA HEADQUARTERS
Suite 903, Tower C, Office Park, No.5, Jinghua South Street, Chaoyang District, Beijing 100020, China
86-10-6505-5127; qwang@apcoworldwide.com
Anne Wang, chief operating officer, Greater China

137 Market Street, #16-01, Singapore 048943, Singapore
65-6922-0555; fax: 011-65-6735-3077; jjlee@apcoworldwide.com
JJ Lee, managing director, Southeast Asia

Apexon
DuckDuckGo
EDP
Gilead Sciences
IKEA
Lumina Dx
Microsoft
North Carolina Community College System

APPROACH LLC
63 W. Dublin Granville Rd., Worthington, OH 43085
614/543-8540; hello@approachmarketing.com

Approach is a national agency of savvy strategists who influence decision making. We’re personally invested in reaching your goals. Your success is our greatest reward. Employees: 10. Founded: 2010.

Megan M. Shroy, pres.; Sarah Ann Harris, mg. dir.
ARPR
976 Brady Ave. NW, Suite 100, Atlanta, GA 30318
855/300-8209; info@arpr.com
www.arpr.com
Agency Statement: ARPR is an integrated marketing agency head-quartered in Atlanta with work that reverberates throughout the Americas, Middle East and Europe. The firm’s deep expertise in earned media, content marketing, social platforms and digital advertising enables us to launch multi-channel campaigns that boost brand awareness and generate demand for global technology leaders. Since 2012, ARPR has been named an eight-time Best Place to Work, Technology Agency of the Year, Fastest Growing PR Agency, and noted for Best Use of Measurement and Data. To see how we PRopel What’s Possible, visit www.arpr.com and follow @AR_ _PR on Twitter and Instagram.
Anna Ruth Williams, CEO; Blair Broussard, chief people & opers. officer; Renee Spurlin, sr. VP, analytics & digital mkrg.; Evan Goldberg, sr. VP, client service
Additional office in New Orleans.
Auvik
Brightwell
CPG
DeliverHealth
EROAD
goethinQ
HHAE xChange
Instant Financial
Intelerad
PaySend

ASCENDANT COMMUNICATIONS
Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net
Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, have helped key brands such as Akamai, SAP and Microsoft with their press, analyst, social media, market research, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.
James Cooper, founder & principal
Akamai
McKinsey & Co.
SAP
Telia

AVAANS MEDIA
Remote Team Based In, Los Angeles, CA 90045
424/625-4292; progress@avaansmedia.com
https://avaansmedia.com
Tara Coomans, CEO & founder

AVENIR GLOBAL
Affiliated with BCW
1155 Metcalfe St., Suite 800, Montréal, Québec H3B 0C1, Canada
514/843-2343; fax: 514/843-2068; info@avenir.global
www.avenir.global
Agency Statement: AVENIR GLOBAL is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. A global powerhouse of specialist communications firms, AVENIR GLOBAL has 1,000 staff and offices in 23 locations across Canada, the U.S., Europe and the Middle East, and ranks among the top 15 largest communication firms in the world.
In Canada, AVENIR GLOBAL owns NATIONAL Public Relations, the country’s leading public relations firm, servicing clients across a wide range of sectors, which includes NATIONAL Capital Markets, the industry’s foremost investor relations and financial services practice. In the United States, AVENIR GLOBAL owns SHIFT Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS Research Advisors. In Europe, AVENIR GLOBAL owns the London-based strategic communications consultancy Madano and Hanover, one of the EMEA’s leading strategic communications and public affairs consultancies, with offices in London, Brussels, Dublin, Dubai and Abu Dhabi. Hanover Group also includes creative communications agency The Playbook, and the brand and culture consultancy Multiple. The AVENIR GLOBAL network also includes healthcare specialists AXON Communications, with offices in Toronto, the U.S, the U.K. and Europe and healthcare creative agency Cherry, based in London. AVENIR GLOBAL is owned by RES PUBLICA Consulting Group.
Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulin, exec. VP & CFO; Ralph Sutton, int’l mg. partner; Rick Murray, mg. partner, SHIFT; Matt Kucharski, pres., Padilla; Martin Daraiche, pres., NATIONAL Public Relations
Abbott
Amazon
BioMarin Pharmaceutical
Boehringer Ingelheim
Bristol-Myers Squibb
Cirrix
CommonSpirit Health
Dairy Management
Edward Jones
Edwards
Eisai Limited
Expo 2020 Dubai
Ford Motor Company
Medtronic
Novartis
Novo Nordisk
Pfizer
Purdue Pharma
Roche
Rockwell Automation
TELUS Business
U.S. Highbush Blueberry Council
Vifor Pharma
Winnebago Industries
AXIA PUBLIC RELATIONS
2338 S. 8th St., Amelia Island, FL 32034
888/773-4768; inbound@axiapr.com
www.axiapr.com
Agency Statement: Forbes named Axia Public Relations as one of America’s Best PR Agencies. Brands offering products, services, and experts in multiple geographic locations and industries select Axia Public Relations for news, social media, and web strategies. These PR strategies build strong brands and great reputations, which increases awareness, trust, consideration, and decisions among buyers of these products and services.
Jason Mudd, CEO/managing partner

B PUBLIC RELATIONS
3630 Navajo St., Denver, CO 80211
303/658-0605; hello@wearebpr.com
www.wearebpr.com
Agency Statement: B Public Relations was created with the desire to offer industry leaders within the hospitality, travel and culinary fields targeted PR solutions, that deliver high impact and high value. As a boutique agency, we marry the processes, thought leadership and high expectations with the nimble, creative and relationship-based services that only a smaller, dedicated team can deliver. We work with clients in whom we believe, and enjoy creating distinct, out-of-the-box solutions for each one.
Jordan Blakesley, principal
Arkansas River Outfitters Assn.
Barry’s Bootcamp Denver
Brush Creek Brewery
Brush Creek Distillery
C Lazy U Guest Ranch
Catbird Hotel
Cherry Creek North, Colorado
Clayton Members Club & Hotel
Cochon 555’s Heritage Fire
Immersive Frida Denver
Jovanina’s Broken Italian
Le French
Noble Riot
Nocturne Jazz & Supper Club
Postino
Sage Hotel Management
Sage Restaurant Concepts
Snowmass Tourism
St Julien Hotel & Spa
The Art of Banksy Denver
The Fort
The Lodge at Jackson Hole
The Original
The Ramble Hotel
Town of Frisco, Colorado
Visit Dana Point, California

BACHEFF COMMUNICATIONS
620 Newport Center Dr., Suite 1100, Newport Beach, CA 92660
949/667-3645; info@bacheff.com
www.bacheff.com
Agency Statement: Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.
Emil Bachev, founder & mng. dir.
Alphacool
Baidu
be quiet!
Bodyfriend
Cartesiam
Creative
Cherry
EnGenius
ENGIE
Exclusive Networks
HWBot
Identify3D
Nahimic
Onera Health Inc.
Panda Security
Qwant
Reflare
ROMY PARIS
Segway
Technaxx

BACKBAY COMMUNICATIONS
20 Park Plaza, Suite 1409, Boston, MA 02116
617/391-0790; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com
Agency Statement: BackBay Communications is an integrated public relations, content development and digital marketing firm focused on the financial services sector. BackBay specializes in private equity and venture capital, asset management, fintech, and impact investing. With offices in Boston and London, BackBay serves companies in North America, Europe, and elsewhere, leveraging global partners.
BackBay takes a brand-centric, content-driven approach to developing and executing integrated communications programs for financial services firms including marketing strategy, content development, media relations, brand research and message development, creative design and multi-channel distribution of company news and perspectives to build brand awareness, credibility and drive new business for our clients.
Solely focused on financial services since its founding in 2005, BackBay has unparalleled industry expertise and strong relationships with the business and financial media. At BackBay, every client account is staffed with senior team members dedicated to providing clients a high-touch, results-oriented experience.
Continued on next page
BACKBAY COMMUNICATIONS continued

BackBay was recently ranked #1 in Boston for financial services PR by O’Dwyer’s for the sixth year in a row and was recognized as Communications Firm of the Year by M&A Advisor. BackBay also consistently ranks as a top 10 global PR Agency in The Deal’s private equity league tables.

Bill Haynes, founder & CEO
14-16 Great Chapel St., London, UK W1F 8FL
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com
Stephen Fishleigh
A CA Compliance
Adams Funds
Adena Partners
Altimer Capital
Amount
Bay Bridge Ventures
Big Path Capital
Boston Partners
CenterOak Partners
Chatham Capital
Clearview Capital
CORE Industrial Partners
CRISIL
Developing World Markets
dLocal
Fiduciary Trust Company
Felum Capital
Future Energy Ventures
Goji Investments
Heartland Funds
IMPACT Community Capital
Karen Clark & Company
Main Street Capital
Meketa Investment Group
Millennium Trust
Monroe Capital
Monument Group

BAKER CREATIVE
386 Main St., Groveport, OH 43125
614/836-3845; mbaker@baker-creative.com
https://baker-creative.com
Reputation management, modern public relations, media relations,
assessments, strategic planning, consumer health, customer and employee
experience, corporate communications and culture, medical and D & I
Michele Cuthbert, prin.; Shirley Johnson, sr. PR & comms. specialist;
Denise Clark, sr. PR specialist; Jennifer Davis, PR and social media
specialist

BALLANTINES PR
9255 W. Sunset Blvd., #1100, West Hollywood, CA 90069
310/454-3080; info@ballantinespr.com
www.ballantinespr.com
Hospitality, tourism, travel, lifestyle, beauty, entertainment, wellness,
Agency Statement: Ballantines PR (BPR) is an award-winning,
full-service luxury and lifestyle public relations agency representing
high-profile hospitality, entertainment, design, health and wellness
brands globally. With offices in West Hollywood, New York City and The
Bay Area, BPR is comprised of passionate and creative storytellers
with a combined 100+ years of industry experience. Founded in 2000
by Sarah Robarts, BPR is widely recognized for its key global media
relationships, strategic thinking, innovative campaigns and consistently
delivering profitable results.
Sarah Robarts, pres.; Kendal Hurley, Dara Toulch, partners

BASSETT & BASSETT COMMUNICATION MANAGERS AND COUNSELORS, INC.
1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226-3519
313/965-3010; fax: 313/965-3016; lbk@bassettbassett.com
www.bassettbassett.com
Strategic communication management, PR, advertising and marketing;
social & digital marketing; comms. mgrs., counselors & trainers. Asia-Pacific
office in Pune, India established 2009; Middle East office in Beirut
Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.

BARBARA WAGNER COMMUNICATIONS
424 E. 52nd St., New York, NY 10022
646/609-2288; bwagner@bwagner.com
www.bwagnerpr.com
Real Estate – residential, commercial, retail, development, economic
development, finance, art, design, architecture, the arts, lifestyle, crisis,
purpose/CSR, technology, travel/hospitality, social media. Employees: 4.
Founded: 2021.
Agency Statement: Barbara Wagner Communications is a strategic
public relations and communications firm innovating across the worlds
of real estate, culture, and lifestyle. We believe in the power of relationships
and working closely with you to ensure you get the full value of our
expertise. We identify stories that matter, crafting them with passion and
sharing them with integrity so you can be confident the right people pay
attention at the right time.
Barbara Wagner, pres.; Joanna Pagosalutas, COO; Elana Bodow, VP;
Juliana Ferre, acct. exec.; Katie Prael, acct. coord.
Charney Companies
The Collective
CoreBarreFit
Emily Fine Art
Tavros Capital
Fetner
Gparency
JGC Fine Art
Jim Watt
ShowingTime
Steiner Studios
Steiner NYC

Clients Include:
AKA Beverly Hills
AKA West Hollywood
Aura
ColorSmith
Conrad Bora Bora Nui Resort
eSalon
Green Gorilla
Grupo Vidanta
Hilton Hotel Tahiti
Hotel Casa Del Mar
Jean-Georges Beverly Hills
Kayak
Lawrence J. Ellison Institute for Transformative Medicine
Le Meridien Pasadena Arcadia
Marriott Bonvoy Loyalty Program
Marriott Portfolio of Lifestyle Brands
Pacificia Hotels
Phil Hanson Racing
Portola Hotel & Spa
Softel Los Angeles at Beverly Hills
Sonato Alliance
St. Regis Maldives Vommuli Resort
The Rooftop by JG
Vidanta Cruises
Waldorf Astoria Beverly Hills

BARBARA WAGNER COMMUNICATIONS
424 E. 52nd St., New York, NY 10022
646/609-2288; bwagner@bwagner.com
www.bwagnerpr.com
Real Estate – residential, commercial, retail, development, economic
development, finance, art, design, architecture, the arts, lifestyle, crisis,
purpose/CSR, technology, travel/hospitality, social media. Employees: 4.
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Barbara Wagner, pres.; Joanna Pagosalutas, COO; Elana Bodow, VP;
Juliana Ferre, acct. exec.; Katie Prael, acct. coord.
Charney Companies
The Collective
CoreBarreFit
Emily Fine Art
Tavros Capital
Fetner
Gparency
JGC Fine Art
Jim Watt
ShowingTime
Steiner Studios
Steiner NYC

Clients Include:
AKA Beverly Hills
AKA West Hollywood
Aura
ColorSmith
Conrad Bora Bora Nui Resort
eSalon
Green Gorilla
Grupo Vidanta
Hilton Hotel Tahiti
Hotel Casa Del Mar
Jean-Georges Beverly Hills
Kayak
Lawrence J. Ellison Institute for Transformative Medicine
Le Meridien Pasadena Arcadia
Marriott Bonvoy Loyalty Program
Marriott Portfolio of Lifestyle Brands
Pacificia Hotels
Phil Hanson Racing
Portola Hotel & Spa
Softel Los Angeles at Beverly Hills
Sonato Alliance
St. Regis Maldives Vommuli Resort
The Rooftop by JG
Vidanta Cruises
Waldorf Astoria Beverly Hills
BCW
Subsidiary of WPP Group plc
200 Fifth Avenue, New York, NY 10010
212/601-3000; contact@bcw-global.com
www.bcw-global.com
Learn more about BCW at:
Facebook: BCWGlobal
Instagram: BCWGlobal
Twitter: BCWGlobal
LinkedIn: BCW Global
Agency Statement: BCW is the global communications agency built to move people. BCW partners with clients in the B2B, consumer, corporate, crisis management, healthcare, public affairs, purpose and technology sectors to set strategic direction for all communications and create powerful and unexpected ideas that earn attention. Through an “earned-plus” offer – earned media plus paid media, creative technology, data, AI and an expanding suite of innovative capabilities – BCW moves people with power and precision to move its clients forward. BCW is a part of WPP (NYSE: WPP), a creative transformation company. For more information, visit www.bcw-global.com.

Donna Imperato, chief executive officer
Jerry Lombardo, chief financial officer
Patricia Enright, chief people officer
Fede Garcia, chief creative officer
Lauren Glazer, chief brand officer
Brooke Hovey, chief growth officer
Chris Kief, chief technology officer
Kristen Lisanti, chief culture officer
Chad Latz, chief innovation officer
Carol Watson, chief inclusion officer

BEANTOWN MEDIA VENTURES (BMV)
75 State St., Ste. 100, Boston, MA 02109
617/564-0446; kyle@beantownmv.com
www.beantownmv.com
Technology, startups and challenger brands, marketing communications, content marketing, social media, influencer marketing. Employees: 15. Founded: 2011.
Agency Statement: Beantown Media Ventures (BMV) is a digital marketing agency with a PR practice that’s agile enough to support venture-backed startups and strategic enough to advise Fortune 500 brands on integrated campaigns that drive action. It works with technology companies and challenger brands to tell their stories impactfully. BMV leverages its PR, content, and social media marketing expertise to ensure brand stories get engaged with and ultimately drive leads, accelerate growth, and increase valuations.

Kyle Austin, mng. partner; John Eidson, partner & VP, content strategy
Billtrust
Cervest
Medallia
Morphisec
Opensignal
Pindrop (Next Caller)
Preddio
Wahed
Wanclouds

BEEHIVE STRATEGIC COMMUNICATION
P.O. Box 11373, St. Paul, MN 55111
651/789-2232; fax: 651/789-2230; info@beehivepr.biz
www.beehivepr.biz
Brand positioning; change management communication; crisis management and business continuity, workplace culture and employee experience; digital strategy; public relations; purpose, mission and values alignment. Employees: 13. Founded: 1998.
Agency Statement: Beehive is an independent, strategic communication firm and a Certified B Corporation. Our clients trust us to solve complex business challenges using the power of communication to get better results. We work nationally and globally with leading brands in health care, financial services, professional services, life sciences, energy and environmental services, commercial real estate and commercial construction, as well as others who are committed to building better businesses for a better world.

Lisa Hannum, CEO; Nicki Gibbs, chief strategy officer; Ayme Zemke, exec. VP, client service; Becky McNamara, CFO; Rebecca Martin, sr. VP, culture & talent; Abigail Greenheck, group VP

Clients Include:
Adolfson & Peterson Construction
American Public Media/MPR
Associated Bank
Beta Bionics
Ecoloh
GEHA
GiveMN
North Memorial Health
Onsite Partners, Inc.
Prime Therapeutics
Rasmussen College
Salo, LLC
ScaleReady USA
SeaChange Print Innovations
The Servion Group
3M
Ulteig
United Healthcare
Wilson Wolf
Wolters Kluwer

BELLMONT PARTNERS
3300 Edinborough Way, #700, Minneapolis, MN 55435
612/255-1113; fax: 612/564-6888; info@bellmontpartners.com
www.BellmontPartners.com
Brand strategy, consumer and business-to-business PR, content marketing, crisis communications, design, digital strategy and outreach, events, influencer relations, internal communication, media relations, social media, sports marketing, thought leadership, writing. Special expertise in healthcare, agriculture/food, technology, nonprofits and travel/tourism. Employees: 19. Founded: 1996.
Agency Statement: Global medical device companies. National tech start-ups. Regional hunger relief nonprofits. Local iconic events. Since 1996, Minneapolis-based Bellmont Partners has leveraged public relations to help growth-focused organizations solve their most complicated operational challenges. Our team is made up of communications strategists who dive deeply into an organization to develop a dynamic approach and generate measurable results that build brands, drive engagement, support business objectives and exceed expectations.

Executive Team: Brian Bellmont, owner/prism.; Jen Bellmont, owner/head of finance; Shelli Lissick, Bridget Nelson Monroe, Maureen Cahill, partners; Breanna Welke, VP
Continued on next page
**BERK**

**BERK COMMUNICATIONS**
1250 Broadway, 3rd Flr., New York, NY 10001
melanie@berkcommunications.com
www.berkcommunications.com


**Agency Statement:** Berk Communications is an award-winning, independent public relations firm that features a roster of category-leading brands across a variety of consumer verticals, including sports and lifestyle, food and beverage, travel and tourism, and business and technology. The agency is also recognized for its reputation management practice that provides strategic communications services for notable entrepreneurs, athletes, celebrities, and musicians. #WatchUsWork on Facebook, Instagram, LinkedIn, and Twitter: @BerkComm

Ron Berkowitz, founder and CEO; Melanie (Wadden) Van Dusen, Marisa Carstens, sr. VPs; Dustin Gordon, VP; Laura Kepus, Matthew Miranda, sr. acct. dirs.

**Clients Include:**
Bluestone Physician Services
City of Duluth
Digi-Key
GENYOUTH - Taste of the NFL
Gravie
ID Insight
JNBA Financial Advisors
The Laciek Group
The Loft/Wordplay
Malco Products
Midwest Dairy
Minnesota Firefighter Initiative (MaFIRE)
Miracle-Ear Foundation
People Incorporated
R3 Continuum
Radisson Blu
Saint Cloud State University
Second Harvest Heartland
Sustainable Safari
Trimble

**BENNETT & COMPANY**
543 Estates Place, Orlando, FL 32779
407/478-4040; laura@bennettandco.com
www.bennettandco.com; blog: bennettaboutmarketing.wordpress.com


**Agency Statement:** If you need an agency in Florida, we are the team you can count on for a quick ramp up, swift communications and results.

From Florida’s coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Headquartered in Orlando, the agency has affiliates across the state and connections around the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers, leaders and influencers. Utilizing today’s tools for PR, marketing and social media, ultimately it is about results and whether our client’s profit.

Laura Phillips Bennett, president

**BERLINOSEN**
15 Maiden Lane, #1600, New York, NY 10038
646/452-5637; growth@berlinosen.com
www.berlinosen.com

Public relations, communications planning, message development, content strategy & development, social media, advertising, branding, partnerships & influencer relations, marketing activations & events, thought leadership, campaign organizing & mobilization, political consulting, media training & coaching, scenario planning, video production, graphic design, motion design & animation. Employees: 280. Founded: 2005.

**Agency Statement:** BerlinRosen is a full-service PR and marketing agency delivering high-impact strategic communications to top companies, organizations and leaders. With over 270 experts across offices in New York City, Washington, D.C. and Los Angeles, the firm develops results-driven strategies and executes innovative, tailored solutions for clients across a wide breadth of industries including entertainment, issue advocacy, technology, real estate, arts, labor, media, lifestyle and travel.

*Observer* #1 Best PR Agency in America (2022)
*PRNews* Large Agency of the Year (2021)
*Forbes* America’s Best PR Agencies - 5/5 Stars

Valerie Berlin, Jonathan Rosen, principals & co-founders; Andy McDonald, principal; Lynsey Kryzwicz, Dan Levitan, Stephanie Mueller, Alex Navarro-McKay, Jeremy Soffin, mg. dirs.; David Levine, COO; Josh Cook, Andrew Friedman, Chip Garner, Sara Joseph, Caitlin Offinger, Janna Pec, Shantha Susman, Matt Tepper, exec. VPs

**Clients Include:**
Audiible
Bloomberg Media
Brookfield
Brooklyn Public Library
Color Of Change
Cornell Tech
Daniel Boulud
Dolby
GLAAD
International Brotherhood of Teamsters
Northwell Health
Robert Wood Johnson Foundation
Samsung
Service Employees International Union (SEIU)
Sidewalk Labs
Singapore Airlines
Silverstein Properties
The Nature Conservancy
UNICEF USA
Wythe Hotel

Other offices: Boston, Los Angeles and San Francisco.

Alex Rodriguez
Alexander Zverev
BBQ Guys
Caesar’s Entertainment
Caviar Wine
Collectable
Comcast
D’USSÉ
Foot Locker
Footjoy
Israel Ministry of Tourism
Lids
Michael Rubin
Minnesota Timberwolves
National Football League
Patreon
PUMA
REFORM Alliance
Roc Nation
The Cheesecake Factory
Walk-On’s
Washington Commanders
Weedmaps

**Clients Include:**
GENYOUTH - Taste of the NFL
Silverstein Properties
Robert Wood Johnson Foundation
Northwell Health
International Brotherhood of Teamsters
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Robert Wood Johnson Foundation
Samsung
Service Employees International Union (SEIU)
Sidewalk Labs
Singapore Airlines
Silverstein Properties
The Nature Conservancy
UNICEF USA
Wythe Hotel

**BELLMONT PARTNERS** continued

**Clients Include:**
Bluestone Physician Services
City of Duluth
Digi-Key
GENYOUTH - Taste of the NFL
Gravie
ID Insight
JNBA Financial Advisors
The Laciek Group
The Loft/Wordplay
Malco Products
Midwest Dairy
Minnesota Firefighter Initiative (MaFIRE)
Miracle-Ear Foundation
People Incorporated
R3 Continuum
Radisson Blu
Saint Cloud State University
Second Harvest Heartland
Sustainable Safari
Trimble

**BERLINROSEN**
15 Maiden Lane, #1600, New York, NY 10038
646/452-5637; growth@berlinosen.com
www.berlinosen.com

Public relations, communications planning, message development, content strategy & development, social media, advertising, branding, partnerships & influencer relations, marketing activations & events, thought leadership, campaign organizing & mobilization, political consulting, media training & coaching, scenario planning, video production, graphic design, motion design & animation. Employees: 280. Founded: 2005.

**Agency Statement:** BerlinRosen is a full-service PR and marketing agency delivering high-impact strategic communications to top companies, organizations and leaders. With over 270 experts across offices in New York City, Washington, D.C. and Los Angeles, the firm develops results-driven strategies and executes innovative, tailored solutions for clients across a wide breadth of industries including entertainment, issue advocacy, technology, real estate, arts, labor, media, lifestyle and travel. *Observer* #1 Best PR Agency in America (2022) *PRNews* Large Agency of the Year (2021) *Forbes* America’s Best PR Agencies - 5/5 Stars

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Singapore Airlines
Silverstein Properties
The Nature Conservancy
UNICEF USA
Wythe Hotel
BERMAN GROUP, INC., THE
380 Lexington Ave., 15th flr., New York, NY 10168
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
www.bermangrp.com

Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits.

Our work ranges from integrated public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the real estate, tech, design, non-profit, financial services industries and other business-to-business markets.

Sarah Berman, president
14+ Foundation
15 William
287/LES
7 x 24 Exchange
Adam America
AEG Group
AKF Group LLC
Albanese Organization
Alfred
AMA Group
American Heart Assn.
Anchin, Block & Anchin
Arbor Realty Trust
Arch Real Estate
Ariel Property Advisors
Ariel Tiros
AtmosAir Solutions
Avenue of the Americas Assn.
Bardowski Building Supply
Baruch College
BASF Corp.
Belkin Burden & Goldman, LLP
Bettina Equities
Boston Properties
Breather
Broadway Construction Group
Brookfield Properties
Building Owners and Managers Assn.
Building Trade Employers’ Assn.
C2C Networking Group
Capital Space
CCA Metro
Ceruzzi Properties
Certes Partners
Chelsea Lighting
Cirrus Real Estate Partners
Citizens School
Civic Builders
Clarion Partners
Clane Construction Corp.
Colliers
Contractors’ Assn. of Greater New York, Inc.
CoreNet Global
CoreNet Global Washington State
CoreNet Mid-Atlantic
CoreNet New England
Cove Property Group
DataGryd/Colliers International
DealPath
Dottid
Durst Organization
Duna
Dune Real Estate Partners
E-J Electrical Installation Co., Inc.
Edison Properties
Elop Technology AS
Empire Core
Empire State Realty Trust
Environmental Contractors Assn.
EP Engineering
Essenys
Façade Tecnotone Institute
Faithful+Gould
Fisher Brothers
FMG General Contracting
FMN Corp.
Gemdale USA Corp.
GIC New York
Gil-Bar
Goods for Good
Gordon Road Capital
Gotham Organization
Gracie, Inc.
Green International Affiliates
Habitat for Humanity
Haven Capital
Heidell Pittoni Murphy & Bach LLP
High Tech Trading System Fund
Hines
Hoff Construction
Howard Hughes Corp.
Hunter Roberts Construction
Institute of Supply Management
International Facility Management Assn.
J. Calman & Associates
JAMES Development
James Fitzgerald
Janus Property Group
Jaron Baum & Bolles
JAS Consulting
JRM Construction
Kawa Capital Management
Kinsmen Properties
KKR Real Estate
Knoll
KPFF Consulting Engineers
L+L Holding Company
Latch
Lectra
Liberty Bklyn
Life Management
Locatee
Madison Capital
Marcus Millichap
Margolin Winer & Evans LLP
Masonore
McGowan Builders
Mercer General Works
Metropolitan Movers Assn.
Mitsui Fudosan
Mortgage Bankers Assn. of NY
MWTS Equipment
NAIOP NYC
Natural Resources Defense Council
Nelson
New York City Architecture Biennial
New York City Builds Bio+
New York City Economic Development Corp.
New York City Small Business Services
Newcastle Financial
Newmark Knight Frank
Nobul
Noodle Companies
ORPM Alliance
Oxford Properties
Pensam Capital
Pizzarotti
Platinum Properties
PTS Consulting
Queensboro United Football Club, LLC
Quest Builders Group
Rabina
Real Estate Lenders Assn.
RealConnex
Reed MIDEM
Rensselaer Polytechnic Institute
Reserva Conchal
Revere CRE
RICS
Rockefeller Group
RockFarmer Capital
Roofing and Waterproofing Assn.
RPT Realty
RXR Realty
Saint Sava Cathedral
Savanna
SCALE Lending
Silverstein Properties
Simon Baron
Slater Property Group
Sound Royalties
Spagnolo Group Architecture
Standard Property Group
State University of New York
System
Strategic Capital
Subcontractors Trade Assn.
Suffolk Construction
SYSTRA
The Architect’s Newspaper
The Davis Companies
The Real Deal Magazine
Thur Equities
Tribeca Associates
Turner Construction
Urban Land Institute
VDI Architecture
Wafra, Inc.
WDF, Inc.
Wharton Properties
Willow, Inc.
WX Inc. - New York Women
Executives in Real Estate
YK Law
Zetlin & De Chiara

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BIGfish communications

BIGFISH
283 Newbury St., Boston, MA 02115
617/713-3800; info@BIGfishPR.com
www.BIGfishPR.com
Agency Statement: BIGfish makes your story impossible to ignore. We are a boutique PR agency that designs and executes award-winning public relations and corporate communications campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. Our campaigns capture greater mindshare and market share for our clients.

Agency Statement: BIGfish makes your story impossible to ignore. We are a boutique PR agency that designs and executes award-winning public relations and corporate communications campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. Our campaigns capture greater mindshare and market share for our clients.

Clients Include:
- Amazon Ring
- American Robotics
- Formlabs
- LinusHealth
- Nextkinh
- Optimus Ride
- PLAY Airlines
- UV Angel
- Wazer

BIRNBACH COMMUNICATIONS INC.
20 Devereux St., Marblehead (Boston Area), MA 01945
781/639-6701; fax: 781/639-6702; birnbach@birnbachcom.com
www.birnbach.com

Agency Statement: Birnbach is a Dallas area-based public relations and marketing communications firm, helping dynamic entrepreneurs, innovative franchise chains and other creative business leaders promote their products and services worldwide.

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Scott White, CEO; Monica Feid, COO; August Johnson, VP/dir., client rels.; Lauren Moore, VP/dir., client svcs.; Melissa Rubin, VP/dir., creative svcs.

9Round
All About Vision
Ashore International
asTech
Best Life Brands - Blue Moon Estates
Best Life Brands - CarePatrol
Best Life Brands - ComfortCare
Brix Holdings
Connemara Conservancy
Dina Dwyer-Owens
Emerson Partners
Friendly’s
Gold’s Gym
Line-X
Little Caesars
Neighborly - Aire Serv
Neighborly - Corporate
Neighborly - Dryer Vent Wizard
Neighborly - Five Star Painting
Neighborly - Glass Doctor
Neighborly - The Grounds Guys
Neighborly - HouseMaster
Neighborly - Molly Maid
Neighborly - Mosquito Joe
Neighborly - Mr. Appliance
Neighborly - Mr. Electric
Neighborly - Mr. Handyman
Neighborly - Mr. Rooter
Neighborly - Rainbow International Restoration
Neighborly - Real Property Management
Neighborly - Window Genie
Propelled Group - FASTSIGNS
Propelled Group - My Salon Suite
Propelled Group - Nerds To Go
Propelled Group - My Salon Suite
Propelled Group - Nerds To Go
Repairify

BERNSTEIN & ASSOCIATES, INC.
6300 West Loop South, #218, Bellaire (Houston Area), TX 77401
713/838-8400; fax: 713/838-8444; mpiazza@bersteinandassoc.com
www.bersteinandassoc.com
PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare. Employees: 3. Founded: 1983.

Patricia Bernstein, pres.; Marie Piazza, mgr. 
BLAINE GROUP, THE
8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com
PR firm, consumer, trade & financial PR, creative, direct marketing, infomercials, sales promotion, healthcare, technology, entertainment, authors, marketing, market research, crisis planning and management.
Devon Blaine, pres./CEO

Clients Include:
Death Science
Dogs Trust USA
Peace In The Streets Global Film Festival
Peacemaker Corps Assn.
SiMPL Technology
SKOOG
SpineMark
The Polk Institute of Social Entrepreneurship

Books:
-Cutting the Cord: The Cell Phone has Transformed Humanity
-My Obit: Volume 1, Daddy Holding Me
-Pimps, Whores and Patrons of Virtue
-Soul-fullness
-The Right Rehab
-Why Black & Brown Entrepreneurs Fail (To Win)
-Why Women Entrepreneurs Fail (To Win)

BLAZE PR
1427 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com


Agency Statement: BLAZE is the trusted partner of choice for lifestyle challenger brands hungry for a real piece of the marketshare. BLAZE has been retained by a growing number of savvy clients who want integrated PR, influencer and social media strategies—and flawless execution. BLAZE senior level professionals play a hands-on, day-to-day role with clients. With more than two decades of relationships and a solid team founded in strategic approaches, BLAZE is adroit in advancing client objectives and nimble to the quick-changing pace of media.

Matt Kovacs, president

Clients include:
BIOHM Health
Bushwick Kitchen
ESPN
Golden West Food Group
Hilton Hotels
Loop Neighborhood Stores
Mary’s Gone Crackers
Mayweather Boxing + Fitness
Nature’s Path
Ono Hawaiian BBQ
Youtheory

BLH CONSULTING, INC.
502 Pryor St., Suite 301, Atlanta, GA 30312
404/688-0415; betsyl@blhconsulting.net
www.blhconsulting.net


Agency Statement: BLH Consulting, Inc. develops and implements consumer brand and B2B public relations and strategic marketing communications programs that are relevant and inclusive. BLH’s award-winning consultants bring corporate and global agency experience as well as the most relevant expert minds together to tackle their clients’ most pressing communications and marketing challenges.

We offer: media relations, influencer relations, strategic counsel, media training, grassroots engagement, messaging for various platforms, DE&I program communications, corporate/community partnership negotiations, special events, consumer market research, advertising counsel, urban and rural outreach, and Spanish translation services.

Betsy Heliguer Hughes, pres./CEO; George M. Hughes, Jr., COO; Donavan West, Thought Provoker; Jenia Singleton, A/S; Nichole Taylor, sr. A/S; Alejandra Cadiz Gomez, Hispanic mktg. dir.; Kitty Hart, graphic designer; Geneley Childress, photographer, videographer; Linda VanBrackle, acct. coord.

Clients Include:
Allison+Partners / Toyota
Cabarrus County Schools
City of Atlanta
Concessions International, LLC
Cooperworks, Inc.
Fulton-DeKalb Hospital Authority
H. J. Russell & Company
Johns Hopkins Health System (Sibley Memorial)
Russell Center for Innovation & Entrepreneurship
The Estate of Herman J. Russell (The Russell Family)
Voya Financial
BLISS GROUP, THE
continued
the team’s unwavering commitment to support their clients in all situations.
Want to learn more? Contact us at cstapleton@theblissgrp.com.
Bob Pearson, CEO; Courtney Stapleton, Michael Roth, mng. partners; Janine
Savarese, CEO, NextTech Communications, a Bliss Group company

Clients Include:
AuthID.AI
BDO
Bill.com
CVS Health and Aetna
E*Trade
Exponent Women
Ford Foundation
Freshfields
Funding Circle
The Guardian Life Insurance Company of America
Johns Hopkins University School of Medicine
KeyCorp
Kotter
Kotzler
LeaseQuery
MSD Japan
Mt. Sinai School of Medicine
Nationwide Advisory Solutions
RapidRatings
TriVista
USO
West Monroe

BLOOM COMMUNICATIONS
10900 Research Blvd., #160C-118, Austin, TX 78759
512/535-5066; hello@bloomcommunications.com
www.bloomcommunications.com
Integrated communications, media relations, crisis communications,
corporate & executive reputation, thought leadership, awards, speaking
Agency Statement: Bloom Communications helps mission-driven
organizations grow and thrive. Through an integrated, research-based
approach, we provide expert marketing, public relations, and creative
services with the personal touch of a boutique agency. As trusted advisors
to your team, we are dedicated to your success and to helping
foster healthier and more sustainable communities. Established in 2012, we
support organizations across the U.S. and the globe from our offices in
Austin, Texas, and Portland, Oregon.

Brianna McKinney, founder & CEO; Jamie Matusik, COO; Leigh
Havelick, mng. dir., PR; Carrie Straub, mng. dir., mtkg.
9900 SW Wilshire St., Suite 270, Portland, OR 97225
971/313-8170
hello@bloomcommunications.com

Clients Include:
Action Behavior Centers
AGE of Central Texas
Airrosti
Boy Scouts of America - Capitol Area Council
Brough Homes
CareFor
Donate Life Northwest
E3 Alliance
Florida Dental Sleep Disorders
Fora Health
Jester King Brewery
Meals on Wheels People
NAMI Central Texas
Portland Bureau of Transportation
Sleep Better Georgia
Sleep Dallas
Texas Department of Agriculture
U.S. Dermatology Partners

BOARDROOM COMMUNICATIONS, INC.
1776 No. Pine Island Rd., #320, Fort Lauderdale, FL 33322
954/370-8999; donsil@boardroompr.com
www.boardroompr.com
Services: Public relations; crisis management; social media; website
development; online marketing; branding; public affairs; events; media
Agency Statement: Boardroom Communications (BoardroomPR) is a
full-service public relations and integrated marketing agency, leveraging
the skills of our staff of journalists, PR and marketing professionals and
multimedia specialists to provide visibility across numerous platforms.
Our creative solutions increase awareness and understanding, establish
credibility and ultimately improve business.
BoardroomPR bridges traditional and new media, combining print,
television and radio media with excellent digital expertise in website
development, social media management and email campaigns. We
incorporate research, search engine optimization, pay-per-click and
online reputation management and offer branding capabilities, consisting of
logo, graphic design, copywriting and video production.
Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP;
Laura Burns, sr. VP; Jennifer Clarin, Michelle Griffith, Eric Kalis, VPs
Locations: Miami, Fort Lauderdale, West Palm Beach, Orlando, Tampa
and Naples
Representative clients:
Associated Builders and Contractors East Florida
Association of Poinciana Villages w/Michelle
Aventura Park Square
Concord Wilshire
Cuesta Construction
Development Specialists
Downtown Dadeland
Easton Group
e-Builder
Edison Insurance Co.
Encore Capital Management
Fiske & Co. CPAs
Florida’s Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Assn.
Holocaust Documentation and Education Center
Illustrated Properties
iStar Financial
JAFCO
Keyes Company
Lynd Companies
Merrick Manor
Minto Communities
Oasis Outsourcing
Plantation Walk
Professional Bank
Pulte Group
Saint Thomas Aquinas High School
Sapoznik Insurance
Setnor Byer Insurance & Risk
South Florida Technology Alliance
SRF Ventures
Talenfeld Law
Trez Forman
Tropical Financial Credit Union
Weiss Serota Helfman Cole & Bierman
BOB GOLD & ASSOCIATES
1640 S. Pacific Coast Hwy., Redondo Beach, CA 90277
310/320-2010; hello@bogoldpr.com
www.bogoldpr.com
Agency Statement: PR and marketing agency, Bob Gold & Associates is the Gold standard for data-driven Public Relations and Brand Management. The agency was founded in 1997 and along the way, Bob has been named Public Relations Society of America’s (PRSA-L.A) 2019 Communications Professional of the Year. BG&A was named to the Forbes America’s Best PR Agencies list for 2021.
We focus on data and analysis through a proprietary method we call BG&A Insight™ that allows us to meet every client’s unique needs. This approach provides each client with tailored strategies for today’s digital-first world.
At Bob Gold & Associates we know Technology Public Relations. Serving as your strategic partner, we are well-versed in B2B tech PR because we’ve been a part of the tech revolution for 20+ years.
We thrive on deciphering complex information and making it easy for investors, partners, customers and the media to understand. We have an active roster of software and hardware companies and have proven success at growing a business – whether it’s in the fast burgeoning Crypto/NFT and Gaming space or in more traditional avenues such as streaming, telecommunications, IT design, and other complex business services.
Our brick & mortar offices are in Los Angeles and New York City, but we have a global reach, and your address is ours!
Bob Gold, president
Clients Include:
Cisco
Commit USA
Epic
Future Today Inc.
NCTC
Plume
Snowplow Analytics
Tiny Mobile Robots
and others.

BOSPAR
San Francisco, CA
415/902-4495; SpeedAhead@bospar.com
www.bospar.com
Technology, Cloud, IT infrastructure, FinTech, MarTech, HR Tech, Healthcare, messaging, media relations, influencer relations, analyst relations, investor relations, SEO link-building, social media, digital campaigns, crisis communications, IPO/funding support, executive visibility, awards, thought leadership, contributed content, bylines, conference support. Employees: 85. Founded: 2015.
Agency Statement: Speed Ahead With Award-winning Tech PR. The word is out: Forbes listed Bospar as one of the “Best PR Agencies 2021;” Provoke SABRE named us “2021 Innovator of the Year;” and PRWeek awarded Bospar “Best in Corporate Branding 2021.” We’re hard-driving professionals with purpose, recognized for the PR excellence we deliver for clients, from start-ups to Fortune 100s, across a wide range of B2B and B2C technologies. From product launches and company news to executive visibility and IPOs, we’re intellectually curious, with relentless joy for what we do.
We’re built for the heavy lifting. Our team of journalists from social and traditional media, together with recognized marketing, influencer, financial, SEO and public affairs experts, collaborate to secure top-tier client placements, month after month. We get smart fast, build relationships, and launch PR campaigns, grounded in strategy and infused with creativity. And we don’t stop. We’re out there every day learning about what’s trending and changing and newsjacking clients into the conversation whenever possible.
Virtual is a real advantage. Virtual from Day 1 with a national footprint means our team stands ready in every continental US time zone, easily reaching into Europe and Asia. No matter when news breaks, we have coverage – from ground zero in Silicon Valley to regional hotbeds like NYC and Chicago. Being 100% virtual also means we hand-pick the industry’s brightest, regardless of where they live. Just one of the reasons Bospar continues to have the best staff retention in the industry.
Speed ahead. When it comes to getting known faster, accelerating adoption, and driving impact, Bospar breaks through with coverage and visibility to audiences around the world.
-Curtis Sparrer, Chris Bohlike & Tom Carpenter, principals; Tricia Heinrich, chief content officer
Ceres Imaging
DrFirst
Healthline
Mendix
Next Pathway
NordVPN
Open Systems
Prodoscore
Rollbar
Snow Software
Unisys
Yellowbrick

BPCM
20 Jay St., #908, Brooklyn, NY 11201
212/741-0141; ny@bpcm.com
bpcm.com
Agency Statement: BPCM is a global strategic consulting and communications agency with offices in New York, Los Angeles and London, and partners worldwide. Vanessa von Bismarck and Carrie Ellen Phillips founded the agency in 1999, with partners Ali Taekman joining in 2004 and Julian Vogel in 2017. Evolving with the rapidly changing landscape, the agency develops and executes brand strategies with creativity and rigor to achieve measurable results. As expert storytellers, BPCM has worked with the world’s most iconic fashion, beauty and wellness, hospitality and travel, and wine and spirits brands for more than two decades. Its leadership in sustainability is globally recognized, educating and advising clients across all categories on effective practices and actions while creating business opportunities that reverse the impact on the planet. Always at the vanguard of innovation, BPCM counsels clients from cannabis to sustainable startups to next-generation textiles. Its Los Angeles office has earned an exceptional reputation for its dynamic influencer, celebrity and VIP programs and special events.
Vanessa von Bismarck, Carrie Ellen Phillips, co-founders & partners; Ali Taekman, Julian Vogel, partners
Alexandre Vauthier
Augustinus Bader
Bobbi Brown Cosmetics
Burton
Colgate (Sustainability)
Dom Perignon
Ellen MacArthur Foundation
EYRNU
Hennessey
Hermès Beauty & Fragrance & Watches
Kering Eyewear
Longchamp
Maybelline New York
Mycoworks
Penfolds
Puig Fragrance & Beauty
RéVive
Tata Harper Skincare
Vince
Virgin Hotels

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BRAND & BUZZ
1015 15th St., #600, Washington, DC 20005
703/899-3427; suzy@brandandbuzz.biz
www.brandandbuzz.biz

Strategic communications, brand refresh, brand building, storytelling, media relations, publicity, social media, leadership training, community building, membership recruitment/retention, advertising, digital strategy, website redesign, business development. Employees: 10. Founded: 2008.

Agency Statement: Brand & Buzz is a boutique strategic communications agency focused on building your brand and your business. We energetically and positively solve challenges; simplify complicated narratives and use storytelling (with the magic of algorithms) to connect you with your audiences. Brand refresh, website redesign, digital communications strategy, pitching stories and media monitoring are just a few of the services we provide. We focus on fun and cheerlead our client partners into realizing their full potential.

Suzy Wagner, pres.; Kirsten Ballard, VP, PR; Jane Richardson, VP, adv. & sponsorships; Mina Nicholakos, dir., project mgmt. ; Bilal Sageer, Muhammed Adil, Web design; Mehdi Haddad, Lydia Boudreaux, graphic design

Association of the US Army
Brady United Against Gun Violence
National Foreign Trade Council
NCCS
Orbis
Prevent Cancer Foundation
Software and Information Industry Assn.
TechTrans International
United Porphyrias Assn.

BRAND AGENCY, THE
833 N. Hollywood Way, Ste. B, Los Angeles, CA 91505
310/498-2636; info@thebrand-agency.com
http://thebrand-agency.com


Agency Statement: We are a full-service creative communications and public relations firm. Our mission is to communicate your value to the right audience using authenticity and integrity. We service household name clients across various disciplines and help grow startups. We specialize in generating ROI with earned media, interfacing with celebrities and influencers on your behalf and creating bespoke thought leadership strategies for execs. Book a call, we want to share our process and vision for your brand.

Priscila Martinez, CEO & founder

New York Office:
747/203-1312

Aether Diamonds
Amazon Studios
Apple TV+
California Fire Foundation
ColourPop
Disney Music
Disney Parks
Elizabeth Glaser Pediatric AIDS Foundation
Fire TV
GUESS
Hennessy X.O
Jellysmack

K-Swiss
Kmart
L’Oreal
Liquid I.V.
LVMH
Mac, Mind at Ease
Motorola
Nebula Genomics
Netflix
NYDJ
Paway App
Playboy
Prime Video

BRANDMAN AGENCY, THE
261 Fifth Ave., 22nd flr., New York, NY 10016
212/683-2442; connect@brandmanagency.com
www.brandmanagency.com
@brandmanagency

Luxury + lifestyle hotels; destinations; travel + tourism; interior design; luxury + lifestyle real estate; cruise + aviation; wine + spirits; hotel product + amenities. Employees: 40. Founded: 2000.

Agency Statement: The Brandman Agency is a dynamic, results-driven integrated communications and public relations firm specializes in travel, luxury and lifestyle. Founded by Melanie Brandman, The Brandman Agency is consistently ranked one of the top tourism and hospitality agencies in the industry. With offices in New York City (HQ), Los Angeles, London and Sydney, the Agency prides itself on the global lens we bring to our work, supporting some of the industry’s most respected organizations.

Melanie Brandman, founder & CEO; Kristen Vigrass, COO; Stephanie Krajewski, Lee Edelstein, sr. VPs

8484 Wilshire Blvd., #245, Beverly Hills, CA 90211
323/944-0064

Shelby Callas, VP

Clients Include:
All Inclusive by Marriott Bonvoy
Arizona Biltmore, A Waldorf Astoria Resort, Phoenix, Arizona
Carneros Resort & Spa, Napa, California
Cathay Pacific Airways
CIVANA Wellness Resort & Spa, Carefree, Arizona
COMO Hotels & Resorts
DayAway
Delaware County, New York
Dorado Beach, a Ritz-Carlton Reserve, Puerto Rico
Elegant Hotels
Experience Scottsdale
Fairmont El San Juan Hotel, Puerto Rico
Fairmont Olympic Hotel, Seattle, Washington
Gaylord Hotels
Grand Hotel Kronenhof, Pontresina, Switzerland
Grande Lakes Orlando, Florida
Hilton Chicago, Illinois
Hôtel Barrière Fouquet’s New York, New York
Hotel Clio, a Luxury Collection Hotel, Denver, Colorado
Hotel Metropole
Jamaica Inn, Ocho Rios, Jamaica
Kulm Hotel, St. Moritz, Switzerland
L’Auberge de Sedona, Arizona
La Mamounia, Marrakech, Morocco
Marriott International Caribbean & Latin America
Moxy Chelsea, New York, New York
Moxy East Village, New York, New York
Moxy South Beach, Miami, Florida
Moxy Times Square, New York, New York

THE BRANDMAN AGENCY
Founded in 2001, the agency forms strategic influencer-based programs. Our services include world-class communications and brand research; engaging earned, paid and owned content; B2B and consumer media relations; event-based PR, social channel and community management; crisis response and mitigation; thought leadership, influencer development and management.

Agency Statement: For over 20 years, Brandware has helped emerging and iconic brands discover and communicate their true colors and authentic stories, all backed by in-house analytics and insights. Our truth-first approach to communications uncovers what’s possible, and, most importantly, what’s believable and most compelling to consumers, customers and media.

Elke Martin, partner, co-founder; David Krysiek, partner, co-founder; Jim Taylor, VP

Clients Include:
- AirGas, Inc.
- Ashton Woods Homes
- BorgWarner
- Brown and Caldwell
- Capital One
- Cummins
- Genentech
- Haworth
- Husqvarna
- Maslansky + Partners
- Mitsubishi Electric
- Mizuno USA
- Mohawk Group
- RaceTrac Corp.
- Rain Bird
- SolMicroGrid
- Starbucks
- The Tire Rack

BRANDWARE GROUP, INC., THE
One Alliance Center, 3500 Lenox Rd., #1475, Atlanta, GA 30326
Office: 770/649-0880; Mobile: 770/649-8444; jtaylor@brandware.com
www.brandware.com
Instagram.com/brandwaregroup
Facebook.com/brandwaregroup
Twitter@brandwaregroup

Brandware is a research-driven marketing communications agency that takes the guesswork out of public relations, social media and communications. Assumptions? They’re for amateurs.

Brandware offers integrated communications services built on data and insights, from multi-tiered PR campaigns to social content and influencer-based programs. Our services include world-class communications and brand research; engaging earned, paid and owned content; B2B and consumer media relations; event-based PR, social channel and community management; crisis response and mitigation; thought leadership, influencer development and management.
BROWNSTEIN

BROWNSTEIN
215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; hello@brownsteingroup.com
www.brownsteingroup.com


Agency Statement: Brownstein is an independent advertising and public relations agency based in Philadelphia. Founded at the height of the Creative Revolution in 1964, we are one of the longest-running independent agencies in the country, offering expertise across brand strategy, advertising, public relations, social media, and digital services. We build unstoppable brands by helping clients navigate the changing tides of culture and business with a focus on brand longevity, and have worked with a range of companies including IKEA USA, Comcast Xfinity, DuPont™ Sorona®, TruGreen, The GIANT Company, ACI Speedpay, NJM Insurance Group, and Saint-Gobain North America. Brownstein is a 2018 Ad Age Small Agency of the Year, a 2019 PRNEWS Small Public Relations Firm of the Year finalist, and an inductee at Advertising Week’s 2020 Madison Avenue Walk of Fame.

Marc Brownstein, pres. & CEO; Erin Allsman, mng. dir.

ACI Worldwide
American Water
Inspiria Health
MANNA
Medical Guardian
Mount Airy Casino Resort
NJM Insurance
The Bancorp
Trax
Trinseo
TruGreen
Westfield
WSFS

Buchanan

BUCHANAN PUBLIC RELATIONS LLC

Affiliations: Founding member, Public Relations Global Network (PRGN); WBENC-Certified
890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com
@BuchananPR


Agency Statement: Buchanan Public Relations LLC is an award-winning, national communications agency in Philadelphia. We specialize in earned media, digital, and crisis communications.

With excellence, truthfulness, and integrity as guiding principles, we help brands share stories that matter. Our expertise includes healthcare, financial services, professional services, environmental and infrastructure, food and beverage, technology, not-for-profit, and consumer goods.

A founding member of the Public Relations Global Network (PRGN), Buchanan Public Relations was named to Forbes list of America’s Best PR Agencies.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com
Johnny Reynolds, VP, 610/228-0730, john.reynolds@buchananpr.com

Clients Include:
Anthony & Sylvan
AtlanticCare
Barcs Gowie Amon & Fultz, LLC
Bimbo Bakeries USA
Blaschak Coal Corp.
Calliope Joy Foundation

DELCOR

ECFMG | FAIMER
Humane Society of the United States
Lender’s
Philadelphia Insurance Companies
Recruit4Business/Opportunity Interactive
Rosemont College
Stanton Chase
Troutman Pepper LLP
Tyson Foods
Wisnashickon Trails

BUTLER ASSOCIATES, LLC

353 Lexington Ave., 17th flr., New York, NY 10016
212/685-4600
www.butlerpr.com

Founded: 1996.

Agency Statement: Butler Associates is a team of exceptional communicators with a proven track record of consistent, creative, high-impact results. It is the winner of PRSA-New York’s 2021’s Best Reputation Brand Management Campaign, 2020 & 2018 Best Legal Marketing Communications Campaign, 2019’s Best of the Best Award, and much more. With clients across the nation, Butler is among the New York media market’s top agencies for its legal, business, financial, professional services, public affairs, environmental and crisis management practice results.

Butler Associates campaigns range from victorious Fortune 50 shareholder proxy matters, messaging for significant litigations, crisis, public affairs, and public safety campaigns. The CEO’s and organizational leaders we advocate on behalf of, are highly visible and respected opinion leaders. The Butler group includes smart, seasoned media and communications pros absolutely committed to their clients and delivering results. Its Litical Solutions division produces intelligent and highly targeted digital engagement.

Thomas P. Butler, president
290 Harbor Dr., Stamford, CT 06902

Clients Include:
American Triple I Partners
Association of BellTel Retirees, Inc.
Association of DuPont Retirees
Barasch McGarry P.C.
Clear Vision Impact Fund
Cognitive Assessment Group
Davidoff Hutcher Citron LLP
FDNY EMS Local 2507
Friars Club
Greater New York Automobile Dealers Association
Home Health Care Workers of America
Home Health Care Employers Association of New York
Hooks for Heroes
Hunts Point Cooperative Market
Kinder Institute for Urban Research, Rice University
Knights of Saint Patrick of New York City
Metropolitan Package Store Association
Nationwide Mortgage Bankers
New York City Fire Pension Fund
Patriot Bank, NA
Plaza College
Sharps Technology, Inc.
Siebert Williams Shank & Co., L.L.C.
Stamford Innovation Week
Stamford Partnership
Stamford Police Association
Zara Realty Holdings Corp.
CALIBER CORPORATE ADVISERS
22 W. 38th St., New York, NY 10018
888/550-6385; harvey@calibercorporate.com
www.calibercorporate.com
Financial services, fintech, proptech, insurtech, professional services.
Agency Statement: Caliber is a trusted partner to companies in financial
services, fintech, insurtech and proptech and related professional services.
We provide best-in-class strategy and execution in public relations,
content, social media and digital marketing. We take pride in bringing a
fresh perspective as external marketing counsel, and in acting as an
extension of your team. Co-headquartered in New York and Austin, with
team members across the U.S. and Europe, we serve a global client base.
Harvey Hudes, CEO; Grace Keith Rodriguez, pres.; Scott Paer, Kristie
Galvani, mng. dirs.; Stephen Sumner, Kyle Kempf, Matthew Sheahan,
sr. dirs.; Ryan Hall, dir.
2301 W. Anderson Lane, Austin, TX 78757
Bank of Montreal
Bolt Insurance
Clear Capital
Finos
Information Venture Partners
MTech Capital
Northern Trust
Openly Insurance
Shearman & Sterling
Smart Pension
Symphony

C

CAPLAN COMMUNICATIONS
1700 Rockville Pike, Suite 400, Rockville, MD 20852
301/943-9525; fax: 301/983-2126; aric@caplancommunications.com
www.caplancommunications.com
Twitter: @CaplanComms
Facebook: www.facebook.com/CaplanComms
Agency Statement: Brown University’s first-of-its-kind and peer-reviewed investigation
into the public relations industry’s influence on climate politics, “The Role of Public Relations
Firms in Climate Change Politics,” found “The Environmental Movement’s engagement
pattern with PR firms is dominated by Caplan Communications.”
Caplan works on the frontlines of advocacy and journalism for more than 18 years. Our proactive news coverage and
crisis communications defends public health, climate action, social
justice, conservation, and clean energy. The Washington Post and Adweek
Continued on next page
CAPLAN COMMUNICATIONS continued

featured Caplan as a leading proponent of climate action advocates in contrast to PR agencies that defend fossil fuel interests.

Aric Caplan, president
Alaska Wilderness League
American Federation of Government Employees (AFGE)
American Jewish World Service
American Liver Association
American Rivers
American Wind Energy Association
Center for Science in the Public Interest
Defenders of Wildlife
Earthjustice
Environment America
Environmental Defense Fund
Friends of the Earth
League of Conservation Voters
National Geographic
Natural Resources Defense Council
National Wildlife Federation
Ready for Climate
Taxpayers for Common Sense
Union of Concerned Scientists
UNITED Sikhs
The Wilderness Society

Carmichael Lynch Relate

CARMICHAEL LYNCH RELATE
Carmichael Lynch Relate is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clync.com
www.carmichaellyncrelate.com

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 90. Founded: 1990.

Agency Statement: At Carmichael Lynch Relate, we believe that when the best of strategy and creative work together, brands stand apart. Using this philosophy, we’ve built and reinvigorated some of the most beloved and iconic brands in the world. In the end, our clients transcend their competition to become not only successful, but a part of American pop culture. We have built our company and all its processes on a model of cooperation between interdependent capabilities. This allows us to provide our clients with the kind of seamless collaboration they need, and they consistently tell us our approach is both unique and refreshing.

Our services include the right combination of creative, longstanding public relations services such as earned media relations, brand journalism, reputation management and crisis/issues management, as well as integrated offerings such as content creation, social channel strategy, influencer analytics and engagement, creative development, paid media and digital strategy.

As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and execution while remaining nimble and responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized by top public relations industry press, PRWeek and The Holmes Report, as a 2017 Agency of the Year. Additionally, we were a finalist for 2019 Creative Agency of the Year at the SABRE Awards. And most recently, we were named by Forbes as one of America’s Best PR Agencies in 2021.

Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.

Marcus Fischer, CEO; Julie Batliner, pres.; Grete Lavrenz, gen. mgr., food & nutrition practice chair; Marty Senn, chief creative officer; Lachlan Badenoeh, chief strategy officer; Carol Frazer Haynesworth, dir. of multicultural strategy and inclusion; Beth Garcia, exec. VP, home & design practice chair; Jill Schmidt, exec. VP, corporate practice chair; Erika Collins, sr. dir. of new business
100 W. 33rd St., 7th flr., New York, NY 10001

Aveda
Bush’s Beans
Foramina Corporation
Garden of Life
H&R Block
Helzberg Diamonds
Hostess Brands
Marvin
MasterBrand Cabinets
Meet Minneapolis
Mpower Health
Phillips 66 Company (76, Conoco, Phillips 66)
Polaris
Post Consumer Brands
Red Wing Shoe Company
Saputo Cheese USA (Frigo, Frigo Cheeseheads, Vitalite Dairy Free)
Sherwin-Williams
Sunbrella
TruStile
Xcel Energy

CASHMANKATZ
76 Eastern Blvd., O’Fallon, CT 06033
860/652-3000; fax: 860/652-3038; inquiries@cashmankatz.com
https://cashmankatz.com
Twitter: @CashmanKatz
LinkedIn: linkedin.com/company/cashmankatz
Facebook: facebook.com/CashmanKatz
Instagram: @CashmanKatz

Agency Statement: CashmanKatz has been producing unexpected ideas and delivering unexpected results for clients since 1992. A full-service integrated marketing agency, CashmanKatz offers multiple disciplines under one roof, including advertising, public relations, social media, media planning and buying, research and branding, content creation and video/audio production services. CashmanKatz houses three separate operating companies—Focused (www.cashmankatz.com), Dsign Digital (www.dsigndigital.com), and Octagon Strategy Group (www.octagonstrategy.com) — which offer market research, content creation, and public affairs, respectively. CashmanKatz boasts a broad set of capabilities and three Northeast offices but still maintains a nimble team that generates solutions to clients’ toughest challenges.

We have built an agency that most clients don’t expect. A multi-service enterprise that feels like a creative boutique. An unassuming shop with the game-changing idea and the resources to see it through. Our smaller feel and full capabilities mean smart, defensible solutions delivered quickly and without the expected time and cost casualties of big agency process.

Tony Cashman, pres. & CEO; Eric Cavoli, partner, sr. VP, group creative dir.; Amanda Mueller, partner, sr. VP, client svcs.
125 E. 12th St., New York, NY 10003
646/926-0457

Tony Cashman, pres. & CEO

Clients Include:
Aero Snow
American Eagle Federal Credit Union
BIC North America
Bouvier Insurance
Click It or Ticket
CT Biotech
CT Dept. of Children & Families
CT Dept. of Motor Vehicles
CT Dept. of Public Health
CT Dept. of Social Services
CT Dept. of Transportation
CT Natural Gas
CT Science Center
Eastern CT Health Network

114 2022 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronics. Employees: 12. Founded: 1998. Website: www.castercomm.com

Agency Statement: Caster is dedicated to helping clients achieve their goals. We focus on long-term relationships with our clients and a deep understanding of their industries. Our team consists of experienced professionals who bring a unique blend of talent and creativity to every project. Caster believes in the power of effective storytelling to elevate brands and influence public opinion. We are passionate about technology and committed to helping our clients make a difference in their fields.

Clients Include:
- abode systems
- Avnu Alliance
- Code Climate
- Crestron Commercial
- Crestron Residential
- Ember
- Enclave
- Hunter Douglas
- Kiehl’s
- Kingswood Oxford
- Los Angeles Community Hospital
- Mahoney Sabol LLP
- Mass Mutual
- Mohegan Sun Holdings
- MS Society
- Mylanta
- National Grid
- OrbitMI
- Orthopedic Associates of Hartford
- Playcraft
- Q88
- Scan-Optics
- School Nutrition Association of CT
- Shriners Hospitals for Children
- Stony Creek Brewery
- Ticket Network
- Waterbury Hospital
- WTNH – ABC
- Yale School of Public Health

Kimberly D. Lancaster, president

2022 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com 115
CERRELL ASSOCIATES continued

BYD Motors
California Nevada Cement Assn.
California Water Assn.
City of Ontario
Estee Lauder Companies
HDRV Engineering, Inc.
Infom
Kiewit Corp.
Local Initiatives Support Corporation – Los Angeles
Mountains Recreation & Conservation Authority
National Health Foundation
Pharmaceutical Research and Manufacturers of America (PhRMA)
Providence St. Joseph Health
Servicon
TopGolf

CHAMPION MANAGEMENT GROUP

Champion is an award-winning, privately held Urban Air Adventure Park.

Zunzi’s & Zunzibar
Twin Peaks
V/O Med Spa
Walk-On’s Sports Bistreaux
Zunzis & Zunzibar

2022_directory.qxp_pages 6/15/22 2:58 PM Page 116

A/Es; Andi Benson, Lexi Nelson, Rainey Russo, mktg. specialists; Angelica Sousa, social media specialist; Leisha Griffin, Marilyn Perkins, A/Es; Andi Benson, Lexi Nelson, Rainey Russo, mktg. specialists; Cami Studebaker, PR specialist; Misty Sydnor, office administrator

Clients Include:

1Huddle
Bad Daddy’s Burger Bar
Ballard Brands/JP’s Coffee/New Orleans Roast
Bar Louie
BarVision
BeerBoard
bellagreen
Benninger’s
Boyd’s Coffee
China Mist
Choice Market
Coalition to Salute America’s Heroes
Coolgreens
Dickey’s Barbecue Pit
Dog Haus
El Pollo Loco
Farmer Bros. Coffee
Fazoli’s
FB Society (Haywire, Sixty Vines, Mexican Sugar, Whiskey Cake, Son of a Butcher, The Ranch at Las Colinas, Ida Claire)
FreeRange Concepts (Bowl & Barrel, Joe Leo, Mutts Canine Cantina, The General Public, The Rustic)

Golden Corral
GoVision
Happy Joe’s Pizza & Ice Cream
Harrison Design Architects
JINYA Ramen Bar/bushi by JINYA
Kitchen United
Ledo Pizza
LUV Car Wash
Milkshake Concepts (Dirty Bones, The Finch, Harper’s, Serious Pizza, STIRR, Vidorra)
Mr Brews Taphouse
Mr Gatti’s Pizza
Na’f Na’f Middle Eastern Grill, MOOYAH Burgers
Fries & Shakes
National Food Hall Solutions
Newk’s Eatery
Orange Leaf Frozen Yogurt
Original ChopShop
Perry’s Steakhouse & Grill
Punchh
Raising Cane’s Chicken Fingers
Savory Fund (Crack Shack, Hash Kitchen, Mo’ Bettahs Hawaiian, PINCHO, Swig, Via 313)
Service King Collision Repair
SPB Hospitality (Logan’s Roadhouse, Old Chicago Pizza & Taproom, Rock Bottom Brewery, Gordon Biersch Brewery)
Sweetfin
Taco John’s
Tarla Indian Kitchen
Taziki’s
The Greene Turtle
The Toasted Yolk
Tim Hortons

CIIC PR

NY + Miami
99 Main St., Nyack, NY 10960
845/358-3920; connect@ciicpr.com
www.ciicpr.com

Providing Public Relations and Social Media services to the travel & tourism, hospitality, food & beverage, real estate and lifestyle industries.


Agency Statement: CIIC is an award-winning full-service international public relations, social media and communications firm. We are experts in delivering intelligent, fresh and results-driven work with a unique understanding of the hospitality, tourism, food & beverage, real estate and lifestyle sectors.

Founded in 1996 and celebrating 25 years in business, CIIC is a certified woman-owned small business (WOSB), and is also certified as woman-owned by the Women’s Business Enterprise National Council (WBENC). With full-service offices in New York and Miami, as well as partner offices in California, Canada, Europe, Mexico and Latin America, CIIC is positioned in the largest media and influencer markets in the world.

Our work on behalf of our clients has been recognized with awards from PR Daily, PR News and Hospitality Sales & Marketing Association International (HSMAI), and our team has been recognized amongst the Top Women in PR by PR News. CIIC was also awarded TOP 100 Agency by PR News’ Agency Elite Awards in 2020 & 2021.

For more information or to inquire about new business opportunities, please contact 845-358-3920 x 11 or visit us online at www.ciicpr.com.

Carolyn Izzo-Feldman, Founder & CEO; Amy Sedeño, VP & Partner

Barbados Tourism (BTMI)
Curator Hotel & Resort Collection
David Adam Real Estate
Florida Wine Academy
Hacienda Encantada Hotel & Residences, Mexico
Jovè Wellness

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Clarity is a global integrated communications agency focused on telling the stories of the brands that are driving change through technology, from rebellious startups to industry titans. Combining local energy and expertise with global scale and impact, Clarity delivers fearless global communications campaigns to solve business challenges, seize market opportunities, and deliver tangible results. In addition to the company’s fast-growing offices in New York, San Francisco, Los Angeles, London, Cornwall and Amsterdam, Clarity maintains a network of partner firms for a global reach.

**Agency Statement:**
Clarity is a global integrated communications agency focused on telling the stories of the brands that are driving change through technology, from rebellious startups to industry titans. Combining local energy and expertise with global scale and impact, Clarity delivers fearless global communications campaigns to solve business challenges, seize market opportunities, and deliver tangible results. In addition to the company’s fast-growing offices in New York, San Francisco, Los Angeles, London, Cornwall and Amsterdam, Clarity maintains a network of partner firms for a global reach.

**Clients Include:**
- Duracell
- Dyson
- Egg Farmers of Canada
- Emirates
- Hotwire.com
- Jiffy Lube
- Intuit
- Loblaw
- Macallan
- Moleskine
- Molson Coors
- Natrol
- Netflix
- P&G (Brands: Ivory, Old Spice, Oral-B, Secret, Crest)
- PepsiCo Foods
- Rocky Mountaineer
- SanPellegrino
- Tourism Australia
- Travelocity
- Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)

**Employees:** 103. Founded: 2013.

**Clarity Global, Inc.**
636 Sixth Ave., #410, New York, NY 10011
646/934-6924; elizabeth.minton@clarity.global
https://clarity.global

**Agency Statement:**
Clarity is a global integrated communications agency focused on telling the stories of the brands that are driving change through technology, from rebellious startups to industry titans. Combining local energy and expertise with global scale and impact, Clarity delivers fearless global communications campaigns to solve business challenges, seize market opportunities, and deliver tangible results. In addition to the company’s fast-growing offices in New York, San Francisco, Los Angeles, London, Cornwall and Amsterdam, Clarity maintains a network of partner firms for a global reach. Clarity was recently named PRWeek’s “Specialist Consultancy of the Year.”

- Sami McCabe, founder & CEO; Alex MacLaverty, global COO; Jon Meakin, pres., North America; Rachel Gilley, pres. EMEA, mg. dir., U.K.; Tom Telford, pres., digital mktg.

AON
Chargepoint
Claris
ClearScore
FreeAgent
Keurig Dr. Pepper
LexisNexis Risk Solutions
Moonbug
OpenWeb
PayZilch
Trilith Studios
what3words
COMMUNICATIONS STRATEGY GROUP (CSG)
44 Cook St., #450, Denver, CO 80206
970/405-8060; dmahoney@wearecsg.com
www.wearecsg.com

Services include PR, social media, digital marketing, video production, content marketing, website development, and design. Employees: 40.

Agency Statement: Communications Strategy Group (CSG) is a full-service, strategic communications and marketing firm that provides public relations, content marketing, brand communications, corporate communications, social media and design services for Fortune 500 companies and challenger brands across financial and professional services, healthcare and wellness, education, technology, aerospace and aviation, renewable energy and sustainability, and consumer industries.

Steven Shapiro, pres. & founder; Dan Mahoney, chief mktg. officer; Erik Keith, chief innovation officer; Shannon Fern, chief strategy officer; RJ Mutton, chief fin’l officer

Clients Include:
- Adani Solar
- Boom Supersonic
- Charles Schwab
- Clipper Windpower
- Colorado Hospital Assn.
- Crayola
- D-Orbit
- Farmers Insurance
- Financial Planning Assn.
- FirstBank
- Hamilton Capital
- Javelin Research
- Mattel
- Modiv
- MS Society
- Myers-Briggs
- NASA
- Obesity Medicine Assn.
- REC Solar

COMMUNICATIONS SOLUTIONS
4012 Gunn Hwy., Suite 130, Tampa, FL 33618
813/876-0414; ibohanan@commcentric.com
www.commcentric.com


Agency Statement: CommCentric Solutions is a public relations firm focused exclusively on the technology channel. Its fast-growing national and international customer base includes businesses ranging from technology distributors and vendors to IT services companies and managed services providers. The agency specializes in emerging technologies, helping those companies quickly raise their profiles for IPOS and acquisitions.

Lynette Bohanan, pres. & co-founder

Clients Include:
- Acronis
- Bramasol
- Connectbooster
- ConnectMeVoice
- Dickinson + Associates
- Fission Consulting
- Global Technology Distribution Council
- IoT Security Services Association
- NIMBL

COYNE PUBLIC RELATIONS
5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000
www.coynepr.com


Agency Statement: Founded in 1991, Coyne PR is one of the nation’s most sought-after full-service integrated communications agencies. Our reputation is built upon three decades of creativity, strategy and service. It is confirmed by more than 1,000 industry awards including Midsize Agency of the Year, Consumer Agency of the Year, Creative Agency of the Year, North American Creative Agency of the Year, and of course … Best Agency to Work For.

While we are proud of all our agency honors, we are especially proud of our consistent recognition as a Best Place to Work. We have made it our mission to create a work environment that attracts the best people by giving them the freedom to do their best work. As a result, we enjoy the highest employee retention rate in the industry! With wildly creative offices in New York and New Jersey, more than 150 talented minds now call Coyne PR—HOME.

But that’s not what motivates us. At Coyne, “Y” is always at the center of who we are and what we do. Understanding “WHY” clarifies the greater intent that drives our work; and sets the foundation for discovering every client’s true purpose. Because we believe that great storytelling has the power to change the world. And that every company, every product and every person has a story to tell.

Our clients include many of the world’s most respected companies… and those that want to be. We help these clients develop integrated strategies across all paid, earned, shared and owned platforms with the help of our digital production studio. A true full-service agency with a range of integrated services, Coyne provides clients with best-in-class, channel-agnostic, communications strategies. These multi-platform solutions influence the relationship between brand and stakeholder to drive visibility, engagement and growth. This includes deep experience in public relations, a dedicated social media practice, an expert digital marketing group and an award-winning advertising team.

Coyne’s experience with high-profile, international clients has provided...
us with a unique view of global communications and the importance of a consistent worldwide brand message. As a member of the Worldcom Public Relations Group, the world’s leading partnership of independently owned PR firms, Coyne has partners operating in over 115 cities, 49 countries and six continents. These partnerships provide clients with on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate.

Clients come to Coyne PR for our results, but they stay with us for our client service. We work tirelessly to ensure our clients’ success and do whatever it takes to get the job done. As an extension of our client’s team, we operate as one seamless unit providing direct access to senior leadership so that clients have immediate access to strategic counsel and direction. This ensures that we not only meet all our client’s needs, but that we anticipate them and exceed them. Our humble beginnings compel us to add value every single day, and it shows in the long-standing relationships we have with our clients.

Senior Leadership
Thomas F. Coyne, CEO; John Gogarty, pres.; Tim Schramm, exec. VP; Stacy Bataille, sr. VP

Additional Office
1400 Broadway, 36th & 37th floors, New York, NY 10018
212/938-0166

Key Clients:
American Petroleum Institute
Banfield Pet Hospital
Bausch Health
BMW
Cayman Islands Department of Tourism
CeraVe
Chiquita
Christopher & Dana Reeve Foundation
Del Monte Foods
Eggland’s Best
Entenmann’s
Express Scripts
Fiat Chrysler Automobiles
Firehouse Subs
Hard Rock International
Humana
In the Raw
MDLIVE
Mike & Ike
Newman’s Own
Otsuka Pharmaceuticals
Pacira BioSciences
PEEPS
Pennzoil
Quaker State
Red Robin Gourmet Burgers & Brews
Reef
Salix Pharmaceuticals
Signify
SpinMaster
VTech/LeapFrog

Crc, Inc.: A 360PR+ AGENCY
1133 Broadway, #1020, New York, NY 10010
646/205-3573; info@cricciocomm.com
www.cricciocomm.com

Agency Statement: CRC is an independently owned full-service PR and digital marketing agency with a long-standing reputation of creating innovative campaigns to help its clients achieve their annual business goals. Established in 2007, CRC was recognized in 2018, 2019 and 2020 as one of the top 20 NYC PR firms, selected from more than 2,000 firms based on reputation, credibility, experience and professionalism as ranked by the O’Dwyer’s PR Reports. The firm has also been recognized with awards including PR Daily’s Grand Prize Content Marketing Strategy of the Year award in 2019 for Atkins owned SimplyProtein’s #SimplyU campaign. President and Founder Cindy Riccio was a 2019 recipient of PR News’ Top Women in PR Award. The agency was also awarded a Silver Stevie award for new product launch, Kenneth Cole Connect Smartwatch in 2016 and was named by the New York Observer as one of the top New York Specialty Agencies the following year. For more information, please visit www.cricciocomm.com and follow them on Instagram and Facebook.

Cindy Riccio, pres. & founder

Clients Include:
Ceramedx
Chesapeake Bay Candle Co.
Coco Reef Swimwear
The Coconut Collaborative
Deep River Snacks
Donna Karan & DKNY
Eco
empowerHER
Hanes Hosiery
Joules
Jovial Foods
Kenneth Cole
KISS Hair Tools

Crenshaw Communications
36 W. 20th St., 5th flr., New York, NY 10011
212-367-9700
dorothy@crenshawcomm.com
www.crenshawcomm.com
B2B, technology, social media, national & regional media rels.

Agency Statement: Crenshaw Communications is a New York PR and content agency that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in ad tech/marketing technology; health tech; cybersecurity, digital content brands; HR technology; retail and e-commerce; art and design, health; B2B/professional services.

Dorothy Crenshaw, CEO/founder; Chris Harirah, partner; Michael Stolyar, Cliff Maroney VPs; Sasha Dookhoo, director

Clients Include:
Acquco
Advent Technologies
Agora
BrandTotal
Chili Piper
Digital Remedy
DoubleVerify
Emodo
Fractal Analytics
IDG
Innovid
Livelihood
Lotame
Luna Market
Media.net
MediaRadar
National Cybersecurity Alliance
Panorays
People Data Labs
ResearchFrontiers
SecureAge
SignalAI
Sleek Technologies
Smart Communications

Sticky Fingers

Sticky Fingers

Sticky Fingers
CROSSBURY
MARKETING COMMUNICATIONS
705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crosbymarketing.com
Integrated marketing programs, national PR/media relations, PSAs,
digital/social media/content marketing, health communications.
Agency Statement: The Crosby team is passionate about helping
clients Inspire Actions That Matter—actions that positively impact
people’s lives and contribute to the greater good.
Crosby helps clients make powerful connections with their customers,
constituents, and communities to shape attitudes, inspire behavior
change, and motivate action. The firm’s award-winning campaigns,
which integrate paid, earned, shared and owned media, have touched the
lives of virtually every American.
The firm has specialized practices in Healthcare, Government,
Nonprofits and Causes, and Military and Veterans.
Crosby is a Google Premier Partner, #22 on O’Dwyer’s national
ranking of PR firms and #10 for healthcare PR, and a member of the PR
Council and American Association of Advertising Agencies (4As). The firm
has offices in Maryland’s state capital of Annapolis and in Washington,
D.C. To see case studies and capabilities, visit www.crosbymarketing.com.
Leadership: Raymond Crosby, pres.; Robert Schnapp, exec. creative
dir.; Denise Aube, EVP, healthcare practice leader; Anna Zawislanski,
EVP, government practice leader; Pam Atkinson, EVP, connection
planning; Suresh John, EVP, digital strategy & analytics
Clients include:
Agency for Healthcare Research and Quality (AHRQ)
Blue Cross and Blue Shield of Vermont
Centers for Disease Control and Prevention (CDC)
DAV (Disabled American Veterans)
Dept. of Defense/Military OneSource
ENERGY STAR
Kaiser Permanente
OrganDonor.gov
Partnership to Fight Cybercrime
Peace Corps
Refuah Health
Shriners Hospitals for Children
Social Security Administration
Substance Abuse and Mental Health Services Administration (SAMHSA)
U.S. Dept. of Agriculture (USDA)
U.S. Dept. of Health and Human Services
United Urology
Veterans Health Administration
Wallace Foundation, The

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Media | Public Relations
CROSSWIND MEDIA & PUBLIC RELATIONS
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Facebook: https://www.facebook.com/CrosswindPR
LinkedIn: https://www.linkedin.com/company/crosswind-communications/
Instagram: @CrosswindPR
Twitter: @CrosswindPR
Media relations, government relations, crisis communications, leadership
dialogue, issues management, digital & website services, media training,
Agency Statement: Crosswind Media & Public Relations is a leading
regional communications firm with deep Fortune 500 experience and
seasoned talent. We retune brands and reputations to broaden public awareness.
We reframe national and international narratives to meaningfully engage with
stakeholders. We offer current-day technology, insightful research, senior
counsel, media relationships at every level, and measurable results and
strategic communications across Texas and throughout the world.
Thomas Graham, pres. & CEO; Mary Keith Trawick, creative dir.; April
Dang, dir., opers.; Robert Durand, Barbara Rangel, sr. advisors; Tom
Goff, strategic corporate counsel; Mac Walker, Vanessa Santos Garza, sr.
A/Es; Aurora Silva, A/E; JT Graham, dir., digital strategies, events
Clients Include:
AFGlobal
Algonquin Power & Utilities
Association Member Benefits Advisors
Chi St. Joseph Health
Circon Energy
Texas Health & Human Services
Commission, Texas Dept. of State
Health Services
IDE Technologies
IDEology Health
Nueces County Hospital District

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805/963-5929; jboisvert@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.
Agency Statement: Davies is the go-to public affairs firm for companies
and industries facing complex mission critical issues where public
sentiment is a key factor in the success or failure of major business
objectives. The firm specializes in issue management, strategic
communications and public engagement to generate vocal and active
public and political support and thwart opposition. Through deploying
compelling messages shared through award winning materials and digital
communications and cultivating authentic grassroots support, Davies
overcomes opposition and successfully delivers successful outcomes in a
timely manner. We provide services across industries with a focus on
clients in the real estate, energy, natural resources and crisis sectors.
Our goal is our clients’ goal – to meet your business objectives and to
soothe crises in a timely manner.
John Davies, CEO & chmn.; Taylor Canfield, pres.; Joshua Boisvert,
exec. VP
Los Angeles
310/395-9510
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Clients Include:
Avista
Dominion
E.ON
EDF
Exelon
HomeFed
Newland Communities
Rosemont Copper
Sares Regis Group
SoCal Gas

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DECKER/ROYAL AGENCY, THE
New York, NY
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www.deckerroyal.com
@deckerroyal
Agency Statement: We are The Decker/Royal Agency, a creative communications and marketing company growing brands in travel. With teams in NYC and London, our “ideas that travel” approach is data-driven, innovative, and award-winning. Say hello.
Cathleen Decker, Stacy Royal, partners
Additional Office: London, United Kingdom
Adventure World Travel
App in the Air
Beaches Resorts
Brendan Vacations
Club Wyndham
Contiki
Costsaver
Fowl Cay Resort
Friendly Planet Travel
Le Barthelemy Hotel & Spa
Le Barthelemy Villa Rental
Love Home Swap
Royal Champagne Hotel & Spa
Sandals Resorts
Trafalgar
Travel + Leisure Co.
Uniworld Boutique River Cruise Collection
Visit Bowling Green Kentucky
Visit Reno Tahoe
Visit San Antonio
Visit Scotland
Wake County Economic Development

DEVELOPMENT COUNSELLORS INTERNATIONAL (DCI)
215 Park Ave. South, 14th flr., New York, NY 10003
212/725-0707
www.aboutdci.com
@aboutdci
Economic Development, Talent Attraction and Tourism Marketing.
Agency Statement: One Agency. Three Specialized Practice Areas. Development Counsellors International (DCI) focuses exclusively on economic development, talent attraction, and tourism marketing for places around the world. We bring practical knowledge of how to funnel a positive travel experience into the pipeline to advance talent recruiting and lure future business investment and development. DCI has offices in the U.S. and Canada, and is globally connected through TAAN Worldwide, a network of 46 agencies in 29 countries.
Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice; Karyl Leigh Barnes, pres./tourism practice
Clients Include:
Abu Dhabi DCT
Barbados Tourism Marketing Inc.
Baton Rouge Area Chamber
Belize Tourism Board
Carolina Core
Charleston Regional Development Alliance
Chattanooga Area Chamber
Chickasaw Country
City of Garland
City of Sugar Land
Clark County
Colorado Springs Chamber & EDC
Costa Rica Investment Promotion Authority
Expedia Inc
Experience Kissimmee
Explore St. Louis
Fairfax County Economic Development Authority
Fayetteville Cumberland County EDC
Florida Power & Light
Greater Macon Chamber of Commerce
Greater Miami Convention & Visitors Bureau
Greater Oklahoma City Chamber
Greater San Marcos Partnership
Greater Winston-Salem Inc.
Greater Zurich Area
JAXUSA Partnership
Missouri Partnership
Netherlands Foreign Investment Agency
New Jersey Business Action Center
North Dakota Dept. of Commerce
Northgate Resorts
One Columbus
Pennsylvania - Team PA Foundation
Pittsburgh Regional Alliance
Redding Chamber of Commerce
Rockford Area CVB
Select Greater Philadelphia
Source Cincinnati
Sun Corridor, Inc.
Temple Economic Development Corp.
Thailand Convention & Exhibition Bureau
The Port of Long Beach
The Site Selectors Guild
Tulsa Chamber
Vienna Convention Bureau
Virginia ED - Subject Matter
Visit Buena Park
Visit California
Visit Huntington Beach
Visit Loudoun
Visit San Antonio
Visit San Luis Obispo
Visit Scotland
Wake County Economic Development

DI MODA PUBLIC RELATIONS
2525 Main St., #205, Santa Monica, CA 90405
310/288-0077; diana@dimodapr.com
www.dimodapr.com
Communications agency focused on lifestyle clients in hospitality, travel, wellness, art, architecture + design, social impact, culture, and style.
Agency Statement: Founded in 2002 by Diana Bianchini, Di Moda Public Relations is an award-winning lifestyle communications agency that focuses on achieving client goals through innovative strategy, strength in relationships and activating intelligently across all media platforms. The agency consistently delivers success through a number of customized services including traditional public relations, marketing, philanthropic management, special events, influencer programming, social media management, specialized introductions, and strategic partnerships. Di Moda is recognized as a leader in elevating profiles of experts and thought leaders as well as spearheading sustainable community oriented campaigns that leave an indelible global impact.
Di Moda represents the modern pioneers that are committed to making a positive impact on the world. These brands, projects, campaigns, foundations, and experts think boldly outside the box, create change, and redefine industries and lifestyles. The agency’s roster includes clients in...
DI MODA PUBLIC RELATIONS continued
wellness, hospitality, travel, emerging lifestyle, architecture & design, foundations, non-profits & philanthropic initiatives, and innovative design groups as well as artists, individual experts, social entrepreneurs, thinkers, visionaries, dreamers, and life lovers.
Diana Bianchini
Aberathy House
Agua Caliente Casinos
American Gonzo Food Corp.
Breville
Community Design Agency
Garrison Brothers
IntoMeSea
Revival Cycles
The Tasting Kitchen
Tradeblock

DIAMOND PUBLIC RELATIONS
4770 Biscayne Blvd., #503, Miami, FL 33137
305/854-3544; kara@diamonpr.com
diamondpr.com
Travel, tourism and hospitality. Hotels, resorts, tourism boards, destinations, CVBs, etc. Employees: 22. Founded: 2007.
Agency Statement: Diamond PR is a boutique, award-winning firm specializing exclusively in travel and tourism. Comprised of the most tapped in, revolutionary public relations and social media minds to hit the market, DPR was built on the foundation of merging creativity with a distinct business-minded edge. With offices in Miami and LA, and clients from Cape Cod and Curacao to Italy and Iceland, we uncover the unique stories behind your brand and find the most innovative ways to tell them.
Jody Diamond, pres.; Kara Rosner, VP
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310/596-3200; jody@diamondpr.com

Clients Include:
Barnsley Resort / Adairsville, GA
Bonaire Tourism Corporation
Caerula Mar Club / South Andros
Caribe Hilton / San Juan, Puerto Rico
Casa Palopo / Guatemala
Corazon Cabo / Los Cabos
Curacao Tourist Board
Ecoventura / Galapagos
Grand Universe / Italy
Hotel Ranga / Iceland
Jade Mountain / St. Lucia
JW Marriott Cancun Resort & Spa
Playa Largo / Key Largo
Quintessence Hotel / Anguilla
Rancho Pescadero / Mexico
St. Maarten Tourism
The Santa Maria / Panama
Thompson Zihuatanejo
Tourism Corporation Bonaire
Villa Bokeh / Guatemala
W Punta de Mita / Riviera Nayarit, Mexico

DI DIGITAL STRATEGY LTD
3535 Executive Center Dr., #110, Las Vegas, NV 89052
818/867-9096; Brian@DigitalStrategyLtd.com
DigitalStrategyLtd.com
Agency Statement: Digital Strategy Ltd is a bespoke Crisis and Strategic Communications agency that works in the highest profile and most complex circumstances for large organizations and bold faced names in business, entertainment, and media around the United States and abroad.
We have built a 20 year reputation of developing and deploying strategies and messaging that is authentic, contemporary and sophisticated. From litigation to negative search results, we provide no-nonsense solutions to tough communications problems.
Brian Glicklich, CEO

DIGITAL STRATEGY LTD
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Dukas Linden Public Relations (DLPR) is a 2022 Directory of PR Firms

Exceptional business marketing predicated on integrity, excellence, value and engage the media, investors and other key audiences in a global marketplace.

Ranked #9 on O’Dwyer’s list of top financial PR firms, we’re driven by a passion to deliver targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed. Our full suite of integrated communications services includes: comprehensive messaging and media relations across multiple platforms, content creation, media and presentation coaching, digital/social media, crisis and special situations communications, podcast/video production and promotion, and online reputation management.

DLPR’s clients include well-known, large and middle-market companies in key areas of finance, including: institutional investing, mutual funds, ETFs, wealth management, alternatives and private equity, digital assets, and banking. We have strong professional services experience within accounting, management consulting, compliance, economics, risk management, and law. DLPR also has a thriving fintech and B2B tech practice.

Continued on next page
DURÉE & COMPANY
10620 Griffin Rd., Suite 208, Cooper City, FL 33328
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com
www.dureeandcompany.com
600 E. Hopkins Ave., Suite 303, Aspen, CO 81611
Nonprofits, restaurants, lifestyle/hospitality, entertainment, travel, medical, real estate, business, legal, luxury brands, cannabis, psychedelics and more. Our services include PR, social media, marketing, strategic planning, content development, branding and more. Employees: 12. Founded: 1999.
Agency Statement: Durée & Company is in the business of getting the media’s attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 22 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it’s national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.
Durée Ross, president
Clients Include:
50 Eggs Hospitality Group
ACS Laboratory
American Heritage Schools
Boys & Girls Clubs of Miami-Dade
Broward County Public Schools
Bryant Miller Olive P.A.
Cannabist Florida
CHICA Aspen
CityPlace Doral
Craig Zinn Automotive Group
Cresco Labs
Coldwell Banker Realty
Columbia Care
Downs Law Group
EyeMD EMR Healthcare Systems
Eat Me Guilt Free
Enjoy Hemp
Feeding South Florida
Flax & Associates
Freedland Harwin Valori, PL
Gary Feldman Group Aspen
Gulfstream Park
Iter Investments

The Kimpton Goodland Fort Lauderdale Beach
Law Offices of Dustin Robinson, P.A.
Limestone Asset Management
MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K
MLE Law
Mr. Cannabis Law
Mr. Psychedelic Law
Museum of Contemporary Art, North Miami
My State MLS
P&O Global Technologies
Rasco Klock Perez & Nieto
Reboot & Co.
Rising Tide Car Wash
SeaGlass Jupiter Island
Segal Zuckerman, P.A.
Serenity Yachts
Special Needs Group
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
Susie Levan, author
The Florida Hemp Council
The Jills Zeder Group
Tzadik Management
Valley View Hospital
Winterfest Boat Parade
Women’s Golf Day

EBERLY & COLLARD PUBLIC RELATIONS
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www.ecpr.com
Don Eberly, pres./CEO; Jeff Collard, VP/CFO
1740 Broadway, Flr. 15, New York, NY 10019-4605
332/334-2900

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www.edelman.com
facebook.com/edelman
twitter.com/edelmanpr
instagram.com/edelman
Agency Statement: Edelman is a global communications firm that partners with businesses and organizations to evolve, promote and protect their brands and reputations. Our 6,000 people in more than 60 offices deliver communications strategies that give our clients the confidence to lead and act with certainty, earning the trust of their stakeholders. Our honors include Cannes Lions Grand Prix awards for PR (2016) and the Entertainment Lions for Sport (2021); Cannes Lions Independent Agency of the Year for the Entertainment Track (2021); Advertising Age’s 2019 A-List; the Holmes Report’s 2018 Global Digital Agency of the Year; and, five times, Glassdoor’s Best Places to Work. Since our founding in 1952 by Dan Edelman, we have remained an independent, family-run company. We use our profits to strengthen our business, provide our employees with opportunities to grow, advance our industry, and serve as a responsible citizen of the world. Every day, we strive to live and work by a long-held set of core values: the pursuit of excellence, the freedom to be curious, the courage to do the right thing, and a commitment to improving society.

Global Operations Committee
Richard Edelman, CEO
Katie Burke, chief corporate strategy officer and global pres., practices & sectors

Clients Include:
ARK-Invest
BlockFi
Brandes Investment Partners
Brightstar Capital Partners
Brown Advisory
Duff & Phelps
EisnerAmper
Global X Management
JMP Group
Kearney
Lafayette Square
MetLife Investment Management
Neuberger Berman
OceanFirst Bank
Raymond James
Robeco Global

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Brandes Investment Partners
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Brown Advisory
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EisnerAmper
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JMP Group
Kearney
Lafayette Square
MetLife Investment Management
Neuberger Berman
OceanFirst Bank
Raymond James
Robeco Global

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Global X Management
JMP Group
Kearney
Lafayette Square
MetLife Investment Management
Neuberger Berman
OceanFirst Bank
Raymond James
Robeco Global
Matthew Harrington, global pres. & COO
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Christoph Becker, global chair of integration
Kirsty Graham, global leader, sectors and global chair, health
Judy John, global chief creative officer
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Lisa Kimmel, mng. dir. of SSAS, chair & CEO Canada, and chair, Latin America
Yannis Kotziagkiaouridis, global chief data & analytics officer
Lisa Osborne Ross, CEO, U.S.
Tristan Roy, global chair, digital
Lisa Sepulveda, chief client officer, client engagement
Ed Williams, pres. & CEO, EMEA

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916/442-2331; fax: 916/447-8509
Kierstan DeLong, exec. VP & head of Edelman Sacramento
525 Market St., #1400, San Francisco, CA 94105
415/222-9944; fax: 415/222-9924
Margot Edelman, global chair, technology
1601 Fifth Ave., flr. 24, Seattle, WA 98101
206/223-1606
Ryan Cudney, gen. mgr.
Int'l. Square, 1875 I St., N.W., #900, Washington, D.C. 20006
202/371-0200; fax: 202/371-2858
Dan Webber, pres., Washington, D.C.

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Darcey Walsh, gen. mgr., Edelman Ottawa
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Carla Santiago, sr. VP

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Carla Santiago, sr. VP

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EDGE COMMUNICATIONS, INC.

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www.edgecommunicationsinc.com
www.edgewise.us.com
www.linkedin.com/company/edge-communications-inc.

Founded: 1996.

Agency Statement: Marking our 26th year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We’re a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years’ experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.

Clients Include:
HP, Inc.
Unilever

www.odwyerpr.com

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Joy Song, dir., Shenzhen

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Meghan Barstow, pres. & representative dir., Japan

Clients Include:
Unilever

•

126

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EVINS COMMUNICATIONS continued

Lanesborough, The Lowell, Trincher, Uniworld Boutique River Cruise Collection, Wolford Hosiery, Valentino, Vera Wang and Wheels Up, amongst many others.

In 2021, Evins was named the Official Communications Agency of Forbes Travel Guide, the global authority on luxury travel.

Mathew L. Evins, chmn.; Louise R. Evins, CEO; David Harrison, exec. VP & head of digital content & integration practice; Drew Tybus, sr. VP & head of travel, lifestyle & wellbeing practice

EVOKE
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A digital-first agency, Evoke is a full-service, leading healthcare marketing, media and communications agency. Founded: 2006.

Agency Statement: Evoke (www.evokegroup.com) is a leading marketing, media, and communications agency bound by a common purpose: Health more human™. With offices in New York, Philadelphia, San Francisco, Los Angeles, London, Dublin, Princeton, and Chicago, and more than 850 employees, Evoke proudly works with 18 of the top 20 pharmaceutical companies worldwide.

Evoke is a Crain’s Best Places to Work and includes the specialty agency brands Evoke KYNE, focusing on communications and PR, and Evoke Navience, focusing on market access and payer marketing.

Evoke is part of Huntsworth plc (www.huntsworth.com), an international healthcare and communications group. Huntsworth’s principal areas of focus are marketing, medical, and immersive communication services for healthcare clients, which are primarily large and mid-sized pharmaceutical and biotech companies. Clayton, Dubilier & Rice acquired Huntsworth plc on May 1, 2020.

Reid Connolly, CEO & founder; Heather Torak, chief operating officer; Eric Daly, chief growth officer; Amar Urhekar, global pres., head of mktg.; David Kyne, global pres., head of commns.; Will Reese, chief innovation officer; Karsten Risch, MD, PhD, MPH, chief medical officer; Jamie Avalone, chief data officer; James Tsuyuki, chief technology officer; Jen O’Dwyer, pres., North America; Rachel McCready, chief creative officer, North America; Alexis Penty, chief strategy officer, North America. Dara Busch, Matthew Caiola, Co-CEOs; Ronn Torossian, founder & chmn.

Client Experience Includes:

&pizza
Aerosoles
AerHelp
Allergy & Asthma Network
Arbonne
Ashley Stewart
AvidXChange
Balanced Health Botanicals
Baxter of California
BornFree
Bowel/AmF
Brooklyn Bedding
Camp Bow Wow
Captify
CareerBuilder
CarParts.com
CheapOAir.com
Columbia care
Cook’s Venture
Cosnova (Essence and Catrice
• cosmetics)
Crepe Erase
Dagmsjelan
Decléor
Delta Children
Diligent
Dos Caminos
Duane Reade
eMoney Advisor, LLC
Empire Government Strategies
Epicor
Ethique
F5
Frog
GNC
gopuff
Gray Line New York
Greenlight
Homeis
Hurom America
Hydopeptide
Indie Beauty Expo
ironSource
Isopure
It’s a 10 Haircare
Jane iredale
Jerusalem Venture Partners
KRUPS
L’Oreal Professional
Lansinoh
Lifestyles Condoms
Loacker
Loews Hotels
Luna Park
Miami Fashion Week
N26
Newport Academy
Paris Baguette
Patina Restaurant Group

5W PUBLIC RELATIONS
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www.5wpr.com

Agency Statement: Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Financial Communications, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events and Digital & Social Media.

We have a 360-degree approach to PR, social media, branding and digital marketing that delivers game-changing results to our clients. Our 375+ tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target audiences in memorable ways. Every aspect of programming is designed to impact our clients’ bottom line, bringing leading businesses a resourceful, bold and results-driven approach to communication.

5WPR’s notable clients include GNC Holdings, Crayola, Big Brothers Big Sisters of America, Axiom Space, Therabody, Prinics, The Pioneer Woman, iDEAL Semiconductor, Integral Ad Science, Samsung SmartThings and Quince. Our innovative work has been awarded PR Agency of the Year, PR Executive of the Year, Product Launch of the Year and Business to Business Program of the Year.

Dara Busch, Matthew Caiola, Co-CEOs; Ronn Torossian, founder & chmn.
FAHLGREN MORTINE

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Agency Statement: Fahlgren Mortine is an integrated communications company helping brands engage in ways that are precise and meaningful. Locations include Columbus (headquarters), Cleveland and Dayton, Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Chicago and New York City. The agency is a member of the global IPREX network.
Industry expertise includes B2B, building products, CPG, economic development, energy, healthcare, higher education, manufacturing, logistics, retail, technology, and travel and tourism.
Fahlgren Mortine helps brands get to precisely what matters using a powerful combination of data, design and creativity. Doing work that dares to make a difference and remaining accountable for getting measurable results is one of the many reasons clients choose to stay with the company at a tenure 182% longer than industry average.
Fahlgren Mortine regularly earns Best Place to Work and Agency of the Year honors from various trade organizations, as well as industry-specific recognition for campaign excellence.
TURNER, a travel, tourism and active lifestyle public relations agency, is a Fahlgren Mortine company.
Neil Mortine, pres.; Aaron Brown, Marty McDonald, exec. VPs
Clients Include:
Avery Dennison
Avutility
Balloon Time
Bed Bath & Beyond
Bernzomatic
Bob Evans Restaurants
Boise CVB
Bradenton Area CVB
Capital University
Cardinal Health
Carrier Global Corp.
CIRCOR
Columbia Gas
Columbus Partnership
Crown Equipment Corp.
Destination Panama City
DHL Supply Chain
Discover Dominica Authority
Donate Life Ohio
Dunkin’
Emerson
Experience Columbus
Goodyear Tire & Rubber Co.
JobsOhio
The J.M. Smucker Co.
The J.R. Simplot Co.
Kidde
The Kroger Co.
Lubrizol Advanced Materials
Midmark Corp.
Monterey County CVB
Myrtle Beach Chamber of Commerce/CVB
National Veterans Memorial and Museum
Niagara USA
North Dakota Tourism
Ohio Lottery Commission
Ohio Manufacturers’ Assn.
Parker Hannifin
Parkinson’s Foundation
Plaskolite
Savannah College of Art and Design
Smart Columbus
Sonoma County Tourism
Swisslog
T. Marzetti Co.
Travel Nevada
United Grinding
University at Buffalo
Value City Furniture / American Signature Inc.
Vertiv
West Virginia Dept. of Health and Human Resources

FAHLS & CO.
Member of PROI
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O: 216/696-0229; fax: F: 216/696-0269
www.fallsandco.com
24/7 Crisis Hotline: 1.855.4.Falls.24
Agency Statement: We are a purpose-driven firm. We create branded experiences that get people to listen, care and act.
We are a Growth Acceleration Firm. We help companies and organizations grow faster through strategic counsel and planning, crazy great creative, meaningful stories, and speedy, well-timed, and coordinated implementation.
We practice reverse engineering. We believe an ending is the perfect place for us to start. At the completion of our work, we always find the same thing — a person. Maybe it is a consumer, a business professional, an organizational leader, or a constituent. But, in the end — there is always a person making a decision. So, in the end, it is not about us, or even about you — it’s about them.
• Marketing Support & Communications
• Brand Building
• Media Relations
• Creative & Design
• Digital & Inbound Marketing
• Advertising
• Product Introduction & Support
• Crisis & Reputation Management
• Culture & Talent Marketing
• Website Development
• Investor Relations
• Employee Relations
• Public Affairs & Civic Engagement
• Social Media
• Media Planning & Buying
• Collateral Materials & Publications
• Research
• Video Production
We achieve success because we earn our clients' trust and satisfaction through the delivery of quality counseling, value-added services and results-oriented programming.
Our experience covers many industries including: consumer products; home and building products; energy; retail; manufacturing and distribution; education; healthcare and medical products; financial and professional services; technology; economic development; not-for-profits and charity organizations; food and beverage; hospitality; lifestyle.
Rob Falls, pres. & CEO. SVPS, VPs and directors: Jennifer Allanson, Kevin Ament, Tom Bernot, Brian Bloom, Susanne Brockman, Crosby Carlisle, Jamie Dalton, Samantha Eastman, Kevin Donahue, Maureen Harper, Chanté Jones, Chris Lynch, Keith Mabee, Julie Molnar, Todd Morgano, Eileen Petriss, Julie Telesz, Patricia Tomko, Wendy Trenn
Clients Include:
A Christmas Story House
Acclaim Lighting LLC
Ajinomoto Foods North America
AmericanGreetings
American Lighting Inc.
Associated Materials (Alside)
Anderson-DuBose Company
Bedrock Detroit
Belden, Inc.
Big Fig Mattress
Bridgestone SENIOR PLAYERS
BuoyFi, LLC
Capio
The City Mission
Cleveland-Cliffs Inc.
Cleveland State University
Coram Flora
CT Consultants
Destination Cleveland

Continued on next page
FALLS & CO., continued
Diversified Fall Protection
Downtown Cleveland Alliance
DRB Systems
EarthTechnics
EDWINS Leadership & Restaurant Institute
Embrace Pet Insurance
Energy Focus
Energy Harbor
Erie Insurance
Game-Out Solutions, Inc.
Gilbane Building Company
Greater Cleveland Food Bank
Green Circle Growers
Huntington National Bank
Invacare
Joann
Kalco Lighting
L.D. Kichler Company
The Landings Club
The Landings Company
Lincoln Electric Company
Marathon Petroleum Company, LLC
McDonald Hopkins
Medina Glass Block
Meijer
Moen
Moen Canada
Nexus Engineering
Nordson Corp.
North American Menopause Society
Ohio City, Inc
OhioGuidestone
Paladina Health
Parker Hannifin
Path Foundation
Professional Case Management
Savant
Sherwin Williams
Shurtape Technologies
Sisters of Charity Health System
Soprema
Steris
Team NEO
Tivoli Lighting
Thrive Scholars
US Pole Company
Vorys, Sater, Seymour and Pease
Vox Mobile
Women’s Industry Network

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www.famapr.com
Agency Statement: Fama PR is North America’s premier boutique PR firm for technology companies. Fama PR works closely with its clients to develop specific, measurable goals to ensure the greatest return on their PR investment. Headquartered in Boston’s dynamic Seaport, Fama PR is the only PR firm with an early stage seed fund, Fama Ventures, and was named Boston Business Journal’s Best Place to Work four years in a row.
Matt Flanagan, founding partner; Keith Watson, founding partner
Cado Security
DotCom Therapy
EVPassport
Flex
Glytec

Jenzabar
LRVHealth
Motus
O’Reilly Media
Offensive Security
Redacted
Ribbon Communications
RiskRecon
Robin
SageSpot
SAS
SentinelOne
Socially Determined
Strive
Xometry
Yugabyte
Zelcore

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Semblance
Still Fired Distillery
TerraNoble Winery
Whale Sanctuary Project

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www.PRWorldAlliance.com
Agency Statement: Feintuch Communications is an award-winning, technology and financial services PR firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the Fortune 500 to emerging companies, non-profits and associations.
Our services include public and investor relations, business development, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.
Our focus is on b-to-b and b-to-c marketing with expertise in technology, financial services/fin tech, professional services, AV, consumer electronics, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.
Every client engagement is managed, hands-on, by a senior professional. Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.
Henry Feintuch, pres.; Doug Wright, VP
ClassWallet
Economist Group
HDMI Licensing Administrator
Leclanché
NC Solutions
Nextelgent Holdings
Soliddd
SurgePays
Vaultavo
XL Construction
ZeeVee
FINANCIAL PROFILES
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Investor relations, corporate communications, public relations, media relations, IPO/SPAC preparation, M&A communication, corporate positioning and messaging, ESG communications, internal and crisis communications, and media training.

Sectors include: financial services, REITs, real estate, homebuilders, consumer, services, industrials, entertainment, energy, technology, agtech, fintech and clean tech. Founded: 2007.

Agency Statement: Financial Profiles is a strategic communications firm that creates value through integrated communications. We partner with public and private companies across industry sectors as well as professional services firms to provide strategic counsel, positioning and messaging, and access to investors, analysts and the press.

We know that effective communications that speak to all constituents are a distinct competitive advantage that create value for our clients. Our senior team has deep expertise across a range of specialized services including investor relations, corporate communications, media relations, IPO/SPAC preparation, M&A support, corporate positioning and messaging, ESG communications, media training and crisis communications support. We are proud of our track record of success in leveraging best-in-class communications to help our clients distinguish themselves, enhance credibility, and build support among all stakeholders.

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Megan McGrath, senior VP

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Aristotle Capital Management, LLC
Black Hills Corp.
BlackRock TCP Capital Corp.
Calavo Growers
CaliberCos Inc.
ChargePoint
Clarios Mortgage Trust, Inc.
Columbia Banking System, Inc.
CURO Group Holdings Corp.
Global Lending Services
Green Thumb Industries
One Energy
InnovaFeed
Molexer Inc.
Oaktree Capital Group
Pacific Premier Bancorp
Pilgrim’s Pride
Resources Global Professionals
STORE Capital
Tula Technology
UBS Global Wealth Management
Valens Semiconductor Ltd.
Victory Capital Management

FINN PARTNERS
A DIVISION OF OFF MADISON AVE
FINN MAN PR
San Francisco, CA
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finemanpr.com


Agency Statement: San Francisco-based Fineman PR is consistently recognized for its award-winning communications with a tenured reputation that prioritizes substance over spin. Fineman PR specializes in Brand PR, crisis communications and digital marketing for a full range of consumer-facing categories. Fineman PR’s high-profile crisis communications work is nationally renowned and includes food safety issues and product recalls, labor negotiations, activist demonstrations, brand defamation, high profile legal action and workplace accidents. We safeguard and reinforce client reputations and excel in building category leadership for our clients. The agency’s core services include proactive media relations; leadership positioning for brands and company executives; influencer programs; media training; cause marketing and community relations; and internal, trade and retailer communications.

Recent client experience includes full-service marketing communications and issues management for Foster Farms poultry; proactive media relations and LTO product support for Peet’s; regional event marketing and brand awareness for many other accounts. Fineman PR joined forces with Off Madison Ave, a Phoenix-based integrated marketing agency with deep digital, creative and social experience, which enhances the firm’s ability to provide a range of additional marketing, creative and digital solutions.

Michael Fineman, pres.; Lorna Bush, Heidi White, sr. VPs

Phoenix, AZ

Clients Include:
Bang Energy
Foster Farms Poultry
Peet’s
San Francisco Dept. of the Environment
Spectrum Vehicle Auctions
Wine Institute
FINN PARTNERS continued

conversations of our day.

When Peter Finn founded FINN Partners 10 years ago, his vision was to build a world-class, best-place-to-work agency with a heart and conscience, that any major client around the world would be proud to have as a partner. At that time, it was an idea, an experiment to see if the company, guided by a set of core values, could grow into a leading marketing communications agency.

10 years later, in the wake of a global pandemic, racial strife, cultural division and business tumult, Peter’s original vision has not only been realized; it has accelerated. Thanks to the agency’s values-driven culture, category-leading expertise, and independent model powered by hands-on service and worldwide scale, FINN has achieved record growth and global powerhouse status — with revenues up 49% ending 2021 with fees of $162.2MM.

Our agency’s purpose-built model is needed now more than ever, with industries and societies experiencing massive upheaval. FINN’s values-centric culture has been rocket fuel for the agency’s growth: serving as a magnet for clients in need of trusted counsel, employees in search of upward career mobility and meaning, and a haven for entrepreneurs eager to tap into the financial stability and global scale of a top independent agency with values they admire, while retaining their sense of autonomy.

Our core values are infused throughout our culture and guide everything we do:
• Work Hard, Play Nice
• Collaborate
• Amaze
• Take Risks
• Commit to DEI
• Create a Best Place to Work

Make a Difference in the World

With more than 1,000 professionals in the Americas, Europe and Asia, we are ONE FINN, united by a shared vision, unwavering values, and a relentless commitment to driving positive change, for our people, our clients, and our world.

Agency Leadership

New York

Peter Finn, CEO & co-founder, peter@finnpartners.com
Dena Merriam, co-founder & mg. partner, dena.merriam@finnpartners.com
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Alicia Young, founding mg. partner, alicia.young@finnpartners.com
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situations; litigation support; activism, corporate governance and
sharholder engagement; employee and transformation communications;
IPOs and listings; restructurings and bankruptcies; cybersecurity and
privacy issues; public affairs; environmental, social and governance.

Agency Statement: Finsbury Glover Hering (“FGH”) and Sard
Verbinnen & Co (“SVC”) recently merged. Over the past three decades,
both firms have built impressive reputations advising clients during their
most significant transformational events. The new firm is a leader in all
aspects of strategic communications, including government affairs,
corporate reputation, crisis management and transformation and change,
as well as the leading force in financial communications worldwide, with
strong experience and expertise in M&A, private equity, IPOs, SPAC
transactions, shareholder activism and restructurings.

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von Haacke, CEO, Europe

Other office locations:
The firm serves its global client base from offices in Abu Dhabi, Beijing,
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Agency Statement: Firecracker PR blends the best in digital PR with
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“Ignites” process can help scale up your awareness in as short a time as
possible. Ignites uses promotion, thought leadership, “newsjacking”
source filing and content marketing to help you reach your goals. We not
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Edward M. Yang, mng. partner

Clients Include:
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Contrend
Grupo Vidanta
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Agency Statement: Strategic Approach. Remarkable Results. That’s
been our motto from day one. Our unique combination of big picture
thinking, smart people, creative ideas and the unrelenting drive to see
your company succeed makes us an invaluable and powerful partner.

Our experience is vast, having worked with hundreds of companies and
individuals from renowned oncologists and chocolatiers to prominent
casino moguls and the top names in entertainment.

We have a wide range of expertise — from corporate PR and media
relations to social media and media training.

Solveig Raffery, pres. & CEO; Jasen Woehrle, sr. VP

Clients Include:
Boyd Gaming Corp.
Cadence, master-planned community
Catholic Charities of Southern Nevada
Comprehensive Cancer Centers
The Delta Academy
Englestad Foundation
Las Vegas Restaurant Week
Nevada Health & Bioscience Corp.
Nevada Mining Assn.
The PENTA Building Group
Rebuilding Together of Southern Nevada
Southern Nevada Homebuilders Assn.
Stately Home Staging
Three Square Food Bank
Treasure Island Las Vegas


Agency Statement: Advancing your business through digital PR with
crowd-sourced content marketing, digital marketing, PR, social media,
engagement and influencer marketing. We see the world through your
lenses. Even if we haven’t met you, we know all about you.

Karen Craig, CEO, Global

Clients Include:
Edward M. Yang, mng. partner

Clients Include:
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Stately Home Staging
Three Square Food Bank
Treasure Island Las Vegas


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FISCHTANK PR
32 Broadway, 17th flr., New York, NY 10004 646/699-1414; info@fischtankpr.com
www.FischTankPR.com
Agency Statement: FischTank PR is a marketing and public relations firm led by a group of media and marketing veterans with extensive experience in implementing communications strategies. Our clients span B2B/B2C technologies, healthcare, sustainability, real estate, sports, emerging technologies, professional/financial services and more. Comprised of a team of hardworking professionals with a results-oriented reputation, FischTank PR is more than a vendor; we are a strategic partner leading and supporting media efforts, online branding and lead generation, messaging and overall communications efforts.
Eric Fischgrund, founder & CEO; Matt Bretzius, partner & pres.; Ashley Willis, VP; Samantha Breccia, Rob Kreis, acct. dirs.

Fish is a full-service, national communications firm specializing in franchise and multi-location public relations and marketing. Fish serves a variety of industries, including the restaurant, retail, hospitality, home service, fitness, beauty, and health/wellness segments. The agency’s clients include nationally recognized brands such as Inspire Brands, Best Western Hotels & Resorts, Caribou Coffee, Sola Salon Studios, Authority Brands, Freddy’s Frozen Custard & Steakburgers, Bojangles, and more. From brand building, national media relations, and influencer marketing to local grand openings, crisis management, and corporate communications, Fish’s expertise in communications runs deep and our creative, strategic approach to PR drives impactful results.

Fish has been repeatedly recognized as a best place to work, receiving prestigious national and local awards over the past year, including Inc., PRWeek, PRNEWS, PRovoke, and the South Florida Business Journal. Additionally, Fish was named to Forbes’ inaugural list of America’s Best PR Agencies for 2021. The agency also has been recognized as one of Entrepreneur magazine’s Top Franchise Suppliers for the last three years and was named to the publication’s Entrepreneur 360 list, which recognizes businesses mastering the art and science of growing a business.

Fish is based in Fort Lauderdale, Florida, with operations in Atlanta, Chicago, Los Angeles, London, Tampa and Washington, D.C.
Lorne Fisher, CEO/mng. partner; Jenna Kantrowitz, sr. VP/COO; Lauren Simo, sr. VP; Ashley Davidson, Matt Ritter, VPs

Clients Include:
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Authority Brands - Mosquito Squad
Authority Brands - Mister Sparky
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Baskin-Robbins
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Blaze Pizza
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Agency Statement: At FoodMinds, we put passion into practice by harnessing global scientific affairs & communications; global food & nutrition affairs; influencer & stakeholder engagement; and healthy, sustainable food systems strategies to address business and public health objectives. FoodMinds is a collective of passionate nutrition experts — policy wonks, trend watchers, dietitians and storytellers — that helps organizations navigate a complex food system, from farm to table, to grow their business and nourish the world. The only agency with nearly 20 registered dietitians, as well as a Global ExpertBench™ of nutrition science, policy and communication professionals, we’re boldly transforming the way the world thinks about food, nutrition and health to help our clients tell a better story.

FoodMinds, a division of Padilla, works with more than 30 leading commodity boards, food companies, brands and associations in the U.S. and around the world, including several Fortune 500 companies. Between FoodMinds and Padilla Food + Beverage, we are consumed by food. Together, we’re re-imagining why, what and how the world eats and drinks — to help build a stronger, flourishing future for all. Our services span the ecosystem of food, beverage and nutrition — from scientific research, market insights and nutrition affairs, to branding, digital, and integrated health professional and consumer marketing communications.

Contact us at www.foodminds.com to get started.

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m. 312/952-0220

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As an integrated communications agency, Franco’s programs are comprised of a variety of paid, earned, shared and owned services. Our capabilities include: media and influencer relations, community relations, brand development, crisis and reputation management, marketing, website development, event management, creative and video development, social media and digital and traditional advertising. Employees: 28. Founded: 1964.

Agency Statement: Franco is an integrated communications agency that builds strategic programs for B2B and B2C clients in a variety of industries with a local, national and global reach. Our integrated programs include a wide range of PR, marketing, digital and creative services. Strategy and program management tie everything together, with data and analysis woven into every program from the onset.

We thrive on the principles of traditional public relations while embracing the combination of data driven, people powered integrated communications. Our team skillfully combines analytics and insights with relationships and instinct to build multi-faceted communications programs that define leaders, innovators and influencers in Detroit and around the world. That’s the Franco difference.

No matter the size of our client’s communications program, we make recommendations on how to leverage opportunities across paid, earned, shared and owned platforms for an integrated program that aligns with each organization’s unique goals.

Daniel Ponder, chmn.; Tina Kozak, CEO; Tina Sullivan, pres. & COO; Nikki Little, sr. VP

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Agency Statement: French/West/ Vaughan (FWV) is the Southeast’s leading public relations, public affairs, advertising and digital media agency, a distinction it has held since 2001. FWV is ranked No. 17 on the list of the nation’s largest PR firms (2022 O’Dwyer’s Ranking of Top U.S. PR Firms) and has been in the top 20 for more than two decades. FWV is the only N.C.-based public relations firm to capture National Agency of the Year honors, something it has now done 23 times since its founding in 1997.

The firm is led by Chairman & CEO Rick French, President David Gwyn and Chief Operating Officer Natalie Best. Among its partners and affiliates are: FWV Fetching, a pet and animal health PR and marketing agency; AMP3 PR, a fashion, beauty, luxury and lifestyle PR firm (New York); CGPR, an active lifestyle, outdoor, ski, fashion, technology and travel PR and consumer brand marketing agency (Greater Boston); Big Picture PR, a lifestyle, consumer technology and influencer marketing agency (San Francisco) and Prix Productions, the company's longform content feature and documentary film division, with offices in Raleigh and L.A. FWV employs more than 130 public relations, public affairs, social media, advertising and digital marketing experts between its Raleigh, N.C., headquarters and offices around the country.

FWV is also a partner in IPREX, a $420 million+ network of global communication agencies, with 1,600 staff and 110 offices worldwide.

FWV maintained Top Five national rankings in three key practice areas in the latest O’Dwyer’s rankings: Entertainment (No. 3); Beauty, Fashion & Lifestyle (No. 4); and Sports (No. 4). The agency also ranks in the Top 10 in six additional areas: Agriculture (No. 7); Energy (No. 8); Automotive & Transportation (No. 10); Purpose & Corporate Social Responsibility (No. 10); Real Estate Finance & Development (No. 10); and Travel, Hospitality & Economic Development (No. 10).

FWV has amassed more than 1,400 PR, advertising and digital marketing awards on behalf of its blue-chip client roster. It is the most-decorated agency in the history of the Southeastern U.S. It has also become one of the nation’s go-to agencies for issues management and crisis counseling work, having defended the reputation of dozens of high-profile individuals, institutions, companies and associations.

Rick French, chairman & CEO; David Gwyn, president; Natalie Best, COO

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- The V Foundation for Cancer Research
- PBS North Carolina (formerly UNC-TV)
- Proximo (Pendleton Whisky)
- PSCU
- Quest Diagnostics
- Teen Cancer America
- The V Foundation for Cancer Research
- Town of Cary (NC)
- Turnbridge Equities
- UP2U
- Ucbn Leaf
- Vermont Creamery
- Visit Greenville, NC
- Vista Alegre
- Wilmington and Beaches CVB
- Wolfspeed

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www.frazierheiby.com

Strategic planning, branding and positioning, public relations, social media, marketing services, content, crisis and reputation management, employee engagement, creative design, measurement. Employees: 14. Founded: 1983.

Agency Statement: 100% women-owned, FrazierHeiby is an insight-led communications consultancy with staff in Columbus, Ohio and New York City. In operation since 1983, the team of curious minds, creative thinkers and collaborative partners serves brands and organizations that propel the economy. Services include strategic planning, branding and positioning, public relations, social media, marketing services, content, crisis and reputation management, employee engagement, creative design and measurement. For more information, please visit www.frazierheiby.com.

Lauren Parker, pres. + CEO; Ann Mulvany, sr. partner, mktg. + opers.; Whitney Somerville, sr. partner, client experience

Clients Include:

- Action for Children
- AEP Ohio
- Crunch Time Apple Growers
- Digital Diagnostics
- Farm Credit Mid-America
- Marion CAN DO!
- Montgomery County
- Moody Nolan
- OFS
- Ohio Corn & Wheat
- Park National Bank
- FrazierHeiby
- Continental
- AECOM
- The V Foundation for Cancer Research
- PBS North Carolina (formerly UNC-TV)
- Proximo (Pendleton Whisky)
- PSCU
- Quest Diagnostics
- Teen Cancer America
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Agency Statement: The Strategic Communications segment (formerly Financial Dynamics) of FTI Consulting designs and executes communications strategies for clients managing financial, regulatory and reputational challenges. C-suites, board of directors, and business leaders from around the world come to FTI Strategic Communications with their most complex, business-critical issues that require diverse skill sets and integrated disciplines. As part of a global business advisory firm, we help these organizations manage change, mitigate risk and enhance their market position by combining decades of deep subject matter expertise with functional and disciplinary experience. With approximately 700 consultants worldwide, FTI Consulting Strategic Communications has the depth and expertise to solve the world’s most critical challenges.

Mark McCall, global segment leader

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Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness with your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.
Gina F. Rubel, Esq., pres./CEO; Leslie Richards, chief innovation officer; Sarah Larson, exec. VP; Jennifer Simpson Carr, dir., bus. dev.; Caitlan McCafferty, PR acct. dir.
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Facebook: facebook.com/gsbusinesscommunications
Agency Statement: G&S Business Communications helps innovative companies change the world. Our mission is to inspire people to take action, resulting in business growth for our clients. Our vision is to fuel transformation in the 5 key industries we serve, Advanced Manufacturing & Energy, Agribusiness, Financial & Professional Services, Healthcare, and Home & Building.
Our researchers, media strategists, storytellers, and engagement experts meet each client at the intersection of business and communications. Our strategies help B2B clients meet their business goals, and our work produces meaningful results that move markets. Our commitment to measurement ensures that we are constantly learning and improving to make your program better.
We have a global staff of 140+ people, who operate primarily from four offices, New York, Raleigh, Chicago and Basel, but we offer our clients a global network of support through PROI Worldwide partners.
Leadership includes: Leadership includes: Luke Lambert, pres. & CEO; Ron Loch, COO; Steve Halsey, chief growth officer; Seth Niessen, controller; Anne Green, mng. dir., New York; Brian Hall, mng. dir., Chicago; Audra Hession, principal & mng. dir., reputation mgmt. consultancy; Doug Hampel, Caryn Caratelli, Stephanie Moore, mng. dirs., client service; Kate Threeitts, mng. dir., human resources
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Loop Energy
Martin Marietta Materials Inc
Million Dollar Round Table
MonoSol
National Assoc for Healthcare Quality
National Elevator Industry Inc
Pursell Agri-Tech, LLC
Radian Group Inc
Realogy
Schindler Elevator Corporation
Smile Train
Swagelok
Syngenta
Taranis Inc.
tesa tape, Inc.
The Dow Chemical Company
The Lawn Institute
The Page Society
Zerorez Franchising Systems

GEORGE ARZT COMMUNICATIONS, INC.
123 William St., 15th flr., New York, NY 10038
212/608-0333; fax: 212/608-0458
www.gacnyc.com
George Arzt, pres.; Bob Liff, sr. VP; Brian Krapf, exec. VP
Clients Include:
Extell Development Company
Kings County Democratic County Committee
Lend Lease Construction
Milstein Brothers
National Black Leadership Commission on Health
Rep. Carolyn Maloney
Riverbay Corp.
Looking for a savvy PR firm/digital content
's Pro Bono Campaign of the Year Finalist and
officers.
strategist to C-suites, boards of directors, and chief communications
than 30 years at the intersection of the corporate world, Wall Street, and
professional excellence, meritocracy, and diversity.
ethics, integrity, and judgment. Our work is underpinned by a culture of
delivering the highest quality work product, paired with uncompromising
capabilities embedded in our DNA.

nature of today's environment, which is why we have social and digital
and critical matters. We understand the complexity and super-charged
confidentiality, enhances our ability to help our clients navigate layered
communications.

cybersecurity, shareholder activism, and corporate governance
positioning, IPOs & spinoffs, global trade and supply-chain matters,
acquisitions, crisis situations, corporate reputation and strategic

Place Partners' counsel on a range of matters, including mergers &
boards of directors, and heads of communications. Clients seek Gladstone
with a broad range of backgrounds, including business leaders,
achieving core objectives. We are a highly focused and experienced team
moments when communications can make a significant difference in
Francisco. We specialize in advising companies and investors at critical


STENSON, FELIPE UCRÓS, partners

Our founder and chief executive officer, Steve Lipin, has spent more
than 30 years at the intersection of the corporate world, Wall Street, and
the media as a leading financial journalist and top communications
strategist to C-suites, boards of directors, and chief communications
officers.

Steve Lipin, founder & CEO; Lauren Odell, partner & COO; Christina
Stenson, Felipe Ucrós, partners

FACED,L+ASSOCIATES, INC.

New York, NY
917/334-8682
Kansas City, MO
Lgerminder@germinder.com
www.germinder.com
www.goodnewsforpets.com
Instagram: @germinderpr
Twitter: @goodnewsforpets

Senior counselor, specialize in pet/vet niche. Over 125 programs, Silver
Anvil Excellence “Pets Need Dental Care, Too” Etc. Public relations,

Agency Statement: Looking for a savvy PR firm/digital content
agency to tell your story? New York and Kansas City-based Germinder
delivers. Guided by a trend spotter with over 25 years of contacts, strategic
counsel expertise, digital content and media relations savvy, we’ve delivered
award-winning results for global companies and entrepreneurs alike. For
pet/vet we also offer Goodnewsforpets.com. Ready for a conversation?
Contact Lea-Ann Germinder at Lgerminder@germinder.com, or 917-
334-8682, or on Instagram @GerminderPR.
Lea-Ann Germinder, president & founder

GLADSTONE PLACE PARTNERS

485 Madison Ave., 4th flr., New York, NY 10022
212/230-9390
www.gladstoneplace.com

Agency Statement: Gladstone Place Partners is a strategic financial
communications firm headquartered in New York with an office in San
Francisco. We specialize in advising companies and investors at critical
moments when communications can make a significant difference in
achieving core objectives. We are a highly focused and experienced team
with a broad range of backgrounds, including business leaders,
communications professionals, finance professionals, and former senior
journalists.

With global capabilities, our diverse team is designed to meet the
evolving strategic communications needs of leading companies’ CEOs,
boards of directors, and heads of communications. Clients seek Gladstone
Place Partners’ counsel on a range of matters, including mergers &
acquisitions, crisis situations, corporate reputation and strategic
positioning, IPOs & spinoffs, global trade and supply-chain matters,
cybersecurity, shareholder activism, and corporate governance
communications.

Our boutique approach, with a focus on independent advice and
confidentiality, enhances our ability to help our clients navigate layered
and critical matters. We understand the complexity and super-charged
nature of today’s environment, which is why we have social and digital
capabilities embedded in our DNA.

Gladstone Place strives to build long-term, trusted relationships by
delivering the highest quality work product, paired with uncompromising
ethics, integrity, and judgment. Our work is underpinned by a culture of
professional excellence, meritocracy, and diversity.

Our founder and chief executive officer, Steve Lipin, has spent more
than 30 years at the intersection of the corporate world, Wall Street, and
the media as a leading financial journalist and top communications
strategist to C-suites, boards of directors, and chief communications
officers.

Glen Echo Group strives to build long-term, trusted relationships by
delivering the highest quality work product, paired with uncompromising
ethics, integrity, and judgment. Our work is underpinned by a culture of
professional excellence, meritocracy, and diversity.

Our founder and chief executive officer, Steve Lipin, has spent more
than 30 years at the intersection of the corporate world, Wall Street, and
the media as a leading financial journalist and top communications
strategist to C-suites, boards of directors, and chief communications
officers.

Steve Lipin, founder & CEO; Lauren Odell, partner & COO; Christina
Stenson, Felipe Ucrós, partners

GLEN ECHO GROUP

2001 L St. NW, #901, Washington, DC 20036
202/525-4352; mcorbett@glenechogroup.com
www.glenechogroup.com

Agency Statement: Named one of Washington, D.C.’s great places to
work, the award-winning Glen Echo Group is the go-to for clients
looking for strategic, world-class, creative communications.
Headquartered in Washington, D.C., with an office in the rapidly growing
tech hub of Chicago, the Glen Echo Group is a close-knit group of
technology, media and telecommunications industry veterans who
translate complex issues into public affairs campaigns.

Whether it is boosting the prominence of a brand, defining and winning
a market or shepherding a new product, it is critical to be heard by the
right people, at the right place, at the right time. We deliver for all our
clients, from Fortune 500 companies to the smallest of start-ups and
nonprofits with the same philosophy: We listen. We think. We create.
We win.

In today’s overwhelming, always-on media marketplace, that is no
easy task. At the Glen Echo Group, we develop and execute smart
strategies to assure our clients are heard and recognized by the audiences
that matter. We do this by designing successful branding and thought
leadership campaigns, developing and deploying targeted digital
advertising, crafting compelling content for social media platforms and
employing a robust earned media strategy. Simply put, the Glen Echo
Group gets results.

In recent years, the Glen Echo Group was named one of PR News’ top
100 elite agencies for 2022. The agency has also been awarded PRSA’s
Public Affairs Campaign of the Year, SABRE’s Innovation Award
Finalist, PR News’ Pro Bono Campaign of the Year Finalist and PR
News’ Best Public Affairs Campaign Finalist. Glen Echo Group’s
Founder and CEO was named Washington Women in PR’s 2019 PR
Woman of the Year, PR News CEO of the Year Finalist, PR News Top
Women in PR Awards Woman of the Year and the Women in Technology
Leadership Award. For two years, the Glen Echo Group has been deemed
one of Washington, D.C.’s Great Places to Work by Washingtonian

Maura Corbett, founder & CEO; Katie Barr, COO; Amy Schatz, sr. VP;
Christopher Shannon, VP, creative dir.; Jesse Spector, Brad
Williamson, Davey McKissick, Anne Keeney, sr. dirs.
111 W. Illinois St., Chicago, IL 60654
847/987-9517; kibarr@glenechogroup.com

Katie Barr, exec. VP & COO

Clients Include:
Amazon
Broadcom
CLTC
Cyber Threat Alliance
DISH
Google
Hewlett Foundation
Iridium
Palo Alto Networks
Pew Charitable Trust
T-Mobile
University of California
WiFiForward
GMG PUBLIC RELATIONS, INC.
53 Hudson Ave., Nyack, NY 10960
845/627-3000; risa@gmgpr.com
www.gmgpr.com
Business to business, consumer products, not for profit. Employees: 1.
Agency Statement: Full-service public relations, social media and communications agency focused on results-driven marketing campaigns. Our goal is to put our clients in the spotlight keeping their organizations top of mind with inspired campaigns supported by strategic planning. If you are looking for a creative partner who understands that results matter, call Risa. We have earned numerous awards however, we are more interested in the smiles on our clients’ faces when they feel the impact of our efforts. NYS and NYC Certified WBE.
Risa B. Hoag, pres.
B.R.I.D.G.E.S. — An Independent Living Center
Brooklyn Antiquarian Book Fair
Catholic Charities Community Services of Rockland and Dutchess
Coupé Theatre Studio
Down to Earth Living
Guidecraft
M1 Capital Corp.
Meals on Wheels Rockland County
Rockland Behavioral Health Response Team
Rockland Community College
Rockland Paramedics Services
Statewide Abstract
SUEZ
Wallauer Paint & Design Centers

GOLD PR & SOCIAL MEDIA
9970 Irvine Center Dr., #100, Irvine, CA 92618
877/465-3778; info@goldlpr.com
www.goldpr.com
Lifestyle, health, wellness, beauty, fashion, medical technology, automotive, retail, food, beverage, healthcare, social media. Employees: 10.
Agency Statement: GOLD is an award-winning, modern marketing solutions agency that delivers excellence in public relations, influencer marketing, social and digital media for emerging and market-leading consumer brands across lifestyle, healthcare, beauty, retail, retail, food, beverage, healthcare, social media. Employees: 10.
Founded: 1996.
Agency Statement: FULL-service public relations, social media and communications agency focused on results-driven marketing campaigns. Our goal is to put our clients in the spotlight keeping their organizations top of mind with inspired campaigns supported by strategic planning. If you are looking for a creative partner who understands that results matter, call Risa. We have earned numerous awards however, we are more interested in the smiles on our clients’ faces when they feel the impact of our efforts. NYS and NYC Certified WBE.

GOLD MAN COMMUNICATIONS GROUP, INC.
1 Bay Club Dr., 10th flr., Bayside, NY 11360
718/224-4133; sherry@goldmanpr.net
www.goldmanpr.net
Award-winning public relations agency/marketing communications agency. Founded: 1996.
Agency Statement: Goldman Communications Group is an award-winning agency offering a full suite of public relations and marketing communications services to small and mid-sized businesses including start-ups, brands, and non-profit organizations. Our proven track record in strategic counsel, reputation management programs, corporate communications, consumer brand marketing, crisis communications, media relations, community initiatives, ESG and environmental communications, thought leadership programs, and editorial writing services ensures we develop and implement customized programs that deliver measurable and meaningful results. Senior management is actively involved in every program. Our clients are our best referrals.
Sherry Goldman, president
Clients Include:
Greater Metro Federal Credit Union
Kyra Franchetti Foundation
LRC Properties
Municipal Credit Union
MyCaseBuilder
New York Academy of Sciences
New York Credit Union Assn.
Rellevate
Sitara Collections
Surgeons of Hope
Writers Guild Initiative
Writers Guild of America East
Yona New York fashions

GOODMAN MEDIA INTERNATIONAL, INC.
600 Fifth Ave., 2nd flr., New York, NY 10020
212/576-2700; info@goodmanmedia.com
www.goodmanmedia.com
Founded: 1996.
Agency Statement: Goodman Media International, Inc. (GMI) is a leading strategic and integrated communications firm. GMI’s results-driven approach focuses on delivering bottom-line impact and measurable ROI for its clients. GMI offers an extraordinary combination of world-class talent, innovative thinking and exceptional results.
With executive-level involvement and deep industry expertise, GMI helps the world’s leading brands achieve their marketing and communications goals. From media relations to digital marketing, GMI ensures clients’ messages are heard across mediums, while continuously delivering the highest level of client service. GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit.
Services include brand/executive positioning, media relations, thought leadership, digital and social media strategy and execution, reputation management/crisis communications, content marketing creation and distribution, online events, strategic partnerships, influencer marketing, lead generation strategy and development, SEO/SEM efforts, asset creation, and website consultation and development.
Tom Goodman, pres. & CEO
Select clients:
Alston & Bird
ArchCare
Ballet Hispanico
Gould+Partners is an M&A Advisory Firm.

GOULD+PARTNERS
One Penn Plaza, Suite 3200, New York, NY 10119
917/783-4500; fax: 212/896-1909
46 Woodbine Ave., Suite #4, Northport, NY 11768
rick@gould-partners.com
www.gould-partners.com
M&A Advisory Firm.
Agency Statement: Gould+Partners is an M&A Advisory Firm consisting of a team of very senior veterans of mergers & acquisitions and operations management.
We identify buyers for sellers, sellers for buyers, make the introduction and manage and facilitate the process.
We also, on a regular basis, perform Valuations, Operations Reviews and prepare firms for an ultimate sale. Our books on M&A and PR firm management validate our commitment to the PR profession.
Rick Gould, CPA, J.D., mng. partner; Jack Bergen, strategic partner; Mike Muraszko, Jennifer Casani, partners; Sally Tilleray, sr. advisor, London/UK; Don Bates, James Arnold, Robert Udowitz, sr. counselors; Don McIver, COO svcs.; Seth Rosenstein, CFO svcs.; Yadi Gomez, acct. coord.

Greenough
Brand Storytellers
GREENOUGH BRAND STORYTELLERS
1 Brook St., Watertown, MA 02472
617/275-6500; info@greenough.biz
www.greenough.biz
Focus: healthcare; healthcare IT; life sciences/biotech, technology; professional services. Employees: 30.
Agency Statement: Founded in 1999, Greenough specializes in public relations, brand management, content strategy, and integrated marketing services.
Our services include:
• Brand development, including positioning/messaging
• Audience research and brand tracking
• Public relations, including earned media and thought leadership content
• Crisis communications and reputation management
• Integrated marketing, including paid digital/social and lead-gen campaigns
• Account-based marketing (ABM)
• Website development and CRM integration
• Visual storytelling: video/animation, infographics, collateral design
• SEO/SEM
Our national roster of clients, which ranges from the Fortune 500 to start-ups, gives us high marks in client sat surveys including a 100% client recommendation score.
Phil Greenough, founder & CEO; Scott Bauman, gen. mgr.
Clients Include:
AceUp
Alera Group
Anika
Arbella Insurance

Columbus McKinnon
East Boston Neighborhood Health Center
Fletcher School of Law and Diplomacy at Tufts University
Foley Hoag
GlobalFoundries
Inovalon
Ness Digital Engineering
Sodexo
Synaptic Alliance
Thermo Fisher Scientific
WBUR
Weavr Health
Wolters Kluver
Workhuman

GREENTARGET GLOBAL LLC
Chicago Board of Trade, 141 W. Jackson Blvd., Suite 3100, Chicago, IL 60604
312/252-4100; fax: 312/252-4110
www.greentarget.com
Law, accounting, management consulting, real estate, financial and other professional services organizations. Full range of communications services: earned media, research and market intelligence, content and editorial, digital and analytics, and crisis and litigation communications.
Agency Statement: Greentarget is a strategic public relations firm that helps professional and financial services organizations create unique positions of authority by helping them to participate skillfully in the conversations that matter most to their key stakeholders. Our multi-channel communications approach empowers business-to-business organizations to increase market share, attract leading talent and achieve a higher purpose.
Founded in Chicago, Greentarget has grown into a world-class team spread across five offices and is infused with the same entrepreneurial spirit that led to the firm’s creation. Our culture reflects Greentarget’s core values: hard work, risk-taking, authenticity, creative thinking and individual and team growth.
We deliver a mix of earned media, content, research, digital and special-situations counsel to help clients communicate and influence through normal business cycles and in times of crisis. This powerful combination positions our firm to elevate the brands and reputations of clients across earned, owned, shared and paid media channels.
Through our proven client engagement process, we empower clients to direct conversations that influence their audiences, drive business objectives and create value.
For the last decade, Greentarget has produced the annual State of Digital & Content Marketing Survey, which looks at the information consumption attitudes, behaviors and preferences of in-house counsel and C-suite executives. The report provides practical guidance for professional services organizations who continually compete for share of voice among this critical B2B purchasing audience.
Greentarget’s staff of 60 works in our Chicago headquarters as well as our offices in New York, London, Los Angeles and San Francisco. The firm was awarded “New Agency of the Year” in 2005 by The Holmes Report & nominated for PRWeek Awards’ “Boutique Agency of the Year” in 2012. We also received the 2018 Diamond SABRE Award from The Holmes Report for “Best Research and Planning” and the Bronze Stevie from the American Business Awards for “2019 PR Agency of the Year.”
Greentarget Strategic Communications
Direct a Smarter Conversation.
Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com;
John E. Corey, pres. & founding partner, jcorey@greentarget.com;
Laura Miller, exec. VP, lmiller@greentarget.com
Clients Include:
Barnes & Thornburg
Berkeley Research Group
Crowe
Foley & Lardner
Hogan Lovells
Litlter Mendelson
National Futures Assn.
Perkins Coie

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2022 O'Dwyer's Directory of PR Firms
Greg Matusky, founder & pres.; Joe Anthony, partner & pres.

ACSI
Allianz
Amplify ETFs
The Angel Oak Companies
Aware Asset Management
Brendywine Global
Bryn Mawr Trust
Caron Treatment Centers
CBIZ
Distributed Solar Development
Exponential ETFs
Facet Wealth
Fi360
Goldman Sachs Personal Financial Management
Hilco
Impact Shares
Janney Montgomery Scott
Kenna Security
Kestra Financial
Kimco Realty
Let'sfit
M&T Bank
naviHealth

Orion Advisor Services
Oticon
Pacer ETFs
The Penn Mutual Life Insurance Co.
People’s United Bank
Procure Asset Management
Radware
Reality Shares
Schott
Scuf Gaming
SHI
Sixgill
SUEZ Water Technologies & Solutions
Sungard AS
SyneStream Solutions
Toews Corp.
Unified Trust
Wilshire Phoenix

Gregory FCA specializes in: media relations, social media, digital marketing, creative services, video production, investor relations, speaking engagements & awards, reputation management & crisis communications, content marketing, SEO / SEM, and media training.

The agency services clients in the following industries: financial services (including RIAs, ETFs, fintech, financial institutions, insurance, investor relations, retirement), cleantech & energy, consumer tech, cybersecurity, education, enterprise tech, esports & gaming, healthcare, healthtech, real estate, and supply chain & logistics. Employees: 130. Founded: 1990.

Agency Statement: At Gregory FCA, we’re a 30-year success story, forged by exceeding client expectations during every engagement. As one of the nation’s 40 largest PR firms, we take a fundamentally different approach. Our PR teams are staffed by vertical, allowing them to become experts in your field. Once we truly understand your organization, we get to work by crafting stories that are newsworthy and aligned with real-world business objectives. We then tell that story through a network of media contacts three decades in the making. It helps that more than 10% of employees are former members of the media, which allows us to tell compelling, media-worthy stories about our clients.

Then, we amplify that story through content that supports the message. Gregory FCA’s proprietary Here+Now remote video production service makes it easy to create on-the-fly content to address news as it breaks in real time. Our in-house editorial team produces exceptional copy because they are former journalists. Our creative team develops graphics and visual assets that make stories compelling. Our social media professionals know how to leverage platforms and content. And our legendary, in-house media training teaches clients how to transform interviews into feature stories and return appearances.

To accommodate the global brands we work with, Gregory FCA is a member of With Global Alliance, an international network of independent public relations agencies. This partnership allows us to provide ground support in five continents and 26 markets worldwide. Behind it all is our service. We are there when you need us. Never counting hours or going dark. We are all available, accessible, accountable. All in the service to clients. To grow businesses. Build awareness. Create credibility. And ultimately build the value of an enterprise.

Greg Matusky, founder & pres.; Joe Anthony, partner & pres.
HAWAII PR
P.O. Box 892727, Honolulu, HI 96789-8332
808/707-3027; fax: 808/427-9227; ryan@hawaiipr.com
https://www.hawaiipr.com
Public relations, digital and social media marketing, community building and editorial services for Hawaii businesses and nonprofit organizations.
Ryan Kawailani Ozawa, founder & CEO
Bizgenics
CTAHR
Kahanu
Nalu Scientific
Smart Yields

HEART & SOUL PR
565 Pier Ave., Unit 173, Hermosa Beach, CA 90254
646/895-2841; alyson@heartandsoulpr.com
www.heartandsoulpr.com
Alyson Campbell, CEO & founder; Ligaya Malones, sr. acct. dir.
Macros Inc.
National Academy of Sports Medicine

HEWES COMMUNICATIONS
1270 Avenue of the Americas, #1818, New York, NY 10020
212/207-9450; info@hewescomm.com
www.hewescommunications.com
Agency Statement: Hewes has over 20 years of experience helping asset management firms raise their visibility, hone their content strategy, and communicate their unique value to advisors, institutional investors, retail investors, and industry groups. We build reputations over the long term and help our clients communicate effectively with their target audiences.
Hewes is known for the outstanding performance and intellectual quality of its clients.
Tucker Hewes, prin. & founder; Tony Denninger, prin.; Tyler Bradford, Steve Schaefer, VPs
Baron Funds
Cambria Funds
Causeway Capital Management
Clocktower Group
Davis Advisors
Dynamic Beta
FPA
GMO
Harding Loevner Capital Management
Life + Liberty Indexes
Orbis
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Polen Capital
ProShares
Rayliant Global Advisors
RegentAtlantic
Research Affiliates
Sierra Investment Management
William Blair

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HIGH10 MEDIA

New York, NY
212/918-2046; beau@high10media.com
https://high10media.com

Agency Statement: High10 Media is a global communications agency which creates and implements communications strategies that succeed in our complex media environment. We are an industry leader in not just working with the media, but representing it. This gives us a distinction in understanding how media works, and how to effectively apply that expertise and approach to non-media brands across all industries, including, tech, advocacy, philanthropy, publishing, law, real estate, automotive, live events, travel, food, music and finance.

Lisa Dallos, CEO; Evan Strome, pres.

Clients Include:
A&E Network
AdAge
Burg Simpson
Grist
HUFFPOST
Janice Bryant Howroyd
National Geographic Channel
NatGeo WILD
New Republic
NYSPCC
Smithsonian Magazine
Substack
Telemundo
The Hill
The Hollywood Reporter
The Wrap
YAHOO! Finance
YAHOO! News

HIGHWIRE PR

727 Sansome St., #1100, San Francisco, CA 94111
415/963-4174; hi@highwirepr.com
www.highwirepr.com


Agency Statement: Established in 2008, Highwire PR is a public relations agency built on the promise of delivering creative, results-oriented communications programs for companies ranging from Fortune-50 corporations to mid-size tech leaders and innovative startups. Our team is composed of veteran communicators and former journalists with technology industry knowledge spanning enterprise, consumer, digital health, financial technology and security across offices in San Francisco, Chicago, New York and Boston.

More than a decade later, Highwire PR remains one of the leading technology firms delivering creative, integrated, and results-oriented PR programs for innovative technology companies and a sustainable, invigorating environment for team members. Much has since changed, but our core values remain the same and continue to shape everything we do.

We expanded our service offering to include digital consultancy, with the acquisition of Wonderscript in April 2020 to further establish our foothold in the digital arena. The wider Wonderscript team, combined with Highwire’s existing digital strategists and specialists, now work together across all clients, practice areas and pursue opportunities in content, social, search and digital experiences. They will also continue together across all clients, practice areas and pursue opportunities in with Highwire’s existing digital strategists and specialists, now work.

Lisa Dallos, CEO; Evan Strome, pres.

Clients Include:
ABB
Akamai
AliveCor
Boomi, a Dell Technologies Business
Cloudera
Cradlepoint
Descartes Labs
Endgame
Forcepoint
GE Digital
GitLab
HERE
Nowwest Venture Partners
Rubrik
SonicWall
Splunk
Talend
Twilio
VAST Data
Wi-Fi Alliance

The Hodges Partnership

Strategic Communications

HODGES PARTNERSHIP, THE

1805 East Broad St., Richmond, VA 23223
804/788-1414; fax: 804/788-0085; jnewman@hodgespart.com
www.hodgespart.com

Strategic communications and content marketing for consumer and business-to-business clients across a variety of specialty areas.

Agency Statement: The Hodges Partnership is a Richmond, VA-based strategic public relations, media relations, social media and content marketing agency.

Over 17 years we’ve helped companies and organizations create and share their unique stories across earned, owned and paid channels.

At THP we start with research. Then we create content and messaging that reaches the right audience with the right message at the right place at the right time. Our goal is to help clients share their expertise to drive leads and business. Our experience ranges from strong national, regional and local media relations to extensive content marketing capabilities. As a HubSpot partner, we create sales lead generation programs for clients. We also create, publish and manage digital magazines and brand journalism efforts that drive hundreds of thousands of people to our clients’ brands. All this plus all the traditional PR services such as media relations, crisis communications and communications audits.

At THP we also start with ROI. All our client engagements are goal-oriented so we can measure success based on specific mutually-agreed-to outcomes.

Clients like Kroger, Owens and Minor, Swedish Match, Hilldrup, Estes Express, No Kid Hungry and Virginia’s Community Colleges have all achieved their business goals and increased awareness as the result of our collaboration.

For our point of view, visit The Gong Blog at hodgespart.com/gong.

Jon Newman, Josh Dare, founders

Clients Include:
Alexandria Review
Colonial Williamsburg
Estes Express
Elephant Insurance
Hilldrup
Kroger
No Kid Hungry
Silgan

Swedish Match
Virginia’s Community Colleges
Virginia Distillery
HOFFMAN AGENCY, THE
325 South 1st St., 3rd flr., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; hoffman@hoffman.com
www.hoffman.com
Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With heritage in the technology sector, the firm’s work today cuts across a range of industries.
While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read—a far cry from the “corporate speak” that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees.
For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns (don’t worship individual office P/L). This leverage of content and thinking across geographies ultimately generates better results.
Lou Hoffman, CEO; Caroline Hsu, chief global officer (APAC contact); Kynna Knuth, EVP, North America; Steve Jursa, EVP, North America; Mark Pinsent, mng. dir., Europe; Lydia Lau, CFO/EVP of global ops.
Sample Clients:
- Alation
- Airwallax
- ASML
- Axis Communications
- Baidu
- City of Fremont
- Graphcore
- Lam Research
- Lumileds
- Moloco
- Nautilus
- NextFlex
- Nextiva
- Nokia
- Nylas
- Nutanix
- Oracle
- Rambus
- Synopsys
- Tealium
- TSMC
- Twitter
- Twitch
- Workiva
- Zoom

HOKKU PR LLC
hello@hokkupr.com
www.hokkupr.com
Chi Zhao, CEO

HOPE-BECKHAM INC.
3343 Peachtree Rd. NE, #120, Atlanta, GA 30326
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com
Agency Statement: Hope-Beckham has been a premier full service agency in the South for nearly three decades. Additionally, it has one of the top diversity practices in the country.
Bob Hope, Gina Espinosa, partners; Mark Meltzer, exc. VP; Allison Ritter, sr. VP; Ann Nelson, VP
Clients Include:
- 100 Black Men of Atlanta

Alliance for Paired Kidney Donation
Blackhall Americana
Christian City
Georgia Hispanic Chamber of Commerce
Google
Greenberg Traurig LLC
HAVE Foundation
Latin American Assn.
MAP International
Marena Group LLC
National Down Syndrome Congress
Norfolk Southern

HOTWIRE
45 E. 20th St., 10th flr., New York, NY 10003
646/974-9490; hello@hotwireglobal.com
hotwireglobal.com
@hotwireglobal
Agency Statement: Hotwire is a global tech communications consultancy that helps businesses better engage and connect with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 12 locations including the UK, US, France, Germany, Spain, Italy and Australia, together with a partner network spanning 29 cities around the world.
Heather Kernahan, global CEO; Adrian Talbot, chief fin’l officer; Heather Craft, co-pres., North America; Laura Macdonald, co-pres., North America; Ram White, chief people & culture officer; Nicholas Love, VP, global mktg.
San Francisco Office
222 Kearny St., #400, San Francisco, CA 94108
415/506-9759
Minneapolis Office
225 S. 6th St., #3900, Minneapolis, MN 55402

HOYT ORGANIZATION INC., THE
2370 West Carson St., Suite 265, Torrance, CA 90501
310/373-0103; helpdesk@hoytorg.com
www.hoytorg.com
Agency Statement: The Hoyt Organization, Inc., is a full-service strategic public relations and integrated communications agency that specializes in the development of real estate, architectural & construction, financial and professional services, technology, education, healthcare and consumer lifestyle programs on a national and regional basis. Based in California, the 30-year-old firm also provides global coverage through its partner agencies in the Public Relations Global Network (PRGN.com). Specialized services include media relations, social media, digital media, content generation programs, media training, and crisis communications.
www.hoytorg.com
Leeza L. Hoyt, pres.; Kent Barrett, VP
Clients Include:
Real Estate, Financial Services, Legal
Calmwater Capital
CIRCA
Community Housing Opportunities Corporation
Greenbridge Investment Partners
Hertz Investment Group
Kennedy Wilson
Lee & Associates
Riaz Capital

2022 O’Dwyer’s Directory of PR Firms  •  www.odwyerpr.com  145
HOYT ORGANIZATION INC., continued

Architecture/Construction/Design
Association of Professional Builders
Forté Specialty Contractors
Hankey Investment
HGA Architects & Engineers
Hoefer Wysocki
Nadel Architects
Retail Design Collaborative/Studios (RDC-S111)

Consumer/Lifestyle
Aesthetica Medical
CIRCA
Elevé
Four Season Private Residences (FSLA)
Gage Academy of Art (Seattle)
Heartfulness Institute
LYFE Kitchen
Waterston Investment

Technology
Auction.com
Autogravity.com
NxGen
PatientPop
Quantimetrix, Inc.
Ten-X

Educational Institutions/Professional Organizations
ACE Mentorship Program LA/OC
Charles R. Drew University
CREW-LA
Gage Academy of Art (Seattle)
Los Angeles Headquarters Assn.
Rainbow Housing Assistance Corp.
Southern California Development Forum
Structural Engineers Association of Southern California
Urban Land Institute, Los Angeles District
USC Judith and John Bedrosian Center
USC Lusk Center for Real Estate

Healthcare
GENOMIC LIFE
Heartfulness Institute
New Vista Behavioral Health
Pinnacle Treatment Centers
South Bay Hospital
South Bay Independent Physicians Medical Group, Inc.
Torrance Memorial Home Health & Hospice
Torrance Memorial Medical Center

HUNDRED STORIES PR
122 E. 55th St., 4th flr., New York, NY 10022
212/570-2700; robin@hundredstoriespr.com

www.hundredstoriespr.com
Public & private events, consulting, crisis communications, product/building/hospitality launches and rebrands, public, media and investor relations, corporate communications, social media and influencer engagement, strategic communications, partnerships/collaborations.


Agency Statement: For over a decade, Hundred Stories has been at the forefront of media relations, event production and brand partnerships in the luxury real estate and hospitality sectors. Lauded for our unique ability to foresee and leverage emerging trends in lifestyle, design, architecture and business, as well as bring together thought leaders, influencers and like-minded brands, we are experts at crafting distinctive and enduring stories across all channels that matter.

Robin Dolch, pres./founder, Robin@hundredstoriespr.com; Rachel Margolin, VP; Rachel@g@hundredstoriespr.com; Isabel Vargas, sr. A/E, Isabel@g@hundredstoriespr.com; Paola Camillo, sr. A/E (Arch/Design), Paola@g@hundredstoriespr.com; Andrea Gostkowski, social media mgr., andrea@hundredstoriespr.com

92Y / Cities Summit
111 Varick
Ceruzzi Properties
Compass Real Estate
Cypress Capital Group
Elad Group /108 Leonard
Lemay + Escobar Architecture/Design
Maplewood & Inspir Senior Luxury Residences
MoLiving Hospitality Solutions
Pontiac Land Development | Hines / 53 West 53
Sapir Organization / NoMo SoHo Hotel

HUNTER:
EARNING CONSUMER ATTENTION

HUNTER
One World Trade Center, Floor 68, New York, NY 10007
212/679-6600; smormar@hunterpr.com
www.hunterpr.com

Samara Farber Mormar, CMO
Employees: 130+. Founded: 1989

Agency Statement: HUNTER is an award-winning consumer marketing communications firm ranked as a “Best Place to Work” with offices in New York, Los Angeles and London and partnerships that extend our reach globally. Beginning with research-driven insights, HUNTER executes strategic, integrated programs that build brand equity, increase engagement and drive measurable business results for consumer products and services. The 200+ person firm employs a powerful blend of marketing solutions to earn attention for some of the world’s best known and most beloved brands. Founded in 1989 with a specialization in food and nutrition, HUNTER has expanded organically into adjacent categories and as our clients moved on to new sectors and took us with them. Leading practice areas now include Retail, E-Commerce + Tech, Fashion, Health + Wellness, Beauty + Personal Care, and Home + Lifestyle. We have evolved our capabilities dramatically over the past decade to include a full suite of integrated consumer marketing communications services including brand strategy, talent and influencer engagement; social and digital media; multicultural programming and content creation for all mediums. Our motto is “we earn it,” and at HUNTER we focus on doing so in three key areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach, client service-orientation and values-driven culture has led to one of the longest average staff tenures in the business and some of the most enduring client relationships including TABASCO® Pepper Sauce, our first client 33 years ago and still a client today.

Grace Leong, CEO; Jonathan Lyon, chief operating officer; Gigi Garcia Russo, chief innovation and growth officer

Clients Include:
3M
Amazon
Bayer
Bell-Carters Foods, Inc
Benjamin Moore
Cacique® Inc.
Chicken of the Sea
Church & Dwight
Combe
Diageo North America
Happy Egg
Helen of Troy
Idahoan® Foods
Jamba
Johnson & Johnson
King’s Hawaiian
La-Z-Boy
Le Creuset
McIlhenny Company, the makers of TABASCO® Sauce
Mrs. T’s Pierogies (Ateeco, Inc.)
Pompeian, Inc.
Premier Nutrition Company
Reckitt Benckiser
Ritz
Smithfield Foods
Vera Bradley

The Vitamin Shoppe
The Wine Group

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ICR
685 Third Ave., 2nd flr., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com
Twitter: @ICRPR


Agency Statement: Established in 1998, ICR partners with companies to execute strategic communications and advisory programs that achieve business goals, build awareness and credibility, and enhance long-term enterprise value. The firm’s highly-differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to more than 750 clients in approximately 20 industries. ICR’s healthcare practice operates under the Westwicke brand. Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America, maintaining offices in New York, Norwalk, Boston, Baltimore and Beijing. ICR also advises on capital markets transactions through ICR Capital, LLC.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

Connecticut
761 Main Ave., Norwalk, CT 06851

Boston
Riverview II, 245 First St., 18th flr., Cambridge, MA 02142

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2800 Quarry Lake Dr., #380, Baltimore, MD 21209
443/213-0500

San Francisco
150 Spear St., #825, San Francisco, CA 94105

San Diego
12520 High Bluff Dr., #265, San Diego, CA 92130
858/356-5920

Beijing
Unit 805, Tower 1, Prosper Center, No.5 Guanghua Road Chao Yang District, Beijing 100020, PR CHINA

Abbott Laboratories
American Well
Asana
Beyond Meat
BigCommerce Holdings
Boot Barn
Butterfly Network
Cano Health
Capri Holdings
Cardlytics, Inc.
CareDx, Inc.
CarGurus
Chungwha Telecom Co. Ltd.
Colgate-Palmolive
Darden Restaurants
Datadog
DraftKings
Freshpet
Genuine Parts Co.
Green Dot
Harman
Heidrick & Struggles
Hims & Hers, Inc.
Intel/Mobileye
Jamieson Laboratories Ltd.
Kymera Therapeutics
Legg Mason & Co., LLC
Leslie’s Poolmart
Lordstown Motors

ICR
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Cardlytics, Inc.
CareDx, Inc.
CarGurus
Chungwha Telecom Co. Ltd.
Colgate-Palmolive
Darden Restaurants
Datadog
DraftKings
Freshpet
Genuine Parts Co.
Green Dot
Harman
Heidrick & Struggles
Hims & Hers, Inc.
Intel/Mobileye
Jamieson Laboratories Ltd.
Kymera Therapeutics
Legg Mason & Co., LLC
Leslie’s Poolmart
Lordstown Motors

IDEA GROVE
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972/235-3439; contact@ideagrove.com
www.idealgrove.com
linkedin.com/company/idea-grove
twitter.com/ideagrove
instagram.com/ideagrove
facebook.com/dallaspr
youtube.com/user/ideagrove


Agency Statement: Idea Grove is a unified PR and marketing agency that helps technology and e-commerce companies “Grow With TRUST,” turning skeptical prospects into true believers at a time when brand credibility is at a premium. Our trust-centered approach to brand strategy, public relations, web design, content marketing and HubSpot consulting creates durable brands that can succeed across economic cycles and during periods of rapid change.

Our “Grow With TRUST” offering incorporates the acronym TRUST, representing our core solutions for clients, including:

T - Third-Party Validation. People want to hear what other people say about you, not what you say about yourself. This includes the news media, influencers, analysts, experts and — most importantly — your customers. Idea Grove can help you acquire third-party validation from each of these sources, and then feature it prominently across all your marketing touchpoints.

R - Reputation Management. It’s critical to listen and respond to what customers, employees and others are saying about you on social media, including sites such as Glassdoor and product review sites. You must identify issues and correct errors quickly or your reputation will precede you with prospects — and not in a good way. Idea Grove can help.

U - User Experience. From your design, navigation and site speed to your website copy and trust badges, how visitors view your website has a lot to do with whether or not they will want to do business with you. Don’t skimp on their experience. Idea Grove conceives the websites we create as comfortable, inviting homes that will make buyers want to explore and stick around a while.

S - Search Presence. When people search for your brand on Google, think of the first page of results they see as your second homepage. Are your Google listings up to snuff? What other websites come up when visitors search for you? On average, only 30 percent of your branded search queries end up in a visitor landing on your website. We’ll help you with the other 70 percent — as well as your overall search presence.

T - Thought Leadership. Sharing interesting and helpful information with those who come across your brand online is one of the best ways to build trust. It shows you have more to offer the world than a widget to sell. For top of the funnel audiences, the key is to talk about your ideas more and build trust. It shows you have more to offer the world than a widget to sell.

Agency Leadership: Scott Baradell, founder & CEO; John Lacy, pres. & COO; Liz Cies, VP, PR; Katie Long, VP, acct. service; David Reiter, VP, client dev. & partnerships; Megan Chesteron, sr. dir., creative & mkgt. sves.; Jarrett Rush, dir., content mkgt.; Brittany McLaughlin, acct. dir.

Clients Include:

Amazon Alexa
Amazon Web Services
daVinci Payments
Esker
Istation
K2View
Loojistic
c9 Solutions
Sonos, Inc.
Starwood Property Trust
Tencent Music Entertainment Group
The Hershey Company
Utz Quality Foods
Wair
Welltower
Workiva
Zoom
ZoomInfo

IDEA GROVE
16000 Dallas Pkwy., #200, Dallas, TX 75248
972/235-3439; contact@ideagrove.com
www.idealgrove.com
linkedin.com/company/idea-grove
twitter.com/ideagrove
instagram.com/ideagrove
facebook.com/dallaspr
youtube.com/user/ideagrove


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T - Thought Leadership. Sharing interesting and helpful information with those who come across your brand online is one of the best ways to build trust. It shows you have more to offer the world than a widget to sell. For top of the funnel audiences, the key is to talk about your ideas more and product your product less — and Idea Grove loves to make our clients look smart.

For top of the funnel audiences, the key is to talk about your ideas more and build trust. It shows you have more to offer the world than a widget to sell.

Agency Leadership: Scott Baradell, founder & CEO; John Lacy, pres. & COO; Liz Cies, VP, PR; Katie Long, VP, acct. service; David Reiter, VP, client dev. & partnerships; Megan Chesteron, sr. dir., creative & mkgt. sves.; Jarrett Rush, dir., content mkgt.; Brittany McLaughlin, acct. dir.

Clients Include:

Amazon Alexa
Amazon Web Services
daVinci Payments
Esker
Istation
K2View
Loojistic
c9 Solutions
Sonos, Inc.
Starwood Property Trust
Tencent Music Entertainment Group
The Hershey Company
Utz Quality Foods
Wair
Welltower
Workiva
Zoom
ZoomInfo
IDENTITY
300 Park St., #265, Birmingham, MI 48009
248/258-2333; fax: 248/258-1942; info@identitypr.com
www.identitypr.com


Agency Statement: Identity is the driving force behind public relations, marketing and creative moments that leave a mark.

By leveraging today’s Modern PR Mix - proven public relations strategies combined with best practices in marketing and creative design - we help our clients tap into the true value and power of strategic communications.

Headquartered in Birmingham with an office in Chicago, Identity provides communications support and strategy to more than 60 clients located throughout the United States and around the world, including Motown Museum, Absopure, Hudsonville Ice Cream, Olga’s Kitchen, La-Z-Boy Furniture, Nationwide Realty Investors, Verizon and more.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, partner, VP, acct. svcs.; Brandon Chesnutt, partner, VP, digital strategy & development

20 W. Kinzie St., #10079B, Chicago, IL 60654
312/982-8709

Clients Include:
Absopure
Albion College
Applebee’s
ASSA ABLOY
Association for Corporate Growth
Baker Katz
Beacon Park
BH Devco
Blue Beyond Consulting
Chesapeake Hospitality
City Club Apartments
Comcast
Cottonwood Group
Custom Wealth Solutions
Del Taco
Detect-H
Detroit Symphony Orchestra
Easton Town Center
EchelonSeaport
Escalent
Fabian, Sklar, King & Liss, P.C.
Farbman Group
Glorious Cannabis
Green Oak Village Place
Hall Financial
High Times
Hudsonville Ice Cream
Inventrust Properties
Jaffe Raitt Heuer & Weiss, P.C.
KSI Kitchen & Bath
La-Z-Boy
Lake Trust Credit Union
LightRX
Liss, Seder & Andrews P.C.
Mackinac Island Convention & Visitors Bureau
Michigan Assn. for Justice
Modernizing Medicine Podiatry Systems
Motonw Museum
Nationwide Realty Investors
NEAPCO
Nemes Rush Family Wealth Management
Olga’s Kitchen
Pinkerton
Plastipak
Poag Shopping Centers

IMAGINE PR
262 W. 38th St., New York, NY 10018
212/922-1961; gabriele@imagine-team.com
www.imagine-team.com


Agency Statement: IMAGINE PR is an award-winning hospitality and travel public relations firm based in New York City with global reach. We are a creative agency with a modern approach to digital and traditional lifestyle & travel public relations. Our clients are leaders in luxury hospitality and experiential travel who value us for our ingenuity, love of travel and our in-depth understanding of the changing media landscape. Many have been with us for a decade or longer.

Gabriele Sappok, pres.; Andreas Sappok, mng. dir.

Ellerman House, South Africa
Fregate Island Private, Seychelles
Higashiyama, a Ritz Carlton Reserve, Japan
Maisons Pariente, France
Marchay, Worldwide
Natural Selection, Africa
Niarr Travel, Worldwide
Pangkor Laut Resort, Malaysia
Quasar Expeditions, South America
Saxon Hotel Villas & Spa, South Africa
Singita, Africa
The Broadway Collection, USA
The Ritz-Carlton, Koh Samui, Thailand
The Ritz-Carlton, Kuala Lumpur, Malaysia
The Singular Hotels, Chile
ThirdHome, Worldwide
Tschuggen Hotel Group, Switzerland
Tswalu, South Africa
YTL Hotels, Asia & Europe

IMRE, LLC
210 W. Pennsylvania Ave., 7th flr., Baltimore, MD 21204
410/821-8220; fax: 815/550-1030; davei@imre.com
www.imre.com

Consumer, healthcare.


imre experienced increased growth, up 22.5 percent to $45M in 2021, on top of the 10.2% growth witnessed in 2020. CEO, Dave Imre, attributes the agency’s 2021 success to becoming champions of change.

“We’re creating new partnerships and revolutionizing our ways of working, to bring new ideas to the table, faster. 2021 was all about new ways to keep people and new thinking at the center of the action,” Imre said.

Fifty-four new employees joined the agency in 2021, and this increase is credited to great work and increased flexibility in where that work gets done. With a successful Work From Anywhere model, this willingness to change has bolstered talent in growing service areas, particularly...
Omnichannel Marketing, Earned Media, Brand Strategy, Media Planning, and Technology, Data and Analytics.

In 2022, the agency emphasis will remain on preserving its culture by remaining adaptable to ever-increasing market demands.

imre is an LGBTQ-founded and NGLCC-certified diverse supplier.

Dave Imre, partner & CEO; Mark Eber, partner & pres.; Crystalyn Stuart, partner & pres.; Jeff Smokler, partner & pres., healthcare

6100 Wilshire Blvd., #360, Los Angeles, CA 90048
213/289-9190

Breanna Burh, VP
1701 Walnut St., 7th flr., Philadelphia, PA 19103
267/214-6222

Emmie Taylor, dir.
60 Broad St., #3600B, New York, NY 10004
917/477-4800

Crystalyn Stuart, partner & pres., Creators

3M Company
Airstream, Inc.
AMAG Pharmaceuticals, Inc.
American Flat Track
Armstrong Flooring, Inc.
AstraZeneca Pharmaceuticals LP
Bausch Health US, LLC
Dal-Tile Corp.
Deere & Company
Dickies, a Division of VF Outdoors, LLC
Electra Meccanica Vehicles Corp.
EQRX, Inc.
GlaxoSmithKline
The Honest Company, Inc.
Hubject, Inc.
Infiniti Americas
Infiniti Motor Company LTD.
NFL Properties LLC
Pfizer, Inc.
Phillips 66 Company
RECARO Automotive Seating
RelayCars LLC
Sobi, Inc.
Soccer United Marketing, LLC
STIHL, Inc.
T. Rowe Price
Toyota Motor Credit Corp.

INFINITE GLOBAL
21 W 38th St., 16th flr., New York, NY 10018
917/602-0545
www.infiniteglobal.com
www.linkedin.com/company/infiniteglobal/
twitter.com/igc_us

INFINITE GLOBAL is an award-winning strategic communications agency advising a wide range of domestic and international clients facing difficult scenarios in which reputational, legal and commercial risk is high. We advise organizations and individuals, providing counsel and tactical support to mitigate risk and protect reputations when it matters most. We have broad sector experience managing our clients’ reputational risk, often involving active litigation, regulatory and political pressure, media attention and heightened public scrutiny. Infinite has an established data breach response practice that helps clients across a range of industries—including financial and legal services, education and healthcare—mitigate, prepare for and respond to the risks endemic to housing sensitive data.

Our work spans each phase of the crisis lifecycle: from pre-crisis preparation and planning, to rapid crisis response and post-crisis reputational repair.

Jamie Diaferia, founder & CEO; Zach Olsen, pres.; Isabel Podda, COO

INK & ROSES
276 Fifth Ave., Suite 1104, New York, NY 10001
212/661-1287; fax: 212/875-1672; ronna@inkandroses.com
www.inkandroses.com


Agency Statement: INK & ROSES is a full-service marketing communications firm specializing in beauty/grooming, consumer health/wellness, parenting, lifestyle, and corporate communications. From Fortune 50 to startup companies, we deliver award-winning strategies and integrated campaigns that drive awareness, increase demand and leave indelible impressions that move the needle. When our strategic thinking, creativity and collaborative energy come together, great ideas bloom. INK & ROSES is a certified Women’s Business Enterprise through the Women’s Business Enterprise National Council.

Ronna Reich, founding partner & CEO; Kristen Pessalano, VP

Bridgehead Hill Scalp Therapy
Cynosure
Cynosure®
i-On® Skincare
Janssen Pharmaceuticals
Johnson & Johnson
Missha
Nuvo Group
INK COMMUNICATIONS CO.
2717 South Lamar Blvd., #1087, Austin, TX 78704
512/382-8980
www.ink-co.com


Agency Statement: At INK, telling technology stories is in our DNA. We partner with companies across a variety of industries to overcome communication challenges, outthink the competition, and connect with the people who matter most to them. As a full-service marketing communications agency, we integrate public relations, content, digital, creative, analytics, and research to help clients realize their business goals. Our programs are designed with the calculated intent to be there before and move beyond the predictable — it’s our client service philosophy. Equally important is our commitment to our culture and each other. We are a women-owned business and an equal opportunity employer that welcomes everyone to the team. We thrive on collaboration, take pride in our ability to lead in real time, and work hard to live our mission — good work with good people makes for a good life.

With offices in Austin and Denver, our 54 specialists span North America and enjoy a flexible and connected work environment.

Starr Million Baker, CEO & co-founder; Kari Hernandez, CSO & co-founder; Blair Poloskey, sr. VP & partner

ACTIVE
Agoro Carbon Alliance
argodesign
Bluetech SIG
CoreLogic
CORT
Ed-Fi Alliance
Effectual
Enel North America
International Food Technologists (IFT)
Khoros
M Holland
NI
Outside
Semptech
StatsPerform
uStudio

INKHOUSE
260 Charles St., Suite 200, Waltham, MA 02453
781/966-4100; workwithus@inkhouse.com
www.inkhouse.com

Agency Statement: Inkhouse is an integrated PR agency for innovative thinkers, creators and leaders who believe in the power of stories to effect positive change. We’re a culture and values-driven firm that believes what’s good for our people is good for business and our clients, highlighted by PR industry-leading benefits like 20 weeks of paid family leave, pregnancy loss paid leave and every other Friday off for all members of our team. Founded in 2007, Inkhouse has grown organically to an agency of 140 people in seven major cities with remote employees across 11 states. Learn more at: www.inkhouse.com.

Beth Monaghan, CEO & founder, beth@inkhouse.com; Jason Morris, pres., jason@inkhouse.com; Alison Morra, COO, alison@inkhouse.com; Dan O’Mahony, exec. VP & gen. mgr., Inkhouse West emerging markets, dan@inkhouse.com; Kate Riley, exec. VP & gen. mgr., Pacific Northwest, kate@inkhouse.com; Ed Harrison, exec. VP & gen. mgr., New England, ed@inkhouse.com; Tiffany Darmetko, exec. VP, client svcs., tiffany@inkhouse.com; Megan Link, exec. VP & gen. mgr., Mid Atlantic, mlink@inkhouse.com; Anne Baker, exec. VP & asst. gen. mgr., California, anne@inkhouse.com; Keith Giannini, exec. VP, keith@inkhouse.com

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AT&T Cybersecurity
Beamery
BioMed Realty
BlueVine Capital
Brightline
Brown Brothers Harriman & Co.
Cambium Learning
Capella Space
Checkmarx
Cockroach Labs
Coded42
Corvus Insurance
CropOne
Crunchbase
Databricks
Datto
Deepgram
Emeritus
Ergotron
Front
Gigamon
Ground Labs
Harvard Pilgrim Health Care
Harvard School of Education
Incredible Health
Molekule
NEXT Insurance
Netskope
OpenView Ventures
PhysicianOne Urgent Care
Piime
Puma
Qumulo
Raytheon
ReliaQuest
Remitly
Rockland Trust
Roofstock
ServiceTitan
SmartRent
Starburst
Strava
The Markup
UMass Memorial
Wasabi
INSPIRE PR GROUP
6120 S. Sunbury Rd., Westerville, OH 43081
614/532-5279; info@inspireprgroup.com
inspireprgroup.com
Media relations, corporate and crisis communications, influencer and
stakeholder engagement, issues and reputation management; digital
marketing, graphic and web design; video production. Employees: 18.
Agency Statement: Inspire PR Group is a full-service public
relations and digital agency that serves as a trusted partner to valued
clients throughout the U.S. We work across multiple sectors such as
restaurant, food and beverage, agriculture, retail, non-profit, tourism
and hospitality, local government, pets, energy and real estate, and we
represent nationally recognized brands, businesses, trade associations
and non-profits.
Hinda Mitchell, pres.; Marisa Long, exec. VP; Diane Hurd, Hana
Bieliauskas, Michelle Leitz, VPs
Clients Include
ADA Mideast - Drink Milk
American Egg Board
Cameron Mitchell Restaurants
Central Ohio Diversity Consortium
Chillicothe City Schools
Clean Energy Buyers Alliance
Delaware County Visitors Bureau
El Vaquero
FCBank
Gahanna-Jefferson Public Schools
George’s Poultry
Heartland Bank
I am Boundless
Iowa Egg Council
IPATA
Keene State College
Lutheran Social Services / CHOICES
M/I Homes
Marburn Academy
Messer Construction
Natural Balance Pet Food
Nature Pure
North Carolina Egg
Ohio Agriculture Conservation Initiative
Ohio Air Quality Development Authority
Ohio Assn. of Foodbanks
Ohio Beef Council
Ohio Egg Marketing Program
Ohio Egg Processors Assn.
Ohio Society of CPAs
Pembroke Realty Group
Pet Food Institute
Piada Restaurants
Rusty Bucket Restaurant and Tavern
Simpson University
St. Vincent Family Services
The Boys & Girls Club of Central Ohio
The Kroger Co.
United Church Homes
United Egg Producers
Versova
Wayne Farms

IT PUBLIC RELATIONS
1045 Park Ave., #5A, New York, NY 10028
212/941-5595; fax: 646/478-9700; info@itpublicrelations.com
www.itpublicrelations.com
Instagram: @itpr_nyc
Hospitality, luxury, travel and tourism, wines and spirits, and gastronomy.
Agency Statement: IT Public Relations is a global PR, marketing,
communications and digital media agency based in NYC, with an office
in LA. Janet Mick founded ITPR in 1998 and in over two decades the
agency has become a highly reputable name in the industry, specializing
in luxury travel, tourism, fine wine and spirits, gastronomy, and hospitality.
ITPR delivers results and uniquely creative solutions that reflect their
passion for travel, wine and spirits, and the luxury lifestyle.
Janet Mick, pres. & CEO; Marian Gerlich, travel dir.; Taylor Camp, A/E
13447 Erwin St., Valley Glen, CA 91401
Albert Bichot
Arizona Office of Tourism
B. Signature Hotels
Dexter Bourbon
Europvin
Hotel Matilda
La Rioja Alta
Vranken Pommery

IW GROUP
6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048
213/262-4090; fax: 310/289-5501
www.iwgroupinc.com
Agency Statement: IW Group, Inc. is a fully integrated, full-service
marketing communications firm that provides public relations, media
relations, corporate and community relations, public affairs, advertising,
marketing, experiential marketing and research services to companies,
governmental organizations and nonprofits based in the U.S. Founded in
1990, IW Group has grown from a PR agency rooted in the Asian and
Pacific Islander American communications space to a total market,
solutions-driven strategic marketing firm.
IW Group offers a 360-degree approach to marketing and
communications. The firm prides itself on being multicultural and
multietnic and is uniquely capable of providing not only a strong
multicultural perspective and approach, but with decades of combined
years of experience in the general market space, an ability to successfully
implement campaigns targeting the ever-evolving total market.
IW Group has offices in Los Angeles, New York and San Francisco.
Bill Imada, chmn.; Nita Song, pres.
Clients include:
Bank of the West
Beam Suntory
Brown-Forman
City of Hope
Lexus
McDonald’s
Netflix
Nielsen
Northwestern Mutual
Shiseido
Southern California Edison

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WORLDCOM
Public Relations Group
J/PR

530 7th Ave., #502, New York, NY 10018
212/924-3600; letstalk@jpublicrelations.com


Agency Statement: J/PR is a global communications agency with a specialization in public relations, social media, content creation, partnerships, and digital marketing. With 81 team members across four U.S. offices including New York City, San Diego, Los Angeles and Nashville, two international offices in London and Toronto, plus a presence in Denver and Arizona, J/PR is a trusted leader in integrated media relations, social media and brand strategy, trend forecasting, guest programming, brand partnerships, experiential activations, influencer engagement and crisis communications.

Established in 2005, J/PR has consistently risen as a leader in the travel and hospitality spaces. Today, the agency’s growing portfolio spans many markets outside of travel and hospitality, with clients in lifestyle, culinary, real estate, and wellness. J/PR’s global roster includes more than 135+ hotels in the U.S., UK and throughout Europe, Mexico, Caribbean, Africa and more. J/PR represents destinations such as North Carolina and Utah as well as flagship hospitality brands including Hilton Luxury Brands, Virgin Limited Edition, Shangri-La, Relais & Châteaux, Vail Hospitality, Pendry Hotels & Resorts, Under Canvas, and Iconic Luxury Hotels. In addition, J/PR represents Hawaiian Airlines.

J/PR is continuously listed on the Observer’s annual “PR Power 50” as one of the country’s most powerful PR firms and Crain’s “Best Places to Work in New York City.” The agency also garnered “Top Places to Work” by PR News and received a Five Star rating in Forbes inaugural list of “America’s Best PR Agencies” in addition to multiple trade and consumer awards for company culture and brand success. An industry innovator, J/PR became the first travel PR agency to launch a podcast, Priority Status.

Jamie Sigler O’Grady, Sarah Evans, partners

Office Locations:

New York
530 7th Ave., #502, New York, NY 10018
212/924-3600

San Diego
2341 Fifth Ave., San Diego, CA 92101
619/255-7069

Los Angeles
429 Santa Monica Blvd., #280, Santa Monica, CA 90401
310/722-7066

London
123 Buckingham Palace Rd., Victoria, London SW1W 9SH, UK
+44 (020) 3890 3244; jswest@jacksonspalding.com

Clients Include:
Adare Manor - Co. Limerick, Ireland
Andoridis Exclusive (multiple properties) - Santorini, Greece
Château du Grand-Luce - Loire Valley, France
Conrad Punta de Mita, Riviera Nayarit, MX
Conrad Midtown, New York City, NY
Curtain Bluff - Antigua
Eden Roc Cap Cana - Dominican Republic
Four Seasons Resort Lana'i - Lana'i, HI
Halepuna Waikiki by Halekulani - Honolulu, HI
Hawaiian Airlines
Hilton Luxury Brands
Hotel del Coronado - San Diego, CA
Iconic Luxury Hotels (multiple properties) - United Kingdom
InterContinental (multiple properties) - North America
MacArthur Place Hotel & Spa - Sonoma, CA
Monarch Beach Resort - Dana Point, CA
Old Edwards Resort & Spa - Highlands, NC
Pendry Hotels & Resorts (multiple properties) - North America
Rancho La Puerta - Tecate, México
Rancho Valencia Resort & Spa - Rancho Santa Fe, CA
Relais & Châteaux
Shangri-La Hotels & Resorts
Sugar Beach, A Viceroy Resort - Soufriere, St. Lucia
The Cloudveil - Jackson Hole, WY
The Goring - London, UK
The Ocean Club, A Four Seasons Resort - Bahamas
The Palms and The Shore Club - Turks & Caicos
The Ritz-Carlton (multiple properties) - North America
The Setai-Miami Beach - Miami, FL
The Stafford - London, UK
Twin Farms, Barnard, VT
Vail Mountain Resorts
Vail Resorts Hospitality
Virgin Limited Edition
Visit North Carolina
Under Canvas - North America
Utah Office of Tourism
Waldorf Astoria Las Vegas
Waldorf Astoria Los Cabos Pedregal
Waldorf Astoria Maldives Ithaafushi, Maldives
Washington School House - Park City, UT

JACKSON SPALDING

1100 Peachtree St. NE, Suite 1800, Atlanta, GA 30309
404/724-2500; atlanta@jacksonspalding.com


Agency Statement: Jackson Spalding’s humble and hungry team of thinkers, creators and achievers accomplishes breakthrough results for brands eager for measurable audience attention, affinity and action. Founded on the premise that there was a better way to serve our clients, people and communities, our vision is to be the most trusted and respected agency in our industry. We are proudly independently owned and work from coast-to-coast with leading brands, exceptional organizations and people that inspire us every day.

Jackson Spalding was recognized by Forbes as one of America’s Best PR Agencies of 2021, and our campaigns have received numerous accolades – from the SABRE Awards to the ADDYs.

Our services include public relations, crisis and issues management, branding, advertising and creative, content marketing, social media, and website design and development.

Executive Team: Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O’Brien, Trudy Kremer, Whitney Ott and Joanna Singleton

Office Locations:

Atlanta
300 Peachtree St. NE, Suite 1800, Atlanta, GA 30309
404/724-2500; atlanta@jacksonspalding.com

Clients Include:
Atlanta Braves
Boys & Girls Clubs of America
Chick-fil-A
Dallas Chamber of Commerce
Delta Air Lines
Google
Orkin Pest Control
Piedmont Healthcare
Primrose Schools
Publix
SCANA Energy
The Coca-Cola Company
Toyota Motor North America
University of Georgia
JARRARD PHILLIPS CATE & HANCOCK, INC.
The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027
615/254-0575; info@jarrardinc.com
www.jarrardinc.com
Chicago: 312/419-0575
Founded: 2006
Agency Statement: With offices in the healthcare hubs of Nashville and Chicago, Jarrard Phillips Cate & Hancock, Inc. is a U.S. Top 10 strategic communications consulting firm for the nation’s leading healthcare providers experiencing significant change, challenge or opportunity. Founded in 2006, the firm has worked with more than 600 clients in 45 states and served as a communications advisor on more than $60 billion in announced M&A and partnership transaction communications. The firm specializes in M&A, change management, issue navigation and strategic positioning. Jarrard Inc. is a division of The Chartis Group, one of the nation’s leading healthcare advisory and analytics firms. For more information, visit jarrardinc.com or follow us @JarrardInc.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Jana Atwell, Kim Fox, Isaac Squyres, Lauren McConville, Hollie Adams, partners

JASCULCA TERMAN STRATEGIC COMMUNICATIONS
730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com
@jasculcaterman
Agency Statement: Jasculca Terman Strategic Communications’ passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy...to protect people, reputations and brands through rapid and reliable crisis management...to inspire and motivate by staging compelling and memorable events...to educate, empower and engage through strategic use of digital and video. For more than 35 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit www.jtpr.com, facebook.com/jasculcaterman or @jasculcaterman.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.
Clients include:
After School Matters
BP
Brookfield Zoo
CSU-Global
iBio
Sinai Health System
The Carter Center
The Chicago Community Trust
The Knight Foundation
Urban Prep Academies

JCONNELLY
22 W. 21 St., #301, New York, NY 10010
646/922-7770; rhennessey@jconnelly.com
www.jconnelly.com
Agency Statement: Amplifying your purpose is our passion. Whether you are a public multi-billion-dollar company, a startup or an influencer, we focus on building, growing, managing and protecting your brand to help you achieve your business goals. Through our immersive approach, we work to understand and become an extension of your team to turn market challenges into opportunities, champion your differentiators, establish trust, and deliver value at every level of your organization.

Ray Hennessey, CEO; Jennifer Connelly, executive chair and founder; Chris Cherry, chief engagement officer; Karen Pellicone, chief administrative officer; Mat Murchison, CFO; Steven Stoke, mg. dir.; Rachel Kelly, chief people officer

Clients Include:
Direxion
Pictet
DoubleLine Capital
Revel Spirits
Hightower
Tony Robbins

JEFFREYGROUP
201 S. Biscayne Blvd., Ste. 1400, Miami, FL 33131
305/860-1000; bburlingame@jeffreygroup.com
www.jeffreygroup.com
Agency Statement: The leading independent agency for Latin America since 1993, successfully serving the world’s largest companies and best-known brands. JeffreyGroup provides a full range of strategic communications services, including brand promotion, corporate communications, public affairs and data-driven insights and analysis, from six wholly-owned offices and a network of local partners throughout Latin America.

MIAMI (HQ)
Brian Burlingame, CEO
Jeffrey Sharlach, chmn.

MEXICO CITY
Cordillera de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico
+52 (55) 5281-1121
Patricia Ávila, mg. dir.

RIO DE JANEIRO
Ed. Argentina, Praia de Botafogo, 228. Rio de Janeiro, RJ CEP 22250-040, Brazil
+55 (21) 3958-1245
Daniela Bottino

Continued on next page
JEFFREYGROUP continued

BRASILIA
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Brasilia - DF CEP 70.070-120, Brazil
+55 (61) 3550-0699
Leonardo Araujo, acct. dir.

BUENOS AIRES
Montevideo 1669, Piso 7, Oficina A, C1021AAA, Buenos Aires. Argentina
+54 (11) 4328-3354
Diego Campal, mng. dir.

Clients Include:
Airbus
Amazon
American Airlines
Baker McKenzie
Bayer
BlackRock
BMW
Citibank
Credit Suisse
Enel
GE
John Deere
Johnson & Johnson Medical Devices
Marriott International
Mars
Mastercard
The Patron Spirits Co.
PepsiCo
PlayStation
Reckitt Benckiser
Salesforce
Telefonica
Tetra Pak
Walt Disney World Resorts
WarnerMedia

JOELE FRANK
622 Third Ave., 36th flr., New York, NY 10017
917/685-8835; info@joelefrank.com
www.joelefrank.com
Investor relations, corporate communications and media relations, restructuring and bankruptcy, crisis communications and special situations, transaction and integration/change management communications, shareholder activism, ESG, litigation support, private equity, and design and digital. Founded: 2000.

Agency Statement: Joele Frank provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients range from large, global public companies to smaller, private enterprises across virtually all industries. Our professionals have been recognized by our peers, the financial community and journalists for their quality work, strategic acumen and creative approach to challenging issues. Joele Frank consistently ranks among the top PR firms in announced restructurings, M&A transactions, and defense against activist investors.


West Coast Office: One California St., #2275, San Francisco, CA 94111
415/869-3950

JPA HEALTH
1101 Connecticut Ave., NW, Suite 600, Washington, DC 20036
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com
Twitter: @JPAHealthComm
LinkedIn: @JPAHealthCommunications
Facebook: @JPAHealth
Health, medical, public health, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; video production; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns; marketing; market research and assessment; data analytics, insights and evaluation; medical meetings planning; executive visibility; internal communications. Employees: 80. Founded: 2007.

Agency Statement: JPA Health is a full-service, integrated marketing communications agency that is headquartered in Washington, D.C., with offices in New York, Boston and London. We work exclusively in the health sector with a team that is laser focused on helping people live healthier lives. Our passion can be summed up in one word: Connect’ability, a term that JPA coined to reflect how we “bring it together” for our clients. Over the course of 2021, JPA Health continued its growth trajectory from years past, achieving 14% revenue growth, 11% client growth and 14% staff growth, compared to the previous year.

Carrie Jones, prin.; Michael Sloan, COO; Diane Wass, mng. dir., London; Linda Davis, sr. dir., human resources; Ken Deutsch, exec. VP, JPA Labs, head of research & insights; Adam Pawluk, exec. VP Offices in Washington D.C., New York, Boston, London.

Clients Include:
American Kidney Fund
Antios Therapeutics
Arvinas
AstraZeneca
Applied Therapeutics
Ayala Pharmaceuticals
Children’s National Hospital
Community Catalyst
Exact Sciences
GlaxoSmithKline
IDEXX
IgGenix
Intuitive
Leapfrog Group
Lilly
LUNGevity Foundation
Milestone
Medicines360
Merk
Natera
National Institute of Health (NIH)
Nobelpharma
Palisade Bio
Sage Therapeutics
Sanofi
The Centers for Disease Control and Prevention
The Physicians Foundation
The Substance Abuse and Mental Health Services Administration (SAMHSA)
United States Pharmacopeia (USP)
ZurRoseGroup
KAPLOW COMMUNICATIONS
370 Lexington Ave., #1900, New York, NY 10017
212/221-1713; info@kaplow.com
www.kaplow.com
Agency Statement: Kaplow was founded on the belief that authentic storytelling could forge an emotional connection between a brand and its audience. For 30 years, we’ve been an independent force in the communications industry, consistently evolving with the changing media landscape to create relevant, customized programs that form emotional connections, change conversations and generate award-winning, business-building results.

Whether our clients are redefining their mission, launching a brand or seeking to gain relevance through empathetic communications, Kaplow will differentiate them to ensure they are telling the right story to the right people. It all starts with an insight that we expand into a story that is told through our services — from best-in-class public relations and thought leadership programs to cutting-edge influencer capabilities and conceptualizing integrated campaigns in today’s digital world.

We also continue to develop new product offerings that help clients better understand and communicate their stories to both external and internal audiences. These stem from the agency’s core values of trust, respect, energy and enthusiasm.

Based in New York, we serve both B2C and B2B clients — from start-ups to Fortune 500s — in beauty & fragrance, fashion & accessories, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial service, and more.

Each program is customized for the client’s unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers wherever they may be, and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, pres. & chief strategy officer; Samara Finn Holland, exec. VP, growth & strategic initiatives; Claire Nilsson, exec VP, beauty; Jee Nah Chang Walker, exec. VP, lifestyle; Liz Mefford, exec. VP, health

Clients Include:
23andMe
Alliance for Inclusive and Multicultural Marketing (AIMM)
Bluemercury (Lune+Aster and M-61)
Breast Cancer Research Foundation
CEW
Colorescience
Coain
Curaleaf
CVS Health (including Goodline and GSQ by Glamsquad)
Dermstore
Digit
Elvie
Fidelity Investments
HearingLife
Lovepop
PVH
Ralph Lauren Fragrances
Satisfyer
Stanley
Target Corp.
wisp
w n wild
wisp

Judy Smith; Mark Smith
22dot6
BrainChip Holdings LLC
Index Engines
Phison Electronics
Sequitur Labs
StorPool
Tachyum
Varicite
WekalO

KARV COMMUNICATIONS
5019 Corbin Ave., Tarzana, CA 91356
818/522-9673; info@jprcom.com
www.jprcom.com; www.jprcom.com/clients.html

Judy Smith; Mark Smith
22dot6
BrainChip Holdings LLC
Index Engines
Phison Electronics
Sequitur Labs
StorPool
Tachyum
Varicite
WekalO

KARBO COMMUNICATIONS
601 Fourth St., Suite 204, San Francisco, CA 94107
415/255-6510; info@karbocom.com
www.karbocom.com
Corporate, product, employee, community, influencer, financial PR, thought and market leadership, social media, analyst relations, crisis comms., content development, speaking, awards, data analytics, measurement. Employees: 22. Founded: 2001.

Agency Statement: Karbo Communications is a top-ranked, full-service technology PR and marketing agency with a track record of delivering revenues, industry-leading stature, partners, staffing and funding. With Karbo Com, you don’t get bench players. You get the industry’s top marketing and PR teams working with you every day, whether it’s elevating brand identity, scoring top tier media recognition, deploying content marketing strategies, driving sales, building communities, or scoring partnerships. We’ve pioneered marketing and PR efforts across categories and industries, such as cloud/SaaS, mobile, the IIoT/IoT, clean tech, fintech, social, data analytics, apps, martech and adtech, security, high performance computing, AI, augmented reality, and communications.

The Karbo Com team has worked extensively with both B2B and consumer tech companies, including Apple, NerdWallet, TIBCO, Hootsuite, Penguin Computing, Equinix, Cisco, AppDynamics, Snowflake, Defense.Net, Bugcrowd, Inseego, Promethean, GoDaddy, Airbnb, Logitech, Juniper Networks, Oracle, Veniti, Nutanix, Recurly, TDK, Real Time Innovations (RTI), Sweep, Sunrun, Ooyala, Couchbase, Sitecore, GitLab, Demandbase, eBay and Intel. Our clients range from stealth startups to billion-dollar global brands. When it’s make or break, you want the best. You want a team that’s seen it all, yet knows the latest and greatest trends, technologies and tools. You want a partner that delivers. You want Karbo Com.

Julie Karbo, founder & CEO
Airspace
CoreAVI
Glassbeam
Gurobi
Hootsuite
Incognia
Inseego
Mapbox
Penguin Computing
Promethean
RTI (Real-Time Innovations)
Sendinblue
Sweep
vFunction

KARV COMMUNICATIONS
122 East 42nd Street, New York, NY 10168
212-333-0275; adf@karvcommunications.com
www.karvcommunications.com

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & pres.; Eric Andrus, exec. VP
1513 6th Street, Suite 204, Los Angeles, CA 90401
213-228-3236
**KCD PR**

401 West A St., Ste. 200, San Diego, CA 92101
619/955-7759; info@kcdpr.com
www.kcdpr.com
www.linkedin.com/company/kcdpr
www.facebook.com/KCDPR
twitter.com/KCDPR
www.youtube.com/user/KCDPR


**Agency Statement:** KCD PR is an award-winning strategic communications agency with expertise in creating and executing individualized, integrated, and impactful campaigns for motivated leaders in financial services, fintech, blockchain and high-technology industries.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. Many of us actually were journalists and producers before jumping to strategic communications. KCD PR is a virtual agency with team members based in every time zone to ensure a seamless client service experience.

Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand’s voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications, M&A strategy, investor relations, IPO and ICO communications, blockchain themed public relations and executive media training.

Agency awards include: *Forbes* Best PR Agencies in America 2022, 2021, Hermes Platinum Award for Outstanding Media Relations Campaign 2020, Silver Stevie Award for Communications PR Campaign of the Year 2020.

Kevin Dinino, founder/pres.

**Clients Include:**
Bitwave
California Bank & Trust
Cleanspark
Cointelli
Condata
Cosaic
CoTe Software & Solutions
CyberCatch
Cyber Center of Excellence (CCOE)
CU Direct
DefyTrends
Diamond Standard
Ensight
Esports Technologies
Financial Advocates
Fintech Talents
Fleetcor
LPL Financial
My Digital Money
OV Loop
Q2 Holdings
VC Innovations

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**KEITH SHERMAN & ASSOCIATES INC - PUBLIC RELATIONS**

234 West 44th St., New York, NY 10036
212/764-7900; keith@ksa-pr.com
www.ksa-pr.com


**Agency Statement:** KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele.

We are proud of several long-term client relationships including 10 years working for *The New York Times*, 18 years with the Tony Awards, two decades representing Olympic Gold medalist Brian Boitano and a decade working for Marsh & McLennan. KSA’s four person staff is based in Times Square.

As a result of our corporate-to-cool client base, we have a unique perspective that we’ve brought to campaign after campaign with tremendous results over time.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

**Clients Include:**
Al Hirschfeld Foundation
Architectural Digest
Art Students League of New York
Brian Boitano
Bristol-Myers Squibb
Broadway League
Columbia University
Focus Features
Henry Holt & Co.
Hertz
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
Nederlander Worldwide Entertainment
New York Marriott Marquis
*The New York Times*
Out Leadership
Sony
Tony Awards
Universal Pictures
Visiting Nurse Service of New York

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**KEKST CNC**

U.S. Headquarters: 437 Madison Ave., New York, NY 10022
212/521-4800
www.kekstcnc.com


**Agency Statement:** Kekst CNC is a leading global strategic communications firm with unparalleled expertise in helping global business and institutional leaders navigate challenges and opportunities as they grow, transform, and protect their organizations. Our clients rely upon the sound judgment, innovative thinking, and proven effectiveness of our highly experienced team of advisors to develop and execute the integrated communications strategies necessary to maintain the confidence of stakeholders in an era of accelerated change.

Jeremy Fielding, co-chief executive officer, partner (New York)
KIVVIT
222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
312/664-0153; fax: 312/216-2636; info@kivvit.com

KIVVIT
222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
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www.kivvit.com
Facebook: www.facebook.com/Kivvit
Twitter: www.twitter.com/TeamKivvit
LinkedIn: www.linkedin.com/company/kivvit
Current Kivvit News & Updates: www.kivvit.com/news

Public affairs & issues advocacy, strategic communications, media & public relations, digital strategy, research and data analytics, innovation, reputation management, stakeholder identification & engagement, executive positioning, message development, crisis & litigation communications, advertising, creative design & content.

Agency Statement: Kivvit is one of O'Dwyer's top 20-ranked independent strategic communications and public affairs firms in the United States. What sets Kivvit apart is our unique ability to integrate cutting-edge analytics to inform a full suite of strategic communications, creative content, and data-driven advertising capabilities. Our wide-ranging expertise and relentless focus on measurement enables us to achieve real outcomes and demonstrate business impact across sectors.

We take pride in operating as a one P & L firm, which has cultivated a truly collaborative team culture, a strong national client base, and integrated suite of capabilities. In addition to our core public affairs teams, about 40% of Kivvit professionals are specialists on one of our award-winning service teams, which maintain deep expertise in brand strategy, creative design, digital, and insights.

Kivvit achieved record business performance in 2021 and made significant investments to accelerate our evolution as the agency of the future and create a world class culture that fosters collaboration, creativity, diversity, and innovation.

Our success delivering on these priorities has earned Kivvit recognition as Campaigns & Elections magazine’s Public Affairs Firm of the Year in 2021 and 2020 and as one of PRovoke’s North America Agencies of the Year for the past 5 years.
Kivvit also leads O’Dwyer’s specialty rankings across multiple categories, including Energy, Education, Environment & Sustainability, Health, Purpose & Corporate Social Responsibility, Real Estate, Sports, and Transportation.

Client Sectors/Industries
Energy
Technology & Innovation
Education
Corporate
Non-Profits and CSR
Labor & Trade Associations
Healthcare & Life Sciences
Transportation & Infrastructure
Food & Beverage
Sports
Media & Entertainment

KETNER GROUP COMMUNICATIONS
11801 Domain Blvd., 3rd flr., Austin, TX 78758
512/947-4062; catherine@ketnergroup.com
https://ketnergroup.com/

Jeff Ketner, founder & CEO; Catherine Seeds, pres.

Clients Include:
AdAdapted
Anyline
Birdzi
Foley & Lardner LLP
GK Software
January Digital
Kibo
Ordergroove
Symphony Retail AI
Theatro
Vibes

KIVVIT
Real Estate
Defense
Financial Services
Retail
Regulated Industries

Awards
Agency
May’s New York: Top 100 Best Workplaces in New York City
O’Dwyers: No. 1 Nonprofits PR Firm; No. 2 Energy PR Firm; No. 2 Fastest-Growing PR Firm (among Top 25 firms); No. 3 Real Estate Finance & Development PR Firm; No. 3 Corporate Social Responsibility PR Firm; No. 4 Education PR Firm; No. 14 Largest Independent PR Firm in the United States
PRovoke: Top 5 Best PR Firms to Work For in North America, 2020
PRovoke Fast Movers List: No. 10 Fastest-Growing Firm in the United States; No. 6 Fastest-Growing Firms Globally with Over 30M in Revenue
PRovoke Sabre Awards: Digital PR Agency of the Year in North America, 2020; Top 5 Public Affairs Agency of the Year in North America, 2018, 2019, 2021
Red & Awards: 2021 Public Affairs Firms of the Year Campaign
PRovoke Sabre Awards: Superior Achievement in Research and Planning, 2020, 2021; Superior Achievement in Measurement and Evaluation 2021; Best Healthcare Provider Campaign 2021; Best Not-for-Profit Campaign 2021; Best Education/Cultural Institution Campaign 2020; Public Affairs Campaign of the Year, 2019
Red & Awards: Best Cross-Channel Ad Campaign, 2020; Best Use of Data Analytics/Machine Learning, 2020; Best Use of Online Targeting, 2020; Best Use of Online Targeting for Statewide Campaign - Non-Federal, 2020
Pollie Awards: Ballot Initiative Best in Show 2021
PR News CSR & Diversity Awards: Best Media Relations Campaign 2021
Eric Sedler, founder & mg. partner; Maggie Moran, mg. partner; Zach Silber, CIO; Molly Scherrman, COO; Kent Holland, mg. dir., DC; Eric Herman, Sarah Hamilton, Maura Farrell, Sophie McCarthy, mg. dirs., IL; Laura Matos, Adam Steinberger, mg. dirs., NJ; Rich Bamberger, Tom Meara, Josh Vlasto, mg. dirs., NY
11801 Domain Blvd., 3rd flr., Austin, TX 78758
KETNER GROUP COMMUNICATIONS
312/664-0153; fax: 312/216-2636; info@kivvit.com
222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
KVA - COMMUNICATIONS MADE SIMPLE
13000 S. Tryon St., Suite F-138, Charlotte, NC 28278
678/634-2297; connect@kellyvoelker.com
www.kellyvoelker.com


Agency Statement: When your message is critical, you don’t have to go it alone. What you need is a trusted partner who can act as an extension of your team and take care of all your communications needs — from strategy to execution.

KVA’s team of seasoned content creators, storytellers and crisis communications experts is committed to giving you confidence and clarity throughout the communications process. We’d love to partner with you.

Kelly Voelker, CEO & founder; Tam’ra Powell, sr. VP, mktg. & commns. strategy; Melissa Hutchinson, VP, client svcs. & opers.; Jaime Levine, acct. dir.; Ashley Ellis, sr. mgr., content strategy; Briana Hamilton, sr. acct. mgr.; Rebecca Toy, commns. asst.

JPMA
Kimball International
NADCA
Vitamix

Other confidential clients

L.C. WILLIAMS & ASSOCIATES
150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; info@lcwa.com
www.lcwa.com

Full-service PR and communications firm specializing in consumer and B2B marketing communications, including media relations, social media, digital marketing, brand building, corporate communications, employee and labor relations, community relations, crisis management and media training. Employees: 21. Founded: 1985.

Agency Statement: L.C. Williams & Associates (LCWA) is comprised of experienced, invested and creative individuals, providing clients a refreshing experience based on trust, flexibility and the delivery of meaningful results on time and on budget. Teams are fully immersed in clients’ businesses and have the experience to offer honest opinions and creative solutions — always with an emphasis on how public relations will help clients’ bottom lines.

Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Tim Young, Jim Kokoris, exec. VPs; Cheryl Georgas, sr. VP

Clients Include:
Accreditation Assn. for Ambulatory Health Care
Healthcare Education
Accreditation Council for Graduate Medical Education
American Academy of Sleep Medicine
American Dental Assn.
Beam Suntory
Beyond Paint
Boise Paper
Culligan International
DAP
Decks.com
Diamond Mowers
Ecora
First Alert/BRK Brands
Jim Beam Bourbon
Marley Engineered Products
Pulmonary Fibrosis Foundation
Rauland
Staging Concepts
Trex Company
Weil-McLain
Wilsonart

LAMBERT
1420 Broadway, 1st flr., Detroit, MI 48226
313/309-9500; engage@lambert.com
www.lambert.com; www.TiiCKER.com

Services: Public relations, investor relations, crisis/issues management, brand & digital strategy, social media strategy, brand journalism, web development, advertising, multi-media development, events, product & brand launches, corporate communications, litigation support, transaction communications, DEI consulting, multi-cultural marketing.

Agency Statement: Lambert & Co. is a public relations, investor relations and integrated marketing firm focused on giving clients a strong, clear presence in today’s hyperconnected world. Our unique blend of strategic thinking and creativity leads us to big ideas that we execute with enthusiasm, driving business outcomes for our clients and our growing family of companies.

Lambert is home to the best and brightest with writers, strategists, media mavens, creatives, digital marketing gurus, and leaders, in talent hubs ranging from fresh water to salt water. We are a top-40 agency in the U.S. and top-10 in Automotive, IR and Financial Services, Education and Purpose CSR, as well as the #5 M&A and private equity PR firm in 2020 (The Deal).

Our expertise as a pioneer of the integrated PR/IR agency model led us to create a new industry—consumer shareholder marketing— through TiiCKER, our web-based/app software startup that engages, verifies and rewards retail investors. Lambert is also a partner in EQUALSIGN, a minority-owned management consultancy that offers culture-forward solutions to business challenges, and 9thWonder, a full-service advertising and brand strategy firm.

Our award-winning team has been recognized by O’Dwyer’s, PR Week, PR News, IR Magazine, the Association for Corporate Growth, PRovoke Media, Inc. 5000, and PRSA among others.

Jeff Lambert, CEO & founder; Walter Ward, chief of staff; Don Hunt, pres.; Michelle Olson, mng. partner; Sarah Smith, chief growth officer; Jordan Custer, gen. counsel

450 Seventh Ave., New York, NY 10123
212/971-9718

Clients Include:
Bell Helicopter Textron
Blackford Capital
Capital Impact Partners
Cafe Valley Bakery
Central Michigan University
Clearlake Capital
Denali Flavors/MooseTracks® Ice Cream
Detroit Pistons
Develop Detroit
EDAG, Inc.
eVisit
Flint Community Schools
Great Expressions Dental Centers
Green Giant Fresh
Hillsdale College
Huron Capital Partners
iEducation/Fusion Education
International Automotive Components
Maracay Homes LLC
Michigan Economic Development Corp. (MEDC)
North American International Auto Show (NAIAS)
OmniSeq, Inc.
Perrigo / Ranir
Phoenix Rescue Mission
Plackers
Rehmann Group
Rockford Construction
Samaritas

TiCKER
Yazaki North America
Colony Capital (NYSE:CLNY)
Mercantile Bank (NASDAQ:MBWM)
MGP Ingredients (NASDAQ:MGPI)
Shy’r Group (NASDAQ:SHYF)
Thor Industries (NYSE:THO)
Wolverine Worldwide (NYSE:WWW)

Rauland
Pulmonary Fibrosis Foundation
Marley Engineered Products
American Academy of Sleep Medicine

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JPMA
Kimball International
NADCA
Vitamix

Other confidential clients

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150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; info@lcwa.com
www.lcwa.com

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Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Tim Young, Jim Kokoris, exec. VPs; Cheryl Georgas, sr. VP

Clients Include:
Accreditation Assn. for Ambulatory Health Care
Healthcare Education
Accreditation Council for Graduate Medical Education
American Academy of Sleep Medicine
American Dental Assn.
Beam Suntory
Beyond Paint
Boise Paper
Culligan International
DAP
Decks.com
Diamond Mowers
Ecora
First Alert/BRK Brands
Jim Beam Bourbon
Marley Engineered Products
Pulmonary Fibrosis Foundation
Rauland
Staging Concepts
Trex Company
Weil-McLain
Wilsonart

LAMBERT
1420 Broadway, 1st flr., Detroit, MI 48226
313/309-9500; engage@lambert.com
www.lambert.com; www.TiiCKER.com

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Jeff Lambert, CEO & founder; Walter Ward, chief of staff; Don Hunt, pres.; Michelle Olson, mng. partner; Sarah Smith, chief growth officer; Jordan Custer, gen. counsel

450 Seventh Ave., New York, NY 10123
212/971-9718

Clients Include:
Bell Helicopter Textron
Blackford Capital
Capital Impact Partners
Cafe Valley Bakery
Central Michigan University
Clearlake Capital
Denali Flavors/MooseTracks® Ice Cream
Detroit Pistons
Develop Detroit
EDAG, Inc.
eVisit
Flint Community Schools
Great Expressions Dental Centers
Green Giant Fresh
Hillsdale College
Huron Capital Partners
iEducation/Fusion Education
International Automotive Components
Maracay Homes LLC
Michigan Economic Development Corp. (MEDC)
North American International Auto Show (NAIAS)
OmniSeq, Inc.
Perrigo / Ranir
Phoenix Rescue Mission
Plackers
Rehmann Group
Rockford Construction
Samaritas

TiCKER
Yazaki North America
Colony Capital (NYSE:CLNY)
Mercantile Bank (NASDAQ:MBWM)
MGP Ingredients (NASDAQ:MGPI)
Shy’r Group (NASDAQ:SHYF)
Thor Industries (NYSE:THO)
Wolverine Worldwide (NYSE:WWW)
LANDIS COMMUNICATIONS INC.
2032 Scott St., San Francisco, CA 94115
415/561-0888; fax: 415/561-0778; info@landispr.com
www.landispr.com

Consumer, consumer technology, B2B. Employees: 10.

Agency Statement: Named America’s #1 PR Agency (Small Firm) (Ragan’s), the #1 Healthcare PR Agency in America (Ragan’s) and the firm PRSA San Francisco named “Agency of the Year,” San Francisco-based Landis Communications Inc. is celebrating 31 years in business. Landis also is a two-time Gold Quill IABC Award winner, a PRSA Silver Anvil national award winner and has been named a top U.S. Social Media, Reputation Management and Media Relations Agency by TopPRAgencies.com.

Landis is an integrated public relations, digital/social media and marketing communications agency with clients in health care, technology, sustainability/environmental science and consumer goods and services. Landis’ services include: public relations, marketing, content marketing, social media, digital marketing, advertising, email marketing, video production, crisis communications, media and presentation training and more. Clients include: AEye, Altai Health, Centre for Neuro Skills, Lucile Packard Children’s Foundation for Children’s Health, UCSF, Global Alzheimer’s Platform Foundation, Save the Redwoods League, Peninsula Open Space Trust, Sonoma Land Trust, Together Bay Area, Federated Indians of Graton Rancheria, Graton Casino Resort, PRC, Hyde Street Community Services and more.

LCI is a certified member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and is certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50+ affiliate agencies worldwide.

Sean Dowdall, pres.; Brianne Miller, bus. dev. mgr.

AEye
Altai Health
California Academy of Sciences
California Bank & Trust
Carrington College
Centre for Neuro Skills
Cold Stone Creamery
Emirates Airline
Federated Indians of Graton Rancheria
GAP
Global Alzheimer’s Platform Foundation
Graton Casino Resort
Hilton Hotels
Hyde Street Community Services
Jack London Square
Johnson & Johnson/Care4Today
Kimpton Hotels and Restaurants
KMD Architects
Levi’s
Lotus Bakeries/Biscoff Cookies
Lucile Packard Children’s Foundation for Children’s Health
Match.com
MetLife
Native Trails
NBC Universal
Northstar Memorial Group
Old Navy
OnLok Senior Healthcare
Peninsula Open Space Trust
Pier 39
Port of San Francisco
PRC
San Francisco Ballet
San Francisco Symphony
San Francisco Travel
Save the Redwoods League

LATITUDE PR.

LATITUDE PR AUSTRALIA
13 Redgum Pl., Suffolk Park, NSW 2481, Australia
+61 438 776 624; suzanne@latitudepr.com.au
latitudepr.com.au

Australian public relations firm, Latitude PR is a travel and tourism PR agency. With over 10 years experience in tourism PR and destination management. Employees: 2. Founded: 2021.

Suzanne Tobin, CEO

Raindrum (medical tourism offering in Byron Bay)
Become Education (education and advocacy)
LAUNCHSQUAD
340 Pine St., #100, San Francisco, CA 94104
415/625-8555; squad@launchsquad.com
https://launchsquad.com
Emerging technologies, consumer products and innovation.
Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with a virtual first mindset and offices in New York, San Francisco, Boston and Chicago. LaunchSquad is a group of 100+ dynamic storytellers who specialize in creating and sharing the stories of fast-growing, change-the-world companies.
Over the past 22 years, our work has helped clients raise billions of dollars in funding, fueled IPOs and multi-billion dollar exits, and taken countless upstarts from unknown brands to market leaders. LaunchSquad’s expertise spans both consumer-facing and B2B clients in a variety of industries including climate/energy, healthcare, transportation, consumer and enterprise technology, entertainment and media, e-commerce, finance, retail and more.
Jesse Odell, co-founder
373 Park Ave., South, 4th flr., New York, NY 10016
212/564-3665
Mike Schroeder, SVP, new bus.
245 Main St, 12th flr., Cambridge, MA 02142
Mike Farber, Boston lead
333 N Green St., Suite 806, Chicago, IL 60607
Lisa Picasso, consumer practice lead
General Catalyst
Kroger
Twitter: @lavidgeco
Netflix
On Running
The Trevor Project
Uber
Zipline

LAVIDGE
2777 E. Camelback Rd., Suite 300, Phoenix, AZ 85016
480/998-2600; fax: 480/998-5525
arobertson@lavidge.com
www.lavidge.com
Twitter: @lavidgeco
Twitter: @LAVIDGEBooks
TikTok: @LAVIDGEBooks
Instagram: @LAVIDGEBooks
Agency Statement: Meet LAVIDGE, an employee-owned ad agency specializing in discovering and communicating insights which engage, motivate and inspire. From building brand awareness to driving revenue, from positioning thought leaders to enhancing perceptions, it’s why we do what we do. Our unified marketing approach encompasses advertising, public relations, and digital marketing. And we’ve been doing it successfully since 1982 for clients in healthcare, real estate, education, hospitality, technology, sports marketing, retail services, food service, and government.
Bill Lavidge, pres. and CEO; Alicia Wadas, exec. VP and COO; Sandra Torre, exec. VP and CFO; Anne Robertson, mng. dir., PR and publicity; Megan Wahl, assoc. dir., PR; Lindsey Gobel, publicity mgr.; Dave Nobs, mng. dir., business development
Arizona Department of Education
Arizona Dispensaries Association
Arizona Wedding Show
Author Solutions

LaVoieHealthScience
20 Park Plaza, Suite 312, Boston, MA 02116
617/374-8800; hello@laviehealthscience.com
www.laviehealthscience.com
Strategic communications including public relations, investor relations and corporate communications, as well as marketing and digital communications.
Agency Statement: LaVoieHealthScience advances health and science innovations through strategic communications. We offer fully integrated public relations, investor relations, marketing, and digital services and are ranked among the Top 30 independent healthcare communications agencies in the United States according to O’Dwyer’s 2022 public relations firm rankings. We are also one of Inc. 5000’s fastest-growing private companies, and Boston Business Journal’s 2022 Fast 50 representing the 50 fastest growing companies in Massachusetts. We are certified in healthcare communications compliance and serve commercial and pre-commercial clients both domestically and globally. Through our alliance with Omnicom Public Relations Group, we bring our global clients a broader set of health and science teams offering over 2,000 health experts worldwide. We are committed to serving health and science clients offering domain experience in autoimmune diseases, CAR-T, cell and gene therapy, CNS, CRISPR, immuno-oncology, lysosomal diseases, MedTech, medical devices, neurodegeneration, oncology, ophthalmology, precision medicines, rare disease, RNA, and regenerative medicine. We’ve earned our clients’ trust with 20 years in our sector, have won over 60 public relations and investor relations awards, developed over 400 communications plans, and have doubled the size of the agency since 2018.
Donna L. LaVoie, pres. & CEO; Sharon Correia, exec. VP & chief strategy officer; James Heins, sr. VP & mng. dir., NY Practice; Lisa DeScenza, VP, integrated commns. & head, BD & mkts.; Paul Sagan, VP, IR & corp. commns; Ella Deych, sr. VP, finance & COO; Sharon Choe, sr. VP & head, investor outreach & corporate access; Douglas Russell, sr. VP, client service & PR/Media; Harriet Ullman, VP, PR & product commns.
58 Greenpoint Ave., Brooklyn, NY 11222
Sharon Choe
917/945-2068
Select Clients:
AC Immune SA
Biotecnología e Innovación Asociación
Newron Pharmaceuticals SpA
Nurtias
Venthera
Celavie Biosciences
TriSalus Life Sciences
Ocugen
Omega Therapeutics
Outlook Therapeutics
Protalix Biotherapeutics
SIRION Biotech
TFF Pharmaceuticals
TG Therapeutics
Xontogeny LLC

Barrett, The Honors College at Arizona State University
Boy Scouts of America, GCC.
Caesars Republic
Copper State Bolt and Nut Company
FlipOS
LGE Design Build
M. J. Insurance
Marti or Farms
NewLife Forest Products
Sagewood
Sonora Quest Laboratories
The Najafi Companies
Walton Global Holdings
LEONARD & FINCO PUBLIC RELATIONS, INC.
1039 W. Mason St., Green Bay, WI 54303
920/965-7750; info@LFpublicrelations.com
www.lfpublicrelations.com
Agency Statement: Leonard & Finco is an award-winning agency with a mission to provide clients with strategic PR expertise in an ethical manner by listening to their needs and generating strategic, creative ideas that achieve quality results.

LITZKY PR
320 Sinatra Drive, Hoboken, NJ 07030
201/222-9118; jwelch@litzkypr.com
www.litzkypr.com

LOGOS COMMUNICATIONS, INC.
P.O. Box 871346, Canton, MI 48187
734/667-2005; sue@logos-communications.com
www.logos-communications.com
Agency Statement: The Logos Communications team is a group of seasoned professionals in metro Detroit who provide strategic public relations, marketing and communications counsel that’s crafted to maximize effectiveness.

Our staff of experienced PR professionals work as a team, providing clients throughout North America with the benefit of more than 100 years of combined experience in nearly every industry sector including energy, manufacturing, health, finance, food, agriculture, engineering, environmental, business, leisure & tourism, professional sports, arts & entertainment, transportation and construction.

Susan Finco, owner & pres.; Cole Buergi, VP, bus. dev.
Agency Statement: LHG has raised the bar as the industry leader by combining an innovative approach with a timeless work ethic and sense of integrity, empowering the agency to provide superior, results-driven marketing communications services to like-minded clients who set the standard within their respective industries.

The agency offers powerful multichannel programs, along with sound strategic vision, earning the recognition and respect of today’s most influential media professionals.

The agency employs industry-leading tactics in public relations and flawless execution to deliver campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in remaining fiercely independent and departing from business-as-usual. The agency provides superior service to its clients by operating from an agreed-upon scope of work that is customized, strategic and measurable. We are guided not by time sheets, but from a commitment to do whatever it takes to deliver results.

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients’ success, earning recognition as one of the nation’s most award-winning agencies.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

Clients Include:

Destinations
Alexandria, VA
Cabarrus County Convention & Visitors Bureau
Charleston, SC
Cheyenne, WY
Explore Bristol, RI
Geneva, Switzerland
Hattiesburg, MS
Jackson County Tourism Development Authority, NC
Jamaica Tourist Board
Kentucky Department of Tourism
Marquette, MI
Visit Mississippi
Montgomery, AL
Nassau Paradise Island Promotion Board
Natchez, MS
New Hampshire Div. of Travel & Tourism Development
New Jersey Div. of Travel & Tourism
Norfolk, VA
Paducah, KY
Panama City Beach, FL
Paradise Coast (Naples, Marco Island, Everglades), FL
Providence, RI
Redding, CA
Sacramento, CA
Santa Fe, NM
St. Barts
Visit Athens, GA

Culinary & Spirits
5th Street Group
Jukes Cordialities
Sonoma County Vintners
Sonoma County Winegrowers
Sycamore Brewing

Tempest
Vintage Hospitality Group
Ravello

Hospitality
Cliff House Maine
Divi & Tamarijn Aruba All Inclusives (Aruba)
Emeline, SC
Garden of Gods Resort and Club, CO
Grand Hyatt Vail, CO
Hotel Haya, FL
Oberoi Hotels & Resorts
The Aldia, GA
The Kimberly Hotel, NY
The Gant Aspen, CO
The Georges, VA
The Ryder Hotel, SC
The Set Hotels, Europe
The Preserve Sporting Club & Residences, RI

Economic Development & Technology
Pearland Economic Development Corp. (PEDC)
SquareMouth

Cruise & Travel
MSC Cruises
Vacay My Way

Arts, Culture, Attractions & Nonprofits
Brookgreen Gardens
Gibbes Museum of Art
Houston Golf Association
Space Center Houston
St. Johns Cultural Council

Real Estate & Finance
The Beach Company
Kiawah River, SC
Love Enterprises
McNair Interests
Nexton
Russell Lands on Lake Martin
Sea Pines Community Services Associates
Sharbell Development Corp.
Venterra Realty
Wellby Financial

Lovell Communications
3212 West End Ave., #500, Nashville, TN 37203
615/297-7766
www.lovell.com
Twitter: twitter.com/LovellComm
Facebook: facebook.com/LovellCommunications
LinkedIn: linkedin.com/company/lovell-communications/
Lovell blog: www.lovell.com/our-outlook

Agency Statement: For more than 30 years, Lovell Communications has served as strategic counsel and trusted partner to health care providers and suppliers across the country. Publicly traded companies, not-for-profit systems, early-stage and mature companies draw upon our vast communications expertise to support them through phases – or just moments – when it’s crucial to persuade audiences or influence decision makers.

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients’ success, earning recognition as one of the nation’s most award-winning agencies.

Leadership team includes: Rosemary Plorin, pres. & CEO; Rebecca
LOVIO GEORGE | COMMUNICATIONS + DESIGN
681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240
www.loviolegeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 10.

Agency Statement: Lovio george communications + design opened its doors over 35 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency’s services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mkgt.; Bridget Burns, VP

Clients Include:
- Capuchin Province of St. Joseph
- Community Foundation for Southeast Michigan
- Community Health and Social Services Center
- Detroit Development Fund
- Detroit Regional Convention Facility Authority
- Detroit RiverFront Conservancy
- GST AutoLeather / Pangea
- HNTB
- Huntington Place
- MDOT
- Midtown Detroit, Inc.
- New Economy Initiative / NEIdeas
- Schostak Brothers & Company
- Shinola
- The Parade Co.
- Visit Detroit

Visit Detroit
Partial list of clients:
- AccuReg
- American Health Partners
- Ardent Health Services
- Brighton Health
- Cadence
- Compassus
- Community Health Systems
- Concert Genetics
- Echo Health Ventures
- Maxim Health Services
- McLaren Health Care
- Monogram Health
- Morgan Medical Center
- Nashville Health Care Council
- Oceans Behavioral Health
- Owensboro Health
- Quorum Health
- Sentara Healthcare
- UnitedHealthcare
- UnityPoint Health
- Vera Health

LUMINA COMMUNICATIONS
3031 Tisch Way, Suite 1002, San Jose, CA 95128
646/515-5208; Hugh@luminapr.com
www.luminapr.com


Agency Statement: As one of the top B2B tech PR agencies in the U.S., Lumina is a diverse team of PR professionals who are passionate about helping businesses develop strong brands and differentiate in crowded markets to achieve their strategic objectives. Lumina has well-established practice groups focused on cyber security, enterprise software and services, and infrastructure management.

With expertise in public relations, social media, and content marketing, Lumina's comprehensive PR campaigns have led to IPOs or strategic acquisition exits yielding enterprise value well in excess of $30B. The Lumina team has deftly handled the most complicated and critical communications challenges for businesses of all sizes, building positive awareness among our clients’ target audiences and lasting enterprise value. Our continued success is founded on long-lasting, mutually beneficial partnerships.

Leadership: Hugh Burnham, CEO; John Kreuzer, Mike Gallo, Dex Polizzi, exec. VPs

Clients Include:
- Back
- TeamViewer
- Digital Shadows
- Vectra
- Lookout
- Keysight Technologies
- Sanmina

LOWE GROUP
250 E. Wisconsin Ave., #875, Milwaukee, WI 53202
414/777-1880; jody@lowecom.com
www.lowecom.com

Media relations, content & authority marketing, social media, reputation management, crisis communications, marketing support and media training. Clients include asset managers, mutual funds, RIAs and financial advisory firms, trust services providers, hedge funds and other alternative-investment managers, fintechs, ESG/sustainable and impact investment firms and other leading financial institutions and organizations. Employees: 6. Founded: 2003.

Agency Statement: Lowe Group helps financial services organizations reach their target audiences—directly and through the media—with high-impact, engaging communications. We create custom client programs through a tailored, consultative approach to tell their story; enhance awareness of products, services and leaders; build and maintain credibility; and highlight initiatives. Our experienced financial professionals and communications specialists hail from investment management firms, hedge funds and financial journalism. We translate that expertise into positive results and outcomes for clients.

Jody Lowe, pres. & mng. dir.; Benjamin Bishop, VP & mng. dir.

Baird
- Johnson Financial Group
Calamos Investments
- The Leuthold Group
Cambiar Investors
- Praxis Mutual Funds
DPL Financial Partners
- US SIF
Fabric
- Wasatch Advisors
Heartland Funds
- Wealthspire Advisors

LT PARTNERS PR
Seattle, WA
Press@lt.partners
https://lt.partners/public-relations

LT Partners PR provides full service PR division that partners with established and emerging brands, corporations, national organizations, consumer companies, start-ups, and tech companies. Employees: 29.

Cynthia Sutherland, head of PR; Courtney Coonrod, A/S
M Booth, a global communications agency, runs on two words: Be Inspired. The agency is a culture-first, progressive firm comprised of self-declared ideapreneurs — professionals who think big, move fast and live at the intersection of research, insight and imagination. M Booth is full-service with expertise in building brands across the consumer and corporate sectors. The agency expanded its footprint in the following areas: Activist investing, compliance, ETFs, financial services, hedge funds, fund administration, fund distribution, investing, mutual funds, private equity, credit, research/advocacy, real estate, regtech, wealth management, technology, and cryptocurrency. Founded: 2016.

Agency Statement: We propel our clients to the national stage and help them shape the conversation. By amplifying our clients’ investment philosophy to appropriate stakeholders and media gatekeepers, we ensure their messages reach national and international scale, increasing their visibility to potential investors. Composed of former reporters, columnists, and asset management marketers, the team at Lyceus comes armed with the tools required to craft, navigate, and amplify any financial brand’s message. We execute these initiatives through a mix of media relations, media training, crisis/issue management, digital marketing, and content marketing.

Tucker Slosburg, pres.

Clients Include:
- Centerstone Investors
- Coast Capital
- DLP Capital
- Motley Fool Asset Management
- Parallieke Finance
- Smead Capital Management
- The RBB Fund Inc.
- Turbine Labs
- Zeo Capital Advisors

Agency Statement:
M Booth Health offers decades of medical, pharmaceutical, and public health expertise with the award-winning creative and digital talents of consumer PR powerhouse, M Booth. Clients turn to the agency to advance care, access, and understanding; spark attention and conversation around new therapies; speed research and innovation; shape health policies; and reduce stigma to improve health outcomes. What distinguishes the M Booth Health team is its track record navigating the complex commercial, policy, and advocacy environments, and a shared spirit of purpose across its team. Services include research, strategic planning, and analytics; creative campaign development; earned/paid media and social media strategy and engagement; content design for visual storytelling; science writing and data communications; and experiential activations.

M Booth Health experienced double-digit growth and multi-million-dollar account wins in 2021. Nine major new clients included 2 pharmaceutical giants and a leading healthcare system, along with marketing communications and public affairs assignments for a range of health organizations. As a result of rapid growth, the firm expanded its staff significantly, including the addition of Stacey Bernstein as the firm’s new CEO, Peter Matheson Gay as Chief Impact Officer, and Tayla Mahmud as EVP, Health Equity and Multicultural Strategy. The firm also added a new purpose-driven consulting practice, M/Pact, that helps brands and organizations tell stories of their impact in the areas of the environment, racial and gender equity, human rights and development, and food security.

Stacey Bernstein, CEO; Karen Strauss, chief mktg. & growth officer; Peter Gay, chief impact officer; Karen O’Malley, practice lead, public affairs; Tayla Mahmud, EVP, health equity & multicultural strategy; Leila Darabi, EVP, social impact
MAGRINO PR
352 Park Ave. South, 6th flr., New York, NY 10010
212/957-3005; fax: 212/957-4071; allyn.magrino@magrinopr.com
www.magrinopr.com
@magrino

Agency Statement: At Magrino, we put over 25 years of strategic insight and intelligence into everything we do. Employing our 360° lifestyle approach to brand building and public relations, our campaigns are focused, strategic and assembled to balance cost-effectiveness with positive results. That is the reason some of the world’s most revered lifestyle brands turn to us — and return to us.

Magrino offers a full suite of public relations and social media services, from media relations and strategic partnerships to platform management, content creation and influencer and event marketing.

Susan Magrino, chmn. & CEO; Allyn Magrino, pres. & chief revenue officer; LeighAnn Ambrosi, exec. VP & chief admin. officer
200 Amsterdam
Alba Palm Beach
Applewood Manor
Bora Bora One
California Closets
Canopy Growth & Topicals
Casa de Campo
Chateau D’Esclans
Christie’s International Real Estate
Conrad DC
Conrad Maldives
Conrad Tulum
Creative Culinary Management:
Malibu Farm/The Fulton/Cobble & Co/Pearl Alley
Cuisinart & Cuisinart BBQ
Dalla Valle Wines
Dough Wines
Evermore/Dart
Fontainebleau Development
Frontgate
Fuji Whiskey
Goldbelly
Grayson Whiskey
Heitz
Hello Burlington
Hilton & Waldorf Astoria Cancun
Hilton Vallarta Riviera
Horse Soldier
Hotaling
Hotel Du Pont
Hunter Douglas
Il Palagio
Kips Bay Showhouse, NY, Palm Beach, Dallas
Lotte New York Palace
Lotte Seattle
Main Street Hospitality
Martha Stewart
Menin Development
M Social Hotel
Ocean Casino Resort
Omni Hotels & Resorts
Omni Amelia Island Hotel
Omni Barton Creek Hotel
Omni Boston Hotel at the Seaport
Omni Grove Park Inn Hotel
One Wall Street
Patrimony Estate
Pioneer Linens
PreStige Wine Imports
Ritz Carlton Nomad
Rose Tarlow
Royal Poinciana
SCOUT
Sereno Hotels
Smythson
Sur La Table
The Gwen Hotel
The Leyton
The Morrow Hotel
The Pale
The Ranch Malibu
The Ray Hotel
The Tin Building
Tini Lux
Vaughan
Vella
Wave Resort
Whispering Angel

Marathon’s strength is rooted in developing high-quality, research-driven content at speed and then delivering it to target audiences to effectively shape public discussions of our clients and their issues. We create and deliver content across any platform, from traditional earned media placements including op-eds and stories to original videos, infographics, and paid media that can be digitally disseminated and shared on social media.

Our ability to execute comprehensive, integrated, and cross-platform media strategies is driven by our dedicated team of over 50 talented communications professionals with a diverse set of skills and backgrounds, which enables us to meet the unique objectives and challenges of a wide-ranging portfolio of clients. Our team includes experienced campaign operatives, crisis professionals, researchers, digital and data experts, graphic designers, government aides, reporters, lawyers, and television producers who each bring a unique perspective to every challenge.

Marathon won the Reed Awards’ 2021 Public Affairs Firm of the Year award and was honored as a finalist for Agency of the Year by both PRWeek and PRovoke Media. We have been named among America’s fastest-growing companies by The Financial Times and Inc. and recognized by Ragan Communications as one of its Top Places to Work in 2021.

Phil Singer, founder & CEO; Jane Hardey, mng. dir. & COO; Ray Hernandez, mng. dir., research & investigations; Liz Benjamin, mng. dir., Albany; Alison Reemer, mng. dir., client services; Michael Harinstein, chief mkkg. officer; Jim Scott Polsinelli, chief creative officer

MARATHON STRATEGIES
NY | DC | Albany
38 E. 29th St., 4th flr., New York, NY 10016
212/960-8120
www.marathonsstrategies.com
Crisis and issues management, strategic communications, public affairs, media relations, research and investigation, digital, creative and content, field services and stakeholder engagement.

Agency Statement: Marathon Strategies is an independent PR firm that delivers intelligent communications and research solutions for the world’s top corporations, brands, and associations to help them realize their business goals, manage reputational crises, and reach the right audiences to influence discussions. We specialize in reputation management, communications, crises and issues management, creative content, and digital strategy.

Marathon’s ability to build brands, communities and movements starts with our ability to influence and shape public discussions. Every day we monitor and analyze the news and social media conversations to identify trends and issues that will impact our clients’ businesses and reputations. We work with clients to develop strategies and messages that will help them achieve their business goals, manage reputational crises, and reach the right audiences to influence discussions.

Marathon’s team of experienced strategists, campaign operatives, crisis professionals, researchers, digital and data experts, graphic designers, government aides, reporters, lawyers, and television producers who each bring a unique perspective to every challenge.

Marathon won the Reed Awards’ 2021 Public Affairs Firm of the Year award and was honored as a finalist for Agency of the Year by both PRWeek and PRovoke Media. We have been named among America’s fastest-growing companies by The Financial Times and Inc. and recognized by Ragan Communications as one of its Top Places to Work in 2021.

Phil Singer, founder & CEO; Jane Hardey, mng. dir. & COO; Ray Hernandez, mng. dir., research & investigations; Liz Benjamin, mng. dir., Albany; Alison Reemer, mng. dir., client services; Michael Harinstein, chief mkkg. officer; Jim Scott Polsinelli, chief creative officer

MARINO.
747 Third Ave., 18th flr., New York, NY 10017
212/889-0808
10250 Constellation Blvd., Los Angeles, CA 90067
info@marinopr.com
www.marinopr.com
@marinopr
Media relations, strategic counsel, branding & reputation management, public affairs, community relations, integrated marketing, digital design, social media, corporate communications, e-commerce and retail advertising programs, crisis management, media training & special events. Employees: 50. Founded: 1993.

Agency Statement: Marino is a full-service strategic communications firm delivering data driven, fully integrated strategies focused on changing perceptions, amplifying impressions and fostering high-level relationships to build brands.

Marino serves a broad national client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York and Los Angeles.

Now in its 29th year, the company represents an array of clients from diverse sectors including real estate and property innovation, economic development, food and beverage, cannabis, energy, higher education, issue advocacy and the nonprofit world.

In recent years, Marino has been consistently recognized as one of the top agencies in the country by The Observer.

Frank C. Marino, CEO; John F. Marino, pres.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, exec. VP; Cara Marino Gentile, exec. VP.

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MARKETING MAVEN PUBLIC RELATIONS
2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com
www.marketingmaven.com
Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports, technology, environmental/public affairs clients, government agencies and social media.
Agency Statement: With offices in Los Angeles and New York City, Marketing Maven’s integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit www.marketingmaven.com for more information.
Lindsey Carnett, CEO & pres.

Clients Include:
Allstar Products Group
AllAModa Furniture
Baby Trend
Blackstone Products
Bryant University
Cleanlogic
EVA Air
French Canal Boat Company
Freshpet
Hidden Iceland
History Associates
Hygiena
Institute for Better Bone Health
Kingston Technology
Lido Advisors
Long Beach City College
Merced Irrigation District
Moton Insurance
Pillow Pets
Simply Fit Board
Small Business Administration
Snuggie
Travel and Adventure Show
WaterAid
Williams Data Management
Women Presidents’ Organization
XYPRO Technology

MARKSTEIN
1801 Fifth Avenue North, #200, Birmingham, AL 35203
205/824-7628; danny@markstein.co
markstein.co
Community engagement, content marketing, corporate communications, crisis communications, executive positioning, internal communications, media relations, media training, messaging, public affairs, reputation management, social media, SEM & SEO, tourism, workforce development.
Agency Statement: Markstein is a creative communications agency whose strategy-first, messaging-centric approach solves specific business problems to help clients capitalize on realized and unrealized opportunities. We develop custom, targeted messages and execute project- and partnership-based marketing communications programs to support each client’s goals.
Our work blends strategy, creativity and innovation with six interrelated practice areas to generate a measurable impact and world-class client experience.
• Brand Management
• Digital Influence
• Creative Experiences
• Media Solutions
• Crisis Communications
• Public Affairs

Danny Markstein, founder & chmn.; Keelie Segars, chief executive officer; Chris Hoke, chief creative director

Clients Include:
Air Line Pilots Assn.
Alabama Construction Recruitment Institute
Alabama Power
Association for Clinical Research Professionals
Association of Professionals in Infection Control & Epidemiology
BIO
Coca Cola Bottling Company United
Colonial Pipeline
Encompass Health
J.H. Berry & Gilbert
Landing
Rheumatology Research Foundation
Rives Construction
Teach for America
This is Alabama
Vulcan Materials
Walmart

MATTER
197 Portland St., 3rd flr., Boston, MA 02114
978/499-9250; info@matternow.com
https://www.matternow.com/
Public relations, digital marketing, creative, video, strategy + planning.
Agency Statement: Matter is a Brand Elevation Agency unifying PR, creative services, digital marketing and strategy into content-rich communications campaigns that inspire action and build value. Founded in 2003, with offices throughout North America and 250+ employees, we work with the world’s most innovative companies across high-technology, healthcare, consumer technology, professional services and consumer markets, from startups and nonprofits to well-known corporations.
We are experts in storytelling. That means we’re laser-focused on getting a client’s message out and heard by the right audiences, in the right places. Our strategic communications programs maximize earned, owned, shared and paid media to tell — and show — credible brand stories.
We have in-house graphic design and web development capabilities as well as video and live broadcast services for projects big and small. Our creative, video and digital marketing teams work hand-in-hand with the PR teams to create high-quality assets to support campaigns. Our digital marketing capabilities amplify brand stories to increase reach and ROI. Our teams understand how a campaign can be brought to life across multiple platforms and mediums, and the interplay between the mix. We understand how to elevate any brand.
Scott Signore, CEO & prin.; Patty Barry, prin.; Mandy Mladenoff, pres.

Clients Include:
6 River Systems
Act-On
Attivo Networks
Auth0
Blue Cross & Blue Shield of Rhode Island
Blue Yonder (formerly JDA Software)
Boston Mutual Life Insurance Company
Corel
Corindus
CVS Health
Evenflo
Galileo Financial Technologies
HARMAN
Health Management Systems (HMS)
HP Hood
Information Services Group (ISG)
Island
Johnson Controls
Level Ex
MIT Exec Education
Modernizing Medicine
Okta
Potter Anderson
Sectigo
Sleep Cycle
Spectrum Health Systems
Unitil
Vermont Nut Free Chocolates

MCCABE MESSAGE PARTNERS
1825 Connecticut Ave., N.W., #300, Washington, DC 20009
202/868-4808; pmccabe@MessagePartnersPR.com
www.MessagePartnersPR.com
Health and healthcare, health policy, issues that affect health (housing, environment, education, etc.) Employees: 26. Founded: 2016.

Agency Statement: Like a stone meeting water, effective communications expand to reach and motivate many audiences. Washington, DC-based McCabe Message Partners helps clients create their own ripple effect. Focusing solely on health and issues that affect it, agency leaders bring experience in journalism, market research, public policy, consumer advocacy, corporate communications, and non-profit management. McCabe Message Partners offers the expertise and professionalism of a large agency with the warmth and passion of a small business.

Patrick McCabe, pres.; Mike Warner, Becky Watt Knight, Paul Skowronek, sr. VPs

American Academy of Dermatology
American Board of Emergency Medicine
American Board of Internal Medicine
American Medical Assn.
American Nurses Assn.
Campaign for Tobacco-Free Kids
Community Oncology Alliance
Health Affairs
Infectious Diseases Society of America
John A Hartford Foundation
Kate B. Reynolds Charitable Trust
National Board of Medical Examiners
National Eczema Assn.
National Heart, Lung, and Blood Institute/Westat
National Investment Center for Seniors Housing & Care
National Partnership for Hospice Innovation
Public Health Accreditation Board
Robert Wood Johnson Foundation
Society to Improve Diagnosis In Medicine
The Duke Endowment

MCDOWELL COMMUNICATIONS GROUP LLC
36 Trumbull St. 3rd flr., Hartford, CT 06103
860/247-9100; fax: 860/724-4620; mcdowell@mcdowellcg.com
www.mcdowellcg.com

Agency Statement: The McDowell Communications Group works at the intersection of press, politics, and policy. In today’s fast-paced news media world, we develop and execute strategies to achieve business goals, pass or defeat legislation, and manage crises. If you face a challenge, we have solutions.

Duby McDowell, Maura Fitzgerald, Becca Brockway, Sabrina Rivera, Jennifer Haverty

CT Automobile Retailers Assn.
CT Dept. of Public Health
CT Office of Higher Education
CT Psychologists Assn.
Dominion Energy
The Jackson Laboratory
Katharine Hepburn Cultural Arts Center
Mattress Recycling Council
United Educators

MCS HEALTHCARE PUBLIC RELATIONS
110 Allen Rd., #303, Basking Ridge, NJ 07920
908/234-9900; elioth@mcspr.com
www.mcspr.com
We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 25. Founded: 1985.

Agency Statement: Over 30 years ago, we made healthcare our single focus. Today, we’re the longest standing independent all-healthcare agency in the world, and that focus will never change. This dedicated vision has enabled us to offer unmatched expertise and work quality to our clients – shaping and delivering their message with the precision demanded in healthcare communications.

Our pursuit of healthcare was driven by the desire to be a part of the most vital industry to humanity – one full of innovation and excitement. We’ve helped tell the story of some of the biggest achievements in medicine – from the eradication of smallpox, to the launch of the world’s first cardiovascular mega-trials, to the mapping of the human genome. Clients turn to MCS because of our strong heritage in healthcare and reputation for quality work. Clients stay with us because the people here share their passion for life sciences and are supported by a culture that enables exceptional service.

Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Karen Dombek, Laura de Zutter, VPs

Clients include:
Altimune
Cross Country Healthcare
CSL Behring
Genentech
Janssen
Lupus Research Alliance
Mayne
Robert Wood Johnson Hospital
MEDIA FRENZY GLOBAL

3280 Peachtree Rd. NE, Atlanta, GA 30305
404/915-2550; sarah@mediafrenzyglobal.com
www.mediafrenzyglobal.com


Agency Statement: Media Frenzy Global tells stories for innovative and disruptive brands in the US and UK through strategic messaging and positioning, public relations and creative content.

Sarah Tourville, CEO and founder; Katie Kern, COO and partner

Clients Include:
- Atlanta Life Insurance
- AV Tech Media Solutions
- Dragon Army
- Edge Solutions
- Entropik
- ETU
- Farm to Plate
- Harlem Globetrotters
- Jellyfish

MEKKY MEDIA RELATIONS INC.

1165 N. Clark St., #700, Chicago, IL 60610
312/414-1883; michelle@mekkymedia.com; carleigh@mekkymedia.com
www.mekkymedia.com

PR strategy, communications strategy, media relations, media training, social media, influencer outreach, event promotion, copywriting, podcasting.


Agency Statement: Mekky Media is a boutique PR firm dedicated to delivering powerful publicity with trusted expertise, innovative ideas and personalized attention.

Founded and led by distinguished media and PR veteran Michelle Mekky, our team consists of passionate professionals from the best PR firms in the country and former journalists who all work relentlessly to amplify a client’s brand, image, and story. We are driven by success and aim to deliver impactful work. Let us show you what true results look like from a PR agency that stands out from the rest.

Michelle Mekky, founder & CEO; Bill Rossi, COO; Carleigh Rineferd, sr. acct. mgr.; David Viggiano, media rels. dir.; Rachel Shaykin, acct. mgr.; Charisse Barnachea, sr. A/E; Madie Holland, Courtney LaPorta, A/E; Jenny Kraus-Quinn, head writer; Adam Sokolowski, social media mgr.

Clients Include:
- Belle Tire Distributors, Inc.
- Chelsea Austin
- Chicago Lights
- Chicago Scholars
- Farm to Plate
- Harlem Globetrotters
- It's Just Lunch
- Live Free 999
- Nia Technique, Inc.
- Nva B
- OMI Industries
- PharmaCann
- Scott Harris Hospitality Group
- Start Early
- Sunshine Flyer
- The Cronin Law Firm
- The Organized Mama
- The Wild Collective
- Warner Institute

MERRITT GROUP, INC.

8251 Greensboro Dr., McLean, VA 22102
703/390-1500; fax: 703/860-2080; info@merrittgrp.com
www.merrittgrp.com

Merritt Group is an award-winning, woman-owned strategic communications firm - and we are celebrating our 25th anniversary this year! We are a mid-sized agency based in McLean, Virginia with staff across the U.S. in San Francisco, Dallas, Boston, Denver and more. Merritt Group specializes in public relations, messaging, branding/creative, content strategy & creation, SEO, social media, demand and lead generation, website development/design and marketing infrastructure consulting.

The success of our client campaigns is grounded in our extensive domain knowledge in market moving technology areas such as cybersecurity, AI, IoT, cloud, quantum, blockchain and mobile, as well as key verticals such as government, healthcare, retail, energy & utilities, transportation, banking and more. Our philosophy starts with intrinsically understanding our clients’ target audiences, which leads to the development of powerful messaging and creative PR, marketing, content programs that drive high impact awareness, engages audiences and accelerates sales around their innovations.

At Merritt Group, we help our clients harness the power of a new era of influencers and digital technology — one that extends beyond just the mainstream media as the arbiters of reach. We are disciples of Digital PR, the confluence of traditional PR strategy, SEO, content marketing and social media. We build credibility with differentiated messaging and content that multiplies your brand impact and injects and amplifies your PR campaigns with digital strategies and tactics to reach your target audiences quickly and efficiently.

Our client roster includes organizations ranging from large, global leaders to emerging, venture-backed innovators - all with a focus on technology.


Agency Statement: Merritt Group’s philosophy starts with understanding our clients’ target audiences and markets and then developing powerful messages and creative programs that create awareness for their innovations. Our in-depth knowledge of our clients’ competitors, markets, industry trends and influencers turns our campaigns into immediate ROI for their business.

We pride ourselves on delivering insightful, strategic communications approaches that take full advantage of the intersection of media, digital and creative based on analytical research. While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is undiminished. Our goal is to help the world’s most inspiring companies share viewpoints that get people talking and keep their audiences engaged. We also have built our business on the expertise of our people by procuring and developing the industry’s best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

At Merritt Group, we are a family. We are authentic, inclusive, adaptable, accountable, service-minded and love a balanced and fulfilling work life.

The agency places employee culture as a top priority, which has resulted in an industry-low turnover rate and multiple industry awards.

Leadership: Alisa Whyte, CEO, sr. partner; Thomas Rice, exec. VP, partner; John Conrad, exec. VP, partner; Jayson Schkloven, exec. VP, partner; Shaded Ahmed, sr. VP, partner; Michelle Schafer, sr. VP, partner; Matt Donovan, sr. VP, partner

Babel Street (public sector) Qlik (public sector)
CalAmp RapidAI
Conversica SAIC
Cybrary SynthesisAI
Deep Instinct Telos
Elastic (public sector) Tresata
Forgepoint Capital
Hexagon PPM
Huntress Labs
Infermedica
LiveOps
Medisafe
MITRE Engenuity
Northern Virginia Technology Council

Leadership: Alisa Whyte, CEO, sr. partner; Thomas Rice, exec. VP, partner; Jayson Schkloven, exec. VP, partner; Shaded Ahmed, sr. VP, partner; Michelle Schafer, sr. VP, partner; Matt Donovan, sr. VP, partner
MERRYMAN COMMUNICATIONS
318 Avenue I, Suite 227, Redondo Beach, CA 90277
424/262-0708; connect@merrymanncommunications.com
www.merrymanncommunications.com
twitter.com/MerrymanComm
LinkedIn.com/company/merrymann-communications/
Healthcare marketing communications and PR across virtually all industry
categories/therapeutic areas: medical devices & diagnostics, biotech &
pharmaceuticals, health IT, health plans, hospitals & physician groups/
Agency Statement: We are a full-service healthcare agency providing
tegrated marketing, communications and PR, and we offer a wide range of
special expertise. Our team includes senior communications professionals possessing extensive, real-world experience. Our clients range from exciting healthcare start-ups to large medical technology
companies. Our virtual model helps your budgets go further. The
successes we deliver are due to collaborative and collective efforts of our
clients and our team, and that’s what makes us Successful Together.
Betsy Merriman, pres.; Ashley Cadle, Joni Ramirez, group dirs.
Clients Include:
Active Implants Miach Orthopaedics
Aerin Medical Penumbra
Ancora Heart Silk Road Medical
Boston Scientific Smiths Medical
CHA Hollywood Presbyterian Spineart
Medical Center Takeda
Endologix
Envoy Medical
Family Heart Foundation

MERX COMMUNICATIONS
Saline, MI 48176
734/234-5010; info@merxpr.com
merxcommunications.com
Financial communications, investor relations, global media relations
strategy and outreach, executive communications, speechwriting,
sustainability and ESG strategy, crisis communications, issues
Agency Statement: Led by a Pulitzer-awarded journalist and trusted
executive adviser, Merx Communications is a results-driven agency that
 crafts creative, clear and effective strategies and messaging to deliver
business results.
We specialize in financial and IR communications, strategic comms
and media relations in the automotive, advanced materials, renewable
energy, environmental and sustainability industries.
Whether it’s developing your pitch to reporters or transforming how
investors value you, you’ll benefit from our experience in the newsroom
and the boardroom.
Katie Merx, CEO; Tony Boylan, sr. comms. exec.; Kathleen Blizitze,
sr. strategy exec.; Alayna Sarver, social media and data strategist
Cascade Partners
Chagrin Documentary Film Festival
Electric Last Mile Solutions
Equis Automotive
General Graphine
Level Eight Ventures
Pajarito Powder
The Coretec Group
The Popcorn Shop
TRSG Inc.
We Predict

MKE WORLDWIDE
MKEWORLDWIDE
1250 Broadway, 3rd flr., New York, NY 10001
212/704-9727; gdonahue@mww.com
www.mww.com
Contact: Grace Donahue
Corporate communications, executive eminence, consumer marketing,
sports and entertainment, B-to-B, technology, healthcare, crisis
communications/issues management, public affairs, food and beverage,
Agency statement: Driven by data and powered by humans, MikeWorldWide is among the world’s leading independent, integrated
PR agencies with the industry’s top innovative players, strategic
thinkers, hybrid creatives, and technicians. We are an interconnected,
multi-faceted arsenal of talent, committed to making each client matter
more by delivering on a people-first, client centric promise that leans
heavily into a digitally-led, content-driven approach to maximize earned
outputs and business impact.
Michael Kempner, founder & CEO; Bret Werner, pres.; Will Starace,
CFO; Gina Cherwin, chief people officer; Parker Ray, chief digital
strategist; Carreen Winters, chief strategy officer; Tara Naughton,
consumer mng. dir.
Clients Include:
Atkins Nutritional Inc.
E. & J. Gallo Winery
FanDuel
Men’s Wearhouse
Nikon
Omron Healthcare
Red Lobster
Subaru of America

Milk & Honey PR
Nurturing Reputations
MILK & HONEY PR INC.
115 Broadway, Floor 5, Suite 07-114, New York, NY 10006
718/715-2107; paul@milkandhoneypr.com
www.milkandhoneypr.com
Public relations, reputation management, corporate communications,
content development, media relations, issue and crisis management,
communications, digital marketing, social media, sustainability, purpose
Agency Statement: The buzz of something new. Milk & Honey is an
energetic PR agency that manages and nurtures reputations for ambitious
growth companies. We work with senior decision makers to change the
way businesses talk. We don’t start with numbers, we start with people.
We specialize in enriching messaging. Making your story more colorful,
inspiring or simply less complicated to deliver business value.
Paul Cohen, CEO; Michael West Jr., partner; Calli Haramaras, client
mgr.; Daniel Quinn, Linnea Lipson, client execs.

MMGY NJF
MMGY NJF
360 Lexington Ave., 10th flr., New York, NY 10017
212/228-1500
www.njfpr.com
Travel & tourism, hospitality, lifestyle PR. Employees: 60 in PR; 400+
Agency Statement: At MMGY NJF we are global connectors,
storytellers and curators of travel experiences – inspiring people to view
the world differently and then see it for themselves. As marketers
specializing solely in travel and hospitality, we help put travel brands on
the map and navigate their narrative through innovative thinking, creativity
Continued on next page
MMGY NJF continued and storytelling, MMGY NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications. We are the winners of the 2020 HSMAI Adrian Award Best of Show in PR for our work on the National World War II Museum’s 75th Anniversary of D-Day campaign.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, MMGY NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to MMGY NJF whose “Leave No Stone Unturned” philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, MMGY NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed Portrait of American Travelers® annual research study. With offices in New York City, Los Angeles, Kansas City, Austin, London, Miami, Dubai, Vancouver and Washington, D.C. and an international partner network, Travel Consul, we serve many of the world’s premier travel and tourism brands. Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, travel industry relations and international destination representation.

Julie Freeman, exec. VP & mng. dir.; Lauren Kaufman, sr. VP; Nancy Friedman, founder

Clients Include:
- Amtrak
- American Queen Voyages
- Berkshire Hathaway Travel Protection
- Borgata Hotel Casino & Spa
- British Virgin Islands
- Cheap Caribbean
- City Experiences
- Costa Rica Tourism
- Etihad Airways
- Eurail
- Explore Worldwide
- Floreat Club
- Greater Palm Springs CVB
- Go City
- HEI Hotels
- Hotel Vermont
- Karisma Hotels
- LATAM Airlines
- London & Partners
- Montauk Chamber of Commerce
- Oceania Cruises
- Ped Hotels
- Presidio Tunnel Tops
- Sea Island
- South Dakota Tourism
- St. Petersburg/Clearwater

The Beaches of Fort Myers & Sanibel
- The National World War II Museum
- Travel Texas
- Visit California
- Visit Dallas
- Visit KC
- Visit Grand Rapids
- Visit Newport
- Visit Santa Barbara
- Wheel the World

Agency Statement: Montieth & Company is a global communications consultancy that provides a fully integrated set of marketing communications solutions to deliver high-value, measurable outcomes for your organization. We help you to achieve influence, realize your ambitions, and solve critical problems. Through our flexible, integrated and budget-efficient cross-border model, we reach into multiple money and media markets through our global hubs in New York, London and Hong Kong.


Additional Offices:
- London
- Hong Kong, operating as Montieth SPRG
- Acuity Knowledge Partners
- Altada
- Arch Grants
- Archaea Energy
- Assn. of Asian American Investment Managers
- BCA/Ned Davis Research
- BrainBox AI
- Conifer
- Clearblue Technologies
- Earnix
- GMO
- GOL Airlines
- Homestead Funds
- Guidestrip Solutions
- IR+M
- Minerals Technologies
- Mitsui Fudosan America
- Morrow Sodali
- Ned Davis Research
- Sun Life Capital Management

The Beaches of Fort Myers & Sanibel
- The National World War II Museum
- Travel Texas
- Visit California
- Visit Dallas
- Visit KC
- Visit Grand Rapids
- Visit Newport
- Visit Santa Barbara
- Wheel the World

MOORE, INC.
2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; fax: 850/224-9286; Terriea@themooreagency.com
www.themooreagency.com

Moore is a nationally ranked integrated marketing agency headquartered in Tallahassee, Florida and offices in West Palm Beach, New Orleans, and Denver. Moore’s multichannel approach places audiences at the center of a meaningful experience with brands. Our key differentiators are advocacy, digital, social and multicultural communications. We are a team of skilled communicators who shape opinions, shift behaviors and incite action with excellence in client servicing. For more information about Moore, visit www.themooreagency.com.

Karen B. Moore, CEO & founder; Richard Moore, CFO & gen. counsel; Terrie Ard, pres. & COO

Clients Include:
- ABLF United
- BASF
- CareerSource Florida
- Facebook
- Florida College Systems
- Florida Dental Assn.
- Florida Dept. of Agriculture
- Florida Healthy Kids
- Florida Prepaid College Board
- Florida Sheriff’s Assn.
- Florida Sterling Council
- Ford Motor Co.
- Georgia-Pacific
- Hancock Bank
- Max Planck Florida Institute
- Northwest Florida Beaches International Airport
- Pharmaceutical Research & Manufacturers Assn.

MONTIETH & COMPANY
10 Grand Central, 155 E. 44th St., New York, NY 10017
718/514-1383; montieth@montiethco.com
www.montiethco.com

MOTION AGENCY, INC., THE
325 N. LaSalle Dr., #550, Chicago, IL 60654
312/565-0044; wmarshall@agencyinmotion.com
https://agencyinmotion.com/


Agency Statement: We are for those who want to do great work alongside a trusted partner. Motion is a PR and marketing agency focused on building and maintaining extraordinary brands. Everything we do envelops your brand with the acceleration it needs for success.

Kimberly Eberl, founder & CEO; Bonni Pear, exec. VP, PR; Wheatley Marshall, Maureen Brennan, sr. VPs, PR

Clients Include:
- Avanade
- Boys & Girls Clubs of America
- Boys & Girls Clubs of Chicago
- GuideStar Eldercare
- Illinois Soybean Association
- International Tree Nut Council
- Gladiator Storage
- Loretto Hospital
- Medieval Times
- National Louis University - Chicago campus
- Rheem Manufacturing Company
- Rapid Locking Systems

MOTION AGENCY, INC., THE
325 N. LaSalle Dr., #550, Chicago, IL 60654
312/565-0044; wmarshall@agencyinmotion.com
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- International Tree Nut Council
- Gladiator Storage
- Loretto Hospital
- Medieval Times
- National Louis University - Chicago campus
- Rheem Manufacturing Company
- Rapid Locking Systems

MP&F STRATEGIC COMMUNICATIONS
611 Commerce St., #3000, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; info@mpf.com
www.mpf.com

Twitter: @mpfcomm

Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking. Employees: 71. Founded: 1987.

Agency Statement: MP&F is a full-service communications agency based in Nashville, Tenn. Our team of 70-plus public relations, marketing, branding and advertising strategists works with clients large and small across the country in a variety of industries, from health care to technology, to education, to tourism. We are the largest locally owned, fully integrated communications firm in Tennessee and one of the largest in the Southeast.

Jennifer Brantley, mng. partner; Mary Elizabeth Davis, David Fox, Keith Miles, Katy Varney, Knight Stivender, partners; Courtney Rossi, principal; Mary Ruth Raphael, Leigh Lindsey, senior VPs; Javier Solano, VP; Tom Cocke, Don Bailey, directors; Chad Raphael, CFO

Aegis Sciences Corporation
BlueCross BlueShield of Tennessee
Boyle Investment Company
CSX Transportation
Integral Senior Living
Log Still Distillery
Saban Center Foundation
Tennessee Valley Authority
U.S. Department of Labor's Office of Job Corps
Western Governors University

N6A
50 Greene St., 3rd flr., New York, NY 10013
516/225-5932; marketing@n6a.com
www.n6a.com


Agency Statement: At N6A, we know business leaders don’t have the time or resources to waste on PR for the sake of PR. That’s why we reinvented the public relations category with a model that delivers impactful business outcomes.

Our first-of-its kind Outcome Relations approach leverages media coverage and amplification to drive tangible results. We empower your business to stay relevant in the news cycle and contextualize your work within the developing pace of industry trends. We integrate fully with our sister marketing agency, Studios, to deliver an end-to-end, all-in-one shop for brand communications.

Whether your business is post-IPO or gearing up for Series A, we put your products and services in front of the right people.

Senior mgmt.: Matt Rizzetta, chmn.; Daniela Mancinelli, CEO; John Hannahay, COO; Jim Morris, CFO; Patrick Brady, CRO; Trisha Larocchia, CCO; Valerie Leary, head of studios; Nina Velasquez, exec. VP, talent dev.; Jacqueline Agad elo, sr. VP; Florence Lousqui, VP; Carrie Booze, Shayla Ridore, Paolo Ramos, Michelle O’Rourke, dirs.

Clients Include:
- 1R
- Ada
- Akeneo
- Alloy
- Avvir
- Crux OCM
- Curb
- Electric
- Even (a ONE company)
- Everscore
- evite
- Fetch
- FINEOS
- Foxquilt
- Harver
- Incubeta
- Juice Media
- Learn In
- Line Global
- Local Logic
- Measure One
- Morpheus Space
- My Code
- News Direct
- nTopol ogy
- Octane
- Pavilion
- Pavilion
- PayZen
- Perfect Corp
- Perfitly
- Placemakr
- PowerFleet
- Robots & Pencils
- Savvy Wealth
- SparkPlug
- Stealth
- Stratis
- Sunday II Sunday
- Sweetwater
- TLGG
- TWO NIL
- Venture Noire
- Woodspoon
- Wyng
- ZJ Events
NEWMAN GROUP, THE
220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Specializing in virtual presentation, media and crisis communications
Richard M. Newman, COO

NEWMANPR
2140 S. Dixie Hwy., #209, Miami, FL 33133
305/461-3300; info@newmanpr.com
www.newmanpr.com
Sectors served: Destination marketing organizations, cruise lines, seaports,
conferences and exhibitions, leisure travel, maritime suppliers, associations,
nonprofits. Services: social media, media relations, branding, influencer
relations, publishing, newsletters/magazine content creation, crisis communications.

Agency Statement: NewmanPR’s full range of customized, creative
public relations, marketing and communications services build clients’
brands by generating earned media coverage across consumer, B2B,
broadcast, trade and social channels. NewmanPR has been the public
relations agency of record for the Florida Keys & Key West for 41 years.

Andy Newman, pres.; Buck Banks, sr. VP; Julie Ellis, VP; Carol
Shaughnessy, sr. A/E; Sydney Cook, Laura Myers, A/Es; Ashley
Serrate, mgr., media rels.; Elizabeth Spiro, acct. coord.

Clients Include:
Carnival Foundation
Costa Cruises North America
Florida Keys & Key West Tourism Council
Holland America Line
Swank Motion Pictures
The Travel Institute
Tissue World Convention & Exhibition

NICHOLAS & LENCE COMMUNICATIONS
28 W. 44th St., #301, New York, NY 10036
212/938-0001
www.nicholaslence.com
Real estate, tourism, non-profit, crisis comms. Employees: 14.

Agency Statement: NLC is a “City & State New York’s “Political PR
Power 50” NYC based strategic communications, public relations and
government affairs firm with strong media, business, civic and government
relationships throughout the City and State, as well as across the country.
We specialize in media relations, community affairs, crisis management,
BID development, destination marketing and corporate positioning, and
have successfully combined our strong community affairs and public
relations strategies on behalf of many clients.

Cristyne Nicholas, CEO; George Lence, pres.
Adrienne Arslit Center
Armory Track & Field
Backal Hospitality Group
Belmont BID
Bike New York
Broadway Across America
The Broadway Assn.
Building Intelligence
Carolines on Broadway
City Experiences by Hornblower
The Durst Organization
The Emerson Resort & Spa

NIKE COMMUNICATIONS, INC.
75 Broad St., #815, New York, NY 10004
212/529-3400; info@nikecomm.com
www.nikecomm.com
Full service communications firm specializing in luxury and prestige brands.

Agency Statement: Nike Communications is always on the pulse of the
cultural zeitgeist. We are a creative hub for building brands, enhancing
brand image, shifting consumer behavior and creating new consumer rituals.
We devise clever strategies to reach the right target audiences including
innovative programs, partnerships and events that yield high-level feature
stories in influential media as well drive conversation online.

Nina Kaminer, pres. & founder; Abby O’Melia, exec. VP; Bernice
Kwok-Gabel, chief creative officer; Jeffries Blackerby, sr. VP, travel,
real estate; Ross Matthias, VP, spirits/style dir.; Felicia Kwong, VP,
spirits; Pieter van Vorstbosch, VP, global brands; Matthew Smith,
VP, wine, home and design; Kendall Trainer, VP, travel, real estate;
Gina Cannon, Brian Boye, VPs, lifestyle; Cindy Plotts, chief talent &
culture officer; Kiwan Anderson, dir. of diversity, equity & inclusion
9800 Wilshire Blvd., Beverly Hills, CA 90212

Clients:
19 Crimes
Aberfeldy Single Malts
AspenX
Avenue 8
Bacardi Global Communications
Banter by Piercing Pagoda
Barton & Gray Mariners Club
Boram
Bombo Lagos
Cakebread
Carine Roitfeld Studio
Caruso
Clinique
Craigzallachie
David Yurman
Dewar’s
D’USSE
Eagle Point Hotel Partners

Empire City Casino
Environmental Science Associates
Fireman Hospitality Group
Fordham Road BID
Gary Sinise Foundation
Grand Penn Community Alliance
Gray Line CitySightseeing New York
Inside Broadway
The John Gore Organization
Lincoln Square BID
LiveOnNY
Long Island City Partnership
Mamaroneck Coastal Environment Coalition
Millrose Games
Nassau Financial Group
NYC Ferry
New York Coalition of Code Consultants
RXR
ShelterZoom
St. Barnabas Hospital
Staten Island Chamber of Commerce
Statue City Cruises
Times Square Advertising Coalition
Times Square Alliance
Travis Mills Foundation
Tuesday’s Children
UCLA Mary S. Easton Center for Alzheimer’s Disease Research
Ulster County
Wendy Hilliard Gymnastics Foundation
NOVITAS COMMUNICATIONS
1732 Wazee St., #201, Denver, CO 80202
720/379-5740; mblyng@novitascommunications.com
novitascommunications.com


Agency Statement: Novitas Communications is a full-service public relations agency providing award-winning solutions and execution while instilling excellence and integrity into everything we do. We specialize in corporate communications, crisis communications, digital media, issue management, and public and media relations for clients across the globe.

Michelle Lyng, CEO/pres.

Clients Include:
- Apartment Assn. of Metro Denver
- Colorado Apartment Assn.
- Colorado Coalition of Cyberschool Families
- Colorado Concern
- Colorado Farm Bureau
- Colorado Restaurant Assn.
- Economic Literacy Colorado
- Executives Partnering to Invest in Children (EPIC)
- Great Western Petroleum
- Homebuilding Academy
- Hubilo
- M.C. Dean
- Oakwood Homes

ORANGE ORCHARD
357 Ellis Ave., Maryville, TN 37804
865/977-1973; hripley@orangeorchardpr.com
www.orangeorchardpr.com


Agency Statement: Orange Orchard is a full-service vegan-owned communications agency. We’re helping organizations like yours change the world. We will be your advocate, taking your word out to the world to create change. We’ll promote your vegan, plant-based, animal-friendly or environmentally-conscious brand as if the planet depends on it (and it does). That’s the message people want to hear, and we’ll make sure they do.

Heather Ripley, CEO; William Mattern, pres. & CFO

Clients Include:
- Born Free USA
- Fruitive
- The International Elephant Project
- The International Tiger Project
- The Orangutan Project
- v-dog/v-planet

O’MALLEY HANSEN COMMUNICATIONS
180 N. Wacker Dr., #400, Chicago, IL 60606
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
www.omalleyhansen.com


Kelly O’Malley, Todd Hansen, principals
6677 Delmar Blvd., #200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Clients Include:
- AgReliant Genetics
- Arcturus
- Barclays
- Blueprint4
- Cartamundi
- Chester’s Chicken
- Clarendale Clayton
- Climate Corp, The
- Compana Pet Brands
- Elohu Strategic Advisors
- Feeders Supply
- Global Gateway Logistics
- Ferguson plc
- Fitzgerald Asset Management
- FPT Software
- Old Wisconsin Sausage
- Regional Arts Commission
- 8th Avenue Food & Provisions
- AgReliant Genetics
- Rise by Barclays
- Staubli International
- Surgical Care Affiliates
- Tacony Corp.
- Twisted Path Distillery
**ORANGEFIERY**
313 W. Baltimore Ave., Larkspur, CA 94939
415/384-8677; info@orangefiery.com
https://orangefiery.com

Brand development and activation, narrative and messaging development, market development, advocacy engagement, crisis and issues management.


**Agency Statement:** Orangefiery is a strategy and communications consulting firm that combines the insights and decision-making tools of strategy consulting with the real-world orientation and agility of a public relations agency to help our clients create impact in the world. We provide research and strategy work done through a communications and stakeholder engagement lens. We have expertise in research and insights, planning, facilitation, public relations, stakeholder engagement and systems design.

Mike Kuczkowski, founder & CEO; Diana Dopfel, sr. VP & head of client engagement

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**OTTER PR**
136 4th St. N, St. Petersburg, FL 33701
800/648-6854; hello@otterpr.com
https://otterpr.com/

They have experience working with health, technology, thought leadership, cryptocurrency, finance, etc. Employees: 40. Founded: 2020.

**Agency Statement:** Otter PR is a Public Relations agency specializing in media relations. Otter PR has been recognized by Forbes, Newsweek, & Entrepreneur Magazine. Our growing team of experienced publicists works with brands to secure meaningful media coverage. Our Mission at Otter PR is to modernize an old business model. We want to bring elite-level, personalized PR professionals into your family and provide guaranteed results that translate into real ROI for your business.

Jay Feldman, Scott Bartnick, founders; Colleen Falco, COO

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**PADILLA**
1101 West River Pkwy, #400, Minneapolis, MN 55415
612/455-1700
www.padillaco.com

**Agency Statement:** Padilla is an independently operated, globally resourced public relations and communication company with offices across the United States. The agency helps clients transform by building, growing and protecting their brands and reputations worldwide through public relations, advertising, digital and social marketing, investor relations and brand strategy. Padilla includes the performance communications experts at SHIFT, the food and nutrition specialists at FoodMinds, the brand strategists at Joe Smith, and the research authorities at SMS Research Advisors. Clients include 3M, Blue Cross and Blue Shield of Minnesota, Cargill, CommonSpirit Health, Dole Food Company, Edward Jones, Mayo Clinic, Medtronic, Prosciutto di Parma, Rockwell Automation, Sanofi Pasteur, U.S. Highbush Blueberry Council and Winnebago Industries. Padilla is an A VENIR GLOBAL company and is a founding member of the Worldcom Public Relations Group, a partnership of 132 independently owned partner offices in 115 cities on six continents. Transform with purpose at PadillaCo.com.

Matt Kucharski, pres.; Heath Rudduck, chief creative officer; Laura Cubillos, Rick Murray, Tina Charpentier, exec. VPs; Alan Dunton, Amanda Munroe, Amy Fisher, Andrea Carothers, Anne Perkins, Bree Flammini, Danielle Engholm, Dave Heinsch, Erin DeSimone, Grant Prentice, Jen Graves, Kristen Ingraham, Natalie Smith, Tom Jollie, sr. VPs

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**Clients Include:**
- 3M
- Blue Cross and Blue Shield of Minnesota
- Cargill
- CommonSpirit Health
- Dole Food Co.
- Edward Jones
- Mayo Clinic
- Medtronic
- Prosciutto di Parma
- Rockwell Automation
- Sanofi Pasteur
- U.S. Highbush Blueberry Council
- Winnebago Industries
PAN COMMUNICATIONS, INC.
255 State St., 8th flr., Boston, MA 02109
617/502-4300; info@pancomm.com
www.pancommunications.com
Employees: 175+
B2B technology and healthcare.
Boston | San Francisco | New York | Orlando | London | Virtual
Agency Statement: PAN Communications is a leading integrated marketing and PR agency servicing B2B tech and healthcare brands. With 25+ years of experience, PAN helps companies transform ideas into captivating stories that align to mid- and late-stage growth strategies through the firm’s NXT Stage approach. Recognized as an Agency of the Year and Best Mid-sized Agency to Work For, PAN has office locations in Boston, San Francisco, New York, Orlando and London, as well as a growing virtual community. The agency is positioned to help brands emerge in new markets and scale globally, with experience driving integrated strategy across a variety of brands like Rapid 7, Braze, Citrix, SailPoint, Quickbase, athenahealth and Smartly.io. PAN strives to help today’s modern marketers by integrating a combination of services to better engage with target audiences and move markets.
Leadership: Philip A. Nardone, president & CEO; Mark Nardone, chief marketing officer; Elizabeth Famiglietti, chief people and culture officer; Darlene Doyle, chief client officer; Gary Torpey, chief financial officer; Nikki Festa O’Brien, EVP; Meg Kessler, EVP; Dan Martin, EVP, Healthcare; Gene Carozza, sr. VP, technology & head of operations; Gareth Thomas, managing dir., UK
Clients Include:
Algolia
Amwell
athenahealth
Bitdefender
Booz Allen
Braze
Citrix
Clarify Health
Collibra
iCIMS
LeanTaaS
Quickbase
Menlo Security
NTT Data
Optimizely
Rapid7
SailPoint
Toshiba/Americas
UPS Capital
Veeam

PAPER & PAGE
188 Spring Tower, Floor 12, Phaya Thai Rd., Bangkok 10400, Thailand
robert@paperandpage.com
www.paperandpage.com
PAPER & PAGE is an award-winning creative digital marketing agency based in Bangkok and operating region-wide as a Certified B Corporation and member of the mc Group Global Network. With extensive, omni-channel experience and on-the-ground resources, our core competencies span digital marketing, online public relations, and website development. Employees: 11. Founded: 2017.
Robert Woodrich, CEO
AgriSource
Alaska Seafood Marketing Institute
Child’s Dream Foundation
Chulalongkorn University
Deutscher Fußball Botschafter (German Football Ambassador)
ECPAT International
Haier Group
Hilton Hotels & Resorts
Japan Foundation
KLab
KT Corporation (formerly Korea Telecom)
Ministry of Foreign Affairs, Kingdom of Thailand
Pranda Group
Siam Winery
US Dry Bean Council
USA Dry Pea & Lentil Council

PEAKS STRATEGIES
1345 6th Ave., 33rd flr., New York, NY 10105
917/353-7575; TWalek@PeaksStrategies.com
www.peaksstrategies.com
Strategic positioning and messaging, media relations, editorial services/content development/speech writing, digital and social media campaigns, crisis and reputation management, media and presentation training. Employees: 4. Founded: 2016.
Agency Statement: Peaks Strategies is an independent public relations firm that delivers innovative and impactful communications solutions to clients across financial services, financial technology, Capital Markets, ESG and impact investing, and professional services.
Thomas Walek, founder & mng. partner; Armel Leslie, partner; Matt Yemma, sr. VP
1% for the Planet
Abraham Trading Company
Bosonic Digital
Carbon Infrastructure Partners
Concept Art House
Consolidated Audit Trail (CAT)
Blockchain Co-investors
EverySky Technologies
FLX Distribution
Investment Management Due Diligence Assn. (IMDDA)
Quantitative Brokers
Norbury Partners
Ready Capital (NYSE:RC)
RevPblk
RiverNorth Capital Management
Securitize
SpiderRock Advisors
Sprout Mortgage
WeBo - Women Execs on Boards
Agency Statement: Peppercomm, A Ruder Finn company, understands that how you tell your story can mean the difference between success and failure. That’s why we have made a science of communication, combining wit and wisdom with proven communications discipline and innovative offerings to break through, build deeper connections and ensure our clients’ success. One of those innovations, rooted in the tenets of humor, has proven so effective it’s become embedded in how we work.

We have studied, embraced, and employed the tenets of humor to help our clients more clearly see who they are, why they exist and how they can connect to those they serve. Our model is about brand analysis, development of narrative and voice, and connection to the culture, media and influencers who matter. Each should be thoughtful, bring perspective and insight, and—when appropriate—be a little unexpected.

Peppercomm, wit and wisdom.

Steve Cody, founder & CEO; Maggie O’Neill, chief client officer, sr. partner; Jacqueline Kolek, chief innovation officer, sr. partner; Ann Barlow, west coast pres., sr. partner, mng. dir., employee engagement; Tara Lilien, chief talent officer, partner

Clients Include:
Dynata
MINI USA
Sharp
Travelers Insurance
trivago
Wilbur-Ellis
Wilmington Trust
Xero

Agency Statement: Founded in 1987, Pierpont Communications is a premier public relations, marketing and communications firm that drives our clients’ business results and supports them by elevating their brands, safeguarding their reputations and improving their bottom line. With offices in Austin, Dallas, Houston and San Antonio, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to meet clients’ needs.

Pierpont’s integrated services include strategic marketing and message development, integrated marketing planning, content strategy and development, thought leadership, public relations, digital and social engagement, media relations, media training, crisis communications and issues management, brand and reputation management, government relations, corporate citizenship, branding, online advertising and creative development.

Our teams are well-versed in thinking and acting with an integrated mindset to bring the right strategy to execute results-driven programs for regional, national and global Fortune 500 firms.

While Pierpont brings deep expertise across dozens of industries, we are particularly known for our work in:
• Energy & Energy Transition
• Enterprise Technology
• Industrial
• Professional and Financial Services
• Healthcare
• Consumer and Retail
• Nonprofits and Education

Forbes recently named us as one of America’s Best PR Agencies and awarded us the coveted five-star ranking. And we’ve been voted a Houston Business Journal “Best Place to Work” 14 times.

To learn how our experience and capabilities can drive results for your business, call us at 866-290-0675 or visit www.piercom.com.

Executive Leadership
Phil Morabito, CEO; Clint Woods, COO; Brian Banks, CFO

Other Locations
Austin: Quarry Oaks II, 10900-B Stonelake Blvd., #110, Austin, TX 78759
Dallas: 5005 LBJ Freeway, #450, Dallas, TX 75244
San Antonio: 110 E. Houston St., 7th flr., San Antonio, TX 78205

Clients Include:
Boston Consulting Group
Capgemini
CapitalOne Bank
Daikin
Emirates Airlines
Ericsson
Facebook/Meta
Green Mountain Energy
Group 1 Automotive
Halliburton Labs
HNTB
Huntsman
Methodist Hospital System
NASA
Pioneer Brands
Rain-X
Sabre
Sunoco
Texas Association of Realtors
ThermoFisher Scientific
Thumbaek
At The Pollack Group, we recognize that drivers — our track record of delivering stellar results with a substantial approach. Earned media experts, social media engagers, digital media relations, social and digital platforms to create a truly integrated independent agency. We tell stories and manage brands through public big picture capabilities with the responsiveness and attentiveness of an results and economic success. Superior service is our hallmark; we offer believe in forward-thinking, holistic strategies that deliver bottom-line in the tourism, hospitality and economic development industries. We with more than 20 years of success in serving large and small businesses搭配 directly with a client’s leadership to manage a watershed moment - launching a new product, seeking funding, going through a branding update or implementing a new communications strategy.

Christine Wetzler, president

Clients Include:
- Stop The Spread Solutions UK
- Surge for Water
- Swap.com
- security Applications

Established in 1985, the agency is led by senior professionals who are Fortune 500 companies and start-ups alike, in shaping perceptions, sparking trends, managing reputations and increasing organizations’ market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers and strong in traditional skills.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO; Jackie Liu, sr. VP

Clients Include:
- Apollo Information Systems
- Bel Air Investment Advisors
- Big Fig Mattress
- Bob Evans Farms
- Century Park Law Group
- City of West Hollywood
- Dreamium Labs
- Fiesta Parade Floats
- Future Meat
- Kasparovchess
- MF Entertainment
- Netafim USA
- NewPoint Real Estate Capital
- Oakwood
- Opy USA
- The Pacific Bridge Companies

MIKE ENTERTAINMENT

121 Financial Credit Union
Cairnivate
Clay Humane
J. Kelly & Associates
We believe in pushing boundaries, breaking barriers and asking, “what if?” We diligently do our homework to develop an executable, strategic plan that delivers measurable results...every time.

Louise Pollock, president
American Dairy Assn. North East
American Pulse Assn.
Cranberry Institute
Cranberry Marketing Committee
Danone North America
Dash
L-Nutra
Mankai
Moon Cheese
National Watermelon Promotion Board
Organic
PepsiCo, Inc.
Tea Assn. of the USA
Tea Council of the USA
USA Dry Pea & Lentil Council
USA Rice Federation

178
PROSEK PARTNERS
105 Madison Ave., 7th flr., New York, NY 10016
212/279-3115; fax: 212/279-3117; jprosek@prosek.com
www.prosek.com
Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 299. Founded: 1990.
Agency Statement: Every brand has a story to tell. And we’re experts at telling it. Prosek Partners is a certified Woman-Owned Business, among the largest integrated, independent communications and marketing firms in the U.S. and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network.
Specializing in providing a full range of communications solutions to financial and professional services companies, the firm delivers an unexpected level of passion, creativity and marketing savvy. Services include digital and traditional media relations, financial communications, public affairs, investor relations, transaction services, crisis communications and issues management, content creation, publishing, media training and more. Its strategic branding offering – Prophecy by Prosek – takes a holistic approach to creative branding and storytelling, with capabilities spanning every facet of advertising, strategy and design to deliver breakthrough results.
The firm has been named PRovoke’s “Best Agency to Work For” and “Global and North American Corporate/Financial Agency of the Year,” an Inc. 5000 Fastest-Growing Company, a Best PR Firm in America by Observer, and a “Top Place to Work in PR” by PR News.
Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Karen Niovitch Davis, Caroline Gibson, David Wells, Mike Geller, Neil Goklani, Brian Schaffer, partners
Clients Include:
AIG
Bloomberg
BNY Mellon
Brigewater
Carlyle Group
Citi
Citizens Bank
Edward Jones
Franklin Templeton
Goldman Sachs
Hartford Funds
ICE
Man Group
Munich Re
Prudential
Rockefeller
Silicon Valley Bank
TD Bank
Travelers
Vista

PUBLIC COMMUNICATIONS INC.
Partner in the WORLDCOM Public Relations Group
One East Wacker Dr., 24th flr., Chicago, IL 60601
312/558-1770; ideas@pcipr.com
www.pcipr.com
A national, independent communications agency of creative professionals providing crisis and issues management counsel, digital and social marketing services, and integrated communications for healthcare, conservation/environment, education, culture and destination marketing, government and nonprofit organizations. Other services include senior counsel for brand and reputation management, executive/board strategic planning, media and presentation coaching; fundraising campaign communications; product launch and lifecycle promotions; awareness campaigns and events; websites, online platforms and collateral. Our team members work with a purpose: to make a positive difference for our clients and community. Employees: 40. Founded: 1962.
Agency Statement: Public Communications Inc. provides senior-level strategic counsel, digital marketing and integrated communications to clients, whether they’re dealing with the most serious and complex issues, a national awareness campaign or the splashiest of events. PCI is a certified Women’s Business Enterprise (WBE) and certified LGBT Business Enterprise (LGBTBE®). PCI professionals believe in the transformative power of communication and the ability of the right strategy, work or image to convince, to motivate and to make a positive difference for clients.
Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are large enough to provide all communications services a client might need but also the right size so that the agency’s officers are involved, hands-on, in each client’s program.
PCI is a founding partner of the WORLDCOM Public Relations Group, the world’s leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.
We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups nationally, regionally and locally. Crisis counselors bring calm in crisis to clients whose success and bottom line depend on their reputation and public perception. Digital expertise includes social media, digital advertising, search engine optimization, email marketing, website development, SMS marketing and strategy. Specialties in community engagement for municipalities.
Our clients trust us and stay with us. Our business grows primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).
As an inclusive workplace, the agency reflects the diversity of our clients and communities we serve. PCI brings a global and multicultural perspective to client programs and to communication solutions.
Jill Allread, CEO; Craig Pugh, pres. Pamela Oettel, CFO & COO; Wendi Koziol, mng. dir./sr. VP; Sharon Dewar, Mary Erangey, Leigh Madden, sr. VPs; Michael Querz, VP
Clients Include:
AARP
AIDS Foundation of Chicago
Alzheimer’s Assn.
American Assn. of Diabetes Care & Education Specialists
American Epilepsy Society
American Society of Anesthesiologists
Avita
Chicago Academy of Sciences/Peggy Notebaert Nature Museum
Chicago’s First Lady Cruises/Mercury
Chicago’s Skyline Cruise Line
Chimp Haven
Cradles to Crayons
Howard Brown Health Center
Georgia Aquarium
Giving USA
MATTER
National Society of Genetic Counselors
North American Primate Sanctuary Alliance
San Diego Zoo Wildlife Alliance
The Marine Mammal Center
The Nature Conservancy, Illinois Chapter
ZooTampa at Lowry Park
PUBLIC RELATIONS BOUTIQUES INTERNATIONAL
New York, NY
info@prboutiques.com
www.prboutiques.com
Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients’ needs for international service.
Executive Committee:
President: David Ball, Ball Consulting Group, Newton, MA
Vice President: Julia Labaton, Red PR, New York, NY
Secretary: Cheryl Bame, Bame Public Relations, Los Angeles, CA
Treasurer: Paul Furiga, WordWrite Communications, Pittsburgh, PA
Member-at-Large: Tarunjeet Rattan, Nucleus PR, Bangalore, India
Members:
PRBI UNITED STATES
ARIZONA
Phoenix: Decibel Blue; Kiterocket
CALIFORNIA
Garden Grove: Copernio
Los Angeles: Bame Public Relations; Scott Public Relations;
The Other Agency
San Diego: LaunchIt
San Francisco: Kiterocket; MSR Communications
COLORADO
Aspen: Darnauer Group Communications; Durée & Company
Denver: Decibel Blue
FLORIDA
Bradenton: Blue Water Communications
Ft. Lauderdale: Durée & Company
ILLINOIS
Chicago: Scott Phillips + Associates; CarusoPR
KANSAS
Leawood: Hagen and Partners
MARYLAND
Baltimore: Rotenberg Associates
MASSACHUSETTS
Newton/Boston: Ball Consulting Group
MINNESOTA
Minneapolis: Rotenberg Associates
NEW YORK
New York: Red PR; The Other Agency; Pace PR
OREGON
Portland: Weinstein PR
PENNSYLVANIA
Philadelphia: Metrospective Communications
Pittsburgh: WordWrite Communications
TEXAS
Dallas: TruePoint Communications
WASHINGTON
Seattle: Kiterocket
PRBI CANADA
Montreal/Quebec: VROY Communications
PRBI SOUTH AMERICA
BRAZIL
São Paulo: Carla Bianchi; Verdelho Associates
PRBI EUROPE
ESTONIA
Tallinn: PR Partner
FINLAND
Helsinki: Brunnen Communications
GERMANY
Düsseldorf: vom Hoff Kommunikation GmbH
Munich: Huss PR Consult
ITALY
Milan: Encanto PR
Rome: Encanto PR
LATVIA
Riga: Jazz Communications
NETHERLANDS
Amsterdam: Lubbers De Jong
UNITED KINGDOM
Brighton: Midnight Communications
PRBI ASIA/PACIFIC
AUSTRALIA
Sydney: Polkadot Communications
INDIA
Bangalore: Nucleus Public Relations
ISRAEL
Tel Aviv: Together PR
SOUTH KOREA
Seoul: C.J.’s World Public Relations & Communications
TURKEY
Istanbul: Pozitif PR
NEW ZEALAND
Auckland: Botica Butler Raudon Partners
PUBLICITY FOR GOOD
140 S. Sterling St., Morganton, NC 28655
614/565-0996; heather@publicityforgood.com
https://publicityforgood.com
Founded: 2016.
Agency Statement: Publicity For Good is a purpose-driven PR firm for food and beverage brands working with brands in the US, Canada, UK and Australia.
Publicity For Good (PFG) is a millennial-run communications firm that provides high-level, and disruptive publicity for purpose-driven food and beverage brands. Founded in 2016 by Heather DeSantis, former Miss Ohio International, celebrated publicist, and Forbes 30 Under 30 nominee, PFG has built a reputation as the country’s number one PR agency for CPG brands that have social good causes built into their DNA. DeSantis, who runs PFG from her Airstream, has been named as one of the most sought-after PR professionals for CPG brands. She was recently given the PRNEWS Top Women in PR 2021 Entrepreneurs Award and has been working with CPG clients for nearly a decade.
PFG is a counter-culture PR firm that is committed to helping purpose-driven brands grow, increase their ROI, and make more impact so they can continue doing good work.
Awarded by Bulldog PR Awards with Bronze Midsize Agency of the Year (2021) and Gold Small Agency of the Year (2019), PFG is one of the fastest growing women-led companies in the marketing communications space. It services clients from all over the United States, Australia, UK and Canada—providing each one with seamlessly integrated social media and PR services that increase visibility, market penetration, and help them grow into leaders in their space.
Heather DeSantis, CEO
APEX Protein
Bowmar Nutrition
Bug Soother
Eco Lips
Kaylee's Culture
LivFoods
Lola's Fine Hot Sauce
Meat Livestock Australia
nutpods
Real Oyster Cult
Soom Foods
PUGH & TILLER PR
1997 Annapolis Exchange Pkwy., Ste. 300, Annapolis, MD 21401
410/972-4622; info@pughandtillerpr.com
www.pughandtillerpr.com

Media and influencer relations, social media, award submissions, speaker nominations, trade show and sponsorship management, advertising, marketing services, crisis communications. Employees: 8. Founded: 2008.

Agency Statement: Pugh & Tiller PR helps businesses and organizations reach, engage, and influence the right audiences in order to achieve their communications and business objectives.

Staffing accounts with senior-level executives, we have developed a lasting reputation for getting results by using an integrated approach to communications throughout our 13-year history. Our services include media and influencer relations, social media, crisis communications, and marketing services – all anchored by strategic communications planning.

We focus on four industries: commercial real estate, healthcare, insurance and employee benefits, professional services, and technology. In addition to providing ongoing public relations services, we specialize in developing and executing communications plans to support M&A activity as well as helping international companies break into and grow in the U.S. market.

Jessica Tiller, Matthew Pugh, partners; Ray Weiss, sr. counsel

Clients Include:
- Alera Group
- The Arc Baltimore
- The Arc Maryland
- Benefit Advisors Network
- Benezon
- Blueprint Software Systems
- Check Point Software
- ConnectYourCare
- CSA Group
- CIS Mobile
- dancker
- Dream Finders Home
- Exolaunch
- Future AI
- GCG Financial
- JMT | Architecture
- Mind Over Machines
- National Assn. of Real Estate Brokers
- National Center for Manufacturing Sciences
- New Zealand Institute of Environmental Science and Research

R&J STRATEGIC COMMUNICATIONS
1140 US Hwy. 22, Suite 200, Bridgewater, NJ 08807
201/454-9969; fax: 908/722-5776; jlonsdorf@randjsc.com
www.randjsc.com

Strategic planning, corporate communications, reputation management, True Grade™ publicity and media relations, branding, marketing communications, social media marketing, content creation and content marketing, Brand DiagnosticSM, Web design, graphic design, advertising, new product introductions, trade show support, crisis management, influencer marketing and engagement, analyst relations, media training, newsletters and annual reports, and special events. Employees: 18. Founded: 1986.

Agency Statement: R&J Strategic Communications is a leading full-service integrated brand-building agency specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J’s strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating and engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J’s goal is authentic, engaged communication that gives our clients a compelling voice. As practitioners of the PESO integrated media model, we pride ourselves in achieving superior results for our clients through whichever media or communication discipline is most effective.

Based in Bridgewater, N.J., and with an office in Manhattan, R&J has a highly successful track record in the development and implementation of communications, marketing and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. Our “Make a Difference” brand DNA has earned R&J numerous awards for its strategic communications programs. The firm was named a “Top Place to Work in PR” by PR News and was listed among the “Best Places to Work in New Jersey” for seven years running by NJBIZ Magazine.

John P. Lonsdorf, CEO; Scott Marioni, pres.; Tiffany Miller, exec. VP; Tim Gerdes, VP, creative & digital; Tracey Benjamini, Dan Johnson, Rebecca Smith, A/Ss; Jessica Cummings, A/E; Kaila Starita, digital acct. strategist; Zach Paige, graphic designer; Dexter Cheng, creative & digital coord.; Michael Hoppe, acct. coord.; Carley Pakenham, office mgr.

Clients Include:
- Alfred Sanzari Enterprises
- Atkins Companies
- Berje, Inc.
- Care Plus NJ
- Center for Hope and Safety
- CURE Auto Insurance
- Denholz Properties
- Dartcor
- Diversified Properties
- Falcon Safety Products/DustOff
- Girl Scouts of Northern New Jersey
- Hampshire Companies
- Integrity House
- Larken Associates
- Mental Health Assn. in New Jersey
- NAJ Fennelly
- NAJ James E. Hanson
- New Jersey State - ReachNJ
- NJ Community Mental Health Coalition

R.J. WALKER & CO.
131 W. 32nd St., Bayonne, NJ 07002
860/930-3611; ryan@rjwalkerco.com
www.rjwalkerco.com


Agency Statement: We take a very different approach than what you see at other boutique public relations firms. We focus only on the activities that move the needle and drive sales, we work with experienced practitioners who understand their clients’ business, we keep overhead costs low so that you’re not nickel and dimed, and perhaps most importantly, we are transparent in pricing. We work hard to determine what your goals are and what’s required to accomplish them.

Ryan Walker, pres.; Alicia Griffiths, Sara Spinnell, sr. consultants; Evan Kishel, assoc.; Grace Kim, Emily Lockwood, consultants

Aquilance
CapChase
Cynx
DealCloud
Kellner Capital
Pennington Partners
PivotalPath

2022 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com
RACEPOINT GLOBAL
46 Waltham St., 3rd flr., Boston, MA 02118
617/624-3200; fax: 617/624-4199
www.racepointglobal.com
Capabilities: Communications foundation & brand strategy; reputation & relationship management; editorial & content development; industry, technology & thought leadership; tradeshows, events & experiences; visual design & content creation; digital & social media; measurement. Founded: 2003.
Agency Statement: Society has always been propelled forward by technology. There is a growing expectation, however, that innovation must serve humanity—there must be a higher moral purpose than innovating only because we can.
We believe that the complex challenges we face as a global society can only be tackled by embracing creativity and innovation fueled by purpose. Every company in every category is in some way using technology to sustainably change the way we work, live and play.
At Racepoint Global (RPG), our mission is simple: We help our clients navigate and succeed in the new communications landscape by shaping the conversations that matter. We live at the intersection of conversation and innovation and we serve clients with channel-agnostic communications strategies that engage their target audiences in authentic and meaningful ways. Our work with clients establishes competitive differentiation and drives business impact. In 2021, RPG was named a PRWeek Top 100 U.S. integrated communications agency, a Top 15 U.S. Technology PR Agency by O’Dwyer’s, a PRovoke Global Top 250 agency and ranked in the Top 25 of Boston Business Journal’s Largest PR Firms in Massachusetts list.
Leadership Team: Larry Weber, CEO/chmn.; Bob Osmond, pres.; Phil Chadwick, chief fin’l officer; Carolyn Regan, sr. VP, people
Additional Talent Hubs:
New York
54 West 21st St., 10th flr.
New York, NY 10010
Raleigh
Remote Office Location
San Francisco
Remote Office Location
Clients Include:
ACD/Labs
Atmosic Technologies
CHIPS Alliance
Coalition for Reimagined Mobility
Consigli Construction
Dartmouth College
Duck Creek Technologies
eClinicalWorks
E Ink
Infinix
Intel
John Deere
MediaTek
Mythic
Panasonic System Solutions Company of North America
Qlik
RISC-V
Semtech

RAFFETTO HERMAN STRATEGIC COMMUNICATIONS
1111 Third Ave., Ste. 1810, Seattle, WA 98101
206/264-2400; john@rhstrategic.com
www.rhstrategic.com
Corporate communications, public affairs, brand building, thought leadership, crisis communications, social media, digital, strategic consulting Employees: 29. Founded: 2007.
Agency Statement: RH Strategic is a leading public relations agency based in Seattle and Washington, D.C., working to introduce the world to the next generation of innovators in technology, security, government and healthcare. Our clients are disrupting markets and challenging the status to improve the world around us. Our strategic public relations services include: brand building, thought leadership, product and company launches, reputation management, crisis management, social, digital.
John Raffetto, CEO; David Herman, pres.
1301 K St., N.W., Ste. 220 West, Washington, DC 20005
1111 3rd Ave., Ste. 1810, Seattle, WA 98101
DreamBox Learning
ID.me
Edifecs
GCI
Govini
Intel
Interim Healthcare
Life Science Washington
McAfee
MVP Health Care
Orca Security
Tenable
UnitedHealthcare

RALLY POINT PUBLIC RELATIONS
276 Fifth Ave., Suite 704-322, New York, NY 10001
212/882-1690; Dorian@rallypoint.pr
Rallypoint.pr
Twitter.com: @RallyPointPR
linkedin.com/company/rallypointpr/
Journalistic approach to media relations, content creation, data reports, thought leadership and executive positioning, conferences and awards with a strong focus on storytelling. Employees: 10. Founded: 2014.
Agency Statement: Rally Point Public Relations is a strategic communications consultancy at the intersection of business and tech. Founded by former journalists, our deep understanding of news informs every engagement. From strategic positioning and narrative development to media relations and elevated thought leadership, Rally Point builds high visibility campaigns that make an impact. Whether working with startups or multi-nationals, we ask the tough questions, and deliver a measurable program that answers clients’ objectives.
John Cook, founder/mng. partner; Dorian Langlais, founder/mng. partner; Ruth Sarfaty, mng. dir.; Abbie Sheridan, exec. VP; Elise Perkins, VP

RALLY POINT

Rasky Partners is a nationally recognized
Wright National Flood
Suffolk Construction
Development Office
Trustbridge
rbb is a leading integrated communications
Licensing
RELEX Solutions
Stoecklin Logistics
Veolia
tcc Global
Simply
RW3 Technologies
Recall InfoLink
Insurance Services
Mass General Hospital

Clients Include:
Alert Innovation
ChaseDesign
DL Steiger Co.
FoodX
GlobalWorx
Lineage Logistics
Local Express
OmnitrAX
Park City Group
Precima
Province of Quebec Commercial Administration

RAM COMMUNICATIONS
105 Holly St., Cranford, NJ 07016
908/272-3930; Ron@rampr.com
www.rampr.com
Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John
Karolefski, David Hochman, sr. advisors; Kathleen Hickey, advisor

Rasky Partners, Inc.
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Twitter: @RaskyPartners
555 11th St., NW, Suite 402, Washington, DC 20004
202/530-7700

Services & Specialties: Ballot Questions, Biotechnology, Community
Relations, Consumer/Retail, Corporate Image, Crisis/Reputation
Management, Defense, Digital Communications and Advocacy, Economic
Development Consulting, Education, Employee Communications, Energy
and Environment, Financial Services, Government Investigations/
Litigation Communications, Government Relations, Grassroots
Organizing, Health and Medical, International Representation, Investor
Relations, Issues Management, Life Sciences, Media and Presentation
Training, Mergers and Acquisitions, Nonprofit, Private Sector Business
Development, Public Affairs, Real Estate, Social Media, Sports,
Technology, Telecommunications, Trade Associations/Coalitions.
Employees: 22. Founded: 1989

Agency Statement: Rasky Partners is a nationally recognized
communications and public affairs firm named by Forbes as one of
America’s top public relations firms. With more than three decades of
experience, we provide exceptional client service to organizations
that operate at the intersection of the media, politics, and business. Our Boston
and Washington, D.C. offices provide a comprehensive range of services
including strategic communications, public relations, corporate
communications, government relations, public affairs, advocacy, grassroots
organizing, crisis and reputation management, litigation communications,
digital strategies, media and presentation training, federal, state and
city lobbying, ballot initiative management, and public
sector business development.

Our staff of seasoned experts is committed to protecting and building
the reputations of our clients by communicating effectively when it matters
most. Our vision is simple: bring together seriously smart people with
backgrounds in business, government, law, media, and digital services
to develop and execute strategic communications and public affairs
campaigns that get results.

As an independent firm, we have the flexibility and the resources to
address complex communications challenges with a commitment to
serve our client’s interests first. We are dedicated to providing hands-on
engagement from firm principals. Each client team – including the senior
professionals – is highly engaged, from the beginning to the end, in
the development and execution of strategy, messages, and tactics.

George Cronin, Justine Griffin, Jeff Terrey, principals

Boston Global Investors
Brain Aneurysm Foundation
Carbon Clean
Commonwealth Fusion
Carpenter & Co.
Citizens Financial Group
Harvard Pilgrim Healthcare
Lasell University
Mass General Hospital
Development Office
Veolia

RBB Communications
355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027
lisa.ross@rbbcommunications.com
https://rbbcommunications.com
linkedin.com/company/rbbcommunications/
instagram.com/rbbcommunications/
twitter.com/rbbcomm
youtube.com/user/rbbpublicrelations
facebook.com/rbbcommunications


Agency Statement: rbb is a leading integrated communications
agency that champions breakout brands. Through proprietary research,
rbb inspires companies with insights to create customer passion that
delivers bottom-line results. rbb offers PR/media relations, digital
marketing, influencer engagement, corporate communications,
crisis/reputation management, social content, strategic branding and
advertising/creative campaigns. Specialty practices include consumer
marketing, energy/sustainability, food/beverage, health, higher
education, Hispanic marketing, professional services, real estate, and
travel. Headquartered in Miami with a presence in several Florida cities
and nationally, the firm also has international reach across more than 100
cities in 50 countries through its partnership in PROI Worldwide, the
largest global network of independent agencies. rbb was named to
Forbes’ Top PR Firms in America, Top Five Global Creative Agencies
of the Year, and a Provoke US Small Agency of the Year.

Executive Leadership: Christine Barney, CEO; Lisa Ross, pres.; Tina
Elmowitz, exec. VP

Some of our Clients:

Altura Capital
AMResorts
Andretti Global
Apple Leisure Group
Artefacto
AvMed
Baccarat Residences
Bank of America
BDX USA
Berger Singerman
Breathless Resorts & Spas
Brown & Brown Insurance
BurgeFi
Chick-Fil-A
Cinch Home Services
Cleveland Clinic
Codina Partners
DHL Express
Diabetes Research Institute Foundation
Dreams Resorts & Spas
Engage PEO
Feld Entertainment
FirstService Residential
Florida City Gas
Florida International University College of Nursing and Health Services
Florida Power and Light
Florida Vocational Institute
Global Life Technologies Corp.
Greater Miami Convention & Visitors Bureau
Gunster Law
Hilton
HNTB Corp.
Invicta Retailing
Kaufman Rossin
MAPCO
Merz Pharmaceuticals
Neste US
PA Consulting Group
Palm Beach State College Foundation
Primrose School Franchising Co.
Related Group
Secrets Resorts & Spas

Simply
St. Regis Residences
Suffolk Construction
Tavistock Development Co.
Trustridge
U.S. Polo Association Global Licensing
West Palm Beach Downtown Development Authority
Wright National Flood Insurance Services

Founders
Elmowitz, exec. VP

www.odwyerpr.com
REAL CHEMISTRY

REAL CHEMISTRY
50 Francisco St., #400, San Francisco, CA 94133
415/362-5018
www.realchemistry.com

Agency Statement: Real Chemistry (previously W2O) is a global health innovation company with an alchemic mix of 2,000 people and hundreds of clients and partners working from bench to bedside to make the world a healthier place for all. Purpose-built by Jim Weiss to address modern healthcare challenges, Real Chemistry is the culmination of 20 years of intentional, fiercely independent, sustained growth.

We are committed to improving health outcomes across today’s ecosystem by partnering with companies who want to reimagine healthcare. We have built a home where the best health experts collaborate and innovate to deliver commercial, clinical and corporate solutions that put patients at the core, through data, proprietary technology and powerful creativity.

With offices across the United States and Europe, Real Chemistry believes that the way to real, transformative change is through our uncommon combination of talents, disciplines and technologies.

Real Chemistry’s proprietary technology products include Swoop, IPM.ai and the Symplur Suite of social listening, analytics and engagement tools, all housed within Real Chemistry Health Technologies. We have tools focused on clinical trial engagement, and expert service brands include W2O (integrated communications), 21GRAMS (advertising and medical), Discern (value-based care consulting), and starpower (influencer and entertainment marketing).

Integrated intelligence, media and marketing are all within Real Chemistry’s Integrated Marketing and Intelligence Services.

Jim Weiss, founder & chmn.; Shankar Narayan, CEO; Jennifer Gottlieb, global pres.; Craig Abolt, CFO

REBEL GAIL COMMUNICATIONS

REBEL GAIL COMMUNICATIONS
153 W. 27th St., #202, New York, NY 10001
212/675-8555; ncaravetta@rebelgail.com
www.rebelgail.com

Rebel Gail Communications combines expertise in the health, beauty, and lifestyle space to create strategic and impactful communications strategies for products and brands. Employees: 10. Founded: 2015.

Nancy Caravetta, Jessica Goldberg, founders & joint-CEOs

Advantage Health
Angelcare Canada
Crown Laboratories
Dickinson’s Brands
Neolastin Skincare
Revance Aesthetics

RED FAN COMMUNICATIONS

200 E. 32nd St., Austin, TX 78705
512/551-9253; hello@redfancommunications.com
redfancommunications.com

Fintech, insurtech, edutech, real estate, green tech, SaaS, supply chain, health tech, cannabis business, communications strategy, brand positioning, corporate communications, crisis communications, investor relations, venture capital.


Kathleen Lucente, pres. & founder

ABC Kite Fest
Banyan Water
Cavallio
DISCO
Fluence by OSRAM
Juiceland
LendFriend
Mercury Financial
NOW Insurance

SciPlay
SourceDay
Techstars
Texas Original
Thinkery

redpoint

marketing, pr, consulting, training
in travel & hospitality

85 Broad St., c/o WeWork, New York, NY 10004
212/229-0119; miranda@redpointmarketingpr.com
redpointmarketingpr.com


Agency Statement: Redpoint is a full-service agency with deep roots in travel, tourism, and hospitality. We got our start back in 2002 as a PR firm, but we’ve grown since then to offer a range of related services including website design, digital marketing, social media marketing, graphic design, consulting, and training. We confess, however, that PR runs through our veins, so image management and brand development are always at the forefront of our client programs.

A passion for results ALSO runs through our veins, indeed, it’s in our very name (the composite of “Results, Energy, Direction, and a to-the-POINT focus”). Results come in many forms, more clicks, coverage, shares, eyes, exposure, and revenue are among the most frequently sought.

But not all results are tallied in clear, tangible quantities. We are often asked to shift the perception of a brand. Or develop a shoulder season. Or inspire a company’s staff to be more gracious to its guests. Or evaluate complex situations to make decision-making simple.

We’re versatile in choosing the right tools to get the job done. And while our patient determination shepherds clients all the way to the long-term goal line, we make sure there are plenty of short-term wins along the way.

Bottom line: we seek, craft, and share compelling stories with the audiences that matter most to hotels, resorts, cruise lines, destinations, attractions, travel services, associations, and more. And while we serve clients around the world, we are especially well known as leading PR and marketing experts for New England and Canadian travel brands.

Victoria Feldman de Falco, Christina Miranda, principals; Ross Evans, VP, Gina Dolecki, VP

Clients Include:
Atlantic Canada Agreement on Tourism
Barn on the Pemi, NH
Barnstead Inn, VT
Billings Farm & Museum, VT
The Brenton Hotel, RI
Common Man Inns & Spa, NH
Common Man Restaurants
The Flying Monkey, NH
Gros Morne Inn, NL
Learning Journeys
New Brunswick Tourism, Canada
Newfoundland & Labrador Tourism, Canada
Nova Scotia’s South Shore
Nova Scotia Tourism, Canada
Perillo Tours
Prince Edward Island Tourism, Canada
Ride Expeditions
Taste of Gros Morne, NL
Taste of Nova Scotia
Tauck
Tour Gros Morne, NL
US Tour Operators Assn.
Woodstock Inn & Resort, VT
REEVEMARK
521 Fifth Ave., 27th flr., New York, NY 10175
212/433-4600; info@reevemark.com
www.reevemark.com
www.linkedin.com/company/reevemark/
www.twitter.com/reevemarkpr
Agency Statement: Reevemark is a strategic communications firm founded to guide clients through challenging, value-determinative issues. Reevemark, a firm founded by five experienced practitioners, provides a big firm experience in a boutique setting. Our founder-led teams provide candid, results-oriented counsel, deliver top quality work product, and collaborate seamlessly with clients’ internal teams and external advisors to achieve the best results.

Our practice areas include litigation support, crisis communications, bankruptcies and restructurings, shareholder activism and corporate governance, transactions, investor relations and corporate positioning programs, and reputational matters.

Reevemark has been recognized by Chambers and Partners for litigation support, The Deal as top five global bankruptcy communications advisor, Bloomberg as a top ten global shareholder activism defense advisor and Business Insider for crisis and financial communications.

Brandy Bergman, CEO & founding partner; Hugh Burns, Paul Caminiti, Della Cannan, Renée Soto, founding partners
Clients Include:
AIG
Simon Property Group
Bausch Health
The Children’s Place
BigBear.ai
Caronade Capital
Gulfport Energy Corp.
H.I.G. Capital
INNOVATE Corp.
Redwire Space
Sanderson Farms

REECH COMMUNICATIONS
112 Ridgeway St., Mount Vernon, NY 10552
914/325-9997; david@reichcommunications.com
www.reichcommunications.com
Full-service, general PR, social media. Specialty in traffic safety.

David Reich, pres.
Clients Include:
Christophers, The
Drive Safe Georgia
Drive Safe D.C.
Drive Safe Chicago
Drive Safe California
National Road Safety Foundation
New Jersey Home Show
Rise Above Social Issues Foundation
Super Pet Expo

THE REIS GROUP
1300 19th St., NW, Suite 600, Washington, DC 20036
info@TheReisGroup.com
www.TheReisGroup.com

Agency Statement: The Reis Group is a small, woman-owned public relations agency specializing in health care, science, and social causes. Established in 2016, we were named Best New Agency of the Year by The Public Relations Society of America’s National Capital Chapter. We are proud to work with a wide range of clients who are committed to improving the health of our nation, including nonprofits, foundations, federal agencies, associations, health systems, corporations, and universities.

Our team of more than a dozen seasoned communications professionals has decades of experience working closely with clients as their communications partners, offering services including message testing, earned media outreach, thought leadership, issues management, and content development.

Our goal is to provide every client with the skills and capabilities of a highly specialized agency, along with the commitment and dedication of a small business.

Sharon Reis, principal; Lauren Miusiol, sr. VP; Stacy Skelly, VP; Beth Casteel, Peter Pearl, sr. counselors
Clients Include
American Gastroenterological Assn.
Banner Alzheimer’s Institute
Blue Shield of California Foundation
Digestive Disease Week
Nemours Children’s Health System
National Assn. of Chronic Disease Directors
Society for Healthcare Epidemiology of America
Society of Interventional Radiology
RELEVANCE INTERNATIONAL
151 W. 30th St., 9th flr., New York, NY 10001
212/225-1500; hello@relevancenational.com
www.relevancenational.com
Markets: Crisis comm., entertain./cultural, environ./greentech/PA, financial PR/IR, food & beverage, foreign markets, home furnishings, industrial, multicultural markets, non-profits, purpose/CSR, real estate fin. & dev., social media, travel & econ. dev.
Agency Statement: Relevancy International is a premier, award-winning, woman-owned, full-service public relations, brand building and digital marketing agency with offices in New York, Los Angeles and London. In a decade of service, Relevancy International has pioneered integrated strategies worldwide, harnessing the power of PR, digital marketing, advertising, social media, creative development, partnerships, and branding for clients to work cohesively to propel brands forward.
Suzanne Rosnowski, CEO & Founder
LOS ANGELES
750 N San Vincente Blvd., #800W, Los Angeles, CA 90069
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LONDON
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Asian Americans for Equality
Bosa Properties (1500 W. Georgia) Inc.
Concierge Auctions, LLC
Dezer Development LLC
Edge Retreats
Fanny Haim & Assoc/Fanny Haim Atelier
HALO
Houlihan Lawrence
www.relevancenational.com
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607 14th St., NW, #675, Washington, DC 20005
RESERVOIR COMMUNICATIONS GROUP
607 14th St., NW, #675, Washington, DC 20005
202/399-2050; info@reservoircg.com
www.reservoircg.com
Agency Statement: Reservoir Communications Group sits at the intersection of communications and policy, focused on helping clients address important challenges and opportunities in reputation, advocacy and brand strategy. We are in the business of helping tell your story—through your brand, the way you engage stakeholders, the alliances you build, the causes you advance, and the ideas your senior leaders embrace. Reservoir consults organizations across highly regulated industries faced with complex corporate, policy, product and reputation challenges.
Robert Schooling, pres.; Megan Pohorylo Tucker, COO; Bryan Dumont, Clare Krusing, Marilyn Fancher, Laurie Labuda, Lee Lynch, Setareh Samii, Gretta Stone, Mallory Ward, mng. dir.

RELEVANCE INTERNATIONAL
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REVELL COMMUNICATIONS
3721 Douglas Blvd., #160, Roseville, CA 95661
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com
Full service public relations/public affairs specializing in legislative, corporate and association, public relations & governmental relations.
Agency Statement: Revell Communications’ proven performance places it among not only Sacramento’s, but California’s leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBMI; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VitalHealth Plan.
Dennis C. Revell, pres. & CEO; Lisa Goytia, acct. mgr.
Clients Include:
American Hospital Assn.
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Red Devil Fireworks
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
TNT Fireworks

REVIVE
209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; partner@reviveagency.com
www.reviveagency.com
Full-service agency: Brand, marketing, advertising, and communications.
Agency Statement: Revive, a Weber Shandwick Company, works with brands who lead the way in health. Founded in 2009, Revive is one of the fastest growing healthcare agencies in the industry, currently with 140 employees and offices in Nashville, Santa Barbara, Minneapolis, and Boston. Revive’s employees are pathfinders and future-builders, uncovering and creating opportunities using distinctive insights about people navigating health. Clients have included some of the top brands in the health and healthcare space, with agency services including branding, marketing, advertising, communications, media strategy and buying, issues management, and data-driven marketing and analytics. Revive has won dozens of industry awards, including Healthcare Agency of the Year in 2020 and Best Agency to Work For in North America in 2021. For more information, visit www.reviveagency.com.
Clients Include:
American Hospital Assn.
Avantor
Brookdale
BioIQ
Change Healthcare
Cincinnati Children’s Hospital
Franciscan Missionaries of Our Lady Health System
Geisinger
Henry Ford Health System
Livongo
Lumeris
North Carolina Healthcare Assn.
Onduo
Penn State Health
ResMed
Robert Wood Johnson Foundation
Teladoc
Tenet Health
UC Davis Health
UNC Health
UCV Health

REYA COMMUNICATIONS
301 E. 69th St., #15C, New York, NY 10021
754/303-2048; alexandra@reyacommunications.com
www.reyacommunications.com
Agency Statement: REYA Communications is a boutique PR agency for luxury travel brands navigating the media world with a commitment to conservation, sustainability and social impact. Founded by travel PR veterans Alexandra Avila and Julie Leventhal, REYA combines their passions for working with independent and family-owned boutique hotels, international tour operators and travel trade. They seek to work with travel brands providing the best in service to their guests, but also their communities and environments. REYA believes the power of public relations can generate quality media awareness, but also recognition and support for the social impact travel brands are making. Unique to the field, REYA incorporates digital marketing tactics into their PR strategies that elevate their clients visibility to new levels.
Alexandra Avila, co-founder; Julie Leventhal, co-founder
Casa di Langa, Italy
Cashel Palace Hotel, Ireland
Delfin Amazon Cruises, Peru
Four Hundred By Design, New York
Gangtey Lodge, Bhutan
Go2Africa, Africa
Inca Rail, Peru
Knapp Ranch, Colorado
MET Hotel, Bolivia
Pelorus, Global Yachting & Expeditions
Sheldon Chalet, Alaska
Sirenian Bay Resort & Villas, Belize
Sonnenalp Hotel, Colorado
Tordrillo Mountain Lodge, Alaska
Volcanoes Safaris, Rwanda and Uganda
Wayaj, Global
Wildwaters Lodge, Uganda
&Beyond Yacht Charters, US Virgin Islands

RF BINDER
RF BINDER PARTNERS, INC.
950 Third Ave., 8th flr., New York, NY 10022
212/994-7600; rebecca.binder@rfbinder.com
www.rfbinder.com
Services:
Communications: Content development; data & analytics; digital marketing; issues & crises; marketing; media relations; paid media; SEO; public relations; training/coaching; thought leadership.
Consulting: Business strategy; CEO/executive transitions; change management; emerging companies; family business; purpose; social impact, sustainability and ESG; supply chain integrity.
Creative: Advertising; branding; content; corporate identity; graphic design; motion graphics; video; website design.
Contacts:
Rebecca.binder@rfbinder.com
Amy.binder@rfbinder.com
Agency Statement: RFBinder is a fully integrated communications and consulting firm powered by strategy, creativity, analytics and purpose. We are business builders. We address challenges and opportunities with a communications mindset, enabling our clients to build, grow, protect and transform their brands and reputations. Our team has deep expertise across industries, nonprofits, and government entities and an extensive range of offerings. We are independent, entrepreneurial, woman-owned, and integrated across capabilities and geographies without boundaries.
Continued on next page
**RF|BINDER PARTNERS continued**

RF|Binder is headquartered in New York City, with offices in Boston, Los Angeles, San Francisco, and a global presence through our PROI Worldwide partners, an association of leading public relations firms across 50 countries in over 150 cities. For more information about RF|Binder, visit www.rfbinder.com.

**Team:**
Amy Binder, CEO; Rebecca Binder, sr. mg. dir., strategic initiatives, board member; Jason Buerkle, CFO, board member; Alatanta Rafferty, co-founder & sr. exec. mg. dir., food & beverage, board member; Steve Weinberg, exec. mg. dir., vice chair; William Maroni, sr. mg. dir., IPA; Bill McBride, sr. advisor, corporate & fin’l svs.; Tom Szauer, chief technology officer; David Weinstock, chief creative officer

Boston
160 Gould St., #115, Needham, MA 02494
781/455-8250

Los Angeles, CA

**Clients Include:**
- Ayr Strategies
- BNY Mellon
- Bay State Milling
- Cargill
- Corbion
- Dunkin’ Boston
- Dunkin’ NY
- Eastman Naia
- Euclid Transactional
- First American Financial Corp.
- Fisher Investments
- Freepoint Commodities
- FreshRealm
- German Wine Institute
- Great Learning
- Impax Asset Management
- MassChallenge
- Meatless Farm
- PayClip, Inc.
- Qatar Foundation
- Stevens Institute
- Takeda
- Tupperware
- University of Michigan

RIPLEY PR, INC.
357 Ellis Ave., Maryville, TN 37804
865/977-1973; hripley@ripleypr.com
www.ripleypr.com


**Agency Statement:** Ripley PR is a full-service global public relations agency. We specialize in manufacturing, construction, and B2B technology, while also serving companies in the franchising, HVAC, plumbing, and electrical spaces. We apply our expertise to boost brand awareness, generate leads, and create local, regional, and national awareness for businesses. Our full range of strategic communication services includes crisis management, media relations, and social media strategies.

Ripley PR has been recognized by *Entrepreneur* magazine as a Top Franchise PR agency four years in a row and was named to Forbes’ America’s Best PR Agencies for 2021.

Heather Ripley, CEO; William Mattern, pres. & CFO

**Clients Include:**
- AlphaGraphics
- Bradford White Corp.
- DockWorks
- Extracker
- FirstLight Home Services
- Four Seasons Plumbing
- Genera
- Gotcha Covered
- Modine
- PayEngine
- Petri Plumbing & Heating
- PostNet
- ServiceTitan
- Southern Trust Home Services
- Urban Science
- Wallbox

RIPP MEDIA/PUBLIC RELATIONS, INC.
1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com


**Agency Statement:** We are an editorial-driven practice, for premium professional and financial firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services, litigation funding and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unflinchingly low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! - and regularly handle project work in high-stakes litigation PR and crisis communications. We have been ranked Band One in the past three editions of Chambers Litigation PR Advisers.

Allan Ripp, prn.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, Josh Karlen, sr. dirs.

**Clients Include:**
- BakerHostetler
- Berg & Androphy
- Bryan Cave Leighton Paisner
- Fasken Martineau
- Grant & Eisenhofer, P.A., leading shareholder law firm
- King & Spalding
- Kleinberg Kaplan, hedge fund law firm
- McGuireWoods LLP and McGuireWoods Consulting
- O’Melveny & Myers
- Paul Hastings
- Seyfarth Shaw
- Validity Finance (litigation funding)

ROBAR PR
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313-207-5960; crobar@robarpr.com
www.robarpr.com

Competencies include internal and external marketing, global communications, public relations, events, media training, corporate social responsibility, market research, branding and digital media. The majority of the agency’s work has focused on mobility, business-to-business companies, SPACs, the media and the automotive industry.


Colleen Robar, pres.

**Clients Include:**
- Canine to Five
- Detroit Homecoming
- Feldman Automotive Group
- Ineos Grenadier (US agency)
- Nikola Motor Co.
- Qell Acquisition Corp.
- Rebel Nell
- Renaissance Venture Capital Fund
- Sigma Lithium
- THAW
- Udely
- Urban Science
- Wallbox
Rosen Group brings objectivity, creativity and professionalism to each client, with an eye to the bottom line. Each campaign is strategically tailored to meet and exceed client expectations. We create compelling content, distribute it across digital and traditional channels, and measure its impact on our clients' business goals. Rosen Group works with businesses ranging from local startups to global, publicly traded corporations to local startups. We exceed client expectations through high-quality content, attention-grabbing creativity, strategic implementation and measurable results.

Brad Kostka, pres.

Clients Include:

B2B MANUFACTURING
Carboline Company
Cleveland Vibrator
Eriez
Euclid Chemical
L.D. Images
PLIDCO
Polar King
Premium Metals
RPM International Inc.
Stonhard
Tremco Roofing and Building Maintenance

PROFESSIONAL/FINANCIAL SERVICES
AmTrust Financial
EdgePoint Capital
Evolution Capital Partners
Fairport Wealth
Jacobs Real Estate Services
Kirtland Capital Partners

GOVERNMENT/NON-PROFIT
Beech Brook
Cleveland School of Science & Medicine
Community Hospitals and Wellness Centers
Erie County Board of Health
Fiber Reinforced Concrete Assn.
Grace Hospital
Northeast Ohio Regional Sewer District
Ohio Aerospace Institute

ROOS GROUP

ROOS GROUP
149 Fifth Ave., New York, NY 10010
201/394-1614; lori@roosengrouppr.com
https://roosengrouppr.com

Agency Statement: Rosen Group brings objectivity, creativity and professionalism to each client, with an eye to the bottom line. Each campaign is strategically tailored to meet and exceed client expectations. We are great listeners and even better communicators for our clients. When you partner with Rosen Group, you can expect sustainable results, honest feedback, messaging strategies, media training and success. Our experience covers a range of industries including cannabis, media, financial services, non-profit and food and beverage.

Lori Rosen, founder & pres.; Abby Cohen, exec. VP; Raquel Hochroth, Jacob Streiter, VPs

ROSICA COMMUNICATIONS
2-14 Fair Lawn Ave., Fair Lawn, NJ 07410
201/843-5600; pr@rosica.com
www.rosica.com

Agency Statement: Rosica Communications is a PR, integrated marketing, and digital agency that focuses on our clients’ business objectives, imperatives, and goals. We start with strategy and assist our client-partners by honing their positioning and messaging, which impacts all internal and external communications, thought leadership, and communication efforts.

Founded in 1980, the firm serves a clientele in the education, nonprofit, healthcare, animal health, and B2B food sectors. Our PR and communications capabilities include positioning and messaging, media relations, social media marketing, marcom and PR strategy, thought leadership development, crisis communications, influencer marketing, content development/marketing, corporate communications, cause marketing, and media training. Rosica’s social media services include strategy, management, branding, content creation, optimization, and follower acquisition.

Our online marketing team, based in New Windsor, NY, is a Google Certified Partner with 20 full-time employees and specializes in SEO, online advertising (PPC and social), online reputation/reviews management, website development, and WordPress security.

As a “thinking partner” focused on achieving our clients’ strategic objectives, Rosica creates and executes thought leadership programs with clearly defined KPIs/metrics. We craft compelling, authentic stories and messaging that effectively disseminate our client-partners’ good news while supporting their sales and marcom goals.

Our process includes:
• Strategically identifying client business and marketing goals/objectives
• Defining target audiences, influencers, and key opinion leaders
• Honing the story and establishing memorable key messages that resonate with each stakeholder group
• Developing integrated PR, social media, and online marketing programs
• Leveraging public relations content and media placements to support other communications activities including direct marketing, reputation management, sales, content marketing, and social media
• Identifying key calls to action and KPIs

Chris Rosica, president

Clients include:
American Student Association (ASA)
Boys & Girls Clubs
Easterseals NJ
Exergen
FAFSA Assist
Felician University
Flexon Industries
Hanot Products
National Society of High School Scholars (NSHSS)
Newark Trust for Education
Parker Laboratories
Salvation Army Greater NY Division
Salvation Army NJ Division
Suveto
22nd Century Group

RUDER FINN INC.
425 E. 53rd St., New York, NY 10022
212/593-6400; fax: 212/593-6397; www.ruderfinn.com

RUDER FINN INC. has defined and refined PR for more than 70 years, shaping communications that help move industry-defining brands, companies and leaders from what’s now to what’s next. Headquartered in New York, Ruder Finn provides clients with bold communications strategies based on a global perspective and localized market knowledge to tell dynamic stories powered by new data streams and technologies. As future thinkers, Ruder Finn pushes the boundaries of innovation to help game-changing leadership facilitate genuine connections across socio-cultural boundaries, accelerate understanding and uptake of breakthrough scientific discoveries and technologies, and lead important conversations shaping what’s next.

The agency is organized around four core areas of expertise: Health & Wellness, Corporate Reputation, Technology & Innovation and Commerce, each fueled by predicted analytics, breakthrough creative, and 360 targeted engagement. Specialty practices include RF Relate, RFX Studios, ICX and RF TechLab. Ruder Finn has offices across 4 continents including the U.S., Asia, Europe and the Middle East. Wholly owned agencies within Ruder Finn Group include: Ruder Finn Inc., RLA Collective, SPI Group, Osmosis Films, Jacobstahl, leading RF Bloom and Bloom Health, and Mantis PR. For more information visit www.ruderfinn.com.

Leadership Team
Kathy Bloomgarden, CEO; Peggy Walsh, global COO; Michael Schubert, CIO; Robin Kim, global head of technology & innovation; Christie Anbar, mng. dir., healthcare; Elan Shou, global chief growth officer; mng. dir., Asia Pacific & greater China; Nick Leonard, mng. dir., UK; Atul Sharma, mng. dir., India; Tejas Totade, chief technology officer; Rachel Spielman, exec. VP, RF Marketing; John Nolan, exec. VP, RFX; Monica Marshall, exec. VP, global lead, RF Relate; Laura Ryan, exec. VP, corp. comm.; Keith Hughes, exec. VP, head of strategic planning; Maryam Ayyolou, exec. VP, corp. comm.; Julie Matic, exec. VP, digital & social media; Katherine Hardin, sr. VP, corp. comm.; Chris Montemurro, exec. VP healthcare; James Lawler, Osmosis Films; Alyson O’Mahoney, RLA Collective; James Koppenal, SPI Group; Sandra Stahl, Jacobstahl; Jeremy Jacob, Jacobstahl; Eleanor Willock, mng. dir., Mantis PR; Keith Bloomgarden, head of opers.

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Asia Office
Elan Shou, global chief growth officer; mng. dir., Asia Pacific & greater China; shoue@ruderfinnasia.com

India Office
Atul Sharma, mng. dir., Asia; sharmaa@ruderfinnasia.com

Clients Include:
3M
Almond Board of California
AstraZeneca
Biogen
Carlsberg
Estee Lauder
Emirates
Henkel
Huawei
Kite
Kohler
L’Oreal
Lowe
Mercedes Benz
Merck
MetLife
Moet Hennessy Diageo
Pfizer
Sanofi
Tencent
Twitter
UCB
Visa
VIVO
Volkswagen
Xiaomi
Sahl Communications, Inc. (SahlComm) is a 2022_directory.qxp_pages  6/15/22  2:59 PM  Page 191

Crisis communications, media relations, media training, public affairs, help you find your narrative, strategic communication.  
Agency Statement: Sahl Communications, Inc. (SahlComm) is a 2022 O’Dwyer’s Directory of PR Firms • www.odwyerpr.com

202/962-3955; fax: 202/962-0995; info@720strategies.com  
1220 19th St., NW, #300, Washington, DC 20036  
www.720strategies.com  
Pam Fielding, CEO  
Agency Statement: 720 Strategies is a forward-thinking, full-service communications firm with a reputation for creating smart strategies and solving complex problems. Our team is dedicated to helping clients navigate today’s rapidly changing communications landscape. We’re known for our deep expertise and ability to deliver results in today’s media and technology-driven world.  

SAGE COMMUNICATIONS  
1631 Old Meadow Rd., #500, McLean, VA 22102  
703/748-0300; jmurphy@aboutsage.com  
https://wwwaboutsage.com/  
Agency Statement: Sage is one of the largest, independent, integrated communications agencies in the Mid-Atlantic area with particular expertise in technology and the public sector. At Sage, we work with a range of clients — from start-ups to Fortune 500 companies to federal agencies. We offer strategy, PR, digital/creative services, story development, messaging creation, media/analyst relations, marketing automation, design and more. Sage is a 2022 PRNEWS Agency Elite Top 100 firm and a 2021 Gold MarCom Award winner.  

David Gorodetski, co-founder & CEO; Julie Murphy, pres.; Duyen Truong, sr. VP, PR; Rebecca Umberger, sr. VP, mktg.; Bayard Brewin, VP, strategic svcs.  
Adobe  
AT&T  
BeyondTrust  
Champlain College  
Dell  
Excella  
Export-Import Bank of the US  
Fortinet  
GfiLab  
Halifax International Security Forum  
Lookout  
NVIDIA  
Qualtrics  
Riverbed  
ScienceLogic  
SpyCloud  
Telecommunications Industry Assn. (TIA)  
USDA  
Veeam Government Solutions (VGS)  
Vertex  

SAM BROWN INC.  
303 W. Lancaster Ave., #145, Wayne, PA 19087  
484/580-6411; lauraliotta@sambrown.com  
www.sambrown.com  
Corporate, financial and brand healthcare communications: PR, media relations and social media engagement, digital and creative services, professional and direct to patient, advocacy and community relations, employee communications and crisis/issues management. Employees: 50. Founded: 1999.  
Agency Statement: For more than 23 years, Sam Brown Inc. has built a strong reputation as a healthcare communications agency that delivers smart strategy, creative solutions and outstanding client service. As a full-service agency, Sam Brown’s unique healthcare approach consistently sets new standards for collaboration, quality and value for clients throughout all sectors of the healthcare industry — pharmaceutical, biotechnology, diagnostics, medical devices and healthcare technology. The agency has a solid understanding of the issues facing Biotechnology and Pharma today such as drug development, pricing, access, value of medicines, challenges to innovation, etc. Sam Brown’s unique hybrid agency model includes senior-level, dedicated employees and a large network of specialists. What makes Sam Brown Inc. different? It’s senior expertise, service and flexibility. The agency tailors teams to meet the individual needs of each client to provide the highest level of personalized service. A full service creative allows for all creative to be done in house. The agency has very high team retention, which allows clients to enjoy outstanding service from the same team year after year.  

Laura Liotta, founder & pres.; Robert Meister, creative dir.; John Penezic, finance & opers.  
A2 Bio  
Aditum Bio  
Aerie Pharmaceuticals  
Alonomy Therapeutics  
Assembly Bio  
Aulos  
Avita Medical  
Biohaven Pharmaceuticals  
Blue Earth Diagnostics  
Code Bio  
Dynavax  
Expansion Therapeutics  
Madrigal Pharmaceuticals  
Passage Bio  
Selexis  
Vistagen  
Vita Therapeutics  
Zymeworks
**SCOTT PUBLIC RELATIONS**  
6520 Platt Ave., #237, West Hills, CA 91307  
818/610-0270; joy@scottpublicrelations.com  
www.scottpublicrelations.com  
Contact: www.scottpublicrelations.com/contact-us  

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide “on the ground” support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO

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**SEGAL COMMUNICATIONS**  
243 Washington St., San Francisco, CA 94111  
415/968-5740; sarah@segalcommunications.com  
www.segalcommunications.com  

Agency Statement: Segal Communications specializes in consumer & technology products. We are differentiated by our knowledge of affiliate marketing and SEO related to PR. Employees: 10. Founded: 2018.

Segal Communications serves clients with specialized needs and to provide “on the ground” support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Sarah Segal, partner & founder

Clients Include:  
- Carma  
- Claimatic  
- Haymax Hotels  
- Johnny Doughnuts  
- OYO  
- Relay

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**SHARP THINK**  
33 Irving Place, New York, NY 10003  
212/829-0002; fax: 212/829-9079; jf@sharpthink.com  
www.sharpthink.com  

Agency Statement: Award winning PR, Social Media and Events agency that specializes in working with best in class brands across a wide range of categories, including food & beverage, architecture & design, luxury lifestyle, real estate, fine arts, financial services, philanthropy, education & more.

James Sharp Brodsky, founder & CEO; Laura Halsch Mortensen, pres.; Peter Frank, CFO

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**SHIFT COMMUNICATIONS**  
120 St. James Ave., 6th flr., Boston, MA 02116  
617/779-1800; contact@shiftcomm.com  
www.shiftcomm.com  

Agency Statement: SHIFT is a performance communications agency. We’re a fearless team of community conveners, conversation starters and content creators who combine insights, empathy and creativity into omnichannel campaigns that help our clients shift paradigms, categories and company trajectories. And we let nothing get in our way.

For twenty years, our specialist teams and programs have moved the needle for companies including Citrix, Checkr, Crypto.com, Keeper Security, McKesson, RSA Conference and TripAdvisor. At SHIFT, we see no bounds for what’s possible with communications.

SHIFT is an AVENIR GLOBAL company and part of the Padilla family of brands. Check us out at www.shiftcomm.com/.

Rick Murray, mg. partner; Annie Perkins, mg. dir., consumer & healthcare, chief of staff; Alan Dunton, mg. dir., technology; Amanda Munroe, sr. VP, technology; Heath Rudduck, CCO; Rosalie Morton, VP, channel strategy; Reva Seth, sr. advisor; Rachel Rice, CFO; Kara Armit, VP, HR

Clients Include:  
- Checkr  
- Citrix  
- Crypto.com  
- McDonald’s  
- McKesson  
- RSA Conference  
- TELUS International  
- TextNow

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**SIGNAL GROUP**  
1750 K St., NW, #200, Washington, DC 20006  
202/234-1224; engage@signalde.com  
www.signalde.com  
Strategic communication, reputation management, corporate communications, media relations, litigation communications, public relations, government relations, public affairs, coalition development, campaign creation, digital and creative strategy, advertising and communications. Founded: 2002.

Agency Statement: Signal Group was founded in 2002 with a mission to provide a different type of advisory service that could not be found in Washington, D.C. We are a fully integrated modern public affairs firm with more than 35 lobbying, communications, and digital media professionals working for local, national, and international clients across a range of business and policy sectors.
Our diverse team of experts advise clients across the globe, including industry-leading companies, CEOs, governments, and non-profits. Signal offers tailored strategies for solving high-stakes challenges.

We were the first firm in Washington, D.C. to combine our public relations and government relations practices into one service offering and we are one of the only firms today to provide a full suite of services — public relations, government relations, digital strategy, regulatory and legal services — under one roof because we know the most successful advocacy and policy campaigns need to fire on all cylinders.

As a wholly-owned subsidiary of the law firm Wiley, we operate at the intersection of business, politics, law, and innovation.

Jessica Rihani, COO; Chelsea Koski, Robert Bole, Charles Cooper, mg. dirs.

Singer Associates, Inc.
SINGER ASSOCIATES PUBLIC RELATIONS, INC.
47 Kearny St., 2nd flr., San Francisco, CA 94108
415/227-9700; fax: 415/348-8478; singer@singersf.com
www.singersf.com

Public relations, public affairs, corporate, crisis communications.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, mg. partner

Clients Include:
Anchor Brewing Co
Blue Shield of California
Bohannon Development Co.
California Hotel & Lodging Assn.
Chevron Corp.
City of Santa Clara
County of San Mateo
Denver Broncos
Draper Fisher Jurvetson
Goodwill Industries
Hong Kong Economic Trade Office
Jay Paul Co.
Kenwood Investments
Lehigh Hanson
Long Beach Hospitality Alliance
Outside Lands Music Festival
Prana Investments
San Jose Water Co.
Sand Hill Property Co.
Santa Clara Stadium Authority
Santa Clara University
Save Mart, Lucky Grocery Stores
Sequoia Healthcare District
Signature Properties
Stanford University and Hospitals
Terra Tech
Washington Hospital
Webcor Obayashi Construction

Sloane & Company
SLOANE & COMPANY
285 Fulton St., One World Trade Center, 69th flr., New York, NY 10007
212/486-9500; fax: 212/486-9094; info@sloanepr.com
www.sloanepr.com
Twitter: @SloaneAndCoPR

Sloane & Company is an industry-leading strategic communications firm. We are known for our intelligence, intensity, creativity and focus on getting results. We provide a range of services including strategic counsel and support around: corporate and financial public relations; transactions; strategic insights; messaging, analytics and measurement; public affairs; shareholder activism; litigation; and investor relations — to public and private companies as well as investors, associations and individuals. Our hallmark is offering large-agency expertise in a focused environment. Senior management partner with clients on accounts from strategic counsel to tactical execution.

Mission/Vision: Unlock the Full Value of a Company’s Narrative/Turn Reputation into an Invaluable Asset.

Team Leaders Include:
Darren Brandt, Whit Clay, co-CEOs; John Hartz, pres., corp. comms.; Erica Bartsch, senior mg. dir., head of investor relations; Mike Boccio, Gary Koops, Nevin Reilly, senior mg. dirs.; Ariel Kouvaras, Lauren Nussbaum, mg. dirs.; Nick Glassovich, head of creative and digital

Offices: New York City, Boston, San Francisco

Clients Include:
Capitolis
CVS
Francisco Partners
General Electric
Hertz
Liberty Media
Meta
New York Life
Panera Bread
QVC

Sitrick and Company
SITRICK AND COMPANY
LOS ANGELES | NEW YORK | WASHINGTON DC | BOSTON
11999 San Vicente Blvd., Penthouse, Los Angeles, CA 90049
800/288-8809; mike_sitrick@sitrick.com
www.sitrick.com

Los Angeles 310/788-2850
New York 212/573-6100
Washington, DC 443-977-7215
Boston 508/360-6147

Michael S. Sitrick, chmn. & CEO
Brenda Adrian, member of the firm - New York Office
Lt. Gen. H. Steven Blum, (USA Ret.), mg. dir. and practice lead, Washington, DC


Agency Statement: Sitrick And Company is not a traditional public relations firm. Our practice has a specialized focus. We concentrate in corporate, financial, transactional, reputation, litigation and crisis communications. Although best known for our work in sensitive situations, we have an extensive and successful practice in each of the areas mentioned above.

Since our firm’s founding 33 years ago, we have been consistently ranked among the top crisis and strategic communications firms in the nation. The New York Times called us “The City’s Most Prominent Crisis Management Firm.”

The majority of the firm’s senior executives are former editors and reporters from news organizations that include the Wall Street Journal, the New York Times, Bloomberg, Barron’s, Los Angeles Times, Forbes, San Francisco Examiner, CBS News, ABC News and NBC News. We also have former practicing attorneys and business executives.

Matters with which we have been involved include reputation restoration, litigation support of all kinds; intellectual property matters, allegations of stock manipulation, wrongful termination, contract disputes, allegations of fraud and fraudulent inducement, wrongful death claims, allegations of illegal drug use, SEC matters, and a variety of other white-collar crimes.

We have also handled criminal and civil cases against companies and their executives for such things as price fixing, insurance fraud, options backdating, antitrust violations, race and sex discrimination, sexual harassment, racism and #MeToo matters. We have a significant mergers and acquisitions and corporate governance practice and have done extensive work combatting short sellers and dealing with data breaches. Other issues include sensitive environmental matters, racketeering cases, family disputes, and high-profile divorces. And, we have helped launch companies both from scratch and through IPOs and SPACs.
SOURCECODE COMMUNICATIONS
153 W. 27th St., #505, New York, NY 10001
www.sourcecodecommunications.com

Agency Statement: SourceCode Communications is an award-winning fully-integrated communications marketing agency launched in 2017 by technology PR industry veterans Greg Mondshein and Rebecca Honeyman. Based in New York, the agency is focused on injecting humanity, empathy, and an emphasis on storytelling back into technology communications. SourceCode has used this philosophy and its acquisition of Strike 2 to fuel its growth into an award-winning, fully-integrated communications marketing agency delivering measurable business impact to brands across D2C, Health & Wellness, Consumer Lifestyle, Consumer Technology, Financial Technology, Mobile, Cloud & Telecoms, Insights & Engagement, Analytics, and Enterprise Technology. SourceCode has been named to Observer’s PR Power Rankings, listed as one of Ragan’s Top Place to Work, and received standout awards, finalist, and honorable mentions from Inc. Northeast Regionals, PRWeek, and PRovoke. For more information, please visit www.sourcecodecommunications.com.

Greg Mondshein, Becky Honeyman, mng. partners

Clients Include:
Accedian, MyFitnessPal
Backblaze, PCipal
CallSign, Rachio
Clio, Specchmatics
Cloudreach
Everlast
FitXR
Gympass
Handshake
Heap
Jane
Kangaroo
Koa Health
MakeSpace

SPECTRUM
2001 Pennsylvania Ave., NW, 2nd flr., Washington, DC 20006
www.spectrumscience.com
facebook.com/spectrumscience
twitter.com/spectrumscience
instagram.com/spectrumscience
linkedin.com/company/spectrumscience


Agency Statement: Spectrum Science is an integrated marketing, communications and media agency hyper-focused on science. This independent agency combines fearless scientific spirit with capabilities cultivated to meet the specific needs of clients from preclinical development through loss of patent exclusivity. Spectrum dreams beyond the realm of the possible—and delivers on it—with out-of-this-world experiences.

Spectrum’s interwoven model integrates specialists across client service, strategy, creative and innovation to put clients at the center. Every engagement begins with a proprietary, insights-driven process steeped in data, science and human behavior that enables custom-built teams to work in lockstep to deliver atomic creative and game-changing activations for each client’s goals.

Not limited by geography, Spectrum works seamlessly across offices in DC, New York, Chicago and Atlanta—with global reach through Global Health Marketing & Communications (GHMC), the largest independent health and science communications agency partnership worldwide.

Jonathan Wilson, CEO; Michelle Gross, pres.; Michelle Strier, chief strategy officer; Rob Oquendo, chief innovation officer; Justin Rubin, chief creative officer; Dan Zaret, chief operating officer; Andrea Sessler, chief human resources officer; Tim Goddard, pres., global health marketing & communications (GHMC)
675 Ponce de Leon Ave. NE, NE223, Atlanta, GA 30308
202/587-2597
71 South Wacker Dr., #1820, Chicago, IL 60606
202/587-2500
250 Vesey St., #2630, New York, NY 10281
212/468-5340; fax: 212/468-5341

SPG GROUP LLC, THE
999 Riverview Dr., 2nd flr., Totowa, NJ 07512
973/244-9191; fax: 973/244-9193
www.spigroup.com
https://www.facebook.com/thespigroup/
Twitter.com/spigroup
Linked.com/company/the-spi-group-llc

Agency Statement: SPI Group, a Ruder Finn company, is an award-winning strategic communications and digital solutions agency serving global Fortune 500 clients with bold innovation and exceptional execution. For a quarter-century, we’ve been dedicated to service excellence and delivering value to our clients as trusted extensions of their teams. Our in-house team of communications and content strategists, developers, and designers has extensive experience leading internal and external audience engagement initiatives that solve problems and seize opportunities. SPI Group’s sweet spot is at the intersection of communications and digital technology, providing expert counsel, creative thinking, and detailed implementation.

Our offerings include: communications and storytelling strategy; content planning, creation and management; website, intranet, app, user interface and custom engagement solutions development; and a comprehensive suite of creative design and direction services. Visit our website or contact info@spigroup.com for more information on our services.

James Koppenaal, mng. dir.; Sonali Munjal, exec. VP, application development; Trish Nicolas, exec. VP, comms. strategy & editorial; Heather Norian, COO

SPM COMMUNICATIONS
2332 Irving Blvd., #110, Dallas, TX 75207
214/379-7000; info@spmcommunications.com
www.spmcommunications.com
www.instagram.com/spmcomm


Agency Statement: Creative. Inclusive. No-jerks. SPM is a PR, social, influencer and crisis management agency where people come first and great work wins the day. For 23 years, SPM has helped build and protect food, restaurant, retail, franchise and lifestyle brands. SPM’s proactive and innovative approach is rooted in critical thinking about clients’ business to make a measurable impact on the bottom line. We live our values to go above and beyond in all we do.

Suzanne Parsonage Miller, pres. & founder
Boys & Girls Clubs of Greater Dallas (pro bono)
Camp Bow Wow
STANDING PARTNERSHIP

Member of Worldcom Public Relations Group
PO Box 31069, Des Peres, MO 63131
314/469-3500; mlackey@standingpartnership.com
www.standingpartnership.com

Strategic planning, stakeholder engagement, crisis and issues management, customer retention (including customer experience), digital marketing, SEO strategy, lead generation, and marketing and sales enablement, with particular expertise serving B2B clients in agriculture, professional services, technology, industrial, nonprofit, education and health care.


Agency Statement: Standing Partnership is a certified women-owned business led by president and CEO Melissa Lackey, who has evolved the firm from its PR roots to an integrated marketing communications consulting firm. We drive growth for our clients through customer acquisition, customer retention and securing freedom to operate. We create actionable marketing plans and draw on the expertise of our team to execute and deliver results.

Melissa Lackey, pres. & CEO

Clients Include:
Ahern Agribusiness
Ameren
Bayer CropScience
Belden
BCJ Healthcare
Carbogen AMCIS
Concordia Plan Services
Donald Danforth Plant Science Center
Elsevier
FieldWatch
Fortune Brands
Lutheran Church Missouri Synod
Mallinckrodt Pharmaceuticals
Maritz, Inc.
McCarthy Building Companies
Mid-America Transplant Services
MiTeq
Naples Botanical Garden
Nozomi Networks
Russell HBD
ServiceNow, Inc.
The Doe Run Co.
Tronox
Unico Systems
United States Soybean Export Council

Elevate Communications

STANTON
909 Third Ave., New York, NY 10022
212/366-5300; fax: 212/366-5301; astanton@stantonprm.com
www.stantonprm.com

Full-service PR, mktg. commms. specializing in fin’l services and insurance, private capital and asset management, healthcare services, technology, prof’l services, and B-to-B. Employees: 30. Founded: 2009.

Agency Statement: Stanton provides strategic public relations and integrated communications to clients across a spectrum of industry sectors and sizes, from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

With teams in New York and California, we support our clients across a variety of communications disciplines including media relations, brand messaging, content development and marketing, executive visibility, thought leadership, digital marketing, reputation & crisis management, senior executive counsel, and social media. Our deep understanding of the business and financial world and the media covering it allows us to position clients effectively within a broader context. We employ a “practitioner model” where senior professionals spend most of their time on client work. We ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; Tom Faust, Charlyn Lusk, mng. dirs.; Liam Collolpy, Matt Conroy, Michael Goodwin, Scott Lessne, Katrin Lieberwirth, sr. VPs

3i
Allianz Global Corporate & Specialty
Aryaka Networks
Assurant
Bain Capital
Berding & Weil
Carl Marks Advisors
Conning Asset Management
CSAA Insurance Group
CVC Capital Partners
EIS
EmPRO Insurance
First Eagle Alternative Credit
FFL Partners
HGGC
Hometa
t
Kline Hill Partners
Makena Capital
Marin Health
MD7
Mosser Living
OceanSound Partners
One Equity Partner
Rackspace Technology
SaverLife
Sun Capital Partners
Summit Health/City MD
VSS Capital Partners
Winston & Strawn
STANTON COMMUNICATIONS, INC.
1875 Connecticut Ave., NW, 10th flr., Washington, DC 20009
202/223-4933; washingtonoffice@stantoncomm.com
www.stantoncomm.com
Media strategy, marketing communications, strategic and crisis communication counsel, public affairs, digital & social media, creative services, international. Employees: 15. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is a strategic public relations firm providing counsel and program implementation to clients across the globe. We are fully independent and wholly dedicated to advancing our clients’ business goals through creative communication.

For more than 30 years, the firm has enjoyed a reputation for combining serious strategic thinking with service excellence, and for blending thoughtfulness and strategy with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world’s most successful organizations in multiple industry sectors including energy, technology, tourism and lifestyle, professional societies and industry associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, marketing communication, crisis mitigation and spokesperson preparation.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession’s highest honor. We were named among the Agency Elite Top 100 in PR News’ inaugural listing and have been named the Best Small Agency in America by The Holmes Report, in addition to multiple citations as one of the Best Places to Work by the Washington Business Journal.

Peter V. Stanton, CEO; Lori Russo, pres.; Emily Wenstrom, VP
45 Rockefeller Plaza, #2000, New York, NY 10111
212/616-3601; newyorkoffice@stantoncomm.com
100 International Dr., 23rd flr., Baltimore, MD 21202
410/727-6855; baltimoreoffice@stantoncomm.com
American Statistical Assn.
International Coaching Federation
International Society on Thrombosis and Haemostasis/World Thrombosis Day
Live! Casino & Hotel Quad
W. L. Gore & Associates

STEINREICH COMMUNICATIONS GROUP, INC.
One University Plaza, Ste. 306, Hackensack, NJ 07601
212/491-1600; fax: 551/900-2026; info@scompr.com
https://scompr.com/
Corporate reputation, communication strategy, media relations, investor relations, financial communications, CEO/senior executive positioning, websites & content management, crisis communications, community relations, government affairs, special events strategy, design & implementation, and marketing creative services. Employees: 130. Founded: 2003.

Agency Statement: Steinreich Communications Group, Inc. is one of the nation’s fastest growing public relations firms, focused on consistently delivering results for our clients. Founded in 2003, we are an independent, full-service communications organization headquartered in New York with offices in Los Angeles, Washington, High Point, London, Frankfurt, Dubai, Tel Aviv and Durban. We are also a member of the IPRN international public relations network.

Stan Steinreich, pres. & CEO; Ariella Steinreich, Kimberley Wray, sr. VPs, Dan Chazen, creative svcs. dir.
STORY PARTNERS
1455 Pennsylvanian Ave., NW, #400, Washington, DC 20004
202/706-7800; debra.cabral@storypartnersdc.com
www.storypartnersdc.com
Strategic public affairs and communications for U.S. and global clients.
Agency Statement: Story Partners is a full-service public affairs firm that offers strategic communications counsel to U.S. and global clients. Headquartered in Washington, D.C., our team of veteran communicators has decades of experience working directly with journalists, business leaders, policymakers and consumers to shape the public debate; educate policymakers; define and dominate a market; manage our clients’ image, brand and reputation; and position our clients as leaders in their fields.
Areas of expertise include public affairs, media outreach, digital and social media, thought leadership, crisis communications, and reputation management.
Gloria Story Dittus, chmn.; Debra Cabral, pres.; Carrie Blewitt, Betsy Stephenson, Tamara Hinton, Kristin Litterst, sr. VPs
Clients Include:
Aflac
Alabama Power
American Assn. of Crop Insurance
Animal Health Institute
Center for Global Enterprise
iDevelopment and Economic Assn. (iDEA Growth)
Large Public Power Council
National Student Clearinghouse
Southern Co.
Stronger America Through Seafood (SATS)
Trucking Moves America Forward
Venture Global

Stratacomm
Stratacomm harnesses the power of communications to move people to action. Whether driving conversation, sales, policy or behavior change, Stratacomm brings deep insight and relationships to help clients achieve their goals and solve pressing challenges.
Agency Statement: Stratacomm harnesses the power of communications to move people to action. Whether driving conversation, sales, policy or behavior change, Stratacomm brings deep insight and relationships to help clients achieve their goals and solve pressing challenges.
We create results-driven strategies integrating digital, social, and mainstream media, virtual, and experiential events, and influencer marketing programs to achieve outstanding measurable results. Global experts in social responsibility and cause-related marketing, we are the only Canadian communications company to ever receive the exclusive United Nations Grand Award for Outstanding Achievement in Public Relations, and the only all-Canadian agency to be named to the PR News Top Ten CSR (Corporate Social Responsibility) A-List.
Deborah Weinstein, Judy Lewis, partners, co-founders; Adriana Lurz, sr. VP; Victor Anastacio, CFO; Vanessa Powell, Sarah Leone, sr. acct. dirs.
A&W
Aurora (Loacker)
Avrio
Benjamin Moore
Chartered Professional Accountants (CPA)
Children Believe
Green & Black’s
Group Marcelle
Hankook Tire
KEEN Shoes
Kellogg’s
Kia
Kruger Products
Maple Leaf Foods
Nestlé
Showcase
Thermacell
Weber
ZYUS

STRATEGIC OBJECTIVES
400 - 184 Front St. East, Toronto, Ontario M5A4N3, Canada
416/366-7735; sgroome@strategicobjectives.com
www.strategicobjectives.com
Food & beverage; fashion/beauty; lifestyle; home decor; automotive; CPG; healthcare; social media.
Agency Statement: Strategic Objectives is Canada’s most award-winning PR agency, and one of the country’s most creative, innovative, passionate, and successful marketing communications firms. Recipient of the Clutch 2021 Global Leaders Award and named Best Mid-Size PR Agency in the World at the IABC Gold Quill Awards 2019, Strategic Objectives is IABC/Toronto Agency of the Year 2021 and has been for nine of the last 12 years.
We create results-driven strategies integrating digital, social, and mainstream media, virtual, and experiential events, and influencer marketing programs to achieve outstanding measurable results. Global experts in social responsibility and cause-related marketing, we are the only Canadian communications company to ever receive the exclusive United Nations Grand Award for Outstanding Achievement in Public Relations, and the only all-Canadian agency to be named to the PR News Top Ten CSR (Corporate Social Responsibility) A-List.
Deborah Weinstein, Judy Lewis, partners, co-founders; Adriana Lurz, sr. VP; Victor Anastacio, CFO; Vanessa Powell, Sarah Leone, sr. acct. dirs.
A&W
Aurora (Loacker)
Avrio
Benjamin Moore
Chartered Professional Accountants (CPA)
Children Believe
Green & Black’s
Group Marcelle
Hankook Tire
KEEN Shoes
Kellogg’s
Kia
Kruger Products
Maple Leaf Foods
Nestlé
Showcase
Thermacell
Weber
ZYUS
STUMTNAN
PUBLIC RELATIONS

STUNTMAN PR
185 Franklin St., 5th flr., New York, NY 10013
212/242-0002
info@stuntmanpr.com
www.stuntmanpr.com
Food & beverage and hospitality.
Neil Alumkal, founder; David Abrams, exec. VP; Melanie DeFilippis, sr. VP

Clients Include:
Balsamic Vinegar of Modena
Consortium
Bar Dog
Barda Detroit
Bendt Distilling Co.
Bibigo
Buena Fé
Cameron Hughes Wine
Caranini
The Caravan of Angels
Chai
CheLi
City Acres Market
CrunchTime!
Dashan Hospitality Group
François Payard
GlasierWorks
Hotel Indigo
HUSO
Marky’s Caviar
Morgan’s Brooklyn Barbecue
Mountain House
Olivieri 1882
Parmigiano Reggiano Cheese Consortium
Patina Restaurant Group
Pierozek
Plantmade by Matthew Keeney

SUPERIOR PR
PUBLIC RELATIONS

SUPERIOR PR
1325 Greenwood Ave., Wilmette, IL 60091
312/952-1528; aimee@superior-pr.com
www.superior-pr.com
Services: SPR offers strategic communications plans, messaging/branding, media relations, executive media training, analyst/influencer relations, content development, thought leadership and social media engagement.
We specialize in supporting high-growth businesses, particularly those raising new funding and/or approaching new marketing. Employees: 8. Founded: 2013.
Agency Statement: Superior Public Relations provides strategic communications for growing businesses. As a PR partner, we approach each engagement with passion and persistence to deliver superior results. We offer a full suite of services to help businesses develop and tell their stories. Our seasoned team brings decades of expertise, with proven track records of securing consistent coverage in top publications.

Aimee Eichelberger, founder & CEO

Clients Include:
Bone Support
Clarus
Clear Labs
Flyreel
GTMRx
Insightly
M2 Orthopedics
MentorciQ
Parallax
PriceSpider
Rev1 Ventures
Shift7 Digital
UnifiHealth

2BPR
PUBLIC RELATIONS & MARKETING

2BPR
1925 Mission St., South Pasadena, CA 91030
626/379-2381; jessica@2bprinc.com
www.2bprinc.com
Luxury travel (hotels, resorts, destinations, cruises, aviation, tour operators), lifestyle, fashion, beauty, spa & wellness, food & beverage, non-profit.
Agency Statement: 2BPR is a virtual agency comprised of a network of senior-level PR experts based in Los Angeles and New York. We combine the experience of large agency talent with the energy, personal involvement, and careful attention of a small agency. We pride ourselves on developing superior communications strategies at an affordable cost and strive to work within budget constraints while providing excellent hands-on service. To every new situation, we bring proven aptitude and a wealth of experience in counseling and meeting the needs of our clients.

Jessica Bradford, president

Clients Include:
Anantara Hotels, Resorts and Spas
Beach’d
Kamalame Cay Private Island Resort
Loy Fela Voyages
Mekong Kingdoms River Cruises
MSpa
Naladhu Private Island Resort
NH Collection
NH Hotels
now Hotels
Niyama Private Islands Maldives Resort
Roolee
San Gabriel Valley Habitat for Humanity
Silver Linings Retreats
Sirenian Bay Resort & Villas
The Vietage
Tivoli Hotels & Resorts

360PR+
PUBLIC RELATIONS & MARKETING

360PR+
200 State St., Boston, MA 02109
617/585-5770; fax: 617/585-5789
www.360PR.plus
www.twitter.com/360PRplus
www.instagram.com/360prplus
www.facebook.com/360PRplus
www.linkedin.com/company/360prplus
Agency Statement: The world today is ultra-connected, new trends emerge, media entities rise and fall, competitors come in and shake things up and customers expect more from the brands they love. Many brands struggle to stay relevant in this climate. That’s where 360 comes in. We help evolve the story and the conversation, making brands relevant in new ways. We do that by breaking through to media and influencers who have the greatest impact with your target customers and with content and experiences that elevate brand and corporate communications, driving thought leadership and real business outcomes. For legacy brands needing to connect with new audiences, or emerging brands wanting to establish themselves in a competitive category, we know how to drive relevance today and how to sustain it for the future.

360PR+ is an award-winning, creative, independent agency, ranked as
Taylor is an agency of creative thinkers that specializes in brand building through conversation. As “Shaper of Influence,” we do this for the world’s leading brands with an integrated team across all marketing disciplines. Whether it’s developing strategy, producing content or engaging the media, everything we produce is designed to inspire, incite, and shape conversation for the benefit of our client partners, their customers and stakeholders. Founded in 1984, Taylor has been privileged to win 21 Big Apple Awards from the Public Relations Society of America and three Big Apple Awards from the Public Relations Society of America and is a partner in PROI Worldwide, a Top-50 PR firm nationally. 360PR+ has been recognized as an Agency of the Year and Best Place to Work and is a partner in PROI Worldwide, offering clients in-market resources in 100+ cities.

Laura Tomasetti, CEO; Victoria Renwick, Michael Rush, partners; Cindy Riccio, Rob Bratskeir, exec. VPs; Jenni Brennan, Stacey Clement, Ali Kavulich, Caitlin Melnick, George Snell, sr. VPs; VPs: Liz Aquilino, Caroline Ducher, Sheila Hughes, Bethany Mouseau, Todd Lovell, Melissa Perroni (HR)

Additional location: NYC

Clients Include:
ACPS Automotive
America's Test Kitchen
Arcade 1Up
Blue Wave Solar
Bright Horizons Family Solutions
Buitoni
Chicco USA
Cobra
Continental Mills
Daily’s Cocktails
Drizly
Edrington Brands
Fair Auto
Giant Food
Green Garden Products
Hashbro
Houghton Mifflin Harcourt
illy
Jelly Belly Candy Company
Juicy Juice
Little Gem Resorts
Little Leaf Farms
Loan Depot
Mass. Bay Brewing Company
mDesign
Nasoya
Netflix
Nintendo
nZero
Pete and Gerry’s Organic Eggs
Riverbend Home

The TASC Group is a public relations firm that was built on a foundation of progressive values and a passion for public service. Our mission is to help advocacy organizations, nonprofits and socially driven businesses build stronger communities and make the world a better place.

Our teams have won dozens of public relations and communications industry awards. The New York Observer recently ranked TASC as one of the top 50 most influential PR firms in the country. In 2021, TASC won three Big Apple Awards from the Public Relations Society of America and has been privileged to win 21 Big Apple Awards from the Public Relations Society of America and 11 PRNEWS Nonprofit Awards since 2014. In 2021, members of TASC’s staff have won awards from PRNEWS Top Women in PR in the categories “Mentor” and “Rising Star” and PRSA-NY’s 15 under 35.

Larry Kopp, CEO; Amy Kaup, COO; Rida Bint Fozi, mng. dir.

Bronx Rising Initiative
BUILD.org
Catherine Violet Hubbard Animal Sanctuary
Choose Healthy Life
Crisis clients (confidential)
David Lynch Foundation
Destination Tomorrow
Dictionary.com
Donate Stock
Eagle Academy Foundation
Fearless Futures
Free Admission
Global G.L.O.W.
Greenlining Realty-Lamell McMorris
Hunter Arnold
Law firms representing asbestos cancer victims
Mental Health Coalition
Mount Sinai Hospital Dept. of Orthopedics
NYU Tisch School of the Arts
Oyate Group
Stella Adler Studio of Acting
Transcendental Meditation Foundation
Union Theological Seminary
United Way of New York City
Waterford.org

TASC GROUP, THE
1239 Broadway, Suite 1508, New York, NY 10001
212/337-8870; larry@thetasctgroup.com
www.thetasctgroup.com
Media relations, nonprofit, social advocacy PR, progressive campaigns, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Employees: 17. Founded: 2004.

Agency Statement: Agency Statement: The TASC Group is a public relations firm that was built on a foundation of progressive values and a passion for public service. Our mission is to help advocacy organizations, nonprofits and socially driven businesses build stronger communities and make the world a better place.

In 2001, Taft launched PharmApprove®, which was sold to drug development consultancy NDA Group in 2016. Taft ClearPoint, the company’s practice in leadership communications, is the go-to source for crisis communications, paid media, digital, creative, communications coaching, media relations, nonprofit, social advocacy PR, progressive campaigns, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Employees: 16. Founded: 1983.

Agency Statement: Taft is a communications consultancy with 35-plus years of experience. Through strategic communications and leadership development, Taft guides clients to meaningful expressions of purpose to drive positive impact — for all stakeholders, including their customers, employees, shareholders, communities, and the earth and environment.

In 2001, Taft launched PharmApprove®, which was sold to drug development consultancy NDA Group in 2016. Taft ClearPoint, the firm’s practice in leadership communications, is the go-to source for leaders and aspiring leaders who want to acquire the skills needed to master today’s “constant conversation.”

Ted Deutsch, CEO; Jayne O’Connor, Connie Ludwin, VPs; Jon Shure, sr. dir.; Sheila Cort, sr. dir., sr. coach

Bristol Myers Squibb
Guerbet
Halozyme
Prudential
ReThink Energy NJ
Robert Wood Johnson Foundation
Takeda

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TAYLOR
1540 Broadway, 40th flr., New York, NY 10036
212/714-1280; fax: 212/695-5685
www.taftstrategy.com


Agency Statement: Taft is a communications consultancy with 35-plus years of experience. Through strategic communications and leadership development, Taft guides clients to meaningful expressions of purpose to drive positive impact — for all stakeholders, including their customers, employees, shareholders, communities, and the earth and environment.

In 2001, Taft launched PharmApprove®, which was sold to drug development consultancy NDA Group in 2016. Taft ClearPoint, the company’s practice in leadership communications, is the go-to source for crisis communications, paid media, digital, creative, communications coaching, media relations, nonprofit, social advocacy PR, progressive campaigns, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Employees: 16. Founded: 1983.
TAYLOR

TAYLOR is headquartered in New York, with offices in Los Angeles and Charlotte. Discover how we are “Shapers of Influence” at taylorstrategy.com.

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner;
John Liporace, Mike Costabile, mng. partners; Maeve Hagen, pres.

Other Offices:
10150 Mallard Creek Rd., #300 Charlotte, NC 28262

Clients Include:
AIG
Capital One
Captain Morgan
Crown Royal
Diageo
Gillette
Guinness
Panini America
P&G

TAYLOR & COMPANY

1024 South Robertson Blvd., Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com

www.taylor-pr.com

We build design reputations one story at a time with creativity, quality, expertise, and tenacity for clients in architecture, design, furniture, development, landscape, and construction. Employees: 65. Founded: 1994.

Julie D. Taylor, Hon. AIA, principal; Tom Morr, acct. mgr.

Berliner Architects
CO Architects
Form4 Architecture
McIntosh Poris Associates
Michael W Folonis Architects
Relativity Architects

“Truth & Lies in Architecture” (book)

TBC

TBC

TEN3 PUBLIC RELATIONS

211 E. 9th St., Brooklyn, NY 11218
917/328-6723; sharon@ten3pr.com
https://www.ten3pr.com


Agency Statement: At TEN3 PR we prioritize smart strategy and ground-breaking creative over process. We take inspiration from the convergence of our clients’ brand essence, customer needs, and cultural milestones to connect with consumers in authentic and meaningful ways. We go beyond simply generating brand awareness to igniting brand love, loyalty, and lasting advocacy.

Sharon Owens Robustelli, founder & CEO; Anthony Robustelli, CFO, CCO

Casai
Brooklyn Youth Music Project (BYMP)
DeVaCurl
Next Stop Candles
RightWorks Staffing
220 Publishing

THE LEVINSON GROUP

200 Park Avenue South, New York, NY 10003
212/202-2754; info@TLGCommunications.com
www.TLGCommunications.com

Employees: 15. Founded: 2013.

Agency Statement: TLG is a full-service strategic communications and public relations firm with a global reach and impact, specializing in advising C-Suites, Boards of Directors, influential individuals, law firms, and other leaders in corporations, non-profits, and other organizations in their most mission-critical moments.

Since its founding in 2013, TLG has become well known for serving as a strategic partner and advisor in high stakes matters relating to corporate reputation and governance; government response and sensitive investigations; public affairs and issues management; crisis and risk management; litigation communications; and global financial communications including corporate restructuring, executive transitions, mergers, acquisitions, and other transitions. The firm also has deep expertise advising multiple Am Law 50 law firms.

Many of TLG’s team of expert communications advisors come from backgrounds in journalism, politics, government, and the private sector. The team specializes in creating and implementing targeted, always-on communications campaigns crafted to cultivate meaningful engagement with valued stakeholders.

Chambers & Partners and National Law Journal ranked TLG among the top public relations and communications firms in the U.S., noting the firm’s proven track record in crisis management and litigation communications. TLG has also been recognized for its commitment to leading social impact programs and for its robust pro bono practice.

Molly Levinson, CEO; Michael Crittenden, Kaye Verville, sr. mng. dirs.; Caitlin Klevorick, mng. dir.; Angela Hoague, sr. dir.; Kylie Munnelly, sr. dir.

655 15th St., NW, Suite 501, Washington, DC 20005
202/244-1785

THE LEVINSON GROUP

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THE10COMPANY
New York, NY
646/866-7273; valerie.dimaria@the10company.com
www.the10company.com; www.women-voices.com
Agency Statement: the10company is a women-owned marketing and communications agency dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our principals have held corporate C-Suite roles and bring extensive in-house experience. We plan and execute a range of initiatives, including thought leadership, employee change management programs and unique brand and sales campaigns.
Our executive coaching practice improves leadership, presentation, and communications skills for senior leaders and high-potentials, and includes VOICES, coaching specifically for women.
Clare DiNicola, prin.; Valerie Di Maria, prin.
Clients Include:
Ampen
Aspen Insurance
AUGIE, the insurance industry
Cardinal Health
Fannie Mae
IKEA
KPMG
Live Person
National Assn. of Insurance Commissioners
National Assn. of Professional Insurance Agents
New York Life
Prophet
Quest Diagnostics
Raytheon

THREE CHEERS
180 Varick St., New York, NY 10014
212/624-2390; rbratskeir@threecheerspr.com
www.threecheerspr.com
Adult beverage brands (all categories), adult beverage retail (on- and off-premise), Hospitality: chains, restaurants, bars and related venues. Employees: 10. Founded: 2022.
Agency Statement: Three Cheers is where deep category and consumer expertise, insights-driven creativity, cultural curiosity and relationships with tastemakers come together in integrated campaigns for standout adult beverage brands — and others that help us celebrate relationships with tastemakers come together in integrated campaigns for

Tierney
A subsidiary of the Interpublic Group of Companies (IPG)
1700 Market St., 29th flr., Philadelphia, PA 19103
215/790-4100; info@tierneyagency.com
www.hellotierney.com
209 W. Jackson Blvd., #601, Chicago, IL 60606
312/529-7755
24M
Ally Financial Inc.
Altair
GHX
Hitachi ID
Mightier
Prophix
SecZetta
Shawmut
Tango Analytics
Toggled IQ

Tier One Partners is a full-service PR, digital, and content marketing agency that helps companies thrive on change. Our agile communications approach turns B2B and B2C clients in technology, digital healthcare, financial services, manufacturing, and marketing services into category leaders by steadily aligning their missions to the forefront — and keep them there.
Marian Hughes, co-founder & mg. partner; Sue Parente, co-founder & mg. partner; Kathleen Wilson, co-founder & mg. partner; Celena Fine, VP; Allison Logano, VP; Ashley Tate, VP, content

Continued on next page
TJM Communications continued

Headquartered in Philadelphia, Tierney has offices in Harrisburg, Pa. and New York City.

Mary Stengel Austen, CEO; Tracey Santilli, pres.; Catherine Mazurek, CFO

Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330

Tierney New York:
100 W. 33rd St., 5th flr., New York, NY 10001
212/605-7825

Clients Include:

- AmerisourceBergen
- AutoLenders
- Blue Foundry Bank
- Burlington
- Choice Hotels
- Choice Hotels: Cambria
- Comcast
- CSC
- Donate Life Pennsylvania
- Eluna
- Girl Scouts of Eastern Pennsylvania
- Independence Blue Cross
- Insomnia Cookies
- Jazz Pharmaceuticals
- McDonald’s® Restaurants of Southeastern PA, Southern NJ and DE
- PECO
- Pennsylvania Dept. of Community and Economic Development
- Pennsylvania Liquor Control Board
- Recreational.gov
- TD Bank
- Xfinity
- Yuengling

TJM COMMUNICATIONS

TJM COMMUNICATIONS, INC.
1170 Tree Swallow Dr., #346, Winter Springs, FL 32708
407/977-5004; info@tjmcommunications.com
www.tjmcommunications.com


Agency Statement: TJM Communications is an award-winning lifestyle public relations firm servicing the travel, food, wine, convention and event sectors. We provide strategy, media and influencer relations, storytelling, crisis management and social media services for leading hospitality brands domestically and globally.

Our agency is distinguished by a committed team of passionate professionals who develop genuine long-standing relationships with media and clients and thrive on exceeding expectations. We don’t believe in PR for the sake of PR. We believe in public relations as a creative, strategic approach aligned with sales and marketing goals.

Treva J. Marshall, pres., treva@tjmcommunications.com
Joel Kaiman, VP, joel@tjmcommunications.com

Clients Include:

- Cirque du Soleil
- Four Flamingos: A Richard Blais Tropical Kitchen
- Il Mulino
- Mandara Spa (Orlando)
- Ocean Prime Restaurant
- Sawgrass Marriott Resort and Spa
- Shula’s Steak House (Orlando)
- Todd English’s bluezoo
- Visit Sarasota
- Walt Disney World (Disney Dreamers Academy, runDisney)
- Walt Disney World Swan and Dolphin Resort
- Walt Disney World Swan Reserve

TORRENZANO GROUP, THE

Helping organizations take control of how they are perceived®

570 Lexington Ave., 23rd flr., New York, NY 10022
212/681-1700; richard@torrenzano.com
www.torrenzano.com


Who We Are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.

What We Do

The Torrenzano Group helps organizations take control of how they
How We Do It

Through carefully researched strategic plans and flawlessly executing programs, Torrenzano directly and materially support client objectives by deploying highly targeted approaches in three core areas:

— **Reputation:** Strategic & Brand Communications; Media Relations, Investor and Financial Communications; Executive Training & Development; Shifting B-to-B, to Human-to-Human Communications.

— **High Stakes Issues:** Crisis Counsel & Risk Response; Cyber Security & Breach Response; Mergers, Acquisitions & Transactions; Litigation Communications; CEO, Boards & Leadership; High Net Worth and High-Profile Individuals.

— **Digital & Innovation:** Advancing Human-to-Human Engagement; Enabling Disruption; Fueling Creativity; Optimizing Infrastructure; Driving Conversations & ROI.

Why We Are Different and Add Value

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base, upside down.

Torrenzano’s business model —- senior professionals directly and actively involved day-to-day —- produces immediate sustained impact and client results.

Richard Torrenzano, chief executive, richard@torrenzano.com


TOUCHDOWN PR

7600 Burnet Rd., Austin, TX 78757
512/373-8500; info@touchdownpr.com

www.touchdownpr.com


Agency Statement: We deliver smart, clear and effective global PR campaigns that drive awareness, leads and sales for international enterprise technology brands. Our approach – with one PR team operating at global scale - helps deliver a consistent, constant and unified client story and message to the marketplace. Whether you need US PR, North America PR, European PR, ANZ PR, APAC PR or global PR – we have it all covered.

Key contacts: Josh Beale-Fletcher, James Carter, Emily Gallagher, Alyssa Pallotti, Katie Schaeffer, Derrick Shannon, Jeff Tieszen

Clients Include:

- Agilla
- Ascent Software
- Axway
- Bithedener
- Conmvaunt
- ConnectWise
- Cubic
- Datadobi
- Diligent
- Egnyte
- Ergotron
- Exabeam
- Fluent Commerce
- Forter
- Glasswall
- Globalization Partners
- Helpsysmets
- LeaseWeb
- Nitro
- PlainID
- Progress Software
- Plutora
- SolarWinds
- StarCentric
- Zero

TRANSFORM GROUP

Las Vegas | Los Angeles | New York | San Francisco | San Juan | Toronto | Seoul
653 Calle McKinley, Penthouse, San Juan 00907, Puerto Rico
937/775-9575; info@transformgroup.com

www.transformgroup.com
https://www.linkedin.com/company/transform-group/

Agency Statement: Transform Group is the world’s leading public relations and strategy firm for blockchain and cryptocurrency companies and projects, having worked with nearly 60 percent of publicly listed tokens since 2013, including the launches of Atari Token, Augur, Bancor, Eos, Ethereum, Golem, Lisk, MaidSafe, MakerDAO, Mastercoin (first ICO), Neo, Tether (first stablecoin), and WAX.

Founder Michael Terpin is also a prominent investor and advisor, additionally founding BitAngels, CoinAgenda, Blockchain Wire, and Marketwire, plus numerous DeFi and NFT projects.

Michael Terpin, founder & CEO; Xenia von Wedel, pres.

Clients Include:

- Abra
- Accursed Share
- Aeternity (AE)
- AlphaPoint
- ArtLife
- Aspire
- Brave New Coin
- CPOcoin
- DeFi Devs (Accumulate)
- Gryphon Mining
- Hot Drops
- Icecap
- IMVU
- Mokens
- Ojamu
- PKT (PKT)

TRANSMEDIA GROUP

240 W. Palmetto Park Rd., #300, Boca Raton, FL 33432
561/750-9800; amazzone@transmediagroup.com

www.transmediagroup.com
https://www.linkedin.com/company/transform-group/

Multi-lingual international PR firm providing media relations, marketing, promotion, crisis management led by former #2-ranked NBC executive and author, Tom Madden - tmadden@transmediagroup.com. Employees: 8. Founded: 1981.

Tom Madden, CEO; Adrienne Mazzone, pres.; Jennifer Weinstein, exec. VP; Samantha Tzikas, dir., PR

Altitude International Holdings Inc. (OTCQB: ALTD)
Dietary Supplement News
Dr. Karl Zarse
Edgar Scott (author)
Emily Alexandra Cosmetics
Freedom Watch
GentRow.com
HoneyColony
Larry’s Ice Cream
MaddenMischief (TM Blog)
Sky Technologies
Surviving the Survivor Podcast
The Global Warming Foundation
The Ticktin Law Group
TMGProductions
Zane Carruth Carson (children’s book author)
Werner Enterprises
United Healthcare
Sita
Roy Roger’s
Nathan’s Famous
Interface
Genesco
Fintech South
Financial Data Exchange
College Football Hall of Fame
Click Dimensions
Cavenonix
Belgard
Atlanta Tech Village

Clients Include:
- [a social fund raising and awareness initiative for non-profits];
- [public awareness regarding COVID-19];
- www.voice4changeproject.com

address social and health challenges in the US. www.georgiaalive.com
- of its work with Invest Atlanta.
- more than 60 small businesses on behalf of its work with Invest Atlanta.
- 2020-2021, it served more than 60 companies.
- Trevelino/Keller also boasts the industry's best staff retention, having lost two people to an agency in 19 years. Ranked #2 among Atlanta-based firms, its based on Atlanta's urban westside along with a presence at Atlanta Tech Village. In response to a growing demand for creative and interactive needs, the firm established Groovy Studios in 2014, a creative arm that offers graphic design, web services, digital content and brand identity. Since its inception, Groovy Studios has received more than 60 of the firm's more than 160 marketing and communications awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in-country services in Europe, Asia-Pacific, South America and the Middle East; and, WheelhouseTK, a consultant network that offers white label services, including video production, research and media planning. In 2016, the firm launched Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration.

As part of its ongoing work with Atlanta’s technology ecosystem, Trevelino/Keller continues to manage relationships with organizations supporting startups, including Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, Keiretsu Forum, LaunchPad and TechAlpharetta.

Expanding its commitment to small businesses, the firm launched T/K SmallBiz – www.tksmallbiz.com – to begin offering creative services to more traditional small businesses. In 2020, it served more than 27 companies. In 2020-2021, it served more than 60 small businesses on behalf of its work with Invest Atlanta.

And this past year, the firm launched community-driven initiatives to address social and health challenges in the US. www.georgiaalive.com [public awareness regarding COVID-19]; www.voice4changeproject.com [public education regarding social equality] and www.tkraise.com [a social fund raising and awareness initiative for non-profits].

* Based on comparable revenue and organic growth

TruePoint is a Top 100 PR agency in the U.S. and a three-time consecutive recipient of the Inc. 5000 Fastest Growing Privately-Owned Companies. TruePoint strives to propel brands forward through its integrated strategic marketing, digital media, public relations, and crisis communications resulting in higher sales, increased web traffic and greater awareness for clients. TruePoint bolsters its clients with sound business strategy, scrappy execution and tireless efforts to generate meaningful results and deliver excellent client service.


AT&T
Boardroom Salon For Men
Catalyst Health Network
Landry Commercial
Mary Kay
Nautical Beach Resort
Sally Beauty
Stream Realty
TUNHEIM
8009 34th Ave S, Ste. 1100, Minneapolis, MN 55425
952/851-1600; info@tunheim.com
www.tunheim.com

Public relations, public affairs, digital marketing, social media, change and crisis communications, media relations, positioning, content, sports, consumer, corporate, trade, coalition building, advocacy, internal, executive. Employees: 25. Founded: 1990.

Agency Statement: Tunheim’s core credo is to help organizations be understood by stakeholder audiences who are critical to their success. For more than thirty years, public and private organizations have trusted Tunheim to develop and lead their integrated communications and marketing campaigns. Tunheim combines public relations, public affairs, digital marketing, corporate, change and crisis communications for an innovative and engaging approach focused on delivering results.

Kathy Tunheim, CEO; John Blackshaw, pres. & COO; Pat Milan, chief insights officer; Liz Sheets, CMO; Paula Wright, VP, client svcs.

Clients Include:
- Accra Care
- Medtronic
- Minnesota Homeownership Center
- State of Minnesota
- U.S. Environmental Protection Agency

TURNER

A Fahlgren Mortine company
250 W. 39th St., 16th flr., New York, NY 10018
212/889-1700; info@turnerpr.com
www.turnerpr.com

Linkedin.com/company/turnerpr
instagram.com/turnerpr


Agency Statement: TURNER represents the world’s best luxury resorts, destinations, spirits, wellness, and outdoor brands. Our tenured teams in New York, Chicago, Denver, Charleston, Portland, and Miami, have unmatched industry experience and deliver nimble, innovative marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner.

We’re a boutique-minded crew with big agency resources, infinitely nimble and constantly problem-solving in unexpected ways. Our coast-to-coast footprint integrates seamlessly with global brands, whether it’s a fitness startup, a boutique hotel, or an established outdoor brand looking for its next generation. We craft iconic ideas for heritage brands, emotional experiences for travel destinations, and unexpected stories in the wellness ecosystem. We know when to push the envelope, while ensuring brand priorities are at the forefront. We value our team above all else; we are consistently ranked as a “best place to work”, diversity and inclusivity are our strengths, and giving back is in our DNA.

Christine Turner, pres.; Angela Berardinio, chief strategy officer; Melanie Dennig, sr. VP

1614 15th St., 4th flr., Denver, CO 80202
303/333-1402

2222 Ponce de Leon Blvd., #300, Miami, FL 33134
305/859-0987

Clients Include:
- BÉABA
- Bermuda Tourism Authority
- Destination Toronto
- Duluth Trading Co.
- Evolve Vacation Rental
- Houston First Corporation
- Kimpton Seafire Resort + Spa, Cayman Islands
- Kimpton Surfcomber Hotel
- Leatherman
- MINDBODY
- Nuun
- Park Hyatt Beaver Creek
- Provenance Hotel Group
- Red Wing Heritage
- REI Co-op Brands/Experiences
- South Carolina Department of Parks, Recreation & Tourism
- Stillhouse Spirits
- Takeya
- Terramar Outdoor Resort
- The Ritz-Carlton, Sarasota
- The Ritz-Carlton, St. Thomas
- The Ritz-Carlton, Lake Tahoe
- Topo Designs
- Travel Wisconsin
- Tupelo Convention and Visitors Bureau
- Viceroy Snowmass
- Viceroy Chicago
- Visit Albuquerque
- Visit Estes Park
- Visit Nebraska
- Visit South Walton

UPRAISE MARKETING + PUBLIC RELATIONS

268 Bush St., #4203, San Francisco, CA 94104
415/397-7600; info@upraisepr.com
www.upraisepr.com


Agency Statement: UPRAISE is the smart, savvy, scrappy agency driven to help organizations grow and build their brands through integrated campaigns, anchored with aggressive, creative strategy. Services include energized media and analyst relations, compelling content, engaging digital and social media, captivating design and video, and breakthrough events. If you want “yes men” and “yes women,” you’ve come to the wrong place. If you’re looking for an agency that thinks big but sweats the details, you’ve come to the right place!

Tim Johnson, pres.; Victoria Guimarin, VP; Katie Parr, VP

Clients Include:
- Al Dynamics
- Alchera
- Aniline
- Bank of San Francisco
- BDSA
- Brain Technologies
- County of San Mateo, California
- DeepRoute.ai
- FireScout
- Haddad & Sherwin
- Information Resources, Inc.
- Plug and Play Technology Center
- San Francisco Chronicle
- TripleBlind
- TurnSignl
VERACITY
4207 SE Woodstock Blvd., #471, Portland, OR 97206
503/916-1657; hi@veracityagency.com
www.veracityagency.com
Public relations, community relations, media relations, influencer marketing, content marketing, social media, search engine marketing (SEM/PPC, SEO Local), SEO PR, media buying, email marketing.
Amy Rosenberg, founder & pres.; Mike Rosenberg, CEO

Clients Include:
3GO Security
Allstar Coaches
Bergstrom Nutrition
Cable Wholesale
Columbia Steel
cnl+shift+space
DFY Steel
Fandia
Logical Position
McCullough Research

VESTED
31 E. 17th St., New York, NY 10003
917/765-8720; info@fullyvested.com
www.fullyvested.com
twitter.com/vested
linkedin.com/company/vested-llc

Agency Statement: Vested is a global and integrated communications firm focused exclusively on the financial services industry. One of the world's largest financial services agencies with offices in the US, the UK and Canada, Vested creates and delivers award-winning integrated programs for financial brands both big and small, including AON, Grayscale, CanadaLife, Morgan Stanley, RBC and more. We attract and retain the industry’s best talent through our equity ownership model and entrepreneurial approach—from unlimited vacation days to sabbaticals. Entrepreneurial to the core, Vested launched the industry’s first agency-run investment group, Vested Ventures; acquired business journalism site Talking Biz News, digital marketing and web development agency Red Lab and financial content firm Scribe; and works closely with its sister agency, Caliber.
Say hello at info@fullyvested.com.
Dan Simon, CEO, dan@fullyvested.com; Binna Kim, pres., binna@fullyvested.com; Ishviene Arora, COO, ishviene@fullyvested.com; Elspeth Rothwell, UK CEO, elspeth@fullyvested.com; Amber Roberts, CEO, US professional svcs., amber@fullyvested.com; Corey Goldman, Canada CEO; Eric Hazard, mng. dir., eric@fullyvested.com; Christina Bertinelli, mgr. dir., christina@fullyvested.com; Milton Ezraty, chief economist
Vested New York: 31 E. 17th St., New York, NY 10003
917/765-8720
Vested UK: 3 Waterhouse Square, 138 Holborn, London EC1N2SW, UK +44 (0) 203 890 8122
Vested San Francisco: 232 Scott St., San Francisco, CA 94117
Vested Canada: 150 King St. W., Suite 200, Toronto, Ontario M5H 1J9, Canada 416/322-2863
The agency supports a range of firms across the financial spectrum, from established global institutions to notable fintech and cryptocurrency startups.
Select clients include:
Acrisure
Morgan Stanley Wealth
Bailard
Museum of American Finance
Bloomberg
NEPC
DTCC
PeerStreet
Diebold Nixdorf
SEI
Elliptic
Unison
Finastra
Grayscale

ERMA COMMUNICATIONS
502 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; jserra@v2comms.com
www.v2comms.com
Twitter: @v2comms

Agency Statement: V2 Communications is the public relations and digital communications firm for disruptive global brands, redefining what it means to be a strategic communications partner. The agency helps brands navigate the complexities that define communications today to drive business success and growth. V2’s skilled professionals combine a business mindset and creative thinking to provide the strategic counsel, campaign ideas and results that move businesses forward. V2 works with a broad spectrum of clients from technology innovators to higher education to non-profits—and 85% of business consists of repeat clients and referrals.
Jean Serra, CEO and co-founder; Katelyn Holbrook, exec. VP & mng. dir., content, and enterprise tech lead; Melissa Mahoney, exec. VP, crisis, corp. commns. and cleantech lead; Kristen Leathers, sr. VP, healthcare tech lead

Offices in Boston, New York.

Clients Include:
Act!
Rocket Software
Ardoq
Stratus
Breakthrough Energy Ventures
Tellius
Building Engines
Tori
CarePort Health
UiPath
Current Health
Uplight
ChaosSearch
Veova
ChurnZero
WiTricity
DirectPath

ECI Software Solutions
Emerg
Kinaxis
Lob
NAVEX Global
Nova Credit
Nielsen
Plymouth Rock
Qstream
Rave Mobile Safety
ReadSpeaker

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Stratus
Breakthrough Energy Ventures
Tellius
Building Engines
Tori
CarePort Health
UiPath
Current Health
Uplight
ChaosSearch
Veova
ChurnZero
WiTricity
DirectPath

ECI Software Solutions
Emerg
Kinaxis
Lob
NAVEX Global
Nova Credit
Nielsen
Plymouth Rock
Qstream
Rave Mobile Safety
ReadSpeaker

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Ardoq
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CarePort Health
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Current Health
Uplight
ChaosSearch
Veova
ChurnZero
WiTricity
DirectPath

ECI Software Solutions
Emerg
Kinaxis
Lob
NAVEX Global
Nova Credit
Nielsen
Plymouth Rock
Qstream
Rave Mobile Safety
ReadSpeaker
VEW Media
PR That Gets Viewed

VEW MEDIA
11 Robert Toner Blvd., Suite 5, Box 154, North Attleboro, MA 02760
508/643-8000; fax: 508/643-8011; veronica@vewrpmedia.com
https://vewrpmedia.com
Agency Statement: VEW Media specializes in understanding what makes a company unique and helps them achieve the exposure they deserve. Our programs are simple, effective and designed to increase an organization’s visibility. VEW campaigns include a number of public relations tactics that garner our clients the publicity needed to help sell their products and services. Most public relations firms will tell you that PR is about relationships. At VEW, we believe it is about telling relevant news stories that journalists want to cover.
Veronica E. Welch, founder and CEO; Cassandra Pare, CFO; Michelle Thompson, VP of client svcs.

Clients Include:
AirFree
America’s Retirement Headquarters
ARK Media
BlackChain
Black Iron
Brazil Potash
CAARY
DeFi Technology
Derek Ochiai, MD
Dr. Jane Frederick
Dr. Daniel Roshan
DriSteem
EURst
Flora Growth
Forbes Manhattan Group
Gath3r
HealthChannels
Jane Frederick, MD
Medivolve
Peak Financial
Rocosole
ScribeAmerica
Shidan Gouran
tZERO

VIRGO PR
3 Park Ave., 19th flr., New York, NY 10016
516/852-4302; hello@virgo-pr.com
https://virgo-pr.com/about/
https://www.linkedin.com/company/virgopr
https://twitter.com/virgo__pr
Agency Statement: Virgo PR is an agency that strives to create campaigns that can delight audiences and attract their attention.
We’re an NYC-based agency comprised of a diverse team looking to work with attractive clients across different industries. A typical brand’s goal is to get leads that convert and the most amount of attention possible, and we’re here to provide all of that through insightful strategies and high-quality execution.
Mike Paffmann, CEO; Lynsey Rose, VP; Molly Gagnon, acct. mgr.; Tori Mattei, sr. A/E

Clients include:
Allen Economic Development Corp.
ArtPride New Jersey
Biggins Lacy Shapiro & Co.
Campbell County, Wyoming
Dresdner Robin
Go Topeka
Kansas City Area Development Council
Kerr Economic Development Council
Lincoln Equities Group
Luis Vidal + Architects
New Jersey Business Action Center
Newark Symphony Hall
Pittsburgh International Airport
Pittsburgh: Next is Now

VIOLET PR
8 Hillside Ave., Ste. LL1, Montclair, NJ 07042
646/586-9932; april@violetpr.com
www.violetpr.com
Media relations (national, trade and local), social media, media tours, message development, thought leadership, ghostwriting, website content development, e-newsletters, trade show and event support, media training, social media training. Employees: 9. Founded: 2010.
Agency Statement: Montclair, N.J. based boutique PR firm, Violet PR, works with economic development, CRE and AEC clients across the U.S.
Whether it’s rebranding a city, drawing attention to a revitalized neighborhood, or promoting a new sustainable development, Violet PR helps clients make a difference. Through a combination of news stories, social media, and compelling content, our NJ-based boutique public relations firm helps clients attract more dollars and supporters.
We serve clients in industries including economic development, real estate, architecture, engineering, professional services, aviation and more.

Clients include:
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ArtPride New Jersey
Biggins Lacy Shapiro & Co.
Campbell County, Wyoming
Dresdner Robin
Go Topeka
Kansas City Area Development Council
Kerr Economic Development Council
Lincoln Equities Group
Luis Vidal + Architects
New Jersey Business Action Center
Newark Symphony Hall
Pittsburgh International Airport
Pittsburgh: Next is Now

VIVID+CO
80 Varick St., New York, NY 10013
843/817-0330; hello@vividand.co
https://vividand.co
Strategic communications, crisis communications, media relations, investor relations, internal communications, technology, healthcare, entertainment, awards, media strategy, event strategy, creative strategy. Employees: 7. Founded: 2019.
Caitlin Kelly, Neel Shah, co-founders; Wynn Mitchell, sr. assoc.; Rocky Choi, creative dir.; Pranjali Deep, product designer; Zachary Fletcher, copywriter; Valeria Yin, assoc.
AlphaSense
Figlia
Known
Madtech
Magnite
Sandra Lindsay
WaitWhat
WACHSMAN
99 Wall St., Suite 2750, New York, NY 10005
724/961-6179; Newyork@wachsman.com
https://wachsman.com/
Wachsman has quickly established itself as the largest, only globally scaled communications agency serving the blockchain and crypto industry, the fastest growing sector on earth. Employees: 133. Founded: 2015.
Agency Statement: Wachsman is a communications and marketing consultancy.
We work with some of the world’s boldest companies as they develop and deploy forward-thinking technologies with the potential to transform the world we live in.
From the frontlines of innovation and emerging technology advocacy, to market entry and next phase growth, we pride ourselves on providing a blend of actionable strategic and tactical guidance to entrepreneurs, founders, and risk-takers, who chart new paths and imagine new futures.
David Wachsman, founder & CEO; Danny Pham, chief strategy officer & mng. dir., Asia Pacific; Marcello Fregulia, CFO; Jeremy Berrington, mng. dir., Americas; Liam Murphy, mng. dir., head of EMEA; Alex Sheehan, exec. dir., EMEA, head of Switzerland; Alex Corp, exec. dir., EMEA, head of UK & Ireland; Silvia Osante, dir.; Stephanie Lynch, head of mktg., U.S.; Chin Ann Ho, dir.
Other offices in: Dublin, Singapore, Los Angeles.

WALKER SANDS
55 W. Monroe, #3925, Chicago, IL 60603
312/267-0066; fax: 312/876-1388; will.barthel@walkersands.com
www.walkersands.com
Key practice areas: artificial intelligence, automotive tech, cyber security, distribution & logistics, educational technology (EdTech), electronics & robotics, enterprise software, financial technology (FinTech), healthcare tech, HR tech, insurance technology (InsurTech), IT services, marketing technology (MarTech) professional services, retail and e-commerce technology, small business. Employees: 170+. Founded: 2001.
Agency Statement: Walker Sands is a full-service B2B marketing agency with core capabilities in public relations, demand generation, branding, creative, marketing strategy and web. The firm’s integrated approach to marketing drives awareness, credibility and conversions for 100+ clients around the world. A nine-time Inc. 5000 honoree, Walker Sands is one of the fastest-growing B2B marketing agencies in the world, with offices in Chicago, San Francisco, Seattle, Boston and Atlanta.
Since 2001, Walker Sands has been pushing the limits of what B2B marketing can do to get the results and recognition their clients deserve. They pride themselves on helping B2B brands reach their goals — whether that’s increasing revenue, pushing into new markets, attracting top talent, going public or getting acquired.

Walker Sands’ mission is to accelerate the growth of B2B companies. Through strategic programs tailored to meet clients’ needs, they offer a full range of marketing expertise — from strategy to execution — to provide endless possibilities for the best B2B brands in the world.
In addition to agency work, Walker Sands is a sponsor of the Illinois Technology Association and is a founding partner of their Women Influence Chicago Council. The agency has received recognition for client work from the PRovoke SABRE and In2 Awards, PRSA Skylines, PRSA Summit and PRNews Platinum Awards, among others.
Ken Gaebler, founder, prin.; Mike Santoro, CEO & prin.; Will Barthel, VP, biz. dev.; Martin Jones, exec. VP and mng. dir., US East; Andrew Cross, exec. VP, svcs. & partner; Dave Parro, exec. VP, ops. & partner; John Fairley, sr. VP, demand gen. & partner; Cheryl Gale, exec. VP, PR and mng. dir., Boston; Annie Gudorf, mng. dir. & partner; Brendan Shea, sr. VP, creative; Erin Spanski, VP, strategy & partner; Allison Ward, sr. VP, talent & partner; Mark Miller, sr. VP, finance
600 California St., #13-024, San Francisco, CA 94109
415/429-5155; will.kruisbrink@walkersands.com
Will Kruisbrink, sr. VP, PR & partner
2101 4th Ave., #2250, Seattle, WA 98121
206/480-1478; annie.gudorf@walkersands.com
Annie Gudorf, mng. dir. & partner
560 Harrison Ave., #408, Boston, MA 02118
617/960-9900; cheryl.gales@walkersands.com
Cheryl Gale, exec. VP, PR & mng. dir., Boston
3423 Piedmont Rd., NE, #264, Atlanta, GA 30305
617/960-9900; martin.jones@walkersands.com
Martin Jones, exec. VP & mng. dir., US East
Clients Include:
Ensomo
Entrust
Hub Group
Paylocity
Semrush

WALT & COMPANY COMMUNICATIONS, INC.
2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; bwalt@walt.com
www.walt.com
Agency Statement:
Harnessing Influence to Build Brands
Fast-Paced. Digital. Connected. Walt & Company is a team of innovative PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, Walt & Company build award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.
Walt & Company is a member of IPREX, one of the world’s largest public relations networks, with more than 80 partners in 36 countries worldwide.
Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners
Clients Include:
Aviatrix
DDN
Epson America
EquiFi
FFL Brands
HyperX
Light Field Lab
Lytten
Medtronic
Neocortix
Pow! Wow!
Tintri

Walt & Company is a member of IPREX, one of the world’s largest public relations networks, with more than 80 partners in 36 countries worldwide.
WEBER SHANDWICK
Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: B2B marketing; brand marketing; change management; corporate reputation; crisis management; data & analytics; diversity, equity & inclusion; employee engagement; geopolitical strategy & risk; healthcare marketing; media security; public affairs; social impact & sustainability; technology.

Specialty services: Content; creative; creative technology; digital platform strategy; experience design; influencer marketing; integrated media; media relations; strategic planning. Founded: 2001.

Agency Statement: Weber Shandwick is a leading global marketing and communications agency built to deliver next-generation solutions to brands, businesses and organizations around the world. The agency is the anchor brand of The Weber Shandwick Collective, a communications and consulting network that spans from organizational transformation to brand purpose; from public affairs to creative execution. We are the network built for the critical interrelationship of business strategy and brand purpose; from public affairs to creative execution. We are the network built for the critical interrelationship of business strategy and brand purpose; from public affairs to creative execution. Weber Shandwick was named to Ad Age’s Best Places to Work in 2019 and was the only PR firm on Ad Age’s A-List in 2019. Weber Shandwick was also honored as PRWeek’s Global Agency of the Year in 2015, 2016, 2017 and 2018, PRWeek’s Purpose Agency of the Year in 2020 and 2021 and PRovoke’s Global Agency of the Year in 2015, 2017 and 2019, as well as Global Agency of the Decade in 2020. The firm earned 36 Lions at the 2020/21 Cannes Lions International Festival of Creativity.

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Susan Howe, pres., showe@webershandwick.com
Sara Gavin, chief client officer, sgavin@webershandwick.com
Jill Tannenbaum, chief of staff, jtannenbaum@webershandwick.com
Chris Perry, chief innovation officer & chair, Weber Shandwick Futures, cperry@webershandwick.com
Karen Pugliese, chief growth officer, kpugliese@webershandwick.com
Sung Chang, chief impact officer, schang@webershandwick.com
Brian Offutt, chief workforce innovation and operations officer, boffutt@webershandwick.com
Joy Farber Kolo, pres., North America, jfarber@webershandwick.com
Judith Harrison, exec. VP, global diversity, equity & inclusion, jharrison@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

North America Locations:
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3600 O’Donnell St., #250, Baltimore, MD 21224
410/558-2100; pmassey@webershandwick.com
Paul Massey, pres., Powell Tate and global lead, social impact
33 Arch St., 14th flr., Boston, MA 02110
617/661-7900; mbyrne@webershandwick.com
Michael Byrnes, gen. mgr., Boston
300 Gleed Ave., 2nd flr., Ste. J, East Aurora, NY 14052
212/300-6806; gwittmann@resolute.com
Greg Wittmann, chief operating officer, Resolute Digital
875 N. Michigan Ave., #2400, Chicago, IL 60611
312/988-2400; akerencik@webershandwick.com
Alan Kercinik, exec. VP and gen. mgr., Chicago
469/917-6200; MGolden@webershandwick.com
Melissa Golden, exec. VP
999 18th St., #2700, Denver, CO 80202
303/357-2381; rkomar@webershandwick.com
Rana Komar, pres., Weber Shandwick Central
One Detroit Center, 500 Woodward Ave., #1800, Detroit, MI 48226
248/203-8000; kadams@webershandwick.com
Katie Adams, exec. VP & gen. mgr., Detroit
1840 Century Park East, 6th flr., Los Angeles, CA 90067
310/854-8200; jwetmore@webershandwick.com
Jim Wetmore, exec. VP & gen. mgr., LA, health practice lead West
510 Marquette Ave., #13F, Minneapolis, MN 55402
952/832-5000; DCollett@webershandwick.com
Dave Collett, exec. VP
209 10th Ave, South, #214, Nashville, TN 37203
615/742-7242; jtw@thinkrevivehealth.com
Joanne Thornton, CEO, ReviveHealth
909 Third Ave., New York, NY 10022
212/445-8000; mwehman@webershandwick.com
Michael Wehman, exec. VP & gen. mgr., New York
1700 Market St., 29th flr., Philadelphia, PA, 19103
215/790-4422; JFarber@webershandwick.com
Joy Farber Kolo, pres., North America
600 Battery St., San Francisco, CA 94111
415/262-5600; wladlam@webershandwick.com
Will Ludlam, pres., Weber Shandwick West
915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832; jt@thinkrevivehealth.com
Joanne Thornton, CEO, ReviveHealth
818 Stewart St., #1300, Seattle, WA 98101
206/576-5500; wladlam@webershandwick.com
Will Ludlam, pres., Weber Shandwick West
555 Washington Ave., St. Louis, MO 63101
314/436-6565; dcollett@webershandwick.com
Dave Collett, exec. VP
Powell Tate
733 10th St., NW, Washington, DC 20001
202/383-9700; pmassey@webershandwick.com
Paul Massey, pres., Powell Tate, Washington, DC
460 rue McGill, bureau 200, Montreal, Quebec H2Y 2H2
514/447-3940; mnoel@webershandwick.com
Marie-Eve Noel, VP, client experience
351 King St. E, #800, Toronto M5A 1L1
416/642-7963; gpower@webershandwick.com
Greg Power, CEO, Weber Shandwick Canada and pres., Weber Shandwick North
2015 Main St., Vancouver, BC V5T 3C2
604/681-7557; sjamal@webershandwick.com
Shafiq Jamal, sr. VP & mng. dir.

Clients Include:
ALDI
Amazon
Anheuser-Busch InBev
Chevrolet
General Motors
GMC
GlaxoSmithKline
IBM
Mars
Mattel
Nestlé
Roche
Unilever
Wilks Communications Group (WCG) is an award-winning, integrated marketing communications agency with a proven track record built over 25+ years of helping clients build brand awareness, drive stakeholder engagement, establish thought leadership and align marketing and sales. WCG clients include mid-sized and start-up companies, Fortune 100 corporations and leading global and regional nonprofits. They encompass a broad array of sectors including food and beverage, foodservice, consumer goods, corporate and financial, education and nonprofit sectors. Our expertise is derived from years spent as big agency leaders, corporate professionals, journalists, bloggers and digital strategists.

With an entrepreneurial spirit, thoughtful commitment to service excellence and focus on accountability, we seek to help our clients amplify their unique value proposition in ways that lead to growth and positive outcomes.

WCG offers a full suite of marketing services including strategic planning, branding, public and media relations, reputation support/crisis communications, thought leadership, influencer programs, website development, content marketing, digital/social, e-commerce, shopper marketing, creative services, video and presentations.

Gardi Wilks, pres.; Brad Wilks, mng. dir.

Clients Include:

Dog Tag
Living Water International
Nielsen-Massey Vanillas
Nielsen-Massey Vanillas International
Opportunity International
Pacific Oaks College
Pelton – Shepherd Industries
Rouxbe
Saybrook University
Sunday Night Foods
TCS Education System
The Butter Book
World Vision

Specialties include corporate communications, travel & leisure, health & wellness, food & beverage, and consumer products.

WPR is Oregon’s leading boutique communications agency. We’re proud to partner with great organizations on media and influencer relations, marketing, employee communications, graphic design, web development and more.

Molly Ishkanian, pres.

Clients Include:

Columbia Land Trust
Google
Intel
Ledlenser
Meta
Miller Nash
Miller Paint
Moss Adams
Oregon Episcopal School
Oregon Public Broadcasting
ORM Fertility
Pacific Retirement Services
Portland Coffee Roasters
Portland Farmers Market
Providence National Foundation
Solace
Springfield Creamery (Nancy’s Yogurt)
Sunday Afternoons
The International School
The Society Hotel
University of Oregon

Wilks Communications Group

WEILL (GEOFFREY WEILL ASSOCIATES, INC.)
29 Broadway, #2205, New York, NY 10006
212/288-1144; info@geoffreyweill.com

www.geoffreyweill.com


Agency Statement: A boutique agency now in its 28th year in business. We serve some of the world’s finest hotels, cruise ships and tour operators as well as national tourism boards. 60% of our clients have been with us for more than 5 years, and 40% for more than 10 years. We specialize in personal service, snappy writing, wit and pizzazz, combining dignity, creativity and class with all the relevant 21st-century disciplines. Most of all, we take pride in our intelligence, passion, style, connections, knowledge, likability, honesty, sophistication, an utter lack of bull... and results.

Weil, Geoffrey, pres.; Ann-Rebecca Laschever, exec. VP; Mark Liebermann, sr. VP; Beth Levin, asst. VP; Julian Schnee, sr. acct. dir.; Keaton Ramijit, sr. A/E

Clients Include:

Hotel Adlon Kempinski, Berlin
Angama Mara, Kenya
Aqua Expeditions: Amazon, Mekong, Indonesia, Galapagos
Hotel Beau-Rivage Palace, Lausanne
Britannia Hotel, Trondheim, Norway
Ca’ di Dio, Venice, Italy
Classic Journeys
Hotel D’Angleterre, Copenhagen
Dan Hotels, Israel
The Den, Bangalore
GoTurkiye (Turkish Tourism Board)
Hassler Roma, Rome
Heckfield Place, England
Inkaterra, Peru
In Villas Veritas
Japan National Tourism Organization
L’Heure Bleue Palais, Morocco
Loire Valley Tourism
Medjet
The Merrion, Dublin
Museum of Art and History of Judaism, Paris
Neos Airline, Italy
Hotel Orania.Berlin
Ovolo Hotels, Hong Kong & Australia
QT Hotels, Australia & New Zealand
Regina Isabella, Ischia, Italy
Relais Bernard Loiseau, Burgundy
The Royal Portfolio, South Africa
St. Helena, South Atlantic Ocean
Schloss Elmau, Bavaria
Soneva, Maldives & Thailand
Hotel Vannucci, Umbria, Italy
Zurich Tourism

WEINSTEIN PR

2556 SE 28th Place, Portland, OR 97202
503/277-8270; info@weinsteinpr.com

www.weinsteinpr.com

Services: Media & influencer relations, branding & marketing, creative services, digital content, employee communications, issues & crisis management, media training, research & insights, social media, website design & development. Founded: 2007.

Agency Statement: Weinstein PR is a talented bunch of PR, marketing, graphic design, social media and web professionals who love their work.

Clients Include:

Sunday Night Foods
Rouxbe
Saybrook University
Sunday Night Foods
TCS Education System
The Butter Book
World Vision

WILKS COMMUNICATIONS GROUP

448 N. LaSalle, 9th flr., Chicago, IL 60654
312/815-5505; Brad@wilksgrp.com


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Nielsen-Massey Vanillas International
Opportunity International
Pacific Oaks College
Pelton – Shepherd Industries
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Saybrook University
Sunday Night Foods
TCS Education System
The Butter Book
World Vision

Weinstein PR
WORDHAMPTON PUBLIC RELATIONS, INC.
512 Three Mile Harbor Hog Creek Rd., East Hampton, NY 11937
631/329-0050; fax: 631/287-1077; info@wordhampton.com
www.wordhampton.com

Sectors served: hospitality, lifestyle, real estate, not-for-profit, professional services. Strengths include media relations, digital marketing, and counsel. Our geographical strengths: The Hamptons, the North Fork, Long Island and NYC. Employees: 5. Founded: 1992.

Agency Statement: Our mission is to build client revenues and reputations. We do this through strategic and creative thinking, deep media relationships, client partnering and digital media expertise. Our team is dedicated to producing measurable results for our clients.

Steve Haweeli, pres.; Nicole Starr Castillo, VP + partner
Art and Creative Materials Institute
Ben’s Kosher Delicatessen Restaurants
Coche Comedor
Duryea’s
East End Tick
Greg D’Angelo Construction
Lessings Hospitality
Long Island Restaurant Week
MACRAE SKYE Apparel
Navy Beach
Nick & Toni’s
True Food Kitchen
Writing Instrument Manufacturers Assn.

WORDWRITE COMMUNICATIONS LLC
611 William Penn Place, #501, Pittsburgh, PA 15219
412/246-0340, ext. 225; fax: 412/246-0342;
paul.furiga@wordwritepr.com
www.wordwritepr.com

Crisis communication, employee communication, executive communications, financial communication, media relations, media training, presentation skills training, digital and inbound marketing, social media, writing and editorial services. Employees: 8. Founded: 2002.

Agency Statement: WordWrite exists to connect providers of complex services to the decision makers who hire them. We uncover, develop and share your company’s Capital S Story to reveal why someone would want to do business with you, work for you, invest in you or partner with you. Over two decades, we’ve developed and refined a trademarked approach to public relations and marketing communications that reveals the Capital S Story: StoryCrafting®. Once we uncover and develop your Capital S Story, we share it through PESO, the 21st-century standard of marketing success.

Our clients’ success has taken WordWrite from Pittsburgh roots to servicing national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, operations;
Brenda Furiga, VP, finance and HR

Clients Include:
Carnegie Library of Pittsburgh
Dickie, McCamney & Chilcote
DriV-Lok Inc.
Everett & Hurite Eyecare Specialists
Koppers Inc.
McCleintock & Associates PC.
Meyer, Unkovic & Scott LLP
Pfizer
Ryan Shazier Fund for Spinal Rehabilitation
SSCOR

WORLDCOMM PUBLIC RELATIONS GROUP
500 Fifth Ave., #1640, New York, NY 10110
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada);
toddlynch@worldcomgroup.com
www.worldcomgroup.com

Agency Statement: The Worldcom Public Relations Group is the world’s leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of over US$350 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com


Todor Janev (Janev & Janev), group chair; Monty Hagler (RLF Communications), North Americas region chair; Serge Beckers (Wisse Kommunikatie), EMEA region chair; Luis Avellaneda (Realidades) LATAM chair; Todd Lynch, mng. dir.

WORLDCOM PARTNERS
CANADA
CASACOM, Montreal, Quebec
Enterprise Canada, Toronto, Ontario

LATIN AMERICA
AF Comunicación, Dominican Republic
Agencia Interamericana de Comunicación, La Uruca, Costa Rica
Arvizu Comunicación Corporativa, Mexico City, Mexico
Brand Partners, CABA, Buenos Aires, Argentina
Grupo Albion, Bogota, Colombia
LatinMedia, Santiago, Chile
MC Comunicaciones, Quito, Ecuador
PLANIN, Sao Paulo, Brazil
PLANIN, Rio de Janeiro, Brazil
Realidades, Lima, Peru

UNITED STATES
Airfoil Group, Detroit, Michigan
Beutler Ink, Washington, DC
Binner Group, Fort Lauderdale, Florida
Bliss Group, The, New York, New York
Cookery Public Relations, Atlanta, Georgia
Corporate Ink, Boston, Massachusetts
Coyne Public Relations, LLC, Parsippany, New Jersey
Devaney Communication, New Orleans, Louisiana
Dix & Eaton, Cleveland, Ohio
Duarte Pino, San Juan, Puerto Rico
Fineman PR, San Francisco, California
Fishman Public Relations, Northbrook, Illinois
Intrepid, Salt Lake City, Utah
IW Group, Inc., Los Angeles, California
KGBTexas, San Antonio, Texas
KGBTexas, Houston, Texas
Linkhaw Public Relations, Denver, Colorado
Lizsky Public Relations, Hoboken, New Jersey
MorganMyers, Milwaukee, Wisconsin
Nuffer, Smith, Tucker, Inc., San Diego, California
Off Madison Ave, Phoenix, Arizona
Padilla, Minneapolis, Minnesota
Padilla, New York, New York

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211

Continued on next page
WRIGHT ON COMMUNICATIONS
402 W Broadway, 27th flr., San Diego, CA 92101
858/886-7900; jwright@wrightoncomm.com
https://wrightoncomm.com
Travel/economic development; energy; environmental/greentech/PA;
healthcare; industrial; mobile/wireless; non-profits; technology.

Agency Statement: (W)right On Communications, Inc. is an international
public relations agency with offices in Los Angeles, San Diego and
Vancouver, B.C. Recently recognized by Forbes as one of America’s best
PR agencies, it’s obsessed with elevating the public relations agency
experience for its client partners. (W)right On takes a strategic, integrated
and creative approach to communications. The agency aims to build
dtrust, deliver results and foster productive relationships for its client
partners and their stakeholders.

Julie Wright, founder & pres.; Grant Wright, CEO; Chance Shay,
assoc. VP

Concentric Power
Delaware North
National Pool Partners
Nuvo
Oakmont Senior Living
Pacific Retirement Services
San Diego Gas & Electric
San Diego Tourism Marketing District
Swiss Education Group
Tri-City Medical Center
Visit Napa Valley
Visit Oceanside
Welk Resorts

XHIBITION PR
26 Broadway, Fl. 3, New York, NY 10004
347/624-8533; fax: 347/624-8533; nestor@xhibition.com
www.xhibition.com

Travel, hospitality, culture, design, architecture.

Agency Statement: Xhibition delivers exposure and engagement
across all media platforms for leading brands in the travel, lifestyle,
spirits, design, and hospitality industries. With offices in New York City,
London, and Tel Aviv. Xhibition is comprised of press experts, media
strategists, writers and business developers with proven experience in
creating winning strategies.

Nestor Lara Bacz, pres., Xhibition New York; Ross Belfer, pres.,
Xhibition Tel Aviv; Grace Hillsley, dir., Xhibition London

Clients Include:
ADDP
Brown Beach House Croatia
Brown Beach House Tel Aviv
Brown Hotels
Brown TLV
Coffeebar
Deeper Africa Safaris
Dunton Hot Springs
Dunton River Camp
Dunton Town House
Efendi Hotel
Extraordinary Journeys
Gitai Architects
Helena Restaurant, Caesarea
Herzl 16
Hotel Calimala

X
Hotel Montefiore
Hurtigruten
In Residence by Pieter Brundyn
InsideAsia Tours
InsideJapan Tours
Ivo Bisignano
Mamilla Hotel
Marei 1998
OWIU
Penderyn Distillery
Provocateur Berlin
Saar Zafir
The David Citadel
The Drisco
The High Line Hotel
The Levee
The Poli House
TWA Hotel
Uri Buri
Villa Brown Jerusalem
VIP Traveler

ZAPWATER COMMUNICATIONS

Chicago Office
118 N. Peoria, 4th flr., Chicago, IL 60607
312/943-0333; david@zapwater.com
www.zapwater.com

Los Angeles Office
1460 4th St., #306, Santa Monica, CA 90401
310/396-7851

Miami Office
95 Merrick Way, #500, Coral Gables, FL 33134
305/444-4033


Agency Statement: Zapwater Communications is an award-winning communications agency with offices in Chicago, Los Angeles, and Miami. The brands that we serve center on five primary lifestyle categories, including fashion/beauty/retail, consumer, real estate and design, travel, and hospitality brands.

Zapwater has won over 250 of the public relations industry's biggest awards, a number that goes unmatched by small and midsize agencies in the United States. In addition, PRWeekThe Holmes Report has named the agency a finalist for "Creative Agency of the Year – North America."

In 2019, Zapwater acquired Cheryl Andrews Marketing Communications (CAMC), South Florida's largest full-service public relations firm specializing in the travel and tourism. Their high-profile client roster spanned Florida, the Caribbean, Latin America, and beyond, and is the ideal match with Zapwater's existing accounts and areas of expertise.

As a full-service agency, Zapwater services include media relations, influencer marketing, event management, strategic partnerships, trade communications, crisis communications, and social media.

Zapwater is proud to be a founding member of the Travel Lifestyle Network (TLN), an international network of independent, like-minded marketing communications agencies.

David Zapata, CEO & founder; Mayra Bacik, CFO; Jenn Lake, EVP; Jennifer Barry, mng. dir., Los Angeles; Holly Zawyer, mng. dir., Miami; Stephanie Poquette, SVP, social media & influencer programming

Current clients include:
- Advanced Clinicals
- Ball Horticultural Co.
- Blanco
- Borgo San Vincenzo
- Buenaventura Golf & Beach Resort
- Burpee Home Gardens

Casa Kimberly
Cayo Espanto
Coco Collection
Contour
Copa Airlines
Discover Dominica Authority
Dr. Scholls
Ethiopian Airlines
Fairmont Chicago
Finnair
Frangipani Beach Resort
Gallagher Way
GHM Hotels
Grand Residences Riviera Cancun
Grupo Xcaret
Hawks Cay Resort
Hestan Culinary
Hollywood Partnership
Hotel Belmar
Hotel La Compania
Hotel Zachary
Hyatt Regency Salt Lake City
Jungfrau Railways
Marriott International
Mount Cinnamon Grenada Resort
Museum of Illusions
Ocean Club Resorts
Royal Uno All-Inclusive Resort & Spa
Skydeck Chicago (Willis Tower)
 Sofitel Chicago
Swissôtel Chicago
The Board of Tourism of La Paz
Tiqets
Tourisme Montréal
Visit Baja California Sur
Visit Finland
Wave Petunias
West Town Chicago

ZEHNDER COMMUNICATIONS

365 Canal St., #480, New Orleans, LA 70130
504/558-7778; aedelman@z-comm.com
www.z-comm.com


Agency Statement: Zehnder Communications is a fully integrated advertising agency providing strategic marketing, business intelligence, creative services, media placement, social media, public relations, research and analytics, interactive design and programming. Opened in 1996, Zehnder serves regional, national and global clients from its offices in New Orleans, Baton Rouge, Louisiana, and Nashville, Tennessee.

Jeff Zehnder, CEO; Henry Chassaignac, pres./exec. creative dir.; Ann Edelman, VP, PR & media

Clients Include:
- Green River Distilling
- Louisiana Economic Development
- Origin Bank
- Royal Sonesta New Orleans
- Woman’s Hospital
THE ZIMMERMAN AGENCY
ZIMMERMAN AGENCY, THE
1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; carrie@zimmerman.com
www.zimmerman.com

Agency Statement: For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360-degree approach to digital channels, and proprietary analytics. The Zimmerman Agency teams utilizes Momentum Planning, a proprietary planning methodology to drive creativity, strategy and technology to deliver relevant and timely content and communications for clients. The firm generates measurable results through public relations for extraordinary travel clients including Discover The Palm Beaches, Visit Park City, Visit Belize, Visit Rhode Island, the southern Outer Banks, Hertz Rental Cars, the Kessler Collection Timbers Resorts and award-winning resorts and hotels from Little Palm Island to Wild Dunes. The firm's consumer division represent major brands including Domino Sugar, Hertz Rental Cars, Parm Crisps, Pilot Pens, Smile Doctors and Tastykake.

Curtis Zimmerman, Kerry Anne Watson, Andy Jorishie, principals

Clients Include:
Hospitality/Travel
Amsterdam Manor, Aruba
Belize Tourism Board
Bohemian Hotel Savannah
Brazilian Court
Brown Palace
Bungalows Key Largo
Crescent Court Dallas
Discover The Palm Beaches
Edgewater Group
Fort Lauderdale Marriott Harbor Beach
Grand Bahama Hotels
Grand Lucayan Resort
Henderson Beach Resort
Innisbrook Golf Resort, Florida
JW Marriott Plant Riverside
Karrrite (New York)
Karisma Hotels and Resorts
Kessler Collection of Luxury Resorts
Little Palm Island
Margaritaville, Mexico and the Dominican Republic
North Carolina's Crystal Coast
Mahekal Resort (Playa del Carmen)
Ocean Key Resort
Pelican Grand (Ft. Lauderdale)
Ritz-Carlton Dallas
Ritz-Carlton Destination Club
Timbers Resorts
TPC Network (Corporate)
Visit Laredo
Visit Park City
Visit Rhode Island
Visit South Padre Island
Visit Tallahassee
Westgate
Wild Dunes

Consumer Brands
Apartments.com
Atlantic Sapphire Salmon
C&H Sugar
CoStar Group
Domino Sugar
Florida Crystals
Hertz Rental Cars
Parm Crisps
Pilot Pens Smile Doctors
Tastykake
The Joint Chiropractic
X-Chair

ZEROS TO 5IVE
28 S. Waterloo, #100, Devon, PA 19333
610/608-2641; michelle@0to5.com
www.0to5.com


Michelle Pujadas, founder & co-CEO

dotData
Greenphire
K4Connect
Nauto
NWEA
Renalytix
SmartMeter
SonyAI
TelaBio
Territorium
Texthelp
### CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED

---

<table>
<thead>
<tr>
<th>0-9</th>
</tr>
</thead>
<tbody>
<tr>
<td>410 Whiskey: Power Group, The</td>
</tr>
<tr>
<td>1% for the Planet: Peaks Strategies</td>
</tr>
<tr>
<td>100 Black Men of Atlanta: Hope-Beckham Inc.</td>
</tr>
<tr>
<td>111 Varick: Hundred Stories PR</td>
</tr>
<tr>
<td>121 Financial Credit Union: Point Taken Communications</td>
</tr>
<tr>
<td>14+ Foundation: Berman Group, Inc., The</td>
</tr>
<tr>
<td>15 Williams: Berman Group, Inc., The</td>
</tr>
<tr>
<td>16 on Center Hospitality Group: Fox Greenberg Public Relations</td>
</tr>
<tr>
<td>19 Crimes: Nike Communications, Inc.</td>
</tr>
<tr>
<td>1Huddle: Champion Management Group Inc.</td>
</tr>
<tr>
<td>1stDibs: SharpThink</td>
</tr>
<tr>
<td>200 Amsterdam: Magrino PR</td>
</tr>
<tr>
<td>220dots: JPR Communications</td>
</tr>
<tr>
<td>22MILES: Caster Communications, Inc.</td>
</tr>
<tr>
<td>22nd Century Group: Rosica Communications</td>
</tr>
<tr>
<td>23andMe: Kaplow Communications</td>
</tr>
<tr>
<td>23M: Tier One Partners</td>
</tr>
<tr>
<td>28/7LES: Berman Group, Inc., The</td>
</tr>
<tr>
<td>2B Games: Finn Partners</td>
</tr>
<tr>
<td>230 Water Inc.: FischTankPR</td>
</tr>
<tr>
<td>24M: Tier One Partners</td>
</tr>
<tr>
<td>25Flow: French</td>
</tr>
<tr>
<td>2GO Security: Veracity</td>
</tr>
<tr>
<td>3: Ian Starkel</td>
</tr>
<tr>
<td>3M: Beehive Strategic Communication; Hunter; Padilla; Ruder Finn Inc.</td>
</tr>
<tr>
<td>3M Company: imre, LLC</td>
</tr>
<tr>
<td>50 Eggs Hospitality Group: Durée &amp; Company</td>
</tr>
<tr>
<td>5th Street Group: Lou Hammond Group</td>
</tr>
<tr>
<td>6 River Systems: Matter</td>
</tr>
<tr>
<td>7</td>
</tr>
<tr>
<td>7-Eleven: M Booth</td>
</tr>
<tr>
<td>8th Avenue Food &amp; Provisions: O'Malley Communications</td>
</tr>
<tr>
<td>904WARD: Point Taken Communications</td>
</tr>
<tr>
<td>92Y</td>
</tr>
<tr>
<td>9Round: BizCom Associates</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>A</th>
</tr>
</thead>
<tbody>
<tr>
<td>&amp;Beyond Yacht Charters, US Virgin Islands: REYA Communications</td>
</tr>
<tr>
<td>&amp;pizza: 5W Public Relations</td>
</tr>
<tr>
<td>A Christmas Story House: Falls &amp; Co.</td>
</tr>
<tr>
<td>A&amp;E Network: High10 Media</td>
</tr>
<tr>
<td>A&amp;M University: AMW Group</td>
</tr>
<tr>
<td>A&amp;W: Strategic Objectives</td>
</tr>
<tr>
<td>A2 Bio: Sam Brown Inc.</td>
</tr>
<tr>
<td>AAFMAA: FischTank PR</td>
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<tr>
<td>AARP: Finn Partners; Public Communications Inc.</td>
</tr>
<tr>
<td>ABB: French</td>
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<tr>
<td>Abbott: AVENIR GLOBAL</td>
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<td>Abbot Laboratories: ICR</td>
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<tr>
<td>ABC Kite Fest: Red Fan Communications</td>
</tr>
<tr>
<td>Aberfeldy Single Malts: Nike Communications, Inc.</td>
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<td>Aberdeen House: Di Moda Public Relations</td>
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<td>ABLE United: Moore, Inc.</td>
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<tr>
<td>abode systems: Caster Communications, Inc.</td>
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<td>Abra: Transform Group</td>
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<td>Abraham Trading Company: Peaks Strategies</td>
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<tr>
<td>Abuela: Identity</td>
</tr>
<tr>
<td>Abu Dhabi DCT: Development Counsellors International (DCI)</td>
</tr>
<tr>
<td>AC Immune SA: LaVoieHealthScience</td>
</tr>
<tr>
<td>ACA Compliance: BackBay Communications</td>
</tr>
</tbody>
</table>

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<p>| Academy of Management: Reputation Partners |
| Acadia: Lansons; Stones River Group |
| Accenture: APCO Worldwide |
| Access Creative College: AMBITIOUS |
| Acclaim Lighting LLC: Fells &amp; Co. |
| Accord Healthcare: AMBITIOUS |
| Accra Care: Tunheim |
| Accredible: SourceCode Communications |
| Accreditation Assn. for Ambulatory Health Care: L.C. Williams &amp; Associates |
| Accreditation Council for Graduate Medical Education: L.C. Williams &amp; Associates |
| AccuReg: Lovell Communications |
| Accused Share: Transform Group |
| ACD/Labs: Xhibition PR |
| ACE Mentorship Program LA/OC: Hoyt Organization Inc., The |
| AceUp: Greenough Brand Storytellers |
| ACI Worldwide: Brownstein |
| ACS: Laboratory: Durée &amp; Company |
| ACS: Gregory FCA |
| ACT: Stones River Group |
| Act!: V2 Communications |
| Action Behavior Centers: Bloom Communications |
| Action for Children: FrazierHeity |
| ACTIVE: INK Communications Co. |
| Active Implants: Merryman Communications |
| Acuity Knowledge Partners: Montieth &amp; Company |
| ad-MOTO: Pietryla PR &amp; Marketing |
| Ada: N6A |
| ADA Labs: Drink Milk: Inspire PR Group |
| AdAdapted: Ketner Group Communications |
| AdAge: High10 Media |
| Adam America: Berman Group, Inc., The |
| Adams Funds: BackBay Communications |
| Adani Solar: Communications Strategy Group (CSG) |
| Adare Manor - Co. Limerick, Ireland: JPR ADDP: Xhibition PR |
| Adena Partners: BackBay Communications |
| Adient: Bianchi Public Relations, Inc. |
| Biduo: Sam Brown Inc. |
| Adobe: Sage Communications |
| Adfion &amp; Peterson Construction: Beehive Strategic Communication |
| Adrienne Arzt Center: Nicholas &amp; Lence Communications |
| Advanced Clinicals: Zapwater Communications |
| Advanced Technology Research Council: APCO Worldwide |
| AdvancedHealth: Rebel Gail Communications |
| Advent Technologies: Crenshaw Communications |
| Adventure World Travel: Decker/Royal Agency, The |
| Aegis Sciences Corporation: MP&amp;F Strategic Communications |
| AEOP: Finn Partners |
| AEP Ohio: FrazierHeity |
| Aerie Pharmaceuticals: Sam Brown Inc. |
| Aerin Medical: Merryman Communications |
| Aero Snow: CashmanKatz |
| Aeroflow: FischTank PR |
| Aerosoles: 5W Public Relations |
| Aesthetic Medical: Hoyt Organization Inc., The |
| Aesthetix (AE): Transform Group |
| Aether Diamonds: Brand Agency, The |
| Aetna Foundation: BRG Communications |
| AEye: Landis Communications Inc. |
| AEye (w/Landis Communications): Bianchi Public Relations, Inc. |
| Afiniti-T: Canale Communications |
| Affirmation Tower: Relevance International |
| AFG Group: Berman Group, Inc., The |
| AFGlobal: Crosswind Media &amp; Public Relations |
| AFlac: Story Partners |
| After School Matters: Jascuca Terman Strategic Communications |
| AGE of Central Texas: Bloom Communications |
| Ageless Innovation: Lizzy PR |
| Agency for Healthcare Research and Quality (AHRQ): Crosby |
| Agora: Crenshaw Communications |
| Agor carbon Alliance: INK Communications Co. |
| AgReliant Genetics: O’Malley Hansen Communications |
| AGRI Supply: Brandon Agency, The |
| AgriSource: PAPER &amp; PAGE |
| Agrisystems: akhia communications |
| Agua Caliente Casinos: Di Moda Public Relations |
| Ahern Agribusiness: Standing Partnership |
| AID Dynamics: UPRAISE Marketing + Public Relations |
| AIDS Foundation of Chicago: Public Communications Inc. |
| AIG: Proske Partners; ReeveMark; Taylor Air Park |
| Air Line Pilots Assn.: Markstein |
| AirAnswers: Inspirotec: Hensworth Communications |
| Airnrb: Allyn Media; Kivvit |
| Airbus: JeffreyGroup |
| AirGas, Inc.: Brandware Group, Inc., The |
| AirHelp: 5W Public Relations |
| Airrosti: Bloom Communications |
| Airspace: Karbo Communications |
| Airstream, Inc.: imre, LLC |
| Airvallex: Hoffman Agency, The |
| AK Preparedness VR Training: Pietryla PR &amp; Marketing |
| AKA Beverly Hills: Ballantines PR |
| AKA West Hollywood: Ballantines PR |
| Akamai: Ascendant Communications; Highwire PR |
| Akeneo: N6A |
| AKF Group LLC: Berman Group, Inc., The |
| AKHAN Semiconductor Inc.: FischTank PR |
| Akron Children’s Hospital: akhia communications |
| Akston: Berman Group, Inc., The |
| Akzonobel: Universal Communications |
| Alaska Seafood Marketing Institute: PAPER &amp; PAGE |
| Alaska Wilderness League: Caplan Communications LLC® |
| Alation: Hoffman Agency, The |
| Alba Palm Beach: Magrino PR |
| AlbaCore Capital Group: Larktown Communications |
| Albanese Organization: Berman Group, Inc., The |
| Albert Bichot: IT Public Relations |
| Albion College: Identity |
| Alchera: UPRAISE Marketing + Public Communications |</p>
<table>
<thead>
<tr>
<th>Company Name</th>
<th>PR Firm</th>
</tr>
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<tbody>
<tr>
<td>Applewood Manor: Magrino PR</td>
<td></td>
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<tr>
<td>Applied Therapeutics: JPA Health</td>
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<tr>
<td>Applitools: Catapult PR-IR</td>
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<td>AppsFlyer: InboundJunction</td>
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<td>Aquila: Touchdown PR</td>
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<td>Aqua Expeditions: Amazon, Mekong, Indonesia,</td>
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<td>Galapagos: WEILL (Geoffrey Weill Associates, Inc.)</td>
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<td>Arbella Insurance: Greenough Brand</td>
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<tr>
<td>Arbonne: 5W Public Relations</td>
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<td>Arby's: Fish Consulting</td>
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<tr>
<td>Arc Baltimore, The: Pugh &amp; Tiller PR</td>
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<td>Arc Maryland, The: Pugh &amp; Tiller PR</td>
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<td>Arcade 1Up: 360PR</td>
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<td>Arch Grants: Montieth &amp; Company</td>
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<td>Archaela Energy: Montieth &amp; Company ArchCare:</td>
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<td>Goodman Media International, Inc. Architect's</td>
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<td>Newspaper: The: Berman Group, Inc., The</td>
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<tr>
<td>Architectural Digest: Keith Sherman and Assocs.</td>
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<tr>
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<td>Arcturus: O'Malley Hansen Communications</td>
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<td>Ardent Health Services: Lovell Communications</td>
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<td>Ardoq: V2 Communications</td>
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<td>Area Agency on Aging for Southwest Florida:</td>
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<tr>
<td>Eday Public Relations</td>
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<td>Arete Gallery: Sahl Communications, Inc. argodesign: INK Communications Co.</td>
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<tr>
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<td>Ariel Tiros: Berman Group, Inc., The Aristotle</td>
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<td>Disney Books: Litzky PR</td>
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<td>Disney Princess: AMP3 Public Relations</td>
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<td>Distributed Solar Development: Gregory FCA</td>
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<td>Diversified Fall Protection: Falls &amp; Co.</td>
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<td>Diversified Properties: R&amp;J Strategic Communications</td>
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<td>Divi &amp; Tamarian Aruba All Inclusives (Aruba): Lou Hammond Group</td>
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<td>DIY Steel: Veracity</td>
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<td>DL Steiger Co.: RAM Communications</td>
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<td>dLocal: Bachelor Communications</td>
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<td>DLP Capital: Lyceus Group LLC</td>
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<td>DockWorks: Ripleys PR, Inc.</td>
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<td>DocuPet: French</td>
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<td>Dog Haus: Champion Management Group</td>
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<td>Dog Tag: Wilkinson Communications Group</td>
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<td>Dogs Trust USA: Blaine Group, The</td>
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<td>Dolby: BerlinRosen</td>
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<td>Dole Food Co.: Padilla</td>
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<td>Dom Perignon: BPCM</td>
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<td>Don Hershman Art: Lawlor Media Group</td>
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<td>Donald Danforth Plant Science Center: Standing Partnership</td>
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<td>Donate Life Northwest: Bloom Communications</td>
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<td>Donate Life Ohio: Fahlgren Martine</td>
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<td>Donate Stock: TASC Group, The</td>
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<td>Donna Karan &amp; DKNY: CRC, Inc.: a 360PR+ agency</td>
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<td>Donusseyer: Abbigi Agency, The</td>
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<td>Dorado Beach, a Ritz-Carlton Reserve, Puerto Rico: Brandman Agency, The</td>
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<td>Dos Caminos: 5W Public Relations</td>
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<td>DotCom Therapy: fama PR, Inc.</td>
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<td>Dottid: Berman Group, Inc., The</td>
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<td>Double Jump.Tokyo: Otter PR</td>
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<td>Dr. Pereda, Dermatology: Fox Greenberg Public Relations</td>
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<td>Dr. Karl Zarse: TransMedia Group</td>
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<td>Dr. Lin, Plastic Surgeon: Fox Greenberg Public Relations</td>
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<td>Dr. Scholls: Zapwater Communications</td>
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<td>Dr. Shawn Nasseri, ENT: Fox Greenberg Public Relations</td>
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<td>DrakFling: ICR</td>
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<td>DRB Systems: Falls &amp; Co.</td>
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<td>Dunton Town House: Xhibition PR</td>
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<td>DXYZ: FINN Partners</td>
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<td>Dynamic Beta: Hewes Communications</td>
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<td>Dyson: Citizen Relations Inc.</td>
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<td>D'USSE: Berk Communications; Nike Communications, Inc.</td>
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E Ink: Racepoint Global
E*Trade: Bliss Group, The
e-Builder: Boardroom Communications, Inc.
E-3 Electrical Installation Co., Inc.: Berman Group, Inc., The
E.ON: Davies
E3 Alliance: Bloom Communications
Eagle Academy Foundation: TASC Group, The
Eagle Point Hotel Partners: Nike Communications, Inc.
Eagle Protect: Power Group, The
Eagle Rock Workshop: AMW Group
Earnix: Montieth & Company
Earthjustice: Kaplan Communications LLC®
EarthX: Allyn Media
Experian: Rubenstein Public Relations
Experience Columbus: Fahlgren Mortine
Experience Kissimmee: Development Counsellors International (DCI)
Experience Scottsdale: Brandman Agency, The
Explore Bristol, RI: Lou Hammond Group
Explore Gwinnett: Hemsworth Communications
Explore Murrieta: Abbi Agency, The
Explore St. Louis: Development Counsellors International (DCI)
Expo 2020 Dubai: AVENIR GLOBAL
Exponent Women: Bliss Group, The
Exponential ETFs: Gregory FCA
Export-Import Bank of the US: Sage Communications
Express Employment Solutions: Fish Consulting
Express Scripts: Coyne Public Relations
Extel Development: Lawlor Media Group
Extell Development Company: George Arzt Communications, Inc.
Extractor: Ripley PR, Inc.
Extraordinary Journeys: Xhibition PR
ExxonMobil: Ehrhardt Group, The
Exyte: Tribe China
EyE: M B Booth
Eyelit: Allyn Media
EyeMD EMR Healthcare Systems: Durée & Company

F

Fabian, Sklar, King & Liss, P.C.: Identity Fabric: Lowe Group
FaceBook: Moore, Inc.
Facebook: Meta: Pierport Communications Inc.
Facet Wealth: Gregory FCA
FAFSAssist: Rosica Communications
FAIFER: Buchanan Public Relations LLC
Fair Auto: 360 PR+
Fair Cobalt Alliance: AMBITIOUS
Fairfax County Economic Development Authority: Development Counsellors International (DCI)
Fairmont Chicago: Zawpaw Communications
Fairmont El San Juan Hotel, Puerto Rico: Brandman Agency, The
Fairmont Olympic Hotel, Seattle, Washington: Communication Agency, The
Fairport Wealth: Roop & Co.
Faithful+Gould: Berman Group, Inc., The
The Falcon Safety Products/DustOff: R&J Strategic Communications
Family Business Consulting Group: Dixon James Communications
Family companies: AJB Communications
Family Heart Foundation: Merryman Communications
FanDuel: MikeWorldWide
Fanning Mac: the Company
Fanny Haim & Assoc/Fanny Haim Atelier: Relevance International
Farburn Group: Identity
Fast: Credit Mid-America: Frazier Heiya
Farm to Plate: Media Frenzy Global
Farmer Bros. Coffee: Champion Management Group
Farmers Insurance: Communications Strategy Group (CSG)
Fashion Week Brooklyn (FWBK): AOPR (Apples & Oranges Public Relations)
Fashionovation Worldwide Talks: AOPR (Apples & Oranges Public Relations)
Fazed Martineau: Ripp Media/Public Relations, Inc.

Faurecia: Franco
Fayetteville Cumberland County EDC: Development Counsellors International (DCI)
Fazoli’s: Champion Management Group
FCBank: Inspire PR Group
FDNY EMS Local 2507: Butler Associates, LLC
Fearlandia: Veracity
Fearless Futures: TASC Group, The
Federalist (Terlato Wines), The: M Booth
Federaled Indians of Graton Rancheria: Lands Communications
Feeders Supply: O’Malley Hansen Communications
Feeding South Florida: Durée & Company
Feld Entertainment: rbb Communications
Feldman Automotive Group: Robar PR
Felician University: Rosica Communications
Ferguson Enterprises: G&S Business Communications
Ferguson plc: O’Malley Hansen Communications
Fetch: N6A
Fetner: Barbara Wagner Communications
FFL Brands: Walt & Company Communications, Inc.
FFL Partners: Stanton
FIF360: Gregory FCA
Fiat Chrysler Automobiles: Coyne Public Relations
Fiber Reinforced Concrete Assn.: Roop & Co.
FiberTite: akhia communications
Fidelity Investments: Kaplow Communications
Fiduciary Trust Company: BackBay Communications
FieldWatch: Standing Partnership
Fiesta Parade Floats: Pollock Group, The
Figula: Vivid+Co
Financial Advocates: KCD PR
Financial Data Exchange: Trevelino/Keller
Financial Planning Assn.: Communications Strategy Group (CSG)
Finextra: Vedel
FINEOS: N6A
Finnair: Zapaw Communications
Finos: Caliber Corporate Advisers
Fintech South: Trevelino/Keller
Fintech Talents: KCD PR
Fire TV: Brand Agency, The
Fire-Dex: akhia communications
Firehouse Subs: Coyne Public Relations
Fireman Hospital Group: Nicholas & Lence Communications
FireScout: UPRAISE Marketing + Public Relations
Fireside Pies: Power Group, The
First Alert/BRK Brands: L.C. Williams & Associates
First American Bank: Hemsworth Communications
First American Financial Corp.: RF/Binder Partners, Inc.
First Eagle Alternative Credit: Stanton
First Nation Group: French | West | Vaughan
FirstBank: Communications Strategy Group (CSG)
FirstLight Home Services: Ripley PR, Inc.
FirstService Residential: rbb Communications
Fiserv: G&S Business Communications
Fish Hippie: Brandon Agency, The
Fisher Brothers: Berman Group, Inc., The
Fisher House: B&G Communications
Fisher Investments: RF/Binder Partners, Inc.

FiSke & Co.: CPAs: Boardroom Communications, Inc.
Fission Consulting: CommCentric Solutions
Fitter Club: MMGY NJF
FitXR: SourceCode Communications
 Fitzgerald Asset Management: O’Malley Hansen Communications
Five9: SW Public Relations
Flatiron School: FINN Partners
Flawless: FischTank PR
Flax & Associates: Durée & Company
Fleetcor: KCD PR
Fletcher School of Law and Diplomacy at Tufts University, Greenough Brand Storytellers
Flex: fama PR, Inc.; GOLD PR & Social Media
Flexia Pilates: Nike Communications, Inc.
Flexible Packaging Association: G&S Business Communications
Flexon Industries: Rosica Communications
Flint Community Schools: Lambert
FlipOS: LAVIDGE
Florida City Gas: rbb Communications
Florida College Systems: Moore, Inc.
Florida Crystals: Zimmerman Agency, The
Florida Dental Assn.: Moore, Inc.
Florida Dental Sleep Disorders: Bloom Communications
Florida Dept. of Agriculture: Moore, Inc.
Florida Healthy Kids: Moore, Inc.
Florida Hemp Council, The: Durée & Company
Florida International University College of Nursing and Health Services: rbb Communications
Florida Keys & Key West Tourism Council: NewmanPR
Florida Marlins: AMW Group
Florida Peninsula Insurance Co.: Boardroom Communications, Inc.
Florida Power & Light: Development Counsellors International (DCI)
Florida Power and Light: rbb Communications
Florida Prepaid College Board: Moore, Inc.
Florida Property and Casualty Assn.: Boardroom Communications, Inc.
Florida Sheriff Assn.: Moore, Inc.
Florida Sterling Council: Moore, Inc.
Florida Vocational Institute: rbb Communications
Florida Wine Academy: CICPR
Florida’s Children First: Boardroom Communications, Inc.
Fluence by OSRAM: Red Fan Communications
Fluent Commerce: Touchdown PR
FLX Distribution: Peaks Strategies
Flyreel: Superior PR
FMG General Contracting: Berman Group, Inc., The
FMI Corp.: Berman Group, Inc., The
Focus Features: Keith Sherman and Associates
Foley & Lardner: GreenTarget Global LLC
Foley & Lardner LLP: Kethner Group Communications
Foley Hoag: Greenough Brand Storytellers
Folium Capital: BackBay Communications
Fontainebleau Development: Magrino PR
FoxNut: RAM Communications
Foot Locker: Berk Communications
Footjoy: Berk Communications
Fora Health: Bloom Communications
Forbes Global Properties: Rubenstein Public Relations
Forcepoint: Highwire PR
Ford: Kivvit
Ford Foundation: Bliss Group, The
Ford Motor Co.: Moore, Inc.
Ford Motor Company: AVENIR GLOBAL
Ford O’Brien Landy: Otter PR
Fordham Road BID: Nicholas & Lence Communications
Forgepoint Capital: Merritt Group, Inc.
Form4 Architecture: Taylor & Company
Formica Corporation: Carmichael Lynch Relate Communications
Four Points: BigFish
Fort, The: B Public Relations
Forté Specialty Contractors: Hoyt Organization Inc., The
Foster: Touchdown PR
Fortinet: Sage Communications
Fortune Brands: Standing Partnership
Fortune Brands Holding: Standing Partnership
Fortum: CGI
Fortune: BPH Communications
Foster Grant: Duffy & Shanley, Inc.
Foster Group, The: Otter PR
Four Corners Brewing: Power Group, The
Four Flamingos: A Richard Blais Tropical Kitchen: TJM Communications, Inc.
Four Hundred By Design, New York: REYA Communications
Four Seasons Private Residences (FSLA): Hoyt Organization Inc., The
Four Seasons Plumbing: Ripleys PR, Inc.
Four Seasons Resort Lana'i - Lana'i, HI: J/PR
Four Seasons Resort Maui: J/PR
Four Seasons Resort Las Vegas: J/PR
Four Seasons Resort Scottsdale: J/PR
Four Seasons Resort Westlake Village: J/PR
Four Seasons Resort St. Louis: J/PR
Four Seasons Resort Orlando: J/PR
Four Seasons Resort Fort Lauderdale: J/PR
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Four Seasons Resort Woodland Hills: J/PR
Four Seasons Resort West Palm Beach: J/PR
Foufour: K++; Koolish
Foxquilt: N6A
FP&L: Hess Communications
FPT Software: O’Malley Hansen Communications
Fractal Analytics: Crenshaw Communications
Framingham: A Richard Blais Tropical Kitchen: TJM Communications, Inc.
Francesca’s: The Rustic: Champion Management Group
Franciscan Missionaries of Our Lady Health System: Revive Communications
Francisco Partners: Sloane & Company
François Payard: Sturman PR
Frangipani Beach Resort: Zapwater Communications
Frank Pepe’s Development Co., LLC: Regan Communications Group
Franklin-Karlo: Prosek Partners
Frey’s Steakburger: Fish Consulting
Free Admission: TASC Group, The
FreeAgent: Clarity Global, Inc.
Freedland Harwin Valori, PL: Durée & Company
François Payard: Sturman PR
Frascati: Prosek Partners
Friends of the Earth: Caplan Communications LLC®
Friendship Circle of Michigan: Franco
Fries & Shakes: Champion Management Group
Frog: 5W Public Relations
Front: Inhouse
Frontgate: Magrino PR
Fruitive: Orange Orchard
Ft. Lauderdale Marriott Harbor Beach: Zimmerman Agency, The
FTC: Branden Agency, The
FTSE Russell: Buttonwood Communications Group
Fuji Whiskey: Magrino PR
Fulton-DeKalb Hospital Authority: BLH Consulting, Inc.
Funding Circle: Bliss Group, The
Future AI: Pugh & Tiller PR
Future Energy Ventures: BackBay Communications
Future Meat: Pollack Group, The
Future of Privacy: Stones River Group
Future Today Inc.: Bob Gold & Associates

G
G42 Healthcare: APCO Worldwide
GA Ports Authority: A. Brown-Olmstead Associates, Ltd.
Gage Academy of Art (Seattle): Hoyt Organization Inc., The; Hoyt Organization Inc., The
Gahanna-Jefferson Public Schools: Inspire PR Group
Galatoire’s: Ehhardt Group, The
Galileo Financial Technologies: Matter
Gallagher Way: Zapwater Communications
Gallo Wineries: M Booth
Galt House Hotel, The, Louisville, Kentucky: Brandman Agency, The
Game-Out Solutions, Inc.: Falls & Co.
Gangtey Lodge, Bhutan: REYA Communications
Gant Aspen, The, CO: Lou Hammond Group
GAP: AMW Group; Landis Communications Inc.
Garden of Gods Resort and Club, CO: Lou Hammond Group
Garden of Life: Carmichael Lynch Relate
Garson Bros., Di Nola PR
Gary Feldman Group Aspen: Durée & Company
Gary Sinise Foundation: Nicholas & Lence Communications
Gateway Center Arena: Hemsworth Communications
Gaylord Hospital: CashmanKatz
Gaylord Hotels: Brandman Agency, The
GCC Financial: Pugh & Tiller PR
GCI: Raffetto Herman Strategic Communications
GE: Jeffrey Group
GE Digital: Highwire PR
GE Lighting: akhia communications
GEHA: Beehive Strategic Communication
Geisinger: Revive
Gemdale USA Corp.: Berman Group, Inc., The
Genentech: Brandware Group, Inc., The; MCS Healthcare Public Relations
Genera: Ripley PR, Inc.
General Catalyst: LaunchSquad
General Dynamics: CashmanKatz; Kivvit
General Electric: Sloane & Company
General Graphine: Merx Communications
General Motors: Weber Shandwick
Generate Capital: Franco
Genesee: TrevellinoKeller
Geneva, Switzerland: Lou Hammond Group
Genies: Virgo PR
GENOMIC LIFE: Hoyt Organization Inc., The
Gentherm: Stratacomm
GentiRow.com: TransMedia Group
Genuine Parts Co.: ICR
GENYOUTH - Taste of the NFL: Bellmont Partners
GEODIS: FINN Partners
George’s Poultry: Inspire PR Group
Georges, The, VA: Lou Hammond Group
Georgia Aquarium: Public Communications Inc.
Georgia Dept. of Economic Development: Pineapple Public Relations
Georgia Hispanic Chamber of Commerce: Hope-Beckham Inc.
Georgia International Convention Center: Hemsworth Communications
Georgia State Parks & Historic Sites: Pineapple Public Relations
Georgia-Pacific: Moore, inc.
GetholdQ: ARPR
German Wine Institute: RF|Binder Partners, Inc.
GetResponse: InboundJunction
GHM Hotels: Zapwater Communications
GHCX: Tier One Partners
Giant Food: 360PR+ Gibbes Museum of Art: Lou Hammond Group
GIC New York: Berman Group, Inc., The
Giddy: Fox Greenberg Public Relations
Gigamon: Inhouse
Gil-Bar: Berman Group, Inc., The
Gilbane Building Company: Falls & Co.
Gilead Sciences: APCO Worldwide
Gillette: Taylor
Gillette Labs: Nike Communications, Inc.
Girl Scouts of Eastern Pennsylvania: Tierney
Girl Scouts of Northern New Jersey: R&J Strategic Communications
Gital Architects: Exhibition PR
GitLab: Highwire PR; Sage Communications
GiveMN: Beehive Strategic Communication
Giving USA: Public Communications Inc.
GK Software: Kettner Group Communications
GLAAD: BerlinRosen
Gladiator Storage: Motion Agency, Inc., The
Glassbeam: Karbo Communications
Glasswall: Touchdown PR
GlaxoSmithKline: imre, LLC; JPA Health;
Weber Shandwick
GlazerWorks: Sturman PR
GLEAM (pro bono): SPM Communications
Global Alzheimer’s Platform Foundation: Landis Communications Inc.
Global Competence Associates: Sahl Communications, Inc.
Global G.L.O.W.: TASC Group, The
Global Gateway Logistics: O’Malley Hansen Communications
Global Lending Services: Financial Profiles, Inc.
Global Life Technologies Corp.: rbb Communications
Global renewable energy company: Comsit
Global Technology Distribution Council: ConnCentric Solutions
Global Telecom Solutions: Logos Communications, Inc.
Global Warming Foundation, The: TransMedia Group
Global X Management: Dukas Linden Public Relations
GlobalFoundries: Greenough Brand Storytellers
Globalization Partners: Touchdown PR
GlobalWorx: RAM Communications
Glorious Cannabis: Identity
Glue: farna PR, Inc.
GMC: Weber Shandwick
<table>
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<tr>
<th>Company/Entity</th>
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<td>GMO: Hewes Communications; Montieth &amp; Company</td>
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<td>GNC: 5W Public Relations</td>
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<td>Go City: MMGY NJF</td>
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<td>Goji Investments: BackBay Communications</td>
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<td>IFUS: ESS</td>
<td>Today</td>
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<tr>
<td>II Mulino: JTM Communications, Inc.</td>
<td>J&amp; B Medical: Franco</td>
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<td>Il Palagio: Magrino PR</td>
<td>J. A. Jennings Inc.: G&amp;S Business Communications</td>
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<tr>
<td>Illinois Soybean Association: Motion Agency, Inc.</td>
<td>J. Kelly &amp; Associates: Point Taken Communications</td>
</tr>
<tr>
<td>Illinois Soybean Association: Motion Agency, Inc.</td>
<td>Interim Healthcare: Raffetto Herman Strategic Communications</td>
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<tr>
<td>Illinois Soybean Association: Motion Agency, Inc.</td>
<td>International Automotive Components: Lambert</td>
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<td>Illinois Soybean Association: Motion Agency, Inc.</td>
<td>International Facility Management Assn.: Berman Group, Inc., The</td>
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<tr>
<td>Illinois Soybean Association: Motion Agency, Inc.</td>
<td>International healthcare delivery company: Consomt</td>
</tr>
</tbody>
</table>
Johnson & Johnson: FINN Partners; John Deere: JeffreyGroup; Racepoint Global
John A Hartford Foundation: McCabe Message Partners
Joe Torre Safe at Home Foundation: Goodman
JobGet: Virgo PR
Joann: Falls & Co.
JNBA Financial Advisors: Bellmont Partners
JMP Group: Dukas Linden Public Relations
JLL: Akrete: Business, Articulated
JINYA Ramen Bar/bushi by JINYA: Champion Management Group
Jim Watt: Barbara Wagner Communications
Jim Beam Bourbon: L.C. Williams & Associates
JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson:
Jenzabar: fama PR, Inc.
Jellyfish: Media Frenzy Global
Jean-Georges Beverly Hills: Ballantines PR
Jean Shafiroff: Lawlor Media Group
Jazz Pharmaceuticals: Tierney
Jaffe Raitt Heuer & Weiss, P.C.: Identity
Jaffe Raitt Heuer & Weiss, P.C.: Identity
Jaros Baum & Bolles: Berman Group, Inc., The
Javelin Research: Communications Strategy Group (CSG)
JAXUSA Partnership: Development Counsellors International (DCI)
Jay Paul Co.: Singer Associates Public Relations
Jazz Pharmaceuticals: Tierney
Jean Shafoff: Lawlor Media Group
Jean-Georges Beverly Hills: Ballantines PR
Jelly Belly Candy Company: 360PR+
Jellyfish: Media Frenzy Global
Jen zabar: fama PR, Inc.
Jerusalem Venture Partners: 5W Public Relations
Jester King Brewery: Bloom Communications
JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson:
David Pearson Associates
JGC: Arbitrager Wagner Communications
Jills Zeder Group, The: Durham & Company
Jim Beam Bourbon: L.C. Williams & Associates
Jim Watt: Barbara Wagner Communications
JINNYA Ramen Bar/bushi by JINNYA: Champion Management Group
JLL: Akrete: Business, Articulated
JMP Group: Dukas Linden Public Relations
JMT: Pugh & Tiller PR
JNBA Financial Advisors: Bellmont Partners
Jouan: Falls & Co.
JobGet: Virgo PR
JobsOhio: Fahlgen Mortine
Joe Torre Safe at Home Foundation: Goodman
Media International, Inc.
Joe’s Hotel: AMP3 Public Relations
Johnson & Johnson Medical Devices: JeffreyGroup
Johnson & Johnson/Care4Today: Landis Communications Inc.
Johnson Controls: Matter
Johnson Financial Group: Lowe Group
Joseph Savoy & Associates: AOPR (Apples & Oranges Public Relations)
Joshua’s House Volunteer Hospice: Perry Communications Group, Inc.
Joslin Diabetes Center: Regan Communications Group
Joules: CRC, Inc.: a 360PR+ agency
Jove Wellness: CHIC PR
Jovana’s Broken Italian: B Public Relations
Jovial Foods: CRC, Inc.: a 360PR+ agency
JPMFA: KVA - Communications Made Simple
JPMorgan Chase: Havas Formula
JRM Construction: Berman Group, Inc., The
Juice Media: N6A
Juiceland: Red Fan Communications
Juicy Juice: 360PR
Jules Cordialities: Lou Hammond Group
Jungfrau Railways: Zapwater Communications
JW Marriott Cancun Resort & Spa: Diamond Public Relations
JW Marriott Plant Riverside: Zimmerman Agency, The
—— K —
K-Scott: Brand Agency, The
K2View: Idea Grove
KiConnect: Zero to Five
Kabin Microhousing: Agency PR
Kafan Enterprises: Logos Communications, Inc.
Kahana: Hawaii PR
Kaiser Permanente: Crosby
Kajabi: Inboundunction
Kalo Lighting: Falls & Co.
Kamalame Cay Private Island Resort: 2BPR
Kamik: Litzky PR
Kamprunds of America: Allison+Partners
Kansas City Area Development Council: Violet PR
Karen Clark & Company: BackBay Communications
Karisma Hotels: MGMY NJF
Karisma Hotels and Resorts: Zimmerman Agency, The
Karrtrite (New York): Zimmerman Agency, The
Kasparovchess: Pollack Group, The
Kate B. Reynolds Charitable Trust: McCabe Message Partners
Katharine Hepburn Cultural Arts Center:
McDowell Communications Group LLC
Kaufman Rossin: rbb Communications
Kawa Capital Management: Berman Group, Inc., The
Kayak: Ballantines PR
Kaylee’s Culture: Publicity For Good
Keaney: Dukas Linden Public Relations
Kean: French | West | Vaughan
KEEN Shoes: Strategic Objectives
Keene State College: Inspire PR Group
KEF Audio: AMP3 Public Relations
Kellner Capital: R.J. Walker & Co.
Kellogg’s: Strategic Objectives
Kennecott Ranch Winery: Hannswor Communications
Kennedy Wilson: Hoyt Organization Inc., The
Kenneth Cole: CRC, Inc.: a 360PR+ agency
Kentucky Department of Tourism: Lou Hammond Group
Kenwood Investments: Singer Associates Public Relations
Kerr Economic Development Council: Violet PR
Kessler Collection of Luxury Resorts: Zimmerman Agency, The
Kestra Financial: Gregory FCA
Keverig Dr. Pepper: Clarity Global, Inc.
Key Private Bank: Akrete: Business, Articulated
KeyBanc Capital Markets: Akrete: Business, Articulated
KeyBank Real Estate Capital: Akrete: Business, Articulated
KeyCorp: Bliss Group, The
Keys Company: Boardroom Communications, Inc.
Keysight Technologies: Lumina Communications
Kezzler: Bliss Group, The
Khoros: INK Communications Co.
Khronos Group: Caster Communications, Inc.
Kia: Strategic Objectives
Kiawah River, SC: Lou Hammond Group
Ki: Keter Group Communications
Kidde: Fahlgren Mortine
Kid Kraft: Litzky PR
Kiehl’s: CashmanKat
e Kiewit Corp.: Cerrell Associates, Inc.
Kimball International: KVA - Communications Made Simple
Kimberly Hotel, The, NY: Lou Hammond Group
Kimco Realty: Gregory FCA
Kimpion Goodland, The, Fort Lauderdale Beach: Durée & Company
Kipin Hotels & Restaurants: Allison+Partners
Kimpton Hotels and Restaurants: Landis Communications Inc.
Kimpton Seafire Resort + Spa, Cayman Islands: Turner
Kimpton Surfcomber Hotel: Turner
Kinaxis: V2 Communications
Kind Traveler: CHIC PR
Kinder Institute for Urban Research, Rice University: Butler Associates, LLC
King & Spalding: Ripp Media/Public Relations, Inc.
King C. Gillette: Nike Communications, Inc.
Kingbird Investment Management: Akrete: Business, Articulated
Kings County Democratic County Committee: George Arzt Communications, Inc.
Kingston Technology: Marketing Maven Public Relations
Kingswood Oxford: CashmanKat
Kings’ Hawaiian: Hunter
Kickstart: SourceCode Communications
Kissens Properties: Berman Group, Inc., The
Kips Bay Showhouse, NY, Palm Beach, Dallas: Magrino PR
Kirkland’s: SPM Communications
Kirtland Capital Partners: Roop & Co.
KISS Hair Tools: CRC, Inc.: a 360PR+ agency
Kitchen United: Champion Management Group
Kite: Ruder Finn Inc.
KKR Real Estate: Berman Group, Inc., The
KL Polish by Kathleen Lights: AMP3 Public Relations
KLab: PAPER & PAGE
Kleinberg Kaplan, hedge fund law firm: Ripp Media/Public Relations, Inc.
Kleine Law Group: EvClay Public Relations
Kleinfield Bridal Party: AMP3 Public Relations
Klein Tools: Motion Agency, Inc., The
Kline Hill Partners: Stanton
Knart: Brand Agency, The
Ned Davis Research: Montieth & Company
Nederlander Worldwide Entertainment: Keith
Sherman and Associates.
Neighborhood - Aire Serv: BizCom Associates
Neighborhood - Corporate: BizCom Associates
Neighborhood - Dryer Vent Wizard: BizCom
Associates
Neighborhood - Five Star Painting: BizCom
Associates
Neighborhood - Glass Doctor: BizCom Associates
Neighborhood - HouseMaster: BizCom Associates
Neighborhood - Molly Maid: BizCom Associates
Neighborhood - Mosquito Joe: BizCom Associates
Neighborhood - Mr. Appliance: BizCom Associates
Neighborhood - Mr. Electric: BizCom Associates
Neighborhood - Mr. Handyman: BizCom
Associates
Neighborhood - Mr. Rooter: BizCom Associates
Neighborhood - Rainbow International Restoration:
BizCom Associates
Neighborhood - Real Property Management:
BizCom Associates
Neighborhood - The Grounds Guys: BizCom
Associates
Neighborhood - Window Genie: BizCom
Associates
Nelson: Berman Group, Inc., The
Nemes Rush Family Wealth Management:
Identity
Nemours Children's Health System: Reis
Group, LLC, The
NeoCortix: Walt & Company Communications,
Inc.
Neolastin Skincare: Rebel Gail Communications
Neos Airline, Italy: WEILL (Geoffrey Weill
Associates, Inc.)
NEPC: Vestcor
Ness Digital Engineering: Greengrosh Brand
Storytellers
Neste US, Inc.: III Communications
Nestlé: Strategic Objectives; Weber
Shandwick
Netatm USA: Pollack Group, The
Netflix: Brand Agency, The; Citizen Relations
Inc.; IW Group; LaunchSquad; 360PR+
Netherlands Foreign Investment Agency:
Development Counsellors International (DCI)
NETSCOUT: FINN Partners
Netskope: Inkhouse
Neuberger Berman: Dukas Linden Public
Relations
Nextelis: FischTankPR
Neurocrine Biosciences: Perry Communications
Neurilis: FischTank PR
Netherlands: FischTankPR
Neurotique Biosciences: Perry Communications
Group, Inc.
New Jersey Department of Health & Biosecurity:
Corp.; Firm Public Relations & Marketing, The
New Jersey Health Exchange: Abbi Agency,
The New Jersey Department of Health: Abbi Agency,
The New Jersey Mining Assn.; Firm Public Relations &
Marketing, The
New Jersey Tourism Authority: CIIC PR
New Balance: Regan Communications Group
New Brunswick Tourism, Canada: Redpoint
New Economy Initiative / NEIdeas: Iovio
group communications + design
New Hampshire Div. of Travel & Tourism
Development: Lou Hammond Group
New Hanover Community Foundation: French | West
| Vaughan
New Jersey Business Action Center:
Development Counsellors International (DCI);
Violet PR
New Jersey Dept. of Health: Kivvit
New Jersey Div. of Travel & Tourism: Lou
Hammond Group
New Jersey Home Show: Reich
Communications
New Jersey State - ReachNJ: R&J Strategic
Communications
New Orleans City Park: Erhardt Group, The
New Orleans Ernest N. Morial Convention
Center: Erhardt Group, The
New Relic: ICR
New Republic: High10 Media
New Smyrna Beach: Pineapple Public Relations
New Vista Behavioral Health: Hoyt
Organization Inc., The
New Vue: Furia Rube
New Western: Power Group, The
New York Academy of Sciences: Goldman
Communications Group, Inc.
New York Architecture Biennale: Berman
Group, Inc., The
New York City Building: Berman Group,
Inc., The
New York City Economic Development Corp.:
Berman Group, Inc., The
New York City Fire Pension Fund: Butler
Associates, LLC
New York City REIT: ICR
New York City Small Business Services:
Berman Group, Inc., The
New York Coalition of Code Consultants:
Nicholas & Lence Communications
New York Credit Union Assn.: Goldman
Communications Group, Inc.
New York Life: Sloane & Company; the100com-
pany
New York Marriott Marquis: Keith Sherman and
Associates
New Zealand Institute of Environmental Science
and Research: Pugh & Tiller PR
New Zealand Tourism: M Booth
Newark Symphony Hall: Violet PR
Newstar Trust for Education: Rosica
Communications
Newcastle Financial: Berman Group, Inc., The
Newfoundland & Labrador Tourism, Canada:
Redpoint
Newk's Eatery: Champion Management Group
Newland Communities: Davies
NewLife Forest Products: LAVIDGE
Newman's Own Organic Public Relations
Newmark Knight Frank: Berman Group, Inc., The
NewPoint Real Estate Capital: Pollack Group,
The Newport Academy: 5W Public Relations
Newron Pharmaceuticals SpA: LaVoieHealthScience
News Direct: N6A
NewSouth Books: A. Brown-Olmenstead
Associates, Ltd.
NEXT Insurance: Inkhouse
Next Pathway: Bosparr
Next Stop Candles: TEN3 Public Relations
Nextech AR Solutions: FischTank PR
Nexteer: France
NextElegant Holdings: FeinTech
Communications
NextFlex: Hoffman Agency, The
Nextthink: BIGfish
Nextiva: Hoffman Agency, The
Nexton: Lou Hammond Group
Nexus Engineering: Falls & Co.
NFL Properties LLC: irme, LLC
NH Collection: 2BPR
NH Hotels: 2BPR
Nhov Hotels: 2BPR
NHS: AMBITIOUS
NI: Ink Communications Co.
Nia Technique, Inc.: Meldky Media Relations
Inc.
Seyfarth Shaw: Ripp Media/Public Relations, Sexy Hair: Allison+Partners
Seventh Generation: Allison+Partners
Setnor Byer Insurance & Risk: Boardroom Communications
Second Harvest Heartland: Bellmont Partners
Secret: Taylor
Secrets Resorts & Spas: rrb Communications
Sectigo: Matter
Secure Applications: Pietyra PR & Marketing
SecureAge: Crenshaw Communications
Secureworks: akhia communications
Securitas North American Guarding: akhia communications
Global_Development_Security: Peak Strategies
Security Finance: Brandon Agency, The
SecZetta: Tier One Partners
See’s Candy: Allison+Partners
Segal Zuckerman, P.A.: Duree & Company
Segerstrom: Bachtell Communications
SEI: Vested
Select Greater Philadelphia: Development Counsellors International (DCI)
Sellequity: Landis Communications Inc.
Selenium: Sam Brown Inc.
Self Esteem Brands: Fish Consulting
Semblance: FeustPR
Senso: Segal Communications
SEMpx: Veracity
SERenvy: 5W Public Relations; Walker Sands
Sensees: the1company
Semptech: INK Communications Co.; Racepoint Global
Senator Heidi Gansert: Abbi Agency, The
SendCutSend: Abbi Agency, The
Sendinblue: Karbo Communications
SendCutSend: Abbi Agency, The
SentinelOne: fama PR, Inc.
Sequenx CDMO: Bimbach Communications Inc.
Sequenx: AMP3 Public Relations
Sequitur Labs: JPR Communications
Sherrin: Falls & Co.
Sherrin-Williams: Carmichael Lynch Relate
SHI: Gregory FCA
Shield: FitchTank PR
Shift Digital: Superior PR
Shinola: lovio george | communications + design
Shipley Do-Nuts: SPM Communications
Shipman & Goodwin LLP: Furia Rubel
Shiseido: IV Group
Shopify: Allison+Partners
Showcase: Strategic Objectives
ShowingTime: Barbara Wagner Communications
Shriners Hospitals for Children: CashmanKatz;
Crosby
Shula’s Steak House (Orlando): TMJ Communications, Inc.
Share: Havas Formula
Shurtape Technologies: Falls & Co.
Shyft Group (NASDAQ:SHYF): Lambert
Siem Winerie: PAPER & PAGE
Sickle Cell Disease Foundation: Perry Communications Group, Inc.
Sidewalk Labs: BerlinRosen
Sidley Austin: Greentarget Global LLC
Siemens: FINN Partners
Sierra Investment Management: Hewes Communications
Sigma Lithium: Robar PR
SignalAI: Crenshaw Communications
Signature Properties: Singer Associates Public Relations, Inc.
Signify: Coyne Public Relations
Singlestone: SharpThink
Silk SX, Inc. - A Division of Lam Research Corp.: FrazierHeibel
Silgan: Hodges Partnership, The
Silicon Valley Bank: Prosek Partners
Silk NY: AMP3 Public Relations
SilkRoad Medical: Merryman Communications
Silver Defender Corp.: Relevance International
Silver Hill Brands: 360PR+
Silver Linings Retreats: 2BPR
Silverback Therapeutics: Canale Communications
Silverstein Properties: BerlinRosen; Berman Group, Inc., The
SimilarWeb: InboundJunction
Simon Baron: Berman Group, Inc., The
Simon Property Group: Reeevemark
Simon Wiesenthal Center: Rubenstein Public Relations
SIMPL Technology: Blaine Group, The
Simplex: Reputation Partners
Simply: rrb Communications
Simply Dresses: AMP3 Public Relations
SimplyFit: Marketing Maven Public Relations
SimplyProtein: CRC, Inc.: a 360PR+ agency
Simpson University: Inspire PR Group
Sinau Health System: Jasculca Terman Strategic Communications
Singapore Airlines: BerlinRosen
Singapore Exchange (SGX): Lansons
Singita, Africa: IMAGINE PR
Singlife with Aviva: Wachsman
Singular Hotels, The, Chile: IMAGINE PR
SinuSonik: Brandon Agency, The
Sirenia Bay Resort & Villas: 2BPR
Sirenia Bay Resort, & Villas, Belize: REYA Communications
SIRION Biotech: LaVoieHealthScience
Sisters of Charity Health System: Falls & Co.
Situ: Trevelino/Keller
Sitara Collections: Goldman Communications Group, Inc.
Site Selectors Guild, The: Development Counsellors International (DCI)
Six Senses Ibiza: Nike Communications, Inc.
Sixgill: Gregory FCA
SK Capital Partners: BackBay Communications
SK Global Development Group: FINN Partners
Skender: Akrete: Business, Articulated
SKOOG: Blaine Group, The
Sky Technologies: TransMedia Group
Skydeck Chicago (Willis Tower): Zapwater Communications
Skyworks: Hoffman Agency, The
Slate Property Group: Berman Group, Inc., The
Sleek Technologies: Crenshaw Communications
Sleep Better Georgia: Bloom Communications
Sleep Cycle: Matter
Sleep Dallas: Bloom Communications
Small Business Administration: Marketing Maven Public Relations
Smart Columbus: Fahlgren Mortine
Smart Communications: Crenshaw Communications
Smart Pension: Caliber Corporate Advisers
Smart Yields: Hawaii PR
SmartMeter: Zero to Five
SmartRent: Inhouse
Smear Capital Management: Lyceus Group LLC
SMEG: 5W Public Relations
Smile Doctors: Power Group, The
Smile Train: G&S Business Communications
Snirnoff: Taylor
Smithfield Foods: Hunter
Smiths Medical: Merryman Communications
Smithsonian Magazine: High10 Media
Smoothe City: BizCom Associates
Smoothie King: Fish Consulting
SMU: Allyn Media
Smyleon: Magrino PR
Snailero: SharpThink
Snow Software: Bosphor
Snowmass Tourism: B Public Relations
Snowplow Analytics: Bob Gold & Associates
Snugge: Marketing Maven Public Relations
Sobi, Inc.: imre, LLC
SoCal Gas: Davie
Soccer United Marketing, LLC: imre, LLC
Social Security Administration: Crosby
Socially Determined: fama PR, Inc.
Societe Generale S.A.: Lansons
Society for Cardiovascular Angiography & Interventions: BRG Communications
Society for Healthcare Epidemiology of America: Reis Group, LLC, The
Society Hotel, The: Weinstein PR
Society of Industrial and Office Realtors (SIOR)
Chicago: Akrete: Business, Articulated
Swedish Match: Hodges Partnership, The
Swagelok: akhia communications; G&S
Suveto: Rosica Communications
Sutter Health: Landis Communications Inc.
Sustainable Safari: Bellmont Partners
Susie Levan, author: Durée & Company
Surviving the Survivor Podcast: TransMedia
SurgePays: Feintuch Communications
Surge for Water: Pietryla PR & Marketing
Sur La Table: Magrino PR
SuperPlastic: Virgo PR
Supermouth: Litzky PR
SuperMicro: Hoffman Agency, The
Superior Plus Propane: TBC
Sunshine Flyer: Mekky Media Relations Inc.
Sunoco: Pierpont Communications Inc.
SunnyD: 360PR+
Sungard AS: Gregory FCA
Sunday Night Foods: Wilks Communications
Sunday II Sunday: N6A
Sunday Afternoons: Weinstein PR
Sun-Maid: Havas Formula
Sunbrella: Carmichael Lynch Relate
Suncroft Capital: CIIC PR
Sunday Afternoons: Weinstein PR
Sunday II Sunday: N6A
Sunday Night Foods: Wilks Communications
Sungard AS: Gregory FCA
SunnyD: 360PR+
Scurran Outdoor Communications Inc.
Sunshine Flyer: Melky Media Relations Inc.
Super Pet Expo: Reich Communications
Superior Plus Propane: TBC
SuperMicro: Hoffman Agency, The
Supermouth: Litzky PR
SuperPlastic: Virgo PR
Sur La Table: Magrino PR
Surge for Water: Pietryla PR & Marketing
Surgeons of Hope: Goldman Communications Group
SurgePays: Feintuch Communications
SurgeX: Caster Communications, Inc.
Surgical Care Affiliates: O’Malley Hansen Communications; Reputation Partners
Surviving the Survivor Podcast: TransMedia Group
Susan G. Komen: Alynn Media
Susie Levan, author: Durée & Company
Sustainable Safari: Bellmont Partners
Sutter Health: Landis Communications Inc.
Svirveta: Rosica Communications
Swagelok: alakia communications; G&S Business Communications
Swank Motion Pictures: NewmanPR
Swap.com: Pietryla PR & Marketing
Swedish Match: Hodges Partnership, The
Sweep: Karbo Communications
Sweetfin: Champion Management Group
Sweetwater: N6A
Swiss Education Group: Wright On Communications
Swisslog: Feintuch Communications
Swissôtel Chicago: Zapwater Communications
Sycamore Brewing: Lou Hammond Group
Symphony: Caliber Corporate Advisers
Symphony Retail AI: Keter Group Communications
Synapse Intensive Outpatient Clinic: A. Brown-Olmstead Associates, Ltd.
Synaptic Alliance: Greenough Brand Storytellers
Syncron: Crenshaw Communications
SyncStream Communications: Gregory FCA
Synergy Health Tech: Stones River Group
Syngenta: G&S Business Communications
Synopsys: Hoffman Agency, The
Synthekine: Canale Communications
SynthesisAI: Merritt Group, Inc.
Symmetry (NOIA): Transform Group
SYSTRA: Berman Group, Inc., The
— T —
T-Fal: 5W Public Relations
T-Mobile: Glen Echo Group
T. Marzetti Co.: Fahlgren Mortine
T. Rowe Price: irene, LLC
T.A. Barrow Communications Media International, Inc.
Table Talk Pies: Regan Communications Group
Tachym: JPR Communications
Taco John’s: Champion Management Group
Taconic Partners: Relevance International
Tacony Corp.: O’Malley Hansen
Tacos 4 Life: Power Group, The
TailorBrands: InboundJunction
Takeda: Merryman Communications; RF|Binder Partners, Inc.; Taft Communications
Takeda Turner
Talent: Highwire PR
Talented Life: Boardroom Communications, Inc.
Talpa Jewelry: AMP3 Public Relations
Tango Analytics: Tier One Partners
Tangram (F&T Group): Relevance International
Taranis Inc.: G&S Business Communications
Target Corp.: Kaplow Communications
Tarla Indian Kitchen: Champion Management Group
Taste of Gros Morne, NL: Redpoint
Taste of Nova Scotia: Redpoint
Tasting Kitchen, The: Di Moda Public Relations
Tastylake: Zimmerman Agency, The
Tata Harper Skincare: BPCM
Tateossian of London: 360PR+
Taek: Redpoint
Taurus Investment Holdings, LLC: FischTank PR
Tavant: Firecracker PR
Tavern on the Green: 5W Public Relations
Tavistock Development Co.: rbb Communications
Tavros Capital: Barbara Wagner Communications
Taxpayers for Common Sense: Caplan Communications LLC®
Taylor Counseling Group: Power Management Group
Taylor: Virgo PR
Taysha Gene Therapies: Canale Communications
Taziki’s: Champion Management Group
tcc Global: RAM Communications
TCS Education System: Wilks Communications Group
TD Bank: Prosek Partners, Tierney
TDF Sustainability: AMBITIOUS
Tea Assn. of the USA: Pollock Communications
Tea Council of the USA: Pollock Communications
Teach for America: Markstein
Tealium: Hoffman Agency, The
Team NEO: Falls & Co.
Teamsters: Regan Communications Group
TeamViewer: Lumina Communications
Techmazz: Bacheff Communications
Techstars: Red Fan Communications
TechTrans International: Brand & Buzz
Ted Baker: CRC, Inc.: a 360PR+ agency
TEDx Waterstreet: AOPR (Apples & Oranges Public Relations)
Teen Cancer America: French | West | Vaughan
TEFAF/Maastricht Art Fairs: SharpThink
Telabio: Zero to Five
Teladoc: Revive
Telecommunications Industry Assn., (TIA): Sage Communications
Telefónica: AMBITIOUS; JeffreyGroup
Telemundo: High10 Media
Telet: Ascendant Communications
Tellus V2 Communications
Tesco: Merritt Group, Inc.
Telos (TLOS): Transform Group
Teltech: SourceCode Communications
TELEUS Business: AVENIR GLOBAL
TELUS International: SHIFT Communications
Temenos: BackBay Communications
Tempest: Lou Hammond Group
Temple Economic Development Corp.: Development Counsellors International (DCI)
Tempus-Pedic: FINN Partners
Tenet: TEM (TEM): Transform Group
Ten-X: Hoyt Organization Inc., The
Tenable: Raffetto Herman Strategic Communications
TENCEL™: AMP3 Public Relations
Tencent: Ruder Finn Inc.
Tencent Music Entertainment Group: ICR
Tenet Health: Revive
Tennessee Valley Authority: MP&F Strategic Communications
Teradata: Allison+Partners; RAM Communications
Terrabank: EvClay Public Relations
Terraboot Media: CRC, Inc.: a 360PR+ agency
Terramor Outdoor Resort: Turner
TerralNet AB: FischTank PR
TerraNoble Winery: FeastPR
Territorium: Zer0 to Five
tesa tape, Inc.: G&S Business Communications
Tesla: Abbi Agency, The, Kivvi
Teta Pal: APCO Worldwide, JeffreyGroup
Tetra Tech: Singer Associates Public Relations, Inc.
Texas Association of Realtors: Pierport Communications Inc.
Texas Department of Agriculture: Bloom Communications
Texas FFA: Power Group, The
Texas Health & Human Services Commission, Texas Dept. of State Health Services: Crosswind Media & Public Relations
Texas LNG: Davies
Texas Original: Red Fan Communications
Texas Security Bank: Power Group, The
TextHelp: Zero to Five
TextNow: SHIFT Communications
TFF Pharmaceuticals: LaV oieHealthScience
TG Therapeutics: LaV oieHealthScience
TG Therapeutics: LaV oieHealthScience
Talent Community & Exhibition Bureau: Development Counsellors International (DCI)
THAW: Robar PR
Thomas J. Henry Law: Lawlor Media Group
Thinkery: Red Fan Communications
ThermoFisher Scientific: Pierpont
Thermo Fisher Scientific: Greenough Brand
Thermacell: Strategic Objectives
Theatro: Ketner Group Communications
The WCJ: Point Taken Communications
The Trevor Project: LaunchSquad
The Toasted Yolk: Champion Management
The Santa Maria / Panama: Diamond Public Communications
The Flying Monkey, NH: Redpoint
The Glioblastoma Research Organization: EVClay Public Relations
The Goddive Initiative: Akrete, Business, Articulated
The Greene Turtle: Champion Management Group
The Hershey Company: ICR
The John Gore Organization: Nicholas & Lence Communications
The Joint Chiropractic: Zimmerman Agency, The
The Landings Club: Falls & Co.
The Landings Company: Falls & Co.
The Lawn Institute: G&S Business Communications
The Merrion, Dublin: WEILL (Geoffrey Weill Associates, Inc.)
The Najafi Companies: LAVIDGE
The National Sleep Foundation: BRG Communications
The National World War II Museum: MMGY NJF
The Nature Conservancy: Kivvit
The New York Times: Keith Sherman and Associates
The Page Society: G&S Business Communications
The Penn Mutual Life Insurance Co.: Gregory FCA
The Popcorn Shop, The: Merx Communications
The Rockport Company: 360PR+  The Rooftop by SG: Ballantines PR
The Royal Portfolio, South Africa: WEILL (Geoffrey Weill Associates, Inc.)
The Salvation Army: EvClay Public Relations
The Salvation Army Eastern Michigan Division: Franco
The Salvation Army Southeast Michigan Adult Rehabilitation Center: Franco
The Santa Maria / Panama: Diamond Public Relations
The Taoist Yolk: Champion Management Group
The Trevor Project: LaunchSquad
The UAE Space Agency: APCO Worldwide
The WCJ: Point Taken Communications
Theatre: Ketter Group Communications
Thermacell: Strategic Objectives
Thermo Fisher Scientific: Greenough Brand
Thermo-Fisher: FINN Partners
Thermofisher Scientific: Pierpoint Communications Inc.
Thinky: Red Fan Communications
ThirdHome, Worldwide: IMAGINE PR
This is Alabama: Markstein
Thomas J. Henry Law: Lawlor Media Group
Thompson Street Capital Partners: BackBay Communications
Thompson Zihuatanejo: Diamond Public Relations
Thompson's: akhia communications
Thor Equities: Berman Group, Inc., The
Thor Industries (NYSE:THO): Lambert
ThreatX: the10company
Three Square Food Bank: Firm Public Relations & Marketing, The
Three Wire Systems / MyAdvisor: WordWrite Communications LLC
Thrive Scholars: Falls & Co.
Thumbtack: Pierpoint Communications Inc.
TIAA: Communications Strategy Group (CSG)
Ticket Network: CashmanKatz
Ticket Law Group, The: TransMedia Group
Tide: Taylor
TiCKER: Lambert
TikTok: Allison Partners
Tim Hortons: Champion Management Group
Timbers Resorts: Nike Communications, Inc., Zimmerman Agency, The
Times Square Advertising Coalition: Nicholas & Lence Communications
Times Square Alliance: Nicholas & Lence Communications
Timothy Oulton: Nike Communications, Inc.
Tim Building, The: Magrino PR
Tini Lux: Magrino PR
Tint World: Ripley PR, Inc.
Tintri: Walt & Company Communications, Inc.
TNY Mobile Robots: Bob Gold & Associates
Tyo’s Cantina: Stuntman PR
Tigres: Zapwater Communications
Tire Rack, The: Brandware Group, Inc., The
The Tischeyer Speyer: Landis Communications Inc.
Tissue World Convention & Exhibition: NewmanPR
Titus Center for Franchising: BizCom Associates
Tivoli Hotels & Resorts: 2BPR
Tivoli Lighting: Falls & Co.
TLGC: N6A
TMTG Productions: TransMedia Group
TNF Fireworks: Revell Communications
Todd English’s bluezoo: TJM Communications, Inc.
Toews Corp.: Gregory FCA
Together Bay Area: Landis Communications Inc.
Toggled IQ: Tier One Partners
Toll Brothers: Davies
Tommeie Tippett: 360PR+
Tony Awards: Keith Sherman and Assocs.
Tony Robbins: JConnelly
TopGolf: Carroll Associates, Inc.
Topo Designs: Turnor
Topps: 5W Public Relations; FINN Partners
Tordrillo Mountain Lodge, Alaska: REYA Communications
Torii: V2 Communications
Torrance Memorial Home Health & Hospice: Hoyt Organization Inc., The
Torrance Memorial Medical Center: Hoyt Organization Inc., The
Toshiba/Americas: PAN Communications, Inc.
Tospino: Brownstein
Toshiba/Tokyo: FINN Partners
Tostitos: ESPN
Touring: Redpoint
Tourism Australia: Citizen Relations Inc.
Tourism Corporation Bonaire: Diamond Public Relations
Tourisme Montréal: Zapwater Communications
Town of Cary (NC): French | West | Vaughan
Town of Frisco, Colorado: B Public Relations
Towns County Chamber of Commerce: Pineapple Public Relations
Townsend Search Group: Identity
ToyAssn.: Litzy PR
Toyota: Allison+Partners
Toyota Motor Credit Corp.: imre, LLC
Toyota Motor North America: Jackson Spalding
Toyota Motor Sales USA: imre, LLC
TPC Network (Corporate): Zimmerman Agency, The
TPG Capital: Pierpoint Communications Inc.
Trade Desk, The: 5W Public Relations
Tradeblock: DJ Moda Public Relations
TradeZero: Rubenstein Public Relations
Trafalgar: Decker/Royal Agency, The
Traffic Group, The: Pugh & Tiller PR
Transamerica: Communications Strategy Group (CSG)
Transcendental Meditation Foundation: TASC Group, The
Travel + Leisure Co.: Decker/Royal Agency, The
Travel and Adventure Show: Marketing Maven Public Relations
Travel Institute, The: NewmanPR
Travel Nevada: Abbi Agency, The; Fahlgren Mortine
Travel Texas: MMGY NJF
Travel Wisconsin: Turner
Travelers: Prosek Partners
Travelers Indemnity Company, The: imre, LLC
Travelers Insurance: Peppercomm
Travelocity: Citizen Relations Inc.
Travelpro: 360PR+
Travis Mills Foundation: Nicholas & Lence Communications
Trax: Brownstein
Treasure Island Las Vegas: Firm Public Relations & Marketing, The
Trek Bicycle: 360PR+
Trellix: Hoffman Agency, The
Tremco Roofing and Building Maintenance: Roop & Co.
Tresata: Merritt Group, Inc.
Trex Company: L.C. Williams & Associates
Trez Forman: Boardroom Communications, Inc.
Tri-City Medical Center: Wright On Communications
TriBald: WPR
Tribal: Wachsmann
TribeCA Associates: Berman Group, Inc., The
Triathlon Studios: Clarity Global, Inc.
Triller: 5W Public Relations
Trimble: Bellmont Partners
Trinseo: Brownstein
TripleBlind: UPRaise Marketing + Public Relations
TriSalus Life Sciences: LaVoieHealthScience
Triumph Advisors: Otter PR
trivago: Peppercomm
Trivista: Bliss Group, The
Tromex: Standing Partnership
Trocro: Landis Communications Inc.
Tropical Financial Credit Union: Boardroom Communications, Inc.
Tropical Smoothie Cafe: 5W Public Relations; SFM Communications
Trotwood, America. New York: Brandman Agency, The
Troutman Pepper LLP: Buchanan Public Relations LLC
TRSG Inc.: Mers Communications
Truck Racing America Forward: Story Partners
True Food Kitchen: WordHampton Public Relations, Inc.
True Women’s Health: Lambert
Webasto North America: Stratacomm
Webcor Obayashi Construction: Singer
Associates Public Relations, Inc.
Weber: Strategic Objectives
Webelt: SW Public Relations
Weedmaps: Berk Communications
Weil-McInnis: L.C. Williams & Associates
Weiss Serota Helfman Cole & Berman: Boardroom Communications, Inc.
Welch: PR Communications
Welk Resorts: Wright On Communications
Wellby Financial: Lou Hammond Group
WellPer: 360PR+
Well Fargo Advisors: Communications Strategy Group (CSG)
WellSpring: Crenshaw Communications
Weltover: ICR
Wendy Hilliard Gymnastics Foundation: Nicholas & Lence Communications
WEOB - Women Execs on Boards: Peaks Strategies
Werner Enterprises: Trevelino/Keller
West Chelsea Contemporary: Nike Communications, Inc.
West Monroe: Blush Group, The
West Monroe Partners: the10company
West Palm Beach Downtown Development Authority: rbb Communications
West Town Chicago: Zapwater Communications
West Virginia Dept. of Health and Human Resources: Fauthglen Mortine
Westchester Capital Management: Buttonwood Communications Group
Western Governors University: Firecracker PR; MP&F Strategic Communications
Westfield: Brownstein
Westgate: Zimmerman Agency, The
West n wild: Kaplow Communications
Wheat Sanctuary Project: FeastPR
Wharton Business School: M Booth
Wharton Properties: Berman Group, Inc., The
What’s So Cool About Manufacturing?: Sahl Strategies
whatwords: Clarity Global, Inc.
Wheel the World: MMGY NJF
Whispering Angel: Havas Formula
White Shark Media: Mekky Media Relations, Inc.
Whitmore: Inkhouse
Whitney Museum, The: FINN Partners
Wholetel: Windsor Communications
Whoo Guacamole: Havas Formula
Why Black & Brown Entrepreneurs Fail (To Win): Blaine Group, The
Why Women Entrepreneurs Fail (To Win): Blaine Group, The
Wi-Fi Alliance: Highwire PR
Wififorward: Glen Echo Group
Wilbur-Ellis: Peppercomm
Wild Collective, The: Mekky Media Relations, Inc.
Wild Dunes: Zimmerman Agency, The
Wilderness Society, The: Caplan Communications LLC®
Wildwaters Lodge, Uganda: REYA Communications
William Blair: Hoves Communications
William Murray Golf: SW Public Relations
William Rast: AMP3 Public Relations
Williams Data Management: Marketing Maven Communications
Wilillg. Williams & Davidson: Frazier/Heby
Wolflamp: French | West | Vaughan
Wolters Kluwer: Beehive Strategic Communication; Greenough Brand Storytellers
Wolverine Worldwide (NYSE:WW): Lambert
Women President’s Organization: Marketing Maven Public Relations
Women’s Industry Network: Falls & Co.
Women Presidents’ Organization: Marketing Maven Public Relations
Women’s Golf Day: Durée & Company
Women’s Industry Network: Falls & Co.
Woodstock Inn & Resort, VT: Redpoint
Woodhouse Day Spa: R.J. Walker & Co.
Woodward: ZeroPR
Woodwork Inn & Resort, VT: Redpoint
Work Fusion: Idea Grove
Workhuman: Greenough Brand Storytellers; SourceCode Communications
Workiva: Hoffman Agency, The; ICR
WorkSpring: DixonsJames Communications
WorkWave: Ripley PR, Inc.
World Vision: Wilks Communications Group
WorldMark by Wyndham: Decker/Royal Agency, The
Wrangler Denim (Modern): AMP3 Public Relations
Wrap: The: High10 Media
Wright National Flood Insurance Services: rbb Communications
Writers Guild Initiative: Goldman Communications Group, Inc.
Writers Guild of America East: Goldman Communications Group, Inc.
Writing Instrument Manufacturers Assn.: WordHampton Public Relations, Inc.
WSFS: Brownstein
WTNH – ABC: CashmanKatz
WX Inc. - New York Women Executives in Real Estate: Berneman Group, Inc., The
Wyetob: FischTankPR
Wyndham Hotels & Resorts (Brands: Super 8, Microtel): Citizen Relations Inc.
Wyng: N6A
Wythe Hotel: BerlinRosen
X —
X-Chair: Zimmerman Agency, The
X.OI Technologies: ripley PR, Inc.
Xerox: Inkhouse; Landis Communications Inc.
Xfinity: Tierney
Xiaomi: Ruder Finn Inc.
Xiaozai: Ruder Finn Inc.
XL Construction: Feintuch Communications
Xolo Technologies: AMBITIOUS
Y —
Yahoo: Crenshaw Communications
YAHOO! Finance: High10 Media
YAHOO! News: High10 Media
Yale School of Public Health: CashmanKatz
Yanfeng: Bianchi Public Relations, Inc.
Yazaki Corp.: Identity
Yazaki North America: Lambert
Yellowbrick: Bospar
Yield10 Bioscience, Inc.: FischTank PR
YK Law: Berman Group, Inc., The
YKK America: imre, LLC
YMCA of Greater Pittsburgh: WordWrite Communications LLC
YMCA of Greater Providence: Regan Communications Group
YMCA of Metropolitan Dallas: Allyn Media
Yogibo: Litzy PR
Yona New York fashions: Goldman Communications Group, Inc.
York Wallcoverings: Sharp/Think
Yotpo: InboundJunction
Your CBD Store: Hemsworth Communications
Your Jessica Villas: Deckar/Royal Agency, The
Yourtheuery: BLAZE PR
YT Hotels, Asia & Europe: IMAGINE PR
Yuengling: Tierney
Yugabyte: fame PR, Inc.
Z —
Z-Wave Alliance: Caster Communications, Inc.
Zane Carruth Carson (children’s book author): TransMedia Group
Zaner Harden Law: Agency PR
Zara Realty Holdings Corp.: Butler Associates, LLC
Zeckendorf Development: Rubenstein Public Relations
ZeeVee: Feintuch Communications
Zecho: fame PR, Inc.
Zen Business: M Booth
Zenarate: Catalyst PR-IR
Zeo Capital Advisors: Lyceus Group LLC
Zeppelin Development: Agency PR
Zeppelin Station: Agency PR
Zero Halliburton: Nike Communications, Inc.
Zerorez Franchising Systems: O&S Business Communications
ZeroSum AI: Bianchi Public Relations, Inc.
Zerto: Touchdown PR
Zeta Global: SW Public Relations
Zetlin & De Chiara: Berman Group, Inc., The
ZICO Coconut Water: 5W Public Relations
Ziegler: Reputation Partners
Zimniki: Idea Grove
Zipline: LaunchSquad
ZJ Events: N6A
Zoetis LLC: imre, LLC
Zoho: InboundJunction
Zoom: Hoffman Agency, The; ICR
ZoomInfo: ICR
ZoomTampa at Lowry Park: Public Communications Inc.
Zulily: 360PR+
Zunzi’s & Zunzibar: Champion Management Group
Zurich Tourism: WEILL (Geoffrey Weill Associates, Inc.)
Zur Rose Group: JPA Health
Zutano: Duffy & Shanley, Inc.
Zynexworks: Sam Brown Inc.
ZYUS: Strategic Objectives
Xontogeny LLC: LaVoieHealthScience
Xoom: IW Group
XYPRO Technology: Marketing Maven Public Relations
Y —
Yahoo: Crenshaw Communications
Yahoo! Finance: High10 Media
Yahoo! News: High10 Media
Zoho: InboundJunction
Zoom: Hoffman Agency, The; ICR
Zipline: LaunchSquad
ZJ Events: N6A
Zoetis LLC: imre, LLC
Zoho: InboundJunction
Zoom: Hoffman Agency, The; ICR
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Zurich Tourism: WEILL (Geoffrey Weill Associates, Inc.)
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