O'Dwyer's

DIRECTORY OF PUBLIC RELATIONS FIRMS

FIFTY-THIRD ANNUAL EDITION

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O'Dwyer's Directory of Public Relations Firms

2023

Directory Editor-in-Chief:
Melissa Werbell

Researchers:
Jane Landers
Christine O'Dwyer

Advertising:
John O'Dwyer

Design & Production:
Steve Barnes
Jon Gingerich

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CONTENTS

Foreword **5**
PR Firms Newly Listed in the Directory **5**
PR Firm Ranking Instructions **6**
Ranking of PR Firms with Major U.S. Operations **7**
Leading Gainers Among the Ranking of PR Firms **10**
Rankings of PR Firms by City/Geography **12**
Rankings of PR Firms by Specialty **16**
Index to Public Relations Firms with Specialized Skills **33**
Geographical Index to PR Firms Based in the U.S. **73**
Geographical Index to PR Firms and Branches Outside the U.S. **82**
How to Hire a PR Firm: The Corporate View, by Fraser Seitel **84**
Top Ten Reasons to Get a PR Agency Valuation, by Rick Gould **87**
10 Myths About PR Firms Being Acquired, by Art Stevens **88**
Listing of PR Firms (alphabetical order) **89**
Cross-Index to Client Companies of Listed PR Firms **214**

Advertiser Index:

APCO Worldwide – 11
BackBay Communications – 23
BizCom Associates – 41
Bliss Group, The – 31
CashmanKatz – 43
Coyne Public Relations – 9
Dentons Global Advisors – Inside Front Cover
Edelman – Between pgs. 6 & 7
Fahlgren Mortine – 21
Feintuch Communications – 35
FGS Global – 2
FINN Partners – Inside Back Cover
G&S Business Communications – Back Cover
Gould+Partners – Between pgs. 32 & 33
Gregory FCA – 67
H/Advisors Abernathy – 75
Hoffman Agency, The – 19
Hotwire – 29
Joele Frank – 49
JPA Health – 17
KARV Communications – 55
Kekst CNC – 77
Longacre Square Partners – 79
Lou Hammond Group (LHG) – 27
Padilla – 25
Racepoint Global – 4
Sloane & Company – 61
Spectrum – 13
Stevens Group, The – 15
The Levinson Group – 81

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FOREWORD

The 2023 edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the "Find a PR Firm" database on odwyerpr.com for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "special report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 27 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Articles in this year's directory address hiring a PR firm and the ins and outs of PR firm mergers and acquisitions.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O'Dwyer
Publisher
June 2023

PR firms newly listed in directory:

20Two Studio
Aerial Communications Group
Argyle Consulting
Ascend Agency
Ascendant Group Branding
August
Big Picture PR Inc
BLND Public Relations
Boost Public Relations
BPM-PR Firm
Brand Paradise
Buzz Creators, Inc.
CFB
Chemistry PR
Cognito
Crowe PR
Demonstrate
Dentons Global Advisors
E-PR Online
Elkordy Global Strategies
Fiona Hutton & Associates, Inc.
Forefront Communications
Gatesman
GConsulting Group (GCG)
Health+Commerce
IPREX
JW Public Relations & Marketing
Kiterocket
Lee Andrews Group
Miller Ink
MSR Communications, LLC
O'Connell and Goldberg
Oak PR
Olive Public Relations
Prosio Communications
PSC (Princeton Strategic Comms.)
Punch PR
Rachel Harrison Communications
RED PR
Red Thread PR
RENEWPR
SamsonPR
Scenario Communications
Solebury Strategic Communications
Spool
Superjuice
Tanis Communications
TEAM LEWIS
Ted Miller Group, LLC.
Teuwen, An Evins Comms. Co.
The James Collective
The Point PR
The Sway Effect
Treble PR
UpSpring PR
Victorious PR

O'Dwyer's
The Inside News of Public Relations & Marketing Communications odwyerpr.com

Instructions for 2024 Rankings Based on 2023 Net Fee Income

Deadline to submit: Mon., Mar. 11, 2024

2024 Ranked PR Firm O'Dwyers Net Fees & Staff Based on Tax Documents. Public Account List. odwyerpr.com

Letter from the CPA of the PR firm as follows:

*(This form may be photocopied and used by CPA; Send **just the top page of latest income tax return and W-3** for 2023)*

To the Board of Directors of _____ (city, state) _____:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2023 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2023:

Net fee income for 2023 was: $ _____ Percentage gain/loss (one decimal place): _____

Net fee income for 2022 was: $ _____

Note: PPP funds should be considered a loan until they are forgiven. They are not to be factored into retainer income.

B. Gross billings for calendar 2023 aggregated _____ (total income plus reimbursables).

C. We determined from the payroll records that _____ employees were employed full-time as of Dec. 31, 2023 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2023 totaled: $ _____.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and (CEO of PR firm).

F. The PR firm named above is ____ / is not _____ owned, affiliated or in any way related to an adv. agency or individual owners of an adv. agency or any other co. Name of parent or affiliated co. plus industry in which it operates: _____

G. Net fees of PR firm named above to rank in a specialty category. Provide names of accounts to support the expertise in these areas (this list will not be made public). Fees of specialties cannot exceed total fees of firm (do not show as %).

Agriculture $_____

Automotive/Transportation $_____

Beauty/Fashion/Lifestyle $_____

Education $_____

Energy $_____

Entertainment $_____

Environmental/Sustainability/Greentech/PA $_____

Financial & Investor Relations $_____

Food & Beverage $_____

Healthcare $_____

Home Furnishings $_____

Industrial $_____

Non-Profits $_____

Professional Services $_____

Purpose/CSR $_____

Real Estate Finance & Development $_____

Restaurants $_____

Sports $_____

Technology $_____

Travel & Economic Development $_____

H. List branch office fees and number of staff on a separate sheet for: Atlanta, Chicago, Connecticut, Boston, Florida, Los Angeles area, Miami, Midwest cities, New York & New Jersey, Pennsylvania, San Francisco area, Southeast, Texas, D.C. area, Western cities.

We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA _____ Signed by CEO of PR firm: _____

Agency contact for this form: _____ phone: _____ e-mail: _____

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2023-24. PR operations which are units of advertising agencies or partly owned by ad agency employees, must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than $1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the specialties must show at least three accounts to back up figures.

Email to John O'Dwyer, john@odwyerpr.com

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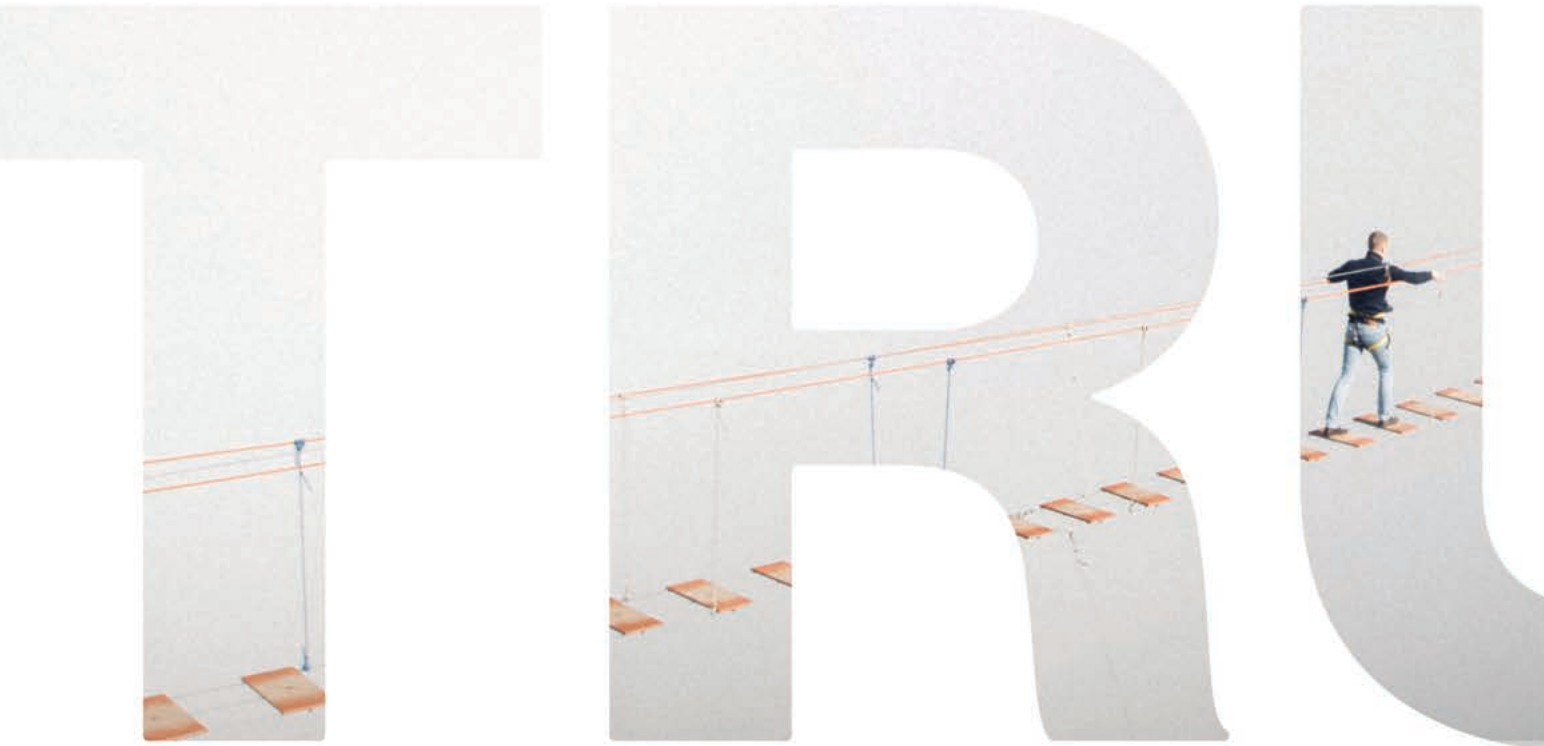

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O'DWYER'S RANKINGS OF PR FIRMS WITH MAJOR U.S. OPERATIONS

	Firm	2022 Net Fees	FT Employees	% Change from 2021
1.	**Edelman,** New York, NY	**$1,079,738,000**	6,433	9.6
2.	**Real Chemistry,** San Francisco, CA	**555,000,000**	2,000	17
3.	**Evoke,** Philadelphia, PA	**368,000,000**	1,432	16.5
4.	**Finn Partners,** New York, NY	**196,800,000**	1,225	21
5.	**APCO Worldwide,** Washington, DC	**180,400,000**	1,049	4.6
6.	**ICR,** New York, NY	**160,924,727**	363	-17.4
7.	**Ruder Finn Inc.,** New York, NY	**160,100,000**	1,140	42.7
8.	**Zeno Group,** New York, NY	**138,429,580**	797	18.4
9.	**Prosek Partners,** New York, NY	**91,650,000**	335	14.5
10.	**Spectrum,** Washington, DC	**80,174,000**	303	64.1
11.	**5W Public Relations,** New York, NY	**62,922,235**	278	25.9
12.	**Hotwire,** New York, NY	**59,715,022**	430	24
13.	**MikeWorldWide,** New York, NY	**53,093,000**	227	17
14.	**Hunter,** New York, NY	**51,200,000**	247	21
15.	**Padilla,** Minneapolis, MN	**50,774,739**	229	1.6
16.	**imre, LLC,** Baltimore, MD	**43,121,000**	200	-4.3
17.	**Fahlgren Mortine (includes TURNER),** Columbus, OH	**39,538,203**	229	31.6
18.	**Kivvit,** Chicago, IL	**39,537,491**	145	even
19.	**Matter Communications,** Boston, MA	**39,525,000**	275	31.2
20.	**Coyne PR,** Parsippany, NJ	**39,094,881**	189	9
21.	**French | West | Vaughan,** Raleigh, NC	**37,461,997**	134	2
22.	**Citizen Relations,** Los Angeles, CA	**35,110,000**	235	21
23.	**Havas Formula,** New York, NY	**34,449,153**	118	28.9
24.	**Highwire PR,** San Francisco, CA	**34,007,410**	132	16.3
25.	**PAN Communications,** Boston, MA	**31,486,207**	192	18
26.	**Walker Sands,** Chicago, IL	**30,502,958**	175	7.1
27.	**Crosby,** Annapolis, MD	**30,383,072**	110	3.3
28.	**G&S Business Communications,** New York, NY	**28,618,303**	160	15.4
29.	**Jackson Spalding,** Atlanta, GA	**28,010,653**	147	16.5
30.	**Inkhouse,** Waltham, MA	**27,258,870**	149	10
31.	**Taylor,** New York, NY	**26,518,857**	103	20
32.	**Hoffman Agency, The,** San Jose, CA	**26,344,000**	55	30.7
33.	**Wachsman,** New York, NY	**25,371,403**	155	81.8
34.	**Vested,** New York, NY	**23,811,000**	84	35.7
35.	**M Booth Health,** New York, NY	**21,811,192**	65	30
36.	**Bliss Group, The,** New York, NY	**20,832,618**	95	25.7
37.	**Lambert,** Grand Rapids, MI	**20,233,000**	92	21.4
38.	**LaunchSquad,** San Francisco, CA	**20,143,895**	124	9.9
39.	**Gregory FCA,** Ardmore, PA	**20,072,978**	120	23.2
40.	**Regan Communications Group,** Boston, MA	**20,057,341**	118	4.8
41.	**JPA Health,** Washington, DC	**19,965,000**	91	38.8
42.	**Marathon Strategies,** New York, NY	**19,835,713**	64	41.6
43.	**Zimmerman Agency,** Tallahassee, FL	**18,900,000**	52	17
44.	**Bospar,** San Francisco, CA	**18,201,039**	98	46.7
45.	**J Public Relations,** New York, NY	**17,112,000**	100	41.2
46.	**Clarity,** New York, NY	**16,972,073**	144	10.4
47.	**Merritt Group,** McLean, VA	**15,444,080**	70	16.8
48.	**rbb Communications,** Miami, FL	**14,296,371**	78	2.5
49.	**Cognito,** New York, NY	**13,120,158**	84	15.8
50.	**Moore, Inc.,** Tallahassee, FL	**11,847,168**	54	11.4
51.	**MP&F Strategic Communications,** Nashville, TN	**11,754,884**	65	6.4
52.	**Davies,** Santa Barbara, CA	**11,750,000**	35	5
53.	**Sam Brown Inc.,** Wayne, PA	**11,428,977**	22	17.6
54.	**Pierpont Communications,** Houston, TX	**11,068,363**	33	50
55.	**Racepoint Global,** Boston, MA	**11,030,000**	51	6
56.	**360PR+,** Boston, MA	**11,008,832**	59	9.5
57.	**Stanton,** New York, NY	**10,476,397**	38	23.4
58.	**Greentarget Global LLC,** Chicago, IL	**9,945,600**	46	9
59.	**MMGY NJF,** New York, NY	**9,510,162**	46	5.7
60.	**Dukas Linden Public Relations,** New York, NY	**9,380,205**	31	10.2
61.	**Lou Hammond Group,** New York, NY	**9,068,858**	45	6
62.	**Berk Communications,** New York, NY	**9,000,422**	34	6
63.	**SourceCode Communications,** New York, NY	**8,831,000**	39	4.2
64.	**Infinite Global,** New York, NY	**8,523,266**	40	16.4
65.	**Health+Commerce,** Eagle, ID	**8,023,637**	31	10.6
66.	**V2 Communications,** Boston, MA	**7,806,842**	34	4.3
67.	**Raffetto Herman Strategic Communications,** Seattle, WA	**7,755,001**	41	24.8
68.	**Trevelino/Keller,** Atlanta, GA	**7,722,554**	33	8.6
69.	**Fiona Hutton & Associates, Inc.,** Los Angeles, CA	**7,668,627**	24	27.3
70.	**IW Group, Inc.,** West Hollywood, CA	**7,247,762**	14	82
71.	**Sachs Media,** Tallahassee, FL	**7,126,561**	36	7.7
72.	**Singer Associates Public Relations, Inc.,** San Francisco, CA	**6,714,990**	19	40.7
73.	**Communications Strategy Group (CSG),** Denver, CO	**6,573,186**	43	23.2
74.	**TruePoint Communications,** Dallas, TX	**6,227,337**	29	18.7

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Continued on page 8

Continued from page 7

O'DWYER'S RANKINGS OF PR FIRMS WITH MAJOR U.S. OPERATIONS

	Firm	2022 Net Fees	FT Employees	% Change from 2021
75.	**Caliber Corporate Advisers,** New York, NY	$6,215,314	37	47.1
76.	**Champion Management Group,** Dallas, TX	5,908,956	43	26
77.	**Lee Andrews Group,** Los Angeles, CA	5,851,973	28	50.5
78.	**LaVoie Health Science,** Boston, MA	5,752,399	17	0.4
79.	**BackBay Communications,** Boston, MA	5,750,365	36	28.6
80.	**Standing Partnership,** St. Louis, MO	5,680,586	25	28.4
81.	**Crenshaw Communications,** New York, NY	5,536,338	22	50.1
82.	**Kiterocket,** Phoenix, AZ	5,483,520	34	17.7
83.	**Fish Consulting,** Fort Lauderdale, FL	5,443,000	23	8
84.	**Rasky Partners, Inc.,** Boston, MA	5,305,038	25	11.3
85.	**L.C. Williams & Associates,** Chicago, IL	4,861,977	22	5.4
86.	**Tunheim,** Minneapolis, MN	4,800,000	20	4.2
87.	**Public Communications Inc.,** Chicago, IL	4,792,596	33	2.5
88.	**Zapwater Communications, Inc.,** Chicago, IL	4,575,450	36	42.9
89.	**Forefront Communications,** New York, NY	4,560,667	11	37.2
90.	**BLAZE,** Santa Monica, CA	4,500,000	12	21.6
91.	**CashmanKatz,** Glastonbury, CT	4,365,000	26	12.4
92.	**Otter PR,** St. Petersburg, FL	4,315,911	40	82.5
93.	**The Sway Effect,** New York, NY	4,200,000	15	25
94.	**Inspire PR Group,** Westerville, OH	4,126,000	18	25.8
95.	**Franco,** Detroit, MI	3,827,609	30	17
96.	**Idea Grove,** Dallas, TX	3,824,623	39	1.6
97.	**MCS Healthcare Public Relations,** Bedminster, NJ	3,722,106	15	3.8
98.	**BRG Communications,** Alexandria, VA	3,708,055	18	9.8
99.	**Tier One Partners,** Boston, MA	3,665,811	25	1.1
100.	**BoardroomPR,** Ft. Lauderdale, FL	3,600,000	18	6
101.	**Treble PR,** Austin, TX	3,586,231	18	63.2
102.	**Red Thread PR,** Philadelphia, PA	3,516,958	18	14
103.	**Alloy,** Atlanta, GA	3,467,326	27	5.3
104.	**Bellmont Partners,** Minneapolis, MN	3,404,528	17	48.5
105.	**Beehive Strategic Communication,** St. Paul, MN	3,343,251	14	11.4
106.	**Slide Nine Agency,** Columbus, OH	3,264,357	21	21
107.	**Karbo Communications,** San Francisco, CA	3,155,705	34	27
108.	**Ehrhardt Group, The,** New Orleans, LA	3,142,543	19	3
109.	**SPM Communications,** Dallas, TX	3,035,741	19	1.6
110.	**The TASC Group,** New York, NY	3,003,153	22	21.4
111.	**Gatesman,** Pittsburgh, PA	2,910,482	32	27.9
112.	**Perry Communications Group, Inc.,** Sacramento, CA	2,674,124	11	5.4
113.	**Hewes Communications,** New York, NY	2,640,744	6	-4.5
114.	**Ripp Media/Public Relations, Inc.,** New York, NY	2,600,000	7	30
115.	**Stanton Communications,** Washington, DC	2,560,426	12	24.9
116.	**Akrete,** Evanston, IL	2,387,986	7	46.1
117.	**Victorious PR,** Las Vegas, NV	2,274,229	6	even
118.	**Virgo PR,** New York, NY	2,200,000	9	120
119.	**Rally Point Public Relations,** New York, NY	2,132,124	10	37.7
120.	**Lavidge,** Phoenix, AZ	2,070,705	65	-5.2
121.	**Landis Communications,** San Francisco, CA	1,993,000	6	14.5
122.	**PSC (Princeton Strategic Communications),** Trenton, NJ	1,933,703	13	33.2
123.	**Marketing Maven Public Relations,** Camarillo, CA	1,907,592	13	40.3
124.	**Firecracker PR,** Brea, CA	1,898,000	10	27.9
125.	**O'Malley Hansen Communications,** Chicago, IL	1,773,516	7	-2.1
126.	**BizCom Associates,** Plano, TX	1,752,668	22	37.6
127.	**Milk & Honey PR,** New York, NY	1,738,922	6	286.7
128.	**AMP3 Public Relations,** New York, NY	1,703,813	12	6.1
129.	**Rosica Communications,** Fair Lawn, NJ	1,670,000	7	57.3
130.	**Violet PR,** Montclair, NJ	1,651,925	10	58.8
131.	**Lowe Group,** Wauwatosa, WI	1,611,227	7	18.5
132.	**Hemsworth Communications,** Fort Lauderdale, FL	1,607,528	20	48.8
133.	**Butler Associates, LLC,** New York, NY	1,496,931	6	12.3
134.	**Buttonwood Communications Group,** New York, NY	1,484,579	7	33.9
135.	**CommCentric Solutions, Inc.,** Tampa, Fl	1,416,120	8	50.7
136.	**Buchanan Public Relations,** Bryn Mawr, PA	1,405,061	8	15.5
137.	**Pineapple Public Relations,** Chamblee, GA	1,382,009	12	39.9
138.	**Judge Public Relations,** Tampa, FL	1,347,264	5	19.4
139.	**Hoyt Organization Inc., The,** Torrance, CA	1,200,000	7	29.7
140.	**WordWrite Communications LLC,** Pittsburgh, PA	1,139,925	8	-11.6
141.	**Bianchi Public Relations,** Troy, MI	1,107,347	4	34.7
142.	**Stuntman PR,** New York, NY	1,092,137	9	35.3
143.	**Superior PR,** Chicago, IL	1,049,731	5	-3
144.	**Feintuch Communications,** New York, NY	1,000,894	3	41
145.	**Lawlor Media Group,** New York, NY	643,582	6	-9.2
146.	**Pugh & Tiller PR, LLC,** Annapolis, MD	600,741	3	27.9
147.	**Wordhampton Public Relations, Inc.,** East Hampton, NY	582,194	4	2.2
148.	**Press Record Communications,** New York, NY	574,804	1	7.3

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LEADING GAINERS AMONG PR FIRMS

Firm	2022 Net Fees	FT Employees	% Change from 2021
Firms in the top 25 (representing fees from $31.5M to $1.08B)			
1. **Spectrum,** Washington, DC	**$80,174,000**	303	**+64.1**
2. **Ruder Finn Inc.,** New York, NY	**160,100,000**	1,140	**+42.7**
3. **Fahlgren Mortine** (includes TURNER)**,** Columbus, OH	**39,538,203**	229	**+31.6**
4. **Matter Communications,** Boston, MA	**39,525,000**	275	**+31.2**
5. **Havas Formula,** New York, NY	**34,449,153**	118	**+28.9**
6. **5W Public Relations,** New York, NY	**62,922,235**	278	**+25.9**
7. **Hotwire,** New York, NY	**59,715,022**	430	**+24**
8. **Finn Partners,** New York, NY	**196,800,000**	1,225	**+21**
9. **Hunter,** New York, NY	**51,200,000**	247	**+21**
10. **Citizen Relations,** Los Angeles, CA	**35,110,000**	235	**+21**
Firms ranked 26 through 50 (representing fees from $11.8M to $30.5M)			
1. **Wachsman,** New York, NY	**$25,371,403**	155	**+81.8**
2. **Bospar,** San Francisco, CA	**18,201,039**	98	**+46.7**
3. **Marathon Strategies,** New York, NY	**19,835,713**	64	**+41.6**
4. **J Public Relations,** New York, NY	**17,112,000**	100	**+41.2**
5. **JPA Health,** Washington, DC	**19,965,000**	91	**+38.8**
6. **Vested,** New York, NY	**23,811,000**	84	**+35.7**
7. **Hoffman Agency, The,** San Jose, CA	**26,344,000**	55	**+30.7**
8. **M Booth Health,** New York, NY	**21,811,192**	65	**+30**
9. **Bliss Group, The,** New York, NY	**20,832,618**	95	**+25.7**
10. **Gregory FCA,** Ardmore, PA	**20,072,978**	120	**+23.2**
Firms ranked 51 through 100 (representing fees from $3.6M to $11.8M)			
1. **Otter PR,** St. Petersburg, FL	**$4,315,911**	40	**+82.5**
2. **IW Group, Inc.,** West Hollywood, CA	**7,247,762**	14	**+82**
3. **Lee Andrews Group,** Los Angeles, CA	**5,851,973**	28	**+50.5**
4. **Crenshaw Communications,** New York, NY	**5,536,338**	22	**+50.1**
5. **Pierpont Communications,** Houston, TX	**11,068,363**	33	**+50**
6. **Caliber Corporate Advisers,** New York, NY	**6,215,314**	37	**+47.1**
7. **Zapwater Communications, Inc.,** Chicago, IL	**4,575,450**	36	**+42.9**
8. **Singer Associates PR, Inc.,** San Francisco, CA	**6,714,990**	19	**+40.7**
9. **Forefront Communications,** New York, NY	**4,560,667**	11	**+37.2**
10. **BackBay Communications,** Boston, MA	**5,750,365**	36	**+28.6**
Firms ranked 101 through 148 (representing fees from $575K to $3.6M)			
1. **Milk & Honey PR,** New York, NY	**$1,738,922**	6	**+286.7**
2. **Virgo PR,** New York, NY	**2,200,000**	9	**+120**
3. **Treble PR,** Austin, TX	**3,586,231**	18	**+63.2**
4. **Violet PR,** Montclair, NJ	**1,651,925**	10	**+58.8**
5. **Rosica Communications,** Fair Lawn, NJ	**1,670,000**	7	**+57.3**
6. **CommCentric Solutions, Inc.,** Tampa, FL	**1,416,120**	8	**+50.7**
7. **Hemsworth Communications,** Fort Lauderdale, FL	**1,607,528**	20	**+48.8**
8. **Bellmont Partners,** Minneapolis, MN	**3,404,528**	17	**+48.5**
9. **Akrete,** Evanston, IL	**2,387,986**	7	**+46.1**
10. **Feintuch Communications,** New York, NY	**1,000,894**	3	**+41**

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RANKINGS OF PR FIRMS BY CITY/GEOGRAPHY

ATLANTA

	Firm	2022 Net Fees	FT Empl.
1.	**Jackson Spalding**	$28,010,653	147
2.	**Edelman**	21,129,000	121
3.	**Trevelino/Keller**	7,722,554	33
4.	**Alloy**	3,467,326	27

CONNECTICUT

	Firm	2022 Net Fees	FT Empl.
1.	**ICR,** Norwalk, CT	$35,096,064	69
2.	**CashmanKatz,** Glastonbury, CT	4,365,000	26

CHICAGO

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman**	$109,550,000	579
2.	**Walker Sands**	30,502,958	175
3.	**Finn Partners (**includes Detroit)	17,400,000	84
4.	**Kivvit**	13,138,743	41
5.	**Greentarget Global LLC**	9,945,600	46
6.	**APCO Worldwide**	8,300,000	30
7.	**G&S Business Communications**	6,712,871	37
8.	**L.C. Williams & Associates**	4,861,977	22
9.	**Public Communications Inc.**	4,792,596	33
10.	**Zapwater Communications, Inc.**	4,575,450	36
11.	**Highwire PR**	3,943,909	15
12.	**Akrete**	2,387,986	7
13.	**O'Malley Hansen Communications**	1,773,516	7
14.	**Tier One Partners**	1,456,901	15
15.	**Superior PR**	1,049,731	5
16.	**Infinite Global**	213,082	1

FLORIDA

	Firm	2022 Net Fees	FT Empl.
1.	**Zimmerman Agency,** Tallahassee, FL	$18,900,000	52
2.	**rbb Communications,** Miami, FL	14,296,371	78
3.	**Moore, Inc.,** Tallahassee, FL	11,847,168	54
4.	**Sachs Media,** Tallahassee, FL	7,126,561	36
5.	**Fish Consulting,** Ft. Lauderdale, FL	5,443,000	23
6.	**Edelman,** Orlando, FL	4,493,000	15
7.	**Otter PR,** St. Petersburg, FL	4,315,911	40
8.	**BoardroomPR,** Ft. Lauderdale, FL	3,600,000	18
9.	**Zapwater Communications,** Miami, FL	1,837,200	9
10.	**Hemsworth Comms.,** Ft. Lauderdale, FL	1,607,528	20
11.	**CommCentric Solutions, Inc.,** Tampa, FL	1,416,120	8
12.	**Judge Public Relations,** Tampa, FL	1,347,264	5
13.	**Kivvit,** Miami, FL	696,755	7

MIAMI

	Firm	2022 Net Fees	FT Empl.
1.	**rbb Communications**	$14,296,371	78
2.	**Edelman**	6,789,000	35
3.	**Zapwater Communications**	1,837,200	9
4.	**Kivvit**	696,755	7

BOSTON

	Firm	2022 Net Fees	FT Empl.
1.	**PAN Communications**	$31,486,207	192
2.	**Inkhouse,** Waltham, MA	27,258,870	149
3.	**Matter Communications**	25,318,000	180
4.	**Regan Communications Group**	20,057,341	118
5.	**Racepoint Global**	11,030,000	51
6.	**360PR+**	11,008,832	59
7.	**V2 Communications**	7,806,842	34
8.	**Finn Partners**	6,700,000	28
9.	**LaVoie Health Science**	5,752,399	17
10.	**BackBay Communications**	5,750,365	36
11.	**Rasky Partners, Inc.**	5,305,038	25
12.	**Highwire PR**	5,158,740	17
13.	**Tier One Partners**	2,208,910	11

WASHINGTON, D.C.

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman**	$103,982,000	369
2.	**Spectrum**	80,174,000	303
3.	**APCO Worldwide**	47,000,000	205
4.	**imre, LLC,** Baltimore, MD	43,121,000	200
5.	**Crosby,** Annapolis, MD	$30,383,072	110
6.	**JPA Health**	19,965,000	91
7.	**Merritt Group,** McLean, VA	15,444,080	70
8.	**Finn Partners**	13,800,000	50
9.	**Marathon Strategies**	9,322,785	24
10.	**ICR,** Baltimore, MD	6,505,312	16
11.	**Kivvit**	5,975,721	28
12.	**BRG Communications,** Alexandria, VA	3,708,055	18
13.	**Stanton Communications**	2,560,426	12
14.	**Pugh & Tiller PR, LLC,** Annapolis, MD	600,741	3
15.	**Infinite Global**	426,163	2

NEW YORK & NEW JERSEY

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman** (includes Rochester)	$272,388,000	1,168
2.	**Finn Partners**	65,100,000	346
3.	**5W Public Relations**	62,922,235	278
4.	**ICR**	56,771,934	116
5.	**MikeWorldWide**	53,093,000	227
6.	**Hunter**	51,200,000	247
7.	**Coyne PR,** Parsippany, NJ	39,094,881	189
8.	**Taylor**	26,518,857	103
9.	**Vested**	23,811,000	84
10.	**M Booth Health**	21,811,192	65
11.	**Bliss Group, The**	20,832,618	95
12.	**Kivvit**	19,726,273	69
13.	**J Public Relations**	17,112,000	100
14.	**Clarity**	16,972,073	144
15.	**APCO Worldwide**	15,600,000	86
16.	**Marathon Strategies**	10,512,927	27
17.	**Stanton**	10,476,397	38
18.	**MMGY NJF**	9,510,162	46
19.	**Dukas Linden Public Relations**	9,380,205	31
20.	**Highwire PR**	9,278,661	36
21.	**Lou Hammond Group**	9,068,858	45
22.	**Berk Communications**	9,000,422	34
23.	**SourceCode Communications**	8,831,000	39
24.	**G&S Business Communications**	6,755,642	36
25.	**Caliber Corporate Advisers**	6,215,314	37
26.	**Crenshaw Communications**	5,536,338	22
27.	**Infinite Global**	5,327,041	25
28.	**Forefront Communications**	4,560,667	11
29.	**The Sway Effect**	4,200,000	15
30.	**MCS Healthcare PR,** Bedminster, NJ	3,722,106	15
31.	**The TASC Group**	3,003,153	22
32.	**Hewes Communications**	2,640,744	6
33.	**Ripp Media/Public Relations, Inc.**	2,600,000	7
34.	**Virgo PR**	2,200,000	9
35.	**Rally Point Public Relations**	2,132,124	10
36.	**PSC (Princeton Strategic Comms.),** Trenton, NJ	1,933,703	13
37.	**Milk & Honey PR**	1,738,922	6
38.	**AMP3 Public Relations**	1,703,813	12
39.	**Rosica Communications,** Fair Lawn, NJ	1,670,000	7
40.	**Violet PR,** Montclair, NJ	1,651,925	10
41.	**Butler Associates, LLC**	1,496,931	6
42.	**Buttonwood Communications Group**	1,484,579	7
43.	**Stuntman PR**	1,092,137	9
44.	**Feintuch Communications**	1,000,894	3
45.	**Lawlor Media Group**	643,582	6
46.	**Wordhampton PR, Inc.,** East Hampton, NY	582,194	4
47.	**Press Record Communications**	574,804	1

PENNSYLVANIA

	Firm	2022 Net Fees	FT Empl.
1.	**Gregory FCA,** Ardmore, PA	$20,072,978	120
2.	**Sam Brown Inc.,** Wayne, PA	11,428,977	22
3.	**Red Thread PR,** Philadelphia, PA	3,516,958	18
4.	**Gatesman,** Pittsburgh, PA	2,910,482	32
5.	**Buchanan Public Relations,** Bryn Mawr, PA	1,405,061	8
6.	**WordWrite Comms. LLC,** Pittsburgh, PA	1,139,925	8

Continued on page 14

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SPECTRUM

RANKINGS OF PR FIRMS BY CITY/GEOGRAPHY

MIDWEST CITIES

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman,** Chicago, IL	$109,550,000	579
2.	**Fahlgren Mortine** (includes TURNER), Columbus, OH	39,538,203	229
3.	**Walker Sands,** Chicago, IL	30,502,958	175
4.	**Lambert,** Grand Rapids, MI	20,233,000	92
5.	**Finn Partners** (includes Detroit), Chicago, IL	17,400,000	84
6.	**Kivvit,** Chicago, IL	13,138,743	41
7.	**Greentarget Global LLC,** Chicago, IL	9,945,600	46
8.	**APCO Worldwide,** Chicago, IL	8,300,000	30
9.	**G&S Business Communications,** Chicago, IL	6,712,871	37
10.	**Standing Partnership,** St. Louis, MO	5,680,586	25
11.	**L.C. Williams & Associates,** Chicago, IL	4,861,977	22
12.	**Tunheim,** Minneapolis, MN	4,800,000	20
13.	**Public Communications Inc.,** Chicago, IL	4,792,596	33
14.	**Inspire PR Group,** Westerville, OH	4,126,000	18
15.	**Highwire PR,** Chicago, IL	3,943,909	15
16.	**Franco,** Detroit, MI	3,827,609	30
17.	**Bellmont Partners,** Minneapolis, MN	3,404,528	17
18.	**Beehive Strategic Comm.,** St. Paul, MN	3,343,251	14
19.	**Slide Nine Agency,** Columbus, OH	3,264,357	21
20.	**Akrete,** Evanston, IL	2,387,986	7
21.	**Zapwater Comms., Inc.,** Chicago, IL	2,029,305	23
22.	**O'Malley Hansen Comms.,** Chicago, IL	1,773,516	7
23.	**Lowe Group,** Wauwatosa, WI	1,611,227	7
24.	**Bianchi Public Relations,** Troy, MI	1,107,347	4
25.	**Superior PR,** Chicago, IL	1,049,731	5
26.	**Infinite Global,** Chicago, IL	213,082	1

TEXAS

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman** (includes Dallas & Houston) Austin, TX	$31,142,000	130
2.	**Pierpont Communications,** Houston, TX	11,068,363	33
3.	**TruePoint Communications,** Dallas, TX	6,227,337	29
4.	**Champion Management Group,** Dallas, TX	5,908,956	43
5.	**Idea Grove,** Dallas, TX	3,824,623	39
6.	**Treble PR,** Austin, TX	3,586,231	18
7.	**SPM Communications,** Dallas, TX	3,035,741	19
8.	**BizCom Associates,** Plano, TX	1,752,668	22

SOUTHEAST

	Firm	2022 Net Fees	FT Empl.
1.	**French | West | Vaughan,** Raleigh, NC	$37,461,997	134
2.	**Jackson Spalding,** Atlanta, GA	28,010,653	147
3.	**Finn Partners** (incl. Atlanta & Florida), Nashville, TN	24,400,000	114
4.	**Edelman,** Atlanta, GA	21,129,000	121
5.	**Zimmerman Agency,** Tallahassee, FL	18,900,000	52
6.	**G&S Business Comms.,** Raleigh, NC	15,149,790	87
7.	**rbb Communications,** Miami, FL	14,296,371	78
8.	**Moore, Inc.,** Tallahassee, FL	11,847,168	54
9.	**MP&F Strategic Comms.,** Nashville, TN	11,754,884	65
10.	**APCO Worldwide,** Raleigh, NC	11,000,000	47
11.	**Trevelino/Keller,** Atlanta, GA	7,722,554	33
12.	**Sachs Media,** Tallahassee, FL	7,126,561	36
13.	**Edelman,** Miami, FL	6,789,000	35
14.	**Edelman,** Orlando, FL	4,493,000	15
15.	**Otter PR,** St. Petersburg, FL	4,315,911	40
16.	**BoardroomPR,** Ft. Lauderdale, FL	3,600,000	18
17.	**Alloy,** Atlanta, GA	3,467,326	27
18.	**Ehrhardt Group, The,** New Orleans, LA	3,142,543	19
19.	**Zapwater Communications,** Miami, FL	1,837,200	9
20.	**Hemsworth Comms.,** Ft. Lauderdale, FL	1,607,528	20
21.	**CommCentric Solutions, Inc.,** Tampa, FL	1,416,120	8
22.	**Pineapple Public Relations,** Chamblee, GA	1,382,009	12
23.	**Judge Public Relations,** Tampa, FL	1,347,264	5
24.	**Kivvit,** Miami, FL	696,755	7

HAWAII

	Firm	2022 Net Fees	FT Empl.
1.	**Finn Partners,** Honolulu, HI	$11,500,000	86

LOS ANGELES

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman** (includes Beverly Hills)	$59,316,000	253
2.	**Citizen Relations**	35,110,000	235
3.	**Davies,** Santa Barbara, CA	11,750,000	35
4.	**Fiona Hutton & Associates, Inc.**	7,668,627	24
5.	**IW Group, Inc.,** West Hollywood, CA	7,247,762	14
6.	**Lee Andrews Group**	5,851,973	28
7.	**BLAZE,** Santa Monica, CA	4,500,000	12
8.	**Highwire PR**	3,637,109	17
9.	**Finn Partners**	3,400,000	25
10.	**Marketing Maven PR,** Camarillo, CA	1,907,592	13
11.	**Firecracker PR,** Brea, CA	1,898,000	10
12.	**Hoyt Organization Inc., The,** Torrance, CA	1,200,000	7
13.	**Zapwater Communications**	964,995	4

SAN FRANCISCO & NORTH CALIFORNIA

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman**	$43,679,000	170
2.	**Highwire PR**	34,007,410	132
3.	**Hoffman Agency, The,** San Jose, CA	26,344,000	55
4.	**LaunchSquad**	20,143,895	124
5.	**Bospar**	18,201,039	98
6.	**Singer Associates Public Relations, Inc.**	6,714,990	19
7.	**Finn Partners**	5,600,000	27
8.	**Edelman,** Sacramento, CA	4,468,000	16
9.	**Karbo Communications**	3,155,705	34
10.	**Perry Comms. Group, Inc.,** Sacramento, CA	2,674,124	11
11.	**Landis Communications**	1,993,000	6
12.	**Infinite Global**	1,917,735	9

WESTERN CITIES

	Firm	2022 Net Fees	FT Empl.
1.	**Edelman** (includes Beverly Hills) Los Angeles, CA	$59,316,000	253
2.	**Edelman,** San Francisco, CA	43,679,000	170
3.	**Edelman,** Seattle, WA	36,251,000	163
4.	**Citizen Relations,** Los Angeles, CA	35,110,000	235
5.	**Hoffman Agency, The,** San Jose, CA	26,344,000	55
6.	**LaunchSquad,** San Francisco, CA	20,143,895	124
7.	**Bospar,** San Francisco, CA	18,201,039	98
8.	**Finn Partners,** Portland, OR	12,600,000	63
9.	**Davies,** Santa Barbara, CA	11,750,000	35
10.	**Edelman,** Portland, OR	10,190,000	45
11.	**Health+Commerce,** Eagle, ID	8,023,637	31
12.	**Raffetto Herman Strategic Comms.,** Seattle, WA	7,755,001	41
13.	**Highwire PR,** San Francisco, CA	7,369,932	32
14.	**IW Group, Inc.,** West Hollywood, CA	7,247,762	14
15.	**Singer Associates PR, Inc.,** San Francisco, CA	6,714,990	19
16.	**Comms. Strategy Group (CSG),** Denver, CO	6,573,186	43
17.	**Lee Andrews Group,** Los Angeles, CA	5,851,973	28
18.	**Finn Partners,** San Francisco, CA	5,600,000	27
19.	**APCO Worldwide** (includes employee presence from CA to CO) Seattle, WA	5,500,000	32
20.	**Kiterocket,** Phoenix, AZ	5,483,520	34
21.	**BLAZE,** Santa Monica, CA	4,500,000	12
22.	**Edelman,** Sacramento, CA	4,468,000	16
23.	**Highwire PR,** Los Angeles, CA	3,637,109	17
24.	**Finn Partners,** San Diego, CA	3,400,000	9
25.	**Finn Partners,** Los Angeles, CA	3,400,000	25
26.	**Karbo Communications,** San Francisco, CA	3,155,705	34
27.	**Perry Comms. Group, Inc.,** Sacramento, CA	2,674,124	11
28.	**Finn Partners,** Seattle, WA	2,300,000	5
29.	**Victorious PR,** Las Vegas, NV	2,274,229	6
30.	**Lavidge,** Phoenix, AZ	2,070,705	65
31.	**Landis Communications,** San Francisco, CA	1,993,000	6
32.	**Infinite Global,** San Francisco, CA	1,917,735	9
33.	**Marketing Maven PR,** Camarillo, CA	1,907,592	13
34.	**Firecracker PR,** Brea, CA	1,898,000	10
35.	**Hoyt Organization Inc., The,** Torrance, CA	1,200,000	7
36.	**Zapwater Communications,** Los Angeles, CA	964,995	4
37.	**Finn Partners,** Denver, CO	800,000	8

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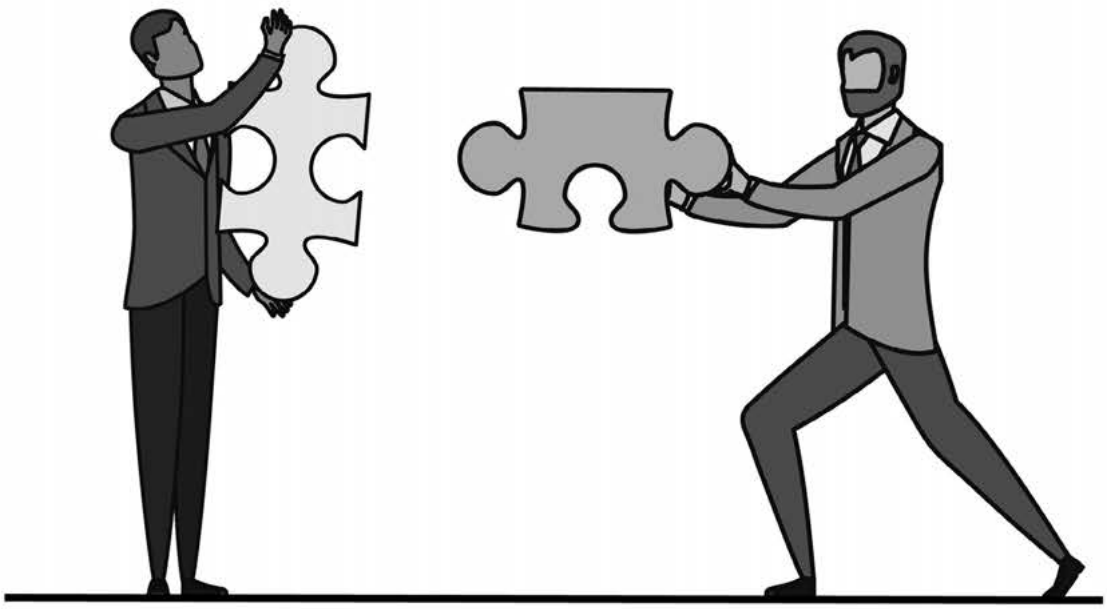

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RANKINGS OF FIRMS SPECIALIZING IN **HEALTHCARE**

Firm	2022 Net Fees
1. **Real Chemistry,** San Francisco, CA	$555,000,000
2. **Evoke,** Philadelphia, PA	368,000,000
3. **Edelman,** New York, NY	224,352,000
4. **Spectrum,** Washington, DC	80,174,000
5. **Ruder Finn Inc.,** New York, NY	56,010,000
6. **Finn Partners,** New York, NY	52,600,000
7. **APCO Worldwide,** Washington, DC	33,900,000
8. **ICR,** New York, NY	33,194,813
9. **imre, LLC,** Baltimore, MD	31,879,000
10. **Crosby,** Annapolis, MD	25,213,010
11. **M Booth Health,** New York, NY	21,811,192
12. **JPA Health,** Washington, DC	19,965,000
13. **Zeno Group,** New York, NY	13,133,411
14. **Coyne PR,** Parsippany, NJ	13,017,928
15. **MikeWorldWide,** New York, NY	12,031,998
16. **Sam Brown Inc.,** Wayne, PA	11,428,977
17. **Matter Communications,** Boston, MA	10,284,000
18. **Padilla,** Minneapolis, MN	8,388,077
19. **Health+Commerce,** Eagle, ID	8,023,637
20. **Hunter,** New York, NY	7,400,000
21. **Bliss Group, The,** New York, NY	6,844,663
22. **PAN Communications,** Boston, MA	6,616,441
23. **5W Public Relations,** New York, NY	6,500,000
24. **Kivvit,** Chicago, IL	6,450,236
25. **LaVoie Health Science,** Boston, MA	5,752,399
26. **Moore, Inc.,** Tallahassee, FL	5,022,468
27. **MP&F Strategic Communications,** Nashville, TN	4,281,400
28. **MCS Healthcare PR,** Bedminster, NJ	3,722,106
29. **BRG Communications,** Alexandria, VA	3,495,531
30. **Jackson Spalding,** Atlanta, GA	2,988,149
31. **Fiona Hutton & Associates, Inc.,** Los Angeles, CA	2,609,362
32. **rbb Communications,** Miami, FL	2,488,396
33. **Public Communications Inc.,** Chicago, IL	2,305,548
34. **Inkhouse,** Waltham, MA	2,154,774
35. **LaunchSquad,** San Francisco, CA	1,900,000
36. **Tunheim,** Minneapolis, MN	1,800,000
37. **Singer Associates PR, Inc.,** San Francisco, CA	1,751,926
38. **Trevelino/Keller,** Atlanta, GA	1,650,000
39. **V2 Communications,** Boston, MA	1,641,007
40. **Bospar,** San Francisco, CA	1,251,828
41. **Communications Strategy Group,** Denver, CO	1,237,354
42. **French | West | Vaughan,** Raleigh, NC	1,177,522
43. **Otter PR, St.** Petersburg, FL	1,078,977
44. **Red Thread PR,** Philadelphia, PA	$1,059,510
45. **Beehive Strategic Communication,** St. Paul, MN	1,030,244
46. **Pierpont Communications,** Houston, TX	1,001,535
47. **Gregory FCA,** Ardmore, PA	999,514
48. **Bellmont Partners,** Minneapolis, MN	983,746
49. **G&S Business Communications,** New York, NY	945,840
50. **L.C. Williams & Associates,** Chicago, IL	811,862
51. **Merritt Group,** McLean, VA	805,978
52. **The TASC Group,** New York, NY	740,000
53. **IW Group, Inc.,** West Hollywood, CA	712,759
54. **BLAZE,** Santa Monica, CA	634,382
55. **Tier One Partners,** Boston, MA	564,718
56. **Rasky Partners, Inc.,** Boston, MA	471,679
57. **PSC (Princeton Strategic Comms.),** Trenton, NJ	444,139
58. **Marketing Maven PR,** Camarillo, CA	443,471
59. **Landis Communications,** San Francisco, CA	427,000
60. **Ehrhardt Group, The,** New Orleans, LA	390,945
61. **Racepoint Global,** Boston, MA	375,000
62. **Judge Public Relations,** Tampa, FL	369,264
63. **Havas Formula,** New York, NY	367,435
64. **Rosica Communications,** Fair Lawn, NJ	361,385
65. **Stanton Communications,** Washington, DC	350,000
66. **Franco,** Detroit, MI	320,445
67. **Slide Nine Agency,** Columbus, OH	301,002
68. **Milk & Honey PR,** New York, NY	277,750
69. **Standing Partnership,** St. Louis, MO	275,405
70. **Superior PR,** Chicago, IL	269,856
71. **Hoyt Organization Inc., The,** Torrance, CA	250,000
72. **Buchanan Public Relations,** Bryn Mawr, PA	226,865
73. **BizCom Associates,** Plano, TX	216,000
74. **360PR+,** Boston, MA	205,500
75. **BoardroomPR,** Fort Lauderdale, FL	200,000
76. **WordWrite Communications LLC,** Pittsburgh, PA	174,500
77. **Lavidge,** Phoenix, AZ	170,062
78. **Greentarget Global LLC,** Chicago, IL	139,000
79. **Fish Consulting,** Fort Lauderdale, FL	111,000
80. **Pugh & Tiller PR, LLC,** Annapolis, MD	65,891
81. **Wordhampton PR, Inc.,** East Hampton, NY	31,500
82. **O'Malley Hansen Communications,** Chicago, IL	29,198
83. **TruePoint Communications,** Dallas, TX	23,495
84. **Violet PR,** Montclair, NJ	12,000
85. **SPM Communications,** Dallas, TX	6,946
86. **Lawlor Media Group,** New York, NY	6,000

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RANKINGS OF FIRMS SPECIALIZING IN **TECHNOLOGY**

Firm	2022 Net Fees
1. **Edelman,** New York, NY	**$224,795,000**
2. **Hotwire,** New York, NY	**59,715,022**
3. **Finn Partners,** New York, NY	**51,600,000**
4. **ICR,** New York, NY	**37,723,092**
5. **Zeno Group,** New York, NY	**37,587,559**
6. **Highwire PR,** San Francisco, CA	**34,007,410**
7. **Walker Sands,** Chicago, IL	**30,502,958**
8. **Ruder Finn Inc.,** New York, NY	**29,230,000**
9. **Hoffman Agency, The,** San Jose, CA	**26,344,000**
10 **Wachsman,** New York, NY	**25,371,403**
11. **PAN Communications,** Boston, MA	**24,869,766**
12. **APCO Worldwide,** Washington, DC	**23,600,000**
13. **Inkhouse,** Waltham, MA	**17,487,677**
14. **Clarity,** New York, NY	**16,972,073**
15. **Bospar,** San Francisco, CA	**16,949,211**
16. **5W Public Relations,** New York, NY	**16,400,000**
17. **MikeWorldWide,** New York, NY	**16,138,813**
18. **Matter Communications,** Boston, MA	**16,137,000**
19. **Padilla,** Minneapolis, MN	**15,874,093**
20. **Merritt Group,** McLean, VA	**14,638,103**
21. **Hunter,** New York, NY	**14,600,000**
22. **Fahlgren Mortine** (includes TURNER), Columbus, OH	**10,075,150**
23. **Racepoint Global,** Boston, MA	**8,785,000**
24. **SourceCode Communications,** New York, NY	**8,475,000**
25. **LaunchSquad,** San Francisco, CA	**8,230,000**
26. **Gregory FCA,** Ardmore, PA	**7,494,261**
27. **Crenshaw Communications,** New York, NY	**5,536,338**
28. **V2 Communications,** Boston, MA	**5,371,178**
29. **TruePoint Communications,** Dallas, TX	**4,724,825**
30. **Idea Grove,** Dallas, TX	**3,824,623**
31. **Treble PR,** Austin, TX	**3,586,231**
32. **Alloy,** Atlanta, GA	**3,467,326**
33. **Kiterocket,** Phoenix, AZ	**3,255,278**
34. **Karbo Communications,** San Francisco, CA	**3,155,705**
35. **Trevelino/Keller,** Atlanta, GA	**2,750,000**
36. **Standing Partnership,** St. Louis, MO	**2,557,852**
37. **Coyne PR,** Parsippany, NJ	**2,348,548**
38. **Kivvit,** Chicago, IL	**2,244,061**
39. **Pierpont Communications,** Houston, TX	**1,753,739**

Firm	2022 Net Fees
40. **Bliss Group, The,** New York, NY	**$1,621,663**
41. **Rally Point Public Relations,** New York, NY	**1,599,093**
42. **Firecracker PR,** Brea, CA	**1,500,000**
43. **CommCentric Solutions, Inc.,** Tampa, FL	**1,416,120**
44. **French | West | Vaughan,** Raleigh, NC	**1,350,075**
45. **Landis Communications,** San Francisco, CA	**1,128,000**
46. **Virgo PR,** New York, NY	**1,100,000**
47. **360PR+,** Boston, MA	**1,032,000**
48. **Tier One Partners,** Boston, MA	**1,012,849**
49. **Feintuch Communications,** New York, NY	**1,000,894**
50. **Berk Communications,** New York, NY	**788,767**
51. **Bellmont Partners,** Minneapolis, MN	**731,160**
52. **Havas Formula,** New York, NY	**704,047**
53. **Superior PR,** Chicago, IL	**688,265**
54. **Jackson Spalding,** Atlanta, GA	**639,538**
55. **Milk & Honey PR,** New York, NY	**569,866**
56. **Stanton Communications,** Washington, DC	**475,850**
57. **Otter PR,** St. Petersburg, FL	**431,591**
58. **Pugh & Tiller PR, LLC,** Annapolis, MD	**394,191**
59. **Comms. Strategy Group (CSG),** Denver, CO	**386,451**
60. **BizCom Associates,** Plano, TX	**360,000**
61. **Beehive Strategic Communication,** St. Paul, MN	**352,694**
62. **Champion Management Group,** Dallas, TX	**285,978**
63. **Rasky Partners, Inc.,** Boston, MA	**282,500**
64. **O'Malley Hansen Communications,** Chicago, IL	**260,780**
65. **Red Thread PR,** Philadelphia, PA	**256,827**
66. **Greentarget Global LLC,** Chicago, IL	**214,000**
67. **Slide Nine Agency,** Columbus, OH	**211,762**
68. **BoardroomPR,** Fort Lauderdale, FL	**200,000**
69. **Hoyt Organization Inc., The,** Torrance, CA	**200,000**
70. **BLAZE,** Santa Monica, CA	**155,749**
71. **Fish Consulting,** Fort Lauderdale, FL	**141,000**
72. **Buchanan Public Relations,** Bryn Mawr, PA	**118,820**
73. **Zapwater Communications, Inc.,** Chicago, IL	**82,150**
74. **Marketing Maven Public Relations,** Camarillo, CA	**76,557**
75. **MP&F Strategic Communications,** Nashville, TN	**60,629**
76. **Lavidge,** Phoenix, AZ	**32,035**
77. **Judge Public Relations,** Tampa, FL	**23,075**
78. **Public Communications Inc.,** Chicago, IL	**17,781**

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EUROPE:
Mark Pinsent
+44 (0)203 322 6903
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RANKINGS OF FIRMS SPECIALIZING IN **PROFESSIONAL SERVICES**

Firm	2022 Net Fees
1. **Edelman,** New York, NY	**$119,591,000**
2. **Ruder Finn Inc.,** New York, NY	**21,320,000**
3. **Prosek Partners,** New York, NY	**12,500,000**
4. **Infinite Global,** New York, NY	**8,523,266**
5. **Greentarget Global LLC,** Chicago, IL	**8,260,000**
6. **Padilla,** Minneapolis, MN	**8,214,115**
7. **5W Public Relations,** New York, NY	**7,100,000**
8. **Bliss Group, The,** New York, NY	**6,918,011**
9. **MikeWorldWide,** New York, NY	**6,897,217**
10. **Zeno Group,** New York, NY	**6,291,843**
11. **Jackson Spalding,** Atlanta, GA	**4,763,976**
12. **Havas Formula,** New York, NY	**3,174,958**
13. **Ripp Media/PR, Inc.,** New York, NY	**2,600,000**
14. **Finn Partners,** New York, NY	**2,500,000**
15. **Victorious PR,** Las Vegas, NV	**2,274,229**
16. **French | West | Vaughan,** Raleigh, NC	**2,249,023**
17. **G&S Business Communications,** New York, NY	**1,692,730**
18. **Pierpont Communications,** Houston, TX	**1,588,759**
19. **BoardroomPR,** Fort Lauderdale, FL	**1,525,000**
20. **IW Group, Inc.,** West Hollywood, CA	**1,497,759**
21. **rbb Communications,** Miami, FL	**1,301,438**
22. **Fish Consulting,** Fort Lauderdale, FL	**1,291,000**
23. **Sachs Media,** Tallahassee, FL	**1,285,145**
24. **Virgo PR,** New York, NY	**1,100,000**
25. **Inkhouse,** Waltham, MA	**1,006,817**
26. **Red Thread PR,** Philadelphia, PA	**999,778**
27. **Rasky Partners, Inc.,** Boston, MA	**920,564**
28. **Standing Partnership,** St. Louis, MO	**786,611**
29. **Beehive Strategic Communication,** St. Paul, MN	**715,044**
30. **LaunchSquad,** San Francisco, CA	**593,895**
31. **Ehrhardt Group, The,** New Orleans, LA	**$584,386**
32. **Gregory FCA,** Ardmore, PA	**540,720**
33. **Bellmont Partners,** Minneapolis, MN	**504,674**
34. **Marketing Maven Public Relations,** Camarillo, CA	**486,245**
35. **WordWrite Communications LLC,** Pittsburgh, PA	**480,000**
36. **Singer Associates PR, Inc.,** San Francisco, CA	**445,357**
37. **Buchanan Public Relations,** Bryn Mawr, PA	**355,267**
38. **Berk Communications,** New York, NY	**347,500**
39. **Trevelino/Keller,** Atlanta, GA	**320,000**
40. **Butler Associates, LLC,** New York, NY	**312,500**
41. **MP&F Strategic Communications,** Nashville, TN	**306,543**
42. **360PR+,** Boston, MA	**230,000**
43. **Otter PR,** St. Petersburg, FL	**215,795**
44. **Franco,** Detroit, MI	**188,125**
45. **PSC (Princeton Strategic Communications),** Trenton, NJ	**186,600**
46. **Slide Nine Agency,** Columbus, OH	**157,621**
47. **Champion Management Group,** Dallas, TX	**155,979**
48. **Tunheim,** Minneapolis, MN	**152,000**
49. **BLAZE,** Santa Monica, CA	**151,990**
50. **Violet PR,** Montclair, NJ	**140,088**
51. **Lavidge,** Phoenix, AZ	**139,045**
52. **TruePoint Communications,** Dallas, TX	**120,202**
53. **Judge Public Relations,** Tampa, FL	**61,558**
54. **Lawlor Media Group,** New York, NY	**50,500**
55. **O'Malley Hansen Communications,** Chicago, IL	**31,925**
56. **Pugh & Tiller PR, LLC,** Annapolis, MD	**23,899**
57. **Wordhampton PR, Inc.,** East Hampton, NY	**23,118**
58. **Milk & Honey PR,** New York, NY	**16,300**
59. **Racepoint Global,** Boston, MA	**11,000**
60. **SPM Communications,** Dallas, TX	**2,640**

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	Firm	2022 Net Fees
1.	**Edelman,** New York, NY	**$115,744,000**
2.	**ICR,** New York, NY	**83,693,800**
3.	**Prosek Partners,** New York, NY	**76,875,000**
4.	**Vested,** New York, NY	**23,811,000**
5.	**APCO Worldwide,** Washington, DC	**17,300,000**
6.	**Finn Partners,** New York, NY	**15,600,000**
7.	**Cognito,** New York, NY	**13,120,158**
8.	**5W Public Relations,** New York, NY	**11,000,000**
9.	**Stanton,** New York, NY	**10,476,397**
10.	**Dukas Linden Public Relations,** New York, NY	**9,380,205**
11.	**Lambert,** Grand Rapids, MI	**9,043,800**
12.	**Gregory FCA,** Ardmore, PA	**8,482,771**
13.	**Zeno Group,** New York, NY	**7,271,821**
14.	**Caliber Corporate Advisers,** New York, NY	**6,215,314**
15.	**BackBay Communications,** Boston, MA	**5,750,365**
16.	**Bliss Group, The,** New York, NY	**5,448,281**
17.	**Forefront Communications,** New York, NY	**4,560,667**
18.	**Inkhouse,** Waltham, MA	**3,233,007**
19.	**Kivvit,** Chicago, IL	**2,877,273**
20.	**G&S Business Communications,** New York, NY	**2,719,121**
21.	**Hewes Communications,** New York, NY	**2,640,744**
22.	**Tier One Partners,** Boston, MA	**1,973,301**
23.	**imre, LLC,** Baltimore, MD	**1,792,000**
24.	**Havas Formula,** New York, NY	**1,664,835**
25.	**Lowe Group,** Wauwatosa, WI	**1,611,227**
26.	**Buttonwood Comms. Group,** New York, NY	**1,484,579**
27.	**LaunchSquad,** San Francisco, CA	**1,310,000**
28.	**Taylor,** New York, NY	**$1,300,000**
29.	**Comms. Strategy Group (CSG),** Denver, CO	**1,289,454**
30.	**Greentarget Global LLC,** Chicago, IL	**1,248,000**
31.	**Otter PR,** St. Petersburg, FL	**949,500**
32.	**Pierpont Communications,** Houston, TX	**873,646**
33.	**rbb Communications,** Miami, FL	**553,196**
34.	**Rally Point Public Relations,** New York, NY	**533,031**
35.	**Rasky Partners, Inc.,** Boston, MA	**458,916**
36.	**Slide Nine Agency,** Columbus, OH	**455,068**
37.	**Milk & Honey PR,** New York, NY	**413,484**
38.	**Trevelino/Keller,** Atlanta, GA	**380,000**
39.	**IW Group, Inc.,** West Hollywood, CA	**338,651**
40.	**Butler Associates, LLC,** New York, NY	**330,953**
41.	**Jackson Spalding,** Atlanta, GA	**308,629**
42.	**Red Thread PR,** Philadelphia, PA	**298,939**
43.	**360PR+,** Boston, MA	**255,000**
44.	**French | West | Vaughan,** Raleigh, NC	**245,375**
45.	**Akrete,** Evanston, IL	**189,300**
46.	**O'Malley Hansen Communications,** Chicago, IL	**144,904**
47.	**Beehive Strategic Communication,** St. Paul, MN	**134,616**
48.	**Ehrhardt Group, The,** New Orleans, LA	**120,000**
49.	**Inspire PR Group,** Westerville, OH	**119,979**
50.	**Superior PR,** Chicago, IL	**91,610**
51.	**MP&F Strategic Communications,** Nashville, TN	**79,310**
52.	**TruePoint Communications,** Dallas, TX	**74,793**
53.	**Stanton Communications,** Washington, DC	**35,000**
54.	**Marketing Maven Public Relations,** Camarillo, CA	**29,000**
55.	**Lavidge,** Phoenix, AZ	**2,000**

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Firm	2022 Net Fees
1. **Edelman,** New York, NY	**$129,019,000**
2. **Hunter,** New York, NY	**23,200,000**
3. **Zeno Group,** New York, NY	**22,013,269**
4. **Havas Formula,** New York, NY	**16,680,876**
5. **Padilla,** Minneapolis, MN	**15,753,827**
6. **Ruder Finn Inc.,** New York, NY	**12,380,000**
7. **MikeWorldWide,** New York, NY	**12,170,275**
8. **APCO Worldwide,** Washington, DC	**11,300,000**
9. **Finn Partners,** New York, NY	**8,500,000**
10. **Taylor,** New York, NY	**7,200,000**
11. **5W Public Relations,** New York, NY	**6,300,000**
12. **Coyne PR,** Parsippany, NJ	**4,770,999**
13. **360PR+,** Boston, MA	**3,700,000**
14. **French | West | Vaughan,** Raleigh, NC	**3,635,906**
15. **BLAZE,** Santa Monica, CA	**3,290,632**
16. **Lambert,** Grand Rapids, MI	**3,204,400**
17. **Fish Consulting,** Fort Lauderdale, FL	**2,860,000**
18. **SPM Communications,** Dallas, TX	**2,365,757**
19. **Jackson Spalding,** Atlanta, GA	**2,130,537**
20. **Berk Communications,** New York, NY	**1,428,628**
21. **Zimmerman Agency,** Tallahassee, FL	**1,400,000**
22. **rbb Communications,** Miami, FL	**1,170,590**
23. **Stuntman PR,** New York, NY	**1,092,137**
24. **LaunchSquad,** San Francisco, CA	**730,000**
25. **Inkhouse,** Waltham, MA	**$507,374**
26. **Slide Nine Agency,** Columbus, OH	**393,338**
27. **Buchanan Public Relations,** Bryn Mawr, PA	**375,623**
28. **Tunheim,** Minneapolis, MN	**375,000**
29. **BizCom Associates,** Plano, TX	**353,000**
30. **O'Malley Hansen Communications,** Chicago, IL	**269,951**
31. **MP&F Strategic Communications,** Nashville, TN	**248,007**
32. **Rasky Partners, Inc.,** Boston, MA	**210,200**
33. **L.C. Williams & Associates,** Chicago, IL	**207,447**
34. **Hemsworth Communications,** Fort Lauderdale, FL	**178,050**
35. **Trevelino/Keller,** Atlanta, GA	**160,000**
36. **Franco,** Detroit, MI	**159,365**
37. **Marketing Maven Public Relations,** Camarillo, CA	**147,100**
38. **Beehive Strategic Communication,** St. Paul, MN	**128,500**
39. **Lawlor Media Group,** New York, NY	**111,600**
40. **Otter PR,** St. Petersburg, FL	**86,318**
41. **Singer Associates PR, Inc.,** San Francisco, CA	**84,771**
42. **Ehrhardt Group, The,** New Orleans, LA	**80,173**
43. **Racepoint Global,** Boston, MA	**60,000**
44. **IW Group, Inc.,** West Hollywood, CA	**46,668**
45. **Tier One Partners,** Boston, MA	**38,690**
46. **Judge Public Relations,** Tampa, FL	**9,750**
47. **Zapwater Communications, Inc.,** Chicago, IL	**8,000**
48. **Kivvit,** Chicago, IL	**1,853**

RANKINGS OF FIRMS SPECIALIZING IN **RESTAURANTS**

1. **Jackson Spalding,** Atlanta, GA	**$7,516,247**
2. **Champion Management Group,** Dallas, TX	**5,274,124**
3. **Zeno Group,** New York, NY	**3,093,967**
4. **IW Group, Inc.,** West Hollywood, CA	**2,109,518**
5. **Havas Formula,** New York, NY	**1,513,687**
6. **Edelman,** New York, NY	**1,305,000**
7. **Wordhampton PR, Inc.,** East Hampton, NY	**$397,355**
8. **Trevelino/Keller,** Atlanta, GA	**360,000**
9. **Inspire PR Group,** Westerville, OH	**348,659**
10. **French | West | Vaughan,** Raleigh, NC	**200,125**
11. **Ehrhardt Group, The,** New Orleans, LA	**90,933**
12. **Otter PR,** St. Petersburg, FL	**86,318**

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Firm	2022 Net Fees
1. **G&S Business Communications,** New York, NY	**$14,045,589**
2. **Edelman,** New York, NY	**7,294,000**
3. **Ruder Finn Inc.,** New York, NY	**3,400,000**
4. **Padilla,** Minneapolis, MN	**2,544,627**
5. **imre, LLC,** Baltimore, MD	**2,468,000**
6. **Zeno Group,** New York, NY	**1,846,631**
7. **French | West | Vaughan,** Raleigh, NC	**1,478,875**
8. **Inspire PR Group,** Westerville, OH	**1,434,365**
9. **Moore, Inc.,** Tallahassee, FL	**998,465**
10. **Standing Partnership,** St. Louis, MO	**641,870**
11. **Bellmont Partners,** Minneapolis, MN	**255,863**
12. **Slide Nine Agency,** Columbus, OH	**248,246**
13. **Tunheim,** Minneapolis, MN	**111,000**
14. **Rosica Communications,** Fair Lawn, NJ	**110,000**
15. **Otter PR,** St. Petersburg, FL	**43,159**
16. **Akrete,** Evanston, IL	**34,000**
17. **MP&F Strategic Communications,** Nashville, TN	**16,790**
18. **O'Malley Hansen Communications,** Chicago, IL	**7,000**

RANKINGS OF PR FIRMS SPECIALIZING IN **TRAVEL & ECONOMIC DEVELOPMENT**

Firm	2022 Net Fees
1. **Finn Partners,** New York, NY	**$23,500,000**
2. **Edelman,** New York, NY	**22,669,000**
3. **Zimmerman Agency,** Tallahassee, FL	**17,500,000**
4. **J Public Relations,** New York, NY	**16,184,000**
5. **Turner,** a Fahlgren Mortine company, New York, NY	**14,705,846**
6. **MMGY NJF,** New York, NY	**9,510,162**
7. **Lou Hammond Group,** New York, NY	**9,068,858**
8. **Zeno Group,** New York, NY	**6,921,469**
9. **Coyne PR,** Parsippany, NJ	**6,461,067**
10. **French | West | Vaughan,** Raleigh, NC	**5,400,200**
11. **Ruder Finn Inc.,** New York, NY	**3,230,000**
12. **Zapwater Communications, Inc.,** Chicago, IL	**2,833,100**
13. **5W Public Relations,** New York, NY	**2,500,000**
14. **rbb Communications,** Miami, FL	**1,982,596**
15. **Kivvit,** Chicago, IL	**1,764,785**
16. **Hemsworth Comms.,** Fort Lauderdale, FL	**1,429,478**
17. **Pineapple Public Relations,** Chamblee, GA	**1,382,009**
18. **Violet PR,** Montclair, NJ	**1,011,230**
19. **Berk Communications,** New York, NY	**901,933**
20. **Bellmont Partners,** Minneapolis, MN	**592,851**
21. **Fish Consulting,** Fort Lauderdale, FL	**440,000**
22. **Tunheim,** Minneapolis, MN	**440,000**
23. **Singer Associates PR, Inc.,** San Francisco, CA	**402,026**
24. **MP&F Strategic Communications,** Nashville, TN	**277,010**
25. **Ehrhardt Group, The,** New Orleans, LA	**257,280**
26. **Landis Communications,** San Francisco, CA	**248,000**
27. **360PR+,** Boston, MA	**230,000**
28. **Jackson Spalding,** Atlanta, GA	**196,477**
29. **PSC** (Princeton Strategic Communications), Trenton, NJ	**177,214**
30. **Marketing Maven PR,** Camarillo, CA	**160,256**
31. **TruePoint Communications,** Dallas, TX	**138,931**
32. **Rasky Partners, Inc.,** Boston, MA	**136,250**

Travel & Economic Development cont.

Firm	2022 Net Fees
33. **Otter PR,** St. Petersburg, FL	**$129,477**
34. **Slide Nine Agency,** Columbus, OH	**99,597**
35. **Gregory FCA,** Ardmore, PA	**93,000**
36. **Lawlor Media Group,** New York, NY	**62,900**
37. **Inspire PR Group,** Westerville, OH	**44,128**

RANKINGS OF PR FIRMS SPECIALIZING IN **EDUCATION**

Firm	2022 Net Fees
1. **Edelman,** New York, NY	**$8,676,000**
2. **Finn Partners,** New York, NY	**7,800,000**
3. **APCO Worldwide,** Washington, DC	**5,700,000**
4. **Kivvit,** Chicago, IL	**4,759,618**
5. **Comms. Strategy Group** (CSG), Denver, CO	**3,165,132**
6. **Lambert,** Grand Rapids, MI	**2,849,155**
7. **Jackson Spalding,** Atlanta, GA	**2,166,812**
8. **Moore, Inc.,** Tallahassee, FL	**1,718,891**
9. **Inkhouse,** Waltham, MA	**1,305,736**
10. **Lee Andrews Group,** Los Angeles, CA	**1,173,123**
11. **Ruder Finn Inc.,** New York, NY	**1,030,000**
12. **rbb Communications,** Miami, FL	**962,453**
13. **Zeno Group,** New York, NY	**843,982**
14. **Rosica Communications,** Fair Lawn, NJ	**706,212**
15. **MP&F Strategic Communications,** Nashville, TN	**683,789**
16. **LaunchSquad,** San Francisco, CA	**640,000**
17. **Inspire PR Group,** Westerville, OH	**580,090**
18. **French | West | Vaughan,** Raleigh, NC	**505,000**
19. **Rasky Partners, Inc.,** Boston, MA	**457,000**
20. **Public Communications Inc.,** Chicago, IL	**370,102**
21. **PSC** (Princeton Strategic Communications), Trenton, NJ	**346,166**
22. **Pierpont Communications,** Houston, TX	**332,397**
23. **Gregory FCA,** Ardmore, PA	**298,000**
24. **Franco,** Detroit, MI	**291,010**
25. **Coyne PR, Parsippany, NJ**	**278,572**
26. **Beehive Strategic Communication,** St. Paul, MN	**263,454**
27. **Lavidge,** Phoenix, AZ	**239,833**
28. **Sachs Media,** Tallahassee, FL	**238,480**
29. **Tunheim,** Minneapolis, MN	**215,000**
30. **Racepoint Global,** Boston, MA	**205,000**
31. **Singer Associates PR, Inc.,** San Francisco, CA	**165,010**
32. **Milk & Honey PR,** New York, NY	**127,285**
33. **Marketing Maven Public Relations,** Camarillo, CA	**125,750**
34. **Slide Nine Agency,** Columbus, OH	**115,440**
35. **Landis Communications,** San Francisco, CA	**107,000**
36. **Hoyt Organization Inc., The,** Torrance, CA	**100,000**
37. **Otter PR,** St. Petersburg, FL	**86,318**
38. **BizCom Associates,** Plano, TX	**85,000**
39. **BoardroomPR,** Ft. Lauderdale, FL	**75,000**
40. **Red Thread PR,** Philadelphia, PA	**71,783**
41. **Buchanan Public Relations,** Bryn Mawr, PA	**54,707**
42. **TruePoint Communications,** Dallas, TX	**25,694**
43. **Lawlor Media Group,** New York, NY	**4,000**

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Firm	2022 Net Fees

RANKINGS OF PR FIRMS SPECIALIZING IN **BEAUTY & FASHION**

1.	**Edelman,** New York, NY	**$56,049,000**
2.	**Ruder Finn Inc.,** New York, NY	**14,810,000**
3.	**5W Public Relations,** New York, NY	**10,600,000**
4.	**French | West | Vaughan,** Raleigh, NC	**8,366,221**
5.	**Coyne PR, Parsippany, NJ**	**4,642,140**
6.	**Turner,** a Fahlgren Mortine company, New York, NY	**3,474,749**
7.	**Zeno Group,** New York, NY	**2,575,601**
8.	**imre, LLC,** Baltimore, MD	**2,509,000**
9.	**Hunter,** New York, NY	**2,500,000**
10.	**LaunchSquad,** San Francisco, CA	**1,980,000**
11.	**Berk Communications,** New York, NY	**1,804,501**
12.	**Taylor,** New York, NY	**1,800,000**
13.	**AMP3 Public Relations,** New York, NY	**1,703,813**
14.	**Havas Formula,** New York, NY	**1,583,566**
15.	**Zapwater Communications, Inc.,** Chicago, IL	**930,650**
16.	**J Public Relations,** New York, NY	**860,000**
17.	**O'Malley Hansen Communications,** Chicago, IL	**773,485**
18.	**Jackson Spalding,** Atlanta, GA	**602,504**
19.	**Fish Consulting,** Fort Lauderdale, FL	**600,000**
20.	**TruePoint Communications,** Dallas, TX	**487,153**
21.	**SPM Communications,** Dallas, TX	**404,336**
22.	**Trevelino/Keller,** Atlanta, GA	**400,000**
23.	**Otter PR,** St. Petersburg, FL	**388,432**
24.	**360PR+,** Boston, MA	**370,000**
25.	**Inkhouse,** Waltham, MA	**233,483**
26.	**rbb Communications,** Miami, FL	**200,300**
27.	**Marketing Maven Public Relations,** Camarillo, CA	**122,645**
28.	**MP&F Strategic Communications,** Nashville, TN	**97,525**
29.	**Champion Management Group,** Dallas, TX	**52,805**
30.	**BLAZE,** Santa Monica, CA	**51,155**
31.	**Wordhampton PR, Inc.,** East Hampton, NY	**31,063**
32.	**Red Thread PR,** Philadelphia, PA	**25,000**
33.	**Lavidge,** Phoenix, AZ	**22,000**
34.	**Lawlor Media Group,** New York, NY	**11,000**

RANKINGS OF PR FIRMS SPECIALIZING IN **HOME FURNISHINGS**

1.	**Edelman,** New York, NY	**$14,199,000**
2.	**Zeno Group,** New York, NY	**13,352,949**
3.	**G&S Business Communications,** New York, NY	**4,996,711**
4.	**L.C. Williams & Associates,** Chicago, IL	**3,833,286**
5.	**Hunter,** New York, NY	**3,500,000**
6.	**360PR+,** Boston, MA	**3,120,500**
7.	**Coyne PR,** Parsippany, NJ	**2,777,978**
8.	**5W Public Relations,** New York, NY	**2,500,000**
9.	**Pierpont Communications,** Houston, TX	**2,294,897**
10.	**Havas Formula,** New York, NY	**1,359,308**
11.	**Ruder Finn Inc.,** New York, NY	**830,000**
12.	**Trevelino/Keller,** Atlanta, GA	**300,000**
13.	**IW Group, Inc.,** West Hollywood, CA	**299,217**
14.	**SPM Communications,** Dallas, TX	**245,450**
15.	**Marketing Maven Public Relations,** Camarillo, CA	**205,393**
16.	**French | West | Vaughan,** Raleigh, NC	**180,331**

Firm	2022 Net Fees

Home Furnishings cont.

17.	**TruePoint Communications,** Dallas, TX	**$101,975**
18.	**MP&F Strategic Communications,** Nashville, TN	**73,266**
19.	**O'Malley Hansen Communications,** Chicago, IL	**46,275**
20.	**Otter PR,** St. Petersburg, FL	**43,159**
21.	**Judge Public Relations,** Tampa, FL	**26,394**

RANKINGS OF PR FIRMS SPECIALIZING IN **NON-PROFITS**

1.	**Crosby,** Annapolis, MD	**$6,702,967**
2.	**Jackson Spalding,** Atlanta, GA	**1,403,292**
3.	**Butler Associates, LLC,** New York, NY	**1,061,562**
4.	**Sachs Media,** Tallahassee, FL	**1,013,478**
5.	**MikeWorldWide,** New York, NY	**861,751**
6.	**Judge Public Relations,** Tampa, FL	**806,078**
7.	**Public Communications Inc.,** Chicago, IL	**777,397**
8.	**Lambert,** Grand Rapids, MI	**771,800**
9.	**Pierpont Communications,** Houston, TX	**719,950**
10.	**Rasky Partners, Inc.,** Boston, MA	**626,825**
11.	**Stanton Communications,** Washington, DC	**525,000**
12.	**PSC** (Princeton Strategic Communications), Trenton, NJ	**490,815**
13.	**Franco,** Detroit, MI	**483,476**
14.	**Singer Associates PR, Inc.,** San Francisco, CA	**453,086**
15.	**Kivvit,** Chicago, IL	**427,539**
16.	**Rosica Communications,** Fair Lawn, NJ	**400,000**
17.	**LaunchSquad,** San Francisco, CA	**380,000**
18.	**rbb Communications,** Miami, FL	**342,775**
19.	**Tunheim,** Minneapolis, MN	**305,000**
20.	**MP&F Strategic Communications,** Nashville, TN	**259,364**
21.	**Slide Nine Agency,** Columbus, OH	**240,483**
22.	**Red Thread PR,** Philadelphia, PA	**239,500**
23.	**French | West | Vaughan,** Raleigh, NC	**225,114**
24.	**Violet PR,** Montclair, NJ	**200,579**
25.	**BoardroomPR,** Ft. Lauderdale, FL	**200,000**
26.	**Lavidge,** Phoenix, AZ	**181,765**
27.	**Inspire PR Group,** Westerville, OH	**174,290**
28.	**Lawlor Media Group,** New York, NY	**149,100**
29.	**Bellmont Partners,** Minneapolis, MN	**143,911**
30.	**Standing Partnership,** St. Louis, MO	**140,673**
31.	**Trevelino/Keller,** Atlanta, GA	**140,000**
32.	**WordWrite Communications LLC,** Pittsburgh, PA	**129,600**
33.	**Coyne PR,** Parsippany, NJ	**110,500**
34.	**Hoyt Organization Inc., The,** Torrance, CA	**100,000**
35.	**Ehrhardt Group, The,** New Orleans, LA	**90,000**
36.	**Otter PR,** St. Petersburg, FL	**86,318**
37.	**Landis Communications,** San Francisco, CA	**83,000**
38.	**Inkhouse,** Waltham, MA	**82,832**
39.	**Buchanan Public Relations,** Bryn Mawr, PA	**64,495**
40.	**Beehive Strategic Communication,** St. Paul, MN	**61,609**
41.	**Marketing Maven Public Relations,** Camarillo, CA	**60,925**
42.	**Wordhampton PR, Inc.,** East Hampton, NY	**57,545**
43.	**TruePoint Communications,** Dallas, TX	**27,193**
44.	**SPM Communications,** Dallas, TX	**10,612**
45.	**IW Group, Inc.,** West Hollywood, CA	**5,725**

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RANKINGS OF PR FIRMS SPECIALIZING IN **REAL ESTATE/FINANCIAL DEVELOPMENT**

Firm	2022 Net Fees
1. **Edelman,** New York, NY	$6,842,000
2. **ICR,** New York, NY	3,846,141
3. **Akrete,** Evanston, IL	2,164,686
4. **Singer Associates PR, Inc.,** San Francisco, CA	1,694,326
5. **Gregory FCA,** Ardmore, PA	1,557,705
6. **rbb Communications,** Miami, FL	1,492,835
7. **BoardroomPR,** Ft. Lauderdale, FL	1,300,000
8. **Kivvit,** Chicago, IL	1,211,717
9. **Inkhouse,** Waltham, MA	875,571
10. **LaunchSquad,** San Francisco, CA	840,000
11. **Ruder Finn Inc.,** New York, NY	810,000
12. **Havas Formula,** New York, NY	787,000
13. **French | West | Vaughan,** Raleigh, NC	626,880
14. **Hoyt Organization Inc., The,** Torrance, CA	550,000
15. **Tunheim,** Minneapolis, MN	486,000
16. **Franco,** Detroit, MI	435,335
17. **Rasky Partners, Inc.,** Boston, MA	389,420
18. **MP&F Strategic Communications,** Nashville, TN	377,174
19. **Lavidge,** Phoenix, AZ	322,235
20. **Davies Public Affairs,** Santa Barbara, CA	300,000
21. **Butler Associates, LLC,** New York, NY	293,400
22. **Lee Andrews Group,** Los Angeles, CA	289,421
23. **Beehive Strategic Communication,** St. Paul, MN	241,467
24. **Jackson Spalding,** Atlanta, GA	234,204
25. **BLAZE,** Santa Monica, CA	224,506
26. **Violet PR,** Montclair, NJ	181,255
27. **Ehrhardt Group, The,** New Orleans, LA	141,500
28. **Otter PR,** St. Petersburg, FL	129,477
29. **Pugh & Tiller PR, LLC,** Annapolis, MD	116,760
30. **Red Thread PR,** Philadelphia, PA	94,549
31. **J Public Relations,** New York, NY	68,000
32. **TruePoint Communications,** Dallas, TX	66,520
33. **Zapwater Communications, Inc.,** Chicago, IL	60,500
34. **Inspire PR Group,** Westerville, OH	47,491
35. **Zeno Group,** New York, NY	47,069
36. **Wordhampton PR, Inc.,** East Hampton, NY	41,613
37. **Bianchi Public Relations,** Troy, MI	10,189
38. **Judge Public Relations,** Tampa, FL	9,075
39. **Stanton Communications,** Washington, DC	9,000
40. **Champion Management Group,** Dallas, TX	2,500
41. **Lawlor Media Group,** New York, NY	2,500

RANKINGS OF PR FIRMS SPECIALIZING IN **PURPOSE/CSR**

Firm	2022 Net Fees
1. **Finn Partners,** New York, NY	$11,300,000
2. **APCO Worldwide,** Washington, DC	8,400,000
3. **Kivvit,** Chicago, IL	6,138,289
4. **Taylor,** New York, NY	4,100,000
5. **Ruder Finn Inc.,** New York, NY	3,360,000
6. **Zeno Group,** New York, NY	2,525,641
7. **The TASC Group,** New York, NY	860,000
8. **MP&F Strategic Communications,** Nashville, TN	268,040
9. **BRG Communications,** Alexandria, VA	212,500
10. **French | West | Vaughan,** Raleigh, NC	160,000
11. **Berk Communications,** New York, NY	150,000
12. **Beehive Strategic Communication,** St. Paul, MN	120,448
13. **Rosica Communications,** Fair Lawn, NJ	93,225
14. **Rasky Partners, Inc.,** Boston, MA	61,800
15. **Lavidge,** Phoenix, AZ	50,236
16. **Otter PR,** St. Petersburg, FL	43,159
17. **O'Malley Hansen Communications,** Chicago, IL	24,648

RANKINGS OF PR FIRMS SPECIALIZING IN **ENTERTAINMENT**

Firm	2022 Net Fees
1. **Edelman,** New York, NY	$24,438,000
2. **Finn Partners,** New York, NY	11,200,000
3. **French | West | Vaughan,** Raleigh, NC	6,341,515
4. **Taylor,** New York, NY	2,100,000
5. **LaunchSquad,** San Francisco, CA	1,670,000
6. **Zeno Group,** New York, NY	1,626,333
7. **IW Group, Inc.,** West Hollywood, CA	1,515,544
8. **Ruder Finn Inc.,** New York, NY	990,000
9. **360PR+,** Boston, MA	632,000
10. **Berk Communications,** New York, NY	612,700
11. **Havas Formula,** New York, NY	484,552
12. **rbb Communications,** Miami, FL	457,836
13. **Public Communications Inc.,** Chicago, IL	424,493
14. **Zapwater Communications, Inc.,** Chicago, IL	354,040
15. **Stanton Communications,** Washington, DC	341,600
16. **Red Thread PR,** Philadelphia, PA	262,221
17. **Rasky Partners, Inc.,** Boston, MA	212,600
18. **Ehrhardt Group, The,** New Orleans, LA	211,000
19. **Jackson Spalding,** Atlanta, GA	176,499
20. **PSC** (Princeton Strategic Communications), Trenton, NJ	156,000
21. **Singer Associates PR, Inc.,** San Francisco, CA	131,982
22. **Trevelino/Keller,** Atlanta, GA	125,000
23. **Lawlor Media Group,** New York, NY	97,000
24. **Otter PR,** St. Petersburg, FL	86,318
25. **BLAZE,** Santa Monica, CA	60,000
26. **Milk & Honey PR,** New York, NY	56,100
27. **Marketing Maven Public Relations,** Camarillo, CA	50,250
28. **MP&F Strategic Communications,** Nashville, TN	22,962
29. **Buchanan Public Relations,** Bryn Mawr, PA	18,868
30. **O'Malley Hansen Communications,** Chicago, IL	8,529
31. **Judge Public Relations,** Tampa, FL	4,250

RANKINGS OF PR FIRMS SPECIALIZING IN **SPORTS & LEISURE**

Firm	2022 Net Fees
1. **Taylor,** New York, NY	$10,200,000
2. **MikeWorldWide,** New York, NY	4,992,946
3. **Berk Communications,** New York, NY	2,966,393
4. **Havas Formula,** New York, NY	2,686,412
5. **French | West | Vaughan,** Raleigh, NC	2,635,035
6. **Edelman,** New York, NY	2,444,000
7. **Finn Partners,** New York, NY	1,500,000
8. **imre, LLC,** Baltimore, MD	1,482,000
9. **Zeno Group,** New York, NY	1,329,637
10. **Coyne PR,** Parsippany, NJ	813,612
11. **Lambert,** Grand Rapids, MI	782,600
12. **Prosek Partners,** New York, NY	775,000
13. **360PR+,** Boston, MA	500,000
14. **Kivvit,** Chicago, IL	297,125
15. **Trevelino/Keller,** Atlanta, GA	225,000
16. **Red Thread PR,** Philadelphia, PA	200,851
17. **Jackson Spalding,** Atlanta, GA	141,617
18. **Public Communications Inc.,** Chicago, IL	90,040
19. **Otter PR,** St. Petersburg, FL	86,318
20. **PSC** (Princeton Strategic Communications), Trenton, NJ	85,000
21. **Champion Management Group,** Dallas, TX	84,956
22. **BLAZE,** Santa Monica, CA	50,200
23. **Buchanan Public Relations,** Bryn Mawr, PA	43,376
24. **Ehrhardt Group, The,** New Orleans, LA	36,200
25. **TruePoint Communications,** Dallas, TX	23,385
26. **Judge Public Relations,** Tampa, FL	21,000
27. **Lawlor Media Group,** New York, NY	14,500
28. **MP&F Strategic Communications,** Nashville, TN	3,000

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Firm	2022 Net Fees

RANKINGS OF PR FIRMS SPECIALIZING IN **ENVIRONMENT, SUSTAINABILITY & GREENTECH**

1.	**APCO Worldwide,** Washington, DC	$53,900,000
2.	**Finn Partners,** New York, NY	8,100,000
3.	**Edelman,** New York, NY	6,246,000
4.	**Sachs Media,** Tallahassee, FL	4,502,290
5.	**Kivvit,** Chicago, IL	4,428,208
6.	**Moore, Inc.,** Tallahassee, FL	4,106,344
7.	**Fiona Hutton & Associates, Inc.,** Los Angeles, CA	3,771,986
8.	**Perry Communications Group, Inc.,** Sacramento, CA	2,674,124
9.	**Kiterocket,** Phoenix, AZ	2,228,242
10.	**Lee Andrews Group,** Los Angeles, CA	2,026,476
11.	**LaunchSquad,** San Francisco, CA	1,870,000
12.	**Prosek Partners,** New York, NY	1,500,000
13.	**Davies Public Affairs,** Santa Barbara, CA	1,500,000
14.	**French | West | Vaughan,** Raleigh, NC	810,623
15.	**Public Communications Inc.,** Chicago, IL	807,235
16.	**Zeno Group,** New York, NY	742,692
17.	**IW Group, Inc.,** West Hollywood, CA	719,921
18.	**Tunheim,** Minneapolis, MN	662,000
19.	**Gregory FCA,** Ardmore, PA	576,900
20.	**Communications Strategy Group (CSG),** Denver, CO	487,522
21.	**Butler Associates, LLC,** New York, NY	458,261
22.	**Inkhouse,** Waltham, MA	341,004
23.	**360PR+,** Boston, MA	300,000
24.	**The TASC Group,** New York, NY	280,000
25.	**Standing Partnership,** St. Louis, MO	257,393
26.	**Milk & Honey PR,** New York, NY	217,900
27.	**Singer Associates PR, Inc.,** San Francisco, CA	214,266
28.	**Inspire PR Group,** Westerville, OH	192,978
29.	**Trevelino/Keller,** Atlanta, GA	175,000
30.	**Beehive Strategic Communication,** St. Paul, MN	168,175
31.	**Ehrhardt Group, The,** New Orleans, LA	147,500
32.	**Buchanan Public Relations,** Bryn Mawr, PA	147,036
33.	**Tier One Partners,** Boston, MA	69,811
34.	**Otter PR,** St. Petersburg, FL	43,159
35.	**Rasky Partners, Inc.,** Boston, MA	40,000
36.	**MP&F Strategic Communications,** Nashville, TN	1,263

RANKINGS OF PR FIRMS SPECIALIZING IN **INDUSTRIAL**

1.	**Edelman,** New York, NY	$47,525,000
2.	**Zeno Group,** New York, NY	13,678,964
3.	**Ruder Finn Inc.,** New York, NY	5,450,000
4.	**MP&F Strategic Communications,** Nashville, TN	4,229,414
5.	**Finn Partners,** New York, NY	2,600,000
6.	**imre, LLC,** Baltimore, MD	1,938,000
7.	**Havas Formula,** New York, NY	1,865,481
8.	**Jackson Spalding,** Atlanta, GA	1,322,256
9.	**Racepoint Global,** Boston, MA	1,064,000
10.	**Pierpont Communications,** Houston, TX	996,584
11.	**Standing Partnership,** St. Louis, MO	874,281
12.	**Stanton Communications,** Washington, DC	630,000
13.	**Slide Nine Agency,** Columbus, OH	469,443
14.	**Trevelino/Keller,** Atlanta, GA	320,000
15.	**French | West | Vaughan,** Raleigh, NC	275,600
16.	**Kivvit,** Chicago, IL	228,138
17.	**Bellmont Partners,** Minneapolis, MN	192,320
18.	**O'Malley Hansen Communications,** Chicago, IL	176,824
19.	**Tunheim,** Minneapolis, MN	168,000
20.	**Ehrhardt Group, The,** New Orleans, LA	147,177
21.	**WordWrite Communications LLC,** Pittsburgh, PA	142,900
22.	**Otter PR, St. Petersburg, FL**	129,477
23.	**Franco,** Detroit, MI	66,000
24.	**Lavidge,** Phoenix, AZ	14,400
25.	**Tier One Partners,** Boston, MA	6,442

Firm	2022 Net Fees

RANKINGS OF PR FIRMS SPECIALIZING IN **AUTOMOTIVE/TRANSPORTATION**

1.	**Edelman,** New York, NY	$25,265,000
2.	**APCO Worldwide,** Washington, DC	15,000,000
3.	**Ruder Finn Inc.,** New York, NY	6,030,000
4.	**Coyne PR,** Parsippany, NJ	3,873,537
5.	**Lambert,** Grand Rapids, MI	3,581,074
6.	**Zeno Group,** New York, NY	3,547,011
7.	**Jackson Spalding,** Atlanta, GA	2,565,142
8.	**Lee Andrews Group,** Los Angeles, CA	2,362,953
9.	**Havas Formula,** New York, NY	1,576,996
10.	**Franco,** Detroit, MI	1,264,275
11.	**Bianchi Public Relations,** Troy, MI	1,097,158
12.	**imre, LLC,** Baltimore, MD	1,053,000
13.	**Kivvit,** Chicago, IL	882,525
14.	**French | West | Vaughan,** Raleigh, NC	833,050
15.	**Racepoint Global,** Boston, MA	530,000
16.	**360PR+,** Boston, MA	433,000
17.	**Trevelino/Keller,** Atlanta, GA	400,000
18.	**Zapwater Communications, Inc.,** Chicago, IL	307,210
19.	**Violet PR,** Montclair, NJ	124,335
20.	**BoardroomPR,** Ft. Lauderdale, FL	100,000
21.	**Rasky Partners, Inc.,** Boston, MA	95,000
22.	**MP&F Strategic Communications,** Nashville, TN	90,993
23.	**Ehrhardt Group, The,** New Orleans, LA	90,000
24.	**Otter PR,** St. Petersburg, FL	86,318
25.	**Champion Management Group,** Dallas, TX	52,614
26.	**Judge Public Relations,** Tampa, FL	16,860
27.	**BLAZE,** Santa Monica, CA	15,000
28.	**Red Thread PR,** Philadelphia, PA	8,000
29.	**TruePoint Communications,** Dallas, TX	7,487

RANKINGS OF PR FIRMS SPECIALIZING IN **ENERGY**

1.	**Edelman,** New York, NY	$43,285,000
2.	**APCO Worldwide,** Washington, DC	11,300,000
3.	**Kivvit,** Chicago, IL	7,791,324
4.	**Davies Public Affairs,** Santa Barbara, CA	5,500,000
5.	**G&S Business Communications,** New York, NY	4,218,312
6.	**rbb Communications,** Miami, FL	2,853,433
7.	**Pierpont Communications,** Houston, TX	1,507,856
8.	**Singer Associates PR, Inc.,** San Francisco, CA	1,372,241
9.	**Fiona Hutton & Associates, Inc.,** Los Angeles, CA	1,287,279
10.	**Rasky Partners, Inc.,** Boston, MA	942,284
11.	**Jackson Spalding,** Atlanta, GA	854,774
12.	**V2 Communications,** Boston, MA	794,657
13.	**French | West | Vaughan,** Raleigh, NC	765,527
14.	**Ehrhardt Group, The,** New Orleans, LA	755,449
15.	**Slide Nine Agency,** Columbus, OH	572,356
16.	**Inspire PR Group,** Westerville, OH	405,582
17.	**MP&F Strategic Communications,** Nashville, TN	378,405
18.	**Franco,** Detroit, MI	306,239
19.	**Stanton Communications,** Washington, DC	193,900
20.	**Standing Partnership,** St. Louis, MO	146,501
21.	**Beehive Strategic Communication,** St. Paul, MN	127,000
22.	**Otter PR,** St. Petersburg, FL	86,318
23.	**Tunheim,** Minneapolis, MN	86,000
24.	**BLAZE,** Santa Monica, CA	66,385
25.	**Milk & Honey PR,** New York, NY	60,237
26.	**Inkhouse,** Waltham, MA	30,594
27.	**Lavidge,** Phoenix, AZ	14,400

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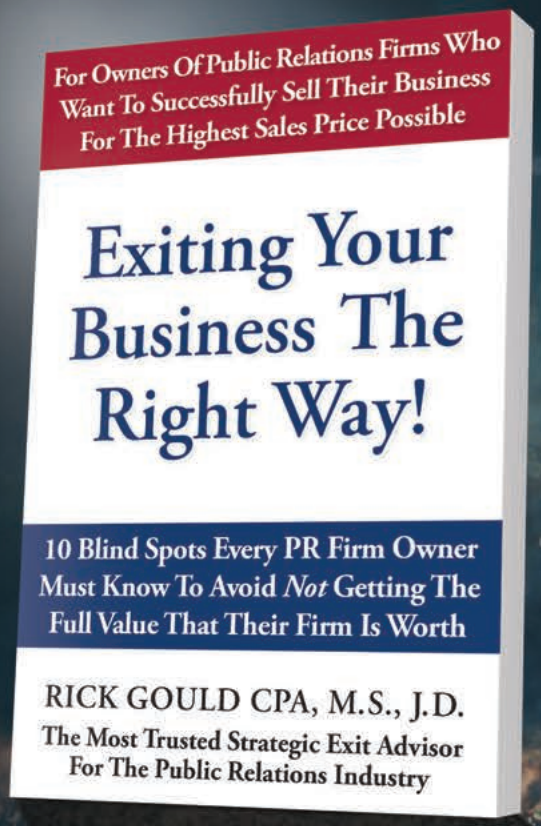

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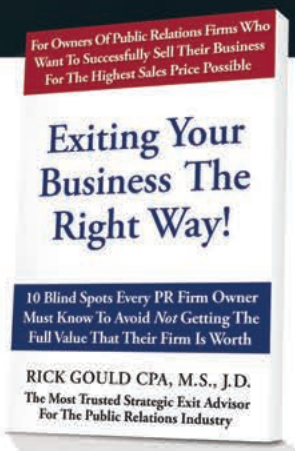

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(Only PR firms that list clients in the Directory are included.)

Agriculture - 33
Automotive/Transportation - 33
Beauty/Fashion/Lifestyle - 34
Books & Publications - 37
Crisis Communications - 37
Educational Institutions - 39
Energy - 40
Entertainment/Cultural - 42
Env./Sustain./Green./PA - 45
Financial PR/Investor Relations - 46
Food & Beverage - 48
Foreign Markets - 50
Healthcare - 51
Home Furnishings - 53
Industrial - 54
Mobile/Wireless - 56
Multicultural Markets - 57
Non-Profits - 57
Political Candidates - 59
Professional Services - 59
Purpose/CSR - 62
Real Estate Finance & Development - 63
Restaurants - 64
Social Media - 65
Sports/Leisure - 68
Technology - 69
Travel/Hospitality/Economic Dev. - 71

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LAVIDGE, Phoenix

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BerlinRosen
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Edelman
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Padilla, Boston
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Missouri
FleishmanHillard, St. Louis
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Kivvit, Asbury Park

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BerlinRosen, New York
BPCM, Brooklyn
Demonstrate, New York
Edelman, New York
Financial Profiles, New York
FischTank PR, New York
G&S Business Communications, New York
imre, LLC, New York
Kivvit, New York
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
RF|Binder Partners, Inc., New York
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Ruder Finn Inc., New York
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Identity, Chicago
Kivvit, Chicago
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Padilla, Chicago
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Pollack Group, The, New York
Public Relations Boutiques International, New York
Rubenstein Public Relations, New York
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Sitrick And Company, New York
Solebury Strategic Communications, New York
Tierney, New York
Torrenzano Group, The, New York
Virgo PR, New York
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J/PR, San Diego
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O'Malley Hansen Communications, Irvine
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Turner, Denver

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SHIFT Communications, Boston
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Demonstrate, New York
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High10 Media, New York
Hunter, New York
ICR, New York
Ink & Roses, New York
J/PR, New York
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Karbo Communications, Inc., New York
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Tierney, Harrisburg
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FINN Partners, Los Angeles
FINN Partners, San Francisco
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Uproar PR, Annapolis
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Massachusetts
FINN Partners, Boston
Regan Communications Group, Boston
Weber Shandwick, Boston

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FINN Partners, Detroit
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

New Jersey
Coyne Public Relations, Parsippany

New York
Ascendant Group Branding, New York
BerlinRosen, New York
BPM-PR Firm, New York
Coyne Public Relations, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
FINN Partners, New York
GMG Public Relations, Inc., Nyack
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High10 Media, New York
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Lambert, New York
Public Relations Boutiques International, New York
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Ruder Finn Inc., New York
Weber Shandwick, East Aurora
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Edelman, Portland
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Pennsylvania
Sahl Communications, Inc., Bethlehem
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Texas
Edelman, Austin
Edelman, Dallas
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Identity, Birmingham
lovio george | communications + design, Detroit
Stratacomm, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno

New Jersey
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
R.J. Walker & Co., Bayonne
Rosica Communications, Fair Lawn

New York
August, New York
Berk Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Group, The, New York
BPM-PR Firm, New York
Butler Associates, LLC, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Crowe PR, New York
Edelman, New York
Evins Communications, New York
Evoke Canale, New York
5W Public Relations, New York
FGS Global, New York
Financial Profiles, New York
FINN Partners, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Gladstone Place Partners, New York
Goldman Communications Group, Inc., Bayside
Goodman Media International, Inc., New York
Havas Formula, New York
High10 Media, New York
ICR, New York

Infinite Global, New York
Inkhouse, New York
JConnelly, New York
Joele Frank, New York
Karbo Communications, Inc., New York
KARV Communications, New York
Kekst CNC, New York
Kivvit, New York
M Booth, New York
Marino., New York
MikeWorldWide, New York
Montieth & Company, New York
Nicholas & Lence Communications, New York
Orangefiery, New York
Padilla, New York
Peppercomm, New York
Prosek Partners, New York
Public Relations Boutiques International, New York
Reevemark, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Ripp Media/Public Relations, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Stanton, New York
Stanton Communications, Inc., New York
TASC Group, The, New York
The Sway Effect, New York
Three Cheers, New York
Tierney, New York
Torrenzano Group, The, New York
UpSpring PR, New York
Wachsman, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
KVA - Communications Made Simple, Charlotte
M Booth, Charlotte
M Booth, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Baker Creative, Groveport
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Inspire PR Group, Westerville
Roop & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gatesman, Pittsburgh
Sahl Communications, Inc., Bethlehem
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island
Duffy & Shanley, Inc., Providence

Tennessee
FINN Partners, Nashville
Ripley PR, Inc., Maryville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
SPM Communications, Dallas
The Power Group, Dallas
Torrenzano Group, The, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Weber Shandwick, Seattle

Educational Institutions

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
LAVIDGE, Phoenix

California
AMW Group, West Hollywood
Ascend Agency, Irvine
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
Fish Consulting, Los Angeles
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
Lee Andrews Group, Los Angeles
M Booth, San Francisco
Miller Ink, Los Angeles
Padilla, San Francisco
Peppercomm, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Argyle Consulting, Denver
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Novitas Communications, Denver

Connecticut
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury

D.C.
APCO Worldwide
Argyle Consulting
BerlinRosen
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
M Booth
Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
Sitrick And Company
Story Partners
Weber Shandwick

Florida
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
rbb Communications, Miami
Sachs Media, Inc., Tallahassee
TransMedia Group, Boca Raton

Georgia
Ascend Agency, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Argyle Consulting, Chicago
Edelman, Chicago
FINN Partners, Chicago

Educational Institutions continued

Fish Consulting, Chicago
Gatesman, Chicago
Greentarget Global LLC, Chicago
Jasculca Terman Strategic Communications, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago

Louisiana
M Booth, New Orleans

Maryland
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BIG FISH PR, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
FINN Partners, Boston
Greenough, Watertown
M Booth, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Lambert, Detroit
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
Rosica Communications, Fair Lawn

New York
APCO Worldwide, New York
Barbara Wagner Communications LLC, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
BPM-PR Firm, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
Coyne Public Relations, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
5W Public Relations, New York
FINN Partners, New York
FischTank PR, New York
GMG Public Relations, Inc., Nyack
Goodman Media International, Inc., New York
Gregory FCA, New York
High10 Media, New York
Karbo Communications, Inc., New York
Kivvit, New York
Lambert, New York
M Booth, New York
Padilla, New York
Peppercomm, New York
Public Relations Boutiques International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Stanton, New York
TASC Group, The, New York
The Sway Effect, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

North Carolina
M Booth, Charlotte
M Booth, Raleigh

Ohio
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Inspire PR Group, Westerville
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia
Zer0 to 5ive, Devon

Rhode Island
Duffy & Shanley, Inc., Providence

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
BRG Communications, Alexandria
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Energy

Arizona
Kiterocket, Phoenix

California
Ascend Agency, Irvine
BerlinRosen, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Highwire PR, San Francisco
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
LaunchSquad, San Francisco
Padilla, San Francisco
Pollack Group, The, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Solebury Strategic Communications, San Francisco
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Argyle Consulting, Denver
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Novitas Communications, Denver

Connecticut
AJB Communications, Avon
CashmanKatz, Glastonbury
Solebury Strategic Communications, Stamford

Delaware
Ascendant Group Branding, Newark

D.C.
APCO Worldwide
Argyle Consulting
BerlinRosen
Caplan Communications LLC®
Crosby
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit

THE WORLD HAS ***ENOUGH SPIN.***

We help dynamic entrepreneurs, franchises, and creative business leaders share their inspiring true stories through fully integrated marketing communications programs.

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Energy continued

Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
RENEWPR
Sitrick And Company
Stanton Communications, Inc.
Story Partners
Stratacomm
Torrenzano Group, The
Weber Shandwick

Florida
Edelman, Miami
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
rbb Communications, Miami

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Argyle Consulting, Chicago
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Highwire PR, Chicago
Kivvit, Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
Torrenzano Group, The, New Orleans

Maryland
Caplan Communications LLC®, Rockville
Crosby, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BIG FISH PR, Boston
FINN Partners, Boston
Highwire PR, Boston
LaunchSquad, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Solebury Strategic Communications, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Stratacomm, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
CFB, Henderson

New Jersey
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
Violet PR, Montclair

New York
APCO Worldwide, New York
Ascendant Group Branding, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Goodman Media International, Inc., New York
Highwire PR, New York
Karbo Communications, Inc., New York
Kivvit, New York
LaunchSquad, New York
Milk & Honey PR Inc., New York
Montieth & Company, New York
Padilla, New York
Peaks Strategies, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Solebury Strategic Communications, New York
Stanton, New York
Stanton Communications, Inc., New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

North Carolina
G&S Business Communications, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Inspire PR Group, Westerville

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Gatesman, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
The Power Group, Dallas
Torrenzano Group, The, Austin
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Entertainment/Cultural

California
AMW Group, West Hollywood
Ascend Agency, Irvine
Avaans Media, Los Angeles
Ballantines PR, West Hollywood
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Big Picture PR Inc, Los Angeles
Big Picture PR Inc, San Francisco
Blaine Group, The, Beverly Hills
Blaze PR, Santa Monica
Bob Gold and Associates, Redondo Beach
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Di Moda Public Relations, Santa Monica
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Nike Communications, Inc., Beverly Hills

When we get together, **unexpected** things happen.

There's so much competition for attention out there that the expected approaches have no hope of winning. So we integrate creative, branding, digital and production departments into our PR and social media practice to create more provocative ideas. Ideas that break through, move people and deliver a level of results you might not expect.

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THIRTY YEARS OF UNEXPECTED

Entertainment/Cultural continued

Olive Public Relations, San Diego
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Revell Communications, Granite Bay
Scenario Communications, Stevenson Ranch
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Superjuice, Los Angeles
The Brand Agency, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Zapwater Communications, Inc., Los Angeles

Colorado
FINN Partners, Denver
Lou Hammond Group, Denver

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford

Delaware
Ascendant Group Branding, Newark

D.C.
BerlinRosen
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
M Booth
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
Sitrick And Company
Weber Shandwick

Florida
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Edelman, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
rbb Communications, Miami
TransMedia Group, Boca Raton
Zapwater Communications, Inc., Miami

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
Ascend Agency, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Superjuice, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
Identity, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Spool, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans

Maryland
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
FINN Partners, Boston
LaunchSquad, Boston
M Booth, Boston
Matter, Boston
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Identity, Birmingham
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
Rosica Communications, Fair Lawn

New York
Ascendant Group Branding, New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Big Picture PR Inc, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Citizen Relations Inc., New York
Coyne Public Relations, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
5W Public Relations, New York
FINN Partners, New York
GMG Public Relations, Inc., Nyack
Goldman Communications Group, Inc., Bayside
Goodman Media International, Inc., New York
Havas Formula, New York
High10 Media, New York
Hunter, New York
Kaplow Communications, New York
Karbo Communications, Inc., New York
Keith Sherman and Assocs., New York
Kivvit, New York
LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
MikeWorldWide, New York
Milk & Honey PR Inc., New York
Nike Communications, Inc., New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Real Chemistry, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Superjuice, New York
Taylor, New York
The Brand Agency, New York
Three Cheers, New York
Tierney, New York
Virgo PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
Citizen Relations Inc., Cincinnati
Fahlgren Mortine, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Red Thread PR, Philadelphia
Sahl Communications, Inc., Bethlehem
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Boost Public Relations, Dallas
Champion, Addison
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Environmental/Sustainability/ Greentech/PA

Alabama
Markstein, Birmingham

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
Kiterocket, Phoenix
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
Avaans Media, Los Angeles
BerlinRosen, Los Angeles
Big Picture PR Inc, Los Angeles
Big Picture PR Inc, San Francisco
Bospar, San Francisco
Davies Public Affairs, Los Angeles
Davies Public Affairs, Santa Barbara
Demonstrate, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
Fish Consulting, Los Angeles
Highwire PR, San Francisco
ICR, San Diego
ICR, San Francisco
Inkhouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lee Andrews Group, Los Angeles
M Booth, San Francisco
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc., Sacramento
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Revell Communications, Granite Bay
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Solebury Strategic Communications, San Francisco
The Brand Agency, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Lou Hammond Group, Denver

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford
ICR, Norwalk
Solebury Strategic Communications, Stamford

D.C.
APCO Worldwide
BerlinRosen
Caplan Communications LLC®
Crosby
Davies Public Affairs
Edelman
Elkordy Global Strategies
FINN Partners
FTI Consulting Strategic Communications
Kivvit
M Booth
Padilla
Rasky Partners, Inc.
RENEWPR
Sitrick And Company
Stanton Communications, Inc.
Stratacomm
Weber Shandwick

Florida
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Edelman, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
JeffreyGroup, Miami
Kivvit, Miami
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
rbb Communications, Miami
Sachs Media, Inc., Tallahassee
TransMedia Group, Boca Raton

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
G&S Business Communications, Chicago
Highwire PR, Chicago
Kivvit, Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Spool, Chicago
Weber Shandwick, Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans

Maryland
Caplan Communications LLC®, Rockville
Crosby, Annapolis
ICR, Baltimore
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BIG FISH PR, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
fama PR, Boston
FINN Partners, Boston
Highwire PR, Boston
ICR, Boston
Inkhouse, Waltham
LaunchSquad, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Solebury Strategic Communications, Boston
Tier One Partners, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Lambert, Detroit
Robar PR, Detroit
Stratacomm, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson

New Jersey
Kivvit, Asbury Park
Rosica Communications, Fair Lawn
Taft Communications, Lawrenceville
Violet PR, Montclair

New York
APCO Worldwide, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Big Picture PR Inc, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Demonstrate, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Feintuch Communications, New York
FGS Global, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
GMG Public Relations, Inc., Nyack
Goldman Communications Group, Inc., Bayside
Highwire PR, New York
ICR, New York
Inkhouse, New York
IW Group, New York
Karbo Communications, Inc., New York
Kivvit, New York
Lambert, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Marino., New York
Milk & Honey PR Inc., New York
Montieth & Company, New York
Padilla, New York
Peaks Strategies, New York
Peppercomm, New York
Pollack Group, The, New York
Prosek Partners, New York
Public Relations Boutiques International, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Solebury Strategic Communications, New York
Stanton Communications, Inc., New York
TASC Group, The, New York
The Brand Agency, New York
The Sway Effect, New York
Virgo PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Red Thread PR, Philadelphia
Sahl Communications, Inc., Bethlehem
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard, Maryville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
BizCom Associates, Allen
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
INK Communications, Austin
Lou Hammond Group, Houston
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
Treble PR, Austin
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Financial PR/Investor Relations

Alabama
Markstein, Birmingham

Arizona
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
BerlinRosen, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Evoke Canale, San Diego
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
Highwire PR, San Francisco
ICR, San Diego
ICR, San Francisco
Inkhouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Joele Frank, San Francisco
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
KARV Communications, Los Angeles
KCD PR, San Diego
Landis Communications Inc., San Francisco
M Booth, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Solebury Strategic Communications, San Francisco
Torrenzano Group, The, San Francisco
Vested, San Francisco
Wachsman, Los Angeles
Walt & Company Communications, Inc., Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco

Colorado
Argyle Consulting, Denver
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Novitas Communications, Denver

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk
Solebury Strategic Communications, Stamford

Delaware
Ascendant Group Branding, Newark

D.C.
APCO Worldwide
Argyle Consulting
BerlinRosen
Dentons Global Advisors
Edelman
Elkordy Global Strategies
FINN Partners
FTI Consulting Strategic Communications
Kivvit
M Booth
Padilla
Rasky Partners, Inc.
Sitrick And Company

Sloane & Company
Torrenzano Group, The
Wachsman
Weber Shandwick

Florida
Axia Public Relations, Amelia Island
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
Sachs Media, Inc., Tallahassee
Sloane & Company, Miami
TransMedia Group, Boca Raton

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Akrete, Evanston
Argyle Consulting, Chicago
Dixon|James Communications, Chicago
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Greentarget Global LLC, Chicago
Highwire PR, Chicago
Identity, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Reputation Partners, Chicago
Superior PR, Chicago
Weber Shandwick, Chicago

Louisiana
M Booth, New Orleans
Torrenzano Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland
ICR, Baltimore
imre, LLC, Baltimore
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BackBay Communications, Boston
BIG FISH PR, Boston
FINN Partners, Boston
Highwire PR, Boston
ICR, Boston
Inkhouse, Waltham
LaVoieHealthScience, Boston
M Booth, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Sloane & Company, Boston
Solebury Strategic Communications, Boston
Tier One Partners, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Identity, Birmingham
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson
Victorious PR, Las Vegas

New Jersey
Kivvit, Asbury Park
R.J. Walker & Co., Bayonne

New York
APCO Worldwide, New York
Ascendant Group Branding, New York
August, New York
Barbara Wagner Communications LLC, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Group, The, New York
Butler Associates, LLC, New York
Buttonwood Communications Group, Katonah
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Caliber Corporate Advisers, New York
Carmichael Lynch Relate, New York
CashmanKatz, New York
Cognito, New York
Dukas Linden Public Relations, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Evoke Canale, New York
5W Public Relations, New York
Feintuch Communications, New York
FGS Global, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
Forefront Communications, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Gladstone Place Partners, New York
Goodman Media International, Inc., New York
Gregory FCA, New York
Havas Formula, New York
Hewes Communications, New York
Highwire PR, New York
ICR, New York
imre, LLC, New York
Infinite Global, New York
Inkhouse, New York
IW Group, New York
JConnelly, New York
Joele Frank, New York
Kaplow Communications, New York
Karbo Communications, Inc., New York
KARV Communications, New York
Kekst CNC, New York
Kivvit, New York
Lambert, New York
M Booth, New York
Milk & Honey PR Inc., New York
Montieth & Company, New York
Padilla, New York
Peaks Strategies, New York
Peppercomm, New York
Pollack Group, The, New York
Prosek Partners, New York
Public Relations Boutiques International, New York
Rally Point Public Relations, New York
Reevemark, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Ripp Media/Public Relations, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Solebury Strategic Communications, New York
Stanton, New York
The Sway Effect, New York
Tierney, New York
Torrenzano Group, The, New York
Vested, New York
Wachsman, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
Gregory FCA, Ardmore
imre, LLC, Philadelphia
Red Thread PR, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

Financial PR/Investor Rels. continued

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Caliber Corporate Advisers, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Lyceus Group LLC, Austin
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
Torrenzano Group, The, Austin
Treble PR, Austin
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Lyceus Group LLC, Seattle
Weber Shandwick, Seattle

Wisconsin
Lowe Group, Milwaukee

Food & Beverage

Alabama
Markstein, Birmingham

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
Kiterocket, Phoenix

California
Avaans Media, Los Angeles
Ballantines PR, West Hollywood
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Big Picture PR Inc, Los Angeles
Big Picture PR Inc, San Francisco
Blaze PR, Santa Monica
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Crowe PR, San Diego
Demonstrate, San Francisco
Di Moda Public Relations, Santa Monica
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Elev8 New Media, Los Angeles
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
GOLD PR & Social Media, Irvine
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
J/PR, Los Angeles
J/PR, San Diego
Jackson Spalding, West Hollywood
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
Nike Communications, Inc., Beverly Hills
O'Malley Hansen Communications, Irvine
Olive Public Relations, San Diego
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Scenario Communications, Stevenson Ranch
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Solebury Strategic Communications, San Francisco
Superjuice, Los Angeles
2BPR, Los Angeles
2BPR, South Pasadena
The Brand Agency, Los Angeles
The James Collective, Sonoma
The Point PR, Beverly Hills
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Zapwater Communications, Inc., Los Angeles

Colorado
Argyle Consulting, Denver
Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
FINN Partners, Denver
J/PR, Denver
Lou Hammond Group, Denver
Novitas Communications, Denver
Turner, Denver

Connecticut
CashmanKatz, Glastonbury
ICR, Norwalk
Solebury Strategic Communications, Stamford

D.C.
APCO Worldwide
Argyle Consulting
BerlinRosen
Edelman
FINN Partners
Kivvit
M Booth
Padilla
Sitrick And Company
Weber Shandwick

Florida
CIIC PR, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
Hemsworth Communications, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
rbb Communications, Miami
Sharp Think, Inc., Palm Beach
TJM Communications, Winter Springs
TransMedia Group, Boca Raton
Turner, Miami
Zapwater Communications, Inc., Miami

Georgia
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Pineapple Public Relations, Chamblee
Superjuice, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Argyle Consulting, Chicago
Dixon|James Communications, Chicago
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
FoodMinds, Chicago
Gatesman, Chicago
Identity, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
O'Malley Hansen Communications, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Reputation Partners, Chicago
Spool, Chicago
Turner, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans
Zehnder Communications, New Orleans

Maryland
ICR, Baltimore
imre, LLC, Baltimore
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
BIG FISH PR, Boston

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Corporate Communications & Media Relations
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Food & Beverage continued

FINN Partners, Boston
ICR, Boston
LaunchSquad, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sitrick And Company, Boston
Solebury Strategic Communications, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
Oak PR, Scotch Plains
RAM Communications, Cranford
Rosica Communications, Fair Lawn

New York
AMP3 Public Relations, New York
APCO Worldwide, New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Big Picture PR Inc, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
CIIC PR, Nyack
Citizen Relations Inc., New York
Coyne Public Relations, New York
Crowe PR, New York
Demonstrate, New York
Edelman, New York
Evins Communications, New York
5W Public Relations, New York
Financial Profiles, New York
FINN Partners, New York
GConsulting Group (GCG), New York
Goodman Media International, Inc., New York
Havas Formula, New York
High10 Media, New York
Hunter, New York
ICR, New York
imre, LLC, New York
IW Group, New York
J/PR, New York
JConnelly, New York
Kaplow Communications, New York
Kivvit, New York
Lambert, New York
LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Marino., New York
MikeWorldWide, New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
O'Malley Hansen Communications, New York
Oak PR, New York
Padilla, New York
Pollack Group, The, New York
Pollock Communications, New York
Public Relations Boutiques International, New York
Rachel Harrison Communications, New York
Redpoint, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sharp Think, Inc., New York
Sitrick And Company, New York
Solebury Strategic Communications, New York
Stuntman PR, New York
Superjuice, New York
2BPR, New York
360PR+, New York
Taylor, New York
TEN3 Public Relations, Brooklyn
Teuwen, An Evins Communications Company, New York
The Brand Agency, New York
The James Collective, Brooklyn
Three Cheers, New York
Tierney, New York
Turner, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York
Xhibition PR, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Baker Creative, Groveport
Citizen Relations Inc., Cincinnati
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Inspire PR Group, Westerville
Paul Werth Associates, Columbus
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
imre, LLC, Philadelphia
Red Thread PR, Philadelphia
360PR+, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

South Carolina
Brandon, Charleston
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
J/PR, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard, Maryville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
BizCom Associates, Allen
Champion, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
SPM Communications, Dallas
The Power Group, Dallas
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Foreign Markets

California
BerlinRosen, Los Angeles
Bob Gold and Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
Fish Consulting, Los Angeles
ICR, San Diego
ICR, San Francisco
Miller Ink, Los Angeles
Relevance International, Los Angeles
Revell Communications, Granite Bay
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles

Weber Shandwick, San Francisco

Colorado
IPREX, Boulder
Lou Hammond Group, Denver

Connecticut
ICR, Norwalk

D.C.
BerlinRosen
Edelman
Elkordy Global Strategies
Sitrick And Company
Stanton Communications, Inc.
Torrenzano Group, The
Weber Shandwick

Florida
Edelman, Miami
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
Otter PR, Orlando
Otter PR, St. Petersburg
Pugh & Tiller PR, Sarasota/Bradenton
TransMedia Group, Boca Raton

Georgia
Edelman, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Lou Hammond Group, Atlanta
Weber Shandwick, Atlanta

Illinois
Edelman, Chicago
Financial Profiles, Chicago
Fish Consulting, Chicago
Jasculca Terman Strategic Communications, Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago

Louisiana
Torrenzano Group, The, New Orleans

Maryland
ICR, Baltimore
Pugh & Tiller PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
ICR, Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Weber Shandwick, Boston

Michigan
Weber Shandwick, Detroit
Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

New Jersey
RAM Communications, Cranford

New York
BerlinRosen, New York
Berman Group, Inc., The, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Feintuch Communications, New York
Financial Profiles, New York
ICR, New York
Lou Hammond Group, New York
Montieth & Company, New York
Public Relations Boutiques International, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Stanton Communications, Inc., New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

Oregon
Edelman, Portland

Pennsylvania
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

South Carolina
Lou Hammond Group, Charleston

Tennessee
Weber Shandwick, Nashville

Texas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Lou Hammond Group, Houston
Torrenzano Group, The, Austin
Weber Shandwick, Dallas

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Healthcare

Alabama
Markstein, Birmingham

Arizona
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
Ballantines PR, West Hollywood
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bospar, San Francisco
Crowe PR, San Diego
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Elev8 New Media, Los Angeles
Evoke, Los Angeles
Evoke, San Francisco
Evoke Canale, San Diego
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
Fish Consulting, Los Angeles
GOLD PR & Social Media, Irvine
Highwire PR, San Francisco
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Inkhouse, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Merryman Communications, Redondo Beach
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc., Sacramento
Racepoint Global, San Francisco
Revell Communications, Granite Bay
Scott Public Relations, West Hills
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Solebury Strategic Communications, San Francisco
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Argyle Consulting, Denver
Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
FINN Partners, Denver
Novitas Communications, Denver

Connecticut
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk
Solebury Strategic Communications, Stamford

Delaware
Ascendant Group Branding, Newark

D.C.
APCO Worldwide
Argyle Consulting
BerlinRosen
Crosby
Edelman
Elkordy Global Strategies
FINN Partners
Ink & Roses
JPA Health
Kivvit
M Booth
McCabe Message Partners
Padilla
PSC (Princeton Strategic Communications)
Raffetto Herman Strategic Communications
Rasky Partners, Inc.
Reis Group, The
720 Strategies
Sitrick And Company
Sloane & Company
Spectrum Science
Stanton Communications, Inc.
Torrenzano Group, The
Weber Shandwick

Florida
Axia Public Relations, Amelia Island
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
PAN Communications, Inc., Orlando
Point Taken Communications, Jacksonville
Pugh & Tiller PR, Sarasota/Bradenton
rbb Communications, Miami
Sachs Media, Inc., Tallahassee
Sharp Think, Inc., Palm Beach
Sloane & Company, Miami
TransMedia Group, Boca Raton

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
Ascend Agency, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Argyle Consulting, Chicago
Dixon|James Communications, Chicago
Edelman, Chicago
Evoke, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Greentarget Global LLC, Chicago
Highwire PR, Chicago
Identity, Chicago
Jasculca Terman Strategic Communications, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Spectrum Science, Chicago
Spool, Chicago
Superior PR, Chicago
Weber Shandwick, Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans
Torrenzano Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland
Crosby, Annapolis
ICR, Baltimore
imre, LLC, Baltimore
Pugh & Tiller PR, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Birnbach Communications Inc., Marblehead (Boston Area)
fama PR, Boston
FINN Partners, Boston
Greenough, Watertown
Highwire PR, Boston
ICR, Boston
Inkhouse, Waltham
JPA Health, Boston
LaunchSquad, Boston
LaVoieHealthScience, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
PAN Communications, Inc., Boston
Racepoint Global, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sitrick And Company, Boston
Sloane & Company, Boston
Solebury Strategic Communications, Boston
Tier One Partners, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Lambert, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Germinder + Associates/Goodnewsforpets.com, Kansas City
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson
Firm Public Relations & Marketing, The, Las Vegas
Victorious PR, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Evoke, Princeton
Kivvit, Asbury Park
MCS Healthcare Public Relations, Basking Ridge
PSC (Princeton Strategic Communications), Trenton
Rosica Communications, Fair Lawn
SPI Group LLC, The, Totowa
Taft Communications, Lawrenceville

New York
APCO Worldwide, New York
Ascendant Group Branding, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Group, The, New York
BPM-PR Firm, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
Coyne Public Relations, New York
Crowe PR, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Evoke, New York
Evoke Canale, New York
5W Public Relations, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
GMG Public Relations, Inc., Nyack
Goodman Media International, Inc., New York
Gregory FCA, New York
Havas Formula, New York
High10 Media, New York
Highwire PR, New York
ICR, New York
imre, LLC, New York
Ink & Roses, New York
Inkhouse, New York
JPA Health, New York
Kaplow Communications, New York
Karbo Communications, Inc., New York
Kivvit, New York
Lambert, New York
LaunchSquad, New York
Lawlor Media Group, New York
M Booth, New York
M Booth Health, New York
MikeWorldWide, New York
Milk & Honey PR Inc., New York
Orangefiery, New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollock Communications, New York
Public Relations Boutiques International, New York
Racepoint Global, New York
Real Chemistry, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sharp Think, Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Solebury Strategic Communications, New York
Spectrum Science, New York

Stanton, New York
Stanton Communications, Inc., New York
TEN3 Public Relations, Brooklyn
The Sway Effect, New York
the10company, New York
Tierney, New York
TogoRun, New York
Torrenzano Group, The, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh
Racepoint Global, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Baker Creative, Groveport
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Evoke, Philadelphia
Gatesman, Pittsburgh
Gregory FCA, Ardmore
imre, LLC, Philadelphia
Red Thread PR, Philadelphia
Sam Brown Inc., Wayne
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh
Zer0 to 5ive, Devon

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
Lovell Communications Inc., Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
BizCom Associates, Allen
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
Torrenzano Group, The, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
BRG Communications, Alexandria
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Raffetto Herman Strategic Communications, Seattle
Weber Shandwick, Seattle

Home Furnishings

California
Ascend Agency, Irvine
Big Picture PR Inc, Los Angeles
Big Picture PR Inc, San Francisco
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Di Moda Public Relations, Santa Monica
Diffusion, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
ICR, San Diego
ICR, San Francisco
Landis Communications Inc., San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Nike Communications, Inc., Beverly Hills
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Taylor & Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Zapwater Communications, Inc., Los Angeles

Colorado
FINN Partners, Denver
Lou Hammond Group, Denver

Connecticut
ICR, Norwalk

D.C.
APCO Worldwide
Edelman
FINN Partners
M Booth
Padilla
Weber Shandwick

Florida
Edelman, Miami
FINN Partners, Fort Lauderdale
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
Sharp Think, Inc., Palm Beach
Zapwater Communications, Inc., Miami

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Identity, Chicago
L.C. Williams & Associates, Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Spool, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
M Booth, New Orleans

Maryland
ICR, Baltimore
Weber Shandwick, Baltimore

Massachusetts
FINN Partners, Boston
ICR, Boston
M Booth, Boston
Padilla, Boston
Regan Communications Group, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Identity, Birmingham
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Germinder + Associates/Goodnewsforpets.com, Kansas City
Weber Shandwick, St. Louis

New York
APCO Worldwide, New York
Big Picture PR Inc, New York
BPM-PR Firm, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
Citizen Relations Inc., New York
Diffusion, New York

Home Furnishings continued

Edelman, New York
Evins Communications, New York
5W Public Relations, New York
FINN Partners, New York
G&S Business Communications, New York
GMG Public Relations, Inc., Nyack
Havas Formula, New York
Hunter, New York
ICR, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Nike Communications, Inc., New York
Padilla, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sharp Think, Inc., New York
360PR+, New York
UpSpring PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Xhibition PR, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Citizen Relations Inc., Cincinnati
Fahlgren Mortine, Columbus
Falls & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
360PR+, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Lou Hammond Group, Houston
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
SPM Communications, Dallas
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Industrial

Arizona
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
BerlinRosen, Los Angeles
Bob Gold and Associates, Redondo Beach
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Padilla, San Francisco
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Solebury Strategic Communications, San Francisco
Tanis Communications, Mountain View
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Communications Strategy Group (CSG), Denver
FINN Partners, Denver

Connecticut
CashmanKatz, Glastonbury
Solebury Strategic Communications, Stamford

D.C.
BerlinRosen
Edelman
FINN Partners
Kivvit
Padilla
RENEWPR
Stanton Communications, Inc.
Stratacomm
Torrenzano Group, The
Weber Shandwick

Florida
Edelman, Miami
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
Sachs Media, Inc., Tallahassee

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Dixon|James Communications, Chicago
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Identity, Chicago
Kivvit, Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Reputation Partners, Chicago
Spool, Chicago
Weber Shandwick, Chicago

Louisiana
Torrenzano Group, The, New Orleans

Maryland
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BIG FISH PR, Boston
FINN Partners, Boston
Greenough, Watertown
Padilla, Boston
Solebury Strategic Communications, Boston
Tier One Partners, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Stratacomm, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

New Jersey
Kivvit, Asbury Park
Violet PR, Montclair

New York
BerlinRosen, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
CashmanKatz, New York
Edelman, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Havas Formula, New York

KARV COMMUNICATIONS + JCI WORLDWIDE

Expert strategic communications counsel from coast to coast

KARV Communications and JCI Worldwide help clients across the U.S. and abroad solve the most difficult communications challenges. Our national team brings decades of expertise and a comprehensive approach to issues management and high-level strategic counsel, along with deep relationships across a broad spectrum of industries and disciplines.

- Corporate Communications
- Issues Management
- Crisis Management/Planning
- Litigation Support Communications
- Media Relations/Thought Leadership Campaigns
- Financial Communications
- Personal Reputation Management
- Social Media/Brand Development
- Public Affairs/Government Relations
- ESG and Sustainability Initiatives
- Grassroots Advocacy

KARVCOMMUNICATIONS.COM

JCIPR.COM

Industrial continued

Karbo Communications, Inc., New York
Kivvit, New York
Montieth & Company, New York
Padilla, New York
Public Relations Boutiques International, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Solebury Strategic Communications, New York
Stanton, New York
Stanton Communications, Inc., New York
Torrenzano Group, The, New York
UpSpring PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

North Carolina
G&S Business Communications, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Roop & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Sahl Communications, Inc., Bethlehem
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Ripley PR, Inc., Maryville
Weber Shandwick, Nashville

Texas
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Torrenzano Group, The, Austin
Weber Shandwick, Dallas

Virginia
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Mobile/Wireless

California
Ascend Agency, Irvine
Bacheff Communications, Newport Beach
Beantown Media Ventures, Santa Monica
BerlinRosen, Los Angeles
Bob Gold and Associates, Redondo Beach
Diffusion, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
ICR, San Diego
ICR, San Francisco
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Padilla, San Francisco
Relevance International, Los Angeles
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Tanis Communications, Mountain View
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Catapult PR-IR, Boulder
Communications Strategy Group (CSG), Denver
FINN Partners, Denver

Connecticut
ICR, Norwalk

D.C.
BerlinRosen
Edelman
FINN Partners
Glen Echo Group
Kivvit
Padilla
Rasky Partners, Inc.
Stanton Communications, Inc.
Torrenzano Group, The
Weber Shandwick

Florida
Edelman, Miami
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
Otter PR, Orlando
Otter PR, St. Petersburg

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
Glen Echo Group, Chicago
Identity, Chicago
Kivvit, Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Spool, Chicago
Weber Shandwick, Chicago

Louisiana
Torrenzano Group, The, New Orleans

Maryland
ICR, Baltimore
Weber Shandwick, Baltimore

Massachusetts
Beantown Media Ventures, Boston
BIG FISH PR, Boston
fama PR, Boston
FINN Partners, Boston
ICR, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
SHIFT Communications, Boston
360PR+, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Identity, Birmingham
Weber Shandwick, Detroit

Minnesota
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

New Jersey
Kivvit, Asbury Park

New York
BerlinRosen, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Crenshaw Communications, New York
Diffusion, New York
Edelman, New York
5W Public Relations, New York
Feintuch Communications, New York
FINN Partners, New York
GConsulting Group (GCG), New York
Havas Formula, New York
ICR, New York
Karbo Communications, Inc., New York
Kivvit, New York
Padilla, New York
Public Relations Boutiques International, New York
Relevance International, New York
Ruder Finn Inc., New York
Stanton, New York
Stanton Communications, Inc., New York
360PR+, New York
Taylor, New York
Torrenzano Group, The, New York
Virgo PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

Ohio
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
360PR+, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

Tennessee
FINN Partners, Nashville
Weber Shandwick, Nashville

Texas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Idea Grove, Dallas
INK Communications, Austin
Red Fan Communications, Austin
Torrenzano Group, The, Austin
Weber Shandwick, Dallas

Virginia
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Multicultural Markets

California
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Lee Andrews Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
The Brand Agency, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco

Colorado
FINN Partners, Denver

Delaware
Ascendant Group Branding, Newark

D.C.
BerlinRosen
Crosby
Edelman
FINN Partners
M Booth
RENEWPR
Sitrick And Company
Weber Shandwick

Florida
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
rbb Communications, Miami
TransMedia Group, Boca Raton

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
Jasculca Terman Strategic Communications, Chicago
Reputation Partners, Chicago
Weber Shandwick, Chicago

Louisiana
M Booth, New Orleans

Maryland
Crosby, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BIG FISH PR, Boston
FINN Partners, Boston
M Booth, Boston
Sitrick And Company, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Weber Shandwick, Detroit

Minnesota
Weber Shandwick, Minneapolis
Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno

New Jersey
Rosica Communications, Fair Lawn
Violet PR, Montclair

New York
Ascendant Group Branding, New York
BerlinRosen, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Citizen Relations Inc., New York
Edelman, New York
FINN Partners, New York
Goodman Media International, Inc., New York
Havas Formula, New York
IW Group, New York
Karbo Communications, Inc., New York
M Booth, New York
Public Relations Boutiques International, New York
Relevance International, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Taylor, New York
TEN3 Public Relations, Brooklyn
The Brand Agency, New York
The Sway Effect, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
M Booth, Charlotte
M Booth, Raleigh

Ohio
Citizen Relations Inc., Cincinnati

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Weber Shandwick, Philadelphia

Tennessee
FINN Partners, Nashville
Weber Shandwick, Nashville

Texas
Boost Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Non-Profits

Arizona
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
Ballantines PR, West Hollywood
Berk Communications, Los Angeles

Non-Profits continued

BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bob Gold and Associates, Redondo Beach
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Crowe PR, San Diego
Demonstrate, San Francisco
Di Moda Public Relations, Santa Monica
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
Inkhouse, San Francisco
Jackson Spalding, West Hollywood
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lee Andrews Group, Los Angeles
Marketing Maven Public Relations, Camarillo
Miller Ink, Los Angeles
Olive Public Relations, San Diego
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Revell Communications, Granite Bay
Scenario Communications, Stevenson Ranch
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
2BPR, Los Angeles
2BPR, South Pasadena
The Brand Agency, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
FINN Partners, Denver
Novitas Communications, Denver

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury

D.C.
BerlinRosen
Caplan Communications LLC®
Crosby
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
McCabe Message Partners
Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
RENEWPR
Sitrick And Company
Stanton Communications, Inc.
Weber Shandwick

Florida
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Ink Link Marketing, Hialeah
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Moore, Inc., Tallahassee
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
Sachs Media, Inc., Tallahassee
Sharp Think, Inc., Palm Beach
TransMedia Group, Boca Raton

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
Ascend Agency, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Edelman, Chicago
FINN Partners, Chicago
Gatesman, Chicago
Identity, Chicago
Jasculca Terman Strategic Communications, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Spool, Chicago
Weber Shandwick, Chicago

Maryland
Caplan Communications LLC®, Rockville
Crosby, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
BIG FISH PR, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
FINN Partners, Boston
Greenough, Watertown
Inkhouse, Waltham
LaunchSquad, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
Rosica Communications, Fair Lawn
Violet PR, Montclair

New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
Crowe PR, New York
Demonstrate, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
FINN Partners, New York
FischTank PR, New York
GMG Public Relations, Inc., Nyack
Goldman Communications Group, Inc., Bayside
Goodman Media International, Inc., New York
High10 Media, New York
Infinite Global, New York
Inkhouse, New York
Kaplow Communications, New York
Keith Sherman and Assocs., New York
Kivvit, New York
LaunchSquad, New York
Lawlor Media Group, New York
Montieth & Company, New York
Nicholas & Lence Communications, New York
Orangefiery, New York
Padilla, New York
Peaks Strategies, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Real Chemistry, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sharp Think, Inc., New York
Sitrick And Company, New York
Stanton, New York

Stanton Communications, Inc., New York
2BPR, New York
TASC Group, The, New York
TEN3 Public Relations, Brooklyn
The Brand Agency, New York
The Sway Effect, New York
Tierney, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York

North Carolina
KVA - Communications Made Simple, Charlotte

Ohio
Falls & Co., Cleveland
Inspire PR Group, Westerville
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gatesman, Pittsburgh
Sahl Communications, Inc., Bethlehem
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Champion, Addison
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
SPM Communications, Dallas
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
BRG Communications, Alexandria
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Political Candidates

California
BerlinRosen, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury

D.C.
BerlinRosen
Elkordy Global Strategies
Weber Shandwick

Florida
Judge Public Relations, LLC, Tampa
Otter PR, Orlando
Otter PR, St. Petersburg

Georgia
Weber Shandwick, Atlanta

Illinois
Reputation Partners, Chicago
Weber Shandwick, Chicago

Maryland
Weber Shandwick, Baltimore

Massachusetts
Weber Shandwick, Boston

Michigan
Weber Shandwick, Detroit

Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno

New York
BerlinRosen, New York
BPM-PR Firm, New York
Butler Associates, LLC, New York
CashmanKatz, New York
Elkordy Global Strategies, Forest Hills
Public Relations Boutiques International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York

Ohio
Falls & Co., Cleveland

Pennsylvania
Weber Shandwick, Philadelphia

Tennessee
Weber Shandwick, Nashville

Texas
Weber Shandwick, Dallas

Washington
Weber Shandwick, Seattle

Professional Services

Alabama
Markstein, Birmingham

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Bob Gold and Associates, Redondo Beach
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Crowe PR, San Diego
Diffusion, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Evoke, Los Angeles
Evoke, San Francisco
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Inkhouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lee Andrews Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Miller Ink, Los Angeles
Padilla, San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc., Sacramento
Pollack Group, The, Los Angeles
REQ, San Diego
Revell Communications, Granite Bay
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sloane & Company, San Francisco
Taylor & Company, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Zapwater Communications, Inc., Los Angeles

Colorado
Argyle Consulting, Denver
Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
FINN Partners, Denver

Professional Services continued

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk

Delaware
Ascendant Group Branding, Newark

D.C.
Argyle Consulting
BerlinRosen
Dentons Global Advisors
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
M Booth
Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
Reis Group, The
REQ
Sloane & Company
Stanton Communications, Inc.
Torrenzano Group, The
Weber Shandwick

Florida
Axia Public Relations, Amelia Island
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
Pugh & Tiller PR, Sarasota/Bradenton
rbb Communications, Miami
Sachs Media, Inc., Tallahassee
Sloane & Company, Miami
TransMedia Group, Boca Raton
Zapwater Communications, Inc., Miami

Georgia
Ascend Agency, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Akrete, Evanston
Argyle Consulting, Chicago
Dixon|James Communications, Chicago
Edelman, Chicago
Evoke, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Greentarget Global LLC, Chicago
Identity, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Reputation Partners, Chicago
Spool, Chicago
Superior PR, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans
Torrenzano Group, The, New Orleans

Maryland
ICR, Baltimore
Pugh & Tiller PR, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BackBay Communications, Boston
Berk Communications, Boston
BIG FISH PR, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
FINN Partners, Boston
Greenough, Watertown
ICR, Boston
Inkhouse, Waltham
LaunchSquad, Boston
LaVoieHealthScience, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sloane & Company, Boston
Tier One Partners, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Lambert, Detroit
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
Victorious PR, Las Vegas

New Jersey
Evoke, Princeton
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
R.J. Walker & Co., Bayonne
RAM Communications, Cranford
Rosica Communications, Fair Lawn
SPI Group LLC, The, Totowa
Stevens Group, The, Somerset
Violet PR, Montclair

New York
Ascendant Group Branding, New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Group, The, New York
BPM-PR Firm, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Caliber Corporate Advisers, New York
CashmanKatz, New York
Crenshaw Communications, New York
Crowe PR, New York
Diffusion, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Evoke, New York
5W Public Relations, New York
Feintuch Communications, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Goldman Communications Group, Inc., Bayside
Goodman Media International, Inc., New York
Gould+Partners, New York
Gould+Partners, Northport
Gregory FCA, New York
Havas Formula, New York
High10 Media, New York
ICR, New York
Infinite Global, New York
Inkhouse, New York
IW Group, New York
Karbo Communications, Inc., New York
Kivvit, New York
Lambert, New York
LaunchSquad, New York
M Booth, New York
MikeWorldWide, New York
Milk & Honey PR Inc., New York
Montieth & Company, New York
Padilla, New York
Peppercomm, New York
Pollack Group, The, New York
Prosek Partners, New York
Public Relations Boutiques International, New York
Real Chemistry, New York

Strategic Communications
at the Intersection of
Valuation and **Reputation**

Corporate Communications
Proxy Contests
Media Relations
Public Affairs
Data Analytics

Thought Leadership
Transaction Support
Investor Relations
Special Situations & Crisis
Digital Strategy & Creative

NEW YORK
BOSTON
SAN FRANCISCO
SOUTH FLORIDA
WASHINGTON, DC

SloanePR.com
212.486.9500
Info@SloanePR.com

@SloaneAndCoPR
@SloaneAndCoPR
LinkedIn.com/company/Sloane-&-Company

SLOANE & COMPANY

Professional Services continued

RF|Binder Partners, Inc., New York
Ripp Media/Public Relations, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sloane & Company, New York
Stanton, New York
Stanton Communications, Inc., New York
Taylor, New York
The Sway Effect, New York
the10company, New York
Tierney, New York
Torrenzano Group, The, New York
UpSpring PR, New York
Virgo PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Inspire PR Group, Westerville
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Evoke, Philadelphia
Furia Rubel Communications, Inc., Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Red Thread PR, Philadelphia
Sahl Communications, Inc., Bethlehem
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Caliber Corporate Advisers, Austin
Champion, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
Torrenzano Group, The, Austin
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
BRG Communications, Alexandria
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Weber Shandwick, Seattle

Purpose/CSR

Alabama
Markstein, Birmingham

California
Avaans Media, Los Angeles
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Crowe PR, San Diego
Di Moda Public Relations, Santa Monica
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
M Booth, San Francisco
Miller Ink, Los Angeles
Olive Public Relations, San Diego
Padilla, San Francisco
Relevance International, Los Angeles
Singer Associates Public Relations, Inc., San Francisco
Solebury Strategic Communications, San Francisco
2BPR, Los Angeles
2BPR, South Pasadena
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco

Colorado
Communications Strategy Group (CSG), Denver
Durée & Company, Inc., Aspen
FINN Partners, Denver
Novitas Communications, Denver
Turner, Denver

Connecticut
CashmanKatz, Glastonbury
Solebury Strategic Communications, Stamford

Delaware
Ascendant Group Branding, Newark

D.C.
APCO Worldwide
BerlinRosen
Caplan Communications LLC®
Crosby
Edelman
Elkordy Global Strategies
FINN Partners
Glen Echo Group
Ink & Roses
Kivvit
M Booth
Padilla
PSC (Princeton Strategic Communications)
Weber Shandwick

Florida
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
FINN Partners, Fort Lauderdale
JeffreyGroup, Miami
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
Turner, Miami

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Glen Echo Group, Chicago
Kivvit, Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Spool, Chicago
Turner, Chicago
Weber Shandwick, Chicago

Louisiana
M Booth, New Orleans

Maryland
Caplan Communications LLC®, Rockville
Crosby, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BackBay Communications, Boston
Berk Communications, Boston
BIG FISH PR, Boston
FINN Partners, Boston
M Booth, Boston
Padilla, Boston
RF|Binder Partners, Inc., Boston
Solebury Strategic Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit

Lambert, Detroit
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

New Jersey
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
Rosica Communications, Fair Lawn
Taft Communications, Lawrenceville

New York
APCO Worldwide, New York
Ascendant Group Branding, New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Bliss Group, The, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
Crowe PR, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Ink & Roses, New York
Kaplow Communications, New York
Karbo Communications, Inc., New York
Kivvit, New York
Lambert, New York
M Booth, New York
Padilla, New York
Public Relations Boutiques International, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Solebury Strategic Communications, New York
2BPR, New York
TASC Group, The, New York
The Sway Effect, New York
Tierney, New York
Turner, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
Falls & Co., Cleveland
Inspire PR Group, Westerville
Paul Werth Associates, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Furia Rubel Communications, Inc., Doylestown
Gatesman, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Orange Orchard, Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Red Fan Communications, Austin
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
BRG Communications, Alexandria
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Real Estate Finance & Dev.

Alabama
Markstein, Birmingham

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
LAVIDGE, Phoenix

California
Ascend Agency, Irvine
Ballantines PR, West Hollywood
BerlinRosen, Los Angeles
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Crowe PR, San Diego
Di Moda Public Relations, Santa Monica
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Inkhouse, San Francisco
J/PR, Los Angeles
J/PR, San Diego
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lee Andrews Group, Los Angeles
Marino., Los Angeles
Miller Ink, Los Angeles
Olive Public Relations, San Diego
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
REQ, San Diego
Revell Communications, Granite Bay
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Taylor & Company, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego
Zapwater Communications, Inc., Los Angeles

Colorado
Durée & Company, Inc., Aspen
FINN Partners, Denver
J/PR, Denver
Lou Hammond Group, Denver
Novitas Communications, Denver

Connecticut
AJB Communications, Avon
Butler Associates, LLC, Stamford
CashmanKatz, Glastonbury
ICR, Norwalk

D.C.
BerlinRosen
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
REQ
Sitrick And Company
Sloane & Company
Torrenzano Group, The
Weber Shandwick

Florida
Axia Public Relations, Amelia Island
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
CIIC PR, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Judge Public Relations, LLC, Tampa
Kivvit, Miami

Real Estate Finance & Dev. continued

Lou Hammond Group, Miami
Lou Hammond Group, Tampa
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
Pugh & Tiller PR, Sarasota/Bradenton
rbb Communications, Miami
Sloane & Company, Miami
TransMedia Group, Boca Raton
Zapwater Communications, Inc., Miami

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
Ascend Agency, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Lou Hammond Group, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Akrete, Evanston
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Identity, Chicago
Kivvit, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Superior PR, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
Torrenzano Group, The, New Orleans

Maryland
ICR, Baltimore
Pugh & Tiller PR, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
FINN Partners, Boston
ICR, Boston
Inkhouse, Waltham
LaunchSquad, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Sloane & Company, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson
Firm Public Relations & Marketing, The, Las Vegas
Victorious PR, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
RAM Communications, Cranford
Violet PR, Montclair

New York
Barbara Wagner Communications LLC, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Butler Associates, LLC, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Caliber Corporate Advisers, New York
CashmanKatz, New York
CIIC PR, Nyack
Coyne Public Relations, New York
Crowe PR, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Evins Communications, New York
5W Public Relations, New York
Feintuch Communications, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GMG Public Relations, Inc., Nyack
Goldman Communications Group, Inc., Bayside
Gregory FCA, New York
Havas Formula, New York
ICR, New York
Infinite Global, New York
Inkhouse, New York
J/PR, New York
Karbo Communications, Inc., New York
Kivvit, New York
LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
Magrino PR, New York
Marino., New York
Montieth & Company, New York
Nicholas & Lence Communications, New York
Padilla, New York
Peaks Strategies, New York
Pollack Group, The, New York
Prosek Partners, New York
Public Relations Boutiques International, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Stanton, New York
Tierney, New York
Torrenzano Group, The, New York
UpSpring PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York
Xhibition PR, New York

North Carolina
G&S Business Communications, Raleigh

Ohio
Falls & Co., Cleveland
Inspire PR Group, Westerville
Roop & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Gregory FCA, Ardmore
Red Thread PR, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia

South Carolina
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
J/PR, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Caliber Corporate Advisers, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Lyceus Group LLC, Austin
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
The Power Group, Dallas
Torrenzano Group, The, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Lyceus Group LLC, Seattle
Weber Shandwick, Seattle

Restaurants

Arizona
Kiterocket, Phoenix

California
Ascend Agency, Irvine
Berk Communications, Los Angeles
BerlinRosen, Los Angeles

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fish Consulting, Los Angeles
Nike Communications, Inc., Beverly Hills
Olive Public Relations, San Diego
Segal Communications, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco

Colorado
Lou Hammond Group, Denver

D.C.
BerlinRosen
Edelman
Weber Shandwick

Florida
Edelman, Miami
EvClay Public Relations, Miami
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
O'Connell and Goldberg, Hollywood
rbb Communications, Miami

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
Fish Consulting, Atlanta
Lou Hammond Group, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois
Edelman, Chicago
Fish Consulting, Chicago
Gatesman, Chicago
Mekky Media Relations Inc., Chicago
Spool, Chicago
Weber Shandwick, Chicago

Maryland
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
Weber Shandwick, Boston

Michigan
Weber Shandwick, Detroit

Minnesota
Weber Shandwick, Minneapolis

Missouri
Weber Shandwick, St. Louis

New York
Berk Communications, New York
BerlinRosen, New York
BPCM, Brooklyn
Edelman, New York
Havas Formula, New York
Lou Hammond Group, New York
MikeWorldWide, New York
Nike Communications, Inc., New York
Public Relations Boutiques International, New York
Rachel Harrison Communications, New York
Rubenstein Public Relations, New York
Stuntman PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York

Ohio
Fahlgren Mortine, Columbus
Inspire PR Group, Westerville

Oregon
Edelman, Portland

Pennsylvania
Gatesman, Pittsburgh
Weber Shandwick, Philadelphia

South Carolina
Lou Hammond Group, Charleston

Tennessee
Weber Shandwick, Nashville

Texas
Champion, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Lou Hammond Group, Houston
SPM Communications, Dallas
Weber Shandwick, Dallas

Washington
Edelman, Seattle
Weber Shandwick, Seattle

Social Media

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
Kiterocket, Phoenix

California
AMW Group, West Hollywood
BerlinRosen, Los Angeles
Blaze PR, Santa Monica
Bospar, San Francisco
Brandman Agency, The, Beverly Hills
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Crowe PR, San Diego
Demonstrate, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Evoke Canale, San Diego
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
GOLD PR & Social Media, Irvine
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
J/PR, Los Angeles
J/PR, San Diego
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lee Andrews Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Scenario Communications, Stevenson Ranch
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Solebury Strategic Communications, San Francisco
Tanis Communications, Mountain View
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Zapwater Communications, Inc., Los Angeles

Colorado
Durée & Company, Inc., Aspen
FINN Partners, Denver
J/PR, Denver
Lou Hammond Group, Denver
Novitas Communications, Denver
Turner, Denver

Connecticut
AJB Communications, Avon
ICR, Norwalk
Solebury Strategic Communications, Stamford

D.C.
BerlinRosen
Crosby
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
M Booth
Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
Reis Group, The
Sitrick And Company
Sloane & Company
Stanton Communications, Inc.
Story Partners
Torrenzano Group, The
Weber Shandwick

Florida
Axia Public Relations, Amelia Island
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale

Fish Consulting, Tampa
Hemsworth Communications, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Moore, Inc., Tallahassee
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
PAN Communications, Inc., Orlando
rbb Communications, Miami
Sachs Media, Inc., Tallahassee
Sharp Think, Inc., Palm Beach
Sloane & Company, Miami
TJM Communications, Winter Springs
TransMedia Group, Boca Raton
Turner, Miami
Zapwater Communications, Inc., Miami

Georgia
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Pineapple Public Relations, Chamblee
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Identity, Chicago
Jasculca Terman Strategic Communications, Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Turner, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
M Booth, New Orleans
Torrenzano Group, The, New Orleans
Zehnder Communications, New Orleans

Maryland
Crosby, Annapolis
ICR, Baltimore
imre, LLC, Baltimore
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
BackBay Communications, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
FINN Partners, Boston
Greenough, Watertown
ICR, Boston
LaunchSquad, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
PAN Communications, Inc., Boston
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sitrick And Company, Boston
Sloane & Company, Boston
Solebury Strategic Communications, Boston
360PR+, Boston
V2 Communications, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Franco, Detroit
Identity, Birmingham
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
Rosica Communications, Fair Lawn

New York
Barbara Wagner Communications LLC, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
BPCM, Brooklyn
Brandman Agency, The, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Caliber Corporate Advisers, New York
Carmichael Lynch Relate, New York
Citizen Relations Inc., New York
Coyne Public Relations, New York
Crenshaw Communications, New York
Crowe PR, New York
Demonstrate, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
Evins Communications, New York
Evoke Canale, New York
5W Public Relations, New York
Feintuch Communications, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Goodman Media International, Inc., New York
Gregory FCA, New York
Havas Formula, New York
High10 Media, New York
ICR, New York
imre, LLC, New York
IW Group, New York
J/PR, New York
Karbo Communications, Inc., New York
Kivvit, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Real Chemistry, New York
Relevance International, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sharp Think, Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Solebury Strategic Communications, New York
Stanton, New York
Stanton Communications, Inc., New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
TEN3 Public Relations, Brooklyn
the10company, New York
Three Cheers, New York
Tierney, New York
Torrenzano Group, The, New York
Turner, New York
Virgo PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
G&S Business Communications, Raleigh
KVA - Communications Made Simple, Charlotte
M Booth, Charlotte
M Booth, Raleigh

Ohio
akhia communications, Cleveland
akhia communications, Hudson
Citizen Relations Inc., Cincinnati
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland

Our clients are changing the world. We make sure the world knows it.

We're experts at identifying and amplifying stories through earned and owned media channels. By transforming your news into high-impact narratives that resonate, we can help you deliver outsized exposure for global enterprises.

Ask us how.

If you're looking to grow your business and make an impact, call us at **610.642.8253** or visit us at **gregoryfca.com**.

GREGORY FCA

Social Media continued

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
imre, LLC, Philadelphia
Sahl Communications, Inc., Bethlehem
360PR+, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
WordWrite Communications LLC, Pittsburgh
Zer0 to 5ive, Devon

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
J/PR, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
BizCom Associates, Allen
Caliber Corporate Advisers, Austin
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
INK Communications, Austin
Jackson Spalding, Dallas
Lou Hammond Group, Houston
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
The Power Group, Dallas
Torrenzano Group, The, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Vermont
Rosica Communications, Burlington

Virginia
BRG Communications, Alexandria
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Sports/Leisure

Alabama
Markstein, Birmingham

Arizona
LAVIDGE, Phoenix

California
AMW Group, West Hollywood
Ascend Agency, Irvine
Ballantines PR, West Hollywood
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Blaze PR, Santa Monica
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Crowe PR, San Diego
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
ICR, San Diego
ICR, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
M Booth, San Francisco
Pollack Group, The, Los Angeles
Revell Communications, Granite Bay
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Solebury Strategic Communications, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco

Colorado
Argyle Consulting, Denver
FINN Partners, Denver
Turner, Denver

Connecticut
CashmanKatz, Glastonbury
ICR, Norwalk
Solebury Strategic Communications, Stamford

D.C.
Argyle Consulting
BerlinRosen
Edelman
Elkordy Global Strategies
FINN Partners
Kivvit
M Booth
PSC (Princeton Strategic Communications)
Sitrick And Company
Weber Shandwick

Florida
Edelman, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
M Booth, Miami
Otter PR, Orlando
Otter PR, St. Petersburg
rbb Communications, Miami
TransMedia Group, Boca Raton
Turner, Miami

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu

Illinois
Argyle Consulting, Chicago
Edelman, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Public Communications Inc., Chicago
Reputation Partners, Chicago
Spool, Chicago
Turner, Chicago
Weber Shandwick, Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans

Maryland
ICR, Baltimore
imre, LLC, Baltimore
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
BIG FISH PR, Boston
FINN Partners, Boston
ICR, Boston
M Booth, Boston
Regan Communications Group, Boston
RF|Binder Partners, Inc., Boston
Sitrick And Company, Boston
Solebury Strategic Communications, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Carmichael Lynch Relate, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton

New York
Berk Communications, New York
BerlinRosen, New York
BPM-PR Firm, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
Coyne Public Relations, New York
Crowe PR, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills

5W Public Relations, New York
FINN Partners, New York
FischTank PR, New York
Havas Formula, New York
High10 Media, New York
Hunter, New York
ICR, New York
imre, LLC, New York
Karbo Communications, Inc., New York
Keith Sherman and Assocs., New York
Kivvit, New York
M Booth, New York
Magrino PR, New York
MikeWorldWide, New York
Nicholas & Lence Communications, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Redpoint, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Solebury Strategic Communications, New York
360PR+, New York
Taylor, New York
Turner, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
M Booth, Charlotte
M Booth, Raleigh

Ohio
Fahlgren Mortine, Columbus
Falls & Co., Cleveland

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
imre, LLC, Philadelphia
Red Thread PR, Philadelphia
360PR+, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston

Tennessee
FINN Partners, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Champion, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Technology

Alabama
Markstein, Birmingham

Arizona
Kiterocket, Phoenix
LAVIDGE, Phoenix

California
AMW Group, West Hollywood
Ascend Agency, Irvine
Avaans Media, Los Angeles
Bacheff Communications, Newport Beach
Ballantines PR, West Hollywood
Beantown Media Ventures, Santa Monica
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Blaine Group, The, Beverly Hills
Bob Gold and Associates, Redondo Beach
Bospar, San Francisco
Clarity Global, Inc., San Francisco
Crowe PR, San Diego
Demonstrate, San Francisco
Diffusion, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Financial Profiles, Los Angeles
Financial Profiles, Palo Alto
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Firecracker PR, Brea
Highwire PR, San Francisco
Hoffman Agency, The, San Jose
Hotwire, San Francisco
Hoyt Organization Inc., The, Los Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Diego
ICR, San Francisco
Inkhouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
KCD PR, San Diego
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
MSR Communications, LLC, San Francisco
O'Malley Hansen Communications, Irvine
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Pollack Group, The, Los Angeles
Racepoint Global, San Francisco
REQ, San Diego
Revell Communications, Granite Bay
SamsonPR, Napa
Scott Public Relations, West Hills
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
Sloane & Company, San Francisco
Solebury Strategic Communications, San Francisco
Tanis Communications, Mountain View
The Brand Agency, Los Angeles
Torrenzano Group, The, San Francisco
Wachsman, Los Angeles
Walker Sands, San Francisco
Walt & Company Communications, Inc., Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego

Colorado
Catapult PR-IR, Boulder
Communications Strategy Group (CSG), Denver
FINN Partners, Denver
Lou Hammond Group, Denver
Novitas Communications, Denver

Connecticut
AJB Communications, Avon
CashmanKatz, Glastonbury
ICR, Norwalk
Solebury Strategic Communications, Stamford

D.C.
BerlinRosen
Edelman
Elkordy Global Strategies
FINN Partners
Glen Echo Group
Kivvit
M Booth
Padilla
Raffetto Herman Strategic Communications
Rasky Partners, Inc.
REQ
Sitrick And Company
Sloane & Company
Stanton Communications, Inc.
Story Partners
Torrenzano Group, The
Wachsman
Weber Shandwick

Florida
Axia Public Relations, Amelia Island
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
CommCentric Solutions, Tampa
Edelman, Miami
FINN Partners, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Moore, Inc., Tallahassee
Otter PR, Orlando
Otter PR, St. Petersburg
PAN Communications, Inc., Orlando
Pugh & Tiller PR, Sarasota/Bradenton
Sloane & Company, Miami
Ted Miller Group, LLC., Pinecrest
TransMedia Group, Boca Raton

Technology continued

Georgia
A. Brown-Olmstead Associates, Ltd., Atlanta
Alloy, Atlanta
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Walker Sands, Atlanta
Weber Shandwick, Atlanta

Hawaii
FINN Partners, Honolulu
Hawaii PR, Honolulu

Illinois
Akrete, Evanston
Edelman, Chicago
Financial Profiles, Chicago
FINN Partners, Chicago
G&S Business Communications, Chicago
Gatesman, Chicago
Glen Echo Group, Chicago
Highwire PR, Chicago
Identity, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
O'Malley Hansen Communications, Chicago
Padilla, Chicago
Reputation Partners, Chicago
Spool, Chicago
Superior PR, Chicago
Walker Sands, Chicago
Weber Shandwick, Chicago

Louisiana
Alloy, New Orleans
M Booth, New Orleans
Torrenzano Group, The, New Orleans

Maryland
ICR, Baltimore
Pugh & Tiller PR, Annapolis
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Beantown Media Ventures, Boston
Berk Communications, Boston
BIG FISH PR, Boston
Birnbach Communications Inc., Marblehead (Boston Area)
fama PR, Boston
FINN Partners, Boston
Greenough, Watertown
Highwire PR, Boston
ICR, Boston
Inkhouse, Waltham
LaunchSquad, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
PAN Communications, Inc., Boston
Racepoint Global, Boston
Rasky Partners, Inc., Boston
RF|Binder Partners, Inc., Boston
SHIFT Communications, Boston
Sitrick And Company, Boston
Sloane & Company, Boston
Solebury Strategic Communications, Boston
Tier One Partners, Boston
V2 Communications, Boston
Walker Sands, Boston
Weber Shandwick, Boston

Michigan
Bianchi Public Relations, Inc., Troy
FINN Partners, Detroit
Identity, Birmingham
Lambert, Detroit
Robar PR, Detroit
Weber Shandwick, Detroit

Minnesota
Beehive Strategic Communication, Saint Paul
Bellmont Partners, Minneapolis
Hotwire, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
CFB, Henderson
Victorious PR, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
R.J. Walker & Co., Bayonne
RAM Communications, Cranford
SPI Group LLC, The, Totowa

New York
AMP3 Public Relations, New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Bliss Group, The, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Caliber Corporate Advisers, New York
CashmanKatz, New York
Coyne Public Relations, New York
Crenshaw Communications, New York
Crowe PR, New York
Demonstrate, New York
Diffusion, New York
Edelman, New York
Elkordy Global Strategies, Forest Hills
5W Public Relations, New York
Feintuch Communications, New York
FGS Global, New York
Financial Profiles, New York
FINN Partners, New York
FischTank PR, New York
G&S Business Communications, New York
GConsulting Group (GCG), New York
Gregory FCA, New York
Havas Formula, New York
High10 Media, New York
Highwire PR, New York
Hotwire, New York
Hunter, New York
ICR, New York
Inkhouse, New York
IW Group, New York
JConnelly, New York
Kaplow Communications, New York
Karbo Communications, Inc., New York
Kivvit, New York
Lambert, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
MikeWorldWide, New York
Milk & Honey PR Inc., New York
Montieth & Company, New York
O'Malley Hansen Communications, New York
Orangefiery, New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollack Group, The, New York
Prosek Partners, New York
Public Relations Boutiques International, New York
Racepoint Global, New York
Rally Point Public Relations, New York
Real Chemistry, New York
RF|Binder Partners, Inc., New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Solebury Strategic Communications, New York
SourceCode Communications, New York
Stanton, New York
Stanton Communications, Inc., New York
The Brand Agency, New York
The Sway Effect, New York
the10company, New York
Tierney, New York
Torrenzano Group, The, New York
UpSpring PR, New York
Virgo PR, New York
Wachsman, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
Worldcom Public Relations Group, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth, Charlotte
M Booth, Raleigh
Racepoint Global, Raleigh

Ohio
Fahlgren Mortine, Columbus
Falls & Co., Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Slide Nine Agency, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Buchanan Public Relations LLC, Bryn Mawr
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Red Thread PR, Philadelphia
Sahl Communications, Inc., Bethlehem
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, Philadelphia
Weber Shandwick, Philadelphia
Zer0 to 5ive, Devon

Rhode Island
Caster Communications, Inc., Newport
Duffy & Shanley, Inc., Providence

South Carolina
Brandon, Charleston
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
MP&F Strategic Communications, Nashville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Caliber Corporate Advisers, Austin
Champion, Addison
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Idea Grove, Dallas
INK Communications, Austin
Jackson Spalding, Dallas
Ketner Group Communications, Austin
Lou Hammond Group, Houston
Lyceus Group LLC, Austin
Pierpont Communications, Austin
Pierpont Communications, Dallas
Pierpont Communications, Houston
Pierpont Communications, San Antonio
Red Fan Communications, Austin
Torrenzano Group, The, Austin
Treble PR, Austin
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Virginia
Merritt Group, Inc., McLean
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Inkhouse, Seattle
Lyceus Group LLC, Seattle
Raffetto Herman Strategic Communications, Seattle
Walker Sands, Seattle
Weber Shandwick, Seattle

Wisconsin
Punch PR, Milwaukee

Travel/Hospitality/Economic Development

Alabama
Markstein, Birmingham

Arizona
Fineman PR, a division of Off Madison Ave, Phoenix
LAVIDGE, Phoenix

California
AMW Group, West Hollywood
Ascend Agency, Irvine
Ballantines PR, West Hollywood
Berk Communications, Los Angeles
BerlinRosen, Los Angeles
Big Picture PR Inc, Los Angeles
Big Picture PR Inc, San Francisco
Blaze PR, Santa Monica
Brandman Agency, The, Beverly Hills
Chemistry PR, Los Angeles
Chemistry PR, San Diego
Citizen Relations Inc., Irvine
Citizen Relations Inc., Los Angeles
Crowe PR, San Diego
Di Moda Public Relations, Santa Monica
Diffusion, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, a division of Off Madison Ave, San Francisco
FINN Partners, Costa Mesa
FINN Partners, Los Angeles
FINN Partners, San Francisco
Fish Consulting, Los Angeles
ICR, San Diego
ICR, San Francisco
J/PR, Los Angeles
J/PR, San Diego
Jackson Spalding, West Hollywood
Karbo Communications, Inc., Los Angeles
Karbo Communications, Inc., San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Nike Communications, Inc., Beverly Hills
Olive Public Relations, San Diego
Padilla, San Francisco
Pollack Group, The, Los Angeles
Relevance International, Los Angeles
Revell Communications, Granite Bay
Scenario Communications, Stevenson Ranch
Segal Communications, San Francisco
Singer Associates Public Relations, Inc., San Francisco
Sitrick And Company, Los Angeles
2BPR, Los Angeles
2BPR, South Pasadena
The Brand Agency, Los Angeles
The James Collective, Sonoma
The Point PR, Beverly Hills
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Wright On Communications, San Diego
Zapwater Communications, Inc., Los Angeles

Colorado
Argyle Consulting, Denver
Durée & Company, Inc., Aspen
FINN Partners, Denver
J/PR, Denver
Lou Hammond Group, Denver
Novitas Communications, Denver
Turner, Denver

Connecticut
CashmanKatz, Glastonbury
ICR, Norwalk

D.C.
Argyle Consulting
BerlinRosen
Edelman
FINN Partners
Kivvit
M Booth
Padilla
PSC (Princeton Strategic Communications)
Rasky Partners, Inc.
Sitrick And Company
Stanton Communications, Inc.
Weber Shandwick

Florida
BoardroomPR, Fort Lauderdale
BoardroomPR, Miami
BoardroomPR, Naples
BoardroomPR, Orlando
BoardroomPR, Plantation
BoardroomPR, Tampa
BoardroomPR, West Palm Beach
CIIC PR, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
EvClay Public Relations, Miami
FINN Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
Fish Consulting, Tampa
Hemsworth Communications, Fort Lauderdale
Ink Link Marketing, Hialeah
JeffreyGroup, Miami
Judge Public Relations, LLC, Tampa
Kivvit, Miami
Lou Hammond Group, Miami
Lou Hammond Group, Tampa
M Booth, Miami
Moore, Inc., Tallahassee
O'Connell and Goldberg, Hollywood
Otter PR, Orlando
Otter PR, St. Petersburg
Point Taken Communications, Jacksonville
rbb Communications, Miami
TJM Communications, Winter Springs
TransMedia Group, Boca Raton
Turner, Miami
Zapwater Communications, Inc., Miami
Zimmerman Agency, The, Tallahassee

Georgia
Ascend Agency, Atlanta
Edelman, Atlanta
FINN Partners, Atlanta
Fish Consulting, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Lou Hammond Group, Atlanta
M Booth, Atlanta
Pineapple Public Relations, Chamblee
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Travel/Hosp./Econ. Dev. continued

Hawaii
FINN Partners, Honolulu

Illinois
Argyle Consulting, Chicago
Edelman, Chicago
FINN Partners, Chicago
Fish Consulting, Chicago
Gatesman, Chicago
Identity, Chicago
Kivvit, Chicago
Mekky Media Relations Inc., Chicago
Motion Agency, The, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Reputation Partners, Chicago
Spool, Chicago
Superior PR, Chicago
Turner, Chicago
Weber Shandwick, Chicago
Zapwater Communications, Inc., Chicago

Louisiana
Ehrhardt Group, The, Baton Rouge
Ehrhardt Group, The, New Orleans
M Booth, New Orleans
Zehnder Communications, New Orleans

Maryland
ICR, Baltimore
Uproar PR, Annapolis
Weber Shandwick, Baltimore

Massachusetts
Berk Communications, Boston
BIG FISH PR, Boston
FINN Partners, Boston
ICR, Boston
LaunchSquad, Boston
M Booth, Boston
Matter, Boston
Padilla, Boston
Rasky Partners, Inc., Boston
Regan Communications Group, Boston
Sitrick And Company, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan
FINN Partners, Detroit
Identity, Birmingham
lovio george | communications + design, Detroit
Weber Shandwick, Detroit

Minnesota
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri
FleishmanHillard, St. Louis
Weber Shandwick, St. Louis

Nevada
Abbi Agency, The, Las Vegas
Abbi Agency, The, Reno
Firm Public Relations & Marketing, The, Las Vegas

New Jersey
Coyne Public Relations, Parsippany
Kivvit, Asbury Park
PSC (Princeton Strategic Communications), Trenton
RAM Communications, Cranford
Violet PR, Montclair

New York
Barbara Wagner Communications LLC, New York
Berk Communications, New York
BerlinRosen, New York
Berman Group, Inc., The, New York
Big Picture PR Inc, New York
BPCM, Brooklyn
BPM-PR Firm, New York
Brandman Agency, The, New York
Buzz Creators, Inc., New York
Buzz Creators, Inc., Valhalla
Carmichael Lynch Relate, New York
CashmanKatz, New York
CIIC PR, Nyack
Citizen Relations Inc., New York
Coyne Public Relations, New York
Crowe PR, New York
Decker/Royal Agency, The, New York
Development Counsellors International (DCI), New York
Diffusion, New York
Edelman, New York
Evins Communications, New York
5W Public Relations, New York
FINN Partners, New York
Goodman Media International, Inc., New York
Gregory FCA, New York
Havas Formula, New York
ICR, New York
IMAGINE PR, New York
J/PR, New York
Karbo Communications, Inc., New York
Keith Sherman and Assocs., New York
Kivvit, New York
LaunchSquad, New York
Lawlor Media Group, New York
Lou Hammond Group, New York
M Booth, New York
Magrino PR, New York
MikeWorldWide, New York
MMGY NJF, New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
Padilla, New York
Pollack Group, The, New York
Public Relations Boutiques International, New York
Rachel Harrison Communications, New York
Redpoint, New York
Relevance International, New York
Rubenstein Public Relations, New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Stanton Communications, Inc., New York
Stuntman PR, New York
2BPR, New York
360PR+, New York
TEN3 Public Relations, Brooklyn
The Brand Agency, New York
The James Collective, Brooklyn
The Sway Effect, New York
Three Cheers, New York
Tierney, New York
Turner, New York
UpSpring PR, New York
Virgo PR, New York
Weber Shandwick, East Aurora
Weber Shandwick, New York
WordHampton PR, East Hampton
Worldcom Public Relations Group, New York
Xhibition PR, New York
Zeno Group, New York

North Carolina
French/West/Vaughan, Raleigh
KVA - Communications Made Simple, Charlotte
M Booth, Charlotte
M Booth, Raleigh

Ohio
Citizen Relations Inc., Cincinnati
Fahlgren Mortine, Columbus
Inspire PR Group, Westerville
Paul Werth Associates, Columbus

Oregon
Edelman, Portland
FINN Partners, Portland

Pennsylvania
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Red Thread PR, Philadelphia
Sahl Communications, Inc., Bethlehem
360PR+, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Weber Shandwick, Philadelphia

Rhode Island
Duffy & Shanley, Inc., Providence

South Carolina
Lou Hammond Group, Charleston

Tennessee
FINN Partners, Nashville
J/PR, Nashville
MP&F Strategic Communications, Nashville
Ripley PR, Inc., Maryville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas
Argyle Consulting, Houston
Crosswind Media & Public Relations, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
Fish Consulting, Houston
Jackson Spalding, Dallas
Lou Hammond Group, Houston
TruePoint Communications, Dallas
Weber Shandwick, Dallas

Virginia
Padilla, Richmond

Washington
Edelman, Seattle
FINN Partners, Seattle
FINN Partners, Vancouver
Weber Shandwick, Seattle

GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.

Alabama

Birmingham
Markstein

Arizona

Phoenix
Fineman PR, a division of Off Madison Ave
Kiterocket
LAVIDGE

California

Beverly Hills
Blaine Group, The
Brandman Agency, The
Nike Communications, Inc.
The Point PR

Brea
Firecracker PR

Camarillo
Marketing Maven Public Relations

Campbell
Walt & Company Communications, Inc.

Costa Mesa
FINN Partners

Fallbrook
Leavitt Communications

Granite Bay
Revell Communications

Hermosa Beach
BLND Public Relations

Irvine
Ascend Agency
Citizen Relations Inc.
GOLD PR & Social Media
O'Malley Hansen Communications

Los Angeles
Avaans Media
Berk Communications
BerlinRosen
Big Picture PR Inc
Chemistry PR
Citizen Relations Inc.
Davies Public Affairs
Diffusion
Edelman
Edge Communications, Inc.
Elev8 New Media
Evoke
Financial Profiles
FINN Partners
Fish Consulting
Hoyt Organization Inc., The
IW Group
J/PR
Karbo Communications, Inc.
KARV Communications
Lee Andrews Group
Marino.
Miller Ink
Pollack Group, The
Relevance International
Sitrick And Company
Superjuice
2BPR
Taylor & Company
The Brand Agency
Wachsman
Weber Shandwick
Zapwater Communications, Inc.

Mountain View
Tanis Communications

Napa
SamsonPR

Newport Beach
Bacheff Communications

Palo Alto
Financial Profiles

Redondo Beach
Bob Gold and Associates
Merryman Communications

Roseville
Prosio Communications

Sacramento
Edelman
Perry Communications Group, Inc.

San Diego
Chemistry PR
Crowe PR
Evoke Canale
ICR
J/PR
KCD PR
Olive Public Relations
REQ
TEAM LEWIS
Wright On Communications

San Francisco
Big Picture PR Inc
Bospar
Demonstrate
Edelman
Evoke
Fineman PR, a division of Off Madison Ave
FINN Partners
Highwire PR
Hotwire
ICR
Inkhouse
IW Group
Joele Frank
Karbo Communications, Inc.
Landis Communications Inc.
LaunchSquad
M Booth
MSR Communications, LLC
Padilla
PAN Communications, Inc.
Peppercomm
Racepoint Global
Segal Communications
Singer Associates Public Relations, Inc.
Sloane & Company
Solebury Strategic Communications
TEAM LEWIS
Torrenzano Group, The
Vested
Walker Sands
Weber Shandwick

San Jose
Hoffman Agency, The

Santa Barbara
Davies Public Affairs

Santa Monica
Beantown Media Ventures
Blaze PR
Di Moda Public Relations

Sonoma
The James Collective

South Pasadena
2BPR

Stevenson Ranch
Scenario Communications

Studio City
Fiona Hutton & Associates, Inc.

Torrance
Hoyt Organization Inc., The

West Hills
Scott Public Relations

West Hollywood
AMW Group
Ballantines PR
Jackson Spalding

Colorado

Aspen
Durée & Company, Inc.

Boulder
Catapult PR-IR
IPREX

Denver
Argyle Consulting
Communications Strategy Group (CSG)
FINN Partners
J/PR
Lou Hammond Group
Novitas Communications
Turner

Connecticut

Avon
AJB Communications

Glastonbury
CashmanKatz

Norwalk
ICR

Stamford
Butler Associates, LLC
Solebury Strategic Communications

Delaware

Newark
Ascendant Group Branding

D.C.

APCO Worldwide
Argyle Consulting
BerlinRosen
Caplan Communications LLC®
Crosby
Davies Public Affairs
Dentons Global Advisors
Edelman
Elkordy Global Strategies
FINN Partners
FTI Consulting Strategic Communications
Glen Echo Group
Ink & Roses
JPA Health
Kivvit
M Booth
Marathon Strategies
McCabe Message Partners
Padilla
PSC (Princeton Strategic Communications)
Raffetto Herman Strategic Communications
Rasky Partners, Inc.
Reis Group, The
RENEWPR
REQ
Reservoir Communications Group
720 Strategies
Signal
Sitrick And Company
Sloane & Company
Spectrum Science
Stanton Communications, Inc.
Story Partners
Stratacomm
TEAM LEWIS
The Levinson Group
Torrenzano Group, The
Wachsman
Weber Shandwick

Florida

Amelia Island
Axia Public Relations

Boca Raton
TransMedia Group

Fort Lauderdale
BoardroomPR
Durée & Company, Inc.
FINN Partners
Fish Consulting
Hemsworth Communications

Hialeah
Ink Link Marketing

Hollywood
O'Connell and Goldberg

Jacksonville
Point Taken Communications

Miami
BoardroomPR
CIIC PR
Edelman
EvClay Public Relations
JeffreyGroup
Kivvit
Lou Hammond Group
M Booth
rbb Communications
Sloane & Company
Turner
Zapwater Communications, Inc.

Naples
BoardroomPR

Orlando
BoardroomPR
Otter PR
PAN Communications, Inc.

Palm Beach
Sharp Think, Inc.

Pinecrest
Ted Miller Group, LLC.

Plantation
BoardroomPR

Sarasota/Bradenton
Pugh & Tiller PR

St. Petersburg
Otter PR

Tallahassee
Moore, Inc.
Sachs Media, Inc.
Zimmerman Agency, The

Tampa
BoardroomPR
CommCentric Solutions
Fish Consulting
Judge Public Relations, LLC
Lou Hammond Group

West Palm Beach
BoardroomPR

Winter Springs
TJM Communications

Georgia

Athens
Jackson Spalding

Atlanta
A. Brown-Olmstead Associates, Ltd.
Alloy
Ascend Agency
BLH Consulting, Inc.
Eberly & Collard Public Relations
Edelman
FINN Partners
Fish Consulting
Hope-Beckham Inc.
Jackson Spalding
Lou Hammond Group
M Booth
Superjuice
Trevelino/Keller
Walker Sands
Weber Shandwick

Chamblee
Pineapple Public Relations

Hawaii

Honolulu
FINN Partners
Hawaii PR

Idaho

Eagle
Health+Commerce

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Illinois

Chicago
Argyle Consulting
Dixon|James Communications
Edelman
Evoke
Financial Profiles
FINN Partners
Fish Consulting
FoodMinds
G&S Business Communications
Gatesman
Glen Echo Group
Greentarget Global LLC
Highwire PR
Identity
Jasculca Terman Strategic Communications
Kivvit
L.C. Williams & Associates
Mekky Media Relations Inc.
Motion Agency, The
O'Malley Hansen Communications
Padilla
Pietryla PR & Marketing
Public Communications Inc.
Reputation Partners
Spectrum Science
Spool
Superior PR
TEAM LEWIS
Turner
Walker Sands
Weber Shandwick
Zapwater Communications, Inc.

Evanston
Akrete

Indiana

Westfield
JW Public Relations & Marketing

Louisiana

Baton Rouge
Ehrhardt Group, The

New Orleans
Alloy
Ehrhardt Group, The
M Booth
Torrenzano Group, The
Zehnder Communications

Maryland

Annapolis
Crosby
Pugh & Tiller PR
Uproar PR

Baltimore
ICR
imre, LLC
Weber Shandwick

Rockville
Caplan Communications LLC®

Massachusetts

Boston
BackBay Communications
Beantown Media Ventures
Berk Communications
BIG FISH PR
fama PR
FINN Partners
Highwire PR
ICR
JPA Health
LaunchSquad
LaVoieHealthScience
M Booth
Matter
Padilla
PAN Communications, Inc.
Racepoint Global
Rasky Partners, Inc.
Regan Communications Group
RF|Binder Partners, Inc.
SHIFT Communications
Sitrick And Company
Sloane & Company
Solebury Strategic Communications
360PR+
TEAM LEWIS
Tier One Partners
V2 Communications
Walker Sands
Weber Shandwick

Marblehead (Boston Area)
Birnbach Communications Inc.

Waltham
Inkhouse

Watertown
Greenough

Michigan

Birmingham
Identity

Detroit
Bassett & Bassett Communication Managers and Counselors, Inc.
FINN Partners
Franco
Lambert
lovio george | communications + design
Robar PR
Stratacomm
Weber Shandwick

Troy
Bianchi Public Relations, Inc.

Minnesota

Minneapolis
Bellmont Partners
Carmichael Lynch Relate
Hotwire
Padilla
Tunheim
Weber Shandwick

Saint Paul
Beehive Strategic Communication

Missouri

Kansas City
Germinder + Associates/Goodnewsforpets.com

St. Louis
FleishmanHillard
O'Malley Hansen Communications
Standing Partnership
Weber Shandwick

Nevada

Henderson
CFB

Las Vegas
Abbi Agency, The
Firm Public Relations & Marketing, The
Victorious PR

Reno
Abbi Agency, The

New Jersey

Asbury Park
Kivvit

Basking Ridge
MCS Healthcare Public Relations

Bayonne
R.J. Walker & Co.
Cranford
RAM Communications

Fair Lawn
Rosica Communications

Lawrenceville
Taft Communications

Montclair
Violet PR

Parsippany
Coyne Public Relations

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New Jersey continued

Princeton
Evoke

Scotch Plains
Oak PR

Somerset
Stevens Group, The

Totowa
SPI Group LLC, The

Trenton
PSC (Princeton Strategic Communications)

New York

Albany
Marathon Strategies

Bayside
Goldman Communications Group, Inc.

Brooklyn
BPCM
TEN3 Public Relations
The James Collective

East Aurora
Weber Shandwick

East Hampton
RED PR
WordHampton PR

Forest Hills
Elkordy Global Strategies

Katonah
Buttonwood Communications Group

New York
AMP3 Public Relations
APCO Worldwide
Ascendant Group Branding
August
Barbara Wagner Communications LLC
Berk Communications
BerlinRosen
Berman Group, Inc., The
Big Picture PR Inc
Bliss Group, The
BPM-PR Firm
Brandman Agency, The
Butler Associates, LLC
Buzz Creators, Inc.
Caliber Corporate Advisers
Carmichael Lynch Relate
CashmanKatz
Citizen Relations Inc.
Cognito
Coyne Public Relations
Crenshaw Communications
Crowe PR
Decker/Royal Agency, The
Demonstrate
Development Counsellors International (DCI)
Diffusion
Dukas Linden Public Relations
E-PR Online
Eberly & Collard Public Relations
Edelman
Evins Communications
Evoke
Evoke Canale
5W Public Relations
Feintuch Communications
FGS Global
Financial Profiles
FINN Partners
FischTank PR
Forefront Communications
G&S Business Communications
GConsulting Group (GCG)
Gladstone Place Partners
Goodman Media International, Inc.
Gould+Partners
Gregory FCA
Group Gordon
H/Advisors Abernathy
Havas Formula
Hewes Communications
High10 Media
Highwire PR
Hotwire
Hunter
ICR
IMAGINE PR
imre, LLC
Infinite Global
Ink & Roses
Inkhouse
IW Group
J/PR
JConnelly
Joele Frank
JPA Health
Kaplow Communications
Karbo Communications, Inc.
KARV Communications
Keith Sherman and Assocs.
Kekst CNC
Kivvit
Lambert
LaunchSquad
Lawlor Media Group
Lou Hammond Group
M Booth
M Booth Health
Magrino PR
Marathon Strategies
Marino.
MikeWorldWide
Milk & Honey PR Inc.
MMGY NJF
Montieth & Company
Newman Group, The
Nicholas & Lence Communications
Nike Communications, Inc.
O'Malley Hansen Communications
Oak PR
Orangefiery
Padilla
PAN Communications, Inc.
Peaks Strategies
Peppercomm
Pollack Group, The
Pollock Communications
Press Record Communications
Prosek Partners
Public Relations Boutiques International
Racepoint Global
Rachel Harrison Communications
Rally Point Public Relations
Real Chemistry
RED PR
Redpoint
Reevemark
Relevance International
RF|Binder Partners, Inc.
Ripp Media/Public Relations, Inc.
Rosen Group
Rubenstein Public Relations
Ruder Finn Inc.
Sharp Think, Inc.
Sitrick And Company
Sloane & Company
Solebury Strategic Communications
SourceCode Communications
Spectrum Science
Stanton
Stanton Communications, Inc.
Stuntman PR
Superjuice
20Two Studio
2BPR
360PR+
TASC Group, The
Taylor
TEAM LEWIS
Teuwen, An Evins Communications Company
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How to Hire a PR Firm: The Corporate View

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of The Practice of Public Relations, in its 13th edition, and co-author of Rethinking Reputation, published by Palgrave Macmillan in 2012.

In In the 21st century, the public relations business is "big business." Public relations agency revenues total billions of dollars annually, and public relations executive remuneration has grown exponentially. Nonetheless, the key variables in hiring and retaining a public relations agency haven't changed much over the years. It still makes great good sense for a potential "buyer" of communications services to be both cautious and vigilant in hiring a public relations agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following "Baker's Dozen" rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they're in a "fight" for the business and can't take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is "pure," of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn't hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They've got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is "results" not "activity" that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest. You and he or she are both aware of what the program's objectives are and whether or not they are being attained as time goes by.

Seitel's 13 rules when hiring outside PR counsel:

1. **Whenever possible, seek competitive bids.**
2. **Get references and interview them.**
3. **Emphasize results.**
4. **Negotiate down larger retainer fees.**
5. **Review monthly bills.**
6. **Beware the management audit.**
7. **Don't leap for the big "name."**
8. **Buy creativity.**
9. **Personalize social media**
10. **Resist the "waffler."**
11. **Beware "hidden extras."**
12. **Make demands.**
13. **Quickly disengage.**

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the $500 or $600 or higher per hour that they ask. (Some ask $1,000 an hour. Are they worth it? Well……..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don't automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don't be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy's?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it's your company's – and your stockholders' – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you

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deserve to be gouged further, as surely you will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is "get to know" the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don't have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the "management audit" as a guise to get to higher ranking executives for future considerations.

So while there's nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm's public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the "management audit" with caution or at least question its necessity.

7) Don't leap for the big "name."

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as "public relations consultants." In many cases their specialty is who they know, not what they know.

Nothing wrong with being "connected" but...sometimes people of this ilk who claim they are "plugged in" may well have had the "plug" pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that "personal chemistry" between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don't want to buy a consulting firm for its name or hire someone you can't stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the "shelf shill" the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be "peddled" the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, "instant-pudding answers."

Rather, hire creativity. You and your staff can provide "safe" counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Personalize social media.

Communicating via social media is no longer an "option" for organizations. Facebook, Twitter, Tik Tok, Instagram, You Tube, WeChat, WhatsApp, et al have all become commonplace in the practice of public relations.

In other words, every organization must use social media. And every public relations agency will offer social media counsel as part of its presentation pitch.

The trick for you, as the potential client, is to select an agency that "personalizes" its social media pitch to your particular needs. So beyond producing a Facebook page or Twitter account or You Tube videos or Instagram networking capability, the agency must demonstrate how its management of your interactive social media presence will distinguish you from the competition.

Stated another way, "What, specifically, will they offer to make your social media distinctive from all the rest?" That is the question that must be answered.

10) Resist the "waffler."

The worst advice a consultant can offer is "waffling" advice counsel that yings and yangs but never commits to a specific point of view. "On the one hand, you might do this...but on the other hand...," etc.

Advice like this just isn't worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn't something you should buy.

10) Beware "hidden extras."

Keep your eyes open and your wallet closed to the "nose-under-the-tent" phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.

You've hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant's brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you're depending on them and plan to get what you're paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he'll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o'clock at night.

12) Quickly disengage.

Finally, don't be reluctant to fire a consultant. Sometimes the client and consultant just don't click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn't especially thrilling to be around, there's no shame in quickly disengaging.

In addition, keep your eyes open about "cancellation clauses" at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.

Ten Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of "net revenues." I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his $4 million firm is now worth $12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, $6 million, at closing, for his $4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is no exact science in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is generally an element of subjectivity in valuing a firm, but there certainly are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today's earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods.
3. Net worth of the firm as of sale date.
4. Working Capital (current assets less current liabilities) position as of sale date.
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet.

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability benchmarks, client net revenues, employees compensation, utilization, and several other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are well worth the resources required to complete them. While having a thorough understanding of your firm's value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.

1. Potential Sale. When contemplating putting your PR firm on the market, knowing how much your firm is worth can help you tremendously when determining an asking price for your business and deciding how much you will accept from a buyer.

2. Potential Merger of Two or More Firms. A firm valuation is a valuable resource to have on hand when considering the merger of multiple firms. Again, knowing the value of your firm will help to ensure that a fair and reasonable transaction takes place should the firm merge with another firm.

3. Potential Acquisition. Having a comprehensive firm valuation can also provide valuable information and insight when large and small opportunities for growth come along, such as an acquisition.

4. Phantom Stock Plan (Contract Equity). Retaining key executives is a high priority for most firms. Having a Phantom Stock plan will necessitate a current valuation to illustrate to the executives the worth of their shares upon partial or complete sale of the firm.

5. Partner Buy-In. When adding partners to the firm, knowing your company's worth is necessary in order to ensure that your new partners pay a fair buy-in price for their shares.

6. Partner Buy-out. In order to ensure a fair transaction takes place when a partner buy-out takes place, knowing a firm's value is key. The valuation model for a partner buy-out is different than for the sale of a firm.

7. Partner Split-Up. When firm partners split up and potentially divide firm assets, understanding the value of your firm is imperative to reach an equitable settlement.

8. Borrowing Power. Any substantial loan request from a bank or other third-party may require an independent valuation.

9. Divorce. Whether a divorce is amicable or not, knowing the worth of your organization is a safe bet when you go into negotiations. Understanding how much the business you worked hard to build is worth can help ensure that a fair divorce settlement is reached.

10. Estate Planning. When organizing your estate and creating a succession plan for your business, it's important to have an accurate business valuation on hand. This will help you with tax planning and assist you in determining who should ultimately inherit your financial interest in the firm.

There is no "rule of thumb." Every valuation is different. There are many moving parts. There are items that may add or subtract from the calculated value. And there are many intangibles that impact the ultimate valuation. For example, top- and bottom-line trends, sudden loss of major clients, death of an owner who is a rainmaker, a key VP leaving and taking a major client.

Here Is What I Recommend when you are considering a valuation:

1. Connect with the person who may do the valuation.
2. Ask for his or her education credentials, such as degrees & certifications, university teaching etc.
3. Ask for his or her cost range.
4. Ask how long will it take to finalize the valuation report.
5. Ask for his or her references.
6. Call the references and ask the following:
   - Was there value?
   - Was it timely?
   - Did they receive high-quality service?
   - Was the cost in line with the quote?

If you have a need for a valuation do your homework. Interview the firms that provide this service, specifically the person who will do the valuation. Determine which firm and individual will give you the highest quality of service and product for a fair price.

10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

Whether you're actively considering the sale of your PR firm, or it's just a vague idea that's been percolating at the back of your mind for awhile, it's important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite.

Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

1. MYTH: I'll lose all my autonomy.

TRUTH: You'll actually have a big say in what happens during and after the integration of your firm into the buyer's organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

2. MYTH: My firm will remain as a silo within the buyer's firm.

TRUTH: It's possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it's more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true "meeting of the minds." This might involve interviewing past PR firm CEOs acquired by the buyer.

3. MYTH: I'm better off waiting to sell until my firm reaches $X in revenue.

TRUTH: History proves there is no magic number required for a successful transaction. Whether your annual revenues are $300,000 or $40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

4. MYTH: My firm would need to be twice as big before anybody would be interested in buying it.

TRUTH: Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical "critical mass" could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

5. MYTH: If I sell my firm, my clients will leave me.

TRUTH: Generally, most clients are supportive of mergers – provided that you're honest with them about your motivations, and that you can assure them that they'll continue to receive the same high level of service they've come to expect. Of course, there are few guarantees in life, and some client attrition is a natural part of any service business. But don't let that concern become an insurmountable obstacle to pursuing selling your firm.

6. MYTH: After I sell, I'll be stuck at the buyer's firm forever.

TRUTH: Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer's firm to receive your full earnout from the sale. A period of three or four years is common.

7. MYTH: A buyer will always pay the asking price for my firm.

TRUTH: Buyers know the marketplace like the backs of their hands, and it's the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, "bidding wars" rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some "accounting trick" valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

8. MYTH: After being my own boss for so long, I could never report to someone else again.

TRUTH: Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer's firm.

9. MYTH: I don't have to worry about my senior-level people.

TRUTH: To a buyer, your firm's key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you've done everything to keep them fulfilled. It's not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It's equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

10. MYTH: We've got decent billings, but my firm isn't profitable enough to attract a potential buyer.

TRUTH: Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

The Bottom Line

Like most PR firm CEOs, you've undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you've never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you've invested in your company over the years, always remember that an educated seller is a wise seller. Don't allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.

A

A. BROWN-OLMSTEAD ASSOCIATES, LTD.

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www.newaboa.com
Strategic public relations counseling, planning and execution. Founded: June 1, 1972. Employees: 5. Founded: 1972.

Agency Statement: ABOA is celebrating more than 50 years in business and is focused on communications counsel with special services in the areas of public affairs, community relations, media relations, fundraising, marketing and event management. The award-winning firm is known for its networking on behalf of clients, reputation management and innovative project development.

Amanda Brown-Olmstead, CEO

Andrew J. Young Foundation
Better Right Now!
C.T. and Octavia Vivian Museum and Archives, Inc.
Democracy In a Hotter Time
ForCyte Medical
For Peace I Rise
Gateway85 CID
HelpingUkraine.us
National Jewish Health
National Monuments Foundation
ProgenaCare Global
The Great Park Conservancy

ABBI AGENCY, THE

1385 Haskell St., Reno, NV 89509-2844
775/722-3424; ty@theabbiagency.com
www.theabbiagency.com
Technology, travel & tourism, public affairs, healthcare, real estate and development. Employees: 46. Founded: 2008.

Agency Statement: Founded in 2008 and named Bulldog PR Award's Midsize Agency of the Year in 2022, The Abbi Agency is a woman-owned and operated integrated marketing communications firm.

With significant experience across a wide variety of business verticals, including travel & tourism, technology, public affairs, healthcare and development, we produce award-winning work by developing and managing diverse, multi-channel creative campaigns that are both innovative and compelling for our clients' audiences.

We believe in building performance touch points into our marketing programs to ensure that we are nimble, agile, responsive and effective in our outreach methodologies.

We are a full-service shop with broad capabilities — from creative to paid media to web — that believes in supporting and encouraging our team to create the transformational campaigns we are so proud to produce.

We've also earned a reputation of working incredibly well with other agencies to produce cohesive brand campaigns and integrated messaging across all platforms.

We are fiercely independent and true to our mission, vision and values — but also fiercely dedicated to diversity, equity, inclusion and leaving the communities we enter better off than we found them. That's why we are a proud B Corp. We understand the importance of elevating voices that are not always readily heard, extending opportunities for career growth to a diverse workforce, and practicing cultural humility as we navigate the nuanced needs, wants and perspectives of a vibrant and varied constituency.

Our team is made up of 45+ full-time experts across various marketing disciplines. We're headquartered in Reno, Nevada and hold offices in Las Vegas, and the United Kingdom, along with remote employees across the expansive U.S. allowing our distributed team to work effectively across time zones and to travel as necessary for client engagements.

Abbi Whitaker, pres./co-founder: Abbi@theabbiagency.com
Ty Whitaker, CEO/co-founder: Ty@theabbiagency.com
Connie Anderson, chief strategy officer/partner: Connie@theabbiagency.com
Lauren Meckstroth, VP of public relations, tech and B2b: Lauren@theabbiagency.com
Owen Truesdell, dir. of public affairs: Owen@theabbiagency.com

Additional office in Las Vegas, NV and offices remotely across the U.S.

Clients Include:
Aquant
Aurea
CloudFix
Discover Kalispell
Donsuemor
Edgewood Tahoe Resort
EMPLOYERS
Explore Murrieta
Go Goleta
Google
Mill District
Nevada Dept. of Motor Vehicles
Nevada Dept. of Wildlife
Nevada Health Exchange
RealVNC
Study.com
Tesla
Visit Carmel By-The-Sea
Visit Morro Bay
Waste Management

AERIAL COMMUNICATIONS GROUP

970A Eglinton Ave. West, Toronto, Ontario M6C 2C5, Canada
416/787-6577; pr@aerialpr.com
www.aerialpr.com

AJB COMMUNICATIONS

5 Conifer Lane, Avon, CT 06001
917/783-1680; ajbcomms@gmail.com
www.ajbcomms.com
@ajbcomms
https://www.linkedin.com/in/andy-blum-0476897
General, crisis, reputation repair & high-profile litigation PR, book publicity, political PR, PR launches, press releases, bylined/op-ed placement and media/social media training. Employees: 1. Founded: 2013.

Agency Statement: Client work includes law firms and legal consultants, book authors and publishers, real estate companies, renewable energy

Continued on next page

AJB COMMUNICATIONS continued

companies, PR related to COVID, PR agencies, an Emmy winner, a film on a non-profit dance group, PR in a proxy fight, a climate change NGO, a former governor and high-profile executives with PR crises and legal problems.

Andrew Blum, founder and PR consultant

Law Firms
Publishers
Authors
PR agencies
Politicians
Individuals and families
Family companies
Real estate companies
Non-profits
Renewable energy companies
Crisis situations

AKHIA COMMUNICATIONS

85 Executive Pkwy., Hudson, OH 44236
330/463-5650; angela.bachman@akhia.com
www.akhia.com
Focus on manufacturing; public relations; internal communications; consumer, business and trade media relations; marketing communications; HR recruitment; branding; digital communications; and paid campaigns; creative design; strategic communications; content strategy; content development; brand storytelling; digital marketing. Employees: 40. Founded: 1996.

Agency Statement: Business is complex. But communication shouldn't be. Discover your brand story, engage new audiences, build loyalty, produce results, turn heads. Tap into the talent, experience and energy of akhia communications.

Ben Brugler, pres. & CEO; Angela Bachman, COO; April Wonsick, exec. VP; Nick Pfahler, Mike Lawrence, creative dirs.; Patsie Dionise, dir., content; Carrie Kandes, dir., client service; Jamie Gyerman, dir., digital

Clients Include:
AgriSystems
Akron Children's Hospital
American Endowment Foundation
Associated Materials
Cabot
Cattron North America
City of Green
City of Hudson
Country Pure Foods
Current, Powered by GE
Danfoss Power Solutions
Delta Systems
Dutch Boy
Diebold Nixdorf
Eaton Corp.
FiberTite
Fire-Dex
GE Lighting
General Electric Company
GPD Group
Hammond Construction
ICP Building Solutions Group
Krylon
Lauren International
Mayfran International
Minwax
National Coatings
Nicopress
nVent
Prestan Products
Purdy
Quanex
Roundtable Learning
Seaman Corp.
Secureworks
Securitas North American Guarding
Swagelok
The Lubrizol Corp.
Thompson's
US Ecology

AKRETE

909 Davis St., 5th flr., Evanston, IL 60201
847/942-1458; fax: 847/556-0738; margy@akrete.com
www.akrete.com
Content, PR, marketing and social media for the commercial real estate, financial services, professional services and cannabis industries. Employees: 26. Founded: 2011.

Agency Statement:

We know your industry, your terminology, and your clients in the commercial real estate, financial services, professional services, cannabis and related industries.

There's no ramp-up with Team Akrete. We deliver the most senior team with the deepest expertise of any agency team in the nation within these industries of focus. Our clients can trace significant business results and closed deals to our services including content creation, public relations, marketing and social media services.

Key professionals include Margy Sweeney, founder & CEO, and leaders including Patricia Agos, Abby Carr, Kelly Davis, Brian Greenberg, Jennifer Harris, Lisa Karel, Leslie Kaufman, Jackie Keane, Donna McSorley, Catherine Mini, Michelle Pittman, Becky Reno, Daisy Simmons, Nicole Stenclik, Morgan Sweeney, Conah Targett-Jones, Caroline Thompson and Aimee Val

Alliant Credit Union
BentallGreenOak
ButterflyMx
Byline Bank
Cannabis Facility Construction
CRECA Network
Design Construction Concepts
The Goldie Initiative
Golub & Company
Green Meadows Cannabis
Hines
JLL
KeyBanc Capital Markets
KeyBank Real Estate Capital
Key Private Bank
Kiavi
Kingbird Investment Management
Maverick Commercial Mortgage
MGO LLP
Mosaic Construction
Project Management Advisors
Skender
Society of Industrial and Office Realtors (SIOR) Chicago
Steelcase
Unispace
Xchange Loans

ALLOY
976 Brady Ave. NW, Suite 100, Atlanta, GA 30318
855/300-8209; info@alloycrew.com
www.alloycrew.com
Technology PR. Employees: 31. Founded: 2012.

Agency Statement: Alloy (previously known as ARPR) is an integrated marketing agency full of problem solvers and idea makers whose work reverberates throughout the Americas, Europe and the Middle East. The firm's deep expertise in earned media, content marketing, social platforms and digital advertising enables us to launch multi-channel campaigns that help global technology brands engage with their buyers, shape public opinion, build lasting influence and grow their market share. Since 2012, Alloy has been named a 10-time Best Place to Work, Technology Agency of the Year, Fastest Growing PR Agency, and noted for Best Use of Measurement and Data. To see how Alloy stands out from the crowd, visit AlloyCrew.com and follow @Alloy_Crew on LinkedIn, Twitter and Instagram.

Raj Choudhury, CEO; Anna Ruth Williams, chief strategy officer; Jenni McDonough, chief people officer; Renee Spurlin, exec. VP; Melissa Baratta, sr. VP

Additional office in New Orleans.

66degrees
Advantive
Aidoc
Brightwell
EROAD
Gladly
HHAexchange
Instant Financial
Intelerad
LeaseQuery
Paysend
Prevedere
RetireeFirst
Rimidi
RxBenefits
SonicWall
Sovos
Unbabel

ALLYN MEDIA
3838 Oak Lawn Ave., #400, Dallas, TX 75219
214/871-7723; allynmedia@allynmedia.com
www.allynmedia.com
Public affairs, crisis, reputation management, retail, energy, education, technology, transportation, hospitality, entertainment, healthcare, advocacy, DEI, government relations, nonprofit, real estate, media training, social justice, franchise. Employees: 16. Founded: 1983.

Agency Statement: Allyn Media is a communications firm partnering with businesses, causes and candidates to evolve, expand, promote and protect their brands and reputations. *PR Week* calls Allyn Media "the go-to guys for public affairs, public relations and sharp collateral." Our work has received hundreds of international, national and regional awards and our team has earned the company "Best Places to Work" and "Best Places to Work for Parents" honors. We are a 100% women-owned, private company.

Jennifer Pascal, co-owner; Mari Woodlief, co-owner; Erin Ragsdale, partner; Bill Stipp, sr. VP and creative dir.; Shawn Williams, VP and social justice practice lead; Maureen Wiegert, Ryan Trimble, Sana Syed, VPs; Jessica Moore, digital practice lead; Katie Chiu, social media practice lead; Monica Cordova, Nicole Rosales, sr. acct. execs.; Cimajie Best, public affairs specialist

AMBITIOUS PR
First Floor Offices, Courtyard House, 26 Oakfield Rd., Clifton, Bristol, Avon BS8 2AT, United Kingdom
+44 (0) 117 905 1177; lis@ambitiouspr.co.uk
https://www.ambitiouspr.co.uk
PR and communications strategy, media relations, content creation, thought leadership, personal brand, crisis and issues management, social media, digital PR, stakeholder engagement. Employees: 20. Founded: 2012.

Agency Statement: AMBITIOUS is an award-winning PR agency specialising in corporate and b2b communications. We integrate strategic thinking with marketing communications and PR services.

We aim high, just like our clients. Always on schedule and on budget, we deliver the right message to the right people, in the right place at the right time, ensuring our clients achieve their ambitions.

UK based, our reach is global, meeting the needs of our national and international clients.

Lis Anderson, FCIPR, dir.; Sarah Woodhouse, dir.; Helen Embleton, dir., client svcs.; Claire Snook, mgr., digital comms.

Clients Include:
Access Creative College
Accord Healthcare
Barwood Capital
Bft Automation
CBRE Global Commercial Real Estate
Deloitte
Livi Healthcare
National Assn. of Construction Frameworks
NHS
Operational Riskdata eXchange Assn.
PlayMoreGolf
St. James's Place Wealth Management
Telefónica
Xledger

AMP3 PUBLIC RELATIONS
210 West 29th St., Floor 6, New York, NY 10001
212/677-2929; info@AMP3pr.com
https://amp3pr.com
Fashion, beauty and consumer lifestyle PR. Employees: 14. Founded: 2004.

Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in consumer lifestyle, beauty and fashion PR campaigns for both emerging and established global brands including: apparel, accessories, beauty, retail, tourism and technology. We amplify our clients using a three-pronged approach: traditional PR & media outreach, social media marketing & influencer marketing, and experiential event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment. The 2018 winner of "Agency of the Year" at the BCAs, AMP3 is currently ranked in the Top Fashion & Beauty PR Firms in the U.S. and was recently named a "Game Changer of PR" by *PR News*. AMP3 PR is an FWV affiliate agency. Together we offer the best of both worlds: a boutique agency powered by one of the nation's largest independently-held full-service PR, advertising and digital marketing firms. For more information, please visit amp3pr.com.

Alyson Roy, owner/partner

Continued on next page

AMP3 PUBLIC RELATIONS continued

Clients Include:
Billabong
Caribbean Joe
Caterpillar Footwear
Champagne Nicolas Feuillatte
CR7 Denim by Cristiano Ronaldo
Derma-e
Designer Eyes
Disney Princess
Domenico Vacca
Eden Fine Art Gallery
Ellen Tracy
Fossil Group (licensed brands including Michael Kors, Kate Spade New York, Diesel, Armani Exchange, BMW, Emporio Armani, Puma, DKNY)
Governors Ball Music Festival
Heelys
Hey Harper Jewelry
HUE
Hytest Safety Footwear
Iceland Naturally
Ingrid & Isabel
Joe's Jeans
KEF Audio
KL Polish by Kathleen Lights
Kleinfeld Bridal Party
Lee Jeans
Lenzing
Manhattan Vintage
Nolcha Shows at New York Fashion Week
Occasion Brands
Park West Gallery
Peugeot
PROM GIRL
QC Terme Spas & Resorts
Samsung
Seafolly Swimwear
Sebago Footwear
Sequential Brands Group
Silk NY
Simply Dresses
Spark Pretty
Talia Jewelry
TENCEL™
Thérapie Clinic
TruSkin
William Rast
Wrangler Denim (Modern)

AMW GROUP

8605 Santa Monica Blvd., West Hollywood, CA 90069
310/295-4150; fax: 310/295-4130; info@amworldgroup.com
www.amworldgroup.com
Consumer brands, corporate communications, food & beverage, health wellness, travel & hospitality, technology, digital strategy, fashion, entertainment, sports, nonprofit, crisis communications, reputation management. Employees: 36. Founded: 1997.

Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

Amber Curtis, comms. mgr.

Clients Include:
A&M University
Crate & Barrel
Eagle Rock Werkshop
Florida Marlins
GAP
Hard Rock Hotel
Hennes & Mauritz
Macy's
Mandalay Bay
Oakley

APCO WORLDWIDE

1299 Pennsylvania Ave., N.W., Suite 300, Washington, DC 20004
202/778-1000; fax: 202/466-6002; info@apcoworldwide.com
www.apcoworldwide.com
Employees: 959. Founded: 1984.

Agency Statement: APCO Worldwide is an advisory and advocacy communications consultancy helping leading public and private sector organizations be catalysts for progress by navigating the challenges of today, acting with agility, anticipating social risk and building organizational reputations, relationships and solutions to succeed.

APCO is proudly an independent and majority women-owned business. Most importantly, we are a trusted partner to our clients, who hire us to help them anticipate, plan, execute and secure their futures through our robust global expertise and astute advisory counsel; creative and impactful advocacy programs; and purposeful and effective communications.

Services:
•Advisory
•Advocacy
•Corporate Communication
•Creative & Advertising
•Crisis & Litigation
•Digital
•Government Relations & Public Affairs
•Internal Communications & Employee Engagement
•M&A & Competition
•Marketing Communication
•Media Relations
•Research, Analytics & Measurement
•Sustainability & Social Impact

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.; Kelly Williamson, pres., North America

APCO's NEW YORK OFFICE
1250 Broadway, 31st flr., New York, NY 10010
212/300-1800; fax: 212/300-1819; ppassman@apcoworldwide.com

Pamela Passman, chief of corporate & mng. dir., New York

APCO's EUROPE HEADQUARTERS
Rue Montoyer 47, 5th flr., Brussels 1000, Belgium
32-2-645-9811; fax: 32-2-645-9812; pcompostella@apcoworldwide.com

Paolo Compostella, pres., Europe

APCO's MENA HEADQUARTERS
104, Block B, Office Park Bldg., Dubai Internet City, PO BOX 500746, Dubai, United Arab Emirates
971-4-361-3333; msbeih@apcoworldwide.com

Mamoon Sbeih, pres., Middle East & North Africa

APCO's ASIA HEADQUARTERS
Suite 903, Tower C, Office Park, No.5, Jinghua South St., Chaoyang District, Beijing 100020, China
86-10-6505-5127; qwang@apcoworldwide.com

Anne Wang, COO, Greater China

81-3-6457-9702; mnagai@apcoworldwide.com

Masayo Nagai, mng. dir., Japan; chmn., Asia

137 Market St., #16-01, Singapore 048943, Singapore
65-6922-0555; fax: 011-65-6735-3077; jjlee@apcoworldwide.com

JJ Lee, mng. dir., Southeast Asia

Clients Include:
Accenture
Apple
Bayer
Blockchain for Europe
Cigna
Educational Testing Service
Ellucian
Equinix
G42 Healthcare
Healthcare Distribution Association
International Copper Association
IKEA
Lumina Dx
Gilead Sciences
Microsoft
North Carolina Community College System
Portland Cement Association
Reckit Benckiser
Roche
Tetra Pak
VMWare

APPROACH

63 W. Dublin Granville Rd., Worthington, OH 43085
614/543-8540; hello@approachmarketing.com
www.approachmarketing.com
Approach is a national agency that provides integrated communication strategies including media relations, thought leadership, influencer, digital amplification and more that align audience action with business goals.

Areas of Focus

•**Media Relations:** From strategy through execution, we provide story angles and engage targeted media to maintain a positive, consistent and credible voice for brands.
•**Influencer Relations:** We customize an influencer strategy that fits your brand through research and influencer identification, and we manage the process every step of the way.
•**Thought Leadership:** We create a plan that puts a face to your company, drives human connections with your brand and positions your executives as go-to sources for industry expertise.
•**Digital Amplification:** Our seasoned social and digital consultants will develop and deliver a strategy to engage your customers and stay ahead of the ever-changing digital landscape.
•**Focus Area:** Approach works with challenger brands with delightfully high expectations across B2B, B2C and not-for-profit sectors. We have deep experience in professional services, CPG, food and beverage, multi-location businesses, real estate and pet.

Employees: 52. Founded: 2010.

Agency Statment: Approach is an integrated communications firm with savvy strategists who specialize in meaningful connection. What does that mean? Meaningful Connection is the art and science of equipping your audience with the context they need to ***choose you***. Approach's senior level team is personally invested in reaching your goals and work to extend the capabilities of your team to accomplish your overall objectives. Your success is our greatest reward.

Megan M. Shroy, pres.; Sarah Ann Harris, mng. dir.

ARGYLE CONSULTING

1300 I St., NW, Washington, DC 20005
312/282-5632; rgemmill@argyleprusa.com
www.argyleprusa.com
Crisis & reputation risk, corporate transformation, business intelligence, media and social analytics, cross boarder issues management, healthcare, energy, retail sector, financial services. Employees: 11. Founded: 2020.

Agency Statement: For over 40 years, Argyle has been the first choice of the world's biggest brands to address the critical needs and demands of the C-Suite. As one of the leading reputation advisory firms in North America, Argyle's seasoned professionals provide clients with the clarity and the sophistication necessary to communicate with confidence no matter the stakes. In a world of dynamic and constant change, our team advises senior executives across the spectrum of nascent challenges and opportunities with a keen focus on the resilience needed for optimal business outcomes. Argyle's representative client base includes healthcare, financial services, risk management services, retail, energy, new tech, food, professional services, and non-profits.

Robert Gemmill, Harlan Loeb, Megan Gabriel, officers

Offices:

Washington, DC
Chicago, IL
Houston, TX
Denver, CO

Green Bay Packers
Hub International
McDonald's
Modivcare
Prodigy
SC Johnson & Son
Teleflex
Texas Children's Hospital
University of Minnesota
Vineyard Vines

ASCEND AGENCY

Irvine, CA 92612
949/466-7076; brauch@ascendagency.com
https://www.ascendagency.com/
https://www.linkedin.com/company/ascendagency/
https://www.instagram.com/ascend/
https://twitter.com/ascend
https://www.facebook.com/ascend
Media placement, social media placement, reputation management. Employees: 10. Founded: 2020.

Agency Statement: Ascend Agency is a professional Public Relations Agency founded in 2020 with the goal to help others on their journey to success. We are best known for our guaranteed press services across major outlets such as *Billboard*, *USA Today*, *GQ* and many more. In the past year, we have cultivated some of the largest partnership deals ever created with major Media and Communication Holding Companies across the globe, giving us the resources and network we need to help our clients succeed in their specific markets. Some notable partnerships we've created in the past year are with Lee Enterprises, McClatchy, and Empire Media Group.

Jonathan Jadali, CEO; Brauch Owens, chief mktg. officer; Amir Bakian, COO; George Nellist, dir./VP, sales; Evan Arroyo, regional

Continued on next page

ASCEND AGENCY continued

sales mgr.; Lydia Haug, public relations mgr.; Nadia Faridnia, operations administrator; Arash Derakhshan, operations administrator; Tammy Nguyen, public relations asst.; Skylar Valencia, sales rep.

Atlanta, GA
Brauch Owens, chief mktg. officer
brauch@ascendagency.com

100% Capri
Alex Hormozi
Dog for Dog
Netflix
Row 8
Triller

ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net
B2B PR and communications services for vendors and businesses offering technology and services in Europe. Employees: 8. Founded: 2003.

Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, have helped key brands such as Akamai, SAP and Microsoft with their press, analyst, social media, market research, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Akamai
McKinsey & Co.
SAP
Telia

ASCENDANT GROUP BRANDING

2035 Sunset Lake Rd., Suite B2, Newark, DE 19702
302/450-4494; clientservices@ascendantgroupbranding.com
ascendantgroupbranding.com
CEO branding & corporate. Employees: 14. Founded: 2004.

Agency Statement: A world leader in CEO branding, one of the world's first and the most integrated PR firm. Built on referrals and inspired by the trust since its creation in 2004, Ascendant Group has worked with the world's leading CEOs, executives, and corporate brands ranging from *Fortune* 500 companies, multi-billion dollar businesses in both hemispheres, *Inc.* 5000 fastest-growing businesses, high potential early-stage businesses, ranging from those leading world-class organizations to bestselling authors to elite athletes transitioning to the entrepreneurial world.

Raoul Davis, CEO; Kimberly S. Reed, sr. partner; Louis Lautman, Richelle Payne, David Novak, partners; Kirill Storch, VP; Merilee Kern, chief strategy officer & sr. PR lead; Neil Foote, sr. dir., brand mgmt.; Stella Galli, jr. brand mgr.; Kashif Siddiqui, dir., opers.

Other Offices:
1740 Broadway, 15th flr., New York, NY 10019

Clients Include:
Bristlecone
Dale Carnegie Training
Essen Healthcare
Fierce Inc.
JiNan Glasgow George
NAL Speakers
NEO IP
Omar Tyree
Patent Forecast
Swanston Enterprises

AUGUST

333 7th Ave., 9th flr., New York, NY 10001
323/892-5562; Inquiries@AugustCo.com
www.augustsco.com
Follow August on LinkedIn and YouTube.
Practice areas include crisis management, litigation & investigations, financial restructurings & Chapter 11, transactions, shareholder activism, positioning & reputation management, blockchain, digital assets & fintech, healthcare, diversity, bias & discrimination. Founded: 2021.

Agency Statement: August is a strategic communications advisory firm that believes nothing is more important than effective communication when it comes to influencing perception, driving value, and protecting reputation.

We apply years of experience, specialized expertise, and a holistic approach to help our clients tell their stories and effectively engage with stakeholders during their times of greatest need.

Our approach is built on the foundations of deeply analytical strategy development, compelling narrative building, and diligent execution.

August has been recognized by Chambers & Partners for litigation support and crisis communications.

The firm also has offices in Los Angeles and Dallas.

Steven Goldberg, CEO; Ellen Davis, sr. mng. dir.; Beau Falgout, COO & mng. dir.; Nate Johnson, Matt Harrison, mng. dirs.; Jenny MacMichael, Amelia Fogg, dirs.; Rudy Wong, Katherine Scotti, Gloria Han, assocs.

AVAANS MEDIA

Los Angeles, CA
424/625-4292; progress@avaansmedia.com
avaansmedia.com
https://www.linkedin.com/company/avaans-pr/
https://twitter.com/AvaansPR
Employees: 4. Founded: 2008.

Agency Statement: PR for emerging industries (including AI, drones, cannabis), ambitious consumer brands, and purpose-driven organizations.

From start-up through IPO, we work shoulder-to-shoulder with our clients to tell winning stories with real business impact.

We're also the home of the PR Sprint, a high-impact, low-commitment consumer product campaign program offered twice per year to a few clients.

Tara Coomans, CEO & founder; Justin Simon, VP, client content

Clients Include:

Emerging Industries:

AgEagle
Artifact
Crazy Maple Studio

Consumer Goods:
Claybourne Co.
Plift
Vitrazza

DEPUIS 1976 ESTº

AVENIRGLOBAL

AVENIR GLOBAL
1155 Metcalfe St., Suite 800, Montréal, Québec H3B 0C1, Canada
514/843-2343; fax: 514/843-2068; info@avenir.global
www.avenir.global
Full range of public relations and public affairs services. Employees: 1000. Founded: 1976.

Agency Statement: AVENIR GLOBAL is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. A global powerhouse of specialist communications firms, AVENIR GLOBAL has 1,000 staff and offices in 22 locations across Canada, the U.S., Europe and the Middle East, and ranks among the top 20 largest communication firms in the world.

In Canada, AVENIR GLOBAL owns NATIONAL Public Relations, the country's leading public relations firm, servicing clients across a wide range of sectors. In the United States, AVENIR GLOBAL owns SHIFT Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith and the food and nutrition experts at FoodMinds. In Europe, AVENIR GLOBAL owns the London-based strategic communications consultancy Madano and Hanover, one of the EMEA's leading strategic communications and public affairs consultancies, with offices in London, Brussels, Dublin, Dubai and Abu Dhabi. Hanover Group also includes creative communications agency The Playbook. The AVENIR GLOBAL network also includes healthcare specialists AXON Communications, with offices in Toronto, the U.S, the U.K. and Europe and healthcare creative agency Cherry, based in London.

AVENIR GLOBAL is owned by RES PUBLICA.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulin, exec. VP & CFO; Ralph Sutton, int'l mng. partner; Rick Murray, mng. partner, SHIFT; Matt Kucharski, pres., Padilla; Martin Daraiche, pres., NATIONAL Public Relations

Clients Include:
Abbott
Apellis
Arvelle Therapeutics
BioMarin Pharmaceutical
Boehringer Ingelheim
Bristol-Myers Squibb
Citrix
Dairy Management
Dole
Edward Jones
Eisai Limited
Ford Motor Company
Lucozade Ribena Suntory
Medtronic
Norwegian Seafood Council
Novartis
Novo Nordisk
Orion Corporation
Pfizer
Roche
Takeda
TELUS
U.S. Highbush Blueberry Council
Vifor Pharma
Winnebago Industries

AXIA PUBLIC RELATIONS
news · social · web

AXIA PUBLIC RELATIONS
2338 S. 8th St., Amelia Island, FL 32034
888/773-4768; inbound@axiapr.com
www.axiapr.com
Specialty: PR strategies, programs, and measurement.
Expertise: News media, social media, and web content.
Industry Focus: Construction, home improvement, cybersecurity, insurance, dental, and franchisors. Employees: 25. Founded: 2002.

Jason Mudd, CEO/managing partner

B

BACHEFF COMMUNICATIONS

BACHEFF COMMUNICATIONS
620 Newport Center Dr., Suite 1100, Newport Beach, CA 92660
949/667-3645; info@bacheff.com
www.bacheff.com
B2C & B2B emerging technology, consumer electronics, electronics, greentech, high-tech, industrial technology, energy, electrical, technical, virtual reality, augmented reality, PC hardware, micromobility, robotics and IT. Employees: 6. Founded: 2016.

Agency Statement: Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.

Emil Bachev, founder & mng. dir.

Alphacool
ATOMI Scooters
Baidu
be quiet!
Bodyfriend
Cartesiam
Cherry
Creative
EnGenius
ENGIE
Exclusive Networks
HWBot
Identify3D
Nahimic
Onera Health Inc.
Panda Security
Qwant
Reflare
ROMY PARIS
Segway
Technaxx

BACKBAY COMMUNICATIONS

BACKBAY COMMUNICATIONS
20 Park Plaza, Suite 1409, Boston, MA 02116
617/391-0790; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com
Financial Services. Professional Services. Private Equity. Fintech. Asset Management. Impact/ESG. Employees: 33. Founded: 2005.

Agency Statement: BackBay Communications is an integrated public relations, content development and digital marketing firm focused on the financial services sector. BackBay specializes in private equity and venture capital, asset management, fintech, and impact investing. With offices in Boston and London, BackBay serves companies in North America, Europe, and elsewhere, leveraging global partners.

BackBay takes a brand-centric, content-driven approach to developing

Continued on next page

BACKBAY COMMUNICATIONS continued

and executing integrated communications programs for financial services firms including marketing strategy, content development, media relations, brand research and message development, creative design and multi-channel distribution of company news and perspectives to build brand awareness, credibility and drive new business for our clients.

Solely focused on financial services since its founding in 2005, BackBay has unparalleled industry expertise and strong relationships with the business and financial media. At BackBay, every client account is staffed with senior team members dedicated to providing clients a high-touch, results-oriented experience.

BackBay was recently ranked #1 in Boston for financial services PR by *O'Dwyer's* for the fifth year in a row and was recognized as Communications Firm of the Year by M&A Advisor. BackBay also consistently ranks as a top 10 global PR Agency in The Deal's private equity league tables.

Bill Haynes, founder & CEO

14-16 Great Chapel St., London, UK W1F 8FL
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh, managing director

ACA Compliance
Adams Funds
Amount
Bay Bridge Ventures
Big Path Capital
Boston Partners
Bregal Sagemount
Center Creek Capital
CenterOak Partners
Chatham Capital
Clearview Capital
CORE Industrial Partners
CRISIL
Fiduciary Trust Company
Folium Capital
Future Energy Ventures
Gen II Fund Services
The GIIN
Goji Investments
Green Rock Energy Partners
Hazeltree
Heartland Funds
IMPACT Community Capital
Karen Clark & Company
Main Street Capital
Meketa Investment Group
MFS
Monroe Capital
Monument Group
MyVest
North Sky Capital
NovaQuest Capital
QUODD
SK Capital Partners
Stellus Capital
Temenos
Thompson Street Capital Partners
Viridi RNG
Vital Capital

BAKER CREATIVE

386 Main St., Groveport, OH 43125
614/836-3845; mbaker@baker-creative.com
https://baker-creative.com
Reputation management, modern public relations, media relations, assessments, strategic planning, consumer health, customer and employee experience, corporate communications and culture, medical and D & I communications. Employees: 2. Founded: 2003.

Michele Cuthbert, prin.; Shirley Johnson, sr. PR & comms. specialist; Denise Clark, sr. PR specialist; Jennifer Davis, PR and social media specialist

BALLANTINES PR

9255 W. Sunset Blvd., #1100, West Hollywood, CA 90069
310/454-3080; info@ballantinespr.com
www.ballantinespr.com
Hospitality, tourism, travel, lifestyle, beauty, entertainment, wellness, design. Employees: 25. Founded: 2000.

Agency Statement: Ballantines PR (BPR) is an award-winning, full-service luxury and lifestyle public relations agency representing high-profile hospitality, entertainment, design, health and wellness brands globally. With offices in West Hollywood, New York City, London and the Bay Area, BPR is comprised of passionate and creative storytellers with a combined 100+ years of industry experience. Founded in 2000 by Sarah Robarts, BPR is widely recognized for its key global media relationships, strategic thinking, innovative campaigns and consistently delivering profitable results.

Sarah Robarts, pres.; Kendal Hurley, Dara Toulch, partners

AKA Beverly Hills & West Hollywood
Autograph Collection Hotels
Bob's Watches
Conrad Bora Bora Nui Resort
eSalon
Hilton Hotel Tahiti
Hotel Casa del Mar
Jean-Georges Beverly Hills & The Rooftop by JG
Kayak
Le Meridien Maldives
Marina del Rey Hotel
Marriott Bonvoy Loyalty Program
Marriott Portfolio of Lifestyle Brands
Pacifica Hotels
Phil Hanson Racing
Sofitel Los Angeles
St. Regis Maldives
Vommuli Resort
Waldorf Astoria Beverly Hills
West Hollywood Travel & Tourism
Westin Hotels

BARBARA WAGNER COMMUNICATIONS LLC

New York, NY
646/609-2288; bwagner@bwagnerpr.com
www.bwagnerpr.com
Real Estate - residential, commercial, retail, development, economic development, finance, art, design, architecture, the arts, lifestyle, crisis, purpose/CSR, technology, travel/hospitality, social media, content creation. Employees: 4. Founded: 2021.

Agency Statement: Barbara Wagner Communications is a strategic public relations and communications firm innovating across the worlds of real estate, culture, and lifestyle. We believe in the power of relationships and working closely with you to ensure you get the full value of our expertise. We identify stories that matter, crafting them with passion and sharing them with integrity so you can be confident the right people pay attention at the right time.

Barbara Wagner, pres.; Joanna Pagoulatos, COO; Elana Bodow, sr. VP; Juliana Ferre, sr. A/E; Katie Prael, asst. A/E

Berkshire Hathaway HomeServices New York Properties
Charney Companies
CoreBarreFit
Emily Fine Art

M&T Bank
Museo de Arte de Ponce
Steiner Studios
Tavros Capital
The Dime

BASSETT & BASSETT COMMUNICATION MANAGERS AND COUNSELORS, INC.

1630 First National Bldg., 660 Woodward Avenue, Detroit, MI 48226-3519
313/965-3010; fax: 313/965-3016; lkb@bassettbassett.com
www.bassettbassett.com
Strategic communication management, PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. Asia-Pacific office in Pune, India established 2009; Middle East office in Beirut opened 2015. Employees: 16. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.

BEANTOWN MEDIA VENTURES

75 State St., Suite 100, Boston, MA 02109
617/564-0446; kyle@beantownmv.com
https://beantownmv.com/startup-pr
Technology, startups and challenger brands, marketing communications, content marketing, social media, influencer marketing. Employees: 10. Founded: 2011.

Agency Statement: Beantown Media Ventures (BMV) is a PR and content marketing agency that's agile enough to support venture-backed startups and strategic enough to advise *Fortune* 500 brands on integrated campaigns that drive action. It works with technology companies and challenger brands to tell their stories impactfully. BMV leverages its PR, content, and social media marketing expertise to ensure brand stories get engaged with and ultimately drive leads, accelerate growth, and increase valuations.

Kyle Austin, mng. partner; John Eidson, partner & VP, content strategy

Other office locations: Santa Monica, CA

Billtrust
JetRockets
MFV Partners
Okendo
Opensignal
Preddio
Veo Robotics
Wanclouds

BEEHIVE STRATEGIC COMMUNICATION

550 Vandalia St., Suite 233, Saint Paul, MN 55114
651/789-2236; fax: 651/789-2230; info@beehivepr.biz
www.beehivepr.biz
Brand positioning; change management communication; crisis management and business continuity, workplace culture and employee experience; digital strategy; public relations; purpose, mission and values alignment. Employees: 14. Founded: 1998.

Agency Statement: Beehive Strategic Communication is a purpose-driven strategic communication firm that uses the power of communication to build better businesses. We solve complex business challenges and help clients meet the rising expectations of their employees, partners, customers and communities. Beehive works nationally and globally with leading brands in health care and life sciences, financial services, professional services, commercial real estate and construction, and energy and environmental services. We are a certified B Corp and women-owned business.

Lisa Hannum, CEO; Nicki Gibbs, chief strategy officer; Ayme Zemke, exec. VP, client service; Becky McNamara, CFO; Rebecca Martin, sr. VP, culture & talent; Abigail Greenheck, group sr. VP

Clients Include:
3M
ACIST Medical
Adolfson & Peterson Construction
American Dairy Queen Corporation
Associated Bank
Ecolab
GiveMN
Gundersen Health System
IWCO Direct
Mille Lacs Band of Ojibwe
North Memorial Health
Onsite Partners, Inc.
Prime Therapeutics
Rasmussen University
Salo, LLC
ScaleReady USA
Ulteig
United Healthcare
University of Minnesota
Ziegler Caterpillar

BELLMONT PARTNERS

3300 Edinborough Way, #700, Minneapolis, MN 55435
612/255-1111; fax: 612/564-6888; info@bellmontpartners.com
www.BellmontPartners.com
Brand strategy, consumer and business-to-business PR, content marketing, crisis communications, design, digital strategy and outreach, internal communications, media relations, social media, thought leadership. Special expertise in healthcare, technology, manufacturing, agriculture/food, professional services, nonprofits and tourism. Employees: 24. Founded: 1996.

Agency Statement: Global medical device companies. National tech start-ups. Regional hunger relief nonprofits. Local iconic events. Since 1996, Minneapolis-based Bellmont Partners has leveraged public relations to help growth-focused organizations solve their most complicated operational challenges. Our team is made up of communications strategists who dive deeply into an organization to develop a dynamic approach and generate measurable results that build brands, drive engagement, support business objectives and exceed expectations.

Executive Team: Brian Bellmont, owner/pres.; Jen Bellmont, owner/head of finance; Shelli Lissick, Bridget Nelson Monroe, Maureen Cahill, partners; Breanna Welke, VP

Bachman's
Bluestone Physician Services
City of Duluth
Digi-Key
GENYOUTH - Taste of the NFL
Gravie
JNBA Financial Advisors
Kevari
The Lacek Group
Malco Products
Mall of America
Minnesota Firefighter Initiative (MnFIRE)
Miracle-Ear Foundation
Nerdery
PrairieCare
Radisson Blu
Relievant Medsystems
Saint Cloud State University
Second Harvest Heartland
Trimble

BERK

BERK COMMUNICATIONS
1250 Broadway, 3rd flr., New York, NY 10001
melanie@berkcommunications.com
www.berkcommunications.com
#WatchUsWork on Facebook, Instagram, LinkedIn, and Twitter: @BerkComm
Types of PR: consumer lifestyle, sports, music/entertainment, business and technology, food and beverage, travel and tourism, corporate communications, executive eminence, crisis communications, talent publicity, reputation management. Employees: 35. Founded: 1999.

Agency Statement: Berk Communications is an award-winning, independent public relations firm that features a roster of category-leaders, challenger brands and startups specializing in a variety of verticals including consumer lifestyle, sports, music and entertainment, business and technology, food and beverage, and travel and tourism. The agency is also widely recognized for its renowned reputation management practice that provides strategic communications and publicity services for high-profile athletes, celebrities, musicians, entrepreneurs and senior executives.

Ron Berkowitz, founder & CEO; Marisa Carstens, exec. VP; Melanie (Wadden) Van Dusen, sr. VP; Dustin Gordon, Marc Sausa, VPs; Ben Mann, Chris Bartels, Laura Kepus, Matt Mirandi, assoc. VPs; Brooke Levine, Gabrielle Gaines, sr. acct. dirs.

Other offices: Boston, Los Angeles.

Aaron Judge
Alex Rodriguez
Alexander Zverev
Arena Club
Audiorama
Big 12 Conference
Caesar's Entertainment
Comcast
David Adelman (Darco Capital)
D'USSÉ
Foot Locker
Footjoy
Global Brand Equities
HOORAE
IBM
Las Brisas Group
Lids
Major League Soccer
Michael Rubin (Fanatics)
National Football League
Paradigm Sports
PUMA
REFORM Alliance
Roc Nation
The Cheesecake Factory
Vines of Mendoza

Berlin Rosen

BERLINROSEN
15 Maiden Lane, #1600, New York, NY 10038
646/452-5637; growth@berlinrosen.com
www.berlinrosen.com
Public relations, communications planning, message development, content strategy & development, social media, advertising, branding, partnerships & influencer relations, marketing activations & events, thought leadership, campaign organizing & mobilization, political consulting, media training & coaching, scenario planning, video production, graphic design, motion design & animation. Employees: 400+. Founded: 2005.

Agency Statement: BerlinRosen is a full-service PR and marketing agency delivering high-impact strategic communications to top companies, organizations and leaders. With over 400 experts across offices in New York City, Washington, D.C. and Los Angeles, the firm develops results-driven strategies and executes innovative, tailored solutions for clients across a wide breadth of industries including entertainment, issue advocacy, technology, real estate, arts, labor, media, lifestyle and travel.

PRWeek Outstanding Large Agency of the Year (2023)
Observer #1 Best PR Agency in America (2023, 2022)
PRNews Large Agency of the Year (2021)
Forbes America's Best PR Agencies - 5/5 Stars

Valerie Berlin, Jonathan Rosen, principals & co-founders; Andy McDonald, principal; Lynsey Kryzwick, Dan Levitan, Thaly Germain, Stephanie Mueller, Jeremy Soffin, mng. directors; David Levine, COO

Bloomberg Media
Blink Charging
Brookfield
Brooklyn Public Library
Color Of Change
Cornell Tech
Daniel Boulud
Dolby
GLAAD
International Brotherhood of Teamsters
Juilliard
Lincoln Center for the Performing Arts
Northwell Health
Robert Wood Johnson Foundation
Samsung
Service Employees International Union (SEIU)
Silverstein Properties
Singapore Airlines
The Nature Conservancy
UNICEF USA

THE BERMAN GROUP

BERMAN GROUP, INC., THE
380 Lexington Ave., 15th flr., New York, NY 10168
212/450-7300; sberman@bermangrp.com
www.bermangrp.com
Real estate, construction, legal, non-profit, financial svcs. Employees: 40. Founded: 2006.

Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits.

Our work ranges from integrated public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the real estate, tech, design, non-profit, financial services industries and other business-to-business markets.

Sarah Berman, president

14+ Foundation
15 William
22 Vanderbilt
287/LES
7 x 24 Exchange
Adam America
AFG Group
AKF Group LLC
Albanese Organization
Alfred
AMA Group
American Heart Assn.
Anchin, Block & Anchin
Arbor Realty Trust
Arch Real Estate
Ariel Property Advisors
Ariel Tirosh

AtmosAir Solutions
Avenue of the Americas Assn.
Bardownski Building Supply
Baron Property Group
Baruch College
BASF Corp.
Batska Consulting Group
Belkin Burden & Goldman, LLP
Bettina Equities
Bound Construction
Breather
Broadway Construction Group
Brookfield Properties
Building Owners and Managers Assn.
Building Trade Employers' Assn.
bxp (formerly Boston Properties)
C2C Networking Group
Capital Space
CCA Metro
Certes Partners
Ceruzzi Properties
Chelsea Lighting
Cirrus Real Estate Partners
Citizens School
Civic Builders
Clarion Partners
Clune Construction Corp.
Colliers
Columbia Property Trust
Contractors' Assn. of Greater New York, Inc.
CoreNet Global
CoreNet Global Washington State
CoreNet Mid-Atlantic
CoreNet New England
Cove Property Group
DataGryd/Colliers International
Davis Construction Group
DealPath
Dottid
DUNA
Dune Real Estate Partners
Durst Organization
E-J Electrical Installation Co., Inc.
Edison Properties
Electra USA
Elop Technology AS
Empire Core
Empire State Realty Trust
Environmental Contractors Assn.
EP Engineering
Essensys
Facade Tectonics Institute
Faithful+Gould
Fisher Brothers
FMG General Contracting
FMI Corp.
Gemdale USA Corp.
GIC New York
Gil-Bar
Goods for Good
Gordon Road Capital
Gotham Organization
Gracie, Inc.
Green International Affiliates
Habitat for Humanity
Haven Capital
Heidell Pittoni Murphy & Bach LLP
High Tech Trading System Fund
Hines
Holt Construction
Howard Hughes Corp.
Hunter Roberts Construction Group
Institute of Supply Management
International Facility Management Assn.
Intervest Capital Partners
J. Calnan & Associates
JAMES Development
James Fitzgerald
Janus Property Group
Jaros Baum & Bolles
JAS Consulting
JRM Construction
Kabr Group
Kawa Capital Management
Kinsmen Properties
KKR Real Estate
KMX Technologies
Knoll
KPFF Consulting Engineers
L+L Holding Company
Latch
Lectra
Liberty Bklyn
Life Management
Locatee
Madison Capital
Marcus Millichap
Margolin Winer & Evans LLP
masonre
McGowan Builders
Mercer General Works
Metropolitan Movers Assn.
Mitsui Fudosan
Mortgage Bankers Assn. of NY
MWSK Equipment
NAIOP NYC
Natural Resources Defense Council
Nelson
New York City Architecture Biennial
New York City Builds Bio+
New York City Economic Development Corp.
New York City Small Business Services
Newcastle Financial
Newmark Knight Frank
Nobul
Noddle Companies
ORPM Alliance
Oxford Properties
Paramount Group
Pensam Capital
Pizzarotti
Platinum Properties
PTS Consulting
Queensboro United Football Club, LLC
Quest Builders Group
Rabina
Real Estate Lenders Assn.
RealConnex
Recognyte
Reed MIDEM
Rensselaer Polytechnic Institute
Reserva Conchal
Revere CRE
RICS
Rockefeller Group
RockFarmer Capital
Roofing and Waterproofing Assn.
RPT Realty
RXR Realty
Safeguard USA
Saint Sava Cathedral
Savanna
SCALE Lending
Silverstein Properties
Simon Baron
Slate Property Group
Sound Royalties
Spagnolo Group Architecture
Standard Property Group
State University of New York System
Strategic Capital
Subcontractors Trade Assn.
Subject Matter
Suffolk Construction
SYSTRA

Continued on next page

BERMAN GROUP, INC., THE continued

The Architect's Newspaper
The Davis Companies
The Real Deal Magazine
Thor Equities
Trammell Crow Company
Tribeca Associates
Turner Construction
Urban Land Institute
Verada
VOA Architecture
Wafra, Inc.
Waypoint Residential
WDF, Inc.
Wharton Properties
Wildflower
Willow, Inc.
WMG Development
WX Inc. - New York Women Executives in Real Estate
YK Law
Zetlin & De Chiara

BERNSTEIN & ASSOCIATES, INC.

6300 West Loop South, #218, Bellaire (Houston Area), TX 77401
713/838-8400; mpiazza@bernsteinandassoc.com
www.bernsteinandassoc.com
PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare. Employees: 3. Founded: 1983.

Patricia Bernstein, pres.; Marie Piazza, mgr.

BIANCHI PUBLIC RELATIONS, INC.

901 Tower Drive, Suite 420, Troy, MI 48098
248/269-1122; bianchipr@bianchipr.com
www.bianchipr.com
Specialized expert agency focused on the North American automotive OEM supplier/mobility technology sector, and the technical and professional service firms that support it. Employees: 6. Founded: 1992.

Agency Statement: Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications counsel, PR/media relations support and digital/social content development in the business-to-business and automotive / mobility technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message and content development and event / speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Muzik, VP, acct. svcs.

Clients Include:
Adient
AEye (w/Landis Communications)
Cooper Standard
Freudenberg Sealing Technologies
Rolls-Royce Power Systems/MTU Brand
SAE International
Schaeffler Group Automotive
Vitesco Technologies
Yanfeng

BIG FISH PR

283 Newbury St., Boston, MA 02115
617/713-3800; info@BIGfishPR.com
www.BIGfishPR.com
Tech & innovation, mobility, energy & sustainability, consumer products, media relations, corporate communications, product launches, review campaigns, press tours, speaking engagements, award submissions, crisis communication. Employees: 15. Founded: 1999.

Agency Statement: BIGfish makes your story impossible to ignore. We are a boutique PR agency that designs and executes award-winning public relations and corporate communications campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. Our campaigns capture greater mindshare and market share for our clients.

David Gerzof Richard, Meredith Chiricosta, Jessica Crispo, partners

Airobotics
Amazon Blink
American Robotics
ASUS
Bevi
CloudBees
Formlabs
No Limbits
Ondas
PLAY Airlines
Tufts University
Typeform

BIG PICTURE PR INC

38 Keyes Ave., Ste. 106, San Francisco, CA 94129
415/350-3154; amy@bigpicpr.com
www.bigpicpr.com
Fashion + Accessories; Lifestyle E-Commerce; Design: Industrial + Interiors; Venture Capital; Food + Beverage; Health, Wellness + Fitness; Beauty; Consumer Product + Retail Tech; CSR Impact + Sustainability. Founded: 2004.

Agency Statement: Big Picture PR works with clients that inspire us, who we grow and grow with. We develop brand strategies and communications campaigns based on a storyline format that engages the media, Influencers, and each client's intended target audience to drive momentum and awareness. Each creative campaign is strategically and artfully developed to optimize and position each brand for success. Our storylines attract audiences and create a measurable impact for the brands we work with. We craft our clients written and visual communications strategies to inform and develop innovative campaigns that are current and engaging, attracting top-tier national media and influencer marketing partners.

Amy Cunha, founder/pres.; Paula Alvarez, partner

New York and Los Angeles

Floatley
Generation Joy (MAS HOLDINGS)
Liverpool Style
Vionic (CALERES)

BIRNBACH COMMUNICATIONS INC.

20 Devereux St., Marblehead (Boston Area), MA 01945
781/639-6701; fax: 781/639-6702; birnbach@birnbachcom.com
www.birnbach.com
Offering corporate communications, thought leadership, national, local and trade media relations, and content development for emerging, mid-size,

and public companies and nonprofits in technology, life sciences and biotech, healthcare, FinTech, CleanTech/green tech, security & compliance, EdTech & education, B2B, professional svcs., artificial intelligence, robotics and STEM. Employees: 10. Founded: 2001.

Norman Birnbach, founder

Akston Biosciences
Drug Discovery Alliances
Hebrew SeniorLife
Lumen Technologies
PCI Synthesis
PCS Software
Seqens CDMO
Vortex Aquatic

BIZCOM ASSOCIATES

450 Century Pkwy., #250, Allen, TX 75013
214/458-5751; scottwhite@bizcompr.com
www.bizcompr.com
Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups, technology. Employees: 21. Founded: 1999.

Agency Statement: Named 2023 Top Franchise PR Agency by *Global Franchise Magazine* and 2022 Small Agency of the Year by the Dallas chapter of the Public Relations Society of America, BizCom Associates is a Dallas area-based public relations and marketing communications firm helping dynamic entrepreneurs, innovative franchise brands and other creative business leaders promote their products and services worldwide.

Scott White, CEO; Monica Feid, COO; August Johnson, VP/dir., client rels.; Lauren Moore, VP/dir., client svcs.; Melissa Rubin, VP/dir., creative svcs.

All About Vision
asTech
Best Life Brands - Blue Moon Estates
Best Life Brands - CarePatrol
Best Life Brands - ComforCare
Burning Tree Programs
Collaborative Research Foundation
Connemara Conservancy
Dina Dwyer-Owens
Edible Arrangements
Emerson Partners
Empower Brands
FranchiCzar - Iron 24 Fitness + Recovery
FranchiCzar - Valhallan Esports Training
Mr. Gatti's Pizza
Museum of Illusions
MyEyeDr
Neighborly - Aire Serv
Neighborly - Corporate
Neighborly - Dryer Vent Wizard
Neighborly - Five Star Painting
Neighborly - Glass Doctor
Neighborly - The Grounds Guys
Neighborly - HouseMaster
Neighborly - Molly Maid
Neighborly - Mosquito Joe
Neighborly - Mr. Appliance
Neighborly - Mr. Electric
Neighborly - Mr. Handyman
Neighborly - Mr. Rooter
Neighborly - Rainbow International Restoration
Neighborly - Real Property Management
Neighborly - Window Genie
Outdoor Living Brands
Propelled Group - FASTSIGNS
Propelled Group - My Salon Suite
Propelled Group - Nerds To Go
Repairify
Salad and Go
School of Rock
Stellar Brands - bluefrog Plumbing + Drain
Stellar Brands - Restoration 1
Stellar Brands - Softroc
Stellar Brands - The Driveway Company
Titus Center for Franchising
Wingstop

BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com
PR firm, consumer, trade & financial PR, creative, direct marketing, infomercials, sales promotion, healthcare, technology, entertainment, authors, marketing, market research, crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, pres./CEO

Clients Include:
Dogs Trust USA
SIMPL Technology
SpineMark
The Polk Institute of Social Entrepreneurship
Jordan Matthews, partner in Weinberg Gonser Frost LLP

Books:
-*Cutting the Cord: The Cell Phone Has Transformed Humanity*
-*My Obit: Volume 1, Daddy Holding Me - Volume 2*
-*The Cloud: A Speculative Fiction Novel*
-*Why Black & Brown Entrepreneurs Fail (To Win)*
-*Why Women Entrepreneurs Fail (To Win)*
-*Why Entrepreneurs Fail (To Win)*

BLAZE PR

1427 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com
Resorts & hospitality, food and beverage, sports & entertainment, consumer products, health & wellness, and supplements. Employees: 12. Founded: 1990.

Agency Statement: BLAZE is the trusted partner of choice for lifestyle challenger brands hungry for a real piece of the marketshare. BLAZE has been retained by a growing number of savvy clients who want integrated PR, influencer and social media strategies—and flawless execution. BLAZE senior level professionals play a hands-on, day-to-day role with clients. With more than two decades of relationships and a solid team founded in strategic approaches, BLAZE is adroit in advancing client objectives and nimble to the quick-changing pace of media.

Matt Kovacs, president

BIOHM Health
Bushwick Kitchen
ESPN
Golden West Food Group
Hilton Hotels
Loop Neighborhood Stores
Mary's Gone Crackers
Mayweather Boxing + Fitness
Nature's Path
Ono Hawaiian BBQ
Youtheory

BLH CONSULTING, INC.
502 Pryor St., Suite 301, Atlanta, GA 30312
404/688-0415; betsy@blhconsulting.net
www.blhconsulting.net
General consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting diversity markets, with an emphasis on African-Americans and U.S. Hispanics. Employees: As needed. We use the Affiliated Consultant model - choosing the best team for the assignment. Employees: 1. Founded: 2002.

Agency Statement: BLH Consulting, Inc. develops and implements consumer brand and B2B public relations and strategic marketing communications programs that are relevant and inclusive.

BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant expert minds together to tackle their clients' most pressing communications and marketing challenges.

We offer: media relations, influencer relations, strategic counsel, media training, grassroots engagement, messaging for various platforms, DE&I program communications, corporate/community partnership negotiations, special events, consumer market research, advertising counsel, urban and rural outreach, and Spanish translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, A/S; Nichole Taylor, sr. A/S; Alejandra Cadiz Gomez, Hispanic mktg. dir.; Lonoia Hawkins, dir., digital mktg.; Kitty Hart, graphic designer; Geneley Childress, photographer, videographer; Linda VanBrackle, acct. coord.

American Cancer Society
American Academy of Dermatology
CFP Board
City of Atlanta
Concessions International, LLC
Cooperworks, Inc.
Fulton-DeKalb Hospital Authority
H. J. Russell & Company
Pittsburgh Yards
The Estate of Herman J. Russell (The Russell Family)
Voya Financial

BLISS GROUP, THE
Member of The Next Practice
230 Park Avenue, Second Floor West, New York, NY 10169
212/840-1661; fax: 212/840-1663; cstapleton@theblissgrp.com
www.theblissgrp.com
Employees: 100. Founded: 1975.

Agency Statement: The Bliss Group is a data-driven marketing communications agency that specializes in building value for top-tier healthcare, technology, financial and professional services companies. We are storytellers and integrated marketers working with data scientists to create proprietary algorithms and innovative media models that give our clients a unique market advantage.

What sets Bliss apart is the combined subject matter expertise of its executives, significant experience navigating regulated industries and complex sectors, and proprietary analytics tools that create unique business and marketing insights. We combine this with an exceptionally high level of client engagement to ensure we are aligned, as a team and to the audience we plan to reach.

Clients include some of the most respected names in the industries served. Average tenure among large clients is eight plus years and reflects the team's unwavering commitment to support their clients in all situations.

Want to learn more? Contact us at cstapleton@theblissgrp.com.

Cortney Stapleton, CEO; Bob Pearson, chair; Michael Roth, mng. partner; Janine Savarese, CEO, NextTech Communications, a Bliss Group company

Clients Include:
AuthID.AI
BDO
Bill.com
CVS Health and Aetna
E*Trade
Exponent Women
Ford Foundation
Freshfields
Funding Circle
The Guardian Life Insurance Company of America
Johns Hopkins University School of Medicine
KeyCorp
Kezzler
Kotter
LeaseQuery
MSD Japan
Mt. Sinai School of Medicine
Nationwide Advisory Solutions
RapidRatings
TriVista
USO
West Monroe

BLND PUBLIC RELATIONS
1316 Hermosa Ave., Hermosa Beach, CA 90254
310/594-7989; info@blndpr.com
https://blndpr.com/
Employees: 10. Founded: 2014.

Bryanne DeGoede, mng. partner

BOARDROOMPR
1776 North Pine Island Rd., #320, Plantation, FL 33322
954/629-7523; donsil@boardroompr.com
www.boardroompr.com
Services: Public relations; crisis management; social media; website development; online marketing; branding; public affairs; events; video production; media training. Employees: 18. Founded: 1989.

Agency Statement: Boardroom Communications (BoardroomPR) is a full-service public relations and integrated marketing agency, leveraging the skills of our staff of journalists, PR and marketing professionals and multimedia specialists to provide visibility across numerous platforms. Our creative solutions increase awareness and understanding, establish credibility and ultimately improve business.

BoardroomPR bridges traditional and new media, combining print, television and radio media with excellent digital expertise in website development, social media management and email campaigns. We incorporate research, search engine optimization, pay-per-click and online reputation management and offer branding capabilities, consisting of logo, graphic design, copywriting and video production.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Laura Burns, sr. VP; Jennifer Clarin, Michelle Griffith, Eric Kalis, VPs

Locations: Miami, Fort Lauderdale, West Palm Beach, Orlando, Tampa and Naples

Alper JCC

Associated Builders and Contractors East Florida
Association of Poinciana Villages w/Michelle
Aventura Park Square
Brain Tunnelgenix Technologies
Concord Summit
Constellation Group Development Specialists
Easton Group
Edison Insurance Co.
Encore Capital Management
EndeavorMiami
Fiske & Co. CPAs
Florida Child Advocate
Florida's Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Assn.
Geographic Solutions
Health Business Solutions
Holocaust Documentation and Education Center
Independent Living Systems
Illustrated Properties
IStar Financial
JAFCO
Keyes Company
Klotz
KW Property
Lynd Companies
Mendol USA
Merrick Manor
Miller Construction
Minto Communities
Native Realty
Newgard Development
Oasis Outsourcing
Pebb Enterprises
Plantation Walk
Professional Bank
Pulte Group
RKW Residential
Save the Chimps
Shutts
South Florida Manufacturers Assoc.
South Motors
SRF Ventures
SROA Capital
Trez Forman
Tropical Financial Credit Union
US Construction
Weiss Serota Helfman Cole & Bierman
Wexford

BOB GOLD AND ASSOCIATES

1640 So. Pacific Coast Hwy., Redondo Beach, CA 90277
310/320-2010; hello@bobgoldpr.com
www.bobgoldpr.com
Technology, media, telecommunications, crisis communications. Employees: 10. Founded: 1997.

Agency Statement: PR and marketing agency, Bob Gold & Associates is the Gold standard for data-driven Public Relations and Brand Management. The agency was founded in 1997 and along the way, Bob has been named Public Relations Society of America's (PRSA-LA) 2019 Communications Professional of the Year. BG&A was named to the *Forbes* America's Best PR Agencies list for 2021.

We focus on data and analysis through a proprietary method we call BG&A Insight™ that allows us to meet every client's unique needs. This approach provides each client with tailored strategies for today's digital-first world.

At Bob Gold & Associates we know Technology, Media and Telecom Public Relations. Serving as your strategic partner, we are well-versed in B2B tech PR because we've been a part of the tech revolution for 20+ years.

We thrive on deciphering complex information and making it easy for investors, partners, customers and the media to understand. We have an active roster of software and hardware companies and have proven success at growing a business – whether it's in the fast burgeoning Crypto/NFT and Gaming space or in more traditional avenues such as streaming, telecommunications, IT design, and other complex business services.

Our brick & mortar offices are in Los Angeles and New York City, but we have a global reach, and your address is ours!

Bob Gold, president

Cisco
Commit USA
Cox Communications
Curacao
Ctrl+e
NCTC
Plume
Sercomm
Varnish Software
Viamedia
Vidgo
and others.

BOOST PUBLIC RELATIONS

4131 N Central Expressway, #900, Dallas, TX 75204
214/800-2695; hello@boostpublicrelations.com
www.boostpublicrelations.com
Media relations, influencer marketing, strategic partnerships, events, launch campaigns. Employees: 3. Founded: 2021.

Agency Statement: Boost Public Relations, is a forward-thinking PR and branding agency that offers comprehensive brand positioning services to brands and influencers from coast-to-coast. We are a small and scrappy team of creative thinkers, problem solvers and storytellers passionate about bringing awareness to emerging brands.

Kiara McKinney, founder & prin.; Chloe Somerville, acct. mgr.

BOSPAR

3335 21st St., San Francisco, CA 94110
1-844-5-BOSPAR; SpeedAhead@bospar.com
www.bospar.com
Technology, Cloud, IT infrastructure, FinTech, MarTech, HRTech, healthcare, messaging, media relations, influencer relations, analyst relations, investor relations, SEO link-building, social media, digital campaigns, crisis communications, IPO/funding support, executive visibility, awards, thought leadership, contributed content, bylines, conference support. Employees: 85. Founded: 2015.

Agency Statement:

Speed Ahead With Award-winning Tech PR.

The word is out: *Forbes* listed Bospar as one of the "Best PR Agencies 2021;" *PRovoke* SABRE named us "2021 Innovator of the Year;" and *PRWeek* awarded Bospar "Best in Corporate Branding 2021." We're hard-driving professionals with purpose, recognized for the PR excellence we deliver for clients, from start-ups to *Fortune* 100s, across a wide range of B2B and B2C technologies. From product launches and company news to executive visibility and IPOs, we're intellectually curious, with relentless joy for what we do.

We're built for the heavy lifting. Our team of journalists from social and traditional media, together with recognized marketing, influencer,

Continued on next page

BOSPAR continued

financial, SEO and public affairs experts, collaborate to secure top-tier client placements, month after month. We get smart fast, build relationships, and launch PR campaigns, grounded in strategy and infused with creativity. And we don't stop. We're out there every day learning about what's trending and changing and newsjacking clients into the conversation whenever possible.

Virtual is a real advantage. Virtual from Day 1 with a national footprint means our team stands ready in every continental US time zone, easily reaching into Europe and Asia. No matter when news breaks, we have coverage – from ground zero in Silicon Valley to regional hotbeds like NYC and Chicago. Being 100% virtual also means we hand-pick the industry's brightest, regardless of where they live. Just one of the reasons Bospar continues to have the best staff retention in the industry.

Speed ahead. When it comes to getting known faster, accelerating adoption, and driving impact, Bospar breaks through with coverage and visibility to audiences around the world.

Curtis Sparrer, Chris Boehlke & Tom Carpenter, principals; Tricia Heinrich, chief content officer

Ceres Imaging
Classiq
DrFirst
Infobip
Lessen
Mendix
Next Pathway
NitroPDF
Open Systems

BPCM.

BPCM

20 Jay St., #920, Brooklyn, NY 11201
212/741-0141; ny@bpcm.com
bpcm.com
Fashion, beauty, wellness, hospitality, travel, wine & spirits, sustainability, automotive. Employees: 105. Founded: 1999.

Agency Statement: BPCM is a global strategic consulting and communications agency with offices in New York, Los Angeles and London, and partners worldwide. Vanessa von Bismarck and Carrie Ellen Phillips founded the agency in 1999, with partners Ali Taekman joining in 2004 and Julian Vogel in 2017. Evolving with the rapidly changing landscape, the agency develops and executes brand strategies with creativity and rigor to achieve measurable results. As expert storytellers, BPCM has worked with the world's most iconic fashion, beauty and wellness, hospitality and travel, wine and spirits, and automotive brands for more than two decades. Its leadership in sustainability is globally recognized, educating and advising clients across all categories on effective practices and actions while creating business opportunities that reverse the impact on the planet. Always at the vanguard of innovation, BPCM counsels clients from sustainable startups to next-generation textiles. Its Los Angeles office has earned an exceptional reputation for its dynamic influencer, celebrity and VIP programs and special events.

Vanessa von Bismarck, Carrie Ellen Phillips, co-founders & partners; Ali Taekman, Julian Vogel, partners

Alexandre Vauthier
Amazon
& Other Stories
Bobbi Brown Cosmetics
Burton
CeraVe
Colgate (Sustainability)
Depop
Dom Pérignon
EVRNU
FARM Rio
Hennessy
Hermès Beauty & Fragrance & Watches
Kering Eyewear
MycoWorks
Nordstrom Beauty
Oribe
RéVive
Tata Harper Skincare
Virgin Hotels

BPM-PR
BEAUTIFUL PLANNING MARKETING & PR

BPM-PR FIRM

135 W. 50th St., New York, NY 10020
877/841-7244; info@bpm-prfirm.com
https://beautifulplanning.com/
Fashion PR, beauty PR, lifestyle PR, consumer product PR, crisis & reputation PR, event PR, expert PR, author PR, corporate communications. Employees: 7. Founded: 2005.

Agency Statement: Beautiful Planning Marketing & PR (BPM-PR) is a full service Public Relations firm with extreme media reach. We were awarded by *Forbes* as one of the Top PR Firms in America for 2021. We are an exciting and bold firm with fresh ideas and bustling personalities. Each team member with a finger on the pulse of what's hot right now. Known for perfection, professionalism, and excellence in helping to grow names, brands and businesses worldwide.

Monique Tatum, CEO

Brand Paradise

BRAND PARADISE

257 Calle del Sol, #202, San Juan 00901, Puerto Rico
617/947-8401; michelle@brandparadise.agency
https://brandparadise.agency
Our expertise in both old (TV, film, print) and new (TikTok, Instagram, video, web) media means we can hit the ground running with your ideas, or come up with a winning strategy of our own.
Employees: 5-10. Founded: 2022.

Agency Statement: We identify the best communication strategies to meet your goals, and then we implement them all in tandem. From planning and design to promotion and measurement, we'll do it all so you can relax.

Our one-on-one approach guarantees all clients get the same, personalized attention. We count hundreds of organizations — from start-ups to global brands — among our past clients. Our goal is simple: To create campaigns that get results and make our clients happy.

Michelle Mastrobattista, founder

BetterNowMD
Brooklyn Lighting & Grip
Bumblechutes
D's Keys
Friends of San Juan National Historic Site
Haynes Group, Inc.
Honor Code Creative
Jama Professional Cleaning
Payless Auto Insurance
Reel Deal Film Festival
SchoolMD
TaxAct
Zeleus, Inc.

BRANDMAN AGENCY, THE

261 Fifth Ave., 22nd flr., New York, NY 10016
212/683-2442; connect@brandmanagency.com
www.brandmanagency.com
@brandmanagency
Luxury + lifestyle hotels; destinations; travel + tourism; interior design; luxury + lifestyle real estate; cruise + aviation; wine + spirits; hotel product + amenities. Employees: 40. Founded: 2000.

Agency Statement: The Brandman Agency is a dynamic, results-driven integrated communications and public relations firm specialized in travel, luxury and lifestyle. Founded by Melanie Brandman, The Brandman Agency is consistently ranked one of the top tourism and hospitality agencies in the industry. With offices in New York City (HQ), Los Angeles, London and Sydney, the Agency prides itself on the global lens it brings to some of the industry's most respected organizations.

Melanie Brandman, founder & CEO; Kristen Vigrass, pres. & COO; Stephanie Krajewski, Lee Edelstein, Shelby Bartemes, sr. VPs

8484 Wilshire Blvd., #245, Beverly Hills, CA 90211
323/944-0064

Shelby Bartemes, sr. VP

All Inclusive by Marriott Bonvoy
Carlisle Bay, Antigua
Carlton Cannes, a Regent Hotel, France
Carneros Resort & Spa, Napa, California
Cathay Pacific Airways
CIVANA Wellness Resort & Spa, Carefree, Arizona
COMO Hotels & Resorts
Delaware County, New York
Elegant Hotels, Barbados
Experience Scottsdale
Frenchman's Reef, St. Thomas, US Virgin Islands
Gaylord Hotels
Grand Hotel Kronenhof, Pontresina, Switzerland
Grande Lakes Orlando, Florida
Hilton Chicago, Illinois
Hôtel Barrière Fouquet's New York, New York
Hotel Clio, a Luxury Collection Hotel, Denver, Colorado
Hyatt Regency Orlando, Florida
Kulm Hotel, St. Moritz, Switzerland
L'Auberge de Sedona, Arizona
La Mamounia, Marrakech, Morocco
Marriott International Caribbean & Latin America
Moxy Chelsea, New York, New York
Moxy East Village, New York, New York
Moxy Lower East Side, New York, New York
Moxy South Beach, Miami, Florida
Moxy Times Square, New York, New York
Moxy Williamsburg, New York, New York
Palmer House Hilton, Chicago, Illinois
Raffles Singapore
Regent Phu Quoc, Vietnam
Riverside Luxury Cruises
Rome Cavalieri, A Waldorf Astoria Hotel, Rome, Italy
Round Hill Hotel & Villas, Montego Bay, Jamaica
The Beverly Hilton Hotel, Beverly Hills, California
The Crane Resort, Barbados
The Galt House Hotel, Louisville, Kentucky
The Hythe, a Luxury Collection Resort, Vail, Colorado
The Lodge at Sonoma, California
The National Hotel Miami Beach, Florida
The Ritz-Carlton, Aruba
The Ritz-Carlton Maldives, Fari Islands
The Ritz-Carlton, Mexico City, Mexico
The Ritz-Carlton, Nikko, Japan
The Ritz-Carlton Residences, Waikiki Beach, Hawaii
The Ritz-Carlton, Tokyo, Japan
The Ritz-Carlton, Turks and Caicos
The St. Regis Bermuda Resort
The St. Regis Jakarta
Viceroy Los Cabos, Mexico
Waldorf Astoria Atlanta Buckhead, Georgia
Waldorf Astoria Chicago, Illinois
Willard InterContinental Washington, D.C.

BRANDON

51-53 Broad St., Charleston, SC 29401
843/916-2000; ckupper@thebrandonagency.com
https://www.thebrandonagency.com
Corporate comms., crisis comms., executive comms., internal comms., investor relations comms., marketing comms., integrated marketing comms., media relations, content creation, events, social media, multimedia, reputation management, speechwriting, brand journalism. Employees: 75. Founded: 1959.

Scott Brandon, CEO; Tyler Easterling, pres. & COO; Stephen Childress, chief creative officer; Courtney Olbrich, media director; Nick McNeill, interactive dir.; Barry Sanders, new business dir.; Todd Fuller, pres. of TBA Outdoors; Cary Murphy, Charlotte regional pres.; Jan Suchanek, CFO; Christie DeAntonio, dir., client svcs.; Allison Eckley, sr. PR mgr.; Casey Kupper, PR mgr.

Clients Include:
Arthur State Bank
Atlas Copco
Brittain Resorts & Hotels
Fish Hippie
Frogg Toggs
FTC
Geneverse
Hobcaw Barony
HTC
Idahoan
NUCOR
Santee Cooper
ScanSource
Schleich
Security Finance
stayAPT Suites
The Southern Bank
Wastequip
Wilmington Health

BRG COMMUNICATIONS

201 N Union St., #110, Alexandria, VA 22314
703/739-8350; info@brgcommunications.com
brgcommunications.com
Strategic planning and research, corporate social responsibility, consumer awareness campaigns, media relations, social media, digital marketing, thought leadership, cause marketing, B2B outreach, branding, design, scientific communications, influencer relations, content creation. Employees: 20. Founded: 2001.

Agency Statement: Named 2023 Outstanding Boutique Agency by *PRWeek* and 2022 Silver Anvil winner for Best Boutique Agency by the PRSA, BRG forms strategic campaigns that address critical health and social issues, strengthen brand reputation, build awareness, educate and drive positive change.

BRG clients include corporations, nonprofit organizations, industry associations and medical societies focused on health, science, safety and wellness for individuals and communities.

Jane Barwis, pres. & CEO; Michael Sloan, COO; Shannon McDaniel, Laurie Mobley, exec. VPs

Aetna Foundation

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BRG COMMUNICATIONS continued

American Cleaning Institute
American College of Preventive Medicine
American Diabetes Assn.
American Gastroenterological Assn.
CVS Health
Fisher House Foundation
Heart Rhythm Society
Inova Health Foundation
March of Dimes
Mass General Brigham
Medtronic
Military Officers Assn. of America
Society for Cardiovascular Angiography & Interventions
The National Sleep Foundation

Buchanan
PUBLIC RELATIONS

BUCHANAN PUBLIC RELATIONS LLC

Affiliations: Founding member, Public Relations Global Network (PRGN); WBENC-Certified
890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com
@BuchananPR
Corporate, B2B, professional services, healthcare, financial, legal, consumer, non-profit, crisis communications, social/digital. Employees: 12. Founded: 1998.

Agency Statement: Buchanan Public Relations LLC is an award-winning, national communications agency in Philadelphia. We specialize in traditional, digital, and crisis communications.

With excellence, truthfulness, and integrity as guiding principles, we help brands share stories that matter. Our expertise includes healthcare, financial services, professional services, environmental and infrastructure, food and beverage, technology, not-for-profit, and consumer goods.

A founding member of the Public Relations Global Network (PRGN), Buchanan Public Relations was named to *Forbes* list of America's Best PR Agencies.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com
Johnny Reynolds, partner, 610/228-0730, john.reynolds@buchananpr.com
Meg Yocum, partner, 610/228-0404, megan.yocum@buchananpr.com

PRGN
The World's Local Agency

ABEC, Inc.
AdipoPharma
Anthony & Sylvan
Athena Strategies
AtlantiCare
Barcel USA
Barsz Gowie Amon & Fultz, LLC
Bimbo Bakeries USA
Blaschak Anthracite
Calliope Joy Foundation
DELCORA
Imagine360
Intealth (ECFMG | FAIMER)
Keystone Restituere Justice Center
Lender's
Marinela USA
Obermayer Rebmann Maxwell & Hippel LLP
PA Options for Wellness
Philadelphia Insurance Companies
Recruit4Business/Opportunity Interactive
SCPa Works
Stanton Chase
Tyson Foods

BA
BUTLER ASSOCIATES

BUTLER ASSOCIATES, LLC

353 Lexington Ave., 17th flr., New York, NY 10016
212/685-4600
www.butlerpr.com
Founded: 1996.

Agency Statement: Butler Associates is a team of exceptional communicators with a proven track record of consistent, creative, high-impact results. It is the winner of PRSA-New York's 2021's Best Reputation Brand Management Campaign, 2020 & 2018 Best Legal Marketing Communications Campaign, 2019's Best of the Best Award, and much more. With clients across the nation, Butler is among the New York media market's top agencies for its legal, business, financial, professional services, public affairs, environmental and crisis management practice results.

Butler Associates campaigns range from victorious *Fortune* 50 shareholder proxy matters, messaging for significant high-profile litigations, crisis, public affairs, and public safety campaigns. The CEO's and organizational leaders we advocate on behalf of, are highly visible and respected opinion leaders. The Butler group includes smart, seasoned media and communications pros absolutely committed to their clients and delivering results. Its Litical Solutions division produces intelligent and highly targeted digital engagement.

Thomas P. Butler, president

290 Harbor Dr., Stamford, CT 06902

Clients Include:
Alma Realty
American Triple I Partners
Association of BellTel Retirees, Inc.
Barasch McGarry P.C.
Building Trade Employers Association (BTEA) New York
Carver Federal Savings Bank
Clean Energy Jobs Coalition-New York
Clear Vision Impact Fund
Davidoff Hutcher Citron LLP
FDNY EMS Local 2507
Home Health Care Workers of America
Hooks for Heroes
Knights of Saint Patrick of New York City
Metropolitan Package Store Association
Nationwide Mortgage Bankers
New York City Fire Pension Fund
New York-New England Dairy Consortium
North Shore Central School District (NY)
Patriot Bank, NA
Plaza College
Retirees for Justice
Siebert Williams Shank & Co., L.L.C.
Zara Realty Holdings Corp.

BUTTONWOOD
COMMUNICATIONS GROUP

BUTTONWOOD COMMUNICATIONS GROUP

20 Woodsbridge Rd., Katonah, NY 10536
646/766-9880; jmeise@buttonwoodpr.com
www.buttonwoodpr.com
Employees: 7. Founded: 2015.

Agency Statement: Buttonwood Communications Group is a boutique public relations, marketing and strategic communications firm specializing in financial services. Founded in 2015, we have had the privilege to serve

a diverse range of financial organizations from niche players to household names.

Buttonwood employs an integrated model emphasizing the development of strategic content that can be leveraged across communications disciplines to maximize impact and value. And our team has built an impressive track record for designing and managing successful programs to promote products and services and transform brands for many B2C and B2B companies from asset management, exchange traded funds and brokerage to investment banking, private equity, hedge funds, specialty financing, mortgage and financial technology.

Visit www.ButtonwoodPR.com to learn more or just give us a call – we love brainstorming and talking ideas!

Justin Meise, founder & pres.

BetaNXT
FinWise Bank
Index Industry Assn.
Indus Valley Partners
Investment Adviser Assn.
London Stock Exchange Group
Parametric
Westchester Capital Management

BUZZ CREATORS
PUBLIC RELATIONS | MARKETING | BRAND BUILDING

BUZZ CREATORS, INC.
400 Columbus Ave., Suite #122, Valhalla, NY 10595
914/358-5080; crae@buzz-creators.com
www.buzz-creators.com
Strategic counsel, media and influencer relations, social media, advertising, digital marketing, graphics/branding, awards, events, thought leadership, content development, community relations, social responsibility, reputation management, copywriting. Employees: 6. Founded: 2009.

Agency Statement: Buzz Creators, Inc. is a Westchester, NY-based boutique PR and marketing firm that services clients across the United States. Our mission is to rid the world of "hidden gems" by creating visibility and awareness of our clients and their businesses. We spotlight our clients' executives as thought leaders and highlight their products and services via strategic, multi-channel campaigns.

We invite you to schedule a complimentary consultation with our team to discuss creating a high-impact PR and marketing program for your brand. Every business has a unique story, let us help tell yours.

Christina Rae, President of Buzz Creators, crae@buzz-creators.com

Christina Rae, pres.

NYC

Abrams Fensterman
Atlantic Westchester
Bachman HVAC
Barnum Financial Group
Connex International
Dubrovnik Restaurant
KINGS Capital Construction
Million Air
Optum
ProHealth Dental
Ridge Hill
The J House
Sharp Again Naturally
Westhab

C

Caliber.

CALIBER CORPORATE ADVISERS
22 W. 38th St., New York, NY 10018
888/550-6385; harvey@calibercorporate.com
www.calibercorporate.com
LinkedIn: https://www.linkedin.com/company/caliber-corporate-advisers/
Twitter: https://twitter.com/CaliberComms
Financial services & fintech, insurance & insurtech, real estate & proptech, and related professional services. Employees: 39. Founded: 2010.

Agency Statement: Caliber drives innovation by being the marketing and communications "go-to" trusted partner to companies in financial services & fintech, insurance & insurtech, real estate & proptech, and related professional services. We provide best-in-class strategy and execution in PR, content, social media, and digital advertising. We take pride in bringing a fresh perspective and acting as an extension of your team. With team members across the U.S. and Europe, we serve a global client base.

Harvey Hudes, CEO; Grace Keith Rodriguez, pres.; Kristie Galvani, Scott Paer, mng. dirs.; Kyle Kempf, Elise Ouellette, Matthew Sheahan, Stephen Sumner, sr. dirs.

Other Office Location:
2301 W. Anderson Lane, Austin, TX 78757

BMO Capital Markets
Bolt Solutions
Clear Capital
Eventus
Fintech Open Source Foundation (FINOS)
Grasshopper Bank
Information Venture Partners
Modern Life
MoneyLion
Northern Trust
OpenExchange
Openly
PayQuicker
Shearman & Sterling
Symphony
The Clearing House
TradeStation
UBS
Visual Lease

CAPLAN COMMUNICATIONS

CAPLAN COMMUNICATIONS LLC®
1451 Rockville Pike, Suite 250, Rockville, MD 20852
301/943-9525; fax: 301/983-2126; aric@caplancommunications.com
www.caplancommunications.com
Twitter: @CaplanComms
Facebook: www.facebook.com/CaplanComms
Employees: 5. Founded: 2004.

GOLD Green America. CERTIFIED BUSINESS

Agency Statement: Caplan Communications defends communities and issues in the public interest, using cogent messaging, digital campaigns and broadcast earned media. Brown University's investigation into "The Role of Public Relations Firms in Climate Change Politics", recognized, **"The Environmental Movement's engagement pattern with PR firms is dominated by Caplan Communications."** They estimated that 96% of our agency's efforts

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CAPLAN COMMUNICATIONS LLC continued

champion nonprofits working in conservation and environmental protection. Our communications practice also supports public health, humanitarian and social justice causes.

Aric Caplan, president

Clients Include:
Alaska Wilderness League
American Federation of Government Employees (AFGE)
American Lung Association
American Rivers
American Wind Energy Association
Center for Science in the Public Interest
Defenders of Wildlife
Earthjustice
Environment America
Environmental Defense Fund
Friends of the Earth
Hip Hop Caucus
League of Conservation Voters
Methane Action
National Geographic
Natural Resources Defense Council
National Wildlife Federation
Union of Concerned Scientists
UNITED SIKHS
The Wilderness Society

CARMICHAEL LYNCH RELATE

Carmichael Lynch Relate is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clynch.com
www.carmichaellynchrelate.com
Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 90. Founded: 1990.

Agency Statement: At Carmichael Lynch Relate, we believe that when the best of strategy and creative work together, brands stand apart. Using this philosophy, we've built and reinvigorated some of the most beloved and iconic brands in the world. In the end, our clients transcend their competition to become not only successful, but a part of American pop culture. We have built our company and all its processes on a model of cooperation between interdependent capabilities. This allows us to provide our clients with the kind of seamless collaboration they need, and they consistently tell us our approach is both unique and refreshing.

Our services include the right combination of critical, longstanding public relations services such as earned media relations, brand journalism, reputation management and crisis/issues management, as well as integrated offerings such as content creation, social channel strategy, influencer analytics and engagement, creative development, paid media and digital strategy.

As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and execution while remaining nimble and responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized by top public relations industry press, *PRWeek* and *The Holmes Report*, as a 2017 Agency of the Year. Additionally, we were a finalist for 2019 Creative Agency of the Year at the SABRE Awards. And most recently, we were named by *Forbes* as one of America's Best PR Agencies in 2021.

Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.

Marcus Fischer, CEO; Julie Batliner, pres.; Grete Lavrenz, gen. mgr., food & nutrition practice chair; Marty Senn, chief creative officer; Lachlan Badenoch, chief strategy officer; Carol Frazer Haynesworth, dir. of multicultural strategy and inclusion; Beth Garcia, exec. VP, home & design practice chair; Jill Schmidt, exec. VP, corporate practice chair; Erika Collins, sr. dir. of new business

100 W. 33rd St., 7th flr., New York, NY 10001

Clients Include:
Aveda
Big Lots
Bush's Beans
ECMC Group
Formica Corporation
Garden of Life
Hostess Brands (including Donettes, CupCakes, Twinkies and Voortman brands)
Marvin Windows & Doors (including TruStile)
MasterBrand Cabinets
Mpower Health
PetSmart (including PetSmart Charities)
Phillips 66 Company (including 76 and Conoco)
Post Consumer Brands
Red Wing Shoe Company
Saputo Cheese USA (including Frigo, Frigo Cheese Heads, Montchevre, Stella, Treasure Cave and Vitalite)
Sherwin-Williams
Sunbrella
Xcel Energy

CASHMANKATZ

76 Eastern Blvd., Glastonbury, CT 06033
860/652-0300; fax: 860/652-0308; inquiries@cashmankatz.com
https://cashmankatz.com
Twitter: @CashmanKatz
LinkedIn: linkedin.com/company/cashmankatz
Facebook: facebook.com/CashmanKatz
Instagram: @CashmanKatz
Advertising and public relations. Employees: 30. Founded: 1992.

Agency Statement: CashmanKatz has been producing unexpected ideas and delivering unexpected results for clients since 1992. A full-service integrated marketing agency, CashmanKatz offers multiple disciplines under one roof, including advertising, public relations, social media, media planning and buying, research and branding, content creation and video/audio production services. CashmanKatz houses three separate operating companies – InFocus (www.ctinfocus.com), Dsign Digital (www.dsigndigital.com), and Octagon Strategy Group – which offer market research, content creation, and public affairs, respectively. CashmanKatz boasts a broad set of capabilities and three Northeast offices but still maintains a nimble team that generates solutions to clients' toughest challenges.

We have built an agency that most clients don't expect. A multi-service enterprise that feels like a creative boutique. An unassuming shop with the game-changing idea and the resources to see it through. Our smaller feel and full capabilities mean smart, defensible solutions delivered quickly and without the expected time and cost casualties of big agency process.

Tony Cashman, pres. & CEO; Eric Cavoli, partner, sr. VP, group creative dir.; Amanda Mueller, partner, sr. VP, client svcs.

125 E. 12th St., New York, NY 10003
646/926-0457

Tony Cashman, pres. & CEO

Aero Snow
American Eagle Federal Credit Union
Anterix
Assa Abloy
Click It or Ticket
CT Biotech
CT Dept. of Children & Families
CT Dept. of Motor Vehicles
CT Dept. of Public Health
CT Dept. of Social Services
CT Dept. of Transportation

CT Natural Gas
CT Science Center
Eastern CT Health Network
Edge Fitness
Galaxe Solutions
Gaylord Hospital
General Dynamics
Hanna Instruments
Ion Bank
Iron Mountain
Kiehl's
Kingswood Oxford School
Los Angeles Community Hospital
Mahoney Sabol LLP
Mass Mutual
Mohegan Sun Holdings
MS Society
Mylanta
National Grid
NHL Players Assoc.
OrbitMI
Orthopedic Associates of Hartford
Outworx Group
Playcraft
Renewa
Shriners Hospitals for Children
Stony Creek Brewery
Summit Broadband
The Lighting Quotient
Ticket Network
United Illuminating
Waterbury Hospital
WTNH – ABC
Yale School of Public Health

caster
communications, inc.
public relations + social media

CASTER COMMUNICATIONS, INC.
513 Broadway, Suite 319, Newport, RI 02840
401/792-7080; info@castercomm.com
www.castercomm.com
@castercomm
Tech PR. IoT, smart home, embedded technologies, metaverse, consumer lifestyle, enterprise, A/V, mobile, automotive, alliances. Employees: 10. Founded: 1998.

Agency Statement: Caster is an award-winning tech PR firm delivering an unrivaled blend of strategic public relations, social media, digital marketing, content creation, and consulting services for public, private and startup companies. With 25 years of multi-channel PR experience across domestic and global companies reaching B2B and B2C customers in both residential and commercial markets, the Caster team is skilled at diving into a variety of industries including IoT, smart home, embedded technologies, metaverse, consumer lifestyle, enterprise, A/V, mobile, and more.

Kimberly D. Lancaster, pres.; Alexandra Crabb, exec. VP; Rachel Bradshaw, VP, acct. svcs.; Peter Girard, dir., acct. svcs.; Olivia Sellke, acct. mgr.

22Miles
abode
Airzone
Avnu Alliance
CEDIA
Cogent360
Crestron
DEN Smart Home
Harpie
Hunter Douglas
Kaadas Group
Khronos and Metaverse Standards Forum
Knowles
Loxx Boxx, Inc.
PowerHouse
SurgeX
Vanco
WePower
Z-Wave Alliance

CATAPULT
PUBLIC & INVESTOR RELATIONS

CATAPULT PR-IR
6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com
LinkedIn: https://www.linkedin.com/company/catapult-pr-ir/
Twitter: https://twitter.com/catapultpr
Employees: 10. Founded: 1999.

Agency Statement: Catapult is a narrative-driven PR and marketing communications agency for B2B tech companies. We blend strategic narrative services, media and analyst relations, social media and content marketing, and influencer marketing to help clients lead categories and engage their communities.

Catapult's success stems from our personal and professional service, along with partner-level account involvement and strategy. Catapult is the preferred agency for technology companies looking for both strategy and execution.

Guy Murrel, Terri Douglas, principals

Applitools
Exadel
Octopus Deploy
Opsera
Zenarate

CFB
CrowdFund Buzz

CFB
631 N. Stephanie St., #385, Henderson, NV 89014
833-CROWDPR; http://cfb.world/
info@crowdfundbuzz.com
Twitter: https://twitter.com/icrowdfundbuzz
Instagram: https://www.instagram.com/crowdfundbuzz_trends/
TikTok: https://www.tiktok.com/@howardsherman/
Legacy website: https://www.crowdfundbuzz.com/
Startups, fintech, tech, SaaS, medical, energy, fashion, entertainment, travel & tourism, automotive, consumer, industrial, finance/IR, business, real estate, housing, home improvements, reputation management, crisis management. Employees: 18. Founded: 2012.

Agency Statement: CFB (CrowdFund Buzz) collaborates with businesses and organizations to evolve, promote and protect their brand and reputation.

We are a global communications firm with innovation in our DNA. Established in 2012, CFB is proud of our multipronged approach to engaging the public via every popular access point: print, radio/TV/streaming as well as all the widely used social media platforms.

Partner with CFB and discover new boundaries of what's possible for your company or cause.

Howard Sherman, head of firm -
https://www.youtube.com/watch?v=Hifi2kTDcfQ

Accrew Financial
Alelo
Aptera Motors
BidaFi
Boxabl
CBDx
Craig Rees Productions
GOffee
GoSun
LPPFusion
Nimbus

Continued on next page

Nine Arches
PetPal
Quanta Vici
Rebo
Sollievo Pharmaceuticals
ThinOptics

CHAMPION

15455 Dallas Pkwy., Suite 1350, Addison, TX 75001
972/930-9933; lbiro@championmgt.com
www.championmgt.com
Consumer and trade PR, local store marketing, franchise development, consumer and frandev digital media, social media, influencer/NIL marketing and crisis communications. Employees: 45. Founded: 2002.

Agency Statement: Brands looking to break through the clutter, dominate the headlines, captivate their online audiences and generate incremental sales partner with Champion.

Often referred to as "the fastest growing PR firm in the restaurant industry," Champion provides best-in-class public relations, local store marketing, franchise development, social and digital media, influencer/NIL marketing and crisis communications support to a blue-chip roster of brands from our centrally located offices in Dallas.

Ladd Biro, founder & prin.; Eric Spiritas, prin.; Russell Ford, sr. VP; Jami Sharp, sr. VP, PR & digital media; Courtney Mazzella, sr. dir., client svcs.; Courtney Frappier, dir., client svcs.; Blake Hodge, dir., digital media; Morgan Hale, dir., business dev.

1Huddle
Apóla Greek Grill
Bad Daddy's Burger Bar
Ballard Brands/PJ's Coffee/New Orleans Roast
Bar Louie
Bennigan's
Coalition to Salute America's Heroes
Dickey's Barbecue Pit
Dine Brands
Dog Haus
El Pollo Loco
Fazoli's
FreeRange Concepts (Bowl & Barrel, Joe Leo, Mutts Canine Cantina, The General Public, The Rustic)
Friendly's
Golden Corral
GoVision
Happy Joe's Pizza & Ice Cream
Hat Creek Burger
Jane
JINYA Holdings
Milkshake Concepts (Dirty Bones, The Finch, Harper's, Serious Pizza, STIRR, Vidorra)
MOOYAH Burgers Fries & Shakes
Mr Brews Taphouse
Naf Naf Middle Eastern Grill
Newk's Eatery
Orange Leaf Frozen Yogurt
Pepper Lunch
Perry's Steakhouse & Grille
Pokeworks
Polly's Pies
Raising Cane's Chicken Fingers
Rock N Roll Sushi
Savory Fund (Crack Shack, Hash Kitchen, Mo' Bettahs Hawaiian, PINCHO, Swig, Via 313)
SPB Hospitality (Logan's Roadhouse, Old Chicago Pizza & Taproom, Rock Bottom Brewery, Gordon Biersch Brewery)
Taco John's
Tarka Indian Kitchen
Taziki's
Tender Greens
The Greene Turtle
The Toasted Yolk
Tim Hortons
Tocaya
Twin Peaks
Urban Air Adventure Park
Walk-On's Sports Bistreaux
Wetzel's Pretzels

CHEMISTRY PR

402 W. Broadway, #1310, San Diego, CA 92101
619/236-8397; audrey@chemistrypr.com
www.chemistrypr.com
Hotels & resorts, restaurants, real estate, culinary, consumer packaged goods, food & beverage, health & wellness, architecture & interior design. Employees: 6. Founded: 2009.

Agency Statement: Chemistry PR is an integrated boutique communications firm headquartered in San Diego, CA with a satellite office in Los Angeles. We generate strategic and measurable results for clients in the travel and hospitality, culinary, real estate, consumer packaged goods and beverage spaces as well as those with a focus in architecture and interior design, luxury retail, health and wellness, and CBD products. Our services include traditional public relations, social media, influencer outreach, and digital marketing. Named one of America's Best PR Agencies for 2021 by *Forbes*.

Audrey Doherty, founder & CEO

Clients Include:
Barona Resort & Casino
Bencotto Italian Kitchen
Building Owners & Managers Assn. of San Diego
CBRE
Center for Community Solutions
DDI Designs
DPR Construction
Gelson's Markets
La Jolla Beach & Tennis Club
Monello Restaurant
North City San Diego
Ocean Park Inn
Ocean Pearl Spa
Patisserie Melanie
San Diego Legion
Scoop San Diego Ice Cream Festival
Sea Breeze Properties, LLC
Seven Mile Kitchen
Sheraton Carlsbad Resort & Spa
The Cassara Carlsbad
The Marine Room Restaurant
The Pride Law Group
The Shores Hotel
The Shores Restaurant
20|Twenty Restaurant
Trust Restaurant Group
Urban Plates
Westin Carlsbad Resort & Spa

CIIC PR

NY + Miami
Nyack, NY
845/358-3920; connect@ciicpr.com
www.ciicpr.com
Providing Public Relations and Social Media services to the travel & tourism, hospitality, food & beverage, real estate, and lifestyle industries.

Founded: 1996.

Agency Statement: CIIC PR is an award-winning full-service international public relations, social media and communications firm. We are experts in delivering intelligent, fresh, and results-driven work with a unique understanding of the hospitality, tourism, food & beverage, real estate, and lifestyle sectors.

Founded in 1996 and celebrating over 25 years in business, CIIC is a certified woman-owned small business (WOSB) and is also certified as woman-owned by the Women's Business Enterprise National Council (WBENC). With full-service offices in New York and Miami, as well as partner offices in California, Canada, Europe, Mexico, and Latin America, CIIC is positioned in the largest media and influencer markets in the world.

Our work on behalf of our clients has been recognized with awards from PR Daily, *PR News* and Hospitality Sales & Marketing Association International (HSMAI), and our team has been recognized amongst the Top Women in PR by *PR News*. Awarded TOP 100 Agency by *PR News*' Agency Elite Awards in 2020 & 2021. In 2022, CIIC was named in *The PR Net 100* and BLLA's Boutique Hospitality Partner of the Year.

For more information or to inquire about new business opportunities, please contact 845-358-3920 x 11 or visit us online at www.ciicpr.com.

Carolyn Izzo-Feldman, Founder & CEO; Amy Sedeño, VP & Partner

Barbados Tourism (BTMI)
BGPL - USA (Barton & Guestier, Patriarche and Listel Brands)
BLESS Hotel Madrid
Cala Luna Boutique Hotel
Crescent Hotels & Resorts
Curator Hotel & Resort Collection
David Adam Real Estate
Hacienda Encantada Hotel & Residences
Hotel Wayam
Jovē Wellness
Kempinski / Grand Hotel Cancun
Marina Fiesta Resort & Spa
Mexico Grand Hotels & Resorts
Mundo Imperial Hotels & Resorts
Muse Hotel New York
Nevis Tourism Authority
Palladium Hotel Group (US & Mexico)
Pamela Wasabi Bakery
Quintana Roo Tourism Board
The Kingsley Hotel
The Principal Hotel, Madrid
Tice's Corner Marketplace
Vista Encantada Hotel & Spa

CITIZEN RELATIONS INC.

250 Hudson St., 2nd flr., New York, NY 10013
www.citizenrelations.com

Agency Statement: Citizen Relations is a global communications agency built for and by the modern citizen. We are driven by our mission of "Making Every Conversation Count"; we believe that communication is about creating a two-way dialogue that is authentic and relevant to people's lives. Our culture is centered on our three values of 'Champion Equity', 'Set the Standard' and 'Do What's Right' where all identities are celebrated and all voices are heard.

We are best known for our award-winning work in the consumer sector with some of the world's best known brands, particularly in the packaged goods, food & beverage, automotive, gaming, tech and travel sectors.

At Citizen, our capabilities combine logic and imagination to earn your place in culture. From Intelligence & Insights (to learn from and find the unexpected), Strategy Development (to make smarter choices) and Consumer & Corporate Campaigns (to ignite the conversation), Citizen offers a full scope of capabilities including consumer marketing, corporate communications, social media, digital strategy and planning, experiential marketing, influencer marketing & data and analytics.

With offices in Toronto, Vancouver, Montreal, Quebec City, Los Angeles, New York, Orange County, Cincinnati and London, we work closely with key clients such as Champion, P&G, Duracell, and Nissin to help them build meaningful connections with consumers. Citizen is a proud recipient of *PRovoke Media*'s 2023 Best Agency to Work For award (Mid-Sized category) and Consumer PR Agency of the Year along with *PRWeek*'s 2022 Best Places to Work.

Nick Cowling, global CEO; Laura Bremer, U.S. pres.; Jenn Duggan, pres., Ontario & West; Francois Vaque, GM & sr. VP, Quebec; Mark Cater, pres., EMEA; Erin Georgieff, mng. partner, U.S. Growth and West Coast Operations; Shannon Suggett, exec. VP; Crystalyn Stuart-Loayza, chief digital officer; Josh Budd, chief creative officer

U.S. OFFICES

New York
250 Hudson St., 2nd flr., New York, NY 10013

Orange County
19100 Von Karman Ave., Ste. 650, Irvine, CA 92612

Los Angeles
4201 Wilshire Blvd., #610, Los Angeles, CA 90010

Cincinnati
3825 Edwards Rd., Ste. 116, Cincinnati, OH 45209

INTERNATIONAL OFFICES

Canada

28 Atlantic Ave., Toronto, ON M6K 1X8

101 Rue Sainte-Catherine O., Ste. 200, Montreal, QC H2B 5L1

300 St. Paul St., Ste. 300, Quebec City, QC G1K 7R1

400-1085 Homer St., Vancouver, BC V6B 1J4

United Kingdom

Alphabeta Building, 2 Worship St., London, UK EC2A 2BH

Clients Include:
Bayer
Carrier
Duracell
Egg Farmers of Canada
Emirates
Hanes (Champion)
Huffy Bicycles
Indeed
Intuit
Kijiji
Loblaw Companies Ltd.
Microsoft
Molson Coors
Nissin
PepsiCo
P&G (Brands: Ivory, Old Spice, Oral-B, Secret, Crest)
Simon Malls
Visit Finland
Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)

CLARITY GLOBAL, INC.

Zetland House, 5-25 Scrutton Street, London EC2A 4HJ UK
+44 207 100 1333
victoria.morrison@clarity.global
https://clarity.global
Employees: 144. Founded: 2013.

Agency Statement: Clarity provides fearless marketing and communications consultancy to the world's most progressive companies, accelerating positive change and impact in the world. We generate meaningful results through the power of influence, the magic of storytelling and the science of data. Offering Public Relations, Social,

Continued on next page

CLARITY GLOBAL, INC. continued

Performance Marketing, SEO, Paid, Insights, Analytics and more. In addition to the agency's fast-growing offices in New York, San Francisco, Los Angeles, London, Sydney and Amsterdam, Clarity maintains a network of partner firms for global reach. For more information, visit https://clarity.global/.

Sami McCabe, CEO & founder; Alex MacLaverty, COO; Rachel Gilley, chief client officer; Victoria Morrison, head of mktg.

564 Market St. (The Chancery Bldg.), Suite 401, San Francisco, CA 94104
415/275-0828

Margaret Carpo, sr. VP, comms.

8x8
Aon
Bryte
Chargepoint
Ecoflow
Exclaimer
FreeAgent
Lightricks
Moonbug Entertainment
ProPharma
Red Hat
Staffbase
YOOM
Yubo

COGNITO

1040 Avenue of the Americas, 14th flr., #14B, New York, NY 10546
646/395-6300; angela.byrne@cognitomedia.com
www.cognitomedia.com
Instagram: @cognitomedia
Twitter: @cognitomedia
Andrew Marshall, mng. dir. + vice chmn., andrew.marshall@cognitomedia.com
Finance, fintech, technology; digital, financial markets; infrastructure; climate transition; professional services; capital markets; crypto; crisis + issues management. Employees: 85. Founded: 2000.

Agency Statement: Cognito is a specialist communications & marketing agency working at the intersection of finance, technology and the climate transition. With 80+ consultants deeply connected in markets across the U.S., Europe, DACH & APAC, we collaborate with targeted media, influencers, clients, academics and partners.

As an agency, our strength is our specialization. Clients trust our deep knowledge of financial markets and technology. That strength is supported by our differences. We bring together perspectives from across generations, geographies and channels. Across our team we have worked as seasoned communications professionals and agency leaders - others as bankers, journalists or social media influencers.

Tom Coombes, founder + CEO
Andrew Marshall, NA mng. dir. + vice chmn.
Darrell Wright, APAC mng. dir.
Emma Arora, mng. dir., head of Singapore
Felice Tobin, dir., head of Hong Kong
Scott Schuberg, mng. dir., head of Australia
Richard Neve, mng. dir., head of Amsterdam
Sebastian Mathews, mng. dir., head of EMEA
Yvonne Maher, mng. dir., head of London
Jade Bestley, dir., head of digital

COMMCENTRIC SOLUTIONS

4012 Gunn Hwy., Suite 130, Tampa, FL 33618
813/876-0414; lbohanan@commcentric.com
www.commcentric.com
Technology PR. Employees: 9. Founded: 2006.

Agency Statement: CommCentric Solutions is a public relations firm focused exclusively on the technology channel. Its fast-growing national and international customer base includes businesses ranging from technology distributors and vendors to IT services companies and managed services providers. The agency specializes in emerging technologies, helping those companies quickly raise their profiles for IPOs and acquisitions.

Lynette Bohanan, pres. & co-founder

Acronis
Bramasol
Cloudli
Connectbooster
Fission Consulting
Global Technology Distribution Council
IoT Security Services Association
NIMBL
Pillir
Protera
QuoteWerks
SAP
Trustifi

COMMUNICATIONS STRATEGY GROUP (CSG)

44 Cook St., #710, Denver, CO 80206
970/405-8060; dmahoney@wearecsg.com
www.wearecsg.com
Strategic Communications and Marketing Agency Services: Public Relations, Digital Marketing, Content Marketing and Website/Creative Services.
Strategic Approach: https://wearecsg.com/what-we-do/
See Our Work: https://wearecsg.com/case-studies/
CSG Team: https://wearecsg.com/who-we-are/
Employees: 50. Founded: 2004.

Agency Statement: Communications Strategy Group (CSG) is a strategic marketing and PR agency that provides public relations, content marketing, digital marketing, brand communications, corporate communications, social media, website development and design services for *Fortune* 500 companies and challenger brands across sustainability, education, aerospace, healthcare, wellness, technology, financial services and consumer industries.

Steven Shapiro, pres. & founder; Dan Mahoney, chief mktg. officer; Erik Keith, chief innovation officer; Shannon Fern, chief strategy officer; RJ Mutton, chief fin'l officer

Clients Include:
Adani Solar
Arcadis
Boom Supersonic
Charles Schwab
Colorado Hospital Assn.
Crayola
D-Orbit
Educause
Farmers Insurance
Logitech
Mattel
Measurabl

MS Society
Myers-Briggs
NASA
Obesity Medicine Assn.
Smile Direct Club
TIAA
Transamerica
Wells Fargo Advisors

COYNE PUBLIC RELATIONS

5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000
www.coynepr.com
New Business inquiries: newbusiness@coynepr.com
Founded: 1991.

Agency Statement: We are makers and strategists obsessed with creativity, leading with imagination and enthusiasm, and refining with the discipline of predictive outcomes. Founded in 1991, Coyne PR is one of the top independent public relations firms in the United States with developers, producers, writers, designers, animators, social specialists and communication experts providing full-service client support.

Recognized throughout the industry as "The Best Place to Work," more than 200 culturally diverse minds now call Coyne PR – HOME. We have wildly creative offices in New York and New Jersey as well as colleagues in 115 cities, 49 countries and six continents through our partnership in The Worldcom Public Relations Group. We have made it our mission to create a work environment that attracts the best people by giving them the freedom to do their best work. As a result, we enjoy the highest employee retention rate in the industry!

Our clients include many of the world's most respected companies… and those that want to be. We help these clients develop integrated strategies across all paid, earned, shared and owned platforms with the help of our full-service digital production studio.

Our reputation is built upon three decades of creativity, strategy and service. It is confirmed by more than 1,000 industry awards including Midsize Agency of the Year, Consumer Agency of the Year, Creative Agency of the Year, North American Creative Agency of the Year, and of course… Best Agency to Work For. Together with our clients, we have developed some of the world's best-known platforms, programs and campaigns that have driven excitement and business results while simultaneously rallying employee engagement.

We are bold, independent, nimble and purpose driven.
We are one.

Senior Leadership
Thomas F. Coyne, founder & CEO
Rich Lukis, pres.
John Gogarty, pres.
Cathy Clarkin, CFO
Clara Heffernan, chief people officer
Kelly Dencker, exec. VP
Jennifer Kamienski, exec. VP
Tim Schramm, exec. VP
Lisa Wolleon, exec. VP

Additional Office
501 7th Ave., New York, NY 10018
212/938-0166

Clients Include:
American Petroleum Institute
American Urological Assn.
Arla Foods
Bausch Health
Bayer
Beam Suntory
Bimbo Bakeries
BMW of North America
Casio America
Cayman Islands Dept. of Tourism
Cumberland Packing Corp.
Del Monte Foods
Eggland's Best
Express Scripts
Fairleigh Dickinson University
Gap
Haleon
HelloFresh
Hilton
Holcim Solutions and Products US
Horizon Group USA
HRA Pharma America
Humana
International Code Council
Just Born Quality Confections
Kobrand
L'Oreal
MDLive
Midea America
miraDry
Mohegan Tribal Gaming Authority
Naterra
Newman's Own
Ollie's Bargain Outlet
Orangetheory Fitness
Otsuka
Outrigger Enterprises Group
Owens Corning
Pacira BioSciences
Perrigo
PharmaRegs
PLx Pharma
Precision Medicine Group
Prestige Brands
REEF
Reproductive Medicine Associates NJ
Shell Oil Company
Signify
Spin Master
Stellantis
Stryker Orthopaedics
The ASPCA
The Center for Breakthrough Medicines
Truckstop
TruRoots
University of Virginia
VTech
Yahoo!

CRENSHAW COMMUNICATIONS

37 W. 20th St., Suite 604, New York, NY 10011
212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com
B2B, technology, social media, national & regional media rels. Employees: 23. Founded: 2009.

Agency Statement: Crenshaw Communications is a New York-based PR firm focused in the B2B technology space. We base our success on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging businesses to large brands.

We have particular expertise in ad tech; martech; AI; Web3 and emerging technologies; cybersecurity; sales tech; digital media brands; HR tech; and e-commerce.

Dorothy Crenshaw, CEO/founder; Chris Harihar, partner; Michael Stolyar, Sasha Dookhoo, VPs; Anna Roolf, chief of staff; Patrice Gamble, dir.; Bindi Saikia, SAS

Clients Include:
Agora

Continued on next page

CRENSHAW COMMUNICATIONS continued

Chili Piper
Crunchbase
Digital Remedy
DoubleVerify
Emodo
Fractal Analytics
FutureToday
IDG
Innovid
Insomnia Labs
LiveIntent
Lotame
Media.net
MediaRadar
National Cybersecurity Alliance
Novolyze
Panorays
People Data Labs
ResearchFrontiers
RFPIO
SignalAI
Smart Communications
SPINS
SponsorUnited
Uberall
Yahoo

CROSBY

705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crosbymarketing.com
Integrated marketing programs, national PR/media relations, PSAs, digital/social media/content marketing, health communications. Employees: 115. Founded: 1973.

Agency Statement: The Crosby team is passionate about helping clients Inspire Actions That Matter™ – actions that positively impact people's lives and contribute to the greater good.

Crosby helps clients make powerful connections with their customers, constituents, and communities to shape attitudes, inspire behavior change, and motivate action. The firm's award-winning campaigns, which integrate paid, earned, shared and owned media, have touched the lives of virtually everyone in America. The firm has specialized practices in Healthcare, Government, Nonprofits and Causes, and Military and Veterans.

Crosby is a Google Premier Partner, #27 on O'Dwyer's national ranking of PR firms and #10 for healthcare PR, and a member of the PR Council, American Association of Advertising Agencies (4As), and the Diversity Action Alliance. The firm has offices in Maryland's state capital of Annapolis and in Washington, D.C. To see case studies and capabilities, visit www.crosbymarketing.com.

Leadership: Raymond Crosby, pres.; Robert Schnapp, exec. creative dir.; Denise Aube, exec. VP, healthcare practice leader; Anna Zawislanski, exec. VP, government practice leader; Pam Atkinson, exec. VP, connection planning; Suresh John, exec. VP, digital strategy & analytics

Clients Include:
Agency for Healthcare Research and Quality (AHRQ)
Blue Cross and Blue Shield of Vermont
Centers for Disease Control and Prevention (CDC)
DAV (Disabled American Veterans)
Dept. of Defense/Military OneSource
Kaiser Permanente
OrganDonor.gov
Peace Corps
Shriners Hospitals for Children
Social Security Administration
Substance Abuse and Mental Health Services Administration (SAMHSA)
U.S. Dept. of Agriculture (USDA)
U.S. Dept. of Health and Human Services
USAA Educational Foundation
The Wallace Foundation

CROSSWIND MEDIA & PUBLIC RELATIONS

501 Congress Ave., Suite 150, Austin, TX 78701
512/537-1414; info@crosswindpr.com
https://crosswindpr.com
Facebook: https://www.facebook.com/CrosswindPR
LinkedIn: https://www.linkedin.com/company/crosswind-communications/
Twitter: @CrosswindPR
Instagram: @CrosswindPR
Media relations, government relations, crisis communications, leadership dialogue, issues management, digital & website services, media training, research, branding and event production. Employees: 10. Founded: 2008.

Agency Statement: Crosswind Media & Public Relations is a leading regional communications firm with deep *Fortune* 500 experience and seasoned talent. We retune brands and reputations to broaden public awareness. We reframe national and international narratives to meaningfully engage with stakeholders. We offer current-day technology, insightful research, senior counsel, media relationships at every level, and measurable results and strategic communications across Texas and throughout the world.

Thomas Graham, pres. & CEO; April Dang, dir., opers.; Robert Durand, VP, comms.; Eric Moore, VP, brand strategy; Mac Walker, VP, media strategy; Randall Whalin, VP, creative services; JT Graham, dir., digital strategies, events; Tom Goff, strategic corporate counsel; Barbara Rangel, sr. advisor; Aurora Silva, A/E

AFGlobal
Algonquin Power & Utilities
Association Member Benefits Advisors
Chi St. Joseph Health
Circon Energy
Texas Health & Human Services Commission, Texas Dept. of State Health Services
IDE Technologies
IDEOlogy Health
Nueces County Hospital District
Orano US
Port of Corpus Christi Authority
Quality Community Alliance of Texas
Waste Control Specialists
Water for West Africa

CROWE PR

2869 Historic Decatur Rd., San Diego, CA 92106
619/794-0114, ext. 70; info@crowepr.com
www.crowepr.com
Consumer goods, hospitality, healthcare & technology. Employees: 28. Founded: 2015.

Agency Statement: As an integrated public relations and marketing agency specializing in mid to large-sized consumer goods, hospitality, healthcare and technology brands, Crowe PR focuses on reputation management and delivering results that generate strong ROI for our clients. We take a holistic marketing approach centered around our clients' goals and make a concerted effort to focus on both qualitative and quantitative ROI. With this, we're able to understand what truly moves our clients' businesses forward and create campaigns that often go above and beyond the traditional public relations landscape. Services include media relations, thought leadership, crisis communications, social media management, influencer marketing and content creation.

Anna Crowe, founder & CEO; Casey Blatt, sr. dir. of opers.; Natalia

Barclay, group dir., consumer products; Sarah Gallagher, media dir.; Emily Roethle, sr. media strategist; Chelsea Curran, group dir., hospitality; Suzanna Tran, dir. of social & digital mktg.; Haley Walker, sr. integrated mktg. specialist

33 W. 19th St., 4th flr., New York, NY, 10011
Chelsea Curran, group dir., hospitality

106 Jefferson
Alexander Daas
BioCare SD
Central Station Hotel
DermTech
DocGo
Everyday California
Greater Good Health
Holston House
Kimpton Banneker
Liberty Station
Linewise
Sanuk
Skrewball Whiskey
Sonendo
STM Goods
The Curtis
The Valley Hotel
Urovant
Valor Hospitality

D

DAVIES PUBLIC AFFAIRS
808 State St., Santa Barbara, CA 93101
805/963-5929; jdavies@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.

Agency Statement: Davies Public Affairs is the go-to firm for companies facing critical issues where public sentiment is a key factor in the success of business objectives. The firm specializes in strategic communications and issue management through digital and traditional media. In addition, the firm has set a standard for public engagement with the goal of reducing opposition or to generate vocal and active public and political support to overcome opposition. Through deploying compelling messages shared through award winning materials and digital communications and cultivating authentic grassroots support, Davies overcomes opposition and successfully delivers measurable outcomes in a timely manner. The firm provides services across industries with a focus on clients in the energy (from renewable to traditional) real estate (crisis and development), natural resources and crisis sectors.

John Davies, CEO

Los Angeles
Santa Barbara
Washington, D.C.

805/963-5929

Clients Include:
Aera Energy
Avista
Baltimore Gas and Electric
Chadmar
Chesapeake Energy
Dominion
EDF
E.ON
ES Minerals
Exelon
HomeFed
Intergral
Irvine Company
Newland Communities
Origis Energy
Rosemont Copper
Sares Regis Group
SoCal Gas
Sudberry Properties
Tejon Ranch
Texas LNG
Toll Brothers
Vestas
WGL

DECKER/ROYAL AGENCY, THE
New York, NY
646/650-2188; info@deckerroyal.com
www.deckerroyal.com
twitter.com/deckerroyal
instagram.com/deckerroyal
linkedin.com/company/the-decker-royal-agency
Employees: 13. Founded: 2014.

Agency Statement: We are The Decker/Royal Agency, a creative communications and marketing company growing brands in travel. With teams in NYC and London, our "ideas that travel" approach is data-driven, innovative, and award-winning. Say hello.

Cathleen Decker, Stacy Royal, partners

Additional Office: London, United Kingdom

Adventure World Travel
App in the Air
Beaches Resorts
Brendan Vacations
Club Wyndham
Contiki
Costsaver
Fowl Cay Resort
Friendly Planet Travel
Holland America Line
Island Routes
Le Barthélemy Hotel & Spa
Le Barthélemy Villa Rental
Lindblad Expeditions
Love Home Swap
Royal Champagne Hotel & Spa
Sandals Resorts
Tourism Fiji
Trafalgar
Travel + Leisure Co.
Uniworld River Cruises
Visit Reno Tahoe
WorldMark by Wyndham
Your Jamaican Villas

DEMONSTRATE
2513 Van Ness Ave., San Francisco, CA 94109
415/400-4214; hi@wearedemonstrate.com
https://www.wearedemonstrate.com
Demonstrate excels at developing and executing insight-based, brand story design, integrated marketing and PR programs consisting of strategic brand communications planning, public relations, creative strategy and content production, influencer and social campaigns, bespoke experiential brand events and paid media amplification. Employees: 27. Founded: 2015.

Agency Statement: Founded in 2015, Demonstrate is an independent award-winning, minority owned, full-service marketing and communications agency with headquarters in San Francisco and presence across the U.S. with offices in New York, New York, Miami, Florida, and Austin, Texas. Boasting a team of driven, imaginative, and solutions-oriented innovators, the agency partners with clients to navigate the current cultural landscape and align their initiatives with relevant trends and niche markets.

Joey Hodges, founder & CEO; Sean DallasKidd, partner & chief creative officer; Tennyson Wilson, partner & head of media services; Cody Goin, director, digital & social; Zach Barker, acct. dir.

NYC Office:
150 W. 30th St., #200, New York, NY 10001

Bi-Rite
Bota Box
Cool Effect

Continued on next page

DEMONSTRATE continued

CG Roxane (makers of Crystal Geyser Alpine Spring Water)
DouxMatok (makers of Incredo Sugar)
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Goldman Environmental Prize
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Lagunitas Brewing Company
lululemon
Luxardo (USA)
MyFitnessPal
Perfect Day
Pinterest
ReserveBar
Single & Fat
Spin (Ping Pong Social Club)
Springboard
Sur La Table
The Caviar Co.

DENTONS GLOBAL ADVISORS

DENTONS GLOBAL ADVISORS

1900 K Street N.W., Washington, DC 20006
202/759-5100
www.dentonsglobaladvisors.com

Agency Statement: Dentons Global Advisors is an expert-led advisory firm that provides integrated solutions for clients in an increasingly complex, regulated and interconnected business environment. Comprising Albright Stonebridge Group and a deep bench of communications, public affairs, government relations and strategy consultants, we help clients engage with governments and regulatory bodies, navigate public disclosures and transactions within the private and capital markets, and manage their reputations through critical moments of change, challenge or opportunity. Our relationship with Dentons, the world's largest law firm, means clients can draw upon integrated legal expertise and strategic advisory services when and where they need them.

Our team of experts has significant experience advising boards and management teams on the most complex and high-stakes reputational issues and crises of the last decade. In these situations, we help protect our client's brand, valuation, reputation and permission to operate by ensuring accurate representation of facts, maintaining credibility, strengthening relationships, reducing negative legal and/or political consequences, ensuring business continuity, driving employee engagement and protecting corporate value. Specific examples include: cybersecurity and privacy matters, product recalls, litigation, government investigations, executive transitions, labor relations disputes, workforce reductions, human resources issues, operational incidents, financial disclosures, as well as environmental, financial or social activism.

To learn more, visit dentonsglobaladvisors.com.

Edward Reilly, CEO; Deborah Scott, partner & head of EMEA; Adam Cubbage, partner & head of US; Melissa Kresse, chief content officer

dci
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DEVELOPMENT COUNSELLORS INTERNATIONAL (DCI)

215 Park Ave. South, Suite 1403, New York, NY 10003
212/725-0707; karyl.barnes@aboutdci.com
www.aboutdci.com
@aboutdci
https://www.linkedin.com/company/development-counsellors-international/
Economic Development, Talent Attraction and Tourism Marketing. Employees: 85. Founded: 1960.

Agency Statement: One Agency. Three Specialized Practice Areas. Development Counsellors International (DCI) focuses exclusively on economic development, talent attraction, and tourism marketing for places around the world. We bring practical knowledge of how to funnel a positive travel experience into the pipeline to advance talent recruiting and lure future business investment and development. DCI has offices in the U.S. and Canada, and is globally connected through TAAN Worldwide, a network of 47 agencies in 29 countries.

Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice; Karyl Leigh Barnes, pres./tourism practice

Clients Include:
Abu Dhabi DCT
Belize Tourism Board
Carolina Core
Charleston Regional Development Alliance
Clark County
Costa Rica Investment Promotion Authority
Explore St. Louis
Fairfax County Economic Development Authority
Florida Power & Light
Greater Miami CVB
Greater Zurich Area
Netherlands Foreign Investment Agency
Visit Baltimore
Visit Berlin
Visit Florida
Visit Monaco
Visit San Antonio
Visit Scotland
The Site Selectors Guild
Wake County Economic Development

DI MODA
PUBLIC RELATIONS

DI MODA PUBLIC RELATIONS

2525 Main St., #205, Santa Monica, CA 90405
310/288-0077; diana@dimodapr.com
www.dimodapr.com
Communications agency focused on lifestyle clients in hospitality, travel, wellness, art, architecture + design, social impact, culture, and style. Employees: 7. Founded: 2002.

Agency Statement: Founded in 2002 by Diana Bianchini, Di Moda Public Relations is an award-winning lifestyle communications agency that focuses on achieving client goals through innovative strategy, strength in relationships and activating intelligently across all media platforms. The agency consistently delivers success through a number of customized services including traditional public relations, marketing, philanthropic management, special events, influencer programming, social media management, specialized introductions, and strategic partnerships. Di Moda is recognized as a leader in elevating profiles of experts and thought leaders as well as spearheading sustainable community oriented campaigns that leave an indelible global impact.

Di Moda represents the modern pioneers that are committed to making a positive impact on the world. These brands, projects, campaigns, foundations, and experts think boldly outside the box, create change, and redefine industries and lifestyles. The agency's roster includes clients in wellness, hospitality, travel, emerging lifestyle, architecture & design, foundations, non-profits & philanthropic initiatives, and innovative design groups as well as artists, individual experts, social entrepreneurs, thinkers, visionaries, dreamers, and life lovers.

Diana Bianchini

Abernathy House
Agua Caliente Casinos
American Gonzo Food Corp.
Breville
Chef Keith Corbin
Garrison Brothers
Ghisallo
Red Bear Winery
The Spa at Séc-he
The Tasting Kitchen

DIFFUSION

211 E. 43rd St., 18th flr., New York, NY 10017
646/571-0120; ivan.ristic@diffusionpr.com
www.diffusionpr.com
Employees: 50: 20 NYC, 10 Los Angeles, 20 London. Founded: 2008.

Agency Statement: Award-winning, international, integrated PR agency in New York, Los Angeles and London for technology, consumer, lifestyle and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.

Ivan Ristic, pres.; Daljit Bhurji, global mng. dir.; Kate Ryan, US mng. dir.; Ivan Farthing, UK mng. dir.; Natasha Cobain, head of consumer; Allie Tedone, VP

Diffusion Los Angeles
10250 Constellation Blvd., Los Angeles, CA 90067
213/318-4500

Communications to eXcelerate business success.

DIXON|JAMES COMMUNICATIONS

Chicago, IL
708/848-8085; jim.heininger@dixon-james.com
www.dixon-james.com
Consumer brand mktg., mgmt. comms./change creation; branding/rebranding; corp. reputation mgmt. Employees: 8. Founded: 2009.

Agency Statement: Dixon|James Communications is a Chicago-based independent marketing communications firm that delivers "growth communications" to excelerate your business success.

We bring a collaborative, results-oriented approach and decades of experience in all aspects of B2B and B2B marketing communications, including branding and rebranding, change management, public relations and social media, crisis and issues communications, digital and graphic design.

We're business experts who utilize communications to drive your business transformation and growth.

Our rebranding capabilities are featured here: www.rebrandingexperts.com.

Jim Heininger, founder/principal

Clients Include:
BlueCross BlueShield
BMO Harris
BPI Group
Burtch Works
Contexture
Family Business Consulting Group
Graybar
IDEX Corp.
McDonald's Corp.
National Assn. of State Treasurers
Radisson Hotels
The History Factory

IDEAS WORTH TALKING ABOUT

DUFFY & SHANLEY, INC.

10 Charles St., Providence, RI 02904
401/274-0001; jduffy@duffyshanley.com
www.duffyshanley.com
General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Employees: 30. Founded: 1973.

Agency Statement: A creative, collaborative, integrated communications firm. For 50 years, we have provided our clients with full service, cutting-edge expertise spanning the energy sector, corporate communications, retail and consumer products.

Jon Duffy, pres.; Annette Maggiacomo, sr. VP, PR

Clients Include:
AT&T
BJ's Wholesale Club
College Ave.
Dunkin'
Foster Grant
HanesBrands
Ørsted
Rhode Island Commerce Corp.
United Healthcare
Zutano

PUBLIC RELATIONS

DUKAS LINDEN PUBLIC RELATIONS

240 West 40th Street, Times Square, New York, NY 10018
201/417-7730; info@dlpr.com
www.dlpr.com
Financial Services. Asset + Wealth Management. Blockchain/Crypto. B2B. Public Companies. Employees: 32. Founded: 2002.

Agency Statement: Dukas Linden Public Relations (DLPR) is a communications partner for leaders in finance, asset management, professional services, fintech and B2B technology. We create compelling narratives that expand our clients' share of voice, enhance their brand value and engage the media, investors and other key audiences in a global marketplace.

Ranked #10 on *O'Dwyer's* list of top financial PR firms, we're driven by a passion for delivering targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed. Our full suite of integrated communications services includes comprehensive messaging and media relations across multiple platforms, content creation, media and presentation coaching, digital/social media, crisis and special situations communications, podcast/video production and promotion, and online reputation management.

DLPR's clients include well-known, large and middle-market companies in key areas of finance, including: institutional investing, mutual funds, ETFs, wealth management, alternatives and private equity, digital assets, and banking. We have strong professional services experience within accounting, management consulting, compliance, economics, risk management, and law. DLPR also has a thriving fintech and B2B tech practice.

We have an exceptionally strong broadcast group that secured more than 1,000 interviews in 2022, primarily on CNBC, Bloomberg, Fox Business, Yahoo! Finance and popular, influential podcasts.

Richard Dukas, CEO; Seth Linden, pres.; Zach Leibowitz, Stephanie Dressler, Zach Kouwe, Shree Dhond, exec. VPs

ARK-Invest
Bitwise Investments
Brandes Investment Partners
Brightstar Capital Partners
Brown Advisory
CenterSquare Investment Management
Citizens
Crossmark Global
EisnerAmper
Harrison Street
Hilltop Holdings
Kearney
Kroll
LaSalle Investment Management
MetLife Investment Management
Neuberger Berman
OceanFirst Bank
Patient Square Capital
Raymond James
Robeco Global

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10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328
954/723-9350; fax: 954/723-9535; info@dureeandcompany.com
www.dureeandcompany.com

600 E. Hopkins Ave., Suite 303, Aspen, CO 81611

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twitter.com/dureecopr
youtube.com/dureecopr
linkedin.com/company/dureecopr?original_referer=
Employees: 12. Founded: 1999.

Agency Statement: Durée & Company is a full-service, well-respected and highly creative public relations and marketing agency serving a diverse client base of local, national and international consumer brands, landmark industries, business leaders and philanthropists from its offices in Fort Lauderdale, Florida and Aspen, Colorado. Practice areas include nonprofit, hospitality, business, lifestyle, health and wellness, legal, real estate, yacht and marine as well as cannabis, psychedelics, and other emerging industries.

Durée Ross, president

ACS Laboratory
ALINA Residences Boca Raton
American Heritage Schools
Ann Storck Center
Boys & Girls Clubs of Miami-Dade
Broward County Public Schools Food & Nutrition Services
Bryant Miller Olive P.A.
Cannabist Florida
Cannabis LAB
CityPlace Doral
Craig Zinn Automotive Group
Cresco Labs
Coldwell Banker Realty Florida
Columbia Care
Columbia Point Resort - Kettle Falls, WA
Cottonwood Camp - Fort Smith, MT
Dawn McKenna Group
Eat Me Guilt Free
El-Ad National Properties
EyeMD EMR Healthcare Systems
Feeding South Florida
Florida Hemp Council
Gary Feldman Group Aspen
Gridline Properties
Gulfstream Park
The Inside Network
Iter Investments
Jack & Jill Children's Center
Jet Hospitality
Law Offices of Dustin Robinson, P.A.
Limestone Asset Management
MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K
Marker Construction
MLE Law
Mr. Cannabis Law
Mr. Psychedelic Law
Museum of Contemporary Art, North Miami
MY Self Wellness
Myco Meditations
Nucleus
Onicx Group
P&O Global Technologies, Inc.
Pacific Dunes Resort - Copalis Beach, WA
Sacajawea Inn - Salmon, ID
Sea Tow International
Segal Zuckerman, P.A.
Serenity Yachts
Special Needs Group
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
Susie Levan, author
Teton Peaks Resort - Tetonia ID
The LOOP (Las Olas Oceanside Parks)
The Jills Zeder Group
The Yacht Group
Valley View Hospital
Women's Golf Day

E

E-PR ONLINE

469 7th Ave., New York, NY 10018
321/300-0111; info@e-pr.online
https://e-pr.online
Copywriting and PR in 10,000 media channels; Facebook and Instagram targeting; design and brand identity; creating of chat bots and telegram channels; websites and landing pages development; contextual advertising in Google and Yandex; Wikipedia articles in any language; search engine optimization; YouTube marketing; e-mail marketing. Employees: 12. Founded: 1997.

Irina Proskurina, CEO
Lana Thorn, head of dev. dept.
Andres Arellano, CCO
Yuriy Ilinskiy, CTO
Andreas Feofanov, CFO
Olga Bahlina, brand mgr.
Egor Fedorov, mgr.
Yauheni Kisel, mgr.
Anatoly Kovalenko, mgr.
Anna Mishina, mgr.

EBERLY & COLLARD PUBLIC RELATIONS

1355 Peachtree St., NE, Ste. 1260, Atlanta, GA 30309
404/574-2900; info@ecpr.com
www.ecpr.com
Integrated marketing, branding, digital marketing, PR, media relations, advertising, social media, lead generation, inbound marketing. Employees: 14. Founded: 2002.

Don Eberly, pres./CEO; Jeff Collard, VP/CFO

1740 Broadway, Flr. 15, New York, NY 10019-4605
332/334-2900

EDELMAN

250 Hudson St., 16th flr., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com
www.edelman.com
facebook.com/edelman
twitter.com/edelmanpr
instagram.com/edelman
Employees: 6004. Founded: 1952.

Agency Statement: Edelman is a global communications firm that partners with businesses and organizations to evolve, promote and protect their brands and reputations. Our 6,000 people in more than 60 offices deliver communications strategies that give our clients the confidence to lead and act with certainty, earning the trust of their stakeholders. Our honors include *PRovoke*'s Global Agency of the Year (2022); Cannes Lions Grand Prix awards for PR (2016) and the Entertainment Lions for Sport (2021); a Gold Lion in the Sustainable Development Goals category (2022); Cannes Lions Independent Agency of the Year for the Entertainment Track (2021); Cannes Lions Co-Independent Agency of the Year for the Good Track (2022); and *Advertising Age*'s 2019 A-List. Since our founding in 1952, we have remained an independent, family-run business. Edelman owns specialty companies Edelman Data x Intelligence (research, data), Edelman Smithfield (financial communications), Edelman Global Advisory (advisory), and United Entertainment Group (entertainment, sports, lifestyle).

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Co-headquarters
250 Hudson St., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com

Margot Edelman, gen. mgr., Edelman New York

111 N. Canal St., #1100, Chicago, IL 60606
312/240-3000; fax: 312/240-2900; chicago@edelman.com

Kevin Cook, pres., Edelman Chicago

U.S.
1075 Peachtree St. NE, #3100, Atlanta, GA 30309
404/262-3000

Radina Russell, gen. mgr., Edelman Atlanta

506 Congress Ave., #300, Austin, TX 78701
512/478-3335; fax: 512/478-5335

Will Crain and Marco Pena, exec. VPs, Edelman Austin

1845 Woodall Rodgers Freeway, #1200, Dallas, TX 75201
214/520-3555; fax: 214/520-3458

Lorenz Esguerra, gen. mgr., Edelman Southwest region

1415 Louisiana St., #2300, Houston, TX 77002
713/970-2100; fax: 713/970-2140

Lorenz Esguerra, gen. mgr., Edelman Southwest region

5900 Wilshire Blvd., 24th & 25th flrs., Los Angeles, CA 90036
323/857-9100; fax: 323/857-9117

Jonathan Jordan, gen. mgr., Edelman Southern California

520 SW Yamhill St., #800, Portland, OR 97204
503/227-5767; fax: 503/227-2414

Ryan Cudney, deputy gen. mgr.

921 11th St., #250, Sacramento, CA 95814
916/442-2331; fax: 916/447-8509

Kierstan DeLong, exec. VP & head of Edelman Sacramento

525 Market St., #1400, San Francisco, CA 94105
415/222-9944; fax: 415/222-9924

Jordan Rittenberry, gen. mgr., Bay Area

1601 Fifth Ave., flr. 24, Seattle, WA 98101
206/223-1606

Ryan Cudney, gen. mgr.

Intl. Square, 1875 I St., N.W., #900, Washington, DC 20006
202/371-0200; fax: 202/371-2858

Dan Webber, pres., Washington, DC

1221 Brickell Ave., #1140, Miami, FL 33131
305/358-9500; fax: 305/358-1270

Carla Santiago, gen. mgr.

INTERNATIONAL OFFICES

Canada
Suite 220, 903 8th Ave. SW, Calgary, Alberta, Canada T2P 0P7
403/817-0620; fax: 403/264-9061

Megan Spoore, gen. mgr., Edelman Calgary

4446, Saint-Laurent Blvd., #501, Montreal, Quebec, Canada H2W 1Z5
514/844-6665; fax: 514/844-2588

Martine St-Victor, gen. mgr., Montreal

150 Bloor St. West, #300, Toronto, Ontario, Canada M5S 2X9
416/979-1120; fax: 416/979-0176

Scott Evans, gen. mgr., Edelman Toronto

155 Queen St., #1302, Ottawa, Ontario, Canada K1P 1A4
613/569-9000

Darcy Walsh, gen. mgr., Edelman Ottawa

1500 West Georgia St., #1400, Vancouver, British Columbia, Canada V6G 2Z6
604/623-3007; fax: 604/687-4304

Rhea Dubois-Phillips, interim gen. mgr.

Latin America
Calle 109 #19 - 48. Piso 5, Bogotá D.C., Colombia
57 1 805 4444

Juanita Barrios, gen. mgr.

Paraguay 610, Piso 29, C1057AAH, Buenos Aires, Argentina
011 54 11 4315 4020; fax: 011 54 11 4311 7161

Allan McCrea Steele, gen. mgr., Argentina

Praia de Botafogo, 440 – 23º andar, 22250-040 – Rio de Janeiro – RJ, Brazil

Ana Julião, gen. mgr., Brazil

Insurgentes Sur 1457, Piso 27, Torre Manacar, Insurgentes Mixcoac 03920 Mexico City, CDMX, Mexico

Mariana Sanz, CEO, Latin America; gen. mgr., Mexico

Rua dos Pinheiros, 610, 13 flr., São Paulo – SP, 05422-001, Brazil
55 11 3066 7777; fax: 55 11 3078 5230

Ana Julião, gen. mgr., Brazil

Europe, Middle East & Africa
Ground Floor, Twofour54, Park Rotana Complex, Abu Dhabi, UAE
011 971 (0) 2 417 8528

Omar Qirem, CEO, Edelman Middle East

Gustav Mahlerplein 2970, 1081 LA Amsterdam, The Netherlands
011 31 20 30 10 980; fax: 011 31 20 30 10 981

Steven Heywood, gen. mgr.

Passeig de Gracia, 86, 3A Planta, Barcelona 08008, Spain
011 34 93 488 1290; fax: 011 34 93 215 0767

Lucía Carballed and Pelayo Alonso, co-CEOs, Edelman Spain

Schoeneberger Str. 15, 10963 Berlin, Germany
011 49 (0) 30 243 102 16; fax: 011 49 (0) 30 243 102 22

Christiane Schulz, CEO, Germany

Avenue Marnixlaan 28, 1000, Brussels, Belgium
011 322 227 6170; fax: 011 322 227 6189

Stefan Borst, CEO, Edelman Brussels

Agrippinawerft 28, 50678 Cologne, Germany
011 49 221 9128870

Christiane Schulz, CEO, Germany

Office 701, Level 7, One JLT Building, PO Box - 49422, Dubai
011 971 (0) 4 455 3800

Omar Qirem, CEO, Middle East

Block 2, Harcourt Centre, Harcourt St., Dublin 2, D02 DX37 Ireland
011 353 1 678 9333; fax: 011 353 1 661 4408

Joe Carmody, mng. dir., Edelman Ireland

Niddastrasse 91, 60329 Frankfurt am Main, Germany
011 49 069 401254 000

Christiane Schulz, CEO, Germany

Am Sandtorkai 50, S-KAI flr. 2, 20457, Hamburg, Germany
011 49 40 37 47 98 0; fax: 011 49 40 37 28 80

Christiane Schulz, CEO, Germany

Hutton Court, 2nd flr., Randburg, 2196, Johannesburg, South Africa
2711 504 4000

Karena Crerar, CEO, Africa

9 West Building, 9th flr. Ring Rd., Parklands Nairobi, Kenya

Karena Crerar, CEO, Africa

Southside, 105 Victoria St., London, SW1E 6QT, Great Britain
011 44 (0) 20 3047 2000; fax: 011 44 (0) 203 047 2507

Ruth Warder and Hugh Taggart, co-leads of London office

Continued on next page

EDELMAN continued

Paseo de la Castellana 91, Edificio Centro 23, 5a pta 28046, Madrid, Spain
011 34 91 556 0154; fax: 011 34 91 418 4716, Edelman Spain

Lucía Carballed and Pelayo Alonso, co-CEOs, Edelman Spain

Via Varese, 11, Milan, 20121, Italy
011 39 02 631 161; fax: 011 39 02 6311 6300

Fiorella Passoni, gen. mgr., Edelman Italy

31 Rue de Miromesnil, 75008 Paris, France
011 33 1 86 21 51 00

Anne-Cécile Thomann and Emlyn Korengold, co-CEOs, Edelman Paris

Office 117A & B, Building 7, Zone A, Riyadh, 13244 Saudi Arabia

Kenana Dahlan, head of Saudi Arabia

Söder Mälastrand 111, 11731, Stockholm, Sweden

Stefan and Mattias Ronge, co-chief creative officers, EMEA

Asia Pacific
Edelman India Pvt. Ltd., #100/4, Anchorage Building 1st flr., Richmond Rd., Bangalore – 560025 India
011 91 (80) 79440100

Shane Jacob, head of Edelman Bangalore

Room 1001, Building 2, World Profit Center, No.16 Tianzelu, Chaoyang District, Beijing, 100125, P.R. China
011 86 10 5676 8888

Pully Chau, pres., Greater China

Regus Citicentre, Level 6, 10/11, Dr. Radhakrishna Salai, Chennai 600 004, India
011 91 (80) 40619111

Shane Jacob, sr. VP, Edelman India

6th Floor, Vatika Triangle, Sushant Lok-1, Block - A
Gurgaon, Haryana 122002, India
011 91 124 4131 400; fax: 011 91 124 4131 499

Rakesh Thukral, mng. dir., India

Dongshan Plaza, Room 3007, OneLink Center, No. 230 Tianhe Rd., Guangzhou, 510620
011 86 20 2805 2323; fax: 011 86 20 2805 2333

Roxanne Wu, gen. mgr., Edelman Guangzhou

6th flr., TNR Tower, 180 Nguyen Cong Tru St., Dist 1, Ho Chi Minh City, Vietnam
011 84-8 625 17 111; fax: 011 84-8 625 18 111

Thien Thanh (TT) Nguyen, mng. dir., Edelman Vietnam

701 Central Plaza, 18 Harbour Rd., Hong Kong, China
011 852 2804 1338; fax: 011 852 2804 1303

Delicia Tan, CEO, Hong Kong and the Greater Bay Area

Tresorie, The Park, 1st flr., Raj Bhavan Rd., Hyderabad, AP, 500082, India
011 91 (80) 40619111

Shane Jacob, sr. VP, Edelman India

Menara Sentraya, 21st flr., Jl. Iskandarsyah Raya No. 1A, Kebayoran Baru, Jakarta, 12160 Indonesia
011 62 21 721 59000; fax: 011 62 21 727 86980

Mazuin Zin, mng. dir.

Shri Manjari Bldg. 1, Camac St., 4th flr., Kolkata - 700 016, India
011 91 (124) 4131431

Arun Shaw, sr. acct. dir., Edelman India

Level 26, Centrepoint North, Mid Valley City, 59200 Kuala Lumpur
011 603 2287 8689; fax: 011 603 2287 0234

Mazuin Zin, mng. dir., Edelman Malaysia

L Level 10, 303 Collins St., Melbourne, VIC, 3000, Australia
011 61 (0) 3 9944 7600; fax: +61 (0) 3 9944 7630

Amber Scotto, COO, Australia

1st flr., Unit No. 101 and 102, Peninsula Tower - 1, Peninsula Corporate Park, Mumbai, 400013, India
011 91 22 4353 0210; fax: 011 91 22 4353 0264

Bhavna Jagtiani, natl. dir., Edelman India

Nucleus Mall, Cabin #2, AWFIS, Level 2, Pune, MH, 411001, India
011 91 (124) 4131431

Ameya Sirur, VP

17, 18th flr. Samhwa Tower, 16, Eulji-ro 5-gil, Jung-gu, Seoul 100-210 Korea
011 82 2 725 2001; fax: 011 82 2 725 2007

SB Jang, mng. dir., Edelman Korea

3F, Want Want Plaza, 211 Shimen No. 1 Rd., Shanghai, 200041, P.R. China
011 86 21 6193 7588; fax: 011 86 21 6193 7566

Nelson Ren, COO, Edelman Shanghai

Diamond Tower of Shenzhen Bay, Unit 32-33, Level 14, Shenzhen, China

Joy Song, dir., Shenzhen

15 Beach Rd., Beach Centre #04 – 01, Singapore 189677
011 65 6733 1110; fax: 011 65 6733 5550

Adrian Warr, CEO, Southeast Asia

Level 18, 5 Martin Place, Sydney, NSW, 2000, Australia
011 61 2 9241 3131; fax: 011 61 2 9221 2676

Amber Scotto, COO, Australia

I Suite 1712, 17F, 333 Keelung Rd., Taipei City, 11012, Taiwan
011 886 2 2757 6568; fax: 011 886 2 2757 6355

Alexandra Pao, gen. mgr., Edelman Taiwan

10th flr., Izumi Garden Tower, 1-6-1 Roppongi, Minato-ku, Tokyo 106-6010, Japan
011 81 3 4360 9000

Meghan Barstow, pres. & representative dir., Japan

Clients Include:
HP, Inc.

EDGE COMMUNICATIONS, INC.

5419 Hollywood Blvd., Suite C 727, Los Angeles, CA 90027
818/451-9027; info@edgecommunicationsinc.com
www.edgecommunicationsinc.com
www.edgewise.us.com
www.linkedin.com/company/edge-communications-inc.
Employees: 1. Founded: 1996.

Agency Statement: Marking our 27th year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.

Clients Include:
Coast Packing Company
Healthy Fats Coalition
Infinitely Virtual
Libraries Without Borders US
Ocean Media

EHRHARDT GROUP, THE

1100 Poydras St., #1325, New Orleans, LA 70163
504/558-0311; fax: 504/558-0344; marc@tegpr.com
www.tegpr.com
Media relations, content, issues & crisis, community engagement, special events, public affairs, media & presentation skills training, marketing partnerships, perception & trend research. Employees: 18. Founded: 1996.

Agency Statement: The Ehrhardt Group is the leading communications firm for industry leaders with business interests in the Gulf South. We know why people in the Gulf South think what they think. Why they buy what they buy, and what roots them into their communities. Most important, we know how to engage with the people of the Gulf South to understand our clients when our clients need these audiences the most.

Marc Ehrhardt, pres.; William Kearney IV, sr. VP; Sabrina Ventris, VP, finance; Dominique Ellis, VP, acct. svcs.; Erin Malbroue, sr. mgr., mktg. and operations; Katie Mitchell, dir., public affairs

301 Main St., #2200, Baton Rouge, LA 70801

BankPlus
Broadway Across America
Chevron
ExxonMobil
Galatoire's
Greater New Orleans Sports Foundation
Grow Louisiana Coalition
Louisiana Chemical Assn.
Louisiana Nursing Home Assn.
Louisiana Superdome Exhibition District
New Orleans City Park
New Orleans Ernest N. Morial Convention Center
Ochsner Health
Service Corporation International
South Louisiana Flood Protection Authority - West
Stone Pigman Law Firm
The Roosevelt New Orleans, A Waldorf Astoria Hotel
Tunica-Biloxi Tribe of Louisiana
Verra Mobility
Walmart
Waste Management

ELEV8 NEW MEDIA

11755 Wilshire Blvd., Suite 1250, Los Angeles, CA 90025
888/461-2233; info@elev8newmedia.com
www.elev8newmedia.com
LinkedIn.com/elev8-new-media-llc
Twitter/Elev8NewMedia
Facebook.com/Elev8NewMedia
Instagram/Elev8NewMedia
YouTube
Media relations, public relations, social media management, social media marketing, content creation, media training, event support, press releases, media interview coordination. Employees: 10. Founded: 2018.

Agency Statement: Elev8 New Media is an award-winning, boutique PR firm and media relations agency that has secured thousands of earned media placements for our clients, including *The Wall Street Journal*, CNBC, *Forbes*, Cheddar, Fox Business, Bloomberg, *Barron's*, *Investor's Business Daily*, Bloomberg and many more.

Our team elevates media visibility by simultaneously managing clients' corporate social media accounts.

Jessica Starman, MBA, co-founder & CEO

ELKORDY GLOBAL STRATEGIES

Forest Hills, NY 11375
347/906-2514; mary@elkordyglobal.com
https://elkordyglobal.com/
LinkedIn: https://www.linkedin.com/company/elkordy-global-strategies/?viewAsMember=true
Instagram: https://www.instagram.com/elkordyglobal/
Types of PR Elkordy Global Strategies focuses on include earned media, public relations strategy, media training, ghost writing, social media strategy and content development, brand strategy, influencer outreach and partnerships, as well as podcast productions. Employees: 15. Founded: 2020.

Agency Statement: Elkordy Global Strategies (EGS) is a one-stop-shop for all forms of public relations and digital marketing. We partner with startups, entrepreneurs, public figures, lifestyle gurus, corporations and non-profits to develop, evolve, and promote their brands and reputations. Our small but mighty staff works worldwide to deliver public relations, digital marketing and brand strategies that give our clients confidence and recognition in the marketplace.

Mary Elizabeth Elkordy, founder & pres. of Elkordy Global Strategies; Joseph Gonzales, chief of staff; Melissa Bell, head of digital mktg.; David Jones, Kristin Cason, Matt Santoro, acct. mgrs.

Center Cam
Dr. Shervin
MyWhyAgency
Nicole Witt
Nkeoma
Resilience
Syra Madad
Unicoin
Vuram

EVCLAY PUBLIC RELATIONS

6161 Blue Lagoon Drive, Ste. 270, Miami, FL 33126
305/261-6222; fax: 305/262-9977; fgong@evclay.com
www.evclay.com
Reputation mgmt., litigation & issues support, fin'l & banking, healthcare, tourism and professional services. Employees: 9. Founded: 1940.

Agency Statement: EvClay Public Relations is a family-owned firm founded in 1940. The firm is full-service and bilingual, providing communications services to *Fortune* 500 and small businesses alike. Extremely high success rate for strategic media placements and solving complex communications problems.

Dana Clay; Melisa Mendez Chantres, pres.; Frances Gong, VP

Area Agency on Aging of Broward County
Area Agency on Aging for Southwest Florida
CABA Pro Bono Legal Services
Dental Team
The Glioblastoma Research Organization
Healthcare Communications for National Companies
Hunton Andrews Kurth
Kleiner Law Group
Litigation Support for various matters
Mendez Fuel
Miami Awning Company
Palmer Trinity School

Continued on next page

Terrabank
The Salvation Army
UBS
Ultra1Plus
U.S. Century Bank

EVINS COMMUNICATIONS

830 Third Ave., New York, NY 10022
212/688-8200; info@evins.com
evins.com
https://www.instagram.com/evins.pr
https://www.facebook.com/EvinsPR
https://www.linkedin.com/company/evinspr
https://twitter.com/EvinsPR
Employees: 25. Founded: 1987.

Agency Statement: At Evins, we know that when it comes to public relations, if it doesn't produce results, it's meaningless. For over 35 years, we have made a consequential contribution to the business success of our clients, creating strategic PR campaigns that drive conversation, build communities and deliver results. Our approach is rooted in the ethos of hospitality; embracing and engaging audiences with inspiring, personal, and purposeful content and media that transform brand engagements into compelling experiences.

The agency encompasses three practice areas: Travel & Hospitality, Lifestyle, and Food, Wine & Spirits. Evins recently acquired Teuwen Communications, named a Top 10 Wine and Spirits PR Agency in the US by *Meininger's Wine Business International*, which brings added specialist capabilities, expertise and knowledge that compliments the Agency's Food, Wine & Spirits practice. Teuwen, an Evins Communications Company, will continue to operate independently under the leadership of Stephanie Teuwen. Together, Evins and Teuwen share a commitment to enduring client partnerships, several in excess of three decades and with an average tenure of more than eight years, nearly three times the industry average.

Mathew L. Evins, chmn.; Louise R. Evins, CEO; Jacqueline Long, COO & CCO; David Harrison, exec. VP; Michelle Kelly, VP

EVOKE

300 Vesey St., New York, NY 10282
646/561-4001; business@evokegroup.com
www.evokegroup.com
A digital-first agency, Evoke is a full-service, leading healthcare marketing, media and communications agency.
Employees: 850. Founded: 2006.

Agency Statement: Evoke (www.evokegroup.com) is a leading marketing, media, and communications agency bound by a common purpose: Health more human™. With offices in New York, Philadelphia, San Francisco, Los Angeles, London, Dublin, Princeton, and Chicago, and more than 850 employees, Evoke proudly works with 18 of the top 20 pharmaceutical companies worldwide.

Evoke is a *Crain*'s Best Places to Work and includes the specialty agency brands Evoke KYNE, focusing on communications and PR, and Evoke Navience, focusing on market access and payer marketing.

Evoke is part of Huntsworth plc (www.huntsworth.com), an international healthcare and communications group. Huntsworth's principal areas of focus are marketing, medical, and immersive communication services for healthcare clients, which are primarily large and mid-sized pharmaceutical and biotech companies. Clayton, Dubilier & Rice acquired Huntsworth plc on May 1, 2020.

Reid Connolly, CEO & founder; Heather Torak, chief operating officer; Eric Daly, chief growth officer; Amar Urhekar, global pres., head of mktg.; David Kyne, global pres., head of comms.; Will Reese, chief innovation officer; Karsten Risch, MD, PhD, MPH, chief medical officer; Jamie Avallone, chief data officer; James Tsuyuki, chief technology officer; Jen O'Dwyer, pres., North America; Rachel McCready, chief creative officer, North America; Alexis Penty, chief strategy officer, North America

Other offices: Philadelphia, Princeton, San Francisco, Los Angeles, Chicago, Dublin, London

EVOKE CANALE

4010 Goldfinch St., San Diego, CA 92103
619/849-5386; info@evokegroup.com
www.evokecanale.com
Positioning and storytelling, brand development, website development, launch communications, corporate communications, data communications, investor/financial communications, employee/internal communications, clinical trial recruitment communications, advocacy communications, crisis communications. Employees: 43. Founded: 2010.

Agency Statement: Evoke Canale is a trusted life science communication partner that helps navigate, shape, and amplify the stories of companies developing some of the most awe-inspiring and life-changing scientific and medical advancements in our world today. We deeply understand the myriad of stakeholders for our life science clients, and we tailor our communication programs to best add value for the labyrinth of corporate and pipeline milestones that ultimately line the way to a healthier world.

Carin Canale-Theakston, founder & CEO; Jason Spark, mng. dir.; Heidi Chokeir, PhD, mng. dir.; Ian Stone, mng. dir.; Maureen McEnroe, mng. dir., investor relations; Liz Boten, sr. VP; Jennifer Arcure, sr. VP; Anthony Berry, sr. VP

300 Vesey St., Flr. 10, New York, NY 10282

4D Molecular Therapeutics
Affini-T Therapeutics
Astellas Gene Therapies
BioNTech
Candel Therapeutics
eFFECTOR
Endeavor BioMedicines
Halozyme
Hummingbird Bioscience
Kriya Therapeutics
Kura Oncology
Lexeo Therapeutics
Peptilogics
Praxis Medicines
Sonoma Biotherapeutics
Taysha Gene Therapies
Turning Point Therapeutics
Unity Biotechnology
Vor Bio
Xencor

5W PUBLIC RELATIONS

3 Park Ave., 19th flr., New York, NY 10016
212/999-5585; fax: 646/328-1711; info@5wpr.com
www.5wpr.com
Employees: 275+. Founded: 2003.

Agency Statement: Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations, and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Financial Communications, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events, and Digital & Social Media. We have a 360-degree approach to PR, social media, branding, and digital marketing that delivers game-changing results to our clients. Our 275+ tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target audiences in memorable ways. Every aspect of programming is designed to impact our clients' bottom lines, bringing leading businesses a resourceful, bold, and results-driven approach to communication.

5WPR's notable clients include GNC Holdings, G-SHOCK, Big Brothers Big Sisters of America, Axiom Space, Cirrus Nexus, L'Oreal, The Pioneer Woman, iDEAL Semiconductor, Integral Ad Science, Samsung SmartThings, Zeta Global, and Ethique. We were named to *Inc. Magazine*'s Best Workplaces 2022, and our innovative work has been awarded Female Executive of the Year; Consumer Product PR Campaign of the Year; Business-to-Business Campaign of the Year; and Travel & Tourism Campaign of the Year.

Dara Busch, Matthew Caiola, Co-CEOs; Ronn Torossian, founder & chmn.

Clients Include:
AirHelp
Allergy & Asthma Network
Attain
AvidXChange
Big Brothers Big Sisters of America
Boomerang
Brooklyn Bedding
CarParts.com
Circle Line Sightseeing
Cirrus Nexus
Columbia care
Cosnova (Essence and Catrice cosmetics)
Crepe Erase
Delta Children
Dragon Hemp
Ethique
Fetcherr
G-SHOCK
GNC
Gobi Cashmere
Hurom America
iDeal Semiconductor
Integral Ad Science
It's a 10 Haircare
L'Oreal Professional
Lansinoh
LeanIX
Lenox
Lifestyles Condoms
Luna Park
Miami Fashion Week
Newport Academy
PatientFi
Retro Fitness
RxAdvance
Samsung SmartThings
Skyscanner
SMEG
Sparkling ICE
Spring Owl Asset Management
Strong National Museum of Play
Tavern on the Green
The Pioneer Woman
Therabody
Topps
Webull
Zeta Global
Zoom Room

FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219
614/383-1500; fax: 614/383-1501; info@fahlgrenmortine.com
www.fahlgrenmortine.com
neil.mortine@fahlgren.com; marty.mcdonald@fahlgren.com; aaron.brown@fahlgren.com
Employees: 250. Founded: 1962.

Agency Statement: Fahlgren Mortine is an integrated communications company helping brands engage in ways that are precise and meaningful. Locations include Columbus (headquarters), Cleveland and Dayton, Ohio; Boise, Idaho; Denver, Colo. and New York City.

The agency is a member of the global IPREX network.

Industry expertise includes B2B, building products, CPG, economic development, energy, healthcare, higher education, manufacturing, logistics, retail, technology, and travel and tourism.

Fahlgren Mortine helps brands get to precisely what matters using a powerful combination of data, design and creativity. Doing work that dares to make a difference and remaining accountable for getting measurable results is one of the many reasons clients choose to stay with the company at a tenure 182% longer than industry average.

Fahlgren Mortine regularly earns Best Place to Work and Agency of the Year honors from various trade organizations, as well as industry-specific recognition for campaign excellence.

TURNER, a travel, tourism and active lifestyle public relations agency, is a Fahlgren Mortine company.

Neil Mortine, chmn. & CEO; Marty McDonald, pres.; Aaron Brown, exec. VP

Clients Include:
Avery Dennison
Avuity
Balloon Time
Bath & Body Works
Bernzomatic
Bob Evans Restaurants
Boise CVB
Bradenton Area CVB
Bright Pet Nutrition Group
Capital University
Cardinal Health
CIRCOR
Columbia Gas
Columbus Partnership
Condado Tacos
Crown Equipment Corp.
Dayton Children's Hospital
Destination Panama City
DHL Supply Chain
Discover Dominica Authority
Donate Life Ohio
Dunkin'
Emerson
Experience Columbus
Fresenius Kabi
Goodyear Tire & Rubber Co.
Greenbrier County CVB
JobsOhio
The J.M. Smucker Co.

Continued on next page

FAHLGREN MORTINE continued

The J.R. Simplot Co.
Kent State University
The Kroger Co.
Leatherman Tool Group
Lubrizol Advanced Materials
Midmark Corp.
Monterey County CVB
Myrtle Beach Chamber of Commerce/CVB
National Veterans Memorial and Museum
Niagara USA
North Dakota Tourism
Ohio Lottery Commission
Ohio Manufacturers' Assn.
Parker Hannifin
Parkinson's Foundation
Savannah College of Art and Design
Smart Columbus
Sonoma County Tourism
Swisslog
T. Marzetti Co.
Travel Nevada
University at Buffalo
Value City Furniture / American Signature Inc.
Vertiv
Worthington Industries
Wright-Patt Credit Union

Falls & Co.

FALLS & CO.
Member of PROI
Terminal Tower, 50 Public Square, 25th flr., Cleveland, OH 44113
O: 216/696-0229; fax: F: 216/696-0269
www.fallsandco.com
24/7 Crisis Hotline: 1.855.4.Falls.24
Valued Colleagues: 83: Founded: 1989. Employees: 70.

Agency Statement: We are a purpose-driven firm. We create branded experiences that get people to listen, care and act.

We are a Growth Acceleration Firm. We help companies and organizations grow faster through strategic counsel and planning, crazy great creative, meaningful stories, and speedy, well-timed, and coordinated implementation.

We practice reverse engineering. We believe an ending is the perfect place for us to start. At the completion of our work, we always find the same thing — a person. Maybe it is a consumer, a business professional, an organizational leader, or a constituent. But, in the end — there is always a person making a decision. So, in the end, it is not about us, or even about you — it's about them.

•Marketing Support & Communications
•Brand Building
•Media Relations
•Creative & Design
•Digital & Inbound Marketing
•Advertising
•Product Introduction & Support
•Crisis & Reputation Management
•Culture & Talent Marketing
•Website Development
•Investor Relations
•Employee Relations
•Public Affairs & Civic Engagement
•Social Media
•Media Planning & Buying
•Collateral Materials & Publications
•Research
•Video Production

We achieve success because we earn our clients' trust and satisfaction through the delivery of quality counseling, value-added services and results-oriented programming.

Our experience covers many industries including: consumer products; home and building products; energy; retail; manufacturing and distribution; education; healthcare and medical products; financial and professional services; technology; economic development; not-for-profits and charity organizations; food and beverage; hospitality; lifestyle.

Rob Falls, pres. & CEO. SVPs, VPs and directors: Jennifer Allanson, Kevin Ament, Tom Bernot, Brian Bloom, Susanne Brockman, Cristy Carlson, Jamie Dalton, Samantha Eastman, Kevin Donahue, Maureen Harper, Chanté Jones, Keith Mabee, Julie Molnar, Todd Morgano, Eileen Petridis, Julie Telesz, Patricia Tomko, Wendy Trem

Clients Include:
A Christmas Story House
Acclaim Lighting LLC
Achievement Centers for Children
AGMET
Ajinomoto Foods North America
Akron Public Schools
American Endowment Foundation
American Greetings
American Lighting Inc.
Associated Materials (Alside)
Bedrock Detroit
Belden, Inc.
Big Fig Mattress
B'nai Jeshurun Congregation
BuoyFi, LLC
Capio
Cleveland State University
Cleveland-Cliffs Inc.
Cohen Rosenthal & Kramer LLP
Cyprium Investment Partners LLC
Destination Cleveland
Diversified Fall Protection
Downtown Cleveland Alliance
DRB Systems
Eagle Family Foods
EarthTronics
EDWINS Leadership & Restaurant Institute
Embrace Pet Insurance
Energy Focus
Energy Harbor
Erie Insurance
Everside Health
GE Lighting, a Savant Company
Gilbane Building Company
Greater Cleveland Food Bank
Habitat for Humanity
Hanna Perkins Center
Hirsh Henfield
Huntington National Bank
i3Screen
Invacare Corporation
Jenne Inc.
Joann
Kalco Lighting
Kaulig Companies Championship
Klauer Manufacturing Company
L.D. Kichler Company
La Caza Spirits
Lakeshore Intergenerational School
Lincoln Electric Company
MAGNET
Marketing Ventures of America, Inc.
McDonald Hopkins
Meijer
Merchant Risk Council, Inc.
Metrohealth Foundation
Moen
Moen Canada
Moen Incorporated
Mold-Rite Packaging
Nexus Engineering
North American Menopause Society
Ohio City Inc.
OhioGuidestone
Parker Hannifin Corp.
Park-Ohio Holdings

Path Foundation
Preformed Line Products
Professional Case Management
Sea-Land Chemical
Sherwin Williams
Shurtape Technologies
Sisters of Charity Health System
Sisters of Notre Dame USA
Soprema
Spectrum Diversified Designs, LLC
Springs Window Fashions/Sunsetter
Steris
Sutter O'Connell
Team NEO
The Center for Health Affairs and CHAMPS
The Christopher Group
The City Mission
The Landings Club
The Landings Company
Thrive Scholars
Tivoli Lighting
US Pole Company
VIAVI Solutions
Vorys, Sater, Seymour and Pease
Vox Mobile
White Dove
Wingstop
Women's Industry Network

FAMA PR

Liberty Wharf, 250 Northern Ave., Boston, MA 02210
866/326-2552; info@famapr.com
www.famapr.com
Technology PR. Employees: 40. Founded: 2002.

Agency Statement: fama PR is North America's premier boutique PR firm for technology companies. fama PR works closely with its clients to develop specific, measurable goals to ensure the greatest return on their PR investment. Headquartered in Boston's dynamic Seaport, fama PR is the only PR firm with an early stage seed fund, fama Ventures, and was named *Boston Business Journal*'s Best Place to Work four years in a row.

Matt Flanagan, founding partner; Keith Watson, founding partner

Aviatrix
Detectify
Everstream Analytics
Flex
Glytec
Jenzabar
LRVHealth
Mosyle
Motus
Orca Security
O'Reilly Media
Redacted
Ribbon Communications
SAS
Securonix
SentinelOne
Socially Determined
Vecna Robotics
Veritonic
Yugabyte
Zimperium

FEINTUCH COMMUNICATIONS

11 E. 44th St., Suite 1201, New York, NY 10017
212/808-4900; info@feintuchpr.com
www.feintuchcommunications.com; www.PRWorldAlliance.com
Employees: 5. Founded: 2009.

Agency Statement: Feintuch Communications is an award-winning, technology and financial services PR firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the *Fortune* 500 to emerging companies, non-profits and associations.

Our services include public and investor relations, business development, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.

Our focus is on b-to-b and b-to-c marketing with expertise in technology, financial services/fin tech, professional services, AV, consumer electronics, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

Every client engagement is managed, hands-on, by a senior professional. Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, pres.; Doug Wright, VP

ClassWallet
Economist Group
HDMI Licensing Administrator
Leclanche
NCSolutions
Nexteligent Holdings
Researchscape
Soliddd
SurgePays
Vaultavo
XL Construction
ZeeVee

FGS GLOBAL

909 Third Ave., New York, NY 10022
212/687-8080; enquiries-us@fgsglobal.com
fgsglobal.com
www.linkedin.com/company/fgs-global/
www.twitter.com/fgs_global
www.instagram.com/fgsglobalna
Corporate reputation & leadership strategies; government relations, policy & advocacy; crisis & issues management; transaction & financial communications; transformation & change; presentation & media training; research & insights; digital strategies; design & creative. Founded: 1994.

Agency Statement: FGS Global is the strategic advisor for the stakeholder economy. FGS Global's team includes leaders in all aspects of strategic communications, including corporate reputation, crisis management, government affairs, and transformation and change, and is the leading force in financial communications worldwide. FGS Global offers clients seamless and integrated support across the globe, with offices in 27 countries and more than 1,200 professionals across

Continued on next page

FGS GLOBAL continued

multidisciplinary practice areas, including design and creative, digital strategy, and research and insights. FGS Global was created through a combination of Finsbury, Sard Verbinnen & Co. The Glover Park Group and Hering Schuppener.

George Sard, Roland Rudd, and Carter Eskew, co-chairmen; Paul Holmes, vice chair; Mike Feldman and Paul Verbinnen, co-chairs, North America; Alexander Geiser, global CEO; Andrew Cole, deputy global CEO & Co-CEO of North America; Joel Johnson, Paul Kranhold and Winnie Lerner, co-CEOs, North America; Faeth Birch, CEO, UK, Middle East and Asia; Brigitte von Haacke, CEO, Europe

FINANCIAL PROFILES

FINANCIAL PROFILES

11601 Wilshire Blvd., Suite 1920, Los Angeles, CA 90025
310/622-8227; mconlon@finprofiles.com
www.finprofiles.com
Investor relations, corporate communications, public relations, media relations, IPO/SPAC preparation, M&A communication, corporate positioning and messaging, ESG communications, internal and crisis communications, and media training.
Sectors include financial services, REITs, real estate, homebuilders, consumer, services, industrials, entertainment, energy, technology, agtech, fintech and clean tech.
Founded: 2007.

Agency Statement: Financial Profiles is a strategic communications firm that creates value through integrated communications. We partner with public and private companies across industry sectors as well as professional services firms to provide strategic counsel, positioning and messaging, and access to investors, analysts and the press.

We know that effective communications that speak to all constituents are a distinct competitive advantage that create value for our clients. Our senior team has deep expertise across a range of specialized services including investor relations, corporate communications, media relations, IPO/SPAC preparation, M&A support, corporate positioning and messaging, ESG communications, media training and crisis communications support. We are proud of our track record of success in leveraging best-in-class communications to help our clients distinguish themselves, enhance credibility, and build support among all stakeholders.

Moira Conlon, president

Team:
11601 Wilshire Blvd., #1920, Los Angeles, CA 90025
310/622-8220

Moira Conlon, president

875 N. Michigan Ave., #3100, Chicago, IL 60611
310/622-8224

Donni Case, managing director

2225 East Bayshore Rd., #106, Palo Alto, CA 94303
310/622-8226

Tricia Ross, managing director

950 Third Ave., 8th flr., New York, NY 10022
212/235-6979

Megan McGrath, senior VP

Aristotle Capital Management, LLC
Black Hills Corp.
BlackRock TCP Capital Corp.
Calavo Growers
CaliberCos Inc.
ChargePoint
Claros Mortgage Trust, Inc.
Columbia Banking System, Inc.
CURO Group Holdings Corp.
Global Lending Services
Green Thumb Industries
InnovaFeed
Moleaer Inc.
Oaktree Capital Group
One Energy
Pacific Premier Bancorp
Pilgrim's Pride
Resources Global Professionals
STORE Capital
Tula Technology
UBS Global Wealth Management
Valens Semiconductor Ltd.
Victory Capital Management

FINEMANPR
A DIVISION OF OFF MADISON AVE

FINEMAN PR, A DIVISION OF OFF MADISON AVE

San Francisco, CA
415/392-1000; lbush@finemanpr.com
finemanpr.com
Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverage. Founded: 1988.

Agency Statement: Fineman PR, based in San Francisco, is a leading communications agency with a reputation for award-winning and authentic communication strategies. The agency specializes in crisis communications, brand PR, and digital marketing for a variety of consumer-facing industries. Fineman PR's nationally renowned crisis management expertise includes food safety, product recalls, labor negotiations, brand defamation, legal disputes, and workplace accidents. The agency's core services include proactive media relations, leadership positioning, influencer programs, media training, cause marketing, community relations, and internal communications. Fineman PR excels at building category leadership and safeguarding client reputations.

Michael Fineman, pres.; Lorna Bush, Heidi White, sr. VPs

Phoenix, AZ

Bang Energy
Foster Farms Poultry
Peet's Coffee

WORLDCOM
Public Relations Group

FINN
PARTNERS

FINN PARTNERS

1675 Broadway, New York, NY 10019
212/715-1600; peter.finn@finnpartners.com
www.finnpartners.com
Twitter.com/finnpartners
Facebook.com/finnpartners
LinkedIn.com/company/finn-partners
Specialty areas include: the arts, associations, consumer & lifestyle, CSR, education, environment, financial services, health, manufacturing, professional services, purpose & social impact, sports marketing, supply chain and logistics, sustainability and ESG, technology, travel and tourism and wellness.
Services include advertising, brand strategy and development, content marketing, corporate communications, crisis communications, digital marketing, employee engagement, influencer marketing, investor relations, public affairs, public relations, publishing & authors and research.
Employees: 1400. Founded: 2011.

Agency Statement: FINN Partners is one of the fastest-growing global, independent agencies. We serve clients through a powerful combination of hands-on partnership, highly specialized expertise, and a values-driven

culture that champions integrity, collaboration and innovation. More than an agency, we are a bold collective of communications advocates, stewarding brands, protecting reputations, influencing public policy, and leveraging data and analytics to shape the most important conversations of our day.

When Peter Finn founded FINN Partners more than a decade ago, his vision was to build a world-class, best-place-to-work agency with a heart and conscience, that any major client around the world would be proud to have as a partner. At that time, it was an idea, an experiment to see if the company, guided by a set of core values, could grow into a leading marketing communications agency.

10+ years later, in the wake of a global pandemic, racial strife, cultural division and business tumult, Peter's original vision has not only been realized; it has accelerated. Thanks to the agency's values-driven culture, category-leading expertise, and independent model powered by hands-on service and worldwide scale, FINN has achieved record growth and global powerhouse status, with revenues up 21.5% ending 2022 with fees of $196.8MM.

Our agency's purpose-built model is needed now more than ever, with industries and societies experiencing massive upheaval. FINN's values-centric culture has been rocket fuel for the agency's growth: serving as a magnet for clients in need of trusted counsel, employees in search of upward career mobility and meaning, and a haven for entrepreneurs eager to tap into the financial stability and global scale of a top independent agency with values they admire, while retaining their sense of autonomy.

Our core values are infused throughout our culture and guide everything we do:

•Work Hard, Play Nice
•Collaborate
•Amaze
•Take Risks
•Commit to DEI
•Create a Best Place to Work
•Make a Difference in the World

With more than 1,400 professionals in the Americas, Europe and Asia, we are ONE FINN, united by a shared vision, unwavering values, and a relentless commitment to driving positive change, for our people, our clients, and our world.

Agency Leadership

New York

Peter Finn, CEO & co-founder, peter.finn@finnpartners.com

Dena Merriam, co-founder & mng. partner, dena.merriam@finnpartners.com

Alicia Young, founding mng. partner, alicia.young@finnpartners.com

Amy Coles, global head of human resources & chief talent officer, amy.coles@finnpartners.com

Amy Terpeluk, mng. partner, CSR and social impact, amy.terpeluk@finnpartners.com

Betsy Henning, mng. partner, global internal comms. & employee engagement practice leader, betsy.henning@finnpartners.com

Brian Sinderson, mng. partner, technology, brian.sinderson@finnpartners.com

Celia Jones, global chief marketing officer, celia.jones@finnpartners.com

Fern Lazar, mng. partner, global health practice leader, fern.lazar@finnpartners.com

Gil Bashe, mng. partner, chair global health and purpose, gil.bashe@finnpartners.com

Helen Shelton, global chief DEI officer, helen.shelton@finnpartners.com

Jennifer Hawkins, mng. partner, NY travel practice leader and luxury travel lead, jennifer.hawkins@finnpartners.com

Kyle Farnham, mng. partner, global consumer practice leader, kyle.farnham@finnpartners.com

Mark Singer, founding mng. partner, strategic planning, mark.singer@finnpartners.com

Martin Ettlemyer, CFO, martin.ettlemyer@finnpartners.com

Missy Farren, mng. partner, consumer, lifestyle & sports, missy.farren@finnpartners.com

Noah Finn, founding mng. partner, integrated mktg. global practice leader, noah@finnpartners.com

Philippa Polskin, mng. partner, arts practice leader, philippa.polskin@finnpartners.com

Ryan Barr, mng. partner, global fin'l services practice leader, ryan.barr@finnpartners.com

Tom Jones, mng. partner, NY health practice & US pharma lead, tom.jones@finnpartners.com

Atlanta

Beth Courtney, mng. partner, Southeast Region, beth.courtney@finnpartners.com

Boston

Jeff Freedman, mng. partner, integrated mktg., jeff.freedman@finnpartners.com

Beijing

Jason Cao, sr. partner, jason.cao@finnpartners.com

Chicago

Dan Pooley, founding mng. partner, dan.pooley@finnpartners.com

Margaret Hoerster, mng. partner, technology, margaret.hoerster@finnpartners.com

Casy Jones, mng. partner, supply chain & logistics practice leader, casy.jones@finnpartners.com

Kris Graves, mng. partner, kris.graves@finnparters.com

Denver

Karli Barokas, mng partner, karli.barokas@finnpartners.com

Detroit

Andy Schueneman, mng. partner, andy.schueneman@finnpartners.com

Dublin

Dan Pender, mng. partner, Ireland, dan.pender@finnpartners.com

Frankfurt

Oliver Fischer, sr. partner, DACH, oliver.fischer@finnpartners.com

Ft. Lauderdale

Beth Courtney, mng. partner, Southeast Region, beth.courtney@finnpartners.com

Guam

David Pettinger, sr. partner, david.pettinger@finnpartners.com

Bertha Chlarson, office manager, bertha.chlarson@finnpartners.com

Hong Kong

Catherine Chon, mng. partner, cathy.chon@finnpartners.com

Honolulu

Dennis Christianson, mng. partner, dennis.christianson@finnpartners.com

Jerusalem

Goel Jasper, mng. partner, health technology innovation lead, goel.jasper@finnpartners.com

London

Chantal Bowman-Boyles, mng. partner, Europe, chantal.bowman-boyles@finnpartners.com

Debbie Flynn, mng. partner, global travel practice leader, debbie.flynn@finnpartners.com

Flora Haslam, mng. partner, Europe tech, flora.haslam@finnpartners.com

Elliott King, mng. partner, integrated mktg., elliott.king@finnpartners.com

Alexis Pratsides, mng. partner, integrated mktg., alexis.pratsides@finnpartners.com

Julian Tyndale-Biscoe, sr. partner, health, julian.tyndale-biscoe@finnpartners.com

Liz Treversh, sr. partner, consumer, liz.treversh@finnpartners.com

Terri Bloore, partner, corp. & fin'l svcs., terri.bloore@finnpartners.com

Continued on next page

FINN PARTNERS continued

Los Angeles

Howard Solomon, founding mng. partner, howard@finnpartners.com

Munich

Oliver Fischer, sr. partner, oliver.fischer@finnpartners.com

Nashville

Beth Courtney, mng. partner, Southeast Region, beth.courtney@finnpartners.com

Jimmy Chaffin, mng. partner, integrated mktg., jimmy.chaffin@finnpartners.com

Katie Seigenthaler, mng. partner, katie.seigenthaler@finnpartners.com

Nelson Eddy, mng. partner, integrated mktg., nelson.eddy@finnpartners.com

Ronald Roberts, mng. partner, ronald.roberts@finnpartners.com

Orange County

Howard Solomon, founding mng. partner, howard@finnpartners.com

Paris

Morgane Leonard, partner, head of technology, morgane.leonard@finnpartners.com

Mina Volovitch, sr. partner, health, mina.volovitch@finnpartners.com

Portland

Shannon Riggs, sr. partner., shannon.riggs@finnpartners.com

San Francisco

Howard Solomon, founding mng. partner, howard@finnpartners.com

Sabrina Guttman, mng. partner, global technology practice leader, sabrina.guttman@finnpartners.com

Matt Bostrom, mng. partner, integrated mktg., matt.bostrom@finnpartners.com

Jeff Seedman, mng. partner, technology, jeff.seedman@finnpartners.com

Seattle

Karli Barokas, mng. partner, karli.barokas@finnpartners.com

Shanghai

Jenny Lo, mng. partner, China, jenny.lo@finnpartners.com

Singapore

Naeema Ismail, mng. partner, naeema.ismail@finnpartners.com

Vancouver

Betsy Henning, mng. partner, global internal comms. & employee experience practice leader, betsy.henning@finnpartners.com

Washington DC

Jessica Berk Ross, mng. partner, global public affairs practice leader, jessica.ross@finnpartners.com

Margaret Dunning, mng. partner, higher education, margaret.dunning@finnpartners.com

Erika Ritzer, sr. partner, erika.ritzer@finnpartners.com

Scott Widmeyer, founding mng. partner, scott.widmeyer@finnpartners.com

Barry Reicherter, mng. partner, global intelligence, barry.reicherter@finnpartners.com

Peter Hahn, sr. partner, peter.hahn@finnpartners.com

Bess Winston, sr. partner, bess.winston@finnpartners.com

U.S. OFFICES

Atlanta
1595 Peachtree Pkwy., #204-224, Cumming, GA 30041

Boston
300 Massachusetts Ave., Boston, MA 02115

Chicago
625 N. Michigan Ave., #2300, Chicago, IL 60611

Denver
1444 Wazee St., #333, Denver, CO 80202

Detroit
2111 Woodward Ave., #201, Detroit, MI 48201

Fort Lauderdale
110 E. Broward Blvd., #1950, Ft. Lauderdale, FL 33301

Guam
626 Pale San Vitores Rd., #4A, Tamuning, Guam 96913

Honolulu
1003 Bishop St., 9th flr., Honolulu, HI 96813

Los Angeles
1925 Century Park East, #1200, Los Angeles, CA 90067

Nashville
700 12th Ave. South, #400, Nashville, TN 37203

New York
1675 Broadway, New York, NY 10019

Orange County
555 Anton Blvd., #150, Costa Mesa, CA 92626

Portland
905 SW 16th Ave., Portland, OR 97205

San Francisco
44 Montgomery St., #800, San Francisco, CA 94104

Seattle

1201 3rd Ave., #2200, Seattle, WA 98101

Vancouver
1207 Washington St., #215, Vancouver, WA 98660

Washington D.C.
1129 20th St. NW, #200, Washington, DC 20036

EUROPE/EMEA

Dublin
50 Upper Mount St., Dublin 2, D02 DP03, Ireland

Frankfurt
2nd Floor Westend, Senckenberganlage 10-12 60325 Frankfurt

Jerusalem
15 Hamelacha St., 2nd flr., Har Tuv Industrial Area, Israel, 9905515

London
1st Floor- Broad Street House, 55 Old Broad St., London, United Kingdom EC2M 1RX

Munich
Herrnstrasse 13 80539 Munchen, Germany

Paris
9 Rue du Quatre Septembre, Paris, France 75002

ASIA

Beijing
Room 235, 2/F. Kyms Officer Center, No. 2, Jinbao St., Dongcheng District, Beijing

Delhi

501-503, 5th Floor, Palm Court Building, Near Maharana Pratap Chowk, Sector 14, Gurugram, Haryana, 122001 India

Hong Kong
Unit 1301, 13/F, Kodak House, Phase II 39 Healthy St. East, North Point

Manila
9th Floor, Unit A, BPI Philam Life Building (RDO 50)
6811 Ayala Avenue, Makati Business City, Metro, Manila

Mumbai
A/610, Kanakia Wall Street, Andheri-Kurla Road, Hanuman Nagar, Andheri East, Mumbai, Maharashtra, 400093, India

Singapore
2 Peck Seah St., #02-01 Airview Bldg., Singapore 079305

Shanghai
Units F&G, 2/F, Building 2, Anken Air, No.181 Lane, 465 Zhenning Rd., Changning District, Shanghai 200050, China

Clients Include
2K Games
AARP
Academy Museum of Motion Pictures
Alkermes
Accor

Amylyx
Bausch & Lomb
BMC Software
The Body Shop
Bolthouse Farms
Bosch-Thermador
Bridgestone
Bristol Myers-Squibb
Brother
CarMax
Carnegie Mellon University
Cetera
CPSC
DENSO
Dentons
DHL
DXC
eToro
Graduate Hotels
GEODIS
HGS
Hawaiian Airlines
Honeywell
Howard University
IEEE
I Love NY
IFC Films
Jack Daniel's
Johnson & Johnson
Life Time
Little Caesars
Lisbon
Margaritaville
Marvell Technology Group
Michigan State University
MoMA
NPower
NETSCOUT
Omni Logistics
P&G
Pegasystems
Phade
Pure Michigan/MEDC
Purina
Regions Bank
Sealy
Siemens
SK Global Development Group
St. Jude Children's Research Hospital
STEM Next Opportunity Fund
Tempur-Pedic
Thermo-Fisher
Tru Earth
Turtle Island Fiji
Univar
Verizon
Visit Orlando
Voya
Wagamama
Walgreens
Wave Financial
The Whitney Museum
WinCup
W.K. Kellogg Foundation
World's 50 Best Restaurants

FionaHutton&Associates

FIONA HUTTON & ASSOCIATES, INC.
12711 Ventura Blvd., #280, Studio City, CA 91604
818/760-2121; fax: 818/760-2202; fhutton@fionahuttonassoc.com
www.fionahuttonassoc.com
Public affairs for corporate, nonprofit, government, public agency, trade association and political clients. Founded: 2001.

Fiona Hutton, Founder & CEO

Firecracker

FIRECRACKER PR
1800 E Lambert Rd., #106, Brea, CA 92821
888/317-4687; fax: 949/269-0610; info@firecrackerpr.com
firecrackerpr.com
Communications strategy, messaging and branding creation, sustained media relations, analyst relations, live events support, media training. Employees: 12. Founded: 2004.

Agency Statement: Firecracker PR blends the best in digital PR with content marketing to help get you known, period. Our unique 5-step "Ignites" process can help scale up your awareness in as short a time as possible. Ignites uses promotion, thought leadership, "newsjacking" source filing and content marketing to help you reach your goals. We not only increase your brand awareness but help improve your online reputation, SEO results and inbound lead generation.

Edward M. Yang, mng. partner

Design 1st
Grupo Vidanta
Hyperloop One
Inspectorio
Lemu
MarginEdge
Offensive Security
Orange EV
Provectus
Saritasa
Shield AI
Valueblue
Western Governors University
Zetaris

TheFIRM public relations | marketing

FIRM PUBLIC RELATIONS & MARKETING, THE
6157 S. Rainbow Blvd., Las Vegas, NV 89118
702/739-9933; newbusiness@thefirmpr.com
www.thefirmpr.com
Corporate, education, gaming, healthcare, hospitality, nonprofit, real estate & development, trade associations, corporate communications, ESG, media relations, media training, social media, special events, strategic planning. Employees: 11. Founded: 1993.

Agency Statement: Strategic Approach. Remarkable Results. That's been our motto from day one. We're energetic, big picture thinkers. Our team is passionate and creative, each with an unrelenting drive to see your company succeed, making us an invaluable, powerful partner.

We've worked with companies and individuals from renowned oncologists and chocolatiers to prominent casino moguls and the top names in entertainment, handling everything from corporate PR and

Continued on next page

media relations to social media and digital marketing.

Solveig Raftery, pres. & CEO; Jasen Woehrle, sr. VP

Boyd Gaming Corp.
Cadence, master-planned community
Catholic Charities of Southern Nevada
Comprehensive Cancer Centers
The Delta Academy
Englestad Foundation
Las Vegas Restaurant Week
Nevada Health & Bioscience Corp.
Nevada Mining Assn.
The PENTA Building Group
Rebuilding Together of Southern Nevada
Southern Nevada Homebuilders Assn.
Stately Home Staging
Three Square Food Bank
Treasure Island Las Vegas

FISCHTANK PR

32 Broadway, 17th flr., New York, NY 10004
646/699-1414; info@fischtankpr.com
www.FischTankPR.com
Sustainability PR, B2B tech PR, B2C tech PR, healthcare PR, real estate PR, and financial PR. Employees: 30. Founded: 2013.

Agency Statement: FischTank PR is a marketing and public relations firm led by a group of media and marketing veterans with extensive experience in implementing communications strategies. Our clients span B2B/B2C technologies, healthcare, sustainability, real estate, sports, emerging technologies, professional/financial services and more.

Comprised of a team of hardworking professionals with a results-oriented reputation, FischTank PR is more than a vendor; we are a strategic partner leading and supporting media efforts, online branding and lead generation, messaging and overall communications efforts.

Eric Fischgrund, founder & CEO; Matt Bretzius, partner & pres.; Ashley Willis, Joanna Hamblin, Rob Kreis, VPs; Erin Hadden, Shannon Viant, acct. dirs.

Clients Include:
8 Rivers
Aeroflow Healthcare
American Armed Forces Mutual Aid Assn.
Amogy
Apex Capital Partners
B2U Storage Solutions
EcoSmart Solution
EnTribe
Flawless
Gabelli School of Business - Fordham University
Graphex Group
HowGood, Inc.
Markerly
Q-Centrix
Relmada Therapeutics, Inc.
RHR International
sonnen, Inc.
Sparkion
Taurus Investment Holdings, LLC
Vertice
Wyebot
Yield10 Bioscience, Inc.

FISH CONSULTING

117 Northeast 2nd St., Fort Lauderdale, FL 33301
954/893-9150; fax: 954/893-9158; lfisher@fish-consulting.com
www.fish-consulting.com
National consumer and business media relations, franchisee recruitment, internal communications, crisis communications, social influencer marketing, grand opening support, executive visibility, franchise consulting. Employees: 22. Founded: 2004.

Agency Statement: Fish is a full-service, national communications firm specializing in franchise and multi-location public relations and marketing. Fish serves a variety of industries, including the restaurant, retail, hospitality, home service, fitness, beauty, and health/wellness segments. The agency's clients include nationally recognized brands such as Inspire Brands, Blaze Pizza, Caribou Coffee, Hand & Stone, Authority Brands, Freddy's Frozen Custard & Steakburgers, Smoothie King, Self Esteem Brands, Bojangles, and more. From brand building, national media relations, and influencer marketing, to local grand openings, crisis management, and corporate communications, Fish's expertise in communications runs deep and our creative, strategic approach to PR drives impactful results.

Fish has been repeatedly recognized as a best place to work, receiving prestigious national and local awards, from *Inc.*, *PRWeek*, *PRNEWS*, *PRovoke*, and the *South Florida Business Journal*. Additionally, Fish was named an honoree on the 2022 *Inc.* Power Partner Awards list and was named to *Forbes*' inaugural list of America's Best PR Agencies for 2021. The agency also has been recognized as one of *Entrepreneur* magazine's Top Franchise Suppliers for the last five years and was named to the publication's Entrepreneur 360 list, which recognizes businesses mastering the art and science of growing a business.

Fish is based in Fort Lauderdale, Florida, with operations in Atlanta, Chicago, Houston, Los Angeles, London, New Jersey and Tampa.

Lorne Fisher, CEO/mng. partner; Jenna Kantrowitz, sr. VP/COO; Lauren Simo, sr. VP; Matt Ritter, VP

Clients Include:
Always Best Care
Anytime Fitness
Arby's
Authority Brands - America's Swimming Pools
Authority Brands - Ben Franklin Plumbing
Authority Brands - Cleaning Authority
Authority Brands – Color World Housepainting
Authority Brands – DoodyCalls
Authority Brands – DRYmedic Restoration Service
Authority Brands - Homewatch Care Givers
Authority Brands - Monster Tree Service
Authority Brands - Mosquito Squad
Authority Brands - Mister Sparky
Authority Brands - One Hour Heating and Air
Authority Brands - SuccessWare
Authority Brands – Woofie's
Basecamp Fitness
Baskin-Robbins
Blaze Pizza
Boefly
Bojangles
California Pizza Kitchen
Captain D's
Caribou Coffee
Chicken Salad Chick
Denny's
Dunkin'
Express Employment Solutions
FranConnect
Freddy's Steakburger
Hand & Stone
Home Franchise Concepts – AdvantaClean
Home Franchise Concepts – Aussie Pet Mobile
Home Franchise Concepts - Bath Tune-Up
Home Franchise Concepts – Budget Blinds

Home Franchise Concepts – Concrete Craft
Home Franchise Concepts – Kitchen Tune-Up
Home Franchise Concepts – PremierGarage
Home Franchise Concepts – The Tailored Closet
Home Franchise Concepts – Two Maids
Hungry Howie's
Inspire Brands
Little Caesar's
Magnolia Wash Holdings
Playa Bowls
Self Esteem Brands
Smashburger
Smoothie King
Sonic
Starbird
The Bar Method
The Culinary Edge
The Melt
Waxing the City

FLEISHMANHILLARD

FLEISHMANHILLARD
200 N. Broadway, St. Louis, MO 63102
314/982-1700; inquiries@fleishman.com
https://fleishmanhillard.com
Reputation management; diversity, equity and inclusion communications; public affairs; marketing; media relations; research, analytics and intelligence; crisis; social; content; healthcare; technology; and strong, strategic creative. Founded: 1946.

Agency Statement: Truth and authenticity are what we help clients achieve. And what we embody across 80 offices. We're a seamless global team, embracing challenges, thinking boldly, harnessing unique perspectives and never settling. We've been named 2021 PRovoke Global Agency of the Year, 2021 ICCO Network of the Year, Campaign's Global PR Agency of the Year 2020-2021, Human Rights Campaign Best Places to Work for LGBTQ Equality 2018-2022 and Seramount's "Top Companies for Executive Women" 2010-2022.

Leadership: John Graham, chmn.; John Saunders, pres. and CEO; J.J. Carter, COO and pres. of the Americas

Clients Include:
AT&T
Bayer
Emerson
Enterprise Holdings
Hallmark
Johnson & Johnson
P&G
PepsiCo
Samsung

foodminds

FOODMINDS
330 South Wells St., 4th flr., Chicago, IL 60606
312/258-9500
foodminds.com

Agency Statement: FoodMinds is a leading global food and nutrition affairs agency, providing innovative science, policy, influencer, and communications programs that achieve clients' business goals while also doing good for public health, people and the planet.

We put passion into practice across key solution areas including science communications, food and nutrition affairs, stakeholder engagement, food as medicine/precision nutrition and healthy, sustainable food systems, to affect change and impact behaviors. FoodMinds is a destination where talented professionals who are passionate about food and nutrition have come together to leverage strategic insights, consumer values and multidimensional communications to produce meaningful results. FoodMinds employs policy wonks, trend watchers and storytellers – and is the only agency with 20+ registered dietitians on staff, as well as a Global ExpertBench™ of nutrition science, policy, and communication professionals – to help our clients embody a better story.

FoodMinds, a division of Padilla, works with more than 30 leading commodity boards, food companies, brands, and associations in the U.S. and around the world, including several *Fortune* 500 companies. Between FoodMinds and Padilla Food + Beverage, we are consumed by food. Together, we're reimagining why, what and how the world eats and drinks – to help build a stronger, flourishing future for all.

Contact us at www.foodminds.com to get started!

Erin DeSimone, MS, RD, LDN, FAND (edesimone@foodminds.com) m. 312/925-9791

Forefront

FOREFRONT COMMUNICATIONS
381 Park Ave. South, Suite 718, New York, NY 10016
212/320-8981; info@forefrontcomms.com
www.forefrontcomms.com
Forefront Communications is a specialized marketing and communications firm focused on the institutional fintech sector. We provide media relations, content, digital marketing, branding and messaging services that propel our clients to the forefront. Employees: 12. Founded: 2016.

Mark Dowd, Eric Soderberg, mng. partners

Broadridge
Hidden Road Partners
OpenFin
Talos
Toronto Stock Exchange
Two Sigma

FRANCO
PUBLIC RELATIONS • MARKETING • SOCIAL MEDIA

FRANCO
400 Renaissance Center, Suite 1000, Detroit, MI 48243
313/567-2300; fax: 313/567-4486; contact@franco.com
www.franco.com
Media and influencer relations, community relations, brand development, crisis and reputation mgmt., marketing, website development, event mgmt., creative and video development, social media and digital and traditional advertising. Employees: 28. Founded: 1964.

Agency Statement: Franco is an integrated communications agency that builds strategic programs for B2B and B2C clients in a variety of industries with a local, national and global reach. Our integrated programs include a wide range of PR, marketing, digital and creative services. Strategy and program management tie everything together, with data and analysis woven into every program from the onset.

We thrive on the principles of traditional public relations while embracing the combination of data driven, people powered integrated communications. Our team skillfully combines analytics and insights with relationships and instinct to build multi-faceted communications programs that define leaders, innovators and influencers in Detroit and around the world. That's the Franco difference.

No matter the size of our client's communications program, we make recommendations on how to leverage opportunities across paid, earned, shared and owned platforms for an integrated program that aligns with each organization's unique goals.

Daniel Ponder, chmn.; Tina Kozak, CEO; Tina Sullivan, pres. & COO; Nikki Little, sr. VP

American Iron & Steel Institute
American House Senior Living Communities
automotiveMastermind
Baker College

Continued on next page

FRANCO continued

Buddy's Pizza
CBRE
Clarience Technologies
Cloud Cannabis
Comerica Bank
Cornerstone Education Group
Faurecia
Friendship Circle of Michigan
Generate Capital
Haartz
ITC Holdings
J & B Medical
Kugler Maag
MachineTools.com
Materialise
Michigan Women Forward
Milford DDA
Nexteer
Plastic Omnium
Rose Pest Solutions
Solero Technologies
STAHLS
The Salvation Army Eastern Michigan Division
The Salvation Army Southeast Michigan Adult Rehabilitation Center
Volunteers of America

FRENCH/WEST/VAUGHAN

112 E. Hargett Street, Raleigh, NC 27601
919/277-1176; rfrench@fwv-us.com
www.fwv-us.com
Employees: 130+. Founded: 1997.

Agency Statement: French/West/Vaughan (FWV) is the Southeast's leading public relations, public affairs, advertising and digital media agency, a distinction it has held since 2001. FWV is ranked No. 21 on the list of the nation's largest PR firms (2023 *O'Dwyer's* Ranking of Top U.S. PR Firms) and has been in the top 20 for more than two decades. Headquartered in Raleigh, N.C., and founded in April 1997, FWV has received 25 National Agency of the Year honors over the past quarter century.

The firm is led by Chairman & CEO Rick French, President David Gwyn and Chief Operating Officer Natalie Best. FWV is the parent company of fashion and lifestyle PR firm AMP3 (New York City); mobility and transportation-focused agency The Millerschin Group (Greater Detroit); pet and animal health practice FWV Fetching; outdoor, ski, fashion, technology and consumer brand marketing agency CGPR (Greater Boston) and feature film development imprint Prix Productions. FWV employs more than 130 public relations, public affairs, social media, advertising and digital marketing experts between its Raleigh, N.C., headquarters and offices around the country.

FWV is also a partner in IPREX, a $380 million+ network of global communication agencies, with 1,600 staff and 110 offices worldwide.

FWV maintained Top Five national rankings in three key practice areas in the latest *O'Dwyer's* rankings: Entertainment (No. 3); Beauty, Fashion & Lifestyle (No. 4); and Sports (No. 5). The agency also ranks in the Top 10 in four additional areas: Agriculture (No. 7); Purpose & Corporate Social Responsibility (No. 10); Restaurants (No. 10) and Travel, Hospitality & Economic Development (No. 10).

In addition to its National Agency of the Year honors, FWV has amassed more than 1,500 PR, advertising and digital marketing awards on behalf of its blue-chip client roster. It is the most-decorated agency in the history of the Southeastern U.S. It has also become one of the nation's go-to agencies for issues management and crisis counseling work, having defended the reputation of dozens of high-profile individuals, institutions, companies and associations.

Rick French, chairman & CEO; David Gwyn, president; Natalie Best, COO

3Flow
Advertising Checking Bureau, Inc.
Airwayz
ABB
American Addiction Centers
American College of Veterinary Ophthalmologists
American Pet Products Assn.
AutoFi
Battle of the Bands
BOA Nutrition
Bordallo Pinheiro
BurgerFi
Cary, NC
Case Knives
City of Durham (NC)
Coastal Conservation Assn. of NC
Concord Hospitality Enterprises
Crazy
Derma E
Eaton
First Nation Group
Freedom Solar Power
Healthy Pet
Hercules Electric Mobility
Houdini
HR Florida
HYER Boots
I-CAT
Kalyani Mobility Drivelines
Kettering University
Kontoor Brands (Wrangler)
Lacks Enterprises, Inc.
Land
LG Energy Solution
Lowa
Lumos
Marketing.com
Melitta
Mitsubishi Electric
Moosejaw
NC Dept. of Transportation
Net Virta
Nite Ize
Octapharma Plasma
PBS North Carolina (formerly UNC-TV)
Proximo (Pendleton Whisky)
PSCU
Ride for Mental Health
SMAC Corporation
Teen Cancer America
TFS HealthScience
The V Foundation for Cancer Research
Trammel Crow Company
Tread Lab
Trere Innovations
Turnbridge Equities
Visit Greenville, NC
Vista Alegre
Wilmington and Beaches CVB
Wolfspeed
Woolmark

FTI CONSULTING STRATEGIC COMMUNICATIONS

555 12th St., N.W., #700, Washington, DC 20004
212/850-5600
www.fticommunications.com
M&A, crisis & issues management, restructuring & financial issues, capital markets communications, corporate reputation, public affairs & government relations, people & change, digital & creative communications, strategy consulting & research, shareholder activism. Employees: 800. Founded: 1982.

Agency Statement: The Strategic Communications segment (formerly Financial Dynamics) of FTI Consulting designs and executes communications strategies for clients managing financial, regulatory and

reputational challenges. C-suites, board of directors, and business leaders from around the world come to FTI Strategic Communications with their most complex, business-critical issues that require diverse skill sets and integrated disciplines. As part of a global business advisory firm, we help these organizations manage change, mitigate risk and enhance their market position by combining decades of deep subject matter expertise with functional and disciplinary experience. With approximately 700 consultants worldwide, FTI Consulting Strategic Communications has the depth and expertise to solve the world's most critical challenges.

Mark McCall, global segment leader

FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Ln., Doylestown, PA 18901
215/704-6090; gina@furiarubel.com
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., digital marketing, blog dev., media training, event mgmt., e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 12. Founded: 2002.

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness with your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO; Leslie Richards, chief innovation officer; Sarah Larson, exec. VP; Jennifer Simpson Carr, dir., strat. dev.

Clients Include:
Bressler Amery & Ross
BVI IAC
Lathrop GPM
McGlinchey Stafford
Pine Run Retirement Community
Shipman & Goodwin LLP
Willig, Williams & Davidson
World Service Group

G

G&S BUSINESS COMMUNICATIONS

111 W. 33rd St., 22nd flr., New York, NY 10120
212/697-2600; Growth@GScommunications.com
www.gscommunications.com
Twitter: @gs_comms
LinkedIn: linkedin.com/company/gs-business-communications
Facebook: facebook.com/gsbusinesscommunications
Employees: 162. Founded: 1971.

Agency Statement: G&S Business Communications helps innovative companies change the world. Our mission is to inspire people to take action, resulting in business growth for our clients. Our vision is to fuel transformation in the 5 key industries we serve, Advanced Manufacturing & Energy, Agribusiness, Financial & Professional Services Healthcare, and Home & Building.

Our media strategists, storytellers, digital engagement experts and analysts meet each client at the intersection of business and communications. Our strategies help B2B and B2B2C clients meet their business goals, and our work produces meaningful results that move markets. Our commitment to measurement ensures that we are constantly learning and improving to make your program better.

We have a global staff of 160+ people, who operate primarily from four offices, New York, Raleigh, Chicago and Basel, but we offer our clients a global network of support through PROI Worldwide partners.

Leadership includes agency principals: Luke Lambert, pres. & CEO; Ron Loch, COO; Steve Halsey, chief growth officer; Seth Niessen, CFO; Anne Green, mng. dir., business consulting; Brian Hall, mng. dir., Chicago; Caryn Caratelli, Stephanie Moore, mng. dirs., client service; Kate Threewitts, mng. dir., human resources

Clients Include:
American Academy of Neurology
ANGUS Chemical Company
BASF
Brown-Forman
Calhoun Super Structure
Cascades Tissue Group
CDK Global, LLC
Coldwell Banker Real Estate LLC
ConvergeOne
DuPont
Ferguson Enterprises
Fiserv
Flexible Packaging Association
IFF
Insightec
Knowles Corporation
Lallemand Animal Nutrition Global
LANXESS
Lead4Change
Littelfuse Inc
Loop Energy
Martin Marietta Materials Inc
Mast-Jägermeister
Million Dollar Round Table
MonoSol
National Assoc for Healthcare Quality
National Elevator Industry Inc
Pursell Agri-Tech, LLC
Rapid Robotics
Realogy
Schindler Elevator Corporation
Swagelok
Syngenta
tesa tape, Inc.
The Dow Chemical Company
The Lawn Institute
The Page Society
The State University of New York
U.S. Tire Manufacturers Association
Wolfspeed
Zerorez Franchising Systems

GATESMAN

444 Liberty Ave., Suite 700, Pittsburgh, PA 15222
412/381-5400; info@gatesmanagency.com
www.gatesmanagency.com

Gatesman tackles your toughest communications challenges—whether it's to stand out in a competitive environment, change perception, protect reputation or navigate the evolving digital world. Employees: 35. Founded: 2006.

Agency Statement: Gatesman PR does more than hawk headlines.

Our approach combines earned, influencer and social to motivate action against business goals and drive influence across targets. To do this, we challenge ourselves to analyze performance beyond the vanity metrics of impressions and advertising value equivalency (AVE) to

Continued on next page

demonstrate true return on business investment. We lead clients to better define their purpose by pushing timely, topical and relevant content to the forefront, all the while ensuring an authentic and meaningful experience for target audiences.

We're here to thrive through change and build success while imagining new possibilities for the future.

We are Gatesman.

Beth Thompson, VP, dir. of PR & social media; Shannon Baker, partner, pres.; John Gatesman, CEO

325 W Huron St., Suite 415, Chicago, IL 60654

Services and B-to-B:
Avantax Wealth Management
CFA Institute
Conair
FedEx Ground
Illinois Department of Transportation
Incline Equity Partners
Pace Suburban Bus
Pittsburgh Downtown Partnership
Pittsburgh Regional Transit

Energy:
Array Technologies
CNX Foundation
CNX Resources
CONSOL Energy
Duquesne Light Co.

Health and Non-Profit:
Center for Organ Recovery & Education
Historical Society of Western Pennsylvania
Las Vegas Athletic Club
National Vision Holdings
TruHearing

Retail:
SHOP 'n SAVE
USG Corporation

Higher Ed:
PowerSchool
Rochester Institute of Technology
University of Michigan Ross School of Business

GCONSULTING GROUP (GCG)

New York, NY 10512
347/420-0111; ggrates@gratescg.com
gratescg.com
Twitter: @GaryGrates
LinkedIn: GaryFGrates
Business transformation; corporate communications; M&A; crisis mitigation; CEO transition; strategy implementation; corporate relevance; corporate initiatives development and execution; corporate positioning and employee communications/engagement. Employees: 10. Founded: 2022.

Agency Statement: GConsulting Group is a consultancy and advisory firm specializing in C-Suite strategic communications aimed at driving relevance and sustained growth. Founded by noted professional Gary F. Grates, the firm is involved in Business Transformation, Corporate Communications, M&A, Crisis Mitigation, CEO Transition, Strategy Implementation, Corporate Relevance, Corporate Initiatives Development and Execution, Corporate Positioning, Employee Communications and Engagement.

The firm works in healthcare, automotive, consumer, manufacturing, transportation, financial, and technology sectors employing data and analytics to identify key insights for action.

The firm boasts experience in working with *Fortune* 500 organizations with a strong background in innovative approaches and models to solving business challenges.

Gary F. Grates, principal/managing partner

GERMINDER + ASSOCIATES/ GOODNEWSFORPETS.COM

6201 Brookside Blvd., Kansas City, MO 64113
917/334-8682; Lgerminder@germinder.com
www.germinder.com
www.goodnewsforpets.com
Instagram: @germinderpr
Twitter: @germinderpr
Twitter: @goodnewsforpets
Instagram: @goodnewsforpets
Senior counsel, specialize in pet/vet niche. Over 125 programs, Silver Anvil Excellence "Pets Need Dental Care, Too" Etc. Public relations, digital content, marcom. Employees: 1. Founded: 1998.

Agency Statement: Looking for a savvy PR firm/digital content agency to tell your story? New York and Kansas City-based Germinder delivers. Guided by a trend spotter with over 25 years of contacts, strategic counsel expertise, digital content and media relations savvy, we've delivered award-winning results for global companies and entrepreneurs alike. For pet/vet we also offer Goodnewsforpets.com. Ready for a conversation? Contact Lea-Ann Germinder at Lgerminder@germinder.com, or 917-334-8682, or on Instagram @GerminderPR.

Lea-Ann Germinder, president & founder

GLADSTONE PLACE PARTNERS

485 Madison Ave., 4th flr., New York, NY 10022
212/230-5930; contact@gladstoneplace.com
www.gladstoneplace.com
Founded: 2017.

Agency Statement: Gladstone Place Partners is a strategic financial communications firm headquartered in New York with an office in San Francisco. We specialize in advising companies and investors at critical moments when communications can make a significant difference in achieving core objectives. We are a highly focused and experienced team with a broad range of backgrounds, including business leaders, communications professionals, finance professionals, and former senior journalists.

With global capabilities, our diverse team is designed to meet the evolving strategic communications needs of leading companies' CEOs, boards of directors, and heads of communications. Clients seek Gladstone Place Partners' counsel on a range of matters, including mergers & acquisitions, crisis situations, corporate reputation and strategic positioning, IPOs and spinoffs, global trade and supply-chain matters, cybersecurity, shareholder activism, quarterly earnings announcements, and corporate governance communications.

Our boutique approach, with a focus on independent advice and confidentiality, enhances our ability to help our clients navigate layered and critical matters. We understand the complexity and super-charged nature of today's environment, which is why we have social and digital capabilities embedded in our DNA. This includes hands-on experience with social media, including channels frequented by retail investors such as Reddit and StockTwits.

Gladstone Place Partners strives to build long-term, trusted relationships by delivering the highest quality work product, paired with uncompromising ethics, integrity, and judgment. Our work is underpinned by a culture of professional excellence, meritocracy, and diversity.

Our founder and chief executive officer, Steve Lipin, has spent more than 30 years at the intersection of the corporate world, Wall Street, and the media as a leading financial journalist and top communications strategist to C-suites, boards of directors, and chief

communications officers.

Steve Lipin, chmn. & CEO; Lauren Odell, partner & COO; Christina Stenson, Felipe Ucrós, Vanessa Esparza, partners

GLEN ECHO GROUP

2001 L St. NW, #901, Washington, DC 20036
202/525-4352; mcorbett@glenechogroup.com
www.glenechogroup.com
Media relations, public affairs, corporate communications, crisis communications, creative services, branding, campaign and coalition management, event management. Employees: 27. Founded: 2010.

Agency Statement: Named one of Washington, D.C.'s great places to work, the award-winning Glen Echo Group is the go-to for clients looking for strategic, world-class, creative communications. Headquartered in Washington, D.C., with offices in Chicago and Amsterdam, the Glen Echo Group is a close-knit group of technology, media and telecommunications industry veterans who translate complex issues into public affairs campaigns.

Whether it is boosting the prominence of a brand, defining and winning a market or shepherding a new product, it is critical to be heard by the right people, at the right place, at the right time. We deliver for all our clients, from *Fortune* 500 companies to the smallest of start-ups and nonprofits with the same philosophy: We listen. We think. We create. We win.

In today's overwhelming, always-on media marketplace, that is no easy task. At the Glen Echo Group, we develop and execute smart s trategies to assure our clients are heard and recognized by the audiences that matter. We do this by designing successful branding and thought leadership campaigns, developing and deploying targeted digital advertising, crafting compelling content for social media platforms and employing a robust earned media strategy. Simply put, the Glen Echo Group gets results.

In recent years, the Glen Echo Group was named one of *PR News*' top 100 elite agencies for 2022. The agency has also been awarded PRSA's Public Affairs Campaign of the Year, SABRE's Innovation Award Finalist, *PR News*' Pro Bono Campaign of the Year Finalist and *PR News*' Best Public Affairs Campaign Finalist. Glen Echo Group's Founder and CEO was named Washington Women in PR's 2019 PR Woman of the Year, *PR News*' CEO of the Year Finalist, *PR News*' Top Women in PR Awards Woman of the Year and the Women in Technology Leadership Award. For two years, the Glen Echo Group has been deemed one of Washington, D.C.'s Great Places to Work by *Washingtonian Magazine* and *Washington Business Journal*'s Best Places to Work.

Maura Corbett, founder & CEO; Katie Barr, COO; Amy Schatz, sr. VP; Anne Keeney, VP; Davey McKissick, VP; Brad Williamson, VP; Christopher Shannon, creative dir.

111 W. Illinois St., Chicago, IL 60654
847/987-9517; kbarr@glenechogroup.com

Katie Barr, exec. VP & COO

Amazon
Broadcom
CLTC
Cyber Threat Alliance
DISH
Google
Hewlett Foundation
Iridium
Palo Alto Networks
Pew Charitable Trust
T-Mobile
University of California
WifiForward

GMG PUBLIC RELATIONS, INC.

53 Hudson Ave., Ste. 226, Nyack, NY 10960
risa@gmgpr.com
www.gmgpr.com
Rockland: 845/627-3000
Westchester: 914/996-8100
Direct Dial: 212/404-7462
B2B, B2C, retail, nonprofit, manufacturing, utility, education. Employees: 1. Founded: 1991.

Agency Statement: Full-service public relations, social media and communications agency focused on results-driven marketing campaigns. Our goal is to put our clients in the spotlight keeping their organizations top of mind with inspired campaigns supported by strategic planning. If you are looking for a creative partner who understands that results matter, call Risa. We have earned numerous awards however, we are more interested in the smiles on our clients' faces when they feel the impact of our efforts. NYS and NYC Certified WBE.

Risa B. Hoag, pres.

American Christmas
B.R.I.D.G.E.S. — An Independent Living Center
Catholic Charities Community Services of Rockland
Dominican University
Down to Earth Living
M1 Capital Corp.
Rockland Behavioral Health Response Team
Rockland Community College
Rockland Paramedics Services
Stacy Garcia Inc.
Statewide Abstract
Veolia
Wallauer Paint & Design Centers

GOLD PR & SOCIAL MEDIA

9970 Irvine Center Dr., #100, Irvine, CA 92618
877/465-3778; info@goldpr.com
www.goldpr.com
Lifestyle, health, wellness, beauty, fashion, medical technology, automotive, retail, food, beverage, healthcare, social media. Employees: 10. Founded: 2001.

Agency Statement: GOLD is an award-winning, modern marketing solutions agency that delivers excellence in public relations, influencer marketing, social and digital media for emerging and market-leading consumer brands across lifestyle, healthcare, beauty, medical technology, aesthetics and retail categories. Our insight-driven ideas help our clients grow and transform the way people interact their brands. GOLD is an independently owned firm with boutique quality service and global agency results and resources. We are inventive, nimble and entrepreneurial in our approach, yet big enough to handle the largest and most complex assignments.

Shari Gold, CEO

Alliance Pharmaceuticals
Comfort Keepers
DermTech
Flex
Lenzing
Revelle Aesthetics
Staar Surgical

GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th flr., Bayside, NY 11360
718/224-4133; sherry@goldmanpr.net
www.goldmanpr.net
Award-winning public relations agency/marketing communications agency. Founded: 1996.

Agency Statement: Goldman Communications Group is an award-winning agency offering a suite of public relations and marketing communications services. Our proven track record in strategic counsel, reputation management programs, corporate communications, consumer brand marketing, crisis communications, media relations, community initiatives, ESG and environmental communications, thought leadership programs, and content creation ensures we develop and implement customized programs that deliver measurable and meaningful results. Senior management is actively involved in every program. Our clients are our best referrals.

Sherry Goldman, president

Greater Metro Federal Credit Union
Kyra Franchetti Foundation
LRC Properties
Municipal Credit Union
MyCaseBuilder
New York Academy of Sciences
New York Credit Union Assn.
Quintessential Mortgage Group
Radio Waves Studios
Rellevate
SueMedia Productions
Surgeons of Hope
Writers Guild Initiative
Writers Guild of America East

GOODMAN MEDIA INTERNATIONAL, INC.

600 Fifth Ave., 2nd flr., New York, NY 10020
212/576-2700; info@goodmanmedia.com
www.goodmanmedia.com
Founded: 1996.

Agency Statement: Goodman Media International, Inc. (GMI) is a strategic communications agency with an outstanding record of successfully raising the visibility of its clients. With executive-level involvement and deep industry expertise, for more than 25 years, GMI has helped the world's leading brands stand out through integrated and strategic campaigns that move the needle and exceed expectations.

GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit. Services include media relations, thought leadership, brand positioning, digital & social media, events, corporate communications, multicultural, and crisis communications/reputation management.

Tom Goodman, pres. & CEO

Alston & Bird
ArchCare
Ballet Hispanico
CohnReznick
Columbia University
FreshDirect
HANAC
Joe Torre Safe At Home Foundation
Mercis bv for Miffy
The Paley Center for Media
RWJBarnabas Health
Sigma Lithium
T.A. Barron
The Economist
Volta Industries

GOULD+PARTNERS

One Penn Plaza, Suite 3200, New York, NY 10119
917/783-4500; fax: 212/896-1909
46 Woodbine Ave., Suite #4, Northport, NY 11768
rick@gould-partners.com
www.gould-partners.com
M&A Advisory Firm. Employees: 8. Founded: 2001.

Agency Statement: Gould+Partners is an M&A Advisory Firm consisting of a team of very senior veterans of mergers & acquisitions and operations management.

We identify buyers for sellers, sellers for buyers, make the introduction and manage and facilitate the process.

We also, on a regular basis, perform Valuations, Operations Reviews and prepare firms for an ultimate sale. Our books on M&A and PR firm management validate our commitment to the PR profession.

Rick Gould, CPA, J.D., mng. partner; Jack Bergen, strategic partner; Mike Muraszko, Jennifer Casani, partners; Sally Tilleray, sr. advisor, London/UK; Don Bates, James Arnold, Robert Udowitz, sr. counselors; Don McIver, COO svcs.; Seth Rosenstein, CFO svcs.; Yadi Gomez, acct. coord.

GREENOUGH

1 Brook St., Watertown, MA 02472
617/275-6500; info@greenoughagency.com
www.greenoughagency.com
Focus: healthcare; healthcare IT; life sciences/biotech, technology; professional services. Employees: 30.

Agency Statement: Greenough, a brand marketing and PR agency, helps companies raise awareness, build affinity, and inspire action. Greenough's award-winning approach has helped life sciences, healthcare, technology, and business services companies achieve their marketing and business goals by driving results in the moments that matter. For more than 20 years, Greenough has measured client satisfaction and performance, yielding a 100 percent recommendation year after year for its clients.

Phil Greenough, founder & CEO; Nikki Festa O'Brien, pres.; Scott Bauman, gen. mgr.

Clients Include:
AceUp
Alera Group
Anika
Arbella Insurance
Fletcher School of Law and Diplomacy at Tufts University
Foley Hoag
GlobalFoundries
Inovalon
Ness Digital Engineering
Synaptic Alliance
Thermo Fisher Scientific
WBUR
Wolters Kluwer
Workhuman

GREENTARGET GLOBAL LLC

Chicago Board of Trade, 141 W. Jackson Blvd., Suite 3100, Chicago, IL 60604
312/252-4100; fax: 312/252-4110
www.greentarget.com

Law, accounting, management consulting, real estate, financial and other professional services organizations. Full range of communications services: earned media, research and market intelligence, content and editorial, digital and analytics, and crisis and litigation communications. Employees: 60. Founded: 2005.

Agency Statement: Greentarget is a strategic public relations firm that helps professional and financial services organizations create unique positions of authority in an increasingly competitive marketplace. We do this by helping them participate skillfully in the conversations that matter most to their key stakeholders, enabling these B2B organizations to increase market share, attract leading talent and fulfill their purpose.

Founded in Chicago in 2005, Greentarget has since developed a world-class team of 60 spread across three offices, including New York and London. Our culture reflects Greentarget's core values: hard work, risk-taking, authenticity, creative thinking and individual and team growth.

Our integrated approach — involving research, content, earned media, digital, and special situations counsel — elevates the brands and reputations of clients across earned, owned, shared and paid media channels. And our proven client engagement process empowers executives to not only participate in conversations that influence their audiences, drive business objectives and create value — but direct them.

We direct conversations in our field, too. For the last decade, Greentarget has produced an annual State of Digital & Content Marketing Survey, which examines the information consumption attitudes, behaviors and preferences of in-house counsel and C-suite executives. The report provides practical guidance for the professional services organizations who compete for share of voice among this critical B2B purchasing audience.

Greentarget was awarded "New Agency of the Year" in 2005 by *The Holmes Report* and nominated for *PRWeek* Awards' "Boutique Agency of the Year" in 2012. We also received the 2018 Diamond SABRE Award from *The Holmes Report* for "Best Research and Planning," the Bronze Stevie from the American Business Awards for "2019 PR Agency of the Year," and PRSA's Silver Anvil for Integrated Communications in 2020.

Direct a Smarter Conversation.

Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com; John E. Corey, pres. & founding partner, jcorey@greentarget.com; Laura Miller, partner, lmiller@greentarget.com

Actalent
Barnes & Thornburg
Berkeley Research Group
Crowe
Equitable
Foley & Lardner
Hogan Lovells
Littler Mendelson
National Futures Assn.
Norton Rose Fulbright
Perkins Coie
Quarles & Brady
RBC Global Asset Management
Sidley Austin
Womble Bond Dickinson

GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003
New York Office:
1350 Broadway, Suite 2303, New York, NY 10018
610/642-8253
info@gregoryfca.com
www.gregoryfca.com
www.facebook.com/gregoryfca
www.twitter.com/gregoryfca
www.linkedin.com/company/gregory-fca
www.instagram.com/gregoryfca/

Gregory FCA specializes in: media relations, social media, digital marketing, creative services, video production, investor relations, speaking engagements & awards, reputation management & crisis communications, content marketing, SEO / SEM, and media training.
The agency services clients in the following industries: financial services (including RIAs, ETFs, fintech, financial institutions, insurance, investor relations, retirement), cleantech & energy, consumer tech, cybersecurity, education, enterprise tech, esports & gaming, healthcare, healthtech, real estate, and supply chain & logistics. Employees: 130. Founded: 1990.

Agency Statement: At Gregory FCA, we're a 30-year success story, forged by exceeding client expectations during every engagement. As one of the nation's 40 largest PR firms, we take a fundamentally different approach. Our PR teams are staffed by vertical, allowing them to become experts in your field. Once we truly understand your organization, we get to work by crafting stories that are newsworthy and aligned with real-world business objectives. We then tell that story through a network of media contacts three decades in the making. It helps that more than 10% of employees are former members of the media, which allows us to tell compelling, media-worthy stories about our clients.

Then, we amplify that story through content that supports the message. Gregory FCA's proprietary Here+Now remote video production service makes it easy to create on-the-fly content to address news as it breaks in real time. Our in-house editorial team produces exceptional copy because they are former journalists. Our creative team develops graphics and visual assets that make stories compelling. Our social media professionals know how to leverage platforms and content. And our legendary, in-house media training teaches clients how to transform interviews into feature stories and return appearances.

To accommodate the global brands we work with, Gregory FCA is a member of With Global Alliance, an international network of independent public relations agencies. This partnership allows us to provide ground support in five continents and 26 markets worldwide.

Behind it all is our service. We are there when you need us. Never counting hours or going dark. We are all available, accessible, accountable. All in the service to clients. To grow businesses. Build awareness. Create credibility. And ultimately build the value of an enterprise.

Greg Matusky, founder & pres.; Joe Anthony, partner & pres.

ACSI
Allianz
Amplify ETFs
The Angel Oak Companies
Aware Asset Management
Brandywine Global
Bryn Mawr Trust
Caron Treatment Centers
CBIZ
Distributed Solar Development
Exponential ETFs
Facet Wealth
Fi360
Goldman Sachs Personal Financial Management
Hilco
Impact Shares
Janney Montgomery Scott
Kenna Security
Kestra Financial
Kimco Realty
Letsfit
M&T Bank
naviHealth
Orion Advisor Services
Oticon
Pacer ETFs
The Penn Mutual Life Insurance Co.
People's United Bank
Procure Asset Management
Radware
Reality Shares
SCHOTT
Scuf Gaming
SHI
Sixgill
SUEZ Water Technologies & Solutions
Sungard AS
SyncStream Solutions
Toews Corp.
Unified Trust
Wilshire Phoenix

GROUP GORDON

747 3rd Ave., 32nd flr., New York, NY 10017
212/780-0200; info@groupgordon.com
www.groupgordon.com
Corporate: professional services, law, tech, financial services, real estate, consumer. Nonprofit/social impact: education, health, environment, philanthropy, civil rights, community development, advocacy, crisis management. Employees: 25. Founded: 2005.

Agency Statement: Group Gordon is a high-end PR firm that develops and executes smart communications strategy to elevate its clients. Headquartered in NYC, We work across multiple industries, including professional services, law, real estate, tech, financial services, public affairs, social impact, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients' business goals produce inspired solutions to the toughest challenges.

Michael Gordon, prin. & CEO; Andrew Jarrell, chief strategy officer; Carla Pisarro, prin.; Jordan Miller, Hillary Wasserman, sr. VPs

H

H/ADVISORS Abernathy

H/ADVISORS ABERNATHY

230 Park Avenue, 23rd flr., New York, NY 10017
info@h-advisors.global
https://abernathy.h-advisors.global/
https://www.linkedin.com/company/h-advisors-abernathy/
Services / Practice Areas: Corporate reputation & positioning, crisis management, cybersecurity and data privacy, digital, ESG, hedge funds, investor relations, litigation, M&A, private equity, public affairs, research, data & insights, restructuring & bankruptcy, shareholder activism defense. Founded: 1984.

Agency Statement: A trusted strategic communications advisor, H/Advisors Abernathy specializes in advising CEOs, board directors and senior executives on effective stakeholder communications and engagement. For nearly 40 years, clients across sectors have turned to us to help build, protect and enhance their reputations, boost value and seize new opportunities. We bring together bespoke strategies, underpinned by research and best practice, with superior execution, leveraging the full suite of communications disciplines. At H/Advisors Abernathy, we believe in direct communication to key constituencies through a variety of influential channels. Our multidisciplinary offering and holistic communications strategies are highly customized to serve our clients 24/7 through planned and unplanned events, enabling them to advance stakeholder relations and achieve strong business results.

Executive Team: Tom Johnson, CEO; Carina Davidson, pres.; Peter Lee, CFO; Chuck Dohrenwend, mng. dir.; Sydney Isaacs, mng. dir./head of Houston office; Kate Schneiderman, mng. dir./chief of staff; James MacGregor, vice chmn.

HAVAS FORMULA

200 Hudson St., New York, NY 10013
212/219-0321; fax: 212/219-8846; newbiz@havasformula.com
www.havasformula.com
Consumer, lifestyle, technology, financial services, industrial, professional services, travel, and multicultural. Employees: 190. Founded: 1992.

Agency Statement: Havas Formula was founded in 1992 by Chairman Michael Olguin. Offering general market and multicultural public relations, social/digital, experiential, and crisis communications, Havas Formula currently operates across six North American offices: New York, Los Angeles, San Diego, Chicago, Miami and Denver. A subsidiary of Havas, and one of the holding company's most successful acquisitions to date, Havas Formula's mission is to be the most sought-after partner to help establish, build and improve brand reputations and narratives through meaningful storytelling and experiences that champion bravery. Building a culture driven by a people-first philosophy, Havas Formula's values include accountability, authenticity, bravery, collaboration, compassion, inclusivity, ingenuity and respect. The award-winning agency's core practice areas include consumer, lifestyle, technology, financial services, industrial, professional services, travel, and multicultural with category expertise in food and beverage, consumer packaged goods, home/real estate, outdoor, spirits and retail/restaurants.

Michael A. Olguin, chmn.; Alexis McCance, CFO; Tara Reid, CEO, Havas Formula; Adrienne Cadena, CEO, Havas Street; Jarrod Walpert, chief creative officer; Emily Porter, pres., West & CMO; Katie Lippman, pres., East; Alexis Anderson, pres., Midwest

Clients Include:
Canon USA
Cox Automotive
Hormel (Chi-Chis, Herdez, LA Victoria, Wholly Guacamole)
Jaguar Land Rover
JPMorgan Chase
Maui Jim
Merchants Fleet
Meritage Homes
Merrell
Method
Norwegian Cruise Line
Panda Express
RE/MAX
Republic Services
Schlage
Shure
Sky Zone
Sun-Maid
Trane Technologies
TurboTax

HAWAII PR

Office Address: 1200 Ala Moana Blvd., #380, Honolulu, HI 96789-8332
808/520-4820; fax: 808/427-9227; ryan@hawaiipr.com
https://www.hawaiipr.com
Public relations, digital and social media marketing, community building and copywriting for Hawaii businesses and nonprofit organizations. Member of the Hawaii Hui. Employees: 1. Founded: 2022.

Ryan Kawailani Ozawa, founder & CEO

Hawaii Information Service
ID8 (formerly BizGenics)
Kahanu
Nalu Scientific
Paubox
Smart Yields
University of Hawaii

HEALTH+COMMERCE

Eagle, ID
info@healthandcommerce.com
www.healthandcommerce.com

Nicole Osmer, founder & CEO; John Osmer, COO

HEMSWORTH COMMUNICATIONS

Atlanta * Charleston * Chicago * NYC * South Florida
Fort Lauderdale, FL
954/716-7614; fax: 954/449-6068
www.hemsworthcommunications.com
Instagram.com/HemsworthPR
Facebook.com/HemsworthCommunications
LinkedIn.com/Company/Hemsworth-Communications
Employees: 20. Founded: 2014.

Agency Statement: Hemsworth is a top-ranked public relations and communications firm with locations in Atlanta, Charleston, Fort Lauderdale, New York City and Tampa, as well as a network of top freelancers in various other top media markets. The agency specializes in branding, corporate communications and strategic promotion within the travel/tourism and food/wine/spirits sectors, as well as crafting global B2B and B2C PR programs for both emerging and renowned franchise systems. A boutique-sized firm with an impressive big agency background, Hemsworth combines unprecedented passion, insight and connections to surpass client expectations, offering personal service and powerful results.

Samantha Jacobs, founder/pres.; Samantha.Jacobs@hemsworthcommunications.com

Michael Jacobs, COO; Michael.Jacobs@hemsworthcommunications.com

Cathy Hayes, VP; Lacey Outten, assoc. VP; Kayla Atwater, assoc. VP; Mandy Holm, acct. supv., franchising/business svcs.

Clients Include:
AmaWaterways
ATL Airport District
Banana Bay Resort
Black Swan
B Ocean Fort Lauderdale Resort
B Orlando, Resort & Spa
City of College Park
City of Dunwoody
Corendon Hotels & Resorts
Cruise Barbados
Discover Dunwoody
Explore Gwinnett
Gateway Center Arena
Georgia International Convention Center
Holiday Inn & Suites Universal
HomeToGo
Kenefick Ranch Winery
Mangrove Beach Corendon Curacao Resort
Massanutten Resort
Performance Hospitality Management
PuroClean
Rental Escapes
Stems & Skins
VIKAND
Visit Sandy Springs
Visit South Fulton
Waters Edge Wineries
WaterWalk Hospitality
Your CBD Store
And others!

HEWES COMMUNICATIONS

1270 Avenue of the Americas, #1818, New York, NY 10020
212/207-9450; info@hewescomm.com
www.hewescommunications.com
Financial services; asset management; ETFs; financial advisors. Employees: 8. Founded: 1993.

Agency Statement: Hewes has over 20 years of experience helping asset management firms raise their visibility, hone their content strategy, and communicate their unique value to advisors, institutional investors, retail investors, and industry groups. We build reputations over the long term and help our clients communicate effectively with their target audiences.

Hewes is known for the outstanding performance and intellectual quality of its clients.

Tucker Hewes, prin. & founder; Tony Denninger, prin.; Tyler Bradford, Steve Schaefer, VPs

Sample Clients Include:
Baron Capital
Cambria ETFs
Causeway Capital Management
Davis Advisors
First Pacific Advisors (FPA)
Grantham Mayo Van Otterloo (GMO)
Hotchkis & Wiley Investment Management
Life and Liberty Indexes
Orbis Investment Management
Osterweis Capital Management
Polen Capital
ProShares
Rayliant Global Advisors
Research Affiliates
Westwood Holdings Group
William Blair Investment Management

HIGH10 MEDIA

New York, NY
212/918-2046; beau@high10media.com
www.high10media.com
Media relations, strategic communications, corporate communications, crisis communications, online and social media communications. Employees: 13. Founded: 2010.

Agency Statement: High10 Media is a global communications agency which creates and implements communications strategies that succeed in our complex media environment. We are an industry leader in not just working with the media, but representing it. This gives us a distinction in understanding how media works, and how to effectively apply that expertise and approach to non-media brands across all industries, including, tech, advocacy, philanthropy, publishing, law, real estate, automotive, live events, travel, food, music and finance.

Lisa Dallos, CEO; Evan Strome, pres.; Beau Bernstein, exec. VP

A&E Network
Adapt Entertainment
AMYRIS
Annenberg School for Communications
ASME
Burg Simpson
CarSaver
Choose Love Movement

Continued on next page

HIGH10 MEDIA continued

Dictionary.com
Embedded Ventures
Hello Darkness My Old Friend, Sanford Greenberg
Knocking
Medix Global
NatGeo WILD
National Geographic Channel
New Republic
News Revenue Hub
NYSPCC
Smithsonian Institution
The Ankler
The Hollywood Reporter
The Wrap
YAHOO!

HIGHWIRE PR

727 Sansome St., #100, San Francisco, CA 94111
415/963-4174; hi@highwirepr.com
www.highwirepr.com
Enterprise/IT, AI/machine learning, big data, cloud, cybersecurity, healthcare, fintech, financial services, martech/adtech, energy & sustainability. Employees: 140. Founded: 2008.

Agency Statement: Established in 2008, Highwire PR is setting the standard for high-impact communications and digital marketing for global technology and healthcare companies. Highwire's clients span the *Fortune* 100 to groundbreaking growth companies where technology is a significant value center. Highwire's team is composed of veteran communicators, marketers and former journalists with deep technical expertise paired with expansive industry knowledge across B2B, healthcare, financial services, cybersecurity, sustainability, commerce, energy and more.

Highwire delivers a business impact through strategic communications and a full suite of digital marketing offerings from content and creative to social media and digital. Its roots in journalism and Silicon Valley give Highwire the drive, imagination and experience to create meaningful business results through smart communications programs, connecting reputation to revenue.

Highwire PR remains one of the leading firms delivering creative, integrated, and results-oriented PR programs for innovative companies and a sustainable, invigorating environment for team members. Highwire is a signatory with the Diversity Action Alliance (DAA) and is committed to expanding diverse representation in our agency and our industry while fostering an inclusive agency environment, where every employee can be seen, heard, and valued.

In 2022, Highwire secured a strategic investment from Shamrock Capital, a Los Angeles-based investment firm specializing in media, entertainment, communications and related sectors to fuel the growth of its integrated communications and digital marketing services. This partnership will enable Highwire to evaluate strategic additions to its healthcare practice as well as further develop its digital marketing services, data analytics, public affairs and corporate communications capabilities.

Emily Borders, Kathleen Gratehouse, and Carol Carrubba, principals

727 Sansome St., #100, San Francisco, CA 94111
10 W. Hubbard St., Chicago IL 60654
8 W. 38th St., #1200, New York, NY 10018
142 Berkeley St., 4th flr., Boston, MA 02116

Clients Include:
Boomi
Bread Financial
Crowdstrike
Definitive Healthcare
Gitlab
Hitachi ABB
Illumio
Netlify
Okta
Primary Health
Rocket Lawyer
SimplePractice
Splunk
Trend Micro
Twilio
Western Digital
Zocdoc

HOFFMAN AGENCY, THE

325 South 1st St., 3rd flr., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com
Employees: 260. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and solve client pain points. For example, the firm established a talent acquisition/branding practice to support clients in the recruitment and retention of talent. The Hoffman Agency's work today cuts across a range of industries.

While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read—a far cry from the "corporate speak" that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees.

For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns (don't worship individual office P/L). This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Caroline Hsu, chief global officer (APAC contact); Kymra Knuth, EVP, North America; Steve Jursa, EVP, North America; Natalie Kessler, EVP, global talent acquisition/branding; Mark Pinsent, mng. dir., Europe; Lydia Lau, CFO/EVP of global opers.

Clients Include:
Alation
Airwallex
ASML
Axis Communications
Baidu
City of Fremont
Graphcore
Lam Research
Lumileds
Moloco
Nautilus
NextFlex
Nextiva
Nokia
Nylas
Nutanix
Oracle
Rambus
Skyworks
Synopsys
SuperMicro
Tealium
Trellix
TSMC
Twitter
Twitch
Workiva
Zoom

HOPE-BECKHAM INC.

3343 Peachtree Rd. NE, #120, Atlanta, GA 30326
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com
PR for a wide range of issues. Employees: 10. Founded: 1994.

Agency Statement: Hope-Beckham has been a premier full service agency in the South for nearly three decades. Additionally, it has one of the top diversity practices in the country.

Bob Hope, Gina Espinosa, partners; Mark Meltzer, exec. VP; Allison Ritter, sr. VP; Ann Nelson, VP

Clients Include:
100 Black Men of Atlanta
Alliance for Paired Kidney Donation
Assurance America
Blackhall
Christian City
Galerie Living
Georgia Hispanic Chamber of Commerce
Google
Greenberg Traurig LLC
HAVE Foundation
Latin American Assn.
MAP International
Millsap Scholarship Program
National Down Syndrome Congress
Norfolk Southern

HOTWIRE

45 E. 20th St., 10th flr., New York, NY 10003
646/974-9490; hello@hotwireglobal.com
hotwireglobal.com
@hotwireglobal
Founded: 2000.

Agency Statement: Hotwire is a global tech communications consultancy that helps businesses better engage and connect with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 15 locations including the UK, US, France, Germany, Spain, Italy and Australia, together with a partner network spanning 29 cities around the world.

Heather Kernahan, global CEO; Adrian Talbot, chief fin'l officer; Heather Craft, CEO, North America; Jeremy Lucas, CEO, UK; Laura Macdonald, chief growth officer; Stephanie Pastorelli, global head of people & culture; Ute Hildebrandt, mng. dir., continental Europe

San Francisco Office
222 Kearny St., #400, San Francisco, CA 94108
415/506-9759

Minneapolis Office
225 S. 6th St., #3900, Minneapolis, MN 55402

HOYT ORGANIZATION INC., THE

2370 West Carson St., Suite 265, Torrance, CA 90501
310/373-0103; helpdesk@hoytorg.com
www.hoytorg.com
Real estate, architecture & construction, healthcare, technology, finance, professional services PR, consumer/lifestyle, special events, education, crisis mgmt. Employees: 12. Founded: 1990.

Agency Statement: The Hoyt Organization, Inc., is a full-service strategic public relations and integrated communications agency that specializes in the development of real estate, architectural & construction, financial and professional services, technology, education, healthcare and consumer lifestyle programs on a national and regional basis. Based in California, the 30-year-old firm also provides global coverage through its partner agencies in the Public Relations Global Network (PRGN.com). Specialized services include media relations, social media, digital media, content generation programs, media training, and crisis communications. www.hoytorg.com

Leeza L. Hoyt, president; Alyson Campbell, VP

Clients Include:

Real Estate, Financial Services, Legal
Community Housing Opportunities Corp.
Greenbridge Investment Partners
Hertz Investment Group
Kennedy Wilson
Lee & Associates

Architecture/Construction/Design
Association of Professional Builders
Forté Specialty Contractors
Hankey Investment
HGA Architects & Engineers
Hoefer Wysocki
Nadel Architects
Phoenix Construction & Management
Retail Design Collaborative/Studio-111 (RDC-S111)

Consumer/Lifestyle
Aesthetica Medical
CIRCA
Elevé
Four Season Private Residences (FSLA)
Gage Academy of Art (Seattle)
Heartfulness Institute
LYFE Kitchen

Technology
Auction.com
Autogravity.com
BidMyListing.com
NxGen
PatientPop
Quantimetrix. Inc.
Ten-X

Educational Institutions/Professional Organizations
ACE Mentorship Program LA/OC
Charles R. Drew University
CREW-LA
Gage Academy of Art (Seattle)
Los Angeles Headquarters Assn.
Rainbow Housing Assistance Corp.
Southern California Development Forum
Structural Engineers Association of Southern California
Urban Land Institute, Los Angeles District
USC Lusk Center for Real Estate

Healthcare
Genomic Life
Heartfulness Institute

Continued on next page

Pinnacle Treatment Centers
South Bay Hospital
South Bay Independent Physicians Medical Group, Inc.
Torrance Memorial Home Health & Hospice
Torrance Memorial Medical Center

HUNTER:
EARNING CONSUMER ATTENTION

HUNTER

One World Trade Center, Floor 68, New York, NY 10007
212/679-6600; smormar@hunterpr.com
www.hunterpr.com
Samara Farber Mormar, CMO
Employees: 130+. Founded: 1989

Agency Statement: HUNTER is an award-winning consumer marketing communications firm ranked as a "Best Place to Work" with offices in New York, Los Angeles and London and partnerships that extend our reach globally. Beginning with research-driven insights, HUNTER executes strategic, integrated programs that build brand equity, increase engagement and drive measurable business results for consumer products and services. The 200+ person firm employs a powerful blend of marketing solutions to earn attention for some of the world's best known and most beloved brands.

Founded in 1989 with a specialization in food and nutrition, HUNTER has expanded organically into adjacent categories and as our clients moved on to new sectors and took us with them. Leading practice areas now include Retail, E-Commerce + Tech, Fashion, Health + Wellness, Beauty + Personal Care, and Home + Lifestyle. We have evolved our capabilities dramatically over the past decade to include a full suite of integrated consumer marketing communications services including brand strategy; talent and influencer engagement; social and digital media; multicultural programming and content creation for all mediums. Our motto is "we earn it," and at HUNTER we focus on doing so in three key areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach, client service-orientation and values-driven culture has led to one of the longest average staff tenures in the business and some of the most enduring client relationships including TABASCO® Pepper Sauce, our first client 33 years ago and still a client today.

Grace Leong, CEO; Jonathan Lyon, chief operating officer; Gigi García Russo, chief innovation and growth officer

Clients Include:
3M
Amazon
Bayer
Bell-Carters Foods, Inc
Benjamin Moore
Cacique® Inc.
Chicken of the Sea
Church & Dwight
Combe
Diageo North America
Happy Egg
Helen of Troy
Idahoan® Foods
Jamba
Johnson & Johnson
King's Hawaiian
La-Z-Boy
Le Creuset
McIlhenny Company, the makers of TABASCO® Sauce
Mrs. T's Pierogies (Ateeco, Inc.)
Pompeian, Inc.
Premier Nutrition Company
Reckitt Benckiser
Ritz
Smithfield Foods
Vera Bradley
The Vitamin Shoppe
The Wine Group

I

ICR STRATEGIC COMMUNICATIONS & ADVISORY

ICR

685 Third Ave., 2nd flr., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com
Twitter: @ICRPR
LinkedIn: https://www.linkedin.com/company/164280/
Investor relations, public relations, crisis communications, transactions & special situations, digital branding & creative services, governance advisory solutions, capital markets advisory. Employees: 363. Founded: 1998.

Agency Statement: Established in 1998, ICR partners with companies to execute strategic communications and advisory programs that achieve business goals, build awareness and credibility, and enhance long-term enterprise value. The firm's highly-differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to approximately 1000 clients across more than 20 industry groups. ICR's healthcare practice operates under the Westwicke brand. Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America, maintaining offices in New York, Norwalk, Boston, Baltimore and Beijing. ICR also advises on capital markets transactions through ICR Capital, LLC.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

Connecticut
761 Main Ave., Norwalk, CT 06851

Boston
Riverview II, 245 First St., 18th flr., Cambridge, MA 02142

Baltimore
2800 Quarry Lake Dr., #380, Baltimore, MD 21209
443/213-0500

San Francisco
150 Spear St., #825, San Francisco, CA 94105

San Diego
12520 High Bluff Dr., #265, San Diego, CA 92130
858/356-5920

Beijing
Unit 805, Tower 1, Prosper Center, No.5 Guanghua Road Chao Yang District, Beijing 100020, PR CHINA

Abbott Laboratories
Asana
Beyond Meat
BigCommerce Holdings
Boot Barn
Capri Holdings
Chunghwa Telecom Co. Ltd.
Colgate-Palmolive
Darden Restaurants
Dynatrace
Energy Vault
Enfusion
Freshpet
Harman
Intel/Mobileye
Jack-in-the-Box
Jamieson Laboratories Ltd.
Killer Burger
Kymera Therapeutics
Leslie's Poolmart
lululemon athletica
MongoDB, Inc.
New York City REIT
Paramount Group, Inc.
Planet Fitness
Regis Corp
Roots

SAB Biotherapeutics
Shake Shack
Sonos, Inc.
Sprinklr
Starwood Property Trust
TAG Holdings
Tencent Music Entertainment Group
Waitr
Warby Parker
Workiva
Zoom
ZoomInfo

IDEA GROVE

16000 Dallas Pkwy., #200, Dallas, TX 75248
972/235-3439; contact@ideagrove.com
www.ideagrove.com
linkedin.com/company/idea-grove
twitter.com/ideagrove
instagram.com/ideagrove
facebook.com/dallaspr
youtube.com/user/ideagrove
Employees: 30. Founded: 2005.

Agency Statement: Idea Grove is a unified PR and marketing agency that helps technology and e-commerce companies "Grow With TRUST," turning skeptical prospects into true believers at a time when brand credibility is at a premium. Our trust-centered approach to brand strategy, public relations, web design, content marketing and HubSpot consulting creates durable brands that can succeed across economic cycles and during periods of rapid change.

Our "Grow With TRUST" offering incorporates the acronym TRUST, representing our core solutions for clients, including:

T - Third-Party Validation. People want to hear what other people say about you, not what you say about yourself. This includes the news media, influencers, analysts, experts and— most importantly — your customers. Idea Grove can help you acquire third-party validation from each of these sources, and then feature it prominently across all your marketing touchpoints.

R - Reputation Management. It's critical to listen and respond to what customers, employees and others are saying about you on social media, including sites such as Glassdoor and product review sites. You must identify issues and correct errors quickly or your reputation will precede you with prospects — and not in a good way. Idea Grove can help.

U - User Experience. From your design, navigation and site speed to your website copy and trust badges, how visitors view your website has a lot to do with whether or not they will want to do business with you. Don't skimp on their experience. Idea Grove conceives the websites we create as comfortable, inviting homes that will make buyers want to explore and stick around a while.

S - Search Presence. When people search for your brand on Google, think of the first page of results they see as your second homepage. Are your Google listings up to snuff? What other websites come up when visitors search for you? On average, only 30 percent of your branded search queries end up in a visitor landing on your website. We'll help you with the other 70 percent — as well as your overall search presence.

T - Thought Leadership. Sharing interesting and helpful information with those who come across your brand online is one of the best ways to build trust. It shows you have more to offer the world than a widget to sell. For top of the funnel audiences, the key is to talk about your ideas more and your product less — and Idea Grove loves to make our clients look smart.

Agency Leadership: Scott Baradell, founder & CEO; John Lacy, COO; Katie Long, pres.; Liz Cies, exec. VP, PR & mktg. solutions; Jarrett Rush, VP, strategy & content; Cecil Cross, VP, creative & digital

ALPLA
Aprimo
Chowly
CloudTrucks
Creative Realities
Elve
Esker
Leve
Lumivero
Media Cybernetics
Phelps United
Quext
Sagiss
Stanford Graduate School of Business
TEAM Companies
Theatro
Viaero
Yooz

IDENTITY

300 Park St., #265, Birmingham, MI 48009
248/258-2333; fax: 248/258-1942; info@identitypr.com
www.identitypr.com
Media and influencer relations, community relations and management, social media, crisis and reputation management, brand development, website development, creative and video development, content development and marketing. Employees: 30. Founded: 1998.

Agency Statement: Identity is the driving force behind public relations, marketing and creative moments that leave a mark.

By leveraging today's Modern PR Mix - proven public relations strategies combined with best practices in marketing and creative design - we help our clients tap into the true value and power of strategic communications.

Headquartered in Birmingham with an office in Chicago, Identity provides communications support and strategy to more than 60 clients located throughout the United States and around the world, including Motown Museum, Absopure, Olga's Kitchen, La-Z-Boy Furniture, Nationwide Realty Investors, Verizon and more.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, partner, VP of acct. svcs.; Brandon Chesnutt, partner, VP, digital strategy & dev.; Elizabeth Strzalka, VP of finance & opers.; Andrea Conrad, dir. of creative opers.

20 W. Kinzie St., #10079B, Chicago, IL 60654
312/982-8709

Absopure
Aimbridge Hospitality
Aon
Applebee's
ASSA ABLOY
Association for Corporate Growth
Baker Katz
Beacon Park
Bill Knapp's
Blue Beyond Consulting
City Club Apartments
Chesapeake Hospitality
Comcast
Cottonwood Group
Custom Wealth Solutions
Del Taco
Detroit Regional Dollars for Scholars
Detroit Symphony Orchestra
Easton Town Center
EchelonSeaport
ElmTree Funds
Escalent
Fabian, Sklar, King & Liss, P.C.
Farbman Group
Feld Entertainment
Glorious Cannabis
Green Oak Village Place
Hall Financial
High Times
Inventrust Properties

Continued on next page

Jaffe Raitt Heuer & Weiss, P.C.
KSI Kitchen & Bath
La-Z-Boy
Lake Trust Credit Union
LightRx
Liss, Seder & Andrews P.C.
Michigan Association for Justice
Michigan Association of Certified Public Accountants
Modernizing Medicine Podiatry Systems
Motown Museum
Nationwide Realty Investors
NEAPCO
Nemes Rush Family Wealth Management
NewMark Merrill Companies
Olga's Kitchen
Pentastar Aviation
Pinkerton
Plastipak
Poag Shopping Centers
Prism Hotels & Resorts
RoadEx
Ross Mortgage
Schlaupitz Madhavan, P.C.
SME
Spartan Investment Group
Stefanini
Steiner + Associates
Store Space Self Storage
The Grove
The Heat & Warmth Fund
Townsend Search Group
Verizon

IMAGINE PR

262 W. 38th St., #703, New York, NY 10018
212/922-1961; info@imagine-team.com
www.imagine-team.com
Tourism, hospitality, conservation, sustainability. Employees: 10. Founded: 2006.

Gabriele Sappok, pres.; Andreas Sappok, mng. dir.

Ellerman House, South Africa
Forestis, Italy
Fregate Island Private, Seychelles
Higashiyama, a Ritz-Carlton Reserve, Japan
Maisons Pariente, France
Mandapa, a Ritz-Carlton Reserve, Indonesia
Natural Selection, Africa
Niarra Travel, Worldwide
Pangkor Laut Resort, Malaysia
Quasar Expeditions, South America
Saxon Hotel Villas & Spa, South Africa
Singita, Africa
Swiss Deluxe Hotels, Switzerland
The Broadway Collection, USA
The Ritz-Carlton, Koh Samui, Thailand
The Ritz-Carlton, Kuala Lumpur, Malaysia
The Singular Hotels, Chile
ThirdHome, Worldwide
Tswalu, South Africa
YTL Hotels, Asia & Europe

IMRE, LLC

210 W. Pennsylvania Ave., 7th flr., Baltimore, MD 21204
410/821-8220; fax: 815/550-1030; brians@imre.agency
www.imre.com
Consumer, healthcare.

Agency Statement:

Ushering in the Next Era of imre: Neera Chaudhary Takes the Helm as CEO

Imre continued to see exceptional top line revenue growth in 2022, with specific investments in expanding agency services and hiring new senior-level talent, including the appointment of new Chief Executive Officer, Neera Chaudhary, who brings more than two decades of experience leading top holding company agencies and practices.

Joining the firm in September, Chaudhary attributes the agency's 2022 success to an unwavering commitment and ongoing dedication of imre team members to show up for each other and for their clients each and every day. "Imre has built something very sticky and as the agency moves forward we're focused on further highlighting our unique equities in digital, analytics, creative, media and modern earned that has differentiated our role as a full-service AOR," Chaudhary said.

Through a mix of organic growth and a flurry of huge new business, imre's 2022 growth crossed industries including pharmaceutical, biotech, automotive, sports and retail.

In 2023, the firm will continue to focus on disrupting the conventions of life sciences marketing, fueled by its fresh perspective shared by its culturally-connected creators across the agency's consumer marketing team. This intentional approach continues to lead to more fully-integrated AOR assignments, and transforming the agency into a talent magnet.

Neera Chaudhary, CEO; Anna Kotis, pres.; Toni Dufour, chief commercial officer; Brian Simmons, chief growth officer; Matthew Zogby, chief integration & data officer; Patrick Sullivan, chief creative officer

1701 Walnut St., 7th flr., Philadelphia, PA 19103
267/214-6222

60 Broad St., #3600B, New York, NY 10004
917/477-4800

Clients Include:
Airstream, Inc.
Amgen, Inc.
AstraZeneca Pharmaceuticals LP
Aveo Pharmaceuticals, Inc.
Bausch Health US, LLC
Deere & Company
Dickies, a Division of VF Outdoors, LLC
EQRx, Inc.
Genentech USA, Inc.
Grant Thornton LLP
GSK
Infiniti Americas
Merck & Co. Inc.
NFL Properties LLC
Nissan Motor North America
Pfizer, Inc.
STIHL, Inc.
T. Rowe Price
The Travelers Indemnity Company
Zoetis LLC

INFINITE GLOBAL

21 W 38th St., 16th flr., New York, NY 10018
917/602-0545
www.infiniteglobal.com
www.linkedin.com/company/infiniteglobal/
twitter.com/igc_us
Additional offices: San Francisco, Los Angeles, Chicago, Washington, D.C. and London
Complete communications consulting for professional services firms.

Agency Statement: Infinite Global is an award-winning strategic communications agency advising a wide range of domestic and international clients facing difficult scenarios in which reputational, legal and commercial risk is high.

We advise organizations and individuals, providing counsel and tactical support to mitigate risk and protect reputations when it matters most. We have broad sector experience managing our clients' reputational risk, often involving active litigation, regulatory and political pressure, media attention and heightened public scrutiny. Infinite has an established data breach response practice that helps clients across a range of industries—including financial and legal services, education and healthcare—mitigate, prepare for and respond to the risks endemic to housing sensitive data.

Our work spans each phase of the crisis lifecycle: from pre-crisis preparation and planning, to rapid crisis response and post-crisis reputational repair.

Jamie Diaferia, founder & CEO; Zach Olsen, pres.; Isabel Podda, COO

INK & ROSES

276 Fifth Ave., Suite 1104, New York, NY 10001
212/661-1287; fax: 212/875-1672; ronna@inkandroses.com
www.inkandroses.com
Instagram: @InkAndRoses
Facebook: INK & ROSES Public Relations
Twitter: @InkAndRoses
LinkedIn: INK & ROSES
Beauty, health, wellness, parenting, lifestyle and corporate communications. Employees: 5. Founded: 2004.

Agency Statement: INK & ROSES is a full-service marketing communications firm specializing in beauty/grooming, consumer health/wellness, parenting, lifestyle, and corporate communications. From *Fortune* 50 to startup companies, we deliver award-winning strategies and integrated campaigns that drive awareness, increase demand and leave indelible impressions that move the needle. When our strategic thinking, creativity and collaborative energy come together, great ideas bloom. INK & ROSES is a certified Women's Business Enterprise through the Women's Business Enterprise National Council.

Ronna Reich, Founder & CEO; Kristen Pessalano, VP

Clients Include:
A'pieu
Janssen Pharmaceuticals
Johnson & Johnson
Missha
PRAVANA
Sepia

INK COMMUNICATIONS

2717 South Lamar Blvd., Ste. 1087, Austin, TX 78704
512/636-6804
www.ink-co.com
Technology and energy. Employees: 56. Founded: 2004.

Agency Statement: INK is a full-service marketing communications agency for tech and energy companies. We combine public relations, content, digital, creative, analytics, and research to create scalable, integrated programs that elevate our clients' stories and drive business growth. From our commitment to continuous learning to our culture of flexibility and trust, everything we do maps back to our mission – good work with good people makes for a good life.

With offices in Austin and Denver, our 56 specialists span North America and enjoy a flexible and connected work environment.

Starr Million Baker, CEO & co-founder; Kari Hernandez, CSO & co-founder; Blair Poloskey, partner and principal

Clients Include:
ACTIVE
Agoro Carbon Alliance
argodesign
Arturo
Bluetooth SIG
Cognite
CoreLogic
CORT
Dove Fueling Solutions
Ed-Fi Alliance
Enel North America
International Food Technologists (IFT)
Khoros
M Holland
NewRocket
StatsPerform
uStudio

INK LINK MARKETING

6073 NW 167th St., Suite C-18, Hialeah, FL 33015
305/631-2283; kmiller@inklinkmarketing.com
www.inklinkmarketing.com
Media, LSM and PR, social media, event staffing, copy-writing, graphic design, podcast producers, crisis communications, community relations, philanthropic outreach, grand openings, internal & executive communications. Employees: 13. Founded: 2012.

Agency Statement: Ink Link Marketing offers a marketing communications department if you don't have one, more creative and strategic horsepower if you do. Our marketing service and PR/Promotions firm provides the commitment of an internal marketing communications department and the capabilities of a full-service agency, without the operating costs of either. Specialists in Food, Hospitality, Medical, Trade, Nonprofits and B2B.

Kimberly Miller, founder & pres.; Brianne Barbakoff, VP, client services

Atlanta Community Food Bank
Church's Chicken
Hershey
Krystal
Razzoo's
Royal Caribbean
Smokey Bones
US OrthoPartners

INKHOUSE

1075 Main St., Suite 120, Waltham, MA 02453
781/966-4100; workwithus@inkhouse.com
www.inkhouse.com
Twitter: @InkhousePR
Blog: https://blog.inkhouse.com/
Newsletter signup: https://inkhouse.com/contact/#subscription
Employees: 158. Founded: 2007.

Agency Statement: Inkhouse is a strategic communications firm for innovative thinkers, creators and leaders who believe in the power of stories to effect positive change. We're a culture- and values-driven company that believes what's good for our people is good for our business.

Beth Monaghan, CEO & founder, beth@inkhouse.com; Jason Morris, pres., jason@inkhouse.com; Alison Morra, COO, alison@inkhouse.com; Dan O'Mahony, mng. dir., Inkhouse West, dan@inkhouse.com; Kate Riley, exec. VP & gen. mgr., Pacific Northwest, kate@inkhouse.com; Ed Harrison, mng. dir., Inkhouse East, ed@inkhouse.com; Tiffany Darmetko, exec. VP, client svcs., tiffany@inkhouse.com; Megan Link, exec. VP & gen. mgr., Mid Atlantic, mlink@inkhouse.com; Anne Baker, exec. VP & gen. mgr., California; Keith Giannini, exec. VP, keith@inkhouse.com; Lisa van der Pool, exec. VP, media strategy, lisa@inkhouse.com; Samantha McGarry, exec. VP, Story Crafting, samantha@inkhouse.com; Julie Sellew, exec. VP, asst. GM, jsellew@inkhouse.com

1075 Main St., Suite 120, Waltham, MA 02453
135 Fifth Ave., 5th flr., New York NY 10010
655 Commercial St., San Francisco, CA 94111
600 1st Ave., Seattle, WA 98104

Acquia
Amplitude
Appfire Technologies
Beamery
BioMed Realty
BlueVine Capital
Brightline
Brown Brothers Harriman & Co.
Callminer
Cambium Learning
Capella Space
Chainguard
Clumio
Corvus Insurance
CropOne
Crunchbase
D2iQ
Databricks
Datto
Deepgram
Emeritus
Energize Ventures
ForgeRock
Front
Gigamon
Harvard Pilgrim Health Care
Harvard School of Education
Immuta
Incredible Health
Lacework
Molekule
NEXT Insurance
Netskope
OneSpan
OpenView Ventures
Persado
PhysicianOne Urgent Care
Plume
Puma
Qumulo
Raytheon
ReliaQuest
Remitly
Rockland Trust
Roofstock
Samsara
ServiceTitan
SmartRent
Starburst
Strava
The Markup
UMass Memorial
Wasabi
Wistia
Vianai
Xerox

INSPIRE PR GROUP

6120 S. Sunbury Rd., Westerville, OH 43081
614/532-5279; info@inspireprgroup.com
inspireprgroup.com
Media relations, corporate and crisis communications, influencer and stakeholder engagement, issues and reputation management; digital marketing, graphic and web design; video production. Employees: 18. Founded: 2014.

Agency Statement: Inspire PR Group is a full-service public relations and digital agency that serves as a trusted partner to valued clients throughout the U.S. We work across multiple sectors such as restaurant, food and beverage, agriculture, retail, non-profit, tourism and hospitality, local government, pets, energy and real estate, and we represent nationally recognized brands, businesses, trade associations and non-profits.

Hinda Mitchell, pres.; Diane Hurd and Hana Bieliauskas, VPs

ADA Mideast - Drink Milk
American Biogas Council
American Egg Board
Cameron Mitchell Restaurants
Charleys
Chillicothe City Schools
Columbus Speech & Hearing
Delaware County VB
El Vaquero
FCBank
I am Boundless
Iowa Egg Council
LSS - Media Relations
M/I Homes
Nature Pure LLC
North Carolina Egg Association
Ohio Agriculture Conservation
Ohio Association of Foodbanks
Ohio Beef Council
Ohio Egg Marketing Program
Ohio Egg Processors Association
Piada
ProEgg
ProtectED
St. Vincent Family Services-Ongoing
The Boys and Girls Club of Central Ohio
The Kroger Co.
United Egg Producers
Versova
Wayne Farms

IPREX

885 Arapahoe Ave., Boulder, CO 80302
720/345-3933; alexandra.mayhew@iprex.com
www.iprex.com
Facebook: www.facebook.com/IPREX
Twitter: twitter.com/IPREX_Global
LinkedIn: www.linkedin.com/company/iprex-global-pr-and-communications
Top global communications and PR network with more than 1,100 communications professionals in more than 100 markets globally. Full suite of communications, branding, marketing and PR services across all industries, including B2B, consumer, corporate, crisis, education, environment, energy, financial, F&B, healthcare, technology and tourism.
Employees: 1,100+. Founded: 1983.

Global Pres.: Julie Exner
Executive Dir.: Alexandra Mayhew

Complete Leadership List: https://www.iprex.com/the-most-experienced-communications-and-pr-professionals-in-the-world/

IW GROUP

6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048
213/262-4090
bill.imada@iwgroupinc.com
martin.yang@iwgroupinc.com
iwgroup.agency
Corporate, government and non-profits. Employees: 64. Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market, solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, chmn.; Nita Song, pres.

Clients include:
Bank of the West
Beam Suntory
Brown-Forman
City of Hope
Lexus
McDonald's
Netflix
Nielsen
Northwestern Mutual
Shiseido
Southern California Edison
Walt Disney
Warner Brothers
Xoom

J

J/PR

530 7th Ave., #502, New York, NY 10018
212/924-3600; letstalk@jpublicrelations.com
www.jpublicrelations.com
Employees: 105. Founded: 2005.

Agency Statement: A global communications agency with a specialization in public relations, social media, content creation, partnerships, and digital marketing. With 105 employees across four U.S. offices including New York City, San Diego, Los Angeles and Nashville, one international office in London, plus a presence in Toronto, Denver, Arizona, Boston, Chicago, and Florida, J/PR is a trusted leader in integrated media relations, social media and brand strategy, trend forecasting, guest programming, brand partnerships, experiential activations, influencer engagement, and crisis communications.

Established in 2005, J/PR has consistently risen as a leader in the travel and hospitality spaces. Today, the agency's growing portfolio spans many markets outside of travel and hospitality, with clients in lifestyle, culinary, real estate, and wellness. J/PR's global roster includes more than 150+ hotels in the U.S., UK and throughout Europe, Mexico, the Caribbean, Africa and more. J/PR represents destinations such as Panama, North Carolina and Utah as well as flagship hospitality brands including Hilton Luxury Brands, Virgin Limited Edition, Shangri-La, Relais & Châteaux, Vail Hospitality, Pendry Hotels & Resorts, Under Canvas, and Iconic Luxury Hotels. Over the past few years, J/PR has continued to expand its consumer and real estate portfolio, with the addition of Hawaiian Airlines, California Olive Ranch, Palazzo Ricci, and more.

J/PR is continuously listed on the *Observer*'s annual "PR Power 50" as one of the country's most powerful PR firms and recognized as a top place to work through its celebrated work culture - "Top Places to Work" by *PR News*, "Best Places to Work" by *Inc.*, "Best Places to Work" by *Crains*. *PR Week UK* awarded J/PR Travel, Leisure, Lifestyle and Hospitality Campaign of the Year 2022, following the success of a viral campaign launched by the team. J/PR received a Five Star rating in *Forbes*' inaugural list of "America's Best PR Agencies" in addition to multiple trade and consumer awards for company culture and brand success. An industry innovator, J/PR became the first travel PR agency to launch a podcast in 2018, Priority Status.

Jamie Sigler O'Grady, Sarah Evans, partners

Office Locations:

New York
530 7th Ave., #502, New York, NY 10018
212/924-3600

San Diego
2341 Fifth Ave., San Diego, CA 92101
619/255-7069

Los Angeles
10250 Constellation Blvd., Office #02-170, Los Angeles, CA 90067
310/722-7066

Nashville
818 18th Ave. South, 10th flr., Nashville, TN 37203
310/722-7066

Denver
1615 Platte St., Office 127, #200, Denver, CO 80202

London
123 Buckingham Palace Rd., Victoria, London SW1W 9SH, UK
+44 (020) 3890 5838

Clients Include:
Adare Manor - Co. Limerick, Ireland
Andronis Exclusive (multiple properties) - Santorini, Greece
Château du Grand-Luce - Loire Valley, France
Conrad Punta de Mita, Riviera Nayarit, MX
Conrad Midtown, New York City, NY

Continued on next page

Curtain Bluff - Antigua
Eden Roc Cap Cana - Dominican Republic
Four Seasons Resort Lana'i - Lana'i, HI
Halepuna Waikiki by Halekulani - Honolulu, HI
Hawaiian Airlines
Hilton Luxury Brands
Hotel del Coronado - San Diego, CA
Iconic Luxury Hotels (multiple properties) - United Kingdom
InterContinental (multiple properties) - North America
MacArthur Place Hotel & Spa - Sonoma, CA
Monarch Beach Resort - Dana Point, CA
Old Edwards Resort & Spa - Highlands, NC
Pendry Hotels & Resorts (multiple properties) - North America
Rancho La Puerta - Tecate, México
Rancho Valencia Resort & Spa - Rancho Santa Fe, CA
Relais & Châteaux
Shangri-La Hotels & Resorts
Sugar Beach, A Viceroy Resort - Soufriere, St. Lucia
The Cloudveil - Jackson Hole, WY
The Goring - London, UK
The Ocean Club, A Four Seasons Resort - Bahamas
The Palms and The Shore Club - Turks & Caicos
The Ritz-Carlton (multiple properties) - North America
The Setai-Miami Beach - Miami, FL
The Stafford - London, UK
Twin Farms, Barnard, VT
Vail Mountain Resorts
Vail Resorts Hospitality
Virgin Limited Edition
Visit North Carolina
Under Canvas - North America
Utah Office of Tourism
Waldorf Astoria Las Vegas
Waldorf Astoria Los Cabos Pedregal
Waldorf Astoria Maldives Ithaafushi, Maldives
Washington School House - Park City, UT

JACKSON | SPALDING

JACKSON SPALDING

1100 Peachtree St. NE, Suite 1800, Atlanta, GA 30309
404/724-2500; atlanta@jacksonspalding.com
www.jacksonspalding.com
We are a full-service agency with expertise in integrated PR campaigns, issues management, media relations, speaker/media coaching, executive visibility, influencer relations and more. Employees: 146. Founded: 1995.

Agency Statement: Jackson Spalding's humble and hungry team of thinkers, creators and achievers accomplishes breakthrough results for brands eager for measurable audience attention, affinity and action. Founded on the premise that there was a better way to serve our clients, people and communities, our vision is to be the most trusted and respected agency in our industry.

We are proudly one of the largest independent public relations and marketing agencies in the U.S. With roots in PR backed by marketing muscle, we serve clients around the world with an integrated mix of services that helps clients move reputation and results together. With experts across PR, crisis & issues management, branding, advertising and digital marketing, Jackson Spalding helps its clients orchestrate messages effectively and efficiently to move those who matter most and deliver measurable results.

Jackson Spalding was recognized by *Forbes* as one of America's Best PR Agencies of 2021, and our campaigns have received numerous accolades - from the AMA Awards to the ADDYs.

Board Members: Glen Jackson, Chowning Aguilera, Brian Brodrick, Randall Kirsch, Trudy Kremer, Eric O'Brien, Whitney Ott, and Joanna Singleton

125 West Washington St., #775, Athens, GA 30601
706/354-0470; athens@jacksonspalding.com

1722 Routh St., #950, Dallas, TX 75201
214/269-4400; dallas@jacksonspalding.com

Soho Works 9000 Sunset
9000 Sunset Blvd, Floor 3, West Hollywood, CA 90069
424/365-3244; jswest@jacksonspalding.com

American Tire Distributors, Inc.
Boys & Girls Club of America
Chemical Insights Research Institute
Chick-fil-A
Children's Healthcare of Atlanta
Delta Air Lines
Dematic
Georgia Department of Human Services
Georgia Ports Authority
Google
LL Bean
Mendocino Farms, LLC
Norfolk Southern
Ole Miss
Primrose Schools
Publix
Rollins Inc.
Southwire
The Coca-Cola Company
TK Elevator

JASCULCA TERMAN
STRATEGIC COMMUNICATIONS

JASCULCA TERMAN STRATEGIC COMMUNICATIONS

730 N. Franklin St., Suite 510, Chicago, IL 60654
312/337-7400; info@jtpr.com
www.jtpr.com
@jasculcaterman
Employees: 20. Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications' passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events...to educate, empower and engage through strategic use of digital and video. For more than 40 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit www.jtpr.com, facebook.com/jasculcaterman or @jasculcaterman on Twitter.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.

Ann and Robert H. Lurie Children's Hospital of Chicago
BP
Brookfield Zoo
Chicago Department of Public Health
GCM Grosvenor
Illinois Equal Justice Foundation
Illinois Public Higher Education Cooperative
South Side Healthy Community Organization
The Carter Center

JCONNELLY
22 W. 21 St., #301, New York, NY 10010
646/922-7770; cbrennan@jconnelly.com
www.jconnelly.com
Brand development, content strategy & development, crisis management, digital strategy, media relations, message development, research & data analytics, social media strategy & campaign development, video production, etc. Employees: 100+. Founded: 2003.

Agency Statement: Amplifying your purpose is our passion. Whether you are a public multi-billion-dollar company, a startup or an influencer, we focus on building, growing, managing and protecting your brand to help you achieve your business goals. Through our immersive approach, we work to understand and become an extension of your team to turn market challenges into opportunities, champion your differentiators, establish trust, and deliver value at every level of your organization.

Jennifer Connelly, CEO & founder; Mat Murchison, CFO; Steven Stoke, exec. producer; Alana Kohl, exec. VP

Clients Include:
DoubleLine Capital
Hightower
Krasdale Foods
Pictet
Revel Spirits
Tony Robbins

JEFFREYGROUP
201 S. Biscayne Blvd., Ste. 1400, Miami, FL 33131
305/860-1000; bburlingame@jeffreygroup.com
www.jeffreygroup.com
Providing marketing, corporate communications and public affairs consulting services for multinational companies and brands throughout Latin America. Employees: 300. Founded: 1993.

Agency Statement: The Latin America specialists since 1993, successfully serving the world's largest companies and best-known brands. JeffreyGroup provides a full range of corporate communications services, including brand purpose and public affairs consulting, as well as data-driven insights and analysis, from six wholly-owned offices and a network of local partners throughout Latin America.

MIAMI (HQ)

Brian Burlingame, CEO
Natalia Montoya, group dir.
Jeffrey Sharlach, chmn.

MEXICO CITY
Cordillera de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico
+52 (55) 5281-1121

Mauricio Gutiérrez, mng. dir.

SÃO PAULO
(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - São Paulo, SP CEP 05422-030, Brazil
+55 (11) 3185-0800

Patricia Avila, mng. dir.

RIO DE JANEIRO
Ed. Argentina, Praia de Botafogo, 228. Rio de Janeiro, RJ CEP 22250-040, Brazil
+55 (21) 3958-1245

Daniela Bottino

BRASILIA
SBS Quadra 02 Bloco E nº 12 – Sobreloja Sala 206, Parte: W20, Asa Sul, Brasília - DF CEP 70.070-120, Brazil
+55 (61) 3550-0699

Leonardo Araujo, acct. dir.

BUENOS AIRES
Montevideo 1669, Piso 7, Oficina A, C1021AAA, Buenos Aires, Argentina
+54 (11) 4328-3354

Diego Campal, mng. dir.

Airbus
Amazon
American Airlines
AstraZeneca
Bacardi
Baker McKenzie
Bayer
BlackRock
BMW
Credit Suisse
Enel
GE
John Deere
Johnson & Johnson Medical Devices
KPMG
Marriott International
Mastercard
The Patron Spirits Co.
Pizza Hut
PlayStation
Reckitt
Salesforce
Telefonica
TikTok
Walt Disney World Resorts

JOELE FRANK
622 Third Ave., 36th flr., New York, NY 10017
917/685-8835; info@joelefrank.com
www.joelefrank.com
Investor relations, corporate communications and media relations, restructuring and bankruptcy, crisis communications and special situations, transaction and integration/change management communications, shareholder activism, ESG, litigation support, private equity, and design and digital. Founded: 2000.

Agency Statement: Joele Frank provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients range from large, global public companies to smaller, private enterprises across virtually all industries. Our professionals have been recognized by our peers, the financial community and journalists for their quality work, strategic acumen and creative approach to challenging issues. Joele Frank consistently ranks among the top PR firms in announced restructurings, M&A transactions, and defense against activist investors.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Scott Bisang, Eric Brielmann, Steve Frankel, Michael Freitag, Barrett Golden, James Golden, Jude Gorman, Jonathan Keehner, Nick Lamplough, Tim Lynch, Daniel Moore, Jamie Moser, Aaron Palash, Leigh Parrish, Adam Pollack, Jed Repko, Meaghan Repko, Andrea Rose, Arielle Rothstein, Joe Sala, Mahmoud Siddig, Andrew Siegel, Sharon Stern, Kelly Sullivan, Ed Trissel, partners

West Coast Office: One California St., #2275, San Francisco, CA 94111
415/869-3950

JPA HEALTH

1101 Connecticut Ave., NW, Suite 600, Washington, DC 20036
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com
Twitter: @JPAHealthComm
LinkedIn: @JPAHealthCommunications
Facebook: @JPAHealth
Health, medical, public health, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; video production; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns; marketing; market research and assessment; data analytics, insights and evaluation; medical meetings planning; executive visibility; internal communications. Employees: 90. Founded: 2007.

Agency Statement: JPA Health is a full-service, integrated marketing communications agency that is headquartered in Washington, D.C., with offices in New York, Boston and London. We work exclusively in the health sector with a team that is laser focused on helping people live healthier lives. Our passion can be summed up in one word: Connect'ability, a term that JPA coined to reflect how we "bring it together" for our clients. Over the course of 2022, JPA Health continued its growth trajectory from years past, achieving 39% revenue growth, 33% client growth and 13% staff growth, compared to the previous year.

Carrie Jones, prin.; Chris Sousa, CFO; Diane Wass, mng. dir., London; Linda Davis, sr. dir., human resources; Ken Deutsch, exec. VP, JPA Labs, head of research & insights; Adam Pawluk, CCO

Offices in Washington D.C., New York, Boston, London.

Clients Include:
American Assn. of Clinical Endocrinology
American College of Obstetricians & Gynecologists
American Kidney Fund
Applied Therapeutics
Arvinas
Ascendis
AstraZeneca
BlueWind Medical
Community Catalyst
Geisinger Medical Center
Glaukos
GSK
IDEXX
IgGenix
Intuitive
Kroger Health
Leadiant Biosciences
Lilly
LUNGevity
Medicines360
Merck
Milestone
National Institutes of Health (NIH)
Nobelpharma
Rhythm Pharmaceuticals
Sage Therapeutics
Sanofi
Takeda
The Centers for Disease Control and Prevention
The Physicians Foundation
The Substance Abuse and Mental Health Services Administration (SAMHSA)
United States Pharmacopeia (USP)
Vibrant Gastro

JUDGE PUBLIC RELATIONS, LLC

4200 George J. Bean Pkwy., Suite 2589, Tampa, FL 33607
813/279-8335; fax: 813/279-8336; news@judgepr.com
https://judgepr.com
Media relations, crisis communications, community relations, governmental affairs. Employees: 8. Founded: 2011.

Agency Statement: In short, we put our clients in front of the right target audience by placing them in the news, creating catchy content, increasing their SEO and building out strategic messaging. We deliver results and increase their bottom line. With every single one of our clients, since our inception, being the recipient of earned media coverage, let Judge PR decide your verdict in the court of public opinion.

James Judge, CEO; Danielle Judge, COO; Justin Clements, dir., PR; Christy Monahan, social media & mktg. mgr.; Scott Goodman, mktg. & creative; Josh Powers, dir., web dev. & creative design; Dan Foard, chief videographer & aviation opers.

3 Daughters Brewing
All Hands and Hearts
Armed Forces Families Foundation
AimLock
Black Diamond Medical
Bomnin Automotive Group
Carolina Dental Specialty Center
Charleston Defense Contractors Association
Clegg Insurance
Footprints Beachside Recovery Center
Judge For Congress
Orthopaedic Spine Institute of NW Florida
Project DYNAMO
RedDress Medical
Skyway 10K
SOF Missions
Spike's Tactical
SynDaver
Taco Bell
Thrive Pet Care
Veterinary Emergency Referral Group - Brooklyn

JW PUBLIC RELATIONS & MARKETING

Westfield, IN 46074
260/303-4133; info@jwprmarketing.com
www.jwprmarketing.com
Full-service, integrated earned-media campaigns for SMBs and startups in industries including manufacturing, healthcare, fintech, retail, real estate, and more. Employees: 8. Founded: 2006.

Jennifer Wezensky, pres.

K

KAPLOW COMMUNICATIONS

370 Lexington Ave., #1900, New York, NY 10017
212/221-1713; info@kaplow.com
www.kaplow.com
Founded: 1991.

Agency Statement: Kaplow was founded on the belief that authentic storytelling could forge an emotional connection between a brand and its audience. For more than 30 years, we've been an independent force in the communications industry, consistently evolving with the changing media landscape to create relevant, customized programs that form emotional connections, change conversations and generate award-winning,

business-building results.

Whether our clients are redefining their mission, launching a brand or seeking to gain relevance through empathetic communications, Kaplow will differentiate them to ensure they are telling the right story to the right people. It all starts with an insight that we expand into a story that is told through our services — from best-in-class public relations and thought leadership programs to cutting-edge influencer capabilities and conceptualizing integrated campaigns in today's digital world.

We also continue to develop new product offerings that help clients better understand and communicate their stories to both external and internal audiences. These stem from the agency's core values of trust, respect, energy and enthusiasm.

Based in New York, we serve both B2C and B2B clients — from start-ups to *Fortune* 500s — in beauty & fragrance, fashion & accessories, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial service, and more.

Each program is customized for the client's unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers wherever they may be, and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, pres. & chief strategy officer; Samara Finn Holland, exec. VP, growth & strategic initiatives; Claire Nilsson, exec VP, beauty; Jee Nah Chang Walker, exec. VP, lifestyle; Liz Mefford, exec. VP, health

23andMe
Alliance for Inclusive and Multicultural Marketing (AIMM)
Bluemercury (Lune+Aster and M-61)
BondiBoost
Breast Cancer Research Foundation
CEW
Colorescience
Conair
Curaleaf
CVS Health
Dermstore
Digit
Elvie
Fidelity Investments
HearingLife
Lindywell
PVH
quip
Ralph Lauren Fragrances
Satisfyer
Stanley
Target Corp.
wet n wild

karbo com

KARBO COMMUNICATIONS, INC.

601 Fourth Street, Suite 204, San Francisco, CA 94107
415/255-6510; info@karbocom.com
www.karbocom.com
Corporate, product, employee, community, influencer, financial PR, thought and market leadership, social media, analyst relations, crisis comms., content development, conferences, speaking, awards, data analytics, measurement. Employees: 22. Founded: 2001.

Agency Statement: Karbo Communications is a top-ranked, integrated technology PR and marketing agency with a track record of delivering revenues, industry-leading stature, partners, staffing and funding. With Karbo Com, you don't get bench players. You get the industry's top marketing and PR teams working with you every day, whether it's elevating brand identity, securing market and thought leadership, scoring top tier media recognition, deploying content marketing strategies, and building communities. We've pioneered marketing and PR efforts across categories and industries, such as cloud/SaaS, fintech, security, the IIoT/IoT, clean tech, social, data analytics, apps, martech, medtech, high performance computing, AI, and communications.

The Karbo Com team has worked extensively with both B2B and consumer tech companies, including Apple, AppDynamics, Snowflake, NerdWallet, TIBCO, Hootsuite, Penguin Computing, Equinix, Cisco, Defense.Net, Bugcrowd, Inseego, Promethean, GoDaddy, Airbnb, Logitech, Juniper Networks, Oracle, Nutanix, Recurly, TDK, Real Time Innovations (RTI), Sweep, Sunrun, Ooyala, Couchbase, Sitecore, GitLab, Demandbase, eBay and Intel. Our clients range from stealth startups to billion-dollar global brands. When it's make or break, you want the best. You want a team that's seen it all, yet knows the latest and greatest trends, technologies and tools. You want a partner that delivers. You want Karbo Com.

Julie Karbo, founder & CEO

Office Locations: San Francisco, New York and Los Angeles.

Caveonix
Cornelis Networks
Hootsuite
Incognia
Inseego
Penguin Computing
Promethean
RTI (Real-Time Innovations)
Sendinblue
Subtext
Timescale
Treasury Prime

KARV

KARV COMMUNICATIONS

370 Lexington Ave., #2001, New York, NY 10017
212/333-0275; fax: 212/537-0621; adf@karvcommunications.com
www.karvcommunications.com
Strategic, corporate, financial, crisis management, public affairs, government and regulatory affairs; reputation management. Employees: 7. Founded: 2012.

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & pres.; Eric Andrus, exec. VP

1513 6th St., #204, Los Angeles, CA 90401
213/228-3236

KCD PR

KCD PR

San Diego, CA
619/955-7759; info@kcdpr.com
www.kcdpr.com
www.linkedin.com/company/kcdpr
www.facebook.com/KCDPR
twitter.com/KCDPR
www.youtube.com/user/KCDPR
Employees: 14. Founded: 2009.

Agency Statement: KCD PR is an award-winning strategic communications agency with expertise in creating and executing individualized, integrated, and impactful campaigns for motivated leaders in

Continued on next page

financial services, fintech, blockchain and high-technology industries.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. Many of us actually were journalists and producers before jumping to strategic communications. KCD PR is virtual agency with team members based in every time zone to ensure a seamless client service experience.

Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand's voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications, M&A strategy, investor relations, IPO communications, blockchain communications and executive media training.

Agency awards include: *Forbes* Best PR Agencies in America 2022, 2021, Hermes Platinum Award for Outstanding Media Relations Campaign 2020, Silver Stevie Award for Communications PR Campaign of the Year 2020.

Kevin Dinino, founder/pres.

AppTech Payments Corp.
Argyle
Bitwave
California Bank & Trust
Cambridge Investment Research
Cosaic
CyberCatch
Cyber Center of Excellence (CCOE)
CU Direct
Diamond Standard
Ensight
Etana Custody
Fintech Talents Conferences
IDIQ
LPL Financial
Q2 Holdings
Stablecorp
VC Innovations

KEITH SHERMAN AND ASSOCS.

234 West 44th St., New York, NY 10036
212/764-7900; keith@ksa-pr.com
www.ksa-pr.com

KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele. Employees: 4. Founded: 1990.

Agency Statement: We are proud of several long-term client relationships including 10 years working for *The New York Times*, 18 years with the Tony Awards, two decades representing Olympic Gold medalist Brian Boitano and a decade working for Marsh & McLennan. KSA's four person staff is based in Times Square.

As a result of our corporate-to-cool client base, we have a unique perspective that we've brought to campaign after campaign with tremendous results over decades.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

Clients Include:
Actors Studio
Al Hirschfeld Foundation
Architectural Digest
Art Students League of New York
Brian Boitano
Bristol-Myers Squibb
Broadway League
Columbia University
Focus Features
Hertz
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
Nederlander Worldwide Entertainment
New York Marriott Marquis
The New York Times
Out Leadership
Colin Quinn
Tony Awards
Universal Pictures
Visiting Nurse Service of New York

KEKST CNC

U.S. Headquarters: 437 Madison Ave., New York, NY 10022
212/521-4800
www.kekstcnc.com

Specialties: Strategic and Financial Communications, Investor Relations, M&A, Crisis & Issues Management, Shareholder Activism, Litigation Support, Alternative Investments, Restructuring, Cyber Security, Corporate Governance and Public Affairs. 15 locations worldwide; 600 clients; 300 employees, 70 located in New York. Founded: 1970.

Agency Statement: Kekst CNC is a leading global strategic communications firm with unparalleled expertise in helping global business and institutional leaders navigate through complex transitions, manage strategic opportunities and crises, and enhance reputations through proactive and responsive communications. Our clients rely upon the sound judgment, innovative thinking, and proven effectiveness of our highly experienced team of advisors to develop and execute the integrated communications strategies necessary to maintain the confidence of stakeholders in an era of accelerated change.

Jeremy Fielding, co-chief executive officer, partner (New York)

KETNER GROUP COMMUNICATIONS

11801 Domain Blvd., 3rd flr., Austin, TX 78758
512/947-4062; info@ketnergroup.com
https://ketnergroup.com
Catherine Seeds, catherine@ketnergroup.com
Blog: https://ketnergroup.com/blog
Handbook: https://ketnergroup-5942989.hs-sites.com/the-retail-tech-pr-handbook

Retail technology, retail, technology, ecommerce, grocery, CPG, fashion, PR, communications, content development, analyst relations. Employees: 11. Founded: 1990.

Jeff Ketner, founder & CEO; Catherine Seeds, pres.

AdAdapted
Anyline
Appriss Retail
Birdzi
Cloudinary
GK
Opterus
PICKUP
Regal.io
Searchspring
SymphonyAI Retail CPG
Uniform

KITEROCKET

45 W Jefferson St., Phoenix, AZ 85003
602/443-0030; info@kiterocket.com
www.kiterocket.com
PR-forward communications services: brand awareness, brand strategy, influencer, design, digital marketing, social media, events and experiential marketing, public relations, website development. Employees: 34.

Amanda Foley, founder & CEO; Rebecca Holmes, founder & COO; Martijn Pierik, founder & exec. chmn.; Jamie Campbell, mng. dir., client & svc. opers.; Amy Smith, mng. dir., tech & agency mktg.; Danielle Friedman, mng. dir., opers.; Jeff Fryer, sr. dir., digital strategy; Ina Chu, acct. dir., Asia Pacific; Andrew Depoy, dir., brand dev.; Francoise Von Trapp, dir. of editorial content

Class One Technologies
LoRa Alliance
NexTracker
Renesas
SkinSpirit
The Bellevue Collection
The Town Dock
Unbound Snacks

KIVVIT

222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
312/664-0153; fax: 312/216-2636; info@kivvit.com
www.kivvit.com
Facebook: www.facebook.com/Kivvit
Twitter: www.twitter.com/TeamKivvit
LinkedIn: www.linkedin.com/company/kivvit
Latest Kivvit News & Updates: www.kivvit.com/news
Strategic communications, message development, stakeholder engagement, media relations, executive positioning, rapid response, campaign management, brand & creative development, traditional & digital advertising, paid & social media strategy, campaign measurement & optimization. Employees: 120+. Founded: 2002.

Agency Statement: The major issues of today — social impact, ESG, DE&I, stakeholder capitalism, market volatility, influencer activists, misinformation, political polarization, and employee empowerment — challenge organizations in new ways. To communicate. To adapt. To embrace the future.

Kivvit is a full-service strategic communications firm built to help organizations meet this moment and navigate their most complex issues. We identify, shape, and amplify ideas and issues to move critical audiences.

We are over 120 professionals across multiple geographies working together as one team to serve *Fortune* 500 companies, entrepreneurs, nonprofits, advocacy groups, public agencies, and institutions.

Our foundation in politics, government, media, and civic advocacy, our experience in high stakes issues, and our data-driven ethos combine to give our clients the insights to drive results.

Our success delivering on these priorities has earned Kivvit recognition as *Campaigns & Elections* magazine's Public Affairs Firm of the Year in 2021 and 2020 and as one of *PRovoke*'s North America Agencies of the Year for the past 5 years.

Kivvit is also featured in *O'Dwyer*'s specialty rankings across multiple categories, including Energy, Education, Environment & Sustainability, Health, Purpose & Corporate Social Responsibility, Real Estate, Sports, and Travel.

Client Sectors/Industries:

Education / Energy & Sustainability / Real Estate, Infrastructure & Land Use / Non-Profit Organizations & Institutions / Social Impact & ESG / Health & Life Sciences / Transportation / Sports / Travel & Tourism / Entertainment / Financial Services / Technology & Innovation / Media / Food & Beverage

Awards (Agency):

***Bulldog* PR Awards:** Best Large Agency, 2020; Most Innovative Agency, 2020, 2022

O'Dwyers: No. 15 Nonprofits PR Firm; No. 3 Energy PR Firm; No. 8 Real Estate Finance & Development PR Firm; No. 3 Corporate Social Responsibility PR Firm; No. 4 Education PR Firm; No. 18 Largest Independent PR Firm in the United States

PRovoke: Top 5 North American Public Affairs & Digital Agency of the Year, 2018, 2019, 2020, 2021, 2022

***Campaigns & Elections* Reed Awards:** Public Affairs Firm of the Year, 2020, 2021, 2022

PR News: Elite 100 Most Innovative PR Agencies, 2021, 2022

Awards (Campaign):

PRovoke: North American Company of the Year, 2022; North America Best in Show, 2022; Top 40 Global Campaign, 2021, 2022

Reed Awards: Best Public Affairs Campaign, 2022

Eric Sedler, founder & CEO; Molly Scherrman, COO; Zach Silber, CSO; Adam Steinberger, Annie Lydgate, Arielle Goren, Eric Herman, Jalisa Washington-Price, Kent Holland, Maura Farrell, Megan Cryan, Michael Ford, Robin Rosenbaum, Sarah Hamilton, Sophie McCarthy, Terri Sanders, Tom Meara, mng. dirs.

222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654

Jeanne Ready, gen. mgr.

1100 G St. NW, #350, Washington, DC 20005

Myya Passmore, gen. mgr.

200 Varick St., #201, New York, NY 10014

Pakhi Kane, gen. mgr.

603 Mattison, 5th flr., Asbury Park, NJ 07712

Chris Donnelly, gen. mgr.

3250 NE 1st Ave., #305, Miami, FL 33137

María Cristina Chicuen, gen. mgr.

Clients Include:
Allstate
Anheuser-Busch
Asian American Federation
Cordis
Exelon
Fast Company, Inc.
Fwd.Us
Google, Inc.
LanzaJet
Illinois Dept. on Aging
Illinois Dept. of Healthcare and Human Services
Illinois Treasurer's Office
Noveon Magnetics
SimilarWeb
The Nature Conservancy
Villanova University

KVA - COMMUNICATIONS MADE SIMPLE

13000 S. Tryon St., Suite F-138, Charlotte, NC 28278
678/634-2297; connect@kellyvoelker.com
www.kellyvoelker.com
Crisis communications, corporate communications, brand communications, public relations, media relations, employer branding, content strategy and development. Employees: 10. Founded: 2014.

Agency Statement: When your message is critical, you don't have to go it alone. What you need is a trusted partner who can act as an extension of your team and take care of all your communications needs — from strategy to execution.

KVA's team of seasoned content creators, storytellers and crisis communications experts is committed to giving you confidence and clarity throughout the communications process. We'd love to partner with you.

Continued on next page

KVA continued

Kelly Voelker, CEO & founder; Tam'ra Powell, sr. VP, mktg. & comms. strategy; Laura Horsford, sr. VP; Melissa Hutchinson, VP, client svcs. & opers.; Jaime Levins, acct. dir.; Ashley Ellis, sr. mgr., content strategy; Briana Hamilton, acct. dir.; Kali Peterson, sr. acct. dir.; Paula Bryant, sr. acct. dir.; Jardan Brown, mktg. and comms. mgr.

Empire Portfolio Group
JPMA
Kimball International
NADCA
New Teacher Center
Prezzee
Vitamix
Other confidential clients

L

L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; info@lcwa.com
www.lcwa.com
Full-service PR and communications firm specializing in consumer and B2B marketing communications, including media relations, social media, digital marketing, brand building, corporate communications, employee and labor relations, community relations, crisis management and media training. Employees: 22. Founded: 1985.

Agency Statement: L.C. Williams & Associates (LCWA) is comprised of experienced, invested and creative individuals, providing clients a refreshing experience based on trust, flexibility and the delivery of meaningful results on time and on budget. Teams are fully immersed in clients' businesses and have the experience to offer honest opinions and creative solutions — always with an emphasis on how public relations will help clients' bottom lines.

Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Tim Young, Jim Kokoris, exec. VPs; Cheryl Georgas, sr. VP

Clients Include:
Accreditation Assn. for Ambulatory Health Care
American Academy of Sleep Medicine
American Dental Assn.
Beam Suntory
Beyond Paint
Boise Paper
Culligan International
DAP
Decks.com
Diamond Mowers
Ecore
First Alert
Go Brewing
Marley Engineered Products
Monte Nido & Affiliates
Parr Insurance
Pulmonary Fibrosis Foundation
Rauland
Sightline Commercial Solutions
Trex Company
Weil-McLain
Wilsonart

LAMBERT

1420 Broadway, 1st flr., Detroit, MI 48226
313/309-9500; engage@lambert.com
www.lambert.com; www.TiiCKER.com
Services: Public relations, investor relations, crisis/issues management, brand & digital strategy, social media strategy, brand journalism, web development, advertising, multi-media development, events, product & brand launches, corporate communications, litigation support, transaction communications, DEI consulting, multi-cultural marketing.

Agency Statement: Lambert & Co. is a public relations, investor relations and integrated marketing firm focused on giving clients a strong, clear presence in today's hyperconnected world. Our unique blend of strategic thinking and creativity leads us to big ideas that we execute with enthusiasm, driving business outcomes for our clients and our growing family of companies.

Lambert is home to the best and brightest with writers, strategists, media mavens, creatives, digital marketing gurus, and leaders, in talent hubs ranging from fresh water to salt water. We are a top-40 agency in the U.S. and top-10 in Automotive, IR and Financial Services, Education and Purpose CSR, as well as the #5 M&A and private equity PR firm in 2020 (The Deal).

Our expertise as a pioneer of the integrated PR/IR agency model led us to create a new industry—consumer shareholder marketing— through TiiCKER, our web-based/app software startup that engages, verifies and rewards retail investors. Lambert is also a partner in EQUALSIGN, a minority-owned management consultancy that offers culture-forward solutions to business challenges, and 9thWonder, a full-service advertising and brand strategy firm.

Our award-winning team has been recognized by *O'Dwyer's*, *PR Week*, *PR News*, *IR magazine*, the Association for Corporate Growth, *PRovoke Media*, *Inc. 5000*, and PRSA among others.

Jeff Lambert, CEO & founder; Walter Ward, chief of staff; Don Hunt, pres.; Michelle Olson, mng. partner; Sarah Smith, chief growth officer; Jordan Custer, gen. counsel

450 Seventh Ave., New York, NY 10123
212/971-9718

Clients Include:
Bell Helicopter Textron
Blackford Capital
Cafe Valley Bakery
Capital Impact Partners
Central Michigan University
Clearlake Capital
Colony Capital (NYSE:CLNY)
Denali Flavors/MooseTracks® Ice Cream
Detroit Pistons
Develop Detroit
EDAG, Inc.
eVisit
Flint Community Schools
Great Expressions Dental Centers
Green Giant Fresh
Hillsdale College
Huron Capital Partners
iEducation/Fusion Education
International Automotive Components
Maracay Homes LLC
Mercantile Bank (NASDAQ:MBWM)
MGP Ingredients (NASDAQ:MGPI)
Michigan Economic Development Corp. (MEDC)
North American International Auto Show (NAIAS)
OmniSeq, Inc.
Perrigo / Ranir
Phoenix Rescue Mission
Plackers

Rehmann Group
Rockford Construction
Samaritas
Shyft Group (NASDAQ:SHYF)
Thor Industries (NYSE:THO)
TiiCKER
True Women's Health
Wolverine Worldwide (NYSE:WWW)
Yazaki North America

LANDIS COMMUNICATIONS INC.

2032 Scott St., San Francisco, CA 94115
415/561-0888; fax: 415/561-0778; info@landispr.com
www.landispr.com
B2B tech, healthcare, environmental/green, consumer, internal communications, media relations, media training, storytelling, content marketing, digital, social. Employees: 10. Founded: 1990.

Agency Statement: Named America's #1 PR Agency (Small Firm) (Ragan's), the #1 Healthcare PR Agency in America (Ragan's) and the firm PRSA San Francisco named "Agency of the Year," San Francisco-based Landis Communications Inc. is celebrating 33 years in business. Landis also is a two-time Gold Quill IABC Award winner, a PRSA Silver Anvil national award winner and has been named a top U.S. Social Media, Reputation Management and Media Relations Agency by TopPRAgencies.com.

Landis is an integrated public relations, digital/social media and marketing communications agency with clients in health care, technology, sustainability/environmental science and consumer goods and services. Landis' services include: public relations, marketing, content marketing, social media, digital marketing, advertising, email marketing, video production, crisis communications, media and presentation training and more. Clients include AEye, Altais Health, Amgen, Centre for Neuro Skills, Lucile Packard Children's Foundation for Children's Health, UCSF, Global Alzheimer's Platform Foundation, Save the Redwoods League, Peninsula Open Space Trust, Sonoma Land Trust, Together Bay Area, Federated Indians of Graton Rancheria, Graton Casino Resort and more.

LCI is a certified member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and is certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50+ affiliate agencies worldwide.

Sean Dowdall, pres.; Brianne Miller, bus. dev. mgr.

AEye
Altais Health
Amgen
CCA
Centre for Neuro Skills
Federated Indians of Graton Rancheria
Graton Casino Resort
Handlery Hotels
Hyde Street Community Services
Lucile Packard Children's Foundation for Children's Health
Peninsula Open Space Trust
Save the Redwoods League
Sonoma Land Trust
UCSF
Velodyne LiDAR

LAUNCHSQUAD

373 Park Ave. South, 4th flr., New York, NY 10016
212/564-3665; squad@launchsquad.com
www.launchsquad.com
New Business:
Mike Schroeder - mike@launchsquad.com
Meghan Cavanaugh, content - meghanc@launchsquad.com
Strategic counsel, PR and creative for emerging technologies, consumer products and innovation. Employees: 121. Founded: 1999.

Agency Statement: LaunchSquad is an award-winning, virtual first public relations and creative communications agency that specializes in creating and sharing stories of fast-growing, change-the-world companies.

For 23 years, LaunchSquad has helped clients raise billions in funding, fueled IPOs/exits, and accelerated countless upstarts from unknown brands to market leaders. Their expertise spans consumer-facing and B2B clients in a variety of industries including climate/energy, healthcare, transportation, consumer and enterprise technology, entertainment/media, e-commerce, finance, retail and more.

Jason Mandell, partner
Jesse Odell, partner
Brett Weiner, partner
Meghan Cavanaugh, sr. VP, content practice lead
Lisa Picasso, sr. VP, consumer practice lead
Jen Holmes, sr. VP, enterprise + deep tech practice lead
Gavin Skillman, sr. VP, enterprise practice lead
Matt Calderone, sr. VP, climate practice lead
Rachel Shepheard, sr. VP
Amy Arthur, sr. VP, finance
Mike Schroeder, sr. VP, new clients

San Francisco Office
333 Bush St., 4th flr., San Francisco, CA 94104

Additional office in Boston, MA.

American Giant
Arcadia
Carbon180
Cohere
General Catalyst
Goodwill Finds
ICF
Landing
Monday.com
Netflix
On Running
Precision Neuroscience
The Trevor Project
Uber Freight
Veev
Waabi

LAVIDGE

2777 E. Camelback Rd., Suite 300, Phoenix, AZ 85016
480/998-2600; fax: 480/998-5525; arobertson@lavidge.com
www.lavidge.com
Twitter: @lavidgeco
Twitter: @LAVIDGEbooks
TikTok: @LAVIDGEbooks
Instagram: @LAVIDGEbooks
Consulting, media relations, special events, crisis management, social media, strategic planning, thought leadership, community outreach, internal communications, book publicity. Employees: 66. Founded: 1982.

Agency Statement: Meet LAVIDGE, an employee-owned ad agency

Continued on next page

specializing in discovering and communicating insights which engage, motivate and inspire. From building brand awareness to driving revenue, from positioning thought leaders to enhancing perceptions, it's why we do what we do. Our unified marketing approach encompasses advertising, public relations, and digital marketing. And we've been doing it successfully since 1982 for clients in healthcare, real estate, education, hospitality, technology, sports marketing, retail services, food service, and government.

Bill Lavidge, pres. and CEO; Alicia Wadas, exec. VP and COO; Sandra Torre, exec. VP and CFO; Anne Robertson, mng. dir., PR and publicity; Megan Wahl, assoc. dir., PR; Lindsey Gobel, publicity mgr.; Dave Nobs, mng. dir., business development

Arizona Wedding Show
Author Solutions
Barrett, The Honors College at Arizona State University
Boy Scouts of America, GCC.
DAVIS
Hope for Kids International
Mark-Taylor
MEB Management
M. J. Insurance
Phoenix Police Foundation
RPG Brands
Sagewood
Sonora Quest Laboratories
The Najafi Companies
West-MEC

LAVOIEHEALTHSCIENCE

20 Park Plaza, Suite 312, Boston, MA 02116
617/374-8800; hello@lavoiehealthscience.com
https://lavoiehealthscience.com
LaVoieHealthScience's team of specialized thinkers design, develop and execute strategic communications messaging, differentiated positioning, and blueprint execution plans for leading growth companies in the health and science sector. Employees: 17. Founded: 2001.

Agency Statement: Founded in 2001, LaVoieHealthScience advances health and science innovations through our partnerships with global medical and health companies and brands to build recognition and value, attract capital, and reach business partners, medical audiences, customers, and talent through integrated communications and marketing. We transform health and science innovations through public relations, investor relations and corporate communications, as well as marketing, and digital services. We are recognized as a strategic communications agency for moving the needle, bringing solid, creative solutions, and decades of specialized experience to our clients. We are ranked among the Top 30 independent healthcare communications agencies in the United States according to *O'Dwyer*'s 2023 public relations firm rankings. We are an award-winning agency having won over 60 public relations and investor relations awards and are a member of the *Inc.* 5000's fastest-growing private companies Hall of Fame. We are certified in healthcare communications compliance and serve commercial and pre-commercial clients both domestically and globally. Through our alliance with Omnicom Public Relations Group, we bring our global clients a broader set of health and science teams offering over 2,000 health experts worldwide. We are committed to serving health and science clients offering broad domain experience in animal science, autoimmune diseases, CAR-T, cell and gene therapy, generational AI, diagnostics, CNS, CRISPR, immuno-oncology, lysosomal diseases, medtech, medical devices, neurodegeneration, oncology, ophthalmology, precision medicines, rare diseases, regenerative medicine, and more. We've earned our clients' trust with 21 years in our sector and have developed over 450 communications plans.

Donna L. LaVoie, pres. & CEO; James Heins, sr. VP & mng. dir.; Ella Deych, sr. VP, finance & COO; Lisa DeScenza, head of new business

LAWLOR MEDIA GROUP

14 Penn Plaza, 225 W. 34th St., 9th flr., New York, NY 10122
212/967-6900; norah@lawlormediagroup.com
www.lawlormediagroup.com
Luxury lifestyle. Employees: 5. Founded: 2000.

Agency Statement: Lawlor Media Group is a full-service, luxury lifestyle Public Relations and Marketing Agency with over 20 years experience in successfully meeting the needs of clients in diverse arenas including Beauty, Health & Wellness, Charity Philanthropy & not-for-Profit, Entertainment and the Arts, Technology, Fashion, FMCG, Commercial and Residential Real Estate development, Travel hospitality and night life.

Lawlor Media Group's expertise covers the entire spectrum of strategic Public Relations and marketing development — from branding, marketing, buzz building, crisis management, investor relations through political communications.

Norah Lawlor, principal & CEO

Angelo David Salon
Brownings Fitness
Decoration & Design Building
Don Hershman Art
Extel Development
Harry's of London
Lawrence Scott Events
Leesa Rowland
Mariebelle Chocolate
MvvO Ad Art Show
Nikki Walter-Nemickas
Regency Outdoor Advertising
Prostate Cancer Foundation (PCF)
Renaissance Properties
Samuel Waxman Cancer Research Foundation (SWCRF)
Jean Shafiroff
Southampton Animal Shelter Foundation (SASF)
Southampton Inn
Southampton Social Club
StyleScan
Thomas J. Henry Law
Union Sushi & Steak
Versante Hotel

LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Technology, environmental and healthcare. Founded: 1991.

Neal Leavitt

LEE ANDREWS GROUP

700 South Flower St., #1275, Los Angeles, CA 90017
213/891-2965; sgraves@leeandrewsgroup.com
www.leeandrewsgroup.com
@leeandrewsgroup
facebook.com/leeandrewsgroup
Employees: 35. Founded: 1993.

Agency Statement: Lee Andrews Group (www.leeandrewsgroup.com) is a leading full-service communications, outreach, media and marketing agency that provides extensive public engagement and input to ensure buy in and move projects forward. Lee Andrews Group is an expert in communications in underutilized, disadvantaged and Spanish speaking communities with a bilingual staff for outreach and multicultural marketing with a focus on increasing brand awareness to grow and retain customers.

Stephanie Graves, CEO

Aviation Facilities Co.
California Air Resources Board

California Community Foundation
City of Los Angeles
City of Santa Monica
County of Los Angeles
Deloitte
Jeff Greene Development
Lennar
Los Angeles Community College District
Los Angeles Metropolitan Transportation Authority
Los Angeles Unified School District
Los Angeles World Airports
Mountains Recreation & Conservation Authority
Orion Capital
Panattoni Development
Public Storage
SoCalGas
Southern California Air Quality Management District

LOU HAMMOND GROUP
900 Third Avenue, New York, NY 10022
212/308-8880; fax: 212/891-0200; lhg@louhammond.com
www.louhammond.com
Lou Hammond Group (LHG) is a full-service agency serving eight key industries: destinations, economic development, travel and hospitality, cruise, real estate, arts/culture, nonprofit, culinary/spirits and technology. Headquartered in New York with offices in Atlanta, Charleston, Denver, Houston, Tampa and Miami, the agency has more than 40 employees offering expertise in public relations, marketing strategy, branding and integrated campaigns. LHG has an impeccable record for getting results, earning the agency one of the highest client-retention rates in the industry for the last 39 years.

Agency Statement: LHG has raised the bar as the industry leader by combining an innovative approach with a timeless work ethic and sense of integrity, empowering the agency to provide superior, results-driven marketing communications services to like-minded clients who set the standard within their respective industries.

The agency offers powerful multichannel programs, along with sound strategic vision, earning the recognition and respect of today's most influential media professionals.

The agency employs industry-leading tactics in public relations and flawless execution to deliver campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in remaining fiercely independent and departing from business-as-usual. The agency provides superior service to its clients by operating from an agreed-upon scope of work that is customized, strategic and measurable. We are guided not by time sheets, but from a commitment to do whatever it takes to deliver results.

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients' success, earning recognition as one of the nation's most award-winning agencies.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

Clients Include:

Destinations
Alexandria, VA
Cabarrus County Convention & Visitors Bureau, NC
Cartersville-Bartow County, GA
Charleston, SC
Cheyenne, WY
Explore Bristol, RI
Explore Newnan Coweta County, GA
Jackson County Tourism Development Authority, NC
Jamaica Tourist Board
Kentucky Department of Tourism
Marquette, MI
Visit Mississippi
Nassau Paradise Island Promotion Board
Natchez, MS
New Hampshire Div. of Travel & Tourism Development
New Jersey Div. of Travel & Tourism
Norfolk, VA
Paducah, KY
Panama City Beach, FL
Paradise Coast (Naples, Marco Island, Everglades), FL
Providence, RI
Sacramento, CA
Santa Fe, NM
South Dakota Department of Tourism, SD
St. Barts
Visit Athens, GA
Visit Dubai

Culinary & Spirits
Jukes Cordialities
Picnic Brunch
Sonoma County Winegrowers
Sycamore Brewing
Vintage Hospitality Group|Ravello

Hospitality
Cliff House Maine
Divi & Tamarijn Aruba All Inclusives (Aruba)
Emeline, SC
Garden of Gods Resort and Club, CO
Grand Hyatt Vail, CO
Oberoi Hotels & Resorts
The Alida, GA
The Junto, OH
The Ryder Hotel, SC

Economic Development & Technology
Pearland Economic Development Corp. (PEDC)
SquareMouth

Cruise & Travel
MSC Cruises

Arts, Culture, Attractions & Nonprofits
Brookgreen Gardens
Gibbes Museum of Art
Houston Golf Association
Space Center Houston
St. Johns Cultural Council
Touchstone Golf

Real Estate & Finance
The Beach Company
Kiawah River, SC
Lowe Enterprises
McNair Interests
Nexton
Sea Pines Community Services Associates
Sharbell Development Corp.
SIKES Group, Inc.
The Peninsula of Charleston
Venterra Realty
Wellby Financial

LOVELL COMMUNICATIONS INC.
3212 West End Ave., Suite 500, Nashville, TN 37203
615/297-7766
www.lovell.com
Twitter: LovellComm
Facebook: LovellCommunications
LinkedIn: Lovell-Communications
Lovell blog: Lovell.com/How-We-Think
Founded: 1988.

Agency Statement: For more than 30 years, Lovell Communications has served as strategic counsel and trusted partner to health care

Continued on next page

providers and suppliers across the country. We are committed to improving the health of health care business.

Publicly traded companies, not-for-profit systems, early-stage and mature companies draw upon our vast communications expertise to support them through phases – or just moments – when it's crucial to persuade audiences or influence decision makers.

Our firm is comprised of highly skilled strategists with vast communications experience in health care delivery, development, reimbursement, innovation, regulation and transaction. We're proud to say that expertise translates into long-term client relationships that are three times the industry average.

Key Practices:
- Thought Leadership
- Communications
- Marketing Strategy
- Transaction Support
- Crisis Communications

Leadership team includes: Rosemary Plorin, pres. & CEO; Dana Coleman, Robin Embry, Amanda Maynord, VPs

Clients Include:
Brighton Health Plan Solutions
Cadence Solutions Inc.
Compassus
Maxim Health Services
McLaren Health Care
Monogram Health
Oceans Behavioral Health
Owensboro Health
Phoenix Children's Hospital
Sentara Health
UnitedHealthcare
UnityPoint Health

LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240; hello@loviogeorge.com
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 10. Founded: 1979.

Agency Statement: lovio george | communications + design opened its doors over 40 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mktg.; Bridget Burns, VP

Capuchin Province of St. Joseph
Community Foundation for Southeast Michigan
Community Health and Social Services Center
Detroit Regional Convention Facility Authority
Detroit RiverFront Conservancy
GST AutoLeather / Pangea
HNTB
Huntington Place
MDOT
Midtown Detroit, Inc.
National Coney Island
Regina Andrew Design
Schostak Brothers & Company
Shinola
The Parade Co.
Visit Detroit

LOWE GROUP

250 E. Wisconsin Ave., #875, Milwaukee, WI 53202
414/376-7240; jody@lowecom.com
www.lowecom.com

Media relations, content & authority marketing, digital marketing, social media, reputation management, crisis communications and media training. Clients include asset managers, mutual funds, RIAs and financial advisory firms, trust services providers, hedge funds and other alternative-investment managers, fintechs, ESG/sustainable and impact investment firms. Employees: 7. Founded: 2003.

Agency Statement: Lowe Group helps financial services organizations reach their target audiences—directly and through the media—with high-impact, engaging communications. We help clients through a tailored, consultative approach grow awareness of products, services and leaders and build and maintain credibility. Our experienced financial professionals hail from investment management firms, hedge funds and financial journalism. Our LG Digital services extend our capabilities and include web strategy, SEO advertising, email and marketing automation and sales enablement.

Jody Lowe, pres. & mng. dir.; Benjamin Bishop, prin. & mng. dir.; Greg Joslyn, exec. VP, media rels.; Pat Allen, exec. VP & digital

Alera Group Wealth Services
Baird
Calamos Investments
Calvert Impact
Cambiar Investors
DPL Financial Partners
Exit Planning Institute
Johnson Financial Group
Praxis Mutual Funds
UMB
US SIF
Wasatch Advisors
Wealthspire Advisors

LYCEUS GROUP LLC

1420 Fifth Ave., Seattle, WA 98101
206/635-4196; info@lyceusgroup.com
www.lyceusgroup.com

Lyceus Group specializes in public relations and digital marketing in the following areas: Activist investing, compliance, ETFs, financial services, hedge funds, fund administration, fund distribution, investing, mutual funds, private equity, credit, research/advocacy, real estate, regtech, wealth management, technology, and cryptocurrency. Founded: 2016.

Agency Statement: We propel our clients to the national stage and help them shape the conversation. By amplifying our clients' investment philosophy to appropriate stakeholders and media gatekeepers, we ensure their messages reach national and international scale, increasing their visibility to potential investors. Composed of former reporters, columnists, and asset management marketers, the team at Lyceus comes armed with the tools required to craft, navigate, and amplify any financial brand's message. We execute these initiatives through a mix of media relations, media training, crisis/issue management, digital marketing, and content marketing.

Tucker Slosburg, pres.

Austin Office: 111 Congress Ave., #500, Austin, TX 78701

Centerstone Investors
Coast Capital
F/m Investments
JB Capital Management
Parallelle Finance
Smead Capital Management
Strategy Capital
The RBB Fund Inc.

M

M BOOTH

Wholly-owned subsidiary of Next Fifteen Communications Group
666 Third Ave., New York, NY 10017
212/539-5983; fax: 212/481-9440; nancys@mbooth.com
www.mbooth.com
M Booth unleashes the power of culture, data-driven insight and creative to move people, brands, and organizations forward. Employees: 285. Founded: 1983.

Agency Statement: Be Inspired. That's how we approach everything we do at M Booth. Inspiration is infused in our culture, connections and community. It shapes every part of the organization, from the people we select for our teams to the way we work with our clients.

We are a culture-first, progressive firm comprised of professionals who think big, move fast and live at the intersection of research, insight and imagination. M Booth is full-service with expertise in building brands across the consumer and corporate sectors. The agency expanded its footprint in healthcare when parent company Next Fifteen Communications acquired the US division of Health Unlimited, a leading global health consultancy including experts in everything from pharmaceutical communications and global public health to advocacy and issues management. Rebranded M Booth Health, the agency fuses deep healthcare experience with the creative, digital savvy of M Booth.

M Booth unleashes the power of culture, data-driven insight and creative to move people, brands and organizations forward. Specialty practice areas engage stakeholders through digital, social, earned media and experiential channels. Headquartered in New York City, M Booth is a wholly-owned subsidiary of Next Fifteen Communications Group, a family of agencies employing over 3000 people across 41 offices in 15 countries. The agency is a proud recipient of *PRovoke Media*'s Global Agency of the Decade award, and numerous Best Place to Work, Best Agency and Best Consumer and Creative Agency honors.

Margaret Booth, chair; Dale Bornstein, CEO; John Lesniak, CFO; Adrianna Bevilaqua, CCO/mng. dir.; Jon Paul Buchmeyer, exec. VP/mng. dir.; Lauren Swartz, exec. VP/mng. dir.; Nancy Seliger, exec. VP; Bonnie Ulman, chief planning officer; Matt Hantz, exec. VP; Jennifer Teitler, exec. VP; Rich Goldblatt, exec. VP

Offices: While our roots and headquarters are in New York, our modern model empowers us to be a "work from anywhere" agency with Boothers in 20+ states around the country.

American Express
Amex Global Business Travel
Avery Dennison
Behr
Beiersdorf
BIC
Brooks Sports, Inc.
Campari
Conagra
Edrington (The Macallan)
EY
Focus Brands
Google
HP Hood
Liberty Mutual
Nature Made
New Zealand Tourism
Patron
Procter & Gamble
Wharton Business School

M BOOTH HEALTH

666 3rd Ave., 7th flr., New York, NY 10017
212/886-2200
www.mboothhealth.com
Full-service communications for pharmaceutical, health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations. Founded: 1992.

Agency Statement: M Booth Health is a full-service health communications agency built to challenge norms, drive results and improve health around the world. We specialize in delivering for clients across the full spectrum of health communications, with a strong legacy in public affairs, pharmaceutical/biotech/medical device marketing, social impact, and health equity and multicultural strategy.

We embed multi-dimensional teams across all clients to deliver functional excellence, with a focus on talent specializing in scientific communications, research + insights, analytics, health equity, multicultural strategy, internal communications, disease awareness, corporate communications, issues/crisis/reputation, and brand marketing. Specific capabilities include creative, content, editorial + publishing, digital + social media, influencer marketing, earned media, paid media, emerging technology and experiential.

Most importantly, we're not your typical agency. In fact, we don't want to be. At M Booth Health, we take pride in doing what's right, not what's easy. Asking the difficult questions and finding unexpected answers. Pushing ourselves and our clients to think bigger. Moving beyond imposed limits to break through and create real connection.

We live our brand promise: Choose to Challenge. We're built to help organizations and brands challenge norms, drive results and improve the health and lives of those who need it most.

Simply put, we believe health communications can change the world. Why? Because we've done it before. We've been at the forefront of advancing some of the most urgent issues in public health and medicine for decades. Our teams are purpose-built to challenge the status quo and drive results - both for our clients and for the health and well-being of people around the world. We're experts in all facets of health communications. Skilled and passionate practitioners who want to make a positive impact. And most importantly, we work every day to change the world.

Stacey Bernstein, CEO; Peter Gay, chief impact officer; Karen O'Malley, practice lead, public affairs; Chaz Cox, mng. dir., mktg. comms.; Tayla Mahmud, exec. VP, health equity & multicultural strategy; Leila Darabi, exec. VP, social impact; Andrew Shih, exec. VP, corporate and public affairs

MAGRINO PR

352 Park Ave. South, 6th flr., New York, NY 10010
212/957-3005; fax: 212/957-4071; allyn.magrino@magrinopr.com
www.magrinopr.com
Travel & real estate, food, wine & spirits, design, consumer products, luxury goods, special events. Employees: 55. Founded: 1992.

Agency Statement: At Magrino, we put over 25 years of strategic insight and intelligence into everything we do. Employing our 360° lifestyle approach to brand building and public relations, our campaigns are focused, strategic and assembled to balance cost-effectiveness with positive results. That is the reason some of the world's most revered

Continued on next page

MAGRINO PR continued

lifestyle brands turn to us — and return to us.

Magrino offers a full suite of public relations and social media services, from media relations and strategic partnerships to platform management, content creation and influencer and event marketing.

Susan Magrino, chmn. & CEO; Allyn Magrino, pres. & chief revenue officer

Clients Include:
200 Amsterdam
Alba Palm Beach
Bora Bora One
California Closets
Canoe Place Inn & Cottages
Casa de Campo
Chateau D'Esclans
Christie's International Real Estate
Conrad Tulum
Creative Culinary Management: Malibu Farm/The Fulton/Cobble & Co/Pearl Alley
Crus Bourgeois
Cuisinart
Dalla Valle Wines
Dough Wines
Evermore/Dart
Frontgate
Fuji Whiskey
Heitz
Hello Burlington
Hilton & Waldorf Astoria Cancun
Hilton Vallarta Riviera
Horse Soldier
Hotaling
Hotel Du Pont
illy
Kips Bay Showhouse, NY, Palm Beach, Dallas
Lotte New York Palace
Lotte Seattle
Main Street Hospitality
Martha Stewart
M Social Hotel
Ocean Casino Resort
Omni Hotels & Resorts
Omni Amelia Island Hotel
Omni Atlanta Hotel at CNN Center
Omni Barton Creek Hotel
Omni Boston Hotel at the Seaport
Omni Grove Park Inn Hotel
Omni Homestead Resort
Omni La Costa Resort & Spa
Omni La Mansion del Rio
Omni Mount Washington Resort
Omni PGA Frisco Resort & Spa
Omni Rancho Las Palmas Resort & Spa
Omni Scottsdale Resort & Spa at Montelucia
Omni Tempe Hotel at ASU
Omni Tucson National Resort
Prestige Wine Imports
Ritz Carlton Nomad
Royal Poinciana
SCOUT
Sereno Hotels
Smythson
Sur La Table
The Gwen Hotel
The Luxury Collection of Sardinia
The Morrow Hotel
The Ranch Malibu
The Tin Building by Jean-Georges
Vaughan
Vella
Whispering Angel

MARATHON STRATEGIES

NY | DC | Albany
38 E. 29th St., 4th flr., New York, NY 10016
212/960-8120
www.marathonstrategies.com
Crisis and issues management, strategic communications, public affairs, media relations, research and investigation, digital, creative and content, field services and stakeholder engagement.

Agency Statement: Marathon Strategies is an independent PR firm that delivers intelligent communications and research solutions for the world's top corporations, brands, and associations to help them realize their business goals, manage reputational crises, and reach the right audiences to influence discussions. We specialize in reputation management, communications, crisis and issues management, creative content, and digital strategy.

Marathon's strength is rooted in developing high-quality, research-driven content at speed and then delivering it to target audiences to effectively shape public discussions of our clients and their issues. We create and deliver content across any platform, from traditional earned media placements including op-eds and stories to original videos, infographics, and paid media that can be digitally disseminated and shared on social media.

Our ability to execute comprehensive, integrated, and cross-platform media strategies is driven by our dedicated team of over 50 talented communications professionals with a diverse set of skills and backgrounds, which enables us to meet the unique objectives and challenges of a wide-ranging portfolio of clients. Our team includes experienced campaign operatives, crisis professionals, researchers, digital and data experts, graphic designers, government aides, reporters, lawyers, and television producers who each bring a unique perspective to every challenge.

Marathon won the Reed Awards' 2021 Public Affairs Firm of the Year award and was honored as a finalist for Agency of the Year by both *PRWeek* and *PRovoke* Media. We have been named among America's fastest-growing companies by *The Financial Times* and *Inc.* and recognized by Ragan Communications as one of its Top Places to Work in 2021.

Phil Singer, founder & CEO; Jane Hardey, mng. dir. & COO; Ray Hernandez, mng. dir., research & investigations; Liz Benjamin, mng. dir., Albany; Alison Reemer, mng. dir., client services; Michael Harinstein, chief mktg. officer; Jim Scott Polsinelli, chief creative officer

MARINO.

747 Third Ave., 18th flr., New York, NY 10017
212/889-0808
10250 Constellation Blvd., Los Angeles, CA 90067
info@marinopr.com
marinopr.com
@marinopr
Media relations, strategic counsel, branding & reputation management, public affairs, community relations, integrated marketing, digital design, social media, corporate communications, e-commerce and retail advertising programs, crisis management, media training & special events. Employees: 60. Founded: 1993.

Agency Statement: Marino is a full-service strategic communications firm delivering data driven, fully integrated strategies focused on changing perceptions, amplifying impressions and fostering high-level relationships to build brands.

Marino serves a broad national client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York, Los Angeles and Miami.

Now in its 30th year, the company represents an array of clients from diverse sectors including real estate and property innovation, economic development, food and beverage, cannabis, energy, higher education, issue advocacy and the nonprofit world.

In recent years, Marino has been consistently recognized as one of the top agencies in the country by *The Observer*.

Frank C. Marino, CEO; John F. Marino, pres.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, exec. VP; Cara Marino Gentile, exec. VP; Elizabeth Latino, exec. VP

MARKETING MAVEN PUBLIC RELATIONS

2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com
www.marketingmaven.com
Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports, technology, environmental/public affairs clients, government agencies and social media. Employees: 10. Founded: 2009.

Agency Statement: With offices in Los Angeles and New York City, Marketing Maven's integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit www.marketingmaven.com for more information.

Lindsey Carnett, CEO & pres.

Clients Include:
Allstar Products Group
AllaModa Furniture
Baby Trend
Blackstone Products
Bryant University
Cleanlogic
EVA Air
French Canal Boat Company
Freshpet
Hidden Iceland
History Associates
Hygiena
Institute for Better Bone Health
Kingston Technology
Lido Advisors
Long Beach City College
Merced Irrigation District
Motus Insurance
Pillow Pets
Simply Fit Board
Small Business Administration
Snuggie
Travel and Adventure Show
WaterAid
Williams Data Management
Women Presidents' Organization
XYPRO Technology

MARKSTEIN

1801 Fifth Avenue North., #200, Birmingham, AL 35203
205/824-7628; megan@markstein.co
marksten.co
Community engagement, content marketing, corporate communications, crisis communications, executive positioning, internal communications, media relations, media training, messaging, public affairs, reputation management, social media, SEM & SEO, tourism, workforce development. Employees: 30. Founded: 2003.

Agency Statement: Markstein is a creative communications agency whose strategy-first, messaging-centric approach solves specific business problems to help clients capitalize on realized and unrealized opportunities. We develop custom, targeted messages and execute project- and partnership-based marketing communications programs to support each client's goals.

Our work blends strategy, creativity and innovation with six interrelated practice areas to generate a measurable impact and world-class client experience.

•Brand Management
•Digital Influence
•Creative Experiences
•Media Solutions
•Crisis Communications
•Public Affairs

Danny Markstein, founder & chmn.; Keelie Segars, CEO; Chris Hoke, chief creative dir.

Clients Include:
Air Line Pilots Assn.
Alabama Construction Recruitment Institute
Alabama Power
Association for Clinical Research Professionals
Association of Professionals in Infection Control & Epidemiology
BIO
Coca Cola Bottling Company United
Colonial Pipeline
Encompass Health
J.H. Berry & Gilbert
Landing
Rheumatology Research Foundation
Rives Construction
Teach for America
This is Alabama
Vulcan Materials
Walmart

MATTER

197 Portland St., 3rd flr., Boston, MA 02114
978/499-9250; info@matternow.com
https://www.matternow.com/
Public relations, marketing + creative services. Employees: 250+. Founded: 2003.

Agency Statement: Matter is a Brand Elevation Agency that integrates PR, marketing and creative services into content-rich campaigns that inspire action and build value. Founded in 2003, with offices throughout North America and 250+ employees, Matter works with the world's most innovative companies across high-technology, healthcare, consumer technology, professional services and consumer markets.

We are experts in storytelling. That means we're laser-focused on getting a client's message out and heard by the right audiences, in the right places. Our strategic communications programs maximize earned,

Continued on next page

owned, shared and paid media to tell – and show – credible brand stories.

We have in-house, award-winning video and podcast production capabilities as well as graphic design and web development services for projects big and small. Our creative, video and data-driven marketing teams work hand-in-hand with the PR teams to create high-performance assets that amplify brand stories, increase reach and drive ROI.

We understand how a campaign can be brought to life across multiple platforms and mediums, and the interplay between the mix – elevating any brand.

Scott Signore, CEO & prin.; Mandy Mladenoff, pres.

Clients Include:
Aetna
Bangor Savings Bank
Beyond Identity
Blue Cross Blue Shield of Rhode Island
Blue Yonder
Catalyst Health Group
Cisco Systems, Inc.
CSG
CVS Health
CVS Pharmacy
Debiopharm
Evenflo
Everbridge
FloQast
Food Lion
Hitachi, Ltd.
KPMG
Magnit
Mimecast
MIT Sloan Executive Education
Omnicare
Pluralsight
Quantum
RSM US LLP
SailPoint
SANS Institute
Sappi NA
symplr
Tricentis
Vicarious Surgical

MCCABE MESSAGE PARTNERS

1825 Connecticut Ave., N.W., #300, Washington, DC 20009
202/868-4808; pmccabe@MessagePartnersPR.com
www.MessagePartnersPR.com
Health and healthcare, health policy, issues that affect health (housing, environment, education, etc.) Employees: 26. Founded: 2016.

Agency Statement: Like a stone meeting water, effective communications expand to reach and motivate many audiences. Washington, DC-based McCabe Message Partners helps clients create their own ripple effect. Focusing solely on health and issues that affect it, agency leaders bring experience in journalism, market research, public policy, consumer advocacy, corporate communications, and non-profit management. McCabe Message Partners offers the expertise and professionalism of a large agency with the warmth and passion of a small business.

Patrick McCabe, pres.; Mike Warner, Becky Watt Knight, Paul Skowronek, sr. VPs

American Academy of Dermatology
American Board of Emergency Medicine
American Board of Internal Medicine
American Medical Assn.
American Nurses Assn.
Campaign for Tobacco-Free Kids
Community Oncology Alliance
Health Affairs
Infectious Diseases Society of America
John A Hartford Foundation
Kate B. Reynolds Charitable Trust
National Board of Medical Examiners
National Eczema Assn.
National Heart, Lung, and Blood Institute/Westat
National Investment Center for Seniors Housing & Care
National Partnership for Hospice Innovation
Public Health Accreditation Board
Robert Wood Johnson Foundation
Society to Improve Diagnosis In Medicine
The Duke Endowment

MCS HEALTHCARE PUBLIC RELATIONS

110 Allen Rd., #303, Basking Ridge, NJ 07920
908/234-9900; elioth@mcspr.com
www.mcspr.com
We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 25. Founded: 1985.

Agency Statement: Over 30 years ago, we made healthcare our single focus. Today, we're the longest standing independent all-healthcare agency in the world, and that focus will never change. This dedicated vision has enabled us to offer unmatched expertise and work quality to our clients – shaping and delivering their message with the precision demanded in healthcare communications.

Our pursuit of healthcare was driven by the desire to be a part of the most vital industry to humanity – one full of innovation and excitement. We've helped tell the story of some of the biggest achievements in medicine – from the eradication of smallpox, to the launch of the world's first cardiovascular mega-trials, to the mapping of the human genome.

Clients turn to MCS because of our strong heritage in healthcare and reputation for quality work. Clients stay with us because the people here share their passion for life sciences and are supported by a culture that enables exceptional service.

Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Karen Dombek, Laura de Zutter, VPs

Clients include:
Altimmune
Cross Country Healthcare
CSL Behring
Genentech
Janssen
Lupus Research Alliance
Mayne
Robert Wood Johnson Hospital

MEKKY MEDIA RELATIONS INC.

1165 N. Clark St., #700, Chicago, IL 60610
312/600-4248; michelle@mekkymedia.com; carleigh@mekkymedia.com
www.mekkymedia.com
CEO's Blog: https://www.mekkymedia.com/ceo-blog
Mekky Media in the News: https://www.mekkymedia.com/mekky-in-the-news
Lady Boss Blogger: https://ladybossblogger.com/michelle-mekky-helps-business-leaders-tell-their-stories/
PR strategy, communications strategy, media relations, media training, social media, influencer outreach, event promotion, copywriting, podcasting. Employees: 10. Founded: 2016.

Agency Statement: Mekky Media is a boutique PR firm dedicated to delivering powerful publicity using trusted experience, innovative ideas and personalized attention.

Founded and led by distinguished media and PR veteran Michelle Mekky, our team consists of passionate professionals from the best PR

firms in the country and former journalists who all work relentlessly to amplify a client's brand, image, and story. We are driven by success and aim to deliver impactful work. Let us show you what true results look like from a PR agency that stands out from the rest.

Michelle Mekky, founder & CEO; Bill Rossi, COO; Carleigh Rinefierd, VP; David Viggiano, media rels. dir.; Rachel Shaykin, sr. acct. mgr.; Charisse Barnachea, acct. mgr.; Allison Tilque, Courtney Giatras, sr. A/Es; Maddie Harris, Hallie Long, A/Es; Ellie Taft, biz. dev. exec.; Jenny Kustra-Quinn, head writer

Abt Electronics
American Library Assn.
Avli
Bay Marine
CAN TV
Chelsea Austin Creative, Inc.
Chicago Lights
Chicago Scholars
CLL Society
Diamonds Direct
Educare
Hyde Park Summer Fest
Hypertrophic Cardiomyopathy Assn.
GiGi's Playhouse
Impact XM
Jermaine Horton Studios
Meet Chicago Northwest
Red Bull
Scratchboard Kitchen
Start Early PR
Wealth Management Group
Westfield Old Orchard
White Shark Media

MERRITT GROUP, INC.

8251 Greensboro Dr., Suite 600, McLean, VA 22102
703/856-2218; fax: 703/860-2080; info@merrittgrp.com
www.merrittgrp.com

Merritt Group is an award-winning, woman-owned strategic communications firm specializing in working with B2B and B2G technology market leaders and emerging startups. Merritt Group specializes in public relations, growth marketing, branding, design, web, content, social and SEO. Employees: 66. Founded: 1997.

Agency Statement: Merritt Group is an award-winning, woman-owned strategic communications firm. We are a mid-sized agency based in McLean, Virginia with staff across the U.S. in San Francisco, Dallas, Boston, Denver and more. Merritt Group specializes in public relations, growth marketing, branding, design, web, content, social and SEO.

The success of our client campaigns is grounded in our extensive domain knowledge in market moving technology areas such as cybersecurity, AI, IoT, cloud, 5G, quantum, blockchain, robotics and mobile, as well as key verticals such as government, healthcare, retail, energy & utilities, transportation, banking and more.

Our client roster includes organizations ranging from large, global leaders to emerging, venture-backed innovators - all with a focus on technology.

Merritt Group's philosophy starts with understanding our clients' target audiences and markets and then developing powerful messages and creative programs that create awareness for their innovations that move their business forward. Our in-depth knowledge of our clients' competitors, markets, industry trends and influencers turns our campaigns into immediate ROI for their business.

We also have built our business on the expertise of our people by procuring and developing the industry's best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

At Merritt Group, we are a family. We are authentic, inclusive, adaptable, accountable, service-minded and love a balanced and fulfilling work life. The agency places employee culture as a top priority, which has resulted in an industry-low turnover rate and multiple industry awards.

Leadership: Alisa Whyte, CEO, sr. partner; Thomas Rice, exec. VP, partner; John Conrad, exec. VP, partner; Jayson Schkloven, exec. VP, partner; Shahed Ahmed, sr. VP, partner; Michelle Schafer, sr. VP, partner; Matt Donovan, sr. VP, partner

AppViewX
BigBear.ai
BlueVoyant
Checkmarx
DataDome
Deep Instinct
Forgepoint Capital
Hexagon PPM
Huntress Labs
Infermedica
Iron Mountain (public sector)
Jamf
Medisafe
Qlik (public sector)
RapidAI
SAIC
SynthesisAI
Telos
Vade
Versaterm

MERRYMAN COMMUNICATIONS

318 Ave. I, #227, Redondo Beach, CA 90277
424/262-0708; connect@merrymancommunications.com
www.merrymancommunications.com
twitter.com/MerrymanComm
LinkedIn.com/company/merryman-communications/

Healthcare marketing communications and PR across virtually all industry categories/therapeutic areas: medical devices & diagnostics, biotech & pharmaceuticals, health IT, health plans, hospitals & physician groups/IPAs and nonprofits. Employees: 20. Founded: 2010.

Agency Statement: We are a full-service healthcare agency providing integrated marketing, communications and PR, and we offer a wide range of special expertise. Our team includes senior communications professionals possessing extensive, real-world experience. Our clients range from exciting healthcare start-ups to *Fortune* 500 companies. Our virtual model helps your budgets go further. The successes we deliver are due to collaborative and collective efforts of our clients and our team, and that's what makes us Successful Together.

Betsy Merryman, pres.; Ashley Cadle, Joni Ramirez, group dirs.

Clients Include:
Active Implants
Aerin Medical
Ancora Heart
Boston Scientific
CHA Hollywood Presbyterian Medical Center
Envoy Medical
Family Heart Foundation
Lumicell
Miach Orthopaedics
Penumbra
Scion Neurostim
Takeda

MIKEWORLDWIDE
1250 Broadway, 3rd flr., New York, NY 10001
212/704-9727; gdonahue@mww.com
www.mww.com
Contact: Grace Donahue
Corporate communications, executive eminence, consumer marketing, sports and entertainment, B-to-B, technology, healthcare, crisis communications/issues management, public affairs, food and beverage, LGBTQ/diversity & inclusion. Employees: 220. Founded: 1986.

Agency statement: Driven by data and powered by humans, MikeWorldWide is among the world's leading independent, integrated PR agencies with the industry's top innovative players, strategic thinkers, hybrid creatives, and technicians. We are an interconnected, multi-faceted arsenal of talent, committed to making each client matter more by delivering on a people-first, client centric promise that leans heavily into a digitally-led, content-driven approach to maximize earned outputs and business impact.

Michael Kempner, founder & CEO; Bret Werner, pres.; Will Starace, CFO; Gina Cherwin, chief people officer; Emily Duban, chief digital officer; Carl Sorvino, chief creative officer; Carreen Winters, chief strategy officer; Tara Naughton, chief mktg. & bus. dev. officer

Clients Include:
Deloitte
FanDuel
Nikon
Omron Healthcare
Red Lobster
Subaru of America
Whole Foods Market

MILK & HONEY PR INC.
115 Broadway, Floor 5, Suite 07-114, New York, NY 10006
718/715-2107; paul@milkandhoneypr.com
www.milkandhoneypr.com
Public relations, reputation management, corporate communications, content development, media relations, issue and crisis management, communications, digital marketing, social media, sustainability, purpose and ESG. Employees: 9. Founded: 2021.

Agency Statement: The buzz of something new. Milk & Honey is an energetic PR agency that manages and nurtures reputations for ambitious growth companies. We work with senior decision makers to change the way businesses talk. We don't start with numbers, we start with people. We specialize in enriching messaging. Making your story more colorful, inspiring or simply less complicated to deliver business value.

Paul Cohen, CEO; Conor Douglass, client dir.; Calli Haramaras, sr. client mgr.; Sianna Peal, sr. digital mgr.; Jin Lee, sr. client exec.; Sydney Portigal, client exec.; Kajal Rai, digital exec.

Milk & Honey UK
Battersea Studios, 80 Silverthorne Rd., London, SW8 3HE United Kingdom
+44 20 3637 7310

Milk & Honey Germany
Widenmayerstrasse 38, 80538 Munich, Germany
+49 160 5545152

Concord
Emerest Connect
Epson
Liberty Utilities
MI2
NESsT
Paytronix
Qualpay
StoneTurn
Within3

MILLER INK
11400 W. Olympic Blvd., Suite 300, Los Angeles, CA 90064
310/571-8264; nathan@miller-ink.com
https://miller-ink.com
Crisis management, reputation management, media training, speech prep, executive communication, organizational positioning, advocacy campaigns, media relations, and media buying. Employees: 12. Founded: 2013.

Agency Statement: Miller Ink is a strategic communications and crisis management firm based in Los Angeles that helps high-profile individuals, nonprofits, and companies—as well as the attorneys, accountants, and advisors who serve them—achieve their public relations goals.

Clients Include:
American Jewish University
Black Jewish Entertainment Alliance
Briya
California Jewish Legislative Caucus
Community Corporation of Santa Monica
Cornerstone Housing
E-Visit
Elie Wiesel Foundation
Go Insurance
HBO
Hilco Real Estate
Israel Philharmonic Orchestra
Jewish Community Foundation of Los Angeles
Lincoln Avenue Capital
Masa Israel Journey
Muslim Coalition for America
Pacific Clinics
Payment Labs
Pluri
QVIDTVM Funds
Southern California Assn. of NonProfit Housing
Telesign
Tieks

MMGY NJF
360 Lexington Ave., 10th flr., New York, NY 10017
212/228-1500
www.njfpr.com
Travel & tourism, hospitality, lifestyle PR. Employees: 60 in PR; 400+ agency-wide. Founded: 1981.

Agency Statement: At MMGY NJF we are global connectors, storytellers and curators of travel experiences – inspiring people to view the world differently and then see it for themselves. As marketers specializing solely in travel and hospitality, we help put travel brands on the map and navigate their narrative through innovative thinking, creativity and storytelling. MMGY NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications. We are the winners of the 2020 HSMAI Adrian Award Best of Show in PR for our work on the National World War II Museum's 75th Anniversary of D-Day campaign.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, MMGY NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to MMGY NJF whose "Leave No Stone Unturned" philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering

strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, MMGY NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed *Portrait of American Travelers®* annual research study. With offices in New York City, Los Angeles, Kansas City, Austin, London, Miami, Dubai, Vancouver and Washington, D.C. and an international partner network, Travel Consul, we serve many of the world's premier travel and tourism brands. Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, travel industry relations and international destination representation.

Julie Freeman, exec. VP & mng. dir.; Lauren Kaufman, sr. VP; Nancy Friedman, founder

Clients Include:
Amtrak
American Queen Voyages
Berkshire Hathaway Travel Protection
Borgata Hotel Casino & Spa
British Virgin Islands
Cheap Caribbean
City Experiences
Costa Rica Tourism
Etihad Airways
Eurail
Explore Worldwide
Fitler Club
Greater Palm Springs CVB
Go City
HEI Hotels
Hotel Vermont
Karisma Hotels
LATAM Airlines
London & Partners
Montauk Chamber of Commerce
Oceania Cruises
Pod Hotels
Presidio Tunnel Tops
Sea Island
South Dakota Tourism
St. Petersburg/Clearwater
The Beaches of Fort Myers & Sanibel
The National World War II Museum
Travel Texas
Visit California
Visit Dallas
Visit KC
Visit Grand Rapids
Visit Newport
Visit Santa Barbara
Wheel the World

MONTIETH & COMPANY

10 Grand Central, 155 E. 44th St., New York, NY 10017
646/437-7602; montieth@montiethco.com
montiethco.com
montiethsprg.asia
https://www.odwyerpr.com/story/public/19316/2023-03-13/what-silicon-valley-banks-collapse-can-teach-pr-pros.html
https://www.odwyerpr.com/story/public/18009/2022-06-03/news-firms-montieth-co-works-st-louis-afghan-resettlement-initiative.html
https://www.odwyerpr.com/story/public/15626/2021-02-04/accounts-transit-montieth-co-promotes-votemama.html
https://www.odwyerpr.com/story/public/15608/2021-02-02/news-firms-montieth-joins-with-strategic-pr-group-for-hong.html
https://www.odwyerpr.com/pr_services_database/website_development.htm

Global cross-border integrated marketing communications & PR, corporate & financial communications, issues management & crisis communications, public affairs & government relations, litigation PR, branding and website development. Employees: 20. Founded: 2007.

Agency Statement: Montieth & Company is a global communications consultancy that provides a fully integrated set of marketing communications solutions to deliver high-value, measurable outcomes for your organization. We help you to achieve influence, realize your ambitions and solve critical problems. With our flexible, integrated and budget-efficient cross-border model, we reach into multiple money and media markets through our global hubs in New York, London, and Hong Kong.

Montieth Illingworth, CEO & global mng. partner; Katarina Matic, sr. global dir.; Perry Goldman, sr. global dir.; Cameron Penny, EMEA dir.

London Office:
Montieth & Company Ltd., Dawson House, 5 Jewry St., London EC3N 2EX

Hong Kong Office:
Montieth SPRG Communications Consultants Limited, 24/F, Admiralty Centre I, 18 Harcourt Rd., Hong Kong

Acuity Knowledge Partners
Assn. of Asian American Investment Managers
BCA/Ned Davis Research
BrainBox AI
EMP Belstar
Federal Monitorship/New York City Housing Authority
GMO
GOL Airlines
Homestead Funds
Guidepost Solutions
IR+M
Minerals Technologies
Mitsui Fudosan America
Mondex Corporation
Moomoo
Morrow Sodali
NXP Semiconductors
Personetics
Sun Life Capital Management

MOORE, INC.

2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; web@themooreagency.com
www.themooreagency.com

Public relations, crisis, advocacy, digital, social, advertising, marketing, creative design, research, video, branding, strategic planning, training. Employees: 44. Founded: 1992.

Agency Statement: Moore is a nationally ranked integrated marketing agency headquartered in Tallahassee, Florida with offices in West Palm Beach, New Orleans, and Denver. Moore's multichannel approach places audiences at the center of a meaningful experience with brands. Our key differentiators are advocacy, digital, social and multicultural communications. We are a team of skilled communicators who shape opinions, shift behaviors and incite action with excellence in client servicing. For more information about Moore, visit www.themooreagency.com.

Karen B. Moore, CEO & founder; Richard Moore, CFO & gen. counsel; Terrie Ard, pres. & COO

ABLE United
BASF
CareerSource Florida
Facebook
Florida College Systems
Florida Dental Assn.
Florida Dept. of Agriculture
Florida Prepaid College Board

Continued on next page

MOORE, INC. continued

Florida Sheriffs Assn.
Ford Motor Co.
Georgia-Pacific
Hancock Bank
National Assn. of Workforce Boards
Northwest Florida Beaches International Airport
Pharmaceutical Research & Manufacturers Assn.
Public Consulting Group
Takeda

MOTION AGENCY, THE

325 N. LaSalle Dr., Ste. 550, Chicago, IL 60654
239/776-5092; wmarshall@agencyinmotion.com
https://agencyinmotion.com/
Blog: https://agencyinmotion.com/perspectives/

Social Channels:
https://www.facebook.com/TheMotionAgency/
https://twitter.com/TheMotionAgency
https://www.linkedin.com/company/the-motion-agency/
https://www.instagram.com/themotionagency/

Strategy, media relations, research, editorial/bylined content, event planning, event management, trade shows, media tours, thought leadership, influencer and talent marketing, crisis communications, sponsored content. Employees: 60. Founded: 2006.

Agency Statement: Motion is a results-driven, brand communications agency focused on the areas of health & wellness, durable goods and consumer brands. Informed by research and driven by strategy, we craft impactful messages that matter in a crowded marketing landscape.

Kimberly Eberl, founder & CEO; Bonni Pear, exec. VP; Wheatley Marshall, Maureen Brennan, sr. VPs

American Academy of Hospice and Palliative Medicine
Avanade
Boys & Girls Clubs of America
Boys & Girls Clubs of Chicago
Center for Realtor Development
Chamberlain
Chamberlain - Liftmaster
Chicago Federation of Labor
FELD Entertainment
Flexera
Gladiator Storage
The Home Depot
Illinois Medical District
Illinois Soybean Assn.
International Tree Nut Council
Klein Tools
Lamps Plus
Lightways Hospice
Loretto Hospital
M Holland
Medieval Times Dinner & Tournament
Midtown Health
Midwest Orthopaedics at Rush
National Louis University - Chicago campus
Navy Pier
NDS Inc.
Norsk
Rapid Locking System
Raypack
Rheem Manufacturing Company
Rush University Medical Center
SCL Health
Simon Property Group
Tractor Supply Company
Truluck's Restaurant Group
Veterinary Practice Partners
World of Whirlpool
Zentro

MP&F STRATEGIC COMMUNICATIONS

611 Commerce St., #3000, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; info@mpf.com
www.mpf.com
Twitter: @mpfcomm

Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking. Employees: 76. Founded: 1987.

Agency Statement: Measurable, creative and effective strategies are hallmarks of Nashville-based MP&F Strategic Communications' award-winning work. The agency, which has been in business for more than 35 years, provides public relations, marketing and advertising to ensure its clients succeed. MP&F is a women-owned business and the largest locally owned communications, advertising and PR firm in the state of Tennessee.

Jennifer Brantley, mng. partner; Mary Elizabeth Davis, Kate Chinn, Keith Miles, Knight Stivender, partners; Courtenay Rossi, prin.; Mary Ruth Raphael, Leigh Lindsey, sr. VPs; Chad Raphael, CFO

Aegis Sciences Corp.
BlueCross BlueShield of Tennessee
Boyle Investment Company
CSX Transportation
Integral Senior Living
Nokian Tyres
Saban Center Foundation
Tennessee Valley Authority
Tennessee Whiskey Trail
U.S. Dept. of Labor's Office of Job Corps
Western Governors University

MSR COMMUNICATIONS, LLC

101 Montgomery St., Suite 1250, San Francisco, CA 94104
415/989-9000; pr@msrcommunications.com
www.msrcommunications.com
https://twitter.com/MSR_PR
https://www.linkedin.com/company/msr-communications
https://www.facebook.com/msrcommunications
https://www.instagram.com/MSRCommunications/

Top independent PR firm specializes in emerging-growth technology and consumer-lifestyle clients. Employees: 7. Founded: 1999.

Agency Statement: MSR Communications is an independent PR firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media, influencer and analyst relations; speaker placement programs; corporate positioning/messaging, social media and digital marketing; and crisis/reputation management. MSR Communications has been named Best Boutique PR Firm; Best Tech PR Firm in California; and one of the Top Places to Work in PR.

Mary Shank Rockman, agency prin.; Crisel Mills, sr. dir.

Conversica
CoSo Cloud
Empower ME Academy
Intertrust
Promethium
Re-Origin
Securities Commission of The Bahamas
The Myers-Briggs Company
Urban Vision Alliance

N

NEWMAN GROUP, THE
220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Specializing in virtual presentation, media and crisis communications coaching/training. Founded: 1986.

Richard M. Newman, COO

NICHOLAS & LENCE COMMUNICATIONS
28 W. 44th St., #301, New York, NY 10036
212/938-0001
www.nicholaslence.com
Real estate, tourism, non-profit, crisis comms. Employees: 11. Founded: 2007.

Agency Statement: NLC is a *City & State New York*'s "Political PR Power 50" NYC based strategic communications, public relations and government affairs firm with strong media, business, civic and government relationships throughout the City and State, as well as across the country. We specialize in media relations, community affairs, crisis management, BID development, destination marketing and corporate positioning, and have successfully combined our strong community affairs and public relations strategies on behalf of many clients.

Cristyne Nicholas, CEO; George Lence, pres.

Adrienne Arsht Center
Backal Hospitality Group
Belmont BID
Bike New York
The Broadway Association
Building Intelligence
City Experiences by Hornblower
The Durst Organization
The Emerson Resort & Spa
Empire City Casino
Fireman Hospitality Group
Fordham Road BID
Friends of Firefighters
Gary Sinise Foundation
Grand Penn Community Alliance
Gray Line CitySightseeing New York
Inside Broadway
The John Gore Organization
Lincoln Square BID
LiveOnNY
Nao Medical
Nassau Financial Group
NYC Ferry
New York Coalition of Code Consultants
Queens County Farm Museum
ShelterZoom
St. Barnabas Hospital
Staten Island Chamber of Commerce
Statue City Cruises
Times Square Advertising Coalition
Times Square Alliance
Travis Mills Foundation
Tuesday's Children
UCLA Mary S. Easton Center for Alzheimer's Disease Research
Westchester County Tourism
Wendy Hilliard Gymnastics Foundation

NIKE COMMUNICATIONS, INC.
75 Broad St., #815, New York, NY 10004
212/529-3400; info@nikecomm.com
www.nikecomm.com

9800 Wilshire Blvd., Beverly Hills, CA 90212

Full service communications firm specializing in luxury and prestige brands. Offices in New York and Los Angeles. Employees: 85. Founded: 1984.

Agency Statement: Nike Communications is always on the pulse of the cultural zeitgeist. We are a creative hub for building brands, enhancing brand image, shifting consumer behavior and creating new consumer rituals.

We devise clever strategies to reach the right target audiences including innovative programs, partnerships and events that yield high-level feature stories in influential media as well drive conversation online.

Nina Kaminer, pres. & founder; Abby Vinyard O'Melia, exec. VP; Bernice Kwok-Gabel, chief creative officer; Sara Helmig, sr. VP, travel, hospitality, real estate; Ross Matsubara, sr. VP, spirits/style dir.; Felicia Kwong, VP, spirits; Pieter van Vorstenbosch, VP, global brands; Matthew Smith, VP, wine, home and design; Kendall Trainer, VP, travel, hospitality, real estate; Gina Cannon, Brian Boye, VPs, lifestyle; Cindy Plotts, chief talent and culture officer; Shaneeza Balgobin, CFO; Martinique Brown, dir., diversity, equity & inclusion

Aberfeldy Single Malts
Bacardi
Banter by Piercing Pagoda
Bearaby
Bombay Sapphire
Breitling
Cakebread
Caruso
Clinique
Craigallachie
David Yurman
Dewar's
D'USSE
Evelyn & Bobbie
Gillette Venus
Grey Goose
Gracious Hospitality Management
Gurney's Properties
King C. Gillette
LAFCO
Leica
Martini & Rossi
McBride Sisters
Mikimoto
Montblanc
Noilly Prat
Orlebar Brown
Overland
Oxley Gin
Polestar
Refined Hospitality
Riedel
Rosewood Hotels & Resorts
Royal Brackla
Santa Teresa Rum
Six Senses Ibiza
Sollis Health
St. Germain
Teeling Whiskey
The Art of Shaving
The Elan Collection by Watermark
The Vitamin Shoppe
Timbers Resorts
Treasury Wines Estates
UNIQLO
Wander + Ivy
West Chelsea Contemporary

NOVITAS COMMUNICATIONS

1732 Wazee St., #201, Denver, CO 80202
720/379-5740; mblyng@novitascommunications.com
novitascommunications.com
Corporate communications, crisis communications, strategic communications, public affairs, issue management, reputation management, digital media and media relations. Employees: 6. Founded: 2008.

Agency Statement: Novitas Communications is a full-service public relations agency providing award-winning solutions and execution while instilling excellence and integrity into everything we do. We help clients across a wide range of industries and business sectors achieve their goals with a full suite of strategic communications and business consulting services.

Michelle Lyng, CEO/founder

Clients Include:
AC Development
Apartment Association of Metro Denver
Brookfield Properties
Cardinal Group
CCO/CMO Roundtable
CO Beef Council
Colorado Apartment Association
Colorado Coalition of Cyberschool Families
Colorado Consumer Coalition
Colorado Cyberschool Association
CoorsTek
Executives Partnering to Invest in Children
Hubilo Technologies
M.C. Dean
Mind Springs Health
Reunion
Poms & Associates Insurance Brokers
Southlands Shopping Center
Transworld Technologies Inc
United Energy Technologies

O

O'CONNELL AND GOLDBERG

1955 Harrison St., #100, Hollywood, FL 33020
954/964-9098; bgoldberg@oandgpr.com
https://oandgpr.com
Retail, real estate, hospitality, food & beverage, healthcare, higher education, non-profit, B2B, technology. Employees: 15. Founded: 1993.

Agency Statement: We believe that good people make good news. The world has enough bad news already. All too often, it's the negative that seems to draw the attention - the train wrecks, the loud, the corrupt. O&G was founded by two people with one wish: A simple interest to live in a world with more good news. We're moved by kind hearts, good intentions, lovable pets, and books with happy endings. We will always give the best of who we are to use the power of communication for good.

For 30 years, we've been proudly working with forward-thinking brands representing a wide range of industries, including retail, real estate, hospitality, food & beverage, health care, higher education and non-profit.

Barbara Goldberg, CEO & founding partner; Matt Levinson, COO; Lesli Franco, VP; Kirsten Paindiris, creative dir.; Sarah Claro, acct. dir.; Eileen Alkabes, comms. strategist; Britney Ouzts, Alexis Sobel, Arielle Roth, Josie Smith, sr. A/Es; Amanda Sausmer, social media specialist; Julie Rosenthal, Carson Celio; acct. coordinators

Clients Include:
Alosant
Community College of Denver
Dania Pointe
FAU Kelly-Strul Emerging Scholars
Florida Spine Associates
Fortis (Education Affiliates)
Frank Pepe Pizzeria
Gold Coast Florida Regional Center (GCF)
Goodman Jewish Family Services of Broward County
Integrated Dermatology
Lime Fresh Mexican Grill
Lincoln Road Business Improvement District (Social Media)
Lynn University
Mattamy Homes
Post University
Sentinel U
SKYX Platforms
Tiger Packaging
Time4Learning
TriVent
Vi at Aventura

O'MALLEY HANSEN COMMUNICATIONS

180 N. Wacker Dr., #400, Chicago, IL 60606
312/377-0630; fax: 312/377-0631
todd.hansen@omalleyhansen.com
www.omalleyhansen.com
Consumer marketing, corporate reputation, social media, influencer outreach, employee engagement. Employees: 12. Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., #200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141
kelly.omalley@omalleyhansen.com

100 Cambridge St., 14th flr., Boston, MA 02114
847/357-3450

521 5th Ave., 17th flr., New York, NY 10175
646/561-8508

2030 Main St., #1300, Irvine, CA 92614
949/260-4905

8th Avenue Food & Provisions
AERA
American Metals Supply
Arcturis
Barclays
Bayer Crop Science
Chester's Chicken
Clarendale Clayton
Clarendale Six Corners
Compana Pet Brands
Elohi Strategic Advisors
Feeders Supply
FPT Software
Georgia Aquarium
New Wave Foods
Old Wisconsin Sausage
Post Holdings
Quillt
Rise by Barclays
Tacony Corp.

OAK PR
1290 White Oak Rd., Scotch Plains, NJ 07076
973/229-5425; Drew@OakPR.com
www.oakpr.com
Twitter: @Oak_PR
Strategic communications, cannabis, food & beverage (wine & spirits), CPG products, crisis communications. Employees: 5. Founded: 2022.

Drew Tybus, CEO

80 8th Ave., #202, New York, NY 10011

Clients Include:
AeroClean
Chef John Currence & City Grocery Restaurant Group
Gron Edibles
Schwazze
Treez
Trulieve
Verano

OLIVE PUBLIC RELATIONS
1501 India St., #103-179, San Diego, CA 92101
619/955-5285; info@olivepublicrelations.com
www.olivepublicrelations.com
Olive Public Relations is a marketing and public relations agency working with communities/neighborhoods, commercial/residential real estate, national consumer lifestyle and beauty, events, and more. Employees: 6. Founded: 2009

Jennifer von Stauffenberg, founder and pres.

Clients Include:
Arts District at Liberty Station
ArtWalk San Diego
Downtown Chula Vista
Downtown Hayward
Goodman
Holland Partner Group (San Diego and Oakland)
Little Italy Assn.
New City America
Oceanside Museum of Art
PMD
Redwood City Improvement Assn.
Ten Thousand Villages
U.S. Police and Fire Championships.

ORANGE ORCHARD
357 Ellis Ave., Maryville, TN 37804
865/977-1973; hripley@orangeorchardpr.com
www.orangeorchardpr.com
Vegan and plant-based, animal welfare and conservation, cruelty free, ecotourism, environmental, green construction and tech, and sustainability. Employees: 14. Founded: 2018.

Agency Statement: Orange Orchard is a full-service vegan-owned communications agency. We're helping organizations like yours change the world. We will be your advocate, taking your word out to the world to create change. We'll promote your vegan, plant-based, animal-friendly or environmentally-conscious brand as if the planet depends on it (and it does). That's the message people want to hear, and we'll make sure they do.

Heather Ripley, CEO; William Mattern, pres. & CFO

Clients Include:
Born Free USA
Fruitive
The International Elephant Project
The International Tiger Project
The Orangutan Project
v-dog/v-planet

ORANGEFIERY
135 W. 50th St., Suite 200, New York, NY 10020
917/865-3213; info@orangefiery.com
orangefiery.com
Branding, corporate communications, narrative and messaging development, market development, advocacy engagement, crisis and issues management. Employees: 12. Founded: 2014.

Agency Statement: Orangefiery is a strategy consulting and communications firm that combines the insights and decision-making tools of strategy consulting with the real-world orientation and agility of a public relations agency to help our clients create impact in the world. We provide research and strategy work done through a communications and stakeholder engagement lens. We have expertise in research and insights, planning, facilitation, public relations, stakeholder engagement and systems design.

Mike Kuczkowski, founder & CEO; Diana Dopfel, sr. VP & head of client engagement

Gamida Cell
Global Blood Therapeutics
Lowe's Foundation
Lyndra
Pfizer
Teal Bio
The Assistance Fund

OTTER PR
320 1st Ave. N, St. Petersburg, FL 33701
800/648-6854; hello@otterpr.com
otterpr.com
Otter PR specializes in media relations, reputation, and crisis management. They have extensive experience working with clients in the health, technology, thought leadership, cryptocurrency, and finance sectors, among other fields. Employees: 45. Founded: 2020.

Agency Statement: Otter PR is a Public Relations agency specializing in media relations that has been recognized by *Forbes*, *Newsweek*, & *Entrepreneur Magazine*. Our growing team of experienced publicists works with brands to secure meaningful media coverage. Our Mission at Otter PR is to modernize an old business model. We want to bring elite-level, personalized PR professionals into your organization and provide guaranteed results that translate into real ROI for your business.

Jay Feldman, Scott Bartnick, founders; Colleen Falco, COO

100 E. Pine St., Orlando, FL 32801

Alibaba.com
Blossom Bariatrics
Boomers Parks
Brio Dental
Cannon Advisors
Charity Pro Travel

Continued on next page

OTTER PR continued

Cyberbacker
Derek Marshall For US Congress
Double Jump.Tokyo
Ecosense
Epilynx by Dr. Liia
Ford O'Brien Landy
Global Digital Asset and Cryptocurrency Association (Global DCA)
Mary Peltola for Congress
Mike Mandell Law by Mike
Omar Ochoa Law Firm
Ore Systems
Patient Partner
Pink Panda Finance
Rewards Bunny
Ricoma Media
School16
The Foster Group
Total Wealth Academy
Triumph Advisors

P

PADILLA

1101 W. River Pkwy., Suite 400, Minneapolis, MN 55415
612/455-1700; Jen.Graves@PadillaCo.com
https://PadillaCo.com
The agency helps clients transform by building, growing and protecting their brands and reputations worldwide through public relations, advertising, digital and social marketing, investor relations and brand strategy. Employees: 250. Founded: 1961.

Agency Statement: Padilla is a full-service agency that transforms brands and organizations through strategically creative communications. Our work across deep areas of sector expertise in agriculture and environmental sciences, food, beverage and nutrition, health, technology and financial services, is consistently recognized by industry partners such as the *PRWeek* Awards, *PRovoke* IN2 SABRE Awards and PRSA Anvil Awards, among others. Padilla operates in seven cities in the U.S. through its family of brands, which includes, SHIFT (performance communications), FoodMinds (food and nutrition affairs) and Joe Smith (brand strategy). As an AVENIR GLOBAL company and a founding member of the Worldcom Public Relations Group, the agency provides services to clients through 155 offices worldwide. Transform with purpose at PadillaCo.com.

Matt Kucharski, pres.; Heath Rudduck, chief creative officer; Katina Shelton, VP, human resources; Rachel Rice, VP, finance; Tina Charpentier, exec. VP, client experience; Laura Cubillos, exec. VP, food, beverage + nutrition, FoodMinds; Jeff Wilson, VP, workplace culture; Rick Murray, exec. VP, channels + digital, SHIFT; Dave Heinsch, sr. VP, corporate advisory group; Lauren Tannenbaum, sr. VP, Joe Smith; Mariann Hohe, VP, insights + strategy

4 World Trade Center, 150 Greenwich St., 48th flr., New York, NY 10007
212/229-0500

Jen Dobrzelecki, sr. VP

120 St. James Ave., 6th flr., Boston, MA 02116
617/779-1800

Rick Murray, exec. VP

330 S. Wells St., 4th flr.,
Chicago, IL 60606
312/258-9500

Erin DeSimone, sr. VP

101 W. Commerce Rd.,
Richmond, VA 23224
804/675-8100

Rosalie Morton, sr. VP

1100 G St. NW, Ste. 805, Washington, DC 20005
202/684-6058

Maya Maroto, VP

456 Montgomery St., 15th flr., San Francisco, CA 94104
415/591-8400

Laura Cubillos, exec. VP

3M
Blue Cross and Blue Shield of Minnesota
Cargill
CommonSpirit Health
Dole Food Company
Edward Jones
Mayo Clinic
Medtronic
Prosciutto di Parma
Rockwell Automation
Sanofi Pasteur
U.S. Highbush Blueberry Council
Winnebago Industries

PAN COMMUNICATIONS, INC.

255 State St., 8th flr., Boston, MA 02109
617/502-4300; info@pancomm.com
www.pancommunications.com
B2B technology and healthcare.
Boston | San Francisco | New York | Orlando | London | Virtual
Employees: 195+. Founded: 1995.

Agency Statement: PAN Communications is a leading integrated marketing and PR agency servicing B2B tech and healthcare brands. With 25+ years of experience, PAN helps companies transform ideas into captivating stories that align to mid- and late-stage growth strategies through the firm's NXT Stage approach. Recognized as an Agency of the Year and Best Mid-sized Agency to Work For, PAN has office locations in Boston, San Francisco, New York, Orlando, and London, as well as a growing virtual community. The agency is positioned to help brands emerge in new markets and scale globally, with experience driving integrated strategy across a variety of brands like Absolute Software, athenahealth, NTT Data, Qualtrics, Radial, and Veeam. PAN strives to help today's marketers by integrating a combination of services to better engage with target audiences, drive revenue, and move markets.

Digital Storytelling—Connected Content—Results that Matter!

Leadership: Philip A. Nardone, pres. & CEO; Mark Nardone, chief mktg. officer; Elizabeth Famiglietti, chief people and culture officer; Darlene Doyle, chief client officer; Megan Kessler, chief of integrated mktg. & strategy; Gary Torpey, CFO; Dan Martin, exec. VP, healthcare; Juliana Allen, exec. VP; Gareth Thomas, mng. dir., UK

Clients Include:
Algolia
Amdocs
Amwell
athenahealth
Aurora Solar
Bitdefender
Booz Allen
Boston Consulting Group
Botify
Brightside Health
Clarify Health
iCIMS
LeanTaaS
Menlo Security
NTT Data
Qualtrics
Thales
Toshiba/Americas
UPS Capital
Veeam

PAPER & PAGE

PAPER & PAGE
188 Spring Tower, Floor 12, Phaya Thai Rd., Bangkok 10400, Thailand
robert@paperandpage.com
www.paperandpage.com
PAPER & PAGE is an award-winning creative digital marketing agency based in Bangkok and operating region-wide as a Certified B Corporation and member of the mc Group Global Network. With extensive, omni-channel experience and on-the-ground resources, our core competencies span digital marketing, online public relations, and website development. Employees: 11. Founded: 2017.

Robert Woodrich, CEO

AgriSource
Alaska Seafood Marketing Institute
Child's Dream Foundation
Chulalongkorn University
Deutscher Fußball Botschafter (German Football Ambassador)
ECPAT International
Hilton Hotels & Resorts
Japan Foundation
KLab
KT Corporation (formerly Korea Telecom)
Ministry of Foreign Affairs, Kingdom of Thailand
North-East Family Office
Pranda Group
Switzerland Global Enterprise
US Dry Bean Council
USA Dry Pea & Lentil Council

Werth

PAUL WERTH ASSOCIATES
10 N. High St., #300, Columbus, OH 43215
614/224-8114; fax: 614/224-8509; sharbrecht@werthpr.com
https://werthpr.com
Twitter: WerthPR
Facebook: WerthPublicRelations
Instagram: WerthPR
LinkedIn: Paul Werth Associates
Education, healthcare, energy, environment, biosciences, transportation, financial/professional services, economic development, government, business-to-business, business-to-consumer. Employees: 20. Founded: 1963.

Agency Statement: Paul Werth Associates is an independent, full-service communications firm headquartered in Columbus, OH, with core competencies in public relations, public affairs, crisis management, marketing, research and digital strategies. Werth helps leading organizations meet their objectives — on a regional and national basis. Focused on serving the needs of senior management in the private and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson, Mac Joseph, Jimmy Lump, Julie Granillo, sr. VPs; Celina Fabrizio, Jason Knox, VPs

Advanced Drainage Systems (ADS)
Alcohol, Drug and Mental Health (ADAMH)
Board of Franklin County/Ohio Opioid Education Alliance
City of Columbus
COTA
Franklin County Convention Facilities Authority
InnoSource
JobsOhio
Nationwide Children's Hospital
Ohio Assn. of Hospital Plans
Ohio Life Sciences
Ohio Soybean Council
Ohio State University Wexner Medical Center
PTT Global Chemical
Solid Waste Authority of Central Ohio (SWACO)
TourismOhio
X-Therma
White Castle

PEAKS STRATEGIES

PEAKS STRATEGIES
1345 Sixth Ave., 33rd flr., New York, NY 10105
917/353-7575; TWalek@PeaksStrategies.com
www.PeaksStrategies.com
Strategic positioning and messaging, media relations, editorial services/content development, digital and social media campaigns, crisis and reputation management, media and presentation training. Employees: 6. Founded: 2016.

Agency Statement: Peaks Strategies is an independent public relations firm that delivers innovative and impactful communications solutions to clients across financial services, financial technology, Capital Markets, ESG and impact investing, and professional services.

Thomas Walek, founder & mng. partner; Armel Leslie, partner; Matt Yemma, sr. VP; Mo Shafroth, mng. dir.

1% for the Planet
180 Degree Capital
Abraham Trading Company
Aspect Capital
Blockchain Coinvestors
BlockDaemon
Carbon Infrastructure Partners
Consolidated Audit Trail (CAT)
Diamond Standard
FLX Networks
Impact Assets
MPower
Quantitative Brokers
Ready Capital (NYSE:RC)
Repvblik
RiverNorth Capital Management
Shelton Capital
Tuttle Capital Management

peppercomm

PEPPERCOMM
470 Park Ave. South, floor 5, New York, NY 10016
212/931-6100; contact@peppercomm.com
www.peppercomm.com
Twitter: @peppercomm
Instagram: @peppercomm
Facebook: @peppercomm
LinkedIn: @peppercomm
Capabilities include communications, marketing, PR, brand & digital strategy, content, web development, societal crisis/issues management, employee engagement, experience and analytics. Founded: 1995.

Agency Statement: Peppercomm, a Ruder Finn company, is an award-winning strategic, integrated communications and marketing agency headquartered in New York City with offices in San Francisco and London. With 28 years of expertise serving blue chip and breakout clients, the firm has made a science of communication, combining wit and wisdom with proven public relations discipline and innovative offerings to break through, build deeper connections and ensure our clients' success.

Steve Cody, founder & CEO; Maggie O'Neill, chief client officer, exec. VP; Jacqueline Kolek, chief innovation officer, exec. VP; Ann

Continued on next page

PEPPERCOMM continued

Barlow, exec. VP, mng. dir., employee engagement; Tara Lilien, chief people officer

Dynata
MINI USA
Sharp
Travelers Insurance
trivago
Wilbur-Ellis
Wilmington Trust
Xero

PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #1480, Sacramento, CA 95814
916/658-0144
www.perrycom.com
Award winning public affairs and strategic communications firm for national, regional, and local clients and campaigns. Employees: 11. Founded: 1996.

Agency Statement: Perry Communications Group is a California-based public affairs firm that operates at the local, statewide, and national levels. We work at the center of issues that matter and give new perspective to the causes and events making headlines today, as well as those that will in the future. We shape ideas, opinions, decisions, and social change. The bottom line for us is always the same – we're invested in the cause and our clients' work.

Kassy Perry, pres. & CEO; Julia Spiess-Lewis, sr. VP; Kaitlin Perry, Megan Yee, VPs

California Black Health Network
California Chronic Care Coalition
Carrie's TOUCH
Center for Inherited Blood Disorders
Chronic Care Policy Alliance
Coalition to Abolish Slavery and Trafficking
Forbes Tate Partners
GO2 for Lung Cancer
Hemophilia Council of California
Joshua's House Volunteer Hospice
Neurocrine Biosciences
Partnership to Fight Infectious Disease
Penn Quarter Partners
Pharmaceutical Research and Manufacturers of America
Save Our Capitol!
Sickle Cell Disease Foundation

PIERPONT COMMUNICATIONS

1233 West Loop South Freeway, Houston, TX 77027
713/627-2223; info@piercom.com
www.piercom.com
https://www.facebook.com/PierpontCommunications
https://twitter.com/PierpontCom
https://www.linkedin.com/company/Pierpont-Communications/
https://www.youtube.com/user/PierpontCom
Employees: 38. Founded: 1987.

Agency Statement: Founded in 1987, Pierpont Communications is a premier public relations, marketing and communications firm. Our communication experts drive business results for our clients and support them by elevating their brands, safeguarding their reputations and improving their bottom lines. With offices in Austin, Dallas, Houston, and San Antonio, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to meet clients' needs.

Pierpont's integrated services include public relations; strategic marketing and message development; integrated marketing planning; content strategy and development; thought leadership; digital strategy; media training; crisis communications and issues management; brand and reputation management; public affairs; corporate citizenship; branding; online advertising; and creative development.

Our teams are well-versed in thinking and acting with an integrated mindset to bring the right strategy to execute results-driven programs for regional, national, and global *Fortune* 500 firms.

While Pierpont brings deep expertise across dozens of industries, we are particularly known for our work in:

•Energy and Energy Transition
•Enterprise Technology
•Professional and Financial Services
•Healthcare and Senior Living
•Consumer and Retail
•Technology and Innovation
•Nonprofits and Education
•Commercial and Residential Real Estate

Forbes recently named us as one of America's Best PR Agencies and awarded us the coveted five-star ranking. And we've been voted a *Houston Business Journal* "Best Place to Work" 15 times.

To learn how our experience and capabilities can drive results for your business, call us at 866-290-0675 or visit www.piercom.com.

Executive Leadership
Phil Morabito, CEO; Clint Woods, COO; Brian Banks, CFO

Other Locations
Austin: Quarry Oaks II, 10900-B Stonelake Blvd., #110, Austin, TX 78759
Dallas: 5005 LBJ Freeway, #450, Dallas, TX 75244
San Antonio: 110 E. Houston St., 7th flr., San Antonio, TX 78205

CenTrio
CyrusOne
EnVen
Facebook
G&A Partners
Group 1 Automotive
Kisco
Kodiak Gas Services
Monolith
NRG
Pioneer
Schumacher Electric Corp
US Law Shield
Walmart
Wan Bridge Group

PIETRYLA PR & MARKETING

333 S. Wabash, Suite 2700, Chicago, IL 60604
312/612-0283; fax: 312/612-6197; chicago@pietrylapr.com
www.pietrylapr.com
Instagram: https://www.instagram.com/pietrylapr/
LinkedIn: https://www.linkedin.com/company/pietryla-pr-&-marketing-llc
Facebook: https://www.facebook.com/PietrylaPR/
Twitter: https://twitter.com/pietrylaprm
B2B and B2C media relations, digital marketing, social media marketing, influencer relations, investor relations, crisis communications. Employees: 4. Founded: 2002.

Agency Statement: Pietryla PR & Marketing is a boutique agency headquartered in Chicago. We specialize in media relations and digital marketing. We work best when paired directly with a client's leadership to manage a watershed moment - launching a new product, seeking funding, going through a branding update or implementing a new communications strategy.

Christine Wetzler, president

Cask & Kettle Hot Cocktails

ClearGen
Chateau Energy
Novalent Antimicrobial
Pinch Beauty App
Pregis Packaging
RSA America
Secure Applications Packaging

PINEAPPLE PUBLIC RELATIONS

1954 Airport Rd., Suite 121, Chamblee, GA 30341
404/237-3761; DStone@pineapple-pr.com
www.pineapple-pr.com
Tourism, economic development and hospitality specialists. Destination marketing organizations, hotels, resorts, culinary and attractions. Employees: 13. Founded: 1996.

Agency Statement: Pineapple Public Relations is an award-winning, full-service public relations, social and digital media marketing agency with more than 20 years of success in serving large and small businesses in the tourism, hospitality and economic development industries. We believe in forward-thinking, holistic strategies that deliver bottom-line results and economic success. Superior service is our hallmark; we offer big picture capabilities with the responsiveness and attentiveness of an independent agency. We tell stories and manage brands through public relations, social and digital platforms to create a truly integrated approach. Earned media experts, social media engagers, digital media drivers — our track record of delivering stellar results with a substantial ROI has resulted in long-term client relationships. Let us tell your story!

Deborah Stone, pres.; Melissa Webb, acct. dir.; Kat Harris, social media mgr.; Kae Holloway, content mktg. mgr.; Sofie DeWulf, PR mgr.

Arabia Mountain Heritage Area
Augusta (GA) CVB
Beech Mountain (NC) TDA
Bobby Jones Links
Crowne Plaza North Augusta
Dahlonega (GA) CVB
Discover DeKalb
Discover Lake Lanier
Georgia Dept. of Economic Development
Georgia State Parks & Historic Sites
Historic Banning Mills Adventure Resort
Hotel Indigo Mt. Pleasant
Mercer County (VA)
Nantahala Outdoor Center
New Smyrna Beach (FL)
North Carolina's Brunswick Islands
Northpointe Hospitality Management
Pawleys Island
South Carolina's Hammock Coast
The Partridge Inn
The Kentucky Wildlands
Virginia's Blue Ridge
Visit LaGrange

POINT TAKEN COMMUNICATIONS

1616 N. Market St., Jacksonville, FL 32206
904/485-6597; info@pointtakenpr.com
https://pointtakenpr.com
Corporate, mid-size business, small business, nonprofit, finance, healthcare, animal welfare, pet products & services, hospitality, luxury brands, tourism, education, social issues, child welfare, B2C, B2B, crisis communications, home improvement. Employees: 10. Founded: 2013.

Michelle Guglielmo Gilliam, pres.

Clients Include:
121 Financial Credit Union
904WARD
Betty Griffin Center
Cairnavigate
Clay Humane
Cooper's Hawk Winery and Restaurants
Delores Barr Weaver Policy Center See The Girl
Feeding Northeast Florida
First Coast Home Pros
Ida Claire
J. Kelly & Associates
Pet Paradise
Plenti
Roosters Men's Grooming Center
Salumeria 104
Spectrum Stone Designs
The City of Jacksonville Animal Care & Protective Services
The Hotel at the University of Maryland
The WCJ
UPETS

POLLACK GROUP, THE

1901 Ave. of the Stars, #1040, Los Angeles, CA 90067
310/556-4443; fax: 310/286-2350; info@pollackgroup.com
www.pollackgroup.com
Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

Agency Statement: At The Pollack Group, we recognize that consumers do not want to be told why a brand should matter to them, so rather than "telling and selling," we create meaningful, long-lasting brand experiences that steer influence, drive relevance and build fierce and lasting loyalty.

Pollack serves *Fortune* 500 companies and start-ups alike in shaping perceptions, sparking trends, managing reputations, and increasing organizations' market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers, and strong in traditional skills.

Established in 1985, the agency is led by senior professionals who are involved with every aspect of a client's program and are available to them on a day-to-day basis or per need.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO; Jackie Liu, sr. VP

37 W. 26th St., #1205, New York, NY 10010
212/601-9341

Clients Include:
99 Ranch Market
Bel Air Investment Advisors
Believer Meats/Future Meat
Bob Evans Farms
City of West Hollywood
Customer Practice Management
Fiesta Parade Floats
Jewish Future Pledge/Jewish Youth Pledge
Linqto
MF Entertainment
Netafim USA
NewPoint Real Estate Capital
Perch Mobility
RPM Freight Systems
The Sage Group
Tipico
USA Pickleball Association

POLLOCK COMMUNICATIONS

450 Lexington Ave., 4th flr., New York, NY 10017
201/410-2923; fax: 212/334-2131; lpollock@pollock-pr.com
www.lpollockpr.com
Food, beverage, nutrition, health & wellness & food issues management. Employees: 20. Founded: 1991.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting-edge expertise in traditional and social media, virtual and live events, trade shows, foodservice, school foodservice, culinary influencers, and retail support, targeted influencer engagement, crisis management, third-party alliance building, and science activations for food, beverage, health, wellness, and lifestyle clients.

We keep our finger on the pulse of the latest health and wellness trends through our annual *What's Trending in Nutrition* survey, conducted in partnership with *Today's Dietitian*. We leverage the survey insights to align clients with news-making trends and inform their strategies to develop and execute impactful and successful communications campaigns.

In addition to PR practitioners and marketers, our staff includes media-savvy registered dietitians who are often quoted in consumer outlets. Pollock Communications has built a broad network of influential spokespeople, including media registered dietitians, celebrity chefs, social media celebrities, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, "what if?" We diligently do our homework to develop executable, strategic plans that deliver measurable results...every time.

Louise Pollock, president

A Sampling of Clients Include:
American Dairy Assn. North East
American Pulse Assn.
Brightseed
Cranberry Institute
Cranberry Marketing Committee
Danone North America
Dash
L-Nutra
National Watermelon Promotion Board
Orgain
PepsiCo, Inc.
Quaker
Tea Assn. of the USA
Tea Council of the USA
USA Dry Pea & Lentil Council
USA Rice Federation
Vitapod

PRESS RECORD COMMUNICATIONS

301 E. 73rd St., New York, NY 10021
516/578-8623; justin@pressrecord.co
www.pressrecord.co
Strategic media relations, broadcast media tours, social media support, podcast development, business development and PR. Employees: 1. Founded: 2018.

Agency Statement: Press Record Communications is an integrated communications agency that is calibrated for the public relations, marketing, and business development landscape of tomorrow.

Our roots in broadcasting and production influence our capabilities to develop engaging content that puts our clients in front of key audiences better than anyone else.

We offer bespoke services across public relations, marketing, and business development support, including:

1. Earned media outreach, messaging development, and speaking and awards support.
2. Content Development, including a full-service production hub that generates audio, video, and written content.
3. Broadcast media tours that generate media coverage with top-tier national and local television and radio networks and stations.
4. Business Development support that offers communications intelligence for prospecting and automated lead generation.

Justin Goldstein, president & founder

PROSEK PARTNERS

105 Madison Ave., 7th flr., New York, NY 10016
212/279-3115; fax: 212/279-3117; jprosek@prosek.com
www.prosek.com
Financial communications, thought leadership and brand building, transaction services, issues management, marketing, digital, creative services. Employees: 350. Founded: 1990.

Agency Statement: Prosek Partners builds – and protects – the top brands in business. We are a certified Woman-Owned Business and among the largest independent, integrated communications and marketing firms globally.

Specializing in providing a full range of communications solutions to financial and professional services companies, Prosek delivers business impact through an unexpected level of passion, creativity and marketing savvy. Services include media relations, thought leadership, social and digital media, public affairs, investor relations, financial communications, transaction services, crisis communications and issues management, content creation, conference support, publishing, media training and more.

Prosek's strategic branding and integrated marketing arm – Prophecy by Prosek – offers brand strategy, award-winning design, digital and advertising capabilities.

Prosek has been named *PRovoke*'s "Global and North American Corporate/Financial Agency of the Year" and a top-five global M&A and shareholder activism agency.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Caroline Gibson, Karen Niovitch Davis, Mike Geller, Neil Goklani, Brian Schaffer, Nadia Damouni, partners

Bridgewater
Carlyle Group
Citi
Edward Jones
Franklin Templeton
Gallagher
General Atlantic
Goldman Sachs
Hartford Funds
ICE
Man Group
Northwestern Mutual
Prudential
Rockefeller
SkyBridge Capital
Swiss Re
TD Bank
Travelers
Vista
Wellington Management

PROSIO COMMUNICATIONS

1217 Pleasant Grove, #100, Roseville, CA 95678
916/251-1280; info@prosiopr.com
prosiopr.com
Public relations, community outreach, graphic design. Employees: 18. Founded: 2013.

Lori Prosio, CEO

PSC (PRINCETON STRATEGIC COMMUNICATIONS)

160 W. State St., Trenton, NJ 08608
609/425-1325; info@princetonsc.com
princetonsc.com
PPAG (Princeton Public Affairs Group): PPAG.com
WSW (Winning Strategies Washington): WSWDC.com
Norris Clark, mng. partner: norris@princetonsc.com
Ethan Andersen, partner: ethan@princetonsc.com
Employees: 15. Founded: 2012.

Agency Statement: Your story is our strategy because we persuade people best through shared stories, making brands the communities built by these stories.

As your "brand journalist," we engage audiences across all media, reaching the right people in the right way at the right time.

Together with PPAG (Princeton Public Affairs Group) and WSW (Winning Strategies Washington), we're an award-winning full-service marketing communications firm crafting compelling stories to promote organizations, market companies, build communities, and enhance reputations.

Ethan Andersen, partner; Norris Clark, mng. partner; Dale Florio, mng. partner, PPAG (Princeton Public Affairs Group)

WSW (Winning Strategies Washington)
409 7th St NW, #450, Washington, DC 20004

Cape May MAC
Entain Foundation US
Georgian Court University
Herring Properties
Jersey Sports Zone
Municipal Excess Liability Joint Insurance Fund
New Jersey Hall of Fame
New Jersey Health Insurance Fund
NJ Propane Gas Association
Recreational Fishing Alliance
Sherwin Williams
The Balloon Council
Viking Yachts
VIP Community Services
VNACJ Community Health Center

PUBLIC COMMUNICATIONS INC.

Partner in the WORLDCOM Public Relations Group
161 N. Clark St., Suite 2050, Chicago, IL 60601
312/558-1770; ideas@pcipr.com
www.pcipr.com

A national, independent communications agency of creative professionals providing crisis and issues management counsel, digital and social marketing services, and integrated communications for healthcare, conservation/environment, education, culture and destination marketing, government and nonprofit organizations. Other services include senior counsel for brand and reputation management; executive/board strategic planning; media and presentation coaching; fundraising campaign communications; product launch and lifecycle promotions; awareness campaigns and events; websites, online platforms and collateral. Our team members work with a purpose: to make a positive difference for our clients and community. Employees: 33. Founded: 1962.

Agency Statement: Public Communications Inc. provides senior-level strategic counsel, digital marketing and integrated communications to clients, whether they're dealing with the most serious and complex issues, a national awareness campaign or the splashiest of events. PCI is a certified Women's Business Enterprise (WBE) and certified LGBT Business Enterprise (LGBTBE®).

PCI professionals believe in the transformative power of communication and the ability of the right strategy, work or image to convince, to motivate and to make a positive difference for clients.

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are large enough to provide all communications services a client might need but also the right size so that the agency's officers are involved, hands-on, in each client's program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world's leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups nationally, regionally and locally. Crisis counselors bring calm in crisis to clients whose success and bottom line depend on their reputation and public perception. Digital expertise includes social media, digital advertising, search engine optimization, email marketing, website development, SMS marketing and strategy. Specialties in community engagement for municipalities.

Our clients trust us and stay with us. Our business grows primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

As an inclusive workplace, the agency reflects the diversity of our clients and communities we serve. PCI brings a global and multicultural perspective to client programs and to communication solutions.

Jill Allread, CEO; Craig Pugh, pres.; Pamela Oettel, CFO & COO; Wendi Koziol, mng. dir./sr. VP; Sharon Dewar, Mary Erangey, Leigh Madden, Michael Queroz, sr. VPs

AARP
AIDS Foundation of Chicago
Alzheimer's Assn.
American Assn. of Diabetes Care & Education Specialists
American Epilepsy Society
American Society of Anesthesiologists
Avita
Chicago Academy of Sciences/Peggy Notebaert Nature Museum
Chicago's First Lady Cruises/Mercury
Chicago's Skyline Cruiseline
Chimp Haven
Cradles to Crayons
Georgia Aquarium
Giving USA
Howard Brown Health Center
MATTER
National Society of Genetic Counselors
North American Primate Sanctuary Alliance
OSF HealthCare
San Diego Zoo Wildlife Alliance
The Joint Commission
The Marine Mammal Center
The Nature Conservancy, Illinois Chapter
ZooTampa at Lowry Park

PUBLIC RELATIONS BOUTIQUES INTERNATIONAL

New York, NY
info@prboutiques.com
www.prboutiques.com
Founded: 2008.

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals

Continued on next page

(including themselves). The network has offices in 30 locations around the world to meet clients' needs for international service.

Executive Committee:
President: Juris Petersons, JAZZCOM Partner, Riga, Latvia
Vice President: Julia Labaton, RED PR, New York, NY
Secretary: Cheryl Bame, Bame Public Relations, Los Angeles, CA
Treasurer: Paul Furiga, WordWrite Communications, Pittsburgh, PA
Member-at-Large: Tarunjeet Rattan, Nucleus PR, Bangalore, India

Members:

PRBI UNITED STATES

ARIZONA
Phoenix: Kiterocket

CALIFORNIA
Garden Grove: Copernio
Los Angeles: Bame Public Relations; Scott Public Relations; The Other Agency
San Diego: LaunchIt Public Relations
San Francisco: MSR Communications

COLORADO
Aspen: Durée & Company

DISTRICT OF COLUMBIA
Washington: Rotenberg Associates

FLORIDA
Bradenton: Blue Water Communications
Ft. Lauderdale: Durée & Company

ILLINOIS
Chicago: CarusoPR

MASSACHUSETTS
Newton/Boston: Ball Consulting Group

MINNESOTA
Minneapolis: Rotenberg Associates

NEW YORK
New York: RED PR; The Other Agency; Pace PR

OREGON
Portland: Weinstein PR; In Common Agency

PENNSYLVANIA
Philadelphia: Metrospective Communications
Pittsburgh: WordWrite Communications

TEXAS
Austin: Ketner Group Communications
Dallas: TruePoint Communications

WASHINGTON
Seattle: Kiterocket

PRBI CANADA

Montreal/Quebec: VROY Communications

PRBI SOUTH AMERICA

BRAZIL

Brasília: TORRE Comunicação e Estratégia Ltda.
São Paulo: Carla Bianchi; Verdelho Associates

PRBI EUROPE

ESTONIA
Tallinn: PR Partner

FINLAND
Helsinki: Brunnen Communications

GERMANY
Düsseldorf: vom Hoff Kommunikation GmbH

LATVIA
Riga: Jazz Communications

PRBI ASIA/PACIFIC

INDIA
Bangalore: Nucleus Public Relations

ISRAEL
Tel Aviv: Together

TURKEY
Istanbul: Pozitif PR

PUGH & TILLER PR

1997 Annapolis Exchange Parkway, Ste. 300, Annapolis, MD 21401
410/972-4622; info@pughandtillerpr.com
www.pughandtillerpr.com
Media and analyst relations, social media, award and speaker nominations, conference management, advertising, marketing services, web design and development, and crisis communications. Employees: 8. Founded: 2008.

Agency Statement: Pugh & Tiller PR helps businesses and organizations reach, engage, and influence the right audiences in order to achieve their communications and business objectives.

Staffing accounts with senior-level executives, we have developed a lasting reputation for getting results by using an integrated approach to communications throughout our 15-year history. Our services include media and influencer relations, social media, crisis communications, and marketing services - all anchored by strategic communications planning.

We focus on four industries: commercial real estate, healthcare, insurance and employee benefits, professional services, and technology. We also specialize in developing and executing communications plans to support M&A activity as well as helping international companies enter into and grow in the U.S. market.

Jessica Tiller, Matthew Pugh, partners; Ray Weiss, sr. counsel

Other Office Locations:
Sarasota/Bradenton, Florida

Alera Group
The Arc Baltimore
The Arc Maryland
Benefit Advisors Network
Blueprint Software Systems
dancker
Dream Finders Home
FieldBin
Fivestar
Future AI
GCG Financial
Infrascale
JMT | Architecture
National Assn. of Real Estate Brokers
National Center for Manufacturing Sciences
New Zealand Institute of Environmental Science and Research
Patient First
RailField Partners
Shawe Rosenthal
STRmix, Ltd.
The Traffic Group

PUNCH PR

316 N. Milwaukee St., #316, Milwaukee, WI 53202
414/534-6948; dracine@punch-pr.com
www.punch-pr.com
Media relations, media events, community relations, media training, speaker booking, spokesperson and brand ambassador management, crisis communications, content strategy, social media strategy. Employees: 9. Founded: 2018.

Agency Statement: Punch PR helps businesses launch products, manage their brands, and connect with the right people through stories and experiences. We help our clients tell brand stories. We help them become part of the news cycle. We help them reach and engage with their audiences across social platforms. We are agents of change.

David M Racine, Lauren N Grimm, partners

Children of Fallen Patriots
Fromm Family Foods
Generac Power Systems
Harley-Davidson Footwear
KEEN
Sentry Equipment
Wellntel

R

R.J. WALKER & CO.

131 W. 32nd St., Bayonne, NJ 07002
860/930-3611; ryan@rjwalkerco.com
www.rjwalkerco.com
Sector Focus: Tech, fintech, financial services additionally specializing in: crisis communications, content marketing, PR and communications training. Employees: 2. Founded: 2018.

Agency Statement: We take a very different approach than what you see at other boutique public relations firms. We focus only on the activities that move the needle and drive sales, we work with experienced practitioners who understand their clients' business, we keep overhead costs low so that you're not nickel and dimed, and perhaps most importantly, we are transparent in pricing. We work hard to determine what your goals are and what's required to accomplish them.

Ryan Walker, pres.; Alicia Griffiths, Carla English, Trish DaCosta, Ali Rogers, sr. consultants

Clients Include:
Aquilance
ARPA
Cyndx
DealCloud
Fabric
Kellner Capital
Official
Pennington Partners
Picheny
PivotalPath
Sante Ventures
ZX Squared

RACEPOINT GLOBAL

46 Waltham St., 3rd flr., Boston, MA 02118
617/624-3200; fax: 617/624-4199; agencymarketing@racepointglobal.com
www.racepointglobal.com
Capabilities: Communications foundation & brand strategy; reputation & relationship management; editorial & content development; industry, technology & thought leadership; tradeshows, events & experiences; visual design & content creation; digital & social media; measurement. Employees: 51. Founded: 2003.

Agency Statement: At Racepoint Global (RPG), we believe that the complex challenges facing global society can only be tackled by embracing innovation fueled by purpose. RPG helps shape the conversations that matter for technology-forward brands. RPG serves clients with integrated communications strategies that engage audiences in authentic and meaningful ways. From employee communications to multi-channel external communications, RPG helps B4B and consumer technology brands develop and deliver integrated programs that achieve competitive differentiation and drive business impact.

Executive Leadership Team: Larry Weber, CEO/chmn.; Bob Osmond, pres.; Phil Chadwick, chief fin'l officer; Carolyn Regan, chief people officer; Laura Smith, exec. VP, acct. svcs.; Ben Haber, exec. VP, acct. svcs.

Additional Talent Hubs:
New York
60 Broad St., 24th flr., #2425, New York, NY 10004

Raleigh
4509 Creedmoor Rd., Suite 201, Raleigh, NC 27612

San Francisco
Remote Office Location

ACD/Labs
Analog Devices
Atmosic Technologies
Duck Creek Technologies
E Ink
eClinicalWorks
Intelsat
John Deere
MediaTek
Mythic
Panasonic Corp. of North America
RISC-V
Semtech Corp.
SiFive

RACHEL HARRISON COMMUNICATIONS

New York, NY
https://wearerhc.com/
Creative communications agency that offers traditional PR, social media management, and content creation services. Founded: 2020.

Agency Statement: Rachel Harrison Communications (RHC) is a creative communications agency that helps bold innovators in travel, hospitality, restaurants, spirits, wines, entertainment and events achieve their fullest potential. RHC defines, shapes, and drives culture across clients' earned, owned, and paid media. The agency offers traditional PR, social media management, and content creation services for tourism boards to luxury hotels, Michelin-starred restaurants to pop-ups, and celebrity liquors to non-alcoholic spirits. RHC's specialty is integrated marketing communications: telling a consistent story for clients across every available communications medium. RHC has offices in New York, London, and Los Angeles with outposts in Las Vegas, Mexico City, Paris, and Philadelphia. www.wearerhc.com

Black Tomato
Botanist
Dorado Beach, a Ritz-Carlton Reserve
Fairmont Pacific Rim
Milady's
Museum of Ice Cream
NoMad London
Principe
The Wall Street Hotel
Teremana Tequila
Tourism Authority of Thailand
Viceroy Bali

RAFFETTO HERMAN STRATEGIC COMMUNICATIONS

1111 Third Ave., Ste. 1810, Seattle, WA 98101
206/264-2400; john@rhstrategic.com
www.rhstrategic.com
Corporate communications, public affairs, brand building, thought leadership, crisis communications, social media, digital, strategic consulting. Employees: 38. Founded: 2007.

Agency Statement: RH Strategic is a leading public relations agency based in Seattle and Washington, D.C., working to introduce the world to the next generation of innovators in technology, security, government and healthcare. Our clients are disrupting markets and challenging the status to improve the world around us. Our strategic public relations services include: brand building, thought leadership, product and company launches, reputation management, crisis management, social, digital.

WORLDCOM
Public Relations Group

John Raffetto, CEO; David Herman, pres.

1301 K St., N.W., Ste. 220 West, Washington, DC 20005
1111 3rd Ave., Ste. 1810, Seattle, WA 98101

RALLY POINT

RALLY POINT PUBLIC RELATIONS

276 Fifth Ave., Suite 704-322, New York, NY 10001
212/882-1690; Dorian@rallypoint.pr
Rallypoint.pr
twitter.com/@RallyPointPR
linkedin.com/company/rallypointpr/
Journalistic approach to media relations, content creation, data reports, thought leadership and executive positioning, conferences and awards with a strong focus on storytelling. Employees: 10. Founded: 2014.

Agency Statement: Rally Point Public Relations is a strategic communications consultancy at the intersection of business and tech. Founded by former journalists, our deep understanding of news informs every engagement. From strategic positioning and narrative development to media relations and elevated thought leadership, Rally Point builds high visibility campaigns that make an impact. Whether working with startups or multi-nationals, we ask the tough questions, and deliver a measurable program that answers clients' objectives.

John Cook, founder/mng. partner; Dorian Langlais, founder/mng. partner; Elise Perkins, Lisa Kurtz, VPs

RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016
908/272-3930; ron@rampr.com
www.rampr.com
Corporate, trade association, non-profit. Employees: 5. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; David Hochman, sr. advisor; Kathleen Hickey, advisor

Clients Include:
ChaseDesign
DL Steiger Co.
eGrowcery
GlobalWorx
LAL RR
Lineage Logistics
Newmine
NielsenIQ
Park City Group
Province of Quebec Commercial Administration
Recall InfoLink
Stoecklin Logistics
tcc Global
Teradata

Rasky Partners, Inc.™

RASKY PARTNERS, INC.

14 Beacon St., Suite 401, Boston, MA 02108
617/443-9933
555 11th St., NW, Suite 402, Washington, DC 20004
202/530-7700
raskypartners@rasky.com
rasky.com
Twitter: @RaskyPartners

Services & Specialties: Ballot questions, community relations, corporate image, crisis/reputation management, defense, digital communications and advocacy, economic development consulting, education, energy and environment, financial services, government investigations/litigation communications, government relations, grassroots organizing, health and medical, issues management, life sciences, media and presentation training, mergers and acquisitions, nonprofit, private sector business development, public affairs, real estate, social media, sports, technology, telecommunications, trade associations/coalitions. Employees: 30. Founded: 1989.

Agency Statement: Rasky Partners is a nationally recognized communications and public affairs firm named by *Forbes* as one of America's top public relations firms. With more than three decades of experience, we provide exceptional client service to organizations that operate at the intersection of the media, politics, and business.

Our Boston and Washington, D.C. offices provide a comprehensive range of services, including strategic communications, public relations, corporate communications, government relations, public affairs, advocacy, grassroots organizing, crisis and reputation management, litigation communications, digital strategies, media and presentation training, federal, state and municipal lobbying, ballot initiative management, and public sector business development.

Our staff of seasoned experts is committed to protecting and building the reputations of our clients by communicating effectively when it matters most. Our vision is simple: bring together seriously smart people with backgrounds in business, government, law, media, and digital services to develop and execute strategic communications and public affairs campaigns that get results.

As an independent firm, we have the flexibility and the resources to address complex communications challenges with a commitment to serve our client's interests first. We are dedicated to providing hands-on engagement from firm principals. Each client team – including the senior professionals – is highly engaged, from the beginning to the end, in the development and execution of strategy, messages, and tactics.

George Cronin, Justine Griffin, Jeff Terrey, principals

Brain Aneurysm Foundation
Carbon Clean
Carpenter & Co.
Citizens Financial Group
Commonwealth Fusion
DoorDash
Harvard Pilgrim Healthcare
Lasell University
Veolia, North America

RBB COMMUNICATIONS

355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; lisa.ross@rbbcommunications.com
https://rbbcommunications.com
linkedin.com/company/rbbcommunications/
instagram.com/rbbcommunications/
twitter.com/rbbcomm
facebook.com/rbbcommunications
Employees: 78. Founded: 2001.

Agency Statement: rbb is a leading integrated communications agency that champions breakout brands. Through proprietary research, rbb inspires companies with insights to create customer passion that delivers bottom-line results. rbb offers PR/media relations, digital marketing, influencer engagement, corporate communications, crisis/reputation management, social media, strategic branding and advertising/creative campaigns. Specialty sectors include consumer and lifestyle, energy, food & beverage, franchising, healthcare, Hispanic marketing, professional services, travel and hospitality.

Headquartered in Miami with a national presence. In the past decade, the agency has been named Agency of the Year five times, received 100+ Awards for our work and the firm also has international reach across 50 countries through its partnership with PROI Worldwide, the largest global network of independent agencies. In recent years, rbb was named *Forbes*' Top PR Firms in America, and recognized by *PRovoke* as one of the Top Five Global Creative Agencies of the Year, and a US Small Agency of the Year.

Executive Leadership: Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, exec. VP

Current Clients:
Altura Capital
Andretti Global
Apple Leisure Group
Artefacto
AvMed
Bank of America
BDO USA, LLP
Berger Singerman LLP
Brown & Brown Insurance
BurgerFi International
Cinch Home Services
Cleveland Clinic
Cloverly
Codina Partners
DHL Express
Diabetes Research Institute Foundation
E-Combustible
Emera Technologies
Engage PEO
Feld Entertainment
FirstService Residential
Florida City Gas
Florida International University College of Nursing and Health Services
Florida Power and Light
Florida Vocational Institute
Global Life Technologies Corp.
Greater Miami Convention & Visitors Bureau
Gunster Law
Hilton
HNTB Corp.
Invicta Watches
Kaufman Rossin
MAPCO
Marriott Vacations Worldwide
Merz Pharmaceuticals
Miami Downtown Development Authority
Neste US
PA Consulting Group Inc
Primrose School Franchising Co.
Sidley Austin LLP
Suffolk Construction Company
Tavistock Development Co.
Trustbridge
West Palm Beach Downtown Development Authority
World of Hyatt, Inclusive Collection
Wright National Flood Insurance Services
WSP Engineering

REAL CHEMISTRY

199 Water St., 12th flr., New York, NY 10038
415/362-5018; contact@realchemistry.com
www.realchemistry.com
Employees: 2,000+ Founded: 2001.

Agency Statement: Real Chemistry's mission is to transform what healthcare is to what it should be by leveraging the industry's most advanced AI-powered insights, diverse expertise and customer-centric ideas. We help the healthcare industry better understand, reach, and engage patients and professionals — while creating healthcare experiences that span diagnosis to adherence — enabling therapies and those they were designed to help, meet and exceed their potential.

Jim Weiss, founder & chmn.; Shankar Narayanan, CEO; Jennifer Gottlieb, global pres.; Craig Abolt, CFO

RED FAN COMMUNICATIONS

200 E. 32nd St., Austin, TX 78705
512/551-9253; hello@redfancommunications.com
redfancommunications.com
Fintech, insurtech, edutech, real estate, green tech, SaaS, supply chain, health tech, cannabusiness, communications strategy, brand positioning, corporate comms., crisis comms., investor relations, venture capital. Employees: 14. Founded: 2008.

Kathleen Lucente, pres. & founder

Affinipay
Banyan Water
Carefull
Cavallo
Charter Up
Computer Services, Inc.
DISCO
Fluence
Hill Country Studios
LendFriend
Mercury Financial
MyEDU
NOW Insurance
SciPlay
SourceDay
Techstars
Texas Original
Thinkery
Versatile
Q2

RED PR

BEAUTY · FASHION · LIFESTYLE

55 West 55th St., 9th flr., New York, NY 10019
646/528-3969; julia@red-pr.com
www.red-pr.com
Facebook: facebook.com/REDPublicRelations/
Twitter: @REDPRnyc
LinkedIn: linkedin.com/company/red-pr/
Instagram: instagram.com/redprnyc/
Pinterest: pinterest.com/redprusa/
Beauty/Wellness/Lifestyle PR specialists.

Continued on next page

Employees: 5. Founded: 2000.

Agency Statement: RED PR specializes in Beauty, Wellness and Lifestyle PR. Founded in 2000, we have a track record of award-winning successes that drive our clients' businesses forward.

Services include media relations, influencer marketing, social media, affiliate marketing, special events, strategic partnerships, branding, copywriting.

Julia Labaton, pres. & founder; Charity Guzofski, VP

Clients Include:
Aveda Arts & Sciences Institutes
BYROE Skincare
Cricket Hair Tools
Dr. Michelle Henry | Skin & Aesthetics Surgery of Manhattan
Love Sun Body
marocMaroc Luxury Skincare
YOUTH Skincare

RED THREAD PR

215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; hello@redthreadpr.com
www.redthreadpr.com
Through authentic storytelling across the PESO model, our expertise includes corporate communications, media/influencer relations, partnerships, social media, internal communications, reputation management and social impact.
Connect with us on:
LinkedIn: https://www.linkedin.com/company/red-thread-pr/
Instagram: https://www.instagram.com/redthreadpr/
Employees: 20. Founded: 1964.

Agency Statement: Red Thread PR is an independent public relations specialty agency based in Philadelphia. Bringing an integrated, multi-channel mindset to brands, Red Thread PR weaves meaningful stories across the PESO model and builds unstoppable brands by helping clients navigate the changing tides of culture and business with a focus on Brand Longevity. We are part of Brownstein Group's network of agencies, alongside Brownstein, Nucleus Digital and Studio215.

Laura Emanuel, mng. dir.; Nicole Gainer, Meagan Sloan, assoc. VPs

76place
ACI Worldwide
American Water
Campus Apartments
Inspira Health
Humana
Liberty Bank
MANNA
Medical Guardian
NJM Insurance
The Bancorp
Trax
Trinseo
TruGreen
Westfield
WSFS

REDPOINT

85 Broad St., c/o WeWork, New York, NY 10004
212/229-0119; miranda@redpointmarketingpr.com
redpointmarketingpr.com
Travel, tourism, hospitality, destinations, hotels, resorts, cruise lines, associations, attractions, services. Employees: 10. Founded: 2002.

Agency Statement: Redpoint is a full-service agency with deep roots in travel, tourism, and hospitality. We got our start back in 2002 as a PR firm, but we've grown since then to offer a range of related services including website design, digital marketing, social media marketing, graphic design, consulting, and training. We confess, however, that PR runs through our veins, so image management and brand development are always at the forefront of our client programs.

A passion for results ALSO runs through our veins, indeed, it's in our very name (the composite of "Results, Energy, Direction, and a to-the-POINT focus"). Results come in many forms, more clicks, coverage, shares, eyes, exposure, and revenue are among the most frequently sought.

But not all results are tallied in clear, tangible quantities. We are often asked to shift the perception of a brand. Or develop a shoulder season. Or inspire a company's staff to be more gracious to its guests. Or evaluate complex situations to make decision-making simple.

We're versatile in choosing the right tools to get the job done. And while our patient determination shepherds clients all the way to the long-term goal line, we make sure there are plenty of short-term wins along the way.

Bottom line: we seek, craft, and share compelling stories with the audiences that matter most to hotels, resorts, cruise lines, destinations, attractions, travel services, associations, and more. And while we serve clients around the world, we are especially well known as leading PR and marketing experts for New England and Canadian travel brands.

Victoria Feldman de Falco, Christina Miranda, principals; Ross Evans, VP; Gina Dolecki, VP

Clients Include:
Atlantic Canada Agreement on Tourism
Barn on the Pemi, NH
Barnstead Inn, VT
Billings Farm & Museum, VT
The Brenton Hotel, RI
CIE Tours
Common Man Inns & Spa, NH
Common Man Restaurants
First Hospitality
The Flying Monkey, NH
Gros Morne Inn, NL
Learning Journeys
New Brunswick Tourism, Canada
Newfoundland & Labrador Tourism, Canada
Nova Scotia's South Shore
Nova Scotia Tourism, Canada
Perillo Tours
Prince Edward Island Tourism, Canada
Southbridge Hotel & Conference Center
Taste of Gros Morne, NL
Taste of Nova Scotia
Tauck
Tour Gros Morne, NL
US Tour Operators Assn.
Woodstock Inn & Resort, VT

REEVEMARK

521 Fifth Ave., 27th flr., New York, NY 10175
212/433-4600; info@reevemark.com
www.reevemark.com
Follow Reevemark on LinkedIn and Twitter. Founded: 2018.

Agency Statement: We are strategic communications specialists trusted by clients to advise leadership on navigating complex situations. Founded by five established practitioners of public and investor relations, Reevemark delivers big-firm expertise in a boutique package. We provide direct and insightful counsel, develop top-quality written and digital content, and engage with key stakeholders, including the media and investors. We created Reevemark to focus on what really matters — delivering favorable outcomes for our clients.

Our practice areas include litigation support, crisis communications, bankruptcies and restructurings, shareholder activism and corporate governance, transactions, investor relations and corporate positioning programs, and reputational matters.

Reevemark has been recognized by *Chambers and Partners* for litigation support and crisis communications, *The Deal* as top global bankruptcy communications advisor, *Bloomberg* as a top ten global shareholder activism defense advisor and *Business Insider* for crisis and financial communications.

Brandy Bergman, CEO & founding partner; Hugh Burns, Paul Caminiti, Delia Cannan, Renée Soto, founding partners

Clients Include:
AIG
Bausch + Lomb
BigBear.ai
Carronade Capital
H.I.G. Capital
INNOVATE Corp.
Sanderson Farms
The Children's Place

REGAN COMMUNICATIONS GROUP

106 Union Wharf, Boston, MA 02109
617/488-2800; info@regancomm.com
regancomm.com
Fully integrated communications company. Employees: 69. Founded: 1984.

Agency Statement: At 39 Regan Communications Group has hit its prime! We help individuals, corporations, hospitality groups, medical and educational institutions, small businesses and nonprofits clarify and claim their brand identity via traditional media and their digital presence. We are specialists in thwarting and properly managing all forms of crisis.

Regan Digital Studio is the newest division of RCG that works in harmony with our public relations heritage. We create highly visual, data-driven, digital campaigns that reach and engage audiences throughout their decision-making journey. We collaborate, experiment, analyze, and deliver effective digital marketing results. Regan Digital Studio offers end-to-end digital marketing solutions with expertise in understanding consumer intent, online engagement, and conversion.

We've become one of the largest privately-held public relations firms in the nation by truly valuing new and decades-long relationships with clients.

George K. Regan, Jr., chmn.; Ashley Boiardi, pres.; Christian Nakkashian, chief of staff; Senior Management: Lisa Doucet, Casey Sherman, David Jensen, Lindsay Rotondi, Joanna Roffo, Brad Schiff, David Quinn

Clients Include:
Bank of America
Beacon Capital Partners
Boston Celtics
Boston Magazine
Suffolk Construction
Suburban Propane
New Balance

REIS GROUP, THE

1300 19th St., NW, Suite 600, Washington, DC 20036
info@TheReisGroup.com
www.TheReisGroup.com
Full-service communications for health, medical, science, and social issues. Employees: 16. Founded: 2016.

Agency Statement: The Reis Group is an award-winning, highly specialized public relations agency, and small, woman-owned business. We have earned a strong reputation for our depth of knowledge and grasp of the multifaceted healthcare environment and for our ability to accurately communicate complex information.

Our team of more than a dozen seasoned communications professionals has decades of experience working closely with clients as their communications partners, offering services to increase awareness and build credibility, elevate reputations, promote science and position issues and brands.

Our goal is to provide every client with the skills and capabilities of a highly specialized agency, along with the commitment and dedication of a small business.

Sharon Reis, principal; Lauren Musiol, Stacy Skelly, sr. VPs; Kathleen Petty, VP; Beth Casteel, Peter Pearl, sr. counselors

Clients Include:
American Gastroenterological Assn.
Banner Alzheimer's Institute
Blue Shield of California Foundation
Digestive Disease Week
Nemours Children's Health System
Society for Healthcare Epidemiology of America
Society of Interventional Radiology
World Vaccine Congress

RELEVANCE INTERNATIONAL

151 W. 30th St., 9th flr., New York, NY 10001
212/257-1500; hello@relevanceinternational.com
www.relevanceinternational.com
Markets: Crisis comms., entertain./cultural, environ./greentech/PA, financial PR/IR, food & beverage, foreign markets, home furnishings, industrial, multicultural markets, non-profits, purpose/CSR, real estate fin. & dev., social media, travel & econ. dev.
Employees: 25+. Founded: 2012.

Agency Statement: Relevance International is a premier, award-winning, woman-owned, full-service public relations, brand building and digital marketing agency with offices in New York, Los Angeles and London. In a decade of service, Relevance International has pioneered integrated strategies worldwide, harnessing the power of PR, digital marketing, advertising, social media, creative development, partnerships, and branding for clients to work cohesively to propel brands forward.

Suzanne Rosnowski, CEO & Founder

LOS ANGELES
750 N San Vincente Blvd., #800W, Los Angeles, CA 90069
310/299-1699

LONDON
Grenville Court, Britwell Rd., Burnham, Bucks SL1 8DF, U.K.
+44 (0) 20 3868 8700

Atmos Air
Avenue 8
Bayport Funding
BLG Capital
Brand Atlantic

Continued on next page

RELEVANCE INTERNATIONAL continued

Crest Surf Club
DLF Ltd.
La Liste
Leading RE & Luxury Portfolio Intl (LPI)
MGAC
Pasadena Hotel & Pool (MCR)
Post Brothers
Premier Estate Properties, Inc.
Property Vision
Royal Palms Companies
Taconic Partners
Tangram (F&T Group)
The Ellinikon (Lamda Development)
The Legacy Hotel & Residences
Tourism Exchange Japan

RENEWPR
Restoring common sense to communications.

RENEWPR

2201 Wisconsin Ave. NW, #200, Washington, DC 20007
202/277-6286; info@renewpr.com
www.renewpr.com
Energy, environment and equity communications with a focus on strategy, messaging, media and partnerships. Employees: 2. Founded: 2015.

Agency Statement: RENEW**PR** is a Washington, DC-based national public affairs communications consulting firm. President Ben Finzel and his team of seven independent PR professionals in markets across the country provide advice, counsel and outreach on strategy, messaging, media and partnerships to association, corporation, non-governmental, foundation, alliance and coalition clients tackling energy, environmental and equity issues and opportunities. For more information, visit our website at www.renewpr.com.

Ben Finzel, pres.; Mark Pimble, COO

Clients Include:
Carbon Capture Coalition
Greenwood Energy
Greenwood Sustainable Infrastructure
Nuclear Innovation Alliance
Renewable Thermal Collaborative
TVB

REPUTATION PARTNERS COMMUNICATIONS

REPUTATION PARTNERS

10 South La Salle St., #1140, Chicago, IL 60603
319/573-9836; nick@reputationpartners.com
www.reputationpartners.com
Public relations, crisis communications, employee communications, labor communications, financial communications, ESG communications, business-to-business communications, marketing communications, digital and social media strategy, marketing services, brand activation, media relations, website design, video and creative services Employees: 15. Founded: 2002.

Nick Kalm, founder & CEO; Amy Littleton, pres.; Andrew Moyer, exec. VP & gen. mgr.; Jonathan Wootliff, dir., corporate accountability; Paige Borgman, VP & head of digital strategy; Michael Grimm, VP

Clients Include:
AAA of Northern California, Utah and Arizona
Academy of Management
Amcor Rigid Packaging
Associated Bank
BlockFills
Goddard Systems, LLC
Ingersoll Rand
JLL
Labcorp
Lactalis
Monosol
National Council of State Boards of Nursing
Rochester Regional Health
Ross Stores
SEKO Logistics
Simplex
University of Wisconsin-Madison
Ziegler

REQ

REQ

1130 Connecticut Ave., N.W., Suite 530, Washington, DC 20036
202/654-0800; marketing@req.co
https://req.co
Brand & campaign strategy, search engine optimization, advertising & media, conversion rate optimization, online reputation management, design & development, social media strategy. Employees: 120. Founded: 2008.

Agency Statement: Leading digital marketing and brand management company, REQ outpaces changes in today's rapidly evolving media landscape bringing brand, reputation, advocacy, and business results to new heights. We serve global brands and leaders in technology, healthcare, government, real estate, hospitality, retail, and finance, and have been named by both *Inc.* and Deloitte as one of the fastest growing companies in America. Headquartered in Washington, DC, REQ has offices and employees in New York City, Boston, San Diego, Las Vegas, and San Francisco.

Tripp Donnelly, CEO; Kyong Choe, CFO/COO; Eric Gilbertsen, chief client officer; Avelyn Austin, exec. VP, strategy & dev.; Robert Fardi, exec. VP, strategic dev. & partnerships; Elizabeth Shea, exec. VP, PR; Kenny Rufino, exec. VP/creative dir.; Jason Brigham, exec. VP, west coast; Lisa Throckmorton, exec. VP, PR; Katie Hanusik, exec. VP, PR; Katie Garrett, sr. VP, client svc.; Brooke Weller, sr. VP, media

San Diego, CA

Acuity International
Advantage Capital
American Real Estate Partners (AREP)
Built Technologies
Carahsoft
Edgesource Corporation
Excella
Forcepoint
GCOM
HireRight
Intel
Invicti Security Corp.
Iridium
Macro Solutions
Mattermost
SolarWinds
TaxBit
Vantage Data Centers
Virtru
Wolters Kluwer

RESERVOIR COMMUNICATIONS GROUP

RESERVOIR COMMUNICATIONS GROUP

607 14th St., NW, #675, Washington, DC 20005
202/499-2050; info@reservoircg.com
www.reservoircg.com
Advocacy & issues, brand strategy, reputation mgmt., value comms., policy comms., crisis comms., stakeholder engagement, corporate reputation, creative, digital, analytics and research. Employees: 45. Founded: 2014.

Agency Statement: Reservoir is a leading Washington, DC-based

health care consultancy that was purpose-built to help organizations navigate the seamless and mutually reinforcing management of reputation, brand and advocacy priorities. We leverage depth of knowledge and relevant relationships to develop strategies that advance clients' business, policy and reputation objectives, and craft and amplify narratives that bring those strategies to life. We have a holistic view of the health system from direct experience across the sector.

Robert Schooling, pres.; Megan Pohorylo Tucker, COO; Bryan Dumont, Marilyn Fancher, Laurie Labuda, Lee Lynch, Setareh Samii, Gretta Stone, Courtney Tyne, Mallory Ward, exec. VPs

REVELL COMMUNICATIONS

6007 Princeton Reach Way, Granite Bay, CA 95746
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com
Full service public relations/public affairs specializing in legislative, corporate and association, public relations & governmental relations. Employees: 6. Founded: 1984.

Agency Statement: Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Lisa Goytia, acct. mgr.

Clients Include:
American Promotional Events, Inc.
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
TNT Fireworks

RF|BINDER PARTNERS, INC.

950 Third Ave., 8th flr., New York, NY 10022
212/994-7600; rebecca.binder@rfbinder.com
www.rfbinder.com
Services:.
Strategy and planning: Insights & planning; social impact, sustainability, & ESG; strategic positioning & narrative development; campaign strategy.
Integrated marketing: Digital platform strategy; influencer marketing; content creation; brand identity & design; experiential marketing & event marketing; paid media & digital marketing; digital, web, & interactive.
Strategic communications: Corporate communications & reputation management; earned media; thought leadership; crisis communications; executive positioning.

Contacts:
Rebecca.binder@rfbinder.com
Amy.binder@rfbinder.com

Employees: 60. Founded: 2001.

Agency Statement: RF|Binder is a fully integrated communications and consulting firm powered by strategy, creativity, analytics and purpose. We are business builders. We address challenges and opportunities with a communications mindset, enabling our clients to build, grow, protect and transform their brands and reputations. Our team has deep expertise across industries, nonprofits, and government entities and an extensive range of offerings. We are independent, entrepreneurial, woman-owned, and integrated across capabilities and geographies without boundaries. RF|Binder is headquartered in New York City, with offices in Boston, Los Angeles, San Francisco, and a global presence through our PROI Worldwide partners, an association of leading public relations firms across 50 countries in over 150 cities. For more information about RF|Binder, visit www.rfbinder.com.

Team:
Amy Binder, CEO & chmn.; Rebecca Binder, pres., board member; Jason Buerkle, CFO, board member; Atalanta Rafferty, co-founder & sr. exec. mng. dir., food & beverage, board member; David Weinstock, chief creative officer; Steve Weinberg, exec. mng. dir., vice chair; Tom Szauer, chief technology officer

Boston
160 Gould St., #115, Needham, MA 02494

Clients Include:
Arzeda
Bay State Milling
Cargill
Corbion
Dunkin' New York
Eastman Naia
Euclid Transactional
First American Financial Corp.
Fisher Investments
FreshRealm
German Wine Institute
Impax Asset Management
Lumen Learning
MarketAxess
MassChallenge
Qatar Foundation
ReNew Power
Stop & Shop
TGI Fridays
Vestwell

RIPLEY PR, INC.

357 Ellis Ave., Maryville, TN 37804
865/977-1973; hripley@ripleypr.com
www.ripleypr.com
Ripley PR specializes in B2B tech, manufacturing, and construction. Other areas of specialty include franchise systems and home services/skilled trades. Employees: 14. Founded: 2013.

Agency Statement: Ripley PR is a full-service global public relations agency. We specialize in manufacturing, construction, and B2B technology, while also serving companies in the franchising, HVAC, plumbing, and electrical spaces. We apply our expertise to boost brand awareness, generate leads, and create local, regional, and national awareness for businesses. Our full range of strategic communication services includes crisis management, media relations, and social media strategies.

Ripley PR has been recognized by *Entrepreneur* magazine as a Top Franchise PR agency four years in a row and was named to *Forbes*' America's Best PR Agencies for 2021.

Heather Ripley, CEO; William Mattern, pres. & CFO

Clients Include:
AlphaGraphics
Bradford White Corp.
DockWorks
Extracker
FirstLight Home Services
Four Seasons Plumbing
Genera
Gotcha Covered
Modine

Continued on next page

RIPLEY PR, INC. continued

PayEngine
Petri Plumbing & Heating
PostNet
ServiceTitan
Southern Trust Home Services
Tint World
Water Intelligence (WINT)
WorkWave
XOi Technologies

Ripp Media

RIPP MEDIA/PUBLIC RELATIONS, INC.

50 West 96th St., 8A, New York, NY 10025
646/285-1779; arippnyc@aol.com
aripp@rippmedia.com
High-end press relations and editorial services. Concentration in legal affairs, litigation/crisis, law firms, professional and financial services. Employees: 7. Founded: 1989.

Agency Statement: We are an editorial-driven practice, for premium professional and financial firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, employment/workplace litigation, real estate, financial services, litigation funding and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unfashionably low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! – and regularly handle project work in high-stakes litigation PR and crisis communications. We have previously been ranked Band One among Chambers Litigation PR Advisers.

Allan Ripp, prin.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, Josh Karlen, sr. dirs.

Clients Include:
BakerHostetler
Bryan Cave Leighton Paisner
Fasken Martineau (leading Canadian law firm)
Grant & Eisenhofer
King & Spalding
Kleinberg Kaplan, hedge fund law firm
McGuireWoods LLP and McGuireWoods Consulting
O'Melveny & Myers
Paul Hastings
Seyfarth Shaw
Weil Gotshal

ROBAR
PUBLIC RELATIONS

ROBAR PR

1600 E. Grand Blvd., #300, Detroit, MI 48211
313/207-5960; crobar@robarpr.com
www.robarpr.com
Competencies include internal and external marketing, global communications, public relations, events, media training, corporate social responsibility, market research, branding and digital media. The majority of the agency's work has focused on mobility, business-to-business companies, the media and the automotive industry. Employees: 3. Founded: 2006.

Colleen Robar, pres.

AVL
Canine to Five
Detroit Homecoming
Feldman Automotive Group
Ineos Grenadier (US agency)
Lordstown Motors
Nikola Corporation
Rebel Nell
Renaissance Venture Capital
THAW
Udelv
Urban Science

ROOP & CO. Strategic Integrated Communication

ROOP & CO.

28025 Clemens Rd., #4, Cleveland, OH 44145
216/902-3800; info@roopco.com
www.roopco.com
Capabilities: PR, content marketing, digital marketing, branding, media relations, investor relations, corporate communications, graphic design. Employees: 10. Founded: 1996.

Agency Statement: Roop & Co. is an award-winning, strategic communications agency that specializes in content marketing, public relations, investor relations and graphic design for B2B businesses. We create compelling content, distribute it across digital and traditional channels, and measure its impact on our clients' business goals. Roop & Co. works with businesses ranging from global, publicly traded corporations to local startups. We exceed client expectations through high-quality content, attention-grabbing creativity, strategic implementation and measurable results.

Brad Kostka, pres.

B2B MANUFACTURING
Carboline Company
Cleveland Vibrator
DayGlo Color Corp.
Eriez
Euclid Chemical
FlightOps
I.D. Images
PLIDCO
Polar King
Premium Metals
RPM International Inc.
Secop
Stonhard
Tremco Roofing and Building Maintenance

PROFESSIONAL/FINANCIAL SERVICES
AmTrust Financial
EdgePoint Capital
Evolution Capital Partners
Fairport Wealth
H&R REIT
Jacobs Real Estate Services
KeyCity Capital
Kirtland Capital Partners
Silicon Valley Bank

HEALTHCARE/BIOTECH
DiningRD
Health Technologies Inc.
Innovation Agency Lithuania
Northway Biotech

GOVERNMENT/NON-PROFIT
Beech Brook
Cleveland School of Science & Medicine
Community Hospitals and Wellness Centers
Erie County Board of Health
Fiber Reinforced Concrete Assn.
Grace Hospital
Northeast Ohio Regional Sewer District
Ohio Aerospace Institute

ROSENGROUP

ROSEN GROUP
149 Fifth Ave., New York, NY 10010
201/394-1614; lori@rosengrouppr.com
https://rosengrouppr.com
Earned media, thought leadership, bylines, strategy, messaging, storytelling, content production, speaking engagements, and social media. Specialty sectors include financial services, nonprofits, media companies and cannabis. Employees: 18. Founded: 1984.

Agency Statement: Rosen Group brings objectivity, creativity and professionalism to each client, with an eye to the bottom line. Each campaign is strategically tailored to meet and exceed client expectations. We are great listeners and even better communicators for our clients. When you partner with Rosen Group, you can expect sustainable results, honest feedback, messaging strategies, media training and success. Our experience covers a range of industries including cannabis, media, financial services, non-profit and food and beverage.

Lori Rosen, founder & pres.; Abby Cohen, exec. VP; Raquel Hochroth, Jacob Streiter, VPs

ROSICA
Online+Traditional PR & Marketing

ROSICA COMMUNICATIONS
2-14 Fair Lawn Ave., Fair Lawn, NJ 07410
201/981-0533; pr@rosica.com
www.rosica.com
Education PR, nonprofit PR, healthcare PR, thought leadership development, media relations, digital marketing, social media management, content marketing. Employees: 12. Founded: 1980.

Agency Statement: Rosica Communications is a PR, integrated marketing, and digital agency that focuses on our clients' business objectives, imperatives, and goals. We start with strategy and assist our client-partners by honing their positioning and messaging, which impacts all internal and external communications, thought leadership, and communication efforts.

Founded in 1980, the firm serves a clientele in the education, nonprofit, healthcare, animal health, and B2B food sectors. Our PR and communications capabilities include positioning and messaging, media relations, social media marketing, marcom and PR strategy, thought leadership development, crisis communications, influencer marketing, content development/marketing, corporate communications, cause marketing, and media training. Rosica's social media services include strategy, management, branding, content creation, optimization, and follower acquisition.

Our online marketing team, based in New Windsor, NY, is a Google Certified Partner with 20 full-time employees and specializes in SEO, online advertising (PPC and social), online reputation/reviews management, website development, and WordPress security.

As a "thinking partner" focused on achieving our clients' strategic objectives, Rosica creates and executes thought leadership programs with clearly defined KPIs/metrics. We craft compelling, authentic stories and messaging that effectively disseminate our client-partners' good news while supporting their sales and marcom goals.

Our process includes:
•Strategically identifying client business and marketing goals/objectives
•Defining target audiences, influencers, and key opinion leaders
•Honing the story and establishing memorable key messages that resonate with each stakeholder group
•Developing integrated PR, social media, and online marketing programs
•Leveraging public relations content and media placements to support other communications activities including direct marketing, reputation management, sales, content marketing, and social media
•Identifying key calls to action and KPIs

Chris Rosica, president

Additional Office: Burlington, VT

American Student Assistance (ASA)
Boys & Girls Clubs
Easterseals NJ
Exergen
Flexon Industries
Horatio Alger Association
National Society of High School Scholars (NSHSS)
Newark Trust for Education
Parker Laboratories
Salvation Army Greater NY Division
Salvation Army NJ Division
Suveto
The Language Conservancy

Please visit www.rosica.com for case studies and information on books *The Authentic Brand*, *The Business of Cause Marketing*, and *The Power of B2B Social Media* by agency President Chris Rosica.

RUBENSTEIN
PUBLIC RELATIONS, INC.

RUBENSTEIN PUBLIC RELATIONS
1330 Avenue of the Americas, New York, NY 10019
212/805-3020; rrubenstein@rubensteinpr.com
www.rubensteinpr.com
Corporate communications, B2B & finance, real estate, technology, health & wellness, luxury-consumer brands, hospitality, travel, entertainment, cryptocurrency/NFTs, education, nonprofit, crisis management. Employees: 40. Founded: 1965.

Agency Statement: Rubenstein Public Relations (RPR) is a full-service communications agency headed by respected brand architect and veteran publicist, Richard Rubenstein. For over three decades, RPR and its team of senior-level practitioners have a proven track record in executing successful campaigns and securing high-impact, sustained media exposure for leading and emerging brands in the corporate, business-to-business, finance, real estate, technology, consumer-lifestyle, entertainment, hospitality, healthcare, and nonprofit sectors.

Richard Rubenstein, president

Clients Include:
AIVF
ALTR
Apeira Capital
Apex
Beyond View
BHI USA
BM Technologies
Brown Harris Stevens
Calamos Investments
Ceros Financial Services
Charter Homes
Columbia Pacific Advisors
Cosmic Wire
Dream Hotel Group
Forbes Global Properties
Fox Residential
Innovo Property Group
Madison International Realty
Mahindra
Metro New York Synod
Q Hydrogen
Romer Debbas LLP
Simon Wiesenthal Center

RUDER FINN INC.

425 E. 53rd St., New York, NY 10022
212/593-6400; fax: 212/593-6397; info@ruderfinn.com
www.ruderfinn.com
www.facebook.com/ruderfinn
www.linkedin.com/company/ruder-finn
twitter.com/RuderFinn
Instagram.com/RuderFinn
Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, stakeholder engagement, financial communications, crisis and issues management, employee engagement, technology communications, digital and interactive, social media, research and analytics, community building and experiential marketing. Employees: 1070. Founded: 1948.

Agency Statement: Ruder Finn is one of the world's largest independent global communications and creative agencies. Founded in 1948, Ruder Finn has defined and redefined PR for nearly 75 years, shaping communications that help move industry-defining brands, companies and leaders from what's now to what's next. Ruder Finn provides clients with bold communications strategies based on a global perspective and localized market knowledge that redefine leadership, reimagine the marketplace, and rethink customer experiences around a shared sense of purpose.

The agency is organized around five core areas of expertise: "Healthcare, Technology, Commerce, Leadership and Workplace" with RF.Studios and tech incubator RF.TechLab providing cutting-edge predictive analytics, breakthrough creative, and customer-focused digital engagement. Ruder Finn has offices across 3 continents including the U.S., Asia and Europe. Wholly owned agencies within Ruder Finn Group include: Ruder Finn Inc., Osmosis Films, Touchdown, Peppercomm, Comunicad, Mantis, RLA Collective, jacobstahl, RF Bloom, and SPI Group. For more information visit www.ruderfinn.com.

Kathy Bloomgarden, CEO; Peggy Walsh, global COO; Michael Schubert, CIO; Christie Anbar, mng. dir., healthcare; Elan Shou, global chief growth officer; mng. dir., Asia Pacific & greater China; Nick Leonard, mng. dir., UK; Atul Sharma, mng. dir., India; Tejas Totade, chief technology officer; Rachel Spielman, exec. VP, RF Marketing; John Nolan, exec. VP, RFX; Monica Marshall, exec. VP, global lead, RF Relate; Laura Ryan, exec. VP, corp. comms.; Keith Hughes, exec. VP, head of strategic planning; Maryam Ayromlou, exec. VP, corp. comms.; Julie Matic, exec. VP, digital & social media; Katherine Hardin, sr. VP, corp. comms.; Chris Montemurro, exec. VP, healthcare; James Lawler, Osmosis Films; Alyson O'Mahoney, RLA Collective; James Koppenal, SPI Group; Sandra Stahl, jacobstahl; Jeremy Jacob, jacobstahl; Eleanor Willock, mng. dir., Mantis PR; Keith Bloomgarden, head of opers.; Gloria Rodriguez, CEO and founder, Comunicad; Steve Cody, CEO and founder, Peppercomm; James Carter, CEO and founder, Touchdown.

U.S. Office

Ruder Finn New York:

Rachel Spielman, exec. VP, RF Mktg.
rachel.spielman@ruderfinn.com

UK Office

Nick Leonard, mng. dir., UK
nleonard@ruderfinn.co.uk

Greater China Office

Elan Shou, global chief growth officer; mng. dir., Asia Pacific & greater China
shoue@ruderfinnasia.com

India Office

Atul Sharma, mng. dir., Asia
sharmaa@ruderfinnasia.com

Hong Kong Office

Charles Lankester, exec. VP, global reputation and risk management
lankesterc@RuderFinnAsia.com

Singapore Office

Brian Witte, VP, deputy gen. mgr., Singapore
witteb@RuderFinnAsia.com

Malaysia Office

Adeline Phu, gen. mgr., Malaysia
phuna@RuderFinnAsia.com

Clients Include:
AstraZeneca
Biogen
Carlsberg
Emirates
Estée Lauder
Henkel
Kite
Kohler
L'Oréal
Mercedes Benz
Merck
MetLife
Moet Hennessy Diageo
Pfizer
Sanofi
Tencent
3M
Twitter
Visa
VIVO
Volkswagen
Xiaomi

S

720 STRATEGIES

1220 19th St., NW, #300, Washington, DC 20036
202/962-3955; fax: 202/962-0995; info@720strategies.com
www.720strategies.com
Consumer brands, health, financial, defense, energy, transportation, nonprofit, technology. Employees: 20. Founded: 1999.

Pam Fielding, CEO

SACHS MEDIA, INC.

114 S. Duval Street, Tallahassee, FL 32301
850/222-1996
www.sachsmedia.com
Facebook.com/SachsMedia
Twitter.com/SachsMediaGrp
Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.

Agency Statement: Sachs Media is a top public relations firm for high-stakes challenges. Based in Florida with talent located across the United States, its services include public relations, public affairs, digital, content creation, and crisis communications.

Ron Sachs, founder/chmn.; Michelle Ubben, pres./CEO; Lisa Garcia, COO/partner; Ryan Cohn, exec. VP/partner; Herbie Thiele, partner, dir., PA; Karen Cyphers, VP/partner, research & policy; Drew Piers, mng. dir./partner; Jon Peck, VP, messaging; Kathy Maiorana, sr. VP, strategy & development

Clients Include:
American Chemistry Council

AMSCOT Financial
Ben Crump Law
Capital Health Plan
Farah & Farah
Farm Share
Florida Health Care Assn.
Florida Healthy Kids Corporation
HCA
Helios Foundation
Impact Florida
Pfizer
Rail Customer Coalition
The Florida Bar

SAHL COMMUNICATIONS, INC.
306 S New St., Bethlehem, PA 18015
484/554-5582; kim@sahlcomm.com
SahlComm.com
Crisis communications, media relations, media training, public affairs, help you find your narrative, strategic communication. Employees: 7. Founded: 2009.

Agency Statement: Sahl Communications, Inc. (SahlComm) is a Women Owned Small Businesses (WOSB), Veteran Owned Small Businesses (VOSB), and the Women's Business Enterprise (WBE) founded in 2009. The firm has offices in Pennsylvania, California, and London. We are a full-service firm offering a solutions oriented approach by integrating new technology with strategic communications, public relations, media outreach, crisis communication, and business development.

Kim I. Plyler, CEO; John M. Zaun, CFO

Arete Gallery
C.F Martin & Co. (Martin Guitar)
Develop Worth Publishing
Factory LLC
Global Competence Associates
Gross McGinley LLC
Honey Stinger
International Institute for Restorative Practices
Manufacturing Resource Center
Master Your Story
MYSmatters, Inc.
Our Italian Table
The Rodale Institute
United States Navy
Venture X
"What's So Cool About Manufacturing?"

SAM BROWN INC.
303 W. Lancaster Ave., #145, Wayne, PA 19087
484/580-6411; lauraliotta@sambrown.com
www.sambrown.com
Corporate, financial and brand healthcare communications: PR, media relations and social media engagement, digital and creative services, professional and direct to patient, advocacy and community relations, employee communications and crisis/issues management. Employees: 50 in team. Founded: 1999.

Agency Statement: For more than 24 years, Sam Brown Inc. has built a strong reputation as a healthcare communications agency that delivers smart strategy, creative solutions and outstanding client service. As a full-service agency, Sam Brown's unique healthcare approach consistently sets new standards for collaboration, quality and value for clients throughout all sectors of the healthcare industry – pharmaceutical, biotechnology, diagnostics, medical devices and healthcare technology. The agency has a solid understanding of the issues facing Biotechnology and Pharma today such as drug development, pricing, access, value of medicines, challenges to innovation, etc.

Sam Brown's unique agency model includes senior-level, dedicated employees and a large network of specialists. What makes Sam Brown Inc. different? It's senior expertise, service and flexibility. The agency tailors teams to meet the individual needs of each client to provide the highest level of personalized service. A full service creative allows for all creative to be done in house. The agency has very high team retention, which allows clients to enjoy outstanding service from the same team year after year.

Laura Liotta, founder & pres.; Robert Meister, chief creative officer; John Penezic, head of finance & opers.

A2 Bio
Aditum Bio
Akamis Bio
Arcellx
Assembly Bio
Aulos
Biohaven Pharmaceuticals
Blue Earth Diagnostics
Code Bio
Dynavax
Epygenix
JSR Life Sciences
Nexstone Immunology
Ocelot Bio
Passage Bio
Vaccitech
Veradermics
Vergent
Vita Therapeutics
Zynerba

SAMSONPR
1020 Clinton St., #209, Napa, CA 94559
707/812-1530; scott@samsonpr.com
www.samsonpr.com
SamsonPR is a growth PR agency for B2B tech companies, working with leading-edge, disruptive technologies. Employees: 12. Founded: 2017.

Agency Statement: SamsonPR's approach is always focused on top-tier visibility — quality over quantity. They believe in leveraging their long-standing media relationships to tell the right story at the right time in front of the right audience.

SamsonPR implements data-driven PR strategies to help you lead your industry category — the perfect trifecta to empower product, sales and marketing: Tier 1 media relationships + deep domain expertise + a disruptive story.

When your sales team walks into a meeting, the prospect should know who you are and want a piece of the action. Our PR approach enables that.

Scott Samson, CEO; Brent Bucci, exec. VP; Joshua Kail, VP

The company has teams in San Francisco and New York City, with an office in Napa, CA.

Ascential
Dashbot
EDITED
MikMak
Moonwalk
Pacvue
ProfitWheel
RTB House
TuneIn

SCENARIO COMMUNICATIONS

25876 The Old Rd., #191, Stevenson Ranch, CA 91381
424/303-3998; ron.hofmann@scenariopr.com
www.scenariopr.com
https://www.facebook.com/scenariocommunication
https://www.instagram.com/ourscenario/
https://www.linkedin.com/company/35480982
Entertainment (television, film, theater), fashion, beauty, consumer lifestyle brands, technology, food and beverage, hospitality. Employees: 26. Founded: 2018.

Agency Statement: Scenario is much more than an agency. We're an extension of your team. We deliver boutique-level service with big ideas and creative thinking.

Founded in 2018, our team members are based in Los Angeles, Nashville, and New York, and bring decades of communications experience across corporate, technology, fashion, beauty, health and fitness, lifestyle, television and entertainment. We are equally facile working to establish new start-ups as well as reinvigorating iconic brands.

Ron Hofmann, president and co-founder; Steven Wilson, president and co-founder; Hayley Antonian, president and co-founder

Amazon Studios
Azazie, Inc.
Boot Barn
Disney Branded Television
Endometriosis Foundation of America
Firestone Walker Brewing Company
Forever 21
FOX - The Masked Singer and Special Forces
Fremantle
FX
Giadzy
Groundlings Theatre and School
Hulu
Jon Taffer
Lee Jeans
Miami Film Festival
National Geographic
Palm Springs International Film Festival
Pura Scents
Savannah Film Festival

SCOTT PUBLIC RELATIONS

6520 Platt Ave., #237, West Hills, CA 91307
818/610-0270; joy@scottpublicrelations.com
www.scottpublicrelations.com
Contact: www.scottpublicrelations.com/contact-us
https://twitter.com/Scott_PR
https://www.facebook.com/ScottPublicRelations/
https://www.linkedin.com/company/scott-public-relations/
Healthcare, insurance, technology.
Employees: 15. Founded: 1987.

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide "on the ground" support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO

SEGAL COMMUNICATIONS

560 Pine St., San Francisco, CA 94108
917/868-3396; info@segalcommunications.com
www.segalcommunications.com
https://segalcommunications.com/blog/
https://linkedin.com/company/segal-comms/
https://www.instagram.com/segalcommunications/
Segal Communications specializes in consumer & technology goods & services. In addition to traditional PR, we also offer social media management, content creation & influencer marketing services. Employees: 10. Founded: 2018.

Agency Statement: Segal Communications is an award-winning public relations & communications agency that helps some of the world's leading companies, organizations, and individuals establish their brands, build reputations and amplify their stories. We provide strategic advice and tactical execution to legacy brands, disruptive startups, and revered thought leaders, in fields as diverse as beauty and biotechnology. More than consultants, we are true team members, working collaboratively with our clients to create something we are all proud to build.

Sarah Segal, founder & CEO; Sarah Mowad, opers. mgr.; Cori Brosnahan, acct. mgr.; Emily Mahoney, sr. A/E; Rachel Romov, acct. coord.; Sara Wildman, social media mgr.

Anaba Wines
Atlas: Earth
AvantSpace
Flirtini
Haymax Hotels
HenHouse Brewery
Johnny Doughnuts
Moosewood Restaurant
My Style Bags
Quake
Runhood Power Inc.
Shane Co.
Triple D Wildlife

SHARP THINK, INC.

33 Irving Place, New York, NY 10003
212/829-0002; fax: 212/829-9079; jb@sharpthink.com
www.sharpthink.com
Employees: 35. Founded: 2000.

Agency Statement: Award winning PR, Social Media, and Special Events agency that specializes in working with best in class brands in architecture & design; health & wellness; food & beverage; luxury lifestyle; and arts & culture.

James Sharp Brodsky, founder & CEO; Laura Halsch Mortensen, pres.; Peter Frank, CFO

220 Sunrise Ave., #217, Palm Beach, FL 33480

Clients Include:
1stDibs
American Leather
Arteriors
Bertazzoni
Brown Jordan Outdoor Kitchens
CertainTeed
Chihuly
COOP Ale Works
Cosentino

Cultural Council of Palm Beach County
Four Hands
Hi-Chew
KTGY
KOHLER
Legrand
Master Drawings
Palm Beach Health Network / TENET Health
Quest Health
The Society of Memorial Sloan Kettering
Silestone
TEFAF/Maastricht Art Fairs
York Wallcoverings

SHIFT/

SHIFT COMMUNICATIONS
120 St. James Ave., 6th flr., Boston, MA 02116
617/779-1800; contact@shiftcomm.com
www.shiftcomm.com
Serving technology, healthcare, consumer and B2B clients with Performance Communications. Employees: 50. Founded: 2003.

Agency Statement: SHIFT is a performance communications agency. We're a fearless team of community conveners, conversation starters and content creators who combine insights, empathy and creativity into omnichannel campaigns that help our clients shift paradigms, categories and company trajectories. And we let nothing get in our way.

For twenty years, our specialist teams and programs have moved the needle for companies including Citrix, Checkr, Crypto.com, McDonald's, McKesson, TextNow and TripAdvisor. At SHIFT, we see no bounds for what's possible with communications.

SHIFT is an AVENIR GLOBAL company and part of the Padilla family of brands. Check us out at www.shiftcomm.com.

Rick Murray, mng. partner; Annie Perkins, mng. dir., consumer & healthcare, chief of staff; Alan Dunton, mng. dir., technology; Amanda Munroe, sr. VP, technology; Heath Rudduck, CCO; Rosalie Morton, VP, channel strategy; Reva Seth, sr. advisor; Rachel Rice, CFO; Kara Armit, VP, HR

Cengage
Citrix
Crypto.com
Filecoin Foundation
McDonald's
McKesson
TELUS International
TextNow
Wedderspoon

signal — GROUP

SIGNAL
1750 K St., NW, Suite 200, Washington, DC 20006
202/701-6611; engage@signaldc.com
www.signaldc.com
Public affairs, strategic communication, reputation management, corporate communications, media relations, litigation communications, public relations, government relations, coalition development, campaign creation, digital and creative strategy, advertising and communications. Founded: 2002.

Agency Statement: Signal Group was founded in 2002 with a mission to provide a different type of advisory service that could not be found in Washington, D.C. We are a fully integrated modern public affairs firm with more than 35 lobbying, communications, and digital media professionals working for local, national, and international clients across a range of business and policy sectors.

Our diverse team of experts advise clients across the globe, including industry-leading companies, CEOs, governments, and non-profits. Signal offers tailored strategies for solving high-stakes challenges.

We were the first firm in Washington, D.C. to combine our public relations and government relations practices into one service offering and we are one of the only firms today to provide a full suite of services — public relations, government relations, digital strategy, regulatory and legal services — under one roof because we know the most successful advocacy and policy campaigns need to fire on all cylinders.

As a wholly-owned subsidiary of the law firm Wiley, we operate at the intersection of business, politics, law, and innovation.

Chelsea Koski, Robert Bole, Blake Androff, mng. dirs.

SINGER ASSOCIATES, INC.

SINGER ASSOCIATES PUBLIC RELATIONS, INC.
47 Kearny St., 2nd flr., San Francisco, CA 94108
415/227-9700; fax: 415/348-8478; singer@singersf.com
www.singersf.com
Public relations, public affairs, corporate, crisis communications. Employees: 17. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, mng. partner

Clients Include:
Bloom Energy
Blue Shield of California
Bohannon Development Co.
California Apartment Assn.
California Hotel & Lodging Assn.
Chevron Corp.
City of San Francisco
Denver Broncos
Draper Fisher Jurvetson
Fair Trade USA
Garry Tan
Gilead Sciences
Golden State Warriors
HCA Healthcare
Hundred Acre Wine Group
Jay Paul Co.
Koi Nation Native American Tribe
Lehigh Hanson
Long Beach Hospitality Alliance
Outside Lands Music Festival
Prologis Real Estate
Roseburg Forest Products
San Francisco International Airport
San Francisco 49ers
San Jose Water Co.
Sand Hill Property Co.
Santa Clara Stadium Authority
Santa Clara University
Save Mart, Lucky Grocery Stores
Signature Properties
Stanford University and Hospitals
Tetra Tech
Waste Management
Webcor Obayashi Construction

SITRICK AND COMPANY

SITRICK AND COMPANY
LOS ANGELES | NEW YORK | WASHINGTON DC | BOSTON
11999 San Vincente Blvd., Penthouse, Los Angeles, CA 90049
800/288-8809; mike_sitrick@sitrick.com
www.sitrick.com
Employees: 50. Founded: 1989.

Agency Statement: Sitrick And Company is not a traditional public relations firm. Our practice has a specialized focus. We concentrate in corporate, financial, transactional, reputation, litigation and crisis communication. Although best known for our work in sensitive situations, we have an extensive and successful practice in each of the areas mentioned above.

Since our firm's founding 34 years ago, we have been consistently

Continued on next page

SITRICK AND COMPANY continued

ranked among the top crisis and strategic communications firms in the nation. *The New York Times* called us "The City's Most Prominent Crisis Management Firm."

The majority of the firm's senior executives are former editors and reporters from news organizations that include *The Wall Street Journal*, *The New York Times*, Bloomberg, *Barron*'s, *Los Angeles Times*, *Forbes*, *San Francisco Examiner*, CBS News, ABC News and NBC News. We also have former practicing attorneys and business executives.

Matters with which we have been involved include reputation restoration, litigation support of all kinds; intellectual property matters, allegations of stock manipulation, wrongful termination, contract disputes, allegations of fraud and fraudulent inducement, wrongful death claims, allegations of illegal drug use, SEC matters, and a variety of other white-collar crimes.

We have also handled criminal and civil cases against companies and their executives for such things as price fixing, insurance fraud, options backdating, antitrust violations, race and sex discrimination, sexual harassment, racism and #MeToo matters. We have a significant mergers and acquisitions and corporate governance practice and have done extensive work combatting short sellers and dealing with data breaches. Other issues include sensitive environmental matters, racketeering cases, family disputes, and high-profile divorces. And, we have helped launch companies both from scratch and through IPOs and SPACs.

Michael S. Sitrick, chmn. & CEO

SLIDE NINE

SLIDE NINE AGENCY

777 Goodale Blvd., Suite 300, Columbus, OH 43212
614/481-7534; lauren.parker@slidenine.com
www.slidenine.com
Strategic planning, branding and positioning, public relations, social media, marketing services, content, crisis and reputation management, employee engagement, creative design and measurement. Founded: 1983.

Agency Statement: Slide Nine is a 100% women-owned, integrated marketing/communications agency. We take the friction out of storytelling and craft communications that shift perception and move people to action. With a core focus on brands that propel our economy, we have deep experience in energy, healthcare, agriculture, technology, manufacturing and professional services. Headquartered in Columbus, Ohio, the Slide Nine team spans five states and serves clients across North America. For more information, visit www.slidenine.com.

Lauren Parker, pres. & CEO; Ann Mulvany, sr. partner & COO; Whitney Somerville, sr. partner & CXO

Clients Include:
Action for Children
AEP Ohio
Crunch Time Apple Growers
Digital Diagnostics
Farm Credit Mid-America
Marion CAN DO!
Montgomery County
Moody Nolan
OFS
Ohio Corn & Wheat
Park National Bank
Provide
Saint-Gobain Life Sciences
Silfex, Inc. - A Division of Lam Research Corp.
St. Elizabeth Healthcare
Woeber Mustard Manufacturing Co.

SLOANE & COMPANY

SLOANE & COMPANY

285 Fulton St., One World Trade Center, 63rd flr., New York, NY 10007
212/486-9500; fax: 212/486-9094; info@sloanepr.com
https://sloanepr.com
Twitter: @SloaneAndCoPR
LinkedIn: https://www.linkedin.com/company/sloane-&-company/
Practice Areas: Corporate and financial communications; crisis communications and issue management; activism defense & special situations; investor relations; ESG messaging and communications; public affairs; social media and digital communications; strategic insights/research. Founded: 1998.

Agency Statement: Founded in 1998, Sloane & Company is an industry-leading strategic communications firm providing seasoned expertise across corporate communications; media relations; investor relations; crisis communications, activism defense & special situations; and public & regulatory affairs. The firm's leadership is actively involved in all aspects of client work—leveraging a deep understanding of the media, capital markets, and global political and social issues to build, enhance and execute full-service communications strategies for its clients. The company was recognized by *The Holmes Report* as the 2015 U.S. and Global Corporate Agency of the Year and as Crisis Agency of the Year in both 2012 and 2010.

Sloane is an independent subsidiary of SKDK, the nation's leading public affairs firm, and resides within the Stagwell global network of agencies. For more information about Sloane & Company, visit https://sloanepr.com, and follow the company on LinkedIn and Twitter.

Mission/Vision: Unlock the Full Value of a Company's Narrative/Turn Reputation into an Invaluable Asset.

Team Leaders Include:
Darren Brandt, Whit Clay, co-CEOs; John Hartz, pres., corp. comms.; Erica Bartsch, sr. mng. dir., head of investor relations; Mike Boccio, Gary Koops, Nevin Reilly, sr. mng. dirs.; Ariel Kouvaras, Lauren Nussbaum, mng. dirs.; TJ White, mng. dir. & head of special situations; Nick Glasnovich, mng. dir. & head of creative and digital

Offices: New York City, Boston, Washington, DC, San Francisco, Miami Beach

Clients Include:
Capitolis
CVS
Francisco Partners
General Electric
Hertz
Liberty Media
Meta
New York Life
Panera Bread
QVC

SOLEBURY
STRATEGIC COMMUNICATIONS

SOLEBURY STRATEGIC COMMUNICATIONS

1010 Washington Blvd., #1050, Stamford, CT 06901
248/688-7178; sknight@soleburystrat.com
https://www.soleburystrat.com
Investor relations, public relations, capital markets advisory, financial/transaction communications, executive thought leadership, messaging and Q&A, media training, ESG advisory/communications, reputation management. Employees: 60. Founded: 2007.

Agency Statement: Solebury Strategic Communications partners with private and public companies across all industries, helping management teams prepare to raise capital, access investors, and tackle complex investor relations, corporate communications and ESG issues. With expertise in investor relations, equity research, portfolio management, private equity, investment banking, public relations, and ESG, we work to help companies translate complex equity stories into compelling narratives that resonate with media and investors. Solebury Strategic Communications is affiliated with leading equity capital markets

advisory firm Solebury Capital, which has advised on over 1,000 equity transactions, raising more than $480bn.

Ted Hatfield, founder & CEO, Solebury Capital; Jeff Grossman, CEO, Solebury Strategic Comms.; Sloan Bohlen, mng. dir. & COO; Brad Miles, COO, Life Sciences; Stephanie Knight, sr. VP, corp. comms.; Laurie Steinberg, Tim Biba, VPs, corp. comms.

New York
740 Broadway, 9th flr., New York, NY 10003

Boston
265 Franklin St., #603, Boston, MA 02110

San Francisco
100 Pine St., 10th flr., San Francisco, CA 94111

Arbor Biotechnologies
Array Technologies
Bavarian Nordic
Corsair Gaming
Getty Images
Grocery Outlet
Kezar Life Sciences
Mission Produce
The Vita Coco Company
Zentalis

SOURCECODE

SOURCECODE COMMUNICATIONS

153 W. 27th St., Suite 505, New York, NY 10001
617/584-3451; hello@sourcecodecomms.com
www.sourcecodecommunications.com
Media relations, crisis communications, influencer marketing, corporate communications, executive communications, content creation, strategic counsel, messaging development, creative campaigns, digital campaigns, launch campaigns. Employees: 39. Founded: 2017.

Agency Statement: In 2017, PR veterans Greg Mondshein and Rebecca Honeyman launched SourceCode Communications, a fully-integrated PR agency, based in New York and focused on injecting humanity, empathy and an emphasis on storytelling back into technology communications. In building out their creative and digital strategic practice, they prioritized being successful storytellers for their clients by providing an "always on" approach from a paid, earned, shared and owned perspective. This strategy has fueled their growth, leading them to become an award-winning agency delivering measurable business impact across verticals including Enterprise Technology, Fintech, Cloud & Telecoms and Consumer Lifestyle/Technology. Over the last year, SourceCode was named to *Observer*'s Power List Honor Roll, honored as one of *Ragan*'s Employee Communications Top Places to Work, made *Inc.* Magazine's annual 5000 Regionals: Northeast list as well as earned other standout awards through *PRWeek* and *PRovoke*. For more information, please visit www.sourcecodecommunications.com.

Greg Mondshein, Becky Honeyman, mng. partners

Accredible
Appen
Backblaze
Databank
FitXR
Getty
Homebank
Legion
Mindtickle
McKinstry
Medalogix
Nextivity
PCI Pal
Razorfish
Render
Sada
Tala
Teltech
Traliant
Workhuman

SPECTRUM

SPECTRUM SCIENCE

2001 Pennsylvania Ave., N.W., 2nd flr., Washington, DC 20006
202/955-6222; apeck@spectrumscience.com
www.spectrumscience.com
facebook.com/spectrumscience
twitter.com/spectrumscience
instagram.com/spectrumscience
linkedin.com/company/spectrumscience
Specialty: Healthcare. Employees: 303. Founded: 1996.

Agency Statement: Spectrum Science is the only full-service, fully integrated, science-driven, global agency under a single P&L. This independent agency delivers across advertising, communications, brand experience through multi-channel marketing, clinical trial recruitment, scientific strategy and medical communications, at all points in the company and product lifecycle.

Spectrum's team are experts in science — focused on strategic engagements with its client audiences. Fueled by its proprietary methodology, the Spectrumtific Method, Spectrum leverages human-centered insights, atomic creative, innovative storytelling and technology to deliver the right solutions for each client's goals and reach their audiences where they are with the content they need and want.

Spectrum's interwoven model integrates specialists across client service, strategy, creative and innovation to put clients at the center. Every engagement begins with a proprietary, insights-driven process steeped in data, science and human behavior that enables custom-built teams to work in lockstep to deliver atomic creative and game-changing activations to achieve each client's goals.

In 2022, Spectrum acquired three agencies — SONIC Health, The Seismic Collaborative and UK consultancy, Aurora — to expand on its capabilities and into the European market.

Not limited by geography, Spectrum works seamlessly across offices in DC, New York and Chicago — with global reach through Global Health Marketing & Communications (GHMC), the largest independent health and science communications agency partnership worldwide.

Jonathan Wilson, CEO; Michelle Gross, pres.; Michelle Strier, chief strategy officer; Rob Oquendo, chief innovation officer; Justin Rubin, chief creative officer; Dan Zaret, chief finance officer; Andrea Sessler, chief human resources officer; Tim Goddard, pres., Global Health Marketing & Communications (GHMC)

71 South Wacker Dr., #1820, Chicago, IL 60606
202/587-2500

250 Vesey St., #2630, New York, NY 10281
212/468-5340; fax: 212/468-5341

AbbVie
Accent Therapeutics
Azurity Pharmaceuticals
Foundation Medicine, Inc. (FMI)
Heron Therapeutics
Horizon Therapeutics
Mirati Therapeutics
Moderna
Neurocrine Biosciences
Regeneron
Takeda Neuroscience

SPI GROUP LLC, THE

999 Riverview Dr., 2nd flr., Totowa, NJ 07512
973/244-9191; fax: 973/244-9193
www.spigroup.com
https://www.facebook.com/thespigroup/
Twitter.com/spigroup
Linkedin.com/company/the-spi-group-llc

Agency Statement: Celebrating 25 years of service, SPI Group is an award-winning strategic communications agency focused on achieving audience engagement for global, *Fortune* 500 clients. SPI Group drives communications performance by delivering strategic solutions, inspired innovation, and exceptional execution with a full-service, in-house team of communications, development, and design experts. A longstanding agency of record to influential companies across a range of industries, SPI Group solves problems and seizes opportunities with deep expertise, practical experience, and bold thinking.

Our offerings include: communications and storytelling strategy; content planning, creation and management; website, intranet, app, user interface and custom engagement solutions development; and a comprehensive suite of creative design and direction services. In addition to external communications and audience engagement expertise, the agency has extensive experience leading internal communications and employee engagement programs.

Visit our website at www.spigroup.com or contact info@spigroup.com for more information on our services.

James Koppenal, mng. dir.; Sonali Munjal, exec. VP, application development; Trish Nicolas, exec. VP, comms. strategy & editorial; Heather Norian, COO

SPM COMMUNICATIONS

2332 Irving Blvd., Ste. 110, Dallas, TX 75207
214/379-7000; info@spmcommunications.com
www.spmcommunications.com
www.instagram.com/spmcomm
PR, crisis management, influencer and social for food & beverage, restaurant, retail, franchise and lifestyle brands. Employees: 21. Founded: 1999.

Agency Statement: SPM is an award-winning PR, media relations, social, influencer and crisis management agency where people come first and great work wins the day. For nearly 25 years, SPM has helped build and protect food, restaurant, retail, franchise and lifestyle brands. SPM's proactive, innovative approach is rooted in critical thinking about clients' business to get results that make a measurable bottom line impact. We live our values to go above and beyond in all we do.

Suzanne Parsonage Miller, pres. & founder

Boys & Girls Clubs of Greater Dallas (pro bono)
Bonchon
Calloway's
Camp Bow Wow
Chuck E. Cheese
Goldfish Swim School
Gold's Gym
Hilton Anatole
Karbach Brewing Co.
Kirkland's
La Madeleine
Miller's Ale House
Modern Market
Nothing Bundt Cakes
Peter Piper Pizza
Pollo Campero
Resource Center
Shipley Do-Nuts
Utz
Wildway

SPOOL

211 W. Wacker, Suite 600C, Chicago, IL 60606
312/343-2812; outreach@spoolmarketing.com
www.spoolmarketing.com
Food, CPG, beverage, finance, healthcare, travel, Web3, retail, agriculture, trade associations. Employees: 24. Founded: 2018.

Agency Statement: At Spool, our purpose is simple: To be the leading people-first agency, for both employees and clients, as we grow and invest in brands and companies that make our homes, communities and planet better for all.

Catherine Merritt, CEO and founder; Katie Kierna, sr. VP, group dir.; Jody Moore, sr. VP, people and operations; Colin Ofloy, VP, creative dir.; Megan Godfrey, VP; Becky Chin, VP

Alliant Credit Union
American Dental Assn.
American Family Insurance
Bicycle Playing Cards
Caper's Ice Cream
Double Good
Fresh Thyme Market
Home Chef
Louisiana Fish Fry
magicbullet
nutribullet
Reveal Pet Food
The General Auto Insurance

STANDING PARTNERSHIP

Member of Worldcom Public Relations Group
P.O. Box 31069, St. Louis, MO 63131
314/469-3500; mlackey@standingpartnership.com
www.standingpartnership.com
Twitter: @standingteam
LinkedIn: @StandingPartnership
Facebook: @StandingPartnership
YouTube: @StandingPR
Strategic planning, go-to-market strategy, marketing and sales alignment, content development, vertical marketing, sales enablement, digital marketing, ESG reporting, stakeholder engagement, crisis & issues management. Employees: 25. Founded: 1991.

Agency Statement: Standing Partnership is a marketing and strategic communications consultancy that helps organizations grow by acquiring new customers, retaining existing customers and removing barriers to growth. The company focuses primarily on B2B companies in complex and highly regulated industries: technology, manufacturing, agriculture and professional services. Standing Partnership is a certified women-owned business led by president and CEO Melissa Lackey.

Melissa Lackey, pres. & CEO; Julie Steininger, COO & sr. VP

Ameren
Amplitude
Bayer CropScience

Belden
BJC Healthcare
Deloitte
Donald Danforth Plant Science Center
Elsevier
FieldWatch
Fortune Brands
Lutheran Church Missouri Synod
Maritz, Inc.
McCarthy Building Companies
Mid-America Transplant Services
MiTek
Naples Botanical Garden
Nozomi Networks
ServiceNow, Inc.
Tenable
The Doe Run Co.
Tronox
Unico Systems

Elevate Communications

STANTON
909 Third Ave., New York, NY 10022
212/366-5300; fax: 212/366-5301; astanton@stantonprm.com
www.stantonprm.com
Full-service PR, mktg. comms. specializing in financial services and insurance, private capital and asset management, professional services, healthcare services, technology and B-to-B. Employees: 38. Founded: 2009.

Agency Statement: Stanton provides strategic public relations and integrated communications to clients across a spectrum of industry sectors and sizes, from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

With teams in New York and California and a global network, we support our clients across a variety of communications disciplines including media relations, brand messaging, content development and marketing, executive visibility, thought leadership, digital marketing and social media, reputation & crisis management, and creative and design services. Our deep understanding of the business and financial world and the media covering it allows us to position clients effectively within a broader context. We employ a "practitioner model" where our senior professionals spend the vast majority of their time on client work. We ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; Tom Faust, Charlyn Lusk, mng. dirs.; Liam Collopy, Matt Conroy, Michael Goodwin, Josh Greenwald, Scott Lessne, Katrin Lieberwirth, sr. VPs

3i Capital
Allianz Global Corporate & Specialty Insurance
Arklight Capital
Assurant
Bain Capital
Carl Marks Advisors
Conning Asset Management
CSAA Insurance Group
CVC Capital Partners
EmPRO Insurance
First Eagle Alternative Credit
FFL Capital Partners
HGGC Capital
Hometap
Kline Hill Capital Partners
Makena Capital
Marin Health
Mosser Living Real Estate
Northleaf Capital Partners
OceanSound Partners
One Equity Partners
One Inc Payments
Rackspace Technology
Schulte Roth & Zabel
Sun Capital Partners
Summit Health/City MD
Toorak Capital Real Estate
VSS Capital Partners
Winston & Strawn

STANTON COMMUNICATIONS, INC.
1701 Rhode Island Ave., NW, Washington, DC 20036
202/223-4933; washingtonoffice@stantoncomm.com
https://stantoncomm.com/
Media strategy, marketing communications, strategic and crisis communication counsel, public affairs, digital & social media, creative services, international. Employees: 15. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is a strategic public relations firm providing counsel and program implementation to clients across the globe. We are fully independent and wholly dedicated to advancing our clients' business goals through creative communication.

For more than 30 years, the firm has enjoyed a reputation for combining serious strategic thinking with service excellence, and for blending insightful strategy with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world's most successful organizations in multiple industry sectors including energy, technology, hospitality and lifestyle, professional societies and industry associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, media relations and thought leadership, crisis mitigation and spokesperson preparation.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor. We are consistently named among the Agency Elite Top 100 in *PR News*' listing and have been named the Best Small Agency in America by *The Holmes Report*, in addition to multiple citations as one of the Best Places to Work by the *Washington Business Journal*.

Peter V. Stanton, CEO; Lori Russo, pres.; Emily Wenstrom, sr. VP

45 Rockefeller Plaza, #2000, New York, NY 10111
212/616-3601; newyorkoffice@stantoncomm.com

Clients, among others:
American Society for Nondestructive Testing
American Statistical Assn.
GE Grid Solutions
GE Renewable Energy
International Coaching Federation
International Society on Thrombosis and Haemostasis/World Thrombosis Day
Live! Casino & Hotel
Quad Graphics
W. L. Gore & Associates

STEVENS GROUP, THE
656 Post Lane, Somerset, NJ 08873
732/748-8583; cell: 917/514-7980; fax: 732/748-4378;
art@theartstevensgroup.com
www.theartstevensgroup.com
Mergers, acquisitions and management consultants.

Art Stevens, mng. partner; Rich Jachetti, sr. partner; Gerald Corbett, Bill Doescher, Amy Grotland, Peter Heymann, Deborah Radman & Mark Madsen, sr. assocs.

STONES RIVER GROUP

511 Union St., Suite 1100, Nashville, TN 37219
615/645-0233; info@stonesrivergroup.com
www.stonesrivergroup.com
Comprehensive PR services, including message/content development; media engagement; crisis communications; communications strategy; branding/reputation management; digital & creative services; issue advocacy; event planning & production. Employees: 9. Founded: 2015.

Agency Statement: Stones River Group is an award-winning, full-service public affairs firm with statewide and national reach. Based in Nashville, Tennessee, our team of tested professionals provides comprehensive public relations, government relations, and community engagement services to help clients achieve communications, thought leadership, public policy, and business development goals. While we are often engaged to lead complex, multifaceted projects, we are equally attentive to the day-to-day assignments that are critical to our clients' success.

Mark Cate, pres. & prin.; Ann Waller Curtis, prin.; Sarah Tanksley, prin.; Jimmy Abbatiello, assoc.

Clients Include:
Acadia
ACT
City Fund Action
Coalition for Better Health
Communities in Schools Tennessee
Delta Dental of Tennessee
Emerald Youth Foundation
Future of Privacy Forum
Grand Hyatt Nashville
Greater Nashville Regional Council
Howard H. Baker Jr. Center for Public Policy
Nashville SC
Nashville Yards
National Civil Rights Museum
PathGroup
Southwest Value Partners
University of Memphis
VitalSource
Waste Management

STORY PARTNERS

1455 Pennsylvania Ave., NW, #400, Washington, DC 20004
703/298-5304; debra.cabral@storypartnersdc.com
www.storypartnersdc.com
Strategic public affairs and communications for U.S. and global clients. Employees: 16. Founded: 2010.

Agency Statement: Story Partners is a full-service public affairs firm that offers strategic communications counsel to U.S. and global clients. Headquartered in Washington, D.C., our team of veteran communicators has decades of experience working directly with journalists, business leaders, policymakers and consumers to shape the public debate; educate policymakers; define and dominate a market; manage our clients' image, brand and reputation; and position our clients as leaders in their fields. Areas of expertise include public affairs, media outreach, digital and social media, thought leadership, crisis communications, and reputation management.

Gloria Story Dittus, chmn.; Debra Cabral, pres.; Carrie Blewitt, Betsy Stephenson, Tamara Hinton, Kristin Litterst, Robert Philips, sr. VPs

Aflac
Alabama Power
Animal Health Institute
Center for Global Enterprise
Large Public Power Council
National Student Clearinghouse
Southern Co.
Stronger America Through Seafood (SATS)
Trucking Moves America Forward
Venture Global

STRATACOMM

1200 G St., NW, Washington, DC 20005
202/289-2001; jfitzpatrick@stratacomm.net
www.stratacomm.net
LinkedIn.com/company/Stratacomm
Facebook.com/Stratacomm
Twitter.com/Stratacomm
Instagram.com/Stratacomm
Government & public service; energy & environment; automotive, transportation & infrastructure; public education; associations; risk & crisis communications; public affairs & issues management. Employees: 54. Founded: 1995.

Agency Statement: Stratacomm harnesses the power of communications to move people to action. Whether driving conversation, sales, policy or behavior change, Stratacomm brings deep insight and relationships to help clients achieve their goals and solve pressing challenges.

Our team works in partnership with clients spanning Government & Public Service, Energy & Environment, Transportation & Infrastructure, Public Education and Associations. This gives Stratacomm a 360-degree view of the landscape coupled with more than 25 years of perspective and insights.

From specializing in moving people and goods and the energy that fuels them to educating the public on safety issues, mobility is in our DNA. Stratacomm is trusted by *Fortune* 500 corporations, influential trade associations and government agencies to educate, persuade and motivate audiences.

A full-service integrated communications agency, Stratacomm offers custom solutions including advertising and media buying, media relations, digital engagement, executive positioning, public affairs, event production, crisis communications and more.

Stratacomm has offices in Washington, D.C. and Detroit.

Travis Austin, Bill Buff, John Fitzpatrick, Kristin Tyll, mng. partners; Sharon Hegarty, Charlotte Seigler, partners

Stratacomm Detroit
30200 Telegraph Rd., Suite 137

Bingham Farms, MI 48025
248/213-7337

Kristin Tyll, mng. partner

ktyll@stratacomm.net

Aluminum Association's Aluminum Transportation Group
American Assn. of State Highway Transportation Officials (AASHTO)
Brose
Gentherm
Magna
Nissan
Rolls Royce
U.S. Department of Energy
U.S. Dept. of Transportation - Federal Motor Highway Carriers Administration
U.S. Dept. of Transportation - National Highway Traffic Safety Administration
Volvo Group North America

STRATEGIC OBJECTIVES

400 - 184 Front St. East, Toronto, Ontario M5A 4N3, Canada
416/366-7735; tzuber@strategicobjectives.com
www.strategicobjectives.com
Food & beverage; fashion/beauty; lifestyle; home decor; automotive; CPG; healthcare; social media. Employees: 40. Founded: 1983.

Agency Statement: Strategic Objectives is Canada's most award-winning PR agency, and one of the country's most creative, innovative, passionate, and successful marketing communications firms. Recipient of the Clutch 2021 Global Leaders Award and named Best Mid-Size PR Agency in the World at the IABC Gold Quill Awards 2019, Strategic Objectives is IABC/Toronto Agency of the Year 2021 and has been for nine of the last 12 years.

We create results-driven strategies integrating digital, social, and mainstream media, virtual, and experiential events, and influencer marketing programs to achieve outstanding measurable results. Global experts in social responsibility and cause-related marketing, we are the only Canadian communications company to ever receive the exclusive United Nations Grand Award for Outstanding Achievement in Public Relations, and the only all-Canadian agency to be named to the *PR News* Top Ten CSR (Corporate Social Responsibility) A-List.

Adriana Lurz, pres. and partner; Deborah Weinstein, Judy Lewis, partners, co-founders; Victor Anastacio, CFO

A&W
Aurora (Loacker)
Avrio
Benjamin Moore
The Canadian Centre to End Human Trafficking
Chartered Professional Accountants (CPA)
Children Believe
Green & Black's
Group Marcelle
Hankook Tire
KEEN Shoes
Kia
Maple Leaf Foods
Nestlé
ScienceUpFirst
Showcase
Thermacell
Weber

STUNTMAN PUBLIC RELATIONS

STUNTMAN PR

185 Franklin St., 5th flr., New York, NY 10013
212/242-0002; info@stuntmanpr.com
www.stuntmanpr.com
Food & beverage and hospitality. Employees: 8. Founded: 2010.

Neil Alumkal, founder; Tanja Yokum, pres., culinary; David Abrams, exec. VP, consumer; Alexandra Bruzzese, gen. mgr., Rome

Clients Include:
Acetifico Carandini
Albert's
Allora Ristorante
Balsamic Vinegar of Modena
CheLi
François Payard
Hotel Indigo
HŪSO
Jarana
Marky's Caviar
Morgan's Brooklyn Barbecue
Olivieri 1882
Parmigiano Reggiano
Patina Restaurant Group
Rimessa Roscioli
Savannah Bee Company
Southold Social
St. Pierre Bakery
Tiny's Cantina
Vintage Wine Estates
Windsor Vineyards

SUPERIOR PUBLIC RELATIONS

SUPERIOR PR

Chicago, IL
312/952-1528; aimee@superior-pr.com
www.superior-pr.com
Services: SPR offers comprehensive strategic public relations support including messaging, creative campaign development/execution, media relations, executive media training, analyst/influencer relations, content development, thought leadership, social media engagement. We specialize in supporting high-growth businesses, particularly those raising funding and/or approaching new markets. Employees: 8. Founded: 2013.

Agency Statement: Superior Public Relations provides strategic communications for growing businesses. As seasoned tech PR pros, the team approaches each engagement with passion and persistence to deliver superior results through consistent, strategic communications. The agency is 10 years strong backed by a distributed workforce model with team members across all U.S. time zones. Superior PR offers a full suite of services to help businesses develop and tell their stories in the right way to the right audiences.

Aimee Eichelberger, founder & CEO

Clients Include:
Arvo Tech
Ballyhoo Hospitality
Bellwether Coffee
Bone Support
Clear Labs
Fama
iApartments
Insightly
M2 Orthopedics
Redi.Health
Rev1 Ventures
Shift7
StandardC

Superjuice

SUPERJUICE

3060 Peachtree Road, NW, Suite 1480, Atlanta, GA 30305
inquiries@wearesuperjuice.com
www.wearesuperjuice.com
A modern marketing and communications agency with the rare combination of inspired creativity, powerful connections and people obsessed with the work. Offices in New York, Los Angeles and Atlanta. Employees: 15. Founded: 2016.

Agency Statement: Our full-service agency creates multi-faceted communications and marketing strategies that inspire consumers, drive action and reinforce brand loyalty. Whether we are generating story ideas, forging strategic partnerships or producing events on every scale, we ensure the clients on our roster become and retain status as industry leaders. We work with both lifestyle and entertainment clients by design, using our unique positioning within the entertainment world to catapult our brand clients into the pop culture zeitgeist.

Continued on next page

SUPERJUICE continued

Maggie Gallant, founder; Lauren Kenyon, sr. VP of entertainment; Alison Blue, VP of lifestyle; Anna Cardelfe, acct. dir.; Katie Alter, Courtney Muller, Courtney Hummel, Luke Fitterer, acct. supervisors

3 Columbus Circle, 23rd Floor, New York, NY 10019
10585 Santa Monica Blvd., Los Angeles, CA 90025

Clients Include:
American Idol
Dylan's Candy Bar
Genexa
Hulu
KeVita
Paramount
Project Healthy Minds
Warner Bros. Discovery, Inc.

T

20TWO STUDIO
New York, NY
781/801-0219; lauren@20twostudio.com
www.20twostudio.com

Lauren Knudsen, pres.

2BPR
1925 Mission St., South Pasadena, CA 91030
626/379-2381; jessica@2bprinc.com
www.2bprinc.com
Luxury travel (hotels, resorts, destinations, cruises, aviation, tour operators), lifestyle, fashion, beauty, spa & wellness, food & beverage, nonprofit. Employees: 7. Founded: 2010.

Agency Statement: 2BPR is a virtual agency comprised of a network of senior-level PR experts based in Los Angeles and New York. We combine the experience of large agency talent with the energy, personal involvement, and careful attention of a small agency. We pride ourselves on developing superior communications strategies at an affordable cost and strive to work within budget constraints while providing excellent hands-on service. To every new situation, we bring proven aptitude and a wealth of experience in counseling and meeting the needs of our clients.

Jessica Bradford, president

Additional offices in New York and Los Angeles.

Clients Include:
Anantara Hotels, Resorts and Spas
Beach'd
Kamalame Cay Private Island Resort
Loy Pela Voyages
Mekong Kingdoms River Cruises
Minor Hotels
MSpa
Naladhu Private Island Resort
NH Collection
NH Hotels
nhow Hotels
Niyama Private Islands Maldives Resort
San Gabriel Valley Habitat for Humanity
Silver Linings Retreats
The Vietage
Tivoli Hotels & Resorts

360PR+
200 State St., Boston, MA 02109
617/585-5770; fax: 617/585-5789
www.360PR.plus
www.twitter.com/360PRplus
www.instagram.com/360prplus
www.facebook.com/360PRplus
www.linkedin.com/company/360prplus
Founded: 2001.

Agency Statement: The world today is ultra-connected, new trends emerge, media entities rise and fall, competitors come in and shake things up and customers expect more from the brands they love. Many brands struggle to stay relevant in this climate. That's where 360 comes in. We help evolve the story and the conversation, making brands relevant in new ways. We do that by breaking through to media and influencers who have the greatest impact with your target customers and with content and experiences that elevate brand and corporate communications, driving thought leadership and real business outcomes. For legacy brands needing to connect with new audiences, or emerging brands wanting to establish themselves in a competitive category, we know how to drive relevance today and how to sustain it for the future.

360PR+ is an award-winning, creative, independent agency, ranked as a Top-50 PR firm nationally. 360PR+ has been recognized as an Agency of the Year and Best Place to Work and is a partner in PROI Worldwide, offering clients in-market resources in 100+ cities.

Laura Tomasetti, CEO; Victoria Renwick, Michael Rush, partners; Cindy Riccio, Rob Bratskeir, Vince Powers, exec. VPs; Jenni Brennan, Stacey Clement, Ali Kavulich, Caitlin Melnick, George Snell, sr. VPs; VPs: Liz Aquilino, Caroline Dutcher, Sheila Hughes, Bethany Mousseau, Karen Murray, Todd Lovell, Kara Armit (HR)

Additional locations: NYC, Philadelphia.

ACV Auctions
Arcade 1Up
Blue Wave Solar
Bright Horizons Family Solutions
Buitoni
Chicco USA
Continental Mills
Daily's Cocktails
Drizly
Edrington Brands
Fair Auto
Giant Food
Green Garden Products
Hasbro
Houghton Mifflin Harcourt
illy
Juicy Juice
Little Leaf Farms
Loan Depot
Mayborn
mDesign
MyFitnessPal
Nasoya
National Geographic
Nintendo
nZero
Pete and Gerry's Organic Eggs
Riverbend Home
The Rockport Company
Rollplay
Sagamore Spirits
Sans Matin Shoes
Silver Hill Brands
Sportneer
Sterno

SunnyD
Tateossian of London
Tommee Tippee
Travelpro
Trek Bicycle
United Natural Foods Inc.
Virgin Atlantic
VRBO
WellPet
ZLINE

TAFT COMMUNICATIONS

2000 Lenox Dr., #200, Lawrenceville, NJ 08648
609/683-0700; jayne@taftcommunications.com
www.taftcommunications.com
Purpose-focused communications, branding and positioning, media relations, paid media, digital, creative, communications coaching, media training. Employees: 16. Founded: 1983.

Agency Statement: Taft is a communications consultancy with 35-plus years of experience. Through strategic communications and leadership development, Taft guides clients to meaningful expressions of purpose to drive positive impact — for all stakeholders, including their customers, employees, shareholders, communities, and the earth and environment.

In 2001, Taft launched PharmApprove®, which was sold to drug development consultancy NDA Group in 2016. Taft ClearPoint, the firm's practice in leadership communications, is the go-to source for leaders and aspiring leaders who want to acquire the skills needed to master today's "constant conversation."

Ted Deutsch, CEO; Jayne O'Connor, Connie Ludwin, VPs; Jon Shure, sr. dir.; Sheila Cort, sr. dir., sr. coach

Bristol Myers Squibb
Guerbet
Halozyme
Prudential
ReThink Energy NJ
Robert Wood Johnson Foundation
Takeda

TANIS COMMUNICATIONS

800 W. El Camino Real, Mountain View, CA 94043
650/954-7720
taniscomm.com
michele.landry@taniscomm.com
twitter.com/Taniscomm
https://www.linkedin.com/company/tanis-communications-inc./.
Full-service B2B tech agency offering brand strategy, public relations, writing, digital marketing, creative services and event management. Tanis delivers creative, award-winning programs, helping technology companies bring their innovations to life and engage, inform, inspire and connect with stakeholders who matter most. Employees: 5. Founded: 1994.

Agency Statement: Tanis Communications is a full-service global integrated marketing agency. We develop narratives designed to compel your audience to think, act, understand or believe so you can move your business forward. We deeply understand our your business strategy and dive deep into your technology and impact. As exceptional storytellers, we have the creative chops to help you rise above the noise with storylines and thought leadership that will get you real business results.

Industries served: B2B tech including AI, additive manufacturing, big data, cloud computing, coherent optics, DSPs, eFPGAs, IoT, materials, media & entertainment, non-volatile memory, photonics, MEMS sensors, neuromorphic computing, 3D printing, semiconductors, sensors, telecommunications.

Michele Landry, pres. and owner

TASC GROUP, THE

1239 Broadway, Suite 1508, New York, NY 10001
212/337-8870; rida@thetascgroup.com
www.thetascgroup.com
Employees: 17. Founded: 2004.

Rida Bint Fozi, partner & pres.

TAYLOR

1540 Broadway, 40th flr., New York, NY 10036
212/714-1280; fax: 212/695-5685
www.taylorstrategy.com
Marketing Communications Agency. Employees: 90. Founded: 1984.

Agency Statement: Taylor has a history as a values-led organization and is sharpening its focus as a purpose-led marketing communications agency.

As "Shapers of Possibility" we help the world's leading brands lean into the edge of their purpose to unlock opportunities for growth.

We create platforms, experiences and moments that open the door to meaningful engagements.

Our heritage in public relations and deep **sports & entertainment expertise** fuels breakthrough creativity across the entire media ecosystem.

Impactful insights, intentional strategy, imaginative creative and influential engagement shape possibilities for our client partners.

We live our values every day, we walk the walk. From publicly available diversity data to pro-bono partnerships, we ensure access and opportunity for underrepresented communities.

Our diversity of thought is a tremendous asset and our people provide a unique edge in shaping the world we want to live in and the mark we want to leave behind. taylorstrategy.com

Tony Signore, CEO; Maeve Hagen, Mike Costabile, mng. partners; Christina Merritt, chief strategy officer

AIG
Capital One
Captain Morgan
Crown Royal
Diageo
Gillette
Guinness
Panini America
P&G
Red Bull
Samsung
Secret
Smirnoff
Tide
UNCF
World Athletics

TAYLOR & COMPANY

1024 South Robertson Blvd., Ste. 201, Los Angeles, CA 90035
310/247-1099; julie@taylor-pr.com
www.taylor-pr.com
We build design reputations one story at a time with creativity, quality, expertise, and tenacity for clients in architecture, design, furniture, development, landscape, and construction. Employees: 5. Founded: 1994.

Julie D. Taylor, Hon. AIA, principal; Tom Morr, acct. mgr.

Andmore Partner
CO Architects
Form4 Architecture
Innovative Housing Opportunities
Johnson Fain
Patrick MacLeamey
McIntosh Poris Associates
Relativity Architects

TEAM LEWIS

530 B St., #1900, San Diego, CA 92101
619/308-5229; hello@teamlewis.com
teamlewis.com
Twitter.com/teamlewisglobal
Linkedin.com/company/teamlewis/
Instagram.com/teamlewisglobal/
Facebook.com/teamlewisglobal
Employees: 500+. Founded: 1995.

Agency Statement: TEAM LEWIS is a global marketing agency built to help and inspire brands to grow. It provides a full spectrum of marketing, communications and digital services to deliver tangible business impact for clients. The company has over 500 staff across 24 offices throughout Asia, Europe and North America.

Sarah Aitchison, global operating dir.; Simon Billington, exec. creative dir.; Noah Dye, exec. VP, North America; Chris Lewis, CEO & founder; James Oehlcke, COO; Sarah Robinson, chief of staff; Yvonne Van Bokhoven, exec. VP, Europe & APAC; Andres Witterman, chief client officer, Europe

U.S. Offices: Boston, MA; Chicago, IL; New York, NY; San Diego, CA; San Francisco, CA; Washington, D.C.

EMEA Offices: Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Lisbon; London; Madrid; Milan; Munich; Paris

APAC Offices: Beijing; Hong Kong; Kuala Lumpur; Melbourne; Singapore; Sydney

TED MILLER GROUP, LLC.

5995 SW 102 St. (mailing only), Pinecrest, FL 33156
contact@tedmillergroup.com
www.tedmillergroup.com
Technology - hardware, software, AR/VR, public safety, AI & machine learning, health & wellness, IoT & smart home, gaming, Web3 & Metaverse, accessibility, emerging technology. Employees: 9. Founded: 2019.

Agency Statement: Ted Miller Group (TMG) is a fully-remote, boutique PR agency founded and based in Miami, the fast-growing tech hub. Our team is an experienced group of communicators, tech enthusiasts, strategists, writers, and trend watchers. We specialize in Messaging, Strategy, Storytelling, Content, Research, and Media Relations, working with companies at various stages — from startups to public companies — in a diverse range of technology disciplines to develop and execute meaningful campaigns that reach real audiences, help achieve business goals, and leave a lasting impact.

Our media relationships span across various verticals including tech, business, lifestyle, travel, health & wellness, gaming, public safety & government, regional and national news, US Hispanic and more, and our effective, highly personalized communications strategies deliver impactful and impressive results that exceed our clients' expectations.

Ted Miller, founder & prin.; Maria Larrazabal, Angelica Galan, sr. dirs.; Jennifer Feldshon, acct. dir.

Current clients include:
Augmental Technologies
Brilliant Home Technology
Connectivity Standards Alliance
DaVinci Eye
Eve Home
FreePower
Holo Interactive
Merge IT
Nanoleaf
Niantic
Oakywood
RapidSOS
Spatial Labs
TwelveSouth

TEN3 PUBLIC RELATIONS

211 E. 9th St., Brooklyn, NY 11218
917/328-6723; sharon@ten3pr.com
https://www.ten3pr.com
Consumer, beauty + lifestyle, multicultural, hospitality, non-profit, corporate branding, thought leadership. Employees: 7. Founded: 2019.

Agency Statement: At TEN3 PR we prioritize smart strategy and ground-breaking creative over process. We take inspiration from the convergence of our clients' brand essence, customer needs, and cultural milestones to connect with consumers in authentic and meaningful ways. We go beyond simply generating brand awareness to igniting brand love, loyalty, and lasting advocacy.

Sharon Owens Robustelli, founder & CEO; Anthony Robustelli, CFO, CCO

Brooklyn Youth Music Project (BYMP)
Casai
DevaCurl
Prose
RightWorks Staffing

TEUWEN, AN EVINS COMMUNICATIONS COMPANY

830 Third Ave., New York, NY 10022
212/244-0622; info@teuwen.com
teuwen.com
https://www.instagram.com/teuwencomm/
https://www.facebook.com/TeuwenCommunications
https://www.linkedin.com/company/teuwen-communications
https://twitter.com/teuwencomm
Employees: 8. Founded: 1994.

Agency Statement: Teuwen, an Evins Communications Company, is an award-winning food, wine and spirits public relations and marketing agency with insight and influence. A collaborative and creative team, authentic industry connections, and personalized approach to each client produces strategic, integrated programs across multiple touchpoints, with powerful results.

Teuwen was acquired by Evins Communications in 2023 and continues to operate independently under the leadership of Stephanie Teuwen. Named a Top 10 Wine and Spirits PR Agency in the US by *Meininger's Wine Business International*, the Teuwen team has unparalleled capabilities, expertise and knowledge that will benefit from the enhanced reach, resources and capabilities of Evins. Together, Evins and Teuwen share a commitment to enduring client partnerships, far above the industry average.

Stephanie Teuwen, pres.; Beth Cotenoff, sr. VP; Marisa Jetter, VP

THE BRAND AGENCY

833 N. Hollywood Way, Ste. B, Los Angeles, CA 91505
310/498-2636; info@thebrand-agency.com
www.thebrand-agency.com
Entertainment, lifestyle, CPG, fashion & beauty, hospitality, tech/startups, Metaverse, cannabis. Employees: 29. Founded: 2015.

Agency Statement: We are a full-service creative communications and public relations firm. Our mission is to communicate your value to the right audience using authenticity and integrity. We service household name clients across various disciplines and help grow startups. We specialize in generating ROI with earned media, interfacing with celebrities and influencers on your behalf and creating bespoke thought leadership strategies for executives. Book a call, we want to share our process and vision for your brand.

Priscila Martinez, CEO & founder

New York Office:
747/203-1312

1540 Productions
Antidote Health
Amazon Studios
Apple TV+
ASUS
BNG Hospitality
Disney+
Disney Music
Disney Parks
Dutch-X
Finlay
Fire TV
Glow Hydration
Guinness World Records
Hennessy X.O
House of Lavi
Hulu
Joyce Bonelli Cosmétiques
Level Hotels and Furnished Suites
L'Oreal
Liquid I.V.
LVMH
MADE
Miss Universe
Motorola
Nebula Genomics
Netflix
NYDJ
Paramount+
Petcube
Prime Video
Pro Lash
Sláinte Whiskey
Sunset Collective
The Escape Game
Time For Change
Too Good To Go
Talent Resource Sports
UCLA Mattel Children's Hospital

THE JAMES COLLECTIVE

THE JAMES COLLECTIVE

68 Third St., Ste. 115, Brooklyn, NY 11231
856/220-7595; hello@thejamescollective.com
www.thejamescollective.com
IG: @thejamescollective
Specialized in the CPG food, beverage, wellness and travel industries: consumer-media and trade PR, influencer and gatekeeper relations, messaging development, and strategic partnerships. Employees: 7. Founded: 2015.

Alison Seibert, founder and principal

Additional Office: Sonoma, California

Clients Include:
Darioush Winery
Enzo Olive Oil
Faust Wines
Flowers Winery
Food52
Gail Wines
Guittard Chocolate Co.
Hornbill Treks + Safaris
Jacobsen Salt Co.
Luxmi Estates
Maille
NO|MA HOUSE
Realm
Spring & Mulberry
Sweet Deliverance
Tasting House

THE LEVINSON GROUP

THE LEVINSON GROUP

200 Park Avenue South, New York, NY 10003
212/202-2754; info@TLGCommunications.com
www.TLGCommunications.com
https://www.linkedin.com/company/levinson-group/
Employees: 18. Founded: 2013.

Agency Statement: TLG is a full-service strategic communications and public relations firm with offices in New York, Washington D.C., and London. The team has extensive experience successfully advising C-Suites, Boards of Directors, influential individuals, law firms, and other global leaders in corporations, non-profits, and other organizations in their most mission-critical moments.

Since its founding in 2013, TLG has become well known for serving as a strategic partner and advisor in high stakes matters relating to corporate reputation and governance; government response and sensitive investigations; public affairs and issues management; crisis and risk management; litigation communications; cybersecurity communications; employment, workplace, and workforce communications; and global financial communications including corporate restructuring, executive transitions, mergers, acquisitions, and other transitions. The firm also has deep expertise advising multiple Am Law 50 law firms.

Many of TLG's team of expert communications advisors come from backgrounds in journalism, politics, government, and the private sector. The team specializes in creating and implementing targeted, always-on communications campaigns crafted to cultivate meaningful engagement with valued stakeholders.

Over the past year, our firm was recognized as "Small Agency of the Year" by *PR News*, the top overall Public Relations Firm and overall Crisis Firm by *National Law Journal*, and "Crisis Firm of the Year" by Ragan's. TLG is ranked by *Chambers and Partners* among the top public relations and communications firms in the U.S. in Crisis Management and Litigation Communications and *Lawdragon* recognizes our firm as a key strategic partner to law firms.

Molly Levinson, CEO; Matt McKenna, sr. adv.; Michael Crittenden, Abbie McDonough, Kaye Verville, and Saira Zaki, sr. mng. dirs.; Katherine Bosley, Angela Hoague, and Kylie Munnelly, mng. dirs.

655 15th St., NW, Suite 501, Washington, DC 20005
202/244-1785

13 Norfolk Place, London W2 1QJ

THE POINT PR

9800 Wilshire Blvd., Beverly Hills, CA 90212
310/488-9449; info@thepointpr.com
https://www.thepointpr.com
Travel and hospitality. Founded: 2020.

Laura Millett Notaro, Kimi Ozawa, co-founders

Beaverbrook Estate
Beaverbrook Town House
Four Seasons Hotel New Orleans
Four Seasons Resort O'ahu
Four Seasons Resort Punta Mita
Grace Bay Resorts
Hotel Wailea
Kaimana Beach Hotel
Los Angeles Tourism and Convention Board
Mar Monte Hotel
Mission Pacific Hotel
Naviva, A Four Seasons Resort
Private Label Collection
Sierra Nevada Resort, An Outbound Hotel
Springboard Hospitality
TCS World Travel
The Hollywood Roosevelt
The Ozarker
The Sea Ranch Lodge
The Seabird Resort
The Virginian Lodge
Waikiki Beach Marriott Resort & Spa

THE POWER GROUP

Dallas, TX 75207
940/210-3665; kortni@thepowergroup.com
https://www.thepowergroup.com/
Media and influencer relations, events, social media, crisis communications and community relations. Employees: 11. Founded: 1999.

Agency Statement: The Power Group is a full-service public relations and social media firm specializing in media and influencer relations, crisis communications, social media content creation, events, and more. Our experienced team works with clients to build PR campaigns and social media strategies that fit specific needs and deliver powerful results. The firm's longest-tenured client, Golden Chick, has been retained for more than 20 years.

Amy Power, pres. & CEO; Kortni Robinson, VP

BenefitMall
Boardwalk at Granite Park
Bulla Gastrobar
Cotton Patch Cafe
Dallas Heritage Village
Dillas
Eagle Protect
Four Corners Brewing
Gene-IQ
Golden Chick
Hutchins BBQ
Local Favorite Restaurants
Loot Rentals
Maple Leaf Diner
Markowicz Fine Art Gallery
Marufuku Ramen
PowerPlay Destination Properties
Rave Restaurant Group
RESA
Socorro Tequila
Tacos 4 Life
Taylor Counseling Group
Texas FFA
Texas Security Bank
US Energy Development Corp.
Valor Mineral Management

THE SWAY EFFECT

405 Lexington Ave., Chrysler Bldg., New York, NY 10174
855/843-7929; inquiries@theswayeffect.com
www.theswayeffect.com
PR & Influence - Brand strategy, corporate reputation, executive communications, global media relations, CSR communications, nation branding, internal communications, investor relations, data and analytics, social media/digital communications, research and management, and DEI programming/communications, etc. Employees: 15. Founded: 2019.

Agency Statement: At the heart of our work, we are focused on driving brand reputation while putting diversity, inclusion and equity into everything that we do.

Jennifer Risi, founder and pres.

4A's
10X Genomics
Appian
BD
BPGBio
Collibra
Female Quotient
FIG
Intrepid Travel
Signet
Understood.org

THE10COMPANY

New York, NY
203/979-6162; valerie.dimaria@the10company.com
www.the10company.com; www.women-voices.com
Corporate reputation, executive coaching, employee engagement, marketing. Employees: 10. Founded: 2012.

Agency Statement: the10company is a women-owned marketing and communications agency dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our principals have held corporate C-Suite roles and bring extensive in-house experience. We plan and execute a range of initiatives, including thought leadership, employee change management programs and unique brand and sales campaigns.

Our executive coaching practice improves leadership, presentation, and communications skills for senior leaders and high-potentials, and includes VOICES, coaching specifically for women.

Clare DeNicola, prin.; Valerie Di Maria, prin.

Clients Include:
Aspen Insurance
AUGIE, the insurance industry digital exchange
BBC
Cardinal Health
Fannie Mae
IKEA
KPMG
Live Person
National Assn. of Insurance Commissioners
National Assn. of Professional Insurance Agents
New York Life
Prophet
Quest Diagnostics
Raytheon
Semsee
ThreatX

THREE CHEERS

180 Varick St., #1202, New York, NY 10014
646/498-0049; rbratskeir@threecheerspr.com
www.threecheerspr.com
Adult beverage brands (all categories), adult beverage retail (on- and off-premise), hospitality: chain restaurants, bars and related venues. Employees: 10. Founded: 2022.

Agency Statement: Three Cheers is where deep category and consumer expertise, insights-driven creativity, cultural curiosity and relationships with tastemakers come together in integrated campaigns for standout adult beverage brands — and others that help us celebrate moments and enrich our lives.

Where liquid meets lifestyle through media coverage, influencer engagement, shareworthy content, virtual and in-person experiences and thought leadership.

Our team also brings a wealth of knowledge from — and curiosity about — trend-forward categories of keen interest to the adult beverage consumer: travel, culinary, non-alcoholic beverages and online retail among them.

Our work for bellwether alcohol brands and online marketplaces gives us the vision to see around corners, sharpened by our frequent collaborations with alcohol retailers, beverage directors and upscale airlines' beverage services.

Rob Bratskeir, gen. mgr.; Liz Aquilino, VP; Maritza Hayes, dir., content innovation & integration; Paige Griffiths, Megan Miller, acct. dirs.; Catie Valzania, A/S; Anna Bagliore, sr. A/E; Mackenzie Bowring, sr. digital mgr.; Abby Decter, Emily Lupinacci, A/Es

Baxus
Bright Cellars
Drizly
Loverboy
Sagamore Spirit Rye
Two Roads Brewing

TIER ONE PARTNERS
129 South St., Boston, MA 02111
617/918-7060
Kathleen Wilson
kwilson@wearetierone.com
www.wearetierone.com
PR, content and digital marketing for B2B and B2C brands in industries including technology, financial services, digital health, and climatetech. Employees: 23. Founded: 2003.

Marian Hughes, co-founder & mng. partner; Kathleen Wilson, co-founder & mng. partner; Celena Fine, sr. VP; Allison Logano, VP; Ashley Tate, VP, content

24M
55
Ally Financial Inc.
Altair
GHX
Level Ex
Prophix
SecZetta
Shawmut
Tango Analytics
Toggled IQ
Velocity Risk
Waterfield Tech

TIERNEY
A subsidiary of the Interpublic Group of Companies (IPG)
1700 Market St., 29th flr., Philadelphia, PA 19103
215/790-4100; info@tierneyagency.com
tierneyagency.com
Facebook.com/Tierneyagency
Instagram.com/Tierneyagency
LinkedIn.com/Tierneyagency
Twitter.com/Tierney_agency
Full-service PR and marketing.
Employees: 100. Founded: 1942.

Agency Statement: Tierney is a fuller-service creativity agency.

With specialties in strategy, advertising, content creation, analytics, PR, social media, reputation management, and media – we're thoughtfully committed to building solutions, brands and relationships that matter.

Headquartered in Philadelphia, Tierney has offices in Harrisburg, Pa. and New York City.

Mary Stengel Austen, CEO; Tracey Santilli, pres.; Mack Squires, exec. VP

Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330

Tierney New York:
100 W. 33rd St., 5th flr., New York, NY 10001
212/605-7825

AmerisourceBergen
Burlington
Choice Hotels
Choice Hotels: Cambria
Comcast
Donate Life Pennsylvania
Eluna
Girl Scouts of Eastern Pennsylvania
Independence Blue Cross
Insomnia Cookies
Jazz Pharmaceuticals
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE
PECO
Pennsylvania Dept. of Community and Economic Development
Pennsylvania Liquor Control Board
Recreation.Gov
TD Bank
Xfinity
Yuengling

TJM COMMUNICATIONS
1170 Tree Swallow Dr., #346, Winter Springs, FL 32708
407/977-5004; info@tjmcommunications.com
www.tjmcommunications.com
Travel | Food | Wine | Conventions and Events. Employees: 7. Founded: 2001.

Agency Statement: TJM Communications is an award-winning lifestyle public relations firm specializing in travel, food, wine, convention and event industries. We provide strategy, media and influencer relations, storytelling, crisis management and social media services for leading hospitality brands domestically and globally.

Our agency is distinguished by a committed team of passionate professionals who develop genuine long-standing relationships with media and clients and thrive on exceeding expectations.

We don't believe in PR for the sake of PR. We believe in public relations as a creative, strategic approach aligned with sales and marketing goals.

Treva J. Marshall, Pres., treva@tjmcommunications.com
Joel Kaiman, VP, joel@tjmcommunications.com

Cirque du Soleil
Evermore Resort Orlando
Four Flamingos: A Richard Blais Tropical Kitchen
Il Mulino
Mandara Spa (Orlando)
Sawgrass Marriott Resort and Spa
Shula's Steak House (Orlando)
Todd English's bluezoo
Visit Sarasota
Walt Disney World
Walt Disney World Swan and Dolphin Resort
Walt Disney World Swan Reserve

TOGORUN
New York, NY
646/651-4001; g.janata@togorun.com
www.togorun.com
Healthcare communications and public affairs. Employees: 16. Founded: 2020.

Agency Statement: TogoRun is an award-winning, full-service strategic health care consultancy specializing in global health and well-being. Now woman-owned and independent with a legacy of more than a decade of success as a prior Omnicom global agency, we are committed

Continued on next page

TOGORUN continued

to closing the health disparities gap by harnessing the power of science-based branding and messaging, corporate communications and IR strategies, commercialization and market access, data analytics, clinical development and regulatory support, digital innovation, and earned media. With an unrelenting focus on creating high-impact solutions that directly impact your ESG bottom line, we occupy a unique position in the industry for clients seeking both global reach and personalized services of a specialty agency primed to provide a team of experts to meet our clients' most complex challenges.

We focus on telling your untold story and are inspired every day by our clients who are forging breakthroughs in science and the status quo. We live the values – Courage, Commitment, Creativity, Craftsmanship, and Community – of our namesake Togo, a 12-year-old, undersized sled dog who saved an Alaskan village from a diphtheria outbreak in 1925 thanks to his unrivaled speed, unbounded energy, and uncanny navigation over uncharted territory to deliver a life-saving vaccine.

We know there is nothing more powerful than unleashing an untold story that moves people and communities to think and act differently. Uncovering and telling these stories across multi-media channels via insight-driven creative is our specialty. Uncharted territory doesn't scare our clients and it doesn't scare us. Together, we are strong and determined to beat the odds, go the extra mile, enhance and save lives, and, ultimately, make the world a healthier, happier, and more beautiful place.

For more information, visit www.togorun.com or follow @Togorun on Twitter.

Glo M. Janata, JD; pres. & CEO; Sheetal Davitt, COO & partner; David White, CIO & public affairs & partner; Dr. David Canty, CMO; Jason Farrell, creative dir., sr. VP & partner; Joe Gorelick, global creative dir., sr. VP & partner; Shafali Shah, VP & partner, global opers.; Yolanda Aguilar, global finance mgr. & partner

Clients Include:
EOM Pharmaceuticals
INOVIO
Jaguar Health
Mission Plasticos
Napo Pharmaceuticals
Pure Earth

Torrenzano
THE TORRENZANO GROUP

TORRENZANO GROUP, THE

Helping organizations take control of how they are perceived™.
570 Lexington Ave., 23rd flr., New York, NY 10022
212/681-1700; richard@torrenzano.com
www.torrenzano.com
Founded: 1995.

Who We Are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.

What We Do

The Torrenzano Group helps organizations take control of how they are perceived.

How We Do It

Through carefully researched strategic plans and flawlessly executing programs, Torrenzano directly and materially support client objectives by deploying highly targeted approaches in three core areas:

—*Reputation Management:* Strategic & Brand Communications; Media Relations, Investor and Financial Communications; Executive Training & Development; Shifting B-to-B, to Human-to-Human Communications.

—*High Stakes Issues:* Crisis Counsel & Risk Response; Cyber Security & Breach Response; Mergers, Acquisitions & Transactions; Litigation Communications; CEO, Boards & Leadership; Preparing for Unionization; High Net Worth and High-Profile Individuals.

—*Digital Innovation Strategies:* Advancing Human-to-Human Engagement; Enabling Disruption; Fueling Creativity on Websites; Optimizing Infrastructure; Driving Conversations & ROI.

Why We Are Different and Add Value

Torrenzano hands-on senior level businesspeople work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors during the work, upside down.

The Torrenzano business model — senior professionals directly and actively involved in client day-to-day business — produces immediate sustained impact and results.

Richard Torrenzano, chief executive, richard@torrenzano.com

New York | Austin | Philadelphia | New Orleans | San Francisco | Washington | London

<touchdown>

TOUCHDOWN PR

3 St. James Mews, Winchester, Hampshire SO23 9DW, United Kingdom
(0) 777 097 8086; info@touchdownpr.com
www.touchdownpr.com
Business and enterprise technology and innovation; at local and global scale. Employees: 100. Founded: 2006.

Agency Statement: We deliver smart, clear and effective global PR campaigns that drive awareness, leads and sales for international enterprise technology brands. Our approach – with one PR team operating at global scale - helps deliver a consistent, constant and unified client story and message to the marketplace. Whether you need US PR, North America PR, European PR, ANZ PR, APAC PR or global PR – we have it all covered.

Key contacts: James Carter, Emily Gallagher, Alyssa Pallotti, Katie Schaeffer, Ben Ralph, Lesley Booth

Aqilla
Axway
Barracuda
Beekeeper
Beyond Identity
Bitdefender
Celerway
Commvault
ConnectWise
Context Labs
Cubic
Cyber Security Works
Datadobi
Diligent
Drata
Exabeam
Fluent Commerce
Forter
Globalization Partners
HackerOne
Imply Data
Intellias
Laminar
LeaseWeb
Lineaje
Nephos
Nitro
Node4
PlainID
Plutora
Progress Software
Quantum
Six Degrees Group
Skillsoft
StrongDM
Swim
Tax Computer Systems
Titaniam
Total Mobile
Traceable
xSuite
Zerto

TRANSMEDIA GROUP

240 W. Palmetto Park Rd., #300, Boca Raton, FL 33432
561/750-9800; amazzone@transmediagroup.com
www.transmediagroup.com
Multi-lingual international PR firm providing media relations, marketing, promotion, crisis management led by former #2-ranked NBC executive and author, Tom Madden - tmadden@transmediagroup.com. Employees: 8. Founded: 1981.

Tom Madden, CEO; Adrienne Mazzone, pres.; Jennifer Weinstein, exec. VP; Samantha Tzikas, dir., PR

Dietary Supplement News
Don't Forget (App)
Dr. Tzvi Pearlstein
Edgar Scott (author)
Emily Alexandra Cosmetics
Freedom Watch
GentRow.com
HoneyColony
IceCream Sunscreen
Jack Alan Levine (author)
Larry's Ice Cream
Larry Klayman Esq.
Leah Lansley
Mark Bello (author)
MaddenMischief (TM Blog)
PromoGuy
Sky Technologies
Surviving the Survivor Podcast
ThermaBand
The Global Warming Foundation
The Ticktin Law Group
TMGProductions
Tom Madden (author)
Voices of God
Wellness Warrier
Zane Carruth Carson (children's book author)

TREBLE PR

P.O. Box 163207, Austin, TX 78716
512/960-8222; founder@treblepr.com
https://www.treblepr.com
The agency offers strategic content development, full-service PR, media relations, trendjacking, thought leadership, analyst relations, award submissions, speaking programs, social media building and branded messaging. Employees: 18. Founded: 2013.

Ethan Parker, founder & CEO; Olivia Gardner, head of opers.; Matt Grant, sr. VP; Will Kruisbrink, VP; Michael Kellner, sr. VP

Azul
CoreWeave
Fabric
Fluree
MacStadium
Netrix
Olea Edge Analytics
Sana Benefits
Software AG
Spectro Cloud
ZEDEDA
Zilliant

TREVELINO/KELLER

981 Joseph E. Lowery Blvd. N.W., #100, Atlanta, GA 30318
404/214-0722; dtrevelino@trevelinokeller.com;
gkeller@trevelinokeller.com
www.trevelinokeller.com
Practices: Technology, financial services, health, franchising, lifestyle, food & beverage, government, environment. Founded: 2003.

Agency Statement: Trevelino/Keller, a growth PR+Mkt firm, delivers a Reputation Marketing [RM] platform that leverages its three core offerings — public relations, growth marketing and creative services. With a balanced client base of emerging brands, middle market and national companies, it positions itself as an outcome-driven agency with a merit-based philosophy — no long-term contracts, no mark-ups, no minimum fee requirements and no inflation-based fees.

Recognized as the third fastest growing firm in 2022, Trevelino/Keller continues to boast the industry's best staff retention, having lost two people to an agency in 20 years. Ranked #2 among Atlanta-based firms, it operates on Atlanta's progressive, urban westside along with a presence at Atlanta Tech Village. The firm's Growth Marketing Division offers a RM-Funnel Methodology that differentiates itself in the market, d elivered through performance marketing, content marketing and brand marketing capabilities. Its Creative Services Division is sought after for great, but financially approachable brand development, web development, material design, animation and broadcast services.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; WheelhouseTK, a consultant network that offers white label services, including video production, research and media planning; and Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration.

As part of its ongoing work with Atlanta's technology ecosystem, Trevelino/Keller continues to manage relationships with organizations supporting startups, including Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, TechAlpharetta as well as the Buckhead Coalition.

Expanding its commitment to small businesses, the firm launched T/K SmallBiz — www.tksmallbiz.com — to begin offering creative services to more traditional small businesses. Since 2020, it has served more than 100 small businesses on behalf of Invest Atlanta.

In celebration of its 20th Anniversary, the firm introduced two new staff reward programs – Wild Blue Yonder and Niners. Wild Blue Yonder offers staff a chance at travel around the world, curated by the agency to include a week and airfare for two. Niners offers a similar curated travel program for every nine years of service with the firm. Trips taken to date include Puerto Vallarta, Lucca, Italy, Napa Valley, Playa Del Carmen with new trips being scheduled somewhere in the wild blue yonder.

Dean Trevelino, founder & co-CEO, 404/214-0722 X106
Genna Keller, founder & co-CEO, 404/214-0722 X105

Clients Include:

Atlanta Tech Village
Belgard
Big Blue Swim School
Carvana
Chick-fil-A College Football Hall of Fame
Fintech South
Genesco
Georgia-Pacific
Interface
Invest Atlanta
Michelin Connected Fleet
Nathan's Famous
Roy Roger's
Silent Eight
Sita
Tagger Media
United Healthcare
Vertext Hospitality Group
Werner Enterprises

TRUEPOINT COMMUNICATIONS

14800 Landmark Blvd., #250, Dallas, TX 75254
972/380-9595; sayhello@truepointagency.com
www.truepointagency.com
Instagram: @truepointagency
Facebook: @truepointagency
Twitter: @TruePointAgency
LinkedIn: TruePoint Communications
Beauty/fashion/retail/lifestyle, food & beverage, telecommunications, healthcare, home furnishings, professional services, purpose/CSR, real estate, private equity, AI and advanced tech, finance, sports, and technology. Employees: 35. Founded: 2006.

Agency Statement: TruePoint is a five-time consecutive recipient of the *Inc.* 5000 Fastest Growing Privately-Owned Companies. TruePoint strives to propel brands forward through its integrated strategic marketing, digital media, public relations, and crisis communications resulting in higher sales, increased web traffic and greater awareness for clients. TruePoint bolsters its clients with sound business strategy, seamless execution and tireless efforts to generate meaningful results and deliver excellent client service.

Jessica Nunez, founder & pres.; Shannon Shpak, VP, digital media; Aneisha McMillan, dir., marcom, VP; Mackenzie Gonzales, operations mgr.

AT&T
Boardroom Styling Lounge
DIRECTV
Great Clips
Nautical Beach Resort
Norwex
Twisted X

TUNHEIM

8009 34th Ave S, Ste. 1100, Minneapolis, MN 55425
952/851-1600; info@tunheim.com
www.tunheim.com
Public relations, public affairs, digital marketing, social media, change and crisis communications, media relations, positioning, content, sports, consumer, corporate, trade, coalition building, advocacy, internal, executive. Employees: 25. Founded: 1990.

Agency Statement: Tunheim's core credo is to help organizations be understood by stakeholder audiences who are critical to their success. For more than thirty years, public and private organizations have trusted Tunheim to develop and lead their integrated communications and marketing campaigns. Tunheim combines public relations, public affairs, digital marketing, corporate, change and crisis communications for an innovative and engaging approach focused on delivering results.

Kathy Tunheim, CEO; John Blackshaw, pres. & COO; Pat Milan, chief insights officer; Liz Sheets, CMO; Paula Wright, VP, client svcs.

Accra Care
Medtronic
Minnesota Homeownership Center
State of Minnesota
U.S. Environmental Protection Agency

TURNER

A Fahlgren Mortine company
250 W. 39th St., 16th flr., New York, NY 10018
212/889-1700; info@turnerpr.com
www.turnerpr.com
linkedin.com/company/turnerpr
instagram.com/turnerpr
Full-service public relations, social media and digital communications company specializing in travel and lifestyle brands. Employees: 45. Founded: 1997.

Agency Statement: TURNER represents the world's best luxury resorts, destinations, spirits, wellness, and outdoor brands. Our tenured teams in New York, Chicago, Denver, Charleston, Portland, and Miami, have unmatched industry experience and deliver nimble, innovative marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner.

We're a boutique-minded crew with big agency resources, infinitely nimble and constantly problem-solving in unexpected ways. Our coast-to-coast footprint integrates seamlessly with global brands, whether it's a fitness startup, a boutique hotel, or an established outdoor brand looking for its next generation. We craft iconic ideas for heritage brands, emotional experiences for travel destinations, and unexpected stories in the wellness ecosystem. We know when to push the envelope, while ensuring brand priorities are at the forefront. We value our team above all else; we are consistently ranked as a "best place to work", diversity and inclusivity are our strengths, and giving back is in our DNA.

Christine Turner, pres.; Angela Berardino, chief strategy officer; Melanie Dennig, sr. VP

1614 15th St., 4th flr., Denver, CO 80202
303/333-1402

20 West Kinzie, Floor 10, Chicago, IL 60654
312/281-7225

2222 Ponce de Leon Blvd., #300, Miami, FL 33134
305/859-0987

Clients Include:
BÉABA
Bermuda Tourism Authority
Destination Toronto
Duluth Trading Co.
Evolve Vacation Rental
Houston First Corporation
Kimpton Seafire Resort + Spa, Cayman Islands
Kimpton Surfcomber Hotel
Leatherman
MINDBODY
Nuun
Park Hyatt Beaver Creek
Provenance Hotel Group
Red Wing Heritage
REI Co-op Brands/Experiences
South Carolina Department of Parks, Recreation & Tourism
Stillhouse Spirits
Takeya
Terramor Outdoor Resort
The Ritz-Carlton, Sarasota
The Ritz-Carlton, St. Thomas
The Ritz-Carlton, Lake Tahoe
Topo Designs
Travel Wisconsin
Tupelo Convention and Visitors Bureau
Viceroy Snowmass
Viceroy Chicago
Visit Albuquerque
Visit Estes Park
Visit Nebraska
Visit South Walton

UPROAR PR

151 West St., #102, Annapolis, MD 21401
321/236-0102; ermis@uproarpr.com
www.uproarpr.com
info@uproarpr.com
https://www.linkedin.com/company/uproar-pr
https://www.facebook.com/UproarPR/
https://twitter.com/UproarPRagency
https://www.instagram.com/uproarpragency/
Fintech, lifestyle, consumer goods, pet products, healthcare, B2B, technology, ERVR, media relations, thought leadership, social media, influencers, digital advertising. Employees: 50. Founded: 2011.

Agency Statement: Uproar PR is a global, full-service public relations agency that delivers top-tier results to drive sales and raise awareness for clients in various sectors. With service offerings in media relations, social media management, thought leadership, influencer collaborations and digital marketing. Devoted to quality work and a top-notch corporate culture, Uproar has been recognized on *Entrepreneur*'s list of Top Company Cultures, *Orlando Business Journal*'s Best Places to Work, and a Platinum Hermes Creative Awards winner.

Ermis Sfakiyanudis, owner & COO

A. Duie Pyle
Aviv Clinics
Climate First Bank
Conneqt
Delsey
Dr. Phillips Center
eSight
First Orion
Green Payments
HydroMassage
Karate Combat
NetSfere
Orlando Economic Partnership
Planet Fitness
Pushpay
Rapsodo
Rendever
Special Olympics Florida
VizyPay
Zafin

UPSPRING PR

275 Fifth Ave., #704, New York, NY 10001
646/722-8146; hello@upspringpr.com
www.upspringpr.com
Instagram:@UpSpringPR
LinkedIn: https://www.linkedin.com/company/upspring-pr/
UpSpring is a leading communications agency for both B2B and B2C brands in architecture, interior design, real estate, engineering, construction and products. Employees: 55. Founded: 2009.

Sarah Terzic, pres.; Tiffany Rafii, CEO; Jana Montero, VP, comms.; Caroline Saba, Ashley Bond, Cody Suher, assoc. VPs

AERIN
Big Chill
CallisonRTKL
Maydan Architects
Teknion
TPG Architecture

V2 COMMUNICATIONS

500 Harrison Ave., Suite 4R, Boston, MA 02118
617/426-2222; jserra@v2comms.com
www.v2comms.com
Twitter: @v2comms
Technology, climate technology, healthcare technology. Employees: 35. Founded: 2006.

Agency Statement: V2 Communications is the public relations and digital communications firm for disruptive global brands, redefining what it means to be a strategic communications partner. The agency helps brands navigate the complexities that define communications today to drive business success and growth. V2's skilled professionals combine a business mindset and creative thinking to provide the strategic counsel, campaign ideas and results that move businesses forward. V2 works with a broad spectrum of clients from technology innovators to higher education to non-profits—and 85% of business consists of repeat clients and referrals.

Jean Serra, CEO and co-founder; Katelyn Holbrook, exec. VP and mng. dir., content, and enterprise tech lead; Melissa Mahoney, exec. VP, crisis, corporate comms. and climate tech lead; Kristen Leathers, sr. VP, healthcare tech lead

Offices in Boston + remote/hybrid

Act!
Agilitas Energy
Ardoq
Breakthrough Energy Ventures
CarePort Health
ChurnZero
Current Health
DirectPath
ECi Software Solutions
Emergn
Exo
Kinaxis
Nova Credit
Nuance
Plymouth Rock
Rocket Software
Stratus
Tellius
Torii
UiPath
Uplight
Veeva

VESTED

31 E. 17th St., New York, NY 10003
917/765-8720; info@fullyvested.com
www.fullyvested.com
twitter.com/vested
linkedin.com/company/vested-llc
Employees: 110. Founded: 2015.

Agency Statement: Vested is a global and integrated communications firm focused exclusively on the financial services industry. One of the world's largest financial services agencies with offices in the US, the UK and Canada, Vested creates and delivers award-winning integrated programs for financial brands both big and small, including AON, CanadaLife, Morgan Stanley, Bloomberg and more. We attract and retain the industry's best talent through our equity ownership model and entrepreneurial approach—from unlimited vacation days to sabbaticals. Entrepreneurial to the core, Vested launched the industry's first agency-run investment group, Vested Ventures; acquired business journalism site Talking Biz News, digital marketing and web development agency Red Lab and works closely with its sister agency, Caliber. Vested launched Financial Narrative, the leading community of financial marketers and communicators with over 500 members, and Finance Studio, the creative solution that offers companies at all stages of their growth the ability to establish, expand, or refresh their brand in a scalable way without lengthy, expensive retainers.

Say hello at info@fullyvested.com.

Dan Simon, chmn., dan@fullyvested.com
Binna Kim, group CEO, binna@fullyvested.com
Ishviene Arora, pres. & chief client officer, ishviene@fullyvested.com
Elspeth Rothwell, CEO, EMEA, elspeth@fullyvested.com
Amber Roberts, CEO, US, amber@fullyvested.com
Corey Goldman, CEO, Canada, cgoldman@fullyvested.com
Eric Hazard, CEO, Vested Ventures, eric@fullyvested.com
Christina Bertinelli, chief integrated officer, christina@fullyvested.com

Vested New York: 31 E. 17th St., New York, NY 10003
917/765-8720

Vested UK: 32 Blackfriars Rd., London SE1 0PB, U.K.
+44 (0) 203 890 8122

Vested San Francisco: 232 Scott St., San Francisco, CA 94117

Vested Canada: 150 King St. W., Suite 200, Toronto, Ontario M5H 1J9, Canada
416/322-2863

The agency supports a range of firms across the financial spectrum, from established global institutions to notable fintech and cryptocurrency startups.

Select clients include:
AON
Bailard
Bloomberg
DTCC
Diebold Nixdorf
EquiLend
Finastra
Grayscale
Morgan Stanley Wealth
Museum of American Finance
NEPC
PeerStreet
SEI
Unison

VICTORIOUS PR

304 S. Jones Blvd., #1055, Las Vegas, NV 89107
702/718-5821; press@victoriouspr.com
https://victoriouspr.com
https://www.instagram.com/victorious_pr/
https://www.facebook.com/thevictoriouspr
Entrepreneurship, crypto, real estate, healthcare. Employees: 2. Founded: 2020.

Agency Statement: Victorious PR is an award-winning full-service PR agency that helps businesses get featured in industry-specific media, local press, podcasts, and top publications to be seen as industry leaders in their fields. They have won numerous awards such as Best PR Firm in Las Vegas, and are members of both the *Rolling Stone* Culture and *Forbes* Agency Councils.

Victoria Kennedy, CEO; Aleksandra Mihajlovska, head of PR; Natalie Anne Constable, brand strategist, James Guttman, editor-in-chief

AJ Osborne
Caleb Boxx
Dr. Kent Ingle
Flavia Leal
Matt Kirkegaard
MILC
Oren Dagan
Paul Alex

VIOLET PR

8 Hillside Ave., Ste. LL1, Montclair, NJ 07042
646/586-9932; april@violetpr.com
www.violetpr.com
Media relations (national, international, trade and regional), social media, media tours, message development, thought leadership, ghostwriting, website content, trade show support, media training. Employees: 10. Founded: 2010.

Agency Statement: Montclair, N.J.-based boutique PR firm, Violet PR, serves regional, national and international economic development, nonprofit and professional services clients.

Whether it's rebranding a city, drawing attention to a revitalized neighborhood, or promoting a new sustainable development, Violet PR helps clients make a difference. Through a combination of news stories, social media, and compelling content, our NJ-based boutique public relations firm helps clients attract more dollars and supporters.

April Mason, pres.; Christina Forrest, VP; David Margolis, acct. dir.; Alexa Cangialosi, acct. mgr.; Magdaline Hurtado-Rosario, sr. A/E; Georgette Gilmore, editorial dir.; Sam Brancato, Luke Gavronski, A/Es; Claudia Velasquez, asst. A/E; Rachel Lessig, A/C

Biggins Lacy Shapiro & Co.
Campbell County, Wyoming
Dresdner Robin
Georgia Global Commerce
Greater Topeka Partnership
Invest Buffalo Niagara
Kansas City Area Development Council
Lincoln Equities Group
Living Cities
Luis Vidal + Architects
Moroccan National Tourism Office
Newark Symphony Hall

New Hampshire Dept. of Business & Economic Affairs
New Jersey Business Action Center
New Jersey Economic Development Authority
Oklahoma Dept. of Commerce
Pittsburgh International Airport
Pittsburgh: Next is Now
Savannah Economic Development Authority
World Trade Centers Assn.

VIRGO PR

5 W. 20th St., 3rd flr., New York, NY 10011
516/852-4302; hello@virgo-pr.com
https://virgo-pr.com
https://www.linkedin.com/company/virgopr/
https://www.instagram.com/virgo.publicrelations/
https://twitter.com/virgo__pr
https://www.facebook.com/profile.php?id=100083701173966
https://virgo-pr.com/blog/
Employees: 10. Founded: 2021.

Agency Statement:

THE AGENCY

Virgo PR prioritizes and implements result-oriented communication campaigns which keep brands in front of key reporters and target audiences consistently by leveraging hard news (the easy part), unique narratives, and creative PR initiatives. Virgo PR's meticulous approach begins with a comprehensive understanding of each brand's DNA and core company values that make each client stand out and help to shape press-worthy stories. Virgo PR's work typically focuses on the B2B and B2C emerging technology landscape, digital fashion, gaming, luxury travel, and the center where technology and culture intersect.

THE TEAM

Having a presence in New York, Miami, and San Francisco, the Virgo PR veteran team has a thorough understanding of high-priority markets, promotes premier brand storylines, strategically plans roadmaps to tackle goals and challenges, and adapts to the ever-evolving media ecosystem to amplify clients' voices. The agency's team has extensive experience in-house, alongside big and small agency leadership roles, and can analyze where a company has been, where it currently stands, and what it needs to grow and achieve specific goals within earned media.

THE WORK

Working with a mix of true startups and industry leaders, Virgo PR has led numerous renowned campaigns that have highlighted the accomplishments of clients, including Genies' addition of Bob Iger in his first move post-Disney and the company's $150M Series-C funding round that gave the company a valuation of $1 billion, OpenSea's $100M funding round led by A16z, the launch of Dr. Dabber's XS Nano, the most innovative cannabis e-rig in the market, private aviation leader Volato's HondaJet and Gulfstream market-leading fractional ownership programs and Metaverse Design Agency Journey where Cathy Hackl is the Chief Metaverse Officer.

Mike Paffmann, CEO; Paige Feldman, Molly Gagnon, acct. dirs.; Alain Rapallo, A/S

Anything World
Bernoulli | Locke
Dr. Dabber
Genies
Hero Collective
Maxxsure
Metaskins
nWay
Quill
Sealed
Terra Firma
Verijet
Volato
Xclaim

W

WACHSMAN

99 Wall St., New York, NY 10005
724/961-6179; newyork@wachsman.com
https://wachsman.com
Wachsman has quickly established itself as the largest, only globally scaled communications agency serving the blockchain and crypto industry, the fastest growing sector on earth. Employees: 133. Founded: 2015.

Agency Statement: Wachsman is a leading global strategy and communications firm advising the next generation of companies in technology, finance, artificial intelligence, and venture capital.

We provide clients with strategic counsel and communications services including public relations, digital marketing, social media, public affairs, investor relations, and financial communications.

Since 2015, we have worked with ambitious leaders and businesses on the frontiers of the new economy to establish and defend their positions, seize opportunities, overcome challenges, and achieve sustained commercial success in fast-moving and complex marketplaces.

At Wachsman, we believe that **The Future Belongs to the *Fearless***.

David Wachsman, founder & CEO; Danny Pham, chief strategy officer & mng. dir., Asia Pacific; Marcello Fregulia, CFO; Jay Cassano, chief growth officer; Liam Murphy, mng. dir., head of EMEA; Alex Sheehan, exec. dir., EMEA, head of Switzerland; Alex Corp, exec. dir., EMEA, head of UK & Ireland; Silvia Osante, dir.; Stephanie Lynch, head of mktg., U.S.; Chin Ann Ho, dir.

Offices:
•Los Angeles
•Washington D.C
•New York
•Dublin
•London
•Geneva
•Singapore

Amber Group
Bitso
Bittrex
Celo
CoinDCX
CoinFund
Enjin
Framework Ventures
Hedera
Lukka
Matrixport
Protocol Labs
R3
Rally
Rarible
SEBA Bank
Singlife with Aviva
Tribal
Virtuous Games
XBTO

WALKER SANDS

55 W. Monroe, #3925, Chicago, IL 60603
312/267-0066; fax: 312/876-1388; will.barthel@walkersands.com
www.walkersands.com
Key practice areas: artificial intelligence, automotive tech, cleantech, cybersecurity, distribution & logistics, educational technology (EdTech), electronics & robotics, enterprise software, financial technology (FinTech), healthcare tech, HR technology, insurance technology (InsurTech), IT services, marketing technology (MarTech) professional services, retail and e-commerce technology, small business. Employees: 170+. Founded: 2001.

Agency Statement: Walker Sands is a full-service B2B marketing agency with core capabilities in public relations, demand generation, branding, creative, marketing strategy and web. The firm's integrated approach to marketing drives awareness, credibility and conversions for 100+ clients around the world. A 10-time *Inc.* 5000 honoree, Walker Sands is one of the fastest-growing B2B marketing agencies in the world, with offices in Chicago, San Francisco, Seattle, Boston and Atlanta.

Since 2001, Walker Sands has been pushing the limits of what B2B marketing can do to get the results and recognition their clients deserve. They pride themselves on helping B2B brands reach their goals — whether that's increasing revenue, pushing into new markets, attracting top talent, going public or getting acquired.

Walker Sands' mission is to accelerate the growth of B2B companies. Through strategic programs tailored to meet clients' needs, they offer a full range of marketing expertise — from strategy to execution — to provide endless possibilities for the best B2B brands in the world.

The agency has received recognition for client work from the PRovoke SABRE and In2 Awards, PRSA Skylines, and PRSA Summit Awards among others.

Ken Gaebler, founder, prin.; Mike Santoro, CEO & prin.; Will Barthel, VP, biz. dev.; Andrew Cross, pres.; Dave Parro, COO; Allison Ward, CPO; Mark Miller, CFO; Cheryl Gale, exec. VP, PR & mng. dir., Boston; Annie Gudorf, sr. VP, PR & mng. dir., Seattle; John Fairley, sr. VP, demand gen.

2101 4th Ave., #2250, Seattle, WA 98121
206/480-1478; annie.gudorf@walkersands.com

Annie Gudorf, sr. VP, PR & mng. dir., Seattle

560 Harrison Ave., #408, Boston, MA 02118
617/960-9900; cheryl.gale@walkersands.com

Cheryl Gale, exec. VP, PR & mng. dir., Boston

3423 Piedmont Rd., NE, #264, Atlanta, GA 30305
617/960-9900

600 California St., Suite 13-024, San Francisco, CA 94109
415/530-4648

AmWins
AspenTech
Breakthrough
Echo Global Logistics
Ensono
Exasol
HireRoad
Honor Technology
Madison Logic
Oak Street Health
SoftwareONE

WALT & COMPANY COMMUNICATIONS, INC.

2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; bwalt@walt.com
www.walt.com
Employees: 20. Founded: 1991.

Agency Statement:
Harnessing Influence to Build Brands

Fast-Paced. Digital. Connected. Walt & Company is a team of innovative PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, Walt & Company build award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.

Walt & Company is a member of IPREX, one of the world's largest public relations networks, with more than 80 partners in 36 countries worldwide.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners

AviaGames
DDN
Epson America
EquiFi
FFL Brands
HyperX
Light Field Lab
Lyten
Medtronic
Neocortix
Pow! Wow!
Tintri

WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com
Major practice areas: Food & beverage, financial services, government & public sector, health & wellness, mobility & transportation, technology, retail & CPG, lifestyle & leisure, media & entertainment, non-profit, energy, industry & manufacturing.
Specialty services:
- Strategy & analytics: research and insights; data intelligence, management and integration; strategic and channel planning
- Creative, design & content: creative concepting; creative development and production; creative technology; user experience and design
- Public relations & marketing: earned media strategy & media relations; influencer engagement; digital & social strategy and emerging platforms; paid and performance media
- Organizational transformation: culture transformation, change management, employee experience, DEI consulting
- Reputation & leadership: sustainability, social impact and ESG consulting; executive leadership; public affairs; crisis & risk management; geopolitical risk & strategy; capital markets communications

Founded: 2001.

Agency Statement: Weber Shandwick is the global strategic communications and consulting network. Led by world-class strategic and creative thinkers and activators, Weber Shandwick has won some of the most prestigious awards in the industry, including being named to *Ad Age*'s A-List in 2020 and Best Places to Work in 2019. Weber Shandwick was also awarded PR Agency of the Year by *Campaign US* in 2021,

honored as *PRovoke*'s Global Agency of the Decade in 2020 and ranked #1 on *PRovoke*'s Global Creative Index in 2021 and 2022. Additionally, the firm was named *PRWeek*'s Global Agency of the Year in 2015, 2016, 2017 and 2018 and was awarded *PRWeek*'s Purpose Agency of the Year in 2020 and 2021. Cumulatively, the firm has earned more than 150 Lions at the Cannes Lions International Festival of Creativity. Weber Shandwick also received Honorable Mention (and the only PR agency) on the Gartner Magic Quadrant for Global Marketing Agencies in 2021. Part of the Interpublic Group (NYSE: IPG), Weber Shandwick is the anchor agency within The Weber Shandwick Collective – the earned-first strategic communications and consulting network. For more information, visit www.webershandwick.com.

Gail Heimann, CEO, gheimann@webershandwick.com

Susan Howe, pres., showe@webershandwick.com

Jim O'Leary, CEO, North America, joleary@webershandwick.com

Joy Farber Kolo, chief brand officer, jfarber@webershandwick.com

Chris Deri, chief corporate affairs officer & pres., C-suite Advisory, cderi@webershandwick.com

Judith Harrison, chief diversity, equity and inclusion officer, jaharrison@webershandwick.com

Pam Jenkins, chief public affairs officer, pjenkins@webershandwick.com

Sung Chang, chief impact officer, schang@webershandwick.com

Tom Beckman, global chief creative officer, tbeckman@webershandwick.com

Chris Perry, chair of Weber Shandwick Futures, cperry@webershandwick.com

Laura Schoen, pres., global healthcare practice and chair, Latin America, lschoen@webershandwick.com

Karen Pugliese, chief growth officer, KPugliese@webershandwick.com

Jill Tannenbaum, chief of staff, JTannenbaum@webershandwick.com

Jean Lee Swagert, chief people officer, jleeswagert@webershandwick.com

Deb Nichols, chief financial officer, dnichols@webershandwick.com

Tyler Kim, CEO of Asia Pacific, tyler.kim@webershandwick.com

Michael Frohlich, CEO of Europe, Middle East and Africa and chief transformation officer, michael.frohlich@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

North America Locations:

944 Brady Ave., Atlanta, GA 30318
404/266-7500; mgolden@webershandwick.com

Melissa Golden, exec. VP & gen. mgr., Atlanta

3600 O'Donnell St., #250, Baltimore, MD 21224
410/558-2100; jswalker@webershandwick.com

James Walker exec. VP & gen. mgr., Baltimore

33 Arch St., 14th flr., Boston, MA 02110
617/661-7900; mbyrnes@webershandwick.com

Michael Byrnes, gen. mgr., Boston

300 Gleed Ave., 2nd flr., Ste. J, East Aurora, NY 14052
212/300-6806; gwittmann@resolute.com

Greg Wittmann, chief operating officer, Resolute Digital

875 N. Michigan Ave., #2400, Chicago, IL 60611
312/988-2400; awall@webershandwick.com

Adam Wall, head of integrated operations, North America

13455 Noel Road, 11th flr., Dallas, TX 75240
469/917-6200; MGolden@webershandwick.com

Melissa Golden, exec. VP & gen. mgr., Atlanta

One Detroit Center, 500 Woodward Ave., #1800, Detroit, MI 48226
248/203-8000; kadams@webershandwick.com

Katie Adams, exec. VP & gen. mgr., Detroit

1840 Century Park East, 6th flr., Los Angeles, CA 90067
310/854-8200; WLudlam@webershandwick.com

William Ludlam, pres., Weber Shandwick West

510 Marquette Ave., 13F, Minneapolis, MN 55402
952/832-5000; DCollett@webershandwick.com

Dave Collett, exec. VP

209 10th Ave. South, #214, Nashville, TN 37203
615/742-7242; cbevolo@reviveagency.com

Chris Bevolo, CEO, ReviveHealth

909 Third Ave., New York, NY 10022
212/445-8000; mwehman@webershandwick.com

Michael Wehman, exec. VP & gen. mgr., New York

1700 Market St., 29th flr., Philadelphia, PA 19103
215/790-4242; JFarber@webershandwick.com

Joy Farber Kolo, chief brand officer

600 Battery St., San Francisco, CA 94111
415/262-5600; wludlam@webershandwick.com

Will Ludlam, pres., Weber Shandwick West

The Cloud Room
1424 11th Ave., Suite 400, Seattle, WA 98122
206/576-5500; wludlam@webershandwick.com

Will Ludlam, pres., Weber Shandwick West

1831 Chestnut St., St. Louis, MO 63101
314/436-6565; dcollett@webershandwick.com

Dave Collett, exec. VP

Powell Tate
733 Tenth St., NW, Washington, DC 20001
202/383-9700; pmassey@webershandwick.com

Paul Massey, pres., Powell Tate, Washington, DC

460 rue McGill, bureau 200, Montreal, Quebec H2Y 2H2
514/447-3940; mnoel@webershandwick.com

Marie-Eve Noel, VP, client experience

351 King St. E, #800, Toronto M5A 1L1
416/642-7963; gpower@webershandwick.com

Greg Power, CEO, Weber Shandwick Canada and pres., Weber Shandwick North

2015 Main St., Vancouver, BC V5T 3C2
604/681-7557; sjamal@webershandwick.com

Shafiq Jamal, sr. VP & mng. dir.

Clients Include:
Anheuser-Busch InBev
General Motors
GlaxoSmithKline/Haleon
IBM
Kellogg's
Mars
Mattel
Novartis

WORDHAMPTON PR

512 Three Mile Harbor HC Rd., East Hampton, NY 11937
631/329-0050; fax: 631/267-1077; info@wordhampton.com
www.wordhampton.com
Sectors served: hospitality, lifestyle, real estate, not-for-profit, professional services. Strengths include media relations, digital marketing, and counsel. Geographical strengths: The Hamptons, the North Fork, Long Island and NYC. Employees: 4. Founded: 1992.

Agency Statement: Our mission is to build client revenues and reputations. We do this through strategic and creative thinking, deep media relationships, client partnering and digital media expertise. Our team is dedicated to producing measurable results for our clients. With

Continued on next page

WORDHAMPTON PR continued

more than 30 years of experience, we are committed to constant learning with an emphasis on strategies that produce revenue. We are accountable and we are self-motivated.

Nicole Castillo, pres.

Art and Creative Materials Institute
Bedell Cellars
Ben's Kosher Delicatessen Restaurants
The Clam Bar
Coche Comedor
Duryea's
East End Tick
Greg D'Angelo Construction
Lessings Hospitality
Long Island Restaurant Week
Navy Beach
Nick & Toni's
Origen Vodka
Writing Instrument Manufacturers Assn.

WORDWRITE COMMUNICATIONS LLC

611 William Penn Place, #501, Pittsburgh, PA 15219
412/246-0340, ext. 225; fax: 412/246-0342;
paul.furiga@wordwriteagency.com
www.wordwriteagency.com

Crisis communication, employee communication, executive communications, financial communication, media relations, media training, presentation skills training, digital and inbound marketing, social media, writing and editorial services. Employees: 8. Founded: 2002.

Agency Statement: WordWrite exists to connect providers of complex services to the decision makers who hire them. We uncover, develop and share your company's Capital S Story to reveal why someone would want to do business with you, work for you, invest in you or partner with you. Over two decades, we've developed and refined a trademarked approach to public relations and marketing communications that reveals the Capital S Story: StoryCrafting®. Once we uncover and develop your Capital S Story, we share it through PESO, the 21st-century standard of marketing success.

Our clients' success has taken WordWrite from Pittsburgh roots to servicing national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, operations; Brenda Furiga, VP, finance and HR

Clients Include:
Carnegie Library of Pittsburgh
Everett & Hurite Eyecare Specialists
Highmark Foundation
Highmark Health
Koppers
McClintock & Associates
Meyer, Unkovic & Scott LLP
Micro Merchant Systems
Mobile Aspects
Pfizer
Ryan Shazier Fund for Spinal Rehabilitation
SSCOR
The Waterfront
Waldron Private Wealth
YMCA of Greater Pittsburgh

WORLDCOM PUBLIC RELATIONS GROUP

500 Fifth Ave., #1640, New York, NY 10110
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada); toddlynch@worldcomgroup.com
www.worldcomgroup.com

Agency Statement: The Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of over US$350 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

Connect with Worldcom PR Group on Facebook (www.facebook.com/worldcompr), LinkedIn (https://www.linkedin.com/company/worldcom-public-relations-group/) and Twitter (https://twitter.com/Worldcom_PR).

Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at 1-800-955-9675.

Todor Janev (Janev & Janev), group chair; Monty Hagler (RLF Communications), North Americas region chair; Serge Beckers (Wisse Kommunikatie), EMEA region chair; Luis Avellaneda (Realidades) LATAM chair; Todd Lynch, mng. dir.

WORLDCOM PARTNERS

CANADA
CASACOM, Montreal, Quebec
Enterprise Canada, Toronto, Ontario

LATIN AMERICA
Agencia Interamericana de Comunicación, La Uruca, Costa Rica
Arvizu Comunicación Corporativa, Mexico City, Mexico
Brand Partners, CABA, Buenos Aires, Argentina
Duarte Pino, San Juan, Puerto Rico
Estrategia, Tegucigalpa, Honduras
Grupo Albion, Bogota, Colombia
MC Comunicaciones, Quito, Ecuador
PLANIN, São Paulo, Brazil
PLANIN, Rio de Janeiro, Brazil
Realidades, Lima, Peru

UNITED STATES
Airfoil Group, Detroit, Michigan
Beutler Ink, Washington, DC
Bitner Group, Fort Lauderdale, Florida
Bliss Group, The, New York, New York
Cookerly Public Relations, Atlanta, Georgia
Corporate Ink, Boston, Massachusetts
Coyne Public Relations, LLC, Parsippany, New Jersey
Deveney Communication, New Orleans, Louisiana
Dix & Eaton, Cleveland, Ohio
Fineman PR, San Francisco, California
Fishman Public Relations, Northbrook, Illinois
Intrepid, Salt Lake City, Utah
IW Group, Inc., Los Angeles, California
KGBTexas, San Antonio, Texas
KGBTexas, Houston, Texas
Linhart Public Relations, Denver, Colorado
Litzky Public Relations, Hoboken, New Jersey
MorganMyers, Milwaukee, Wisconsin
Nuffer, Smith, Tucker, Inc., San Diego, California
Off Madison Ave, Phoenix, Arizona
Padilla, Minneapolis, Minnesota
Padilla, New York, New York

Padilla, San Francisco, California
Parris Communications, Kansas City, Missouri
Providence Strategic Consulting, Bakersfield, California
Public Communications Inc., Chicago, Illinois
Raffetto Herman Strategic Communications, Seattle, Washington
Raffetto Herman Strategic Communications, Washington, DC
RLF Communications, Charlotte, North Carolina
RLF Communications, Greensboro, North Carolina
RLF Communications, Raleigh, North Carolina
RW Jones Communications, McMurray, Pennsylvania
Sachs Media Group, Tallahassee, Florida
Standing Partnership, St. Louis, Missouri
Stryker Weiner & Yokota Public Relations Inc., Honolulu, Hawaii
The Pollack Group, Los Angeles, California
True Digital Communications, Bedford Heights, Ohio
Vault Communications, Philadelphia, Pennsylvania

ASIA PACIFIC
AZ. WORLDCOM JAPAN, Tokyo, Japan
In.Fom, Singapore
Phillips Group, Brisbane, Queensland, Australia
Topline Consulting, Beijing, China
TQPR (Malaysia) Sdn Bhd, Kuala Lumpur, Malaysia
TQPR (Thailand) Co. Ltd., Bangkok, Thailand
TQPR (Vietnam) Co. Ltd., Ho Chi Minh City, Vietnam

EUROPE/MIDDLE EAST/AFRICA
Business Press SRL (BPRESS), Milan, Italy
Coxit Public Relations, Oslo, Norway
FWD PR, London, England, United Kingdom
GRIP Agency, Zurich, Switzerland
Grupo Albión, S.A., Madrid, Spain
HBI Helga Bailey GmbH, Munich, Germany
InstiCOM Corporate Communications & PR, Brussels, Belgium
Janev & Janev, Ltd., Sofia, Bulgaria
JBP Public Relations Limited, Bristol, England, United Kingdom
Kaizo, London, England, United Kingdom
Keating & Associates, Dublin, Ireland
LF Channel, Barcelona, Spain
Agence Maarc, Paris, France
Media Positiv, Romania
Medita Communication, Helsinki, Finland
Meropa Communications, Johannesburg, South Africa
Onva, Epsom, Surrey, England, United Kingdom
OptimoreGroup, Istanbul, Turkey
PRAM Consulting, Prague, Czech Republic
Probako Communications, Budapest, Hungary
ProGlobal, Dubai, United Arab Emirates
Radius Kommunikation A/S, Copenhagen, Denmark
Tell-em-PR, Nairobi, Kenya
Tn'Koffee, Casablanca, Morocco
Wisse Kommunikatie/Worldcom The Netherlands, Arnhem, The Netherlands
Yucatan, Paris, France

WRIGHT ON COMMUNICATIONS
402 W Broadway, 29th flr., San Diego, CA 92101
858/886-7900; info@wrightoncomm.com
https://wrightoncomm.com
Consumer, travel/economic development, energy, environmental/greentech/PA, healthcare, industrial, mobile/wireless, technology. Employees: 12. Founded: 1998.

Agency Statement: (W)right On Communications, Inc. is an international public relations agency with offices in Los Angeles, San Diego, Seattle and Vancouver, B.C. The (W)right On team takes a strategic, integrated and creative approach to communications. Recognized by *Forbes* as one of America's best PR agencies, (W)right On is celebrating its 25th anniversary in 2023.

Julie Wright, founder & pres.; Grant Wright, CEO; David Cumpston, assoc. VP; Terry Whitaker, assoc. VP

Clients Include:
Allied Universal
Delaware North
JPI
MCE
MiraCosta College
Nuvve
Oakmont Senior Living
Pacific Retirement Services
San Diego Gas & Electric
San Diego Tourism Marketing District
Smartville
South 8 Technologies
Visit Napa Valley
Visit Oceanside
XCOM Labs

X

XHIBITION PR
26 Broadway, Fl. 3, New York, NY 10004
347/624-8533; fax: 347/624-8533; nestor@xhibition.com
www.xhibition.com
Travel, hospitality, culture, design, architecture.

Agency Statement: Headquartered in New York City, with offices in London and Tel Aviv, Xhibition offers a global outlook on PR while maintaining the local sensibility and hands-on approach of a boutique firm. With diverse clients ranging from historic independent hotels to leading experiential travel companies, Xhibition tailors its PR approach to provide each client with the specific support and guidance needed to deliver impactful results.

Nestor Lara Baeza, pres., Xhibition New York; Ross Belfer, pres., Xhibition Tel Aviv; Grace Hilsley, dir., Xhibition London

Agulhas
Alex Meitlis
Baranowitz & Goldberg
Bar Orian Architects
Brown Beach House Croatia
Brown Beach House Tel Aviv
Brown Hotels
Brown TLV
Celestia Luxury Phinisi Yacht
City of Dreams Mediterranean
Deeper Africa Safaris
Dunton Hot Springs
Dunton Pangolin
Dunton River Camp
Dunton Town House
Efendi Hotel
Extraordinary Journeys
Hotel Calimala
Hotel Indigo Williamsburg
Hotel Montefiore
Hurtigruten
InsideAsia Tours
InsideJapan Tours
Ivo Bisignano
Kimmel Eshkolot Architects
Locanda La Raia
Lopota Lake Resort
M&H Distillery
Mamilla Hotel
Mann Shinar Architects
Marei 1998
Pereh Mountain Resort
Provocateur Berlin
R2M Tel Aviv
R48 Hotel and Garden
Saar Zafrir

Continued on next page

Sitopia
The David Citadel
The David Kempinski
The Drisco
The High Line Hotel
The Inn of The Five Graces
The Poli House
The Vera Tel Aviv
TWA Hotel
Uri Buri
Villa Brown Jerusalem
Wyndham Grand Crete Mirabello Bay
Zambezi Grande

ZAPWATER COMMUNICATIONS, INC.

Chicago Office
118 N. Peoria, 4th flr., Chicago, IL 60607
312/943-0333; david@zapwater.com
www.zapwater.com

Los Angeles Office
1460 4th St., #306, Santa Monica, CA 90401
310/396-7851

Miami Office
95 Merrick Way, #500, Coral Gables, FL 33134
305/444-4033

Founded: 2005.

Agency Statement: Zapwater Communications is an award-winning communications agency with offices in Chicago, Los Angeles, and Miami. The brands we serve center on the lifestyle categories of travel, home design, real estate, and consumer and beauty. Our teams are specialists in their fields – they know the platforms, the media, the influencers and the delivery needed to achieve heightened awareness and connect with customers.

Zapwater has won almost 300 of the public relations industry's biggest awards, a number that goes unmatched by small and midsize agencies in the United States. Recent accolades include being named to the 2022 PR Net 100, a Finalist for *PRWeek*'s 2023 Boutique Agency of the Year, and shortlisted to *Provoke*'s 2023 Digital Agency of the Year.

As a full-service agency, Zapwater services include media relations, influencer marketing, event management, strategic partnerships, and social media.

Zapwater is proud to be a founding member of the Travel Lifestyle Network (TLN), an international network of independent, like-minded marketing communications agencies.

David Zapata, CEO & founder; Mayra Bacik, CFO; Jenn Lake, exec. VP; Jennifer Barry, mng. dir., Los Angeles; Amanda ReCupido, mng. dir., Chicago; Holly Zawyer, mng. dir., Miami; Stephanie Poquette, sr. VP, social media & influencer programming

Clients Include:
Activate Games
Advanced Clinicals
Air Tahiti Nui
Andaz Mexico City
Ayana Bali
Ball Horticultural Co.
Belmond San Miguel de Allende
Borgo San Vincenzo
Buenaventura Golf & Beach Resort
Casa Kimberly
Cayo Espanto
Coco Collection
Copa Airlines
Discover Dominica Authority
Dr. Scholls
Ethiopian Airlines
Fairmont Chicago
Fairmont Mayakoba
Finnair
Frangipani Beach Resort
Gallagher Way
Grand Residences Riviera Cancun
Grupo Xcaret
Hawks Cay Resort
Hestan Culinary
Hilton Sandestin
Hollywood Partnership
Hotel Belmar
Hotel La Compania
Hotel Zachary
Hyatt Centric Buckhead
Hyatt Nashville
Hyatt Regency Salt Lake City
Hyatt San Francisco
Inn at Stonecliffe
Jungfrau Railways
LOJEL
Matice Biosciences
MDCV
Mount Cinnamon Grenada Resort
Museum of Illusions
Ocean Club Resorts
Playground
Royal Uno All-Inclusive Resort & Spa
Saint John's Resort
Scrivas
Skydeck Chicago (Willis Tower)
Sofitel Chicago
Sonesta Resorts Sint Maarten
Sun Outdoors
Swissôtel Chicago
The Board of Tourism of La Paz
The Shay
Tiqets
Travel Manitoba
Tricoci
Visit Baja California Sur
Visit Connecticut
Visit Finland

ZEHNDER COMMUNICATIONS

365 Canal St., #480, New Orleans, LA 70130
504/558-7778; aedelman@z-comm.com
www.z-comm.com

Economic development, crisis communications, health care, tourism, F&B, financial. Employees: 57. Founded: 1996.

Agency Statement: Zehnder Communications is a fully integrated advertising agency providing strategic marketing, creative services, public relations and crisis communications, media placement, social media, research and analytics, interactive design and programming. Opened in 1996, Zehnder serves regional, national and global clients from its offices in New Orleans, Baton Rouge, Nashville and Rosemary Beach.

Jeff Zehnder, CEO; Henry Chassaignac, pres./exec. creative dir.; Ann Edelman, VP, PR & Media

Clients Include:
Louisiana Economic Development
Origin Bank
Royal Sonesta New Orleans
Woman's Hospital

ZENO GROUP

140 Broadway, 39th flr., New York, NY 10005
212/299-8888; hello@zenogroup.com
www.zenogroup.com
www.linkedin.com/company/zeno-group/
www.instagram.com/zenograms
www.twitter.com/zenogroup
Employees: 700+. Founded: 1998.

Agency Statement: Zeno Group is the fiercely independent and global, integrated communications agency, born from PR. We bring together the boldest and brightest talent to help clients across industries and sectors unleash the power of strategic communications. Guided by our "Fearless Pursuit of the Unexpected," we push the boundaries to achieve real business value and societal impact for clients. Winner of the industry's most coveted awards including the 2022 *PRWeek* Global Agency of the Year, 2022 *PRWeek* U.S. Large Agency of the Year, 2022 *PRWeek* Purpose Agency of the Year, *PRovoke* Best Large Agency to Work For in North America, 2021 *PRovoke* Global Creative Agency of the Year, 2021 *PRovoke* North American Agency of the Year, 2021 *PRWeek* Agency of the Year and a three-time winner of *PRWeek*'s Best Places to Work. Zeno has also been previously recognized by the Cannes Lions International Festival of Creativity. Zeno is a DJE Holdings Company.

Global Leadership Team:
Barby K. Siegel, CEO; Nancy Ruscheinski, COO; Grant Deady, chief culture officer and mng. dir., Chicago; Carol Gronlund, chief talent officer; Tony Blasco, CFO; Paul Mottram, regional pres., Zeno Asia-Pacific; Ruby Fu, pres., Zeno China; Jo Patterson, mng. dir., 3 Monkeys - Zeno UK; Therese Caruso, mng. dir., global strategy and insights; Byron Calamese, mng. dir., New York and D.C; Mark Shadle, mng. dir., corporate; Todd Irwin, mng. dir., technology and California; Alison DaSilva, mng. dir., purpose and impact; Tracey Thiele, mng. dir., global creative services; Kristie Kuhl, mng. dir., global health and wellness; Julie Georgas, mng. dir., Canada; Cendrine Seror, mng. dir., France; David Lian, mng. dir., growth and innovation, Asia; Sarah Jüttner, mng. dir., Zeno Germany: Andrea Richardson, exec. VP, diversity, equity and inclusion; Jeff Burnett, head of client experience; Thomas Bunn, global head of planning; Michael Brito, global head of analytics; Rick Rhodes, global head of sports and entertainment consulting; Yoni Gedan, global head of research

ZER0 TO 5IVE

650 Clovelly Lane, Devon, PA 19333
610/608-2641; michelle@0to5.com
www.0to5.com
Technology, B2B, healthtech/biotech, fintech, edtech, education. Employees: 28. Founded: 1999.

Michelle Pujadas, founder & co-CEO

Centegix
Chatmeter
Greenphire
Nauto
NWEA
Onymos
PreciseDx
Qmulos
SchoolStatus
Sony AI
TelaBio
Territorium
Thrive

ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; kwatson@zimmerman.com
www.zimmerman.com
Hospitality/Travel. Founded: 1987.

Agency Statement: For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360-degree approach to digital channels, and predictive analytics. The Zimmerman Agency teams utilize Momentum Planning, a proprietary planning methodology to drive creativity, strategy, and technology to deliver relevant and timely content and communications for clients. The firm generates measurable results through public relations for extraordinary travel clients including Discover The Palm Beaches, Visit Park City, Visit Belize, Visit Rhode Island, the southern Outer Banks, Hertz Rental Cars, the Kessler Collection, Timbers Resorts and award-winning resorts and hotels from Little Palm Island to Wild Dunes. The firm's consumer division represent major brands including Domino Sugar, Wonder Bread, Hertz Rental Cars, Pilot Pens, Smile Doctors and Tastykake.

Curtis Zimmerman, Kerry Anne Watson, Andy Jorishie, principals

Clients Include:

Hospitality/Travel
Amsterdam Manor, Aruba
Belize Tourism Board
Bohemian Hotel Savannah
Brown Palace
Bryce Canyon Country
Bungalows Key Largo
Crescent Court Dallas
Delaware North
Discover The Palm Beaches
Edgewater Group
Ft. Lauderdale Marriott Harbor Beach
Grand Bohemian Hotels
Grand Lucayan Resort
Henderson Beach Resort
Innisbrook Golf Resort, Florida
JW Marriott Plant Riverside
Kartrite (New York)
Karisma Hotels and Resorts
Kessler Collection of Luxury Resorts
Little Palm Island
Margaritaville, Mexico and the Dominican Republic
North Carolina's Crystal Coast
Ocean Key Resort
Pelican Grand (Ft. Lauderdale)
Pyramid Global Hospitality
Ritz-Carlton Dallas
Ritz-Carlton Destination Club
Showboat Hotel, Atlantic City
Teton Mountain Lodge
The Preserve, Rhode Island
Timbers Resorts
TPC Network (Corporate)
Visit Laredo
Visit Park City
Visit Rhode Island
Visit South Padre Island
Visit Tallahassee
Westgate Resorts
Wild Dunes Resort

Consumer Brands
Atlantic Sapphire Salmon
C&H Sugar
Domino Sugar

Consumer Brands (cont'd)
Ellie Mental Health
Florida Crystals
Hertz Rental Cars
Parm Crisps
Pilot Pens
Smile Doctors
Tastykake
The Joint Chiropractic
Wonder Bread
X-Chair

— 0-9 —

1% for the Planet: Peaks Strategies
100 Black Men of Atlanta: Hope-Beckham Inc.
100% Capri: Ascend Agency
106 Jefferson: Crowe PR
10X Genomics: The Sway Effect
121 Financial Credit Union: Point Taken Communications
14+ Foundation: Berman Group, Inc., The
15 William: Berman Group, Inc., The
1540 Productions: The Brand Agency
180 Degree Capital: Peaks Strategies
1Huddle: Champion
1stDibs: Sharp Think, Inc.
20|Twenty Restaurant: Chemistry PR
200 Amsterdam: Magrino PR
22 Vanderbilt: Berman Group, Inc., The
22Miles: Caster Communications, Inc.
23andMe: Kaplow Communications
24M: Tier One Partners
287/LES: Berman Group, Inc., The
2K Games: FINN Partners
3 Daughters Brewing: Judge Public Relations, LLC
3Flow: French/West/Vaughan
3i Capital: Stanton
3M: Beehive Strategic Communication; Hunter; Padilla; Ruder Finn Inc.
4A's: The Sway Effect
4D Molecular Therapeutics: Evoke Canale
55: Tier One Partners
66degrees: Alloy
7 x 24 Exchange: Berman Group, Inc., The
76place: Red Thread PR
8 Rivers: FischTank PR
8th Avenue Food & Provisions: O'Malley Hansen Communications
8x8: Clarity Global, Inc.
904WARD: Point Taken Communications
99 Ranch Market: Pollack Group, The

— A —

& Other Stories: BPCM
A Christmas Story House: Falls & Co.
A&E Network: High10 Media
A&M University: AMW Group
A&W: Strategic Objectives
A. Duie Pyle: Uproar PR
A2 Bio: Sam Brown Inc.
AAA of Northern California, Utah and Arizona: Reputation Partners
Aaron Judge: Berk Communications
AARP: FINN Partners; Public Communications Inc.
ABB: French/West/Vaughan
Abbott: AVENIR GLOBAL
Abbott Laboratories: ICR
AbbVie: Spectrum Science
ABEC, Inc.: Buchanan Public Relations LLC
Aberfeldy Single Malts: Nike Communications, Inc.
Abernathy House: Di Moda Public Relations
ABLE United: Moore, Inc.
abode: Caster Communications, Inc.
Abraham Trading Company: Peaks Strategies
Abrams Fensterman: Buzz Creators, Inc.
Absopure: Identity
Abt Electronics: Mekky Media Relations Inc.
Abu Dhabi DCT: Development Counsellors International (DCI)
AC Development: Novitas Communications
ACA Compliance: BackBay Communications
Academy Museum of Motion Pictures: FINN Partners
Academy of Management: Reputation Partners
Acadia: Stones River Group
Accent Therapeutics: Spectrum Science
Accenture: APCO Worldwide
Access Creative College: AMBITIOUS PR
Acclaim Lighting LLC: Falls & Co.
Accor: FINN Partners
Accord Healthcare: AMBITIOUS PR
Accra Care: Tunheim
Accredible: SourceCode Communications
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accrew Financial: CFB
ACD/Labs: Racepoint Global
ACE Mentorship Program LA/OC: Hoyt Organization Inc., The
Acetifico Carandini: Stuntman PR
AceUp: Greenough
Achievement Centers for Children: Falls & Co.
ACI Worldwide: Red Thread PR
ACIST Medical: Beehive Strategic Communication
Acquia: Inkhouse
Acronis: CommCentric Solutions
ACS Laboratory: Durée & Company, Inc.
ACSI: Gregory FCA
ACT: Stones River Group
Act!: V2 Communications
Actalent: Greentarget Global LLC
Action for Children: Slide Nine Agency
Activate Games: Zapwater Communications, Inc.
ACTIVE: INK Communications
Active Implants: Merryman Communications
Actors Studio: Keith Sherman and Assocs.
Acuity International: REQ
Acuity Knowledge Partners: Montieth & Company
ACV Auctions: 360PR+
ADA Mideast - Drink Milk: Inspire PR Group
AdAdapted: Ketner Group Communications
Adam America: Berman Group, Inc., The
Adams Funds: BackBay Communications
Adani Solar: Communications Strategy Group (CSG)
Adapt Entertainment: High10 Media
Adare Manor - Co. Limerick, Ireland: J/PR
Adient: Bianchi Public Relations, Inc.
AdipoPharma: Buchanan Public Relations LLC
Aditum Bio: Sam Brown Inc.
Adolfson & Peterson Construction: Beehive Strategic Communication
Adrienne Arsht Center: Nicholas & Lence Communications
Advanced Clinicals: Zapwater Communications, Inc.
Advanced Drainage Systems (ADS): Paul Werth Associates
Advantage Capital: REQ
Advantive: Alloy
Adventure World Travel: Decker/Royal Agency, The
Advertising Checking Bureau, Inc.: French/West/Vaughan
Aegis Sciences Corp.: MP&F Strategic Communications
AEP Ohio: Slide Nine Agency
AERA: O'Malley Hansen Communications
Aera Energy: Davies Public Affairs
AERIN: UpSpring PR
Aerin Medical: Merryman Communications
Aero Snow: CashmanKatz
AeroClean: Oak PR
Aeroflow Healthcare: FischTank PR
Aesthetica Medical: Hoyt Organization Inc., The
Aetna: Matter
Aetna Foundation: BRG Communications
AEye: Landis Communications Inc.
AEye (w/Landis Communications): Bianchi Public Relations, Inc.
Affini-T Therapeutics: Evoke Canale
Affinipay: Red Fan Communications
AFG Group: Berman Group, Inc., The
AFGlobal: Crosswind Media & Public Relations
Aflac: Story Partners
AgEagle: Avaans Media
Agency for Healthcare Research and Quality (AHRQ): Crosby
Agilitas Energy: V2 Communications
AGMET: Falls & Co.
Agora: Crenshaw Communications
Agoro Carbon Alliance: INK Communications
AgriSource: PAPER & PAGE
AgriSystems: akhia communications
Agua Caliente Casinos: Di Moda Public Relations
Agulhas: Xhibition PR
Aidoc: Alloy
AIDS Foundation of Chicago: Public Communications Inc.
AIG: Reevemark; Taylor
Aimbridge Hospitality: Identity
AimLock: Judge Public Relations, LLC
Air Line Pilots Assn.: Markstein
Air Tahiti Nui: Zapwater Communications, Inc.
Airbus: JeffreyGroup
AirHelp: 5W Public Relations
Airobotics: BIG FISH PR
Airstream, Inc.: imre, LLC
Airwallex: Hoffman Agency, The
Airwayz: French/West/Vaughan
Airzone: Caster Communications, Inc.
AIVF: Rubenstein Public Relations
AJ Osborne: Victorious PR
Ajinomoto Foods North America: Falls & Co.
AKA Beverly Hills & West Hollywood: Ballantines PR
Akamai: Ascendant Communications
Akamis Bio: Sam Brown Inc.
AKF Group LLC: Berman Group, Inc., The
Akron Children's Hospital: akhia communications
Akron Public Schools: Falls & Co.
Akston Biosciences: Birnbach Communications Inc.
Al Hirschfeld Foundation: Keith Sherman and Assocs.
Alabama Construction Recruitment Institute: Markstein
Alabama Power: Markstein; Story Partners
Alaska Seafood Marketing Institute: PAPER & PAGE
Alaska Wilderness League: Caplan Communications LLC®
Alation: Hoffman Agency, The
Alba Palm Beach: Magrino PR
Albanese Organization: Berman Group, Inc., The
Albert's: Stuntman PR
Alcohol, Drug and Mental Health (ADAMH): Paul Werth Associates
Alelo: CFB
Alera Group: Greenough; Pugh & Tiller PR
Alera Group Wealth Services: Lowe Group
Alex Hormozi: Ascend Agency
Alex Meitlis: Xhibition PR
Alex Rodriguez: Berk Communications
Alexander Daas: Crowe PR
Alexander Zverev: Berk Communications
Alexandre Vauthier: BPCM
Alexandria, VA: Lou Hammond Group
Alfred: Berman Group, Inc., The
Algolia: PAN Communications, Inc.
Algonquin Power & Utilities: Crosswind Media & Public Relations
Alibaba.com: Otter PR
Alida, The, GA: Lou Hammond Group
ALINA Residences Boca Raton: Durée & Company, Inc.
Alkermes: FINN Partners
All About Vision: BizCom Associates
All Hands and Hearts: Judge Public Relations, LLC
All Inclusive by Marriott Bonvoy: Brandman Agency, The
AllaModa Furniture: Marketing Maven Public Relations
Allergy & Asthma Network: 5W Public Relations
Alliance for Inclusive and Multicultural Marketing (AIMM): Kaplow Communications
Alliance for Paired Kidney Donation: Hope-Beckham Inc.

Alliance Pharmaceuticals: GOLD PR & Social Media
Alliant Credit Union: Akrete; Spool
Allianz: Gregory FCA
Allianz Global Corporate & Specialty Insurance: Stanton
Allied Universal: Wright On Communications
Allora Ristorante: Stuntman PR
Allstar Products Group: Marketing Maven Public Relations
Allstate: Kivvit
Ally Financial Inc.: Tier One Partners
Alma Realty: Butler Associates, LLC
Alosant: O'Connell and Goldberg
Alper JCC: BoardroomPR
Alphacool: Bacheff Communications
AlphaGraphics: Ripley PR, Inc.
ALPLA: Idea Grove
Alston & Bird: Goodman Media International, Inc.
Altair: Tier One Partners
Altais Health: Landis Communications Inc.
Altimmune: MCS Healthcare Public Relations
ALTR: Rubenstein Public Relations
Altura Capital: rbb Communications
Aluminum Association's Aluminum Transportation Group: Stratacomm
Always Best Care: Fish Consulting
Alzheimer's Assn.: Public Communications Inc.
AMA Group: Berman Group, Inc., The
AmaWaterways: Hemsworth Communications
Amazon: BPCM; Glen Echo Group; Hunter; JeffreyGroup
Amazon Blink: BIG FISH PR
Amazon Studios: Scenario Communications; The Brand Agency
Amber Group: Wachsman
Amcor Rigid Packaging: Reputation Partners
Amdocs: PAN Communications, Inc.
Ameren: Standing Partnership
American Academy of Dermatology: BLH Consulting, Inc.; McCabe Message Partners
American Academy of Hospice and Palliative Medicine: Motion Agency, The
American Academy of Neurology: G&S Business Communications
American Academy of Sleep Medicine: L.C. Williams & Associates
American Addiction Centers: French/West/Vaughan
American Airlines: JeffreyGroup
American Armed Forces Mutual Aid Assn.: FischTank PR
American Assn. of Clinical Endocrinology: JPA Health
American Assn. of Diabetes Care & Education Specialists: Public Communications Inc.
American Assn. of State Highway Transportation Officials (AASHTO): Stratacomm
American Biogas Council: Inspire PR Group
American Board of Emergency Medicine: McCabe Message Partners
American Board of Internal Medicine: McCabe Message Partners
American Cancer Society: BLH Consulting, Inc.
American Chemistry Council: Sachs Media, Inc.
American Christmas: GMG Public Relations, Inc.
American Cleaning Institute: BRG Communications
American College of Obstetricians & Gynecologists: JPA Health
American College of Preventive Medicine: BRG Communications
American College of Veterinary Ophthalmologists: French/West/Vaughan
American Dairy Assn. North East: Pollock Communications
American Dairy Queen Corporation: Beehive Strategic Communication
American Dental Assn.: L.C. Williams & Associates; Spool
American Diabetes Assn.: BRG Communications
American Eagle Federal Credit Union: CashmanKatz
American Egg Board: Inspire PR Group
American Endowment Foundation: akhia communications; Falls & Co.
American Epilepsy Society: Public Communications Inc.
American Express: M Booth
American Family Insurance: Spool
American Federation of Government Employees (AFGE): Caplan Communications LLC®
American Gastroenterological Assn.: BRG Communications; Reis Group, The
American Giant: LaunchSquad
American Gonzo Food Corp.: Di Moda Public Relations
American Greetings: Falls & Co.
American Heart Assn.: Berman Group, Inc., The
American Heritage Schools: Durée & Company, Inc.
American House Senior Living Communities: Franco
American Idol: Superjuice
American Iron & Steel Institute: Franco
American Jewish University: Miller Ink
American Kidney Fund: JPA Health
American Leather: Sharp Think, Inc.
American Library Assn.: Mekky Media Relations Inc.
American Lighting Inc.: Falls & Co.
American Lung Association: Caplan Communications LLC®
American Medical Assn.: McCabe Message Partners
American Metals Supply: O'Malley Hansen Communications
American Nurses Assn.: McCabe Message Partners
American Pet Products Assn.: French/West/Vaughan
American Petroleum Institute: Coyne Public Relations
American Promotional Events, Inc.: Revell Communications
American Pulse Assn.: Pollock Communications
American Queen Voyages: MMGY NJF
American Real Estate Partners (AREP): REQ
American Rivers: Caplan Communications LLC®
American Robotics: BIG FISH PR
American Society for Nondestructive Testing: Stanton Communications, Inc.
American Society of Anesthesiologists: Public Communications Inc.
American Statistical Assn.: Stanton Communications, Inc.
American Student Assistance (ASA): Rosica Communications
American Tire Distributors, Inc.: Jackson Spalding
American Triple I Partners: Butler Associates, LLC
American Urological Assn.: Coyne Public Relations
American Water: Red Thread PR
American Wind Energy Association: Caplan Communications LLC®
AmerisourceBergen: Tierney
Amex Global Business Travel: M Booth
Amgen: Landis Communications Inc.
Amgen, Inc.: imre, LLC
Amogy: FischTank PR
Amount: BackBay Communications
Amplify ETFs: Gregory FCA
Amplitude: Inkhouse; Standing Partnership
AMSCOT Financial: Sachs Media, Inc.
Amsterdam Manor, Aruba: Zimmerman Agency, The
Amtrak: MMGY NJF
AmTrust Financial: Roop & Co.
Amwell: PAN Communications, Inc.
AmWins: Walker Sands
Amylyx: FINN Partners
AMYRIS: High10 Media
Anaba Wines: Segal Communications
Analog Devices: Racepoint Global
Anantara Hotels, Resorts and Spas: 2BPR
Anchin, Block & Anchin: Berman Group, Inc., The
Ancora Heart: Merryman Communications
Andaz Mexico City: Zapwater Communications, Inc.
Andmore Partner: Taylor & Company
Andretti Global: rbb Communications
Andrew J. Young Foundation: A. Brown-Olmstead Associates, Ltd.
Andronis Exclusive (multiple properties) - Santorini, Greece: J/PR
Angelo David Salon: Lawlor Media Group
ANGUS Chemical Company: G&S Business Communications
Anheuser-Busch: Kivvit
Anheuser-Busch InBev: Weber Shandwick
Anika: Greenough
Animal Health Institute: Story Partners
Ankler, The: High10 Media
Ann and Robert H. Lurie Children's Hospital of Chicago: Jasculca Terman Strategic Communications
Ann Storck Center: Durée & Company, Inc.
Annenberg School for Communications: High10 Media
Anterix: CashmanKatz
Anthony & Sylvan: Buchanan Public Relations LLC
Antidote Health: The Brand Agency
Anyline: Ketner Group Communications
Anything World: Virgo PR
Anytime Fitness: Fish Consulting
Aon: Clarity Global, Inc.; Identity; Vested
Apartment Association of Metro Denver: Novitas Communications
Apeira Capital: Rubenstein Public Relations
Apellis: AVENIR GLOBAL
Apex: Rubenstein Public Relations
Apex Capital Partners: FischTank PR
Apóla Greek Grill: Champion
App in the Air: Decker/Royal Agency, The
Appen: SourceCode Communications
Appfire Technologies: Inkhouse
Appian: The Sway Effect
Apple: APCO Worldwide
Apple Leisure Group: rbb Communications
Apple TV+: The Brand Agency
Applebee's: Identity
Applied Therapeutics: JPA Health
Applitools: Catapult PR-IR
Appriss Retail: Ketner Group Communications
AppTech Payments Corp.: KCD PR
AppViewX: Merritt Group, Inc.
Aprimo: Idea Grove
Aptera Motors: CFB
Aqilla: Touchdown PR
Aquant: Abbi Agency, The
Aquilance: R.J. Walker & Co.
Arabia Mountain Heritage Area: Pineapple Public Relations
Arbella Insurance: Greenough
Arbor Biotechnologies: Solebury Strategic Communications
Arbor Realty Trust: Berman Group, Inc., The
Arby's: Fish Consulting
Arc Baltimore, The: Pugh & Tiller PR
Arc Maryland, The: Pugh & Tiller PR
Arcade 1Up: 360PR+
Arcadia: LaunchSquad
Arcadis: Communications Strategy Group (CSG)
Arcellx: Sam Brown Inc.
Arch Real Estate: Berman Group, Inc., The
ArchCare: Goodman Media International, Inc.
Architect's Newspaper, The: Berman Group, Inc., The
Architectural Digest: Keith Sherman and Assocs.
Arcturis: O'Malley Hansen Communications
Ardoq: V2 Communications
Area Agency on Aging for Southwest Florida: EvClay Public Relations
Area Agency on Aging of Broward County: EvClay Public Relations
Arena Club: Berk Communications
Arete Gallery: Sahl Communications, Inc.
argodesign: INK Communications
Argyle: KCD PR
Ariel Property Advisors: Berman Group, Inc., The
Ariel Tirosh: Berman Group, Inc., The
Aristotle Capital Management, LLC: Financial Profiles

Arizona Wedding Show: LAVIDGE
ARK-Invest: Dukas Linden Public Relations
Arklight Capital: Stanton
Arla Foods: Coyne Public Relations
Armed Forces Families Foundation: Judge Public Relations, LLC
ARPA: R.J. Walker & Co.
Array Technologies: Gatesman; Solebury Strategic Communications
Art and Creative Materials Institute: WordHampton PR
Art of Shaving, The: Nike Communications, Inc.
Art Students League of New York: Keith Sherman and Assocs.
Artefacto: rbb Communications
Arteriors: Sharp Think, Inc.
Arthur State Bank: Brandon
Artifact: Avaans Media
Arts District at Liberty Station: Olive Public Relations
Arturo: INK Communications
ArtWalk San Diego: Olive Public Relations
Arvelle Therapeutics: AVENIR GLOBAL
Arvinas: JPA Health
Arvo Tech: Superior PR
Arzeda: RF|Binder Partners, Inc.
Asana: ICR
Ascendis: JPA Health
Ascential: SamsonPR
Asian American Federation: Kivvit
ASME: High10 Media
ASML: Hoffman Agency, The
ASPCA, The: Coyne Public Relations
Aspect Capital: Peaks Strategies
Aspen Insurance: the10company
AspenTech: Walker Sands
Assa Abloy: CashmanKatz; Identity
Assembly Bio: Sam Brown Inc.
Assistance Fund, The: Orangefiery
Assn. of Asian American Investment Managers: Montieth & Company
Associated Bank: Beehive Strategic Communication; Reputation Partners
Associated Builders and Contractors East Florida: BoardroomPR
Associated Materials: akhia communications
Associated Materials (Alside): Falls & Co.
Association for Clinical Research Professionals: Markstein
Association for Corporate Growth: Identity
Association Member Benefits Advisors: Crosswind Media & Public Relations
Association of BellTel Retirees, Inc.: Butler Associates, LLC
Association of Poinciana Villages w/Michelle: BoardroomPR
Association of Professional Builders: Hoyt Organization Inc., The
Association of Professionals in Infection Control & Epidemiology: Markstein
Assurance America: Hope-Beckham Inc.
Assurant: Stanton
asTech: BizCom Associates
Astellas Gene Therapies: Evoke Canale
AstraZeneca: JeffreyGroup; JPA Health; Ruder Finn Inc.
AstraZeneca Pharmaceuticals LP: imre, LLC
ASUS: BIG FISH PR; The Brand Agency
AT&T: Duffy & Shanley, Inc.; FleishmanHillard; TruePoint Communications
Athena Strategies: Buchanan Public Relations LLC
athenahealth: PAN Communications, Inc.
ATL Airport District: Hemsworth Communications
Atlanta Community Food Bank: Ink Link Marketing
Atlanta Tech Village: Trevelino/Keller
Atlantic Canada Agreement on Tourism: Redpoint
Atlantic Sapphire Salmon: Zimmerman Agency, The
Atlantic Westchester: Buzz Creators, Inc.
AtlantiCare: Buchanan Public Relations LLC
Atlas Copco: Brandon
Atlas: Earth: Segal Communications
Atmos Air: Relevance International
AtmosAir Solutions: Berman Group, Inc., The
Atmosic Technologies: Racepoint Global
ATOMI Scooters: Bacheff Communications
Attain: 5W Public Relations
Auction.com: Hoyt Organization Inc., The
Audiorama: Berk Communications
AUGIE, the insurance industry digital exchange: the10company
Augmental Technologies: Ted Miller Group, LLC.
Augusta (GA) CVB: Pineapple Public Relations
Aulos: Sam Brown Inc.
Aurea: Abbi Agency, The
Aurora (Loacker): Strategic Objectives
Aurora Solar: PAN Communications, Inc.
AuthID.AI: Bliss Group, The
Author Solutions: LAVIDGE
Authority Brands - America's Swimming Pools: Fish Consulting
Authority Brands - Ben Franklin Plumbing: Fish Consulting
Authority Brands - Cleaning Authority: Fish Consulting
Authority Brands - Homewatch Care Givers: Fish Consulting
Authority Brands - Mister Sparky: Fish Consulting
Authority Brands - Monster Tree Service: Fish Consulting
Authority Brands - Mosquito Squad: Fish Consulting
Authority Brands - One Hour Heating and Air: Fish Consulting
Authority Brands - SuccessWare: Fish Consulting
Authority Brands – Color World Housepainting: Fish Consulting
Authority Brands – DoodyCalls: Fish Consulting
Authority Brands – DRYmedic Restoration Service: Fish Consulting
Authority Brands – Woofie's: Fish Consulting
Authors: AJB Communications
AutoFi: French/West/Vaughan
Autograph Collection Hotels: Ballantines PR
Autogravity.com: Hoyt Organization Inc., The
automotiveMastermind: Franco
Avanade: Motion Agency, The
Avantax Wealth Management: Gatesman
AvantSpace: Segal Communications
Aveda: Carmichael Lynch Relate
Aveda Arts & Sciences Institutes: RED PR
Aventura Park Square: BoardroomPR
Avenue 8: Relevance International
Avenue of the Americas Assn.: Berman Group, Inc., The
Aveo Pharmaceuticals, Inc.: imre, LLC
Avery Dennison: Fahlgren Mortine; M Booth
AviaGames: Walt & Company Communications, Inc.
Aviation Facilities Co.: Lee Andrews Group
Aviatrix: fama PR
AvidXChange: 5W Public Relations
Avista: Davies Public Affairs
Avita: Public Communications Inc.
Aviv Clinics: Uproar PR
AVL: Robar PR
Avli: Mekky Media Relations Inc.
AvMed: rbb Communications
Avnu Alliance: Caster Communications, Inc.
Avrio: Strategic Objectives
Avuity: Fahlgren Mortine
Aware Asset Management: Gregory FCA
Axis Communications: Hoffman Agency, The
Axway: Touchdown PR
Ayana Bali: Zapwater Communications, Inc.
Azazie, Inc.: Scenario Communications
Azul: Treble PR
Azurity Pharmaceuticals: Spectrum Science
A'pieu: Ink & Roses

— B —

B Ocean Fort Lauderdale Resort: Hemsworth Communications
B Orlando, Resort & Spa: Hemsworth Communications
B'nai Jeshurun Congregation: Falls & Co.
B.R.I.D.G.E.S. — An Independent Living Center: GMG Public Relations, Inc.
B2U Storage Solutions: FischTank PR
Baby Trend: Marketing Maven Public Relations
Bacardi: JeffreyGroup; Nike Communications, Inc.
Bachman HVAC: Buzz Creators, Inc.
Bachman's: Bellmont Partners
Backal Hospitality Group: Nicholas & Lence Communications
Backblaze: SourceCode Communications
Bad Daddy's Burger Bar: Champion
Baidu: Bacheff Communications; Hoffman Agency, The
Bailard: Vested
Bain Capital: Stanton
Baird: Lowe Group
Baker College: Franco
Baker Katz: Identity
Baker McKenzie: JeffreyGroup
BakerHostetler: Ripp Media/Public Relations, Inc.
Ball Horticultural Co.: Zapwater Communications, Inc.
Ballard Brands/PJ's Coffee/New Orleans Roast: Champion
Ballet Hispanico: Goodman Media International, Inc.
Balloon Council, The: PSC (Princeton Strategic Communications)
Balloon Time: Fahlgren Mortine
Ballyhoo Hospitality: Superior PR
Balsamic Vinegar of Modena: Stuntman PR
Baltimore Gas and Electric: Davies Public Affairs
Banana Bay Resort: Hemsworth Communications
Bancorp, The: Red Thread PR
Bang Energy: Fineman PR, a division of Off Madison Ave
Bangor Savings Bank: Matter
Bank of America: rbb Communications; Regan Communications Group
Bank of the West: IW Group
BankPlus: Ehrhardt Group, The
Banner Alzheimer's Institute: Reis Group, The
Banter by Piercing Pagoda: Nike Communications, Inc.
Banyan Water: Red Fan Communications
Bar Louie: Champion
Bar Method, The: Fish Consulting
Bar Orian Architects: Xhibition PR
Baranowitz & Goldberg: Xhibition PR
Barasch McGarry P.C.: Butler Associates, LLC
Barbados Tourism (BTMI): CIIC PR
Barcel USA: Buchanan Public Relations LLC
Barclays: O'Malley Hansen Communications
Bardownski Building Supply: Berman Group, Inc., The
Barn on the Pemi, NH: Redpoint
Barnes & Thornburg: Greentarget Global LLC
Barnstead Inn, VT: Redpoint
Barnum Financial Group: Buzz Creators, Inc.
Baron Capital: Hewes Communications
Baron Property Group: Berman Group, Inc., The
Barona Resort & Casino: Chemistry PR
Barracuda: Touchdown PR
Barrett, The Honors College at Arizona State University: LAVIDGE
Barsz Gowie Amon & Fultz, LLC: Buchanan Public Relations LLC
Baruch College: Berman Group, Inc., The
Barwood Capital: AMBITIOUS PR
Basecamp Fitness: Fish Consulting
BASF: G&S Business Communications; Moore, Inc.
BASF Corp.: Berman Group, Inc., The
Baskin-Robbins: Fish Consulting
Bath & Body Works: Fahlgren Mortine
Batska Consulting Group: Berman Group, Inc., The
Battle of the Bands: French/West/Vaughan
Bausch & Lomb: FINN Partners
Bausch + Lomb: Reevemark
Bausch Health: Coyne Public Relations
Bausch Health US, LLC: imre, LLC
Bavarian Nordic: Solebury Strategic Communications
Baxus: Three Cheers
Bay Bridge Ventures: BackBay Communications

Bay Marine: Mekky Media Relations Inc.
Bay State Milling: RF|Binder Partners, Inc.
Bayer: APCO Worldwide; Citizen Relations Inc.; Coyne Public Relations; FleishmanHillard; Hunter; JeffreyGroup
Bayer Crop Science: O'Malley Hansen Communications
Bayer CropScience: Standing Partnership
Bayport Funding: Relevance International
BBC: the10company
BCA/Ned Davis Research: Montieth & Company
BD: The Sway Effect
BDO: Bliss Group, The
BDO USA, LLP: rbb Communications
be quiet!: Bacheff Communications
BÉABA: Turner
Beach Company, The: Lou Hammond Group
Beach'd: 2BPR
Beaches Resorts: Decker/Royal Agency, The
Beacon Capital Partners: Regan Communications Group
Beacon Park: Identity
Beam Suntory: Coyne Public Relations; IW Group; L.C. Williams & Associates
Beamery: Inkhouse
Bearaby: Nike Communications, Inc.
Beaverbrook Estate: The Point PR
Beaverbrook Town House: The Point PR
Bedell Cellars: WordHampton PR
Bedrock Detroit: Falls & Co.
Beech Brook: Roop & Co.
Beech Mountain (NC) TDA: Pineapple Public Relations
Beekeeper: Touchdown PR
Behr: M Booth
Beiersdorf: M Booth
Bel Air Investment Advisors: Pollack Group, The
Belden: Standing Partnership
Belden, Inc.: Falls & Co.
Belgard: Trevelino/Keller
Believer Meats/Future Meat: Pollack Group, The
Belize Tourism Board: Development Counsellors International (DCI); Zimmerman Agency, The
Belkin Burden & Goldman, LLP: Berman Group, Inc., The
Bell Helicopter Textron: Lambert
Bell-Carters Foods, Inc: Hunter
Bellevue Collection, The: Kiterocket
Bellwether Coffee: Superior PR
Belmond San Miguel de Allende: Zapwater Communications, Inc.
Belmont BID: Nicholas & Lence Communications
Ben Crump Law: Sachs Media, Inc.
Ben's Kosher Delicatessen Restaurants: WordHampton PR
Bencotto Italian Kitchen: Chemistry PR
Benefit Advisors Network: Pugh & Tiller PR
BenefitMall: The Power Group
Benjamin Moore: Hunter; Strategic Objectives
Bennigan's: Champion
BentallGreenOak: Akrete
Berger Singerman LLP: rbb Communications
Berkeley Research Group: Greentarget Global LLC
Berkshire Hathaway HomeServices New York Properties: Barbara Wagner Communications LLC
Berkshire Hathaway Travel Protection: MMGY NJF
Bermuda Tourism Authority: Turner
Bernoulli | Locke: Virgo PR
Bernzomatic: Fahlgren Mortine
Bertazzoni: Sharp Think, Inc.
Best Life Brands - Blue Moon Estates: BizCom Associates
Best Life Brands - CarePatrol: BizCom Associates
Best Life Brands - ComforCare: BizCom Associates
BetaNXT: Buttonwood Communications Group
Better Right Now!: A. Brown-Olmstead Associates, Ltd.
BetterNowMD: Brand Paradise
Bettina Equities: Berman Group, Inc., The
Betty Griffin Center: Point Taken Communications
Beverly Hilton Hotel, The, Beverly Hills, California: Brandman Agency, The
Bevi: BIG FISH PR
Beyond Identity: Matter; Touchdown PR
Beyond Meat: ICR
Beyond Paint: L.C. Williams & Associates
Beyond View: Rubenstein Public Relations
Bft Automation: AMBITIOUS PR
BGPL - USA (Barton & Guestier, Patriarche and Listel Brands): CIIC PR
BHI USA: Rubenstein Public Relations
Bi-Rite: Demonstrate
BIC: M Booth
Bicycle Playing Cards: Spool
BidaFi: CFB
BidMyListing.com: Hoyt Organization Inc., The
Big 12 Conference: Berk Communications
Big Blue Swim School: Trevelino/Keller
Big Brothers Big Sisters of America: 5W Public Relations
Big Chill: UpSpring PR
Big Fig Mattress: Falls & Co.
Big Lots: Carmichael Lynch Relate
Big Path Capital: BackBay Communications
BigBear.ai: Merritt Group, Inc.; Reevemark
BigCommerce Holdings: ICR
Biggins Lacy Shapiro & Co.: Violet PR
Bike New York: Nicholas & Lence Communications
Bill Knapp's: Identity
Bill.com: Bliss Group, The
Billabong: AMP3 Public Relations
Billings Farm & Museum, VT: Redpoint
Billtrust: Beantown Media Ventures
Bimbo Bakeries: Coyne Public Relations
Bimbo Bakeries USA: Buchanan Public Relations LLC
BIO: Markstein
BioCare SD: Crowe PR
Biogen: Ruder Finn Inc.
Biohaven Pharmaceuticals: Sam Brown Inc.
BIOHM Health: Blaze PR
BioMarin Pharmaceutical: AVENIR GLOBAL
BioMed Realty: Inkhouse
BioNTech: Evoke Canale
Birdzi: Ketner Group Communications
Bitdefender: PAN Communications, Inc.; Touchdown PR
Bitso: Wachsman
Bittrex: Wachsman
Bitwave: KCD PR
Bitwise Investments: Dukas Linden Public Relations
BJ's Wholesale Club: Duffy & Shanley, Inc.
BJC Healthcare: Standing Partnership
Black Diamond Medical: Judge Public Relations, LLC
Black Hills Corp.: Financial Profiles
Black Jewish Entertainment Alliance: Miller Ink
Black Swan: Hemsworth Communications
Black Tomato: Rachel Harrison Communications
Blackford Capital: Lambert
Blackhall: Hope-Beckham Inc.
BlackRock: JeffreyGroup
BlackRock TCP Capital Corp.: Financial Profiles
Blackstone Products: Marketing Maven Public Relations
Blaschak Anthracite: Buchanan Public Relations LLC
Blaze Pizza: Fish Consulting
BLESS Hotel Madrid: CIIC PR
BLG Capital: Relevance International
Blink Charging: BerlinRosen
Blockchain Coinvestors: Peaks Strategies
Blockchain for Europe: APCO Worldwide
BlockDaemon: Peaks Strategies
BlockFills: Reputation Partners
Bloom Energy: Singer Associates Public Relations, Inc.
Bloomberg: Vested
Bloomberg Media: BerlinRosen
Blossom Bariatrics: Otter PR
Blue Beyond Consulting: Identity
Blue Cross and Blue Shield of Minnesota: Padilla
Blue Cross and Blue Shield of Vermont: Crosby
Blue Cross Blue Shield of Rhode Island: Matter
Blue Earth Diagnostics: Sam Brown Inc.
Blue Shield of California: Singer Associates Public Relations, Inc.
Blue Shield of California Foundation: Reis Group, The
Blue Wave Solar: 360PR+
Blue Yonder: Matter
BlueCross BlueShield: Dixon|James Communications
BlueCross BlueShield of Tennessee: MP&F Strategic Communications
Bluemercury (Lune+Aster and M-61): Kaplow Communications
Blueprint Software Systems: Pugh & Tiller PR
Bluestone Physician Services: Bellmont Partners
Bluetooth SIG: INK Communications
BlueVine Capital: Inkhouse
BlueVoyant: Merritt Group, Inc.
BlueWind Medical: JPA Health
BM Technologies: Rubenstein Public Relations
BMC Software: FINN Partners
BMO Capital Markets: Caliber Corporate Advisers
BMO Harris: Dixon|James Communications
BMW: JeffreyGroup
BMW of North America: Coyne Public Relations
BNG Hospitality: The Brand Agency
BOA Nutrition: French/West/Vaughan
Board of Franklin County/Ohio Opioid Education Alliance: Paul Werth Associates
Board of Tourism of La Paz, The: Zapwater Communications, Inc.
Boardroom Styling Lounge: TruePoint Communications
Boardwalk at Granite Park: The Power Group
Bob Evans Farms: Pollack Group, The
Bob Evans Restaurants: Fahlgren Mortine
Bob's Watches: Ballantines PR
Bobbi Brown Cosmetics: BPCM
Bobby Jones Links: Pineapple Public Relations
Body Shop, The: FINN Partners
Bodyfriend: Bacheff Communications
Boefly: Fish Consulting
Boehringer Ingelheim: AVENIR GLOBAL
Bohannon Development Co.: Singer Associates Public Relations, Inc.
Bohemian Hotel Savannah: Zimmerman Agency, The
Boise CVB: Fahlgren Mortine
Boise Paper: L.C. Williams & Associates
Bojangles: Fish Consulting
Bolt Solutions: Caliber Corporate Advisers
Bolthouse Farms: FINN Partners
Bombay Sapphire: Nike Communications, Inc.
Bomnin Automotive Group: Judge Public Relations, LLC
Bonchon: SPM Communications
BondiBoost: Kaplow Communications
Bone Support: Superior PR
Boom Supersonic: Communications Strategy Group (CSG)
Boomerang: 5W Public Relations
Boomers Parks: Otter PR
Boomi: Highwire PR
Boot Barn: ICR; Scenario Communications
Booz Allen: PAN Communications, Inc.
Bora Bora One: Magrino PR
Bordallo Pinheiro: French/West/Vaughan
Borgata Hotel Casino & Spa: MMGY NJF
Borgo San Vincenzo: Zapwater Communications, Inc.
Born Free USA: Orange Orchard
Bosch-Thermador: FINN Partners
Boston Celtics: Regan Communications Group
Boston Consulting Group: PAN Communications, Inc.
Boston Magazine: Regan Communications Group
Boston Partners: BackBay Communications
Boston Scientific: Merryman Communications
Bota Box: Demonstrate
Botanist: Rachel Harrison Communications
Botify: PAN Communications, Inc.
Bound Construction: Berman Group, Inc., The
Boxabl: CFB
Boy Scouts of America, GCC.: LAVIDGE

Boyd Gaming Corp.: Firm Public Relations & Marketing, The
Boyle Investment Company: MP&F Strategic Communications
Boys & Girls Club of America: Jackson Spalding
Boys & Girls Clubs: Rosica Communications
Boys & Girls Clubs of America: Motion Agency, The
Boys & Girls Clubs of Chicago: Motion Agency, The
Boys & Girls Clubs of Greater Dallas (pro bono): SPM Communications
Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.
Boys and Girls Club of Central Ohio, The: Inspire PR Group
BP: Jasculca Terman Strategic Communications
BPGBio: The Sway Effect
BPI Group: Dixon|James Communications
Bradenton Area CVB: Fahlgren Mortine
Bradford White Corp.: Ripley PR, Inc.
Brain Aneurysm Foundation: Rasky Partners, Inc.
Brain Tunnelgenix Technologies: BoardroomPR
BrainBox AI: Montieth & Company
Bramasol: CommCentric Solutions
Brand Atlantic: Relevance International
Brandes Investment Partners: Dukas Linden Public Relations
Brandywine Global: Gregory FCA
Bread Financial: Highwire PR
Breakthrough: Walker Sands
Breakthrough Energy Ventures: V2 Communications
Breast Cancer Research Foundation: Kaplow Communications
Breather: Berman Group, Inc., The
Bregal Sagemount: BackBay Communications
Breitling: Nike Communications, Inc.
Brendan Vacations: Decker/Royal Agency, The
Brenton Hotel, The, RI: Redpoint
Bressler Amery & Ross: Furia Rubel Communications, Inc.
Breville: Di Moda Public Relations
Brian Boitano: Keith Sherman and Assocs.
Bridgestone: FINN Partners
Bridgewater: Prosek Partners
Bright Cellars: Three Cheers
Bright Horizons Family Solutions: 360PR+
Bright Pet Nutrition Group: Fahlgren Mortine
Brightline: Inkhouse
Brighton Health Plan Solutions: Lovell Communications Inc.
Brightseed: Pollock Communications
Brightside Health: PAN Communications, Inc.
Brightstar Capital Partners: Dukas Linden Public Relations
Brightwell: Alloy
Brilliant Home Technology: Ted Miller Group, LLC.
Brio Dental: Otter PR
Bristlecone: Ascendant Group Branding
Bristol Myers Squibb: Taft Communications
Bristol Myers-Squibb: FINN Partners
Bristol-Myers Squibb: AVENIR GLOBAL; Keith Sherman and Assocs.
British Virgin Islands: MMGY NJF
Brittain Resorts & Hotels: Brandon
Briya: Miller Ink
Broadcom: Glen Echo Group
Broadridge: Forefront Communications
Broadway Across America: Ehrhardt Group, The
Broadway Collection, The, USA: IMAGINE PR
Broadway Construction Group: Berman Group, Inc., The
Broadway League: Keith Sherman and Assocs.
Brookfield: BerlinRosen
Brookfield Properties: Berman Group, Inc., The; Novitas Communications
Brookfield Zoo: Jasculca Terman Strategic Communications
Brookgreen Gardens: Lou Hammond Group
Brooklyn Bedding: 5W Public Relations
Brooklyn Lighting & Grip: Brand Paradise
Brooklyn Public Library: BerlinRosen
Brooklyn Youth Music Project (BYMP): TEN3 Public Relations
Brooks Sports, Inc.: M Booth
Brose: Stratacomm
Brother: FINN Partners
Broward County Public Schools Food & Nutrition Services: Durée & Company, Inc.
Brown & Brown Insurance: rbb Communications
Brown Advisory: Dukas Linden Public Relations
Brown Beach House Croatia: Xhibition PR
Brown Beach House Tel Aviv: Xhibition PR
Brown Brothers Harriman & Co.: Inkhouse
Brown Harris Stevens: Rubenstein Public Relations
Brown Hotels: Xhibition PR
Brown Jordan Outdoor Kitchens: Sharp Think, Inc.
Brown Palace: Zimmerman Agency, The
Brown TLV: Xhibition PR
Brown-Forman: G&S Business Communications; IW Group
Brownings Fitness: Lawlor Media Group
Bryan Cave Leighton Paisner: Ripp Media/Public Relations, Inc.
Bryant Miller Olive P.A.: Durée & Company, Inc.
Bryant University: Marketing Maven Public Relations
Bryce Canyon Country: Zimmerman Agency, The
Bryn Mawr Trust: Gregory FCA
Bryte: Clarity Global, Inc.
Buddy's Pizza: Franco
Buenaventura Golf & Beach Resort: Zapwater Communications, Inc.
Building Intelligence: Nicholas & Lence Communications
Building Owners & Managers Assn. of San Diego: Chemistry PR
Building Owners and Managers Assn.: Berman Group, Inc., The
Building Trade Employers Association (BTEA) New York: Butler Associates, LLC
Building Trade Employers' Assn.: Berman Group, Inc., The
Built Technologies: REQ
Buitoni: 360PR+
Bulla Gastrobar: The Power Group
Bumblechutes: Brand Paradise
Bungalows Key Largo: Zimmerman Agency, The
BuoyFi, LLC: Falls & Co.
Burg Simpson: High10 Media
BurgerFi: French/West/Vaughan
BurgerFi International: rbb Communications
Burlington: Tierney
Burning Tree Programs: BizCom Associates
Burtch Works: Dixon|James Communications
Burton: BPCM
Bush's Beans: Carmichael Lynch Relate
Bushwick Kitchen: Blaze PR
ButterflyMx: Akrete
BVI IAC: Furia Rubel Communications, Inc.
bxp (formerly Boston Properties): Berman Group, Inc., The
Byline Bank: Akrete
BYROE Skincare: RED PR

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C&H Sugar: Zimmerman Agency, The
C.F Martin & Co. (Martin Guitar): Sahl Communications, Inc.
C.T. and Octavia Vivian Museum and Archives, Inc.: A. Brown-Olmstead Associates, Ltd.
C2C Networking Group: Berman Group, Inc., The
CABA Pro Bono Legal Services: EvClay Public Relations
Cabarrus County Convention & Visitors Bureau, NC: Lou Hammond Group
Cabot: akhia communications
Cacique® Inc.: Hunter
Cadence Solutions Inc.: Lovell Communications Inc.
Cadence, master-planned community: Firm Public Relations & Marketing, The
Caesar's Entertainment: Berk Communications
Cafe Valley Bakery: Lambert
Cairnavigate: Point Taken Communications
Cakebread: Nike Communications, Inc.
Cala Luna Boutique Hotel: CIIC PR
Calamos Investments: Lowe Group; Rubenstein Public Relations
Calavo Growers: Financial Profiles
Caleb Boxx: Victorious PR
Calhoun Super Structure: G&S Business Communications
CaliberCos Inc.: Financial Profiles
California Air Resources Board: Lee Andrews Group
California Apartment Assn.: Singer Associates Public Relations, Inc.
California Bank & Trust: KCD PR
California Black Health Network: Perry Communications Group, Inc.
California Chronic Care Coalition: Perry Communications Group, Inc.
California Closets: Magrino PR
California Community Foundation: Lee Andrews Group
California Hotel & Lodging Assn.: Singer Associates Public Relations, Inc.
California Jewish Legislative Caucus: Miller Ink
California Pizza Kitchen: Fish Consulting
Calliope Joy Foundation: Buchanan Public Relations LLC
CallisonRTKL: UpSpring PR
Callminer: Inkhouse
Calloway's: SPM Communications
Calvert Impact: Lowe Group
Cambiar Investors: Lowe Group
Cambium Learning: Inkhouse
Cambria ETFs: Hewes Communications
Cambridge Investment Research: KCD PR
Cameron Mitchell Restaurants: Inspire PR Group
Camp Bow Wow: SPM Communications
Campaign for Tobacco-Free Kids: McCabe Message Partners
Campari: M Booth
Campbell County, Wyoming: Violet PR
Campus Apartments: Red Thread PR
CAN TV: Mekky Media Relations Inc.
Canadian Centre to End Human Trafficking, The: Strategic Objectives
Candel Therapeutics: Evoke Canale
Canine to Five: Robar PR
Cannabis Facility Construction: Akrete
Cannabis LAB: Durée & Company, Inc.
Cannabist Florida: Durée & Company, Inc.
Cannon Advisors: Otter PR
Canoe Place Inn & Cottages: Magrino PR
Canon USA: Havas Formula
Cape May MAC: PSC (Princeton Strategic Communications)
Capella Space: Inkhouse
Caper's Ice Cream: Spool
Capio: Falls & Co.
Capital Health Plan: Sachs Media, Inc.
Capital Impact Partners: Lambert
Capital One: Taylor
Capital Space: Berman Group, Inc., The
Capital University: Fahlgren Mortine
Capitolis: Sloane & Company
Capri Holdings: ICR
Captain D's: Fish Consulting
Captain Morgan: Taylor
Capuchin Province of St. Joseph: lovio george | communications + design
Carahsoft: REQ
Carboline Company: Roop & Co.
Carbon Capture Coalition: RENEWPR
Carbon Clean: Rasky Partners, Inc.
Carbon Infrastructure Partners: Peaks Strategies
Carbon180: LaunchSquad
Cardinal Group: Novitas Communications
Cardinal Health: Fahlgren Mortine; the10company
CareerSource Florida: Moore, Inc.
Carefull: Red Fan Communications
CarePort Health: V2 Communications
Cargill: Padilla; RF|Binder Partners, Inc.
Caribbean Joe: AMP3 Public Relations
Caribou Coffee: Fish Consulting
Carl Marks Advisors: Stanton

Carlisle Bay, Antigua: Brandman Agency, The
Carlsberg: Ruder Finn Inc.
Carlton Cannes, a Regent Hotel, France: Brandman Agency, The
Carlyle Group: Prosek Partners
CarMax: FINN Partners
Carnegie Library of Pittsburgh: WordWrite Communications LLC
Carnegie Mellon University: FINN Partners
Carneros Resort & Spa, Napa, California: Brandman Agency, The
Carolina Core: Development Counsellors International (DCI)
Carolina Dental Specialty Center: Judge Public Relations, LLC
Caron Treatment Centers: Gregory FCA
CarParts.com: 5W Public Relations
Carpenter & Co.: Rasky Partners, Inc.
Carrie's TOUCH: Perry Communications Group, Inc.
Carrier: Citizen Relations Inc.
Carronade Capital: Reevemark
CarSaver: High10 Media
Carter Center, The: Jasculca Terman Strategic Communications
Cartersville-Bartow County, GA: Lou Hammond Group
Cartesiam: Bacheff Communications
Caruso: Nike Communications, Inc.
Carvana: Trevelino/Keller
Carver Federal Savings Bank: Butler Associates, LLC
Cary, NC: French/West/Vaughan
Casa de Campo: Magrino PR
Casa Kimberly: Zapwater Communications, Inc.
Casai: TEN3 Public Relations
Cascades Tissue Group: G&S Business Communications
Case Knives: French/West/Vaughan
Casio America: Coyne Public Relations
Cask & Kettle Hot Cocktails: Pietryla PR & Marketing
Cassara Carlsbad, The: Chemistry PR
Catalyst Health Group: Matter
Caterpillar Footwear: AMP3 Public Relations
Cathay Pacific Airways: Brandman Agency, The
Catholic Charities Community Services of Rockland: GMG Public Relations, Inc.
Catholic Charities of Southern Nevada: Firm Public Relations & Marketing, The
Cattron North America: akhia communications
Causeway Capital Management: Hewes Communications
Cavallo: Red Fan Communications
Caveonix: Karbo Communications, Inc.
Caviar Co., The: Demonstrate
Cayman Islands Dept. of Tourism: Coyne Public Relations
Cayo Espanto: Zapwater Communications, Inc.
CBDx: CFB
CBIZ: Gregory FCA
CBRE: Chemistry PR; Franco
CBRE Global Commercial Real Estate: AMBITIOUS PR
CCA: Landis Communications Inc.
CCA Metro: Berman Group, Inc., The
CCO/CMO Roundtable: Novitas Communications
CDK Global, LLC: G&S Business Communications
CEDIA: Caster Communications, Inc.
Celerway: Touchdown PR
Celestia Luxury Phinisi Yacht: Xhibition PR
Celo: Wachsman
Cengage: SHIFT Communications
Centegix: Zer0 to 5ive
Center Cam: Elkordy Global Strategies
Center Creek Capital: BackBay Communications
Center for Breakthrough Medicines, The: Coyne Public Relations
Center for Community Solutions: Chemistry PR
Center for Global Enterprise: Story Partners
Center for Health Affairs and CHAMPS, The: Falls & Co.
Center for Inherited Blood Disorders: Perry Communications Group, Inc.
Center for Organ Recovery & Education: Gatesman
Center for Realtor Development: Motion Agency, The
Center for Science in the Public Interest: Caplan Communications LLC®
CenterOak Partners: BackBay Communications
Centers for Disease Control and Prevention (CDC): Crosby
Centers for Disease Control and Prevention, The: JPA Health
CenterSquare Investment Management: Dukas Linden Public Relations
Centerstone Investors: Lyceus Group LLC
Central Michigan University: Lambert
Central Station Hotel: Crowe PR
Centre for Neuro Skills: Landis Communications Inc.
CenTrio: Pierpont Communications
CeraVe: BPCM
Ceres Imaging: Bospar
Ceros Financial Services: Rubenstein Public Relations
CertainTeed: Sharp Think, Inc.
Certes Partners: Berman Group, Inc., The
Ceruzzi Properties: Berman Group, Inc., The
Cetera: FINN Partners
CEW: Kaplow Communications
CFA Institute: Gatesman
CFP Board: BLH Consulting, Inc.
CG Roxane (makers of Crystal Geyser Alpine Spring Water): Demonstrate
CHA Hollywood Presbyterian Medical Center: Merryman Communications
Chadmar: Davies Public Affairs
Chainguard: Inkhouse
Chamberlain: Motion Agency, The
Chamberlain - Liftmaster: Motion Agency, The
Champagne Nicolas Feuillatte: AMP3 Public Relations
Chargepoint: Clarity Global, Inc.; Financial Profiles
Charity Pro Travel: Otter PR
Charles R. Drew University: Hoyt Organization Inc., The
Charles Schwab: Communications Strategy Group (CSG)
Charleston Defense Contractors Association: Judge Public Relations, LLC
Charleston Regional Development Alliance: Development Counsellors International (DCI)
Charleston, SC: Lou Hammond Group
Charleys: Inspire PR Group
Charney Companies: Barbara Wagner Communications LLC
Charter Homes: Rubenstein Public Relations
Charter Up: Red Fan Communications
Chartered Professional Accountants (CPA): Strategic Objectives
ChaseDesign: RAM Communications
Chateau D'Esclans: Magrino PR
Château du Grand-Luce - Loire Valley, France: J/PR
Chateau Energy: Pietryla PR & Marketing
Chatham Capital: BackBay Communications
Chatmeter: Zer0 to 5ive
Cheap Caribbean: MMGY NJF
Checkmarx: Merritt Group, Inc.
Cheesecake Factory, The: Berk Communications
Chef John Currence & City Grocery Restaurant Group: Oak PR
Chef Keith Corbin: Di Moda Public Relations
CheLi: Stuntman PR
Chelsea Austin Creative, Inc.: Mekky Media Relations Inc.
Chelsea Lighting: Berman Group, Inc., The
Chemical Insights Research Institute: Jackson Spalding
Cherry: Bacheff Communications
Chesapeake Energy: Davies Public Affairs
Chesapeake Hospitality: Identity
Chester's Chicken: O'Malley Hansen Communications
Chevron: Ehrhardt Group, The
Chevron Corp.: Singer Associates Public Relations, Inc.
Cheyenne, WY: Lou Hammond Group
Chi St. Joseph Health: Crosswind Media & Public Relations
Chicago Academy of Sciences/Peggy Notebaert Nature Museum: Public Communications Inc.
Chicago Department of Public Health: Jasculca Terman Strategic Communications
Chicago Federation of Labor: Motion Agency, The
Chicago Lights: Mekky Media Relations Inc.
Chicago Scholars: Mekky Media Relations Inc.
Chicago's First Lady Cruises/Mercury: Public Communications Inc.
Chicago's Skyline Cruiseline: Public Communications Inc.
Chicco USA: 360PR+
Chick-fil-A: Jackson Spalding
Chick-fil-A College Football Hall of Fame: Trevelino/Keller
Chicken of the Sea: Hunter
Chicken Salad Chick: Fish Consulting
Chihuly: Sharp Think, Inc.
Child's Dream Foundation: PAPER & PAGE
Children Believe: Strategic Objectives
Children of Fallen Patriots: Punch PR
Children's Healthcare of Atlanta: Jackson Spalding
Children's Place, The: Reevemark
Chili Piper: Crenshaw Communications
Chillicothe City Schools: Inspire PR Group
Chimp Haven: Public Communications Inc.
Choice Hotels: Tierney
Choice Hotels: Cambria: Tierney
Choose Love Movement: High10 Media
Chowly: Idea Grove
Christian City: Hope-Beckham Inc.
Christie's International Real Estate: Magrino PR
Christopher Group, The: Falls & Co.
Chronic Care Policy Alliance: Perry Communications Group, Inc.
Chuck E. Cheese: SPM Communications
Chulalongkorn University: PAPER & PAGE
Chunghwa Telecom Co. Ltd.: ICR
Church & Dwight: Hunter
Church's Chicken: Ink Link Marketing
ChurnZero: V2 Communications
CIE Tours: Redpoint
Cigna: APCO Worldwide
Cinch Home Services: rbb Communications
CIRCA: Hoyt Organization Inc., The
Circle Line Sightseeing: 5W Public Relations
Circon Energy: Crosswind Media & Public Relations
CIRCOR: Fahlgren Mortine
Cirque du Soleil: TJM Communications
Cirrus Nexus: 5W Public Relations
Cirrus Real Estate Partners: Berman Group, Inc., The
Cisco: Bob Gold and Associates
Cisco Systems, Inc.: Matter
Citi: Prosek Partners
Citizens: Dukas Linden Public Relations
Citizens Financial Group: Rasky Partners, Inc.
Citizens School: Berman Group, Inc., The
Citrix: AVENIR GLOBAL; SHIFT Communications
City Club Apartments: Identity
City Experiences: MMGY NJF
City Experiences by Hornblower: Nicholas & Lence Communications
City Fund Action: Stones River Group
City Mission, The: Falls & Co.
City of Atlanta: BLH Consulting, Inc.
City of College Park: Hemsworth Communications
City of Columbus: Paul Werth Associates
City of Dreams Mediterranean: Xhibition PR
City of Duluth: Bellmont Partners
City of Dunwoody: Hemsworth Communications
City of Durham (NC): French/West/Vaughan
City of Fremont: Hoffman Agency, The
City of Green: akhia communications
City of Hope: IW Group
City of Hudson: akhia communications
City of Jacksonville Animal Care & Protective Services, The: Point Taken Communications
City of Los Angeles: Lee Andrews Group

City of San Francisco: Singer Associates Public Relations, Inc.
City of Santa Monica: Lee Andrews Group
City of West Hollywood: Pollack Group, The
CityPlace Doral: Durée & Company, Inc.
CIVANA Wellness Resort & Spa, Carefree, Arizona: Brandman Agency, The
Civic Builders: Berman Group, Inc., The
Clam Bar, The: WordHampton PR
Clarendale Clayton: O'Malley Hansen Communications
Clarendale Six Corners: O'Malley Hansen Communications
Clarience Technologies: Franco
Clarify Health: PAN Communications, Inc.
Clarion Partners: Berman Group, Inc., The
Clark County: Development Counsellors International (DCI)
Claros Mortgage Trust, Inc.: Financial Profiles
Class One Technologies: Kiterocket
Classiq: Bospar
ClassWallet: Feintuch Communications
Clay Humane: Point Taken Communications
Claybourne Co.: Avaans Media
Clean Energy Jobs Coalition-New York: Butler Associates, LLC
Cleanlogic: Marketing Maven Public Relations
Clear Capital: Caliber Corporate Advisers
Clear Labs: Superior PR
Clear Vision Impact Fund: Butler Associates, LLC
ClearGen: Pietryla PR & Marketing
Clearing House, The: Caliber Corporate Advisers
Clearlake Capital: Lambert
Clearview Capital: BackBay Communications
Clegg Insurance: Judge Public Relations, LLC
Cleveland Clinic: rbb Communications
Cleveland School of Science & Medicine: Roop & Co.
Cleveland State University: Falls & Co.
Cleveland Vibrator: Roop & Co.
Cleveland-Cliffs Inc.: Falls & Co.
Click It or Ticket: CashmanKatz
Cliff House Maine: Lou Hammond Group
Climate First Bank: Uproar PR
Clinique: Nike Communications, Inc.
CLL Society: Mekky Media Relations Inc.
Cloud Cannabis: Franco
CloudBees: BIG FISH PR
CloudFix: Abbi Agency, The
Cloudinary: Ketner Group Communications
Cloudli: CommCentric Solutions
CloudTrucks: Idea Grove
Cloudveil, The - Jackson Hole, WY: J/PR
Cloverly: rbb Communications
CLTC: Glen Echo Group
Club Wyndham: Decker/Royal Agency, The
Clumio: Inkhouse
Clune Construction Corp.: Berman Group, Inc., The
CNX Foundation: Gatesman
CNX Resources: Gatesman
CO Architects: Taylor & Company
CO Beef Council: Novitas Communications
Coalition for Better Health: Stones River Group
Coalition to Abolish Slavery and Trafficking: Perry Communications Group, Inc.
Coalition to Salute America's Heroes: Champion
Coast Capital: Lyceus Group LLC
Coast Packing Company: Edge Communications, Inc.
Coastal Conservation Assn. of NC: French/West/Vaughan
Coca Cola Bottling Company United: Markstein
Coca-Cola Company, The: Jackson Spalding
Coche Comedor: WordHampton PR
Coco Collection: Zapwater Communications, Inc.
Code Bio: Sam Brown Inc.
Codina Partners: rbb Communications
Cogent360: Caster Communications, Inc.
Cognite: INK Communications
Cohen Rosenthal & Kramer LLP: Falls & Co.
Cohere: LaunchSquad
CohnReznick: Goodman Media International, Inc.
CoinDCX: Wachsman
CoinFund: Wachsman
Coldwell Banker Real Estate LLC: G&S Business Communications
Coldwell Banker Realty Florida: Durée & Company, Inc.
Colgate (Sustainability): BPCM
Colgate-Palmolive: ICR
Colin Quinn: Keith Sherman and Assocs.
Collaborative Research Foundation: BizCom Associates
College Ave.: Duffy & Shanley, Inc.
Collibra: The Sway Effect
Colliers: Berman Group, Inc., The
Colonial Pipeline: Markstein
Colony Capital (NYSE:CLNY): Lambert
Color Of Change: BerlinRosen
Colorado Apartment Association: Novitas Communications
Colorado Coalition of Cyberschool Families: Novitas Communications
Colorado Consumer Coalition: Novitas Communications
Colorado Cyberschool Association: Novitas Communications
Colorado Hospital Assn.: Communications Strategy Group (CSG)
Colorescience: Kaplow Communications
Columbia Banking System, Inc.: Financial Profiles
Columbia Care: Durée & Company, Inc.; 5W Public Relations
Columbia Gas: Fahlgren Mortine
Columbia Pacific Advisors: Rubenstein Public Relations
Columbia Point Resort - Kettle Falls, WA: Durée & Company, Inc.
Columbia Property Trust: Berman Group, Inc., The
Columbia University: Goodman Media International, Inc.; Keith Sherman and Assocs.
Columbus Partnership: Fahlgren Mortine
Columbus Speech & Hearing: Inspire PR Group
Combe: Hunter
Comcast: Berk Communications; Identity; Tierney
Comerica Bank: Franco
Comfort Keepers: GOLD PR & Social Media
Commit USA: Bob Gold and Associates
Common Man Inns & Spa, NH: Redpoint
Common Man Restaurants: Redpoint
CommonSpirit Health: Padilla
Commonwealth Fusion: Rasky Partners, Inc.
Communities in Schools Tennessee: Stones River Group
Community Catalyst: JPA Health
Community College of Denver: O'Connell and Goldberg
Community Corporation of Santa Monica: Miller Ink
Community Foundation for Southeast Michigan: lovio george | communications + design
Community Health and Social Services Center: lovio george | communications + design
Community Hospitals and Wellness Centers: Roop & Co.
Community Housing Opportunities Corp.: Hoyt Organization Inc., The
Community Oncology Alliance: McCabe Message Partners
Commvault: Touchdown PR
COMO Hotels & Resorts: Brandman Agency, The
Compana Pet Brands: O'Malley Hansen Communications
Compassus: Lovell Communications Inc.
Comprehensive Cancer Centers: Firm Public Relations & Marketing, The
Computer Services, Inc.: Red Fan Communications
Conagra: M Booth
Conair: Gatesman; Kaplow Communications
Concessions International, LLC: BLH Consulting, Inc.
Concord: Milk & Honey PR Inc.
Concord Hospitality Enterprises: French/West/Vaughan
Concord Summit: BoardroomPR
Condado Tacos: Fahlgren Mortine
Connectbooster: CommCentric Solutions
Connectivity Standards Alliance: Ted Miller Group, LLC.
ConnectWise: Touchdown PR
Connemara Conservancy: BizCom Associates
Conneqt: Uproar PR
Connex International: Buzz Creators, Inc.
Conning Asset Management: Stanton
Conrad Bora Bora Nui Resort: Ballantines PR
Conrad Midtown, New York City, NY: J/PR
Conrad Punta de Mita, Riviera Nayarit, MX: J/PR
Conrad Tulum: Magrino PR
CONSOL Energy: Gatesman
Consolidated Audit Trail (CAT): Peaks Strategies
Constellation Group Development Specialists: BoardroomPR
Context Labs: Touchdown PR
Contexture: Dixon|James Communications
Contiki: Decker/Royal Agency, The
Continental Mills: 360PR+
Contractors' Assn. of Greater New York, Inc.: Berman Group, Inc., The
ConvergeOne: G&S Business Communications
Conversica: MSR Communications, LLC
Cool Effect: Demonstrate
COOP Ale Works: Sharp Think, Inc.
Cooper Standard: Bianchi Public Relations, Inc.
Cooper's Hawk Winery and Restaurants: Point Taken Communications
Cooperworks, Inc.: BLH Consulting, Inc.
CoorsTek: Novitas Communications
Copa Airlines: Zapwater Communications, Inc.
Corbion: RF|Binder Partners, Inc.
Cordis: Kivvit
CORE Industrial Partners: BackBay Communications
CoreBarreFit: Barbara Wagner Communications LLC
CoreLogic: INK Communications
Corendon Hotels & Resorts: Hemsworth Communications
CoreNet Global: Berman Group, Inc., The
CoreNet Global Washington State: Berman Group, Inc., The
CoreNet Mid-Atlantic: Berman Group, Inc., The
CoreNet New England: Berman Group, Inc., The
CoreWeave: Treble PR
Cornelis Networks: Karbo Communications, Inc.
Cornell Tech: BerlinRosen
Cornerstone Education Group: Franco
Cornerstone Housing: Miller Ink
Corsair Gaming: Solebury Strategic Communications
CORT: INK Communications
Corvus Insurance: Inkhouse
Cosaic: KCD PR
Cosentino: Sharp Think, Inc.
Cosmic Wire: Rubenstein Public Relations
Cosnova (Essence and Catrice cosmetics): 5W Public Relations
CoSo Cloud: MSR Communications, LLC
Costa Rica Investment Promotion Authority: Development Counsellors International (DCI)
Costa Rica Tourism: MMGY NJF
Costsaver: Decker/Royal Agency, The
COTA: Paul Werth Associates
Cotton Patch Cafe: The Power Group
Cottonwood Camp - Fort Smith, MT: Durée & Company, Inc.
Cottonwood Group: Identity
Country Pure Foods: akhia communications
County of Los Angeles: Lee Andrews Group
Cove Property Group: Berman Group, Inc., The
Cox Automotive: Havas Formula
Cox Communications: Bob Gold and Associates
CPSC: FINN Partners
CR7 Denim by Cristiano Ronaldo: AMP3 Public Relations
Cradles to Crayons: Public Communications Inc.
Craig Rees Productions: CFB
Craig Zinn Automotive Group: Durée & Company, Inc.
Craigallachie: Nike Communications, Inc.
Cranberry Institute: Pollock Communications
Cranberry Marketing Committee: Pollock Communications

Crane Resort, The, Barbados: Brandman Agency, The
Crate & Barrel: AMW Group
Crayola: Communications Strategy Group (CSG)
Crazy: French/West/Vaughan
Crazy Maple Studio: Avaans Media
Creative: Bacheff Communications
Creative Culinary Management: Malibu Farm/The Fulton/Cobble & Co/Pearl Alley: Magrino PR
Creative Realities: Idea Grove
CRECA Network: Akrete
Credit Suisse: JeffreyGroup
Crepe Erase: 5W Public Relations
Crescent Court Dallas: Zimmerman Agency, The
Crescent Hotels & Resorts: CIIC PR
Cresco Labs: Durée & Company, Inc.
Crest Surf Club: Relevance International
Crestron: Caster Communications, Inc.
CREW-LA: Hoyt Organization Inc., The
Cricket Hair Tools: RED PR
CRISIL: BackBay Communications
Crisis situations: AJB Communications
CropOne: Inkhouse
Cross Country Healthcare: MCS Healthcare Public Relations
Crossmark Global: Dukas Linden Public Relations
Crowdstrike: Highwire PR
Crowe: Greentarget Global LLC
Crown Equipment Corp.: Fahlgren Mortine
Crown Royal: Taylor
Crowne Plaza North Augusta: Pineapple Public Relations
Cruise Barbados: Hemsworth Communications
Crunch Time Apple Growers: Slide Nine Agency
Crunchbase: Crenshaw Communications; Inkhouse
Crus Bourgeois: Magrino PR
Crypto.com: SHIFT Communications
CSAA Insurance Group: Stanton
CSG: Matter
CSL Behring: MCS Healthcare Public Relations
CSX Transportation: MP&F Strategic Communications
CT Biotech: CashmanKatz
CT Dept. of Children & Families: CashmanKatz
CT Dept. of Motor Vehicles: CashmanKatz
CT Dept. of Public Health: CashmanKatz
CT Dept. of Social Services: CashmanKatz
CT Dept. of Transportation: CashmanKatz
CT Natural Gas: CashmanKatz
CT Science Center: CashmanKatz
Ctrl+e: Bob Gold and Associates
CU Direct: KCD PR
Cubic: Touchdown PR
Cuisinart: Magrino PR
Culinary Edge, The: Fish Consulting
Culligan International: L.C. Williams & Associates
Cultural Council of Palm Beach County: Sharp Think, Inc.
Cumberland Packing Corp.: Coyne Public Relations
Curacao: Bob Gold and Associates
Curaleaf: Kaplow Communications
Curator Hotel & Resort Collection: CIIC PR
CURO Group Holdings Corp.: Financial Profiles
Current Health: V2 Communications
Current, Powered by GE: akhia communications
Curtain Bluff - Antigua: J/PR
Curtis, The: Crowe PR
Custom Wealth Solutions: Identity
Customer Practice Management: Pollack Group, The
Cutting the Cord: The Cell Phone Has Transformed Humanity: Blaine Group, The
CVC Capital Partners: Stanton
CVS: Sloane & Company
CVS Health: BRG Communications; Kaplow Communications; Matter
CVS Health and Aetna: Bliss Group, The
CVS Pharmacy: Matter
Cyber Center of Excellence (CCOE): KCD PR
Cyber Security Works: Touchdown PR
Cyber Threat Alliance: Glen Echo Group
Cyberbacker: Otter PR
CyberCatch: KCD PR
Cyndx: R.J. Walker & Co.
Cyprium Investment Partners LLC: Falls & Co.
CyrusOne: Pierpont Communications

— D —

D'USSE: Nike Communications, Inc.
D-Orbit: Communications Strategy Group (CSG)
D2iQ: Inkhouse
Dahlonega (GA) CVB: Pineapple Public Relations
Daily's Cocktails: 360PR+
Dairy Management: AVENIR GLOBAL
Dale Carnegie Training: Ascendant Group Branding
Dalla Valle Wines: Magrino PR
Dallas Heritage Village: The Power Group
dancker: Pugh & Tiller PR
Danfoss Power Solutions: akhia communications
Dania Pointe: O'Connell and Goldberg
Daniel Boulud: BerlinRosen
Danone North America: Pollock Communications
DAP: L.C. Williams & Associates
Darden Restaurants: ICR
Darioush Winery: The James Collective
Dash: Pollock Communications
Dashbot: SamsonPR
Databank: SourceCode Communications
Databricks: Inkhouse
Datadobi: Touchdown PR
DataDome: Merritt Group, Inc.
DataGryd/Colliers International: Berman Group, Inc., The
Datto: Inkhouse
DAV (Disabled American Veterans): Crosby
David Adam Real Estate: CIIC PR
David Adelman (Darco Capital): Berk Communications
David Citadel, The: Xhibition PR
David Kempinski, The: Xhibition PR
David Yurman: Nike Communications, Inc.
Davidoff Hutcher Citron LLP: Butler Associates, LLC
DaVinci Eye: Ted Miller Group, LLC.
DAVIS: LAVIDGE
Davis Advisors: Hewes Communications
Davis Companies, The: Berman Group, Inc., The
Davis Construction Group: Berman Group, Inc., The
Dawn McKenna Group: Durée & Company, Inc.
DayGlo Color Corp.: Roop & Co.
Dayton Children's Hospital: Fahlgren Mortine
DDI Designs: Chemistry PR
DDN: Walt & Company Communications, Inc.
DealCloud: R.J. Walker & Co.
DealPath: Berman Group, Inc., The
Debiopharm: Matter
Decks.com: L.C. Williams & Associates
Decoration & Design Building: Lawlor Media Group
Deep Instinct: Merritt Group, Inc.
Deeper Africa Safaris: Xhibition PR
Deepgram: Inkhouse
Deere & Company: imre, LLC
Defenders of Wildlife: Caplan Communications LLC®
Definitive Healthcare: Highwire PR
Del Monte Foods: Coyne Public Relations
Del Taco: Identity
Delaware County VB: Inspire PR Group
Delaware County, New York: Brandman Agency, The
Delaware North: Wright On Communications; Zimmerman Agency, The
DELCORA: Buchanan Public Relations LLC
Deloitte: AMBITIOUS PR; Lee Andrews Group; MikeWorldWide; Standing Partnership
Delores Barr Weaver Policy Center See The Girl: Point Taken Communications
Delsey: Uproar PR
Delta Academy, The: Firm Public Relations & Marketing, The
Delta Air Lines: Jackson Spalding
Delta Children: 5W Public Relations
Delta Dental of Tennessee: Stones River Group
Delta Systems: akhia communications
Dematic: Jackson Spalding
Democracy In a Hotter Time: A. Brown-Olmstead Associates, Ltd.
DEN Smart Home: Caster Communications, Inc.
Denali Flavors/MooseTracks® Ice Cream: Lambert
Denny's: Fish Consulting
DENSO: FINN Partners
Dental Team: EvClay Public Relations
Dentons: FINN Partners
Denver Broncos: Singer Associates Public Relations, Inc.
Depop: BPCM
Dept. of Defense/Military OneSource: Crosby
Derek Marshall For US Congress: Otter PR
Derma E: French/West/Vaughan
Derma-e: AMP3 Public Relations
Dermstore: Kaplow Communications
DermTech: Crowe PR; GOLD PR & Social Media
Design 1st: Firecracker PR
Design Construction Concepts: Akrete
Designer Eyes: AMP3 Public Relations
Destination Cleveland: Falls & Co.
Destination Panama City: Fahlgren Mortine
Destination Toronto: Turner
Detectify: fama PR
Detroit Homecoming: Robar PR
Detroit Pistons: Lambert
Detroit Regional Convention Facility Authority: lovio george | communications + design
Detroit Regional Dollars for Scholars: Identity
Detroit RiverFront Conservancy: lovio george | communications + design
Detroit Symphony Orchestra: Identity
Deutscher Fußball Botschafter (German Football Ambassador): PAPER & PAGE
DevaCurl: TEN3 Public Relations
Develop Detroit: Lambert
Develop Worth Publishing: Sahl Communications, Inc.
Dewar's: Nike Communications, Inc.
DHL: FINN Partners
DHL Express: rbb Communications
DHL Supply Chain: Fahlgren Mortine
Diabetes Research Institute Foundation: rbb Communications
Diageo: Taylor
Diageo North America: Hunter
Diamond Mowers: L.C. Williams & Associates
Diamond Standard: KCD PR; Peaks Strategies
Diamonds Direct: Mekky Media Relations Inc.
Dickey's Barbecue Pit: Champion
Dickies, a Division of VF Outdoors, LLC: imre, LLC
Dictionary.com: High10 Media
Diebold Nixdorf: akhia communications; Vested
Dietary Supplement News: TransMedia Group
Digestive Disease Week: Reis Group, The
Digi-Key: Bellmont Partners
Digit: Kaplow Communications
Digital Diagnostics: Slide Nine Agency
Digital Remedy: Crenshaw Communications
Diligent: Touchdown PR
Dillas: The Power Group
Dime, The: Barbara Wagner Communications LLC
Dina Dwyer-Owens: BizCom Associates
Dine Brands: Champion
DiningRD: Roop & Co.
DirectPath: V2 Communications
DIRECTV: TruePoint Communications
DISCO: Red Fan Communications
Discover DeKalb: Pineapple Public Relations
Discover Dominica Authority: Fahlgren Mortine; Zapwater Communications, Inc.
Discover Dunwoody: Hemsworth Communications
Discover Kalispell: Abbi Agency, The
Discover Lake Lanier: Pineapple Public Relations
Discover The Palm Beaches: Zimmerman Agency, The
DISH: Glen Echo Group
Disney Branded Television: Scenario Communications
Disney Music: The Brand Agency
Disney Parks: The Brand Agency
Disney Princess: AMP3 Public Relations

Disney+: The Brand Agency
Distributed Solar Development: Gregory FCA
Diversified Fall Protection: Falls & Co.
Divi & Tamarijn Aruba All Inclusives (Aruba): Lou Hammond Group
DL Steiger Co.: RAM Communications
DLF Ltd.: Relevance International
DocGo: Crowe PR
DockWorks: Ripley PR, Inc.
Doe Run Co., The: Standing Partnership
Dog for Dog: Ascend Agency
Dog Haus: Champion
Dogs Trust USA: Blaine Group, The
Dolby: BerlinRosen
Dole: AVENIR GLOBAL
Dole Food Company: Padilla
Dom Pérignon: BPCM
Domenico Vacca: AMP3 Public Relations
Dominican University: GMG Public Relations, Inc.
Dominion: Davies Public Affairs
Domino Sugar: Zimmerman Agency, The
Don Hershman Art: Lawlor Media Group
Don't Forget (App): TransMedia Group
Donald Danforth Plant Science Center: Standing Partnership
Donate Life Ohio: Fahlgren Mortine
Donate Life Pennsylvania: Tierney
Donsuemor: Abbi Agency, The
DoorDash: Rasky Partners, Inc.
Dorado Beach, a Ritz-Carlton Reserve: Rachel Harrison Communications
Dottid: Berman Group, Inc., The
Double Good: Spool
Double Jump.Tokyo: Otter PR
DoubleLine Capital: JConnelly
DoubleVerify: Crenshaw Communications
Dough Wines: Magrino PR
DouxMatok (makers of Incredo Sugar): Demonstrate
Dove Fueling Solutions: INK Communications
Down to Earth Living: GMG Public Relations, Inc.
Downtown Chula Vista: Olive Public Relations
Downtown Cleveland Alliance: Falls & Co.
Downtown Hayward: Olive Public Relations
DPL Financial Partners: Lowe Group
DPR Construction: Chemistry PR
Dr. Dabber: Virgo PR
Dr. Kent Ingle: Victorious PR
Dr. Michelle Henry | Skin & Aesthetics Surgery of Manhattan: RED PR
Dr. Phillips Center: Uproar PR
Dr. Scholls: Zapwater Communications, Inc.
Dr. Shervin: Elkordy Global Strategies
Dr. Tzvi Pearlstein: TransMedia Group
Dragon Hemp: 5W Public Relations
Draper Fisher Jurvetson: Singer Associates Public Relations, Inc.
Drata: Touchdown PR
DRB Systems: Falls & Co.
Dream Finders Home: Pugh & Tiller PR
Dream Hotel Group: Rubenstein Public Relations
Dresdner Robin: Violet PR
DrFirst: Bospar
Drisco, The: Xhibition PR
Drizly: 360PR+; Three Cheers
Drug Discovery Alliances: Birnbach Communications Inc.
DTCC: Vested
Dubrovnik Restaurant: Buzz Creators, Inc.
Duck Creek Technologies: Racepoint Global
Duke Endowment, The: McCabe Message Partners
Duluth Trading Co.: Turner
DUNA: Berman Group, Inc., The
Dune Real Estate Partners: Berman Group, Inc., The
Dunkin': Duffy & Shanley, Inc.
Dunkin' New York: RF|Binder Partners, Inc.
Dunkin': Fahlgren Mortine; Fish Consulting
Dunton Hot Springs: Xhibition PR
Dunton Pangolin: Xhibition PR
Dunton River Camp: Xhibition PR
Dunton Town House: Xhibition PR
DuPont: G&S Business Communications
Duquesne Light Co.: Gatesman
Duracell: Citizen Relations Inc.
Durst Organization: Berman Group, Inc., The
Duryea's: WordHampton PR
Dutch Boy: akhia communications
Dutch-X: The Brand Agency
DXC: FINN Partners
Dylan's Candy Bar: Superjuice
Dynata: Peppercomm
Dynatrace: ICR
Dynavax: Sam Brown Inc.
D's Keys: Brand Paradise
D'USSÉ: Berk Communications

— E —

E Ink: Racepoint Global
E*Trade: Bliss Group, The
E-Combustible: rbb Communications
E-J Electrical Installation Co., Inc.: Berman Group, Inc., The
E-Visit: Miller Ink
E.ON: Davies Public Affairs
Eagle Family Foods: Falls & Co.
Eagle Protect: The Power Group
Eagle Rock Werkshop: AMW Group
Earthjustice: Caplan Communications LLC®
EarthTronics: Falls & Co.
East End Tick: WordHampton PR
Eastern CT Health Network: CashmanKatz
Easterseals NJ: Rosica Communications
Eastman Naia: RF|Binder Partners, Inc.
Easton Group: BoardroomPR
Easton Town Center: Identity
Eat Me Guilt Free: Durée & Company, Inc.
Eaton: French/West/Vaughan
Eaton Corp.: akhia communications
EchelonSeaport: Identity
Echo Global Logistics: Walker Sands
ECi Software Solutions: V2 Communications
eClinicalWorks: Racepoint Global
ECMC Group: Carmichael Lynch Relate
Ecoflow: Clarity Global, Inc.
Ecolab: Beehive Strategic Communication
Economist Group: Feintuch Communications
Economist, The: Goodman Media International, Inc.
Ecore: L.C. Williams & Associates
Ecosense: Otter PR
EcoSmart Solution: FischTank PR
ECPAT International: PAPER & PAGE
Ed-Fi Alliance: INK Communications
EDAG, Inc.: Lambert
Eden Fine Art Gallery: AMP3 Public Relations
Eden Roc Cap Cana - Dominican Republic: J/PR
EDF: Davies Public Affairs
Edgar Scott (author): TransMedia Group
Edge Fitness: CashmanKatz
EdgePoint Capital: Roop & Co.
Edgesource Corporation: REQ
Edgewater Group: Zimmerman Agency, The
Edgewood Tahoe Resort: Abbi Agency, The
Edible Arrangements: BizCom Associates
Edison Insurance Co.: BoardroomPR
Edison Properties: Berman Group, Inc., The
EDITED: SamsonPR
Edrington (The Macallan): M Booth
Edrington Brands: 360PR+
Educare: Mekky Media Relations Inc.
Educational Testing Service: APCO Worldwide
Educause: Communications Strategy Group (CSG)
Edward Jones: AVENIR GLOBAL; Padilla; Prosek Partners
EDWINS Leadership & Restaurant Institute: Falls & Co.
Efendi Hotel: Xhibition PR
eFFECTOR: Evoke Canale
Egg Farmers of Canada: Citizen Relations Inc.
Eggland's Best: Coyne Public Relations
eGrowcery: RAM Communications
Eisai Limited: AVENIR GLOBAL
EisnerAmper: Dukas Linden Public Relations
El Pollo Loco: Champion
El Vaquero: Inspire PR Group
El-Ad National Properties: Durée & Company, Inc.
Elan Collection by Watermark, The: Nike Communications, Inc.
Electra USA: Berman Group, Inc., The
Elegant Hotels, Barbados: Brandman Agency, The
Elevé: Hoyt Organization Inc., The
Elie Wiesel Foundation: Miller Ink
Ellen Tracy: AMP3 Public Relations
Ellerman House, South Africa: IMAGINE PR
Ellie Mental Health: Zimmerman Agency, The
Ellinikon, The (Lamda Development): Relevance International
Ellucian: APCO Worldwide
ElmTree Funds: Identity
Elohi Strategic Advisors: O'Malley Hansen Communications
Elop Technology AS: Berman Group, Inc., The
Elsevier: Standing Partnership
Eluna: Tierney
Elve: Idea Grove
Elvie: Kaplow Communications
Embedded Ventures: High10 Media
Embrace Pet Insurance: Falls & Co.
Emeline, SC: Lou Hammond Group
Emera Technologies: rbb Communications
Emerald Youth Foundation: Stones River Group
Emerest Connect: Milk & Honey PR Inc.
Emergn: V2 Communications
Emeritus: Inkhouse
Emerson: Fahlgren Mortine; FleishmanHillard
Emerson Partners: BizCom Associates
Emily Alexandra Cosmetics: TransMedia Group
Emily Fine Art: Barbara Wagner Communications LLC
Emirates: Citizen Relations Inc.; Ruder Finn Inc.
Emodo: Crenshaw Communications
EMP Belstar: Montieth & Company
Empire City Casino: Nicholas & Lence Communications
Empire Core: Berman Group, Inc., The
Empire Portfolio Group: KVA - Communications Made Simple
Empire State Realty Trust: Berman Group, Inc., The
EMPLOYERS: Abbi Agency, The
Empower Brands: BizCom Associates
Empower ME Academy: MSR Communications, LLC
EmPRO Insurance: Stanton
Encompass Health: Markstein
Encore Capital Management: BoardroomPR
Endeavor BioMedicines: Evoke Canale
EndeavorMiami: BoardroomPR
Endometriosis Foundation of America: Scenario Communications
Enel: JeffreyGroup
Enel North America: INK Communications
Energize Ventures: Inkhouse
Energy Focus: Falls & Co.
Energy Harbor: Falls & Co.
Energy Vault: ICR
Enfusion: ICR
Engage PEO: rbb Communications
EnGenius: Bacheff Communications
ENGIE: Bacheff Communications
Englestad Foundation: Firm Public Relations & Marketing, The
Enjin: Wachsman
Ensight: KCD PR
Ensono: Walker Sands
Entain Foundation US: PSC (Princeton Strategic Communications)
Enterprise Holdings: FleishmanHillard
EnTribe: FischTank PR
EnVen: Pierpont Communications
Environment America: Caplan Communications LLC®
Environmental Contractors Assn.: Berman Group, Inc., The
Environmental Defense Fund: Caplan Communications LLC®
Envoy Medical: Merryman Communications
Enzo Olive Oil: The James Collective
EOM Pharmaceuticals: TogoRun
EP Engineering: Berman Group, Inc., The

Epilynx by Dr. Liia: Otter PR
Epson: Milk & Honey PR Inc.
Epson America: Walt & Company Communications, Inc.
Epygenix: Sam Brown Inc.
EQRx, Inc.: imre, LLC
EquiFi: Walt & Company Communications, Inc.
EquiLend: Vested
Equinix: APCO Worldwide
Equinom: Demonstrate
Equitable: Greentarget Global LLC
Erie County Board of Health: Roop & Co.
Erie Insurance: Falls & Co.
Eriez: Roop & Co.
EROAD: Alloy
ES Minerals: Davies Public Affairs
eSalon: Ballantines PR
Escalent: Identity
Escape Game, The: The Brand Agency
eSight: Uproar PR
Esker: Idea Grove
ESPN: Blaze PR
Essen Healthcare: Ascendant Group Branding
Essensys: Berman Group, Inc., The
Estate of Herman J. Russell, The (The Russell Family): BLH Consulting, Inc.
Estée Lauder: Ruder Finn Inc.
Etana Custody: KCD PR
Ethiopian Airlines: Zapwater Communications, Inc.
Ethique: 5W Public Relations
Etihad Airways: MMGY NJF
eToro: FINN Partners
Euclid Chemical: Roop & Co.
Euclid Transactional: RF|Binder Partners, Inc.
Eurail: MMGY NJF
EVA Air: Marketing Maven Public Relations
Eve Home: Ted Miller Group, LLC.
Evelyn & Bobbie: Nike Communications, Inc.
Evenflo: Matter
Eventus: Caliber Corporate Advisers
Everbridge: Matter
Everett & Hurite Eyecare Specialists: WordWrite Communications LLC
Evermore Resort Orlando: TJM Communications
Evermore/Dart: Magrino PR
Everside Health: Falls & Co.
Everstream Analytics: fama PR
Everyday California: Crowe PR
eVisit: Lambert
Evolution Capital Partners: Roop & Co.
Evolve Vacation Rental: Turner
EVRNU: BPCM
Exabeam: Touchdown PR
Exadel: Catapult PR-IR
Exasol: Walker Sands
Excella: REQ
Exclaimer: Clarity Global, Inc.
Exclusive Networks: Bacheff Communications
Executives Partnering to Invest in Children: Novitas Communications
Exelon: Davies Public Affairs; Kivvit
Exergen: Rosica Communications
Exit Planning Institute: Lowe Group
Exo: V2 Communications
Experience Columbus: Fahlgren Mortine
Experience Scottsdale: Brandman Agency, The
Explore Bristol, RI: Lou Hammond Group
Explore Gwinnett: Hemsworth Communications
Explore Murrieta: Abbi Agency, The
Explore Newnan Coweta County, GA: Lou Hammond Group
Explore St. Louis: Development Counsellors International (DCI)
Explore Worldwide: MMGY NJF
Exponent Women: Bliss Group, The
Exponential ETFs: Gregory FCA
Express Employment Solutions: Fish Consulting
Express Scripts: Coyne Public Relations
Extel Development: Lawlor Media Group
Extracker: Ripley PR, Inc.
Extraordinary Journeys: Xhibition PR
ExxonMobil: Ehrhardt Group, The
EY: M Booth
EyeMD EMR Healthcare Systems: Durée & Company, Inc.

— F —

F/m Investments: Lyceus Group LLC
Fabian, Sklar, King & Liss, P.C.: Identity
Fabric: R.J. Walker & Co.; Treble PR
Facade Tectonics Institute: Berman Group, Inc., The
Facebook: Moore, Inc.; Pierpont Communications
Facet Wealth: Gregory FCA
Factory LLC: Sahl Communications, Inc.
Fair Auto: 360PR+
Fair Trade USA: Singer Associates Public Relations, Inc.
Fairfax County Economic Development Authority: Development Counsellors International (DCI)
Fairleigh Dickinson University: Coyne Public Relations
Fairmont Chicago: Zapwater Communications, Inc.
Fairmont Mayakoba: Zapwater Communications, Inc.
Fairmont Pacific Rim: Rachel Harrison Communications
Fairport Wealth: Roop & Co.
Faithful+Gould: Berman Group, Inc., The
Fama: Superior PR
Family Business Consulting Group: Dixon|James Communications
Family companies: AJB Communications
Family Heart Foundation: Merryman Communications
FanDuel: MikeWorldWide
Fannie Mae: the10company
Farah & Farah: Sachs Media, Inc.
Farbman Group: Identity
Farm Credit Mid-America: Slide Nine Agency
FARM Rio: BPCM
Farm Share: Sachs Media, Inc.
Farmers Insurance: Communications Strategy Group (CSG)
Fasken Martineau (leading Canadian law firm): Ripp Media/Public Relations, Inc.
Fast Company, Inc.: Kivvit
FAU Kelly-Strul Emerging Scholars: O'Connell and Goldberg
Faurecia: Franco
Faust Wines: The James Collective
Fazoli's: Champion
FCBank: Inspire PR Group
FDNY EMS Local 2507: Butler Associates, LLC
Federal Monitorship/New York City Housing Authority: Montieth & Company
Federated Indians of Graton Rancheria: Landis Communications Inc.
FedEx Ground: Gatesman
Feeders Supply: O'Malley Hansen Communications
Feeding Northeast Florida: Point Taken Communications
Feeding South Florida: Durée & Company, Inc.
Feld Entertainment: Identity; Motion Agency, The; rbb Communications
Feldman Automotive Group: Robar PR
Female Quotient: The Sway Effect
Ferguson Enterprises: G&S Business Communications
Fetcherr: 5W Public Relations
FFL Brands: Walt & Company Communications, Inc.
FFL Capital Partners: Stanton
Fi360: Gregory FCA
Fiber Reinforced Concrete Assn.: Roop & Co.
FiberTite: akhia communications
Fidelity Investments: Kaplow Communications
Fiduciary Trust Company: BackBay Communications
FieldBin: Pugh & Tiller PR
FieldWatch: Standing Partnership
Fierce Inc.: Ascendant Group Branding
Fiesta Parade Floats: Pollack Group, The
FIG: The Sway Effect
Filecoin Foundation: SHIFT Communications
Finastra: Vested
Finlay: The Brand Agency
Finnair: Zapwater Communications, Inc.
Fintech Open Source Foundation (FINOS): Caliber Corporate Advisers
Fintech South: Trevelino/Keller
Fintech Talents Conferences: KCD PR
FinWise Bank: Buttonwood Communications Group
Fire TV: The Brand Agency
Fire-Dex: akhia communications
Fireman Hospitality Group: Nicholas & Lence Communications
Firestone Walker Brewing Company: Scenario Communications
First Alert: L.C. Williams & Associates
First American Financial Corp.: RF|Binder Partners, Inc.
First Coast Home Pros: Point Taken Communications
First Eagle Alternative Credit: Stanton
First Hospitality: Redpoint
First Nation Group: French/West/Vaughan
First Orion: Uproar PR
First Pacific Advisors (FPA): Hewes Communications
FirstLight Home Services: Ripley PR, Inc.
FirstService Residential: rbb Communications
Fiserv: G&S Business Communications
Fish Hippie: Brandon
Fisher Brothers: Berman Group, Inc., The
Fisher House Foundation: BRG Communications
Fisher Investments: RF|Binder Partners, Inc.
Fiske & Co. CPAs: BoardroomPR
Fission Consulting: CommCentric Solutions
Fitler Club: MMGY NJF
FitXR: SourceCode Communications
Fivestar: Pugh & Tiller PR
Flavia Leal: Victorious PR
Flawless: FischTank PR
Fletcher School of Law and Diplomacy at Tufts University: Greenough
Flex: fama PR; GOLD PR & Social Media
Flexera: Motion Agency, The
Flexible Packaging Association: G&S Business Communications
Flexon Industries: Rosica Communications
FlightOps: Roop & Co.
Flint Community Schools: Lambert
Flirtini: Segal Communications
Floatley: Big Picture PR Inc
FloQast: Matter
Florida Bar, The: Sachs Media, Inc.
Florida Child Advocate: BoardroomPR
Florida City Gas: rbb Communications
Florida College Systems: Moore, Inc.
Florida Crystals: Zimmerman Agency, The
Florida Dental Assn.: Moore, Inc.
Florida Dept. of Agriculture: Moore, Inc.
Florida Health Care Assn.: Sachs Media, Inc.
Florida Healthy Kids Corporation: Sachs Media, Inc.
Florida Hemp Council: Durée & Company, Inc.
Florida International University College of Nursing and Health Services: rbb Communications
Florida Marlins: AMW Group
Florida Peninsula Insurance Co.: BoardroomPR
Florida Power & Light: Development Counsellors International (DCI)
Florida Power and Light: rbb Communications
Florida Prepaid College Board: Moore, Inc.
Florida Property and Casualty Assn.: BoardroomPR
Florida Sheriffs Assn.: Moore, Inc.
Florida Spine Associates: O'Connell and Goldberg
Florida Vocational Institute: rbb Communications
Florida's Children First: BoardroomPR
Flowers Winery: The James Collective
Fluence: Red Fan Communications
Fluent Commerce: Touchdown PR
Fluree: Treble PR
FLX Networks: Peaks Strategies
Flying Monkey, The, NH: Redpoint
FMG General Contracting: Berman Group, Inc., The

FMI Corp.: Berman Group, Inc., The
Focus Brands: M Booth
Focus Features: Keith Sherman and Assocs.
Foley & Lardner: Greentarget Global LLC
Foley Hoag: Greenough
Folium Capital: BackBay Communications
Food Lion: Matter
Food52: The James Collective
Foot Locker: Berk Communications
Footjoy: Berk Communications
Footprints Beachside Recovery Center: Judge Public Relations, LLC
For Peace I Rise: A. Brown-Olmstead Associates, Ltd.
Forbes Global Properties: Rubenstein Public Relations
Forbes Tate Partners: Perry Communications Group, Inc.
Forcepoint: REQ
ForCyte Medical: A. Brown-Olmstead Associates, Ltd.
Ford Foundation: Bliss Group, The
Ford Motor Co.: Moore, Inc.
Ford Motor Company: AVENIR GLOBAL
Ford O'Brien Landy: Otter PR
Fordham Road BID: Nicholas & Lence Communications
Forestis, Italy: IMAGINE PR
Forever 21: Scenario Communications
Forgepoint Capital: Merritt Group, Inc.
ForgeRock: Inkhouse
Form4 Architecture: Taylor & Company
Formica Corporation: Carmichael Lynch Relate
Formlabs: BIG FISH PR
Forté Specialty Contractors: Hoyt Organization Inc., The
Forter: Touchdown PR
Fortis (Education Affiliates): O'Connell and Goldberg
Fortune Brands: Standing Partnership
Fossil Group (licensed brands including Michael Kors, Kate Spade New York, Diesel, Armani Exchange, BMW, Emporio Armani, Puma, DKNY): AMP3 Public Relations
Foster Farms Poultry: Fineman PR, a division of Off Madison Ave
Foster Grant: Duffy & Shanley, Inc.
Foster Group, The: Otter PR
Foundation Medicine, Inc. (FMI): Spectrum Science
Four Corners Brewing: The Power Group
Four Flamingos: A Richard Blais Tropical Kitchen: TJM Communications
Four Hands: Sharp Think, Inc.
Four Season Private Residences (FSLA): Hoyt Organization Inc., The
Four Seasons Hotel New Orleans: The Point PR
Four Seasons Plumbing: Ripley PR, Inc.
Four Seasons Resort Lana'i - Lana'i, HI: J/PR
Four Seasons Resort O'ahu: The Point PR
Four Seasons Resort Punta Mita: The Point PR
Fowl Cay Resort: Decker/Royal Agency, The
FOX - The Masked Singer and Special Forces: Scenario Communications
Fox Residential: Rubenstein Public Relations
FPT Software: O'Malley Hansen Communications
Fractal Analytics: Crenshaw Communications
Framework Ventures: Wachsman
FranchiCzar - Iron 24 Fitness + Recovery: BizCom Associates
FranchiCzar - Valhallan Esports Training: BizCom Associates
Francisco Partners: Sloane & Company
François Payard: Stuntman PR
FranConnect: Fish Consulting
Frangipani Beach Resort: Zapwater Communications, Inc.
Frank Pepe Pizzeria: O'Connell and Goldberg
Franklin County Convention Facilities Authority: Paul Werth Associates
Franklin Templeton: Prosek Partners
Freddy's Steakburger: Fish Consulting
FreeAgent: Clarity Global, Inc.
Freedom Solar Power: French/West/Vaughan
Freedom Watch: TransMedia Group
FreePower: Ted Miller Group, LLC.
FreeRange Concepts (Bowl & Barrel, Joe Leo, Mutts Canine Cantina, The General Public, The Rustic): Champion
Fregate Island Private, Seychelles: IMAGINE PR
Fremantle: Scenario Communications
French Canal Boat Company: Marketing Maven Public Relations
Frenchman's Reef, St. Thomas, US Virgin Islands: Brandman Agency, The
Fresenius Kabi: Fahlgren Mortine
Fresh Thyme Market: Spool
FreshDirect: Goodman Media International, Inc.
Freshfields: Bliss Group, The
Freshpet: ICR; Marketing Maven Public Relations
FreshRealm: RF|Binder Partners, Inc.
Freudenberg Sealing Technologies: Bianchi Public Relations, Inc.
Friendly Planet Travel: Decker/Royal Agency, The
Friendly's: Champion
Friends of Firefighters: Nicholas & Lence Communications
Friends of San Juan National Historic Site: Brand Paradise
Friends of the Earth: Caplan Communications LLC®
Friendship Circle of Michigan: Franco
Frogg Toggs: Brandon
Fromm Family Foods: Punch PR
Front: Inkhouse
Frontgate: Magrino PR
Fruitive: Orange Orchard
Ft. Lauderdale Marriott Harbor Beach: Zimmerman Agency, The
FTC: Brandon
Fuji Whiskey: Magrino PR
Fulton-DeKalb Hospital Authority: BLH Consulting, Inc.
Funding Circle: Bliss Group, The
Future AI: Pugh & Tiller PR
Future Energy Ventures: BackBay Communications
Future of Privacy Forum: Stones River Group
FutureToday: Crenshaw Communications
Fwd.Us: Kivvit
FX: Scenario Communications

— G —

G&A Partners: Pierpont Communications
G-SHOCK: 5W Public Relations
G42 Healthcare: APCO Worldwide
Gabelli School of Business - Fordham University: FischTank PR
Gage Academy of Art (Seattle): Hoyt Organization Inc., The
Gail Wines: The James Collective
Galatoire's: Ehrhardt Group, The
Galaxe Solutions: CashmanKatz
Galerie Living: Hope-Beckham Inc.
Gallagher: Prosek Partners
Gallagher Way: Zapwater Communications, Inc.
Galt House Hotel, The, Louisville, Kentucky: Brandman Agency, The
Gamida Cell: Orangefiery
GAP: AMW Group; Coyne Public Relations
Garden of Gods Resort and Club, CO: Lou Hammond Group
Garden of Life: Carmichael Lynch Relate
Garrison Brothers: Di Moda Public Relations
Garry Tan: Singer Associates Public Relations, Inc.
Gary Feldman Group Aspen: Durée & Company, Inc.
Gary Sinise Foundation: Nicholas & Lence Communications
Gateway Center Arena: Hemsworth Communications
Gateway85 CID: A. Brown-Olmstead Associates, Ltd.
Gaylord Hospital: CashmanKatz
Gaylord Hotels: Brandman Agency, The
GCG Financial: Pugh & Tiller PR
GCM Grosvenor: Jasculca Terman Strategic Communications
GCOM: REQ
GE: JeffreyGroup
GE Grid Solutions: Stanton Communications, Inc.
GE Lighting: akhia communications
GE Lighting, a Savant Company: Falls & Co.
GE Renewable Energy: Stanton Communications, Inc.
Geisinger Medical Center: JPA Health
Gelson's Markets: Chemistry PR
Gemdale USA Corp.: Berman Group, Inc., The
Gen II Fund Services: BackBay Communications
Gene-IQ: The Power Group
Genentech: MCS Healthcare Public Relations
Genentech USA, Inc.: imre, LLC
Genera: Ripley PR, Inc.
Generac Power Systems: Punch PR
General Atlantic: Prosek Partners
General Auto Insurance, The: Spool
General Catalyst: LaunchSquad
General Dynamics: CashmanKatz
General Electric: Sloane & Company
General Electric Company: akhia communications
General Motors: Weber Shandwick
Generate Capital: Franco
Generation Joy (MAS HOLDINGS): Big Picture PR Inc
Genesco: Trevelino/Keller
Geneverse: Brandon
Genexa: Superjuice
Genies: Virgo PR
Genomic Life: Hoyt Organization Inc., The
Gentherm: Stratacomm
GentRow.com: TransMedia Group
GENYOUTH - Taste of the NFL: Bellmont Partners
GEODIS: FINN Partners
Geographic Solutions: BoardroomPR
Georgia Aquarium: O'Malley Hansen Communications; Public Communications Inc.
Georgia Department of Human Services: Jackson Spalding
Georgia Dept. of Economic Development: Pineapple Public Relations
Georgia Global Commerce: Violet PR
Georgia Hispanic Chamber of Commerce: Hope-Beckham Inc.
Georgia International Convention Center: Hemsworth Communications
Georgia Ports Authority: Jackson Spalding
Georgia State Parks & Historic Sites: Pineapple Public Relations
Georgia-Pacific: Moore, Inc.; Trevelino/Keller
Georgian Court University: PSC (Princeton Strategic Communications)
German Wine Institute: RF|Binder Partners, Inc.
Getty: SourceCode Communications
Getty Images: Solebury Strategic Communications
Ghisallo: Di Moda Public Relations
GHX: Tier One Partners
Giadzy: Scenario Communications
Giant Food: 360PR+
Gibbes Museum of Art: Lou Hammond Group
GIC New York: Berman Group, Inc., The
Gigamon: Inkhouse
GiGi's Playhouse: Mekky Media Relations Inc.
GIIN, The: BackBay Communications
Gil-Bar: Berman Group, Inc., The
Gilbane Building Company: Falls & Co.
Gilead Sciences: APCO Worldwide; Singer Associates Public Relations, Inc.
Gillette: Taylor
Gillette Venus: Nike Communications, Inc.
Girl Scouts of Eastern Pennsylvania: Tierney
Gitlab: Highwire PR
GiveMN: Beehive Strategic Communication
Giving USA: Public Communications Inc.
GK: Ketner Group Communications
GLAAD: BerlinRosen
Gladiator Storage: Motion Agency, The
Gladly: Alloy
Glaukos: JPA Health
GlaxoSmithKline/Haleon: Weber Shandwick
Glioblastoma Research Organization, The: EvClay Public Relations

Global Blood Therapeutics: Orangefiery
Global Brand Equities: Berk Communications
Global Competence Associates: Sahl Communications, Inc.
Global Digital Asset and Cryptocurrency Association (Global DCA): Otter PR
Global Lending Services: Financial Profiles
Global Life Technologies Corp.: rbb Communications
Global Technology Distribution Council: CommCentric Solutions
Global Warming Foundation, The: TransMedia Group
GlobalFoundries: Greenough
Globalization Partners: Touchdown PR
GlobalWorx: RAM Communications
Glorious Cannabis: Identity
Glow Hydration: The Brand Agency
Glytec: fama PR
GMO: Montieth & Company
GNC: 5W Public Relations
Go Brewing: L.C. Williams & Associates
Go City: MMGY NJF
Go Goleta: Abbi Agency, The
Go Insurance: Miller Ink
GO2 for Lung Cancer: Perry Communications Group, Inc.
Gobi Cashmere: 5W Public Relations
Goddard Systems, LLC: Reputation Partners
GOffee: CFB
Goji Investments: BackBay Communications
GOL Airlines: Montieth & Company
Gold Coast Florida Regional Center (GCF): O'Connell and Goldberg
Gold's Gym: SPM Communications
Golden Chick: The Power Group
Golden Corral: Champion
Golden State Warriors: Singer Associates Public Relations, Inc.
Golden West Food Group: Blaze PR
Goldfish Swim School: SPM Communications
Goldie Initiative, The: Akrete
Goldman Environmental Prize: Demonstrate
Goldman Sachs: Prosek Partners
Goldman Sachs Personal Financial Management: Gregory FCA
Golub & Company: Akrete
Goodman: Olive Public Relations
Goodman Jewish Family Services of Broward County: O'Connell and Goldberg
Goods for Good: Berman Group, Inc., The
Goodwill Finds: LaunchSquad
Goodyear Tire & Rubber Co.: Fahlgren Mortine
Google: Abbi Agency, The; Glen Echo Group; Hope-Beckham Inc.; Jackson Spalding; M Booth
Google, Inc.: Kivvit
Gordon Road Capital: Berman Group, Inc., The
Goring, The - London, UK: J/PR
GoSun: CFB
Gotcha Covered: Ripley PR, Inc.
Gotham Organization: Berman Group, Inc., The
Governors Ball Music Festival: AMP3 Public Relations
GoVision: Champion
GPD Group: akhia communications
Grace Bay Resorts: The Point PR
Grace Hospital: Roop & Co.
Gracie, Inc.: Berman Group, Inc., The
Gracious Hospitality Management: Nike Communications, Inc.
Graduate Hotels: FINN Partners
Grand Bohemian Hotels: Zimmerman Agency, The
Grand Hotel Kronenhof, Pontresina, Switzerland: Brandman Agency, The
Grand Hyatt Nashville: Stones River Group
Grand Hyatt Vail, CO: Lou Hammond Group
Grand Lucayan Resort: Zimmerman Agency, The
Grand Penn Community Alliance: Nicholas & Lence Communications
Grand Residences Riviera Cancun: Zapwater Communications, Inc.
Grande Lakes Orlando, Florida: Brandman Agency, The
Grant & Eisenhofer: Ripp Media/Public Relations, Inc.
Grant Thornton LLP: imre, LLC
Grantham Mayo Van Otterloo (GMO): Hewes Communications
Graphcore: Hoffman Agency, The
Graphex Group: FischTank PR
Grasshopper Bank: Caliber Corporate Advisers
Graton Casino Resort: Landis Communications Inc.
Gravie: Bellmont Partners
Gray Line CitySightseeing New York: Nicholas & Lence Communications
Graybar: Dixon|James Communications
Grayscale: Vested
Great Clips: TruePoint Communications
Great Expressions Dental Centers: Lambert
Great Park Conservancy, The: A. Brown-Olmstead Associates, Ltd.
Greater Cleveland Food Bank: Falls & Co.
Greater Good Health: Crowe PR
Greater Metro Federal Credit Union: Goldman Communications Group, Inc.
Greater Miami Convention & Visitors Bureau: rbb Communications
Greater Miami CVB: Development Counsellors International (DCI)
Greater Nashville Regional Council: Stones River Group
Greater New Orleans Sports Foundation: Ehrhardt Group, The
Greater Palm Springs CVB: MMGY NJF
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
Greater Topeka Partnership: Violet PR
Greater Zurich Area: Development Counsellors International (DCI)
Green & Black's: Strategic Objectives
Green Bay Packers: Argyle Consulting
Green Garden Products: 360PR+
Green Giant Fresh: Lambert
Green International Affiliates: Berman Group, Inc., The
Green Meadows Cannabis: Akrete
Green Oak Village Place: Identity
Green Payments: Uproar PR
Green Rock Energy Partners: BackBay Communications
Green Thumb Industries: Financial Profiles
Greenberg Traurig LLC: Hope-Beckham Inc.
Greenbridge Investment Partners: Hoyt Organization Inc., The
Greenbrier County CVB: Fahlgren Mortine
Greene Turtle, The: Champion
Greenphire: Zer0 to 5ive
Greenwood Energy: RENEWPR
Greenwood Sustainable Infrastructure: RENEWPR
Greg D'Angelo Construction: WordHampton PR
Grey Goose: Nike Communications, Inc.
Gridline Properties: Durée & Company, Inc.
Grocery Outlet: Solebury Strategic Communications
Gron Edibles: Oak PR
Gros Morne Inn, NL: Redpoint
Gross McGinley LLC: Sahl Communications, Inc.
Groundlings Theatre and School: Scenario Communications
Group 1 Automotive: Pierpont Communications
Group Marcelle: Strategic Objectives
Grove, The: Identity
Grow Louisiana Coalition: Ehrhardt Group, The
Grupo Vidanta: Firecracker PR
Grupo Xcaret: Zapwater Communications, Inc.
GSK: imre, LLC; JPA Health
GST AutoLeather / Pangea: lovio george | communications + design
Guardian Life Insurance Company of America, The: Bliss Group, The
Guerbet: Taft Communications
Guidepost Solutions: Montieth & Company
Guinness: Taylor
Guinness World Records: The Brand Agency
Guittard Chocolate Co.: The James Collective
Gulfstream Park: Durée & Company, Inc.
Gundersen Health System: Beehive Strategic Communication
Gunster Law: rbb Communications
Gurney's Properties: Nike Communications, Inc.
Gwen Hotel, The: Magrino PR

— H —

H&R REIT: Roop & Co.
H. J. Russell & Company: BLH Consulting, Inc.
H.I.G. Capital: Reevemark
Haartz: Franco
Habitat for Humanity: Berman Group, Inc., The; Falls & Co.
Hacienda Encantada Hotel & Residences: CIIC PR
HackerOne: Touchdown PR
Haleon: Coyne Public Relations
Halepuna Waikiki by Halekulani - Honolulu, HI: J/PR
Hall Financial: Identity
Hallmark: FleishmanHillard
Halozyme: Evoke Canale; Taft Communications
Hammond Construction: akhia communications
HANAC: Goodman Media International, Inc.
Hancock Bank: Moore, Inc.
Hand & Stone: Fish Consulting
Handlery Hotels: Landis Communications Inc.
Hanes (Champion): Citizen Relations Inc.
HanesBrands: Duffy & Shanley, Inc.
Hankey Investment: Hoyt Organization Inc., The
Hankook Tire: Strategic Objectives
Hanna Instruments: CashmanKatz
Hanna Perkins Center: Falls & Co.
Happy Egg: Hunter
Happy Joe's Pizza & Ice Cream: Champion
Hard Rock Hotel: AMW Group
Harley-Davidson Footwear: Punch PR
Harman: ICR
Harpie: Caster Communications, Inc.
Harrison Street: Dukas Linden Public Relations
Harry's of London: Lawlor Media Group
Hartford Funds: Prosek Partners
Harvard Pilgrim Health Care: Inkhouse
Harvard Pilgrim Healthcare: Rasky Partners, Inc.
Harvard School of Education: Inkhouse
Hasbro: 360PR+
Hat Creek Burger: Champion
HAVE Foundation: Hope-Beckham Inc.
Haven Capital: Berman Group, Inc., The
Hawaii Information Service: Hawaii PR
Hawaiian Airlines: FINN Partners; J/PR
Hawks Cay Resort: Zapwater Communications, Inc.
Haymax Hotels: Segal Communications
Haynes Group, Inc.: Brand Paradise
Hazeltree: BackBay Communications
HBO: Miller Ink
HCA: Sachs Media, Inc.
HCA Healthcare: Singer Associates Public Relations, Inc.
HDMI Licensing Administrator: Feintuch Communications
Health Affairs: McCabe Message Partners
Health Business Solutions: BoardroomPR
Health Technologies Inc.: Roop & Co.
Healthcare Communications for National Companies: EvClay Public Relations
Healthcare Distribution Association: APCO Worldwide
Healthy Fats Coalition: Edge Communications, Inc.
Healthy Pet: French/West/Vaughan
HearingLife: Kaplow Communications
Heart Rhythm Society: BRG Communications
Heartfulness Institute: Hoyt Organization Inc., The
Heartland Funds: BackBay Communications
Heat & Warmth Fund, The: Identity
Hebrew SeniorLife: Birnbach Communications Inc.
Hedera: Wachsman
Heelys: AMP3 Public Relations
HEI Hotels: MMGY NJF
Heidell Pittoni Murphy & Bach LLP: Berman Group, Inc., The
Heitz: Magrino PR
Helen of Troy: Hunter

Helios Foundation: Sachs Media, Inc.
Hello Burlington: Magrino PR
Hello Darkness My Old Friend, Sanford Greenberg: High10 Media
HelloFresh: Coyne Public Relations
HelpingUkraine.us: A. Brown-Olmstead Associates, Ltd.
Hemophilia Council of California: Perry Communications Group, Inc.
Henderson Beach Resort: Zimmerman Agency, The
HenHouse Brewery: Segal Communications
Henkel: Ruder Finn Inc.
Hennes & Mauritz: AMW Group
Hennessy: BPCM
Hennessy X.O: The Brand Agency
Hercules Electric Mobility: French/West/Vaughan
Hermès Beauty & Fragrance & Watches: BPCM
Hero Collective: Virgo PR
Heron Therapeutics: Spectrum Science
Herring Properties: PSC (Princeton Strategic Communications)
Hershey: Ink Link Marketing
Hertz: Keith Sherman and Assocs.; Sloane & Company
Hertz Investment Group: Hoyt Organization Inc., The
Hertz Rental Cars: Zimmerman Agency, The
Hestan Culinary: Zapwater Communications, Inc.
Hewlett Foundation: Glen Echo Group
Hexagon PPM: Merritt Group, Inc.
Hey Harper Jewelry: AMP3 Public Relations
HGA Architects & Engineers: Hoyt Organization Inc., The
HGGC Capital: Stanton
HGS: FINN Partners
HHAexchange: Alloy
Hi-Chew: Sharp Think, Inc.
Hidden Iceland: Marketing Maven Public Relations
Hidden Road Partners: Forefront Communications
Higashiyama, a Ritz-Carlton Reserve, Japan: IMAGINE PR
High Line Hotel, The: Xhibition PR
High Tech Trading System Fund: Berman Group, Inc., The
High Times: Identity
Highmark Foundation: WordWrite Communications LLC
Highmark Health: WordWrite Communications LLC
Hightower: JConnelly
Hilco: Gregory FCA
Hilco Real Estate: Miller Ink
Hill Country Studios: Red Fan Communications
Hillsdale College: Lambert
Hilltop Holdings: Dukas Linden Public Relations
Hilton: Coyne Public Relations; rbb Communications
Hilton & Waldorf Astoria Cancun: Magrino PR
Hilton Anatole: SPM Communications
Hilton Chicago, Illinois: Brandman Agency, The
Hilton Hotel Tahiti: Ballantines PR
Hilton Hotels: Blaze PR
Hilton Hotels & Resorts: PAPER & PAGE
Hilton Luxury Brands: J/PR
Hilton Sandestin: Zapwater Communications, Inc.
Hilton Vallarta Riviera: Magrino PR
Hines: Akrete; Berman Group, Inc., The
Hip Hop Caucus: Caplan Communications LLC®
HireRight: REQ
HireRoad: Walker Sands
Hirsh Henfield: Falls & Co.
Historic Banning Mills Adventure Resort: Pineapple Public Relations
Historical Society of Western Pennsylvania: Gatesman
History Associates: Marketing Maven Public Relations
History Factory, The: Dixon|James Communications
Hitachi ABB: Highwire PR
Hitachi, Ltd.: Matter
HNTB: lovio george | communications + design
HNTB Corp.: rbb Communications
Hobcaw Barony: Brandon
Hoefer Wysocki: Hoyt Organization Inc., The
Hogan Lovells: Greentarget Global LLC
Holcim Solutions and Products US: Coyne Public Relations
Holiday Inn & Suites Universal: Hemsworth Communications
Holland America Line: Decker/Royal Agency, The
Holland Partner Group (San Diego and Oakland): Olive Public Relations
Hollywood Partnership: Zapwater Communications, Inc.
Hollywood Reporter, The: High10 Media
Hollywood Roosevelt, The: The Point PR
Holo Interactive: Ted Miller Group, LLC.
Holocaust Documentation and Education Center: BoardroomPR
Holston House: Crowe PR
Holt Construction: Berman Group, Inc., The
Home Chef: Spool
Home Depot, The: Motion Agency, The
Home Franchise Concepts - Bath Tune-Up: Fish Consulting
Home Franchise Concepts – AdvantaClean: Fish Consulting
Home Franchise Concepts – Aussie Pet Mobile: Fish Consulting
Home Franchise Concepts – Budget Blinds: Fish Consulting
Home Franchise Concepts – Concrete Craft: Fish Consulting
Home Franchise Concepts – Kitchen Tune-Up: Fish Consulting
Home Franchise Concepts – PremierGarage: Fish Consulting
Home Franchise Concepts – The Tailored Closet: Fish Consulting
Home Franchise Concepts – Two Maids: Fish Consulting
Home Health Care Workers of America: Butler Associates, LLC
Homebank: SourceCode Communications
HomeFed: Davies Public Affairs
Homestead Funds: Montieth & Company
Hometap: Stanton
HomeToGo: Hemsworth Communications
HomeValet: Demonstrate
Honey Stinger: Sahl Communications, Inc.
HoneyColony: TransMedia Group
Honeywell: FINN Partners
Honor Code Creative: Brand Paradise
Honor Technology: Walker Sands
Hooks for Heroes: Butler Associates, LLC
HOORAE: Berk Communications
Hootsuite: Karbo Communications, Inc.
Hope for Kids International: LAVIDGE
Horatio Alger Association: Rosica Communications
Horizon Group USA: Coyne Public Relations
Horizon Therapeutics: Spectrum Science
Hormel (Chi-Chis, Herdez, LA Victoria, Wholly Guacamole): Havas Formula
Hornbill Treks + Safaris: The James Collective
Horse Soldier: Magrino PR
Hostess Brands (including Donettes, CupCakes, Twinkies and Voortman brands): Carmichael Lynch Relate
Hotaling: Magrino PR
Hotchkis & Wiley Investment Management: Hewes Communications
Hotel at the University of Maryland, The: Point Taken Communications
Hôtel Barrière Fouquet's New York, New York: Brandman Agency, The
Hotel Belmar: Zapwater Communications, Inc.
Hotel Calimala: Xhibition PR
Hotel Casa del Mar: Ballantines PR
Hotel Clio, a Luxury Collection Hotel, Denver, Colorado: Brandman Agency, The
Hotel del Coronado - San Diego, CA: J/PR
Hotel Du Pont: Magrino PR
Hotel Indigo: Stuntman PR
Hotel Indigo Mt. Pleasant: Pineapple Public Relations
Hotel Indigo Williamsburg: Xhibition PR
Hotel La Compania: Zapwater Communications, Inc.
Hotel Montefiore: Xhibition PR
Hotel Vermont: MMGY NJF
Hotel Wailea: The Point PR
Hotel Wayam: CIIC PR
Hotel Zachary: Zapwater Communications, Inc.
Houdini: French/West/Vaughan
Houghton Mifflin Harcourt: 360PR+
House of Lavi: The Brand Agency
Houston First Corporation: Turner
Houston Golf Association: Lou Hammond Group
Howard Brown Health Center: Public Communications Inc.
Howard H. Baker Jr. Center for Public Policy: Stones River Group
Howard Hughes Corp.: Berman Group, Inc., The
Howard University: FINN Partners
HowGood, Inc.: FischTank PR
HP Hood: M Booth
HP, Inc.: Edelman
HR Florida: French/West/Vaughan
HRA Pharma America: Coyne Public Relations
HTC: Brandon
Hub International: Argyle Consulting
Hubilo Technologies: Novitas Communications
HUE: AMP3 Public Relations
Huffy Bicycles: Citizen Relations Inc.
Hulu: Scenario Communications; Superjuice; The Brand Agency
Humana: Coyne Public Relations; Red Thread PR
Hummingbird Bioscience: Evoke Canale
Hundred Acre Wine Group: Singer Associates Public Relations, Inc.
Hungry Howie's: Fish Consulting
Hunter Douglas: Caster Communications, Inc.
Hunter Roberts Construction Group: Berman Group, Inc., The
Huntington National Bank: Falls & Co.
Huntington Place: lovio george | communications + design
Hunton Andrews Kurth: EvClay Public Relations
Huntress Labs: Merritt Group, Inc.
Hurom America: 5W Public Relations
Huron Capital Partners: Lambert
Hurtigruten: Xhibition PR
HŪSO: Stuntman PR
Hutchins BBQ: The Power Group
HWBot: Bacheff Communications
Hyatt Centric Buckhead: Zapwater Communications, Inc.
Hyatt Nashville: Zapwater Communications, Inc.
Hyatt Regency Orlando, Florida: Brandman Agency, The
Hyatt Regency Salt Lake City: Zapwater Communications, Inc.
Hyatt San Francisco: Zapwater Communications, Inc.
Hyde Park Summer Fest: Mekky Media Relations Inc.
Hyde Street Community Services: Landis Communications Inc.
HydroMassage: Uproar PR
HYER Boots: French/West/Vaughan
Hygiena: Marketing Maven Public Relations
Hyperloop One: Firecracker PR
Hypertrophic Cardiomyopathy Assn.: Mekky Media Relations Inc.
HyperX: Walt & Company Communications, Inc.
Hytest Safety Footwear: AMP3 Public Relations
Hythe, The, a Luxury Collection Resort, Vail, Colorado: Brandman Agency, The

— I —

I am Boundless: Inspire PR Group
I Love NY: FINN Partners
I-CAT: French/West/Vaughan
I.D. Images: Roop & Co.
i3Screen: Falls & Co.
iApartments: Superior PR
IBM: Berk Communications; Weber Shandwick
ICE: Prosek Partners
IceCream Sunscreen: TransMedia Group

Iceland Naturally: AMP3 Public Relations
ICF: LaunchSquad
iCIMS: PAN Communications, Inc.
Iconic Luxury Hotels (multiple properties) - United Kingdom: J/PR
ICP Building Solutions Group: akhia communications
ID8 (formerly BizGenics): Hawaii PR
Ida Claire: Point Taken Communications
Idahoan: Brandon
Idahoan® Foods: Hunter
IDE Technologies: Crosswind Media & Public Relations
iDeal Semiconductor: 5W Public Relations
Identify3D: Bacheff Communications
IDEOlogy Health: Crosswind Media & Public Relations
IDEX Corp.: Dixon|James Communications
IDEXX: JPA Health
IDG: Crenshaw Communications
IDIQ: KCD PR
iEducation/Fusion Education: Lambert
IEEE: FINN Partners
IFC Films: FINN Partners
IFF: G&S Business Communications
IgGenix: JPA Health
IKEA: APCO Worldwide; the10company
Il Mulino: TJM Communications
Illinois Department of Transportation: Gatesman
Illinois Dept. of Healthcare and Human Services: Kivvit
Illinois Dept. on Aging: Kivvit
Illinois Equal Justice Foundation: Jasculca Terman Strategic Communications
Illinois Medical District: Motion Agency, The
Illinois Public Higher Education Cooperative: Jasculca Terman Strategic Communications
Illinois Soybean Assn.: Motion Agency, The
Illinois Treasurer's Office: Kivvit
Illumio: Highwire PR
Illustrated Properties: BoardroomPR
illy: Magrino PR; 360PR+
Imagine360: Buchanan Public Relations LLC
Immuta: Inkhouse
Impact Assets: Peaks Strategies
IMPACT Community Capital: BackBay Communications
Impact Florida: Sachs Media, Inc.
Impact Shares: Gregory FCA
Impact XM: Mekky Media Relations Inc.
Impax Asset Management: RF|Binder Partners, Inc.
Imply Data: Touchdown PR
Incline Equity Partners: Gatesman
Incognia: Karbo Communications, Inc.
Incredible Health: Inkhouse
Indeed: Citizen Relations Inc.
Independence Blue Cross: Tierney
Independent Living Systems: BoardroomPR
Index Industry Assn.: Buttonwood Communications Group
Individuals and families: AJB Communications
Indus Valley Partners: Buttonwood Communications Group
Ineos Grenadier (US agency): Robar PR
Infectious Diseases Society of America: McCabe Message Partners
Infermedica: Merritt Group, Inc.
Infinitely Virtual: Edge Communications, Inc.
Infiniti Americas: imre, LLC
Infobip: Bospar
Information Venture Partners: Caliber Corporate Advisers
Infrascale: Pugh & Tiller PR
Ingersoll Rand: Reputation Partners
Ingrid & Isabel: AMP3 Public Relations
Inn at Stonecliffe: Zapwater Communications, Inc.
Inn of The Five Graces, The: Xhibition PR
Innisbrook Golf Resort, Florida: Zimmerman Agency, The
InnoSource: Paul Werth Associates
InnovaFeed: Financial Profiles
INNOVATE Corp.: Reevemark
Innovation Agency Lithuania: Roop & Co.
Innovative Housing Opportunities: Taylor & Company
Innovid: Crenshaw Communications
Innovo Property Group: Rubenstein Public Relations
Inova Health Foundation: BRG Communications
Inovalon: Greenough
INOVIO: TogoRun
Inseego: Karbo Communications, Inc.
Inside Broadway: Nicholas & Lence Communications
Inside Network, The: Durée & Company, Inc.
InsideAsia Tours: Xhibition PR
InsideJapan Tours: Xhibition PR
Insightec: G&S Business Communications
Insightly: Superior PR
Insomnia Cookies: Tierney
Insomnia Labs: Crenshaw Communications
Inspectorio: Firecracker PR
Inspira Health: Red Thread PR
Inspire Brands: Fish Consulting
Instant Financial: Alloy
Institute for Better Bone Health: Marketing Maven Public Relations
Institute of Supply Management: Berman Group, Inc., The
Intealth (ECFMG | FAIMER): Buchanan Public Relations LLC
Integral Ad Science: 5W Public Relations
Integral Senior Living: MP&F Strategic Communications
Integrated Dermatology: O'Connell and Goldberg
Intel: REQ
Intel/Mobileye: ICR
Intelerad: Alloy
Intellias: Touchdown PR
Intelsat: Racepoint Global
InterContinental (multiple properties) - North America: J/PR
Interface: Trevelino/Keller
Intergral: Davies Public Affairs
International Automotive Components: Lambert
International Brotherhood of Teamsters: BerlinRosen
International Coaching Federation: Stanton Communications, Inc.
International Code Council: Coyne Public Relations
International Copper Association: APCO Worldwide
International Elephant Project, The: Orange Orchard
International Facility Management Assn.: Berman Group, Inc., The
International Food Technologists (IFT): INK Communications
International Institute for Restorative Practices: Sahl Communications, Inc.
International Society on Thrombosis and Haemostasis/World Thrombosis Day: Stanton Communications, Inc.
International Tiger Project, The: Orange Orchard
International Tree Nut Council: Motion Agency, The
Intertrust: MSR Communications, LLC
Intervest Capital Partners: Berman Group, Inc., The
Intrepid Travel: The Sway Effect
Intuit: Citizen Relations Inc.
Intuitive: JPA Health
Invacare Corporation: Falls & Co.
Inventrust Properties: Identity
Invest Atlanta: Trevelino/Keller
Invest Buffalo Niagara: Violet PR
Investment Adviser Assn.: Buttonwood Communications Group
Invicta Watches: rbb Communications
Invicti Security Corp.: REQ
Ion Bank: CashmanKatz
IoT Security Services Association: CommCentric Solutions
Iowa Egg Council: Inspire PR Group
IR+M: Montieth & Company
Iridium: Glen Echo Group; REQ
Iron Mountain: CashmanKatz
Iron Mountain (public sector): Merritt Group, Inc.
Irvine Company: Davies Public Affairs
Island Routes: Decker/Royal Agency, The
Israel Philharmonic Orchestra: Miller Ink
IStar Financial: BoardroomPR
It's a 10 Haircare: 5W Public Relations
ITC Holdings: Franco
Iter Investments: Durée & Company, Inc.
Ivo Bisignano: Xhibition PR
IWCO Direct: Beehive Strategic Communication

— J —

J & B Medical: Franco
J House, The: Buzz Creators, Inc.
J. Calnan & Associates: Berman Group, Inc., The
J. Kelly & Associates: Point Taken Communications
J.H. Berry & Gilbert: Markstein
J.M. Smucker Co., The: Fahlgren Mortine
J.R. Simplot Co., The: Fahlgren Mortine
Jack & Jill Children's Center: Durée & Company, Inc.
Jack Alan Levine (author): TransMedia Group
Jack Daniel's: FINN Partners
Jack-in-the-Box: ICR
Jackson County Tourism Development Authority, NC: Lou Hammond Group
Jacobs Real Estate Services: Roop & Co.
Jacobsen Salt Co.: The James Collective
JAFCO: BoardroomPR
Jaffe Raitt Heuer & Weiss, P.C.: Identity
Jaguar Health: TogoRun
Jaguar Land Rover: Havas Formula
Jama Professional Cleaning: Brand Paradise
Jamaica Tourist Board: Lou Hammond Group
Jamba: Hunter
JAMES Development: Berman Group, Inc., The
James Fitzgerald: Berman Group, Inc., The
Jamf: Merritt Group, Inc.
Jamieson Laboratories Ltd.: ICR
Jane: Champion
Janney Montgomery Scott: Gregory FCA
Janssen: MCS Healthcare Public Relations
Janssen Pharmaceuticals: Ink & Roses
Janus Property Group: Berman Group, Inc., The
Japan Foundation: PAPER & PAGE
Jarana: Stuntman PR
Jaros Baum & Bolles: Berman Group, Inc., The
JAS Consulting: Berman Group, Inc., The
Jay Paul Co.: Singer Associates Public Relations, Inc.
Jazz Pharmaceuticals: Tierney
JB Capital Management: Lyceus Group LLC
Jean Shafiroff: Lawlor Media Group
Jean-Georges Beverly Hills & The Rooftop by JG: Ballantines PR
Jeff Greene Development: Lee Andrews Group
Jenne Inc.: Falls & Co.
Jenzabar: fama PR
Jermaine Horton Studios: Mekky Media Relations Inc.
Jersey Sports Zone: PSC (Princeton Strategic Communications)
Jet Hospitality: Durée & Company, Inc.
JetRockets: Beantown Media Ventures
Jewish Community Foundation of Los Angeles: Miller Ink
Jewish Future Pledge/Jewish Youth Pledge: Pollack Group, The
Jills Zeder Group, The: Durée & Company, Inc.
JiNan Glasgow George: Ascendant Group Branding
JINYA Holdings: Champion
JLL: Akrete; Reputation Partners
JMT | Architecture: Pugh & Tiller PR
JNBA Financial Advisors: Bellmont Partners
Joann: Falls & Co.
JobsOhio: Fahlgren Mortine; Paul Werth Associates
Joe Torre Safe At Home Foundation: Goodman Media International, Inc.
Joe's Jeans: AMP3 Public Relations
John A Hartford Foundation: McCabe Message Partners

John Deere: JeffreyGroup; Racepoint Global
Johnny Doughnuts: Segal Communications
Johns Hopkins University School of Medicine: Bliss Group, The
Johnson & Johnson: FINN Partners; FleishmanHillard; Hunter; Ink & Roses
Johnson & Johnson Medical Devices: JeffreyGroup
Johnson Fain: Taylor & Company
Johnson Financial Group: Lowe Group
Joint Chiropractic, The: Zimmerman Agency, The
Joint Commission, The: Public Communications Inc.
Jon Taffer: Scenario Communications
Jordan Matthews, partner in Weinberg Gonser Frost LLP: Blaine Group, The
Joshua's House Volunteer Hospice: Perry Communications Group, Inc.
Jovē Wellness: CIIC PR
Joyce Bonelli Cosmétiques: The Brand Agency
JPI: Wright On Communications
JPMA: KVA - Communications Made Simple
JPMorgan Chase: Havas Formula
JRM Construction: Berman Group, Inc., The
JSR Life Sciences: Sam Brown Inc.
Judge For Congress: Judge Public Relations, LLC
Juicy Juice: 360PR+
Juilliard: BerlinRosen
Jukes Cordialities: Lou Hammond Group
Jungfrau Railways: Zapwater Communications, Inc.
Junto, The, OH: Lou Hammond Group
Just Born Quality Confections: Coyne Public Relations
JW Marriott Plant Riverside: Zimmerman Agency, The

— K —

Kaadas Group: Caster Communications, Inc.
Kabr Group: Berman Group, Inc., The
Kahanu: Hawaii PR
Kaimana Beach Hotel: The Point PR
Kaiser Permanente: Crosby
Kalco Lighting: Falls & Co.
Kalyani Mobility Drivelines: French/West/Vaughan
Kamalame Cay Private Island Resort: 2BPR
Kansas City Area Development Council: Violet PR
Karate Combat: Uproar PR
Karbach Brewing Co.: SPM Communications
Karen Clark & Company: BackBay Communications
Karisma Hotels: MMGY NJF
Karisma Hotels and Resorts: Zimmerman Agency, The
Kartrite (New York): Zimmerman Agency, The
Kate B. Reynolds Charitable Trust: McCabe Message Partners
Kaufman Rossin: rbb Communications
Kaulig Companies Championship: Falls & Co.
Kawa Capital Management: Berman Group, Inc., The
Kayak: Ballantines PR
Kearney: Dukas Linden Public Relations
KEEN: Punch PR
KEEN Shoes: Strategic Objectives
KEF Audio: AMP3 Public Relations
Kellner Capital: R.J. Walker & Co.
Kellogg's: Weber Shandwick
Kempinski / Grand Hotel Cancun: CIIC PR
Kenefick Ranch Winery: Hemsworth Communications
Kenna Security: Gregory FCA
Kennedy Wilson: Hoyt Organization Inc., The
Kent State University: Fahlgren Mortine
Kentucky Department of Tourism: Lou Hammond Group
Kentucky Wildlands, The: Pineapple Public Relations
Kering Eyewear: BPCM
Kessler Collection of Luxury Resorts: Zimmerman Agency, The
Kestra Financial: Gregory FCA
Kettering University: French/West/Vaughan
Kevari: Bellmont Partners
KeVita: Superjuice
Key Private Bank: Akrete
KeyBanc Capital Markets: Akrete
KeyBank Real Estate Capital: Akrete
KeyCity Capital: Roop & Co.
KeyCorp: Bliss Group, The
Keyes Company: BoardroomPR
Keystone Restituere Justice Center: Buchanan Public Relations LLC
Kezar Life Sciences: Solebury Strategic Communications
Kezzler: Bliss Group, The
Khoros: INK Communications
Khronos and Metaverse Standards Forum: Caster Communications, Inc.
Kia: Strategic Objectives
Kiavi: Akrete
Kiawah River, SC: Lou Hammond Group
Kiehl's: CashmanKatz
Kijiji: Citizen Relations Inc.
Killer Burger: ICR
Kimball International: KVA - Communications Made Simple
Kimco Realty: Gregory FCA
Kimmel Eshkolot Architects: Xhibition PR
Kimpton Banneker: Crowe PR
Kimpton Seafire Resort + Spa, Cayman Islands: Turner
Kimpton Surfcomber Hotel: Turner
Kinaxis: V2 Communications
King & Spalding: Ripp Media/Public Relations, Inc.
King C. Gillette: Nike Communications, Inc.
Kingbird Investment Management: Akrete
KINGS Capital Construction: Buzz Creators, Inc.
Kingsley Hotel, The: CIIC PR
Kingston Technology: Marketing Maven Public Relations
Kingswood Oxford School: CashmanKatz
King's Hawaiian: Hunter
Kinsmen Properties: Berman Group, Inc., The
Kips Bay Showhouse, NY, Palm Beach, Dallas: Magrino PR
Kirkland's: SPM Communications
Kirtland Capital Partners: Roop & Co.
Kisco: Pierpont Communications
Kite: Ruder Finn Inc.
KKR Real Estate: Berman Group, Inc., The
KL Polish by Kathleen Lights: AMP3 Public Relations
KLab: PAPER & PAGE
Klauer Manufacturing Company: Falls & Co.
Klein Tools: Motion Agency, The
Kleinberg Kaplan, hedge fund law firm: Ripp Media/Public Relations, Inc.
Kleiner Law Group: EvClay Public Relations
Kleinfeld Bridal Party: AMP3 Public Relations
Kline Hill Capital Partners: Stanton
Klotz: BoardroomPR
KMX Technologies: Berman Group, Inc., The
Knights of Saint Patrick of New York City: Butler Associates, LLC
Knocking: High10 Media
Knoll: Berman Group, Inc., The
Knowles: Caster Communications, Inc.
Knowles Corporation: G&S Business Communications
Kobrand: Coyne Public Relations
Kodiak Gas Services: Pierpont Communications
Kohler: Ruder Finn Inc.; Sharp Think, Inc.
Koi Nation Native American Tribe: Singer Associates Public Relations, Inc.
Kontoor Brands (Wrangler): French/West/Vaughan
Koppers: WordWrite Communications LLC
Kotter: Bliss Group, The
KPFF Consulting Engineers: Berman Group, Inc., The
KPMG: JeffreyGroup; Matter; the10company
Krasdale Foods: JConnelly
Kriya Therapeutics: Evoke Canale
Kroger Co., The: Fahlgren Mortine; Inspire PR Group
Kroger Health: JPA Health
Kroll: Dukas Linden Public Relations
Krylon: akhia communications
Krystal: Ink Link Marketing
KSI Kitchen & Bath: Identity
KT Corporation (formerly Korea Telecom): PAPER & PAGE
KTGY: Sharp Think, Inc.
Kugler Maag: Franco
Kulm Hotel, St. Moritz, Switzerland: Brandman Agency, The
Kura Oncology: Evoke Canale
KW Property: BoardroomPR
Kymera Therapeutics: ICR
Kyra Franchetti Foundation: Goldman Communications Group, Inc.

— L —

L'Auberge de Sedona, Arizona: Brandman Agency, The
L'Oreal: Coyne Public Relations; Ruder Finn Inc.; The Brand Agency
L'Oreal Professional: 5W Public Relations
L+L Holding Company: Berman Group, Inc., The
L-Nutra: Pollock Communications
L.D. Kichler Company: Falls & Co.
La Caza Spirits: Falls & Co.
La Jolla Beach & Tennis Club: Chemistry PR
La Liste: Relevance International
La Madeleine: SPM Communications
La Mamounia, Marrakech, Morocco: Brandman Agency, The
La-Z-Boy: Hunter; Identity
Labcorp: Reputation Partners
Lacek Group, The: Bellmont Partners
Lacework: Inkhouse
Lacks Enterprises, Inc.: French/West/Vaughan
Lactalis: Reputation Partners
LAFCO: Nike Communications, Inc.
Lagunitas Brewing Company: Demonstrate
Lake Trust Credit Union: Identity
Lakeshore Intergenerational School: Falls & Co.
LAL RR: RAM Communications
Lallemand Animal Nutrition Global: G&S Business Communications
Lam Research: Hoffman Agency, The
Laminar: Touchdown PR
Lamps Plus: Motion Agency, The
Land: French/West/Vaughan
Landing: LaunchSquad; Markstein
Landings Club, The: Falls & Co.
Landings Company, The: Falls & Co.
Language Conservancy, The: Rosica Communications
Lansinoh: 5W Public Relations
LANXESS: G&S Business Commiunications
LanzaJet: Kivvit
Large Public Power Council: Story Partners
Larry Klayman Esq.: TransMedia Group
Larry's Ice Cream: TransMedia Group
Las Brisas Group: Berk Communications
Las Vegas Athletic Club: Gatesman
Las Vegas Restaurant Week: Firm Public Relations & Marketing, The
LaSalle Investment Management: Dukas Linden Public Relations
Lasell University: Rasky Partners, Inc.
LATAM Airlines: MMGY NJF
Latch: Berman Group, Inc., The
Lathrop GPM: Furia Rubel Communications, Inc.
Latin American Assn.: Hope-Beckham Inc.
Lauren International: akhia communications
Law Firms: AJB Communications
Law Offices of Dustin Robinson, P.A.: Durée & Company, Inc.
Lawrence Scott Events: Lawlor Media Group
Le Barthélemy Hotel & Spa: Decker/Royal Agency, The
Le Barthélemy Villa Rental: Decker/Royal Agency, The
Le Creuset: Hunter
Le Meridien Maldives: Ballantines PR
Lead4Change: G&S Business Communications
Leadiant Biosciences: JPA Health
Leading RE & Luxury Portfolio Intl (LPI):

Relevance International
League of Conservation Voters: Caplan Communications LLC®
Leah Lansley: TransMedia Group
LeanIX: 5W Public Relations
LeanTaaS: PAN Communications, Inc.
Learning Journeys: Redpoint
LeaseQuery: Alloy; Bliss Group, The
LeaseWeb: Touchdown PR
Leatherman: Turner
Leatherman Tool Group: Fahlgren Mortine
Leclanche: Feintuch Communications
Lectra: Berman Group, Inc., The
Lee & Associates: Hoyt Organization Inc., The
Lee Jeans: AMP3 Public Relations; Scenario Communications
Leesa Rowland: Lawlor Media Group
Legacy Hotel & Residences, The: Relevance International
Legion: SourceCode Communications
Legrand: Sharp Think, Inc.
Lehigh Hanson: Singer Associates Public Relations, Inc.
Leica: Nike Communications, Inc.
Lemu: Firecracker PR
Lender's: Buchanan Public Relations LLC
LendFriend: Red Fan Communications
Lennar: Lee Andrews Group
Lenox: 5W Public Relations
Lenzing: AMP3 Public Relations; GOLD PR & Social Media
Leslie's Poolmart: ICR
Lessen: Bospar
Lessings Hospitality: WordHampton PR
Letsfit: Gregory FCA
Leve: Idea Grove
Level Ex: Tier One Partners
Level Hotels and Furnished Suites: The Brand Agency
Lexeo Therapeutics: Evoke Canale
Lexus: IW Group
LG Energy Solution: French/West/Vaughan
Liberty Bank: Red Thread PR
Liberty Bklyn: Berman Group, Inc., The
Liberty Media: Sloane & Company
Liberty Mutual: M Booth
Liberty Station: Crowe PR
Liberty Utilities: Milk & Honey PR Inc.
Libraries Without Borders US: Edge Communications, Inc.
Lido Advisors: Marketing Maven Public Relations
Lids: Berk Communications
Life and Liberty Indexes: Hewes Communications
Life Management: Berman Group, Inc., The
Life Time: FINN Partners
Lifestyles Condoms: 5W Public Relations
Light Field Lab: Walt & Company Communications, Inc.
Lightricks: Clarity Global, Inc.
Lighting Quotient, The: CashmanKatz
LightRx: Identity
Lightways Hospice: Motion Agency, The
Lilly: JPA Health
Lime Fresh Mexican Grill: O'Connell and Goldberg
Limestone Asset Management: Durée & Company, Inc.
Lincoln Avenue Capital: Miller Ink
Lincoln Center for the Performing Arts: BerlinRosen
Lincoln Electric Company: Falls & Co.
Lincoln Equities Group: Violet PR
Lincoln Road Business Improvement District (Social Media): O'Connell and Goldberg
Lincoln Square BID: Nicholas & Lence Communications
Lindblad Expeditions: Decker/Royal Agency, The
Lindywell: Kaplow Communications
Lineage Logistics: RAM Communications
Lineaje: Touchdown PR
Linewise: Crowe PR
Linqto: Pollack Group, The
Liquid I.V.: The Brand Agency
Lisbon: FINN Partners
Liss, Seder & Andrews P.C.: Identity
Litigation Support for various matters: EvClay Public Relations
Littelfuse Inc: G&S Business Communications
Little Caesars: FINN Partners
Little Caesar's: Fish Consulting
Little Italy Assn.: Olive Public Relations
Little Leaf Farms: 360PR+
Little Palm Island: Zimmerman Agency, The
Littler Mendelson: Greentarget Global LLC
Live Person: the10company
Live! Casino & Hotel: Stanton Communications, Inc.
LiveIntent: Crenshaw Communications
LiveOnNY: Nicholas & Lence Communications
Liverpool Style: Big Picture PR Inc
Livi Healthcare: AMBITIOUS PR
Living Cities: Violet PR
LL Bean: Jackson Spalding
Loan Depot: 360PR+
Loblaw Companies Ltd.: Citizen Relations Inc.
Local Favorite Restaurants: The Power Group
Locanda La Raia: Xhibition PR
Locatee: Berman Group, Inc., The
Lodge at Sonoma, The, California: Brandman Agency, The
Logitech: Communications Strategy Group (CSG)
LOJEL: Zapwater Communications, Inc.
London & Partners: MMGY NJF
London Stock Exchange Group: Buttonwood Communications Group
Long Beach City College: Marketing Maven Public Relations
Long Beach Hospitality Alliance: Singer Associates Public Relations, Inc.
Long Island Restaurant Week: WordHampton PR
Loop Energy: G&S Business Communications
Loop Neighborhood Stores: Blaze PR
Loot Rentals: The Power Group
Lopota Lake Resort: Xhibition PR
LoRa Alliance: Kiterocket
Lordstown Motors: Robar PR
Loretto Hospital: Motion Agency, The
Los Angeles Community College District: Lee Andrews Group
Los Angeles Community Hospital: CashmanKatz
Los Angeles Headquarters Assn.: Hoyt Organization Inc., The
Los Angeles Metropolitan Transportation Authority: Lee Andrews Group
Los Angeles Tourism and Convention Board: The Point PR
Los Angeles Unified School District: Lee Andrews Group
Los Angeles World Airports: Lee Andrews Group
Lotame: Crenshaw Communications
Lotte New York Palace: Magrino PR
Lotte Seattle: Magrino PR
Louisiana Chemical Assn.: Ehrhardt Group, The
Louisiana Economic Development: Zehnder Communications
Louisiana Fish Fry: Spool
Louisiana Nursing Home Assn.: Ehrhardt Group, The
Louisiana Superdome Exhibition District: Ehrhardt Group, The
Love Home Swap: Decker/Royal Agency, The
Love Sun Body: RED PR
Loverboy: Three Cheers
Lowa: French/West/Vaughan
Lowe Enterprises: Lou Hammond Group
Lowe's Foundation: Orangefiery
Loxx Boxx, Inc.: Caster Communications, Inc.
Loy Pela Voyages: 2BPR
LPL Financial: KCD PR
LPPFusion: CFB
LRC Properties: Goldman Communications Group, Inc.
LRVHealth: fama PR
LSS - Media Relations: Inspire PR Group
Lubrizol Advanced Materials: Fahlgren Mortine
Lucile Packard Children's Foundation for Children's Health: Landis Communications Inc.
Lucozade Ribena Suntory: AVENIR GLOBAL
Luis Vidal + Architects: Violet PR
Lukka: Wachsman
lululemon: Demonstrate
lululemon athletica: ICR
Lumen Learning: RF|Binder Partners, Inc.
Lumen Technologies: Birnbach Communications Inc.
Lumicell: Merryman Communications
Lumileds: Hoffman Agency, The
Lumina Dx: APCO Worldwide
Lumivero: Idea Grove
Lumos: French/West/Vaughan
Luna Park: 5W Public Relations
LUNGevity: JPA Health
Lupus Research Alliance: MCS Healthcare Public Relations
Lutheran Church Missouri Synod: Standing Partnership
Luxardo (USA): Demonstrate
Luxmi Estates: The James Collective
Luxury Collection of Sardinia, The: Magrino PR
LVMH: The Brand Agency
LYFE Kitchen: Hoyt Organization Inc., The
Lynd Companies: BoardroomPR
Lyndra: Orangefiery
Lynn University: O'Connell and Goldberg
Lyten: Walt & Company Communications, Inc.

— M —

M Holland: INK Communications; Motion Agency, The
M Social Hotel: Magrino PR
M&H Distillery: Xhibition PR
M&T Bank: Barbara Wagner Communications LLC; Gregory FCA
M. J. Insurance: LAVIDGE
M.C. Dean: Novitas Communications
M/I Homes: Inspire PR Group
M1 Capital Corp.: GMG Public Relations, Inc.
M2 Orthopedics: Superior PR
MacArthur Place Hotel & Spa - Sonoma, CA: J/PR
MachineTools.com: Franco
Macro Solutions: REQ
MacStadium: Treble PR
Macy's: AMW Group
MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
MaddenMischief (TM Blog): TransMedia Group
MADE: The Brand Agency
Madison Capital: Berman Group, Inc., The
Madison International Realty: Rubenstein Public Relations
Madison Logic: Walker Sands
magicbullet: Spool
Magna: Stratacomm
MAGNET: Falls & Co.
Magnit: Matter
Magnolia Wash Holdings: Fish Consulting
Mahindra: Rubenstein Public Relations
Mahoney Sabol LLP: CashmanKatz
Maille: The James Collective
Main Street Capital: BackBay Communications
Main Street Hospitality: Magrino PR
Maisons Pariente, France: IMAGINE PR
Major League Soccer: Berk Communications
Makena Capital: Stanton
Malco Products: Bellmont Partners
Mall of America: Bellmont Partners
Mamilla Hotel: Xhibition PR
Man Group: Prosek Partners
Mandalay Bay: AMW Group
Mandapa, a Ritz-Carlton Reserve, Indonesia: IMAGINE PR
Mandara Spa (Orlando): TJM Communications
Mangrove Beach Corendon Curacao Resort: Hemsworth Communications
Manhattan Vintage: AMP3 Public Relations
Mann Shinar Architects: Xhibition PR
MANNA: Red Thread PR
Manufacturing Resource Center: Sahl Communications, Inc.
MAP International: Hope-Beckham Inc.
MAPCO: rbb Communications

Maple Leaf Diner: The Power Group
Maple Leaf Foods: Strategic Objectives
Mar Monte Hotel: The Point PR
Maracay Homes LLC: Lambert
March of Dimes: BRG Communications
Marcus Millichap: Berman Group, Inc., The
Marei 1998: Xhibition PR
Margaritaville: FINN Partners
Margaritaville, Mexico and the Dominican Republic: Zimmerman Agency, The
MarginEdge: Firecracker PR
Margolin Winer & Evans LLP: Berman Group, Inc., The
Mariebelle Chocolate: Lawlor Media Group
Marin Health: Stanton
Marina del Rey Hotel: Ballantines PR
Marina Fiesta Resort & Spa: CIIC PR
Marine Mammal Center, The: Public Communications Inc.
Marine Room Restaurant, The: Chemistry PR
Marinela USA: Buchanan Public Relations LLC
Marion CAN DO!: Slide Nine Agency
Maritz, Inc.: Standing Partnership
Mark Bello (author): TransMedia Group
Mark-Taylor: LAVIDGE
Marker Construction: Durée & Company, Inc.
Markerly: FischTank PR
MarketAxess: RF|Binder Partners, Inc.
Marketing Ventures of America, Inc.: Falls & Co.
Marketing.com: French/West/Vaughan
Markowicz Fine Art Gallery: The Power Group
Marky's Caviar: Stuntman PR
Marley Engineered Products: L.C. Williams & Associates
marocMaroc Luxury Skincare: RED PR
Marquette, MI: Lou Hammond Group
Marriott Bonvoy Loyalty Program: Ballantines PR
Marriott International: JeffreyGroup
Marriott International Caribbean & Latin America: Brandman Agency, The
Marriott Portfolio of Lifestyle Brands: Ballantines PR
Marriott Vacations Worldwide: rbb Communications
Mars: Weber Shandwick
Martha Stewart: Magrino PR
Martin Marietta Materials Inc: G&S Business Communications
Martini & Rossi: Nike Communications, Inc.
Marufuku Ramen: The Power Group
Marvell Technology Group: FINN Partners
Marvin Windows & Doors (including TruStile): Carmichael Lynch Relate
Mary Peltola for Congress: Otter PR
Mary's Gone Crackers: Blaze PR
Masa Israel Journey: Miller Ink
masonre: Berman Group, Inc., The
Mass General Brigham: BRG Communications
Mass Mutual: CashmanKatz
Massanutten Resort: Hemsworth Communications
MassChallenge: RF|Binder Partners, Inc.
Mast-Jagermeister:G&S Business Commiunications
Master Drawings: Sharp Think, Inc.
Master Your Story: Sahl Communications, Inc.
MasterBrand Cabinets: Carmichael Lynch Relate
Mastercard: JeffreyGroup
Materialise: Franco
Matice Biosciences: Zapwater Communications, Inc.
Matrixport: Wachsman
Matt Kirkegaard: Victorious PR
Mattamy Homes: O'Connell and Goldberg
Mattel: Communications Strategy Group (CSG); Weber Shandwick
MATTER: Public Communications Inc.
Mattermost: REQ
Maui Jim: Havas Formula
Maverick Commercial Mortgage: Akrete
Maxim Health Services: Lovell Communications Inc.
Maxxsure: Virgo PR
Mayborn: 360PR+
Maydan Architects: UpSpring PR
Mayfran International: akhia communications
Mayne: MCS Healthcare Public Relations
Mayo Clinic: Padilla
Mayweather Boxing + Fitness: Blaze PR
McBride Sisters: Nike Communications, Inc.
McCarthy Building Companies: Standing Partnership
McClintock & Associates: WordWrite Communications LLC
McDonald Hopkins: Falls & Co.
McDonald's: Argyle Consulting; IW Group; SHIFT Communications
McDonald's Corp.: Dixon|James Communications
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney
MCE: Wright On Communications
McGlinchey Stafford: Furia Rubel Communications, Inc.
McGowan Builders: Berman Group, Inc., The
McGuireWoods LLP and McGuireWoods Consulting: Ripp Media/Public Relations, Inc.
McIlhenny Company, the makers of TABASCO® Sauce: Hunter
McIntosh Poris Associates: Taylor & Company
McKesson: SHIFT Communications
McKinsey & Co.: Ascendant Communications
McKinstry: SourceCode Communications
McLaren Health Care: Lovell Communications Inc.
MCM Construction, Inc.: Revell Communications
McNair Interests: Lou Hammond Group
MDCV: Zapwater Communications, Inc.
mDesign: 360PR+
MDLive: Coyne Public Relations
MDOT: lovio george | communications + design
Measurabl: Communications Strategy Group (CSG)
MEB Management: LAVIDGE
Medalogix: SourceCode Communications
Media Cybernetics: Idea Grove
Media.net: Crenshaw Communications
MediaRadar: Crenshaw Communications
MediaTek: Racepoint Global
Medical Guardian: Red Thread PR
Medicines360: JPA Health
Medieval Times Dinner & Tournament: Motion Agency, The
Medisafe: Merritt Group, Inc.
Medix Global: High10 Media
Medtronic: AVENIR GLOBAL; BRG Communications; Padilla; Tunheim; Walt & Company Communications, Inc.
Meet Chicago Northwest: Mekky Media Relations Inc.
Meijer: Falls & Co.
Meketa Investment Group: BackBay Communications
Mekong Kingdoms River Cruises: 2BPR
Melitta: French/West/Vaughan
Melt, The: Fish Consulting
Memorial Sloan-Kettering Cancer Center: Keith Sherman and Assocs.
Mendez Fuel: EvClay Public Relations
Mendix: Bospar
Mendocino Farms, LLC: Jackson Spalding
Mendol USA: BoardroomPR
Menlo Security: PAN Communications, Inc.
Mercantile Bank (NASDAQ:MBWM): Lambert
Merced Irrigation District: Marketing Maven Public Relations
Mercedes Benz: Ruder Finn Inc.
Mercer County (VA): Pineapple Public Relations
Mercer General Works: Berman Group, Inc., The
Merchant Risk Council, Inc.: Falls & Co.
Merchants Fleet: Havas Formula
Mercis bv for Miffy: Goodman Media International, Inc.
Merck: JPA Health; Ruder Finn Inc.
Merck & Co. Inc.: imre, LLC
Mercury Financial: Red Fan Communications
Merge IT: Ted Miller Group, LLC.
Meritage Homes: Havas Formula
Merrell: Havas Formula
Merrick Manor: BoardroomPR
Merz Pharmaceuticals: rbb Communications
Meta: Sloane & Company
Metaskins: Virgo PR
Methane Action: Caplan Communications LLC®
Method: Havas Formula
MetLife: Ruder Finn Inc.
MetLife Investment Management: Dukas Linden Public Relations
Metro New York Synod: Rubenstein Public Relations
Metrohealth Foundation: Falls & Co.
Metropolitan Movers Assn.: Berman Group, Inc., The
Metropolitan Package Store Association: Butler Associates, LLC
Mexico Grand Hotels & Resorts: CIIC PR
Meyer, Unkovic & Scott LLP: WordWrite Communications LLC
MF Entertainment: Pollack Group, The
MFS: BackBay Communications
MFV Partners: Beantown Media Ventures
MGAC: Relevance International
MGO LLP: Akrete
MGP Ingredients (NASDAQ:MGPI): Lambert
MI2: Milk & Honey PR Inc.
Miach Orthopaedics: Merryman Communications
Miami Awning Company: EvClay Public Relations
Miami Downtown Development Authority: rbb Communications
Miami Fashion Week: 5W Public Relations
Miami Film Festival: Scenario Communications
Michael Rubin (Fanatics): Berk Communications
Michelin Connected Fleet: Trevelino/Keller
Michigan Association for Justice: Identity
Michigan Association of Certified Public Accountants: Identity
Michigan Economic Development Corp. (MEDC): Lambert
Michigan State University: FINN Partners
Michigan Women Forward: Franco
Micro Merchant Systems: WordWrite Communications LLC
Microsoft: APCO Worldwide; Citizen Relations Inc.
Mid-America Transplant Services: Standing Partnership
Midea America: Coyne Public Relations
Midmark Corp.: Fahlgren Mortine
Midtown Detroit, Inc.: lovio george | communications + design
Midtown Health: Motion Agency, The
Midwest Orthopaedics at Rush: Motion Agency, The
Mike Mandell Law by Mike: Otter PR
Mikimoto: Nike Communications, Inc.
MikMak: SamsonPR
Milady's: Rachel Harrison Communications
MILC: Victorious PR
Milestone: JPA Health
Milford DDA: Franco
Military Officers Assn. of America: BRG Communications
Milkshake Concepts (Dirty Bones, The Finch, Harper's, Serious Pizza, STIRR, Vidorra): Champion
Mill District: Abbi Agency, The
Mille Lacs Band of Ojibwe: Beehive Strategic Communication
Miller Construction: BoardroomPR
Miller's Ale House: SPM Communications
Million Air: Buzz Creators, Inc.
Million Dollar Round Table: G&S Business Communications
Millsap Scholarship Program: Hope-Beckham Inc.
Mimecast: Matter
Mind Springs Health: Novitas Communications
MINDBODY: Turner
Mindtickle: SourceCode Communications
Minerals Technologies: Montieth & Company
MINI USA: Peppercomm
Ministry of Foreign Affairs, Kingdom of Thailand: PAPER & PAGE
Minnesota Firefighter Initiative (MnFIRE): Bellmont Partners
Minnesota Homeownership Center: Tunheim

Minor Hotels: 2BPR
Minto Communities: BoardroomPR
Minwax: akhia communications
Miracle-Ear Foundation: Bellmont Partners
MiraCosta College: Wright On Communications
miraDry: Coyne Public Relations
Mirati Therapeutics: Spectrum Science
Miss Universe: The Brand Agency
Missha: Ink & Roses
Mission Pacific Hotel: The Point PR
Mission Plasticos: TogoRun
Mission Produce: Solebury Strategic Communications
MIT Sloan Executive Education: Matter
MiTek: Standing Partnership
Mitsubishi Electric: French/West/Vaughan
Mitsui Fudosan: Berman Group, Inc., The
Mitsui Fudosan America: Montieth & Company
MLE Law: Durée & Company, Inc.
Mobile Aspects: WordWrite Communications LLC
Modern Life: Caliber Corporate Advisers
Modern Market: SPM Communications
Moderna: Spectrum Science
Modernizing Medicine Podiatry Systems: Identity
Modine: Ripley PR, Inc.
Modivcare: Argyle Consulting
Moen: Falls & Co.
Moen Canada: Falls & Co.
Moen Incorporated: Falls & Co.
Moet Hennessy Diageo: Ruder Finn Inc.
Mohegan Sun Holdings: CashmanKatz
Mohegan Tribal Gaming Authority: Coyne Public Relations
Mold-Rite Packaging: Falls & Co.
Moleaer Inc.: Financial Profiles
Molekule: Inkhouse
Moloco: Hoffman Agency, The
Molson Coors: Citizen Relations Inc.
MoMA: FINN Partners
Monarch Beach Resort - Dana Point, CA: J/PR
Monday.com: LaunchSquad
Mondex Corporation: Montieth & Company
Monello Restaurant: Chemistry PR
MoneyLion: Caliber Corporate Advisers
MongoDB, Inc.: ICR
Monogram Health: Lovell Communications Inc.
Monolith: Pierpont Communications
MonoSol: G&S Business Communications; Reputation Partners
Monroe Capital: BackBay Communications
Montauk Chamber of Commerce: MMGY NJF
Montblanc: Nike Communications, Inc.
Monte Nido & Affiliates: L.C. Williams & Associates
Monterey County CVB: Fahlgren Mortine
Montgomery County: Slide Nine Agency
Montreal Jazz Festival: Keith Sherman and Assocs.
Monument Group: BackBay Communications
Moody Nolan: Slide Nine Agency
Moomoo: Montieth & Company
Moonbug Entertainment: Clarity Global, Inc.
Moonwalk: SamsonPR
Moosejaw: French/West/Vaughan
Moosewood Restaurant: Segal Communications
MOOYAH Burgers Fries & Shakes: Champion
Morgan Stanley Wealth: Vested
Morgan's Brooklyn Barbecue: Stuntman PR
Moroccan National Tourism Office: Violet PR
Morrow Hotel, The: Magrino PR
Morrow Sodali: Montieth & Company
Mortgage Bankers Assn. of NY: Berman Group, Inc., The
Mosaic Construction: Akrete
Mosser Living Real Estate: Stanton
Mosyle: fama PR
Motorola: The Brand Agency
Motown Museum: Identity
Motus: fama PR
Motus Insurance: Marketing Maven Public Relations
Mount Cinnamon Grenada Resort: Zapwater Communications, Inc.
Mountains Recreation & Conservation Authority: Lee Andrews Group
Moxy Chelsea, New York, New York: Brandman Agency, The
Moxy East Village, New York, New York: Brandman Agency, The
Moxy Lower East Side, New York, New York: Brandman Agency, The
Moxy South Beach, Miami, Florida: Brandman Agency, The
Moxy Times Square, New York, New York: Brandman Agency, The
Moxy Williamsburg, New York, New York: Brandman Agency, The
MPower: Peaks Strategies
Mpower Health: Carmichael Lynch Relate
Mr Brews Taphouse: Champion
Mr. Cannabis Law: Durée & Company, Inc.
Mr. Gatti's Pizza: BizCom Associates
Mr. Psychedelic Law: Durée & Company, Inc.
Mrs. T's Pierogies (Ateeco, Inc.): Hunter
MS Society: CashmanKatz; Communications Strategy Group (CSG)
MSC Cruises: Lou Hammond Group
MSD Japan: Bliss Group, The
MSpa: 2BPR
Mt. Sinai School of Medicine: Bliss Group, The
Mundo Imperial Hotels & Resorts: CIIC PR
Municipal Credit Union: Goldman Communications Group, Inc.
Municipal Excess Liability Joint Insurance Fund: PSC (Princeton Strategic Communications)
Muse Hotel New York: CIIC PR
Museo de Arte de Ponce: Barbara Wagner Communications LLC
Museum of American Finance: Vested
Museum of Contemporary Art, North Miami: Durée & Company, Inc.
Museum of Ice Cream: Rachel Harrison Communications
Museum of Illusions: BizCom Associates; Zapwater Communications, Inc.
Muslim Coalition for America: Miller Ink
MvvO Ad Art Show: Lawlor Media Group
MWSK Equipment: Berman Group, Inc., The
My Obit: Volume 1, Daddy Holding Me - Volume 2: Blaine Group, The
MY Self Wellness: Durée & Company, Inc.
My Style Bags: Segal Communications
MyCaseBuilder: Goldman Communications Group, Inc.
Myco Meditations: Durée & Company, Inc.
MycoWorks: BPCM
MyEDU: Red Fan Communications
Myers-Briggs: Communications Strategy Group (CSG)
Myers-Briggs Company, The: MSR Communications, LLC
MyEyeDr: BizCom Associates
MyFitnessPal: Demonstrate; 360PR+
Mylanta: CashmanKatz
Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
MYSmatters, Inc.: Sahl Communications, Inc.
Mythic: Racepoint Global
MyVest: BackBay Communications
MyWhyAgency: Elkordy Global Strategies

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NADCA: KVA - Communications Made Simple
Nadel Architects: Hoyt Organization Inc., The
Naf Naf Middle Eastern Grill: Champion
Nahimic: Bacheff Communications
NAIOP NYC: Berman Group, Inc., The
Najafi Companies, The: LAVIDGE
NAL Speakers: Ascendant Group Branding
Naladhu Private Island Resort: 2BPR
Nalu Scientific: Hawaii PR
Nanoleaf: Ted Miller Group, LLC.
Nantahala Outdoor Center: Pineapple Public Relations
Nao Medical: Nicholas & Lence Communications
Naples Botanical Garden: Standing Partnership
Napo Pharmaceuticals: TogoRun
NASA: Communications Strategy Group (CSG)
Nashville SC: Stones River Group
Nashville Yards: Stones River Group
Nasoya: 360PR+
Nassau Financial Group: Nicholas & Lence Communications
Nassau Paradise Island Promotion Board: Lou Hammond Group
Natchez, MS: Lou Hammond Group
Naterra: Coyne Public Relations
NatGeo WILD: High10 Media
Nathan's Famous: Trevelino/Keller
National Assn. of Construction Frameworks: AMBITIOUS PR
National Assn. of Insurance Commissioners: the10company
National Assn. of Professional Insurance Agents: the10company
National Assn. of Real Estate Brokers: Pugh & Tiller PR
National Assn. of State Treasurers: Dixon|James Communications
National Assn. of Workforce Boards: Moore, Inc.
National Assoc for Healthcare Quality: G&S Business Communications
National Board of Medical Examiners: McCabe Message Partners
National Center for Manufacturing Sciences: Pugh & Tiller PR
National Civil Rights Museum: Stones River Group
National Coatings: akhia communications
National Coney Island: lovio george | communications + design
National Council of State Boards of Nursing: Reputation Partners
National Cybersecurity Alliance: Crenshaw Communications
National Down Syndrome Congress: Hope-Beckham Inc.
National Eczema Assn.: McCabe Message Partners
National Elevator Industry Inc: G&S Business Communications
National Football League: Berk Communications
National Futures Assn.: Greentarget Global LLC
National Geographic: Caplan Communications LLC®; Scenario Communications; 360PR+
National Geographic Channel: High10 Media
National Grid: CashmanKatz
National Heart, Lung, and Blood Institute/Westat: McCabe Message Partners
National Hotel Miami Beach, The, Florida: Brandman Agency, The
National Institutes of Health (NIH): JPA Health
National Investment Center for Seniors Housing & Care: McCabe Message Partners
National Jewish Health: A. Brown-Olmstead Associates, Ltd.
National Louis University - Chicago campus: Motion Agency, The
National Monuments Foundation: A. Brown-Olmstead Associates, Ltd.
National Partnership for Hospice Innovation: McCabe Message Partners
National Sleep Foundation, The: BRG Communications
National Society of Genetic Counselors: Public Communications Inc.
National Society of High School Scholars (NSHSS): Rosica Communications
National Student Clearinghouse: Story Partners
National Veterans Memorial and Museum: Fahlgren Mortine
National Vision Holdings: Gatesman
National Watermelon Promotion Board: Pollock Communications
National Wildlife Federation: Caplan Communications LLC®
Nationwide Advisory Solutions: Bliss Group, The
Nationwide Children's Hospital: Paul Werth Associates
Nationwide Mortgage Bankers: Butler Associates, LLC
Nationwide Realty Investors: Identity
Native Realty: BoardroomPR

Natural Resources Defense Council: Berman Group, Inc., The; Caplan Communications LLC®
Natural Selection, Africa: IMAGINE PR
Nature Conservancy, The: BerlinRosen; Kivvit
Nature Conservancy, The, Illinois Chapter: Public Communications Inc.
Nature Made: M Booth
Nature Pure LLC: Inspire PR Group
Nature's Path: Blaze PR
Nautical Beach Resort: TruePoint Communications
Nautilus: Hoffman Agency, The
Nauto: Zer0 to 5ive
naviHealth: Gregory FCA
Naviva, A Four Seasons Resort: The Point PR
Navy Beach: WordHampton PR
Navy Pier: Motion Agency, The
NC Dept. of Transportation: French/West/Vaughan
NCSolutions: Feintuch Communications
NCTC: Bob Gold and Associates
NDS Inc.: Motion Agency, The
NEAPCO: Identity
Nebula Genomics: The Brand Agency
Nederlander Worldwide Entertainment: Keith Sherman and Assocs.
Neighborly - Aire Serv: BizCom Associates
Neighborly - Corporate: BizCom Associates
Neighborly - Dryer Vent Wizard: BizCom Associates
Neighborly - Five Star Painting: BizCom Associates
Neighborly - Glass Doctor: BizCom Associates
Neighborly - HouseMaster: BizCom Associates
Neighborly - Molly Maid: BizCom Associates
Neighborly - Mosquito Joe: BizCom Associates
Neighborly - Mr. Appliance: BizCom Associates
Neighborly - Mr. Electric: BizCom Associates
Neighborly - Mr. Handyman: BizCom Associates
Neighborly - Mr. Rooter: BizCom Associates
Neighborly - Rainbow International Restoration: BizCom Associates
Neighborly - Real Property Management: BizCom Associates
Neighborly - The Grounds Guys: BizCom Associates
Neighborly - Window Genie: BizCom Associates
Nelson: Berman Group, Inc., The
Nemes Rush Family Wealth Management: Identity
Nemours Children's Health System: Reis Group, The
NEO IP: Ascendant Group Branding
Neocortix: Walt & Company Communications, Inc.
NEPC: Vested
Nephos: Touchdown PR
Nerdery: Bellmont Partners
Ness Digital Engineering: Greenough
NESsT: Milk & Honey PR Inc.
Neste US: rbb Communications
Nestlé: Strategic Objectives
Net Virta: French/West/Vaughan
Netafim USA: Pollack Group, The
Netflix: Ascend Agency; IW Group; LaunchSquad; The Brand Agency
Netherlands Foreign Investment Agency: Development Counsellors International (DCI)
Netlify: Highwire PR
Netrix: Treble PR
NETSCOUT: FINN Partners
NetSfere: Uproar PR
Netskope: Inkhouse
Neuberger Berman: Dukas Linden Public Relations
Neurocrine Biosciences: Perry Communications Group, Inc.; Spectrum Science
Nevada Dept. of Motor Vehicles: Abbi Agency, The
Nevada Dept. of Wildlife: Abbi Agency, The
Nevada Health & Bioscience Corp.: Firm Public Relations & Marketing, The
Nevada Health Exchange: Abbi Agency, The
Nevada Mining Assn.: Firm Public Relations & Marketing, The
Nevis Tourism Authority: CIIC PR
New Balance: Regan Communications Group
New Brunswick Tourism, Canada: Redpoint
New City America: Olive Public Relations
New Hampshire Dept. of Business & Economic Affairs: Violet PR
New Hampshire Div. of Travel & Tourism Development: Lou Hammond Group
New Jersey Business Action Center: Violet PR
New Jersey Div. of Travel & Tourism: Lou Hammond Group
New Jersey Economic Development Authority: Violet PR
New Jersey Hall of Fame: PSC (Princeton Strategic Communications)
New Jersey Health Insurance Fund: PSC (Princeton Strategic Communications)
New Orleans City Park: Ehrhardt Group, The
New Orleans Ernest N. Morial Convention Center: Ehrhardt Group, The
New Republic: High10 Media
New Smyrna Beach (FL): Pineapple Public Relations
New Teacher Center: KVA - Communications Made Simple
New Wave Foods: O'Malley Hansen Communications
New York Academy of Sciences: Goldman Communications Group, Inc.
New York City Architecture Biennial: Berman Group, Inc., The
New York City Builds Bio+: Berman Group, Inc., The
New York City Economic Development Corp.: Berman Group, Inc., The
New York City Fire Pension Fund: Butler Associates, LLC
New York City REIT: ICR
New York City Small Business Services: Berman Group, Inc., The
New York Coalition of Code Consultants: Nicholas & Lence Communications
New York Credit Union Assn.: Goldman Communications Group, Inc.
New York Life: Sloane & Company; the10company
New York Marriott Marquis: Keith Sherman and Assocs.
New York-New England Dairy Consortium: Butler Associates, LLC
New Zealand Institute of Environmental Science and Research: Pugh & Tiller PR
New Zealand Tourism: M Booth
Newark Symphony Hall: Violet PR
Newark Trust for Education: Rosica Communications
Newcastle Financial: Berman Group, Inc., The
Newfoundland & Labrador Tourism, Canada: Redpoint
Newgard Development: BoardroomPR
Newk's Eatery: Champion
Newland Communities: Davies Public Affairs
Newman's Own: Coyne Public Relations
Newmark Knight Frank: Berman Group, Inc., The
NewMark Merrill Companies: Identity
Newmine: RAM Communications
NewPoint Real Estate Capital: Pollack Group, The
Newport Academy: 5W Public Relations
NewRocket: INK Communications
News Revenue Hub: High10 Media
Nexstone Immunology: Sam Brown Inc.
NEXT Insurance: Inkhouse
Next Pathway: Bospar
Nexteer: Franco
Nexteligent Holdings: Feintuch Communications
NextFlex: Hoffman Agency, The
Nextiva: Hoffman Agency, The
Nextivity: SourceCode Communications
Nexton: Lou Hammond Group
NexTracker: Kiterocket
Nexus Engineering: Falls & Co.
NFL Properties LLC: imre, LLC
NH Collection: 2BPR
NH Hotels: 2BPR
NHL Players Assoc.: CashmanKatz
nhow Hotels: 2BPR
NHS: AMBITIOUS PR
Niagara USA: Fahlgren Mortine
Niantic: Ted Miller Group, LLC.
Niarra Travel, Worldwide: IMAGINE PR
Nick & Toni's: WordHampton PR
Nicole Witt: Elkordy Global Strategies
Nicopress: akhia communications
Nielsen: IW Group
NielsenIQ: RAM Communications
Nikki Walter-Nemickas: Lawlor Media Group
Nikola Corporation: Robar PR
Nikon: MikeWorldWide
NIMBL: CommCentric Solutions
Nimbus: CFB
Nine Arches: CFB
Nintendo: 360PR+
Nissan: Stratacomm
Nissan Motor North America: imre, LLC
Nissin: Citizen Relations Inc.
Nite Ize: French/West/Vaughan
Nitro: Touchdown PR
NitroPDF: Bospar
Niyama Private Islands Maldives Resort: 2BPR
NJ Propane Gas Association: PSC (Princeton Strategic Communications)
NJM Insurance: Red Thread PR
Nkeoma: Elkordy Global Strategies
NO|MA HOUSE: The James Collective
No Limbits: BIG FISH PR
Nobelpharma: JPA Health
Nobul: Berman Group, Inc., The
Noddle Companies: Berman Group, Inc., The
Node4: Touchdown PR
Noilly Prat: Nike Communications, Inc.
Nokia: Hoffman Agency, The
Nokian Tyres: MP&F Strategic Communications
Nolcha Shows at New York Fashion Week: AMP3 Public Relations
NoMad London: Rachel Harrison Communications
Non-profits: AJB Communications
Nordstrom Beauty: BPCM
Norfolk Southern: Hope-Beckham Inc.; Jackson Spalding
Norfolk, VA: Lou Hammond Group
Norsk: Motion Agency, The
North American International Auto Show (NAIAS): Lambert
North American Menopause Society: Falls & Co.
North American Primate Sanctuary Alliance: Public Communications Inc.
North Carolina Community College System: APCO Worldwide
North Carolina Egg Association: Inspire PR Group
North Carolina's Brunswick Islands: Pineapple Public Relations
North Carolina's Crystal Coast: Zimmerman Agency, The
North City San Diego: Chemistry PR
North Dakota Tourism: Fahlgren Mortine
North Memorial Health: Beehive Strategic Communication
North Shore Central School District (NY): Butler Associates, LLC
North Sky Capital: BackBay Communications
North-East Family Office: PAPER & PAGE
Northeast Ohio Regional Sewer District: Roop & Co.
Northern Trust: Caliber Corporate Advisers
Northleaf Capital Partners: Stanton
Northpointe Hospitality Management: Pineapple Public Relations
Northway Biotech: Roop & Co.
Northwell Health: BerlinRosen
Northwest Florida Beaches International Airport: Moore, Inc.
Northwestern Mutual: IW Group; Prosek Partners
Norton Rose Fulbright: Greentarget Global LLC
Norwegian Cruise Line: Havas Formula
Norwegian Seafood Council: AVENIR GLOBAL
Norwex: TruePoint Communications
Nothing Bundt Cakes: SPM Communications
Nova Credit: V2 Communications
Nova Scotia Tourism, Canada: Redpoint
Nova Scotia's South Shore: Redpoint
Novalent Antimicrobial: Pietryla PR & Marketing
NovaQuest Capital: BackBay Communications

Novartis: AVENIR GLOBAL; Weber Shandwick
Noveon Magnetics: Kivvit
Novo Nordisk: AVENIR GLOBAL
Novolyze: Crenshaw Communications
NOW Insurance: Red Fan Communications
Nozomi Networks: Standing Partnership
NPower: FINN Partners
NRG: Pierpont Communications
NTT Data: PAN Communications, Inc.
Nuance: V2 Communications
Nuclear Innovation Alliance: RENEWPR
Nucleus: Durée & Company, Inc.
NUCOR: Brandon
Nueces County Hospital District: Crosswind Media & Public Relations
Nutanix: Hoffman Agency, The
nutribullet: Spool
Nuun: Turner
Nuvve: Wright On Communications
nVent: akhia communications
nWay: Virgo PR
NWEA: Zer0 to 5ive
NxGen: Hoyt Organization Inc., The
NXP Semiconductors: Montieth & Company
NYC Ferry: Nicholas & Lence Communications
NYDJ: The Brand Agency
Nylas: Hoffman Agency, The
NYSPCC: High10 Media
nZero: 360PR+

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O'Melveny & Myers: Ripp Media/Public Relations, Inc.
O'Reilly Media: fama PR
Oak Street Health: Walker Sands
Oakley: AMW Group
Oakmont Senior Living: Wright On Communications
Oaktree Capital Group: Financial Profiles
Oakywood: Ted Miller Group, LLC.
Oasis Outsourcing: BoardroomPR
Obermayer Rebmann Maxwell & Hippel LLP: Buchanan Public Relations LLC
Oberoi Hotels & Resorts: Lou Hammond Group
Obesity Medicine Assn.: Communications Strategy Group (CSG)
Occasion Brands: AMP3 Public Relations
Ocean Casino Resort: Magrino PR
Ocean Club Resorts: Zapwater Communications, Inc.
Ocean Club, The, A Four Seasons Resort - Bahamas: J/PR
Ocean Key Resort: Zimmerman Agency, The
Ocean Media: Edge Communications, Inc.
Ocean Park Inn: Chemistry PR
Ocean Pearl Spa: Chemistry PR
OceanFirst Bank: Dukas Linden Public Relations
Oceania Cruises: MMGY NJF
Oceans Behavioral Health: Lovell Communications Inc.
Oceanside Museum of Art: Olive Public Relations
OceanSound Partners: Stanton
Ocelot Bio: Sam Brown Inc.
Ochsner Health: Ehrhardt Group, The
Octapharma Plasma: French/West/Vaughan
Octopus Deploy: Catapult PR-IR
Offensive Security: Firecracker PR
Official: R.J. Walker & Co.
OFS: Slide Nine Agency
Ohio Aerospace Institute: Roop & Co.
Ohio Agriculture Conservation: Inspire PR Group
Ohio Assn. of Hospital Plans: Paul Werth Associates
Ohio Association of Foodbanks: Inspire PR Group
Ohio Beef Council: Inspire PR Group
Ohio City Inc.: Falls & Co.
Ohio Corn & Wheat: Slide Nine Agency
Ohio Egg Marketing Program: Inspire PR Group
Ohio Egg Processors Association: Inspire PR Group
Ohio Life Sciences: Paul Werth Associates
Ohio Lottery Commission: Fahlgren Mortine
Ohio Manufacturers' Assn.: Fahlgren Mortine
Ohio Soybean Council: Paul Werth Associates
Ohio State University Wexner Medical Center: Paul Werth Associates
OhioGuidestone: Falls & Co.
Okendo: Beantown Media Ventures
Oklahoma Dept. of Commerce: Violet PR
Okta: Highwire PR
Old Edwards Resort & Spa - Highlands, NC: J/PR
Old Wisconsin Sausage: O'Malley Hansen Communications
Ole Miss: Jackson Spalding
Olea Edge Analytics: Treble PR
Olga's Kitchen: Identity
Olivieri 1882: Stuntman PR
Ollie's Bargain Outlet: Coyne Public Relations
Omar Ochoa Law Firm: Otter PR
Omar Tyree: Ascendant Group Branding
Omni Amelia Island Hotel: Magrino PR
Omni Atlanta Hotel at CNN Center: Magrino PR
Omni Barton Creek Hotel: Magrino PR
Omni Boston Hotel at the Seaport: Magrino PR
Omni Grove Park Inn Hotel: Magrino PR
Omni Homestead Resort: Magrino PR
Omni Hotels & Resorts: Magrino PR
Omni La Costa Resort & Spa: Magrino PR
Omni La Mansion del Rio: Magrino PR
Omni Logistics: FINN Partners
Omni Mount Washington Resort: Magrino PR
Omni PGA Frisco Resort & Spa: Magrino PR
Omni Rancho Las Palmas Resort & Spa: Magrino PR
Omni Scottsdale Resort & Spa at Montelucia: Magrino PR
Omni Tempe Hotel at ASU: Magrino PR
Omni Tucson National Resort: Magrino PR
Omnicare: Matter
OmniSeq, Inc.: Lambert
Omron Healthcare: MikeWorldWide
On Running: LaunchSquad
Ondas: BIG FISH PR
One Energy: Financial Profiles
One Equity Partners: Stanton
One Inc Payments: Stanton
Onera Health Inc.: Bacheff Communications
OneSpan: Inkhouse
Onicx Group: Durée & Company, Inc.
Ono Hawaiian BBQ: Blaze PR
Onsite Partners, Inc.: Beehive Strategic Communication
Onymos: Zer0 to 5ive
Open Systems: Bospar
OpenExchange: Caliber Corporate Advisers
OpenFin: Forefront Communications
Openly: Caliber Corporate Advisers
Opensignal: Beantown Media Ventures
OpenView Ventures: Inkhouse
Operational Riskdata eXchange Assn.: AMBITIOUS PR
Opsera: Catapult PR-IR
Opterus: Ketner Group Communications
Optum: Buzz Creators, Inc.
Oracle: Hoffman Agency, The
Orange EV: Firecracker PR
Orange Leaf Frozen Yogurt: Champion
Orangetheory Fitness: Coyne Public Relations
Orangutan Project, The: Orange Orchard
Orano US: Crosswind Media & Public Relations
Orbis Investment Management: Hewes Communications
OrbitMI: CashmanKatz
Orca Security: fama PR
Ore Systems: Otter PR
Oren Dagan: Victorious PR
Orgain: Pollock Communications
OrganDonor.gov: Crosby
Oribe: BPCM
Origen Vodka: WordHampton PR
Origin Bank: Zehnder Communications
Origis Energy: Davies Public Affairs
Orion Advisor Services: Gregory FCA
Orion Capital: Lee Andrews Group
Orion Corporation: AVENIR GLOBAL
Orlando Economic Partnership: Uproar PR
Orlebar Brown: Nike Communications, Inc.
ORPM Alliance: Berman Group, Inc., The
Orsted: Duffy & Shanley, Inc.
Orthopaedic Spine Institute of NW Florida: Judge Public Relations, LLC
Orthopedic Associates of Hartford: CashmanKatz
OSF HealthCare: Public Communications Inc.
Osterweis Capital Management: Hewes Communications
Oticon: Gregory FCA
Otsuka: Coyne Public Relations
Our Italian Table: Sahl Communications, Inc.
Out Leadership: Keith Sherman and Assocs.
Outdoor Living Brands: BizCom Associates
Outrigger Enterprises Group: Coyne Public Relations
Outside Lands Music Festival: Singer Associates Public Relations, Inc.
Outworx Group: CashmanKatz
Overland: Nike Communications, Inc.
Owens Corning: Coyne Public Relations
Owensboro Health: Lovell Communications Inc.
Oxford Properties: Berman Group, Inc., The
Oxley Gin: Nike Communications, Inc.
Ozarker, The: The Point PR

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P&G: FINN Partners; FleishmanHillard; Taylor
P&G (Brands: Ivory, Old Spice, Oral-B, Secret, Crest): Citizen Relations Inc.
P&O Global Technologies, Inc.: Durée & Company, Inc.
PA Consulting Group Inc: rbb Communications
PA Options for Wellness: Buchanan Public Relations LLC
Pace Suburban Bus: Gatesman
Pacer ETFs: Gregory FCA
Pacific Clinics: Miller Ink
Pacific Dunes Resort - Copalis Beach, WA: Durée & Company, Inc.
Pacific Premier Bancorp: Financial Profiles
Pacific Retirement Services: Wright On Communications
Pacifica Hotels: Ballantines PR
Pacira BioSciences: Coyne Public Relations
Pacvue: SamsonPR
Paducah, KY: Lou Hammond Group
Paley Center for Media, The: Goodman Media International, Inc.
Palladium Hotel Group (US & Mexico): CIIC PR
Palm Beach Health Network / TENET Health: Sharp Think, Inc.
Palm Springs International Film Festival: Scenario Communications
Palmer House Hilton, Chicago, Illinois: Brandman Agency, The
Palmer Trinity School: EvClay Public Relations
Palms and The Shore Club, The - Turks & Caicos: J/PR
Palo Alto Networks: Glen Echo Group
Pamela Wasabi Bakery: CIIC PR
Panama City Beach, FL: Lou Hammond Group
Panasonic Corp. of North America: Racepoint Global
Panattoni Development: Lee Andrews Group
Panda Express: Havas Formula
Panda Security: Bacheff Communications
Panera Bread: Sloane & Company
Pangkor Laut Resort, Malaysia: IMAGINE PR
Panini America: Taylor
Panorays: Crenshaw Communications
Parade Co., The: lovio george | communications + design
Paradigm Sports: Berk Communications
Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond Group
Parallelle Finance: Lyceus Group LLC
Parametric: Buttonwood Communications Group
Paramount: Superjuice
Paramount Group: Berman Group, Inc., The
Paramount Group, Inc.: ICR
Paramount+: The Brand Agency
Park City Group: RAM Communications
Park Hyatt Beaver Creek: Turner

Park National Bank: Slide Nine Agency
Park West Gallery: AMP3 Public Relations
Park-Ohio Holdings: Falls & Co.
Parker Hannifin: Fahlgren Mortine
Parker Hannifin Corp.: Falls & Co.
Parker Laboratories: Rosica Communications
Parkinson's Foundation: Fahlgren Mortine
Parm Crisps: Zimmerman Agency, The
Parmigiano Reggiano: Stuntman PR
Parr Insurance: L.C. Williams & Associates
Partnership to Fight Infectious Disease: Perry Communications Group, Inc.
Partridge Inn, The: Pineapple Public Relations
Pasadena Hotel & Pool (MCR): Relevance International
Passage Bio: Sam Brown Inc.
Patent Forecast: Ascendant Group Branding
Path Foundation: Falls & Co.
PathGroup: Stones River Group
Patient First: Pugh & Tiller PR
Patient Partner: Otter PR
Patient Square Capital: Dukas Linden Public Relations
PatientFi: 5W Public Relations
PatientPop: Hoyt Organization Inc., The
Patina Restaurant Group: Stuntman PR
Patisserie Melanie: Chemistry PR
Patrick MacLeamey: Taylor & Company
Patriot Bank, NA: Butler Associates, LLC
Patron: M Booth
Patron Spirits Co., The: JeffreyGroup
Paubox: Hawaii PR
Paul Alex: Victorious PR
Paul Hastings: Ripp Media/Public Relations, Inc.
Pawleys Island: Pineapple Public Relations
PayEngine: Ripley PR, Inc.
Payless Auto Insurance: Brand Paradise
Payment Labs: Miller Ink
PayQuicker: Caliber Corporate Advisers
Paysend: Alloy
Paytronix: Milk & Honey PR Inc.
PBS North Carolina (formerly UNC-TV): French/West/Vaughan
PCI Pal: SourceCode Communications
PCI Synthesis: Birnbach Communications Inc.
PCS Software: Birnbach Communications Inc.
Peace Corps: Crosby
Pearland Economic Development Corp. (PEDC): Lou Hammond Group
Pebb Enterprises: BoardroomPR
PECO: Tierney
PeerStreet: Vested
Peet's Coffee: Fineman PR, a division of Off Madison Ave
Pegasystems: FINN Partners
Pelican Grand (Ft. Lauderdale): Zimmerman Agency, The
Pendry Hotels & Resorts (multiple properties) - North America: J/PR
Penguin Computing: Karbo Communications, Inc.
Peninsula of Charleston, The: Lou Hammond Group
Peninsula Open Space Trust: Landis Communications Inc.
Penn Quarter Partners: Perry Communications Group, Inc.
Pennington Partners: R.J. Walker & Co.
Pennsylvania Dept. of Community and Economic Development: Tierney
Pennsylvania Liquor Control Board: Tierney
Pensam Capital: Berman Group, Inc., The
PENTA Building Group, The: Firm Public Relations & Marketing, The
Pentastar Aviation: Identity
Penumbra: Merryman Communications
People Data Labs: Crenshaw Communications
People's United Bank: Gregory FCA
Pepper Lunch: Champion
PepsiCo: Citizen Relations Inc.; FleishmanHillard
PepsiCo, Inc.: Pollock Communications
Peptilogics: Evoke Canale
Perch Mobility: Pollack Group, The
Pereh Mountain Resort: Xhibition PR
Perfect Day: Demonstrate
Performance Hospitality Management: Hemsworth Communications
Perillo Tours: Redpoint
Perkins Coie: Greentarget Global LLC
Perrigo: Coyne Public Relations
Perrigo / Ranir: Lambert
Perry's Steakhouse & Grille: Champion
Persado: Inkhouse
Personetics: Montieth & Company
Pet Paradise: Point Taken Communications
Petcube: The Brand Agency
Pete and Gerry's Organic Eggs: 360PR+
Peter Piper Pizza: SPM Communications
PetPal: CFB
Petri Plumbing & Heating: Ripley PR, Inc.
PetSmart (including PetSmart Charities): Carmichael Lynch Relate
Peugeot: AMP3 Public Relations
Pew Charitable Trust: Glen Echo Group
Pfizer: AVENIR GLOBAL; Orangefiery; Ruder Finn Inc.; Sachs Media, Inc.; WordWrite Communications LLC
Pfizer, Inc.: imre, LLC
Phade: FINN Partners
Pharmaceutical Research & Manufacturers Assn.: Moore, Inc.
Pharmaceutical Research and Manufacturers of America: Perry Communications Group, Inc.
PharmaRegs: Coyne Public Relations
Phelps United: Idea Grove
Phil Hanson Racing: Ballantines PR
Philadelphia Insurance Companies: Buchanan Public Relations LLC
Phillips 66 Company (including 76 and Conoco): Carmichael Lynch Relate
Phoenix Children's Hospital: Lovell Communications Inc.
Phoenix Construction & Management: Hoyt Organization Inc., The
Phoenix Police Foundation: LAVIDGE
Phoenix Rescue Mission: Lambert
PhysicianOne Urgent Care: Inkhouse
Physicians Foundation, The: JPA Health
Piada: Inspire PR Group
Picheny: R.J. Walker & Co.
PICKUP: Ketner Group Communications
Picnic Brunch: Lou Hammond Group
Pictet: JConnelly
Pilgrim's Pride: Financial Profiles
Pillir: CommCentric Solutions
Pillow Pets: Marketing Maven Public Relations
Pilot Pens: Zimmerman Agency, The
Pinch Beauty App: Pietryla PR & Marketing
Pine Run Retirement Community: Furia Rubel Communications, Inc.
Pink Panda Finance: Otter PR
Pinkerton: Identity
Pinnacle Treatment Centers: Hoyt Organization Inc., The
Pinterest: Demonstrate
Pioneer: Pierpont Communications
Pioneer Woman, The: 5W Public Relations
Pittsburgh Downtown Partnership: Gatesman
Pittsburgh International Airport: Violet PR
Pittsburgh Regional Transit: Gatesman
Pittsburgh Yards: BLH Consulting, Inc.
Pittsburgh: Next is Now: Violet PR
PivotalPath: R.J. Walker & Co.
Pizza Hut: JeffreyGroup
Pizzarotti: Berman Group, Inc., The
Plackers: Lambert
PlainID: Touchdown PR
Planet Fitness: ICR; Uproar PR
Plantation Walk: BoardroomPR
Plastic Omnium: Franco
Plastipak: Identity
Platinum Properties: Berman Group, Inc., The
PLAY Airlines: BIG FISH PR
Playa Bowls: Fish Consulting
Playcraft: CashmanKatz
Playground: Zapwater Communications, Inc.
PlayMoreGolf: AMBITIOUS PR
PlayStation: JeffreyGroup
Plaza College: Butler Associates, LLC
Plenti: Point Taken Communications
PLIDCO: Roop & Co.
Plift: Avaans Media
Plume: Bob Gold and Associates; Inkhouse
Pluralsight: Matter
Pluri: Miller Ink
Plutora: Touchdown PR
PLx Pharma: Coyne Public Relations
Plymouth Rock: V2 Communications
PMD: Olive Public Relations
Poag Shopping Centers: Identity
Pod Hotels: MMGY NJF
Pokeworks: Champion
Polar King: Roop & Co.
Polen Capital: Hewes Communications
Polestar: Nike Communications, Inc.
Poli House, The: Xhibition PR
Politicians: AJB Communications
Pollo Campero: SPM Communications
Polly's Pies: Champion
Pompeian, Inc.: Hunter
Poms & Associates Insurance Brokers: Novitas Communications
Port of Corpus Christi Authority: Crosswind Media & Public Relations
Portland Cement Association: APCO Worldwide
Post Brothers: Relevance International
Post Consumer Brands: Carmichael Lynch Relate
Post Holdings: O'Malley Hansen Communications
Post University: O'Connell and Goldberg
PostNet: Ripley PR, Inc.
Pow! Wow!: Walt & Company Communications, Inc.
PowerHouse: Caster Communications, Inc.
PowerPlay Destination Properties: The Power Group
PowerSchool: Gatesman
PR agencies: AJB Communications
PrairieCare: Bellmont Partners
Pranda Group: PAPER & PAGE
PRAVANA: Ink & Roses
Praxis Medicines: Evoke Canale
Praxis Mutual Funds: Lowe Group
PreciseDx: Zer0 to 5ive
Precision Medicine Group: Coyne Public Relations
Precision Neuroscience: LaunchSquad
Preddio: Beantown Media Ventures
Preformed Line Products: Falls & Co.
Pregis Packaging: Pietryla PR & Marketing
Premier Estate Properties, Inc.: Relevance International
Premier Nutrition Company: Hunter
Premium Metals: Roop & Co.
Preserve, The, Rhode Island: Zimmerman Agency, The
Presidio Tunnel Tops: MMGY NJF
Prestan Products: akhia communications
Prestige Brands: Coyne Public Relations
Prestige Wine Imports: Magrino PR
Prevedere: Alloy
Prezzee: KVA - Communications Made Simple
Pride Law Group, The: Chemistry PR
Primary Health: Highwire PR
Prime Therapeutics: Beehive Strategic Communication
Prime Video: The Brand Agency
Primrose School Franchising Co.: rbb Communications
Primrose Schools: Jackson Spalding
Prince Edward Island Tourism, Canada: Redpoint
Principal Hotel, The, Madrid: CIIC PR
Principe: Rachel Harrison Communications
Prism Hotels & Resorts: Identity
Private Label Collection: The Point PR
Pro Lash: The Brand Agency
Procter & Gamble: M Booth
Procure Asset Management: Gregory FCA
Prodigy: Argyle Consulting
ProEgg: Inspire PR Group
Professional Bank: BoardroomPR
Professional Case Management: Falls & Co.
ProfitWheel: SamsonPR
ProgenaCare Global: A. Brown-Olmstead Associates, Ltd.

Progress Software: Touchdown PR
ProHealth Dental: Buzz Creators, Inc.
Project DYNAMO: Judge Public Relations, LLC
Project Healthy Minds: Superjuice
Project Management Advisors: Akrete
Prologis Real Estate: Singer Associates Public Relations, Inc.
PROM GIRL: AMP3 Public Relations
Promethean: Karbo Communications, Inc.
Promethium: MSR Communications, LLC
PromoGuy: TransMedia Group
Propelled Group - FASTSIGNS: BizCom Associates
Propelled Group - My Salon Suite: BizCom Associates
Propelled Group - Nerds To Go: BizCom Associates
Property Vision: Relevance International
ProPharma: Clarity Global, Inc.
Prophet: the10company
Prophix: Tier One Partners
Prosciutto di Parma: Padilla
Prose: TEN3 Public Relations
ProShares: Hewes Communications
Prostate Cancer Foundation (PCF): Lawlor Media Group
ProtectED: Inspire PR Group
Protera: CommCentric Solutions
Protocol Labs: Wachsman
Provectus: Firecracker PR
Provenance Hotel Group: Turner
Provide: Slide Nine Agency
Providence, RI: Lou Hammond Group
Province of Quebec Commercial Administration: RAM Communications
Provocateur Berlin: Xhibition PR
Proximo (Pendleton Whisky): French/West/Vaughan
Prudential: Prosek Partners; Taft Communications
PSCU: French/West/Vaughan
PTS Consulting: Berman Group, Inc., The
PTT Global Chemical: Paul Werth Associates
Public Consulting Group: Moore, Inc.
Public Health Accreditation Board: McCabe Message Partners
Public Storage: Lee Andrews Group
Publishers: AJB Communications
Publix: Jackson Spalding
Pulmonary Fibrosis Foundation: L.C. Williams & Associates
Pulte Group: BoardroomPR
PUMA: Berk Communications; Inkhouse
Pura Scents: Scenario Communications
Purdy: akhia communications
Pure Earth: TogoRun
Pure Michigan/MEDC: FINN Partners
Purina: FINN Partners
PuroClean: Hemsworth Communications
Pursell Agri-Tech, LLC: G&S Business Communications
Pushpay: Uproar PR
PVH: Kaplow Communications
Pyramid Global Hospitality: Zimmerman Agency, The
Pyro Spectaculars, Inc.: Revell Communications

— Q —

Q Hydrogen: Rubenstein Public Relations
Q-Centrix: FischTank PR
Q2: Red Fan Communications
Q2 Holdings: KCD PR
Qatar Foundation: RF|Binder Partners, Inc.
QC Terme Spas & Resorts: AMP3 Public Relations
Qlik (public sector): Merritt Group, Inc.
Qmulos: Zer0 to 5ive
Quad Graphics: Stanton Communications, Inc.
Quake: Segal Communications
Quaker: Pollock Communications
Quality Community Alliance of Texas: Crosswind Media & Public Relations
Qualpay: Milk & Honey PR Inc.
Qualtrics: PAN Communications, Inc.
Quanex: akhia communications
Quanta Vici: CFB
Quantimetrix. Inc.: Hoyt Organization Inc., The
Quantitative Brokers: Peaks Strategies
Quantum: Matter; Touchdown PR
Quarles & Brady: Greentarget Global LLC
Quasar Expeditions, South America: IMAGINE PR
Queens County Farm Museum: Nicholas & Lence Communications
Queensboro United Football Club, LLC: Berman Group, Inc., The
Quest Builders Group: Berman Group, Inc., The
Quest Diagnostics: the10company
Quest Health: Sharp Think, Inc.
Quext: Idea Grove
Quill: Virgo PR
Quillt: O'Malley Hansen Communications
Quintana Roo Tourism Board: CIIC PR
Quintessential Mortgage Group: Goldman Communications Group, Inc.
quip: Kaplow Communications
Qumulo: Inkhouse
QUODD: BackBay Communications
QuoteWerks: CommCentric Solutions
QVC: Sloane & Company
QVIDTVM Funds: Miller Ink
Qwant: Bacheff Communications

— R —

R2M Tel Aviv: Xhibition PR
R3: Wachsman
R48 Hotel and Garden: Xhibition PR
Rabina: Berman Group, Inc., The
Rackspace Technology: Stanton
Radio Waves Studios: Goldman Communications Group, Inc.
Radisson Blu: Bellmont Partners
Radisson Hotels: Dixon|James Communications
Radware: Gregory FCA
Raffles Singapore: Brandman Agency, The
Rail Customer Coalition: Sachs Media, Inc.
RailField Partners: Pugh & Tiller PR
Rainbow Housing Assistance Corp.: Hoyt Organization Inc., The
Raising Cane's Chicken Fingers: Champion
Rally: Wachsman
Ralph Lauren Fragrances: Kaplow Communications
Rambus: Hoffman Agency, The
Ranch Malibu, The: Magrino PR
Rancho La Puerta - Tecate, México: J/PR
Rancho Valencia Resort & Spa - Rancho Santa Fe, CA: J/PR
Rapid Locking System: Motion Agency, The
Rapid Robotics: G&S Business Commiunications
RapidAI: Merritt Group, Inc.
RapidRatings: Bliss Group, The
RapidSOS: Ted Miller Group, LLC.
Rapsodo: Uproar PR
Rarible: Wachsman
Rasmussen University: Beehive Strategic Communication
Rauland: L.C. Williams & Associates
Rave Restaurant Group: The Power Group
Rayliant Global Advisors: Hewes Communications
Raymond James: Dukas Linden Public Relations
Raypack: Motion Agency, The
Raytheon: Inkhouse; the10company
Razorfish: SourceCode Communications
Razzoo's: Ink Link Marketing
RBB Fund Inc., The: Lyceus Group LLC
RBC Global Asset Management: Greentarget Global LLC
Re-Origin: MSR Communications, LLC
RE/MAX: Havas Formula
Ready Capital (NYSE:RC): Peaks Strategies
Real Deal Magazine, The: Berman Group, Inc., The
Real estate companies: AJB Communications
Real Estate Lenders Assn.: Berman Group, Inc., The
RealConnex: Berman Group, Inc., The
Reality Shares: Gregory FCA
Realm: The James Collective
Realogy: G&S Business Communications
RealVNC: Abbi Agency, The
Rebel Nell: Robar PR
Rebo: CFB
Rebuilding Together of Southern Nevada: Firm Public Relations & Marketing, The
Recall InfoLink: RAM Communications
Reckit Benckiser: APCO Worldwide
Reckitt: JeffreyGroup
Reckitt Benckiser: Hunter
Recognyte: Berman Group, Inc., The
Recreation.Gov: Tierney
Recreational Fishing Alliance: PSC (Princeton Strategic Communications)
Recruit4Business/Opportunity Interactive: Buchanan Public Relations LLC
Red Bear Winery: Di Moda Public Relations
Red Bull: Mekky Media Relations Inc.; Taylor
Red Lobster: MikeWorldWide
Red Wing Heritage: Turner
Red Wing Shoe Company: Carmichael Lynch Relate
Redacted: fama PR
RedDress Medical: Judge Public Relations, LLC
Red Hat: Clarity Global, Inc.
Redi.Health: Superior PR
Redwood City Improvement Assn.: Olive Public Relations
Reed MIDEM: Berman Group, Inc., The
REEF: Coyne Public Relations
Reel Deal Film Festival: Brand Paradise
Refined Hospitality: Nike Communications, Inc.
Reflare: Bacheff Communications
REFORM Alliance: Berk Communications
Regal.io: Ketner Group Communications
Regency Outdoor Advertising: Lawlor Media Group
Regeneron: Spectrum Science
Regent Phu Quoc, Vietnam: Brandman Agency, The
Regina Andrew Design: lovio george | communications + design
Regions Bank: FINN Partners
Regis Corp: ICR
Rehmann Group: Lambert
REI Co-op Brands/Experiences: Turner
Relais & Châteaux: J/PR
Relativity Architects: Taylor & Company
ReliaQuest: Inkhouse
Relievant Medsystems: Bellmont Partners
Rellevate: Goldman Communications Group, Inc.
Relmada Therapeutics, Inc.: FischTank PR
Remitly: Inkhouse
Renaissance Properties: Lawlor Media Group
Renaissance Venture Capital: Robar PR
Render: SourceCode Communications
Rendever: Uproar PR
Renesas: Kiterocket
ReNew Power: RF|Binder Partners, Inc.
Renewa: CashmanKatz
Renewable energy companies: AJB Communications
Renewable Thermal Collaborative: RENEWPR
Rensselaer Polytechnic Institute: Berman Group, Inc., The
Rental Escapes: Hemsworth Communications
Repairify: BizCom Associates
Reproductive Medicine Associates NJ: Coyne Public Relations
Republic Services: Havas Formula
Repvblik: Peaks Strategies
RESA: The Power Group
Research Affiliates: Hewes Communications
ResearchFrontiers: Crenshaw Communications
Researchscape: Feintuch Communications
Reserva Conchal: Berman Group, Inc., The
ReserveBar: Demonstrate
Resilience: Elkordy Global Strategies
Resource Center: SPM Communications
Resources Global Professionals: Financial Profiles
Retail Design Collaborative/Studio-111 (RDC-S111): Hoyt Organization Inc., The
ReThink Energy NJ: Taft Communications

RetireeFirst: Alloy
Retirees for Justice: Butler Associates, LLC
Retro Fitness: 5W Public Relations
Reunion: Novitas Communications
Rev1 Ventures: Superior PR
Reveal Pet Food: Spool
Revel Spirits: JConnelly
Revelle Aesthetics: GOLD PR & Social Media
Revere CRE: Berman Group, Inc., The
RéVive: BPCM
Rewards Bunny: Otter PR
RFPIO: Crenshaw Communications
Rheem Manufacturing Company: Motion Agency, The
Rheumatology Research Foundation: Markstein
Rhode Island Commerce Corp.: Duffy & Shanley, Inc.
RHR International: FischTank PR
Rhythm Pharmaceuticals: JPA Health
Ribbon Communications: fama PR
Ricoma Media: Otter PR
RICS: Berman Group, Inc., The
Ride for Mental Health: French/West/Vaughan
Ridge Hill: Buzz Creators, Inc.
Riedel: Nike Communications, Inc.
RightWorks Staffing: TEN3 Public Relations
Rimessa Roscioli: Stuntman PR
Rimidi: Alloy
RISC-V: Racepoint Global
Rise by Barclays: O'Malley Hansen Communications
Ritz: Hunter
Ritz Carlton Nomad: Magrino PR
Ritz-Carlton (multiple properties), The - North America: J/PR
Ritz-Carlton Dallas: Zimmerman Agency, The
Ritz-Carlton Destination Club: Zimmerman Agency, The
Ritz-Carlton Maldives, The, Fari Islands: Brandman Agency, The
Ritz-Carlton Residences, The, Waikiki Beach, Hawaii: Brandman Agency, The
Ritz-Carlton, The, Aruba: Brandman Agency, The
Ritz-Carlton, The, Koh Samui, Thailand: IMAGINE PR
Ritz-Carlton, The, Kuala Lumpur, Malaysia: IMAGINE PR
Ritz-Carlton, The, Lake Tahoe: Turner
Ritz-Carlton, The, Mexico City, Mexico: Brandman Agency, The
Ritz-Carlton, The, Nikko, Japan: Brandman Agency, The
Ritz-Carlton, The, St. Thomas: Turner
Ritz-Carlton, The, Tokyo, Japan: Brandman Agency, The
Ritz-Carlton, The, Turks and Caicos: Brandman Agency, The
Ritz-Carlton,The, Sarasota: Turner
Riverbend Home: 360PR+
RiverNorth Capital Management: Peaks Strategies
Riverside Luxury Cruises: Brandman Agency, The
Rives Construction: Markstein
RKW Residential: BoardroomPR
RoadEx: Identity
Robeco Global: Dukas Linden Public Relations
Robert Wood Johnson Foundation: BerlinRosen; McCabe Message Partners; Taft Communications
Robert Wood Johnson Hospital: MCS Healthcare Public Relations
Roc Nation: Berk Communications
Roche: APCO Worldwide; AVENIR GLOBAL
Rochester Institute of Technology: Gatesman
Rochester Regional Health: Reputation Partners
Rock N Roll Sushi: Champion
Rockefeller: Prosek Partners
Rockefeller Group: Berman Group, Inc., The
Rocket Lawyer: Highwire PR
Rocket Software: V2 Communications
RockFarmer Capital: Berman Group, Inc., The
Rockford Construction: Lambert
Rockland Behavioral Health Response Team: GMG Public Relations, Inc.
Rockland Community College: GMG Public Relations, Inc.
Rockland Paramedics Services: GMG Public Relations, Inc.
Rockland Trust: Inkhouse
Rockport Company, The: 360PR+
Rockwell Automation: Padilla
Rodale Institute, The: Sahl Communications, Inc.
Rollins Inc.: Jackson Spalding
Rollplay: 360PR+
Rolls Royce: Stratacomm
Rolls-Royce Power Systems/MTU Brand: Bianchi Public Relations, Inc.
Rome Cavalieri, A Waldorf Astoria Hotel, Rome, Italy: Brandman Agency, The
Romer Debbas LLP: Rubenstein Public Relations
ROMY PARIS: Bacheff Communications
Roofing and Waterproofing Assn.: Berman Group, Inc., The
Roofstock: Inkhouse
Roosevelt New Orleans, The, A Waldorf Astoria Hotel: Ehrhardt Group, The
Roosters Men's Grooming Center: Point Taken Communications
Roots: ICR
Rose Pest Solutions: Franco
Roseburg Forest Products: Singer Associates Public Relations, Inc.
Rosemont Copper: Davies Public Affairs
Rosewood Hotels & Resorts: Nike Communications, Inc.
Ross Mortgage: Identity
Ross Stores: Reputation Partners
Round Hill Hotel & Villas, Montego Bay, Jamaica: Brandman Agency, The
Roundtable Learning: akhia communications
Row 8: Ascend Agency
Roy Roger's: Trevelino/Keller
Royal Brackla: Nike Communications, Inc.
Royal Caribbean: Ink Link Marketing
Royal Champagne Hotel & Spa: Decker/Royal Agency, The
Royal Palms Companies: Relevance International
Royal Poinciana: Magrino PR
Royal Sonesta New Orleans: Zehnder Communications
Royal Uno All-Inclusive Resort & Spa: Zapwater Communications, Inc.
RPG Brands: LAVIDGE
RPM Freight Systems: Pollack Group, The
RPM International Inc.: Roop & Co.
RPT Realty: Berman Group, Inc., The
RSA America: Pietryla PR & Marketing
RSM US LLP: Matter
RTB House: SamsonPR
RTI (Real-Time Innovations): Karbo Communications, Inc.
Runhood Power Inc.: Segal Communications
Rush University Medical Center: Motion Agency, The
RWJBarnabas Health: Goodman Media International, Inc.
RxAdvance: 5W Public Relations
RxBenefits: Alloy
RXR Realty: Berman Group, Inc., The
Ryan Shazier Fund for Spinal Rehabilitation: WordWrite Communications LLC
Ryder Hotel, The, SC: Lou Hammond Group

— S —

Saar Zafrir: Xhibition PR
SAB Biotherapeutics: ICR
Saban Center Foundation: MP&F Strategic Communications
Sacajawea Inn - Salmon, ID: Durée & Company, Inc.
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell Communications
Sacramento, CA: Lou Hammond Group
Sada: SourceCode Communications
SAE International: Bianchi Public Relations, Inc.
Safeguard USA: Berman Group, Inc., The
Sagamore Spirit Rye: Three Cheers
Sagamore Spirits: 360PR+
Sage Therapeutics: JPA Health
Sagewood: LAVIDGE
Sagiss: Idea Grove
SAIC: Merritt Group, Inc.
SailPoint: Matter
Saint Cloud State University: Bellmont Partners
Saint John's Resort: Zapwater Communications, Inc.
Saint Sava Cathedral: Berman Group, Inc., The
Saint-Gobain Life Sciences: Slide Nine Agency
Salad and Go: BizCom Associates
Salesforce: JeffreyGroup
Salo, LLC: Beehive Strategic Communication
Salumeria 104: Point Taken Communications
Salvation Army Greater NY Division: Rosica Communications
Salvation Army NJ Division: Rosica Communications
Salvation Army, The: EvClay Public Relations
Samaritas: Lambert
Samsara: Inkhouse
Samsung: AMP3 Public Relations; BerlinRosen; FleishmanHillard; Taylor
Samsung SmartThings: 5W Public Relations
Samuel Waxman Cancer Research Foundation (SWCRF): Lawlor Media Group
San Diego Gas & Electric: Wright On Communications
San Diego Legion: Chemistry PR
San Diego Tourism Marketing District: Wright On Communications
San Diego Zoo Wildlife Alliance: Public Communications Inc.
San Francisco 49ers: Singer Associates Public Relations, Inc.
San Francisco International Airport: Singer Associates Public Relations, Inc.
San Gabriel Valley Habitat for Humanity: 2BPR
San Jose Water Co.: Singer Associates Public Relations, Inc.
Sana Benefits: Treble PR
Sand Hill Property Co.: Singer Associates Public Relations, Inc.
Sandals Resorts: Decker/Royal Agency, The
Sanderson Farms: Reevemark
Sanofi: JPA Health; Ruder Finn Inc.
Sanofi Pasteur: Padilla
SANS Institute: Matter
Sans Matin Shoes: 360PR+
Santa Clara Stadium Authority: Singer Associates Public Relations, Inc.
Santa Clara University: Singer Associates Public Relations, Inc.
Santa Fe, NM: Lou Hammond Group
Santa Teresa Rum: Nike Communications, Inc.
Sante Ventures: R.J. Walker & Co.
Santee Cooper: Brandon
Sanuk: Crowe PR
SAP: Ascendant Communications; CommCentric Solutions
Sappi NA: Matter
Saputo Cheese USA (Including Frigo, Frigo Cheese Heads, Montchevre, Stella, Treasure Cave and Vitalite): Carmichael Lynch Relate
Sares Regis Group: Davies Public Affairs
Saritasa: Firecracker PR
SAS: fama PR
Satisfyer: Kaplow Communications
Savanna: Berman Group, Inc., The
Savannah Bee Company: Stuntman PR
Savannah College of Art and Design: Fahlgren Mortine
Savannah Economic Development Authority: Violet PR
Savannah Film Festival: Scenario Communications
Save Mart, Lucky Grocery Stores: Singer Associates Public Relations, Inc.
Save Our Capitol!: Perry Communications Group, Inc.
Save the Chimps: BoardroomPR
Save the Redwoods League: Landis Communications Inc.
Savory Fund (Crack Shack, Hash Kitchen, Mo'

Bettahs Hawaiian, PINCHO, Swig, Via 313): Champion
Sawgrass Marriott Resort and Spa: TJM Communications
Saxon Hotel Villas & Spa, South Africa: IMAGINE PR
SC Johnson & Son: Argyle Consulting
SCALE Lending: Berman Group, Inc., The
ScaleReady USA: Beehive Strategic Communication
ScanSource: Brandon
Schaeffler Group Automotive: Bianchi Public Relations, Inc.
Schindler Elevator Corporation: G&S Business Communications
Schlage: Havas Formula
Schlaupitz Madhavan, P.C.: Identity
Schleich: Brandon
School of Rock: BizCom Associates
School16: Otter PR
SchoolMD: Brand Paradise
SchoolStatus: Zer0 to 5ive
Schostak Brothers & Company: lovio george | communications + design
SCHOTT: Gregory FCA
Schulte Roth & Zabel: Stanton
Schumacher Electric Corp: Pierpont Communications
Schwazze: Oak PR
ScienceUpFirst: Strategic Objectives
Scion Neurostim: Merryman Communications
SciPlay: Red Fan Communications
SCL Health: Motion Agency, The
Scoop San Diego Ice Cream Festival: Chemistry PR
SCOUT: Magrino PR
SCPa Works: Buchanan Public Relations LLC
Scratchboard Kitchen: Mekky Media Relations Inc.
Scrivas: Zapwater Communications, Inc.
Scuf Gaming: Gregory FCA
Sea Breeze Properties, LLC: Chemistry PR
Sea Island: MMGY NJF
Sea Pines Community Services Associates: Lou Hammond Group
Sea Ranch Lodge, The: The Point PR
Sea Tow International: Durée & Company, Inc.
Sea-Land Chemical: Falls & Co.
Seabird Resort, The: The Point PR
Seafolly Swimwear: AMP3 Public Relations
Sealed: Virgo PR
Sealy: FINN Partners
Seaman Corp.: akhia communications
Searchspring: Ketner Group Communications
SEBA Bank: Wachsman
Sebago Footwear: AMP3 Public Relations
Second Harvest Heartland: Bellmont Partners
Secop: Roop & Co.
Secret: Taylor
Secure Applications Packaging: Pietryla PR & Marketing
Secureworks: akhia communications
Securitas North American Guarding: akhia communications
Securities Commission of The Bahamas: MSR Communications, LLC
Security Finance: Brandon
Securonix: fama PR
SecZetta: Tier One Partners
Segal Zuckerman, P.A.: Durée & Company, Inc.
Segway: Bacheff Communications
SEI: Vested
SEKO Logistics: Reputation Partners
Self Esteem Brands: Fish Consulting
Semsee: the10company
Semtech Corp.: Racepoint Global
Sendinblue: Karbo Communications, Inc.
Sentara Health: Lovell Communications Inc.
Sentinel U: O'Connell and Goldberg
SentinelOne: fama PR
Sentry Equipment: Punch PR
Sepia: Ink & Roses
Seqens CDMO: Birnbach Communications Inc.
Sequential Brands Group: AMP3 Public Relations
Sercomm: Bob Gold and Associates
Serenity Yachts: Durée & Company, Inc.
Sereno Hotels: Magrino PR
Service Corporation International: Ehrhardt Group, The
Service Employees International Union (SEIU): BerlinRosen
ServiceNow, Inc.: Standing Partnership
ServiceTitan: Inkhouse; Ripley PR, Inc.
Setai-Miami Beach, The - Miami, FL: J/PR
Seven Mile Kitchen: Chemistry PR
Seyfarth Shaw: Ripp Media/Public Relations, Inc.
Shake Shack: ICR
Shane Co.: Segal Communications
Shangri-La Hotels & Resorts: J/PR
Sharbell Development Corp.: Lou Hammond Group
Sharp: Peppercomm
Sharp Again Naturally: Buzz Creators, Inc.
Shawe Rosenthal: Pugh & Tiller PR
Shawmut: Tier One Partners
Shay, The: Zapwater Communications, Inc.
Shearman & Sterling: Caliber Corporate Advisers
Shell Oil Company: Coyne Public Relations
ShelterZoom: Nicholas & Lence Communications
Shelton Capital: Peaks Strategies
Sheraton Carlsbad Resort & Spa: Chemistry PR
Sherwin Williams: Falls & Co.; PSC (Princeton Strategic Communications)
Sherwin-Williams: Carmichael Lynch Relate
SHI: Gregory FCA
Shield AI: Firecracker PR
Shift7: Superior PR
Shinola: lovio george | communications + design
Shipley Do-Nuts: SPM Communications
Shipman & Goodwin LLP: Furia Rubel Communications, Inc.
Shiseido: IW Group
SHOP 'n SAVE: Gatesman
Shores Hotel, The: Chemistry PR
Shores Restaurant, The: Chemistry PR
Showboat Hotel, Atlantic City: Zimmerman Agency, The
Showcase: Strategic Objectives
Shriners Hospitals for Children: CashmanKatz; Crosby
Shula's Steak House (Orlando): TJM Communications
Shure: Havas Formula
Shurtape Technologies: Falls & Co.
Shutts: BoardroomPR
Shyft Group (NASDAQ:SHYF): Lambert
Sickle Cell Disease Foundation: Perry Communications Group, Inc.
Sidley Austin: Greentarget Global LLC
Sidley Austin LLP: rbb Communications
Siebert Williams Shank & Co., L.L.C.: Butler Associates, LLC
Siemens: FINN Partners
Sierra Nevada Resort, An Outbound Hotel: The Point PR
SiFive: Racepoint Global
Sightline Commercial Solutions: L.C. Williams & Associates
Sigma Lithium: Goodman Media International, Inc.
SignalAI: Crenshaw Communications
Signature Properties: Singer Associates Public Relations, Inc.
Signet: The Sway Effect
Signify: Coyne Public Relations
SIKES Group, Inc.: Lou Hammond Group
Silent Eight: Trevelino/Keller
Silestone: Sharp Think, Inc.
Silfex, Inc. - A Division of Lam Research Corp.: Slide Nine Agency
Silicon Valley Bank: Roop & Co.
Silk NY: AMP3 Public Relations
Silver Hill Brands: 360PR+
Silver Linings Retreats: 2BPR
Silverstein Properties: BerlinRosen; Berman Group, Inc., The
SimilarWeb: Kivvit
Simon Baron: Berman Group, Inc., The
Simon Malls: Citizen Relations Inc.
Simon Property Group: Motion Agency, The
Simon Wiesenthal Center: Rubenstein Public Relations
SIMPL Technology: Blaine Group, The
SimplePractice: Highwire PR
Simplex: Reputation Partners
Simply Dresses: AMP3 Public Relations
Simply Fit Board: Marketing Maven Public Relations
Singapore Airlines: BerlinRosen
Singita, Africa: IMAGINE PR
Single & Fat: Demonstrate
Singlife with Aviva: Wachsman
Singular Hotels, The, Chile: IMAGINE PR
Sisters of Charity Health System: Falls & Co.
Sisters of Notre Dame USA: Falls & Co.
Sita: Trevelino/Keller
Site Selectors Guild, The: Development Counsellors International (DCI)
Sitopia: Xhibition PR
Six Degrees Group: Touchdown PR
Six Senses Ibiza: Nike Communications, Inc.
Sixgill: Gregory FCA
SK Capital Partners: BackBay Communications
SK Global Development Group: FINN Partners
Skender: Akrete
Skillsoft: Touchdown PR
SkinSpirit: Kiterocket
Skrewball Whiskey: Crowe PR
Sky Technologies: TransMedia Group
Sky Zone: Havas Formula
SkyBridge Capital: Prosek Partners
Skydeck Chicago (Willis Tower): Zapwater Communications, Inc.
Skyscanner: 5W Public Relations
Skyway 10K: Judge Public Relations, LLC
Skyworks: Hoffman Agency, The
SKYX Platforms: O'Connell and Goldberg
Sláinte Whiskey: The Brand Agency
Slate Property Group: Berman Group, Inc., The
SMAC Corporation: French/West/Vaughan
Small Business Administration: Marketing Maven Public Relations
Smart Columbus: Fahlgren Mortine
Smart Communications: Crenshaw Communications
Smart Yields: Hawaii PR
SmartRent: Inkhouse
Smartville: Wright On Communications
Smashburger: Fish Consulting
SME: Identity
Smead Capital Management: Lyceus Group LLC
SMEG: 5W Public Relations
Smile Direct Club: Communications Strategy Group (CSG)
Smile Doctors: Zimmerman Agency, The
Smirnoff: Taylor
Smithfield Foods: Hunter
Smithsonian Institution: High10 Media
Smokey Bones: Ink Link Marketing
Smoothie King: Fish Consulting
Smythson: Magrino PR
Snuggie: Marketing Maven Public Relations
SoCal Gas: Davies Public Affairs
SoCalGas: Lee Andrews Group
Social Security Administration: Crosby
Socially Determined: fama PR
Society for Cardiovascular Angiography & Interventions: BRG Communications
Society for Healthcare Epidemiology of America: Reis Group, The
Society of Industrial and Office Realtors (SIOR) Chicago: Akrete
Society of Interventional Radiology: Reis Group, The
Society of Memorial Sloan Kettering, The: Sharp Think, Inc.
Society to Improve Diagnosis In Medicine: McCabe Message Partners
Socorro Tequila: The Power Group
SOF Missions: Judge Public Relations, LLC
Sofitel Chicago: Zapwater Communications, Inc.
Sofitel Los Angeles: Ballantines PR
Software AG: Treble PR
SoftwareONE: Walker Sands

SolarWinds: REQ
Solero Technologies: Franco
Solid Waste Authority of Central Ohio (SWACO): Paul Werth Associates
Soliddd: Feintuch Communications
Sollievo Pharmaceuticals: CFB
Sollis Health: Nike Communications, Inc.
Sonendo: Crowe PR
Sonesta Resorts Sint Maarten: Zapwater Communications, Inc.
Sonic: Fish Consulting
SonicWall: Alloy
sonnen, Inc.: FischTank PR
Sonoma Biotherapeutics: Evoke Canale
Sonoma County Tourism: Fahlgren Mortine
Sonoma County Winegrowers: Lou Hammond Group
Sonoma Land Trust: Landis Communications Inc.
Sonora Quest Laboratories: LAVIDGE
Sonos, Inc.: ICR
Sony AI: Zer0 to 5ive
Soprema: Falls & Co.
Sound Royalties: Berman Group, Inc., The
SourceDay: Red Fan Communications
South 8 Technologies: Wright On Communications
South Bay Hospital: Hoyt Organization Inc., The
South Bay Independent Physicians Medical Group, Inc.: Hoyt Organization Inc., The
South Carolina Department of Parks, Recreation & Tourism: Turner
South Carolina's Hammock Coast: Pineapple Public Relations
South Dakota Department of Tourism, SD: Lou Hammond Group
South Dakota Tourism: MMGY NJF
South Florida Manufacturers Assoc.: BoardroomPR
South Louisiana Flood Protection Authority - West: Ehrhardt Group, The
South Motors: BoardroomPR
South Side Healthy Community Organization: Jasculca Terman Strategic Communications
Southampton Animal Shelter Foundation (SASF): Lawlor Media Group
Southampton Inn: Lawlor Media Group
Southampton Social Club: Lawlor Media Group
Southbridge Hotel & Conference Center: Redpoint
Southern Bank, The: Brandon
Southern California Air Quality Management District: Lee Andrews Group
Southern California Assn. of NonProfit Housing: Miller Ink
Southern California Development Forum: Hoyt Organization Inc., The
Southern California Edison: IW Group
Southern Co.: Story Partners
Southern Nevada Homebuilders Assn.: Firm Public Relations & Marketing, The
Southern Trust Home Services: Ripley PR, Inc.
Southlands Shopping Center: Novitas Communications
Southold Social: Stuntman PR
Southwest Value Partners: Stones River Group
Southwire: Jackson Spalding
Sovos: Alloy
Spa at Séc-he, The: Di Moda Public Relations
Space Center Houston: Lou Hammond Group
Spagnolo Group Architecture: Berman Group, Inc., The
Spark Pretty: AMP3 Public Relations
Sparkion: FischTank PR
Sparkling ICE: 5W Public Relations
Spartan Investment Group: Identity
Spatial Labs: Ted Miller Group, LLC.
SPB Hospitality (Logan's Roadhouse, Old Chicago Pizza & Taproom, Rock Bottom Brewery, Gordon Biersch Brewery): Champion
Special Needs Group: Durée & Company, Inc.
Special Olympics Florida: Uproar PR
Spectro Cloud: Treble PR
Spectrum Diversified Designs, LLC: Falls & Co.
Spectrum Stone Designs: Point Taken Communications
Spike's Tactical: Judge Public Relations, LLC
Spin (Ping Pong Social Club): Demonstrate
Spin Master: Coyne Public Relations
SpineMark: Blaine Group, The
SPINS: Crenshaw Communications
Splunk: Highwire PR
SponsorUnited: Crenshaw Communications
Sportneer: 360PR+
Spring & Mulberry: The James Collective
Spring Owl Asset Management: 5W Public Relations
Springboard: Demonstrate
Springboard Hospitality: The Point PR
Springs Window Fashions/Sunsetter: Falls & Co.
Sprinklr: ICR
SquareMouth: Lou Hammond Group
SRF Ventures: BoardroomPR
SROA Capital: BoardroomPR
SSCOR: WordWrite Communications LLC
St. Barnabas Hospital: Nicholas & Lence Communications
St. Barts: Lou Hammond Group
St. Elizabeth Healthcare: Slide Nine Agency
St. Germain: Nike Communications, Inc.
St. James's Place Wealth Management: AMBITIOUS PR
St. Johns Cultural Council: Lou Hammond Group
St. Jude Children's Research Hospital: FINN Partners
St. Petersburg/Clearwater: MMGY NJF
St. Pierre Bakery: Stuntman PR
St. Regis Bermuda Resort, The: Brandman Agency, The
St. Regis Jakarta, The: Brandman Agency, The
St. Regis Maldives: Ballantines PR
St. Vincent Family Services-Ongoing: Inspire PR Group
Staar Surgical: GOLD PR & Social Media
Stablecorp: KCD PR
Stacy Garcia Inc.: GMG Public Relations, Inc.
Staffbase: Clarity Global, Inc.
Stafford, The - London, UK: J/PR
STAHLS: Franco
Standard Property Group: Berman Group, Inc., The
StandardC: Superior PR
Stanford Graduate School of Business: Idea Grove
Stanford University and Hospitals: Singer Associates Public Relations, Inc.
Stanley: Kaplow Communications
Stanton Chase: Buchanan Public Relations LLC
Starbird: Fish Consulting
Starburst: Inkhouse
Start Early PR: Mekky Media Relations Inc.
Starwood Property Trust: ICR
State of Minnesota: Tunheim
State University of New York System: Berman Group, Inc., The
Stately Home Staging: Firm Public Relations & Marketing, The
Staten Island Chamber of Commerce: Nicholas & Lence Communications
Statewide Abstract: GMG Public Relations, Inc.
StatsPerform: INK Communications
Statue City Cruises: Nicholas & Lence Communications
stayAPT Suites: Brandon
Steelcase: Akrete
Stefanini: Identity
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.
Steiner + Associates: Identity
Steiner Studios: Barbara Wagner Communications LLC
Stellantis: Coyne Public Relations
Stellar Brands - bluefrog Plumbing + Drain: BizCom Associates
Stellar Brands - Restoration 1: BizCom Associates
Stellar Brands - Softroc: BizCom Associates
Stellar Brands - The Driveway Company: BizCom Associates
Stellus Capital: BackBay Communications
STEM Next Opportunity Fund: FINN Partners
Stems & Skins: Hemsworth Communications
Steris: Falls & Co.
Sterno: 360PR+
STIHL, Inc.: imre, LLC
Stillhouse Spirits: Turner
STM Goods: Crowe PR
Stoecklin Logistics: RAM Communications
Stone Pigman Law Firm: Ehrhardt Group, The
StoneTurn: Milk & Honey PR Inc.
Stonhard: Roop & Co.
Stony Creek Brewery: CashmanKatz
Stop & Shop: RF|Binder Partners, Inc.
STORE Capital: Financial Profiles
Store Space Self Storage: Identity
Strategic Capital: Berman Group, Inc., The
Strategy Capital: Lyceus Group LLC
Stratus: V2 Communications
Strava: Inkhouse
STRmix, Ltd.: Pugh & Tiller PR
Strong National Museum of Play: 5W Public Relations
StrongDM: Touchdown PR
Stronger America Through Seafood (SATS): Story Partners
Structural Engineers Association of Southern California: Hoyt Organization Inc., The
Stryker Orthopaedics: Coyne Public Relations
Study.com: Abbi Agency, The
StyleScan: Lawlor Media Group
Subaru of America: MikeWorldWide
Subcontractors Trade Assn.: Berman Group, Inc., The
Subject Matter: Berman Group, Inc., The
Substance Abuse and Mental Health Services Administration (SAMHSA): Crosby
Substance Abuse and Mental Health Services Administration, The (SAMHSA): JPA Health
Subtext: Karbo Communications, Inc.
Suburban Propane: Regan Communications Group
Sudberry Properties: Davies Public Affairs
SueMedia Productions: Goldman Communications Group, Inc.
SUEZ Water Technologies & Solutions: Gregory FCA
Suffolk Construction: Berman Group, Inc., The; Regan Communications Group
Suffolk Construction Company: rbb Communications
Sugar Beach, A Viceroy Resort - Soufriere, St. Lucia: J/PR
Summit Broadband: CashmanKatz
Summit Health/City MD: Stanton
Sun Capital Partners: Stanton
Sun Life Capital Management: Montieth & Company
Sun Outdoors: Zapwater Communications, Inc.
Sun-Maid: Havas Formula
Sunbrella: Carmichael Lynch Relate
Sungard AS: Gregory FCA
SunnyD: 360PR+
Sunset Collective: The Brand Agency
SuperMicro: Hoffman Agency, The
Sur La Table: Demonstrate; Magrino PR
Surgeons of Hope: Goldman Communications Group, Inc.
SurgePays: Feintuch Communications
SurgeX: Caster Communications, Inc.
Surviving the Survivor Podcast: TransMedia Group
Susie Levan, author: Durée & Company, Inc.
Sutter O'Connell: Falls & Co.
Suveto: Rosica Communications
Swagelok: akhia communications; G&S Business Communications
Swanston Enterprises: Ascendant Group Branding
Sweet Deliverance: The James Collective
Swim: Touchdown PR
Swiss Deluxe Hotels, Switzerland: IMAGINE PR
Swiss Re: Prosek Partners
Swisslog: Fahlgren Mortine

Swissôtel Chicago: Zapwater Communications, Inc.
Switzerland Global Enterprise: PAPER & PAGE
Sycamore Brewing: Lou Hammond Group
Symphony: Caliber Corporate Advisers
SymphonyAI Retail CPG: Ketner Group Communications
symplr: Matter
Synaptic Alliance: Greenough
SyncStream Solutions: Gregory FCA
SynDaver: Judge Public Relations, LLC
Syngenta: G&S Business Communications
Synopsys: Hoffman Agency, The
SynthesisAI: Merritt Group, Inc.
Syra Madad: Elkordy Global Strategies
SYSTRA: Berman Group, Inc., The

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T-Mobile: Glen Echo Group
T. Marzetti Co.: Fahlgren Mortine
T. Rowe Price: imre, LLC
T.A. Barron: Goodman Media International, Inc.
Taco Bell: Judge Public Relations, LLC
Taco John's: Champion
Taconic Partners: Relevance International
Tacony Corp.: O'Malley Hansen Communications
Tacos 4 Life: The Power Group
TAG Holdings: ICR
Tagger Media: Trevelino/Keller
Takeda: AVENIR GLOBAL; JPA Health; Merryman Communications; Moore, Inc.; Taft Communications
Takeda Neuroscience: Spectrum Science
Takeya: Turner
Tala: SourceCode Communications
Talent Resource Sports: The Brand Agency
Talia Jewelry: AMP3 Public Relations
Talos: Forefront Communications
Tango Analytics: Tier One Partners
Tangram (F&T Group): Relevance International
Target Corp.: Kaplow Communications
Tarka Indian Kitchen: Champion
Taste of Gros Morne, NL: Redpoint
Taste of Nova Scotia: Redpoint
Tasting House: The James Collective
Tasting Kitchen, The: Di Moda Public Relations
Tastykake: Zimmerman Agency, The
Tata Harper Skincare: BPCM
Tateossian of London: 360PR+
Tauck: Redpoint
Taurus Investment Holdings, LLC: FischTank PR
Tavern on the Green: 5W Public Relations
Tavistock Development Co.: rbb Communications
Tavros Capital: Barbara Wagner Communications LLC
Tax Computer Systems: Touchdown PR
TaxAct: Brand Paradise
TaxBit: REQ
Taylor Counseling Group: The Power Group
Taysha Gene Therapies: Evoke Canale
Taziki's: Champion
tcc Global: RAM Communications
TCS World Travel: The Point PR
TD Bank: Prosek Partners; Tierney
Tea Assn. of the USA: Pollock Communications
Tea Council of the USA: Pollock Communications
Teach for America: Markstein
Teal Bio: Orangefiery
Tealium: Hoffman Agency, The
TEAM Companies: Idea Grove
Team NEO: Falls & Co.
Technaxx: Bacheff Communications
Techstars: Red Fan Communications
Teeling Whiskey: Nike Communications, Inc.
Teen Cancer America: French/West/Vaughan
TEFAF/Maastricht Art Fairs: Sharp Think, Inc.
Tejon Ranch: Davies Public Affairs
Teknion: UpSpring PR
TelaBio: Zer0 to 5ive
Teleflex: Argyle Consulting
Telefónica: AMBITIOUS PR; JeffreyGroup
Telesign: Miller Ink
Telia: Ascendant Communications
Tellius: V2 Communications
Telos: Merritt Group, Inc.
Teltech: SourceCode Communications
TELUS: AVENIR GLOBAL
TELUS International: SHIFT Communications
Temenos: BackBay Communications
Tempur-Pedic: FINN Partners
Ten Thousand Villages: Olive Public Relations
Ten-X: Hoyt Organization Inc., The
Tenable: Standing Partnership
TENCEL(TM): AMP3 Public Relations
Tencent: Ruder Finn Inc.
Tencent Music Entertainment Group: ICR
Tender Greens: Champion
Tennessee Valley Authority: MP&F Strategic Communications
Tennessee Whiskey Trail: MP&F Strategic Communications
Teradata: RAM Communications
Teremana Tequila: Rachel Harrison Communications
Terra Firma: Virgo PR
Terrabank: EvClay Public Relations
Terramor Outdoor Resort: Turner
Territorium: Zer0 to 5ive
tesa tape, Inc.: G&S Business Communications
Tesla: Abbi Agency, The
Teton Mountain Lodge: Zimmerman Agency, The
Teton Peaks Resort - Tetonia ID: Durée & Company, Inc.
Tetra Pak: APCO Worldwide
Tetra Tech: Singer Associates Public Relations, Inc.
Texas Children's Hospital: Argyle Consulting
Texas FFA: The Power Group
Texas Health & Human Services Commission, Texas Dept. of State Health Services: Crosswind Media & Public Relations
Texas LNG: Davies Public Affairs
Texas Original: Red Fan Communications
Texas Security Bank: The Power Group
TextNow: SHIFT Communications
TFS HealthScience: French/West/Vaughan
TGI Fridays: RF|Binder Partners, Inc.
Thales: PAN Communications, Inc.
THAW: Robar PR
The Angel Oak Companies: Gregory FCA
The Beaches of Fort Myers & Sanibel: MMGY NJF
The Broadway Association: Nicholas & Lence Communications
The Cloud: A Speculative Fiction Novel: Blaine Group, The
The Dow Chemical Company: G&S Business Communications
The Durst Organization: Nicholas & Lence Communications
The Emerson Resort & Spa: Nicholas & Lence Communications
The John Gore Organization: Nicholas & Lence Communications
The Lawn Institute: G&S Business Communications
The LOOP (Las Olas Oceanside Parks): Durée & Company, Inc.
The Lubrizol Corp.: akhia communications
The Markup: Inkhouse
The National World War II Museum: MMGY NJF
The New York Times: Keith Sherman and Assocs.
The Page Society: G&S Business Communications
The Penn Mutual Life Insurance Co.: Gregory FCA
The Polk Institute of Social Entrepreneurship: Blaine Group, The
The Sage Group: Pollack Group, The
The Salvation Army Eastern Michigan Division: Franco
The Salvation Army Southeast Michigan Adult Rehabilitation Center: Franco
The State University of New York: G&S Business Commiunications
Theatro: Idea Grove
Therabody: 5W Public Relations
Thérapie Clinic: AMP3 Public Relations
ThermaBand: TransMedia Group
Thermacell: Strategic Objectives
Thermo Fisher Scientific: Greenough
Thermo-Fisher: FINN Partners
Thinkery: Red Fan Communications
ThinOptics: CFB
ThirdHome, Worldwide: IMAGINE PR
This is Alabama: Markstein
Thomas J. Henry Law: Lawlor Media Group
Thompson Street Capital Partners: BackBay Communications
Thompson's: akhia communications
Thor Equities: Berman Group, Inc., The
Thor Industries (NYSE:THO): Lambert
ThreatX: the10company
Three Square Food Bank: Firm Public Relations & Marketing, The
Thrive: Zer0 to 5ive
Thrive Pet Care: Judge Public Relations, LLC
Thrive Scholars: Falls & Co.
TIAA: Communications Strategy Group (CSG)
Tice's Corner Marketplace: CIIC PR
Ticket Network: CashmanKatz
Ticktin Law Group, The: TransMedia Group
Tide: Taylor
Tieks: Miller Ink
Tiger Packaging: O'Connell and Goldberg
TiiCKER: Lambert
TikTok: JeffreyGroup
Tim Hortons: Champion
Timbers Resorts: Nike Communications, Inc.; Zimmerman Agency, The
Time For Change: The Brand Agency
Time4Learning: O'Connell and Goldberg
Times Square Advertising Coalition: Nicholas & Lence Communications
Times Square Alliance: Nicholas & Lence Communications
Timescale: Karbo Communications, Inc.
Tin Building by Jean-Georges, The: Magrino PR
Tint World: Ripley PR, Inc.
Tintri: Walt & Company Communications, Inc.
Tiny's Cantina: Stuntman PR
Tipico: Pollack Group, The
Tiqets: Zapwater Communications, Inc.
Titaniam: Touchdown PR
Titus Center for Franchising: BizCom Associates
Tivoli Hotels & Resorts: 2BPR
Tivoli Lighting: Falls & Co.
TK Elevator: Jackson Spalding
TMGProductions: TransMedia Group
TNT Fireworks: Revell Communications
Toasted Yolk, The: Champion
Tocaya: Champion
Todd English's bluezoo: TJM Communications
Toews Corp.: Gregory FCA
Toggled IQ: Tier One Partners
Toll Brothers: Davies Public Affairs
Tom Madden (author): TransMedia Group
Tommee Tippee: 360PR+
Tony Awards: Keith Sherman and Assocs.
Tony Robbins: JConnelly
Too Good To Go: The Brand Agency
Toorak Capital Real Estate: Stanton
Topo Designs: Turner
Topps: 5W Public Relations
Torii: V2 Communications
Toronto Stock Exchange: Forefront Communications
Torrance Memorial Home Health & Hospice: Hoyt Organization Inc., The
Torrance Memorial Medical Center: Hoyt Organization Inc., The
Toshiba/Americas: PAN Communications, Inc.
Total Mobile: Touchdown PR
Total Wealth Academy: Otter PR

Touchstone Golf: Lou Hammond Group
Tour Gros Morne, NL: Redpoint
Tourism Authority of Thailand: Rachel Harrison Communications
Tourism Exchange Japan: Relevance International
Tourism Fiji: Decker/Royal Agency, The
TourismOhio: Paul Werth Associates
Town Dock, The: Kiterocket
Townsend Search Group: Identity
TPC Network (Corporate): Zimmerman Agency, The
TPG Architecture: UpSpring PR
Traceable: Touchdown PR
Tractor Supply Company: Motion Agency, The
TradeStation: Caliber Corporate Advisers
Trafalgar: Decker/Royal Agency, The
Traffic Group, The: Pugh & Tiller PR
Traliant: SourceCode Communications
Trammel Crow Company: French/West/Vaughan
Trammell Crow Company: Berman Group, Inc., The
Trane Technologies: Havas Formula
Transamerica: Communications Strategy Group (CSG)
Transworld Technologies Inc: Novitas Communications
Travel + Leisure Co.: Decker/Royal Agency, The
Travel and Adventure Show: Marketing Maven Public Relations
Travel Manitoba: Zapwater Communications, Inc.
Travel Nevada: Fahlgren Mortine
Travel Texas: MMGY NJF
Travel Wisconsin: Turner
Travelers: Prosek Partners
Travelers Indemnity Company, The: imre, LLC
Travelers Insurance: Peppercomm
Travelpro: 360PR+
Travis Mills Foundation: Nicholas & Lence Communications
Trax: Red Thread PR
Tread Lab: French/West/Vaughan
Treasure Island Las Vegas: Firm Public Relations & Marketing, The
Treasury Prime: Karbo Communications, Inc.
Treasury Wines Estates: Nike Communications, Inc.
Treez: Oak PR
Trek Bicycle: 360PR+
Trellix: Hoffman Agency, The
Tremco Roofing and Building Maintenance: Roop & Co.
Trend Micro: Highwire PR
Trere Innovations: French/West/Vaughan
Trevor Project, The: LaunchSquad
Trex Company: L.C. Williams & Associates
Trez Forman: BoardroomPR
Tribal: Wachsman
Tribeca Associates: Berman Group, Inc., The
Tricentis: Matter
Tricoci: Zapwater Communications, Inc.
Triller: Ascend Agency
Trimble: Bellmont Partners
Trinseo: Red Thread PR
Triple D Wildlife: Segal Communications
Triumph Advisors: Otter PR
trivago: Peppercomm
TriVent: O'Connell and Goldberg
TriVista: Bliss Group, The
Tronox: Standing Partnership
Tropical Financial Credit Union: BoardroomPR
Tru Earth: FINN Partners
Trucking Moves America Forward: Story Partners
Truckstop: Coyne Public Relations
True Women's Health: Lambert
TruGreen: Red Thread PR
TruHearing: Gatesman
Trulieve: Oak PR
Truluck's Restaurant Group: Motion Agency, The
TruRoots: Coyne Public Relations
TruSkin: AMP3 Public Relations
Trust Restaurant Group: Chemistry PR
Trustbridge: rbb Communications
Trustifi: CommCentric Solutions
TSMC: Hoffman Agency, The
Tswalu, South Africa: IMAGINE PR
Tuesday's Children: Nicholas & Lence Communications
Tufts University: BIG FISH PR
Tula Technology: Financial Profiles
TuneIn: SamsonPR
Tunica-Biloxi Tribe of Louisiana: Ehrhardt Group, The
Tupelo Convention and Visitors Bureau: Turner
TurboTax: Havas Formula
Turnbridge Equities: French/West/Vaughan
Turner Construction: Berman Group, Inc., The
Turning Point Therapeutics: Evoke Canale
Turtle Island Fiji: FINN Partners
Tuttle Capital Management: Peaks Strategies
TVB: RENEWPR
TWA Hotel: Xhibition PR
TwelveSouth: Ted Miller Group, LLC.
Twilio: Highwire PR
Twin Farms, Barnard, VT: J/PR
Twin Peaks: Champion
Twisted X: TruePoint Communications
Twitch: Hoffman Agency, The
Twitter: Hoffman Agency, The; Ruder Finn Inc.
Two Roads Brewing: Three Cheers
Two Sigma: Forefront Communications
Typeform: BIG FISH PR
Tyson Foods: Buchanan Public Relations LLC

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U.S. Century Bank: EvClay Public Relations
U.S. Department of Energy: Stratacomm
U.S. Dept. of Agriculture (USDA): Crosby
U.S. Dept. of Health and Human Services: Crosby
U.S. Dept. of Labor's Office of Job Corps: MP&F Strategic Communications
U.S. Dept. of Transportation - Federal Motor Highway Carriers Administration: Stratacomm
U.S. Dept. of Transportation - National Highway Traffic Safety Administration: Stratacomm
U.S. Environmental Protection Agency: Tunheim
U.S. Highbush Blueberry Council: AVENIR GLOBAL; Padilla
U.S. Police and Fire Championships.: Olive Public Relations
Uber Freight: LaunchSquad
Uberall: Crenshaw Communications
UBS: Caliber Corporate Advisers; EvClay Public Relations
UBS Global Wealth Management: Financial Profiles
UCLA Mary S. Easton Center for Alzheimer's Disease Research: Nicholas & Lence Communications
UCLA Mattel Children's Hospital: The Brand Agency
UCSF: Landis Communications Inc.
Udelv: Robar PR
UiPath: V2 Communications
Ulteig: Beehive Strategic Communication
Ultra1Plus: EvClay Public Relations
UMass Memorial: Inkhouse
UMB: Lowe Group
Unbabel: Alloy
Unbound Snacks: Kiterocket
UNCF: Taylor
Under Canvas - North America: J/PR
Understood.org: The Sway Effect
UNICEF USA: BerlinRosen
Unico Systems: Standing Partnership
Unicoin: Elkordy Global Strategies
Unified Trust: Gregory FCA
Uniform: Ketner Group Communications
Union of Concerned Scientists: Caplan Communications LLC®
Union Sushi & Steak: Lawlor Media Group
UNIQLO: Nike Communications, Inc.
Unison: Vested
Unispace: Akrete
United Egg Producers: Inspire PR Group
United Energy Technologies: Novitas Communications
United Healthcare: Beehive Strategic Communication; Duffy & Shanley, Inc.; Trevelino/Keller
United Illuminating: CashmanKatz
United Natural Foods Inc.: 360PR+
UNITED SIKHS: Caplan Communications LLC®
United States Navy: Sahl Communications, Inc.
United States Pharmacopeia (USP): JPA Health
UnitedHealthcare: Lovell Communications Inc.
Unity Biotechnology: Evoke Canale
UnityPoint Health: Lovell Communications Inc.
Univar: FINN Partners
Universal Pictures: Keith Sherman and Assocs.
University at Buffalo: Fahlgren Mortine
University of California: Glen Echo Group
University of Hawaii: Hawaii PR
University of Memphis: Stones River Group
University of Michigan Ross School of Business: Gatesman
University of Minnesota: Argyle Consulting; Beehive Strategic Communication
University of Virginia: Coyne Public Relations
University of Wisconsin-Madison: Reputation Partners
Uniworld River Cruises: Decker/Royal Agency, The
UPETS: Point Taken Communications
Uplight: V2 Communications
UPS Capital: PAN Communications, Inc.
Urban Air Adventure Park: Champion
Urban Land Institute: Berman Group, Inc., The
Urban Land Institute, Los Angeles District: Hoyt Organization Inc., The
Urban Plates: Chemistry PR
Urban Science: Robar PR
Urban Vision Alliance: MSR Communications, LLC
Uri Buri: Xhibition PR
Urovant: Crowe PR
U.S. Tire Manufacturers Association:: G&S Business Commiunications
US Construction: BoardroomPR
US Dry Bean Council: PAPER & PAGE
US Ecology: akhia communications
US Energy Development Corp.: The Power Group
US Law Shield: Pierpont Communications
US OrthoPartners: Ink Link Marketing
US Pole Company: Falls & Co.
US SIF: Lowe Group
US Tour Operators Assn.: Redpoint
USA Dry Pea & Lentil Council: PAPER & PAGE; Pollock Communications
USA Pickleball Association: Pollack Group, The
USA Rice Federation: Pollock Communications
USAA Educational Foundation: Crosby
USC Lusk Center for Real Estate: Hoyt Organization Inc., The
USG Corporation: Gatesman
USO: Bliss Group, The
uStudio: INK Communications
Utah Office of Tourism: J/PR
Utz: SPM Communications

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V Foundation for Cancer Research, The: French/West/Vaughan
v-dog/v-planet: Orange Orchard
Vaccitech: Sam Brown Inc.
Vade: Merritt Group, Inc.
Vail Mountain Resorts: J/PR
Vail Resorts Hospitality: J/PR
Valens Semiconductor Ltd.: Financial Profiles
Valley Hotel, The: Crowe PR
Valley View Hospital: Durée & Company, Inc.

Valor Hospitality: Crowe PR
Valor Mineral Management: The Power Group
Value City Furniture / American Signature Inc.: Fahlgren Mortine
Valueblue: Firecracker PR
Vanco: Caster Communications, Inc.
Vantage Data Centers: REQ
Varnish Software: Bob Gold and Associates
Vaughan: Magrino PR
Vaultavo: Feintuch Communications
VC Innovations: KCD PR
Vecna Robotics: fama PR
Veeam: PAN Communications, Inc.
Veev: LaunchSquad
Veeva: V2 Communications
Vella: Magrino PR
Velocity Risk: Tier One Partners
Velodyne LiDAR: Landis Communications Inc.
Venterra Realty: Lou Hammond Group
Venture Global: Story Partners
Venture X: Sahl Communications, Inc.
Veo Robotics: Beantown Media Ventures
Veolia: GMG Public Relations, Inc.
Veolia, North America: Rasky Partners, Inc.
Vera Bradley: Hunter
Vera Tel Aviv, The: Xhibition PR
Verada: Berman Group, Inc., The
Veradermics: Sam Brown Inc.
Verano: Oak PR
Vergent: Sam Brown Inc.
Verijet: Virgo PR
Veritonic: fama PR
Verizon: FINN Partners; Identity
Verra Mobility: Ehrhardt Group, The
Versante Hotel: Lawlor Media Group
Versaterm: Merritt Group, Inc.
Versatile: Red Fan Communications
Versova: Inspire PR Group
Vertext Hospitality Group: Trevelino/Keller
Vertice: FischTank PR
Vertiv: Fahlgren Mortine
Vestas: Davies Public Affairs
Vestwell: RF|Binder Partners, Inc.
Veterinary Emergency Referral Group - Brooklyn: Judge Public Relations, LLC
Veterinary Practice Partners: Motion Agency, The
Vi at Aventura: O'Connell and Goldberg
Viaero: Idea Grove
Viamedia: Bob Gold and Associates
Vianai: Inkhouse
VIAVI Solutions: Falls & Co.
Vibrant Gastro: JPA Health
Vicarious Surgical: Matter
Viceroy Bali: Rachel Harrison Communications
Viceroy Chicago: Turner
Viceroy Los Cabos, Mexico: Brandman Agency, The
Viceroy Snowmass: Turner
Victory Capital Management: Financial Profiles
Vidgo: Bob Gold and Associates
Vietage, The: 2BPR
Vifor Pharma: AVENIR GLOBAL
VIKAND: Hemsworth Communications
Viking Yachts: PSC (Princeton Strategic Communications)
Villa Brown Jerusalem: Xhibition PR
Villanova University: Kivvit
Vines of Mendoza: Berk Communications
Vineyard Vines: Argyle Consulting
Vintage Hospitality Group|Ravello: Lou Hammond Group
Vintage Wine Estates: Stuntman PR
Vionic (CALERES): Big Picture PR Inc
VIP Community Services: PSC (Princeton Strategic Communications)
Virgin Atlantic: 360PR+
Virgin Hotels: BPCM
Virgin Limited Edition: J/PR
Virginia's Blue Ridge: Pineapple Public Relations
Virginian Lodge, The: The Point PR
Viridi RNG: BackBay Communications
Virtru: REQ
Virtuous Games: Wachsman
Visa: Ruder Finn Inc.
Visit Albuquerque: Turner
Visit Athens, GA: Lou Hammond Group
Visit Baja California Sur: Zapwater Communications, Inc.
Visit Baltimore: Development Counsellors International (DCI)
Visit Berlin: Development Counsellors International (DCI)
Visit California: MMGY NJF
Visit Carmel By-The-Sea: Abbi Agency, The
Visit Connecticut: Zapwater Communications, Inc.
Visit Dallas: MMGY NJF
Visit Detroit: lovio george | communications + design
Visit Dubai: Lou Hammond Group
Visit Estes Park: Turner
Visit Finland: Citizen Relations Inc.; Zapwater Communications, Inc.
Visit Florida: Development Counsellors International (DCI)
Visit Grand Rapids: MMGY NJF
Visit Greenville, NC: French/West/Vaughan
Visit KC: MMGY NJF
Visit LaGrange: Pineapple Public Relations
Visit Laredo: Zimmerman Agency, The
Visit Mississippi: Lou Hammond Group
Visit Monaco: Development Counsellors International (DCI)
Visit Morro Bay: Abbi Agency, The
Visit Napa Valley: Wright On Communications
Visit Nebraska: Turner
Visit Newport: MMGY NJF
Visit North Carolina: J/PR
Visit Oceanside: Wright On Communications
Visit Orlando: FINN Partners
Visit Park City: Zimmerman Agency, The
Visit Reno Tahoe: Decker/Royal Agency, The
Visit Rhode Island: Zimmerman Agency, The
Visit San Antonio: Development Counsellors International (DCI)
Visit Sandy Springs: Hemsworth Communications
Visit Santa Barbara: MMGY NJF
Visit Sarasota: TJM Communications
Visit Scotland: Development Counsellors International (DCI)
Visit South Fulton: Hemsworth Communications
Visit South Padre Island: Zimmerman Agency, The
Visit South Walton: Turner
Visit Tallahassee: Zimmerman Agency, The
Visiting Nurse Service of New York: Keith Sherman and Assocs.
Vista: Prosek Partners
Vista Alegre: French/West/Vaughan
Vista Encantada Hotel & Spa: CIIC PR
Visual Lease: Caliber Corporate Advisers
Vita Coco Company, The: Solebury Strategic Communications
Vita Therapeutics: Sam Brown Inc.
Vital Capital: BackBay Communications
VitalSource: Stones River Group
Vitamin Shoppe, The: Hunter; Nike Communications, Inc.
Vitamix: KVA - Communications Made Simple
Vitapod: Pollock Communications
Vitesco Technologies: Bianchi Public Relations, Inc.
Vitrazza: Avaans Media
VIVO: Ruder Finn Inc.
VizyPay: Uproar PR
VMWare: APCO Worldwide
VNACJ Community Health Center: PSC (Princeton Strategic Communications)
VOA Architecture: Berman Group, Inc., The
Voices of God: TransMedia Group
Volato: Virgo PR
Volkswagen: Ruder Finn Inc.
Volta Industries: Goodman Media International, Inc.
Volunteers of America: Franco
Volvo Group North America: Stratacomm
Vommuli Resort: Ballantines PR
Vor Bio: Evoke Canale
Vortex Aquatic: Birnbach Communications Inc.
Vorys, Sater, Seymour and Pease: Falls & Co.
Vox Mobile: Falls & Co.
Voya: FINN Partners
Voya Financial: BLH Consulting, Inc.
VRBO: 360PR+
VSS Capital Partners: Stanton
VTech: Coyne Public Relations
Vulcan Materials: Markstein
Vuram: Elkordy Global Strategies

— W —

W. L. Gore & Associates: Stanton Communications, Inc.
W.K. Kellogg Foundation: FINN Partners
Waabi: LaunchSquad
Wafra, Inc.: Berman Group, Inc., The
Wagamama: FINN Partners
Waikiki Beach Marriott Resort & Spa: The Point PR
Waitr: ICR
Wake County Economic Development: Development Counsellors International (DCI)
Waldorf Astoria Atlanta Buckhead, Georgia: Brandman Agency, The
Waldorf Astoria Beverly Hills: Ballantines PR
Waldorf Astoria Chicago, Illinois: Brandman Agency, The
Waldorf Astoria Las Vegas: J/PR
Waldorf Astoria Los Cabos Pedregal: J/PR
Waldorf Astoria Maldives Ithaafushi, Maldives: J/PR
Waldron Private Wealth: WordWrite Communications LLC
Walgreens: FINN Partners
Walk-On's Sports Bistreaux: Champion
Wall Street Hotel, The: Rachel Harrison Communications
Wallace Foundation, The: Crosby
Wallauer Paint & Design Centers: GMG Public Relations, Inc.
Walmart: Ehrhardt Group, The; Markstein; Pierpont Communications
Walt Disney: IW Group
Walt Disney World: TJM Communications
Walt Disney World Resorts: JeffreyGroup
Walt Disney World Swan and Dolphin Resort: TJM Communications
Walt Disney World Swan Reserve: TJM Communications
Wan Bridge Group: Pierpont Communications
Wanclouds: Beantown Media Ventures
Wander + Ivy: Nike Communications, Inc.
Warby Parker: ICR
Warner Bros. Discovery, Inc.: Superjuice
Warner Brothers: IW Group
Wasabi: Inkhouse
Wasatch Advisors: Lowe Group
Washington School House - Park City, UT: J/PR
Waste Control Specialists: Crosswind Media & Public Relations
Waste Management: Abbi Agency, The; Ehrhardt Group, The; Singer Associates Public Relations, Inc.; Stones River Group
Wastequip: Brandon
Water for West Africa: Crosswind Media & Public Relations
Water Intelligence (WINT): Ripley PR, Inc.
WaterAid: Marketing Maven Public Relations
Waterbury Hospital: CashmanKatz
Waterfield Tech: Tier One Partners
Waterfront, The: WordWrite Communications LLC
Waters Edge Wineries: Hemsworth Communications
WaterWalk Hospitality: Hemsworth Communications

Wave Financial: FINN Partners
Waxing the City: Fish Consulting
Wayne Farms: Inspire PR Group
Waypoint Residential: Berman Group, Inc., The
WBUR: Greenough
WCJ, The: Point Taken Communications
WDF, Inc.: Berman Group, Inc., The
Wealth Management Group: Mekky Media Relations Inc.
Wealthspire Advisors: Lowe Group
Webcor Obayashi Construction: Singer Associates Public Relations, Inc.
Weber: Strategic Objectives
Webull: 5W Public Relations
Wedderspoon: SHIFT Communications
Weil Gotshal: Ripp Media/Public Relations, Inc.
Weil-McLain: L.C. Williams & Associates
Weiss Serota Helfman Cole & Bierman: BoardroomPR
Wellby Financial: Lou Hammond Group
Wellington Management: Prosek Partners
Wellness Warrier: TransMedia Group
Wellntel: Punch PR
WellPet: 360PR+
Wells Fargo Advisors: Communications Strategy Group (CSG)
Wendy Hilliard Gymnastics Foundation: Nicholas & Lence Communications
WePower: Caster Communications, Inc.
Werner Enterprises: Trevelino/Keller
West Chelsea Contemporary: Nike Communications, Inc.
West Hollywood Travel & Tourism: Ballantines PR
West Monroe: Bliss Group, The
West Palm Beach Downtown Development Authority: rbb Communications
West-MEC: LAVIDGE
Westchester Capital Management: Buttonwood Communications Group
Westchester County Tourism: Nicholas & Lence Communications
Western Digital: Highwire PR
Western Governors University: Firecracker PR; MP&F Strategic Communications
Westfield: Red Thread PR
Westfield Old Orchard: Mekky Media Relations Inc.
Westgate Resorts: Zimmerman Agency, The
Westhab: Buzz Creators, Inc.
Westin Carlsbad Resort & Spa: Chemistry PR
Westin Hotels: Ballantines PR
Westwood Holdings Group: Hewes Communications
wet n wild: Kaplow Communications
Wetzel's Pretzels: Champion
Wexford: BoardroomPR
WGL: Davies Public Affairs
Wharton Business School: M Booth
Wharton Properties: Berman Group, Inc., The
What's So Cool About Manufacturing?: Sahl Communications, Inc.
Wheel the World: MMGY NJF
Whispering Angel: Magrino PR
White Castle: Paul Werth Associates
White Dove: Falls & Co.
White Shark Media: Mekky Media Relations Inc.
Whitney Museum, The: FINN Partners
Whole Foods Market: MikeWorldWide
Why Black & Brown Entrepreneurs Fail (To Win): Blaine Group, The
Why Entrepreneurs Fail (To Win): Blaine Group, The
Why Women Entrepreneurs Fail (To Win): Blaine Group, The
WifiForward: Glen Echo Group
Wilbur-Ellis: Peppercomm
Wild Dunes Resort: Zimmerman Agency, The
Wilderness Society, The: Caplan Communications LLC®
Wildflower: Berman Group, Inc., The
Wildway: SPM Communications
Willard InterContinental Washington, D.C.: Brandman Agency, The
William Blair Investment Management: Hewes Communications
William Rast: AMP3 Public Relations
Williams Data Management: Marketing Maven Public Relations
Willig, Williams & Davidson: Furia Rubel Communications, Inc.
Willow, Inc.: Berman Group, Inc., The
Wilmington and Beaches CVB: French/West/Vaughan
Wilmington Health: Brandon
Wilmington Trust: Peppercomm
Wilshire Phoenix: Gregory FCA
Wilsonart: L.C. Williams & Associates
WinCup: FINN Partners
Windsor Vineyards: Stuntman PR
Wine Group, The: Hunter
Wingstop: BizCom Associates; Falls & Co.
Winnebago Industries: AVENIR GLOBAL; Padilla
Winston & Strawn: Stanton
Wistia: Inkhouse
Within3: Milk & Honey PR Inc.
WMG Development: Berman Group, Inc., The
Woeber Mustard Manufacturing Co.: Slide Nine Agency
Wolfspeed: French/West/Vaughan; G&S Business Commiunications
Wolters Kluwer: Greenough; REQ
Wolverine Worldwide (NYSE:WWW): Lambert
Woman's Hospital: Zehnder Communications
Womble Bond Dickinson: Greentarget Global LLC
Women Presidents' Organization: Marketing Maven Public Relations
Women's Golf Day: Durée & Company, Inc.
Women's Industry Network: Falls & Co.
Wonder Bread: Zimmerman Agency, The
Woodstock Inn & Resort, VT: Redpoint
Woolmark: French/West/Vaughan
Workhuman: Greenough; SourceCode Communications
Workiva: Hoffman Agency, The; ICR
WorkWave: Ripley PR, Inc.
World Athletics: Taylor
World of Hyatt, Inclusive Collection: rbb Communications
World of Whirlpool: Motion Agency, The
World Service Group: Furia Rubel Communications, Inc.
World Trade Centers Assn.: Violet PR
World Vaccine Congress: Reis Group, The
World's 50 Best Restaurants: FINN Partners
WorldMark by Wyndham: Decker/Royal Agency, The
Worthington Industries: Fahlgren Mortine
Wrangler Denim (Modern): AMP3 Public Relations
Wrap, The: High10 Media
Wright National Flood Insurance Services: rbb Communications
Wright-Patt Credit Union: Fahlgren Mortine
Writers Guild Initiative: Goldman Communications Group, Inc.
Writers Guild of America East: Goldman Communications Group, Inc.
Writing Instrument Manufacturers Assn.: WordHampton PR
WSFS: Red Thread PR
WSP Engineering: rbb Communications
WTNH – ABC: CashmanKatz
WX Inc. - New York Women Executives in Real Estate: Berman Group, Inc., The
Wyebot: FischTank PR
Wyndham Grand Crete Mirabello Bay: Xhibition PR
Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel): Citizen Relations Inc.

— X —

X-Chair: Zimmerman Agency, The
X-Therma: Paul Werth Associates
XBTO: Wachsman
Xcel Energy: Carmichael Lynch Relate
Xchange Loans: Akrete
Xclaim: Virgo PR
XCOM Labs: Wright On Communications
Xencor: Evoke Canale
Xero: Peppercomm
Xerox: Inkhouse
Xfinity: Tierney
Xiaomi: Ruder Finn Inc.
XL Construction: Feintuch Communications
Xledger: AMBITIOUS PR
XOi Technologies: Ripley PR, Inc.
Xoom: IW Group
xSuite: Touchdown PR
XYPRO Technology: Marketing Maven Public Relations

— Y —

Yacht Group, The: Durée & Company, Inc.
Yahoo: Crenshaw Communications
Yahoo!: Coyne Public Relations; High10 Media
Yale School of Public Health: CashmanKatz
Yanfeng: Bianchi Public Relations, Inc.
Yazaki North America: Lambert
Yield10 Bioscience, Inc.: FischTank PR
YK Law: Berman Group, Inc., The
YMCA of Greater Pittsburgh: WordWrite Communications LLC
YOOM: Clarity Global, Inc.
Yooz: Idea Grove
York Wallcoverings: Sharp Think, Inc.
Your CBD Store: Hemsworth Communications
Your Jamaican Villas: Decker/Royal Agency, The
YOUTH Skincare: RED PR
Youtheory: Blaze PR
YTL Hotels, Asia & Europe: IMAGINE PR
Yubo: Clarity Global, Inc.
Yuengling: Tierney
Yugabyte: fama PR

— Z —

Z-Wave Alliance: Caster Communications, Inc.
Zafi: Uproar PR
Zambezi Grande: Xhibition PR
Zane Carruth Carson (children's book author): TransMedia Group
Zara Realty Holdings Corp.: Butler Associates, LLC
ZEDEDA: Treble PR
ZeeVee: Feintuch Communications
Zeleus, Inc.: Brand Paradise
Zenarate: Catapult PR-IR
Zentalis: Solebury Strategic Communications
Zentro: Motion Agency, The
Zerorez Franchising Systems: G&S Business Communications
Zerto: Touchdown PR
Zeta Global: 5W Public Relations
Zetaris: Firecracker PR
Zetlin & De Chiara: Berman Group, Inc., The
Ziegler: Reputation Partners
Ziegler Caterpillar: Beehive Strategic Communication
Zilliant: Treble PR
Zimperium: fama PR
ZLINE: 360PR+
Zocdoc: Highwire PR
Zoetis LLC: imre, LLC
Zoom: Hoffman Agency, The; ICR
Zoom Room: 5W Public Relations
ZoomInfo: ICR
ZooTampa at Lowry Park: Public Communications Inc.
Zutano: Duffy & Shanley, Inc.
ZX Squared: R.J. Walker & Co.
Zynerba: Sam Brown Inc.

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