



**ATTENTION: Your Firm Is Missing From PR's No. 1 Online Database**

If you would like to appear in the "Find the right PR firm" database on odwyerpr.com and also be listed in the printed 2019 O'Dwyer's Directory of PR Firms, please fill out the form below. Cost is \$100.

Name of Firm \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail (bus. contact) \_\_\_\_\_

Website \_\_\_\_\_ E-mail (to appear in listing) \_\_\_\_\_

Type of PR Handled (e.g., healthcare, tech., crisis comms., etc.) \_\_\_\_\_

\_\_\_\_\_ No. of full-time employees \_\_\_\_\_ Year Founded \_\_\_\_\_

Principals & Executive Staff (titles in lower case) \_\_\_\_\_

Current Retainer Clients in Alphabetical Order (six months or more, active in 2018) \_\_\_\_\_

(Use separate sheet if necessary)

**PR Specialties (client list backing up your specialties must appear in listing)**

- Agriculture  Automotive/Trans.  Beauty & Fashion  Books & Pubs.  Educational Instit.  Entertain./Cultural
- Environ. PR/PA  Fin'l. PR/Investor Rels.  Food & Beverage  Foreign Markets  GreenTech  Healthcare
- Home Furnishings  Lifestyle  Mobile/Wireless  Multicultural Mkts.  Pol. Candidates  Non-Profits  Prof. Svcs.
- Real Estate Finance & Dev.  Social Media  Sports/Leisure  Technology/Industrial  Travel/Hospitality

**\*ENHANCED LISTING: For \$300 you get the above plus display of your firm's logo and Agency Statement** (description of PR philosophy) with your online and print listing. Pictures of key executives and even video can be added to the web listing. **As a bonus, one-year access to the subscriber area of odwyerpr.com** is included (\$295 value), **one-year subscription to O'Dwyer's monthly magazine** (\$60 value), and the **2019 O'Dwyer's Directory of PR Firms** (\$95 value).

**Agency Statement** (75 words; each additional 75 words is \$100) \_\_\_\_\_

(Use separate sheet if necessary)

**\$100 listing** in the PR firms database on odwyerpr.com and 2019 O'Dwyer's Directory of PR Firms.

**\$300 listing** in the PR firms database on odwyerpr.com and 2019 O'Dwyer's Directory of PR Firms (Includes web access, copy of '19 Directory and monthly magazine).

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JPG, TIF or EPS file. Logo and pictures for web listing should be sent as color JPGs. Send files to john@odwyerpr.com.)

**Reserve copy of the 2019 O'Dwyer's Directory of PR Firms** for \$95 plus \$8 for shipping (NY residents must add \$8.96 sales tax).

**Listing approved by** \_\_\_\_\_ (required)

**Signature** \_\_\_\_\_ (required)

**Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Check Enclosed**  **Charge Visa/MC/Amex**

**Card #** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com**  
**Form may be faxed to 212/683-2750**