

If you would like to appear in the "Find a PR Firm" database on odwyerpr.com and the 2024 O'Dwyer's Directory of PR Firms (to be published June '24), please fill out the form below:

- Get Started - \$150:** Company bio in the "Find a PR firm" database on odwyerpr.com and the 2024 O'Dwyer's Directory of PR Firms (to be published Jun. '24). Includes: contact info, types of PR handled (e.g., healthcare, technology, crisis comms., etc.), # of employees, year founded, principals and current clients (six months or more, active in 2023).
- Step it Up - \$375:** Enhanced company bio that includes the above along with display of your firm's color logo, agency statement, pictures of key executives and even embedded video content, plus **"Newsroom" feature** on your listing displaying links to O'Dwyer's stories mentioning your firm, including our regular "on the move" personnel appointments, "accounts in transit" new client announcements and "news of firms" online posts. Also, whenever your firm name appears in a story, it will be linked to your listing with O'Dwyer's. **New to O'Dwyer's?** As a bonus, you'll receive:
 - **FREE One-year of access to subscriber area of odwyerpr.com.** Exclusive RFP postings as well as weekly newsletter PDF. (For newly listed firms; \$295 value; access renews at \$295/year)
 - **FREE Annual subscription to O'Dwyer's magazine.** (For newly listed firms; \$60 value; subscription renews at \$60/year; only for U.S. delivery)

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JPG, TIF or EPS file. Logo and pictures for web listing should be sent as color JPGs. Send files to john@odwyerpr.com.)
- Yes, I'd like to order a copy of the 2023 O'Dwyer's Directory of PR Firms for \$95 plus \$10 shipping** (NY residents must add \$8.96 sales tax) published June '23.

Name of Firm _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ E-mail (for listing approval) _____

Website _____ E-mail (appears at top of listing) _____

Type of PR Handled (no more than 25 words for types of PR; additional websites, blogs, social media handles and other points of contact, including e-mails can be added here) _____

_____ No. of full-time employees _____ Year Founded _____

Principals & Executive Staff (titles in lower case, extended staff roster over ten \$25 extra) _____

Current Retainer Clients in Alphabetical Order (six months or more, active in 2023; more than 20 clients \$25 extra)

(Use separate sheet if necessary)

PR Specialties (must include clients in your viewable listing to support specialty designations)

- | | | | | |
|--------------------------|-------------------------|---------------------------|-----------------------------|-------------------------|
| Agriculture ___ | Energy ___ | Healthcare ___ | Political Candidates ___ | Social Media ___ |
| Automotive/Trans. ___ | Entertain./Cultural ___ | Home Furnishings ___ | Professional Svcs. ___ | Software ___ |
| Beauty/Fashion/Life. ___ | Environ./Sustain. ___ | Industrial ___ | Public Affairs ___ | Sports/Leisure ___ |
| Books & Publications ___ | Financial PR/IR ___ | Mobile/Wireless ___ | Purpose/CSR ___ | Technology ___ |
| Crisis Comms. ___ | Food & Beverage ___ | Multicultural Markets ___ | Real Estate Fin. & Dev. ___ | Travel & Econ. Dev. ___ |
| Education ___ | Foreign Markets ___ | Non-Profits ___ | Restaurants ___ | |

Agency Statement (75 words; each additional 75 words is \$100) _____

(Use separate sheet if necessary)

Listing approved by _____ (required)

Signature _____ (required)

Phone _____

E-mail _____

Check Enclosed Charge Visa/MC/Amex

Card # _____

Exp. Date _____ Security Code _____

Signature _____