ATTENTION: Your Firm Is Missing From PR’s No. 1 Online Database

If you would like to appear in the “Find the right PR firm” database on odwyerpr.com and also be listed in the printed 2020 O’Dwyer’s Directory of PR Firms, please fill out the form below. Cost is $100.

Name of Firm

Address

City, State, Zip

Phone Fax E-mail (bus. contact)

Website E-mail (to appear in listing)

Type of PR Handled (e.g., healthcare, tech., crisis comm.s., etc.)

No. of full-time employees Year Founded

Principals & Executive Staff (titles in lower case)

Current Retainer Clients in Alphabetical Order (six months or more, active in 2019)

(PR Specialties (client list backing up your specialties must appear in listing and be active in 2020)

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<tr>
<th>Agriculture</th>
<th>Energy</th>
<th>Foreign Markets</th>
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<tbody>
<tr>
<td>Automotive/Trans.</td>
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<td>Social Media</td>
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<td>Beauty/Fashion/Life</td>
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<tr>
<td>Education</td>
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<td>Purpose/CSR</td>
<td>Travel &amp; Econ. Dev.</td>
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*ENHANCED LISTING: For $300 you get the above plus display of your firm’s logo and Agency Statement (description of PR philosophy) with your online and print listing. Pictures of key executives and even video can be added to the web listing. As a bonus, one-year access to the subscriber area of odwyerpr.com is included ($295 value), one-year subscription to O’Dwyer’s magazine ($60 value), and the 2020 O’Dwyer’s Directory of PR Firms ($95 value).

Agency Statement (75 words; each additional 75 words is $100)

Listing approved by (required)

Signature (required)

Phone

E-mail

Check Enclosed Charge Visa/MC/Amex

Card #

Exp. Date Security Code

Signature

☐ $100 listing in the PR firms database on odwyerpr.com and 2020 O’Dwyer’s Directory of PR Firms.

☐ $300 listing in the PR firms database on odwyerpr.com and 2020 O’Dwyer’s Directory of PR Firms (Includes web access, copy of 20 Directory and magazine).

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JGP, TIF or EPS file. Logo and pictures for web listing should be sent as color JGPs. Send files to john@odwyerpr.com.)

☐ Reserve copy of the 2020 O’Dwyer’s Directory of PR Firms for $95 plus $10 for shipping (NY residents must add $8.96 sales tax).

Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com

Form may be faxed to 212/683-2750

J.R. O’Dwyer Co., 271 Madison Ave., New York, NY 10016