ATTENTION: Your Firm Is Missing From PR’s No. 1 Online Database

If you would like to appear in the “Find the right PR firm” database on odwyerpr.com and also be listed in the printed 2023 O’Dwyer’s Directory of PR Firms, please fill out the form below. Cost is $125.

Name of Firm ____________________________________________

Address ________________________________________________

City, State, Zip __________________________________________

Phone __________ Fax __________ E-mail (for listing approval) __________

Website ________________________________________________ E-mail (appears at top of listing) __________

Type of PR Handled (no more than 25 words for types of PR; additional websites, blogs, social media handles and other points of contact, including e-mails can be added here) __________________________________________

No. of full-time employees _____ Year Founded _____

Principals & Executive Staff (titles in lower case, extended staff roster over ten $25 extra) __________________________________________

Current Retainer Clients in Alphabetical Order (six months or more, active in 2022; more than 20 clients $25 extra)

PR Specialties (must include clients in your viewable listing to support specialty designations)

Agriculture ___ Energy ___ Healthcare ___ Political Candidates ___ Technology ___
Automotive/Trans. ___ Entertainment/Cultural ___ Home Furnishings ___ Professional Svc.s. ___ Travel & Econ. Dev. ___
Beauty/Fashion/Life ___ Environ./Greentech/PA ___ Industrial ___ Purpose/CSR ___
Books & Publications ___ Financial PR/IR ___ Mobile/Wireless ___ Real Estate Fin. & Dev. ___
Crisis Comms. ___ Food & Beverage ___ Multicultural Markets ___ Social Media ___
Education ___ Foreign Markets ___ Non-Profits ___ Sports/Leisure ___

*ENHANCED LISTING: For $350 you get the above plus display of your firm’s logo and Agency Statement (description of PR philosophy) with your online and print listing. Pictures of key executives and even video can be added to the web listing. As a bonus, one-year access to the subscriber area of odwyerpr.com is included ($295 value; access renews at $295/year) and one-year subscription to O’Dwyer’s magazine ($60 value; subscription renews at $60/year; only for U.S. delivery).

Agency Statement (75 words; each additional 75 words is $100) __________________________________________

Listing approved by _________________________ (required)

Signature _________________________ (required)

Phone _________________________

E-mail _________________________

Check Enclosed Charge Visa/MC/Amex

Card # _________________________ Exp. Date __________ Security Code __________

Signature _________________________

☐ $125 listing in the PR firms database on odwyerpr.com and 2023 O’Dwyer’s Directory of PR Firms.

☐ $350 listing in the PR firms database on odwyerpr.com and 2023 O’Dwyer’s Directory of PR Firms (Includes web access and magazine).

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JPG, TIF or EPS file. Logo and pictures for web listing should be sent as color JPGs. Send files to john@odwyerpr.com.)

☐ 2022 O’Dwyer’s Directory of PR Firms - $95 plus $10 for shipping (NY residents must add $8.96 sales tax).

Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com

Form may be faxed to 212/683-2750

J.R. O’Dwyer Co., 271 Madison Ave., #1500, New York, NY 10016