ATTENTION: Your Firm Is Missing From PR’s No. 1 Online Database

If you would like to appear in the “Find the right PR firm” database on odwyerpr.com, please fill out the form below. Cost is $100.

Name of Firm ____________________________________________________________

Address ________________________________________________________________

City, State, Zip __________________________________________________________

Phone _______________ Fax _______________ E-mail (bus. contact) _______________

Website ____________________________ E-mail (to appear in listing) _______________

Type of PR Handled (e.g., healthcare, tech., crisis comms., etc.) ____________________________

No. of full-time employees __________ Year Founded ______________

Principals & Executive Staff (titles in lower case) ____________________________

Current Retainer Clients in Alphabetical Order (six months or more, active in 2021) ______________

(PR Specialties (client list backing up your specialties must appear in listing and be active in 2021)

Agriculture __________ Energy __________ Foreign Markets __________

Automotive/Trans. __________ Entertain./Cultural __________ Healthcare __________

Beauty/Fashion/Life. __________ Environ./Greentech/PA __________ Home Furnishings __________

Books & Publications __________ Financial PR/IR __________ Industrial __________

Education __________ Food & Beverage __________ Mobile/Wireless __________

Purpose/CSR __________)

*ENHANCED LISTING: For $300 you get the above plus display of your firm’s logo and Agency Statement (description of PR philosophy) with your online and print listing. Pictures of key executives and even video can be added to the web listing.

As a bonus, one-year access to the subscriber area of odwyerpr.com is included ($295 value), one-year subscription to O’Dwyer’s magazine ($60 value), and the 2021 O’Dwyer’s Directory of PR Firms ($95 value).

Agency Statement (75 words; each additional 75 words is $100) __________________________

☐ $100 listing in the PR firms database on odwyerpr.com and 2021 O’Dwyer’s Directory of PR Firms.

☐ $300 listing in the PR firms database on odwyerpr.com and 2021 O’Dwyer’s Directory of PR Firms (Includes web access, copy of ‘21 Directory and magazine).

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JGP, TIF or EPS file. Logo and pictures for web listing should be sent as color JGPs. Send files to john@odwyerpr.com.)

☐ Reserve copy of the 2021 O’Dwyer’s Directory of PR Firms for $95 plus $10 for shipping (NY residents must add $8.96 sales tax).

Listing approved by ____________________________ (required)

Signature ____________________________ (required)

Phone ____________________________

E-mail ____________________________

☐ Check Enclosed ☐ Charge Visa/MC/Amex

Card # ____________________________ Exp. Date __________ Security Code __________

Signature ____________________________

Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com

Form may be faxed to 212/683-2750

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