

If you would like to appear in the "Find the right PR firm" database on odwyerpr.com, please fill out the form below. Cost is \$100.

Name of Firm _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ E-mail (bus. contact) _____

Website _____ E-mail (to appear in listing) _____

Type of PR Handled (e.g., healthcare, tech., crisis comms., etc.) _____

_____ No. of full-time employees _____ Year Founded _____

Principals & Executive Staff (titles in lower case) _____

Current Retainer Clients in Alphabetical Order (six months or more, active in 2021) _____

(Use separate sheet if necessary)

PR Specialties (client list backing up your specialties must appear in listing and be active in 2021)

- | | | | | |
|--------------------------|---------------------------|----------------------|---------------------------|-----------------------------|
| Agriculture ___ | Energy ___ | Foreign Markets ___ | Multicultural Markets ___ | Real Estate Fin. & Dev. ___ |
| Automotive/Trans. ___ | Entertain./Cultural ___ | Healthcare ___ | Non-Profits ___ | Social Media ___ |
| Beauty/Fashion/Life. ___ | Environ./Greentech/PA ___ | Home Furnishings ___ | Political Candidates ___ | Sports/Leisure ___ |
| Books & Publications ___ | Financial PR/IR ___ | Industrial ___ | Professional Svcs. ___ | Technology ___ |
| Education ___ | Food & Beverage ___ | Mobile/Wireless ___ | Purpose/CSR ___ | Travel & Econ. Dev. ___ |

***ENHANCED LISTING: For \$300 you get the above plus display of your firm's logo and Agency Statement** (description of PR philosophy) with your online and print listing. Pictures of key executives and even video can be added to the web listing. **As a bonus, one-year access to the subscriber area of odwyerpr.com** is included (\$295 value), **one-year subscription to O'Dwyer's magazine** (\$60 value), and the **2021 O'Dwyer's Directory of PR Firms** (\$95 value).

Agency Statement (75 words; each additional 75 words is \$100) _____

(Use separate sheet if necessary)

\$100 listing in the PR firms database on odwyerpr.com and *2021 O'Dwyer's Directory of PR Firms*.

\$300 listing in the PR firms database on odwyerpr.com and *2021 O'Dwyer's Directory of PR Firms* (Includes web access, copy of '21 Directory and magazine).

(Logo for the printed directory must be grayscale, no larger than 3.5 x 1.25 inches, 300 dpi, and saved as either a JPG, TIF or EPS file. Logo and pictures for web listing should be sent as color JPGs. Send files to john@odwyerpr.com.)

Reserve copy of the 2021 O'Dwyer's Directory of PR Firms for \$95 plus \$10 for shipping (NY residents must add \$8.96 sales tax).

Listing approved by _____ (required)

Signature _____ (required)

Phone _____

E-mail _____

Check Enclosed **Charge Visa/MC/Amex**

Card # _____

Exp. Date _____ **Security Code** _____

Signature _____

Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com
Form may be faxed to 212/683-2750