

Deadline for materials Fri., Dec. 3, 2021

Dear PR Service Firm:

If you would like to be listed in *O'Dwyer's 2022 PR Buyer's Guide*, which will be published in the January 2022 issue of *O'Dwyer's* magazine, provide your information on this form. *O'Dwyer's* magazine is read by more than 5,000 PR professionals each month and is now in its 35th year. **Your entry will also appear on PR's No. 1 website, odwyerpr.com**, for the rest of 2021 and throughout 2022. This is where communicators shop online for services and products and it is the one web database you need to be part of. odwyerpr.com averages 60,000 visits per month. **Basic listing cost is \$25 per category (each additional category is \$20).** Feel free to suggest a new one.

Name of Firm _____

Address _____

City, State, Zip _____

Phone _____ Website _____ E-mail _____

Staffers _____

Categories _____

For \$225 more, you can add to your listing 75 words describing the unique nature of your product or service and a color logo. This enhanced listing also comes with a subscription to *O'Dwyer's* magazine (\$60 value).

75-word description (each additional 40 words is \$125) _____

PR Buyer's Guide Categories

(Use separate sheet if necessary)

Annual Reports/Design/Branding	Directory Publishers	Media Monitoring	Radio
Associations	Editorial Distribution & Services	Media Tours/ Roadshows	Research
Awards	Education	Media Training	Satellite Media Tours
Broadcasting Monitoring Services	Elec. Newsfeeds/Satellite Svcs.	Mergers & Acquisitions	Search Engine Optimization
Celebrities	Employment Services	Newsletters	Social Media
Clipping Services	Executive Search	Newswires/Press Services	Software
Content Marketing	Fulfillment	Photo Distribution	Speakers Services (Talent)
Conventions/Conference Planners	Graphic Services	Photographers/Stock Photo	Special Events
Copywriters	Integrated Marketing & PR	Press Release Distribution	Television (TV) Production
Corporate Image Consultants	Interactive/Multimedia Services	Printing	Translation Services
CPA/Consulting Services	Management Consultants	Promotions	Video
Crisis Management	Measurement & Evaluation	PR Networks	Webcasting
Directories	Media Lists	Public Service Announcements	Website Development

\$25 basic listing in *O'Dwyer's PR Buyer's Guide* and on odwyerpr.com (each additional category is \$20).

\$250 enhanced listing in *O'Dwyer's PR Buyer's Guide* and on odwyerpr.com (each additional category is \$200).

Logo for the printed guide can be no larger than 2.25 x 1 inches. Send a high-res (300 dpi), CMYK JPG, TIF or EPS file to john@odwyerpr.com.

Listing approved by _____

Signature _____

Phone or E-mail _____

Check Enclosed Charge Visa/MC/Amex

Card # _____

Exp. Date _____ Security Code _____

Signature _____

Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com
Form may be faxed to 212/683-2750