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Deadline for materials: Fri., Oct. 19th

Dear PR Service Firm:

If you would like to be listed in O'Dwyer's 2013 PR Buyer's Guide, which will be published in the January 2013 issue of O'Dwyer's magazine, provide your information on this form. O'Dwyer's magazine is read by more than 10,000 PR professionals each month and is now in its 26th year. Your entry will also appear on PR's No. 1 website, odwyerpr.com, for the rest of 2012 and throughout 2013. This is where communicators shop online for services and products and it is the one web database you need to be part of. odwyerpr.com averages 50,000 visits per month. Basic listing cost is \$25 per category (each additional category is \$20). Feel free to suggest a new one.

Name of Firm & Contact _____

Address _____

City, State, Zip _____

Phone _____ Website _____ E-mail _____

Categories _____

For \$225 more, you can add to your listing 75 words describing the unique nature of your product or service and a color logo. This enhanced listing also comes with a subscription to O'Dwyer's magazine (\$60 value).

75-word description (each additional 40 words is \$125) _____

(Use separate sheet if necessary)

PR Buyer's Guide Categories

Table with 4 columns of PR Buyer's Guide Categories including Annual Reports/Design, Education, Media (Speech) Training, and Satellite Media Tours.

\$25 basic listing in O'Dwyer's PR Buyer's Guide and on odwyerpr.com (each additional category is \$20).

\$250 enhanced listing in O'Dwyer's PR Buyer's Guide and on odwyerpr.com (each additional category is \$200). Includes one-year subscription to O'Dwyer's monthly magazine (\$60 value). Magazine will be sent upon receipt of payment.

Logo for the printed guide can be no larger than 2.25 x 1 inches. Send a high-res (300 dpi), CMYK JPG, TIF or EPS file to john@odwyerpr.com.

Listing approved by _____

Signature _____

Phone or E-mail _____

Bill Check Enclosed Charge Visa/MC/Amex

Card # _____

Exp. Date Security Code _____

Signature _____

Need Help? Melissa Werbell, Director of Research, 646/843-2082 or melissa@odwyerpr.com Form may be faxed to 212/683-2750