

Separate Ranking of Independent U.S. PR Firms

		1969 Net Fee Income	Total Employment
1.	Hill and Knowlton	\$8,370,000	348
X 2.	Ruder & Finn	\$6,000,000+	328
3.	Carl Byoir & Assocs.	—	285
4.	Harshe-Rotman & Druck	\$4,000,000+	185
5.	Public/Financial Rel. Board	\$2,800,000	137
6.	Selvage, Lee and Howard	\$2,500,000	115
7.	Daniel J. Edelman	\$2,000,000+	136
8.	The Rowland Co.	\$2,250,000	74
9.	Edward Gottlieb & Assocs.	\$2,000,000+	80
10.	Rogers, Cowan & Brenner	\$2,000,000+	80
11.	Booke and Co.	\$1,500,000+	50+
12.	Bell & Stanton	\$1,300,000	64
13.	Farley Manning Assocs.	\$1,250,000	55
14.	Dudley-Anderson-Yutzky	\$1,000,000	55
15.	Theodore R. Sills	\$1,000,000	55
16.	Wall Street Consultants	—	55
17.	Gardner, Jones & Cowell	\$900,000+	40
18.	John De Nigris Assocs.	\$925,000	30
19.	T. J. Ross and Assocs.	—	20
20.	Newmyer Assocs.	—	23
21.	Thomas J. Deegan Co.	—	24
22.	Earl Newsom & Co.	—	21
23.	Hank Meyer Assocs.	\$800,000	30
24.	Partners for Growth	—	35
25.	John Moynahan & Co.	\$750,000	35
26.	Vernon Pope Co.	\$750,000	26
27.	Underwood, Jordan Assocs.	\$720,000	30
28.	Wolcott, Carlson & Co.	\$700,000	30
29.	Martin E. Janis & Co.	\$700,000	30
30.	Arthur Schmidt & Assocs.	\$700,000	30
31.	Darcy Assocs.	\$650,000	42
32.	Thomas J. Tierney & Assocs.	\$610,000	25
33.	Barkin, Herman and Assocs.	\$600,000+	34
34.	Fleishman, Hillard, Wilson & Ferguson	\$600,000	30
35.	Selz, Seabolt & Assocs.	\$500,000+	26
36.	Zigman-Joseph Assocs.	—	21